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North Carolina Senate Race Remains a Toss Up

Raleigh, N.C. – Four weeks out from primary day, the Republican race for Senate in North Carolina continues to look like it's headed for a runoff. Thom Tillis leads the GOP field with 18% to 15% for Greg Brannon, 11% for Mark Harris, 7% for Heather Grant, 6% for Ted Alexander, 5% for Alex Bradshaw, 2% for Jim Snyder, and 1% for Edward Kryn. 34% of voters remain undecided and Tillis will probably have to win most of them in order to get to the 40% mark needed to avoid a runoff.

Tillis' small lead comes in spite of having far greater name recognition than the rest of the Republican field. 60% of voters know enough about him to have formed an opinion compared to 31% for Brannon and 30% for Harris, the other serious Republican contenders at this point. Tillis and Harris have both seen their support increase 4 points from a month ago, while Brannon has gained just one point.

“The Republican primary race is still pretty wide open with less than a month to go until the election,” said Dean Debnam, President of Public Policy Polling. “Thom Tillis just hasn't been able to break away from the pack.”

The general election story is the same as it's been for six months now- Kay Hagan has negative approval numbers and finds herself within the margin of error against all of her potential Republican opponents. 41% of voters approve of the job Hagan's doing to 48% who disapprove, pretty much what we've found ever since ads started attacking her over Obamacare in October.

She trails most of her Republican opponents by small margins- it's 44/40 against Mark Harris, 43/39 against Heather Grant, 42/40 against Greg Brannon, 41/40 against Edward Kryn, 42/41 against Alex Bradshaw, and 43/42 against Ted Alexander. Hagan does tie Jim Snyder at 41, and the one Republican who she actually leads is her most likely opponent- she has a slim 43/41 edge over Thom Tillis. In Tillis' case being well known is not necessarily a positive thing- his time at the helm of an unpopular legislature has left him with a 20/39 favorability rating.

PPP surveyed 740 registered voters from April 3rd to 6th, including 314 Republican primary voters. The margin of error for the overall survey is +/- 3.6%, and for the Republicans it's +/- 5.5%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.





North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 44%
Disapprove..... 52%
Not sure 5%

Q2 Do you approve or disapprove of Senator Kay Hagan's job performance?

Approve 41%
Disapprove..... 48%
Not sure 11%

Q3 Do you have a favorable or unfavorable opinion of Ted Alexander?

Favorable..... 7%
Unfavorable 15%
Not sure 78%

Q4 Do you have a favorable or unfavorable opinion of Alex Bradshaw?

Favorable..... 7%
Unfavorable 15%
Not sure 78%

Q5 Do you have a favorable or unfavorable opinion of Greg Brannon?

Favorable..... 14%
Unfavorable 16%
Not sure 70%

Q6 Do you have a favorable or unfavorable opinion of Heather Grant?

Favorable..... 9%
Unfavorable 16%
Not sure 75%

Q7 Do you have a favorable or unfavorable opinion of Mark Harris?

Favorable..... 11%
Unfavorable 16%
Not sure 73%

Q8 Do you have a favorable or unfavorable opinion of Edward Kryn?

Favorable..... 7%
Unfavorable 13%
Not sure 81%

Q9 Do you have a favorable or unfavorable opinion of Jim Snyder?

Favorable..... 7%
Unfavorable 13%
Not sure 80%

Q10 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable..... 20%
Unfavorable 39%
Not sure 42%

Q11 If the candidates for Senate this fall were Democrat Kay Hagan and Republican Ted Alexander, who would you vote for?

Kay Hagan 42%
Ted Alexander..... 43%
Not sure 15%





Q12 If the candidates for Senate this fall were Democrat Kay Hagan and Republican Alex Bradshaw, who would you vote for?

Kay Hagan..... 41%
Alex Bradshaw..... 42%
Not sure 17%

Q13 If the candidates for Senate this fall were Democrat Kay Hagan and Republican Greg Brannon, who would you vote for?

Kay Hagan..... 40%
Greg Brannon 42%
Not sure 18%

Q14 If the candidates for Senate this fall were Democrat Kay Hagan and Republican Heather Grant, who would you vote for?

