

## FOR IMMEDIATE RELEASE

August 20, 2015

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Cooper continues to lead McCrory; Burr leads potential foes by 7-8 points

**Raleigh, N.C.** – PPP's new North Carolina poll finds Roy Cooper slightly ahead of Pat McCrory for the third month in a row, 42/39. McCrory's approval numbers continue to be some of the worst he's had during his entire time in office, with only 35% of voters approving of the job he's doing to 48% who disapprove. Even on the off chance that McCrory were to face Democratic under dog Ken Spaulding he still only polls at 40% to 35% for Spaulding.

One reason for McCrory's struggles is the unpopularity of the legislature, which has become more and more unpopular as the summer drags on. Only 15% of voters approve of the job it's doing to 60% who disapprove, the highest level of unhappiness with it in quite a long time. Even though McCrory and the General Assembly are often at odds, the average voter just sees one big unpopular Republican state government without differentiating too much between the legislators and the Governor. The good news for McCrory is that usually when the legislature goes home his numbers get better, so we'll see if that pattern repeats itself again this year.

"Republican polling numbers- including the Governor's- tank whenever the legislature is in town," said Dean Debnam, President of Public Policy Polling. "The question is whether Democrats can find a way to sustain that anger after they go home."

The overall picture in the US Senate race remains the same as ever- voters are ambivalent toward Richard Burr but he still starts out ahead for reelection against a field of potential Democratic challengers who are pretty much unknown. Only 31% of voters approve of the job Burr's doing to 37% who disapprove, definitely putting him in the vulnerable range. He leads all of the Democrats who have recently been discussed as potential challengers to him by 7-8 points though. His advantage is 42/35 over Heath Shuler, 43/36 over Deborah Ross, 44/37 over Chris Rey, and 44/36 over Duane Hall. Shuler leads the pack in name recognition at 32%, followed by Ross at 26%, Rey at 23%, and Hall at 21%. Burr's approval makes him theoretically in trouble, time will tell if any of his potential opponents can make that trouble a reality.

Public Policy Polling surveyed 957 voters from August  $12^{th}$  to 16th, including 406 Republican primary voters. The margin of error for the overall survey is +/-3.2% and for the Republican primary voters it's +/-4.9%. 80% of participants responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet.

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## **North Carolina Survey Results**

Q1	Do you approve or disapprove of Governor Pat McCrory's job performance?	Q7	Republican Pat McCrory and Democrat Ken
	Approve35%	6	Spaulding, who would you vote for?
	Disapprove48%		Pat McCrory
	Not sure179		Ken Spaulding
Q2	Do you have a favorable or unfavorable opinior of Roy Cooper?		Not sure  Do you approve or disapprove of Senator
	Favorable29%	6	Richard Burr's job performance?
	Unfavorable25%		Approve
	Not sure		Disapprove
Q3	Do you have a favorable or unfavorable opinior		Not sure
	of Dan Forest?	Q9	
	Favorable15%	6	of Chris Rey?
	Unfavorable20%	6	Favorable
	Not sure65%	6	Unfavorable
Q4	Do you have a favorable or unfavorable opinior of Ken Spaulding?		Not sure  Do you have a favorable or unfavorable opin
	Favorable89	, D	of Duane Hall?
	Unfavorable179		Favorable
	Not sure749		Unfavorable
Q5	If the candidates for Governor in 2016 were		Not sure
	Republican Pat McCrory and Democrat Roy Cooper, who would you vote for?	<b>Q</b> 11	1 Do you have a favorable or unfavorable opin of Deborah Ross?
	Pat McCrory399	6	Favorable
	Roy Cooper42%	6	Unfavorable
	Not sure189	6	Not sure
Q6	If the candidates for Governor in 2016 were Republican Dan Forest and Democrat Roy	Q12	2 Do you have a favorable or unfavorable opin of Heath Shuler?
	Cooper, who would you vote for?	,	Favorable
	Dan Forest339		Unfavorable
	Roy Cooper429	6	Not sure
	Not sure 259	6	

	Republican Pat McCrory and Democrat Ke Spaulding, who would you vote for?	en
	Pat McCrory	40%
	Ken Spaulding	
	Not sure	
Q8	Do you approve or disapprove of Senator Richard Burr's job performance?	
	Approve	31%
	Disapprove	37%
	Not sure	
Q9	Do you have a favorable or unfavorable op of Chris Rey?	
	Favorable	7%
	Unfavorable	16%
	Not sure	
Q10	Do you have a favorable or unfavorable op of Duane Hall?	
	Favorable	7%
	Unfavorable	
	Not sure	
Q11	Do you have a favorable or unfavorable op of Deborah Ross?	
	Favorable	12%
	Unfavorable	
	Not sure	
Q12	Do you have a favorable or unfavorable op of Heath Shuler?	
	Favorable	15%
	Unfavorable	17%
	Not sure	





Q13 If the candidates for US Senate in 2016 we Republican Richard Burr and Democrat Ch Rey, who would you vote for?		Do you have a favorable or unfavorable opin of the Democrats in the North Carolina Legislature?	nion
Richard Burr	.44%	Favorable	33%
Chris Rey	.37%	Unfavorable	49%
Not sure	20%	Not sure	19%
Q14 If the candidates for US Senate in 2016 we Republican Richard Burr and Democrat Du Hall, who would you vote for?		Do you have a favorable or unfavorable oping of the Republicans in the North Carolina Legislature?	nion
Richard Burr	.44%	Favorable	28%
Duane Hall	.36%	Unfavorable	54%
Not sure	21%	Not sure	17%
Q15 If the candidates for US Senate in 2016 we Republican Richard Burr and Democrat Deborah Ross, who would you vote for?		Generally speaking, if there was an election the state legislature today, would you vote full the Democratic or Republican candidate fro your district?	or
Richard Burr		Democrat	43%
Deborah Ross		Republican	
Not sure		Not sure	
Q16 If the candidates for US Senate in 2016 we Republican Richard Burr and Democrat He Shuler, who would you vote for?		North Carolina is eligible to receive new fed funding to pay for health care through the	
Richard Burr	.42%	Medicaid program. Do you think the North Carolina state government should accept th	is
Heath Shuler	35%	federal funding to expand Medicaid coverage	
Not sure	.22%	or not?  The North Carolina state government should	
Q17 Do you approve or disapprove of Senator Thom Tillis' job performance?		accept this federal funding to expand  Medicaid coverage	60%
Approve	.26%	The North Carolina state government should not accept this federal funding to expand	
Disapprove	.44%	Medicaid coverage	28%
Not sure	.31%	Not sure	12%
Q18 Do you approve or disapprove of the job the General Assembly is doing?	e		
Approve	.15%		
Disapprove	.60%		
Not sure	.25%		





