

## FOR IMMEDIATE RELEASE

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## North Carolina Senate Race Remains Close

**Raleigh, N.C.** – PPP's new North Carolina poll continues to find an unexpectedly competitive Senate race. Richard Burr leads Deborah Ross by just 4 points, 40-36, with Libertarian Sean Haugh pulling 7%. Ross is actually slightly ahead with independents, getting 31% to Burr's 30% and 14% for Haugh. The tightness of the race is a function of Burr's just not having made much of an impression on voters in the state during his first two terms in the Senate. Burr has only a 30% approval rating and there are both more voters who disapprove (39%) of him or have no opinion (31%) about him. Ross is still largely unknown- 65% of voters have no opinion about her one way or another- among those who do have one 18% see her favorably and 17% unfavorably. Multiple polling companies are finding that this may be a better pick up opportunity for Democrats than had previously been expected.

One thing helping to make the Senate race in North Carolina competitive is that the Presidential race looks like it will once again be a toss up in the Tar Heel state. Hillary Clinton ties Donald Trump at 44% head to head, and leads Ted Cruz 45/40. This continues a trend we've been finding a lot lately of Cruz being even more unpopular than Trump. Cruz has a -35 net favorability spread in North Carolina (24/59) which makes Trump's -25 (33/58) look good in comparison. The Republican who would be strongest in the state is John Kasich who leads Clinton 46/39 and Sanders 43/41 but that seems relatively immaterial at this point. Sanders would lead Cruz 46/38 and Trump 46/43.

"The closeness of the Presidential race and Richard Burr's continued lack of popularity are combining to make the North Carolina Senate race competitive," said Dean Debnam, President of Public Policy Polling. "2016 may play out similarly to how 2008 did in North Carolina with all the races at the top of the ticket ending up as toss ups."

Harriet Tubman (60/12 favorability) and Andrew Jackson (51/20) are both pretty popular figures with North Carolinians. They are each seen positively by Democrats (69/8 for Tubman, 43/31 for Jackson) and Republicans (58/12 for Jackson, 47/18 for Tubman) alike. But when it comes to who should be on the 20 dollar bill there's a large party divide. Democrats think it should be Tubman by a 59/27 spread, but Republicans think it should be Jackson by an ever wider 65/18. Overall it comes out to 44% preferring Jackson and 39% preferring Tubman. Among voters who have a favorable opinion of Donald Trump, 75% think Jackson should remain on the \$20 to only 13% think who are fine with Tubman.

Public Policy Polling surveyed 960 registered voters from April  $22^{nd}$  to 24th. The margin of error is +/-3.2%. 80% of participants, selected through a list based sample, responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet through an opt-in internet panel.

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## **North Carolina Survey Results**

Q1	Do you approve or disapprove of President Barack Obama's job performance?	Q7	Do you have a favorable or unfav of Ted Cruz?	orable opinion
	Approve43%		Favorable	24%
	Disapprove53%		Unfavorable	
	Not sure		Not sure	
Q2	Do you approve or disapprove of Senator Richard Burr's job performance?	Q8	Do you have a favorable or unfav of John Kasich?	
	Approve30%		Favorable	33%
	Disapprove39%		Unfavorable	
	Not sure31%		Not sure	31%
Q3	Do you have a favorable or unfavorable opinion of Deborah Ross?	Q9	Do you have a favorable or unfav of Bernie Sanders?	
	Favorable18%		Favorable	34%
	Unfavorable17%		Unfavorable	54%
	Not sure65%		Not sure	12%
Q4	The candidates for US Senate are Republican Richard Burr, Democrat Deborah Ross, and	Q10	Do you have a favorable or unfav of Donald Trump?	
	Libertarian Sean Haugh. If the election was today, who would you vote for?		Favorable	33%
	Richard Burr40%		Unfavorable	58%
	Deborah Ross36%		Not sure	
	Sean Haugh7%	Q11	I If the candidates for President this	
	Undecided		Democrat Hillary Clinton and Rep Cruz, who would you vote for?	ublican leu
Q5	Do you approve or disapprove of Senator		Hillary Clinton	45%
	Thom Tillis' job performance?		Ted Cruz	
	Approve23%		Not sure	
	Disapprove38%	Q12	2 If the candidates for President this	
	Not sure39%		Democrat Bernie Sanders and Re	epublican Ted
Q6	Do you have a favorable or unfavorable opinion		Cruz, who would you vote for?	460/
	of Hillary Clinton?		Bernie Sanders	
	Favorable34%		Ted Cruz	
	Unfavorable58%		Not sure	16%
	Not sure 7%			





Q13 If the candidates for President this fall were Democrat Hillary Clinton and Republican John	Q19 Do you have a favorable or unfavorable opinion of Harriet Tubman?
Kasich, who would you vote for?	Favorable60%
Hillary Clinton39%	Unfavorable12%
John Kasich46%	Not sure28%
Not sure15%	<b>Q20</b> Do you have a favorable or unfavorable opinion
Q14 If the candidates for President this fall were	of Andrew Jackson?
Democrat Bernie Sanders and Republican John Kasich, who would you vote for?	Favorable51%
Bernie Sanders41%	Unfavorable20%
John Kasich43%	Not sure28%
	Q21 Do you support or oppose the decision to
Not sure	replace Andrew Jackson on the 20 dollar bill with Harriet Tubman?
Democrat Hillary Clinton and Republican	Support the decision to replace Andrew
Donald Trump, who would you vote for?	Jackson with Harriet Tubman39%
Hillary Clinton44%	Oppose the decision to replace Andrew Jackson with Harriet Tubman44%
Donald Trump44%	Not sure
Not sure12%	Q22 How safe do you feel in North Carolina
Q16 If the candidates for President next time were Democrat Bernie Sanders and Republican	elevators: very safe, somewhat safe, or not that safe?
Donald Trump, who would you vote for?	Very safe50%
Bernie Sanders46%	Somewhat safe37%
Donald Trump43%	Not that safe 8%
Not sure11%	Not sure 6%
<b>Q17</b> Do you have a favorable or unfavorable opinion of Bruce Springsteen?	Q23 Would you rather have a license plate that said
Favorable	'First in Flight' or 'First in Freedom?'
Unfavorable	Rather have a license plate that said 'First in Flight'51%
	Rather have a license plate that said 'First in
Not sure	Freedom'
of Pearl Jam?	Not sure19%
Favorable26%	
Unfavorable33%	
Not sure 41%	

