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## Trump, Sanders lead in West Virginia

**Raleigh, N.C.** – PPP's new West Virginia poll finds it's likely to just keep Donald Trump's recent streak of dominant victories right on going. Trump leads in the state with 61% to 22% for Ted Cruz and 14% for John Kasich. Trump, with a 67/24 favorability rating, is the only candidate GOP voters in the state even like. Both Kasich (32/50) and Cruz (32/53) come in with negative favorability ratings.

Adding Carly Fiorina to the ticket has done little to help Cruz. Only 12% of voters say picking her as his running mate makes them more likely to vote for Cruz, compared to 31% who say it makes them less likely to vote for Cruz and 54% who say they just don't care one way or another. Fiorina's 40/32 favorability rating with Republican primary voters does at least make her more popular than Cruz himself.

Trump is winning every subgroup of the Republican electorate, but a few things stand out. He's getting 70% among the independents planning to vote in the GOP primary, to 20% for Cruz and just 9% for Kasich. Trump also has by far and away the most committed support- 87% of his voters say they will definitely cast their ballots for him next Tuesday, compared to only 67% of Cruz's voters and 45% of Kasich's voters who say the same about their candidates. The race is tighter among 'very conservative' voters, with Trump getting 51% to Cruz's 38% but among both moderates and 'somewhat conservative' voters, Trump's advantage is up over 50 points.

“It’s hard to find better Trump territory than West Virginia,” said Dean Debnam, President of Public Policy Polling. “He’s by far and away the strongest candidate both among Republican voters and among the general electorate. It will be hard to find many places where he has an overall positive favorability rating but West Virginia is one of them.”

On the Democratic side Bernie Sanders is leading with 45% to 37% for Hillary Clinton. The 18% of voters who are undecided is unusually high and speaks to the number of registered Democrats in West Virginia who don't really identify with the national party at this point. Among the undecideds Sanders has a 15/77 favorability rating and Clinton's

even worse off at 12/84 so there may end up being a decent mass of voters who just don't vote for either of the candidates.

West Virginia's the latest of open primary states or semi open primary states where we find Clinton ahead with Democrats (43/41) but losing overall because she's getting swamped with independents (56/19). Clinton is actually ahead 52/41 with liberals, but Sanders has the cumulative edge because he's up 55/31 with moderates and 36/19 with conservatives who in West Virginia are 22% of the primary electorate. One thing Clinton does have going for her in West Virginia is that 79% of her voters are firmly committed to her, compared to 65% of Sanders' who say the same. If she can peel off some of those weak Sanders supporters in the next week she still has a chance to take the state.

General election match ups for President in West Virginia are mostly not competitive. As bad as Trump's favorability numbers are nationally, in West Virginia he comes out narrowly on positive ground at 47/45 and he leads Clinton 57/30 and Sanders 56/35 in head to heads. Kasich leads Clinton 52/27 and Sanders 48/31 as well. The numbers for Cruz are a little bit interesting though- even in this state that's become very reliably Republican at the Presidential level, he has just a 21/64 favorability rating. There are more voters in West Virginia who like Sanders (30%) and even Clinton (23%) than there are who like Cruz. Cruz leads Clinton 44/31, but against Sanders he's ahead just 40/39. Cruz would win the state, but the numbers there still speak to how toxic he's become.

Jim Justice is the early favorite in the Governor's race, both for the Democratic primary and the general election. 37% of primary voters support Justice to 23% for Booth Goodwin and 19% for Jeff Kessler, with 21% of voters still undecided a week out from the election. Justice also leads Bill Cole 41-35 for the general election, making him the only one of the Democratic hopefuls who would start out with an advantage for the general. Goodwin trails Cole 39/33 at this point, and Kessler has a 40/30 deficit at this stage.

“West Virginia gets tougher and tougher for Democrats when it comes to federal races,” said Dean Debnam, President of Public Policy Polling. “But in Jim Justice, Democrats have found a candidate who looks like he might be strong enough to at least keep the Governor’s office in their hands.”

Public Policy Polling surveyed 1,201 West Virginia voters, including 637 likely Democratic primary voters and 549 likely Republican primary voters between April 29<sup>th</sup> and May 1<sup>st</sup>. The margin of error is +/-2.8% overall, +/-3.9% for the Democrats and +/-4.2% for the Republicans. 80% of participants, selected through a list based sample, responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet through an opt-in internet panel.



## West Virginia Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Ted Cruz?

*Favorable*..... 32%  
*Unfavorable* ..... 53%  
*Not sure* ..... 15%

**Q2** Do you have a favorable or unfavorable opinion of John Kasich?

*Favorable*..... 32%  
*Unfavorable* ..... 50%  
*Not sure* ..... 18%

**Q3** Do you have a favorable or unfavorable opinion of Donald Trump?

*Favorable*..... 67%  
*Unfavorable* ..... 24%  
*Not sure* ..... 9%

**Q4** Do you have a favorable or unfavorable opinion of Carly Fiorina?

*Favorable*..... 40%  
*Unfavorable* ..... 32%  
*Not sure* ..... 28%

**Q5** Does Ted Cruz picking Carly Fiorina as his running mate make you more or less likely to vote for him, or does it not make a difference?

*More likely*..... 12%  
*Less likely* ..... 31%  
*Doesn't make a difference* ..... 54%  
*Not sure* ..... 4%

**Q6** The Republican candidates for President are Ted Cruz, John Kasich, and Donald Trump. If the election was today, who would you vote for?

*Ted Cruz* ..... 22%  
*John Kasich* ..... 14%  
*Donald Trump* ..... 61%  
*Undecided*..... 3%

**Q7** Are you firmly committed to your current choice for President, or is it possible you'll change your mind between now and the primary?

*Firmly committed to your current choice* ..... 76%  
*It's possible you'll change your mind between now and the primary* ..... 24%

**Q8** Who would you prefer as the Republican candidate if you had to choose between just Ted Cruz and Donald Trump?

*Ted Cruz* ..... 26%  
*Donald Trump* ..... 65%  
*Not sure* ..... 10%

**Q9** Who would you prefer as the Republican candidate if you had to choose between just John Kasich and Donald Trump?

*John Kasich* ..... 25%  
*Donald Trump* ..... 68%  
*Not sure* ..... 7%

**Q10** Who would you prefer as the Republican candidate if you had to choose between just Ted Cruz and John Kasich?

*Ted Cruz* ..... 39%  
*John Kasich* ..... 36%  
*Not sure* ..... 24%



**Q11** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i> .....	2%
<i>Somewhat liberal</i> .....	5%
<i>Moderate</i> .....	21%
<i>Somewhat conservative</i> .....	39%
<i>Very conservative</i> .....	33%

**Q12** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	49%
<i>Man</i> .....	51%

**Q13** If you are a Republican, press 1. If an independent, press 2.

<i>Republican</i> .....	73%
<i>Independent</i> .....	27%

**Q14** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i> .....	28%
<i>46 to 65</i> .....	46%
<i>Older than 65</i> .....	26%



	Base	Republican President Primary Vote			
		Ted Cruz	John Kasi...	Donal- d Tru...	Undecide- d
<b>Cruz Favorability</b>					
Favorable	32%	88%	26%	15%	14%
Unfavorable	53%	5%	51%	72%	13%
Not sure	15%	7%	24%	14%	74%

	Base	Republican President Primary Vote			
		Ted Cruz	John Kasi...	Donal- d Tru...	Undecide- d
<b>Kasich Favorability</b>					
Favorable	32%	43%	80%	17%	14%
Unfavorable	50%	39%	11%	65%	10%
Not sure	18%	18%	9%	18%	77%

	Base	Republican President Primary Vote			
		Ted Cruz	John Kasi...	Donal- d Tru...	Undecide- d
<b>Trump Favorability</b>					
Favorable	67%	25%	17%	96%	14%
Unfavorable	24%	64%	59%	2%	35%
Not sure	9%	11%	25%	2%	51%





