

**INTERVIEWS: Tom Jensen 919-744-6312****IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL [information@publicpolicypolling.com](mailto:information@publicpolicypolling.com), OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE****Johnson vulnerable in 2016 Senate race; tough Feingold rematch looms**

**Raleigh, N.C.** – First-term Republican Senator Ron Johnson is on the rocks with Wisconsin voters ahead of his first re-election campaign in 2016.

Johnson, who rode the Republican tidal wave of 2010 to victory over longtime incumbent Democrat Russ Feingold, comes in at just 32% approval, making him one of the least popular senators in the country.

Feingold, meanwhile, is the most popular Wisconsin politician included in this poll with 46/35 favorability. He holds a healthy nine-point lead over Johnson in a hypothetical rematch of their 2010 race, 50/41. Both Wisconsin Democrats and Independents are nostalgic for Feingold's return to Washington, supporting his bid over Johnson 86/4 and 52/38, respectively. Feingold is so popular with Democrats that the last time PPP polled in the state in April 2014, the former three-term senator placed second only to Hillary Clinton in a hypothetical Democratic presidential primary race.

Johnson does better against Democrats not named Russ Feingold, however. Just one other Democrat—former gubernatorial candidate Mary Burke—manages to put up a proper challenge to the Tea Party senator, topping him by one point, 46/45. Johnson defeats the other three Democrats polled—U.S. Reps. Ron Kind, Gwen Moore, and Mark Pocan—by at least six points, though all have name recognition ratings of 50% or lower.

“Russ Feingold starts out looking like a favorite if he tries to reclaim his old seat from Ron Johnson,” said Dean Debnam, President of Public Policy Polling. “Johnson hasn't gained much footing with Wisconsin voters, and Feingold has remained pretty popular even after losing in 2010.”

Congressman Paul Ryan is the second most popular politician polled in the state at a +8 net favorability rating (46/38 overall), up seven points from April 2014.

Voters are largely unfazed by the legalization of gay marriage in the state late last year. 70% say it has had no impact on their lives, including 58% of very conservative voters.

PPP surveyed 1,071 registered Wisconsin voters from March 6<sup>th</sup> to 8<sup>th</sup>. The margin of error for the survey is +/- 3.0%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.



## Wisconsin Survey Results

**Q1** Do you approve or disapprove of Senator Ron Johnson's job performance?

*Approve* ..... 32%  
*Disapprove*..... 40%  
*Not sure* ..... 28%

**Q2** Do you have a favorable or unfavorable opinion of Mary Burke?

*Favorable*..... 39%  
*Unfavorable* ..... 44%  
*Not sure* ..... 17%

**Q3** Do you have a favorable or unfavorable opinion of Russ Feingold?

*Favorable*..... 46%  
*Unfavorable* ..... 35%  
*Not sure* ..... 19%

**Q4** Do you have a favorable or unfavorable opinion of Ron Kind?

*Favorable*..... 20%  
*Unfavorable* ..... 22%  
*Not sure* ..... 57%

**Q5** Do you have a favorable or unfavorable opinion of Gwen Moore?

*Favorable*..... 21%  
*Unfavorable* ..... 30%  
*Not sure* ..... 50%

**Q6** Do you have a favorable or unfavorable opinion of Mark Pocan?

*Favorable*..... 15%  
*Unfavorable* ..... 16%  
*Not sure* ..... 69%

**Q7** If the candidates for Senate next year were Republican Ron Johnson and Democrat Mary Burke, who would you vote for?

*Ron Johnson*..... 45%  
*Mary Burke* ..... 46%  
*Not sure* ..... 9%

**Q8** If the candidates for Senate next year were Republican Ron Johnson and Democrat Russ Feingold, who would you vote for?

*Ron Johnson*..... 41%  
*Russ Feingold*..... 50%  
*Not sure* ..... 9%

**Q9** If the candidates for Senate next year were Republican Ron Johnson and Democrat Ron Kind, who would you vote for?

*Ron Johnson*..... 43%  
*Ron Kind*..... 37%  
*Not sure* ..... 20%

**Q10** If the candidates for Senate next year were Republican Ron Johnson and Democrat Gwen Moore, who would you vote for?