	Unfavorable	12%
	Not sure	28%
Q20	Do you have a favorable or unfavorable opi of Andrew Jackson?	
	Favorable	51%
	Unfavorable	20%
	Not sure	28%
Q21	Do you support or oppose the decision to replace Andrew Jackson on the 20 dollar bi with Harriet Tubman?	
	Support the decision to replace Andrew Jackson with Harriet Tubman	39%
	Oppose the decision to replace Andrew Jackson with Harriet Tubman	
	Not sure	
Q22	How safe do you feel in North Carolina elevators: very safe, somewhat safe, or not safe?	
	Very safe	50%
	Somewhat safe	
	Not that safe	
	Not sure	
223	Would you rather have a license plate that s'First in Flight' or 'First in Freedom?'	
	Rather have a license plate that said 'First in Flight'	51%
	Rather have a license plate that said 'First in Freedom'	29%
	Not sure	





Q24	In the last presidential election, did you vo Barack Obama or Mitt Romney?	te for	<b>Q28</b> If you are white, press 1. If Africa press 2. If other, press 3.	ın American,
	Barack Obama	46%	White	74%
	Mitt Romney	46%	African American	21%
	Someone else / Don't remember	8%	Other	5%
Q25	Would you describe yourself as very liberal somewhat liberal, moderate, somewhat conservative, or very conservative?	al,	<b>Q29</b> If you are 18 to 29 years old, pre 45, press 2. If 46 to 65, press 3. than 65, press 4.	ess 1. If 30 to
	Very liberal	12%	18 to 29	13%
	Somewhat liberal	17%	30 to 45	28%
	Moderate	30%	46 to 65	39%
	Somewhat conservative		Older than 65	20%
	Very conservative	19%	Q30 Area Code	
Q26	If you are a woman, press 1. If a man, pre	ess 2.	252	11%
	Woman	53%	336	25%
	Man	47%	704	18%
Q27	If you are a Democrat, press 1. If a Repub		828	11%
	press 2. If you are an independent or iden with another party, press 3.	tiry	910	16%
	Democrat	40%	919	19%
	Republican		Q31 Mode	
	Independent / Other		Phone	80%
			Internet	20%





		2012 Vote		
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Obama Approval		-	<del>-</del>	
Approve	43%	87%	5%	9%
Disapprove	53%	10%	94%	75%
Not sure	3%	3%	2%	16%

	2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Burr Approval		<u>-</u>	•	
Approve	30%	11%	50%	22%
Disapprove	39%	58%	21%	31%
Not sure	31%	30%	29%	47%

		2012 Vote		
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Ross Favorability				
Favorable	18%	32%	6%	6%
Unfavorable	17%	10%	24%	12%
Not sure	65%	58%	69%	82%

		2012 Vote		
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
US Senate Vote		-	- -	
Richard Burr	40%	11%	73%	13%
Deborah Ross	36%	70%	6%	13%
Sean Haugh	7%	4%	8%	16%
Undecided	18%	15%	13%	59%

		2012 Vote		
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Tillis Approval				
Approve	23%	9%	39%	13%
Disapprove	38%	57%	19%	36%
Not sure	39%	34%	42%	51%

		2012 Vo	ote	
	Base	Barack Oba		Someone else / Don't remem
Clinton Favorability				
Favorable	34%	68%	4%	10%
Unfavorable	58%	25%	93%	59%
Not sure	7%	7%	3%	31%

		2012 Vote		
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Cruz Favorability				
Favorable	24%	9%	42%	8%
Unfavorable	59%	75%	44%	45%
Not sure	17%	16%	13%	47%

		2012 Vo	ote	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Kasich Favorability				
Favorable	33%	29%	39%	25%
Unfavorable	36%	34%	39%	30%
Not sure	31%	38%	22%	45%





		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Sanders Favorability		-	<del>-</del>		
Favorable	34%	58%	12%	21%	
Unfavorable	54%	27%	81%	53%	
Not sure	12%	14%	7%	26%	

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Trump Favorability		-			
Favorable	33%	10%	54%	49%	
Unfavorable	58%	85%	35%	34%	
Not sure	8%	5%	11%	17%	

	2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Clinton/Cruz				
Hillary Clinton	45%	87%	7%	19%
Ted Cruz	40%	8%	76%	21%
Not sure	15%	5%	18%	60%

		2012 Vote			
	Base	Barack Oba		Someone else / Don't remem	
Sanders/Cruz					
Bernie Sanders	46%	82%	13%	20%	
Ted Cruz	38%	7%	71%	35%	
Not sure	16%	11%	16%	45%	

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Clinton/Kasich					
Hillary Clinton	39%	77%	7%	10%	
John Kasich	46%	16%	77%	45%	
Not sure	15%	8%	16%	45%	

		2012 Vote				
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem		
Sanders/Kasich						
Bernie Sanders	41%	73%	12%	23%		
John Kasich	43%	16%	71%	36%		
Not sure	16%	11%	16%	41%		

		2012 Vo	te	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Clinton/Trump		•	•	
Hillary Clinton	44%	86%	7%	16%
Donald Trump	44%	9%	78%	50%
Not sure	12%	5%	15%	34%

		2012 Vote				
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem		
Sanders/Trump		•				
Bernie Sanders	46%	84%	11%	20%		
Donald Trump	43%	10%	77%	42%		
Not sure	11%	6%	12%	37%		





		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
Springsteen Favorability			<del>-</del>		
Favorable	37%	58%	16%	35%	
Unfavorable	37%	13%	63%	25%	
Not sure	27%	29%	21%	39%	

		2012 Vo	ote	
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Pearl Jam Favorability		<u>-</u>	•	
Favorable	26%	38%	9%	46%
Unfavorable	33%	13%	57%	12%
Not sure	41%	49%	34%	42%

		2012 Vote			
	Base	Barack Oba		Someone else / Don't remem	
Tubman Favorability					
Favorable	60%	77%	43%	62%	
Unfavorable	12%	5%	19%	7%	
Not sure	28%	17%	38%	31%	

		2012 Vote		
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem
Jackson Favorability				
Favorable	51%	40%	59%	68%
Unfavorable	20%	31%	12%	8%
Not sure	28%	29%	28%	24%