Q23 Do you support or oppose requiring a criminal background check of every person who wants to buy a firearm?	<b>Q27</b> Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
Support a criminal background check for everyone who wants to buy a firearm88%	Very liberal11%
Oppose a criminal background check for	Somewhat liberal15%
everyone who wants to buy a firearm	Moderate30%
Not sure	Somewhat conservative23%
<b>Q24</b> As you may know, the U.S. Environmental Protection Agency, or E-P-A, has announced a	Very conservative21%
plan to address climate change by placing	Q28 If you are a woman, press 1. If a man, press 2.
limits on the amount of carbon pollution from power plants. Would you strongly favor,	Woman53%
somewhat favor, somewhat oppose or strongly	Man47%
oppose this plan?	Q29 If you are a Democrat, press 1. If a Republican,
Strongly favor43%	press 2. If you are an independent or identify with another party, press 3.
Somewhat favor20%	Democrat
Somewhat oppose14%	Republican34%
Strongly oppose15%	Independent / Other23%
Not sure7%	Q30 If you are white, press 1. If African American,
Q25 The federal minimum wage is currently \$7.25-	press 2. If other, press 3.
which of the following would you support most- increasing it to \$15 an hour, increasing it to \$12	White73%
an hour, increasing it to \$10 an hour, keeping it	African American21%
at \$7.25 an hour, or eliminating the federal minimum wage altogether?	Other 6%
Most support increasing the federal minimum wage to \$15.00 per hour21%	Q31 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older
Most support increasing the federal minimum	than 65, press 4.
wage to \$12.00 per hour17%  Most support increasing the federal minimum	18 to 2917%
wage to \$10.00 per hour35%	30 to 4524%
Most support keeping the federal minimum wage at \$7.25 per hour15%	46 to 6535%
Most support eliminating the federal minimum	Older than 6525%
	Q32 Mode
Not sure	Phone80%
Q26 In the last presidential election, did you vote for Barack Obama or Mitt Romney?	Internet20%
Barack Obama44%	
Mitt Romney46%	
Someone else / Don't remember10%	





## Q33 Area Code

252	9%
336	20%
704	13%
828	12%
910	11%
919	15%
Internet	20%





		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
McCrory Approval					
Approve	35%	14%	57%	24%	
Disapprove	48%	71%	26%	44%	
Not sure	17%	14%	16%	33%	

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
Cooper Favorability		-			
Favorable	29%	40%	17%	30%	
Unfavorable	25%	18%	32%	23%	
Not sure	46%	41%	51%	47%	

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
Forest Favorability				•	
Favorable	15%	9%	21%	14%	
Unfavorable	20%	25%	14%	19%	
Not sure	65%	66%	65%	67%	

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
Spaulding Favorability		-			
Favorable	8%	10%	8%	4%	
Unfavorable	17%	19%	15%	19%	
Not sure	74%	70%	77%	78%	

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
McCrory / Cooper		-		•	
Pat McCrory	39%	8%	71%	29%	
Roy Cooper	42%	76%	12%	36%	
Not sure		16%	17%	36%	

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
Forest / Cooper		-			
Dan Forest	33%	7%	60%	26%	
Roy Cooper	42%	74%	13%	30%	
Not sure	25%	19%	27%	44%	

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
McCrory / Spaulding					
Pat McCrory	40%	11%	72%	29%	
Ken Spaulding	35%	64%	8%	25%	
Not sure	25%	25%	20%	46%	

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
Burr Approval					
Approve	31%	11%	52%	20%	
Disapprove	37%	54%	20%	39%	
Not sure	32%	35%	27%	41%	





		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Rey Favorability		-		
Favorable	7%	8%	6%	7%
Unfavorable	16%	16%	15%	24%
Not sure	77%	76%	80%	69%

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
Hall Favorability		-			
Favorable	7%	9%	6%	4%	
Unfavorable	14%	14%	11%	25%	
Not sure	79%	77%	83%	71%	

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
Ross Favorability		-		•	
Favorable	12%	17%	8%	8%	
Unfavorable	14%	11%	15%	19%	
Not sure	74%	72%	77%	73%	

		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Shuler Favorability		-		
Favorable	15%	18%	14%	12%
Unfavorable	17%	17%	17%	20%
Not sure	67%	66%	69%	68%

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
Burr / Rey		-		•	
Richard Burr	44%	10%	80%	25%	
Chris Rey	37%	72%	5%	29%	
Not sure	20%	18%	16%	46%	

		2012 Vo	te	
	Base	Barack Obama		Someone else / Don't remember
Burr / Hall		-		
Richard Burr	44%	11%	80%	24%
Duane Hall	36%	68%	4%	33%
Not sure	21%	21%	16%	43%

		2012 Vo	te	
	Base	Barack Obama		Someone else / Don't remember
Burr / Ross				
Richard Burr	43%	7%	81%	29%
Deborah Ross	36%	71%	4%	28%
Not sure	21%	21%	15%	44%

		2012 Vo	2012 Vote			
	Base	Barack Obama		Someone else / Don't remember		
Burr / Shuler						
Richard Burr	42%	9%	78%	26%		
Heath Shuler	35%	67%	6%	30%		
Not sure	22%	24%	16%	44%		





		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Tillis Approval				
Approve	26%	10%	43%	14%
Disapprove	44%	64%	22%	50%
Not sure	31%	26%	35%	35%

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
General Assembly Approval					
Approve	15%	7%	22%	13%	
Disapprove	60%	68%	54%	55%	
Not sure	25%	25%	24%	32%	

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
NC Legislature Democrat Favorability					
Favorable	33%	63%	5%	23%	
Unfavorable	49%	16%	80%	50%	
Not sure	19%	21%	15%	27%	

		2012 Vo	te	
	Base	Barack Obama		Someone else / Don't remember
NC Legislature Republican Favorability				
Favorable	28%	6%	51%	22%
Unfavorable	54%	80%	30%	55%
Not sure	17%	14%	20%	23%

		2012 Vo	te	
	Base	Barack Obama		Someone else / Don't remember
NC Legislature Election				
Democrat	43%	80%	8%	40%
Republican	42%	8%	79%	28%
Not sure	15%	13%	13%	32%

		2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else / Don't remember		
Medicaid Expansion Yes/No						
The North Carolina state government should accept this federal funding to expand Medicaid coverage	60%	90%	30%	64%		
The North Carolina state government should not accept this federal funding to expand Medicaid coverage	28%	3%	53%	28%		
Not sure	12%	7%	18%	8%		





		2012 Vote					
	Base	Barack Obama	Mitt Romney	Someone else / Don't remember			
Background Checks Support/Oppose		-	•				
Support a criminal background check for everyone who wants to buy a firearm	88%	92%	86%	80%			
Oppose a criminal background check for everyone who wants to buy a firearm	6%	3%	8%	9%			
Not sure	6%	5%	6%	11%			

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else / Don't remember	
EPA Power Plant Plan Favor/Oppose			•		
Strongly favor	43%	69%	20%	34%	
Somewhat favor	20%	17%	25%	14%	
Somewhat oppose	14%	6%	18%	31%	
Strongly oppose	15%	1%	30%	13%	
Not sure	7%	8%	7%	9%	

		2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else / Don't remember		
Minimum Wage Increase Yes/No						
Most support increasing the federal minimum wage to \$15.00 per hour	21%	35%	7%	19%		
Most support increasing the federal minimum wage to \$12.00 per hour	17%	25%	8%	24%		
Most support increasing the federal minimum wage to \$10.00 per hour	35%	31%	38%	36%		
Most support keeping the federal minimum wage at \$7.25 per h	15%	6%	25%	10%		
Most support eliminating the federal minimum wage altogether	10%	1%	19%	11%		
Not sure	2%	2%	3%	0%		

		Ideolog	deology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative				
McCrory Approval									
Approve	35%	21%	19%	19%	53%	58%			
Disapprove	48%	64%	72%	62%	31%	20%			
Not sure	17%	14%	9%	19%	17%	22%			





		Ideolog	ау			
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
Cooper Favorability						
Favorable	29%	46%	39%	33%	24%	12%
Unfavorable	25%	18%	17%	23%	27%	36%
Not sure	46%	35%	44%	44%	50%	53%

		Ideolog	ЗУ			
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
Forest Favorability						
Favorable	15%	16%	6%	11%	19%	22%
Unfavorable	20%	23%	25%	22%	17%	13%
Not sure	65%	61%	70%	67%	64%	64%

		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
Spaulding Favorability						
Favorable	8%	24%	10%	5%	7%	5%
Unfavorable	17%	14%	14%	23%	17%	15%
Not sure	74%	62%	76%	72%	76%	81%

