

FOR IMMEDIATE RELEASE

February 2, 2010

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Boozman starts in strong position

Raleigh, N.C. – John Boozman will enter the Arkansas Senate race this weekend with a strong advantage over incumbent Blanche Lincoln.

Boozman leads Lincoln 56-33. He takes 89% of the Republican vote while she gets just 68% of the Democratic vote, and he also holds a 66-20 lead with independents.

Boozman's strong early standing probably has more to do with voters strongly disliking Lincoln than necessarily liking him. A plurality of voters- 43%- have no opinion of him one way or the other. Among those who do 32% view him favorably and 25% do unfavorably. Lincoln's approval rating is now at just 27%, with 62% of voters in the state disapproving of her.

Because of Lincoln's difficult standing PPP tested a variety of other Democratic candidates against Boozman as well. Only Governor Mike Beebe, an exceptionally unlikely Senate candidate, keeps it competitive with Boozman. Boozman leads Congressman Mike Ross by 11 points, General Wesley Clark by 15, and Lieutenant Governor Bill Halter by 23.

Little known state senator Gilbert Baker, viewed as the GOP frontrunner before Boozman's entry, leads Lincoln by a 50-35 margin.

“Democrats are going to have a pretty hard time holding onto this Senate seat with or without Blanche Lincoln,” said Dean Debnam, President of Public Policy Polling. “Her lack of popularity has a lot to do with her personally but it may have even more to do with the unpopularity of her national party within the state.”

PPP surveyed 810 Arkansas voters from January 29th to 31st. The margin of error is +/- 3.4%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



Arkansas Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 38%
Disapprove..... 58%
Not Sure..... 5%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

Support 30%
Oppose 61%
No Opinion..... 9%

Q3 Do you approve or disapprove of Senator Mark Pryor's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 29%
Disapprove..... 46%
Not Sure..... 26%

Q4 Do you approve or disapprove of Senator Blanche Lincoln's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 27%
Disapprove..... 62%
Not Sure..... 11%

Q5 Do you approve or disapprove of Governor Mike Beebe's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 59%
Disapprove..... 22%
Not Sure..... 19%

Q6 Do you have a favorable or unfavorable opinion of Gilbert Baker? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 9% *Not Sure*.....75%
Unfavorable16%

Q7 Do you have a favorable or unfavorable opinion of John Boozman? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 32%
Unfavorable 25%
Not Sure..... 43%

Q8 Do you have a favorable or unfavorable opinion of Wesley Clark? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 29%
Unfavorable 29%
Not Sure..... 42%

Q9 Do you have a favorable or unfavorable opinion of Bill Halter? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 21%
Unfavorable 29%
Not Sure..... 50%

Q10 Do you have a favorable or unfavorable opinion of Mike Ross? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 32%
Unfavorable 25%
Not Sure..... 44%





Q11 If the candidates for Senate this fall were Republican John Boozman and Democrat Blanche Lincoln, who would you vote for? If John Boozman, press 1. If Blanche Lincoln, press 2. If you're undecided, press 3.

Boozman..... 56%
Lincoln 33%
Undecided..... 11%

Q12 If the candidates for Senate this fall were Republican John Boozman and Democrat Mike Ross, who would you vote for? If John Boozman, press 1. If Mike Ross, press 2. If you're undecided, press 3.

Boozman..... 48%
Ross 37%
Undecided..... 15%

Q13 If the candidates for Senate this fall were Republican John Boozman and Democrat Mike Beebe, who would you vote for? If John Boozman, press 1. If Mike Beebe, press 2. If you're undecided, press 3.

Boozman 44%
Beebe 43%
Undecided..... 13%

Q14 If the candidates for Senate this fall were Republican John Boozman and Democrat Wesley Clark, who would you vote for? If John Boozman, press 1. If Wesley Clark, press 2. If you're undecided, press 3.

Boozman..... 51%
Clark 36%
Undecided..... 13%

Q15 If the candidates for Senate this fall were Republican John Boozman and Democrat Bill Halter, who would you vote for? If John Boozman, press 1. If Bill Halter, press 2. If you're undecided, press 3.

Boozman..... 53%
Halter 30%
Undecided..... 17%

Q16 If the candidates for Senate this fall were Republican Gilbert Baker and Democrat Blanche Lincoln, who would you vote for? If Gilbert Baker, press 1. If Blanche Lincoln, press 2. If you're undecided, press 3.