	Base	Republican President Primary Vote			
		Ted Cruz	John Kasi...	Donal- d Tru...	Undecide- d
<b>Fiorina Favorability</b>					
Favorable	40%	73%	38%	30%	21%
Unfavorable	32%	10%	30%	42%	-
Not sure	28%	17%	32%	28%	79%

	Base	Republican President Primary Vote			
		Ted Cruz	John Kasi...	Donal- d Tru...	Undecide- d
<b>Cruz Fiorina VP More/Less Likely</b>					
More likely	12%	25%	16%	7%	-
Less likely	31%	10%	21%	41%	7%
Doesn't make a difference	54%	62%	60%	50%	40%
Not sure	4%	2%	3%	2%	52%

	Base	Republican President Primary Vote			
		Ted Cruz	John Kasich	Donald Trump	Undecide- d
<b>Republican President Primary Vote</b>					
Ted Cruz	22%	100%	-	-	-
John Kasich	14%	-	100%	-	-
Donald Trump	61%	-	-	100%	-
Undecided	3%	-	-	-	100%





	Base	Republican President Primary Vote		
		Ted Cruz	John Kasi...	Donal- d Tru...
<b>Committed to Choice Yes/No</b>				
Firmly committed to your current choice	76%	67%	45%	87%
It's possible you'll change your mind between now and the primary	24%	33%	55%	13%

	Base	Republican President Primary Vote			
		Ted Cruz	John Kasi...	Donal- d Tru...	Undecide- d
<b>Cruz/Trump</b>					
Ted Cruz	26%	85%	39%	2%	14%
Donald Trump	65%	5%	25%	97%	13%
Not sure	10%	9%	35%	1%	73%

	Base	Republican President Primary Vote			
		Ted Cruz	John Kasi...	Donal- d Tru...	Undecide- d
<b>Kasich/Trump</b>					
John Kasich	25%	50%	86%	2%	28%
Donald Trump	68%	34%	5%	96%	17%
Not sure	7%	16%	8%	2%	55%





	Base	Republican President Primary Vote			
		Ted Cruz	John Kasi...	Donal- d Tru...	Undecide- d
<b>Cruz/Kasich</b>					
Ted Cruz	39%	90%	6%	31%	-
John Kasich	36%	6%	90%	36%	-
Not sure	24%	3%	4%	33%	100%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Cruz Favorability</b>						
Favorable	32%	8%	26%	18%	26%	51%
Unfavorable	53%	74%	72%	66%	54%	38%
Not sure	15%	18%	2%	15%	20%	11%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Kasich Favorability</b>						
Favorable	32%	16%	51%	29%	32%	31%
Unfavorable	50%	63%	32%	48%	49%	55%
Not sure	18%	21%	16%	23%	19%	14%







	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Trump Favorability</b>						
Favorable	67%	52%	74%	73%	68%	62%
Unfavorable	24%	42%	22%	20%	21%	30%
Not sure	9%	6%	4%	7%	11%	7%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Fiorina Favorability</b>						
Favorable	40%	16%	27%	19%	38%	61%
Unfavorable	32%	51%	46%	46%	29%	23%
Not sure	28%	33%	27%	35%	33%	16%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Cruz Fiorina VP More/Less Likely</b>						
More likely	12%	16%	20%	8%	10%	15%
Less likely	31%	66%	53%	37%	30%	22%
Doesn't make a difference	54%	18%	25%	51%	57%	58%
Not sure	4%	-	2%	4%	3%	5%





	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conse- vative
<b>Republican President Primary Vote</b>						
<b>Ted Cruz</b>	<b>22%</b>	14%	6%	13%	15%	38%
<b>John Kasich</b>	<b>14%</b>	27%	26%	17%	15%	8%
<b>Donald Trump</b>	<b>61%</b>	55%	67%	69%	66%	51%
<b>Undecided</b>	<b>3%</b>	3%	-	2%	4%	2%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conse- vative
<b>Committed to Choice Yes/No</b>						
<b>Firmly committed to your current choice</b>	<b>76%</b>	72%	69%	72%	79%	78%
<b>It's possible you'll change your mind between now and the primary</b>	<b>24%</b>	28%	31%	28%	21%	22%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conse- vative
<b>Cruz/Trump</b>						
<b>Ted Cruz</b>	<b>26%</b>	34%	18%	14%	21%	39%
<b>Donald Trump</b>	<b>65%</b>	55%	75%	74%	68%	54%
<b>Not sure</b>	<b>10%</b>	11%	6%	12%	11%	8%





	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conse- vative
<b>Kasich/Trump</b>						
John Kasich	25%	39%	25%	23%	23%	29%
Donald Trump	68%	55%	75%	71%	68%	65%
Not sure	7%	6%	-	6%	9%	7%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conse- vative
<b>Cruz/Kasich</b>						
Ted Cruz	39%	36%	24%	31%	34%	54%
John Kasich	36%	15%	73%	38%	38%	29%
Not sure	24%	49%	3%	32%	28%	17%

	Base	Gender	
		Wom...	Man
<b>Cruz Favorability</b>			
Favorable	32%	27%	38%
Unfavorable	53%	53%	52%
Not sure	15%	20%	11%

	Base	Gender	
		Wom...	Man
<b>Kasich Favorability</b>			
Favorable	32%	27%	35%
Unfavorable	50%	48%	52%
Not sure	18%	24%	13%





	Base	Gender	
		Wom...	Man
<b>Trump Favorability</b>			
Favorable	67%	60%	74%
Unfavorable	24%	28%	21%
Not sure	9%	12%	5%

	Base	Gender	
		Wom...	Man
<b>Fiorina Favorability</b>			
Favorable	40%	35%	45%
Unfavorable	32%	34%	30%
Not sure	28%	31%	24%

	Base	Gender	
		Wom...	Man
<b>Cruz Fiorina VP More/Less Likely</b>			
More likely	12%	11%	13%
Less likely	31%	33%	29%
Doesn't make a difference	54%	49%	58%
Not sure	4%	7%	1%





	Base	Gender	
		Wom...	Man
<b>Republican President Primary Vote</b>			
<b>Ted Cruz</b>	22%	19%	25%
<b>John Kasich</b>	14%	19%	10%
<b>Donald Trump</b>	61%	58%	65%
<b>Undecided</b>	3%	5%	1%

	Base	Gender	
		Wom...	Man
<b>Committed to Choice Yes/No</b>			
<b>Firmly committed to your current choice</b>	76%	71%	82%
<b>It's possible you'll change your mind between now and the primary</b>	24%	29%	18%

	Base	Gender	
		Wom...	Man
<b>Cruz/Trump</b>			
<b>Ted Cruz</b>	26%	24%	27%
<b>Donald Trump</b>	65%	63%	66%
<b>Not sure</b>	10%	13%	7%





	Base	Gender	
		Wom...	Man
<b>Kasich/Trump</b>			
<b>John Kasich</b>	<b>25%</b>	26%	24%
<b>Donald Trump</b>	<b>68%</b>	63%	73%
<b>Not sure</b>	<b>7%</b>	11%	3%

	Base	Gender	
		Wom...	Man
<b>Cruz/Kasich</b>			
<b>Ted Cruz</b>	<b>39%</b>	36%	43%
<b>John Kasich</b>	<b>36%</b>	37%	36%
<b>Not sure</b>	<b>24%</b>	28%	21%

	Base	Party	
		Republic...	Independe...
<b>Cruz Favorability</b>			
<b>Favorable</b>	<b>32%</b>	32%	32%
<b>Unfavorable</b>	<b>53%</b>	51%	56%
<b>Not sure</b>	<b>15%</b>	16%	13%