Kay Hagan..... 39%
Heather Grant..... 43%
Not sure 19%

Q15 If the candidates for Senate this fall were Democrat Kay Hagan and Republican Mark Harris, who would you vote for?

Kay Hagan..... 40%
Mark Harris 44%
Not sure 17%

Q16 If the candidates for Senate this fall were Democrat Kay Hagan and Republican Edward Kryn, who would you vote for?

Kay Hagan..... 40%
Edward Kryn 41%
Not sure 19%

Q17 If the candidates for Senate this fall were Democrat Kay Hagan and Republican Jim Snyder, who would you vote for?

Kay Hagan..... 41%
Jim Snyder..... 41%
Not sure 18%

Q18 If the candidates for Senate this fall were Democrat Kay Hagan and Republican Thom Tillis, who would you vote for?

Kay Hagan..... 43%
Thom Tillis 41%
Not sure 16%

Q19 Do you believe that the tax reform passed by the legislature last summer resulted in a tax increase for 80% of North Carolinians?

Yes..... 45%
No..... 23%
Not sure 31%

Q20 Do you believe that the tax reform passed by the legislature was actually just a tax cut for the wealthy?

Yes..... 47%
No..... 29%
Not sure 24%

Q21 Do you have a favorable or unfavorable opinion of the Koch brothers?

Favorable..... 19%
Unfavorable 36%
Not sure 45%

Q22 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 47%
Mitt Romney..... 49%
Someone else / Don't remember 4%

Q23 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%





Q24 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	42%
<i>Republican</i>	36%
<i>Independent / Other</i>	22%

Q25 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	74%
<i>African-American</i>	20%
<i>Other</i>	6%

Q26 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are 65 or older, press 4.

<i>18 to 29</i>	15%
<i>30 to 45</i>	24%
<i>46 to 65</i>	39%
<i>Older than 65</i>	22%

Q27 Mode

<i>Phone</i>	80%
<i>Internet</i>	20%

Q28 Area Code

<i>252</i>	11%
<i>336</i>	15%
<i>704</i>	14%
<i>828</i>	10%
<i>910</i>	11%
<i>919</i>	19%
<i>Internet</i>	20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Obama Approval				
Approve	44%	85%	6%	19%
Disapprove	52%	8%	93%	60%
Not sure	5%	8%	1%	21%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hagan Approval				
Approve	41%	76%	10%	13%
Disapprove	48%	11%	82%	75%
Not sure	11%	13%	8%	12%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Alexander Favorability				
Favorable	7%	9%	5%	8%
Unfavorable	15%	16%	13%	21%
Not sure	78%	75%	82%	70%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Bradshaw Favorability				
Favorable	7%	10%	4%	9%
Unfavorable	15%	17%	12%	25%
Not sure	78%	74%	84%	66%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Brannon Favorability				
Favorable	14%	12%	16%	11%
Unfavorable	16%	19%	12%	24%
Not sure	70%	69%	72%	65%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Grant Favorability				
Favorable	9%	13%	6%	6%
Unfavorable	16%	14%	15%	40%
Not sure	75%	73%	79%	54%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Harris Favorability				
Favorable	11%	7%	14%	16%
Unfavorable	16%	19%	13%	24%
Not sure	73%	74%	74%	60%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Kryn Favorability				
Favorable	7%	11%	3%	5%
Unfavorable	13%	12%	11%	36%
Not sure	81%	77%	86%	60%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Snyder Favorability				
Favorable	7%	11%	3%	10%
Unfavorable	13%	12%	12%	33%
Not sure	80%	76%	85%	57%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Tillis Favorability				
Favorable	20%	10%	29%	21%
Unfavorable	39%	51%	27%	33%
Not sure	42%	39%	44%	46%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hagan/Alexander				
Kay Hagan	42%	79%	8%	12%
Ted Alexander	43%	6%	78%	53%
Not sure	15%	15%	14%	35%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hagan/Bradshaw				
Kay Hagan	41%	77%	8%	21%
Alex Bradshaw	42%	7%	77%	42%
Not sure	17%	17%	16%	36%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hagan/Brannon				
Kay Hagan	40%	76%	7%	21%
Greg Brannon	42%	7%	77%	40%
Not sure	18%	18%	16%	38%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hagan/Grant				
Kay Hagan	39%	73%	8%	12%
Heather Grant	43%	7%	77%	50%
Not sure	19%	20%	16%	38%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hagan/Harris				
Kay Hagan	40%	77%	7%	15%
Mark Harris	44%	6%	79%	50%
Not sure	17%	17%	14%	35%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hagan/Kryn				
Kay Hagan	40%	76%	7%	21%
Edward Kryn	41%	7%	75%	36%
Not sure	19%	18%	18%	43%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hagan/Snyder				
Kay Hagan	41%	78%	7%	15%
Jim Snyder	41%	6%	75%	43%
Not sure	18%	16%	18%	42%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hagan/Tillis				
Kay Hagan	43%	77%	13%	18%
Thom Tillis	41%	6%	74%	40%
Not sure	16%	17%	13%	42%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Did Tax Reform = Hike on 80% of NC?				
Yes	45%	51%	40%	54%
No	23%	17%	30%	20%
Not sure	31%	32%	31%	26%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Did Tax Reform = Cut for Wealthy?				
Yes	47%	64%	30%	52%
No	29%	12%	45%	23%
Not sure	24%	23%	25%	25%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Koch Bros. Favorability				
Favorable	19%	11%	27%	3%
Unfavorable	36%	54%	19%	35%
Not sure	45%	35%	54%	62%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	44%	44%	43%
Disapprove	52%	48%	55%
Not sure	5%	8%	2%