		2012 Vote					
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem			
Replace Jackson With Tubman Support/Oppose							
Support the decision to replace Andrew Jackson with Harriet Tubman	39%	68%	14%	12%			
Oppose the decision to replace Andrew Jackson with Harriet Tubman	44%	18%	67%	69%			
Not sure	17%	14%	19%	19%			

		2012 Vote			
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem	
North Carolina Elevator Safety		•			
Very safe	50%	44%	56%	52%	
Somewhat safe	37%	41%	35%	26%	
Not that safe	8%	9%	4%	15%	
Not sure	6%	6%	5%	8%	





		2012 Vote				
	Base	Barack Oba	Mitt Ro- mney	Someone else / Don't remem		
License Plate Preference			<del>-</del>			
Rather have a license plate that said 'First in Flight'	51%	52%	50%	55%		
Rather have a license plate that said 'First in Freedom'	29%	29%	32%	20%		
Not sure	19%	19%	18%	26%		

		Ideolog	ıy			
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
Obama Approval		-				
Approve	43%	69%	78%	53%	21%	6%
Disapprove	53%	26%	21%	40%	79%	92%
Not sure	3%	6%	1%	7%	0%	2%

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
Burr Approval							
Approve	30%	16%	13%	21%	48%	48%	
Disapprove	39%	50%	61%	46%	21%	23%	
Not sure	31%	35%	26%	34%	31%	28%	

		Ideolog	deology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Ross Favorability					•			
Favorable	18%	30%	28%	23%	8%	7%		
Unfavorable	17%	9%	9%	14%	27%	20%		
Not sure	65%	61%	63%	63%	65%	73%		

		Ideology				
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
US Senate Vote			•		•	
Richard Burr	40%	11%	16%	28%	65%	68%
Deborah Ross	36%	61%	68%	43%	15%	4%
Sean Haugh	7%	14%	4%	8%	4%	5%
Undecided	18%	14%	12%	20%	16%	23%

		Ideolog	deology						
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative			
Tillis Approval		-							
Approve	23%	17%	11%	16%	34%	37%			
Disapprove	38%	50%	56%	47%	23%	18%			
Not sure	39%	33%	33%	37%	43%	45%			

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
Clinton Favorability							
Favorable	34%	56%	61%	43%	14%	6%	
Unfavorable	58%	35%	37%	47%	78%	88%	
Not sure	7%	9%	2%	10%	8%	6%	

		Ideolog	deology					
	Base	Very libe	Somewh- at liberal		Somewhat conservati	Very conser- vative		
Cruz Favorability								
Favorable	24%	17%	10%	11%	32%	53%		
Unfavorable	59%	69%	85%	67%	45%	30%		
Not sure	17%	14%	4%	22%	23%	17%		





		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
Kasich Favorability			•				
Favorable	33%	26%	32%	33%	35%	37%	
Unfavorable	36%	50%	41%	27%	32%	41%	
Not sure	31%	24%	27%	40%	33%	23%	

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal		Somewhat conservati	Very conser- vative		
Sanders Favorability								
Favorable	34%	63%	53%	44%	15%	7%		
Unfavorable	54%	30%	40%	41%	68%	85%		
Not sure	12%	7%	7%	15%	16%	8%		

		Ideolog	Ideology						
	Base	Very libe	Somewh- at liberal		Somewhat conservati	Very conser- vative			
Trump Favorability									
Favorable	33%	27%	17%	23%	52%	46%			
Unfavorable	58%	65%	81%	70%	35%	41%			
Not sure	8%	7%	2%	7%	12%	13%			

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal		Somewhat conservati	Very conser- vative		
Clinton/Cruz								
Hillary Clinton	45%	69%	81%	55%	23%	5%		
Ted Cruz	40%	19%	9%	30%	60%	74%		
Not sure	15%	12%	10%	15%	17%	21%		

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Sanders/Cruz								
Bernie Sanders	46%	84%	73%	58%	22%	5%		
Ted Cruz	38%	9%	10%	25%	59%	79%		
Not sure	16%	6%	17%	17%	20%	15%		

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Clinton/Kasich								
Hillary Clinton	39%	68%	70%	44%	21%	7%		
John Kasich	46%	19%	20%	39%	66%	75%		
Not sure	15%	13%	9%	17%	13%	18%		

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
Sanders/Kasich							
Bernie Sanders	41%	85%	70%	47%	16%	7%	
John Kasich	43%	11%	23%	34%	61%	75%	
Not sure	16%	4%	7%	19%	22%	18%	

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Clinton/Trump								
Hillary Clinton	44%	72%	77%	56%	21%	6%		
Donald Trump	44%	22%	18%	29%	67%	77%		
Not sure	12%	6%	5%	15%	12%	17%		

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Sanders/Trump								
Bernie Sanders	46%	74%	78%	61%	15%	10%		
Donald Trump	43%	21%	18%	24%	71%	76%		
Not sure	11%	5%	4%	14%	14%	14%		





	Base	Ideology					
		Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
Springsteen Favorability			•	•	•	•	
Favorable	37%	65%	63%	43%	17%	10%	
Unfavorable	37%	9%	16%	23%	56%	71%	
Not sure	27%	26%	21%	34%	28%	19%	

		Ideology					
	Base	Very libe	Somewh- at liberal		Somewhat conservati	Very conser- vative	
Pearl Jam Favorability			•				
Favorable	26%	49%	36%	33%	9%	9%	
Unfavorable	33%	21%	19%	20%	47%	58%	
Not sure	41%	30%	45%	48%	44%	34%	

		Ideolog	Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative		
Tubman Favorability								
Favorable	60%	65%	69%	67%	57%	43%		
Unfavorable	12%	4%	12%	9%	14%	20%		
Not sure	28%	31%	19%	24%	30%	38%		

		Ideology					
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative	
Jackson Favorability							
Favorable	51%	34%	43%	49%	63%	59%	
Unfavorable	20%	41%	29%	19%	10%	13%	
Not sure	28%	25%	28%	31%	27%	28%	

		Ideolog	Ideology						
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative			
Replace Jackson With Tubman Support/Oppose									
Support the decision to replace Andrew Jackson with Harriet Tubman		65%	58%	45%	27%	12%			
Oppose the decision to replace Andrew Jackson with Harriet Tubman		29%	26%	38%	56%	67%			
Not sure	17%	6%	16%	17%	17%	22%			

