

FOR IMMEDIATE RELEASE

April 28, 2010

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

McCain Less Popular than Obama in Arizona

Raleigh, N.C. – John McCain might still beat Barack Obama handily were there a redo of the 2008 election in McCain’s home state, but the senator’s constituents now view Obama’s job performance more favorably than they do that of their longtime senator. 45% of Arizona voters like the job Obama is doing, to 51% who disapprove. While that may seem bad, only 34% approve of how McCain is handling his job to 55% who do not. Republicans only barely approve, 48-39, with independents down at 28-58.

Worse for McCain, his abandonment of the traditional “maverick” label of which he was once proud now has him viewed by 55% as being “a partisan voice for national Republicans,” versus the 28% who see him as “an independent voice for Arizona.” A 35% plurality view him as too conservative; that mark is 45% with moderates.

Being pressed from the right by former Congressman J.D. Hayworth, particularly on immigration, McCain has sided with the new state law cracking down on illegal aliens. This new stance, at odds with his past push for bipartisan immigration reform, has yet to register with voters, a 39% plurality of whom view him as too lenient on immigration. 54% of his party holds that view.

McCain is lucky that his opponents in the Senate race are no more popular than he is. Hayworth is viewed positively by only 23% of voters, with 50% expressing an unfavorable view of him. Democrat Rodney Glassman, a relatively new Tuscon City Councilman, is unknown to 78% of voters; those who have an opinion are negative, 7-15.

McCain leads Glassman 49-33 in a test matchup, but Glassman tops Hayworth 42-39.

“McCain is stuck between a rock and a hard place,” said Dean Debnam, President of Public Policy Polling. “On the one hand, he is seen as soft on immigration. On the other, he is seen as too partisan and too conservative.”

PPP surveyed 813 Arizona voters from April 23rd to 25th. The margin of error for the survey is +/-3.4%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Arizona Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 45%
Disapprove..... 51%
Not Sure..... 4%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

Support 42%
Oppose 51%
No Opinion..... 7%

Q3 Do you have a favorable or unfavorable opinion of Janet Napolitano?

Favorable.....41% *Not Sure*.....10%
Unfavorable48%

Q4 Do you approve or disapprove of Senator Jon Kyl's job performance?

Approve..... 35% *Not Sure*..... 25%
Disapprove..... 39%

Q5 Do you approve or disapprove of Senator John McCain's job performance?

Approve34% *Not Sure*.....11%
Disapprove.....55%

Q6 Do you think that John McCain is too liberal, too conservative, or about right?

Too liberal..... 28%
Too conservative 35%
About right 30%
Not sure 7%

Q7 Do you think John McCain's positions on immigration are too lenient, too tough, or about right?

Too lenient..... 39%
Too tough..... 22%
About right 29%
Not sure..... 10%

Q8 Would you describe John McCain more as an independent voice for Arizona or a partisan voice for national Republicans?

Independent voice for Arizona..... 28% *Partisan voice for national Republicans* 55%
Not sure 16%

Q9 Do you have a favorable or unfavorable opinion of J.D. Hayworth?

Favorable..... 23%
Unfavorable 50%
Not Sure..... 27%

Q10 Do you have a favorable or unfavorable opinion of Rodney Glassman?

Favorable..... 7%
Unfavorable 15%
Not sure 78%

Q11 If the candidates for Senate this fall were Republican John McCain and Democrat Rodney Glassman, who would you vote for?

John McCain..... 49%
Rodney Glassman 33%
Undecided..... 18%





Q12 If the candidates for Senate this fall were Republican J.D. Hayworth and Democrat Rodney Glassman, who would you vote for?

J.D. Hayworth 39%
Rodney Glassman 42%
Undecided..... 19%

Q13 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 51%
Obama..... 42%
Someone else/Don't remember 7%

Q14 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 16%
Moderate..... 45%
Conservative..... 39%

Q15 If you are a woman, press 1, if a man, press 2.

Woman 54%
Man..... 46%

Q16 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 35%
Republican..... 43%
Independent/Other..... 21%

Q17 If you are Hispanic, press 1. If white, press 2. If other, press 3.

