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## Trump Leads Rubio in Florida- Even Head to Head

**Raleigh, N.C.** – PPP's newest Florida Republican poll (conducted Wednesday and Thursday before the debate) finds Donald Trump dominant in the state. He's getting 45% to 25% for Marco Rubio, 10% for Ted Cruz, 8% for John Kasich, and 5% for Ben Carson.

The most remarkable thing in this poll though is what happens when you narrow the field down to just Trump and Rubio- Trump still leads by double digits at 52/38. Rubio does win over supporters of Cruz (56/25), Kasich (47/32), and Carson (64/21) in such a scenario. But Trump has such a big lead to begin with and picks up enough of the supporters of the also rans that it gives him the overall 14 point advantage.

Rubio's trouble doesn't end there. His approval rating as Senator has cratered to a 31/55 spread, compared to a much more evenly divided 41/44 when we last polled the state in September. Only 40% of voters in the state think he should continue with his campaign, compared to a 44% plurality who think it's time for him to drop out. And he narrowly trails both Hillary Clinton (45/43) and Bernie Sanders (44/42) in head to head general election match ups. Rubio's become quite unpopular at home over the course of his campaign.

"Marco Rubio needs to hope tonight's debate was a big game changer," said Dean Debnam, President of Public Policy Polling. "He was so weak going in that he couldn't beat out Donald Trump one on one even in Florida."

Winning has made Trump more popular. 64% of Republicans in Florida now have a favorable opinion of him to only 27% with a negative one. That actually puts him ahead of Rubio's 60/28 standing. The most broadly popular Republican for what little it's worth is Carson at 65/18. Kasich's at 53/22, and for the second state in a row we find Cruz under water at 39/48. We found that he had slipped into negative territory on our final South Carolina poll as well.

Things are still somewhat fluid in Florida- 36% of voters say they might change their minds between now and the primary. But Trump has by far the most committed supporters- 79% say they will definitely vote for him, compared to 62% for Cruz, 54%

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for Rubio, 44% for Kasich, and just 26% for Carson. When you look at the standings just among voters who've completely made up their minds Trump goes up to 59% to 22% for Rubio, 10% for Cruz, 6% for Kasich, and 2% for Carson.

Trump's hold on the GOP electorate is thorough. He leads with 51% of men, 51% of younger voters, 49% of moderates, 43% of somewhat conservative voters, 41% of seniors, 39% of women, and 39% of very conservative voters. There's not a single group we track he doesn't have a double digit lead with. Beyond leading the head to head with Rubio, Trump also gets 51% in a three man field to 33% for Rubio, and 11% for Cruz. And he leads Cruz 62/30 head to head.

On the Democratic side Hillary Clinton has a dominant advantage, getting 57% to 32% for Bernie Sanders. Clinton's particularly strong among African Americans with whom she leads 68/26, but she's also up 54/34 with whites and 54/40 with Hispanics. Clinton also benefits from Florida having an older Democratic primary electorate- her 66/23 advantage with seniors takes her further here than it does other places. Another thing working to Clinton's advantage is Florida having a closed primary- we've consistently found her up big with Democrats but Sanders' strength with independents cuts significantly into her lead in open primary states. 85% of Clinton's supporters say they're firmly committed to her, compared to 61% of Sanders' who say the same for him.

"Things really are looking a lot better for Hillary Clinton in March," said Dean Debnam, President of Public Policy Polling. "Florida makes another Southern state where she has a dominant lead."

The general election match ups in Florida are generally close. Trump is the only Republican to lead the Democratic hopefuls- he gets 46% to Clinton's 44%, and 47% to Sanders' 44%. Michael Bloomberg gets 10-11% as an independent- he takes pretty equally from Clinton and Trump, leaving Trump up 42-41. But in a scenario with Trump and Sanders he takes mostly from the Democrat, leaving Trump with an 11 point lead at 45/34. Clinton and Sanders do have wider leads over Cruz at 47/39 and 46/39 respectively.

Finally we find that 38% of Florida voters think it's possible that Ted Cruz is the Zodiac Killer. 10% say he for sure is, and another 28% say that they are just not sure. Cruz is exonerated from being a toddler serial killer by 62% of the Sunshine State populace.

Public Policy Polling surveyed 1,012 registered voters, including 464 likely Republican primary voters and 388 likely Democratic primary voters, on February 24<sup>th</sup> and 25th. The margin of error is +/-3.1% for the overall sample, +/-4.6% for the Republicans and +/-5.0% for the Democrats. 80% of participants, selected through a list based sample, responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet through an opt-in internet panel.

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## Florida Survey Results

Q1	Do you have a favorable or unfavorable opinion of Ted Cruz?	Q6	The Republican candidates for President are Ben Carson, Ted Cruz, John Kasich, Marco				
	Favorable39%		Rubio, and Donald Trump. If the election was today, who would you vote for?				
	Unfavorable48%		Ben Carson5	5%			
	Not sure12%		Ted Cruz				
Q2	Do you have a favorable or unfavorable opinion of Marco Rubio?		John Kasich8	8%			
	Favorable60%		Marco Rubio25	5%			
	Unfavorable28%		Donald Trump45	5%			
	Not sure		Undecided7				
Q3	Do you have a favorable or unfavorable opinion of Donald Trump?	Q7	Are you firmly committed to your current choice for President, or is it possible you'll change your mind between now and the primary?	ce			
	Favorable64%		Firmly committed to your current choice64	1%			
	Unfavorable27%		It's possible you'll change your mind between now and the primary				
	Not sure		men and the primary international first the primary internatio	5%			
Q4	Do you have a favorable or unfavorable opinion of Ben Carson?	Q8	Given the same list of choices, who would be your second choice for the GOP candidate for President in 2016?				
	Favorable65%		Ben Carson	<b>7</b> %			
	Unfavorable18%		Ted Cruz				
	Not sure17%		John Kasich				
Q5	Do you have a favorable or unfavorable opinion of John Kasich?		Marco Rubio18				
	Favorable		Donald Trump8				
	Unfavorable		Undecided42				
	Not sure26%	Q9	Given the choices of just Donald Trump, Marc				
	Not sure2070		Rubio, and Ted Cruz who would you support for the Republican nomination for President?				
			Donald Trump51	1%			
			Marco Rubio33	3%			
			Ted Cruz11	1%			
			Not sure 5	5%			





Q10	candidate if you had to choose between just Ted Cruz and Marco Rubio?	st
	Ted Cruz	26%
	Marco Rubio	60%
	Not sure	14%
Q11	Who would you prefer as the Republican candidate if you had to choose between just Ted Cruz and Donald Trump?	st
	Ted Cruz	30%
	Donald Trump	62%
	Not sure	. 9%
Q12	Who would you prefer as the Republican candidate if you had to choose between just Marco Rubio and Donald Trump?	st
	Marco Rubio	.38%
	Donald Trump	52%
	Not sure	

Q13	somewhat liberal, moderate, somewhat conservative, or very conservative?	,
	Very liberal	. 3%
	Somewhat liberal	. 3%
	Moderate	.23%
	Somewhat conservative	
	Very conservative	.26%
Q14	If you are a woman, press 1. If a man, pres	
	Woman	.49%
	Man	.51%
Q15	If you are 18 to 45 years old, press 1. If 46 65, press 2. If you are older than 65, press	
	18 to 45	.26%
	46 to 65	.32%
	Older than 65	.42%





		Republican Primary						
	Base	Ben Carson				Donald Trump	Undecided	
Cruz Favorability		<del>-</del>	·	<u>-</u>	=	<u>-</u>		
Favorable	39%	35%	97%	23%	43%	29%	34%	
Unfavorable	48%	45%	3%	60%	45%	59%	41%	
Not sure	12%	20%	-	17%	12%	12%	25%	

		Republic	Republican Primary						
	Base	Ben Carson				Donald Trump	Undecided		
Rubio Favorability		- · · · · ·	-	•		· · · · · ·			
Favorable	60%	73%	54%	52%	97%	42%	54%		
Unfavorable	28%	11%	32%	27%	2%	44%	22%		
Not sure	12%	16%	14%	22%	1%	14%	24%		

		Republi	Republican Primary						
	Base	Ben Carson				Donald Trump	Undecided		
Trump Favorability		- · · · · ·	<u>.</u>	·	•	•			
Favorable	64%	49%	43%	31%	32%	99%	28%		
Unfavorable	27%	35%	46%	47%	52%	1%	44%		
Not sure	9%	16%	11%	22%	16%	-	28%		