		Ideolog	ЗУ			
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
McCrory / Cooper						
Pat McCrory	39%	12%	14%	19%	64%	72%
Roy Cooper	42%	79%	73%	55%	23%	4%
Not sure	18%	8%	13%	26%	12%	24%

		Ideolog	deology							
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative				
Forest / Cooper										
Dan Forest	33%	12%	11%	16%	47%	68%				
Roy Cooper	42%	74%	74%	51%	24%	7%				
Not sure	25%	14%	15%	32%	29%	25%				

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
McCrory / Spaulding								
Pat McCrory	40%	14%	12%	23%	62%	76%		
Ken Spaulding	35%	67%	66%	42%	19%	2%		
Not sure	25%	19%	22%	35%	19%	22%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Burr Approval		-	•		•			
Approve	31%	12%	12%	19%	54%	46%		
Disapprove	37%	61%	51%	48%	17%	21%		
Not sure	32%	27%	38%	33%	29%	33%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Rey Favorability				•	•			
Favorable	7%	20%	5%	6%	7%	3%		
Unfavorable	16%	11%	12%	21%	17%	15%		
Not sure	77%	68%	83%	74%	76%	82%		

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative		
Hall Favorability							
Favorable	7%	19%	6%	7%	5%	5%	
Unfavorable	14%	14%	8%	17%	16%	11%	
Not sure	79%	66%	87%	77%	79%	84%	

		Ideolog	Ideology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative			
Ross Favorability					•				
Favorable	12%	22%	12%	13%	11%	5%			
Unfavorable	14%	12%	7%	16%	18%	14%			
Not sure	74%	66%	81%	71%	72%	81%			





		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Shuler Favorability								
Favorable	15%	28%	19%	12%	16%	9%		
Unfavorable	17%	21%	12%	19%	13%	21%		
Not sure	67%	52%	69%	68%	71%	69%		

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Burr / Rey								
Richard Burr	44%	10%	17%	24%	71%	78%		
Chris Rey	37%	76%	68%	48%	14%	3%		
Not sure	20%	14%	15%	28%	15%	19%		

		Ideolog	Ideology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative				
Burr / Hall		-	•	•					
Richard Burr	44%	9%	13%	25%	73%	80%			
Duane Hall	36%	76%	68%	44%	12%	3%			
Not sure	21%	15%	19%	31%	15%	17%			

		Ideology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Burr / Ross					·			
Richard Burr	43%	10%	14%	23%	74%	79%		
Deborah Ross	36%	76%	73%	43%	13%	4%		
Not sure	21%	14%	13%	35%	13%	18%		

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Burr / Shuler								
Richard Burr	42%	10%	17%	21%	70%	79%		
Heath Shuler	35%	71%	63%	45%	16%	3%		
Not sure	22%	19%	20%	34%	14%	18%		

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Tillis Approval								
Approve	26%	18%	14%	14%	41%	37%		
Disapprove	44%	69%	62%	56%	24%	20%		
Not sure	31%	12%	24%	29%	36%	43%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
General Assembly Approval								
Approve	15%	12%	8%	7%	23%	22%		
Disapprove	60%	66%	71%	67%	53%	48%		
Not sure	25%	22%	21%	26%	24%	30%		

		Ideolog	deology			
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
NC Legislature Democrat Favorability						
Favorable	33%	65%	67%	40%	12%	1%
Unfavorable	49%	16%	19%	34%	67%	89%
Not sure	19%	20%	14%	26%	21%	10%





		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
NC Legislature Republican Favorability		-				
Favorable	28%	6%	10%	12%	46%	57%
Unfavorable	54%	79%	82%	65%	38%	23%
Not sure	17%	15%	8%	23%	16%	20%

		Ideolog	deology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
NC Legislature Election					-	•		
Democrat	43%	76%	74%	58%	20%	5%		
Republican	42%	10%	17%	22%	66%	82%		
Not sure	15%	14%	9%	20%	14%	13%		

		Ideolog	Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
Medicaid Expansion Yes/No					,		
The North Carolina state government should accept this federal funding to expand Medicaid coverage		86%	87%	75%	44%	22%	
The North Carolina state government should not accept this federal funding to expand Medicaid coverage		10%	10%	12%	43%	59%	
Not sure	12%	4%	2%	14%	13%	20%	

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Background Checks Support/Oppose					-	•
Support a criminal background check for everyone who wants to buy a firearm		90%	96%	87%	91%	80%
Oppose a criminal background check for everyone who wants to buy a firearm		4%	2%	6%	5%	12%
Not sure	6%	6%	2%	7%	4%	8%

		Ideology				
	Base	Very liberal			Somewhat conservative	Very conservative
EPA Power Plant Plan Favor/Oppose		_			-	
Strongly favor	43%	70%	62%	53%	28%	17%
Somewhat favor	20%	13%	20%	20%	29%	14%
Somewhat oppose	14%	3%	13%	14%	15%	19%
Strongly oppose	15%	4%	1%	5%	21%	40%
Not sure	7%	10%	3%	8%	5%	10%

		Ideolog	Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
Minimum Wage Increase Yes/No							
Most support increasing the federal minimum wage to \$15.00 per hour		62%	26%	23%	6%	6%	
Most support increasing the federal minimum wage to \$12.00 per hour		21%	31%	20%	13%	4%	
Most support increasing the federal minimum wage to \$10.00 per hour		7%	35%	40%	44%	31%	
Most support keeping the federal minimum wage at \$7.25 per h	15%	2%	7%	9%	23%	30%	
Most support eliminating the federal minimum wage altogether		4%	1%	6%	11%	25%	
Not sure	2%	3%	0%	2%	3%	4%	





		Gender	
	Base	Woman	Man
McCrory Approval			
Approve	35%	28%	43%
Disapprove	48%	52%	44%
Not sure	17%	20%	13%

		Gender	
	Base	Woman	Man
Cooper Favorability		-	
Favorable	29%	27%	30%
Unfavorable	25%	18%	33%
Not sure	46%	54%	37%

		Gender	
	Base	Woman	Man
Forest Favorability		-	
Favorable	15%	14%	17%
Unfavorable	20%	17%	22%
Not sure	65%	69%	61%

		Gender	
	Base	Woman	Man
Spaulding Favorability			
Favorable	8%	9%	8%
Unfavorable	17%	16%	19%
Not sure	74%	75%	73%

		Gender	
	Base	Woman	Man
McCrory / Cooper		<del>-</del>	
Pat McCrory	39%	32%	47%
Roy Cooper	42%	45%	40%
Not sure	18%	23%	13%

		Gender	
	Base	Woman	Man
Forest / Cooper		_	
Dan Forest	33%	29%	37%
Roy Cooper	42%	43%	40%
Not sure	25%	28%	23%

		Gender	
	Base	Woman	Man
McCrory / Spaulding		- · · · · ·	
Pat McCrory	40%	34%	47%
Ken Spaulding	35%	39%	30%
Not sure	25%	27%	23%

		Gender	
	Base	Woman	Man
Burr Approval		-	
Approve	31%	24%	39%
Disapprove	37%	37%	38%
Not sure	32%	40%	24%





		Gender	
	Base	Woman	Man
Rey Favorability		-	
Favorable	7%	9%	5%
Unfavorable	16%	12%	21%
Not sure	77%	79%	74%

		Gender	
	Base	Woman	Man
Hall Favorability		-	
Favorable	7%	8%	6%
Unfavorable	14%	13%	15%
Not sure	79%	79%	79%

		Gender	
	Base	Woman	Man
Ross Favorability			
Favorable	12%	13%	10%
Unfavorable	14%	12%	16%
Not sure	74%	75%	74%

		Gender	
	Base	Woman	Man
Shuler Favorability		-	
Favorable	15%	14%	17%
Unfavorable	17%	15%	20%
Not sure	67%	72%	63%

