

**FOR IMMEDIATE RELEASE**

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**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Branstad under 50% in primary**

**Raleigh, N.C.** – In the Iowa Democratic primary for U.S. Senate, Roxanne Conlin appears headed for a romp, while Terry Branstad is surprisingly under 50% in his bid for the Republican Gubernatorial nomination.

Terry Branstad has just 46% to entrepreneur Bob Vander Plaats' 31% and State Representative Rod Roberts' 13%. His standing is less strong than expected given his previous 16 year tenure as Governor. Branstad gets 41-68% of the vote across the ideological spectrum, but does worst among the 74% conservative majority, edging Tea Party favorite Vander Plaats only 41-35.

Branstad is very well liked, with a 59-20 favorability rating. Vander Plaats also grades well, at 47-19, with the least-known Roberts at 24-15.

Former U.S. Attorney Roxanne Conlin, the establishment pick, pulls 48% in the race to challenge Senator Chuck Grassley in the fall. While 31% are undecided at this late stage, the two lesser-known candidates, former State Representative Bob Krause and former State Senator Tom Fiegen, get only 13% and 8%, respectively. Conlin leads Krause by 30 points among the 38% liberal minority, and tops Fiegen by 50 points among the 46% moderate plurality, but trumps Krause only 24-22 among the 16% conservative minority.

More than 70% of likely Democratic primary voters have no opinion of Krause or Fiegen, and of those who do, they are both in negative territory, Fiegen at 12-16 and Krause at 11-18. Conlin, meanwhile, posts a strong 38-15 favorability mark.

“It’s going to be very interesting to see if Terry Branstad is the next victim of the Tea Party movement,” said Dean Debnam, President of Public Policy Polling. “He’s still ahead but the momentum seems to be on Vander Plaats’ side.”

PPP surveyed 474 likely Iowa Republican primary voters, with a margin of error of +/- 4.5%, and 406 likely Democratic primary voters, with a margin of error of +/- 4.9%, from May 25<sup>th</sup> to 27<sup>th</sup>. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.





## Iowa Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Terry Branstad?

*Favorable*..... 59%  
*Unfavorable* ..... 20%  
*Not Sure*..... 22%

**Q2** Do you have a favorable or unfavorable opinion of Rod Roberts?

*Favorable*..... 24%  
*Unfavorable* ..... 15%  
*Not Sure*..... 62%

**Q3** Do you have a favorable or unfavorable opinion of Bob Vander Plaats?

*Favorable*..... 47%  
*Unfavorable* ..... 19%  
*Not Sure*..... 34%

**Q4** The Republican candidates for governor are Terry Branstad, Rod Roberts, and Bob Vander Plaats. If the election was today, who would you vote for?

*Terry Branstad*..... 46%  
*Rod Roberts*..... 13%  
*Bob Vander Plaats*..... 31%  
*Undecided*..... 11%

**Q5** Would you describe yourself as a liberal, moderate, or conservative?

*Liberal*..... 5%  
*Moderate*..... 21%  
*Conservative*..... 74%

**Q6** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 48%  
*Man*..... 52%

**Q7** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 9%  
*30 to 45*..... 20%  
*46 to 65*..... 47%  
*Older than 65*..... 24%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Branstad Favorability</b>				
<b>Favorable</b>	<b>59%</b>	64%	59%	58%
<b>Unfavorable</b>	<b>20%</b>	15%	25%	18%
<b>Not Sure</b>	<b>22%</b>	21%	15%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Roberts Favorability</b>				
<b>Favorable</b>	<b>24%</b>	9%	22%	25%
<b>Unfavorable</b>	<b>15%</b>	22%	27%	11%
<b>Not Sure</b>	<b>62%</b>	69%	52%	64%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Vander Plaats Favorability</b>				
<b>Favorable</b>	<b>47%</b>	15%	30%	53%
<b>Unfavorable</b>	<b>19%</b>	53%	38%	12%
<b>Not Sure</b>	<b>34%</b>	33%	32%	35%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>GOP Gov Primary</b>				
<b>Terry Branstad</b>	<b>46%</b>	62%	58%	41%
<b>Rod Roberts</b>	<b>13%</b>	28%	14%	11%
<b>Bob Vander Plaats</b>	<b>31%</b>	10%	19%	35%
<b>Undecided</b>	<b>11%</b>	-	9%	12%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Branstad Favorability</b>			
<b>Favorable</b>	59%	56%	61%
<b>Unfavorable</b>	20%	17%	22%
<b>Not Sure</b>	22%	27%	17%

	Base	Gender	
		Woman	Man
<b>Roberts Favorability</b>			
<b>Favorable</b>	24%	24%	24%
<b>Unfavorable</b>	15%	13%	17%
<b>Not Sure</b>	62%	64%	60%

	Base	Gender	
		Woman	Man
<b>Vander Plaats Favorability</b>			
<b>Favorable</b>	47%	42%	51%
<b>Unfavorable</b>	19%	18%	20%
<b>Not Sure</b>	34%	40%	29%

	Base	Gender	
		Woman	Man
<b>GOP Gov Primary</b>			
<b>Terry Branstad</b>	46%	42%	49%
<b>Rod Roberts</b>	13%	16%	9%
<b>Bob Vander Plaats</b>	31%	27%	34%
<b>Undecided</b>	11%	15%	8%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Branstad Favorability</b>					
<b>Favorable</b>	59%	69%	50%	58%	63%
<b>Unfavorable</b>	20%	15%	19%	23%	16%
<b>Not Sure</b>	22%	15%	31%	19%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Roberts Favorability</b>					
<b>Favorable</b>	24%	15%	14%	26%	30%
<b>Unfavorable</b>	15%	31%	16%	14%	10%
<b>Not Sure</b>	62%	54%	71%	60%	61%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Vander Plaats Favorability</b>					
<b>Favorable</b>	47%	31%	50%	52%	39%
<b>Unfavorable</b>	19%	23%	10%	18%	27%
<b>Not Sure</b>	34%	46%	40%	30%	34%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>GOP Gov Primary</b>					
<b>Terry Branstad</b>	46%	38%	40%	45%	55%
<b>Rod Roberts</b>	13%	8%	10%	14%	12%
<b>Bob Vander Plaats</b>	31%	46%	36%	31%	20%
<b>Undecided</b>	11%	8%	14%	9%	13%





