FOR IMMEDIATE RELEASE

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## IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

## Cooper continues to lead McCrory; Burr leads potential foes by 7-8 points

Raleigh, N.C. - PPP's new North Carolina poll finds Roy Cooper slightly ahead of Pat McCrory for the third month in a row, 42/39. McCrory's approval numbers continue to be some of the worst he's had during his entire time in office, with only $35 \%$ of voters approving of the job he's doing to $48 \%$ who disapprove. Even on the off chance that McCrory were to face Democratic under dog Ken Spaulding he still only polls at 40\% to $35 \%$ for Spaulding.

One reason for McCrory's struggles is the unpopularity of the legislature, which has become more and more unpopular as the summer drags on. Only 15\% of voters approve of the job it's doing to $60 \%$ who disapprove, the highest level of unhappiness with it in quite a long time. Even though McCrory and the General Assembly are often at odds, the average voter just sees one big unpopular Republican state government without differentiating too much between the legislators and the Governor. The good news for McCrory is that usually when the legislature goes home his numbers get better, so we'll see if that pattern repeats itself again this year.
"Republican polling numbers- including the Governor's- tank whenever the legislature is in town," said Dean Debnam, President of Public Policy Polling. "The question is whether Democrats can find a way to sustain that anger after they go home."

The overall picture in the US Senate race remains the same as ever- voters are ambivalent toward Richard Burr but he still starts out ahead for reelection against a field of potential Democratic challengers who are pretty much unknown. Only 31\% of voters approve of the job Burr's doing to $37 \%$ who disapprove, definitely putting him in the vulnerable range. He leads all of the Democrats who have recently been discussed as potential challengers to him by 7-8 points though. His advantage is $42 / 35$ over Heath Shuler, 43/36 over Deborah Ross, $44 / 37$ over Chris Rey, and 44/36 over Duane Hall. Shuler leads the pack in name recognition at $32 \%$, followed by Ross at $26 \%$, Rey at $23 \%$, and Hall at $21 \%$. Burr's approval makes him theoretically in trouble, time will tell if any of his potential opponents can make that trouble a reality.

Public Policy Polling surveyed 957 voters from August $12^{\text {th }}$ to 16 th, including 406 Republican primary voters. The margin of error for the overall survey is $+/-3.2 \%$ and for the Republican primary voters it's $+/-4.9 \% .80 \%$ of participants responded via the phone, while $20 \%$ of respondents who did not have landlines conducted the survey over the internet.

## North Carolina Survey Results

Q1 Do you approve or disapprove of Governor Pat McCrory's job performance?
Approve ..... 35\%
Disapprove ..... 48\%
Not sure ..... 17\%
Q2 Do you have a favorable or unfavorable opinionof Roy Cooper?
Favorable ..... 29\%
Unfavorable ..... 25\%
Not sure ..... 46\%
Q3 Do you have a favorable or unfavorable opinionof Dan Forest?
Favorable ..... 15\%
Unfavorable ..... 20\%
Not sure ..... 65\%
Q4 Do you have a favorable or unfavorable opinion of Ken Spaulding?
Favorable ..... 8\%
Unfavorable ..... 17\%
Not sure ..... 74\%
Q5 If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Roy Cooper, who would you vote for?
Pat McCrory ..... 39\%
Roy Cooper. ..... 42\%
Not sure ..... 18\%
Q6 If the candidates for Governor in 2016 were Republican Dan Forest and Democrat RoyCooper, who would you vote for?
Dan Forest ..... 33\%
Roy Cooper. ..... 42\%
Not sure ..... 25\%
Q7 If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Ken Spaulding, who would you vote for?
Pat McCrory ..... 40\%
Ken Spaulding ..... 35\%
Not sure ..... 25\%
Q8 Do you approve or disapprove of SenatorRichard Burr's job performance?
Approve ..... 31\%
Disapprove ..... 37\%
Not sure ..... 32\%
Q9 Do you have a favorable or unfavorable opinion of Chris Rey?
Favorable ..... 7\%
Unfavorable ..... 16\%
Not sure ..... 77\%
Q10 Do you have a favorable or unfavorable opinionof Duane Hall?
Favorable ..... 7\%
Unfavorable ..... 14\%
Not sure ..... 79\%
Q11 Do you have a favorable or unfavorable opinionof Deborah Ross?
Favorable ..... 12\%
Unfavorable ..... 14\%
Not sure ..... 74\%
Q12 Do you have a favorable or unfavorable opinionof Heath Shuler?
Favorable ..... 15\%
Unfavorable ..... 17\%
Not sure ..... 67\%

## Q13 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Chris

 Rey, who would you vote for?Richard Burr....................................................44\%
Chris Rey ........................................................37\%
Not sure .......................................................... 20\%
Q14 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Duane Hall, who would you vote for?

Richard Burr....................................................44\%
Duane Hall ...................................................... 36\%
Not sure .......................................................... 21\%
Q15 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Deborah Ross, who would you vote for?

Richard Burr.................................................... 43\%
Deborah Ross................................................. 36\%
Not sure ...........................................................21\%
Q16 If the candidates for US Senate in 2016 were Republican Richard Burr and Democrat Heath Shuler, who would you vote for?

Richard Burr.................................................... 42\%
Heath Shuler....................................................35\%
Not sure ........................................................... 22\%
Q17 Do you approve or disapprove of Senator Thom Tillis' job performance?

Approve .......................................................... 26\%
Disapprove.......................................................44\%
Not sure ........................................................... 31\%
Q18 Do you approve or disapprove of the job the General Assembly is doing?

Approve .......................................................... 15\%
Disapprove.......................................................60\%
Not sure .........................................................25\%

Q19 Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?
Favorable........................................................ 33\%
Unfavorable ....................................................49\%
Not sure ......................................................... 19\%
Q20 Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?

Favorable........................................................ 28\%
Unfavorable .................................................... 54\%
Not sure ............................................................... 17\%
Q21 Generally speaking, if there was an election for the state legislature today, would you vote for the Democratic or Republican candidate from your district?

Democrat ........................................................43\%
Republican.......................................................42\%
Not sure .......................................................... 15\%
Q22 North Carolina is eligible to receive new federal funding to pay for health care through the Medicaid program. Do you think the North Carolina state government should accept this federal funding to expand Medicaid coverage, or not?
The North Carolina state government should
accept this federal funding to expand
Medicaid coverage.........................................60\%
The North Carolina state government should
not accept this federal funding to expand
Medicaid coverage.........................................28\%

Not sure 12\%
Q23 Do you support or oppose requiring a criminal background check of every person who wants to buy a firearm?
Support a criminal background check for
everyone who wants to buy a firearm ............ 88\%
Oppose a criminal background check for
everyone who wants to buy a firearm ............ $6 \%$

Not sure ........................................................... 6\%
Q24 As you may know, the U.S. Environmental Protection Agency, or E-P-A, has announced a plan to address climate change by placing limits on the amount of carbon pollution from power plants. Would you strongly favor, somewhat favor, somewhat oppose or strongly oppose this plan?

Strongly favor................................................... 43\%
Somewhat favor............................................... 20\%
Somewhat oppose .......................................... 14\%
Strongly oppose.............................................. 15\%
Not sure ......................................................... 7\%
Q25 The federal minimum wage is currently \$7.25which of the following would you support mostincreasing it to \$15 an hour, increasing it to \$12 an hour, increasing it to $\$ 10$ an hour, keeping it at $\$ 7.25$ an hour, or eliminating the federal minimum wage altogether?

Most support increasing the federal minimum
wage to $\$ 15.00$ per hour ................................ $21 \%$
Most support increasing the federal minimum
wage to $\$ 12.00$ per hour ................................ $17 \%$
Most support increasing the federal minimum
wage to $\$ 10.00$ per hour ................................ $35 \%$
Most support keeping the federal minimum
wage at $\$ 7.25$ per hour .................................. $15 \%$
Most support eliminating the federal minimum
wage altogether ............................................ $10 \%$
Not sure .......................................................... 2\%
Q26 In the last presidential election, did you vote for Barack Obama or Mitt Romney?Barack Obama44\%
Mitt Romney ..... 46\%
Someone else / Don't remember ..... 10\%
Q27 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
Very liberal ..... 11\%
Somewhat liberal ..... 15\%
Moderate ..... 30\%
Somewhat conservative ..... 23\%
Very conservative ..... 21\%
Q28 If you are a woman, press 1. If a man, press 2.
Woman ..... 53\%
Man. ..... 47\%
Q29 If you are a Democrat, press 1. If a Republican,press 2. If you are an independent or identifywith another party, press 3.
Democrat ..... 43\%
Republican ..... 34\%
Independent / Other. ..... 23\%
Q30 If you are white, press 1. If African American,press 2. If other, press 3.
White ..... 73\%
African American. ..... 21\%
Other ..... 6\%
Q31 If you are 18 to 29 years old, press 1. If 30 to45 , press 2 . If 46 to 65 , press 3 . If you are olderthan 65, press 4.
18 to 29 ..... 17\%
30 to 45 ..... 24\%
46 to 65 ..... 35\%
Older than 65 ..... 25\%
Q32 Mode
Phone ..... 80\%
Internet ..... 20\%
Q33 Area Code
252 ..... 9\%
336 ..... 20\%
704 ..... 13\%
828 ..... 12\%
910 ..... 11\%
919 ..... 15\%
Internet ..... 20\%

|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | ---: | ---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| McCrory Approval |  |  |  |  |
| Approve | $35 \%$ | $14 \%$ | $57 \%$ | $24 \%$ |
| Disapprove | $48 \%$ | $71 \%$ | $26 \%$ | $44 \%$ |
| Not sure | $17 \%$ | $14 \%$ | $16 \%$ | $33 \%$ |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Obama | Mitt <br> Romney | Someone else I Don't remember |
| Cooper Favorability | 29\% | 40\% | 17\% | 30\% |
| Favorable |  |  |  |  |
| Unfavorable | 25\% | 18\% | 32\% | 23\% |
| Not sure | 46\% | 41\% | 51\% | 47\% |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | ---: | ---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| Forest Favorability |  |  |  |  |
| Favorable | $15 \%$ | $9 \%$ | $21 \%$ | $14 \%$ |
| Unfavorable | $\mathbf{2 0 \%}$ | $25 \%$ | $14 \%$ | $19 \%$ |
| Not sure | $65 \%$ | $66 \%$ | $65 \%$ | $67 \%$ |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Obama | Mitt Romney | Someone else I Don't remember |
| Spaulding Favorability | 8\% | 10\% | 8\% | 4\% |
| Favorable |  |  |  |  |
| Unfavorable | 17\% | 19\% | 15\% | 19\% |
| Not sure | 74\% | 70\% | 77\% | 78\% |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Obama | Mitt <br> Romney | Someone else I Don't remember |
| McCrory / Cooper | 39\% | 8\% | 71\% | 29\% |
| Pat McCrory |  |  |  |  |
| Roy Cooper | 42\% | 76\% | 12\% | 36\% |
| Not sure | 18\% | 16\% | 17\% | 36\% |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| Forest / Cooper |  |  |  |  |
| Dan Forest | $33 \%$ | $7 \%$ | $60 \%$ | $26 \%$ |
| Roy Cooper | $\mathbf{4 2 \%}$ | $74 \%$ | $13 \%$ | $30 \%$ |
| Not sure | $\mathbf{2 5 \%}$ | $19 \%$ | $27 \%$ | $44 \%$ |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Obama | Mitt Romney | Someone else I Don't remember |
| McCrory / Spaulding | 40\% | 11\% | 72\% | 29\% |
| Pat McCrory |  |  |  |  |
| Ken Spaulding | 35\% | 64\% | 8\% | 25\% |
| Not sure | 25\% | 25\% | 20\% | 46\% |


|  |  | 2012 Vote |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| Burr Approval |  |  |  |  |
| Approve | $31 \%$ | $11 \%$ | $52 \%$ | $20 \%$ |
| Disapprove | $37 \%$ | $54 \%$ | $20 \%$ | $39 \%$ |
| Not sure | $32 \%$ | $35 \%$ | $27 \%$ | $41 \%$ |