		Republi	Republican Primary						
	Base	Ben Carson				Donald Trump	Undecided		
Carson Favorability									
Favorable	65%	72%	82%	53%	72%	61%	53%		
Unfavorable	18%	28%	14%	19%	15%	19%	22%		
Not sure	17%	-	- 3% 28% 13% 20% 25%						





		Republic	Republican Primary						
	Base	Ben Carson				Donald Trump	Undecided		
Kasich Favorability		<u>-</u>	-	=		<u>-</u>			
Favorable	53%	63%	45%	93%	60%	43%	48%		
Unfavorable	22%	6%	37%	1%	22%	24%	17%		
Not sure	26%	31%	19%	6%	18%	33%	35%		

		Republican Primary								
	Base	Ben Ted John Marco Donald Carson Cruz Kasich Rubio Trump Undecided								
Republican Primary		-	·	·	<u> </u>	·				
Ben Carson	5%	100%	-	-	-	-	-			
Ted Cruz	10%	-	100%	-	-	-	-			
John Kasich	8%	-	-	100%	-	-	-			
Marco Rubio	25%	-	-	-	100%	-	-			
Donald Trump	45%	-	-	-	-	100%	-			
Undecided	7%	-	-	-	-	-	100%			

		Republican Primary						
	Base	Ben Carson	Ted Cruz	John Kasich	Marco Rubio			
Committed to Choice Yes/No			-	-	-			
Firmly committed to your current choice		26%	62%	44%	54%	79%		
It's possible you'll change your mind between now and the primary		74%	38%	56%	46%	21%		





		Republi	can Pri	mary			
	Base	Ben Carson	Ted Cruz		Marco Rubio		Undecided
Republican Primary Second Choice		-	•	-	-		
Ben Carson	7%	-	14%	8%	10%	5%	11%
Ted Cruz	13%	9%	-	1%	21%	16%	-
John Kasich	12%	26%	3%	-	15%	14%	8%
Marco Rubio	18%	22%	39%	27%	-	22%	11%
Donald Trump	8%	8%	13%	16%	19%	-	2%
Undecided	42%	35%	31%	49%	35%	43%	68%

		Republican Primary							
	Base	Ben Carson				Donald Trump	Undecided		
Trump/Rubio/Cruz		-	•						
Donald Trump	51%	25%	1%	33%	2%	98%	27%		
Marco Rubio	33%	55%	5%	52%	95%	2%	10%		
Ted Cruz	11%	18%	94%	2%	1%	1%	3%		
Not sure	5%	2%	-	12%	1%	-	60%		

		Republic	Republican Primary				
	Base	Ben Carson				Donald Trump	Undecided
Cruz/Rubio		-	<u>.</u>	·	-	_	
Ted Cruz	26%	34%	86%	4%	2%	29%	20%
Marco Rubio	60%	61%	5%	80%	96%	51%	42%
Not sure	14%	5%	10%	17%	2%	19%	38%





		Republic	Republican Primary				
	Base	Ben Carson				Donald Trump	Undecided
Cruz/Trump		<del>-</del>	·	<u>-</u>	=	<u>-</u>	
Ted Cruz	30%	57%	94%	29%	53%	2%	19%
Donald Trump	62%	30%	-	46%	39%	97%	39%
Not sure	9%	14%	6%	24%	8%	2%	42%

		Republic	Republican Primary				
	Base	Ben Carson				Donald Trump	Undecided
Rubio/Trump		- · · · ·	•		•	· · · · · ·	
Marco Rubio	38%	64%	56%	47%	96%	2%	11%
Donald Trump	52%	21%	25%	32%	3%	95%	26%
Not sure	10%	15%	19%	21%	1%	3%	63%

		Committed to Choice Yes/No		
	Base	Firmly committed to your current choice	It's possible you'll change your mind between now and the primary	
Cruz Favorability		-		
Favorable	40%	37%	44%	
Unfavorable	49%	52%	43%	
Not sure	12%	11%	13%	

		Committed to Choice Yes/No			
	Base	Firmly committed to your current choice	It's possible you'll change your mind between now and the primary		
Rubio Favorability					
Favorable	60%	55%	71%		
Unfavorable	28%	36%	15%		
Not sure	11%	9%	14%		





		Committed to Choice Yes/No			
	Base	Firmly committed to your current choice	It's possible you'll change your mind between now and the primary		
Trump Favorability		-			
Favorable	66%	71%	58%		
Unfavorable	25%	24%	27%		
Not sure	8%	5%	14%		

		Committed to Choice Yes/No			
	Base	Firmly committed to your current choice	It's possible you'll change your mind between now and the primary		
Carson Favorability		-			
Favorable	66%	68%	62%		
Unfavorable	18%	19%	16%		
Not sure	16%	13%	22%		

		Committed to Choice Yes/No		
	Base	Firmly committed to your current choice	It's possible you'll change your mind between now and the primary	
Kasich Favorability		-		
Favorable	53%	49%	61%	
Unfavorable	22%	25%	16%	
Not sure	25%	26%	23%	





		Committed to Choice Yes/No		
	Base	Firmly committed to your current choice	It's possible you'll change your mind between now and the primary	
Republican Primary		-		
Ben Carson	5%	2%	11%	
Ted Cruz	11%	10%	11%	
John Kasich	9%	6%	14%	
Marco Rubio	27%	22%	35%	
Donald Trump	49%	59%	29%	

		Committed to Choice Yes/No			
	Base	Firmly committed to your current choice	It's possible you'll change your mind between now and the primary		
Committed to Choice Yes/No					
Firmly committed to your current choice		100%	-		
It's possible you'll change your mind between now and the primary		-	100%		

		Committed to Choice	Committed to Choice Yes/No			
	Base	Firmly committed to your current choice	It's possible you'll change your mind between now and the primary			
Republican Primary Second Choice						
Ben Carson	7%	7%	8%			
Ted Cruz	14%	15%	12%			
John Kasich	13%	13%	11%			
Marco Rubio	18%	17%	20%			
Donald Trump	8%	7%	11%			
Undecided	40%	41%	38%			





		Committed to Choice Yes/No			
	Base	Firmly committed to your current choice	It's possible you'll change your mind between now and the primary		
Trump/Rubio/Cruz		-			
Donald Trump	53%	61%	37%		
Marco Rubio	34%	27%	47%		
Ted Cruz	11%	11%	12%		
Not sure	2%	-	4%		

		Committed to Choice Yes/No						
	Base	Firmly committed to your current choice	It's possible you'll change your mind between now and the primary					
Cruz/Rubio		<del>-</del>						
Ted Cruz	26%	28%	23%					
Marco Rubio	61%	58%	67%					
Not sure	13%	14%	10%					

		Committed to Choice Yes/No					
	Base	Firmly committed to your current choice mind between now and the pri					
Cruz/Trump							
Ted Cruz	30%	26%	39%				
Donald Trump	63%	71%	49%				
Not sure	6%	3%	12%				





		Committed to Choice Yes/No						
	Base	Firmly committed to your current choice mind between now and the principle.						
Rubio/Trump		-						
Marco Rubio	40%	34%	50%					
Donald Trump	54%	63%	36%					
Not sure	6%	3%	13%					

		Ideology				
	Base	Very liberal			Somewhat conservative	
Cruz Favorability					·	
Favorable	39%	30%	38%	23%	35%	62%
Unfavorable	48%	70%	49%	63%	49%	32%
Not sure	12%	-	13%	14%	16%	7%

		Ideolog	deology					
	Base	Very liberal			Somewhat conservative			
Rubio Favorability					·			
Favorable	60%	57%	16%	51%	62%	69%		
Unfavorable	28%	30%	74%	32%	26%	23%		
Not sure	12%	13%	11%	16%	12%	9%		

		Ideology				
	Base	Very liberal			Somewhat conservative	Very conservative
Trump Favorability						
Favorable	64%	88%	68%	59%	63%	66%
Unfavorable	27%	5%	20%	31%	27%	26%
Not sure	9%	6%	11%	10%	10%	8%





		Ideology				
	Base	Very liberal			Somewhat conservative	,
Carson Favorability			-	-	-	
Favorable	65%	42%	52%	54%	71%	70%
Unfavorable	18%	52%	11%	28%	14%	14%
Not sure	17%	5%	37%	18%	15%	16%