*Ron Johnson*..... 45%  
*Gwen Moore* ..... 37%  
*Not sure* ..... 18%

**Q11** If the candidates for Senate next year were Republican Ron Johnson and Democrat Mark Pocan, who would you vote for?

*Ron Johnson*..... 43%  
*Mark Pocan*..... 36%  
*Not sure* ..... 20%





**Q12** Do you approve or disapprove of Senator Tammy Baldwin's job performance?

*Approve* ..... 38%  
*Disapprove*..... 42%  
*Not sure* ..... 20%

**Q13** Do you have a favorable or unfavorable opinion of Paul Ryan?

*Favorable*..... 46%  
*Unfavorable* ..... 38%  
*Not sure* ..... 16%

**Q14** Has the legalization of gay marriage in Wisconsin had a positive or negative impact on your life, or has it not had any impact at all?

*Positive impact*..... 12%  
*Negative impact*..... 18%  
*No impact at all*..... 70%

**q15** In the last presidential election, did you vote for Barack Obama or Mitt Romney?

*Barack Obama*..... 50%  
*Mitt Romney*..... 44%  
*Someone else / Don't remember* ..... 6%

**q16** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 11%  
*Somewhat liberal* ..... 17%  
*Moderate*..... 30%  
*Somewhat conservative*..... 23%  
*Very conservative* ..... 18%

**q17** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**q18** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 34%  
*Republican*..... 32%  
*Independent / Other* ..... 34%

**Q19** If you are white, press 1. If African American, press 2. If other, press 3.

*White* ..... 89%  
*African American*..... 5%  
*Other*..... 6%

**Q20** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 11%  
*30 to 45*..... 22%  
*46 to 65*..... 45%  
*Older than 65*..... 23%