## Public Policy <br> Polling

|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | ---: | ---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| Rey Favorability |  |  |  |  |
| Favorable | $7 \%$ | $8 \%$ | $6 \%$ | $7 \%$ |
| Unfavorable | $\mathbf{1 6 \%}$ | $16 \%$ | $15 \%$ | $24 \%$ |
| Not sure | $77 \%$ | $76 \%$ | $80 \%$ | $69 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| Hall Favorability |  |  |  |  |
| Favorable | $7 \%$ | $9 \%$ | $6 \%$ | $4 \%$ |
| Unfavorable | $\mathbf{1 4 \%}$ | $14 \%$ | $11 \%$ | $25 \%$ |
| Not sure | $79 \%$ | $77 \%$ | $83 \%$ | $71 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| Ross Favorability |  |  |  |  |
| Favorable | $12 \%$ | $17 \%$ | $8 \%$ | $8 \%$ |
| Unfavorable | $14 \%$ | $11 \%$ | $15 \%$ | $19 \%$ |
| Not sure | $74 \%$ | $72 \%$ | $77 \%$ | $73 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| Shuler Favorability |  |  |  |  |
|  | Favorable | $15 \%$ | $18 \%$ | $14 \%$ |
| Unfavorable | $17 \%$ | $17 \%$ | $17 \%$ | $12 \%$ |
| Not sure | $67 \%$ | $66 \%$ | $69 \%$ | $20 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :--- | :--- | ---: | ---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| Burr / Rey |  |  |  |  |
| Richard Burr | $44 \%$ | $10 \%$ | $80 \%$ | $25 \%$ |
| Chris Rey | $37 \%$ | $72 \%$ | $5 \%$ | $29 \%$ |
| Not sure | $20 \%$ | $18 \%$ | $16 \%$ | $46 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :--- | :--- | ---: | ---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| Burr / Hall |  |  |  |  |
| Richard Burr | $44 \%$ | $11 \%$ | $80 \%$ | $24 \%$ |
| Duane Hall | $\mathbf{3 6 \%}$ | $68 \%$ | $4 \%$ | $33 \%$ |
| Not sure | $\mathbf{2 1 \%}$ | $21 \%$ | $16 \%$ | $43 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | ---: | ---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| Burr / Ross |  |  |  |  |
| Richard Burr | $43 \%$ | $7 \%$ | $81 \%$ | $29 \%$ |
| Deborah Ross | $36 \%$ | $71 \%$ | $4 \%$ | $28 \%$ |
| Not sure | $21 \%$ | $21 \%$ | $15 \%$ | $44 \%$ |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Obama | Mitt <br> Romney | Someone else I Don't remember |
| Burr / Shuler | 42\% | 9\% | 78\% | 26\% |
| Richard Burr |  |  |  |  |
| Heath Shuler | 35\% | 67\% | 6\% | 30\% |
| Not sure | 22\% | 24\% | 16\% | 44\% |



|  |  | 2012 Vote |  |  |
| :--- | :--- | :--- | ---: | ---: |
|  |  | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| Tillis Approval |  |  |  |  |
| Approve | $\mathbf{2 6 \%}$ | $10 \%$ | $43 \%$ | $14 \%$ |
| Disapprove | $44 \%$ | $64 \%$ | $22 \%$ | $50 \%$ |
| Not sure | $\mathbf{3 1 \%}$ | $26 \%$ | $35 \%$ | $35 \%$ |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Obama | Mitt Romney | Someone else I Don't remember |
| General Assembly Approval | 15\% | 7\% | 22\% | 13\% |
| Approve |  |  |  |  |
| Disapprove | 60\% | 68\% | 54\% | 55\% |
| Not sure | 25\% | 25\% | 24\% | 32\% |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| NC Legislature <br> Democrat Favorability |  |  |  |  |
| Favorable | $33 \%$ | $63 \%$ | $5 \%$ | $23 \%$ |
| Unfavorable | $49 \%$ | $16 \%$ | $80 \%$ | $50 \%$ |
| Not sure | $\mathbf{1 9 \%}$ | $21 \%$ | $15 \%$ | $27 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| NC Legislature <br> Republican <br> Favorability |  |  |  |  |
| Favorable | $\mathbf{2 8 \%}$ | $6 \%$ | $51 \%$ | $22 \%$ |
| Unfavorable | $\mathbf{5 4 \%}$ | $80 \%$ | $30 \%$ | $55 \%$ |
| Not sure | $\mathbf{1 7 \%}$ | $14 \%$ | $20 \%$ | $23 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| NC Legislature <br> Election |  |  |  |  |
| Democrat | $43 \%$ | $80 \%$ | $8 \%$ | $40 \%$ |
| Republican | $42 \%$ | $8 \%$ | $79 \%$ | $28 \%$ |
| Not sure | $\mathbf{1 5 \%}$ | $13 \%$ | $13 \%$ | $32 \%$ |

\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} \& \multirow[b]{2}{*}{Base} \& \multicolumn{3}{|l|}{2012 Vote} \\
\hline \& \& Barack Obama \& Mitt Romney \& Someone else I Don't remember \\
\hline Medicaid Expansion Yes/No \& \& \& \& \\
\hline \begin{tabular}{l}
The North Carolina state government should accept this federal funding to expand Medicaid coverage \\
The North Carolina state government should not accept this federal funding to expand Medicaid coverage Not sure
\end{tabular} \& \(60 \%\)

$28 \%$

$12 \%$ \& $$
90 \%
$$

3\% \& | 30\% |
| :--- |
| 53\% |
| 18\% | \& $64 \%$

28\%

$8 \%$ <br>
\hline
\end{tabular}

|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else I <br> Don't remember |
| Background Checks <br> Support/Oppose |  |  |  |  |
| Support a criminal <br> background check for <br> everyone who wants <br> to buy a firearm | $88 \%$ | $92 \%$ | $86 \%$ | $80 \%$ |
| Oppose a criminal <br> background check for <br> everyone who wants <br> to buy a firearm | $6 \%$ | $3 \%$ | $8 \%$ | $9 \%$ |
| Not sure | $6 \%$ | $5 \%$ | $6 \%$ | $11 \%$ |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Obama | Mitt Romney | Someone else I Don't remember |
| EPA Power Plant Plan Favor/Oppose | 43\% | 69\% | 20\% | 34\% |
| Strongly favor |  |  |  |  |
| Somewhat favor | 20\% | 17\% | 25\% | 14\% |
| Somewhat oppose | 14\% | 6\% | 18\% | 31\% |
| Strongly oppose | 15\% | 1\% | 30\% | 13\% |
| Not sure | 7\% | 8\% | 7\% | 9\% |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Obama | Mitt Romney | Someone else I Don't remember |
| Minimum Wage Increase Yes/No | 21\% | 35\% | 7\% | 19\% |
| Most support increasing the federal minimum wage to $\$ 15.00$ per hour |  |  |  |  |
| Most support increasing the federal minimum wage to $\$ 12.00$ per hour | 17\% | 25\% | 8\% | 24\% |
| Most support increasing the federal minimum wage to $\$ 10.00$ per hour | 35\% | 31\% | 38\% | 36\% |
| Most support keeping the federal minimum wage at $\$ 7.25$ per h... | 15\% | 6\% | 25\% | 10\% |
| Most support eliminating the federal minimum wage altogether | 10\% | 1\% | 19\% | 11\% |
| Not sure | 2\% | 2\% | 3\% | 0\% |


|  |  | Ideology |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | ---: | ---: | :---: | :---: | :---: | :---: |
|  | Base | Very <br> liberal | Somewhat <br> liberal | Moderate | Somewhat <br> conservative | Very <br> conservative |  |  |  |  |
| McCrory Approval |  |  |  |  |  |  |  |  |  |  |
| Approve | $35 \%$ | $21 \%$ | $19 \%$ | $19 \%$ | $53 \%$ | $58 \%$ |  |  |  |  |
| Disapprove | $48 \%$ | $64 \%$ | $72 \%$ | $62 \%$ | $31 \%$ | $20 \%$ |  |  |  |  |
| Not sure | $17 \%$ | $14 \%$ | $9 \%$ | $19 \%$ | $17 \%$ | $22 \%$ |  |  |  |  |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Cooper Favorability | 29\% | 46\% | 39\% | 33\% | 24\% | 12\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 25\% | 18\% | 17\% | 23\% | 27\% | 36\% |
| Not sure | 46\% | 35\% | 44\% | 44\% | 50\% | 53\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | conservative |
| Forest Favorability | 15\% | 16\% | 6\% | 11\% | 19\% | 22\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 20\% | 23\% | 25\% | 22\% | 17\% | 13\% |
| Not sure | 65\% | 61\% | 70\% | 67\% | 64\% | 64\% |


|  |  | Ideology |  |  |  |  |  |  |
| ---: | :---: | :---: | :---: | ---: | ---: | ---: | :---: | :---: |
|  | Very <br> liberal | Somewhat <br> liberal | Moderate | Somewhat <br> conservative | Very <br> conservative |  |  |  |
| Spaulding Favorability |  |  |  |  |  |  |  |  |
| Favorable | $\mathbf{8 \%}$ | $24 \%$ | $10 \%$ | $5 \%$ | $7 \%$ | $5 \%$ |  |  |
| Unfavorable | $\mathbf{1 7 \%}$ | $14 \%$ | $14 \%$ | $23 \%$ | $17 \%$ | $15 \%$ |  |  |
| Not sure | $\mathbf{7 4 \%}$ | $62 \%$ | $76 \%$ | $72 \%$ | $76 \%$ | $81 \%$ |  |  |


|  |  | Ideology |  |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Very <br> Base | Somewhat <br> liberal | Somewhat <br> liberal | Very <br> conservative |  |  |  |  |
| McCrory / Cooper |  |  |  |  |  |  |  |  |
| Pat McCrory | $39 \%$ | $12 \%$ | $14 \%$ | $19 \%$ | $64 \%$ | $72 \%$ |  |  |
| Roy Cooper | $\mathbf{4 2 \%}$ | $79 \%$ | $73 \%$ | $55 \%$ | $23 \%$ | $4 \%$ |  |  |
| Not sure | $18 \%$ | $8 \%$ | $13 \%$ | $26 \%$ | $12 \%$ | $24 \%$ |  |  |


|  |  | Ideology |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | ---: | ---: | :---: |
|  | Base | Very <br> liberal | Somewhat <br> liberal | Moderate | Somewhat <br> conservative | Very <br> conservative |  |
| Forest / Cooper |  |  |  |  |  |  |  |
| Dan Forest | $\mathbf{3 3 \%}$ | $12 \%$ | $11 \%$ | $16 \%$ | $47 \%$ | $68 \%$ |  |
| Roy Cooper | $42 \%$ | $74 \%$ | $74 \%$ | $51 \%$ | $24 \%$ | $7 \%$ |  |
| Not sure | $\mathbf{2 5 \%}$ | $14 \%$ | $15 \%$ | $32 \%$ | $29 \%$ | $25 \%$ |  |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | conservative |
| McCrory / Spaulding | 40\% | 14\% | 12\% | 23\% | 62\% | 76\% |
| Pat McCrory |  |  |  |  |  |  |
| Ken Spaulding | 35\% | 67\% | 66\% | 42\% | 19\% | 2\% |
| Not sure | 25\% | 19\% | 22\% | 35\% | 19\% | 22\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Burr Approval | 31\% | 12\% | 12\% | 19\% | 54\% | 46\% |
| Approve |  |  |  |  |  |  |
| Disapprove | 37\% | 61\% | 51\% | 48\% | 17\% | 21\% |
| Not sure | 32\% | 27\% | 38\% | 33\% | 29\% | 33\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very |
| Rey Favorability | 7\% | 20\% | 5\% | 6\% | 7\% | 3\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 16\% | 11\% | 12\% | 21\% | 17\% | 15\% |
| Not sure | 77\% | 68\% | 83\% | 74\% | 76\% | 82\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | conservative |
| Hall Favorability | 7\% | 19\% | 6\% | 7\% | 5\% | 5\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 14\% | 14\% | 8\% | 17\% | 16\% | 11\% |
| Not sure | 79\% | 66\% | 87\% | 77\% | 79\% | 84\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Ross Favorability | 12\% | 22\% | 12\% | 13\% | 11\% | 5\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 14\% | 12\% | 7\% | 16\% | 18\% | 14\% |
| Not sure | 74\% | 66\% | 81\% | 71\% | 72\% | 81\% |



|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Shuler Favorability | 15\% | 28\% | 19\% | 12\% | 16\% | 9\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 17\% | 21\% | 12\% | 19\% | 13\% | 21\% |
| Not sure | 67\% | 52\% | 69\% | 68\% | 71\% | 69\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Burr / Rey | 44\% | 10\% | 17\% | 24\% | 71\% | 78\% |
| Richard Burr |  |  |  |  |  |  |
| Chris Rey | 37\% | 76\% | 68\% | 48\% | 14\% | 3\% |
| Not sure | 20\% | 14\% | 15\% | 28\% | 15\% | 19\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | conservative |
| Burr / Hall | 44\% | 9\% | 13\% | 25\% | 73\% | 80\% |
| Richard Burr |  |  |  |  |  |  |
| Duane Hall | 36\% | 76\% | 68\% | 44\% | 12\% | 3\% |
| Not sure | 21\% | 15\% | 19\% | 31\% | 15\% | 17\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Burr / Ross | 43\% | 10\% | 14\% | 23\% | 74\% | 79\% |
| Richard Burr |  |  |  |  |  |  |
| Deborah Ross | 36\% | 76\% | 73\% | 43\% | 13\% | 4\% |
| Not sure | 21\% | 14\% | 13\% | 35\% | 13\% | 18\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Burr / Shuler | 42\% | 10\% | 17\% | 21\% | 70\% | 79\% |
| Richard Burr |  |  |  |  |  |  |
| Heath Shuler | 35\% | 71\% | 63\% | 45\% | 16\% | 3\% |
| Not sure | 22\% | 19\% | 20\% | 34\% | 14\% | 18\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Tillis Approval | 26\% | 18\% | 14\% | 14\% | 41\% | 37\% |
| Approve |  |  |  |  |  |  |
| Disapprove | 44\% | 69\% | 62\% | 56\% | 24\% | 20\% |
| Not sure | 31\% | 12\% | 24\% | 29\% | 36\% | 43\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| General Assembly Approval | 15\% | 12\% | 8\% | 7\% | 23\% | 22\% |
| Approve |  |  |  |  |  |  |
| Disapprove | 60\% | 66\% | 71\% | 67\% | 53\% | 48\% |
| Not sure | 25\% | 22\% | 21\% | 26\% | 24\% | 30\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative conservative |
| NC Legislature Democrat Favorability | 33\% | 65\% | 67\% | 40\% | 12\% | 1\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 49\% | 16\% | 19\% | 34\% | 67\% | 89\% |
| Not sure | 19\% | 20\% | 14\% | 26\% | 21\% | 10\% |