	Base	Gender	
		Woman	Man
Hagan Approval			
Approve	41%	38%	44%
Disapprove	48%	46%	51%
Not sure	11%	16%	5%

	Base	Gender	
		Woman	Man
Alexander Favorability			
Favorable	7%	6%	8%
Unfavorable	15%	10%	20%
Not sure	78%	83%	72%

	Base	Gender	
		Woman	Man
Bradshaw Favorability			
Favorable	7%	7%	7%
Unfavorable	15%	11%	19%
Not sure	78%	82%	74%

	Base	Gender	
		Woman	Man
Brannon Favorability			
Favorable	14%	12%	16%
Unfavorable	16%	12%	21%
Not sure	70%	77%	63%

	Base	Gender	
		Woman	Man
Grant Favorability			
Favorable	9%	8%	10%
Unfavorable	16%	11%	21%
Not sure	75%	81%	69%

	Base	Gender	
		Woman	Man
Harris Favorability			
Favorable	11%	8%	14%
Unfavorable	16%	13%	20%
Not sure	73%	79%	67%





	Base	Gender	
		Woman	Man
Kryn Favorability			
Favorable	7%	7%	7%
Unfavorable	13%	11%	15%
Not sure	81%	82%	79%

	Base	Gender	
		Woman	Man
Snyder Favorability			
Favorable	7%	8%	7%
Unfavorable	13%	11%	16%
Not sure	80%	82%	78%

	Base	Gender	
		Woman	Man
Tillis Favorability			
Favorable	20%	18%	21%
Unfavorable	39%	34%	45%
Not sure	42%	48%	34%

	Base	Gender	
		Woman	Man
Hagan/Alexander			
Kay Hagan	42%	41%	43%
Ted Alexander	43%	40%	46%
Not sure	15%	19%	11%

	Base	Gender	
		Woman	Man
Hagan/Bradshaw			
Kay Hagan	41%	38%	44%
Alex Bradshaw	42%	40%	45%
Not sure	17%	22%	11%

	Base	Gender	
		Woman	Man
Hagan/Brannon			
Kay Hagan	40%	37%	43%
Greg Brannon	42%	41%	44%
Not sure	18%	22%	13%

	Base	Gender	
		Woman	Man
Hagan/Grant			
Kay Hagan	39%	33%	45%
Heather Grant	43%	43%	42%
Not sure	19%	24%	13%

	Base	Gender	
		Woman	Man
Hagan/Harris			
Kay Hagan	40%	37%	43%
Mark Harris	44%	41%	46%
Not sure	17%	22%	11%





