

FOR IMMEDIATE RELEASE

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Culver Lags Branstad by Double Digits

Raleigh, N.C. – Despite yesterday’s release showing Terry Branstad in a less than comfortable position in the Republican primary for Iowa governor, he is by far the most popular of the candidates contending for that office, and leads incumbent Chet Culver by 15 points. Rod Roberts and Bob Vander Plaats also beat Culver, but by much narrower margins. Iowa voters are sour on Culver’s job performance.

Branstad routs Culver 52-37. Independents go for the former governor over the current one, 49-33, and Branstad pulls 20% of Democrats to Culver’s 7% of Republicans. Culver also gets only 71% of his own party’s support to Branstad’s 85% of his.

Vander Plaats, the leading conservative challenger to Branstad, is up on Culver 43-38, while Roberts also edges Culver 40-38. The two do equally poorly with Democrats and top Culver with independents, but Vander Plaats by six more points on the margin. Vander Plaats does slightly better with the GOP than does Roberts.

Branstad’s personal favorability is 42-37, to Vander Plaats’ 28-30 and Roberts’ 15-19. Branstad is the only one with a net positive margin among independents, and the only one better liked among Republicans than disliked among Democrats.

Culver’s current 38% ceiling in his re-election bid is no surprise when considering his dismal 28-56 job approval numbers. Only 56% of his own party members approve, with 89% of Republicans and 59% of independents disapproving.

“Chet Culver is in big trouble, and while Terry Branstad isn’t massively popular, he takes advantage of Culver’s vulnerability with his own party to take a large lead a week before the primary,” said Dean Debnam, President of Public Policy Polling.

PPP surveyed 1,277 Iowa voters from May 25th to 27th. The margin of error for the survey was +/-2.7%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Iowa Survey Results

Q1 Do you approve or disapprove of Governor Chet Culver's job performance?

Approve 28%
Disapprove..... 56%
Not sure..... 16%

Q2 Do you have a favorable or unfavorable opinion of Tom Vilsack?

Favorable..... 37%
Unfavorable 36%
Not Sure..... 27%

Q3 Do you have a favorable or unfavorable opinion of Terry Branstad?

Favorable..... 42%
Unfavorable 37%
Not Sure..... 22%

Q4 Do you have a favorable or unfavorable opinion of Rod Roberts?

Favorable..... 15%
Unfavorable 19%
Not Sure..... 65%

Q5 Do you have a favorable or unfavorable opinion of Bob Vander Plaats?

Favorable..... 28%
Unfavorable 30%
Not Sure..... 43%

Q6 If the candidates for Governor were Democrat Chet Culver and Republican Terry Branstad, who would you vote for?

Chet Culver..... 37%
Terry Branstad..... 52%
Undecided..... 11%

Q7 If the candidates for Governor were Democrat Chet Culver and Republican Rod Roberts, who would you vote for?

Chet Culver..... 38%
Rod Roberts..... 40%
Undecided..... 22%

Q8 If the candidates for Governor were Democrat Chet Culver and Republican Bob Vander Plaats, who would you vote for?

Chet Culver..... 38%
Bob Vander Plaats..... 43%
Undecided..... 19%

Q9 Who did you vote for President last year?

John McCain..... 45%
Barack Obama..... 45%
Someone Else/Don't Remember..... 9%

Q10 Would you describe yourself as a liberal, moderate, or conservative?

Liberal..... 18%
Moderate..... 39%
Conservative..... 44%

Q11 If you are a woman, press 1, if a man, press 2.

Woman 52%
Man..... 48%

Q12 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 37%
Republican..... 38%
Independent/Other..... 26%





Q13 If you are white, press one now. If other, press 2.