	Base	Party	
		Republic...	Independe...
<b>Kasich Favorability</b>			
<b>Favorable</b>	<b>32%</b>	32%	29%
<b>Unfavorable</b>	<b>50%</b>	50%	51%
<b>Not sure</b>	<b>18%</b>	18%	20%





	Base	Party	
		Republic...	Independe...
<b>Trump Favorability</b>			
Favorable	67%	63%	78%
Unfavorable	24%	27%	17%
Not sure	9%	10%	5%

	Base	Party	
		Republic...	Independe...
<b>Fiorina Favorability</b>			
Favorable	40%	42%	36%
Unfavorable	32%	31%	35%
Not sure	28%	27%	28%

	Base	Party	
		Republic...	Independe...
<b>Cruz Fiorina VP More/Less Likely</b>			
More likely	12%	13%	10%
Less likely	31%	29%	36%
Doesn't make a difference	54%	55%	51%
Not sure	4%	4%	3%





	Base	Party	
		Republic...	Independe...
<b>Republican President Primary Vote</b>			
Ted Cruz	22%	23%	20%
John Kasich	14%	16%	9%
Donald Trump	61%	58%	70%
Undecided	3%	3%	1%

	Base	Party	
		Republic...	Independe...
<b>Committed to Choice Yes/No</b>			
Firmly committed to your current choice	76%	75%	79%
It's possible you'll change your mind between now and the primary	24%	25%	21%

	Base	Party	
		Republic...	Independe...
<b>Cruz/Trump</b>			
Ted Cruz	26%	28%	20%
Donald Trump	65%	62%	71%
Not sure	10%	10%	9%







	Base	Party	
		Republic...	Independe...
<b>Kasich/Trump</b>			
<b>John Kasich</b>	25%	27%	19%
<b>Donald Trump</b>	68%	65%	76%
<b>Not sure</b>	7%	8%	5%

	Base	Party	
		Republic...	Independe...
<b>Cruz/Kasich</b>			
<b>Ted Cruz</b>	39%	39%	41%
<b>John Kasich</b>	36%	39%	28%
<b>Not sure</b>	24%	22%	31%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Cruz Favorability</b>				
<b>Favorable</b>	32%	37%	31%	28%
<b>Unfavorable</b>	53%	41%	57%	57%
<b>Not sure</b>	15%	22%	11%	15%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Kasich Favorability</b>				
<b>Favorable</b>	32%	29%	31%	35%
<b>Unfavorable</b>	50%	46%	54%	48%
<b>Not sure</b>	18%	25%	15%	17%





	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Trump Favorability</b>				
<b>Favorable</b>	67%	67%	69%	65%
<b>Unfavorable</b>	24%	25%	24%	24%
<b>Not sure</b>	9%	8%	8%	11%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Fiorina Favorability</b>				
<b>Favorable</b>	40%	45%	39%	39%
<b>Unfavorable</b>	32%	22%	37%	34%
<b>Not sure</b>	28%	33%	24%	27%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Cruz Fiorina VP More/Less Likely</b>				
<b>More likely</b>	12%	15%	11%	11%
<b>Less likely</b>	31%	24%	32%	36%
<b>Doesn't make a     difference</b>	54%	56%	54%	49%
<b>Not sure</b>	4%	5%	2%	4%





	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Republican President Primary Vote</b>				
<b>Ted Cruz</b>	22%	25%	21%	21%
<b>John Kasich</b>	14%	9%	15%	17%
<b>Donald Trump</b>	61%	61%	63%	60%
<b>Undecided</b>	3%	5%	1%	2%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Committed to Choice Yes/No</b>				
<b>Firmly committed to your current choice</b>	76%	77%	76%	77%
<b>It's possible you'll change your mind between now and the primary</b>	24%	23%	24%	23%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Cruz/Trump</b>				
<b>Ted Cruz</b>	26%	28%	24%	26%
<b>Donald Trump</b>	65%	62%	67%	64%
<b>Not sure</b>	10%	10%	9%	10%





	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Kasich/Trump</b>				
<b>John Kasich</b>	<b>25%</b>	23%	24%	30%
<b>Donald Trump</b>	<b>68%</b>	67%	70%	64%
<b>Not sure</b>	<b>7%</b>	11%	6%	6%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Cruz/Kasich</b>				
<b>Ted Cruz</b>	<b>39%</b>	47%	39%	31%
<b>John Kasich</b>	<b>36%</b>	27%	37%	45%
<b>Not sure</b>	<b>24%</b>	26%	24%	24%





## West Virginia Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Hillary Clinton?

*Favorable*..... 42%  
*Unfavorable* ..... 49%  
*Not sure* ..... 9%

**Q2** Do you have a favorable or unfavorable opinion of Bernie Sanders?

*Favorable*..... 51%  
*Unfavorable* ..... 39%  
*Not sure* ..... 9%

**Q3** The Democratic candidates for President are Hillary Clinton and Bernie Sanders. If the election was today, who would you vote for?

*Hillary Clinton*..... 37%  
*Bernie Sanders*..... 45%  
*Undecided*..... 18%

**Q4** Are you firmly committed to your current choice for President, or is it possible you'll change your mind between now and the primary?

*Firmly committed to your current choice* ..... 72%  
*It's possible you'll change your mind between now and the primary* ..... 28%

**Q5** The Democratic candidates for Governor are Booth Goodwin, Jim Justice, and Jeff Kessler. If the election was today, who would you vote for?

*Booth Goodwin* ..... 23%  
*Jim Justice* ..... 37%  
*Jeff Kessler*..... 19%  
*Undecided*..... 21%

**Q6** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 20%  
*Somewhat liberal* ..... 23%  
*Moderate*..... 35%  
*Somewhat conservative*..... 15%  
*Very conservative* ..... 7%

**Q7** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 55%  
*Man*..... 45%

**Q8** If you are a Democrat, press 1. If an independent, press 2.

*Democrat* ..... 75%  
*Independent*..... 25%

**Q9** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

*18 to 45*..... 34%  
*46 to 65*..... 45%  
*Older than 65*..... 21%





	Base	Clinton / Sanders		
		Hillary Clint...	Bernie Sande...	Undecide-d
<b>Clinton Favorability</b>				
Favorable	42%	87%	16%	12%
Unfavorable	49%	7%	70%	84%
Not sure	9%	6%	14%	4%

	Base	Clinton / Sanders		
		Hillary Clint...	Bernie Sande...	Undecide-d
<b>Sanders Favorability</b>				
Favorable	51%	46%	71%	15%
Unfavorable	39%	43%	21%	77%
Not sure	9%	11%	9%	8%

	Base	Clinton / Sanders		
		Hillary Clint...	Bernie Sande...	Undecide-d
<b>Clinton / Sanders</b>				
Hillary Clinton	37%	100%	-	-
Bernie Sanders	45%	-	100%	-
Undecided	18%	-	-	100%

	Base	Clinton / Sanders	
		Hillary Clint...	Bernie Sande...
<b>Committed to Choice Yes/No</b>			
Firmly committed to your current choice	72%	79%	65%
It's possible you'll change your mind between now and the primary	28%	21%	35%

	Base	Clinton / Sanders		
		Hillary Clint...	Bernie Sande...	Undecide-d
<b>Democratic Governor Primary Vote</b>				
Booth Goodwin	23%	32%	18%	17%
Jim Justice	37%	36%	34%	43%
Jeff Kessler	19%	10%	26%	21%
Undecided	21%	22%	22%	20%

	Base	Ideology				
		Very libe...	Somewh-at liberal	Moderat-e	Somewhat conservati...	Very conser-vative
<b>Clinton Favorability</b>						
Favorable	42%	59%	62%	36%	18%	11%
Unfavorable	49%	34%	29%	50%	81%	84%
Not sure	9%	6%	10%	15%	1%	5%