		Ideolog	Ideology			
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
North Carolina Elevator Safety						
Very safe	50%	43%	38%	47%	55%	63%
Somewhat safe	37%	38%	54%	37%	31%	26%
Not that safe	8%	11%	3%	11%	8%	6%
Not sure	6%	8%	5%	5%	6%	5%

		Ideolog	Ideology			
	Base	Very libe	Somewh- at liberal	Moderat- e	Somewhat conservati	Very conser- vative
License Plate Preference						
Rather have a license plate that said 'First in Flight'		49%	56%	49%	51%	51%
Rather have a license plate that said 'First in Freedom'		25%	24%	33%	34%	27%
Not sure	19%	26%	20%	18%	15%	21%

		Gender	
	Base	Wom	Man
Obama Approval		•	
Approve	43%	43%	43%
Disapprove	53%	51%	56%
Not sure	3%	5%	1%





		Gender	
	Base	Wom	Man
Burr Approval			
Approve	30%	27%	33%
Disapprove	39%	36%	43%
Not sure	31%	37%	24%

		Gender	
	Base	Wom	Man
Ross Favorability		-	
Favorable	18%	19%	18%
Unfavorable	17%	11%	23%
Not sure	65%	71%	59%

		Gender	
	Base	Wom	Man
US Senate Vote		<del>-</del>	
Richard Burr	40%	37%	43%
Deborah Ross	36%	37%	35%
Sean Haugh	7%	4%	10%
Undecided	18%	22%	12%

		Gender	
	Base	Wom	Man
Tillis Approval		•	·
Approve	23%	19%	27%
Disapprove	38%	37%	40%
Not sure	39%	44%	33%

		Gender	
	Base	Wom	Man
Clinton Favorability			
Favorable	34%	36%	33%
Unfavorable	58%	55%	63%
Not sure	7%	10%	4%

		Gender	
	Base	Wom	Man
Cruz Favorability			
Favorable	24%	26%	22%
Unfavorable	59%	55%	63%
Not sure	17%	19%	15%

		Gender	
	Base	Wom	Man
Kasich Favorability		<del>-</del>	
Favorable	33%	28%	38%
Unfavorable	36%	33%	39%
Not sure	31%	38%	23%

		Gender	
	Base	Wom	Man
Sanders Favorability		<del>-</del>	
Favorable	34%	36%	33%
Unfavorable	54%	48%	61%
Not sure	12%	17%	6%





		Gender	
	Base	Wom	Man
Trump Favorability			
Favorable	33%	28%	39%
Unfavorable	58%	61%	55%
Not sure	8%	11%	5%

		Gender	
	Base	Wom	Man
Clinton/Cruz			
Hillary Clinton	45%	46%	43%
Ted Cruz	40%	40%	40%
Not sure	15%	14%	17%

		Gender	
	Base	Wom	Man
Sanders/Cruz			
Bernie Sanders	46%	46%	46%
Ted Cruz	38%	40%	37%
Not sure	16%	14%	18%

		Gender	
	Base	Wom	Man
Clinton/Kasich		-	
Hillary Clinton	39%	41%	37%
John Kasich	46%	43%	50%
Not sure	15%	16%	13%

		Gender	
	Base	Wom	Man
Sanders/Kasich		<del>-</del>	
Bernie Sanders	41%	43%	39%
John Kasich	43%	39%	47%
Not sure	16%	17%	14%

		Gender	
	Base	Wom	Man
Clinton/Trump			
Hillary Clinton	44%	46%	43%
Donald Trump	44%	37%	51%
Not sure	12%	17%	6%

		Gender	
	Base	Wom	Man
Sanders/Trump		-	
Bernie Sanders	46%	48%	44%
Donald Trump	43%	38%	49%
Not sure	11%	15%	8%

		Gender	
	Base	Wom	Man
Springsteen Favorability			
Favorable	37%	36%	38%
Unfavorable	37%	34%	40%
Not sure	27%	31%	22%





		Gender	
	Base	Wom	Man
Pearl Jam Favorability		•	
Favorable	26%	29%	22%
Unfavorable	33%	28%	38%
Not sure	41%	43%	40%

		Gender	
	Base	Wom	Man
Tubman Favorability			
Favorable	60%	67%	53%
Unfavorable	12%	8%	16%
Not sure	28%	24%	31%

		Gender	
	Base	Wom	Man
Jackson Favorability			
Favorable	51%	48%	55%
Unfavorable	20%	19%	21%
Not sure	28%	33%	24%

		Gender	
	Base	Wom	Man
Replace Jackson With Tubman Support/Oppose			
Support the decision to replace Andrew Jackson with Harriet Tubman	39%	40%	39%
Oppose the decision to replace Andrew Jackson with Harriet Tubman	44%	41%	48%
Not sure	17%	19%	13%

		Gender		
	Base	Wom	Man	
North Carolina Elevator Safety				
Very safe	50%	42%	59%	
Somewhat safe	37%	42%	31%	
Not that safe	8%	10%	5%	
Not sure	6%	6%	5%	

		Gender	
	Base	Wom	Man
License Plate Preference			
Rather have a license plate that said 'First in Flight'	51%	48%	55%
Rather have a license plate that said 'First in Freedom'	29%	31%	27%
Not sure	19%	20%	18%





		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Obama Approval		,		
Approve	43%	75%	10%	38%
Disapprove	53%	22%	89%	55%
Not sure	3%	3%	1%	7%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Burr Approval				
Approve	30%	18%	50%	23%
Disapprove	39%	52%	21%	42%
Not sure	31%	30%	29%	34%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Ross Favorability		•		
Favorable	18%	32%	8%	12%
Unfavorable	17%	10%	22%	19%
Not sure	65%	58%	70%	69%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
US Senate Vote		•		
Richard Burr	40%	16%	75%	30%
Deborah Ross	36%	64%	7%	31%
Sean Haugh	7%	4%	5%	14%
Undecided	18%	17%	13%	25%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Tillis Approval				
Approve	23%	18%	36%	15%
Disapprove	38%	46%	20%	50%
Not sure	39%	37%	45%	35%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Clinton Favorability				
Favorable	34%	64%	9%	23%
Unfavorable	58%	30%	87%	66%
Not sure	7%	7%	4%	11%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Cruz Favorability		•	·	
Favorable	24%	12%	42%	20%
Unfavorable	59%	70%	43%	61%
Not sure	17%	18%	16%	19%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Kasich Favorability		- · · · · · · · · · · · · · · · · · · ·		
Favorable	33%	29%	40%	31%
Unfavorable	36%	34%	34%	41%
Not sure	31%	38%	26%	28%