Hispanic..... 17%
White 73%
Other..... 11%

Q18 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 6%
30 to 45..... 25%
46 to 65..... 45%
Older than 65..... 24%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
Obama Approval				
Approve	45%	7%	92%	34%
Disapprove	51%	90%	5%	49%
Not Sure	4%	3%	3%	17%

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
Health Care				
Support	42%	5%	89%	35%
Oppose	51%	90%	5%	45%
No Opinion	7%	6%	7%	20%

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
Napolitano Favorability				
Favorable	41%	11%	78%	39%
Unfavorable	48%	80%	12%	40%
Not Sure	10%	9%	11%	21%

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
Kyl Job Approval				
Approve	35%	59%	9%	26%
Disapprove	39%	15%	68%	38%
Not Sure	25%	26%	23%	36%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
McCain Job Approval				
Approve	34%	52%	15%	22%
Disapprove	55%	35%	76%	61%
Not Sure	11%	12%	8%	16%

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
McCain Lib/Con				
Too liberal	28%	45%	6%	35%
Too conservative	35%	6%	70%	38%
About right	30%	44%	15%	18%
Not sure	7%	5%	10%	9%

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
McCain Immigration				
Too lenient	39%	57%	15%	45%
Too tough	22%	3%	45%	21%
About right	29%	36%	24%	17%
Not sure	10%	4%	15%	18%

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
McCain Independent/Partisan				
Independent voice for Arizona	28%	39%	17%	22%
Partisan voice for national Republicans	55%	40%	74%	53%
Not sure	16%	21%	10%	25%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
Hayworth Favorability				
Favorable	23%	37%	5%	28%
Unfavorable	50%	37%	69%	38%
Not Sure	27%	27%	26%	34%

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
Glassman Favorability				
Favorable	7%	3%	12%	8%
Unfavorable	15%	16%	12%	22%
Not sure	78%	81%	76%	71%

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
McCain/Glassman				
John McCain	49%	80%	14%	32%
Rodney Glassman	33%	6%	65%	35%
Undecided	18%	14%	21%	33%

	Base	2008 Vote		
		McCain	Obama	Someone else/Don't remember
Hayworth/Glassman				
J.D. Hayworth	39%	64%	7%	44%
Rodney Glassman	42%	12%	80%	29%
Undecided	19%	24%	12%	27%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	45%	95%	60%	7%
Disapprove	51%	4%	34%	91%
Not Sure	4%	1%	7%	2%

	Base	Ideology		
		Liberal	Moderate	Conservative
Health Care				
Support	42%	93%	57%	4%
Oppose	51%	5%	33%	91%
No Opinion	7%	2%	10%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
Napolitano Favorability				
Favorable	41%	77%	56%	9%
Unfavorable	48%	12%	31%	84%
Not Sure	10%	11%	13%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kyl Job Approval				
Approve	35%	10%	25%	58%
Disapprove	39%	70%	47%	17%
Not Sure	25%	19%	28%	24%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
McCain Job Approval				
Approve	34%	12%	36%	41%
Disapprove	55%	78%	53%	46%
Not Sure	11%	9%	10%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
McCain Lib/Con				
Too liberal	28%	4%	11%	57%
Too conservative	35%	79%	45%	5%
About right	30%	11%	36%	30%
Not sure	7%	6%	8%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
McCain Immigration				
Too lenient	39%	11%	27%	64%
Too tough	22%	59%	23%	5%
About right	29%	20%	36%	25%
Not sure	10%	10%	14%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
McCain Independent/Partisan				
Independent voice for Arizona	28%	18%	27%	34%
Partisan voice for national Republicans	55%	75%	59%	44%
Not sure	16%	7%	15%	23%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Hayworth Favorability				
Favorable	23%	7%	10%	44%
Unfavorable	50%	73%	59%	31%
Not Sure	27%	20%	31%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
Glassman Favorability				
Favorable	7%	16%	8%	1%
Unfavorable	15%	11%	13%	19%
Not sure	78%	73%	78%	80%

	Base	Ideology		
		Liberal	Moderate	Conservative
McCain/Glassman				
John McCain	49%	14%	39%	74%
Rodney Glassman	33%	71%	41%	9%
Undecided	18%	15%	20%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
Hayworth/Glassman				
J.D. Hayworth	39%	9%	20%	73%
Rodney Glassman	42%	81%	55%	10%
Undecided	19%	9%	25%	17%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	45%	47%	43%
Disapprove	51%	49%	53%
Not Sure	4%	4%	4%

	Base	Gender	
		Woman	Man
Health Care			
Support	42%	43%	42%
Oppose	51%	49%	53%
No Opinion	7%	9%	5%