Baker 50%
Lincoln 35%
Undecided..... 15%

Q17 If the candidates for Senate this fall were Republican Gilbert Baker and Democrat Mike Ross, who would you vote for? If Gilbert Baker, press 1. If Mike Ross, press 2. If you're undecided, press 3.

Baker 39%
Ross 39%
Undecided..... 22%

Q18 If the candidates for Senate this fall were Republican Gilbert Baker and Democrat Mike Beebe, who would you vote for? If Gilbert Baker, press 1. If Mike Beebe, press 2. If you're undecided, press 3.

Baker 38%
Beebe 46%
Undecided..... 15%





Q19 If the candidates for Senate this fall were Republican Gilbert Baker and Democrat Wesley Clark, who would you vote for? If Gilbert Baker, press 1. If Wesley Clark, press 2. If you're undecided, press 3.

Baker 45%
Clark 39%
Undecided..... 16%

Q20 If the candidates for Senate this fall were Republican Gilbert Baker and Democrat Bill Halter, who would you vote for? If Gilbert Baker, press 1. If Bill Halter, press 2. If you're undecided, press 3.

Baker 45%
Halter 34%
Undecided..... 21%

Q21 Do you think that Blanche Lincoln should run for reelection this year? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 33%
No 57%
Not Sure..... 10%

Q22 Do you think that Blanche Lincoln is too conservative, too liberal, or about right? If too conservative, press 1. If too liberal, press 2. If about right, press 3. If you're not sure, press 4.

Too Conservative..... 14%
Too Liberal..... 52%
About Right..... 28%
Not Sure..... 7%

Q23 Do you approve or disapprove of the job Democrats in Congress are doing? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 27%
Disapprove..... 63%
Not Sure..... 10%

Q24 Do you approve or disapprove of the job Republicans in Congress are doing? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 29%
Disapprove..... 55%
Not Sure..... 16%

Q25 Do you think that Congressional Democrats are too liberal, too conservative, or about right? If too liberal, press 1. If too conservative, press 2. If about right, press 3.

Too Liberal..... 55%
Too Conservative..... 12%
About Right..... 32%

Q26 Do you think that Congressional Republicans are too liberal, too conservative, or about right? If too liberal, press 1. If too conservative, press 2. If about right, press 3.

Too Liberal..... 23%
Too Conservative..... 36%
About Right..... 42%

Q27 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 54%
Obama 37%
Someone Else/Don't Remember..... 9%

Q28 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 9%
Moderate..... 46%
Conservative..... 45%

Q29 If you are a woman, press 1, if a man, press 2.

Woman 52%
Man..... 48%





Q30 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 36%
Republican..... 32%
Independent/Other..... 32%

Q31 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 81%
African-American 16%
Other..... 3%