|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| NC Legislature Republican Favorability |  | 6\% | 10\% | 12\% | 46\% | 57\% |
| Favorable | 28\% |  |  |  |  |  |
| Unfavorable | 54\% | 79\% | 82\% | 65\% | 38\% | 23\% |
| Not sure | 17\% | 15\% | 8\% | 23\% | 16\% | 20\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| NC Legislature Election | 43\% | 76\% | 74\% | 58\% | 20\% | 5\% |
| Democrat |  |  |  |  |  |  |
| Republican | 42\% | 10\% | 17\% | 22\% | 66\% | 82\% |
| Not sure | 15\% | 14\% | 9\% | 20\% | 14\% | 13\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Medicaid Expansion Yes/No | 60\% | 86\% | 87\% | 75\% | 44\% | 22\% |
| The North Carolina state government should accept this federal funding to expand Medicaid coverage |  |  |  |  |  |  |
| The North Carolina state government should not accept this federal funding to expand Medicaid coverage | 28\% | 10\% | 10\% | 12\% | 43\% | 59\% |
| Not sure | 12\% | 4\% | 2\% | 14\% | 13\% | 20\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative conservative |
| Background Checks Support/Oppose | 88\% | 90\% | 96\% | 87\% | 91\% | 80\% |
| Support a criminal background check for everyone who wants to buy a firearm |  |  |  |  |  |  |
| Oppose a criminal background check for everyone who wants to buy a firearm | 6\% | 4\% | 2\% | 6\% | 5\% | 12\% |
| Not sure | 6\% | 6\% | 2\% | 7\% | 4\% | 8\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| EPA Power Plant Plan Favor/Oppose | 43\% | 70\% | 62\% | 53\% | 28\% | 17\% |
| Strongly favor |  |  |  |  |  |  |
| Somewhat favor | 20\% | 13\% | 20\% | 20\% | 29\% | 14\% |
| Somewhat oppose | 14\% | 3\% | 13\% | 14\% | 15\% | 19\% |
| Strongly oppose | 15\% | 4\% | 1\% | 5\% | 21\% | 40\% |
| Not sure | 7\% | 10\% | 3\% | 8\% | 5\% | 10\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very |
| Minimum Wage Increase Yes/No | 21\% | 62\% | 26\% | 23\% | 6\% | 6\% |
| Most support increasing the federal minimum wage to $\$ 15.00$ per hour |  |  |  |  |  |  |
| Most support increasing the federal minimum wage to $\$ 12.00$ per hour | 17\% | 21\% | 31\% | 20\% | 13\% | 4\% |
| Most support increasing the federal minimum wage to $\$ 10.00$ per hour | 35\% | 7\% | 35\% | 40\% | 44\% | 31\% |
| Most support keeping the federal minimum wage at $\$ 7.25$ per h... | 15\% | 2\% | 7\% | 9\% | 23\% | 30\% |
| Most support eliminating the federal minimum wage altogether | 10\% | 4\% | 1\% | 6\% | 11\% | 25\% |
| Not sure | 2\% | 3\% | 0\% | 2\% | 3\% | 4\% |

August 12-16, 2015
survey of 957 North Carolina voters


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| McCrory Approval |  |  |  |
| Approve | $35 \%$ | $28 \%$ | $43 \%$ |
| Disapprove | $48 \%$ | $52 \%$ | $44 \%$ |
| Not sure | $17 \%$ | $20 \%$ | $13 \%$ |


|  | Base | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Woman | Man |
| Cooper Favorability |  |  |  |
| Favorable | 29\% | 27\% | 30\% |
| Unfavorable | 25\% | 18\% | 33\% |
| Not sure | 46\% | 54\% | 37\% |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Forest Favorability |  |  |  |
| Favorable | $15 \%$ | $14 \%$ | $17 \%$ |
| Unfavorable | $20 \%$ | $17 \%$ | $22 \%$ |
| Not sure | $65 \%$ | $69 \%$ | $61 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Spaulding Favorability |  |  |  |
| Favorable | $\mathbf{8 \%}$ | $9 \%$ | $8 \%$ |
| Unfavorable | $\mathbf{1 7 \%}$ | $16 \%$ | $19 \%$ |
| Not sure | $\mathbf{7 4 \%}$ | $75 \%$ | $73 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman |  |
| Man |  |  |  |
| McCrory / Cooper |  |  |  |
|  |  |  |  |
| Pat McCrory | $39 \%$ | $32 \%$ |  |
| Roy Cooper | $42 \%$ | $45 \%$ |  |
| Not sure | $18 \%$ | $23 \%$ |  |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Forest / Cooper |  |  |  |
| Dan Forest | $33 \%$ | $29 \%$ | $37 \%$ |
| Roy Cooper | $42 \%$ | $43 \%$ | $40 \%$ |
| Not sure | $\mathbf{2 5 \%}$ | $28 \%$ | $23 \%$ |


|  |  | Gender |  |  |
| ---: | :--- | :--- | :--- | :---: |
|  | Base | Woman | Man |  |
| McCrory I Spaulding |  |  |  |  |
| Pat McCrory | $40 \%$ | $34 \%$ | $47 \%$ |  |
| Ken Spaulding | $35 \%$ | $39 \%$ | $30 \%$ |  |
| Not sure | $\mathbf{2 5 \%}$ | $27 \%$ | $23 \%$ |  |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Burr Approval |  |  |  |
| Approve | $31 \%$ | $24 \%$ | $39 \%$ |
| Disapprove | $37 \%$ | $37 \%$ | $38 \%$ |
| Not sure | $32 \%$ | $40 \%$ | $24 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Rey Favorability |  |  |  |
| Favorable | $7 \%$ | $9 \%$ | $5 \%$ |
| Unfavorable | $16 \%$ | $12 \%$ | $21 \%$ |
| Not sure | $77 \%$ | $79 \%$ | $74 \%$ |


|  |  | Gender |  |
| ---: | :---: | :--- | :---: |
|  | Base | Woman |  |
| Hall Favorability |  |  |  |
| Favorable | $7 \%$ | $8 \%$ |  |
| Unfavorable | $\mathbf{1 4 \%}$ | $6 \%$ |  |
| Not sure | $79 \%$ | $79 \%$ |  |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Ross Favorability |  |  |  |
| Favorable | $12 \%$ | $13 \%$ | $10 \%$ |
| Unfavorable | $\mathbf{1 4 \%}$ | $12 \%$ | $16 \%$ |
| Not sure | $\mathbf{7 4 \%}$ | $75 \%$ | $74 \%$ |


|  | Base | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Woman | Man |
| Shuler Favorability |  |  |  |
| Favorable | 15\% | 14\% | 17\% |
| Unfavorable | 17\% | 15\% | 20\% |
| Not sure | 67\% | 72\% | 63\% |


|  |  | Gender |  |
| ---: | :--- | :--- | :---: |
|  | Base | Woman |  |
| Burr / Rey |  |  |  |
| Richard Burr | $44 \%$ | $35 \%$ |  |
| Chris Rey | $37 \%$ | $41 \%$ |  |
| Not sure | $20 \%$ | $24 \%$ |  |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Burr / Hall |  |  |  |
| Richard Burr | 44\% | $37 \%$ | $52 \%$ |
| Duane Hall | $36 \%$ | $39 \%$ | $31 \%$ |
| Not sure | $\mathbf{2 1 \%}$ | $24 \%$ | $17 \%$ |


|  |  | Gender |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | Base | Woman | Man |  |
| Burr / Ross |  |  |  |  |
| Richard Burr | $43 \%$ | $36 \%$ | $52 \%$ |  |
| Deborah Ross | $36 \%$ | $40 \%$ | $32 \%$ |  |
| Not sure | $\mathbf{2 1 \%}$ | $24 \%$ | $16 \%$ |  |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Burr / Shuler |  |  |  |
| Richard Burr | 42\% | $36 \%$ | $49 \%$ |
| Heath Shuler | $\mathbf{3 5 \%}$ | $39 \%$ | $32 \%$ |
| Not sure | $\mathbf{2 2 \%}$ | $25 \%$ | $19 \%$ |

## Public Policy <br> Polling

|  |  | Gender |  |  |
| ---: | :--- | :--- | :--- | :---: |
|  | Base | Woman | Man |  |
| Tillis Approval |  |  |  |  |
| Approve | $\mathbf{2 6 \%}$ | $22 \%$ | $30 \%$ |  |
| Disapprove | $44 \%$ | $45 \%$ | $42 \%$ |  |
| Not sure | $\mathbf{3 1 \%}$ | $33 \%$ | $28 \%$ |  |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Woman | Man |
| General Assembly <br> Approval |  |  |  |
|  |  |  |  |
| Approve | 15\% | $14 \%$ | $16 \%$ |
| Disapprove | $\mathbf{6 0 \%}$ | $55 \%$ | $67 \%$ |
| Not sure | $\mathbf{2 5 \%}$ | $32 \%$ | $18 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Woman | Man |
| NC Legislature <br> Democrat Favorability |  |  |  |
| Favorable | $33 \%$ | $35 \%$ | $29 \%$ |
| Unfavorable | $49 \%$ | $43 \%$ | $55 \%$ |
| Not sure | $19 \%$ | $22 \%$ | $15 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Woman | Man |
| NC Legislature <br> Republican <br> Favorability |  |  |  |
| Favorable | $\mathbf{2 8 \%}$ | $24 \%$ | $33 \%$ |
| Unfavorable | $54 \%$ | $56 \%$ | $52 \%$ |
| Not sure | $\mathbf{1 7 \%}$ | $20 \%$ | $14 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Woman | Man |
| NC Legislature <br> Election |  |  |  |
|  |  |  |  |
| Democrat | $43 \%$ | $46 \%$ | $39 \%$ |
| Republican | $42 \%$ | $36 \%$ | $50 \%$ |
| Not sure | $15 \%$ | $18 \%$ | $11 \%$ |

\begin{tabular}{|c|c|c|c|}
\hline \& \multirow[b]{2}{*}{Base} \& \multicolumn{2}{|l|}{Gender} \\
\hline \& \& Woman \& Man \\
\hline Medicaid Expansion Yes/No \& \& \& \\
\hline \begin{tabular}{l}
The North Carolina state government should accept this federal funding to expand Medicaid coverage \\
The North Carolina state government should not accept this federal funding to expand Medicaid coverage
\end{tabular} \& \(60 \%\)

$28 \%$

12\% \& 68\%
21\%

11\% \& 51\%

37\% <br>
\hline
\end{tabular}

## Public Policy Polling

|  | Base | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Woman | Man |
| Background Checks Support/Oppose |  |  |  |
| Support a criminal background check for everyone who wants to buy a firearm | 88\% | 88\% | 88\% |
| Oppose a criminal background check for everyone who wants to buy a firearm | 6\% | 5\% | 7\% |
| Not sure | 6\% | 8\% | 4\% |


|  |  | Gender |  |
| :--- | :---: | :---: | :---: |
|  | Base | Woman | Man |
| EPA Power Plant Plan |  |  |  |
| Favor/Oppose |  |  |  |
| Strongly favor | $43 \%$ | $48 \%$ | $38 \%$ |
| Somewhat favor | $\mathbf{2 0 \%}$ | $23 \%$ | $17 \%$ |
| Somewhat oppose | $\mathbf{1 4 \%}$ | $12 \%$ | $16 \%$ |
| Strongly oppose | $\mathbf{1 5 \%}$ | $8 \%$ | $23 \%$ |
| Not sure | $\mathbf{7 \%}$ | $9 \%$ | $5 \%$ |



|  |  | Party |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent <br> I Other |  |
| McCrory Approval |  |  |  |  |  |
| Approve | $35 \%$ | $19 \%$ | $56 \%$ | $34 \%$ |  |
| Disapprove | $48 \%$ | $66 \%$ | $28 \%$ | $45 \%$ |  |
| Not sure | $\mathbf{1 7 \%}$ | $15 \%$ | $16 \%$ | $21 \%$ |  |