		Gender	
	Base	Woman	Man
Burr / Rey		<del>-</del>	
Richard Burr	44%	35%	53%
Chris Rey	37%	41%	33%
Not sure	20%	24%	14%

		Gender	
	Base	Woman	Man
Burr / Hall		_	
Richard Burr	44%	37%	52%
Duane Hall	36%	39%	31%
Not sure	21%	24%	17%

		Gender	
	Base	Woman	Man
Burr / Ross		= <del></del>	
Richard Burr	43%	36%	52%
Deborah Ross	36%	40%	32%
Not sure	21%	24%	16%

		Gender	
	Base	Woman	Man
Burr / Shuler		-	
Richard Burr	42%	36%	49%
Heath Shuler	35%	39%	32%
Not sure	22%	25%	19%





		Gender	
	Base	Woman	Man
Tillis Approval			
Approve	26%	22%	30%
Disapprove	44%	45%	42%
Not sure	31%	33%	28%

		Gender	
	Base	Woman	Man
General Assembly Approval			
Approve	15%	14%	16%
Disapprove	60%	55%	67%
Not sure	25%	32%	18%

		Gender	
	Base	Woman	Man
NC Legislature Democrat Favorability			
Favorable	33%	35%	29%
Unfavorable	49%	43%	55%
Not sure	19%	22%	15%

		Gender	
	Base	Woman	Man
NC Legislature Republican Favorability			
Favorable	28%	24%	33%
Unfavorable	54%	56%	52%
Not sure	17%	20%	14%

		Gender	
	Base	Woman	Man
NC Legislature Election			
Democrat	43%	46%	39%
Republican	42%	36%	50%
Not sure	15%	18%	11%

		Gender	
	Base	Woman	Man
Medicaid Expansion Yes/No			
The North Carolina state government should accept this federal funding to expand Medicaid coverage	60%	68%	51%
The North Carolina state government should not accept this federal funding to expand Medicaid coverage	28%	21%	37%
Not sure	12%	11%	12%





		Gender	
	Base	Woman	Man
Background Checks Support/Oppose			
Support a criminal background check for everyone who wants to buy a firearm	88%	88%	88%
Oppose a criminal background check for everyone who wants to buy a firearm	6%	5%	7%
Not sure	6%	8%	4%

		Gender	
	Base	Woman	Man
EPA Power Plant Plan Favor/Oppose			
Strongly favor	43%	48%	38%
Somewhat favor	20%	23%	17%
Somewhat oppose	14%	12%	16%
Strongly oppose	15%	8%	23%
Not sure	7%	9%	5%

		Gender	
	Base	Woman	Man
Minimum Wage Increase Yes/No			
Most support increasing the federal minimum wage to \$15.00 per hour	21%	24%	17%
Most support increasing the federal minimum wage to \$12.00 per hour	17%	18%	15%
Most support increasing the federal minimum wage to \$10.00 per hour	35%	36%	32%
Most support keeping the federal minimum wage at \$7.25 per h	15%	14%	17%
Most support eliminating the federal minimum wage altogether	10%	5%	16%
Not sure	2%	3%	2%

		Party				
	Base	Democrat	Republican	Independent / Other		
McCrory Approval						
Approve	35%	19%	56%	34%		
Disapprove	48%	66%	28%	45%		
Not sure	17%	15%	16%	21%		





		Party				
	Base	Democrat	Republican	Independent / Other		
Cooper Favorability		•		•		
Favorable	29%	37%	18%	28%		
Unfavorable	25%	21%	29%	27%		
Not sure	46%	42%	53%	44%		

		Party				
	Base	Democrat	Republican	Independent / Other		
Forest Favorability		,		•		
Favorable	15%	11%	20%	15%		
Unfavorable	20%	25%	15%	17%		
Not sure	65%	64%	65%	68%		

		Party		
	Base	Democrat	Republican	Independent / Other
Spaulding Favorability				
Favorable	8%	11%	8%	5%
Unfavorable	17%	18%	15%	19%
Not sure	74%	71%	77%	76%

		Party		
	Base	Democrat	Republican	Independent / Other
McCrory / Cooper			•	
Pat McCrory	39%	15%	70%	38%
Roy Cooper	42%	66%	15%	39%
Not sure	18%	19%	15%	23%

		Party		
	Base	Democrat	Republican	Independent / Other
Forest / Cooper				
Dan Forest	33%	11%	62%	30%
Roy Cooper	42%	65%	15%	38%
Not sure	25%	25%	22%	32%

		Party		
	Base	Democrat	Republican	Independent / Other
McCrory / Spaulding				
Pat McCrory	40%	16%	71%	41%
Ken Spaulding	35%	56%	12%	28%
Not sure	25%	28%	17%	30%

		Party		
	Base	Democrat	Republican	Independent / Other
Burr Approval				
Approve	31%	15%	51%	30%
Disapprove	37%	52%	19%	37%
Not sure	32%	33%	30%	32%

		Party		
	Base	Democrat	Republican	Independent / Other
Rey Favorability				
Favorable	7%	9%	5%	7%
Unfavorable	16%	16%	18%	15%
Not sure	77%	75%	78%	79%





		Party		
	Base	Democrat	Republican	Independent / Other
Hall Favorability		,		•
Favorable	7%	8%	8%	5%
Unfavorable	14%	14%	13%	13%
Not sure	79%	77%	79%	82%

		Party		
	Base	Democrat	Republican	Independent / Other
Ross Favorability		,		,
Favorable	12%	16%	9%	8%
Unfavorable	14%	13%	16%	13%
Not sure	74%	71%	75%	79%

		Party				
	Base	Democrat	Republican	Independent / Other		
Shuler Favorability			•	•		
Favorable	15%	19%	13%	13%		
Unfavorable	17%	17%	19%	15%		
Not sure	67%	65%	68%	72%		

		Party		
	Base	Democrat	Republican	Independent / Other
Burr / Rey				
Richard Burr	44%	16%	80%	41%
Chris Rey	37%	64%	8%	30%
Not sure	20%	20%	12%	29%

		Party		
	Base	Democrat	Republican	Independent / Other
Burr / Hall				
Richard Burr	44%	18%	81%	39%
Duane Hall	36%	61%	8%	30%
Not sure	21%	22%	12%	31%

		Party		
	Base	Democrat	Republican	Independent / Other
Burr / Ross				
Richard Burr	43%	15%	80%	42%
Deborah Ross	36%	63%	8%	28%
Not sure	21%	22%	12%	29%

		Party		
	Base	Democrat	Republican	Independent / Other
Burr / Shuler				
Richard Burr	42%	15%	79%	39%
Heath Shuler	35%	60%	9%	30%
Not sure	22%	25%	12%	31%

		Party				
	Base	Democrat	Republican	Independent / Other		
Tillis Approval						
Approve	26%	13%	44%	23%		
Disapprove	44%	59%	24%	43%		
Not sure	31%	28%	32%	34%		





		Party		
	Base	Democrat	Republican	Independent / Other
General Assembly Approval				
Approve	15%	6%	25%	16%
Disapprove	60%	69%	50%	60%
Not sure	25%	25%	25%	24%

		Party				
	Base	Democrat	Republican	Independent / Other		
NC Legislature Democrat Favorability						
Favorable	33%	56%	6%	28%		
Unfavorable	49%	23%	79%	53%		
Not sure	19%	21%	15%	19%		

		Party		
	Base	Democrat	Republican	Independent / Other
NC Legislature Republican Favorability				
Favorable	28%	8%	54%	27%
Unfavorable	54%	76%	28%	53%
Not sure	17%	16%	18%	20%

