

**FOR IMMEDIATE RELEASE**

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## **Palin Not Favored for 2012 Even in Alaska**

**Raleigh, N.C.** – Consistently running third or fourth in almost every state PPP has polled for the 2012 GOP presidential nomination despite the highest favorability rating and name recognition, Sarah Palin does no better in her home state. 62% of those who voted for or against her endorsee in the Senate race last Tuesday explicitly do not want her to run for president. While they like her by a 51-40 margin, that is less than in other states, and only 17% pledge to give her their support in a year and a half. Even those who have a favorable opinion of her are split, 39% for and 38% against, on whether she should run. 90% of those who do not like her oppose her candidacy.

The race in Alaska looks much like in the other states: four frontrunners neck-and-neck. Mitt Romney leads with 20% to Palin and Mike Huckabee at 17%, Newt Gingrich at 16%, Ron Paul at 10%, “someone else” at 9%, and 11% undecided. The irony is that the Tuesday electorate—which was very anti-establishment, gives more support to the libertarian Paul than in other states, and leaves room for others to enter with as many undecided or supporting unnamed others as support the leader—puts Romney on top.

Palin does get 22%, to Gingrich’s 23%, of the 53% who support the goals of the Tea Party movement, but she comes in last, at 5%, of those who do not. She wins the 18% who call themselves Tea Partiers with 27% to Gingrich’s 24%. She gets 20% to Gingrich’s 21% among the 59% who call themselves conservatives, but 52% of them do not want her to run to begin with. As in other states, Palin actually does slightly better among men than women (or “Mama Grizzlies”). Romney wins both genders, but while Palin places third among women behind Huckabee, she is tied for a close second with Huckabee among men.

“Fortunately for Sarah Palin, Alaska decides few convention delegates, and coming more than a month after Super Tuesday, she may not survive the race to be embarrassed on her home turf,” said Dean Debnam, President of Public Policy Polling.

PPP surveyed 805 Republican primary voters on August 27<sup>th</sup> and 28<sup>th</sup>. The margin of error is +/-3.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



## Alaska Survey Results

**Q1** If the Republican candidates for President in 2012 were Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, and Mitt Romney, who would you support?

<i>Newt Gingrich</i> .....	16%
<i>Mike Huckabee</i> .....	17%
<i>Sarah Palin</i> .....	17%
<i>Ron Paul</i> .....	10%
<i>Mitt Romney</i> .....	20%
<i>Someone else</i> .....	9%
<i>Undecided</i> .....	11%

**Q2** Do you want Sarah Palin to run for President in 2012?

<i>Yes</i> .....	24%
<i>No</i> .....	62%
<i>Not sure</i> .....	14%

**Q3** Do you have a favorable or unfavorable opinion of Sarah Palin?

<i>Favorable</i> .....	51%	<i>Not sure</i> .....	9%
<i>Unfavorable</i> .....	40%		

**Q4** Do you support or oppose the goals of the 'Tea Party' movement?

<i>Support</i> .....	53%
<i>Oppose</i> .....	28%
<i>Not sure</i> .....	19%

**Q5** Do you personally identify as a member of the 'Tea Party' movement?

<i>Yes</i> .....	18%
<i>No</i> .....	65%
<i>Not sure</i> .....	17%

**Q6** Do you think the Republican Party is too liberal, too conservative, or about right?

<i>Too liberal</i> .....	35%
<i>Too conservative</i> .....	24%
<i>About right</i> .....	34%
<i>Not sure</i> .....	7%

**Q7** Was Sarah Palin's endorsement in the Senate race very important, somewhat important, or not important at all in who you decided to vote for?

<i>Very important</i> .....	14%
<i>Somewhat important</i> .....	20%
<i>Not important at all</i> .....	66%

**Q8** If you are a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

<i>Liberal</i> .....	4%
<i>Moderate</i> .....	37%
<i>Conservative</i> .....	59%

**Q9** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	48%
<i>Man</i> .....	52%

**Q10** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If older than 65, press 4.

<i>18 to 29</i> .....	6%
<i>30 to 45</i> .....	27%
<i>46 to 65</i> .....	46%
<i>Older than 65</i> .....	22%





**Crosstabs**

	Base	Palin Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP President</b>				
Newt Gingrich	16%	20%	12%	12%
Mike Huckabee	18%	16%	18%	23%
Sarah Palin	17%	30%	3%	2%
Ron Paul	10%	8%	13%	9%
Mitt Romney	20%	14%	28%	20%
Someone else	9%	3%	16%	12%
Undecided	11%	9%	11%	22%

	Base	Palin Favorability		
		Favorable	Unfavorable	Not sure
<b>Palin Run for Pres</b>				
Yes	24%	39%	9%	7%
No	62%	38%	90%	72%
Not sure	14%	23%	1%	21%

