

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

California Voters Support Legalizing the Sale of Marijuana

52% of California voters support Proposition 19, that would legalize, regulate and tax the purchase and sale of marijuana in the State of California. 36% of voters oppose the proposition.

Almost two fifths of Californians say they've smoked marijuana. But having never tried marijuana isn't a pretense for opposition. 44% of those who claim they have never smoked marijuana still support Proposition 19, 43% say they are against the measure. This could suggest that many believe legalizing marijuana is about more than access to pot.

Democrats are more likely to support the proposition than Republicans; 62: 37. 55% of Independents support the legalization of the sale of marijuana.

The most division is amongst race. African-Americans support the proposition 68:32. White Californians support legalization of marijuana 53:37, Hispanics 47:36. Asians are the only race who opposes the measure, 29: 43%. This is likely related to the current law's impact on each racial group.

"Marijuana continues to be a hot button issue in California," said Dean Debnam, President of Public Policy Polling. "Voters seemed to be convinced that is about more than simply dispensing marijuana, but that such a change could have huge impacts on the state."

PPP surveyed 614 California voters from July 23-25. The survey's margin of error is +/-3.95%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



California Survey Results

Q1 Do you support or oppose Proposition 19, which would legalize, regulate and tax, the purchase and sale of marijuana in California?

Support it 52%
Oppose it 36%
Not sure 12%

Q2 Have you ever smoked Marijuana?

Yes 38%
No 62%

Q3 Is your marijuana usage always recreational, always medicinal, or a mixture?

Always recreational 66%
Always medicinal 11%
Mixture 23%

Q4 Who did you vote for President last year?

John McCain 36%
Barack Obama 58%
Someone Else/Don't Remember 6%

Q5 If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal 25%
Moderate 41%
Conservative 33%

Q6 If you are a woman, press 1. If a man, press 2.

Woman 52%
Man 48%

Q7 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 46%
Republican 34%
Independent/Other 19%

Q8 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If Asian, press 4. If other, press 5.

Hispanic 20%
White 61%
African-American 8%
Asian 6%
Other 5%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29 9%
30 to 45 27%
46 to 65 42%
Older than 65 22%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Prop 19				
Support it	52%	36%	63%	44%
Oppose it	36%	55%	25%	32%
Not sure	12%	9%	12%	24%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Marijuana Use Frequency				
Yes	38%	34%	41%	25%
No	62%	66%	59%	75%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Recreational or Medicinal				
Always recreational	66%	69%	65%	54%
Always medicinal	11%	9%	12%	-
Mixture	23%	22%	23%	46%

	Base	Ideology		
		Liberal	Moderate	Conservative
Prop 19				
Support it	52%	76%	51%	35%
Oppose it	36%	15%	34%	55%
Not sure	12%	10%	15%	10%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Marijuana Use Frequency				
Yes	38%	47%	38%	29%
No	62%	53%	62%	71%

	Base	Ideology		
		Liberal	Moderate	Conservative
Recreational or Medicinal				
Always recreational	66%	58%	72%	66%
Always medicinal	11%	15%	13%	1%
Mixture	23%	27%	16%	32%

	Base	Gender	
		Woman	Man
Prop 19			
Support it	52%	51%	53%
Oppose it	36%	37%	35%
Not sure	12%	12%	12%

	Base	Gender	
		Woman	Man
Marijuana Use Frequency			
Yes	38%	33%	42%
No	62%	67%	58%





Crosstabs

	Base	Gender	
		Woman	Man
Recreational or Medicinal			
Always recreational	66%	57%	74%
Always medicinal	11%	13%	8%
Mixture	23%	29%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Prop 19				
Support it	52%	62%	37%	55%
Oppose it	36%	25%	55%	30%
Not sure	12%	14%	8%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Marijuana Use Frequency				
Yes	38%	41%	33%	38%
No	62%	59%	67%	62%

	Base	Party		
		Democrat	Republican	Independent/Other
Recreational or Medicinal				
Always recreational	66%	62%	74%	63%
Always medicinal	11%	11%	13%	8%
Mixture	23%	27%	13%	29%





Crosstabs

		Race					
		Base	Hispanic	White	African-American	Asian	Other
Prop 19							
	Support it	52%	47%	53%	68%	29%	70%
	Oppose it	36%	36%	37%	32%	43%	17%
	Not sure	12%	17%	10%	-	29%	13%

		Race					
		Base	Hispanic	White	African-American	Asian	Other
Marijuana Use Frequency							
	Yes	38%	28%	42%	50%	5%	49%
	No	62%	72%	58%	50%	95%	51%

		Race					
		Base	Hispanic	White	African-American	Asian	Other
Recreational or Medicinal							
	Always recreational	66%	61%	70%	50%	100%	58%
	Always medicinal	11%	-	11%	20%	-	16%
	Mixture	23%	39%	19%	30%	-	26%

		Age				
		Base	18 to 29	30 to 45	46 to 65	Older than 65
Prop 19						
	Support it	52%	56%	58%	54%	39%
	Oppose it	36%	27%	29%	38%	47%
	Not sure	12%	17%	14%	8%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Marijuana Use Frequency					
Yes	38%	34%	45%	40%	26%
No	62%	66%	55%	60%	74%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Recreational or Medicinal					
Always recreational	66%	63%	62%	72%	55%
Always medicinal	11%	6%	11%	7%	27%
Mixture	23%	31%	27%	21%	18%