		Ideology				
	Base	Very liberal			Somewhat conservative	Very conservative
Kasich Favorability				•	<del>-</del>	
Favorable	53%	59%	50%	52%	56%	48%
Unfavorable	22%	22%	11%	21%	20%	25%
Not sure	26%	19%	40%	27%	24%	27%

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Republican Primary		_		-			
Ben Carson	5%	27%	4%	6%	2%	6%	
Ted Cruz	10%	-	-	4%	7%	22%	
John Kasich	8%	-	8%	14%	9%	4%	
Marco Rubio	25%	6%	4%	19%	32%	22%	
Donald Trump	45%	67%	64%	49%	43%	39%	
Undecided	7%	-	20%	8%	6%	6%	





		Ideology				
	Base	Very liberal			Somewhat conservative	Very conservative
Committed to Choice Yes/No		-	-	-		
Firmly committed to your current choice		73%	69%	57%	65%	67%
It's possible you'll change your mind between now and the primary		27%	31%	43%	35%	33%

		Ideology					
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
Republican Primary Second Choice							
Ben Carson	7%	-	7%	6%	9%	6%	
Ted Cruz	13%	5%	=	7%	14%	20%	
John Kasich	12%	21%	12%	15%	13%	7%	
Marco Rubio	18%	-	4%	16%	16%	26%	
Donald Trump	8%	-	4%	6%	11%	5%	
Undecided	42%	73%	73%	50%	37%	35%	

		Ideolog	ЗУ			
	Base	Very liberal			Somewhat conservative	Very conservative
Trump/Rubio/Cruz		-				
Donald Trump	51%	67%	76%	55%	50%	44%
Marco Rubio	33%	33%	8%	31%	40%	25%
Ted Cruz	11%	-	4%	3%	7%	26%
Not sure	5%	-	12%	11%	3%	4%





		Ideology			deology				
	Base	Very liberal			Somewhat conservative	Very conservative			
Cruz/Rubio		_	-	-	-				
Ted Cruz	26%	19%	11%	14%	26%	37%			
Marco Rubio	60%	62%	56%	67%	63%	50%			
Not sure	14%	19%	33%	18%	11%	13%			

		ldeology			deology				
	Base	Very liberal			Somewhat conservative				
Cruz/Trump		_		•	<del>-</del>				
Ted Cruz	30%	33%	8%	16%	27%	47%			
Donald Trump	62%	67%	80%	63%	66%	49%			
Not sure	9%	-	12%	20%	6%	4%			

		Ideolog	deology				
	Base	Very liberal			Somewhat conservative	Very conservative	
Rubio/Trump					·		
Marco Rubio	38%	33%	12%	29%	43%	40%	
Donald Trump	52%	67%	76%	55%	50%	48%	
Not sure	10%	-	12%	16%	7%	13%	

		Gender	
	Base	Woman	Man
Cruz Favorability		- · · · ·	
Favorable	39%	38%	40%
Unfavorable	48%	47%	49%
Not sure	12%	14%	11%





		Gender	
	Base	Woman	Man
Rubio Favorability		- -	
Favorable	60%	62%	58%
Unfavorable	28%	23%	32%
Not sure	12%	15%	9%

		Gender	
	Base	Woman	Man
Trump Favorability		= <del></del>	
Favorable	64%	57%	70%
Unfavorable	27%	29%	24%
Not sure	9%	14%	5%

		Gender	
	Base	Woman	Man
Carson Favorability			
Favorable	65%	66%	64%
Unfavorable	18%	17%	19%
Not sure	17%	17%	16%

		Gender	
	Base	Woman	Man
Kasich Favorability		= <del></del>	
Favorable	53%	54%	52%
Unfavorable	22%	17%	26%
Not sure	26%	30%	22%





		Gender	
	Base	Woman	Man
Republican Primary		- · · · · ·	
Ben Carson	5%	7%	3%
Ted Cruz	10%	10%	10%
John Kasich	8%	10%	7%
Marco Rubio	25%	25%	25%
Donald Trump	45%	39%	51%
Undecided	7%	9%	5%

		Gender	
	Base	Woman	Man
Committed to Choice Yes/No		-	
Firmly committed to your current choice	64%	59%	70%
It's possible you'll change your mind between now and the primary	36%	41%	30%

	Gender			
	Base	Woman	Man	
Republican Primary Second Choice				
Ben Carson	7%	10%	5%	
Ted Cruz	13%	12%	14%	
John Kasich	12%	11%	14%	
Marco Rubio	18%	19%	17%	
Donald Trump	8%	7%	8%	
Undecided	42%	41%	42%	





		Gender	
	Base	Woman	Man
Trump/Rubio/Cruz		-	
Donald Trump	51%	48%	54%
Marco Rubio	33%	36%	30%
Ted Cruz	11%	10%	11%
Not sure	5%	6%	4%

		Gender		
	Base	Woman	Man	
Cruz/Rubio		= <del></del>		
Ted Cruz	26%	26%	25%	
Marco Rubio	60%	61%	59%	
Not sure	14%	13%	16%	

		Gender		
	Base	Woman	Man	
Cruz/Trump		= <del></del>		
Ted Cruz	30%	31%	28%	
Donald Trump	62%	58%	65%	
Not sure	9%	10%	7%	

		Gender	
	Base	Woman	Man
Rubio/Trump		<del>-</del>	
Marco Rubio	38%	41%	35%
Donald Trump	52%	47%	57%
Not sure	10%	13%	8%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Cruz Favorability				
Favorable	39%	32%	45%	39%
Unfavorable	48%	52%	49%	46%
Not sure	12%	16%	7%	15%

		Age		
	Base	18 to 45		Older than 65
Rubio Favorability		<u>-</u>	•	
Favorable	60%	57%	58%	63%
Unfavorable	28%	26%	33%	25%
Not sure	12%	17%	8%	12%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Trump Favorability		<u>-</u>	•	
Favorable	64%	65%	63%	63%
Unfavorable	27%	25%	27%	28%
Not sure	9%	10%	10%	9%

		Age		
	Base	18 to 45		Older than 65
Carson Favorability				
Favorable	65%	59%	64%	70%
Unfavorable	18%	21%	21%	15%
Not sure	17%	21%	15%	15%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Kasich Favorability		_		
Favorable	53%	54%	46%	57%
Unfavorable	22%	17%	28%	19%
Not sure	26%	29%	26%	24%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Republican Primary		<u> </u>	· · · · · · · · · · · · · · · · · · ·	
Ben Carson	5%	5%	4%	6%
Ted Cruz	10%	5%	15%	9%
John Kasich	8%	7%	4%	12%
Marco Rubio	25%	21%	22%	29%
Donald Trump	45%	51%	46%	41%
Undecided	7%	12%	8%	3%

		Age		
	Base	18 to 45	46 to 65	
Committed to Choice Yes/No				
Firmly committed to your current choice	64%	62%	70%	62%
It's possible you'll change your mind between now and the primary		38%	30%	38%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Republican Primary Second Choice				
Ben Carson	7%	3%	9%	9%
Ted Cruz	13%	14%	14%	12%
John Kasich	12%	11%	12%	13%
Marco Rubio	18%	12%	24%	17%
Donald Trump	8%	6%	6%	10%
Undecided	42%	54%	35%	39%

		Age		
	Base	18 to 45		Older than 65
Trump/Rubio/Cruz				
Donald Trump	51%	59%	50%	47%
Marco Rubio	33%	32%	28%	37%
Ted Cruz	11%	2%	16%	12%
Not sure	5%	7%	6%	4%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Cruz/Rubio				
Ted Cruz	26%	21%	32%	23%
Marco Rubio	60%	65%	53%	62%
Not sure	14%	14%	15%	14%





		Age		
	Base	18 to 45		Older than 65
Cruz/Trump		_	-	
Ted Cruz	30%	23%	34%	30%
Donald Trump	62%	70%	56%	61%
Not sure	9%	7%	9%	9%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Rubio/Trump		-	•	
Marco Rubio	38%	30%	36%	44%
Donald Trump	52%	53%	50%	52%
Not sure	10%	16%	14%	4%