		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Sanders Favorability		,		
Favorable	34%	52%	14%	35%
Unfavorable	54%	36%	78%	50%
Not sure	12%	13%	8%	15%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Trump Favorability				
Favorable	33%	13%	56%	36%
Unfavorable	58%	80%	34%	55%
Not sure	8%	6%	10%	9%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Clinton/Cruz				
Hillary Clinton	45%	76%	12%	40%
Ted Cruz	40%	16%	73%	35%
Not sure	15%	9%	16%	25%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Sanders/Cruz		•		
Bernie Sanders	46%	72%	14%	47%
Ted Cruz	38%	17%	70%	30%
Not sure	16%	11%	16%	22%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Clinton/Kasich				
Hillary Clinton	39%	71%	10%	29%
John Kasich	46%	20%	77%	46%
Not sure	15%	9%	13%	25%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Sanders/Kasich			•	
Bernie Sanders	41%	66%	12%	40%
John Kasich	43%	22%	72%	38%
Not sure	16%	11%	16%	22%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Clinton/Trump				
Hillary Clinton	44%	76%	11%	39%
Donald Trump	44%	16%	77%	44%
Not sure	12%	8%	12%	17%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Sanders/Trump				
Bernie Sanders	46%	77%	12%	41%
Donald Trump	43%	15%	77%	42%
Not sure	11%	8%	11%	17%





		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Springsteen Favorability		•		
Favorable	37%	51%	17%	40%
Unfavorable	37%	20%	61%	32%
Not sure	27%	30%	21%	29%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Pearl Jam Favorability		•	,	
Favorable	26%	34%	11%	32%
Unfavorable	33%	16%	53%	33%
Not sure	41%	50%	37%	35%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Tubman Favorability				
Favorable	60%	69%	47%	64%
Unfavorable	12%	8%	18%	10%
Not sure	28%	23%	35%	26%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Jackson Favorability				
Favorable	51%	43%	58%	55%
Unfavorable	20%	31%	12%	15%
Not sure	28%	27%	29%	30%

		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
Replace Jackson With Tubman Support/Oppose				
Support the decision to replace Andrew Jackson with Harriet Tubman	39%	59%	18%	37%
Oppose the decision to replace Andrew Jackson with Harriet Tubman	44%	27%	65%	44%
Not sure	17%	15%	17%	19%

		Party	-	
	Base	Democr- at	Republica- n	Independe- nt / Other
North Carolina Elevator Safety		<u>I</u>		
Very safe	50%	46%	56%	48%
Somewhat safe	37%	42%	32%	35%
Not that safe	8%	8%	4%	11%
Not sure	6%	4%	8%	6%





		Party		
	Base	Democr- at	Republica- n	Independe- nt / Other
License Plate Preference		•		
Rather have a license plate that said 'First in Flight'		48%	50%	58%
Rather have a license plate that said 'First in Freedom'	,,	33%	31%	22%
Not sure	19%	19%	19%	20%

		Race		
	Base	White	African Americ	Other
Obama Approval			-	
Approve	43%	31%	80%	64%
Disapprove	53%	65%	18%	35%
Not sure	3%	4%	2%	1%

		Race		
	Base	White	African Americ	Other
Burr Approval		<u> </u>	<del>-</del>	
Approve	30%	33%	20%	22%
Disapprove	39%	36%	48%	44%
Not sure	31%	30%	32%	34%

		Race		
	Base	White	African Americ	
Ross Favorability		<u>-</u>	•	
Favorable	18%	16%	27%	20%
Unfavorable	17%	18%	12%	21%
Not sure	65%	67%	61%	59%

		Race		
	Base	White	African Americ	Other
US Senate Vote				
Richard Burr	40%	48%	12%	35%
Deborah Ross	36%	27%	65%	44%
Sean Haugh	7%	7%	7%	3%
Undecided	18%	18%	16%	18%

		Race		
	Base	White	African Americ	Other
Tillis Approval				
Approve	23%	26%	11%	36%
Disapprove	38%	36%	49%	26%
Not sure	39%	39%	40%	38%





		Race		
	Base	White	African Americ	Other
Clinton Favorability		_	<del>-</del>	
Favorable	34%	24%	63%	58%
Unfavorable	58%	68%	29%	37%
Not sure	7%	7%	8%	5%

		Race		
	Base	White	African Americ	Other
Cruz Favorability		_	-	
Favorable	24%	29%	8%	15%
Unfavorable	59%	57%	64%	55%
Not sure	17%	14%	27%	30%

		Race		
	Base	White	African Americ	
Kasich Favorability		<u> </u>	·	
Favorable	33%	38%	19%	22%
Unfavorable	36%	36%	32%	49%
Not sure	31%	26%	50%	29%

		Race		
	Base	White	African Americ	
Sanders Favorability		·	·	•
Favorable	34%	30%	46%	48%
Unfavorable	54%	60%	38%	32%
Not sure	12%	10%	16%	19%

		Race		
	Base	White	African Americ	
Trump Favorability		·	·	
Favorable	33%	41%	10%	22%
Unfavorable	58%	50%	85%	70%
Not sure	8%	10%	4%	8%

		Race		
	Base	White	African Americ	Other
Clinton/Cruz		-	•	
Hillary Clinton	45%	34%	81%	60%
Ted Cruz	40%	49%	13%	25%
Not sure	15%	18%	6%	15%

		Race		
	Base	White	African Americ	Other
Sanders/Cruz				
Bernie Sanders	46%	37%	73%	59%
Ted Cruz	38%	46%	13%	26%
Not sure	16%	17%	14%	15%

		Race		
	Base	White	African Americ	Other
Clinton/Kasich				
Hillary Clinton	39%	27%	77%	64%
John Kasich	46%	56%	16%	25%
Not sure	15%	17%	6%	11%





		Race			
	Base	White	African Americ	Other	
Sanders/Kasich		_	<del>-</del>		
Bernie Sanders	41%	31%	73%	53%	
John Kasich	43%	52%	13%	35%	
Not sure	16%	17%	14%	12%	

		Race			
	Base	White	African Americ	Other	
Clinton/Trump			-		
Hillary Clinton	44%	32%	83%	64%	
Donald Trump	44%	53%	14%	30%	
Not sure	12%	15%	3%	6%	