White 94%
Other..... 6%

Q14 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 14%
30 to 45..... 20%
46 to 65..... 46%
Older than 65..... 20%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Culver Job Approval				
Approve	28%	6%	54%	12%
Disapprove	56%	83%	28%	63%
Not sure	16%	11%	18%	25%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Vilsack Favorability				
Favorable	37%	14%	64%	22%
Unfavorable	36%	58%	14%	38%
Not Sure	27%	28%	23%	40%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Branstad Favorability				
Favorable	42%	60%	23%	41%
Unfavorable	37%	20%	56%	25%
Not Sure	22%	19%	21%	33%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Roberts Favorability				
Favorable	15%	21%	9%	18%
Unfavorable	19%	12%	28%	12%
Not Sure	65%	68%	62%	70%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Vander Plaats Favorability				
Favorable	28%	46%	10%	22%
Unfavorable	30%	14%	47%	23%
Not Sure	43%	39%	43%	55%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Culver/Branstad				
Chet Culver	37%	11%	68%	17%
Terry Branstad	52%	80%	23%	58%
Undecided	11%	10%	10%	25%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Culver/Roberts				
Chet Culver	38%	8%	72%	20%
Rod Roberts	40%	69%	11%	37%
Undecided	22%	23%	17%	43%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Culver/Vander Plaats				
Chet Culver	38%	7%	73%	17%
Bob Vander Plaats	43%	75%	12%	39%
Undecided	19%	18%	15%	44%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Culver Job Approval				
Approve	28%	59%	38%	7%
Disapprove	56%	23%	43%	82%
Not sure	16%	18%	19%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Vilsack Favorability				
Favorable	37%	60%	53%	15%
Unfavorable	36%	16%	23%	57%
Not Sure	27%	24%	25%	29%

	Base	Ideology		
		Liberal	Moderate	Conservative
Branstad Favorability				
Favorable	42%	20%	37%	54%
Unfavorable	37%	61%	44%	21%
Not Sure	22%	19%	19%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
Roberts Favorability				
Favorable	15%	9%	13%	20%
Unfavorable	19%	28%	23%	13%
Not Sure	65%	64%	64%	67%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Vander Plaats Favorability				
Favorable	28%	10%	16%	45%
Unfavorable	30%	50%	40%	13%
Not Sure	43%	41%	44%	42%

	Base	Ideology		
		Liberal	Moderate	Conservative
Culver/Branstad				
Chet Culver	37%	78%	49%	10%
Terry Branstad	52%	15%	39%	77%
Undecided	11%	7%	11%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Culver/Roberts				
Chet Culver	38%	79%	51%	11%
Rod Roberts	40%	9%	25%	65%
Undecided	22%	12%	24%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
Culver/Vander Plaats				
Chet Culver	38%	76%	53%	9%
Bob Vander Plaats	43%	12%	26%	71%
Undecided	19%	12%	21%	20%





Crosstabs

	Base	Gender	
		Woman	Man
Culver Job Approval			
Approve	28%	27%	30%
Disapprove	56%	56%	56%
Not sure	16%	17%	14%

	Base	Gender	
		Woman	Man
Vilsack Favorability			
Favorable	37%	35%	39%
Unfavorable	36%	32%	41%
Not Sure	27%	33%	20%

	Base	Gender	
		Woman	Man
Branstad Favorability			
Favorable	42%	39%	44%
Unfavorable	37%	34%	40%
Not Sure	22%	27%	15%

	Base	Gender	
		Woman	Man
Roberts Favorability			
Favorable	15%	14%	17%
Unfavorable	19%	17%	22%
Not Sure	65%	69%	61%





Crosstabs

	Base	Gender	
		Woman	Man
Vander Plaats Favorability			
Favorable	28%	26%	29%
Unfavorable	30%	25%	36%
Not Sure	43%	50%	35%

	Base	Gender	
		Woman	Man
Culver/Branstad			
Chet Culver	37%	36%	39%
Terry Branstad	52%	51%	53%
Undecided	11%	13%	9%

	Base	Gender	
		Woman	Man
Culver/Roberts			
Chet Culver	38%	37%	40%
Rod Roberts	40%	36%	43%
Undecided	22%	27%	17%