## Florida Survey Results

Q1	of Hillary Clinton?	ion	Q5	somewhat liberal, moderate, somewhat	ગ્રા,
	Favorable6	88%		conservative, or very conservative?	
	Unfavorable2			Very liberal	23%
	Not sure			Somewhat liberal	36%
Q2	Do you have a favorable or unfavorable opin			Moderate	31%
	of Bernie Sanders?			Somewhat conservative	7%
	Favorable	52%		Very conservative	
	Unfavorable2	24%	Q6	If you are a woman, press 1. If a man, pre	
	Not sure2	25%		Woman	58%
Q3	The Democratic candidates for President are Hillary Clinton and Bernie Sanders. If the election was today, who would you vote for?		<b>Q7</b>	Man  If you are Hispanic, press 1. If white, press	s 2. If
	Hillary Clinton	57%		African American, press 3. If other, press	
	Bernie Sanders			Hispanic	
	Undecided			White	54%
<b>~</b> 4				African American	26%
Q4	Are you firmly committed to your current cho for President, or is it possible you'll change	ice		Other	4%
	your mind between now and the primary?		Q8	If you are 18 to 45 years old, press 1. If 46	
	Firmly committed to your current choice	<b>7</b> 6%		65, press 2. If you are older than 65, press	
	It's possible you'll change your mind between	0/10/_		18 to 45	28%
	now and the primary2	<b>-</b> → /0		46 to 65	40%





		dential		
	Base	Hillary Clinton	Bernie Sanders	Undecided
Clinton Favorability		-		
Favorable	67%	92%	30%	48%
Unfavorable	23%	3%	54%	35%
Not sure	10%	5%	16%	16%

	Democratic Presidential Primary					
	Base	Hillary Clinton		Undecided		
Sanders Favorability		-	-			
Favorable	52%	41%	77%	38%		
Unfavorable	24%	25%	19%	30%		
Not sure	24%	34%	4%	32%		

		Democratic Presidential Primary				
	Base	Hillary Clinton	Bernie Sanders	Undecided		
Democratic Presidential Primary		_				
Hillary Clinton	57%	100%	-	-		
Bernie Sanders	32%	-	100%	-		
Undecided	10%	-	-	100%		





		Democratic Presidentia	
	Base	Hillary Clinton	Bernie Sanders
Committed to Choice Yes/No			
Firmly committed to your current choice	76%	85%	61%
It's possible you'll change your mind between now and the primary	24%	15%	39%

		Ideology				
	Base	Very liberal			Somewhat conservative	Very conservative
Clinton Favorability				•	<del>-</del>	
Favorable	68%	71%	78%	65%	28%	37%
Unfavorable	23%	20%	13%	23%	70%	59%
Not sure	9%	9%	9%	12%	2%	4%

		Ideolog	deology						
	Base	Very liberal			Somewhat conservative	Very conservative			
Sanders Favorability		<u>-</u>		•	<del>-</del>				
Favorable	52%	78%	42%	51%	38%	14%			
Unfavorable	24%	12%	27%	21%	32%	75%			
Not sure	25%	11%	31%	28%	30%	11%			





		Ideolog	ЗУ			
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Democratic Presidential Primary		_	-			
Hillary Clinton	57%	54%	71%	55%	20%	37%
Bernie Sanders	32%	40%	21%	33%	56%	46%
Undecided	10%	6%	8%	12%	23%	17%

		Ideology					
	Base	Very liberal		Moderate	Somewhat conservative	Very conservative	
Committed to Choice Yes/No							
Firmly committed to your current choice		85%	79%	70%	61%	69%	
It's possible you'll change your mind between now and the primary		15%	21%	30%	39%	31%	

		Gender	
	Base	Woman	Man
Clinton Favorability		-	
Favorable	68%	69%	66%
Unfavorable	23%	24%	21%
Not sure	9%	7%	14%





		Gender	
	Base	Woman	Man
Sanders Favorability		-	
Favorable	52%	51%	54%
Unfavorable	24%	25%	22%
Not sure	25%	25%	24%

		Gender	
	Base	Woman	Man
Democratic Presidential Primary		_	-
Hillary Clinton	57%	56%	59%
Bernie Sanders	32%	34%	30%
Undecided	10%	10%	11%

		Gender		
	Base	Woman	Man	
Committed to Choice Yes/No		-		
Firmly committed to your current choice	76%	74%	79%	
It's possible you'll change your mind between now and the primary	24%	26%	21%	





		Race			
	Base	Hispanic	White	African American	Other
Clinton Favorability		-	<u>-</u>	- -	
Favorable	68%	63%	65%	75%	76%
Unfavorable	23%	27%	28%	11%	21%
Not sure	9%	10%	7%	14%	2%

		Race			
	Base	Hispanic	White	African American	Other
Sanders Favorability		-		·	
Favorable	52%	67%	58%	30%	57%
Unfavorable	24%	11%	27%	24%	23%
Not sure	25%	22%	15%	47%	20%

		Race			
	Base	Hispanic	White	African American	Other
Democratic Presidential Primary					
Hillary Clinton	57%	54%	54%	68%	53%
Bernie Sanders	32%	40%	34%	26%	30%
Undecided	10%	6%	12%	7%	17%





		Race			
	Base	Hispanic	White	African American	Other
Committed to Choice Yes/No		-	-	-	-
Firmly committed to your current choice	76%	81%	74%	77%	80%
It's possible you'll change your mind between now and the primary	24%	19%	26%	23%	20%

		Age		
	Base	18 to 45		Older than 65
Clinton Favorability				
Favorable	68%	54%	73%	73%
Unfavorable	23%	26%	22%	21%
Not sure	9%	20%	5%	6%

		Age			
	Base	18 to 45	46 to 65	Older than 65	
Sanders Favorability					
Favorable	52%	48%	57%	49%	
Unfavorable	24%	23%	17%	33%	
Not sure	25%	29%	26%	18%	





		Age			
	Base	18 to 45		Older than 65	
Democratic Presidential Primary		-	-	-	
Hillary Clinton	57%	47%	58%	66%	
Bernie Sanders	32%	44%	31%	23%	
Undecided	10%	10%	10%	11%	

		Age		
	Base	18 to 45		Older than 65
Committed to Choice Yes/No				
Firmly committed to your current choice	76%	76%	75%	78%
It's possible you'll change your mind between now and the primary	24%	24%	25%	22%





## Florida Survey Results

Q1	Do you approve or disapprove of President Barack Obama's job performance?	Q7
	Approve46%	
	Disapprove48%	
	Not sure 6%	
Q2	Do you approve or disapprove of Senator Marco Rubio's job performance?	Q8
	Approve31%	
	Disapprove55%	
	Not sure	
Q3	Do you have a favorable or unfavorable opinion of Hillary Clinton?	Q9
	Favorable39%	
	Unfavorable53%	
	Not sure	
Q4	Do you have a favorable or unfavorable opinion of Ted Cruz?	
	Favorable23%	Q10
	Unfavorable62%	
	Not sure	
Q5	Do you have a favorable or unfavorable opinion of Marco Rubio?	
	Favorable33%	Q11
	Unfavorable53%	QII
	Not sure14%	
Q6	Do you have a favorable or unfavorable opinion of Bernie Sanders?	
	Favorable35%	
	Unfavorable47%	
	Not sure	

Q7	of Donald Trump?	inion
	Favorable	.39%
	Unfavorable	
	Not sure	
Q8	If the candidates for President this fall were Democrat Hillary Clinton and Republican To Cruz, who would you vote for?	)
	Hillary Clinton	.47%
	Ted Cruz	
	Not sure	.14%
Q9	If the candidates for President this fall were Democrat Bernie Sanders and Republican Cruz, who would you vote for?	)
	Bernie Sanders	.46%
	Ted Cruz	.39%
	Not sure	
Q10	If the candidates for President this fall were Democrat Hillary Clinton and Republican Marco Rubio, who would you vote for?	
	Hillary Clinton	.45%
	Marco Rubio	
	Not sure	
Q11	If the candidates for President this fall were Democrat Bernie Sanders and Republican Marco Rubio, who would you vote for?	
	Bernie Sanders	.44%
	Marco Rubio	
	Not sure	