	Base	Gender	
		Woman	Man
Napolitano Favorability			
Favorable	41%	46%	36%
Unfavorable	48%	42%	56%
Not Sure	10%	12%	8%

	Base	Gender	
		Woman	Man
Kyl Job Approval			
Approve	35%	33%	38%
Disapprove	39%	35%	44%
Not Sure	25%	31%	18%





Crosstabs

	Base	Gender	
		Woman	Man
McCain Job Approval			
Approve	34%	39%	29%
Disapprove	55%	52%	57%
Not Sure	11%	9%	13%

	Base	Gender	
		Woman	Man
McCain Lib/Con			
Too liberal	28%	22%	34%
Too conservative	35%	38%	32%
About right	30%	33%	27%
Not sure	7%	7%	7%

	Base	Gender	
		Woman	Man
McCain Immigration			
Too lenient	39%	35%	43%
Too tough	22%	24%	20%
About right	29%	31%	27%
Not sure	10%	10%	10%

	Base	Gender	
		Woman	Man
McCain Independent/Partisan			
Independent voice for Arizona	28%	29%	28%
Partisan voice for national Republicans	55%	54%	57%
Not sure	16%	18%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Hayworth Favorability			
Favorable	23%	18%	29%
Unfavorable	50%	50%	51%
Not Sure	27%	32%	20%

	Base	Gender	
		Woman	Man
Glassman Favorability			
Favorable	7%	7%	7%
Unfavorable	15%	11%	19%
Not sure	78%	82%	74%

	Base	Gender	
		Woman	Man
McCain/Glassman			
John McCain	49%	47%	51%
Rodney Glassman	33%	35%	32%
Undecided	18%	19%	17%

	Base	Gender	
		Woman	Man
Hayworth/Glassman			
J.D. Hayworth	39%	34%	45%
Rodney Glassman	42%	43%	40%
Undecided	19%	23%	15%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	45%	85%	12%	45%
Disapprove	51%	11%	85%	49%
Not Sure	4%	5%	3%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Health Care				
Support	42%	82%	9%	44%
Oppose	51%	9%	86%	46%
No Opinion	7%	9%	4%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Napolitano Favorability				
Favorable	41%	78%	15%	35%
Unfavorable	48%	15%	75%	49%
Not Sure	10%	8%	10%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Kyl Job Approval				
Approve	35%	10%	56%	34%
Disapprove	39%	64%	19%	38%
Not Sure	25%	26%	24%	27%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
McCain Job Approval				
Approve	34%	21%	48%	28%
Disapprove	55%	71%	39%	58%
Not Sure	11%	8%	12%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
McCain Lib/Con				
Too liberal	28%	9%	44%	26%
Too conservative	35%	65%	10%	36%
About right	30%	16%	41%	31%
Not sure	7%	10%	5%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
McCain Immigration				
Too lenient	39%	19%	54%	41%
Too tough	22%	46%	5%	17%
About right	29%	23%	35%	29%
Not sure	10%	12%	6%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
McCain Independent/Partisan				
Independent voice for Arizona	28%	19%	35%	28%
Partisan voice for national Republicans	55%	69%	44%	57%
Not sure	16%	12%	21%	15%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hayworth Favorability				
Favorable	23%	6%	37%	22%
Unfavorable	50%	68%	37%	49%
Not Sure	27%	26%	26%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Glassman Favorability				
Favorable	7%	14%	1%	7%
Unfavorable	15%	14%	16%	13%
Not sure	78%	72%	83%	80%

	Base	Party		
		Democrat	Republican	Independent/Other
McCain/Glassman				
John McCain	49%	16%	78%	44%
Rodney Glassman	33%	64%	11%	28%
Undecided	18%	19%	12%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Hayworth/Glassman				
J.D. Hayworth	39%	8%	64%	38%
Rodney Glassman	42%	77%	15%	40%
Undecided	19%	15%	22%	23%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Obama Approval				
Approve	45%	61%	40%	55%
Disapprove	51%	33%	56%	43%
Not Sure	4%	6%	4%	3%

	Base	Race		
		Hispanic	White	Other
Health Care				
Support	42%	55%	38%	50%
Oppose	51%	32%	56%	42%
No Opinion	7%	13%	6%	8%