		Party				
	Base	Democrat	Republican	Independent / Other		
NC Legislature Election						
Democrat	43%	74%	10%	33%		
Republican	42%	11%	80%	45%		
Not sure	15%	15%	11%	21%		

		Party		
	Base	Democrat	Republican	Independent / Other
Medicaid Expansion Yes/No				
The North Carolina state government should accept this federal funding to expand Medicaid coverage	60%	81%	36%	55%
The North Carolina state government should not accept this federal funding to expand Medicaid coverage	28%	11%	46%	34%
Not sure	12%	8%	17%	10%

		Party				
	Base	Democrat	Republican	Independent / Other		
Background Checks Support/Oppose						
Support a criminal background check for everyone who wants to buy a firearm	88%	91%	89%	82%		
Oppose a criminal background check for everyone who wants to buy a firearm	6%	4%	7%	8%		
Not sure	6%	6%	4%	10%		





		Party					
	Base	Democrat	Republican	Independent / Other			
EPA Power Plant Plan Favor/Oppose							
Strongly favor	43%	60%	27%	36%			
Somewhat favor	20%	22%	22%	14%			
Somewhat oppose	14%	6%	19%	23%			
Strongly oppose	15%	4%	25%	23%			
Not sure	7%	9%	7%	5%			

		Party		
	Base	Democrat	Republican	Independent / Other
Minimum Wage Increase Yes/No				
Most support increasing the federal minimum wage to \$15.00 per hour	21%	32%	11%	13%
Most support increasing the federal minimum wage to \$12.00 per hour	17%	24%	11%	13%
Most support increasing the federal minimum wage to \$10.00 per hour	35%	32%	37%	36%
Most support keeping the federal minimum wage at \$7.25 per h	15%	7%	24%	18%
Most support eliminating the federal minimum wage altogether	10%	2%	14%	19%
Not sure	2%	2%	3%	2%

		Race		
	Base	White	African American	
McCrory Approval		=	- -	
Approve	35%	40%	18%	27%
Disapprove	48%	44%	60%	55%
Not sure	17%	15%	22%	19%

		Race		
	Base	White	African American	Other
Cooper Favorability		=	- · · · · ·	
Favorable	29%	28%	33%	27%
Unfavorable	25%	25%	25%	23%
Not sure	46%	47%	43%	50%





		Race		
	Base	White	African American	Other
Forest Favorability		_	- -	
Favorable	15%	16%	14%	5%
Unfavorable	20%	18%	24%	25%
Not sure	65%	66%	62%	70%

		Race		
	Base	White	African American	Other
Spaulding Favorability		_	- · · · · ·	
Favorable	8%	7%	15%	2%
Unfavorable	17%	16%	21%	23%
Not sure	74%	77%	64%	74%

		Race		
	Base	White	African American	Other
McCrory / Cooper			•	
Pat McCrory	39%	48%	12%	20%
Roy Cooper	42%	37%	63%	42%
Not sure	18%	15%	25%	38%

		Race		
	Base	White	African American	
Forest / Cooper			•	
Dan Forest	33%	40%	13%	18%
Roy Cooper	42%	37%	62%	36%
Not sure	25%	24%	25%	46%

		Race		
	Base	White	African American	Other
McCrory / Spaulding				
Pat McCrory	40%	49%	15%	18%
Ken Spaulding	35%	29%	57%	33%
Not sure	25%	22%	28%	49%

		Race		
	Base	White	African American	
Burr Approval			•	
Approve	31%	37%	15%	9%
Disapprove	37%	36%	37%	53%
Not sure	32%	27%	48%	38%

		Race		
	Base	White	African American	Other
Rey Favorability				
Favorable	7%	6%	12%	4%
Unfavorable	16%	15%	21%	23%
Not sure	77%	80%	67%	73%

		Race		
	Base	White	African American	Other
Hall Favorability				
Favorable	7%	6%	10%	8%
Unfavorable	14%	12%	19%	12%
Not sure	79%	81%	71%	80%





		Race		
	Base	White	African American	
Ross Favorability		_	- -	
Favorable	12%	9%	23%	4%
Unfavorable	14%	14%	12%	19%
Not sure	74%	77%	65%	77%

		Race		
	Base	White	African American	Other
Shuler Favorability		_	- · · · · ·	
Favorable	15%	16%	14%	11%
Unfavorable	17%	18%	14%	23%
Not sure	67%	66%	71%	66%

		Race		
	Base	White	African American	Other
Burr / Rey			<del>-</del>	
Richard Burr	44%	54%	13%	18%
Chris Rey	37%	30%	60%	42%
Not sure	20%	16%	27%	39%

		Race		
	Base	White	African American	Other
Burr / Hall			•	
Richard Burr	44%	53%	17%	20%
Duane Hall	36%	29%	58%	36%
Not sure	21%	17%	26%	43%

		Race		
	Base	White	African American	
Burr / Ross			•	
Richard Burr	43%	54%	12%	20%
Deborah Ross	36%	29%	60%	42%
Not sure	21%	17%	28%	38%

		Race		
	Base	White	African American	
Burr / Shuler			•	
Richard Burr	42%	53%	11%	20%
Heath Shuler	35%	28%	59%	39%
Not sure	22%	19%	29%	40%

		Race			
	Base	White	African American	Other	
Tillis Approval					
Approve	26%	30%	14%	14%	
Disapprove	44%	39%	57%	52%	
Not sure	31%	31%	29%	33%	





		Race			
	Base	White	African American	Other	
General Assembly Approval		-			
Approve	15%	16%	11%	13%	
Disapprove	60%	62%	52%	67%	
Not sure	25%	22%	37%	20%	

		Race			
	Base	White	African American	Other	
NC Legislature Democrat Favorability					
Favorable	33%	27%	54%	23%	
Unfavorable	49%	57%	21%	42%	
Not sure	19%	16%	25%	35%	

		Race		
	Base	White	African American	Other
NC Legislature Republican Favorability				
Favorable	28%	35%	8%	18%
Unfavorable	54%	48%	75%	59%
Not sure	17%	17%	17%	22%

		Race			
	Base	White	African American	Other	
NC Legislature Election			-		
Democrat	43%	35%	73%	36%	
Republican	42%	53%	11%	19%	
Not sure	15%	12%	15%	45%	

		Race				
	Base	White	African American	Other		
Medicaid Expansion Yes/No		-				
The North Carolina state government should accept this federal funding to expand Medicaid coverage	60%	53%	84%	64%		
The North Carolina state government should not accept this federal funding to expand Medicaid coverage	28%	34%	7%	26%		
Not sure	12%	13%	9%	10%		

		Race				
	Base	White	African American	Other		
Background Checks Support/Oppose						
Support a criminal background check for everyone who wants to buy a firearm	88%	90%	87%	73%		
Oppose a criminal background check for everyone who wants to buy a firearm		6%	5%	14%		
Not sure	6%	5%	9%	13%		





		Race		
	Base	White	African American	Other
EPA Power Plant Plan Favor/Oppose				
Strongly favor	43%	40%	53%	43%
Somewhat favor	20%	21%	18%	18%
Somewhat oppose	14%	14%	15%	11%
Strongly oppose	15%	19%	1%	20%
Not sure	7%	6%	14%	7%

		Race			
	Base	White	African American	Other	
Minimum Wage Increase Yes/No					
Most support increasing the federal minimum wage to \$15.00 per hour	21%	18%	29%	28%	
Most support increasing the federal minimum wage to \$12.00 per hour		14%	29%	14%	
Most support increasing the federal minimum wage to \$10.00 per hour		37%	30%	22%	
Most support keeping the federal minimum wage at \$7.25 per h	15%	19%	5%	10%	
Most support eliminating the federal minimum wage altogether	10%	11%	1%	26%	
Not sure	2%	2%	5%	-	