Q12 If the candidates for President this fall were

	Democrat Hillary Clinton and Republicar Donald Trump, who would you vote for?	1		running for President, or do you think drop out of the race?	k he should
	Hillary Clinton			Marco Rubio should continue running President	for 40%
	Donald Trump			Marco Rubio should drop out of the ra	
	Not sure			Not sure	
Q13	If the candidates for President next time Democrat Bernie Sanders and Republica Donald Trump, who would you vote for?	an	Q18	Do you think Marco Rubio's campaig President has helped Florida's image has it not made a difference?	gn for
	Bernie Sanders			Rubio's campaign has helped Florida's	s image 20%
	Donald Trump	47%		Rubio's campaign has hurt Florida's in	
	Not sure			Rubio's campaign hasn't made a differ	rence
Q14	Do you have a favorable or unfavorable	opinion		regarding Florida's image	
	of Michael Bloomberg?	220/		Not sure	
	Favorable		Q19	Do you think Ted Cruz is the Zodiac not?	Killer, or
	Unfavorable			Yes	10%
045	Not sure			No	
Q15	If the candidates for President this fall we Democrat Hillary Clinton, Republican Do			Not sure	
	Trump, and Michael Bloomberg running independent, who would you vote for?	as an	Q20	In the last presidential election, did y Barack Obama or Mitt Romney?	
	Hillary Clinton	41%		Barack Obama	49%
	Donald Trump	42%		Mitt Romney	
	Michael Bloomberg	10%		Someone else / Don't remember	
	Not sure	7%	Q21	Would you describe yourself as very	
Q16	If the candidates for President this fall we Democrat Bernie Sanders, Republican D	onald	-,	somewhat liberal, moderate, somewhord conservative, or very conservative?	
	Trump, and Michael Bloomberg running independent, who would you vote for?	as an		Very liberal	13%
	Bernie Sanders	34%		Somewhat liberal	20%
	Donald Trump			Moderate	29%
	Michael Bloomberg			Somewhat conservative	24%
	Not sure			Very conservative	
	NOt Sure	10 70	Q22	If you are a woman, press 1. If a ma	
				Woman	53%
					470/

Q17 Do you think that Marco Rubio should continue





**Q23** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

	Democrat	39%
	Republican	43%
	Independent / Other	
Q24	If you are Hispanic, press 1. If white, p African American, press 3. If other, pre	ress 2. If
	Hispanic	14%
	White	68%
	African American	14%

**Q25** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

	18 to 45	2	28%
	46 to 65	4	10%
Q26	Older than 65 Mode	53	32%
	Phone	8	30%
	Internet	2	20%





		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Obama Approval				
Approve	46%	86%	7%	18%
Disapprove	48%	9%	90%	54%
Not sure	6%	5%	4%	28%

		2012 Vo	te	
	Base	Barack Obama		Someone else / Don't remember
Rubio Approval		-		
Approve	31%	13%	52%	32%
Disapprove	55%	75%	36%	34%
Not sure	13%	12%	13%	35%

		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Clinton Favorability				
Favorable	39%	73%	4%	13%
Unfavorable	53%	17%	92%	58%
Not sure	9%	10%	4%	29%

		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Cruz Favorability				
Favorable	23%	9%	39%	19%
Unfavorable	62%	77%	48%	46%
Not sure	15%	14%	12%	35%

		2012 Vo	te	
	Base	Barack Obama		Someone else / Don't remember
Rubio Favorability		-		
Favorable	33%	13%	56%	25%
Unfavorable	53%	75%	32%	26%
Not sure	14%	11%	12%	50%

		2012 Vo	te	
	Base	Barack Obama		Someone else / Don't remember
Sanders Favorability				
Favorable	35%	54%	14%	31%
Unfavorable	47%	23%	76%	29%
Not sure	18%	23%	10%	40%

		2012 Vo	te	
	Base	Barack Obama		Someone else / Don't remember
Trump Favorability				
Favorable	39%	16%	67%	27%
Unfavorable	51%	76%	23%	52%
Not sure	10%	8%	10%	22%

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
Clinton/Cruz					
Hillary Clinton	47%	84%	9%	19%	
Ted Cruz	39%	7%	74%	36%	
Not sure	14%	9%	17%	45%	





		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
Sanders/Cruz		-			
Bernie Sanders	46%	79%	13%	24%	
Ted Cruz	39%	8%	74%	34%	
Not sure	15%	14%	12%	42%	

		2012 Vo	te	
	Base	Barack Obama		Someone else / Don't remember
Clinton/Rubio		-		
Hillary Clinton	45%	84%	6%	17%
Marco Rubio	43%	8%	82%	46%
Not sure	12%	8%	12%	37%

		2012 Vo	te	
	Base	Barack Obama		Someone else / Don't remember
Sanders/Rubio				•
Bernie Sanders	44%	77%	11%	21%
Marco Rubio	42%	9%	78%	39%
Not sure	14%	14%	10%	40%

		2012 Vo	te	
	Base	Barack Obama		Someone else / Don't remember
Clinton/Trump		-		
Hillary Clinton	44%	80%	5%	33%
Donald Trump	46%	12%	85%	31%
Not sure	10%	8%	10%	36%

		2012 Vo	te	
	Base	Barack Obama		Someone else / Don't remember
Sanders/Trump		-		•
Bernie Sanders	44%	77%	8%	38%
Donald Trump	47%	15%	85%	32%
Not sure	9%	9%	7%	30%

		2012 Vote				
	Base	Barack Obama		Someone else / Don't remember		
Bloomberg Favorability						
Favorable	22%	30%	14%	17%		
Unfavorable	35%	24%	49%	19%		
Not sure	43%	46%	36%	65%		





		2012 Vote				
	Base	Barack Obama		Someone else / Don't remember		
Clinton/Trump/Bloom- berg						
Hillary Clinton	41%	76%	5%	17%		
Donald Trump	42%	10%	79%	30%		
Michael Bloomberg	10%	8%	10%	27%		
Not sure	7%	6%	5%	26%		

	2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else / Don't remember	
Sanders/Trump/Bloo- mberg					
Bernie Sanders	34%	62%	4%	28%	
Donald Trump	45%	15%	80%	29%	
Michael Bloomberg	11%	13%	9%	17%	
Not sure	10%	10%	7%	26%	

	Base	2012 Vo	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember	
Rubio Continue Running or Drop Out		-			
Marco Rubio should continue running for President	40%	28%	53%	36%	
Marco Rubio should drop out of the race	44%	53%	37%	27%	
Not sure	16%	19%	10%	38%	

		2012 Vo	te	
	Base	Barack Obama	Mitt Romney	Someone else / Don't remember
Rubio Campaign Help/Hurt FL Image				
Rubio's campaign has helped Florida's image	20%	8%	32%	32%
Rubio's campaign has hurt Florida's image	24%	34%	15%	17%
Rubio's campaign hasn't made a difference regarding Florida's image	44%	43%	49%	18%
Not sure	12%	16%	4%	33%

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
Cruz Zodiac Killer Yes/No					
Yes	10%	13%	6%	6%	
No	62%	52%	75%	44%	
Not sure	28%	34%	18%	50%	

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Obama Approval			· · · · · · · · ·		·	
Approve	46%	81%	85%	50%	12%	12%
Disapprove	48%	17%	9%	39%	84%	88%
Not sure	6%	2%	7%	12%	3%	1%





		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative		
Rubio Approval							
Approve	31%	16%	9%	27%	49%	58%	
Disapprove	55%	78%	77%	55%	37%	33%	
Not sure	13%	6%	13%	18%	14%	9%	

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Clinton Favorability								
Favorable	39%	64%	76%	43%	6%	11%		
Unfavorable	53%	28%	14%	42%	91%	86%		
Not sure	9%	8%	11%	15%	3%	3%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Cruz Favorability		-						
Favorable	23%	11%	9%	14%	32%	59%		
Unfavorable	62%	81%	76%	67%	52%	34%		
Not sure	15%	8%	15%	20%	15%	8%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Rubio Favorability			•	· · · · · · · · ·	-			
Favorable	33%	12%	7%	29%	54%	61%		
Unfavorable	53%	80%	76%	52%	34%	30%		
Not sure	14%	8%	17%	18%	12%	9%		

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Sanders Favorability								
Favorable	35%	72%	45%	37%	15%	17%		
Unfavorable	47%	19%	26%	36%	76%	75%		
Not sure	18%	9%	29%	27%	10%	8%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Trump Favorability								
Favorable	39%	24%	12%	34%	63%	61%		
Unfavorable	51%	72%	83%	50%	27%	31%		
Not sure	10%	3%	6%	16%	10%	8%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Clinton/Cruz			,					
Hillary Clinton	47%	77%	88%	53%	10%	12%		
Ted Cruz	39%	7%	10%	26%	71%	81%		
Not sure	14%	16%	2%	22%	19%	7%		