## Public Policy <br> Polling

|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent I Other |
| Cooper Favorability | 29\% | 37\% | 18\% | 28\% |
| Favorable |  |  |  |  |
| Unfavorable | 25\% | 21\% | 29\% | 27\% |
| Not sure | 46\% | 42\% | 53\% | 44\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent I Other |
| Forest Favorability | 15\% | 11\% | 20\% | 15\% |
| Favorable |  |  |  |  |
| Unfavorable | 20\% | 25\% | 15\% | 17\% |
| Not sure | 65\% | 64\% | 65\% | 68\% |


$\left.$|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  |  | Base | Democrat | Republican |  | | Independent |
| ---: |
| I Other | \right\rvert\,


|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | RepublicanIndependent <br> I Other |  |  |
| McCrory / Cooper |  |  |  |  |  |
| Pat McCrory | $39 \%$ | $15 \%$ | $70 \%$ | $38 \%$ |  |
| Roy Cooper | $42 \%$ | $66 \%$ | $15 \%$ | $39 \%$ |  |
| Not sure | $18 \%$ | $19 \%$ | $15 \%$ | $23 \%$ |  |


|  |  | Party |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: |
|  | Base | Democrat | Republican | Independent <br> I Other |  |
| Forest / Cooper |  |  |  |  |  |
| Dan Forest | $33 \%$ | $11 \%$ | $62 \%$ | $30 \%$ |  |
| Roy Cooper | $42 \%$ | $65 \%$ | $15 \%$ | $38 \%$ |  |
| Not sure | $\mathbf{2 5 \%}$ | $25 \%$ | $22 \%$ | $32 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent I Other |
| McCrory / Spaulding | 40\% | 16\% | 71\% | 41\% |
| Pat McCrory |  |  |  |  |
| Ken Spaulding | 35\% | 56\% | 12\% | 28\% |
| Not sure | 25\% | 28\% | 17\% | 30\% |


|  |  | Party |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent <br> I Other |  |
| Burr Approval |  |  |  |  |  |
| Approve | $31 \%$ | $15 \%$ | $51 \%$ | $30 \%$ |  |
| Disapprove | $37 \%$ | $52 \%$ | $19 \%$ | $37 \%$ |  |
| Not sure | $32 \%$ | $33 \%$ | $30 \%$ | $32 \%$ |  |


|  |  | Party |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Base | Democrat | Republican | Independent <br> I Other |  |
| Rey Favorability |  |  |  |  |  |
| Favorable | $7 \%$ | $9 \%$ | $5 \%$ | $7 \%$ |  |
| Unfavorable | $\mathbf{1 6 \%}$ | $16 \%$ | $18 \%$ | $15 \%$ |  |
| Not sure | $77 \%$ | $75 \%$ | $78 \%$ | $79 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent I Other |
| Hall Favorability | 7\% | 8\% | 8\% | 5\% |
| Favorable |  |  |  |  |
| Unfavorable | 14\% | 14\% | 13\% | 13\% |
| Not sure | 79\% | 77\% | 79\% | 82\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent I Other |
| Ross Favorability | 12\% | 16\% | 9\% | 8\% |
| Favorable |  |  |  |  |
| Unfavorable | 14\% | 13\% | 16\% | 13\% |
| Not sure | 74\% | 71\% | 75\% | 79\% |


$\left.$|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  |  | Base | Democrat | Republican |  | | Independent |
| ---: |
| I Other | \right\rvert\,


$\left.$|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  |  | Base | Democrat | Republican |  | | Independent |
| ---: |
| I Other | \right\rvert\,


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent I Other |
| Burr / Hall | 44\% | 18\% | 81\% | 39\% |
| Richard Burr |  |  |  |  |
| Duane Hall | 36\% | 61\% | 8\% | 30\% |
| Not sure | 21\% | 22\% | 12\% | 31\% |


|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent <br> I Other |  |
| Burr / Ross |  |  |  |  |  |
| Richard Burr | $\mathbf{4 3 \%}$ | $15 \%$ | $80 \%$ | $42 \%$ |  |
| Deborah Ross | $\mathbf{3 6 \%}$ | $63 \%$ | $8 \%$ | $28 \%$ |  |
| Not sure | $\mathbf{2 1 \%}$ | $22 \%$ | $12 \%$ | $29 \%$ |  |


$\left.$|  |  | Party |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :---: |
|  |  | Base | Democrat | Republican |  | | Independent |
| ---: |
| I Other | \right\rvert\,


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent I Other |
| Tillis Approval | 26\% | 13\% | 44\% | 23\% |
| Approve |  |  |  |  |
| Disapprove | 44\% | 59\% | 24\% | 43\% |
| Not sure | 31\% | 28\% | 32\% | 34\% |



|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent I Other |
| General Assembly Approval | 15\% | 6\% | 25\% | 16\% |
| Approve |  |  |  |  |
| Disapprove | 60\% | 69\% | 50\% | 60\% |
| Not sure | 25\% | 25\% | 25\% | 24\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent I Other |
| NC Legislature Democrat Favorability | 33\% | 56\% | 6\% | 28\% |
| Favorable |  |  |  |  |
| Unfavorable | 49\% | 23\% | 79\% | 53\% |
| Not sure | 19\% | 21\% | 15\% | 19\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent I Other |
| NC Legislature Republican Favorability |  |  |  |  |
| Favorable | 28\% | 8\% | 54\% | 27\% |
| Unfavorable | 54\% | 76\% | 28\% | 53\% |
| Not sure | 17\% | 16\% | 18\% | 20\% |


|  |  | Party |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent <br> I Other |  |
| NC Legislature <br> Election |  |  |  |  |  |
| Democrat | $43 \%$ | $74 \%$ | $10 \%$ | $33 \%$ |  |
| Republican | $42 \%$ | $11 \%$ | $80 \%$ | $45 \%$ |  |
| Not sure | $15 \%$ | $15 \%$ | $11 \%$ | $21 \%$ |  |



|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent I Other |
| Background Checks Support/Oppose | 88\% | 91\% | 89\% | 82\% |
| Support a criminal background check for everyone who wants to buy a firearm |  |  |  |  |
| Oppose a criminal background check for everyone who wants to buy a firearm | 6\% | 4\% | 7\% | 8\% |
| Not sure | 6\% | 6\% | 4\% | 10\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent I Other |
| EPA Power Plant Plan Favor/Oppose |  |  |  |  |
| Strongly favor | 43\% | 60\% | 27\% | 36\% |
| Somewhat favor | 20\% | 22\% | 22\% | 14\% |
| Somewhat oppose | 14\% | 6\% | 19\% | 23\% |
| Strongly oppose | 15\% | 4\% | 25\% | 23\% |
| Not sure | 7\% | 9\% | 7\% | 5\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent I Other |
| Minimum Wage Increase Yes/No | 21\% | 32\% | 11\% | 13\% |
| Most support increasing the federal minimum wage to $\$ 15.00$ per hour |  |  |  |  |
| Most support increasing the federal minimum wage to $\$ 12.00$ per hour | 17\% | 24\% | 11\% | 13\% |
| Most support increasing the federal minimum wage to $\$ 10.00$ per hour | 35\% | 32\% | 37\% | 36\% |
| Most support keeping the federal minimum wage at $\$ 7.25$ per $h$... | 15\% | 7\% | 24\% | 18\% |
| Most support eliminating the federal minimum wage altogether | 10\% | 2\% | 14\% | 19\% |
| Not sure | 2\% | 2\% | 3\% | 2\% |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| McCrory Approval | 35\% | 40\% | 18\% | 27\% |
| Approve |  |  |  |  |
| Disapprove | 48\% | 44\% | 60\% | 55\% |
| Not sure | 17\% | 15\% | 22\% | 19\% |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Cooper Favorability | 29\% | 28\% | 33\% | 27\% |
| Favorable |  |  |  |  |
| Unfavorable | 25\% | 25\% | 25\% | 23\% |
| Not sure | 46\% | 47\% | 43\% | 50\% |


|  |  | Race |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  |  | Base | White | African <br> American |  |
| Other |  |  |  |  |  |
| Forest Favorability |  |  |  |  |  |
|  | Favorable | $15 \%$ | $16 \%$ | $14 \%$ |  |
| Unfavorable | $20 \%$ | $18 \%$ | $24 \%$ | $25 \%$ |  |
| Not sure | $65 \%$ | $66 \%$ | $62 \%$ | $70 \%$ |  |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Spaulding Favorability |  |  |  |  |
| Favorable | 8\% | 7\% | 15\% | 2\% |
| Unfavorable | 17\% | 16\% | 21\% | 23\% |
| Not sure | 74\% | 77\% | 64\% | 74\% |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| McCrory / Cooper | 39\% | 48\% | 12\% | 20\% |
| Pat McCrory |  |  |  |  |
| Roy Cooper | 42\% | 37\% | 63\% | 42\% |
| Not sure | 18\% | 15\% | 25\% | 38\% |


|  |  | Race |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | White | African <br> American | Other |  |
| Forest / Cooper |  |  |  |  |  |
| Dan Forest | $\mathbf{3 3 \%}$ | $40 \%$ | $13 \%$ | $18 \%$ |  |
| Roy Cooper | $\mathbf{4 2 \%}$ | $37 \%$ | $62 \%$ | $36 \%$ |  |
| Not sure | $\mathbf{2 5 \%}$ | $24 \%$ | $25 \%$ | $46 \%$ |  |


|  |  | Race |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: |
|  | Base | White | African <br> American | Other |  |
| McCrory / Spaulding |  |  |  |  |  |
| Pat McCrory | $40 \%$ | $49 \%$ | $15 \%$ | $18 \%$ |  |
| Ken Spaulding | $\mathbf{3 5 \%}$ | $29 \%$ | $57 \%$ | $33 \%$ |  |
| Not sure | $\mathbf{2 5 \%}$ | $22 \%$ | $28 \%$ | $49 \%$ |  |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Burr Approval | 31\% | 37\% | 15\% | 9\% |
| Approve |  |  |  |  |
| Disapprove | 37\% | 36\% | 37\% | 53\% |
| Not sure | 32\% | 27\% | 48\% | 38\% |


|  |  | Race |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  |  | Base | White | African <br> American |
| Other |  |  |  |  |
| Rey Favorability |  |  |  |  |
| Favorable | $7 \%$ | $6 \%$ | $12 \%$ | $4 \%$ |
| Unfavorable | $16 \%$ | $15 \%$ | $21 \%$ | $23 \%$ |
| Not sure | $77 \%$ | $80 \%$ | $67 \%$ | $73 \%$ |


|  |  | Race |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  |  | Base | White | African |
| American | Other |  |  |  |
| Hall Favorability |  |  |  |  |
|  | Favorable | $7 \%$ | $6 \%$ | $10 \%$ |
| Unfavorable | $14 \%$ | $12 \%$ | $19 \%$ | $12 \%$ |
| Not sure | $79 \%$ | $81 \%$ | $71 \%$ | $80 \%$ |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Ross Favorability | 12\% | 9\% | 23\% | 4\% |
| Favorable |  |  |  |  |
| Unfavorable | 14\% | 14\% | 12\% | 19\% |
| Not sure | 74\% | 77\% | 65\% | 77\% |


|  |  | Race |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | White | African <br> American | Other |
| Shuler Favorability |  |  |  |  |
|  | Favorable | $15 \%$ | $16 \%$ | $14 \%$ |
| Unfavorable | $17 \%$ | $18 \%$ | $14 \%$ | $23 \%$ |
| Not sure | $67 \%$ | $66 \%$ | $71 \%$ | $66 \%$ |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Burr / Rey |  |  |  |  |
| Richard Burr | 44\% | 54\% | 13\% | 18\% |
| Chris Rey | 37\% | 30\% | 60\% | 42\% |
| Not sure | 20\% | 16\% | 27\% | 39\% |


|  |  | Race |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | White | African <br> American | Other |
| Burr / Hall |  |  |  |  |
| Richard Burr | $44 \%$ | $53 \%$ | $17 \%$ | $20 \%$ |
| Duane Hall | $\mathbf{3 6 \%}$ | $29 \%$ | $58 \%$ | $36 \%$ |
| Not sure | $\mathbf{2 1 \%}$ | $17 \%$ | $26 \%$ | $43 \%$ |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Burr / Ross | 43\% | 54\% | 12\% | 20\% |
| Richard Burr |  |  |  |  |
| Deborah Ross | 36\% | 29\% | 60\% | 42\% |
| Not sure | 21\% | 17\% | 28\% | 38\% |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Burr / Shuler | 42\% | 53\% | 11\% | 20\% |
| Richard Burr |  |  |  |  |
| Heath Shuler | 35\% | 28\% | 59\% | 39\% |
| Not sure | 22\% | 19\% | 29\% | 40\% |