	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Sanders Favorability</b>						
Favorable	51%	66%	66%	54%	21%	16%
Unfavorable	39%	30%	27%	32%	72%	75%
Not sure	9%	4%	8%	15%	7%	8%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Clinton / Sanders</b>						
Hillary Clinton	37%	47%	56%	31%	19%	18%
Bernie Sanders	45%	45%	37%	55%	37%	35%
Undecided	18%	8%	7%	14%	44%	47%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Committed to Choice Yes/No</b>						
Firmly committed to your current choice	72%	78%	73%	65%	70%	87%
It's possible you'll change your mind between now and the primary	28%	22%	27%	35%	30%	13%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Democratic Governor Primary Vote</b>						
Booth Goodwin	23%	24%	26%	25%	19%	10%
Jim Justice	37%	29%	29%	42%	45%	35%
Jeff Kessler	19%	21%	21%	16%	13%	33%
Undecided	21%	26%	23%	17%	23%	22%

	Base	Gender	
		Wom...	Man
<b>Clinton Favorability</b>			
Favorable	42%	41%	43%
Unfavorable	49%	46%	53%
Not sure	9%	13%	4%

	Base	Gender	
		Wom...	Man
<b>Sanders Favorability</b>			
Favorable	51%	53%	49%
Unfavorable	39%	35%	45%
Not sure	9%	12%	6%

	Base	Gender	
		Wom...	Man
<b>Clinton / Sanders</b>			
Hillary Clinton	37%	38%	36%
Bernie Sanders	45%	45%	44%
Undecided	18%	17%	20%

	Base	Gender	
		Wom...	Man
<b>Committed to Choice Yes/No</b>			
Firmly committed to your current choice	72%	69%	75%
It's possible you'll change your mind between now and the primary	28%	31%	25%





	Base	Gender	
		Wom...	Man
<b>Democratic Governor Primary Vote</b>			
Booth Goodwin	23%	25%	21%
Jim Justice	37%	32%	42%
Jeff Kessler	19%	19%	19%
Undecided	21%	25%	17%

	Base	Party	
		Democr...	Independe...
<b>Clinton Favorability</b>			
Favorable	42%	49%	21%
Unfavorable	49%	43%	67%
Not sure	9%	8%	12%

	Base	Party	
		Democr...	Independe...
<b>Sanders Favorability</b>			
Favorable	51%	49%	58%
Unfavorable	39%	40%	37%
Not sure	9%	11%	5%

	Base	Party	
		Democr...	Independe...
<b>Clinton / Sanders</b>			
Hillary Clinton	37%	43%	19%
Bernie Sanders	45%	41%	56%
Undecided	18%	16%	24%

	Base	Party	
		Democr...	Independe...
<b>Committed to Choice Yes/No</b>			
Firmly committed to your current choice	72%	75%	62%
It's possible you'll change your mind between now and the primary	28%	25%	38%

	Base	Party	
		Democr...	Independe...
<b>Democratic Governor Primary Vote</b>			
Booth Goodwin	23%	24%	20%
Jim Justice	37%	36%	39%
Jeff Kessler	19%	19%	21%
Undecided	21%	22%	20%







	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Clinton Favorability</b>				
Favorable	42%	37%	39%	54%
Unfavorable	49%	47%	54%	41%
Not sure	9%	16%	6%	5%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Sanders Favorability</b>				
Favorable	51%	59%	50%	42%
Unfavorable	39%	29%	43%	49%
Not sure	9%	13%	7%	10%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Clinton / Sanders</b>				
Hillary Clinton	37%	34%	34%	48%
Bernie Sanders	45%	54%	45%	28%
Undecided	18%	12%	20%	24%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Committed to Choice Yes/No</b>				
Firmly committed to your current choice	72%	65%	74%	79%
It's possible you'll change your mind between now and the primary	28%	35%	26%	21%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Democratic Governor Primary Vote</b>				
Booth Goodwin	23%	23%	23%	24%
Jim Justice	37%	26%	41%	44%
Jeff Kessler	19%	17%	21%	18%
Undecided	21%	35%	15%	14%





## West Virginia Survey Results

**Q1** Do you approve or disapprove of President Barack Obama's job performance?

*Approve* ..... 28%  
*Disapprove*..... 67%  
*Not sure* ..... 6%

**Q2** Do you have a favorable or unfavorable opinion of Hillary Clinton?

*Favorable*..... 23%  
*Unfavorable* ..... 71%  
*Not sure* ..... 6%

**Q3** Do you have a favorable or unfavorable opinion of Ted Cruz?

*Favorable*..... 21%  
*Unfavorable* ..... 64%  
*Not sure* ..... 15%

**Q4** Do you have a favorable or unfavorable opinion of John Kasich?

*Favorable*..... 32%  
*Unfavorable* ..... 47%  
*Not sure* ..... 21%

**Q5** Do you have a favorable or unfavorable opinion of Bernie Sanders?

*Favorable*..... 30%  
*Unfavorable* ..... 60%  
*Not sure* ..... 10%

**Q6** Do you have a favorable or unfavorable opinion of Donald Trump?

*Favorable*..... 47%  
*Unfavorable* ..... 45%  
*Not sure* ..... 8%

**Q7** If the candidates for President this fall were Democrat Hillary Clinton and Republican Ted Cruz, who would you vote for?

*Hillary Clinton*..... 31%  
*Ted Cruz* ..... 44%  
*Not sure* ..... 25%

**Q8** If the candidates for President this fall were Democrat Bernie Sanders and Republican Ted Cruz, who would you vote for?

*Bernie Sanders* ..... 39%  
*Ted Cruz* ..... 40%  
*Not sure* ..... 21%

**Q9** If the candidates for President this fall were Democrat Hillary Clinton and Republican John Kasich, who would you vote for?

*Hillary Clinton*..... 27%  
*John Kasich* ..... 52%  
*Not sure* ..... 21%

**Q10** If the candidates for President this fall were Democrat Bernie Sanders and Republican John Kasich, who would you vote for?

*Bernie Sanders* ..... 31%  
*John Kasich* ..... 48%  
*Not sure* ..... 21%

**Q11** If the candidates for President this fall were Democrat Hillary Clinton and Republican Donald Trump, who would you vote for?

*Hillary Clinton*..... 30%  
*Donald Trump* ..... 57%  
*Not sure* ..... 13%





**Q12** If the candidates for President next time were Democrat Bernie Sanders and Republican Donald Trump, who would you vote for?

*Bernie Sanders* ..... 35%  
*Donald Trump* ..... 56%  
*Not sure* ..... 10%

**Q13** Do you have a favorable or unfavorable opinion of Carly Fiorina?

*Favorable* ..... 27%  
*Unfavorable* ..... 40%  
*Not sure* ..... 34%

**Q14** Does Ted Cruz picking Carly Fiorina as his running mate make you more or less likely to vote for him, or does it not make a difference?

*More likely* ..... 10%  
*Less likely* ..... 29%  
*Doesn't make a difference* ..... 58%  
*Not sure* ..... 4%

**Q15** Do you have a favorable or unfavorable opinion of Booth Goodwin?

*Favorable* ..... 20%  
*Unfavorable* ..... 26%  
*Not sure* ..... 54%

**Q16** Do you have a favorable or unfavorable opinion of Jim Justice?

*Favorable* ..... 35%  
*Unfavorable* ..... 33%  
*Not sure* ..... 33%

**Q17** Do you have a favorable or unfavorable opinion of Jeff Kessler?

*Favorable* ..... 20%  
*Unfavorable* ..... 27%  
*Not sure* ..... 53%

**Q18** Do you have a favorable or unfavorable opinion of Bill Cole?

*Favorable* ..... 26%  
*Unfavorable* ..... 30%  
*Not sure* ..... 44%

**Q19** If the candidates for Governor this fall were Democrat Booth Goodwin and Republican Bill Cole, who would you vote for?

