

### FOR IMMEDIATE RELEASE

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### NC Governor's Race Continues To Be A Toss Up

**Raleigh, N.C.** – PPP's latest poll of North Carolina voters shows current Attorney General Roy Cooper leading current Governor Pat McCrory 43/41. This is nearly identical to Cooper's lead of 44/41 over McCrory in a June 3<sup>rd</sup> poll. Cooper is viewed much more favorably at 36/20 than McCrory of whose job performance voters disapprove of 33/48. Women support Cooper more widely than McCrory at 46/36, while men support McCrory more at 47/39.

"Pat McCrory's approval rating this month is the lowest we've found for him since he took office," said Dean Debnam, President of Public Policy Polling. "His dealings during this legislative session have antagonized some conservative voters without winning him any new friends across party lines. The big question though is whether this increased unhappiness with him will persist or fade once the legislature has gone home."

Incumbent Republican United States Senator Richard Burr maintains a sizeable lead against all potential Democratic challengers. Burr leads Dan Blue 45/35, Grier Martin 47/33, Mike McIntyre 44/35, Brad Miller 46/36, Heath Shuler 44/36, and Beth Wood 45/34.

Blue and Wood are viewed more favorably than unfavorably at 18/16 and 16/11 respectively. Miller is viewed as favorably as he is unfavorably at 14/14. In response to each Democrat, greater than 60% of voters were not sure how they felt or did not recognize the candidate.

Burr has much higher recognition but retains a negative job approval rating at 28/39. This is a much lower approval rating than Burr had in the June 3<sup>rd</sup> poll, which showed voters disapproving of his job performance 35/36. But Burr's lead over every Democratic challenger has nevertheless remained consistent since the last North Carolina poll.

In the Lieutenant Governor's race Republican Dan Forest leads Democrat Linda Coleman 43/36. This is a slightly larger than Forest's June 3<sup>rd</sup> 4-point lead (41/37).

Public Policy Polling surveyed 529 registered voters overall and 288 Republican primary voters from July  $2^{nd}$ - $6^{th}$ . The margin of error for the overall survey is +/-4.3%, and for the Republican primary subsample it's +/-5.8%. 80% of participants responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the Internet.

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# **North Carolina Survey Results**

Q1	McCrory's job performance?	t Q7	7 Do you have a favorable of Dan Blue?	or unfavorable opinion
	Approve33	%	Favorable	18%
	Disapprove48	%	Unfavorable	16%
	Not sure19	%	Not sure	66%
Q2	Do you have a favorable or unfavorable opinio of Roy Cooper?	n <b>Q</b> 8	8 Do you have a favorable o of Grier Martin?	r unfavorable opinion
	Favorable36	%	Favorable	11%
	Unfavorable20	%	Unfavorable	12%
	Not sure45	%	Not sure	76%
Q3	Do you have a favorable or unfavorable opinio of Ken Spaulding?	n <b>Q</b> 9	9 Do you have a favorable of Mike McIntyre?	r unfavorable opinion
	Favorable10	%	Favorable	12%
	Unfavorable16	%	Unfavorable	15%
	Not sure74	%	Not sure	73%
Q4	If the candidates for Governor in 2016 were Republican Pat McCrory and Democrat Roy Cooper, who would you vote for?	Q′	10 Do you have a favorable o of Brad Miller?	·
	Pat McCrory41	%	Favorable	
	Roy Cooper43		Unfavorable	
		0/	Not sure	
Q5	Not sure	′° Q′	11 Do you have a favorable of Heath Shuler?	or unfavorable opinion
٦0	Republican Pat McCrory and Democrat Ken Spaulding, who would you vote for?		Favorable	
	Pat McCrory43	%	Unfavorable	
	Ken Spaulding33	%	Not sure	
	Not sure24	( )'	12 Do you have a favorable of Beth Wood?	r unfavorable opinion
Q6	Do you approve or disapprove of Senator Richard Burr's job performance?		Favorable	
	Approve28	%	Unfavorable	
	Disapprove39		Not sure	72%
	Not sure33			





R	the candidates for US Senate in 2016 w epublican Richard Burr and Democrat D lue, who would you vote for?	an	Q19	If the candidates for Lieutenant Governor nyear were Republican Dan Forest and Democrat Linda Coleman, who would you for?	
	Richard Burr				43%
	Dan Blue	35%		Dan Forest	
	Not sure			Linda Coleman	
R	the candidates for US Senate in 2016 w epublican Richard Burr and Democrat G artin, who would you vote for?		q20	Not sure  In the last presidential election, did you vote Barack Obama or Mitt Romney?	
	Richard Burr	47%		Barack Obama	.44%
	Grier Martin			Mitt Romney	
	Not sure			Someone else / Don't remember	
R	the candidates for US Senate in 2016 w epublican Richard Burr and Democrat M cIntyre, who would you vote for?		q21	Would you describe yourself as very liberal somewhat liberal, moderate, somewhat conservative, or very conservative?	
	Richard Burr	44%		Very liberal	.11%
	Mike McIntyre	35%		Somewhat liberal	.17%
	Not sure	21%		Moderate	.29%
R	the candidates for US Senate in 2016 w epublican Richard Burr and Democrat B			Somewhat conservative	
M	iller, who would you vote for?	400/	g22	If you are a woman, press 1. If a man, pres	
	Richard Burr		4	Woman	
	Brad Miller			Man	
R	Not surethe candidates for US Senate in 2016 w epublican Richard Burr and Democrat H huler, who would you vote for?	ere	Q23	If you are a Democrat, press 1. If a Republi press 2. If you are an independent or identi with another party, press 3.	ican, ify
	Richard Burr	44%		Democrat	
	Heath Shuler			Republican	
	Not sure	20%		Independent / Other	
	the candidates for US Senate in 2016 w epublican Richard Burr and Democrat B	ere	Q24	If you are white, press 1. If African America press 2. If other, press 3.	
W	ood, who would you vote for?			White	
	Richard Burr	45%		African American	.21%
	Beth Wood	34%		Other	. 7%
	Not sure	21%			