Q32 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 10%
30 to 45..... 23%
46 to 65..... 46%
Older than 65..... 21%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Approval				
Approve	38%	4%	89%	30%
Disapprove	58%	91%	8%	57%
Not Sure	5%	4%	3%	13%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Health Care				
Support	30%	3%	72%	19%
Oppose	61%	94%	11%	66%
No Opinion	9%	3%	17%	15%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Pryor Approval				
Approve	29%	12%	53%	32%
Disapprove	46%	62%	21%	44%
Not Sure	26%	26%	26%	24%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Lincoln Approval				
Approve	27%	8%	54%	25%
Disapprove	62%	83%	32%	58%
Not Sure	11%	9%	13%	17%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Beebe Approval				
Approve	59%	50%	72%	65%
Disapprove	22%	26%	15%	22%
Not Sure	19%	24%	13%	13%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Baker Favorability				
Favorable	9%	11%	6%	11%
Unfavorable	16%	8%	27%	19%
Not Sure	75%	80%	67%	70%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Boozman Favorability				
Favorable	32%	43%	16%	30%
Unfavorable	25%	12%	42%	31%
Not Sure	43%	45%	42%	39%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Clark Favorability				
Favorable	29%	14%	51%	29%
Unfavorable	29%	40%	12%	30%
Not Sure	42%	46%	37%	41%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Halter Favorability				
Favorable	21%	12%	35%	19%
Unfavorable	29%	34%	20%	31%
Not Sure	50%	54%	44%	49%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Ross Favorability				
Favorable	32%	31%	33%	31%
Unfavorable	25%	23%	27%	22%
Not Sure	44%	46%	40%	47%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Boozman/Lincoln				
Boozman	56%	86%	14%	42%
Lincoln	33%	7%	70%	37%
Undecided	11%	6%	16%	21%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Boozman/Ross				
Boozman	48%	74%	12%	42%
Ross	37%	14%	70%	39%
Undecided	15%	12%	18%	19%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Boozman/Beebe				
Boozman	44%	71%	7%	35%
Beebe	43%	19%	79%	41%
Undecided	13%	10%	14%	24%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Boozman/Clark				
Boozman	51%	79%	10%	46%
Clark	36%	9%	76%	34%
Undecided	13%	12%	15%	19%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Boozman/Halter				
Boozman	53%	80%	14%	44%
Halter	30%	7%	66%	27%
Undecided	17%	13%	20%	29%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Baker/Lincoln				
Baker	50%	79%	10%	39%
Lincoln	35%	8%	73%	40%
Undecided	15%	13%	17%	22%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Baker/Ross				
Baker	39%	64%	7%	25%
Ross	39%	16%	72%	40%
Undecided	22%	20%	21%	35%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Baker/Beebe				
Baker	38%	63%	5%	25%
Beebe	46%	19%	85%	51%
Undecided	15%	18%	10%	24%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Baker/Clark				
Baker	45%	73%	6%	31%
Clark	39%	11%	81%	42%
Undecided	16%	16%	13%	26%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Baker/Halter				
Baker	45%	73%	6%	33%
Halter	34%	8%	74%	31%
Undecided	21%	19%	20%	37%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Lincoln Reelection				
Yes	33%	12%	62%	43%
No	57%	78%	30%	40%
Not Sure	10%	10%	8%	17%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Lincoln Ideology				
Too Conservative	14%	4%	30%	8%
Too Liberal	52%	79%	13%	44%
About Right	28%	11%	50%	36%
Not Sure	7%	5%	7%	12%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Congressional Democrats Approval				
Approve	27%	4%	62%	22%
Disapprove	63%	91%	23%	58%
Not Sure	10%	5%	15%	19%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Congressional Republicans Approval				
Approve	29%	46%	8%	15%
Disapprove	55%	34%	83%	66%
Not Sure	16%	20%	9%	19%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Congressional Democrats Ideology				
Too Liberal	55%	85%	13%	54%
Too Conservative	12%	7%	22%	5%
About Right	32%	8%	66%	41%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Congressional Republicans Ideology				
Too Liberal	23%	27%	15%	26%
Too Conservative	36%	13%	70%	29%
About Right	42%	59%	15%	45%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	38%	87%	55%	11%
Disapprove	58%	8%	40%	85%
Not Sure	5%	5%	5%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
Health Care				
Support	30%	76%	42%	8%
Oppose	61%	11%	44%	89%
No Opinion	9%	13%	14%	3%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Pryor Approval				
Approve	29%	46%	44%	11%
Disapprove	46%	25%	32%	63%
Not Sure	26%	29%	25%	26%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lincoln Approval				
Approve	27%	51%	38%	10%
Disapprove	62%	37%	49%	80%
Not Sure	11%	12%	13%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Beebe Approval				
Approve	59%	73%	67%	49%
Disapprove	22%	17%	18%	26%
Not Sure	19%	10%	15%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
Baker Favorability				
Favorable	9%	7%	6%	14%
Unfavorable	16%	27%	22%	7%
Not Sure	75%	66%	72%	79%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Boozman Favorability				
Favorable	32%	17%	23%	43%
Unfavorable	25%	48%	34%	11%
Not Sure	43%	35%	43%	46%

	Base	Ideology		
		Liberal	Moderate	Conservative
Clark Favorability				
Favorable	29%	53%	39%	13%
Unfavorable	29%	16%	20%	40%
Not Sure	42%	30%	41%	46%

	Base	Ideology		
		Liberal	Moderate	Conservative
Halter Favorability				
Favorable	21%	36%	29%	11%
Unfavorable	29%	18%	25%	35%
Not Sure	50%	46%	47%	54%