*Booth Goodwin* ..... 33%  
*Bill Cole* ..... 39%  
*Not sure* ..... 28%

**Q20** If the candidates for Governor this fall were Democrat Jim Justice and Republican Bill Cole, who would you vote for?

*Jim Justice* ..... 41%  
*Bill Cole* ..... 35%  
*Not sure* ..... 24%

**Q21** If the candidates for Governor this fall were Democrat Jeff Kessler and Republican Bill Cole, who would you vote for?

*Jeff Kessler* ..... 30%  
*Bill Cole* ..... 40%  
*Not sure* ..... 30%

**Q22** In the last presidential election, did you vote for Barack Obama or Mitt Romney?

*Barack Obama* ..... 35%  
*Mitt Romney* ..... 51%  
*Someone else / Don't remember* ..... 14%





**Q23** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i> .....	11%
<i>Somewhat liberal</i> .....	14%
<i>Moderate</i> .....	29%
<i>Somewhat conservative</i> .....	27%
<i>Very conservative</i> .....	18%

**Q24** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	53%
<i>Man</i> .....	47%

**Q25** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i> .....	46%
<i>Republican</i> .....	36%
<i>Independent / Other</i> .....	19%

**Q26** If you are white, press 1. If other, press 2.

<i>White</i> .....	94%
<i>Other</i> .....	6%

**Q27** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	13%
<i>30 to 45</i> .....	21%
<i>46 to 65</i> .....	42%
<i>Older than 65</i> .....	24%

**Q28** Mode

<i>Phone</i> .....	80%
<i>Internet</i> .....	20%





	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Obama Approval</b>				
Approve	28%	68%	3%	14%
Disapprove	67%	22%	95%	80%
Not sure	6%	10%	2%	7%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Clinton Favorability</b>				
Favorable	23%	56%	4%	11%
Unfavorable	71%	32%	95%	84%
Not sure	6%	12%	1%	5%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Cruz Favorability</b>				
Favorable	21%	10%	31%	13%
Unfavorable	64%	80%	54%	62%
Not sure	15%	10%	16%	25%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Kasich Favorability</b>				
Favorable	32%	30%	36%	21%
Unfavorable	47%	47%	46%	51%
Not sure	21%	23%	18%	28%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Sanders Favorability</b>				
Favorable	30%	58%	14%	19%
Unfavorable	60%	32%	80%	62%
Not sure	10%	10%	6%	19%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Trump Favorability</b>				
Favorable	47%	22%	63%	54%
Unfavorable	45%	75%	28%	32%
Not sure	8%	3%	9%	14%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Clinton/Cruz</b>				
Hillary Clinton	31%	72%	7%	17%
Ted Cruz	44%	13%	67%	35%
Not sure	25%	15%	26%	48%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Sanders/Cruz</b>				
Bernie Sanders	39%	77%	14%	31%
Ted Cruz	40%	12%	63%	30%
Not sure	21%	12%	23%	39%





	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Clinton/Kasich</b>				
Hillary Clinton	27%	63%	5%	15%
John Kasich	52%	24%	76%	38%
Not sure	21%	13%	19%	47%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Sanders/Kasich</b>				
Bernie Sanders	31%	66%	9%	25%
John Kasich	48%	21%	72%	33%
Not sure	21%	13%	20%	42%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Clinton/Trump</b>				
Hillary Clinton	30%	71%	6%	14%
Donald Trump	57%	19%	82%	62%
Not sure	13%	10%	13%	24%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Sanders/Trump</b>				
Bernie Sanders	35%	73%	11%	22%
Donald Trump	56%	20%	80%	59%
Not sure	10%	7%	9%	19%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Fiorina Favorability</b>				
Favorable	27%	11%	42%	10%
Unfavorable	40%	52%	31%	42%
Not sure	34%	37%	28%	48%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Cruz Fiorina VP More/Less Likely</b>				
More likely	10%	6%	13%	7%
Less likely	29%	29%	28%	32%
Doesn't make a difference	58%	63%	55%	52%
Not sure	4%	2%	3%	9%





	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Goodwin Favorability</b>				
Favorable	20%	34%	13%	10%
Unfavorable	26%	20%	32%	23%
Not sure	54%	46%	55%	67%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Justice Favorability</b>				
Favorable	35%	40%	33%	29%
Unfavorable	33%	34%	33%	27%
Not sure	33%	26%	34%	44%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Kessler Favorability</b>				
Favorable	20%	32%	14%	12%
Unfavorable	27%	22%	31%	28%
Not sure	53%	46%	55%	61%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Cole Favorability</b>				
Favorable	26%	14%	39%	8%
Unfavorable	30%	46%	19%	28%
Not sure	44%	40%	41%	64%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Goodwin / Cole</b>				
Booth Goodwin	33%	65%	15%	18%
Bill Cole	39%	12%	64%	17%
Not sure	28%	23%	21%	65%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Justice / Cole</b>				
Jim Justice	41%	64%	26%	38%
Bill Cole	35%	12%	58%	12%
Not sure	24%	24%	16%	51%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
<b>Kessler / Cole</b>				
Jeff Kessler	30%	60%	13%	14%
Bill Cole	40%	14%	64%	22%
Not sure	30%	26%	23%	63%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Obama Approval</b>						
Approve	28%	63%	58%	32%	8%	4%
Disapprove	67%	33%	32%	60%	88%	96%
Not sure	6%	3%	10%	8%	4%	1%





	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Clinton Favorability</b>						
Favorable	23%	55%	51%	24%	8%	3%
Unfavorable	71%	40%	41%	67%	89%	95%
Not sure	6%	5%	8%	9%	3%	2%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Cruz Favorability</b>						
Favorable	21%	10%	9%	13%	23%	45%
Unfavorable	64%	82%	83%	70%	58%	39%
Not sure	15%	8%	8%	16%	19%	17%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Kasich Favorability</b>						
Favorable	32%	26%	30%	33%	35%	31%
Unfavorable	47%	60%	46%	42%	44%	52%
Not sure	21%	14%	25%	25%	21%	17%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Sanders Favorability</b>						
Favorable	30%	51%	58%	37%	14%	8%
Unfavorable	60%	43%	34%	47%	78%	86%
Not sure	10%	6%	8%	16%	8%	6%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Trump Favorability</b>						
Favorable	47%	27%	29%	43%	62%	60%
Unfavorable	45%	71%	68%	51%	26%	29%
Not sure	8%	1%	4%	6%	12%	11%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Clinton/Cruz</b>						
Hillary Clinton	31%	67%	66%	37%	11%	3%
Ted Cruz	44%	7%	23%	32%	61%	75%
Not sure	25%	26%	11%	31%	28%	22%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Sanders/Cruz</b>						
Bernie Sanders	39%	66%	75%	50%	18%	6%
Ted Cruz	40%	17%	13%	25%	58%	74%
Not sure	21%	17%	12%	25%	25%	20%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Clinton/Kasich</b>						
Hillary Clinton	27%	62%	56%	31%	8%	3%
John Kasich	52%	14%	31%	46%	72%	73%
Not sure	21%	24%	12%	22%	20%	24%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Sanders/Kasich</b>						
Bernie Sanders	31%	67%	62%	36%	12%	5%
John Kasich	48%	14%	22%	42%	68%	71%
Not sure	21%	19%	16%	23%	20%	24%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Clinton/Trump</b>						
Hillary Clinton	30%	64%	61%	34%	10%	7%
Donald Trump	57%	20%	30%	52%	76%	81%
Not sure	13%	16%	10%	14%	13%	13%