	Base	Gender	
		Woman	Man
Hagan/Kryn			
Kay Hagan	40%	37%	44%
Edward Kryn	41%	40%	42%
Not sure	19%	23%	14%

	Base	Gender	
		Woman	Man
Hagan/Snyder			
Kay Hagan	41%	37%	45%
Jim Snyder	41%	40%	42%
Not sure	18%	22%	13%

	Base	Gender	
		Woman	Man
Hagan/Tillis			
Kay Hagan	43%	39%	47%
Thom Tillis	41%	40%	42%
Not sure	16%	21%	10%

	Base	Gender	
		Woman	Man
Did Tax Reform = Hike on 80% of NC?			
Yes	45%	44%	47%
No	23%	20%	27%
Not sure	31%	36%	26%

	Base	Gender	
		Woman	Man
Did Tax Reform = Cut for Wealthy?			
Yes	47%	47%	47%
No	29%	24%	35%
Not sure	24%	29%	19%

	Base	Gender	
		Woman	Man
Koch Bros. Favorability			
Favorable	19%	13%	25%
Unfavorable	36%	33%	40%
Not sure	45%	54%	35%





	Base	Party		
		Democrat	Republican	Independent / Other
Obama Approval				
Approve	44%	72%	15%	35%
Disapprove	52%	23%	84%	55%
Not sure	5%	5%	2%	10%

	Base	Party		
		Democrat	Republican	Independent / Other
Hagan Approval				
Approve	41%	69%	17%	26%
Disapprove	48%	23%	76%	53%
Not sure	11%	8%	7%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
Alexander Favorability				
Favorable	7%	10%	5%	3%
Unfavorable	15%	17%	15%	12%
Not sure	78%	73%	80%	85%

	Base	Party		
		Democrat	Republican	Independent / Other
Bradshaw Favorability				
Favorable	7%	10%	5%	3%
Unfavorable	15%	17%	15%	9%
Not sure	78%	72%	80%	88%

	Base	Party		
		Democrat	Republican	Independent / Other
Brannon Favorability				
Favorable	14%	13%	18%	9%
Unfavorable	16%	21%	15%	9%
Not sure	70%	66%	68%	82%

	Base	Party		
		Democrat	Republican	Independent / Other
Grant Favorability				
Favorable	9%	11%	7%	10%
Unfavorable	16%	15%	19%	11%
Not sure	75%	74%	75%	79%

	Base	Party		
		Democrat	Republican	Independent / Other
Harris Favorability				
Favorable	11%	9%	15%	6%
Unfavorable	16%	19%	15%	12%
Not sure	73%	72%	70%	82%

	Base	Party		
		Democrat	Republican	Independent / Other
Kryn Favorability				
Favorable	7%	8%	5%	7%
Unfavorable	13%	14%	13%	10%
Not sure	81%	78%	82%	83%





	Base	Party		
		Democrat	Republican	Independent / Other
Snyder Favorability				
Favorable	7%	10%	5%	5%
Unfavorable	13%	13%	13%	13%
Not sure	80%	77%	82%	81%

	Base	Party		
		Democrat	Republican	Independent / Other
Tillis Favorability				
Favorable	20%	11%	32%	16%
Unfavorable	39%	53%	27%	30%
Not sure	42%	35%	41%	54%

	Base	Party		
		Democrat	Republican	Independent / Other
Hagan/Alexander				
Kay Hagan	42%	71%	15%	29%
Ted Alexander	43%	16%	75%	42%
Not sure	15%	13%	10%	28%

	Base	Party		
		Democrat	Republican	Independent / Other
Hagan/Bradshaw				
Kay Hagan	41%	68%	14%	31%
Alex Bradshaw	42%	19%	73%	40%
Not sure	17%	13%	13%	29%

	Base	Party		
		Democrat	Republican	Independent / Other
Hagan/Brannon				
Kay Hagan	40%	67%	13%	31%
Greg Brannon	42%	18%	74%	39%
Not sure	18%	14%	14%	30%

	Base	Party		
		Democrat	Republican	Independent / Other
Hagan/Grant				
Kay Hagan	39%	67%	15%	22%
Heather Grant	43%	17%	72%	44%
Not sure	19%	16%	13%	34%