Q25 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

	18 to 29		17%
	30 to 45		24%
<b>Q26</b>	Mode		
	Phone		30%
	Internet	4	20%

### Q27 Area Code

252	
336	17%
704	13%
828	12%
910	
919	17%
Internet	20%



		2012 Vo	2012 Vote		
	Base	Barack Obama		Someone else / Don't remember	
McCrory Approval					
Approve	33%	14%	56%	6%	
Disapprove	48%	67%	29%	54%	
Not sure	19%	19%	15%	39%	

		2012 Vo	te	
	Base	Barack Obama		Someone else / Don't remember
Cooper Favorability				
Favorable	36%	53%	22%	21%
Unfavorable	20%	13%	24%	31%
Not sure	45%	34%	54%	48%

		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Spaulding Favorability				
Favorable	10%	16%	4%	10%
Unfavorable	16%	17%	13%	24%
Not sure	74%	67%	83%	66%

		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
McCrory / Cooper				
Pat McCrory	41%	10%	78%	11%
Roy Cooper	43%	78%	10%	40%
Not sure	16%	12%	12%	49%

		2012 Vo		
	Base	Barack Obama		Someone else / Don't remember
McCrory / Spaulding				
Pat McCrory	43%	12%	79%	13%
Ken Spaulding	33%	60%	7%	34%
Not sure	24%	29%	14%	53%

		2012 Vo	te	
	Base	Barack Obama		Someone else / Don't remember
Burr Approval		-		
Approve	28%	10%	47%	18%
Disapprove	39%	60%	20%	40%
Not sure	33%	30%	33%	42%

		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Blue Favorability				
Favorable	18%	33%	6%	10%
Unfavorable	16%	10%	22%	15%
Not sure	66%	57%	72%	75%

		2012 Vo	2012 Vote		
	Base	Barack Obama		Someone else / Don't remember	
Martin Favorability					
Favorable	11%	16%	7%	9%	
Unfavorable	12%	9%	15%	17%	
Not sure	76%	75%	78%	74%	





		2012 Vote				
	Base	Barack Mitt Someone Obama Romney Don't reme				
McIntyre Favorability		-				
Favorable	12%	14%	13%	2%		
Unfavorable	15%	12%	17%	13%		
Not sure	73%	74%	70%	85%		

		2012 Vote				
	Base	Barack Mitt Someone of Obama Romney Don't reme				
Miller Favorability		-				
Favorable	14%	21%	9%	10%		
Unfavorable	14%	12%	15%	18%		
Not sure	72%	67%	76%	72%		

		2012 Vote				
	Base	Barack Obama		Someone else / Don't remember		
Shuler Favorability		-		•		
Favorable	17%	19%	15%	13%		
Unfavorable	19%	19%	18%	24%		
Not sure	64%	62%	67%	63%		

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
Wood Favorability		-			
Favorable	16%	24%	11%	12%	
Unfavorable	11%	5%	17%	11%	
Not sure	72%	71%	73%	77%	

		2012 Vote				
	Base	Barack Mitt Someone e Obama Romney Don't reme		Someone else / Don't remember		
Burr / Blue						
Richard Burr	45%	12%	83%	17%		
Dan Blue	35%	69%	4%	28%		
Not sure	19%	19%	12%	55%		

		2012 Vote				
	Base	Barack Obama		Someone else / Don't remember		
Burr / Martin						
Richard Burr	47%	12%	86%	19%		
Grier Martin	33%	69%	2%	23%		
Not sure	20%	20%	12%	59%		

		2012 Vote				
	Base	Barack Obama		Someone else / Don't remember		
Burr / McIntyre						
Richard Burr	44%	9%	82%	19%		
Mike McIntyre	35%	69%	5%	21%		
Not sure	21%	21%	13%	60%		

		2012 Vote					
	Base	Barack Mitt Someone Obama Romney Don't reme		Someone else / Don't remember			
Burr / Miller							
Richard Burr	46%	14%	82%	18%			
Brad Miller	36%	72%	4%	28%			
Not sure	18%	14%	13%	54%			





		2012 Vote				
	Base	Barack Obama		Someone else / Don't remember		
Burr / Shuler						
Richard Burr	44%	12%	80%	17%		
Heath Shuler	36%	68%	8%	31%		
Not sure	20%	20%	13%	52%		

		2012 Vote			
	Base	Barack Mitt Someone el Obama Romney Don't remem			
Burr / Wood		-			
Richard Burr	45%	11%	82%	18%	
Beth Wood	34%	68%	4%	27%	
Not sure	21%	21%	14%	55%	

		2012 Vote				
	Base	Barack Obama		Someone else / Don't remember		
Forest / Coleman						
Dan Forest	43%	11%	78%	22%		
Linda Coleman	36%	71%	4%	31%		
Not sure	21%	18%	19%	47%		