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Sanders/Cruz				•	•			
Bernie Sanders	46%	75%	78%	56%	16%	9%		
Ted Cruz	39%	12%	10%	23%	71%	83%		
Not sure	15%	13%	12%	21%	13%	8%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Clinton/Rubio			•	· · · · · · · · · · · · · · · · · · ·				
Hillary Clinton	45%	81%	83%	49%	9%	11%		
Marco Rubio	43%	12%	8%	35%	76%	81%		
Not sure	12%	7%	8%	16%	15%	8%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Sanders/Rubio								
Bernie Sanders	44%	81%	76%	49%	13%	10%		
Marco Rubio	42%	11%	13%	30%	72%	82%		
Not sure	14%	8%	11%	21%	15%	8%		





		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative		
Clinton/Trump							
Hillary Clinton	44%	76%	82%	48%	10%	11%	
Donald Trump	46%	18%	11%	37%	83%	75%	
Not sure	10%	6%	7%	15%	8%	15%	

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Sanders/Trump								
Bernie Sanders	44%	79%	82%	45%	10%	13%		
Donald Trump	47%	16%	11%	40%	83%	79%		
Not sure	9%	5%	7%	15%	7%	9%		

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
Bloomberg Favorability						
Favorable	22%	31%	30%	23%	20%	5%
Unfavorable	35%	33%	23%	21%	47%	63%
Not sure	43%	36%	47%	56%	33%	32%

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Clinton/Trump/Bloom- berg						
Hillary Clinton	41%	72%	83%	43%	6%	9%
Donald Trump	42%	15%	7%	33%	76%	77%
Michael Bloomberg	10%	10%	5%	13%	12%	8%
Not sure	7%	4%	5%	10%	6%	6%

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Sanders/Trump/Bloo- mberg						
Bernie Sanders	34%	71%	61%	34%	6%	11%
Donald Trump	45%	18%	12%	38%	77%	76%
Michael Bloomberg	11%	7%	15%	14%	10%	6%
Not sure	10%	3%	12%	14%	7%	7%

		Ideology				
	Base	Very liberal		Moderate	Somewhat conservative	Very conservative
Rubio Continue Running or Drop Out						
Marco Rubio should continue running for President	40%	24%	25%	39%	53%	53%
Marco Rubio should drop out of the race		64%	58%	38%	35%	36%
Not sure	16%	12%	17%	23%	12%	11%

		Ideolog	deology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
Rubio Campaign Help/Hurt FL Image							
Rubio's campaign has helped Florida's image		8%	6%	17%	35%	35%	
Rubio's campaign has hurt Florida's image		43%	39%	18%	15%	14%	
Rubio's campaign hasn't made a difference regarding Florida's image		36%	39%	50%	44%	47%	
Not sure	12%	13%	17%	15%	7%	4%	

		Ideology			deology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative			
Cruz Zodiac Killer Yes/No									
Yes	10%	20%	14%	10%	2%	5%			
No	62%	44%	55%	57%	75%	77%			
Not sure	28%	36%	31%	33%	23%	17%			





		Gender	
	Base	Woman	Man
Obama Approval		- -	
Approve	46%	49%	44%
Disapprove	48%	46%	49%
Not sure	6%	5%	7%

		Gender		
	Base	Woman	Man	
Rubio Approval		-		
Approve	31%	32%	31%	
Disapprove	55%	52%	58%	
Not sure	13%	15%	11%	

		Gender	
	Base	Woman	Man
Clinton Favorability		-	
Favorable	39%	40%	37%
Unfavorable	53%	53%	52%
Not sure	9%	6%	11%

		Gender	
	Base	Woman	Man
Cruz Favorability		-	
Favorable	23%	23%	24%
Unfavorable	62%	63%	61%
Not sure	15%	15%	15%

		Gender	
	Base	Woman	Man
Rubio Favorability		<del>-</del>	
Favorable	33%	35%	31%
Unfavorable	53%	51%	55%
Not sure	14%	15%	13%

		Gender	
	Base	Woman	Man
Sanders Favorability		_	
Favorable	35%	33%	37%
Unfavorable	47%	48%	46%
Not sure	18%	19%	18%

		Gender	
	Base	Woman	Man
Trump Favorability		-	
Favorable	39%	36%	43%
Unfavorable	51%	52%	50%
Not sure	10%	12%	7%

		Gender	
	Base	Woman	Man
Clinton/Cruz		•	
Hillary Clinton	47%	46%	47%
Ted Cruz	39%	37%	41%
Not sure	14%	17%	12%





		Gender	
	Base	Woman	Man
Sanders/Cruz			
Bernie Sanders	46%	47%	46%
Ted Cruz	39%	37%	42%
Not sure	15%	17%	13%

		Gender	
	Base	Woman	Man
Clinton/Rubio		-	
Hillary Clinton	45%	46%	44%
Marco Rubio	43%	44%	42%
Not sure	12%	10%	14%

		Gender	
	Base	Woman	Man
Sanders/Rubio		= <del></del>	
Bernie Sanders	44%	43%	45%
Marco Rubio	42%	42%	42%
Not sure	14%	15%	13%

		Gender	
	Base	Woman	Man
Clinton/Trump		-	
Hillary Clinton	44%	46%	41%
Donald Trump	46%	43%	49%
Not sure	10%	11%	10%

		Gender	
	Base	Woman	Man
Sanders/Trump		<del>-</del>	
Bernie Sanders	44%	46%	41%
Donald Trump	47%	44%	50%
Not sure	9%	10%	8%

		Gender	
	Base	Woman	Man
Bloomberg Favorability		-	
Favorable	22%	25%	19%
Unfavorable	35%	29%	42%
Not sure	43%	46%	39%

		Gender	
	Base	Woman	Man
Clinton/Trump/Bloom- berg			
Hillary Clinton	41%	40%	41%
Donald Trump	42%	39%	46%
Michael Bloomberg	10%	13%	7%
Not sure	7%	7%	7%

		Gender	
	Base	Woman	Man
Sanders/Trump/Bloo- mberg			
Bernie Sanders	34%	35%	34%
Donald Trump	45%	43%	48%
Michael Bloomberg	11%	14%	8%
Not sure	10%	9%	10%





		Gender	
	Base	Woman	Man
Rubio Continue Running or Drop Out			
Marco Rubio should continue running for President	40%	40%	39%
Marco Rubio should drop out of the race	44%	43%	46%
Not sure	16%	17%	14%

		Gender	
	Base	Woman	Man
Rubio Campaign Help/Hurt FL Image			
Rubio's campaign has helped Florida's image	20%	21%	19%
Rubio's campaign has hurt Florida's image	24%	20%	29%
Rubio's campaign hasn't made a difference regarding Florida's image	44%	45%	43%
Not sure	12%	15%	9%

		Gender	
	Base	Woman	Man
Cruz Zodiac Killer Yes/No		-	
Yes	10%	8%	11%
No	62%	64%	60%
Not sure	28%	28%	29%

		Party		
	Base	Democrat	Republican	Independent / Other
Obama Approval				
Approve	46%	80%	13%	52%
Disapprove		14%	82%	38%
Not sure	6%	6%	5%	9%

		Party		
	Base	Democrat	Republican	Independent / Other
Rubio Approval		-	•	
Approve	31%	16%	50%	23%
Disapprove		71%	38%	62%
Not sure	13%	13%	13%	16%

		Party		
	Base	Democrat	Republican	Independent / Other
Clinton Favorability		-	•	
Favorable	39%	74%	8%	35%
Unfavorable	53%	19%	85%	50%
Not sure	9%	8%	7%	14%





		Party		
	Base	Democrat	Republican	Independent / Other
Cruz Favorability		,		,
Favorable	23%	12%	35%	19%
Unfavorable	62%	73%	51%	64%
Not sure	15%	15%	13%	17%

		Party		
	Base	Democrat	Republican	Independent / Other
Rubio Favorability		•		,
Favorable	33%	14%	55%	23%
Unfavorable	53%	74%	31%	60%
Not sure	14%	12%	14%	18%

		Party		
	Base	Democrat	Republican	Independent / Other
Sanders Favorability		-		
Favorable	35%	50%	19%	38%
Unfavorable	47%	23%	69%	46%
Not sure	18%	27%	12%	16%

		Party		
	Base	Democrat	Republican	Independent / Other
Trump Favorability		-	•	
Favorable	39%	16%	63%	34%
Unfavorable	51%	78%	26%	51%
Not sure	10%	6%	11%	14%