	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Sanders/Trump</b>						
Bernie Sanders	35%	71%	68%	41%	13%	8%
Donald Trump	56%	21%	26%	49%	77%	80%
Not sure	10%	7%	6%	11%	10%	12%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Fiorina Favorability</b>						
Favorable	27%	11%	10%	19%	31%	54%
Unfavorable	40%	55%	50%	47%	33%	21%
Not sure	34%	34%	40%	34%	36%	25%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Cruz Fiorina VP More/Less Likely</b>						
More likely	10%	12%	5%	7%	10%	15%
Less likely	29%	30%	31%	31%	31%	22%
Doesn't make a difference	58%	53%	64%	58%	57%	55%
Not sure	4%	5%	0%	3%	2%	8%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Goodwin Favorability</b>						
Favorable	20%	37%	32%	22%	14%	7%
Unfavorable	26%	29%	20%	24%	29%	28%
Not sure	54%	35%	48%	54%	57%	65%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Justice Favorability</b>						
Favorable	35%	37%	40%	38%	37%	22%
Unfavorable	33%	38%	34%	30%	33%	31%
Not sure	33%	25%	25%	32%	30%	47%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Kessler Favorability</b>						
Favorable	20%	35%	30%	24%	12%	9%
Unfavorable	27%	23%	27%	28%	30%	25%
Not sure	53%	41%	43%	48%	58%	66%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Cole Favorability</b>						
Favorable	26%	10%	18%	20%	34%	40%
Unfavorable	30%	48%	49%	34%	21%	11%
Not sure	44%	42%	34%	46%	45%	49%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Goodwin / Cole</b>						
Booth Goodwin	33%	62%	62%	37%	19%	8%
Bill Cole	39%	16%	12%	31%	52%	67%
Not sure	28%	22%	26%	32%	29%	25%





	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Justice / Cole</b>						
Jim Justice	41%	64%	60%	46%	35%	15%
Bill Cole	35%	10%	18%	26%	45%	64%
Not sure	24%	27%	21%	28%	20%	22%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
<b>Kessler / Cole</b>						
Jeff Kessler	30%	59%	56%	36%	14%	5%
Bill Cole	40%	12%	18%	31%	54%	70%
Not sure	30%	28%	26%	33%	32%	25%

	Base	Gender	
		Wom...	Man
<b>Obama Approval</b>			
Approve	28%	28%	27%
Disapprove	67%	65%	69%
Not sure	6%	7%	4%

	Base	Gender	
		Wom...	Man
<b>Clinton Favorability</b>			
Favorable	23%	24%	23%
Unfavorable	71%	69%	74%
Not sure	6%	8%	3%

	Base	Gender	
		Wom...	Man
<b>Cruz Favorability</b>			
Favorable	21%	18%	24%
Unfavorable	64%	63%	66%
Not sure	15%	19%	10%

	Base	Gender	
		Wom...	Man
<b>Kasich Favorability</b>			
Favorable	32%	28%	36%
Unfavorable	47%	44%	50%
Not sure	21%	28%	13%

	Base	Gender	
		Wom...	Man
<b>Sanders Favorability</b>			
Favorable	30%	32%	28%
Unfavorable	60%	56%	65%
Not sure	10%	11%	8%

	Base	Gender	
		Wom...	Man
<b>Trump Favorability</b>			
Favorable	47%	39%	57%
Unfavorable	45%	52%	37%
Not sure	8%	9%	6%





	Base	Gender	
		Wom...	Man
<b>Clinton/Cruz</b>			
Hillary Clinton	31%	33%	29%
Ted Cruz	44%	41%	46%
Not sure	25%	26%	24%

	Base	Gender	
		Wom...	Man
<b>Sanders/Cruz</b>			
Bernie Sanders	39%	41%	36%
Ted Cruz	40%	37%	44%
Not sure	21%	23%	20%

	Base	Gender	
		Wom...	Man
<b>Clinton/Kasich</b>			
Hillary Clinton	27%	29%	24%
John Kasich	52%	46%	59%
Not sure	21%	24%	17%

	Base	Gender	
		Wom...	Man
<b>Sanders/Kasich</b>			
Bernie Sanders	31%	35%	27%
John Kasich	48%	42%	55%
Not sure	21%	22%	19%

	Base	Gender	
		Wom...	Man
<b>Clinton/Trump</b>			
Hillary Clinton	30%	33%	26%
Donald Trump	57%	51%	63%
Not sure	13%	16%	10%

	Base	Gender	
		Wom...	Man
<b>Sanders/Trump</b>			
Bernie Sanders	35%	40%	29%
Donald Trump	56%	48%	64%
Not sure	10%	12%	7%

	Base	Gender	
		Wom...	Man
<b>Fiorina Favorability</b>			
Favorable	27%	24%	30%
Unfavorable	40%	36%	44%
Not sure	34%	40%	26%

	Base	Gender	
		Wom...	Man
<b>Cruz Fiorina VP More/Less Likely</b>			
More likely	10%	8%	11%
Less likely	29%	26%	33%
Doesn't make a difference	58%	60%	55%
Not sure	4%	5%	2%





	Base	Gender	
		Wom...	Man
<b>Goodwin Favorability</b>			
Favorable	20%	19%	21%
Unfavorable	26%	20%	34%
Not sure	54%	61%	45%

	Base	Gender	
		Wom...	Man
<b>Justice Favorability</b>			
Favorable	35%	32%	38%
Unfavorable	33%	30%	36%
Not sure	33%	39%	25%

	Base	Gender	
		Wom...	Man
<b>Kessler Favorability</b>			
Favorable	20%	16%	25%
Unfavorable	27%	23%	32%
Not sure	53%	61%	43%

	Base	Gender	
		Wom...	Man
<b>Cole Favorability</b>			
Favorable	26%	21%	31%
Unfavorable	30%	24%	36%
Not sure	44%	55%	32%

	Base	Gender	
		Wom...	Man
<b>Goodwin / Cole</b>			
Booth Goodwin	33%	34%	33%
Bill Cole	39%	32%	47%
Not sure	28%	34%	21%

	Base	Gender	
		Wom...	Man
<b>Justice / Cole</b>			
Jim Justice	41%	40%	43%
Bill Cole	35%	32%	39%
Not sure	24%	28%	18%

	Base	Gender	
		Wom...	Man
<b>Kessler / Cole</b>			
Jeff Kessler	30%	30%	30%
Bill Cole	40%	33%	49%
Not sure	30%	37%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Obama Approval</b>				
Approve	28%	49%	6%	17%
Disapprove	67%	45%	92%	73%
Not sure	6%	6%	2%	10%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Clinton Favorability</b>				
Favorable	23%	43%	4%	11%
Unfavorable	71%	49%	94%	82%
Not sure	6%	8%	2%	6%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Cruz Favorability</b>				
Favorable	21%	11%	32%	23%
Unfavorable	64%	77%	50%	60%
Not sure	15%	12%	18%	16%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Kasich Favorability</b>				
Favorable	32%	31%	32%	33%
Unfavorable	47%	49%	48%	41%
Not sure	21%	20%	20%	26%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Sanders Favorability</b>				
Favorable	30%	43%	12%	32%
Unfavorable	60%	45%	82%	58%
Not sure	10%	12%	6%	11%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Trump Favorability</b>				
Favorable	47%	34%	62%	52%
Unfavorable	45%	61%	28%	39%
Not sure	8%	5%	11%	9%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Clinton/Cruz</b>				
Hillary Clinton	31%	55%	8%	19%
Ted Cruz	44%	21%	69%	50%
Not sure	25%	24%	23%	31%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Sanders/Cruz</b>				
Bernie Sanders	39%	64%	10%	32%
Ted Cruz	40%	17%	67%	45%
Not sure	21%	19%	23%	23%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Clinton/Kasich</b>				
Hillary Clinton	27%	50%	6%	12%
John Kasich	52%	31%	76%	59%
Not sure	21%	19%	19%	28%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Sanders/Kasich</b>				
Bernie Sanders	31%	53%	6%	25%
John Kasich	48%	27%	73%	53%
Not sure	21%	20%	21%	22%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Clinton/Trump</b>				
Hillary Clinton	30%	51%	6%	23%
Donald Trump	57%	36%	81%	62%
Not sure	13%	13%	13%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Sanders/Trump</b>				
Bernie Sanders	35%	56%	9%	31%
Donald Trump	56%	36%	79%	59%
Not sure	10%	8%	12%	10%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Fiorina Favorability</b>				
Favorable	27%	13%	40%	32%
Unfavorable	40%	50%	32%	31%
Not sure	34%	37%	28%	37%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Cruz Fiorina VP More/Less Likely</b>				
More likely	10%	6%	13%	11%
Less likely	29%	31%	29%	24%
Doesn't make a difference	58%	59%	53%	62%
Not sure	4%	3%	4%	3%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Goodwin Favorability</b>				
Favorable	20%	30%	10%	15%
Unfavorable	26%	26%	26%	28%
Not sure	54%	44%	64%	57%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Justice Favorability</b>				
Favorable	35%	42%	29%	29%
Unfavorable	33%	33%	29%	40%
Not sure	33%	25%	43%	31%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Kessler Favorability</b>				
Favorable	20%	28%	11%	18%
Unfavorable	27%	27%	27%	29%
Not sure	53%	45%	62%	52%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Cole Favorability</b>				
Favorable	26%	16%	39%	26%
Unfavorable	30%	44%	14%	25%
Not sure	44%	40%	47%	49%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Goodwin / Cole</b>				
Booth Goodwin	33%	56%	9%	23%
Bill Cole	39%	18%	64%	42%
Not sure	28%	26%	26%	35%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Justice / Cole</b>				
Jim Justice	41%	60%	23%	30%
Bill Cole	35%	17%	57%	38%
Not sure	24%	23%	21%	31%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Kessler / Cole</b>				
Jeff Kessler	30%	51%	8%	19%
Bill Cole	40%	19%	64%	48%
Not sure	30%	29%	28%	34%