**Q21** Mode

*Phone* ..... 80%  
*Internet* ..... 20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Johnson Approval</b>				
Approve	32%	9%	60%	18%
Disapprove	40%	61%	16%	34%
Not sure	28%	30%	23%	48%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Burke Favorability</b>				
Favorable	39%	71%	6%	18%
Unfavorable	44%	10%	82%	52%
Not sure	17%	19%	12%	30%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Feingold Favorability</b>				
Favorable	46%	74%	16%	26%
Unfavorable	35%	10%	63%	39%
Not sure	19%	16%	20%	35%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Kind Favorability</b>				
Favorable	20%	26%	15%	10%
Unfavorable	22%	18%	27%	27%
Not sure	57%	56%	59%	63%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Moore Favorability</b>				
Favorable	21%	36%	5%	5%
Unfavorable	30%	11%	50%	37%
Not sure	50%	53%	45%	58%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Pocan Favorability</b>				
Favorable	15%	22%	8%	4%
Unfavorable	16%	11%	21%	24%
Not sure	69%	67%	71%	73%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Johnson/Burke</b>				
Ron Johnson	45%	7%	87%	55%
Mary Burke	46%	85%	6%	24%
Not sure	9%	8%	7%	21%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Johnson/Feingold</b>				
Ron Johnson	41%	4%	83%	42%
Russ Feingold	50%	86%	11%	33%
Not sure	9%	9%	6%	25%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Johnson/Kind</b>				
Ron Johnson	43%	7%	83%	47%
Ron Kind	37%	65%	8%	19%
Not sure	20%	28%	9%	34%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Johnson/Moore</b>				
Ron Johnson	45%	6%	88%	50%
Gwen Moore	37%	67%	5%	23%
Not sure	18%	27%	7%	27%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Johnson/Pocan</b>				
Ron Johnson	43%	6%	85%	49%
Mark Pocan	36%	65%	6%	20%
Not sure	20%	28%	10%	30%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Baldwin Approval</b>				
Approve	38%	67%	6%	26%
Disapprove	42%	10%	78%	40%
Not sure	20%	23%	15%	33%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Ryan Favorability</b>				
Favorable	46%	15%	82%	40%
Unfavorable	38%	65%	9%	29%
Not sure	16%	20%	9%	31%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Gay Marriage Positive/Negative Impact</b>				
Positive impact	12%	22%	2%	11%
Negative impact	18%	8%	27%	25%
No impact at all	70%	70%	71%	64%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Johnson Approval</b>						
Approve	32%	8%	10%	21%	50%	63%
Disapprove	40%	61%	61%	48%	21%	16%
Not sure	28%	31%	29%	31%	29%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Burke Favorability</b>						
Favorable	39%	73%	70%	49%	11%	10%
Unfavorable	44%	12%	13%	30%	70%	83%
Not sure	17%	15%	17%	21%	19%	7%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Feingold Favorability</b>						
Favorable	46%	69%	74%	59%	23%	12%
Unfavorable	35%	15%	13%	22%	51%	70%
Not sure	19%	16%	13%	19%	26%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Kind Favorability</b>						
Favorable	20%	26%	29%	23%	12%	14%
Unfavorable	22%	19%	21%	17%	26%	30%
Not sure	57%	54%	50%	60%	63%	56%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Moore Favorability</b>						
Favorable	21%	45%	34%	23%	6%	8%
Unfavorable	30%	11%	14%	24%	40%	52%
Not sure	50%	45%	52%	53%	54%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Pocan Favorability</b>						
Favorable	15%	20%	23%	18%	7%	8%
Unfavorable	16%	13%	13%	14%	19%	20%
Not sure	69%	67%	64%	68%	74%	72%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Johnson/Burke</b>						
Ron Johnson	45%	11%	13%	26%	78%	86%
Mary Burke	46%	86%	81%	58%	15%	10%
Not sure	9%	3%	6%	16%	7%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Johnson/Feingold</b>						
Ron Johnson	41%	8%	8%	25%	70%	83%
Russ Feingold	50%	90%	82%	62%	21%	11%
Not sure	9%	2%	9%	13%	9%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Johnson/Kind</b>						
Ron Johnson	43%	11%	10%	26%	74%	84%
Ron Kind	37%	74%	65%	44%	11%	9%
Not sure	20%	16%	25%	30%	15%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Johnson/Moore</b>						
Ron Johnson	45%	5%	9%	29%	77%	87%
Gwen Moore	37%	88%	65%	42%	9%	7%
Not sure	18%	6%	26%	29%	14%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Johnson/Pocan</b>						
Ron Johnson	43%	10%	9%	26%	73%	87%
Mark Pocan	36%	77%	64%	43%	11%	6%
Not sure	20%	13%	27%	31%	16%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Baldwin Approval</b>						
Approve	38%	72%	69%	44%	14%	6%
Disapprove	42%	8%	11%	29%	65%	85%
Not sure	20%	20%	20%	26%	21%	9%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Ryan Favorability</b>						
Favorable	46%	15%	15%	35%	72%	81%
Unfavorable	38%	70%	70%	43%	15%	9%
Not sure	16%	15%	15%	22%	13%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gay Marriage Positive/Negative Impact</b>						
Positive impact	12%	37%	22%	12%	3%	1%
Negative impact	18%	9%	10%	10%	21%	41%
No impact at all	70%	54%	69%	79%	76%	58%

	Base	Gender	
		Woman	Man
<b>Johnson Approval</b>			
Approve	32%	23%	42%
Disapprove	40%	42%	38%
Not sure	28%	35%	20%

	Base	Gender	
		Woman	Man
<b>Burke Favorability</b>			
Favorable	39%	44%	34%
Unfavorable	44%	39%	49%
Not sure	17%	17%	16%

	Base	Gender	
		Woman	Man
<b>Feingold Favorability</b>			
Favorable	46%	49%	42%
Unfavorable	35%	27%	45%
Not sure	19%	24%	13%

	Base	Gender	
		Woman	Man
<b>Kind Favorability</b>			
Favorable	20%	18%	23%
Unfavorable	22%	21%	24%
Not sure	57%	61%	53%

	Base	Gender	
		Woman	Man
<b>Moore Favorability</b>			
Favorable	21%	20%	22%
Unfavorable	30%	24%	35%
Not sure	50%	56%	42%

	Base	Gender	
		Woman	Man
<b>Pocan Favorability</b>			
Favorable	15%	14%	16%
Unfavorable	16%	12%	20%
Not sure	69%	74%	64%





	Base	Gender	
		Woman	Man
<b>Johnson/Burke</b>			
Ron Johnson	45%	41%	50%
Mary Burke	46%	51%	41%
Not sure	9%	8%	9%