	Base	Ideology		
		Liberal	Moderate	Conservative
Ross Favorability				
Favorable	32%	27%	36%	28%
Unfavorable	25%	31%	25%	23%
Not Sure	44%	42%	39%	49%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Boozman/Lincoln				
Boozman	56%	10%	40%	82%
Lincoln	33%	69%	49%	9%
Undecided	11%	22%	11%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Boozman/Ross				
Boozman	48%	14%	31%	73%
Ross	37%	61%	53%	15%
Undecided	15%	25%	16%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Boozman/Beebe				
Boozman	44%	11%	25%	71%
Beebe	43%	73%	62%	17%
Undecided	13%	15%	13%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Boozman/Clark				
Boozman	51%	9%	33%	77%
Clark	36%	74%	54%	10%
Undecided	13%	17%	13%	13%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Boozman/Halter				
Boozman	53%	11%	36%	78%
Halter	30%	70%	45%	8%
Undecided	17%	20%	19%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
Baker/Lincoln				
Baker	50%	7%	33%	77%
Lincoln	35%	76%	51%	10%
Undecided	15%	17%	17%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Baker/Ross				
Baker	39%	5%	23%	63%
Ross	39%	67%	54%	17%
Undecided	22%	27%	23%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
Baker/Beebe				
Baker	38%	3%	21%	63%
Beebe	46%	83%	65%	19%
Undecided	15%	14%	13%	18%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Baker/Clark				
Baker	45%	5%	25%	72%
Clark	39%	81%	58%	12%
Undecided	16%	14%	16%	16%

	Base	Ideology		
		Liberal	Moderate	Conservative
Baker/Halter				
Baker	45%	5%	25%	73%
Halter	34%	78%	50%	9%
Undecided	21%	17%	24%	18%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lincoln Reelection				
Yes	33%	64%	46%	13%
No	57%	27%	44%	77%
Not Sure	10%	9%	10%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lincoln Ideology				
Too Conservative	14%	50%	18%	3%
Too Liberal	52%	8%	34%	78%
About Right	28%	38%	40%	13%
Not Sure	7%	5%	8%	5%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Congressional Democrats Approval				
Approve	27%	58%	38%	9%
Disapprove	63%	27%	48%	86%
Not Sure	10%	15%	14%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
Congressional Republicans Approval				
Approve	29%	7%	17%	46%
Disapprove	55%	87%	69%	33%
Not Sure	16%	6%	14%	21%

	Base	Ideology		
		Liberal	Moderate	Conservative
Congressional Democrats Ideology				
Too Liberal	55%	9%	38%	82%
Too Conservative	12%	35%	13%	7%
About Right	32%	56%	49%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
Congressional Republicans Ideology				
Too Liberal	23%	8%	14%	34%
Too Conservative	36%	80%	54%	8%
About Right	42%	12%	32%	58%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	38%	40%	35%
Disapprove	58%	55%	61%
Not Sure	5%	5%	4%

	Base	Gender	
		Woman	Man
Health Care			
Support	30%	31%	28%
Oppose	61%	58%	65%
No Opinion	9%	11%	7%

	Base	Gender	
		Woman	Man
Pryor Approval			
Approve	29%	29%	29%
Disapprove	46%	37%	55%
Not Sure	26%	35%	16%

	Base	Gender	
		Woman	Man
Lincoln Approval			
Approve	27%	26%	27%
Disapprove	62%	58%	66%
Not Sure	11%	15%	7%





Crosstabs

	Base	Gender	
		Woman	Man
Beebe Approval			
Approve	59%	60%	59%
Disapprove	22%	21%	23%
Not Sure	19%	20%	18%

	Base	Gender	
		Woman	Man
Baker Favorability			
Favorable	9%	6%	13%
Unfavorable	16%	11%	22%
Not Sure	75%	83%	65%

	Base	Gender	
		Woman	Man
Boozman Favorability			
Favorable	32%	27%	37%
Unfavorable	25%	20%	30%
Not Sure	43%	53%	32%

	Base	Gender	
		Woman	Man
Clark Favorability			
Favorable	29%	29%	29%
Unfavorable	29%	19%	40%
Not Sure	42%	52%	31%