		Ideolog	deology						
	Base	Very liberal	Very liberal liberal Moderate Somewhat conservative						
McCrory Approval									
Approve	33%	17%	10%	23%	48%	56%			
Disapprove	48%	72%	62%	54%	38%	29%			
Not sure	19%	11%	28%	23%	14%	15%			

		Ideolog	ду				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Cooper Favorability		-	•	· · · · · · · · · · · · · · · · · · ·			
Favorable	36%	57%	54%	33%	20%	29%	
Unfavorable	20%	21%	10%	18%	24%	26%	
Not sure	45%	22%	37%	49%	56%	45%	

		Ideolog	ldeology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative			
Spaulding Favorability					·				
Favorable	10%	34%	6%	6%	4%	12%			
Unfavorable	16%	11%	20%	19%	18%	9%			
Not sure	74%	55%	74%	75%	78%	79%			

		Ideolog	ldeology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative			
McCrory / Cooper		-	•						
Pat McCrory	41%	14%	15%	23%	57%	84%			
Roy Cooper	43%	80%	75%	54%	24%	5%			
Not sure	16%	6%	10%	24%	19%	11%			

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
McCrory / Spaulding								
Pat McCrory	43%	18%	12%	25%	60%	84%		
Ken Spaulding	33%	68%	61%	40%	16%	3%		
Not sure	24%	15%	27%	35%	23%	13%		





		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Burr Approval								
Approve	28%	7%	13%	17%	51%	43%		
Disapprove	39%	75%	61%	41%	19%	23%		
Not sure	33%	18%	26%	42%	30%	34%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Blue Favorability				•				
Favorable	18%	44%	28%	23%	6%	5%		
Unfavorable	16%	8%	7%	17%	20%	21%		
Not sure	66%	48%	66%	60%	74%	74%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Martin Favorability		-	•					
Favorable	11%	24%	10%	17%	3%	7%		
Unfavorable	12%	12%	8%	12%	18%	12%		
Not sure	76%	64%	83%	71%	79%	81%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
McIntyre Favorability					·			
Favorable	12%	23%	19%	5%	14%	10%		
Unfavorable	15%	19%	6%	17%	17%	14%		
Not sure	73%	58%	75%	78%	69%	76%		

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Miller Favorability								
Favorable	14%	38%	24%	11%	7%	7%		
Unfavorable	14%	13%	7%	17%	15%	15%		
Not sure	72%	49%	70%	72%	77%	78%		

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Shuler Favorability								
Favorable	17%	29%	14%	16%	16%	14%		
Unfavorable	19%	23%	15%	24%	16%	18%		
Not sure	64%	48%	71%	60%	68%	68%		

		Ideolog	ldeology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative			
Wood Favorability		-	•	•	•	•			
Favorable	16%	44%	15%	18%	11%	7%			
Unfavorable	11%	1%	8%	11%	15%	15%			
Not sure	72%	55%	77%	70%	74%	79%			

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Burr / Blue					•			
Richard Burr	45%	12%	15%	29%	69%	83%		
Dan Blue	35%	75%	67%	45%	11%	2%		
Not sure	19%	13%	18%	25%	20%	15%		

		Ideolog	deology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Burr / Martin							
Richard Burr	47%	15%	15%	29%	70%	86%	
Grier Martin	33%	70%	68%	42%	10%	1%	
Not sure	20%	15%	18%	29%	20%	13%	

		Ideology			deology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative			
Burr / McIntyre									
Richard Burr	44%	9%	12%	29%	66%	82%			
Mike McIntyre	35%	79%	64%	39%	14%	5%			
Not sure	21%	12%	24%	31%	20%	13%			





		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
Burr / Miller						
Richard Burr	46%	22%	12%	30%	66%	83%
Brad Miller	36%	71%	75%	44%	11%	4%
Not sure	18%	6%	13%	25%	22%	13%

		Ideolog	ЗУ				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Burr / Shuler						='	
Richard Burr	44%	13%	11%	32%	65%	79%	
Heath Shuler	36%	75%	69%	41%	14%	9%	
Not sure	20%	12%	20%	28%	21%	12%	

		Ideolog	deology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Burr / Wood								
Richard Burr	45%	7%	16%	27%	66%	85%		
Beth Wood	34%	85%	57%	44%	11%	1%		
Not sure	21%	8%	26%	28%	23%	13%		

		Ideolog	deology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative		
Forest / Coleman					·		
Dan Forest	43%	11%	16%	29%	54%	85%	
Linda Coleman	36%	83%	60%	46%	13%	3%	
Not sure	21%	6%	24%	25%	33%	12%	

		Gender	
	Base	Woman	Man
McCrory Approval		-	<u>-</u>
Approve	33%	31%	35%
Disapprove	48%	47%	49%
Not sure	19%	22%	16%

		Gender	
	Base	Woman	Man
Cooper Favorability		-	
Favorable	36%	36%	35%
Unfavorable	20%	13%	27%
Not sure	45%	51%	38%

		Gender	
	Base	Woman	Man
Spaulding Favorability		-	
Favorable	10%	8%	13%
Unfavorable	16%	12%	20%
Not sure	74%	80%	67%

		Gender		
	Base	Woman	Man	
McCrory / Cooper				
Pat McCrory	41%	36%	47%	
Roy Cooper	43%	46%	39%	
Not sure	16%	18%	13%	





		Gender	
	Base	Woman	Man
McCrory / Spaulding			
Pat McCrory	43%	40%	46%
Ken Spaulding	33%	34%	32%
Not sure	24%	26%	22%