		Party		
	Base	Democrat	Republican	Independent / Other
Clinton/Cruz				
Hillary Clinton	47%	84%	16%	40%
Ted Cruz	39%	12%	69%	28%
Not sure	14%	5%	16%	32%

		Party		
	Base	Democrat	Republican	Independent / Other
Sanders/Cruz				
Bernie Sanders	46%	75%	17%	54%
Ted Cruz	39%	12%	69%	27%
Not sure	15%	14%	14%	19%

		Party		
	Base	Democrat	Republican	Independent / Other
Clinton/Rubio				
Hillary Clinton	45%	81%	13%	41%
Marco Rubio	43%	11%	76%	35%
Not sure	12%	7%	11%	24%

		Party		
	Base	Democrat	Republican	Independent / Other
Sanders/Rubio				
Bernie Sanders	44%	73%	16%	48%
Marco Rubio	42%	14%	72%	32%
Not sure	14%	13%	12%	20%





		Party				
	Base	Democrat	Republican	Independent / Other		
Clinton/Trump		,		,		
Hillary Clinton	44%	79%	13%	40%		
Donald Trump	46%	13%	77%	43%		
Not sure	10%	8%	10%	18%		

		Party				
	Base	Democrat	Republican	Independent / Other		
Sanders/Trump		•				
Bernie Sanders	44%	76%	14%	42%		
Donald Trump	47%	16%	78%	43%		
Not sure	9%	8%	8%	14%		

		Party		
	Base	Democrat	Republican	Independent / Other
Bloomberg Favorability				
Favorable	22%	27%	15%	28%
Unfavorable	35%	27%	47%	24%
Not sure	43%	46%	38%	48%

		Party			
	Base	Democrat	Republican	Independent / Other	
Clinton/Trump/Bloom- berg			•		
Hillary Clinton	41%	77%	10%	33%	
Donald Trump	42%	11%	74%	36%	
Michael Bloomberg	10%	7%	10%	17%	
Not sure	7%	4%	6%	14%	

		Party				
	Base	Democrat	Republican	Independent / Other		
Sanders/Trump/Bloo- mberg						
Bernie Sanders	34%	61%	9%	35%		
Donald Trump	45%	15%	75%	38%		
Michael Bloomberg	11%	12%	9%	16%		
Not sure	10%	11%	7%	11%		

		Party				
	Base	Democrat	Republican	Independent / Other		
Rubio Continue Running or Drop Out						
Marco Rubio should continue running for President	40%	27%	53%	35%		
Marco Rubio should drop out of the race	44%	53%	36%	46%		
Not sure	16%	20%	11%	19%		





		Party				
	Base	Democrat	Republican	Independent / Other		
Rubio Campaign Help/Hurt FL Image						
Rubio's campaign has helped Florida's image	20%	9%	30%	19%		
Rubio's campaign has hurt Florida's image	24%	31%	18%	24%		
Rubio's campaign hasn't made a difference regarding Florida's image	44%	44%	44%	44%		
Not sure	12%	15%	8%	14%		

		Party				
	Base	Democrat	Republican	Independent / Other		
Cruz Zodiac Killer Yes/No						
Yes	10%	12%	10%	4%		
No	62%	53%	70%	64%		
Not sure	28%	35%	20%	32%		

		Race				
	Base	Hispanic	White	African American	Other	
Obama Approval		-		•		
Approve	46%	52%	36%	90%	47%	
Disapprove		40%	58%	3%	53%	
Not sure	6%	9%	5%	7%	-	

		Race				
	Base	Hispanic	White	African American	Other	
Rubio Approval		=				
Approve	31%	31%	37%	9%	14%	
Disapprove	55%	60%	51%	66%	71%	
Not sure	13%	9%	12%	26%	15%	

		Race					
	Base	Hispanic	White	African American	Other		
Clinton Favorability			-	-			
Favorable	39%	43%	30%	74%	38%		
Unfavorable	53%	47%	63%	9%	60%		
Not sure	9%	10%	7%	18%	2%		

		Race				
	Base	Hispanic	White	African American	Other	
Cruz Favorability			-	-		
Favorable	23%	23%	26%	10%	28%	
Unfavorable	62%	62%	62%	64%	62%	
Not sure	15%	15%	12%	27%	10%	





		Race				
	Base	Hispanic	White	African American	Other	
Rubio Favorability				-		
Favorable	33%	23%	41%	11%	17%	
Unfavorable	53%	57%	49%	64%	77%	
Not sure	14%	20%	11%	25%	6%	

		Race				
	Base	Hispanic	White	African American	Other	
Sanders Favorability		-		·		
Favorable	35%	49%	33%	30%	32%	
Unfavorable	47%	33%	54%	25%	57%	
Not sure	18%	18%	13%	45%	11%	

		Race			
	Base	Hispanic	White	African American	Other
Trump Favorability		•		<del>-</del>	,
Favorable	39%	32%	46%	10%	53%
Unfavorable	51%	61%	45%	72%	38%
Not sure	10%	8%	8%	18%	8%

		Race				
	Base	Hispanic	White	African American	Other	
Clinton/Cruz		-		·		
Hillary Clinton	47%	51%	40%	77%	38%	
Ted Cruz	39%	28%	49%	3%	43%	
Not sure	14%	21%	12%	20%	19%	

		Race				
	Base	Hispanic	White	African American	Other	
Sanders/Cruz						
Bernie Sanders	46%	58%	39%	73%	42%	
Ted Cruz	39%	32%	48%	3%	44%	
Not sure	15%	10%	14%	24%	13%	

		Race				
	Base	Hispanic	White	African American	Other	
Clinton/Rubio						
Hillary Clinton	45%	54%	37%	74%	39%	
Marco Rubio	43%	35%	54%	5%	27%	
Not sure	12%	11%	9%	22%	34%	

		Race				
	Base	Hispanic	White	African American	Other	
Sanders/Rubio		-		-		
Bernie Sanders	44%	61%	37%	65%	39%	
Marco Rubio	42%	32%	53%	3%	31%	
Not sure	14%	7%	11%	32%	30%	

		Race				
	Base	Hispanic	White	African American	Other	
Clinton/Trump		-		•		
Hillary Clinton	44%	58%	35%	72%	36%	
Donald Trump	46%	26%	57%	12%	55%	
Not sure	10%	15%	8%	17%	9%	





		Race					
	Base	Hispanic	White	African American	Other		
Sanders/Trump		-		-			
Bernie Sanders	44%	58%	36%	67%	39%		
Donald Trump	47%	32%	56%	16%	56%		
Not sure	9%	10%	8%	17%	5%		

		Race				
	Base	Hispanic	White	African American	Other	
Bloomberg Favorability						
Favorable	22%	25%	22%	21%	14%	
Unfavorable	35%	30%	38%	23%	43%	
Not sure	43%	45%	40%	56%	43%	

		Race				
	Base	Hispanic	White	African American	Other	
Clinton/Trump/Bloom- berg		•	-			
Hillary Clinton	41%	49%	32%	75%	39%	
Donald Trump	42%	20%	53%	10%	57%	
Michael Bloomberg	10%	21%	10%	5%	1%	
Not sure	7%	11%	6%	9%	4%	

		Race				
	Base	Hispanic	White	African American	Other	
Sanders/Trump/Bloo- mberg				-		
Bernie Sanders	34%	49%	28%	51%	32%	
Donald Trump	45%	26%	54%	16%	58%	
Michael Bloomberg	11%	14%	10%	15%	7%	
Not sure	10%	10%	8%	19%	4%	

		Race					
	Base	Hispanic	White	African American	Other		
Rubio Continue Running or Drop Out			-				
Marco Rubio should continue running for President	40%	32%	45%	20%	34%		
Marco Rubio should drop out of the race	44%	58%	41%	43%	52%		
Not sure	16%	10%	13%	37%	14%		

		Race				
	Base	Hispanic	White	African American	Other	
Rubio Campaign Help/Hurt FL Image			-			
Rubio's campaign has helped Florida's image	20%	20%	24%	5%	4%	
Rubio's campaign has hurt Florida's image	24%	33%	22%	29%	18%	
Rubio's campaign hasn't made a difference regarding Florida's image	44%	33%	48%	32%	64%	
Not sure	12%	13%	6%	34%	14%	