	Base	Party		
		Democrat	Republican	Independent / Other
Hagan/Harris				
Kay Hagan	40%	68%	13%	29%
Mark Harris	44%	17%	77%	42%
Not sure	17%	15%	10%	29%

	Base	Party		
		Democrat	Republican	Independent / Other
Hagan/Kryn				
Kay Hagan	40%	70%	13%	25%
Edward Kryn	41%	14%	73%	42%
Not sure	19%	16%	14%	33%





	Base	Party		
		Democrat	Republican	Independent / Other
Hagan/Snyder				
Kay Hagan	41%	68%	15%	30%
Jim Snyder	41%	16%	73%	38%
Not sure	18%	15%	12%	32%

	Base	Party		
		Democrat	Republican	Independent / Other
Hagan/Tillis				
Kay Hagan	43%	71%	18%	29%
Thom Tillis	41%	15%	73%	40%
Not sure	16%	14%	9%	31%

	Base	Party		
		Democrat	Republican	Independent / Other
Did Tax Reform = Hike on 80% of NC?				
Yes	45%	51%	44%	37%
No	23%	18%	26%	30%
Not sure	31%	31%	31%	33%

	Base	Party		
		Democrat	Republican	Independent / Other
Did Tax Reform = Cut for Wealthy?				
Yes	47%	65%	33%	34%
No	29%	14%	42%	37%
Not sure	24%	21%	25%	29%

	Base	Party		
		Democrat	Republican	Independent / Other
Koch Bros. Favorability				
Favorable	19%	10%	27%	21%
Unfavorable	36%	52%	21%	30%
Not sure	45%	38%	52%	48%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	44%	31%	86%	60%
Disapprove	52%	65%	8%	35%
Not sure	5%	5%	6%	4%





	Base	Race		
		White	African-American	Other
Hagan Approval				
Approve	41%	32%	74%	47%
Disapprove	48%	59%	10%	46%
Not sure	11%	9%	16%	7%

	Base	Race		
		White	African-American	Other
Alexander Favorability				
Favorable	7%	6%	11%	2%
Unfavorable	15%	15%	15%	18%
Not sure	78%	79%	74%	79%

	Base	Race		
		White	African-American	Other
Bradshaw Favorability				
Favorable	7%	6%	12%	3%
Unfavorable	15%	14%	19%	15%
Not sure	78%	80%	69%	82%

	Base	Race		
		White	African-American	Other
Brannon Favorability				
Favorable	14%	12%	15%	25%
Unfavorable	16%	16%	16%	16%
Not sure	70%	72%	69%	59%

	Base	Race		
		White	African-American	Other
Grant Favorability				
Favorable	9%	7%	16%	9%
Unfavorable	16%	15%	14%	23%
Not sure	75%	77%	70%	68%

	Base	Race		
		White	African-American	Other
Harris Favorability				
Favorable	11%	11%	10%	4%
Unfavorable	16%	15%	20%	11%
Not sure	73%	73%	70%	85%





	Base	Race		
		White	African-American	Other
Kryn Favorability				
Favorable	7%	5%	15%	3%
Unfavorable	13%	13%	14%	11%
Not sure	81%	83%	71%	86%

	Base	Race		
		White	African-American	Other
Snyder Favorability				
Favorable	7%	5%	16%	1%
Unfavorable	13%	13%	14%	13%
Not sure	80%	82%	69%	85%

	Base	Race		
		White	African-American	Other
Tillis Favorability				
Favorable	20%	22%	13%	17%
Unfavorable	39%	38%	38%	47%
Not sure	42%	40%	49%	36%

	Base	Race		
		White	African-American	Other
Hagan/Alexander				
Kay Hagan	42%	32%	77%	48%
Ted Alexander	43%	53%	7%	33%
Not sure	15%	15%	16%	19%

	Base	Race		
		White	African-American	Other
Hagan/Bradshaw				
Kay Hagan	41%	32%	73%	42%
Alex Bradshaw	42%	52%	9%	33%
Not sure	17%	16%	18%	25%

	Base	Race		
		White	African-American	Other
Hagan/Brannon				
Kay Hagan	40%	31%	71%	49%
Greg Brannon	42%	52%	11%	32%
Not sure	18%	17%	18%	19%