	Base	Gender	
		Woman	Man
<b>Johnson/Feingold</b>			
Ron Johnson	41%	34%	49%
Russ Feingold	50%	56%	43%
Not sure	9%	9%	8%

	Base	Gender	
		Woman	Man
<b>Johnson/Kind</b>			
Ron Johnson	43%	35%	52%
Ron Kind	37%	40%	34%
Not sure	20%	25%	13%

	Base	Gender	
		Woman	Man
<b>Johnson/Moore</b>			
Ron Johnson	45%	38%	52%
Gwen Moore	37%	39%	35%
Not sure	18%	23%	13%

	Base	Gender	
		Woman	Man
<b>Johnson/Pocan</b>			
Ron Johnson	43%	36%	52%
Mark Pocan	36%	38%	35%
Not sure	20%	26%	14%

	Base	Gender	
		Woman	Man
<b>Baldwin Approval</b>			
Approve	38%	41%	35%
Disapprove	42%	34%	51%
Not sure	20%	25%	14%

	Base	Gender	
		Woman	Man
<b>Ryan Favorability</b>			
Favorable	46%	40%	53%
Unfavorable	38%	39%	37%
Not sure	16%	21%	10%

	Base	Gender	
		Woman	Man
<b>Gay Marriage Positive/Negative Impact</b>			
Positive impact	12%	14%	11%
Negative impact	18%	15%	21%
No impact at all	70%	71%	68%







	Base	Party		
		Democrat	Republican	Independent / Other
<b>Johnson Approval</b>				
Approve	32%	9%	56%	32%
Disapprove	40%	60%	16%	43%
Not sure	28%	31%	28%	25%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Burke Favorability</b>				
Favorable	39%	71%	8%	38%
Unfavorable	44%	10%	81%	43%
Not sure	17%	19%	11%	19%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Feingold Favorability</b>				
Favorable	46%	68%	18%	50%
Unfavorable	35%	13%	58%	36%
Not sure	19%	19%	24%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Kind Favorability</b>				
Favorable	20%	25%	14%	21%
Unfavorable	22%	21%	25%	22%
Not sure	57%	54%	61%	58%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Moore Favorability</b>				
Favorable	21%	37%	8%	17%
Unfavorable	30%	10%	46%	34%
Not sure	50%	53%	47%	49%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Pocan Favorability</b>				
Favorable	15%	22%	8%	13%
Unfavorable	16%	12%	19%	17%
Not sure	69%	66%	73%	69%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Johnson/Burke</b>				
Ron Johnson	45%	8%	86%	44%
Mary Burke	46%	86%	8%	43%
Not sure	9%	6%	6%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Johnson/Feingold</b>				
Ron Johnson	41%	4%	83%	38%
Russ Feingold	50%	86%	11%	52%
Not sure	9%	11%	6%	10%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Johnson/Kind</b>				
Ron Johnson	43%	6%	85%	41%
Ron Kind	37%	70%	7%	33%
Not sure	20%	24%	8%	27%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Johnson/Moore</b>				
Ron Johnson	45%	4%	86%	45%
Gwen Moore	37%	74%	8%	29%
Not sure	18%	22%	6%	25%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Johnson/Pocan</b>				
Ron Johnson	43%	5%	84%	43%
Mark Pocan	36%	69%	8%	31%
Not sure	20%	26%	8%	26%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Baldwin Approval</b>				
Approve	38%	68%	10%	35%
Disapprove	42%	10%	71%	47%
Not sure	20%	22%	20%	18%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Ryan Favorability</b>				
Favorable	46%	13%	80%	47%
Unfavorable	38%	65%	10%	38%
Not sure	16%	22%	11%	15%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Gay Marriage Positive/Negative Impact</b>				
Positive impact	12%	24%	4%	9%
Negative impact	18%	12%	27%	15%
No impact at all	70%	64%	70%	76%

	Base	Race		
		White	African American	Other
<b>Johnson Approval</b>				
Approve	32%	34%	5%	22%
Disapprove	40%	39%	46%	50%
Not sure	28%	27%	48%	27%