		Age					
	Base	18 to 29	30 to 45	46 to 65	Older than 65		
McCrory Approval							
Approve	35%	28%	31%	37%	41%		
Disapprove	48%	44%	45%	52%	47%		
Not sure	17%	28%	24%	11%	12%		

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Cooper Favorability		<u> </u>	<u>-</u>			
Favorable	29%	27%	20%	29%	38%	
Unfavorable	25%	25%	25%	26%	23%	
Not sure	46%	48%	55%	44%	40%	





		Age				
	Base	18 to 29			Older than 65	
Forest Favorability		_	=		-	
Favorable	15%	13%	17%	14%	16%	
Unfavorable	20%	18%	17%	21%	21%	
Not sure	65%	69%	65%	66%	63%	

		Age			
	Base	18 to 29	30 to 45		Older than 65
Spaulding Favorability				·	-
Favorable	8%	16%	7%	5%	9%
Unfavorable	17%	17%	18%	18%	16%
Not sure	74%	67%	74%	77%	75%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
McCrory / Cooper						
Pat McCrory	39%	31%	34%	41%	46%	
Roy Cooper	42%	34%	42%	46%	43%	
Not sure	18%	34%	24%	12%	11%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Forest / Cooper		<u>-</u>	<u> </u>	-	•	
Dan Forest	33%	26%	34%	34%	35%	
Roy Cooper	42%	41%	34%	46%	44%	
Not sure	25%	33%	33%	20%	21%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
McCrory / Spaulding		<u>-</u>	•	-		
Pat McCrory	40%	26%	38%	44%	48%	
Ken Spaulding	35%	41%	29%	37%	32%	
Not sure	25%	32%	33%	19%	20%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Burr Approval		-	-	-		
Approve	31%	35%	26%	28%	36%	
Disapprove	37%	33%	30%	45%	37%	
Not sure	32%	32%	45%	27%	27%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Rey Favorability						
Favorable	7%	19%	6%	4%	4%	
Unfavorable	16%	18%	19%	17%	12%	
Not sure	77%	62%	74%	80%	84%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Hall Favorability						
Favorable	7%	19%	7%	4%	4%	
Unfavorable	14%	13%	19%	13%	10%	
Not sure	79%	68%	74%	83%	86%	





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Ross Favorability		=	_	·	•	
Favorable	12%	29%	6%	8%	10%	
Unfavorable	14%	11%	19%	14%	12%	
Not sure	74%	59%	75%	78%	79%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Shuler Favorability		_	_			
Favorable	15%	18%	17%	14%	14%	
Unfavorable	17%	18%	19%	18%	14%	
Not sure	67%	64%	64%	68%	72%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Burr / Rey		<u>-</u>	•	-		
Richard Burr	44%	36%	40%	44%	52%	
Chris Rey	37%	32%	38%	39%	37%	
Not sure	20%	32%	22%	18%	12%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Burr / Hall			-			
Richard Burr	44%	41%	39%	43%	51%	
Duane Hall	36%	31%	34%	39%	35%	
Not sure	21%	28%	26%	18%	14%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Burr / Ross		-	•	-		
Richard Burr	43%	32%	42%	45%	50%	
Deborah Ross	36%	36%	31%	40%	36%	
Not sure	21%	32%	28%	15%	14%	

		Age			
	Base	18 to 29	30 to 45		Older than 65
Burr / Shuler		-	-		
Richard Burr	42%	35%	40%	42%	51%
Heath Shuler	35%	31%	35%	39%	34%
Not sure	22%	34%	25%	20%	15%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Tillis Approval						
Approve	26%	22%	24%	27%	28%	
Disapprove	44%	51%	41%	46%	38%	
Not sure	31%	27%	35%	28%	33%	





		Age				
	Base	18 to 29	30 to 45		Older than 65	
General Assembly Approval						
Approve	15%	18%	17%	14%	11%	
Disapprove	60%	43%	51%	72%	65%	
Not sure	25%	40%	32%	14%	24%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
NC Legislature Democrat Favorability			-	-	
Favorable	33%	46%	28%	30%	31%
Unfavorable	49%	34%	55%	51%	50%
Not sure	19%	19%	18%	19%	19%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
NC Legislature Republican Favorability					
Favorable	28%	26%	30%	27%	30%
Unfavorable	54%	46%	54%	59%	54%
Not sure	17%	28%	16%	14%	16%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
NC Legislature Election						
Democrat	43%	50%	40%	41%	42%	
Republican	42%	31%	43%	44%	47%	
Not sure	15%	19%	18%	14%	11%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Medicaid Expansion Yes/No		-	-	-	_
The North Carolina state government should accept this federal funding to expand Medicaid coverage	60%	59%	65%	59%	56%
The North Carolina state government should not accept this federal funding to expand Medicaid coverage	28%	29%	24%	30%	30%
Not sure	12%	11%	11%	11%	14%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Background Checks Support/Oppose			-	-		
Support a criminal background check for everyone who wants to buy a firearm	88%	90%	83%	88%	91%	
Oppose a criminal background check for everyone who wants to buy a firearm	6%	2%	8%	7%	5%	
Not sure	6%	8%	10%	4%	4%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
EPA Power Plant Plan Favor/Oppose		-	-	•	
Strongly favor	43%	35%	47%	44%	44%
Somewhat favor	20%	23%	21%	19%	20%
Somewhat oppose	14%	13%	17%	13%	13%
Strongly oppose	15%	11%	10%	19%	17%
Not sure	7%	18%	5%	4%	7%

		Age				
	Base	18 to 29	30 to 45	46 to 65		
Minimum Wage Increase Yes/No		-	-			
Most support increasing the federal minimum wage to \$15.00 per hour	21%	27%	25%	17%	18%	
Most support increasing the federal minimum wage to \$12.00 per hour	17%	18%	14%	16%	21%	
Most support increasing the federal minimum wage to \$10.00 per hour	35%	32%	30%	35%	39%	
Most support keeping the federal minimum wage at \$7.25 per h	15%	14%	17%	19%	10%	
Most support eliminating the federal minimum wage altogether	10%	7%	11%	10%	11%	
Not sure	2%	3%	3%	2%	2%	

		Mode	
	Base	Phone	Internet
McCrory Approval			•
Approve	35%	38%	21%
Disapprove	48%	50%	41%
Not sure	17%	12%	38%

		Mode	
	Base	Phone	Internet
Cooper Favorability			-
Favorable	29%	32%	17%
Unfavorable	25%	25%	25%
Not sure	46%	43%	59%





		Mode	
	Base	Phone	Internet
Forest Favorability			,
Favorable	15%	16%	12%
Unfavorable	20%	21%	15%
Not sure	65%	64%	72%

		Mode	
	Base	Phone	Internet
Spaulding Favorability			
Favorable	8%	8%	9%
Unfavorable	17%	17%	17%
Not sure	74%	74%	74%

		Mode	
	Base	Phone	Internet
McCrory / Cooper		<u> </u>	-
Pat McCrory	39%	41%	30%
Roy Cooper	42%	44%	35%
Not sure	18%	14%	35%

		Mode	
	Base	Phone	Internet
Forest / Cooper		=	•
Dan Forest	33%	35%	23%
Roy Cooper	42%	43%	38%
Not sure	25%	22%	39%

		Mode	
	Base	Phone	Internet
McCrory / Spaulding			
Pat McCrory	40%	44%	26%
Ken Spaulding	35%	34%	39%
Not sure	25%	22%	35%

		Mode	
	Base	Phone	Internet
Burr Approval		= <del></del>	-
Approve	31%	32%	24%
Disapprove	37%	39%	29%
Not sure	32%	28%	47%

		Mode	
	Base	Phone	Internet
Rey Favorability			
Favorable	7%	5%	15%
Unfavorable	16%	16%	16%
Not sure	77%	79%	69%