Crosstabs

	Base	Gender	
		Woman	Man
Halter Favorability			
Favorable	21%	20%	23%
Unfavorable	29%	22%	35%
Not Sure	50%	58%	41%

	Base	Gender	
		Woman	Man
Ross Favorability			
Favorable	32%	31%	33%
Unfavorable	25%	19%	31%
Not Sure	44%	51%	36%

	Base	Gender	
		Woman	Man
Boozman/Lincoln			
Boozman	56%	52%	60%
Lincoln	33%	35%	31%
Undecided	11%	13%	9%

	Base	Gender	
		Woman	Man
Boozman/Ross			
Boozman	48%	45%	52%
Ross	37%	39%	34%
Undecided	15%	15%	14%





Crosstabs

	Base	Gender	
		Woman	Man
Boozman/Beebe			
Boozman	44%	38%	50%
Beebe	43%	47%	39%
Undecided	13%	15%	11%

	Base	Gender	
		Woman	Man
Boozman/Clark			
Boozman	51%	44%	58%
Clark	36%	38%	33%
Undecided	13%	17%	9%

	Base	Gender	
		Woman	Man
Boozman/Halter			
Boozman	53%	48%	58%
Halter	30%	33%	27%
Undecided	17%	19%	15%

	Base	Gender	
		Woman	Man
Baker/Lincoln			
Baker	50%	45%	56%
Lincoln	35%	36%	33%
Undecided	15%	19%	11%





Crosstabs

	Base	Gender	
		Woman	Man
Baker/Ross			
Baker	39%	35%	44%
Ross	39%	41%	36%
Undecided	22%	24%	20%

	Base	Gender	
		Woman	Man
Baker/Beebe			
Baker	38%	33%	44%
Beebe	46%	50%	42%
Undecided	15%	17%	14%

	Base	Gender	
		Woman	Man
Baker/Clark			
Baker	45%	37%	53%
Clark	39%	42%	37%
Undecided	16%	21%	10%

	Base	Gender	
		Woman	Man
Baker/Halter			
Baker	45%	39%	51%
Halter	34%	37%	31%
Undecided	21%	24%	17%





Crosstabs

	Base	Gender	
		Woman	Man
Lincoln Reelection			
Yes	33%	33%	33%
No	57%	55%	59%
Not Sure	10%	12%	8%

	Base	Gender	
		Woman	Man
Lincoln Ideology			
Too Conservative	14%	13%	15%
Too Liberal	52%	48%	56%
About Right	28%	31%	24%
Not Sure	7%	8%	5%

	Base	Gender	
		Woman	Man
Congressional Democrats Approval			
Approve	27%	29%	24%
Disapprove	63%	59%	68%
Not Sure	10%	12%	8%

	Base	Gender	
		Woman	Man
Congressional Republicans Approval			
Approve	29%	29%	30%
Disapprove	55%	51%	58%
Not Sure	16%	20%	12%





Crosstabs

	Base	Gender	
		Woman	Man
Congressional Democrats Ideology			
Too Liberal	55%	50%	61%
Too Conservative	12%	14%	11%
About Right	32%	36%	29%

	Base	Gender	
		Woman	Man
Congressional Republicans Ideology			
Too Liberal	23%	20%	25%
Too Conservative	36%	35%	36%
About Right	42%	45%	39%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	38%	73%	7%	28%
Disapprove	58%	21%	89%	68%
Not Sure	5%	6%	4%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Health Care				
Support	30%	61%	4%	20%
Oppose	61%	24%	94%	72%
No Opinion	9%	15%	2%	9%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Pryor Approval				
Approve	29%	49%	14%	21%
Disapprove	46%	24%	59%	56%
Not Sure	26%	26%	27%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Lincoln Approval				
Approve	27%	51%	9%	17%
Disapprove	62%	35%	82%	73%
Not Sure	11%	15%	9%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Beebe Approval				
Approve	59%	70%	48%	58%
Disapprove	22%	17%	27%	22%
Not Sure	19%	13%	25%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Baker Favorability				
Favorable	9%	8%	11%	9%
Unfavorable	16%	20%	12%	15%
Not Sure	75%	71%	77%	76%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Boozman Favorability				
Favorable	32%	16%	46%	35%
Unfavorable	25%	39%	13%	21%
Not Sure	43%	45%	41%	44%