|  |  | Race |  |  |
| ---: | :---: | :--- | :--- | :--- |
|  |  | Base | White | African |
| American | Other |  |  |  |
| Tillis Approval |  |  |  |  |
| Approve | $\mathbf{2 6 \%}$ | $30 \%$ | $14 \%$ | $14 \%$ |
| Disapprove | $\mathbf{4 4 \%}$ | $39 \%$ | $57 \%$ | $52 \%$ |
| Not sure | $\mathbf{3 1 \%}$ | $31 \%$ | $29 \%$ | $33 \%$ |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| General Assembly Approval |  |  |  |  |
| Approve | 15\% | 16\% | 11\% | 13\% |
| Disapprove | 60\% | 62\% | 52\% | 67\% |
| Not sure | 25\% | 22\% | 37\% | 20\% |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| NC Legislature Democrat Favorability |  |  |  |  |
| Favorable | 33\% | 27\% | 54\% | 23\% |
| Unfavorable | 49\% | 57\% | 21\% | 42\% |
| Not sure | 19\% | 16\% | 25\% | 35\% |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| NC Legislature Republican Favorability | 28\% | 35\% | 8\% | 18\% |
| Favorable |  |  |  |  |
| Unfavorable | 54\% | 48\% | 75\% | 59\% |
| Not sure | 17\% | 17\% | 17\% | 22\% |


|  |  | Race |  |  |  |  |
| :--- | :--- | :--- | ---: | ---: | :---: | :---: |
|  | Base | White | African <br> American | Other |  |  |
| NC Legislature <br> Election |  |  |  |  |  |  |
| Democrat | $43 \%$ | $35 \%$ | $73 \%$ | $36 \%$ |  |  |
| Republican | $\mathbf{4 2 \%}$ | $53 \%$ | $11 \%$ | $19 \%$ |  |  |
| Not sure | $\mathbf{1 5 \%}$ | $12 \%$ | $15 \%$ | $45 \%$ |  |  |

\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} \& \multirow[b]{2}{*}{Base} \& \multicolumn{3}{|l|}{Race} \\
\hline \& \& White \& African American \& Other \\
\hline Medicaid Expansion Yes/No \& \& \& \& \\
\hline \begin{tabular}{l}
The North Carolina state government should accept this federal funding to expand Medicaid coverage \\
The North Carolina state government should not accept this federal funding to expand Medicaid coverage
\end{tabular} \& 60\% \& \begin{tabular}{l}
53\% \\
34\%
\end{tabular} \& \(84 \%\)

$7 \%$

$9 \%$ \& $64 \%$
26\%

10\% <br>
\hline
\end{tabular}

|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Background Checks Support/Oppose | 88\% | 90\% | 87\% | 73\% |
| Support a criminal background check for everyone who wants to buy a firearm |  |  |  |  |
| Oppose a criminal background check for everyone who wants to buy a firearm | 6\% | 6\% | 5\% | 14\% |
| Not sure | 6\% | 5\% | 9\% | 13\% |

## Public Policy Polling

|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| EPA Power Plant Plan Favor/Oppose |  |  |  |  |
| Strongly favor | 43\% | 40\% | 53\% | 43\% |
| Somewhat favor | 20\% | 21\% | 18\% | 18\% |
| Somewhat oppose | 14\% | 14\% | 15\% | 11\% |
| Strongly oppose | 15\% | 19\% | 1\% | 20\% |
| Not sure | 7\% | 6\% | 14\% | 7\% |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | African American | Other |
| Minimum Wage Increase Yes/No | 21\% | 18\% | 29\% | 28\% |
| Most support increasing the federal minimum wage to $\$ 15.00$ per hour |  |  |  |  |
| Most support increasing the federal minimum wage to $\$ 12.00$ per hour | 17\% | 14\% | 29\% | 14\% |
| Most support increasing the federal minimum wage to $\$ 10.00$ per hour | 35\% | 37\% | 30\% | 22\% |
| Most support keeping the federal minimum wage at $\$ 7.25$ per $h . .$. | 15\% | 19\% | 5\% | 10\% |
| Most support eliminating the federal minimum wage altogether | 10\% | 11\% | 1\% | 26\% |
| Not sure | 2\% | 2\% | 5\% | - |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| McCrory Approval | 35\% | 28\% | 31\% | 37\% | 41\% |
| Approve |  |  |  |  |  |
| Disapprove | 48\% | 44\% | 45\% | 52\% | 47\% |
| Not sure | 17\% | 28\% | 24\% | 11\% | 12\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Cooper Favorability | 29\% | 27\% | 20\% | 29\% | 38\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 25\% | 25\% | 25\% | 26\% | 23\% |
| Not sure | 46\% | 48\% | 55\% | 44\% | 40\% |


|  |  | Age |  |  |  |
| :--- | :--- | :--- | ---: | ---: | ---: |
|  | Base | $\mathbf{1 8}$ to | $\mathbf{3 0}$ to | $\mathbf{4 6}$ to | Older <br> $\mathbf{2 9}$ |
| $\mathbf{6 5}$ | than $\mathbf{6 5}$ |  |  |  |  |
| Forest Favorability |  |  |  |  |  |
| Favorable | $\mathbf{1 5 \%}$ | $13 \%$ | $17 \%$ | $14 \%$ | $16 \%$ |
| Unfavorable | $\mathbf{2 0 \%}$ | $18 \%$ | $17 \%$ | $21 \%$ | $21 \%$ |
| Not sure | $\mathbf{6 5 \%}$ | $69 \%$ | $65 \%$ | $66 \%$ | $63 \%$ |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Spaulding Favorability | 8\% | 16\% | 7\% | 5\% | 9\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 17\% | 17\% | 18\% | 18\% | 16\% |
| Not sure | 74\% | 67\% | 74\% | 77\% | 75\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| McCrory / Cooper | 39\% | 31\% | 34\% | 41\% | 46\% |
| Pat McCrory |  |  |  |  |  |
| Roy Cooper | 42\% | 34\% | 42\% | 46\% | 43\% |
| Not sure | 18\% | 34\% | 24\% | 12\% | 11\% |


|  |  | Age |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{1 8}$ to | $\mathbf{3 0}$ to | $\mathbf{4 6}$ to | Older <br> than 65 |  |
| Forest / Cooper |  |  |  |  |  |  |
| Dan Forest | $33 \%$ | $26 \%$ | $34 \%$ | $34 \%$ | $35 \%$ |  |
| Roy Cooper | $42 \%$ | $41 \%$ | $34 \%$ | $46 \%$ | $44 \%$ |  |
| Not sure | $\mathbf{2 5 \%}$ | $33 \%$ | $33 \%$ | $20 \%$ | $21 \%$ |  |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| McCrory / Spaulding | 40\% | 26\% | 38\% | 44\% | 48\% |
| Pat McCrory |  |  |  |  |  |
| Ken Spaulding | 35\% | 41\% | 29\% | 37\% | 32\% |
| Not sure | 25\% | 32\% | 33\% | 19\% | 20\% |


|  |  | Age |  |  |  |  |
| ---: | :--- | ---: | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{1 8}$ to | $\mathbf{3 0}$ to | $\mathbf{4 6}$ to | Older <br> than 65 |  |
| Burr Approval |  |  |  |  |  |  |
| Approve | $31 \%$ | $35 \%$ | $26 \%$ | $28 \%$ | $36 \%$ |  |
| Disapprove | $37 \%$ | $33 \%$ | $30 \%$ | $45 \%$ | $37 \%$ |  |
| Not sure | $32 \%$ | $32 \%$ | $45 \%$ | $27 \%$ | $27 \%$ |  |


|  |  | Age |  |  |  |
| :--- | :---: | ---: | ---: | ---: | ---: |
|  | Base | $\mathbf{1 8}$ to | $\mathbf{3 0}$ to | $\mathbf{4 6}$ to | Older <br> $\mathbf{2 9}$ |
| $\mathbf{4 5}$ | $\mathbf{6 5}$ | than 65 |  |  |  |
| Rey Favorability |  |  |  |  |  |
| Favorable | $7 \%$ | $19 \%$ | $6 \%$ | $4 \%$ | $4 \%$ |
| Unfavorable | $\mathbf{1 6 \%}$ | $18 \%$ | $19 \%$ | $17 \%$ | $12 \%$ |
| Not sure | $77 \%$ | $62 \%$ | $74 \%$ | $80 \%$ | $84 \%$ |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \\ \hline \end{array}$ | Older than 65 |
| Hall Favorability | 7\% | 19\% | 7\% | 4\% | 4\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 14\% | 13\% | 19\% | 13\% | 10\% |
| Not sure | 79\% | 68\% | 74\% | 83\% | 86\% |



|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Ross Favorability | 12\% | 29\% | 6\% | 8\% | 10\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 14\% | 11\% | 19\% | 14\% | 12\% |
| Not sure | 74\% | 59\% | 75\% | 78\% | 79\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Shuler Favorability | 15\% | 18\% | 17\% | 14\% | 14\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 17\% | 18\% | 19\% | 18\% | 14\% |
| Not sure | 67\% | 64\% | 64\% | 68\% | 72\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Burr / Rey | 44\% | 36\% | 40\% | 44\% | 52\% |
| Richard Burr |  |  |  |  |  |
| Chris Rey | 37\% | 32\% | 38\% | 39\% | 37\% |
| Not sure | 20\% | 32\% | 22\% | 18\% | 12\% |


|  |  | Age |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{1 8}$ to | $\mathbf{3 0}$ to | $\mathbf{4 6}$ to | Older <br> $\mathbf{6 5}$ |  |
| than 65 |  |  |  |  |  |  |$|$


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Burr / Ross | 43\% | 32\% | 42\% | 45\% | 50\% |
| Richard Burr |  |  |  |  |  |
| Deborah Ross | 36\% | 36\% | 31\% | 40\% | 36\% |
| Not sure | 21\% | 32\% | 28\% | 15\% | 14\% |


|  |  | Age |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{1 8}$ to | $\mathbf{3 0}$ to | $\mathbf{4 6}$ to | Older <br> (han 65 |  |
| Burr / Shuler |  |  |  |  |  |  |
| Richard Burr | $42 \%$ | $35 \%$ | $40 \%$ | $42 \%$ | $51 \%$ |  |
| Heath Shuler | $35 \%$ | $31 \%$ | $35 \%$ | $39 \%$ | $34 \%$ |  |
| Not sure | $\mathbf{2 2 \%}$ | $34 \%$ | $25 \%$ | $20 \%$ | $15 \%$ |  |


|  |  | Age |  |  |  |
| :--- | :--- | :--- | ---: | ---: | ---: |
|  | Base | $\mathbf{1 8}$ to | $\mathbf{3 0}$ to | $\mathbf{4 6}$ to | Older <br> $\mathbf{2 9}$ |
| $\mathbf{4 5}$ | $\mathbf{6 5}$ | than 65 |  |  |  |
| Tillis Approval |  |  |  |  |  |
| Approve | $\mathbf{2 6 \%}$ | $22 \%$ | $24 \%$ | $27 \%$ | $28 \%$ |
| Disapprove | $44 \%$ | $51 \%$ | $41 \%$ | $46 \%$ | $38 \%$ |
| Not sure | $31 \%$ | $27 \%$ | $35 \%$ | $28 \%$ | $33 \%$ |



|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| General Assembly Approval | 15\% | 18\% | 17\% | 14\% | 11\% |
| Approve |  |  |  |  |  |
| Disapprove | 60\% | 43\% | 51\% | 72\% | 65\% |
| Not sure | 25\% | 40\% | 32\% | 14\% | 24\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| NC Legislature Democrat Favorability | 33\% | 46\% | 28\% | 30\% | 31\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 49\% | 34\% | 55\% | 51\% | 50\% |
| Not sure | 19\% | 19\% | 18\% | 19\% | 19\% |


|  |  | Age |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Base | 18 to <br> $\mathbf{2 9}$ | $\mathbf{3 0}$ to <br> $\mathbf{4 5}$ | 46 to <br> $\mathbf{6 5}$ | Older <br> than 65 |
| NC Legislature <br> Republican <br> Favorability |  |  |  |  |  |
| Favorable | $\mathbf{2 8 \%}$ | $26 \%$ | $30 \%$ | $27 \%$ | $30 \%$ |
| Unfavorable | $\mathbf{5 4 \%}$ | $46 \%$ | $54 \%$ | $59 \%$ | $54 \%$ |
| Not sure | $\mathbf{1 7 \%}$ | $28 \%$ | $16 \%$ | $14 \%$ | $16 \%$ |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| NC Legislature Election | 43\% | 50\% | 40\% | 41\% | 42\% |
| Democrat |  |  |  |  |  |
| Republican | 42\% | 31\% | 43\% | 44\% | 47\% |
| Not sure | 15\% | 19\% | 18\% | 14\% | 11\% |