		Mode	
	Base	Phone	Internet
Hall Favorability			
Favorable	7%	6%	14%
Unfavorable	14%	13%	15%
Not sure	79%	81%	71%





		Mode	
	Base	Phone	Internet
Ross Favorability		<u>-</u>	-
Favorable	12%	9%	23%
Unfavorable	14%	15%	11%
Not sure	74%	76%	66%

		Mode	
	Base	Phone	Internet
Shuler Favorability			
Favorable	15%	15%	15%
Unfavorable	17%	18%	15%
Not sure	67%	67%	70%

		Mode	
	Base	Phone	Internet
Burr / Rey		<u>-</u>	•
Richard Burr	44%	47%	31%
Chris Rey	37%	37%	38%
Not sure	20%	17%	31%

		Mode	
	Base	Phone	Internet
Burr / Hall			•
Richard Burr	44%	46%	34%
Duane Hall	36%	35%	39%
Not sure	21%	19%	28%

		Mode	
	Base	Phone	Internet
Burr / Ross		=	
Richard Burr	43%	47%	30%
Deborah Ross	36%	36%	38%
Not sure	21%	18%	32%

		Mode	
	Base	Phone	Internet
Burr / Shuler		= <del></del>	-
Richard Burr	42%	45%	32%
Heath Shuler	35%	35%	36%
Not sure	22%	20%	32%

		Mode	
	Base	Phone	Internet
Tillis Approval			
Approve	26%	27%	18%
Disapprove	44%	44%	41%
Not sure	31%	28%	41%

		Mode	
	Base	Phone	Internet
General Assembly Approval			
Approve	15%	14%	18%
Disapprove	60%	67%	34%
Not sure	25%	19%	48%





		Mode	
	Base	Phone	Internet
NC Legislature Democrat Favorability			
Favorable	33%	31%	38%
Unfavorable	49%	50%	42%
Not sure	19%	19%	19%

		Mode	
	Base	Phone	Internet
NC Legislature Republican Favorability			
Favorable	28%	30%	22%
Unfavorable	54%	56%	49%
Not sure	17%	15%	29%

		Mode	
	Base	Phone	Internet
NC Legislature Election		- · · · · · · · · · · · · · · · · · · ·	
Democrat	43%	42%	45%
Republican	42%	45%	32%
Not sure	15%	13%	22%

		Mode	
	Base	Phone	Internet
Medicaid Expansion Yes/No			
The North Carolina state government should accept this federal funding to expand Medicaid coverage	60%	57%	70%
The North Carolina state government should not accept this federal funding to expand Medicaid coverage	28%	32%	13%
Not sure	12%	11%	17%





		Mode	
	Base	Phone	Internet
Background Checks Support/Oppose			
Support a criminal background check for everyone who wants to buy a firearm	88%	88%	87%
Oppose a criminal background check for everyone who wants to buy a firearm	6%	7%	2%
Not sure	6%	5%	10%

		Mode	
	Base	Phone	Internet
EPA Power Plant Plan Favor/Oppose		-	
Strongly favor	43%	45%	36%
Somewhat favor	20%	18%	29%
Somewhat oppose	14%	14%	13%
Strongly oppose	15%	18%	3%
Not sure	7%	5%	18%

		Mode	
	Base	Phone	Internet
Minimum Wage Increase Yes/No		-	
Most support increasing the federal minimum wage to \$15.00 per hour	21%	20%	22%
Most support increasing the federal minimum wage to \$12.00 per hour	17%	17%	17%
Most support increasing the federal minimum wage to \$10.00 per hour	35%	32%	44%
Most support keeping the federal minimum wage at \$7.25 per h	15%	16%	11%
Most support eliminating the federal minimum wage altogether	10%	12%	2%
Not sure	2%	2%	5%

		Area Code							
	Base	252	336	704	828	910	919	Internet	
McCrory Approval			-					,	
Approve	35%	37%	46%	36%	27%	30%	46%	21%	
Disapprove	48%	49%	45%	51%	61%	47%	48%	41%	
Not sure	17%	14%	8%	12%	12%	23%	6%	38%	





		Area C	Area Code						
	Base	252	336	704	828	910	919	Internet	
Cooper Favorability									
Favorable	29%	44%	32%	28%	23%	24%	40%	17%	
Unfavorable	25%	26%	27%	28%	14%	19%	34%	25%	
Not sure	46%	31%	41%	44%	63%	58%	27%	59%	

		Area C	Area Code						
	Base	252	336	704	828	910	919	Internet	
Forest Favorability									
Favorable	15%	15%	19%	12%	11%	12%	20%	12%	
Unfavorable	20%	31%	20%	18%	13%	16%	26%	15%	
Not sure	65%	54%	60%	69%	76%	72%	53%	72%	

		Area Code							
	Base	252	336	704	828	910	919	Internet	
Spaulding Favorability									
Favorable	8%	16%	6%	2%	5%	9%	13%	9%	
Unfavorable							16%	17%	
Not sure	74%	61%	74%	80%	83%	74%	70%	74%	

		Area C	Area Code						
	Base	252	336	704	828	910	919	Internet	
McCrory / Cooper									
Pat McCrory	39%	42%	47%	41%	38%	36%	42%	30%	
Roy Cooper	42%	54%	43%	40%	40%	40%	51%	35%	
Not sure	18%	4%	10%	20%	23%	25%	7%	35%	

		Area C	Area Code							
	Base	252	336	704	828	910	919	Internet		
Forest / Cooper										
Dan Forest	33%	38%	35%	36%	37%	34%	33%	23%		
Roy Cooper	42%	43%	44%	38%	34%	37%	56%	38%		
Not sure	25%	20%	21%	26%	29%	29%	11%	39%		

		Area C	Area Code						
	Base	252	336	704	828	910	919	Internet	
McCrory / Spaulding									
Pat McCrory	40%	43%	47%	45%	37%	45%	44%	26%	
Ken Spaulding	35%	41%	32%	25%	35%	29%	42%	39%	
Not sure	25%	16%	21%	30%	28%	26%	14%	35%	

		Area Code							
	Base	252	336	704	828	910	919	Internet	
Burr Approval				-		-		-	
Approve	31%	25%	44%	26%	27%	31%	32%	24%	
Disapprove	37%	39%	38%	39%	34%	36%	48%	29%	
Not sure	32%	36%	18%	35%	39%	33%	20%	47%	

		Area C	Area Code							
	Base	252	336	704	828	910	919	Internet		
Rey Favorability					-					
Favorable	7%	8%	5%	1%	5%	7%	6%	15%		
Unfavorable	16%	23%	17%	16%	14%	15%	15%	16%		
Not sure	77%	69%	78%	83%	81%	77%	79%	69%		

		Area C	Area Code							
	Base	252	336	704	828	910	919	Internet		
Hall Favorability								-		
Favorable	7%	11%	5%	3%	7%	5%	5%	14%		
Unfavorable	14%	17%	15%	13%	10%	14%	12%	15%		
Not sure	79%	72%	80%	84%	83%	81%	84%	71%		

		Area C	Area Code							
	Base	252	336	704	828	910	919	Internet		
Ross Favorability										
Favorable	12%	13%	8%	6%	7%	9%	13%	23%		
Unfavorable	14%	19%	13%	18%	12%	15%	14%	11%		
Not sure	74%	68%	79%	76%	81%	77%	73%	66%		





		Area Code							
	Base	252	336	704	828	910	919	Internet	
Shuler Favorability									
Favorable	15%	14%	9%	11%	35%	9%	16%	15%	
Unfavorable	17%	16%	18%	19%	24%	12%	17%	15%	
Not sure	67%	70%	73%	70%	41%	79%	67%	70%	