		Gender		
	Base	Woman	Man	
Burr Approval		-		
Approve	28%	23%	34%	
Disapprove	39%	33%	46%	
Not sure	33%	44%	20%	

		Gender	
	Base	Woman	Man
Blue Favorability			
Favorable	18%	20%	16%
Unfavorable	16%	12%	21%
Not sure	66%	68%	63%

		Gender	
	Base	Woman	Man
Martin Favorability		-	
Favorable	11%	8%	14%
Unfavorable	12%	12%	12%
Not sure	76%	79%	73%

		Gender	
	Base	Woman	Man
McIntyre Favorability		<del>-</del>	
Favorable	12%	11%	14%
Unfavorable	15%	14%	16%
Not sure	73%	75%	71%

		Gender	
	Base	Woman	Man
Miller Favorability		=	
Favorable	14%	13%	16%
Unfavorable	14%	9%	19%
Not sure	72%	78%	65%

		Gender	
	Base	Woman	Man
Shuler Favorability			
Favorable	17%	13%	21%
Unfavorable	19%	16%	23%
Not sure	64%	71%	56%

		Gender	
	Base	Woman	Man
Wood Favorability		•	
Favorable	16%	17%	16%
Unfavorable	11%	9%	14%
Not sure	72%	74%	70%





		Gender	
	Base	Woman	Man
Burr / Blue			
Richard Burr	45%	41%	50%
Dan Blue	35%	34%	37%
Not sure	19%	25%	13%

		Gender	
	Base	Woman	Man
Burr / Martin		-	
Richard Burr	47%	41%	53%
Grier Martin	33%	35%	32%
Not sure	20%	24%	15%

		Gender	
	Base	Woman	Man
Burr / McIntyre			
Richard Burr	44%	39%	50%
Mike McIntyre	35%	36%	33%
Not sure	21%	26%	17%

		Gender	
	Base	Woman	Man
Burr / Miller		-	
Richard Burr	46%	42%	51%
Brad Miller	36%	36%	37%
Not sure	18%	23%	12%

		Gender	
	Base	Woman	Man
Burr / Shuler		<del>-</del>	
Richard Burr	44%	39%	49%
Heath Shuler	36%	37%	36%
Not sure	20%	24%	15%

		Gender	
	Base	Woman	Man
Burr / Wood		_	
Richard Burr	45%	40%	49%
Beth Wood	34%	35%	33%
Not sure	21%	25%	18%

	Gender		
	Base	Woman	Man
Forest / Coleman			
Dan Forest	43%	39%	47%
Linda Coleman	36%	36%	36%
Not sure	21%	26%	17%

		Party		
	Base	Democrat	Republican	Independent / Other
McCrory Approval		-	·	
Approve	33%	17%	55%	27%
Disapprove	48%	63%	32%	47%
Not sure	19%	20%	13%	26%





		Party		
	Base	Democrat	Republican	Independent / Other
Cooper Favorability		,		,
Favorable	36%	53%	25%	19%
Unfavorable	20%	13%	26%	23%
Not sure	45%	34%	48%	58%

		Party		
	Base	Democrat	Republican	Independent / Other
Spaulding Favorability		,		
Favorable	10%	14%	9%	3%
Unfavorable	16%	17%	15%	16%
Not sure	74%	70%	76%	81%

		Party		
	Base	Democrat	Republican	Independent / Other
McCrory / Cooper			•	•
Pat McCrory	41%	14%	78%	38%
Roy Cooper	43%	76%	9%	32%
Not sure	16%	10%	13%	31%

		Party		
	Base	Democrat	Republican	Independent / Other
McCrory / Spaulding			•	
Pat McCrory	43%	17%	78%	37%
Ken Spaulding	33%	58%	9%	23%
Not sure	24%	25%	13%	40%

		Party		
	Base	Democrat	Republican	Independent / Other
Burr Approval				
Approve	28%	11%	50%	27%
Disapprove		57%	21%	34%
Not sure	33%	32%	30%	39%

		Party		
	Base	Democrat	Republican	Independent / Other
Blue Favorability				
Favorable	18%	32%	9%	7%
Unfavorable	16%	14%	19%	15%
Not sure	66%	55%	71%	78%

		Party		
	Base	Democrat	Republican	Independent / Other
Martin Favorability				
Favorable	11%	18%	9%	1%
Unfavorable	12%	9%	16%	14%
Not sure	76%	73%	75%	85%

		Party		
	Base	Democrat	Republican	Independent / Other
McIntyre Favorability				
Favorable	12%	14%	16%	4%
Unfavorable	15%	14%	16%	14%
Not sure	73%	72%	69%	82%





		Party		
	Base	Democrat	Republican	Independent / Other
Miller Favorability		,		•
Favorable	14%	23%	9%	6%
Unfavorable	14%	12%	15%	16%
Not sure	72%	65%	75%	77%

		Party		
	Base	Democrat	Republican	Independent / Other
Shuler Favorability		,		,
Favorable	17%	18%	15%	15%
Unfavorable	19%	19%	22%	15%
Not sure	64%	62%	63%	70%

		Party					
	Base	Democrat	Republican	Independent / Other			
Wood Favorability							
Favorable	16%	22%	12%	13%			
Unfavorable	11%	7%	17%	9%			
Not sure	72%	71%	70%	78%			

		Party	Party				
	Base	Democrat	Republican	Independent / Other			
Burr / Blue							
Richard Burr	45%	18%	79%	46%			
Dan Blue	35%	63%	8%	26%			
Not sure	19%	20%	14%	28%			