\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} \& \multirow[b]{2}{*}{Base} \& \multicolumn{4}{|l|}{Age} \\
\hline \& \& \[
\begin{array}{r}
18 \text { to } \\
29
\end{array}
\] \& \[
\begin{array}{r}
30 \text { to } \\
45
\end{array}
\] \& \[
\begin{array}{r}
46 \text { to } \\
65
\end{array}
\] \& Older than 65 \\
\hline Medicaid Expansion Yes/No \& \& \& \& \& \\
\hline \begin{tabular}{l}
The North Carolina state government should accept this federal funding to expand Medicaid coverage \\
The North Carolina state government should not accept this federal funding to expand Medicaid coverage
\end{tabular} \& \(60 \%\)

$28 \%$ \& $59 \%$

$29 \%$ \& $65 \%$
24\% \& $59 \%$

$30 \%$ \& 56\%

$30 \%$ <br>
\hline Not sure \& 12\% \& 11\% \& 11\% \& 11\% \& 14\% <br>
\hline
\end{tabular}

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Background Checks Support/Oppose | 88\% | 90\% | 83\% | 88\% | 91\% |
| Support a criminal background check for everyone who wants to buy a firearm |  |  |  |  |  |
| Oppose a criminal background check for everyone who wants to buy a firearm | 6\% | 2\% | 8\% | 7\% | 5\% |
| Not sure | 6\% | 8\% | 10\% | 4\% | 4\% |



|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| EPA Power Plant Plan Favor/Oppose | 43\% | 35\% | 47\% | 44\% | 44\% |
| Strongly favor |  |  |  |  |  |
| Somewhat favor | 20\% | 23\% | 21\% | 19\% | 20\% |
| Somewhat oppose | 14\% | 13\% | 17\% | 13\% | 13\% |
| Strongly oppose | 15\% | 11\% | 10\% | 19\% | 17\% |
| Not sure | 7\% | 18\% | 5\% | 4\% | 7\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Minimum Wage Increase Yes/No | 21\% | 27\% | 25\% | 17\% | 18\% |
| Most support increasing the federal minimum wage to $\$ 15.00$ per hour |  |  |  |  |  |
| Most support increasing the federal minimum wage to $\$ 12.00$ per hour | 17\% | 18\% | 14\% | 16\% | 21\% |
| Most support increasing the federal minimum wage to $\$ 10.00$ per hour | 35\% | 32\% | 30\% | 35\% | 39\% |
| Most support keeping the federal minimum wage at $\$ 7.25$ per h... | 15\% | 14\% | 17\% | 19\% | 10\% |
| Most support eliminating the federal minimum wage altogether | 10\% | 7\% | 11\% | 10\% | 11\% |
| Not sure | 2\% | 3\% | 3\% | 2\% | 2\% |


|  |  | Mode |  |
| ---: | :---: | :--- | :--- |
|  | Base | Phone | Internet |
| McCrory Approval |  |  |  |
| Approve | $35 \%$ | $38 \%$ | $21 \%$ |
| Disapprove | $48 \%$ | $50 \%$ | $41 \%$ |
| Not sure | $17 \%$ | $12 \%$ | $38 \%$ |


|  |  | Mode |  |
| ---: | :---: | :--- | :--- |
|  | Base | Phone | Internet |
| Cooper Favorability |  |  |  |
| Favorable | $29 \%$ | $32 \%$ | $17 \%$ |
| Unfavorable | $25 \%$ | $25 \%$ | $25 \%$ |
| Not sure | $46 \%$ | $43 \%$ | $59 \%$ |


|  |  | Mode |  |
| ---: | :---: | :--- | :--- |
|  | Base | Phone | Internet |
| Forest Favorability |  |  |  |
| Favorable | $15 \%$ | $16 \%$ | $12 \%$ |
| Unfavorable | $20 \%$ | $21 \%$ | $15 \%$ |
| Not sure | $65 \%$ | $64 \%$ | $72 \%$ |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Phone | Internet |
| Spaulding Favorability |  |  |  |
|  | Favorable | $\mathbf{8 \%}$ | $8 \%$ |
| Unfavorable | $17 \%$ | $17 \%$ | $17 \%$ |
| Not sure | $74 \%$ | $74 \%$ | $74 \%$ |


|  |  | Mode |  |
| ---: | :---: | :--- | :--- |
|  | Base | Phone | Internet |
| McCrory / Cooper |  |  |  |
| Pat McCrory | $39 \%$ | $41 \%$ | $30 \%$ |
| Roy Cooper | $42 \%$ | $44 \%$ | $35 \%$ |
| Not sure | $18 \%$ | $14 \%$ | $35 \%$ |


|  |  | Mode |  |
| ---: | :---: | :--- | :--- |
|  | Base | Phone | Internet |
| Forest / Cooper |  |  |  |
| Dan Forest | $33 \%$ | $35 \%$ | $23 \%$ |
| Roy Cooper | $42 \%$ | $43 \%$ | $38 \%$ |
| Not sure | $\mathbf{2 5 \%}$ | $22 \%$ | $39 \%$ |


|  | Base | Mode |  |
| :---: | :---: | :---: | :---: |
|  |  | Phone | Internet |
| McCrory / Spaulding |  |  |  |
| Pat McCrory | 40\% | 44\% | 26\% |
| Ken Spaulding | 35\% | 34\% | 39\% |
| Not sure | 25\% | 22\% | 35\% |


|  |  | Mode |  |
| ---: | :---: | :--- | :--- |
|  | Base | Phone | Internet |
| Burr Approval |  |  |  |
| Approve | $31 \%$ | $32 \%$ | $24 \%$ |
| Disapprove | $37 \%$ | $39 \%$ | $29 \%$ |
| Not sure | $32 \%$ | $28 \%$ | $47 \%$ |


|  |  | Mode |  |
| ---: | :---: | :--- | :--- |
|  | Base | Phone | Internet |
| Rey Favorability |  |  |  |
| Favorable | $7 \%$ | $5 \%$ | $15 \%$ |
| Unfavorable | $\mathbf{1 6 \%}$ | $16 \%$ | $16 \%$ |
| Not sure | $\mathbf{7 7 \%}$ | $79 \%$ | $69 \%$ |


|  |  | Mode |  |
| ---: | :---: | :--- | :--- |
|  | Base | Phone | Internet |
| Hall Favorability |  |  |  |
| Favorable | $7 \%$ | $6 \%$ | $14 \%$ |
| Unfavorable | $14 \%$ | $13 \%$ | $15 \%$ |
| Not sure | $79 \%$ | $81 \%$ | $71 \%$ |


|  |  | Mode |  |
| ---: | :---: | :---: | :---: |
|  | Base | Phone | Internet |
| Ross Favorability |  |  |  |
| Favorable | $12 \%$ | $9 \%$ | $23 \%$ |
| Unfavorable | $14 \%$ | $15 \%$ | $11 \%$ |
| Not sure | $74 \%$ | $76 \%$ | $66 \%$ |


|  |  | Mode |  |
| ---: | :---: | :--- | :--- |
|  | Base | Phone | Internet |
| Shuler Favorability |  |  |  |
| Favorable | $15 \%$ | $15 \%$ | $15 \%$ |
| Unfavorable | $17 \%$ | $18 \%$ | $15 \%$ |
| Not sure | $67 \%$ | $67 \%$ | $70 \%$ |


|  |  | Mode |  |
| ---: | :---: | :--- | :--- |
|  | Base | Phone | Internet |
| Burr / Rey |  |  |  |
|  | Richard Burr | $44 \%$ | $47 \%$ |
| Chris Rey | $37 \%$ | $37 \%$ | $38 \%$ |
| Not sure | $\mathbf{2 0 \%}$ | $17 \%$ | $31 \%$ |


|  |  | Mode |  |
| ---: | :---: | :--- | :--- |
|  | Base | Phone | Internet |
| Burr / Hall |  |  |  |
| Richard Burr | $44 \%$ | $46 \%$ | $34 \%$ |
| Duane Hall | $36 \%$ | $35 \%$ | $39 \%$ |
| Not sure | $\mathbf{2 1 \%}$ | $19 \%$ | $28 \%$ |


|  |  | Mode |  |
| ---: | :--- | :--- | :--- |
|  | Base | Phone | Internet |
| Burr / Ross |  |  |  |
| Richard Burr | $\mathbf{4 3 \%}$ | $47 \%$ | $30 \%$ |
| Deborah Ross | $\mathbf{3 6 \%}$ | $36 \%$ | $38 \%$ |
| Not sure | $\mathbf{2 1 \%}$ | $18 \%$ | $32 \%$ |


|  |  | Mode |  |
| ---: | :---: | :--- | :--- |
|  | Base |  | Phone |
|  | Internet |  |  |
| Burr / Shuler |  |  |  |
| Richard Burr | $42 \%$ | $45 \%$ | $32 \%$ |
| Heath Shuler | $35 \%$ | $35 \%$ | $36 \%$ |
| Not sure | $22 \%$ | $20 \%$ | $32 \%$ |


|  |  | Mode |  |
| ---: | :---: | :--- | :--- |
|  | Base | Phone | Internet |
| Tillis Approval |  |  |  |
| Approve | $26 \%$ | $27 \%$ | $18 \%$ |
| Disapprove | $44 \%$ | $44 \%$ | $41 \%$ |
| Not sure | $31 \%$ | $28 \%$ | $41 \%$ |


|  |  | Mode |  |
| :--- | :--- | :--- | :--- |
|  | Base | Phone | Internet |
| General Assembly <br> Approval |  |  |  |
|  |  |  |  |
| Approve | $15 \%$ | $14 \%$ | $18 \%$ |
| Disapprove | $\mathbf{6 0 \%}$ | $67 \%$ | $34 \%$ |
| Not sure | $\mathbf{2 5 \%}$ | $19 \%$ | $48 \%$ |

## Public Policy Polling

|  |  | Mode |  |
| :--- | :--- | :--- | :--- |
|  | Base | Phone | Internet |
| NC Legislature <br> Democrat Favorability |  |  |  |
| Favorable | $33 \%$ | $31 \%$ | $38 \%$ |
| Unfavorable | $49 \%$ | $50 \%$ | $42 \%$ |
| Not sure | $19 \%$ | $19 \%$ | $19 \%$ |


|  | Base | Mode |  |
| :---: | :---: | :---: | :---: |
|  |  | Phone | Internet |
| NC Legislature Republican Favorability |  |  |  |
| Favorable | 28\% | 30\% | 22\% |
| Unfavorable | 54\% | 56\% | 49\% |
| Not sure | 17\% | 15\% | 29\% |


|  |  | Mode |  |
| :--- | :--- | :--- | :--- |
|  | Base | Phone | Internet |
| NC Legislature <br> Election |  |  |  |
| Democrat | $43 \%$ | $42 \%$ | $45 \%$ |
| Republican | $42 \%$ | $45 \%$ | $32 \%$ |
| Not sure | $15 \%$ | $13 \%$ | $22 \%$ |


|  |  | Mode |  |
| :--- | :--- | :--- | :---: |
|  | Base | Phone |  |
|  | Internet |  |  |
| Medicaid Expansion <br> Yes/No |  |  |  |
| The North Carolina <br> state government | $60 \%$ | $57 \%$ |  |
| should accept this <br> federal funding to <br> expand Medicaid <br> coverage |  | $70 \%$ |  |
| The North Carolina <br> state government | $\mathbf{2 8 \%}$ | $32 \%$ |  |

