

FOR IMMEDIATE RELEASE

July 27 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Boxer leads Fiorina in California Senate Race

Senator Barbara Boxer leads Carly Fiorina 49:40. Since the primary election, Boxer has widened her lead over Fiorina by 6 percentage points.

California voters have mixed opinions about Boxer's job performance; 46% of voters disapprove of Boxer's work in Washington and 44% approve of the Senator, including 72% of Democrats and 40% of independents. Since launching her campaign, Boxer's approval ratings have jumped. Boxer has been able to reinstate faith in her staunch Democratic supporters and gain the support of doubtful independents.

Fiorina isn't seen favorably in the eyes of most Californians; 40% of voters have an unfavorable opinion of the Republican, 28% give her high marks and 32% have yet to form an opinion. Only 56% of Republicans support Fiorina and 25% are still unsure about their nominee.

Hope remains for Obama in California; 54% of California voters approve of the President. 52% of voters also support President Obama's health care plan. This may be one of the few states where Obama continues to find support.

"Over the past few months Boxer has been successful at reassuring voters that she is an effective advocate for California in the Senate and has steadily increased her lead over Carly Fiorina" said Dean Debnam, President of Public Policy Polling.

PPP surveyed 614 California voters from July 23-25. The survey's margin of error is +/-3.95%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



California Survey Results

Q1 Do you approve or disapprove of Barack Obama's job performance?

Approve 54%
Disapprove..... 39%
Not Sure..... 7%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion?

Support 52%
Oppose 40%
No Opinion..... 9%

Q3 Do you approve or disapprove of Senator Dianne Feinstein's job performance?

Approve 44%
Disapprove..... 43%
Not Sure..... 13%

Q4 Do you approve or disapprove of Senator Barbara Boxer's job performance?

Approve 44%
Disapprove..... 46%
Not Sure..... 10%

Q5 Do you have a favorable or unfavorable opinion of Carly Fiorina?

Favorable 28% *Not Sure*..... 32%
Unfavorable..... 40%

Q6 The candidates for U.S. Senate are Republican Carly Fiorina and Democrat Barbara Boxer. If the election was today, who would you vote for?

Carly Fiorina 40%
Barbara Boxer..... 49%
Undecided..... 11%

Q7 Do you have a higher opinion of Barbara Boxer's hair or Carly Fiorina's hair?

Barbara Boxer's hair 19%
Carly Fiorina's hair..... 14%
Not sure 67%

Q8 Who did you vote for President last year?

John McCain..... 36%
Barack Obama..... 58%
Someone Else/Don't Remember..... 6%

Q9 If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 25%
Moderate..... 41%
Conservative..... 33%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 52%
Man..... 48%

Q11 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 46%
Republican..... 34%
Independent/Other..... 19%

Q12 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If Asian, press 4. If other, press 5.

Hispanic..... 20%
White 61%
African-American 8%
Asian..... 6%
Other..... 5%





Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	9%
<i>30 to 45</i>	27%
<i>46 to 65</i>	42%
<i>Older than 65</i>	22%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Obama Approval				
Approve	54%	7%	85%	36%
Disapprove	39%	85%	8%	63%
Not Sure	7%	8%	7%	2%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Obama Health Care Plan				
Support	52%	7%	82%	31%
Oppose	40%	86%	9%	54%
No Opinion	9%	7%	9%	15%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Feinstein Approval				
Approve	44%	10%	67%	31%
Disapprove	43%	81%	17%	59%
Not Sure	13%	10%	16%	10%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Boxer Approval				
Approve	44%	4%	72%	22%
Disapprove	46%	90%	15%	70%
Not Sure	10%	6%	13%	9%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Fiorina Favorability				
Favorable	28%	58%	8%	35%
Unfavorable	40%	11%	59%	33%
Not Sure	32%	31%	32%	32%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Fiorina/Boxer				
Carly Fiorina	40%	84%	10%	54%
Barbara Boxer	49%	5%	80%	28%
Undecided	11%	11%	10%	18%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
Boxer vs. Fiorina Hair				
Barbara Boxer's hair	19%	7%	26%	18%
Carly Fiorina's hair	14%	23%	8%	23%
Not sure	67%	70%	65%	59%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	54%	82%	62%	22%
Disapprove	39%	10%	29%	74%
Not Sure	7%	7%	9%	4%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Health Care Plan				
Support	52%	81%	59%	20%
Oppose	40%	10%	30%	75%
No Opinion	9%	9%	12%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
Feinstein Approval				
Approve	44%	71%	52%	13%
Disapprove	43%	17%	32%	77%
Not Sure	13%	13%	16%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
Boxer Approval				
Approve	44%	78%	48%	13%
Disapprove	46%	11%	39%	81%
Not Sure	10%	11%	13%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
Fiorina Favorability				
Favorable	28%	5%	20%	55%
Unfavorable	40%	61%	50%	12%
Not Sure	32%	34%	30%	33%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Fiorina/Boxer				
Carly Fiorina	40%	10%	30%	75%
Barbara Boxer	49%	81%	57%	15%
Undecided	11%	10%	13%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
Boxer vs. Fiorina Hair				
Barbara Boxer's hair	19%	27%	25%	5%
Carly Fiorina's hair	14%	4%	12%	25%
Not sure	67%	69%	63%	70%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	54%	56%	52%
Disapprove	39%	36%	43%
Not Sure	7%	8%	5%

