

**FOR IMMEDIATE RELEASE**

**July 23, 2010**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## Bright Prospects for Bill Nelson

Senator Bill Nelson's 2012 reelection prospects look promising. When matched against Senator George LeMieux and popular former Governor Jeb Bush, Nelson surges forward. Nelson leads LeMieux 49:28 and Bush 46:44.

Nelson has gained the support of Florida independents, who have pushed him into the lead. In both horse races 49% of independents side with Nelson.

LeMieux is unsurprisingly unknown throughout the state; 62% of Florida voters say they are unsure of their opinion of the junior Senator. Bush is still popular in Florida. 45% of voters have a favorable opinion of the former Governor including 78% of Florida Republicans.

Florida voters approve of Nelson's work in the Capital; 39:33, a slight bump from his approval ratings four months ago.

"While this Senate election is not at the forefront of voters' minds in Florida, it is good news for Nelson's reelection prospects," said Dean Debnam, President of Public Policy Polling. "It is also good news for Democrats, who don't need to lose another seat in the Senate."

*PPP surveyed 900 Florida voters from July 16-18, 2010. The survey's margin of error is +/- 3.26%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.*

*If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.*



## Florida Survey Results

**Q1** Do you approve or disapprove of Senator Bill Nelson's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 39%  
*Disapprove*..... 33%  
*Not Sure*..... 28%

**Q2** Do you approve or disapprove of Senator George LeMieux's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

*Approve* ..... 13%  
*Disapprove*..... 25%  
*Not Sure*..... 62%

**Q3** Do you have a favorable or unfavorable opinion of Jeb Bush? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 45%  
*Unfavorable* ..... 42%  
*Not Sure*..... 13%

**Q4** If the candidates for Senate in 2012 were Democrat Bill Nelson and Republican George LeMieux, who would you vote for? If Bill Nelson, press 1. If George LeMieux, press 2. If you're undecided, press 3.

*Nelson*..... 49%  
*LeMieux* ..... 28%  
*Undecided*..... 23%

**Q5** If the candidates for Senate in 2012 were Democrat Bill Nelson and Republican Jeb Bush, who would you vote for? If Bill Nelson, press 1. If Jeb Bush, press 2. If you're undecided, press 3.

*Nelson*..... 46%  
*Bush* ..... 44%  
*Undecided*..... 9%

**Q6** Who did you vote for President last year?

*John McCain*..... 48%  
*Barack Obama*..... 46%  
*Someone Else/Don't Remember*..... 6%

**Q7** Would you describe yourself as a liberal, moderate, or conservative?

*Liberal*..... 19%  
*Moderate*..... 44%  
*Conservative*..... 37%

**Q8** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 49%  
*Man*..... 51%

**Q9** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 40%  
*Republican*..... 40%  
*Independent/Other*..... 20%

**Q10** If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

*Hispanic*..... 10%  
*White* ..... 76%  
*African American* ..... 10%  
*Other*..... 4%





**Q11** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i> .....	7%
<i>30 to 45</i> .....	24%
<i>46 to 65</i> .....	39%
<i>Older than 65</i> .....	30%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Nelson Approval</b>				
<b>Approve</b>	39%	21%	58%	38%
<b>Disapprove</b>	33%	49%	18%	15%
<b>Not Sure</b>	28%	30%	24%	47%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>LeMieux Approval</b>				
<b>Approve</b>	13%	16%	11%	11%
<b>Disapprove</b>	25%	18%	34%	15%
<b>Not Sure</b>	62%	66%	55%	74%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Bush Favorability</b>				
<b>Favorable</b>	45%	77%	14%	31%
<b>Unfavorable</b>	42%	15%	71%	37%
<b>Not Sure</b>	13%	9%	15%	33%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Nelson/LeMieux</b>				
<b>Nelson</b>	49%	20%	81%	44%
<b>LeMieux</b>	28%	53%	3%	26%
<b>Undecided</b>	23%	28%	16%	31%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Nelson/Bush</b>				
<b>Nelson</b>	46%	13%	82%	44%
<b>Bush</b>	44%	80%	8%	38%
<b>Undecided</b>	9%	8%	10%	18%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Nelson Approval</b>				
<b>Approve</b>	39%	53%	50%	18%
<b>Disapprove</b>	33%	11%	25%	53%
<b>Not Sure</b>	28%	35%	25%	29%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>LeMieux Approval</b>				
<b>Approve</b>	13%	7%	12%	18%
<b>Disapprove</b>	25%	37%	27%	17%
<b>Not Sure</b>	62%	56%	61%	65%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Bush Favorability</b>				
<b>Favorable</b>	45%	17%	34%	75%
<b>Unfavorable</b>	42%	70%	51%	16%
<b>Not Sure</b>	13%	12%	16%	10%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Nelson/LeMieux</b>				
<b>Nelson</b>	<b>49%</b>	93%	60%	13%
<b>LeMieux</b>	<b>28%</b>	3%	14%	59%
<b>Undecided</b>	<b>23%</b>	5%	26%	27%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Nelson/Bush</b>				
<b>Nelson</b>	<b>46%</b>	89%	59%	9%
<b>Bush</b>	<b>44%</b>	11%	28%	81%
<b>Undecided</b>	<b>9%</b>	-	13%	9%