	Base	Race	
		White	Other
<b>Obama Approval</b>			
Approve	28%	27%	43%
Disapprove	67%	68%	46%
Not sure	6%	5%	11%

	Base	Race	
		White	Other
<b>Clinton Favorability</b>			
Favorable	23%	22%	39%
Unfavorable	71%	72%	52%
Not sure	6%	5%	9%

	Base	Race	
		White	Other
<b>Cruz Favorability</b>			
Favorable	21%	21%	9%
Unfavorable	64%	63%	79%
Not sure	15%	15%	12%

	Base	Race	
		White	Other
<b>Kasich Favorability</b>			
Favorable	32%	32%	23%
Unfavorable	47%	47%	46%
Not sure	21%	20%	32%





	Base	Race	
		White	Other
<b>Sanders Favorability</b>			
Favorable	30%	29%	52%
Unfavorable	60%	62%	40%
Not sure	10%	10%	8%

	Base	Race	
		White	Other
<b>Trump Favorability</b>			
Favorable	47%	48%	39%
Unfavorable	45%	44%	58%
Not sure	8%	8%	3%

	Base	Race	
		White	Other
<b>Clinton/Cruz</b>			
Hillary Clinton	31%	30%	55%
Ted Cruz	44%	46%	11%
Not sure	25%	24%	34%

	Base	Race	
		White	Other
<b>Sanders/Cruz</b>			
Bernie Sanders	39%	38%	55%
Ted Cruz	40%	42%	17%
Not sure	21%	21%	28%

	Base	Race	
		White	Other
<b>Clinton/Kasich</b>			
Hillary Clinton	27%	26%	48%
John Kasich	52%	54%	25%
Not sure	21%	20%	28%

	Base	Race	
		White	Other
<b>Sanders/Kasich</b>			
Bernie Sanders	31%	30%	42%
John Kasich	48%	50%	22%
Not sure	21%	20%	36%

	Base	Race	
		White	Other
<b>Clinton/Trump</b>			
Hillary Clinton	30%	28%	53%
Donald Trump	57%	58%	36%
Not sure	13%	13%	11%

	Base	Race	
		White	Other
<b>Sanders/Trump</b>			
Bernie Sanders	35%	33%	58%
Donald Trump	56%	57%	29%
Not sure	10%	9%	13%







	Base	Race	
		White	Other
<b>Fiorina Favorability</b>			
<b>Favorable</b>	27%	27%	14%
<b>Unfavorable</b>	40%	40%	45%
<b>Not sure</b>	34%	33%	41%

	Base	Race	
		White	Other
<b>Cruz Fiorina VP More/Less Likely</b>			
<b>More likely</b>	10%	10%	7%
<b>Less likely</b>	29%	29%	36%
<b>Doesn't make a     difference</b>	58%	58%	56%
<b>Not sure</b>	4%	4%	1%

	Base	Race	
		White	Other
<b>Goodwin Favorability</b>			
<b>Favorable</b>	20%	20%	18%
<b>Unfavorable</b>	26%	27%	20%
<b>Not sure</b>	54%	53%	62%

	Base	Race	
		White	Other
<b>Justice Favorability</b>			
<b>Favorable</b>	35%	34%	39%
<b>Unfavorable</b>	33%	32%	36%
<b>Not sure</b>	33%	33%	24%

	Base	Race	
		White	Other
<b>Kessler Favorability</b>			
<b>Favorable</b>	20%	21%	14%
<b>Unfavorable</b>	27%	28%	21%
<b>Not sure</b>	53%	52%	65%

	Base	Race	
		White	Other
<b>Cole Favorability</b>			
<b>Favorable</b>	26%	27%	6%
<b>Unfavorable</b>	30%	29%	47%
<b>Not sure</b>	44%	44%	48%

	Base	Race	
		White	Other
<b>Goodwin / Cole</b>			
<b>Booth Goodwin</b>	33%	32%	53%
<b>Bill Cole</b>	39%	40%	17%
<b>Not sure</b>	28%	28%	31%

	Base	Race	
		White	Other
<b>Justice / Cole</b>			
<b>Jim Justice</b>	41%	40%	55%
<b>Bill Cole</b>	35%	37%	10%
<b>Not sure</b>	24%	23%	35%