	Base	Gender	
		Woman	Man
Obama Health Care Plan			
Support	52%	52%	51%
Oppose	40%	39%	41%
No Opinion	9%	9%	8%





Crosstabs

	Base	Gender	
		Woman	Man
Feinstein Approval			
Approve	44%	48%	40%
Disapprove	43%	38%	48%
Not Sure	13%	14%	12%

	Base	Gender	
		Woman	Man
Boxer Approval			
Approve	44%	46%	42%
Disapprove	46%	41%	51%
Not Sure	10%	14%	7%

	Base	Gender	
		Woman	Man
Fiorina Favorability			
Favorable	28%	28%	28%
Unfavorable	40%	38%	43%
Not Sure	32%	35%	29%

	Base	Gender	
		Woman	Man
Fiorina/Boxer			
Carly Fiorina	40%	38%	42%
Barbara Boxer	49%	51%	47%
Undecided	11%	11%	10%





Crosstabs

	Base	Gender	
		Woman	Man
Boxer vs. Fiorina Hair			
Barbara Boxer's hair	19%	17%	20%
Carly Fiorina's hair	14%	14%	14%
Not sure	67%	68%	65%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	54%	81%	20%	48%
Disapprove	39%	12%	75%	41%
Not Sure	7%	7%	5%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Health Care Plan				
Support	52%	78%	15%	52%
Oppose	40%	10%	79%	42%
No Opinion	9%	11%	6%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Feinstein Approval				
Approve	44%	68%	13%	39%
Disapprove	43%	14%	79%	48%
Not Sure	13%	18%	8%	12%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Boxer Approval				
Approve	44%	72%	8%	40%
Disapprove	46%	15%	87%	48%
Not Sure	10%	13%	5%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Fiorina Favorability				
Favorable	28%	10%	56%	20%
Unfavorable	40%	56%	19%	40%
Not Sure	32%	34%	25%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
Fiorina/Boxer				
Carly Fiorina	40%	13%	77%	38%
Barbara Boxer	49%	77%	13%	48%
Undecided	11%	10%	10%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Boxer vs. Fiorina Hair				
Barbara Boxer's hair	19%	23%	10%	23%
Carly Fiorina's hair	14%	9%	24%	12%
Not sure	67%	68%	66%	65%





Crosstabs

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Obama Approval						
Approve	54%	65%	46%	80%	57%	60%
Disapprove	39%	24%	50%	16%	14%	38%
Not Sure	7%	10%	4%	4%	29%	2%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Obama Health Care Plan						
Support	52%	62%	43%	88%	52%	62%
Oppose	40%	27%	50%	13%	19%	34%
No Opinion	9%	12%	7%	-	29%	4%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Feinstein Approval						
Approve	44%	44%	41%	68%	48%	43%
Disapprove	43%	38%	49%	12%	33%	45%
Not Sure	13%	18%	10%	20%	19%	13%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Boxer Approval						
Approve	44%	49%	39%	72%	40%	47%
Disapprove	46%	35%	54%	16%	35%	47%
Not Sure	10%	17%	7%	12%	25%	6%





Crosstabs

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Fiorina Favorability						
Favorable	28%	21%	34%	12%	10%	26%
Unfavorable	40%	43%	40%	40%	38%	32%
Not Sure	32%	36%	26%	48%	52%	43%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Fiorina/Boxer						
Carly Fiorina	40%	27%	48%	20%	24%	36%
Barbara Boxer	49%	57%	44%	72%	43%	53%
Undecided	11%	16%	7%	8%	33%	11%

	Base	Race				
		Hispanic	White	African-American	Asian	Other
Boxer vs. Fiorina Hair						
Barbara Boxer's hair	19%	22%	18%	16%	29%	11%
Carly Fiorina's hair	14%	11%	16%	20%	10%	9%
Not sure	67%	67%	66%	64%	62%	80%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	54%	63%	50%	59%	46%
Disapprove	39%	29%	42%	36%	47%
Not Sure	7%	9%	8%	6%	7%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Health Care Plan					
Support	52%	61%	48%	58%	40%
Oppose	40%	33%	42%	35%	50%
No Opinion	9%	6%	10%	7%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Feinstein Approval					
Approve	44%	45%	36%	49%	43%
Disapprove	43%	37%	47%	39%	48%
Not Sure	13%	17%	18%	12%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boxer Approval					
Approve	44%	53%	37%	48%	40%
Disapprove	46%	28%	47%	45%	54%
Not Sure	10%	20%	16%	7%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fiorina Favorability					
Favorable	28%	17%	24%	29%	35%
Unfavorable	40%	38%	38%	45%	35%
Not Sure	32%	45%	38%	26%	30%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fiorina/Boxer					
Carly Fiorina	40%	29%	37%	38%	52%
Barbara Boxer	49%	59%	50%	51%	41%
Undecided	11%	12%	13%	11%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boxer vs. Fiorina Hair					
Barbara Boxer's hair	19%	26%	21%	18%	13%
Carly Fiorina's hair	14%	3%	19%	13%	17%
Not sure	67%	71%	60%	69%	69%