		Party		
	Base	Democrat	Republican	Independent / Other
Burr / Martin				
Richard Burr	47%	18%	82%	46%
Grier Martin	33%	61%	6%	21%
Not sure	20%	20%	12%	33%

		Party					
	Base	Democrat	Republican	Independent / Other			
Burr / McIntyre							
Richard Burr	44%	15%	79%	45%			
Mike McIntyre	35%	62%	9%	22%			
Not sure	21%	23%	13%	33%			

		Party					
	Base	Democrat	Republican	Independent / Other			
Burr / Miller							
Richard Burr	46%	19%	81%	43%			
Brad Miller	36%	65%	7%	27%			
Not sure	18%	16%	12%	30%			

		Party					
	Base	Democrat	Republican	Independent / Other			
Burr / Shuler							
Richard Burr	44%	16%	77%	45%			
Heath Shuler	36%	61%	14%	24%			
Not sure	20%	22%	10%	31%			





		Party					
	Base	Democrat	Republican	Independent / Other			
Burr / Wood		,		,			
Richard Burr	45%	16%	81%	42%			
Beth Wood	34%	61%	7%	25%			
Not sure	21%	23%	12%	33%			

		Party				
	Base	Democrat	Republican	Independent / Other		
Forest / Coleman			,			
Dan Forest	43%	15%	81%	35%		
Linda Coleman	36%	65%	6%	27%		
Not sure	21%	21%	13%	37%		

		Race		
	Base	White	African American	
McCrory Approval		<u>-</u>	<del>-</del>	
Approve	33%	39%	16%	19%
Disapprove	48%	47%	50%	55%
Not sure	19%	14%	34%	26%

		Race		
	Base	White	African American	
Cooper Favorability			•	
Favorable	36%	32%	55%	17%
Unfavorable	20%	21%	13%	34%
Not sure	45%	48%	32%	49%

		Race		
	Base	White	African American	
Spaulding Favorability			•	
Favorable	10%	7%	21%	8%
Unfavorable	16%	14%	18%	27%
Not sure	74%	79%	61%	66%

		Race		
	Base	White	African American	
McCrory / Cooper			•	
Pat McCrory	41%	52%	12%	20%
Roy Cooper	43%	33%	72%	58%
Not sure	16%	15%	16%	22%

		Race		
	Base	White	African American	Other
McCrory / Spaulding				
Pat McCrory	43%	53%	16%	19%
Ken Spaulding	33%	26%	50%	63%
Not sure	24%	22%	34%	18%

		Race		
	Base	White	African American	
Burr Approval				
Approve	28%	34%	11%	20%
Disapprove	39%	35%	53%	43%
Not sure	33%	31%	37%	37%





		Race		
	Base	White	African American	Other
Blue Favorability		<u>-</u>	<del>-</del>	
Favorable	18%	13%	43%	4%
Unfavorable	16%	18%	6%	21%
Not sure	66%	69%	51%	75%

		Race		
	Base	White	African American	Other
Martin Favorability		_	- · · · · ·	
Favorable	11%	8%	23%	11%
Unfavorable	12%	13%	8%	19%
Not sure	76%	79%	69%	71%

		Race		
	Base	White	African American	Other
McIntyre Favorability			•	
Favorable	12%	13%	14%	1%
Unfavorable	15%	14%	13%	22%
Not sure	73%	73%	73%	77%

		Race		
	Base	White	African American	Other
Miller Favorability			•	
Favorable	14%	14%	21%	5%
Unfavorable	14%	13%	14%	23%
Not sure	72%	73%	66%	72%

		Race		
	Base	White	African American	Other
Shuler Favorability			<del>-</del>	
Favorable	17%	16%	19%	9%
Unfavorable	19%	20%	15%	29%
Not sure	64%	64%	66%	62%

		Race		
	Base	White	African American	Other
Wood Favorability			•	
Favorable	16%	15%	21%	12%
Unfavorable	11%	12%	6%	17%
Not sure	72%	73%	72%	71%

		Race		
	Base	White	African American	Other
Burr / Blue				
Richard Burr	45%	57%	10%	29%
Dan Blue	35%	26%	64%	40%
Not sure	19%	16%	26%	31%

		Race		
	Base	White	African American	Other
Burr / Martin				
Richard Burr	47%	59%	10%	30%
Grier Martin	33%	24%	62%	40%
Not sure	20%	17%	28%	30%





		Race		
	Base	White	African American	
Burr / McIntyre		_	- · · · · ·	
Richard Burr	44%	56%	7%	29%
Mike McIntyre	35%	27%	61%	42%
Not sure	21%	18%	32%	29%

		Race		
	Base	White	African American	Other
Burr / Miller		_	- · · · · ·	
Richard Burr	46%	56%	16%	27%
Brad Miller	36%	27%	66%	43%
Not sure	18%	16%	18%	30%

		Race			
	Base	White	African American		
Burr / Shuler			•		
Richard Burr	44%	55%	11%	27%	
Heath Shuler	36%	28%	65%	39%	
Not sure	20%	17%	24%	34%	

		Race			
	Base	White	African American	Other	
Burr / Wood			•		
Richard Burr	45%	55%	12%	31%	
Beth Wood	34%	27%	57%	42%	
Not sure	21%	18%	31%	27%	