	Base	Gender	
		Woman	Man
<b>Nelson Approval</b>			
<b>Approve</b>	<b>39%</b>	44%	34%
<b>Disapprove</b>	<b>33%</b>	27%	38%
<b>Not Sure</b>	<b>28%</b>	30%	27%

	Base	Gender	
		Woman	Man
<b>LeMieux Approval</b>			
<b>Approve</b>	<b>13%</b>	11%	16%
<b>Disapprove</b>	<b>25%</b>	21%	29%
<b>Not Sure</b>	<b>62%</b>	68%	55%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Bush Favorability</b>			
<b>Favorable</b>	45%	44%	47%
<b>Unfavorable</b>	42%	42%	42%
<b>Not Sure</b>	13%	14%	12%

	Base	Gender	
		Woman	Man
<b>Nelson/LeMieux</b>			
<b>Nelson</b>	49%	51%	47%
<b>LeMieux</b>	28%	21%	36%
<b>Undecided</b>	23%	28%	17%

	Base	Gender	
		Woman	Man
<b>Nelson/Bush</b>			
<b>Nelson</b>	46%	50%	43%
<b>Bush</b>	44%	39%	50%
<b>Undecided</b>	9%	11%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Nelson Approval</b>				
<b>Approve</b>	39%	57%	21%	39%
<b>Disapprove</b>	33%	18%	47%	34%
<b>Not Sure</b>	28%	25%	32%	27%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>LeMieux Approval</b>				
<b>Approve</b>	13%	8%	16%	18%
<b>Disapprove</b>	25%	33%	18%	23%
<b>Not Sure</b>	62%	59%	65%	59%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Bush Favorability</b>				
<b>Favorable</b>	45%	14%	78%	41%
<b>Unfavorable</b>	42%	72%	13%	40%
<b>Not Sure</b>	13%	14%	9%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Nelson/LeMieux</b>				
<b>Nelson</b>	49%	79%	19%	49%
<b>LeMieux</b>	28%	6%	52%	25%
<b>Undecided</b>	23%	15%	28%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Nelson/Bush</b>				
<b>Nelson</b>	46%	81%	10%	49%
<b>Bush</b>	44%	10%	83%	36%
<b>Undecided</b>	9%	8%	7%	15%





**Crosstabs**

	Base	Race			
		Hispanic	White	African American	Other
<b>Nelson Approval</b>					
<b>Approve</b>	39%	53%	37%	44%	33%
<b>Disapprove</b>	33%	5%	36%	33%	33%
<b>Not Sure</b>	28%	42%	27%	22%	33%

	Base	Race			
		Hispanic	White	African American	Other
<b>LeMieux Approval</b>					
<b>Approve</b>	13%	21%	13%	11%	7%
<b>Disapprove</b>	25%	21%	24%	39%	27%
<b>Not Sure</b>	62%	58%	63%	50%	67%

	Base	Race			
		Hispanic	White	African American	Other
<b>Bush Favorability</b>					
<b>Favorable</b>	45%	26%	53%	11%	27%
<b>Unfavorable</b>	42%	47%	37%	61%	60%
<b>Not Sure</b>	13%	26%	9%	28%	13%

	Base	Race			
		Hispanic	White	African American	Other
<b>Nelson/LeMieux</b>					
<b>Nelson</b>	49%	68%	44%	67%	53%
<b>LeMieux</b>	28%	11%	34%	6%	20%
<b>Undecided</b>	23%	21%	22%	28%	27%





**Crosstabs**

	Base	Race			
		Hispanic	White	African American	Other
<b>Nelson/Bush</b>					
<b>Nelson</b>	46%	63%	40%	72%	60%
<b>Bush</b>	44%	21%	52%	17%	20%
<b>Undecided</b>	9%	16%	7%	11%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Nelson Approval</b>					
<b>Approve</b>	39%	14%	30%	47%	41%
<b>Disapprove</b>	33%	37%	28%	33%	35%
<b>Not Sure</b>	28%	49%	42%	20%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>LeMieux Approval</b>					
<b>Approve</b>	13%	38%	13%	8%	15%
<b>Disapprove</b>	25%	17%	27%	29%	21%
<b>Not Sure</b>	62%	45%	60%	63%	64%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Bush Favorability</b>					
<b>Favorable</b>	45%	40%	46%	43%	49%
<b>Unfavorable</b>	42%	42%	40%	43%	41%
<b>Not Sure</b>	13%	18%	14%	14%	10%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Nelson/LeMieux</b>					
<b>Nelson</b>	<b>49%</b>	43%	48%	54%	44%
<b>LeMieux</b>	<b>28%</b>	43%	28%	23%	33%
<b>Undecided</b>	<b>23%</b>	14%	24%	23%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Nelson/Bush</b>					
<b>Nelson</b>	<b>46%</b>	35%	44%	51%	44%
<b>Bush</b>	<b>44%</b>	54%	45%	40%	47%
<b>Undecided</b>	<b>9%</b>	11%	11%	8%	8%