	Base	Race		
		White	African American	Other
<b>Burke Favorability</b>				
Favorable	39%	38%	55%	41%
Unfavorable	44%	46%	15%	46%
Not sure	17%	16%	30%	13%





	Base	Race		
		White	African American	Other
<b>Feingold Favorability</b>				
Favorable	46%	45%	51%	58%
Unfavorable	35%	36%	24%	25%
Not sure	19%	19%	24%	17%

	Base	Race		
		White	African American	Other
<b>Kind Favorability</b>				
Favorable	20%	20%	8%	32%
Unfavorable	22%	22%	32%	28%
Not sure	57%	58%	60%	40%

	Base	Race		
		White	African American	Other
<b>Moore Favorability</b>				
Favorable	21%	18%	66%	30%
Unfavorable	30%	30%	9%	32%
Not sure	50%	52%	24%	38%

	Base	Race		
		White	African American	Other
<b>Pocan Favorability</b>				
Favorable	15%	14%	14%	23%
Unfavorable	16%	16%	14%	15%
Not sure	69%	69%	72%	62%

	Base	Race		
		White	African American	Other
<b>Johnson/Burke</b>				
Ron Johnson	45%	47%	16%	36%
Mary Burke	46%	44%	77%	52%
Not sure	9%	8%	7%	12%

	Base	Race		
		White	African American	Other
<b>Johnson/Feingold</b>				
Ron Johnson	41%	44%	15%	27%
Russ Feingold	50%	48%	68%	64%
Not sure	9%	8%	18%	10%

	Base	Race		
		White	African American	Other
<b>Johnson/Kind</b>				
Ron Johnson	43%	46%	15%	29%
Ron Kind	37%	36%	57%	34%
Not sure	20%	18%	28%	37%

	Base	Race		
		White	African American	Other
<b>Johnson/Moore</b>				
Ron Johnson	45%	48%	4%	32%
Gwen Moore	37%	34%	79%	49%
Not sure	18%	18%	17%	18%





	Base	Race		
		White	African American	Other
<b>Johnson/Pocan</b>				
Ron Johnson	43%	46%	7%	29%
Mark Pocan	36%	35%	59%	46%
Not sure	20%	19%	34%	26%

	Base	Race		
		White	African American	Other
<b>Baldwin Approval</b>				
Approve	38%	38%	34%	41%
Disapprove	42%	44%	20%	38%
Not sure	20%	19%	45%	21%

	Base	Race		
		White	African American	Other
<b>Ryan Favorability</b>				
Favorable	46%	48%	21%	34%
Unfavorable	38%	37%	52%	45%
Not sure	16%	15%	26%	21%

	Base	Race		
		White	African American	Other
<b>Gay Marriage Positive/Negative Impact</b>				
Positive impact	12%	12%	11%	23%
Negative impact	18%	17%	19%	26%
No impact at all	70%	71%	70%	51%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Johnson Approval</b>					
Approve	32%	11%	30%	33%	42%
Disapprove	40%	31%	31%	45%	42%
Not sure	28%	57%	39%	22%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Burke Favorability</b>					
Favorable	39%	34%	38%	42%	38%
Unfavorable	44%	38%	47%	44%	44%
Not sure	17%	28%	15%	14%	18%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Feingold Favorability</b>					
Favorable	46%	30%	37%	54%	46%
Unfavorable	35%	31%	36%	33%	41%
Not sure	19%	39%	27%	13%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Kind Favorability</b>					
Favorable	20%	25%	11%	21%	25%
Unfavorable	22%	24%	29%	18%	23%
Not sure	57%	52%	60%	61%	51%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Moore Favorability</b>					
Favorable	21%	25%	18%	22%	20%
Unfavorable	30%	22%	30%	30%	31%
Not sure	50%	54%	51%	48%	49%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Pocan Favorability</b>					
Favorable	15%	24%	14%	14%	12%
Unfavorable	16%	12%	18%	16%	17%
Not sure	69%	64%	68%	70%	71%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Johnson/Burke</b>					
Ron Johnson	45%	30%	48%	45%	49%
Mary Burke	46%	52%	44%	48%	43%
Not sure	9%	17%	7%	7%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Johnson/Feingold</b>					
Ron Johnson	41%	31%	43%	40%	46%
Russ Feingold	50%	54%	44%	53%	48%
Not sure	9%	15%	13%	7%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Johnson/Kind</b>					
Ron Johnson	43%	34%	45%	42%	47%
Ron Kind	37%	42%	34%	38%	36%
Not sure	20%	24%	21%	19%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Johnson/Moore</b>					
Ron Johnson	45%	33%	47%	44%	48%
Gwen Moore	37%	47%	35%	38%	33%
Not sure	18%	20%	18%	17%	18%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Johnson/Pocan</b>					
Ron Johnson	43%	31%	45%	43%	48%
Mark Pocan	36%	42%	35%	37%	34%
Not sure	20%	26%	21%	19%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Baldwin Approval</b>					
Approve	38%	37%	30%	42%	38%
Disapprove	42%	38%	43%	41%	46%
Not sure	20%	26%	27%	17%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Ryan Favorability</b>					
Favorable	46%	38%	51%	45%	48%
Unfavorable	38%	36%	33%	42%	37%
Not sure	16%	26%	17%	14%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gay Marriage Positive/Negative Impact</b>					
Positive impact	12%	18%	16%	12%	8%
Negative impact	18%	25%	15%	16%	20%
No impact at all	70%	57%	69%	72%	72%