		Race				
	Base	Hispanic	White	African American		
Cruz Zodiac Killer Yes/No						
Yes	10%	20%	7%	15%	7%	
No	62%	42%	71%	38%	73%	
Not sure	28%	38%	23%	47%	20%	

		Age		
	Base	18 to 45		Older than 65
Obama Approval			-	
Approve	46%	52%	45%	43%
Disapprove	48%	38%	50%	53%
Not sure	6%	10%	5%	4%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Rubio Approval		<u>-</u>	•	
Approve	31%	29%	28%	37%
Disapprove	55%	47%	62%	54%
Not sure	13%	24%	10%	9%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Clinton Favorability		-	-	
Favorable	39%	31%	44%	39%
Unfavorable	53%	53%	51%	55%
Not sure	9%	16%	5%	6%

		Age			
	Base	18 to 45		Older than 65	
Cruz Favorability					
Favorable	23%	19%	26%	23%	
Unfavorable	62%	59%	63%	64%	
Not sure	15%	22%	11%	13%	

		Age		
	Base	18 to 45	46 to 65	Older than 65
Rubio Favorability				
Favorable	33%	29%	32%	38%
Unfavorable	53%	49%	58%	50%
Not sure	14%	23%	9%	12%





		Age			
	Base	18 to 45		Older than 65	
Sanders Favorability		_	<u>-</u>		
Favorable	35%	32%	40%	31%	
Unfavorable	47%	41%	45%	54%	
Not sure	18%	27%	15%	15%	

		Age		
	Base	18 to 45		Older than 65
Trump Favorability			-	
Favorable	39%	40%	39%	39%
Unfavorable	51%	48%	53%	52%
Not sure	10%	12%	9%	8%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Clinton/Cruz				
Hillary Clinton	47%	43%	51%	44%
Ted Cruz	39%	29%	41%	45%
Not sure	14%	27%	8%	11%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Sanders/Cruz		-	-	
Bernie Sanders	46%	47%	50%	42%
Ted Cruz	39%	30%	41%	44%
Not sure	15%	23%	9%	14%

		Age		
	Base	18 to 45		Older than 65
Clinton/Rubio		<u>-</u>	•	•
Hillary Clinton	45%	40%	50%	43%
Marco Rubio	43%	39%	43%	47%
Not sure	12%	21%	7%	10%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Sanders/Rubio				
Bernie Sanders	44%	43%	48%	41%
Marco Rubio	42%	34%	43%	47%
Not sure	14%	23%	9%	12%

		Age		
	Base	18 to 46 to 45 6		Older than 65
Clinton/Trump				
Hillary Clinton	44%	42%	47%	42%
Donald Trump	46%	44%	44%	50%
Not sure	10%	15%	9%	8%

		Age		
	Base	18 to 45		Older than 65
Sanders/Trump				
Bernie Sanders	44%	41%	47%	41%
Donald Trump	47%	44%	46%	52%
Not sure	9%	15%	7%	7%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Bloomberg Favorability		-	-	
Favorable	22%	22%	21%	24%
Unfavorable	35%	31%	40%	32%
Not sure	43%	47%	39%	44%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Clinton/Trump/Bloom- berg		-	-	
Hillary Clinton	41%	40%	44%	37%
Donald Trump	42%	35%	43%	48%
Michael Bloomberg	10%	14%	7%	11%
Not sure	7%	11%	6%	5%

		Age		
	Base	18 to 45		Older than 65
Sanders/Trump/Bloo- mberg		-		
Bernie Sanders	34%	35%	36%	32%
Donald Trump	45%	37%	47%	50%
Michael Bloomberg	11%	10%	11%	12%
Not sure	10%	18%	6%	6%

		Age		
	Base	18 to 45		Older than 65
Rubio Continue Running or Drop Out			-	
Marco Rubio should continue running for President	40%	31%	40%	47%
Marco Rubio should drop out of the race	44%	48%	48%	37%
Not sure	16%	21%	12%	16%

		Age		
	Base	18 to 45		Older than 65
Rubio Campaign Help/Hurt FL Image				
Rubio's campaign has helped Florida's image	20%	17%	20%	24%
Rubio's campaign has hurt Florida's image	24%	24%	27%	21%
Rubio's campaign hasn't made a difference regarding Florida's image	44%	35%	47%	48%
Not sure	12%	25%	6%	7%

		Age		
	Base	18 to 45		Older than 65
Cruz Zodiac Killer Yes/No			-	
Yes	10%	15%	9%	5%
No	62%	49%	69%	64%
Not sure	28%	36%	21%	31%





		Mode	
	Base	Phone	Internet
Obama Approval			
Approve	46%	45%	51%
Disapprove	48%	51%	34%
Not sure	6%	4%	15%

		Mode	
	Base	Phone	Internet
Rubio Approval			
Approve	31%	33%	26%
Disapprove	55%	58%	44%
Not sure	13%	9%	30%

		Mode	
	Base	Phone	Internet
Clinton Favorability		<u>-</u>	•
Favorable	39%	40%	35%
Unfavorable	53%	56%	41%
Not sure	9%	5%	24%

		Mode	
	Base	Phone	Internet
Cruz Favorability			
Favorable	23%	23%	23%
Unfavorable	62%	66%	48%
Not sure	15%	11%	29%

		Mode	
	Base	Phone	Internet
Rubio Favorability			
Favorable	33%	33%	33%
Unfavorable	53%	55%	43%
Not sure	14%	11%	24%

		Mode	
	Base	Phone	Internet
Sanders Favorability		=	-
Favorable	35%	34%	39%
Unfavorable	47%	51%	33%
Not sure	18%	16%	28%

		Mode	
	Base	Phone	Internet
Trump Favorability			
Favorable	39%	42%	30%
Unfavorable	51%	50%	55%
Not sure	10%	8%	15%

		Mode	
	Base	Phone	Internet
Clinton/Cruz			•
Hillary Clinton	47%	46%	48%
Ted Cruz	39%	41%	31%
Not sure	14%	13%	20%





		Mode	
	Base	Phone	Internet
Sanders/Cruz			,
Bernie Sanders	46%	46%	47%
Ted Cruz	39%	42%	29%
Not sure	15%	12%	24%

		Mode	
	Base	Phone	Internet
Clinton/Rubio			
Hillary Clinton	45%	45%	43%
Marco Rubio	43%	44%	38%
Not sure	12%	10%	19%

		Mode	
	Base	Phone	Internet
Sanders/Rubio		<u>-</u>	•
Bernie Sanders	44%	44%	43%
Marco Rubio	42%	44%	32%
Not sure	14%	11%	25%

		Mode	
	Base	Phone	Internet
Clinton/Trump		=	•
Hillary Clinton	44%	43%	47%
Donald Trump	46%	48%	37%
Not sure	10%	9%	16%

		Mode	
	Base	Phone	Internet
Sanders/Trump			
Bernie Sanders	44%	42%	49%
Donald Trump	47%	50%	35%
Not sure	9%	8%	15%

		Mode	
	Base	Phone	Internet
Bloomberg Favorability		-	
Favorable	22%	20%	29%
Unfavorable	35%	40%	16%
Not sure	43%	40%	55%

		Mode	
	Base	Phone	Internet
Clinton/Trump/Bloom- berg			
Hillary Clinton	41%	40%	43%
Donald Trump	42%	45%	30%
Michael Bloomberg	10%	10%	13%
Not sure	7%	5%	14%

		Mode	
	Base	Phone	Internet
Sanders/Trump/Bloo- mberg			
Bernie Sanders	34%	34%	36%
Donald Trump	45%	47%	35%
Michael Bloomberg	11%	12%	10%
Not sure	10%	7%	19%





		Mode	
	Base	Phone	Internet
Rubio Continue Running or Drop Out		-	
Marco Rubio should continue running for President	40%	42%	32%
Marco Rubio should drop out of the race	44%	45%	44%
Not sure	16%	14%	24%

		Mode	
	Base	Phone	Internet
Rubio Campaign Help/Hurt FL Image			
Rubio's campaign has helped Florida's image	20%	21%	18%
Rubio's campaign has hurt Florida's image	24%	27%	17%
Rubio's campaign hasn't made a difference regarding Florida's image	44%	47%	32%
Not sure	12%	6%	33%

		Mode	
	Base	Phone	Internet
Cruz Zodiac Killer Yes/No			
Yes	10%	9%	12%
No	62%	65%	51%
Not sure	28%	26%	37%

