

FOR IMMEDIATE RELEASE

September 28, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Romney Up in CA, MI, Huckabee in WV

Raleigh, N.C. – Mitt Romney continues to win a lot of test matchups in early and delegate-rich states for the 2012 Republican presidential primary race, but Mike Huckabee, Sarah Palin, and Newt Gingrich also have reason to boast in results from three new PPP polls, demonstrating that a possible cultural divide is looming.

In Michigan, where Romney's father George was a three-term governor, Romney is well ahead of the pack at 30% to Palin's 17%, Gingrich's 16%, Huckabee's 14%, Ron Paul's 8%, and unnamed others' 6%. With no "someone else" option, the candidate order and relative margins were very similar in May.

In California, Romney leads by a narrower 24-21 margin over Gingrich, with Palin at 18%, Huckabee at 17%, Paul at 6%, and "someone else" at 5%. In an example of how little these early tests mean, and how close the four major candidates are bunched together, Gingrich actually led with 28% to Romney's 25% in May, with the others close together in the teens.

In West Virginia, Huckabee is on top at 27% to Palin's 24%, Gingrich's 16%, Romney's 13%, Paul's 6%, and 5% from others. The Mountain State is the rare state, ironically, where Palin performs better among women than men, though Huckabee usually does, and Gingrich and Romney typically win men. West Virginia is the only of these three states with a majority-female GOP primary electorate, and because Palin and Huckabee win women by larger margins than they do men, they pull ahead here.

"Mike Huckabee and Sarah Palin have a folksy, conservative appeal that helps them and Newt Gingrich top Mitt Romney, who may be seen as an upper-crust Yankee, in blue-collar, rural West Virginia and first-caucus Iowa, while Romney has prevailed in early primaries New Hampshire and Nevada and blue states California and Michigan," said Dean Debnam, President of Public Policy Polling.

PPP surveyed 553 West Virginia Republican primary voters, for a margin of error of +/- 4.2%, from September 18th to 19th; 400 Michigan Republican primary voters, for a margin of error of +/- 4.9%, from September 17th to 19th; and 400 California Republican primary voters, for a margin of error of +/- 4.9%, from September 14th to 16th. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

California Survey Results

Q1 If the Republican candidates for President in 2012 were Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, and Mitt Romney who would you vote for?

<i>Newt Gingrich</i>	21%
<i>Mike Huckabee</i>	17%
<i>Sarah Palin</i>	18%
<i>Ron Paul</i>	6%
<i>Mitt Romney</i>	24%
<i>Someone else</i>	5%
<i>Undecided</i>	9%

Q2 If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

<i>Liberal</i>	1%
<i>Moderate</i>	30%
<i>Conservative</i>	69%

Q3 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	47%
<i>Man</i>	53%

Q4 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	8%
<i>30 to 45</i>	28%
<i>46 to 65</i>	37%
<i>Older than 65</i>	27%



Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
2012 GOP President				
Newt Gingrich	21%	30%	13%	24%
Mike Huckabee	17%	40%	14%	18%
Sarah Palin	18%	30%	9%	21%
Ron Paul	6%	-	10%	4%
Mitt Romney	24%	-	36%	20%
Someone else	5%	-	11%	2%
Undecided	9%	-	7%	10%

	Base	Gender	
		Woman	Man
2012 GOP President			
Newt Gingrich	21%	22%	20%
Mike Huckabee	17%	18%	17%
Sarah Palin	18%	19%	16%
Ron Paul	6%	4%	7%
Mitt Romney	24%	24%	25%
Someone else	5%	3%	6%
Undecided	9%	10%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP President					
Newt Gingrich	21%	25%	21%	21%	19%
Mike Huckabee	17%	19%	25%	15%	12%
Sarah Palin	18%	13%	18%	17%	19%
Ron Paul	6%	6%	5%	7%	4%
Mitt Romney	24%	25%	16%	27%	30%
Someone else	5%	-	2%	7%	6%
Undecided	9%	13%	13%	6%	10%





Michigan Survey Results

Q1 If the Republican candidates for President in 2012 were Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul and Mitt Romney who would you support?

<i>Newt Gingrich</i>	16%
<i>Mike Huckabee</i>	14%
<i>Sarah Palin</i>	17%
<i>Ron Paul</i>	8%
<i>Mitt Romney</i>	30%
<i>Someone else</i>	6%
<i>Undecided</i>	8%

Q2 Do you support or oppose the goals of the 'Tea Party' movement?

<i>Support</i>	71%
<i>Oppose</i>	11%
<i>Not sure</i>	18%

Q3 Do you personally identify as a member of the 'Tea Party' movement?

<i>Yes</i>	27%
<i>No</i>	55%
<i>Not sure</i>	18%

Q4 Do you think the Republican Party is too liberal, too conservative, or about right?

<i>Too liberal</i>	32%
<i>Too conservative</i>	15%
<i>About right</i>	43%
<i>Not sure</i>	10%

Q5 Would you describe yourself as a liberal, moderate, or conservative?