## Public Policy Polling

|  |  | Mode |  |
| :--- | :--- | :--- | :--- |
|  | Base | Phone | Internet |
| Background Checks <br> Support/Oppose |  |  |  |
| Support a criminal <br> background check for <br> everyone who wants | $88 \%$ | $88 \%$ | $87 \%$ |
| to buy a firearm |  |  |  |
| Oppose a criminal | $6 \%$ | $7 \%$ | $2 \%$ |
| background check for <br> everyone who wants <br> to buy a firearm |  |  |  |
| Not sure | $6 \%$ | $5 \%$ | $10 \%$ |


|  |  | Mode |  |
| :--- | :---: | :--- | :---: |
|  | Base | Phone |  |
| EPA Power Plant Plan <br> Favor/Oppose |  |  |  |
| Strongly favor | $43 \%$ | $45 \%$ |  |
| Somewhat favor | $\mathbf{2 0 \%}$ | $18 \%$ |  |
| Somewhat oppose | $\mathbf{1 4 \%}$ | $14 \%$ |  |
| Strongly oppose | $\mathbf{1 5 \%}$ | $18 \%$ |  |
| Not sure | $\mathbf{7 \%}$ | $5 \%$ |  |


|  | Base | Mode |  |
| :---: | :---: | :---: | :---: |
|  |  | Phone | Internet |
| Minimum Wage Increase Yes/No | 21\% | 20\% | 22\% |
| Most support increasing the federal minimum wage to $\$ 15.00$ per hour |  |  |  |
| Most support increasing the federal minimum wage to $\$ 12.00$ per hour | 17\% | 17\% | 17\% |
| Most support increasing the federal minimum wage to $\$ 10.00$ per hour | 35\% | 32\% | 44\% |
| Most support keeping the federal minimum wage at $\$ 7.25$ per h... | 15\% | 16\% | 11\% |
| Most support eliminating the federal minimum wage altogether | 10\% | 12\% | 2\% |
| Not sure | 2\% | 2\% | 5\% |


|  |  | Area Code |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |
| McCrory Approval |  |  |  |  |  |  |  |  |
| Approve | $35 \%$ | $37 \%$ | $46 \%$ | $36 \%$ | $27 \%$ | $30 \%$ | $46 \%$ | $21 \%$ |
| Disapprove | $\mathbf{4 8} \%$ | $49 \%$ | $45 \%$ | $51 \%$ | $61 \%$ | $47 \%$ | $48 \%$ | $41 \%$ |
| Not sure | $17 \%$ | $14 \%$ | $8 \%$ | $12 \%$ | $12 \%$ | $23 \%$ | $6 \%$ | $38 \%$ |


|  |  | Area Code |  |  |  |  |  |  |  |
| :---: | :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |  |
| Cooper Favorability |  |  |  |  |  |  |  |  |  |
| Favorable | $\mathbf{2 9 \%}$ | $44 \%$ | $32 \%$ | $28 \%$ | $23 \%$ | $24 \%$ | $40 \%$ | $17 \%$ |  |
| Unfavorable | $\mathbf{2 5 \%}$ | $26 \%$ | $27 \%$ | $28 \%$ | $14 \%$ | $19 \%$ | $34 \%$ | $25 \%$ |  |
| Not sure | $\mathbf{4 6 \%}$ | $31 \%$ | $41 \%$ | $44 \%$ | $63 \%$ | $58 \%$ | $27 \%$ | $59 \%$ |  |


|  | Base | Area Code |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 252 | 336 | 704 | 828 | 910 | 919 | Internet |
| Forest Favorability | 15\% | 15\% | 19\% | 12\% | 11\% | 12\% | 20\% | 12\% |
| Favorable |  |  |  |  |  |  |  |  |
| Unfavorable | 20\% | 31\% | 20\% | 18\% | 13\% | 16\% | 26\% | 15\% |
| Not sure | 65\% | 54\% | 60\% | 69\% | 76\% | 72\% | 53\% | 72\% |


|  |  | Area Code |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |  |
| Spaulding Favorability |  |  |  |  |  |  |  |  |  |
|  | Favorable | $\mathbf{8 \%}$ | $16 \%$ | $6 \%$ | $2 \%$ | $5 \%$ | $9 \%$ | $13 \%$ |  |
| Unfavorable | $\mathbf{1 7 \%}$ | $23 \%$ | $20 \%$ | $18 \%$ | $12 \%$ | $17 \%$ | $16 \%$ | $17 \%$ |  |
| Not sure | $74 \%$ | $61 \%$ | $74 \%$ | $80 \%$ | $83 \%$ | $74 \%$ | $70 \%$ | $74 \%$ |  |


|  |  | Area Code |  |  |  |  |  |  |
| ---: | :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |
| McCrory / Cooper |  |  |  |  |  |  |  |  |
| Pat McCrory | $\mathbf{3 9 \%}$ | $42 \%$ | $47 \%$ | $41 \%$ | $38 \%$ | $36 \%$ | $42 \%$ | $30 \%$ |
| Roy Cooper | $\mathbf{4 2 \%}$ | $54 \%$ | $43 \%$ | $40 \%$ | $40 \%$ | $40 \%$ | $51 \%$ | $35 \%$ |
| Not sure | $\mathbf{1 8 \%}$ | $4 \%$ | $10 \%$ | $20 \%$ | $23 \%$ | $25 \%$ | $7 \%$ | $35 \%$ |


|  |  | Area Code |  |  |  |  |  |  |  |  |
| :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |  |  |
| Forest / Cooper |  |  |  |  |  |  |  |  |  |  |
| Dan Forest | $\mathbf{3 3 \%}$ | $38 \%$ | $35 \%$ | $36 \%$ | $37 \%$ | $34 \%$ | $33 \%$ | $23 \%$ |  |  |
| Roy Cooper | $42 \%$ | $43 \%$ | $44 \%$ | $38 \%$ | $34 \%$ | $37 \%$ | $56 \%$ | $38 \%$ |  |  |
| Not sure | $\mathbf{2 5 \%}$ | $20 \%$ | $21 \%$ | $26 \%$ | $29 \%$ | $29 \%$ | $11 \%$ | $39 \%$ |  |  |


|  |  | Area Code |  |  |  |  |  |  |  |  |
| :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |  |  |
| McCrory / Spaulding |  |  |  |  |  |  |  |  |  |  |
| Pat McCrory | $\mathbf{4 0 \%}$ | $43 \%$ | $47 \%$ | $45 \%$ | $37 \%$ | $45 \%$ | $44 \%$ | $26 \%$ |  |  |
| Ken Spaulding | $\mathbf{3 5 \%}$ | $41 \%$ | $32 \%$ | $25 \%$ | $35 \%$ | $29 \%$ | $42 \%$ | $39 \%$ |  |  |
| Not sure | $\mathbf{2 5 \%}$ | $16 \%$ | $21 \%$ | $30 \%$ | $28 \%$ | $26 \%$ | $14 \%$ | $35 \%$ |  |  |


|  |  | Area Code |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |  |
| Burr Approval |  |  |  |  |  |  |  |  |  |
| Approve | $31 \%$ | $25 \%$ | $44 \%$ | $26 \%$ | $27 \%$ | $31 \%$ | $32 \%$ | $24 \%$ |  |
| Disapprove | $37 \%$ | $39 \%$ | $38 \%$ | $39 \%$ | $34 \%$ | $36 \%$ | $48 \%$ | $29 \%$ |  |
| Not sure | $32 \%$ | $36 \%$ | $18 \%$ | $35 \%$ | $39 \%$ | $33 \%$ | $20 \%$ | $47 \%$ |  |


|  |  | Area Code |  |  |  |  |  |  |  |
| :---: | :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |  |
| Rey Favorability |  |  |  |  |  |  |  |  |  |
| Favorable | $\mathbf{7 \%}$ | $8 \%$ | $5 \%$ | $1 \%$ | $5 \%$ | $7 \%$ | $6 \%$ | $15 \%$ |  |
| Unfavorable | $\mathbf{1 6 \%}$ | $23 \%$ | $17 \%$ | $16 \%$ | $14 \%$ | $15 \%$ | $15 \%$ | $16 \%$ |  |
| Not sure | $77 \%$ | $69 \%$ | $78 \%$ | $83 \%$ | $81 \%$ | $77 \%$ | $79 \%$ | $69 \%$ |  |


|  |  | Area Code |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |  |  |
| Hall Favorability |  |  |  |  |  |  |  |  |  |  |
| Favorable | $7 \%$ | $11 \%$ | $5 \%$ | $3 \%$ | $7 \%$ | $5 \%$ | $5 \%$ | $14 \%$ |  |  |
| Unfavorable | $\mathbf{1 4 \%}$ | $17 \%$ | $15 \%$ | $13 \%$ | $10 \%$ | $14 \%$ | $12 \%$ | $15 \%$ |  |  |
| Not sure | $79 \%$ | $72 \%$ | $80 \%$ | $84 \%$ | $83 \%$ | $81 \%$ | $84 \%$ | $71 \%$ |  |  |


|  |  | Area Code |  |  |  |  |  |  |  |  |
| :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |  |  |
| Ross Favorability |  |  |  |  |  |  |  |  |  |  |
| Favorable | $\mathbf{1 2 \%}$ | $13 \%$ | $8 \%$ | $6 \%$ | $7 \%$ | $9 \%$ | $13 \%$ | $23 \%$ |  |  |
| Unfavorable | $\mathbf{1 4 \%}$ | $19 \%$ | $13 \%$ | $18 \%$ | $12 \%$ | $15 \%$ | $14 \%$ | $11 \%$ |  |  |
| Not sure | $74 \%$ | $68 \%$ | $79 \%$ | $76 \%$ | $81 \%$ | $77 \%$ | $73 \%$ | $66 \%$ |  |  |



|  |  | Area Code |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |  |  |
| Shuler Favorability |  |  |  |  |  |  |  |  |  |  |
| Favorable | $15 \%$ | $14 \%$ | $9 \%$ | $11 \%$ | $35 \%$ | $9 \%$ | $16 \%$ | $15 \%$ |  |  |
| Unfavorable | $17 \%$ | $16 \%$ | $18 \%$ | $19 \%$ | $24 \%$ | $12 \%$ | $17 \%$ | $15 \%$ |  |  |
| Not sure | $67 \%$ | $70 \%$ | $73 \%$ | $70 \%$ | $41 \%$ | $79 \%$ | $67 \%$ | $70 \%$ |  |  |


|  |  | Area Code |  |  |  |  |  |  |
| ---: | :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |
| Burr / Rey |  |  |  |  |  |  |  |  |
| Richard Burr | $\mathbf{4 4 \%}$ | $47 \%$ | $51 \%$ | $44 \%$ | $46 \%$ | $40 \%$ | $47 \%$ | $31 \%$ |
| Chris Rey | $\mathbf{3 7 \%}$ | $37 \%$ | $37 \%$ | $32 \%$ | $33 \%$ | $37 \%$ | $44 \%$ | $38 \%$ |
| Not sure | $\mathbf{2 0 \%}$ | $16 \%$ | $12 \%$ | $24 \%$ | $21 \%$ | $23 \%$ | $9 \%$ | $31 \%$ |


|  |  |  | Area Code |  |  |  |  |  |  |  |  |
| ---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |  |  |  |
| Burr / Hall |  |  |  |  |  |  |  |  |  |  |  |
| Richard Burr | $44 \%$ | $45 \%$ | $51 \%$ | $45 \%$ | $46 \%$ | $39 \%$ | $48 \%$ | $34 \%$ |  |  |  |
| Duane Hall | $\mathbf{3 6 \%}$ | $38 \%$ | $37 \%$ | $27 \%$ | $32 \%$ | $30 \%$ | $42 \%$ | $39 \%$ |  |  |  |
| Not sure | $\mathbf{2 1 \%}$ | $17 \%$ | $12 \%$ | $27 \%$ | $23 \%$ | $31 \%$ | $10 \%$ | $28 \%$ |  |  |  |


|  |  |  | Area Code |  |  |  |  |  |
| ---: | :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |
| Burr / Ross |  |  |  |  |  |  |  |  |
| Richard Burr | $\mathbf{4 3 \%}$ | $39 \%$ | $52 \%$ | $46 \%$ | $47 \%$ | $39 \%$ | $50 \%$ | $30 \%$ |
| Deborah Ross | $\mathbf{3 6 \%}$ | $44 \%$ | $34 \%$ | $31 \%$ | $32 \%$ | $31 \%$ | $44 \%$ | $38 \%$ |
| Not sure | $\mathbf{2 1 \%}$ | $17 \%$ | $14 \%$ | $23 \%$ | $22 \%$ | $30 \%$ | $7 \%$ | $32 \%$ |


|  |  | Area Code |  |  |  |  |  |  |
| :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |
| Burr / Shuler |  |  |  |  |  |  |  |  |
| Richard Burr | $\mathbf{4 2 \%}$ | $44 \%$ | $50 \%$ | $42 \%$ | $41 \%$ | $41 \%$ | $47 \%$ | $32 \%$ |
| Heath Shuler | $\mathbf{3 5 \%}$ | $34 \%$ | $36 \%$ | $29 \%$ | $39 \%$ | $29 \%$ | $42 \%$ | $36 \%$ |
| Not sure | $\mathbf{2 2 \%}$ | $22 \%$ | $14 \%$ | $29 \%$ | $21 \%$ | $30 \%$ | $11 \%$ | $32 \%$ |


|  |  | Area Code |  |  |  |  |  |  |  |
| :---: | :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |  |
| Tillis Approval |  |  |  |  |  |  |  |  |  |
| Approve | $\mathbf{2 6 \%}$ | $34 \%$ | $24 \%$ | $26 \%$ | $25 \%$ | $29 \%$ | $30 \%$ | $18 \%$ |  |
| Disapprove | $44 \%$ | $47 \%$ | $46 \%$ | $45 \%$ | $41 \%$ | $45 \%$ | $41 \%$ | $41 \%$ |  |
| Not sure | $31 \%$ | $19 \%$ | $29 \%$ | $29 \%$ | $34 \%$ | $26 \%$ | $29 \%$ | $41 \%$ |  |


|  |  | Area Code |  |  |  |  |  |  |  |
| :--- | :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |  |
| General Assembly <br> Approval |  |  |  |  |  |  |  |  |  |
| Approve | $\mathbf{1 5 \%}$ | $7 \%$ | $17 \%$ | $11 \%$ | $8 \%$ | $13 \%$ | $22 \%$ | $18 \%$ |  |
| Disapprove | $\mathbf{6 0 \%}$ | $79 \%$ | $66 \%$ | $65 \%$ | $69 \%$ | $61 \%$ | $65 \%$ | $34 \%$ |  |
| Not sure | $\mathbf{2 5 \%}$ | $14 \%$ | $18 \%$ | $24 \%$ | $23 \%$ | $25 \%$ | $13 \%$ | $48 \%$ |  |


|  | Base | Area Code |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 252 | 336 | 704 | 828 | 910 | 919 | Internet |
| NC Legislature Democrat Favorability | 33\% | 42\% | 27\% | 30\% | 31\% | 23\% | 38\% | 38\% |
| Favorable |  |  |  |  |  |  |  |  |
| Unfavorable | 49\% | 44\% | 59\% | 51\% | 51\% | 47\% | 44\% | 42\% |
| Not sure | 19\% | 14\% | 14\% | 19\% | 18\% | 30\% | 18\% | 19\% |