	Base	Tea Party Support		
		Support	Oppose	Not sure
<b>2012 GOP President</b>				
Newt Gingrich	16%	23%	8%	10%
Mike Huckabee	17%	17%	20%	14%
Sarah Palin	17%	22%	5%	19%
Ron Paul	10%	10%	10%	10%
Mitt Romney	20%	16%	27%	21%
Someone else	9%	4%	18%	9%
Undecided	11%	8%	12%	18%

	Base	Tea Party Support		
		Support	Oppose	Not sure
<b>Palin Run for Pres</b>				
Yes	24%	31%	12%	22%
No	62%	48%	86%	63%
Not sure	14%	21%	2%	15%





**Crosstabs**

	Base	Tea Party ID		
		Yes	No	Not sure
<b>2012 GOP President</b>				
<b>Newt Gingrich</b>	16%	24%	13%	18%
<b>Mike Huckabee</b>	17%	13%	17%	22%
<b>Sarah Palin</b>	17%	27%	12%	25%
<b>Ron Paul</b>	10%	12%	10%	9%
<b>Mitt Romney</b>	20%	15%	23%	13%
<b>Someone else</b>	9%	2%	12%	5%
<b>Undecided</b>	11%	7%	13%	8%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>Palin Run for Pres</b>				
<b>Yes</b>	24%	42%	16%	34%
<b>No</b>	62%	38%	73%	43%
<b>Not sure</b>	14%	20%	11%	22%

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
<b>2012 GOP President</b>					
<b>Newt Gingrich</b>	16%	21%	7%	17%	11%
<b>Mike Huckabee</b>	17%	17%	18%	18%	14%
<b>Sarah Palin</b>	17%	19%	10%	21%	8%
<b>Ron Paul</b>	10%	14%	12%	5%	7%
<b>Mitt Romney</b>	20%	13%	25%	22%	22%
<b>Someone else</b>	9%	4%	19%	6%	14%
<b>Undecided</b>	11%	11%	8%	11%	24%

	Base	GOP Ideology			
		Too liberal	Too conservative	About right	Not sure
<b>Palin Run for Pres</b>					
<b>Yes</b>	24%	32%	16%	24%	12%
<b>No</b>	62%	50%	80%	59%	70%
<b>Not sure</b>	14%	18%	3%	18%	18%





**Crosstabs**

	Base	Palin Endorsement Importance		
		Very important	Somewhat important	Not important at all
<b>2012 GOP President</b>				
Newt Gingrich	16%	11%	18%	16%
Mike Huckabee	17%	17%	17%	17%
Sarah Palin	17%	34%	31%	9%
Ron Paul	10%	8%	5%	12%
Mitt Romney	20%	16%	17%	21%
Someone else	9%	3%	6%	11%
Undecided	11%	10%	6%	13%

	Base	Palin Endorsement Importance		
		Very important	Somewhat important	Not important at all
<b>Palin Run for Pres</b>				
Yes	24%	46%	37%	15%
No	62%	41%	45%	71%
Not sure	14%	12%	18%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>2012 GOP President</b>				
Newt Gingrich	16%	18%	7%	21%
Mike Huckabee	17%	17%	18%	17%
Sarah Palin	17%	24%	11%	20%
Ron Paul	10%	8%	11%	10%
Mitt Romney	20%	13%	25%	17%
Someone else	9%	11%	15%	5%
Undecided	11%	9%	13%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Palin Run for Pres</b>				
Yes	24%	51%	15%	28%
No	62%	47%	79%	52%
Not sure	14%	2%	6%	21%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>2012 GOP President</b>			
<b>Newt Gingrich</b>	16%	14%	18%
<b>Mike Huckabee</b>	17%	19%	16%
<b>Sarah Palin</b>	17%	16%	18%
<b>Ron Paul</b>	10%	5%	14%
<b>Mitt Romney</b>	20%	21%	19%
<b>Someone else</b>	9%	10%	8%
<b>Undecided</b>	11%	14%	8%

	Base	Gender	
		Woman	Man
<b>Palin Run for Pres</b>			
<b>Yes</b>	24%	21%	27%
<b>No</b>	62%	66%	58%
<b>Not sure</b>	14%	13%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2012 GOP President</b>					
<b>Newt Gingrich</b>	16%	8%	13%	17%	20%
<b>Mike Huckabee</b>	17%	12%	20%	18%	15%
<b>Sarah Palin</b>	17%	28%	22%	14%	14%
<b>Ron Paul</b>	10%	36%	7%	10%	7%
<b>Mitt Romney</b>	20%	12%	17%	20%	25%
<b>Someone else</b>	9%	4%	10%	10%	7%
<b>Undecided</b>	11%	-	11%	12%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Palin Run for Pres</b>					
<b>Yes</b>	24%	44%	28%	20%	21%
<b>No</b>	62%	52%	58%	67%	58%
<b>Not sure</b>	14%	4%	14%	13%	21%