	Base	Race		
		Hispanic	White	Other
Napolitano Favorability				
Favorable	41%	53%	38%	47%
Unfavorable	48%	37%	52%	43%
Not Sure	10%	9%	11%	10%

	Base	Race		
		Hispanic	White	Other
Kyl Job Approval				
Approve	35%	24%	39%	31%
Disapprove	39%	46%	37%	43%
Not Sure	25%	31%	24%	26%





Crosstabs

	Base	Race		
		Hispanic	White	Other
McCain Job Approval				
Approve	34%	25%	38%	25%
Disapprove	55%	63%	51%	65%
Not Sure	11%	11%	11%	10%

	Base	Race		
		Hispanic	White	Other
McCain Lib/Con				
Too liberal	28%	30%	28%	25%
Too conservative	35%	39%	33%	41%
About right	30%	18%	34%	24%
Not sure	7%	13%	5%	10%

	Base	Race		
		Hispanic	White	Other
McCain Immigration				
Too lenient	39%	32%	41%	36%
Too tough	22%	34%	18%	34%
About right	29%	21%	33%	20%
Not sure	10%	13%	9%	10%

	Base	Race		
		Hispanic	White	Other
McCain Independent/Partisan				
Independent voice for Arizona	28%	23%	29%	29%
Partisan voice for national Republicans	55%	56%	56%	54%
Not sure	16%	21%	15%	18%





Crosstabs

	Base	Race		
		Hispanic	White	Other
Hayworth Favorability				
Favorable	23%	19%	24%	22%
Unfavorable	50%	47%	51%	53%
Not Sure	27%	34%	25%	25%

	Base	Race		
		Hispanic	White	Other
Glassman Favorability				
Favorable	7%	13%	5%	7%
Unfavorable	15%	18%	14%	18%
Not sure	78%	69%	81%	74%

	Base	Race		
		Hispanic	White	Other
McCain/Glassman				
John McCain	49%	30%	55%	36%
Rodney Glassman	33%	47%	30%	38%
Undecided	18%	23%	16%	26%

	Base	Race		
		Hispanic	White	Other
Hayworth/Glassman				
J.D. Hayworth	39%	29%	41%	36%
Rodney Glassman	42%	48%	40%	45%
Undecided	19%	23%	18%	20%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	45%	60%	46%	46%	39%
Disapprove	51%	33%	52%	50%	57%
Not Sure	4%	7%	3%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Health Care					
Support	42%	67%	42%	43%	35%
Oppose	51%	27%	51%	51%	57%
No Opinion	7%	7%	7%	6%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Napolitano Favorability					
Favorable	41%	53%	37%	45%	36%
Unfavorable	48%	33%	52%	46%	54%
Not Sure	10%	13%	11%	10%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kyl Job Approval					
Approve	35%	13%	31%	37%	43%
Disapprove	39%	40%	39%	39%	40%
Not Sure	25%	47%	30%	24%	18%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain Job Approval					
Approve	34%	20%	30%	36%	39%
Disapprove	55%	60%	56%	55%	51%
Not Sure	11%	20%	14%	9%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain Lib/Con					
Too liberal	28%	27%	35%	27%	23%
Too conservative	35%	67%	35%	34%	29%
About right	30%	7%	20%	34%	38%
Not sure	7%	-	9%	5%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain Immigration					
Too lenient	39%	27%	38%	40%	41%
Too tough	22%	53%	22%	22%	14%
About right	29%	13%	26%	31%	34%
Not sure	10%	7%	14%	7%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain Independent/Partisan					
Independent voice for Arizona	28%	20%	31%	29%	25%
Partisan voice for national Republicans	55%	53%	52%	59%	54%
Not sure	16%	27%	17%	13%	21%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hayworth Favorability					
Favorable	23%	20%	25%	23%	22%
Unfavorable	50%	47%	52%	51%	49%
Not Sure	27%	33%	24%	26%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Glassman Favorability					
Favorable	7%	7%	3%	8%	7%
Unfavorable	15%	33%	16%	12%	14%
Not sure	78%	60%	80%	79%	79%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain/Glassman					
John McCain	49%	33%	50%	49%	52%
Rodney Glassman	33%	40%	32%	34%	32%
Undecided	18%	27%	17%	18%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hayworth/Glassman					
J.D. Hayworth	39%	43%	43%	38%	35%
Rodney Glassman	42%	36%	41%	45%	38%
Undecided	19%	21%	16%	17%	27%