		Race		
	Base	White	African Americ	
Sanders/Trump		-	·	
Bernie Sanders	46%	35%	81%	58%
Donald Trump	43%	52%	12%	31%
Not sure	11%	13%	7%	11%

		Race			
	Base	White	African Americ	Other	
Springsteen Favorability					
Favorable	e 37%	34%	49%	33%	
Unfavorable	e 37%	42%	18%	26%	
Not sur	e 27%	24%	33%	41%	

		Race			
	Base	White	African Americ		
Pearl Jam Favorability		<u> </u>	<del>-</del>		
Favorable	26%	27%	19%	28%	
Unfavorable	33%	37%	19%	30%	
Not sure	41%	35%	62%	42%	

		Race			
	Base	White	African Americ	Other	
Tubman Favorability					
Favorable	60%	55%	80%	57%	
Unfavorable	12%	15%	4%	8%	
Not sure	28%	31%	16%	35%	





		Race		
	Base	White	African Americ	Other
Jackson Favorability		_	<del>-</del>	
Favorable	51%	57%	37%	26%
Unfavorable	20%	16%	29%	43%
Not sure	28%	26%	35%	31%

		Race			
	Base	White	African Americ	Other	
Replace Jackson With Tubman Support/Oppose					
Support the decision to replace Andrew Jackson with Harriet Tubman	39%	28%	77%	45%	
Oppose the decision to replace Andrew Jackson with Harriet Tubman	44%	52%	16%	39%	
Not sure	17%	19%	7%	16%	

		Race		
	Base	White	African Americ	Other
North Carolina Elevator Safety		-	_	
Very safe	50%	52%	47%	25%
Somewhat safe	37%	34%	41%	70%
Not that safe	8%	8%	7%	6%
Not sure	6%	6%	4%	-

		Race		
	Base	White	African Americ	Other
License Plate Preference				
Rather have a license plate that said 'First in Flight'	51%	53%	50%	32%
Rather have a license plate that said 'First in Freedom'	29%	27%	37%	33%
Not sure	19%	20%	14%	35%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Obama Approval						
Approve	43%	52%	41%	44%	40%	
Disapprove	53%	38%	56%	55%	57%	
Not sure	3%	10%	3%	1%	3%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Burr Approval						
Approve	30%	13%	36%	30%	33%	
Disapprove	39%	39%	30%	45%	41%	
Not sure	31%	48%	34%	25%	26%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Ross Favorability		-	_	<u>-</u>		
Favorable	18%	29%	10%	19%	22%	
Unfavorable	17%	2%	24%	17%	15%	
Not sure	65%	68%	66%	64%	63%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
US Senate Vote						
Richard Burr	40%	19%	40%	42%	49%	
Deborah Ross	36%	46%	29%	39%	33%	
Sean Haugh	7%	9%	6%	7%	5%	
Undecided	18%	25%	25%	13%	12%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Tillis Approval		<u>-</u>	•	_		
Approve	23%	18%	26%	22%	24%	
Disapprove	38%	51%	27%	43%	37%	
Not sure	39%	31%	47%	35%	40%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Clinton Favorability		<u>-</u>	<u>.</u>	-		
Favorable	34%	32%	33%	35%	36%	
Unfavorable	58%	56%	58%	60%	58%	
Not sure	7%	11%	10%	5%	6%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Cruz Favorability					
Favorable	24%	11%	31%	24%	23%
Unfavorable	59%	77%	46%	60%	61%
Not sure	17%	11%	23%	15%	17%

		Age				
	Base	18 to 29	30 to 45		_	
Kasich Favorability						
Favorable	33%	15%	32%	36%	39%	
Unfavorable	36%	57%	29%	35%	32%	
Not sure	31%	28%	40%	28%	28%	





	Base	18 to 29	30 to 45	46 to 65	Older than
Sanders Favorability		=	=		
Favorable	34%	46%	33%	37%	25%
Unfavorable	54%	43%	56%	52%	61%
Not sure	12%	12%	11%	11%	13%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Trump Favorability			-	-		
Favorable	33%	38%	31%	30%	39%	
Unfavorable	58%	52%	60%	63%	51%	
Not sure	8%	10%	8%	7%	9%	

		Age				
	Base	18 to 29		46 to 65		
Clinton/Cruz				-	,	
Hillary Clinton	45%	51%	43%	45%	42%	
Ted Cruz	40%	22%	44%	42%	41%	
Not sure	15%	27%	12%	12%	17%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Sanders/Cruz			·			
Bernie Sanders	46%	60%	44%	47%	36%	
Ted Cruz	38%	17%	42%	41%	41%	
Not sure	16%	23%	14%	12%	23%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Clinton/Kasich		<u>-</u>	•	_		
Hillary Clinton	39%	44%	41%	38%	37%	
John Kasich	46%	31%	45%	50%	50%	
Not sure	15%	25%	14%	12%	13%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	
Sanders/Kasich		-	-	-	
Bernie Sanders	41%	66%	40%	40%	29%
John Kasich	43%	15%	43%	48%	51%
Not sure	16%	19%	18%	12%	20%

		Age					
	Base	18 to 29	30 to 45	46 to 65	Older than		
Clinton/Trump							
Hillary Clinton	44%	50%	44%	45%	40%		
Donald Trump	44%	27%	43%	46%	51%		
Not sure	12%	23%	12%	9%	9%		

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
Sanders/Trump					
Bernie Sanders	46%	49%	52%	46%	36%
Donald Trump	43%	35%	37%	46%	51%
Not sure	11%	16%	12%	9%	13%





		Age			
	Base	18 to 29	30 to 45		Older than
Springsteen Favorability		-		-	
Favorable	37%	42%	35%	40%	29%
Unfavorable	37%	26%	37%	40%	37%
Not sure	27%	32%	28%	20%	34%

		Age				
	Base	18 to 29	30 to 45	46 to 65	_	
Pearl Jam Favorability				_		
Favorable	26%	40%	24%	28%	13%	
Unfavorable	33%	29%	35%	36%	27%	
Not sure	41%	31%	41%	36%	60%	

		Age			
	Base	18 to 29	30 to 45		_
Tubman Favorability		<u>-</u>	<u>-</u>		
Favorable	60%	54%	69%	65%	42%
Unfavorable	12%	16%	9%	13%	12%
Not sure	28%	29%	22%	22%	46%