	Base	Party		
		Democrat	Republican	Independent/Other
Clark Favorability				
Favorable	29%	46%	14%	24%
Unfavorable	29%	13%	41%	36%
Not Sure	42%	41%	45%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
Halter Favorability				
Favorable	21%	31%	14%	18%
Unfavorable	29%	23%	29%	35%
Not Sure	50%	47%	57%	46%

	Base	Party		
		Democrat	Republican	Independent/Other
Ross Favorability				
Favorable	32%	35%	29%	31%
Unfavorable	25%	23%	25%	26%
Not Sure	44%	42%	47%	43%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Boozman/Lincoln				
Boozman	56%	18%	89%	66%
Lincoln	33%	68%	6%	20%
Undecided	11%	14%	5%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Boozman/Ross				
Boozman	48%	14%	82%	53%
Ross	37%	70%	10%	25%
Undecided	15%	15%	8%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Boozman/Beebe				
Boozman	44%	10%	80%	47%
Beebe	43%	79%	13%	31%
Undecided	13%	11%	7%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Boozman/Clark				
Boozman	51%	12%	87%	59%
Clark	36%	73%	6%	23%
Undecided	13%	15%	7%	18%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Boozman/Halter				
Boozman	53%	18%	88%	56%
Halter	30%	63%	6%	18%
Undecided	17%	19%	6%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Baker/Lincoln				
Baker	50%	14%	83%	59%
Lincoln	35%	71%	7%	22%
Undecided	15%	16%	10%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Baker/Ross				
Baker	39%	9%	73%	41%
Ross	39%	71%	13%	27%
Undecided	22%	20%	14%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
Baker/Beebe				
Baker	38%	7%	74%	39%
Beebe	46%	82%	15%	36%
Undecided	15%	11%	11%	25%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Baker/Clark				
Baker	45%	9%	83%	48%
Clark	39%	77%	8%	27%
Undecided	16%	14%	9%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Baker/Halter				
Baker	45%	11%	81%	47%
Halter	34%	69%	8%	21%
Undecided	21%	20%	12%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
Lincoln Reelection				
Yes	33%	63%	7%	23%
No	57%	29%	83%	64%
Not Sure	10%	8%	10%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Lincoln Ideology				
Too Conservative	14%	25%	3%	12%
Too Liberal	52%	18%	84%	58%
About Right	28%	50%	8%	22%
Not Sure	7%	7%	5%	8%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Congressional Democrats Approval				
Approve	27%	58%	3%	14%
Disapprove	63%	26%	92%	76%
Not Sure	10%	16%	4%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Congressional Republicans Approval				
Approve	29%	11%	54%	25%
Disapprove	55%	77%	28%	56%
Not Sure	16%	12%	18%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Congressional Democrats Ideology				
Too Liberal	55%	20%	86%	66%
Too Conservative	12%	16%	7%	13%
About Right	32%	64%	7%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Congressional Republicans Ideology				
Too Liberal	23%	19%	24%	25%
Too Conservative	36%	59%	13%	31%
About Right	42%	22%	63%	43%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	38%	28%	87%	39%
Disapprove	58%	67%	10%	59%
Not Sure	5%	5%	3%	2%

	Base	Race		
		White	African-American	Other
Health Care				
Support	30%	21%	72%	35%
Oppose	61%	71%	12%	52%
No Opinion	9%	7%	17%	13%

	Base	Race		
		White	African-American	Other
Pryor Approval				
Approve	29%	25%	50%	29%
Disapprove	46%	50%	25%	44%
Not Sure	26%	26%	25%	27%

	Base	Race		
		White	African-American	Other
Lincoln Approval				
Approve	27%	22%	51%	13%
Disapprove	62%	68%	31%	70%
Not Sure	11%	10%	18%	17%





Crosstabs

	Base	Race		
		White	African-American	Other
Beebe Approval				
Approve	59%	61%	52%	65%
Disapprove	22%	21%	28%	15%
Not Sure	19%	19%	20%	20%

	Base	Race		
		White	African-American	Other
Baker Favorability				
Favorable	9%	9%	10%	11%
Unfavorable	16%	14%	23%	22%
Not Sure	75%	76%	67%	67%

	Base	Race		
		White	African-American	Other
Boozman Favorability				
Favorable	32%	34%	20%	30%
Unfavorable	25%	23%	36%	28%
Not Sure	43%	43%	44%	41%