	Base	Gender	
		Woman	Man
Culver/Vander Plaats			
Chet Culver	38%	35%	40%
Bob Vander Plaats	43%	41%	46%
Undecided	19%	23%	15%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Culver Job Approval				
Approve	28%	56%	4%	22%
Disapprove	56%	26%	84%	59%
Not sure	16%	17%	12%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Vilsack Favorability				
Favorable	37%	63%	13%	36%
Unfavorable	36%	16%	57%	34%
Not Sure	27%	21%	30%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
Branstad Favorability				
Favorable	42%	23%	62%	39%
Unfavorable	37%	57%	17%	37%
Not Sure	22%	20%	21%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Roberts Favorability				
Favorable	15%	11%	21%	14%
Unfavorable	19%	28%	14%	15%
Not Sure	65%	62%	65%	71%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Vander Plaats Favorability				
Favorable	28%	13%	45%	22%
Unfavorable	30%	43%	18%	28%
Not Sure	43%	43%	37%	50%

	Base	Party		
		Democrat	Republican	Independent/Other
Culver/Branstad				
Chet Culver	37%	71%	7%	33%
Terry Branstad	52%	20%	85%	49%
Undecided	11%	9%	8%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Culver/Roberts				
Chet Culver	38%	74%	7%	32%
Rod Roberts	40%	10%	72%	35%
Undecided	22%	15%	21%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
Culver/Vander Plaats				
Chet Culver	38%	75%	5%	33%
Bob Vander Plaats	43%	10%	77%	42%
Undecided	19%	15%	19%	25%





Crosstabs

	Base	Race	
		White	Other
Culver Job Approval			
Approve	28%	28%	32%
Disapprove	56%	57%	41%
Not sure	16%	15%	26%

	Base	Race	
		White	Other
Vilsack Favorability			
Favorable	37%	37%	44%
Unfavorable	36%	37%	22%
Not Sure	27%	26%	33%

	Base	Race	
		White	Other
Branstad Favorability			
Favorable	42%	43%	22%
Unfavorable	37%	36%	53%
Not Sure	22%	21%	25%

	Base	Race	
		White	Other
Roberts Favorability			
Favorable	15%	16%	8%
Unfavorable	19%	19%	23%
Not Sure	65%	65%	69%





Crosstabs

	Base	Race	
		White	Other
Vander Plaats Favorability			
Favorable	28%	29%	9%
Unfavorable	30%	30%	36%
Not Sure	43%	42%	55%

	Base	Race	
		White	Other
Culver/Branstad			
Chet Culver	37%	36%	52%
Terry Branstad	52%	53%	36%
Undecided	11%	11%	12%

	Base	Race	
		White	Other
Culver/Roberts			
Chet Culver	38%	37%	56%
Rod Roberts	40%	41%	18%
Undecided	22%	22%	26%

	Base	Race	
		White	Other
Culver/Vander Plaats			
Chet Culver	38%	37%	55%
Bob Vander Plaats	43%	45%	17%
Undecided	19%	19%	29%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Culver Job Approval					
Approve	28%	31%	27%	28%	28%
Disapprove	56%	41%	56%	59%	60%
Not sure	16%	28%	18%	13%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vilsack Favorability					
Favorable	37%	39%	32%	40%	35%
Unfavorable	36%	28%	39%	39%	35%
Not Sure	27%	33%	30%	22%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Branstad Favorability					
Favorable	42%	41%	38%	41%	46%
Unfavorable	37%	33%	35%	41%	32%
Not Sure	22%	26%	27%	18%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Roberts Favorability					
Favorable	15%	15%	10%	16%	20%
Unfavorable	19%	22%	17%	20%	16%
Not Sure	65%	63%	73%	64%	63%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vander Plaats Favorability					
Favorable	28%	22%	30%	29%	27%
Unfavorable	30%	30%	26%	31%	32%
Not Sure	43%	48%	45%	40%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Culver/Branstad					
Chet Culver	37%	48%	33%	37%	33%
Terry Branstad	52%	39%	59%	51%	55%
Undecided	11%	13%	8%	12%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Culver/Roberts					
Chet Culver	38%	54%	34%	38%	33%
Rod Roberts	40%	24%	43%	41%	44%
Undecided	22%	22%	23%	21%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Culver/Vander Plaats					
Chet Culver	38%	48%	31%	39%	33%
Bob Vander Plaats	43%	28%	51%	44%	44%
Undecided	19%	24%	18%	16%	23%