		Age			
	Base	18 to 29		46 to 65	Older than
Jackson Favorability		-		_	
Favorable	51%	55%	46%	53%	52%
Unfavorable	20%	22%	26%	17%	17%
Not sure	28%	23%	28%	29%	31%

	•	Age				
	Base	18 to 29	30 to 45	46 to 65	Older than	
Replace Jackson With Tubman Support/Oppose				-		
Support the decision to replace Andrew Jackson with Harriet Tubman	39%	36%	44%	40%	33%	
Oppose the decision to replace Andrew Jackson with Harriet Tubman	44%	46%	40%	41%	55%	
Not sure	17%	18%	15%	19%	13%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
North Carolina Elevator Safety			-	-	
Very safe	50%	26%	62%	50%	47%
Somewhat safe	37%	54%	29%	37%	39%
Not that safe	8%	14%	5%	7%	8%
Not sure	6%	6%	4%	6%	6%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than
License Plate Preference		-	-	-	-
Rather have a license plate that said 'First in Flight'	51%	57%	59%	47%	45%
Rather have a license plate that said 'First in Freedom'	29%	20%	23%	33%	38%
Not sure	19%	23%	18%	20%	18%

		Area Code					
	Base	252	336	704	828	910	919
Obama Approval							
Approve	43%	38%	37%	51%	33%	38%	58%
Disapprove	53%	62%	61%	47%	59%	57%	38%
Not sure	3%	1%	2%	2%	8%	5%	4%

		Area Code					
	Base	252	336	704	828	910	919
Burr Approval							
Approve	30%	33%	31%	32%	23%	39%	22%
Disapprove	39%	41%	40%	32%	37%	28%	55%
Not sure	31%	27%	29%	36%	40%	33%	24%

		Area C	ode				
	Base	252	336	704	828	910	919
Ross Favorability							
Favorable	18%	15%	13%	18%	12%	21%	30%
Unfavorable	17%	21%	16%	22%	9%	17%	13%
Not sure	65%	63%	71%	60%	78%	62%	57%

		Area C	Area Code							
	Base	252	336	704	828	910	919			
US Senate Vote										
Richard Burr	40%	50%	43%	42%	39%	40%	28%			
Deborah Ross	36%	32%	27%	36%	28%	39%	52%			
Sean Haugh	7%	5%	10%	4%	12%	4%	6%			
Undecided	18%	13%	20%	17%	21%	18%	14%			

		Area C	Area Code							
	Base	252	336	704	828	910	919			
Tillis Approval										
Approve	23%	33%	24%	21%	17%	26%	18%			
Disapprove	38%	32%	33%	41%	45%	30%	49%			
Not sure	39%	35%	43%	37%	38%	43%	33%			

		Area Code							
	Base	252	336	704	828	910	919		
Clinton Favorability				•	•	•			
Favorable	34%	33%	28%	42%	22%	30%	47%		
Unfavorable	58%	58%	67%	55%	62%	58%	48%		
Not sure	7%	9%	5%	3%	16%	12%	4%		

		Area Code								
	Base	252	336	704	828	910	919			
Cruz Favorability		-	•	•	•					
Favorable	24%	24%	27%	25%	25%	24%	19%			
Unfavorable	59%	61%	51%	56%	62%	56%	70%			
Not sure	17%	15%	22%	19%	13%	20%	11%			





		Area C	Area Code							
	Base	252	336	704	828	910	919			
Kasich Favorability										
Favorable	33%	28%	25%	32%	46%	31%	41%			
Unfavorable	36%	51%	38%	33%	29%	36%	31%			
Not sure	31%	21%	37%	35%	24%	33%	28%			

		Area C	Area Code							
	Base	252	336	704	828	910	919			
Sanders Favorability										
Favorable	34%	23%	34%	36%	31%	38%	40%			
Unfavorable	54%	69%	56%	53%	58%	51%	42%			
Not sure	12%	8%	10%	11%	12%	10%	18%			

		Area C	Area Code							
	Base	252	336	704	828	910	919			
Trump Favorability										
Favorable	33%	41%	37%	32%	28%	37%	25%			
Unfavorable	58%	51%	51%	63%	59%	58%	68%			
Not sure	8%	9%	12%	5%	13%	5%	7%			

		Area C	Area Code							
	Base	252	336	704	828	910	919			
Clinton/Cruz										
Hillary Clinton	45%	39%	40%	52%	31%	44%	57%			
Ted Cruz	40%	41%	50%	35%	47%	35%	30%			
Not sure	15%	21%	11%	13%	21%	21%	12%			

		Area C	ode				
	Base	252	336	704	828	910	919
Sanders/Cruz							
Bernie Sanders	46%	42%	46%	42%	34%	50%	56%
Ted Cruz	38%	43%	41%	39%	43%	36%	30%
Not sure	16%	15%	14%	19%	23%	14%	14%

		Area Code								
	Base	252	336	704	828	910	919			
Clinton/Kasich										
Hillary Clinton	39%	35%	38%	43%	26%	38%	50%			
John Kasich	46%	48%	48%	47%	56%	44%	37%			
Not sure	15%	17%	14%	10%	18%	18%	14%			

		Area Code								
	Base	252	336	704	828	910	919			
Sanders/Kasich										
Bernie Sanders	41%	39%	43%	38%	26%	42%	51%			
John Kasich	43%	48%	41%	44%	58%	37%	38%			
Not sure	16%	13%	16%	18%	16%	21%	11%			

		Area Code						
	Base	252	336	704	828	910	919	
Clinton/Trump		•						
Hillary Clinton	44%	37%	39%	50%	37%	43%	56%	
Donald Trump	44%	57%	55%	38%	39%	45%	28%	
Not sure	12%	6%	6%	12%	24%	12%	15%	





		Area Code					
	Base	252	336	704	828	910	919
Sanders/Trump							
Bernie Sanders	46%	45%	38%	49%	35%	46%	60%
Donald Trump	43%	46%	54%	39%	40%	43%	32%
Not sure	11%	9%	8%	12%	25%	12%	8%

		Area Code					
	Base	252	336	704	828	910	919
Springsteen Favorability							
Favorable	37%	24%	31%	38%	41%	33%	52%
Unfavorable	37%	51%	44%	32%	31%	36%	27%
Not sure	27%	25%	25%	30%	28%	31%	21%

		Area Code					
	Base	252	336	704	828	910	919
Pearl Jam Favorability							
Favorable	26%	23%	15%	25%	36%	27%	35%
Unfavorable	33%	49%	42%	26%	25%	32%	25%
Not sure	41%	28%	44%	50%	39%	41%	40%