	Base	Race		
		White	African-American	Other
Clark Favorability				
Favorable	29%	28%	34%	22%
Unfavorable	29%	31%	18%	33%
Not Sure	42%	41%	48%	46%





Crosstabs

	Base	Race		
		White	African-American	Other
Halter Favorability				
Favorable	21%	19%	30%	35%
Unfavorable	29%	29%	25%	28%
Not Sure	50%	51%	46%	37%

	Base	Race		
		White	African-American	Other
Ross Favorability				
Favorable	32%	31%	35%	43%
Unfavorable	25%	23%	32%	20%
Not Sure	44%	46%	33%	37%

	Base	Race		
		White	African-American	Other
Boozman/Lincoln				
Boozman	56%	65%	13%	50%
Lincoln	33%	26%	67%	28%
Undecided	11%	9%	20%	22%

	Base	Race		
		White	African-American	Other
Boozman/Ross				
Boozman	48%	55%	15%	46%
Ross	37%	30%	70%	37%
Undecided	15%	15%	15%	17%





Crosstabs

	Base	Race		
		White	African-American	Other
Boozman/Beebe				
Boozman	44%	52%	7%	35%
Beebe	43%	35%	80%	46%
Undecided	13%	13%	13%	20%

	Base	Race		
		White	African-American	Other
Boozman/Clark				
Boozman	51%	59%	10%	54%
Clark	36%	28%	75%	26%
Undecided	13%	13%	15%	20%

	Base	Race		
		White	African-American	Other
Boozman/Halter				
Boozman	53%	60%	16%	41%
Halter	30%	24%	64%	35%
Undecided	17%	16%	20%	24%

	Base	Race		
		White	African-American	Other
Baker/Lincoln				
Baker	50%	58%	10%	46%
Lincoln	35%	27%	74%	28%
Undecided	15%	14%	16%	26%





Crosstabs

		Race			
		Base	White	African-American	Other
Baker/Ross					
	Baker	39%	46%	7%	33%
	Ross	39%	31%	75%	39%
	Undecided	22%	23%	18%	28%

		Race			
		Base	White	African-American	Other
Baker/Beebe					
	Baker	38%	44%	11%	24%
	Beebe	46%	40%	79%	50%
	Undecided	15%	16%	10%	26%

		Race			
		Base	White	African-American	Other
Baker/Clark					
	Baker	45%	52%	10%	43%
	Clark	39%	32%	79%	30%
	Undecided	16%	17%	11%	26%

		Race			
		Base	White	African-American	Other
Baker/Halter					
	Baker	45%	52%	11%	39%
	Halter	34%	26%	75%	35%
	Undecided	21%	22%	13%	26%





Crosstabs

	Base	Race		
		White	African-American	Other
Lincoln Reelection				
Yes	33%	28%	59%	33%
No	57%	63%	28%	48%
Not Sure	10%	9%	13%	20%

	Base	Race		
		White	African-American	Other
Lincoln Ideology				
Too Conservative	14%	12%	25%	13%
Too Liberal	52%	59%	18%	48%
About Right	28%	23%	52%	26%
Not Sure	7%	7%	5%	13%

	Base	Race		
		White	African-American	Other
Congressional Democrats Approval				
Approve	27%	19%	64%	26%
Disapprove	63%	71%	23%	67%
Not Sure	10%	10%	13%	7%

	Base	Race		
		White	African-American	Other
Congressional Republicans Approval				
Approve	29%	32%	15%	30%
Disapprove	55%	51%	70%	57%
Not Sure	16%	17%	15%	13%





Crosstabs

	Base	Race		
		White	African-American	Other
Congressional Democrats Ideology				
Too Liberal	55%	64%	15%	54%
Too Conservative	12%	11%	16%	11%
About Right	32%	25%	69%	35%