	Base	Mode	
		Phone	Internet
<b>Johnson Approval</b>			
Approve	32%	36%	15%
Disapprove	40%	42%	30%
Not sure	28%	22%	55%

	Base	Mode	
		Phone	Internet
<b>Burke Favorability</b>			
Favorable	39%	38%	44%
Unfavorable	44%	45%	41%
Not sure	17%	17%	15%

	Base	Mode	
		Phone	Internet
<b>Feingold Favorability</b>			
Favorable	46%	49%	35%
Unfavorable	35%	38%	24%
Not sure	19%	13%	41%

	Base	Mode	
		Phone	Internet
<b>Kind Favorability</b>			
Favorable	20%	21%	16%
Unfavorable	22%	24%	16%
Not sure	57%	55%	68%





	Base	Mode	
		Phone	Internet
<b>Moore Favorability</b>			
Favorable	21%	22%	17%
Unfavorable	30%	32%	21%
Not sure	50%	47%	62%

	Base	Mode	
		Phone	Internet
<b>Pocan Favorability</b>			
Favorable	15%	15%	14%
Unfavorable	16%	17%	14%
Not sure	69%	68%	72%

	Base	Mode	
		Phone	Internet
<b>Johnson/Burke</b>			
Ron Johnson	45%	47%	36%
Mary Burke	46%	46%	48%
Not sure	9%	7%	16%

	Base	Mode	
		Phone	Internet
<b>Johnson/Feingold</b>			
Ron Johnson	41%	43%	33%
Russ Feingold	50%	51%	47%
Not sure	9%	6%	20%

	Base	Mode	
		Phone	Internet
<b>Johnson/Kind</b>			
Ron Johnson	43%	45%	36%
Ron Kind	37%	37%	36%
Not sure	20%	18%	28%

	Base	Mode	
		Phone	Internet
<b>Johnson/Moore</b>			
Ron Johnson	45%	46%	38%
Gwen Moore	37%	38%	35%
Not sure	18%	16%	28%

	Base	Mode	
		Phone	Internet
<b>Johnson/Pocan</b>			
Ron Johnson	43%	45%	35%
Mark Pocan	36%	37%	35%
Not sure	20%	18%	30%

	Base	Mode	
		Phone	Internet
<b>Baldwin Approval</b>			
Approve	38%	38%	36%
Disapprove	42%	45%	31%
Not sure	20%	17%	33%





	Base	Mode	
		Phone	Internet
<b>Ryan Favorability</b>			
<b>Favorable</b>	<b>46%</b>	47%	41%
<b>Unfavorable</b>	<b>38%</b>	39%	33%
<b>Not sure</b>	<b>16%</b>	13%	27%

	Base	Mode	
		Phone	Internet
<b>Gay Marriage Positive/Negative Impact</b>			
<b>Positive impact</b>	<b>12%</b>	11%	19%
<b>Negative impact</b>	<b>18%</b>	21%	3%
<b>No impact at all</b>	<b>70%</b>	68%	78%