<i>Liberal</i>	2%
<i>Moderate</i>	31%
<i>Conservative</i>	67%

Q6 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	47%
<i>Man</i>	53%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	2%
<i>Republican</i>	71%
<i>Independent/Other</i>	28%





Crosstabs

	Base	Tea Party Support		
		Support	Oppose	Not sure
2012 GOP Pres Primary				
Newt Gingrich	16%	20%	9%	7%
Mike Huckabee	14%	13%	20%	14%
Sarah Palin	17%	20%	11%	11%
Ron Paul	8%	8%	4%	10%
Mitt Romney	30%	28%	29%	35%
Someone else	6%	4%	18%	10%
Undecided	8%	7%	9%	14%

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP Pres Primary				
Newt Gingrich	16%	20%	13%	21%
Mike Huckabee	14%	10%	15%	18%
Sarah Palin	17%	26%	14%	14%
Ron Paul	8%	12%	8%	4%
Mitt Romney	29%	21%	34%	29%
Someone else	6%	2%	9%	5%
Undecided	8%	9%	7%	10%

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
2012 GOP Pres Primary					
Newt Gingrich	16%	15%	12%	20%	11%
Mike Huckabee	14%	16%	15%	13%	11%
Sarah Palin	17%	22%	7%	17%	21%
Ron Paul	8%	13%	2%	6%	11%
Mitt Romney	30%	23%	37%	31%	32%
Someone else	6%	1%	22%	5%	5%
Undecided	8%	10%	7%	7%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
2012 GOP Pres Primary				
Newt Gingrich	16%	-	12%	19%
Mike Huckabee	14%	33%	11%	15%
Sarah Palin	17%	11%	14%	19%
Ron Paul	8%	11%	7%	9%
Mitt Romney	30%	22%	36%	27%
Someone else	6%	11%	11%	4%
Undecided	8%	11%	8%	8%





Crosstabs

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary			
Newt Gingrich	16%	15%	17%
Mike Huckabee	14%	13%	16%
Sarah Palin	17%	17%	17%
Ron Paul	8%	7%	9%
Mitt Romney	30%	30%	29%
Someone else	6%	8%	5%
Undecided	8%	10%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
2012 GOP Pres Primary				
Newt Gingrich	16%	-	17%	15%
Mike Huckabee	14%	-	16%	12%
Sarah Palin	17%	83%	19%	10%
Ron Paul	8%	-	6%	14%
Mitt Romney	30%	17%	30%	29%
Someone else	6%	-	5%	9%
Undecided	8%	-	7%	11%





West Virginia Survey Results

Q1 If the Republican candidates for President in 2012 were Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul and Mitt Romney, who would you support?

<i>Newt Gingrich</i>	16%
<i>Mike Huckabee</i>	27%
<i>Sarah Palin</i>	24%
<i>Ron Paul</i>	6%
<i>Mitt Romney</i>	13%
<i>Someone else</i>	5%
<i>Undecided</i>	9%

Q2 Do you think the national Republican Party is too liberal, too conservative, or about right?

<i>Too liberal</i>	27%
<i>Too conservative</i>	11%
<i>About right</i>	55%
<i>Not sure</i>	6%

Q3 Would you describe yourself as a liberal, moderate, or conservative?

<i>Liberal</i>	3%
<i>Moderate</i>	27%
<i>Conservative</i>	70%

Q4 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	53%
<i>Man</i>	47%

Q5 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	7%
<i>30 to 45</i>	25%
<i>46 to 65</i>	44%
<i>Older than 65</i>	24%





Crosstabs

	Base	RNC Ideology			
		Too liberal	Too conservative	About right	Not sure
GOP 2012 Pres Primary					
 Newt Gingrich	16%	24%	8%	16%	5%
 Mike Huckabee	28%	22%	20%	31%	34%
 Sarah Palin	23%	23%	20%	24%	30%
 Ron Paul	6%	6%	4%	6%	6%
 Mitt Romney	13%	13%	22%	13%	3%
 Someone else	5%	5%	14%	2%	7%
 Undecided	9%	7%	11%	9%	16%

	Base	Ideology		
		Liberal	Moderate	Conservative
GOP 2012 Pres Primary				
 Newt Gingrich	16%	4%	10%	19%
 Mike Huckabee	27%	29%	29%	27%
 Sarah Palin	24%	36%	21%	24%
 Ron Paul	6%	-	4%	7%
 Mitt Romney	13%	-	18%	12%
 Someone else	5%	17%	8%	3%
 Undecided	9%	13%	10%	8%

	Base	Gender	
		Woman	Man
GOP 2012 Pres Primary			
 Newt Gingrich	16%	13%	20%
 Mike Huckabee	27%	29%	25%
 Sarah Palin	24%	25%	22%
 Ron Paul	6%	5%	7%
 Mitt Romney	13%	10%	17%
 Someone else	5%	5%	4%
 Undecided	9%	13%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GOP 2012 Pres Primary					
 Newt Gingrich	16%	5%	11%	20%	18%
 Mike Huckabee	27%	32%	29%	26%	27%
 Sarah Palin	24%	32%	27%	21%	21%
 Ron Paul	6%	11%	10%	4%	3%
 Mitt Romney	13%	11%	11%	14%	15%
 Someone else	5%	5%	3%	6%	3%
 Undecided	9%	5%	9%	8%	12%