## Iowa Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Roxanne Conlin?

*Favorable*..... 38%  
*Unfavorable* ..... 15%  
*Not Sure*..... 47%

**Q2** Do you have a favorable or unfavorable opinion of Tom Fiegen?

*Favorable*..... 12%  
*Unfavorable* ..... 16%  
*Not Sure*..... 72%

**Q3** Do you have a favorable or unfavorable opinion of Bob Krause?

*Favorable*..... 11%  
*Unfavorable* ..... 18%  
*Not Sure*..... 70%

**Q4** The Democratic candidates for US Senate are Roxanne Conlin, Tom Fiegen, and Bob Krause. If the election was today, who would you vote for?

*Roxanne Conlin* ..... 48%  
*Tom Fiegen*..... 8%  
*Bob Krause*..... 13%  
*Undecided*..... 31%

**Q5** Would you describe yourself as a liberal, moderate, or conservative?

*Liberal*..... 38%  
*Moderate*..... 46%  
*Conservative*..... 16%

**Q6** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 56%  
*Man*..... 44%

**Q7** If you are white, press one now. If other, press 2.

*White* ..... 90%  
*Other*..... 10%

**Q8** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*..... 19%  
*30 to 45*..... 18%  
*46 to 65*..... 45%  
*Older than 65*..... 18%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Conlin Favorability</b>				
Favorable	38%	47%	39%	12%
Unfavorable	15%	8%	16%	31%
Not Sure	47%	45%	45%	57%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Fiegen Favorability</b>				
Favorable	12%	18%	9%	6%
Unfavorable	16%	14%	17%	18%
Not Sure	72%	68%	74%	77%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Krause Favorability</b>				
Favorable	11%	12%	13%	3%
Unfavorable	18%	19%	17%	20%
Not Sure	70%	69%	69%	77%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Dem Senate Primary</b>				
Roxanne Conlin	48%	58%	47%	24%
Tom Fiegen	8%	8%	8%	8%
Bob Krause	13%	5%	17%	22%
Undecided	31%	29%	28%	45%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Conlin Favorability</b>			
<b>Favorable</b>	38%	34%	44%
<b>Unfavorable</b>	15%	14%	17%
<b>Not Sure</b>	47%	53%	40%

	Base	Gender	
		Woman	Man
<b>Fiegen Favorability</b>			
<b>Favorable</b>	12%	10%	14%
<b>Unfavorable</b>	16%	12%	21%
<b>Not Sure</b>	72%	78%	65%

	Base	Gender	
		Woman	Man
<b>Krause Favorability</b>			
<b>Favorable</b>	11%	9%	14%
<b>Unfavorable</b>	18%	13%	26%
<b>Not Sure</b>	70%	78%	60%

	Base	Gender	
		Woman	Man
<b>Dem Senate Primary</b>			
<b>Roxanne Conlin</b>	48%	49%	46%
<b>Tom Fiegen</b>	8%	5%	11%
<b>Bob Krause</b>	13%	13%	13%
<b>Undecided</b>	31%	32%	29%





**Crosstabs**

	Base	Race	
		White	Other
<b>Conlin Favorability</b>			
<b>Favorable</b>	38%	38%	34%
<b>Unfavorable</b>	15%	15%	12%
<b>Not Sure</b>	47%	46%	54%

	Base	Race	
		White	Other
<b>Fiegen Favorability</b>			
<b>Favorable</b>	12%	13%	3%
<b>Unfavorable</b>	16%	16%	15%
<b>Not Sure</b>	72%	71%	82%

	Base	Race	
		White	Other
<b>Krause Favorability</b>			
<b>Favorable</b>	11%	12%	7%
<b>Unfavorable</b>	18%	18%	22%
<b>Not Sure</b>	70%	70%	71%

	Base	Race	
		White	Other
<b>Dem Senate Primary</b>			
<b>Roxanne Conlin</b>	48%	48%	43%
<b>Tom Fiegen</b>	8%	8%	8%
<b>Bob Krause</b>	13%	14%	10%
<b>Undecided</b>	31%	30%	39%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Conlin Favorability</b>					
<b>Favorable</b>	38%	25%	27%	45%	44%
<b>Unfavorable</b>	15%	13%	16%	16%	14%
<b>Not Sure</b>	47%	63%	58%	38%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Fiegen Favorability</b>					
<b>Favorable</b>	12%	17%	11%	11%	10%
<b>Unfavorable</b>	16%	4%	16%	19%	20%
<b>Not Sure</b>	72%	79%	73%	70%	71%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Krause Favorability</b>					
<b>Favorable</b>	11%	17%	4%	12%	10%
<b>Unfavorable</b>	18%	17%	20%	18%	20%
<b>Not Sure</b>	70%	67%	76%	70%	70%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Dem Senate Primary</b>					
<b>Roxanne Conlin</b>	48%	25%	44%	55%	58%
<b>Tom Fiegen</b>	8%	17%	4%	7%	5%
<b>Bob Krause</b>	13%	8%	18%	14%	13%
<b>Undecided</b>	31%	50%	33%	25%	24%