		Area Code					
	Base	252	336	704	828	910	919
Tubman Favorability							
Favorable	60%	50%	49%	66%	65%	58%	74%
Unfavorable	12%	21%	14%	8%	4%	14%	10%
Not sure	28%	29%	37%	26%	30%	28%	15%

		Area Code					
	Base	252	336	704	828	910	919
Jackson Favorability							
Favorable	51%	54%	51%	48%	59%	55%	47%
Unfavorable	20%	21%	16%	18%	18%	20%	30%
Not sure	28%	26%	33%	34%	24%	25%	23%

		Area C	Area Code					
	Base	252	336	704	828	910	919	
Replace Jackson With Tubman Support/Oppose		•		•	•	•		
Support the decision to replace Andrew Jackson with Harriet Tubman	39%	25%	40%	44%	33%	31%	52%	
Oppose the decision to replace Andrew Jackson with Harriet Tubman	44%	55%	47%	37%	50%	56%	29%	
Not sure	17%	20%	13%	18%	17%	13%	20%	

		Area Code					
	Base	252	336	704	828	910	919
North Carolina Elevator Safety							
Very safe	50%	53%	49%	43%	43%	51%	57%
Somewhat safe	37%	35%	41%	39%	41%	35%	30%
Not that safe	8%	7%	4%	13%	10%	7%	8%
Not sure	6%	5%	6%	5%	7%	7%	5%





		Area C	Area Code					
	Base	252	336	704	828	910	919	
License Plate Preference								
Rather have a license plate that said 'First in Flight'	51%	51%	46%	52%	45%	55%	58%	
Rather have a license plate that said 'First in Freedom'	29%	29%	33%	32%	31%	27%	24%	
Not sure	19%	20%	20%	16%	24%	18%	18%	

		Mode	
	Base	Pho	Intern
Obama Approval			
Approve	43%	41%	51%
Disapprove	53%	57%	38%
Not sure	3%	1%	11%

		Mode	
	Base	Pho	Intern
Burr Approval			
Approve	30%	32%	23%
Disapprove	39%	44%	22%
Not sure	31%	25%	56%

		Mode	
	Base	Pho	Intern
Ross Favorability			
Favorable	18%	17%	23%
Unfavorable	17%	18%	10%
Not sure	65%	64%	67%

		Mode	
	Base	Pho	Intern
US Senate Vote			•
Richard Burr	40%	44%	22%
Deborah Ross	36%	35%	39%
Sean Haugh	7%	8%	3%
Undecided	18%	13%	36%

		Mode	
	Base	Pho	Intern
Tillis Approval			
Approve	23%	23%	22%
Disapprove	38%	38%	40%
Not sure	39%	39%	38%

		Mode	
	Base	Pho	Intern
Clinton Favorability			
Favorable	34%	34%	35%
Unfavorable	58%	60%	52%
Not sure	7%	6%	13%

		Mode	
	Base	Pho	Intern
Cruz Favorability			
Favorable	24%	24%	25%
Unfavorable	59%	60%	54%
Not sure	17%	16%	21%





		Mode	
	Base	Pho	Intern
Kasich Favorability			•
Favorable	33%	35%	23%
Unfavorable	36%	38%	26%
Not sure	31%	26%	51%

		Mode	
	Base	Pho	Intern
Sanders Favorability			
Favorable	34%	29%	56%
Unfavorable	54%	59%	33%
Not sure	12%	12%	11%

		Mode	
	Base	Pho	Intern
Trump Favorability		=	•
Favorable	33%	36%	24%
Unfavorable	58%	57%	65%
Not sure	8%	8%	10%

		Mode	
	Base	Pho	Intern
Clinton/Cruz			
Hillary Clinton	45%	43%	53%
Ted Cruz	40%	43%	29%
Not sure	15%	15%	18%

		Mode	
	Base	Pho	Intern
Sanders/Cruz			
Bernie Sanders	46%	43%	58%
Ted Cruz	38%	41%	28%
Not sure	16%	17%	14%

		Mode	
	Base	Pho	Intern
Clinton/Kasich		-	
Hillary Clinton	39%	37%	48%
John Kasich	46%	50%	30%
Not sure	15%	13%	22%

		Mode	
	Base	Pho	Intern
Sanders/Kasich			
Bernie Sanders	41%	36%	61%
John Kasich	43%	48%	24%
Not sure	16%	16%	15%

		Mode	
	Base	Pho	Intern
Clinton/Trump			
Hillary Clinton	44%	41%	57%
Donald Trump	44%	49%	24%
Not sure	12%	10%	18%





		Mode	
	Base	Pho	Intern
Sanders/Trump			-
Bernie Sanders	46%	42%	59%
Donald Trump	43%	47%	28%
Not sure	11%	11%	14%

		Mode	
	Base	Pho	Intern
Springsteen Favorability			
Favorable	37%	34%	48%
Unfavorable	37%	42%	17%
Not sure	27%	24%	35%

		Mode	
	Base	Pho	Intern
Pearl Jam Favorability			
Favorable	26%	21%	42%
Unfavorable	33%	36%	21%
Not sure	41%	43%	36%

		Mode	
	Base	Pho	Intern
Tubman Favorability		•	
Favorable	60%	55%	80%
Unfavorable	12%	14%	5%
Not sure	28%	31%	16%

		Mode	
	Base	Pho	Intern
Jackson Favorability			
Favorable	51%	52%	49%
Unfavorable	20%	19%	24%
Not sure	28%	29%	27%

		Mode	
	Base	Pho	Intern
Replace Jackson With Tubman Support/Oppose			
Support the decision to replace Andrew Jackson with Harriet Tubman	39%	37%	47%
Oppose the decision to replace Andrew Jackson with Harriet Tubman	44%	46%	36%
Not sure	17%	16%	17%





		Mode	
	Base	Pho	Intern
North Carolina Elevator Safety		-	
Very safe	50%	54%	37%
Somewhat safe	37%	36%	41%
Not that safe	8%	6%	13%
Not sure	6%	5%	9%

		Mode	
	Base	Pho	Intern
License Plate Preference			
Rather have a license plate that said 'First in Flight'	51%	51%	52%
Rather have a license plate that said 'First in Freedom'	29%	32%	22%
Not sure	19%	17%	26%