	Base	Race		
		White	African-American	Other
Congressional Republicans Ideology				
Too Liberal	23%	22%	23%	30%
Too Conservative	36%	32%	56%	26%
About Right	42%	46%	21%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	38%	39%	35%	41%	33%
Disapprove	58%	60%	61%	55%	59%
Not Sure	5%	1%	5%	4%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Health Care					
Support	30%	34%	25%	33%	24%
Oppose	61%	58%	64%	60%	64%
No Opinion	9%	8%	11%	7%	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pryor Approval					
Approve	29%	28%	31%	27%	31%
Disapprove	46%	47%	39%	45%	54%
Not Sure	26%	25%	30%	28%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lincoln Approval					
Approve	27%	27%	26%	26%	28%
Disapprove	62%	58%	60%	62%	67%
Not Sure	11%	15%	14%	12%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Beebe Approval					
Approve	59%	48%	61%	59%	64%
Disapprove	22%	27%	23%	22%	17%
Not Sure	19%	25%	16%	19%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Baker Favorability					
Favorable	9%	14%	9%	8%	10%
Unfavorable	16%	15%	20%	16%	12%
Not Sure	75%	71%	70%	76%	78%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boozman Favorability					
Favorable	32%	21%	28%	34%	36%
Unfavorable	25%	25%	26%	25%	25%
Not Sure	43%	55%	47%	41%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Clark Favorability					
Favorable	29%	32%	30%	27%	30%
Unfavorable	29%	14%	27%	28%	40%
Not Sure	42%	55%	43%	44%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Halter Favorability					
Favorable	21%	18%	21%	23%	20%
Unfavorable	29%	20%	28%	26%	39%
Not Sure	50%	62%	51%	51%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ross Favorability					
Favorable	32%	26%	29%	33%	33%
Unfavorable	25%	17%	29%	24%	25%
Not Sure	44%	56%	42%	43%	42%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boozman/Lincoln					
Boozman	56%	56%	54%	58%	54%
Lincoln	33%	27%	34%	34%	32%
Undecided	11%	17%	12%	9%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boozman/Ross					
Boozman	48%	45%	52%	48%	47%
Ross	37%	37%	34%	39%	35%
Undecided	15%	18%	14%	14%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boozman/Beebe					
Boozman	44%	41%	44%	44%	46%
Beebe	43%	34%	43%	45%	41%
Undecided	13%	25%	13%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boozman/Clark					
Boozman	51%	46%	53%	49%	55%
Clark	36%	37%	35%	37%	33%
Undecided	13%	17%	12%	14%	11%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Boozman/Halter					
Boozman	53%	48%	57%	51%	54%
Halter	30%	33%	29%	32%	27%
Undecided	17%	19%	14%	17%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Baker/Lincoln					
Baker	50%	45%	51%	49%	53%
Lincoln	35%	34%	37%	36%	31%
Undecided	15%	21%	12%	15%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Baker/Ross					
Baker	39%	36%	43%	39%	37%
Ross	39%	35%	39%	40%	38%
Undecided	22%	29%	18%	21%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Baker/Beebe					
Baker	38%	37%	42%	36%	41%
Beebe	46%	36%	43%	50%	46%
Undecided	15%	27%	15%	14%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Baker/Clark					
Baker	45%	36%	47%	43%	51%
Clark	39%	36%	40%	41%	37%
Undecided	16%	28%	13%	17%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Baker/Halter					
Baker	45%	39%	46%	43%	51%
Halter	34%	31%	37%	36%	29%
Undecided	21%	29%	17%	22%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lincoln Reelection					
Yes	33%	27%	32%	35%	31%
No	57%	50%	59%	56%	61%
Not Sure	10%	23%	9%	9%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lincoln Ideology					
Too Conservative	14%	18%	16%	14%	9%
Too Liberal	52%	46%	54%	50%	57%
About Right	28%	27%	21%	30%	30%
Not Sure	7%	9%	9%	6%	4%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Congressional Democrats Approval					
Approve	27%	23%	25%	29%	25%
Disapprove	63%	63%	66%	63%	61%
Not Sure	10%	14%	9%	8%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Congressional Republicans Approval					
Approve	29%	31%	36%	28%	23%
Disapprove	55%	48%	51%	57%	56%
Not Sure	16%	21%	13%	14%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Congressional Democrats Ideology					
Too Liberal	55%	53%	57%	53%	60%
Too Conservative	12%	13%	12%	13%	9%
About Right	32%	33%	31%	34%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Congressional Republicans Ideology					
Too Liberal	23%	27%	23%	23%	19%
Too Conservative	36%	28%	36%	39%	32%
About Right	42%	45%	41%	38%	48%