		Area Code							
	Base	252	336	704	828	910	919	Internet	
Burr / Rey									
Richard Burr	44%	47%	51%	44%	46%	40%	47%	31%	
Chris Rey	37%	37%	37%	32%	33%	37%	44%	38%	
Not sure	20%	16%	12%	24%	21%	23%	9%	31%	

		Area Code							
	Base	252	336	704	828	910	919	Internet	
Burr / Hall									
Richard Burr	44%	45%	51%	45%	46%	39%	48%	34%	
Duane Hall	36%	38%	37%	27%	32%	30%	42%	39%	
Not sure	21%	17%	12%	27%	23%	31%	10%	28%	

		Area Code							
	Base	252	336	704	828	910	919	Internet	
Burr / Ross									
Richard Burr	43%	39%	52%	46%	47%	39%	50%	30%	
Deborah Ross	36%	44%	34%	31%	32%	31%	44%	38%	
Not sure	21%	17%	14%	23%	22%	30%	7%	32%	

		Area Code							
	Base	252	336	704	828	910	919	Internet	
Burr / Shuler									
Richard Burr	42%	44%	50%	42%	41%	41%	47%	32%	
Heath Shuler	35%	34%	36%	29%	39%	29%	42%	36%	
Not sure	22%	22%	14%	29%	21%	30%	11%	32%	

		Area C	Code						
	Base	252	336	704	828	910	919	Internet	
Tillis Approval									
Approve	26%	34%	24%	26%	25%	29%	30%	18%	
Disapprove	44%	47%	46%	45%	41%	45%	41%	41%	
Not sure	31%	19%	29%	29%	34%	26%	29%	41%	

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
General Assembly Approval								
Approve	15%	7%	17%	11%	8%	13%	22%	18%
Disapprove	60%	79%	66%	65%	69%	61%	65%	34%
Not sure	25%	14%	18%	24%	23%	25%	13%	48%

		Area C	Area Code								
	Base	252	336	704	828	910	919	Internet			
NC Legislature Democrat Favorability											
Favorable	33%	42%	27%	30%	31%	23%	38%	38%			
Unfavorable	49%	44%	59%	51%	51%	47%	44%	42%			
Not sure	19%	14%	14%	19%	18%	30%	18%	19%			





		Area Code							
	Base	252	336	704	828	910	919	Internet	
NC Legislature Republican Favorability									
Favorable	28%	26%	34%	27%	28%	25%	33%	22%	
Unfavorable	54%	67%	53%	55%	54%	52%	58%	49%	
Not sure	17%	7%	13%	18%	18%	23%	9%	29%	

		Area Code						
	Base	252	336	704	828	910	919	Internet
NC Legislature Election								,
Democrat	43%	50%	39%	34%	43%	39%	49%	45%
Republican	42%	36%	49%	47%	46%	41%	44%	32%
Not sure	15%	14%	11%	18%	12%	20%	7%	22%

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
Medicaid Expansion Yes/No		=		•		•		
The North Carolina state government should accept this federal funding to expand Medicaid coverage	60%	58%	55%	58%	51%	61%	61%	70%
The North Carolina state government should not accept this federal funding to expand Medicaid coverage	28%	27%	36%	32%	30%	33%	30%	13%
Not sure	12%	15%	8%	10%	19%	6%	9%	17%

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
Background Checks Support/Oppose				•		•	•	
Support a criminal background check for everyone who wants to buy a firearm	88%	92%	85%	85%	91%	89%	90%	87%
Oppose a criminal background check for everyone who wants to buy a firearm		3%	9%	7%	5%	6%	8%	2%
Not sure	6%	4%	6%	7%	4%	5%	2%	10%

		Area C	Area Code							
	Base	252	336	704	828	910	919	Internet		
EPA Power Plant Plan Favor/Oppose						-				
Strongly favor	43%	51%	43%	40%	42%	43%	51%	36%		
Somewhat favor	20%	14%	14%	25%	25%	19%	13%	29%		
Somewhat oppose	14%	13%	15%	12%	16%	18%	13%	13%		
Strongly oppose	15%	12%	25%	18%	16%	14%	18%	3%		
Not sure	7%	10%	3%	5%	2%	6%	4%	18%		

		Area Code						
	Base	252	336	704	828	910	919	Internet
Minimum Wage Increase Yes/No		•		•		•	•	
Most support increasing the federal minimum wage to \$15.00 per hour	21%	34%	15%	16%	20%	21%	22%	22%
Most support increasing the federal minimum wage to \$12.00 per hour	17%	18%	18%	20%	13%	18%	18%	17%
Most support increasing the federal minimum wage to \$10.00 per hour	35%	29%	32%	31%	36%	35%	30%	44%
Most support keeping the federal minimum wage at \$7.25 per h	15%	9%	19%	23%	21%	9%	12%	11%
Most support eliminating the federal minimum wage altogether	10%	9%	12%	9%	7%	17%	16%	2%
Not sure	2%	1%	4%	1%	2%	0%	2%	5%





## **North Carolina Survey Results**

Q1	Do you approve or disapprove of Governor Pat McCrory's job performance?		Would you describe yourself as very libera somewhat liberal, moderate, somewhat		
	Approve57%		conservative, or very conservative?		
	Disapprove27%		Very liberal	3%	
	Not sure		Somewhat liberal	5%	
Q2	Do you have a favorable or unfavorable opinion		Moderate	17%	
	of Dan Forest?		Somewhat conservative	35%	
	Favorable21%		Very conservative		
	Unfavorable15%	Q5	If you are a woman, press 1. If a ma		
	Not sure64%		Woman	45%	
Q3	(Republicans) If the Republican candidates for		Man	55%	
	Governor were Pat McCrory and Dan Forest, who would you vote for?	Q6	If you are 18 to 45 years old, press 1 65, press 2. If you are older than 65,	. If 46 to	
	Pat McCrory60%		18 to 45	•	
	Dan Forest20%		46 to 65		
	Not sure20%		Older than 65		





		Ideolog	deology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
McCrory Approval								
Approve	57%	50%	48%	38%	64%	59%		
Disapprove	27%	27%	52%	45%	23%	20%		
Not sure	17%	23%	-	17%	13%	21%		

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
Forest Favorability						
Favorable	21%	15%	10%	14%	23%	25%
Unfavorable	15%	37%	2%	21%	14%	13%
Not sure	64%	49%	88%	65%	63%	62%

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative		
McCrory/Forest							
Pat McCrory	60%	39%	60%	55%	66%	58%	
Dan Forest	20%	38%	33%	18%	17%	21%	
Not sure	20%	23%	7%	28%	17%	21%	

		Gender	
	Base	Woman	Man
McCrory Approval		-	
Approve	57%	50%	62%
Disapprove	27%	32%	23%
Not sure	17%	18%	15%

		Gender	
	Base	Woman	Man
Forest Favorability			
Favorable	21%	19%	24%
Unfavorable	15%	11%	18%
Not sure	64%	70%	59%

		Gender	
	Base	Woman	Man
McCrory/Forest			
Pat McCrory	60%	51%	67%
Dan Forest	20%	27%	14%
Not sure	20%	22%	18%

		Age		
	Base	18 to 45		Older than 65
McCrory Approval		-	•	
Approve	57%	48%	59%	63%
Disapprove	27%	26%	28%	25%
Not sure	17%	26%	13%	12%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Forest Favorability		-	-	
Favorable	21%	21%	23%	18%
Unfavorable	15%	15%	17%	12%
Not sure	64%	64%	60%	70%





		Age		
	Base	18 to 45	46 to 65	Older than 65
McCrory/Forest				-
Pat McCrory	60%	54%	57%	72%
Dan Forest	20%	28%	21%	11%
Not sure	20%	18%	23%	18%