		Race			
	Base	White	African American	Other	
Forest / Coleman			•		
Dan Forest	43%	53%	14%	26%	
Linda Coleman	36%	27%	62%	48%	
Not sure	21%	20%	25%	26%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
McCrory Approval		-	-		
Approve	33%	24%	31%	33%	41%
Disapprove	48%	43%	50%	51%	45%
Not sure	19%	32%	19%	16%	14%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Cooper Favorability					
Favorable	36%	28%	33%	41%	34%
Unfavorable	20%	26%	19%	17%	22%
Not sure	45%	46%	48%	42%	44%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Spaulding Favorability					
Favorable	10%	15%	10%	9%	6%
Unfavorable	16%	21%	14%	14%	16%
Not sure	74%	64%	75%	76%	78%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
McCrory / Cooper		-	-	_	
Pat McCrory	41%	40%	41%	36%	54%
Roy Cooper	43%	36%	46%	48%	35%
Not sure	16%	24%	13%	17%	11%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
McCrory / Spaulding			·	<u>-</u>		
Pat McCrory	43%	37%	41%	41%	52%	
Ken Spaulding	33%	39%	35%	33%	26%	
Not sure	24%	24%	23%	26%	22%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Burr Approval		<u>-</u>		-		
Approve	28%	15%	26%	30%	38%	
Disapprove	39%	37%	37%	43%	37%	
Not sure	33%	48%	37%	27%	25%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Blue Favorability				_		
Favorable	18%	20%	11%	21%	21%	
Unfavorable	16%	15%	17%	17%	14%	
Not sure	66%	64%	72%	62%	65%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Martin Favorability		<u>-</u>	•	-		
Favorable	11%	23%	5%	12%	7%	
Unfavorable	12%	11%	22%	7%	12%	
Not sure	76%	66%	73%	81%	81%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
McIntyre Favorability		-	<u>.</u>		
Favorable	12%	27%	3%	12%	12%
Unfavorable	15%	13%	18%	13%	14%
Not sure	73%	59%	79%	75%	74%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Miller Favorability					
Favorable	14%	20%	11%	15%	13%
Unfavorable	14%	14%	17%	13%	12%
Not sure	72%	66%	71%	72%	75%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Shuler Favorability					
Favorable	17%	19%	14%	17%	16%
Unfavorable	19%	24%	27%	14%	17%
Not sure	64%	58%	59%	69%	67%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Wood Favorability		<u>-</u>		·	-
Favorable	16%	21%	14%	18%	13%
Unfavorable	11%	19%	14%	7%	9%
Not sure	72%	61%	72%	75%	77%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Burr / Blue		=		·	
Richard Burr	45%	34%	48%	42%	57%
Dan Blue	35%	34%	28%	41%	34%
Not sure	19%	32%	24%	17%	8%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Burr / Martin					,
Richard Burr	47%	35%	51%	45%	55%
Grier Martin	33%	34%	28%	36%	33%
Not sure	20%	31%	21%	19%	12%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Burr / McIntyre			<u>.</u>	<u>.</u>	
Richard Burr	44%	31%	46%	41%	55%
Mike McIntyre	35%	34%	31%	40%	30%
Not sure	21%	35%	22%	19%	14%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Burr / Miller		<u>-</u>		-	
Richard Burr	46%	37%	45%	45%	55%
Brad Miller	36%	36%	37%	39%	30%
Not sure	18%	27%	17%	15%	15%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Burr / Shuler		-	<u>.</u>		
Richard Burr	44%	31%	47%	42%	52%
Heath Shuler	36%	43%	33%	38%	33%
Not sure	20%	26%	20%	20%	14%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Burr / Wood					
Richard Burr	45%	38%	45%	41%	56%
Beth Wood	34%	33%	33%	39%	27%
Not sure	21%	28%	22%	20%	17%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Forest / Coleman					
Dan Forest	43%	46%	46%	36%	48%
Linda Coleman	36%	30%	27%	46%	32%
Not sure	21%	24%	26%	18%	20%





		Mode		
	Base	Phone	Internet	
McCrory Approval		<u>-</u>	-	
Approve	33%	36%	21%	
Disapprove	48%	49%	45%	
Not sure	19%	15%	34%	

		Mode		
	Base	Phone	Internet	
Cooper Favorability				
Favorable	36%	38%	28%	
Unfavorable	20%	20%	18%	
Not sure	45%	42%	54%	

		Mode	
	Base	Phone	Internet
Spaulding Favorability		<u>-</u>	•
Favorable	10%	9%	14%
Unfavorable	16%	16%	17%
Not sure	74%	75%	69%

		Mode	
	Base	Phone	Internet
McCrory / Cooper		=	•
Pat McCrory	41%	45%	26%
Roy Cooper	43%	43%	42%
Not sure	16%	12%	32%

		Mode	
	Base	Phone	Internet
McCrory / Spaulding		=	
Pat McCrory	43%	46%	30%
Ken Spaulding	33%	33%	35%
Not sure	24%	21%	35%

		Mode	
	Base	Phone	Internet
Burr Approval		-	
Approve	28%	32%	14%
Disapprove	39%	41%	31%
Not sure	33%	27%	56%

		Mode		Mode	
	Base	Phone	Internet		
Blue Favorability					
Favorable	18%	17%	25%		
Unfavorable	16%	16%	14%		
Not sure	66%	67%	61%		

		Mode	
	Base	Phone	Internet
Martin Favorability			•
Favorable	11%	10%	18%
Unfavorable	12%	11%	17%
Not sure	76%	79%	66%