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|  |  | Area Code |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |  |
| NC Legislature <br> Republican <br> Favorability |  |  |  |  |  |  |  |  |  |
| Favorable | $\mathbf{2 8 \%}$ | $26 \%$ | $34 \%$ | $27 \%$ | $28 \%$ | $25 \%$ | $33 \%$ | $22 \%$ |  |
| Unfavorable | $\mathbf{5 4 \%}$ | $67 \%$ | $53 \%$ | $55 \%$ | $54 \%$ | $52 \%$ | $58 \%$ | $49 \%$ |  |
| Not sure | $\mathbf{1 7 \%}$ | $7 \%$ | $13 \%$ | $18 \%$ | $18 \%$ | $23 \%$ | $9 \%$ | $29 \%$ |  |


|  |  | Area Code |  |  |  |  |  |  |
| :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |
| NC Legislature <br> Election |  |  |  |  |  |  |  |  |
| Democrat | $43 \%$ | $50 \%$ | $39 \%$ | $34 \%$ | $43 \%$ | $39 \%$ | $49 \%$ | $45 \%$ |
| Republican | $\mathbf{4 2 \%}$ | $36 \%$ | $49 \%$ | $47 \%$ | $46 \%$ | $41 \%$ | $44 \%$ | $32 \%$ |
| Not sure | $\mathbf{1 5 \%}$ | $14 \%$ | $11 \%$ | $18 \%$ | $12 \%$ | $20 \%$ | $7 \%$ | $22 \%$ |

\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \& \multirow[b]{2}{*}{Base} \& \multicolumn{7}{|l|}{Area Code} \\
\hline \& \& 252 \& 336 \& 704 \& 828 \& 910 \& 919 \& Internet \\
\hline Medicaid Expansion Yes/No \& \& \& \& \& \& \& \& \\
\hline \begin{tabular}{l}
The North Carolina state government should accept this federal funding to expand Medicaid coverage \\
The North Carolina state government should not accept this federal funding to expand Medicaid coverage
\end{tabular} \& \(60 \%\)

$28 \%$ \& 58\%

$27 \%$ \& 55\%

$36 \%$ \& 58\%

32\% \& 51\%

$30 \%$ \& 61\%

33\% \& $61 \%$

$30 \%$ \& $70 \%$

13\% <br>
\hline Not sure \& 12\% \& 15\% \& 8\% \& 10\% \& 19\% \& 6\% \& 9\% \& 17\% <br>
\hline
\end{tabular}

|  | Base | Area Code |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 252 | 336 | 704 | 828 | 910 | 919 | Internet |
| Background Checks Support/Oppose | 88\% | 92\% | 85\% | 85\% | 91\% | 89\% | 90\% | 87\% |
| Support a criminal background check for everyone who wants to buy a firearm |  |  |  |  |  |  |  |  |
| Oppose a criminal background check for everyone who wants to buy a firearm | 6\% | 3\% | 9\% | 7\% | 5\% | 6\% | 8\% | 2\% |
| Not sure | 6\% | 4\% | 6\% | 7\% | 4\% | 5\% | 2\% | 10\% |


|  |  | Area Code |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ | Internet |  |  |
| EPA Power Plant Plan <br> Favor/Oppose |  |  |  |  |  |  |  |  |  |  |
| Strongly favor | $43 \%$ | $51 \%$ | $43 \%$ | $40 \%$ | $42 \%$ | $43 \%$ | $51 \%$ | $36 \%$ |  |  |
| Somewhat favor | $\mathbf{2 0 \%}$ | $14 \%$ | $14 \%$ | $25 \%$ | $25 \%$ | $19 \%$ | $13 \%$ | $29 \%$ |  |  |
| Somewhat oppose | $\mathbf{1 4 \%}$ | $13 \%$ | $15 \%$ | $12 \%$ | $16 \%$ | $18 \%$ | $13 \%$ | $13 \%$ |  |  |
| Strongly oppose | $\mathbf{1 5 \%}$ | $12 \%$ | $25 \%$ | $18 \%$ | $16 \%$ | $14 \%$ | $18 \%$ | $3 \%$ |  |  |
| Not sure | $\mathbf{7 \%}$ | $10 \%$ | $3 \%$ | $5 \%$ | $2 \%$ | $6 \%$ | $4 \%$ | $18 \%$ |  |  |


|  | Base | Area Code |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 252 | 336 | 704 | 828 | 910 | 919 | Internet |
| Minimum Wage Increase Yes/No | 21\% | 34\% | 15\% | 16\% | 20\% | 21\% | 22\% | 22\% |
| Most support increasing the federal minimum wage to $\$ 15.00$ per hour |  |  |  |  |  |  |  |  |
| Most support increasing the federal minimum wage to $\$ 12.00$ per hour | 17\% | 18\% | 18\% | 20\% | 13\% | 18\% | 18\% | 17\% |
| Most support increasing the federal minimum wage to $\$ 10.00$ per hour | 35\% | 29\% | 32\% | 31\% | 36\% | 35\% | 30\% | 44\% |
| Most support keeping the federal minimum wage at $\$ 7.25$ per $h$... | 15\% | 9\% | 19\% | 23\% | 21\% | 9\% | 12\% | 11\% |
| Most support eliminating the federal minimum wage altogether | 10\% | 9\% | 12\% | 9\% | 7\% | 17\% | 16\% | 2\% |
| Not sure | 2\% | 1\% | 4\% | 1\% | 2\% | 0\% | 2\% | 5\% |

August 12-16, 2015
survey of 957 North Carolina voters


## North Carolina Survey Results

Q1 Do you approve or disapprove of Governor Pat McCrory's job performance?

Approve .......................................................... 57\%
Disapprove.......................................................27\%
Not sure .......................................................... 17\%
Q2 Do you have a favorable or unfavorable opinion of Dan Forest?

Favorable.......................................................21\%
Unfavorable 15\%

Not sure ......................................................... 64\%
Q3 (Republicans) If the Republican candidates for Governor were Pat McCrory and Dan Forest, who would you vote for?

Pat McCrory .....................................................60\%
Dan Forest ...................................................... 20\%
Not sure ......................................................... 20\%

Q4 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
Very liberal
Very liberal
Very liberal
Very liberal
Very liberal
Very liberal
Very liberal ..... 3\% ..... 3\% ..... 3\% ..... 3\% ..... 3\% ..... 3\% ..... 3\%
Somewhat liberal
Somewhat liberal
Somewhat liberal
Somewhat liberal
Somewhat liberal
Somewhat liberal
Somewhat liberal ..... 5\% ..... 5\% ..... 5\% ..... 5\% ..... 5\% ..... 5\% ..... 5\%
Moderate
Moderate
Moderate
Moderate
Moderate
Moderate
Moderate ..... 17\% ..... 17\% ..... 17\% ..... 17\% ..... 17\% ..... 17\% ..... 17\%
Somewhat conservative
Somewhat conservative
Somewhat conservative
Somewhat conservative
Somewhat conservative
Somewhat conservative
Somewhat conservative ..... 35\% ..... 35\% ..... 35\% ..... 35\% ..... 35\% ..... 35\% ..... 35\%
Very conservative
Very conservative
Very conservative
Very conservative
Very conservative
Very conservative
Very conservative ..... 41\% ..... 41\% ..... 41\% ..... 41\% ..... 41\% ..... 41\% ..... 41\%
Q5 f you are a woman, press 1. If a man, press 2. f you are a woman, press 1. If a man, press 2. f you are a woman, press 1. If a man, press 2. f you are a woman, press 1. If a man, press 2. f you are a woman, press 1. If a man, press 2. f you are a woman, press 1. If a man, press 2. f you are a woman, press 1. If a man, press 2.
Woman
Woman
Woman
Woman
Woman
Woman
Woman ..... 45\% ..... 45\% ..... 45\% ..... 45\% ..... 45\% ..... 45\% ..... 45\% .....  .....  .....  .....  .....  .....  ..... 
Man. ..... 55\%
Q6 If you are 18 to 45 years old, press 1. If 46 to65 , press 2 . If you are older than 65, press 3.
18 to 45 ..... 30\%
46 to 65 ..... 43\%
Older than 65 ..... 27\%

|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| McCrory Approval | 57\% | 50\% | 48\% | 38\% | 64\% | 59\% |
| Approve |  |  |  |  |  |  |
| Disapprove | 27\% | 27\% | 52\% | 45\% | 23\% | 20\% |
| Not sure | 17\% | 23\% | - | 17\% | 13\% | 21\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Forest Favorability |  |  |  |  |  |  |
| Favorable | 21\% | 15\% | 10\% | 14\% | 23\% | 25\% |
| Unfavorable | 15\% | 37\% | 2\% | 21\% | 14\% | 13\% |
| Not sure | 64\% | 49\% | 88\% | 65\% | 63\% | 62\% |


|  |  | Ideology |  |  |  |  |  |
| ---: | :---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | Very <br> liberal | Somewhat <br> liberal | Moderate | Somewhat <br> conservative | Very <br> conservative |  |
| McCrory/Forest |  |  |  |  |  |  |  |
| Pat McCrory | $60 \%$ | $39 \%$ | $60 \%$ | $55 \%$ | $66 \%$ | $58 \%$ |  |
| Dan Forest | $\mathbf{2 0 \%}$ | $38 \%$ | $33 \%$ | $18 \%$ | $17 \%$ | $21 \%$ |  |
| Not sure | $\mathbf{2 0 \%}$ | $23 \%$ | $7 \%$ | $28 \%$ | $17 \%$ | $21 \%$ |  |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Woman | Man |
| McCrory Approval |  |  |  |
| Approve | $57 \%$ | $50 \%$ | $62 \%$ |
| Disapprove | $27 \%$ | $32 \%$ | $23 \%$ |
| Not sure | $17 \%$ | $18 \%$ | $15 \%$ |


|  |  | Gender |  |
| ---: | :---: | :--- | :--- |
|  | Base | Woman | Man |
| Forest Favorability |  |  |  |
| Favorable | $\mathbf{2 1 \%}$ | $19 \%$ | $24 \%$ |
| Unfavorable | $\mathbf{1 5 \%}$ | $11 \%$ | $18 \%$ |
| Not sure | $\mathbf{6 4 \%}$ | $70 \%$ | $59 \%$ |


|  |  | Gender |  |
| ---: | :--- | :--- | :---: |
|  | Base | Woman |  |
| McCrory/Forest |  |  |  |
| Pat McCrory | $\mathbf{6 0 \%}$ | $51 \%$ |  |
| Dan Forest | $\mathbf{2 0 \%}$ | $67 \%$ |  |
| Not sure | $\mathbf{2 0 \%}$ | $27 \%$ |  |


|  | Base | Age |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| McCrory Approval | 57\% | 48\% | 59\% | 63\% |
| Approve |  |  |  |  |
| Disapprove | 27\% | 26\% | 28\% | 25\% |
| Not sure | 17\% | 26\% | 13\% | 12\% |


|  |  | Age |  |  |
| :--- | :--- | :--- | ---: | ---: |
|  |  | $\mathbf{1 8}$ to | $\mathbf{4 6}$ to | Older |
|  | Base | $\mathbf{4 5}$ | $\mathbf{6 5}$ | than 65 |
| Forest Favorability |  |  |  |  |
| Favorable | $\mathbf{2 1 \%}$ | $21 \%$ | $23 \%$ | $18 \%$ |
| Unfavorable | $\mathbf{1 5 \%}$ | $15 \%$ | $17 \%$ | $12 \%$ |
| Not sure | $\mathbf{6 4 \%}$ | $64 \%$ | $60 \%$ | $70 \%$ |



|  |  | Age |  |  |
| ---: | :--- | ---: | ---: | ---: |
|  | Base | $\mathbf{1 8}$ to | 46 to | Older <br> 65 |
| than 65 |  |  |  |  |$|$

Raleigh, NC 27604