	Base	Race	
		White	Other
<b>Kessler / Cole</b>			
<b>Jeff Kessler</b>	30%	28%	55%
<b>Bill Cole</b>	40%	42%	10%
<b>Not sure</b>	30%	29%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Obama Approval</b>					
<b>Approve</b>	28%	31%	32%	26%	25%
<b>Disapprove</b>	67%	58%	61%	71%	71%
<b>Not sure</b>	6%	11%	8%	3%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Clinton Favorability</b>					
<b>Favorable</b>	23%	27%	23%	20%	27%
<b>Unfavorable</b>	71%	68%	66%	75%	71%
<b>Not sure</b>	6%	5%	11%	5%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Cruz Favorability</b>					
<b>Favorable</b>	21%	21%	19%	23%	19%
<b>Unfavorable</b>	64%	55%	63%	66%	69%
<b>Not sure</b>	15%	25%	18%	12%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Kasich Favorability</b>					
<b>Favorable</b>	32%	22%	27%	35%	36%
<b>Unfavorable</b>	47%	43%	46%	49%	47%
<b>Not sure</b>	21%	35%	27%	17%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Sanders Favorability</b>					
<b>Favorable</b>	30%	39%	33%	28%	26%
<b>Unfavorable</b>	60%	52%	52%	64%	66%
<b>Not sure</b>	10%	9%	15%	7%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Trump Favorability</b>					
<b>Favorable</b>	47%	37%	43%	50%	53%
<b>Unfavorable</b>	45%	53%	51%	43%	38%
<b>Not sure</b>	8%	11%	5%	7%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Clinton/Cruz</b>					
<b>Hillary Clinton</b>	31%	35%	35%	29%	31%
<b>Ted Cruz</b>	44%	40%	43%	45%	43%
<b>Not sure</b>	25%	25%	22%	26%	26%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Sanders/Cruz</b>					
<b>Bernie Sanders</b>	<b>39%</b>	41%	46%	36%	35%
<b>Ted Cruz</b>	<b>40%</b>	35%	38%	43%	41%
<b>Not sure</b>	<b>21%</b>	23%	16%	21%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Clinton/Kasich</b>					
<b>Hillary Clinton</b>	<b>27%</b>	32%	31%	24%	26%
<b>John Kasich</b>	<b>52%</b>	41%	49%	56%	56%
<b>Not sure</b>	<b>21%</b>	27%	20%	21%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Sanders/Kasich</b>					
<b>Bernie Sanders</b>	<b>31%</b>	42%	39%	27%	26%
<b>John Kasich</b>	<b>48%</b>	35%	43%	51%	55%
<b>Not sure</b>	<b>21%</b>	23%	19%	22%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Clinton/Trump</b>					
<b>Hillary Clinton</b>	<b>30%</b>	32%	33%	29%	28%
<b>Donald Trump</b>	<b>57%</b>	48%	51%	60%	62%
<b>Not sure</b>	<b>13%</b>	20%	16%	12%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Sanders/Trump</b>					
<b>Bernie Sanders</b>	<b>35%</b>	50%	40%	32%	27%
<b>Donald Trump</b>	<b>56%</b>	38%	50%	59%	63%
<b>Not sure</b>	<b>10%</b>	12%	10%	9%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Fiorina Favorability</b>					
<b>Favorable</b>	<b>27%</b>	22%	27%	28%	26%
<b>Unfavorable</b>	<b>40%</b>	28%	30%	45%	47%
<b>Not sure</b>	<b>34%</b>	50%	43%	27%	27%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Cruz Fiorina VP More/Less Likely</b>					
<b>More likely</b>	10%	10%	12%	9%	8%
<b>Less likely</b>	29%	21%	18%	32%	39%
<b>Doesn't make a difference</b>	58%	63%	65%	56%	51%
<b>Not sure</b>	4%	6%	5%	2%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Goodwin Favorability</b>					
<b>Favorable</b>	20%	22%	19%	21%	18%
<b>Unfavorable</b>	26%	25%	20%	28%	29%
<b>Not sure</b>	54%	53%	61%	51%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Justice Favorability</b>					
<b>Favorable</b>	35%	26%	28%	37%	41%
<b>Unfavorable</b>	33%	43%	35%	31%	28%
<b>Not sure</b>	33%	32%	37%	31%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Kessler Favorability</b>					
<b>Favorable</b>	20%	25%	19%	20%	19%
<b>Unfavorable</b>	27%	29%	24%	29%	26%
<b>Not sure</b>	53%	46%	57%	51%	56%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Cole Favorability</b>					
<b>Favorable</b>	26%	23%	24%	26%	29%
<b>Unfavorable</b>	30%	34%	28%	31%	27%
<b>Not sure</b>	44%	43%	48%	43%	44%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Goodwin / Cole</b>					
<b>Booth Goodwin</b>	33%	41%	35%	32%	29%
<b>Bill Cole</b>	39%	28%	33%	42%	45%
<b>Not sure</b>	28%	31%	32%	26%	26%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Justice / Cole</b>					
Jim Justice	41%	35%	39%	42%	45%
Bill Cole	35%	30%	30%	37%	38%
Not sure	24%	35%	31%	20%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
<b>Kessler / Cole</b>					
Jeff Kessler	30%	33%	36%	28%	26%
Bill Cole	40%	33%	32%	44%	46%
Not sure	30%	34%	32%	28%	28%

	Base	Mode	
		Pho...	Intern...
<b>Obama Approval</b>			
Approve	28%	26%	35%
Disapprove	67%	71%	50%
Not sure	6%	3%	15%

	Base	Mode	
		Pho...	Intern...
<b>Clinton Favorability</b>			
Favorable	23%	23%	24%
Unfavorable	71%	73%	65%
Not sure	6%	4%	11%

	Base	Mode	
		Pho...	Intern...
<b>Cruz Favorability</b>			
Favorable	21%	23%	14%
Unfavorable	64%	67%	53%
Not sure	15%	10%	33%

	Base	Mode	
		Pho...	Intern...
<b>Kasich Favorability</b>			
Favorable	32%	34%	24%
Unfavorable	47%	51%	31%
Not sure	21%	15%	45%

	Base	Mode	
		Pho...	Intern...
<b>Sanders Favorability</b>			
Favorable	30%	26%	47%
Unfavorable	60%	66%	37%
Not sure	10%	8%	15%

	Base	Mode	
		Pho...	Intern...
<b>Trump Favorability</b>			
Favorable	47%	50%	36%
Unfavorable	45%	43%	54%
Not sure	8%	7%	10%





	Base	Mode	
		Pho...	Intern...
<b>Clinton/Cruz</b>			
Hillary Clinton	31%	30%	37%
Ted Cruz	44%	44%	42%
Not sure	25%	26%	21%

	Base	Mode	
		Pho...	Intern...
<b>Sanders/Cruz</b>			
Bernie Sanders	39%	35%	54%
Ted Cruz	40%	42%	33%
Not sure	21%	23%	13%

	Base	Mode	
		Pho...	Intern...
<b>Clinton/Kasich</b>			
Hillary Clinton	27%	26%	33%
John Kasich	52%	54%	45%
Not sure	21%	20%	23%

	Base	Mode	
		Pho...	Intern...
<b>Sanders/Kasich</b>			
Bernie Sanders	31%	27%	49%
John Kasich	48%	52%	32%
Not sure	21%	21%	19%

	Base	Mode	
		Pho...	Intern...
<b>Clinton/Trump</b>			
Hillary Clinton	30%	28%	37%
Donald Trump	57%	60%	44%
Not sure	13%	12%	19%

	Base	Mode	
		Pho...	Intern...
<b>Sanders/Trump</b>			
Bernie Sanders	35%	30%	53%
Donald Trump	56%	61%	34%
Not sure	10%	9%	12%

	Base	Mode	
		Pho...	Intern...
<b>Fiorina Favorability</b>			
Favorable	27%	29%	15%
Unfavorable	40%	44%	24%
Not sure	34%	27%	61%

	Base	Mode	
		Pho...	Intern...
<b>Cruz Fiorina VP More/Less Likely</b>			
More likely	10%	10%	8%
Less likely	29%	34%	10%
Doesn't make a difference	58%	54%	73%
Not sure	4%	2%	9%





	Base	Mode	
		Pho...	Intern...
<b>Goodwin Favorability</b>			
Favorable	20%	20%	21%
Unfavorable	26%	28%	17%
Not sure	54%	52%	62%

	Base	Mode	
		Pho...	Intern...
<b>Justice Favorability</b>			
Favorable	35%	37%	25%
Unfavorable	33%	33%	32%
Not sure	33%	30%	44%

	Base	Mode	
		Pho...	Intern...
<b>Kessler Favorability</b>			
Favorable	20%	20%	19%
Unfavorable	27%	28%	23%
Not sure	53%	51%	57%

	Base	Mode	
		Pho...	Intern...
<b>Cole Favorability</b>			
Favorable	26%	27%	21%
Unfavorable	30%	32%	22%
Not sure	44%	41%	57%

	Base	Mode	
		Pho...	Intern...
<b>Goodwin / Cole</b>			
Booth Goodwin	33%	32%	36%
Bill Cole	39%	43%	25%
Not sure	28%	25%	40%

	Base	Mode	
		Pho...	Intern...
<b>Justice / Cole</b>			
Jim Justice	41%	41%	41%
Bill Cole	35%	38%	22%
Not sure	24%	21%	36%

	Base	Mode	
		Pho...	Intern...
<b>Kessler / Cole</b>			
Jeff Kessler	30%	29%	31%
Bill Cole	40%	43%	28%
Not sure	30%	27%	41%