		Mode	
	Base	Phone	Internet
McIntyre Favorability		<u>-</u>	
Favorable	12%	12%	13%
Unfavorable	15%	14%	17%
Not sure	73%	74%	71%

		Mode	
	Base	Phone	Internet
Miller Favorability			
Favorable	14%	15%	14%
Unfavorable	14%	14%	15%
Not sure	72%	72%	71%

		Mode	
	Base	Phone	Internet
Shuler Favorability		<u>-</u>	
Favorable	17%	17%	15%
Unfavorable	19%	19%	22%
Not sure	64%	64%	63%

		Mode	
	Base	Phone	Internet
Wood Favorability			
Favorable	16%	16%	16%
Unfavorable	11%	11%	13%
Not sure	72%	73%	71%

	Mode			
	Base	Phone	Internet	
Burr / Blue				
Richard Burr	45%	51%	22%	
Dan Blue	35%	35%	38%	
Not sure	19%	14%	41%	

		Mode	
	Base	Phone	Internet
Burr / Martin			=
Richard Burr	47%	52%	27%
Grier Martin	33%	33%	34%
Not sure	20%	15%	40%

		Mode	
	Base	Phone	Internet
Burr / McIntyre			
Richard Burr	44%	50%	21%
Mike McIntyre	35%	35%	35%
Not sure	21%	16%	44%

		Mode	
	Base	Phone	Internet
Burr / Miller			•
Richard Burr	46%	50%	29%
Brad Miller	36%	36%	36%
Not sure	18%	13%	35%





		Mode	
	Base	Phone	Internet
Burr / Shuler		<u>-</u>	
Richard Burr	44%	48%	26%
Heath Shuler	36%	37%	36%
Not sure	20%	15%	38%

		Mode	
	Base	Phone	Internet
Burr / Wood			•
Richard Burr	45%	49%	26%
Beth Wood	34%	34%	35%
Not sure	21%	17%	39%

		Mode	
	Base	Phone	Internet
Forest / Coleman		<u> </u>	
Dan Forest	43%	46%	29%
Linda Coleman	36%	37%	33%
Not sure	21%	17%	38%

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
McCrory Approval			-					
Approve	33%	41%	30%	40%	28%	43%	35%	21%
Disapprove	48%	52%	53%	47%	57%	45%	44%	45%
Not sure	19%	7%	17%	13%	15%	12%	22%	34%

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
Cooper Favorability		-						
Favorable	36%	65%	31%	31%	25%	25%	55%	28%
Unfavorable	20%	16%	24%	21%	17%	29%	13%	18%
Not sure	45%	19%	45%	48%	58%	46%	32%	54%

		Area C	Area Code					
	Base	252	336	704	828	910	919	Internet
Spaulding Favorability								
Favorable	10%	22%	7%	3%	3%	4%	17%	14%
Unfavorable	16%	23%	16%	14%	9%	18%	15%	17%
Not sure	74%	55%	77%	82%	88%	78%	67%	69%

		Area Code						
	Base	252	336	704	828	910	919	Internet
McCrory / Cooper								-
Pat McCrory	41%	42%	47%	49%	38%	52%	43%	26%
Roy Cooper	43%	43%	40%	41%	48%	39%	46%	42%
Not sure	16%	15%	13%	10%	14%	9%	11%	32%

		Area C	Area Code						
	Base	252	336	704	828	910	919	Internet	
McCrory / Spaulding									
Pat McCrory	43%	50%	46%	48%	40%	44%	48%	30%	
Ken Spaulding	33%	28%	31%	36%	36%	35%	30%	35%	
Not sure	24%	22%	22%	17%	23%	21%	22%	35%	





		Area C	ode					
	Base	252	336	704	828	910	919	Internet
Burr Approval								,
Approve	28%	43%	33%	35%	25%	31%	28%	14%
Disapprove								31%
Not sure	33%	11%	13%	34%	51%	32%	22%	56%

		Area Code						
	Base	252	336	704	828	910	919	Internet
Blue Favorability								
Favorable	18%	30%	9%	5%	10%	25%	27%	25%
Unfavorable	16%	20%	20%	15%	11%	14%	18%	14%
Not sure	66%	50%	71%	80%	79%	61%	55%	61%

		Area Code						
	Base	252	336	704	828	910	919	Internet
Martin Favorability								
Favorable	11%	15%	7%	6%	4%	13%	13%	18%
Unfavorable	12%	20%	13%	9%	8%	8%	12%	17%
Not sure	76%	65%	80%	85%	88%	78%	75%	66%

		Area C	Area Code							
	Base	252	336	704	828	910	919	Internet		
McIntyre Favorability										
Favorable	12%	8%	9%	5%	4%	41%	8%	13%		
Unfavorable	15%	30%	13%	6%	5%	19%	16%	17%		
Not sure	73%	62%	77%	89%	91%	40%	76%	71%		

		Area Code								
	Base	252	336	704	828	910	919	Internet		
Miller Favorability										
Favorable	14%	17%	14%	5%	6%	12%	30%	14%		
Unfavorable	14%	19%	20%	9%	3%	17%	14%	15%		
Not sure	72%	64%	66%	86%	92%	71%	56%	71%		

		Area C	ode								
	Base	252	336	704	828	910	919	Internet			
Shuler Favorability											
Favorable	17%	21%	12%	13%	33%	16%	13%	15%			
Unfavorable	19%	19%	20%	17%	24%	14%	18%	22%			
Not sure	64%	60%	68%	70%	43%	70%	70%	63%			

		Area Code							
	Base	252	336	704	828	910	919	Internet	
Wood Favorability									
Favorable	16%	33%	17%	9%	5%	21%	19%	16%	
Unfavorable	11%	14%	8%	12%	8%	19%	6%	13%	
Not sure	72%	53%	76%	78%	86%	60%	75%	71%	

		Area Code								
	Base	252	336	704	828	910	919	Internet		
Burr / Blue										
Richard Burr	45%	54%	49%	56%	55%	55%	44%	22%		
Dan Blue	35%	33%	36%	31%	30%	34%	41%	38%		
Not sure	19%	13%	15%	14%	15%	11%	15%	41%		

		Area C	Area Code							
	Base	252	336	704	828	910	919	Internet		
Burr / Martin										
Richard Burr	47%	53%	50%	55%	56%	53%	47%	27%		
Grier Martin	33%	33%	31%	34%	32%	33%	36%	34%		
Not sure	20%	15%	18%	11%	12%	14%	17%	40%		

		Area Code							
	Base	252	336	704	828	910	919	Internet	
Burr / McIntyre									
Richard Burr	44%	45%	49%	56%	54%	54%	41%	21%	
Mike McIntyre	35%	33%	34%	32%	32%	35%	40%	35%	
Not sure	21%	23%	17%	12%	14%	11%	19%	44%	





		Area C	Area Code								
	Base	252	336	704	828	910	919	Internet			
Burr / Miller											
Richard Burr	46%	53%	49%	51%	56%	51%	44%	29%			
Brad Miller	36%	34%	36%	35%	33%	31%	46%	36%			
Not sure	18%	13%	15%	14%	12%	17%	10%	35%			

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
Burr / Shuler								
Richard Burr	44%	42%	50%	52%	52%	49%	42%	26%
Heath Shuler	36%	39%	36%	36%	35%	36%	37%	36%
Not sure	20%	18%	14%	12%	13%	15%	21%	38%

		Area Code						
	Base	252	336	704	828	910	919	Internet
Burr / Wood								
Richard Burr	45%	46%	49%	50%	50%	51%	48%	26%
Beth Wood	34%	35%	34%	32%	35%	31%	36%	35%
Not sure	21%	19%	17%	18%	15%	17%	16%	39%

		Area Code							
	Base	252	336	704	828	910	919	Internet	
Forest / Coleman									
Dan Forest	43%	40%	46%	50%	42%	51%	45%	29%	
Linda Coleman	36%	40%	40%	37%	34%	33%	36%	33%	
Not sure	21%	20%	14%	13%	24%	15%	19%	38%	



## **North Carolina Survey Results**

Q1	Do you approve or disapprove of Senator Richard Burr's job performance?	ator <b>q</b> 4		Would you describe yourself as very liber somewhat liberal, moderate, somewhat	al,
	Approve	52%		conservative, or very conservative?	
	Disapprove			Very liberal	0%
	Not sure	000/		Somewhat liberal	4%
Q2	(Republicans) Do you have a favorable or			Moderate	14%
	unfavorable opinion of Mark Meadows?			Somewhat conservative	36%
	Favorable	10%		Very conservative	
	Unfavorable	11%	q5	If you are a woman, press 1. If a man, pr	
	Not sure	79%		Woman	47%
Q3	(Republicans) If the Republican candidate			Man	53%
	US Senate next year were Richard Burr an Mark Meadows, who would you vote for?		Q6	If you are 18 to 45 years old, press 1. If 46 65, press 2. If you are older than 65, pres	
	Richard Burr	62%		18 to 45	28%
	Mark Meadows         9%           Not sure         28%	9%		46 to 65	
				Older than 65	30 %





		Ideology	ldeology					
	Base	Somewhat liberal	Moderate	Somewhat conservative	Very conservative			
Burr Approval								
Approve	52%	68%	30%	66%	48%			
Disapprove	18%	15%	26%	14%	19%			
Not sure	29%	18%	44%	20%	33%			

		Ideology	deology					
	Base	Somewhat liberal		Somewhat conservative				
Meadows Favorability								
Favorable	10%	-	8%	14%	9%			
Unfavorable	11%	41%	2%	16%	6%			
Not sure	79%	59%	90%	70%	85%			

		Ideology			
	Base	Somewhat liberal		Somewhat conservative	
Burr / Meadows					
Richard Burr	62%	66%	21%	67%	71%
Mark Meadows	9%	-	22%	9%	7%
Not sure	28%	34%	58%	24%	22%

		Gender	
	Base	Woman	Man
Burr Approval		-	
Approve	52%	40%	63%
Disapprove	18%	16%	21%
Not sure	29%	44%	16%

		Gender	
	Base	Woman	Man
Meadows Favorability			
Favorable	10%	13%	8%
Unfavorable	11%	8%	12%
Not sure	79%	79%	80%

		Gender	
	Base	Woman	Man
Burr / Meadows		-	·
Richard Burr	62%	57%	67%
Mark Meadows	9%	12%	7%
Not sure	28%	32%	25%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Burr Approval		<u> </u>	•	-
Approve	52%	41%	57%	57%
Disapprove	18%	17%	21%	16%
Not sure	29%	42%	22%	27%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Meadows Favorability			-	•
Favorable	10%	11%	13%	4%
Unfavorable	11%	13%	7%	14%
Not sure	79%	76%	81%	81%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Burr / Meadows				
Richard Burr	62%	51%	65%	71%
Mark Meadows	9%	16%	8%	5%
Not sure	28%	33%	27%	24%