	Base	Race		
		White	African-American	Other
Hagan/Grant				
Kay Hagan	39%	31%	67%	46%
Heather Grant	43%	52%	11%	34%
Not sure	19%	17%	23%	20%

	Base	Race		
		White	African-American	Other
Hagan/Harris				
Kay Hagan	40%	30%	75%	48%
Mark Harris	44%	54%	7%	33%
Not sure	17%	16%	19%	19%

	Base	Race		
		White	African-American	Other
Hagan/Kryn				
Kay Hagan	40%	31%	71%	47%
Edward Kryn	41%	51%	9%	25%
Not sure	19%	18%	19%	28%

	Base	Race		
		White	African-American	Other
Hagan/Snyder				
Kay Hagan	41%	31%	74%	46%
Jim Snyder	41%	51%	8%	26%
Not sure	18%	17%	18%	28%

	Base	Race		
		White	African-American	Other
Hagan/Tillis				
Kay Hagan	43%	34%	73%	52%
Thom Tillis	41%	51%	9%	25%
Not sure	16%	15%	18%	23%

	Base	Race		
		White	African-American	Other
Did Tax Reform = Hike on 80% of NC?				
Yes	45%	46%	43%	40%
No	23%	23%	25%	30%
Not sure	31%	31%	32%	30%





	Base	Race		
		White	African-American	Other
Did Tax Reform = Cut for Wealthy?				
Yes	47%	45%	51%	60%
No	29%	31%	22%	29%
Not sure	24%	25%	27%	11%

	Base	Race		
		White	African-American	Other
Koch Bros. Favorability				
Favorable	19%	20%	13%	23%
Unfavorable	36%	35%	39%	42%
Not sure	45%	46%	47%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	44%	60%	33%	47%	39%
Disapprove	52%	31%	59%	51%	58%
Not sure	5%	9%	8%	2%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan Approval					
Approve	41%	45%	35%	44%	39%
Disapprove	48%	32%	57%	47%	52%
Not sure	11%	22%	8%	9%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Alexander Favorability					
Favorable	7%	11%	4%	7%	7%
Unfavorable	15%	16%	19%	14%	12%
Not sure	78%	73%	78%	79%	81%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bradshaw Favorability					
Favorable	7%	19%	3%	5%	7%
Unfavorable	15%	9%	20%	14%	15%
Not sure	78%	72%	77%	81%	78%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brannon Favorability					
Favorable	14%	20%	11%	11%	17%
Unfavorable	16%	16%	19%	16%	13%
Not sure	70%	64%	69%	74%	70%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Grant Favorability					
Favorable	9%	15%	5%	9%	10%
Unfavorable	16%	19%	21%	12%	15%
Not sure	75%	67%	74%	80%	75%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Harris Favorability					
Favorable	11%	13%	9%	10%	12%
Unfavorable	16%	12%	20%	15%	15%
Not sure	73%	75%	70%	75%	73%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kryn Favorability					
Favorable	7%	18%	4%	5%	4%
Unfavorable	13%	15%	16%	10%	13%
Not sure	81%	67%	81%	84%	83%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Snyder Favorability					
Favorable	7%	20%	3%	6%	5%
Unfavorable	13%	17%	14%	11%	11%
Not sure	80%	63%	82%	83%	83%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tillis Favorability					
Favorable	20%	24%	16%	16%	27%
Unfavorable	39%	19%	37%	44%	44%
Not sure	42%	56%	47%	39%	30%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Alexander					
Kay Hagan	42%	45%	36%	46%	39%
Ted Alexander	43%	23%	50%	43%	48%
Not sure	15%	31%	14%	10%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Bradshaw					
Kay Hagan	41%	37%	35%	46%	40%
Alex Bradshaw	42%	25%	47%	44%	47%
Not sure	17%	38%	18%	10%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Brannon					
Kay Hagan	40%	35%	35%	45%	39%
Greg Brannon	42%	28%	47%	42%	47%
Not sure	18%	36%	18%	13%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Grant					
Kay Hagan	39%	26%	33%	46%	41%
Heather Grant	43%	34%	48%	41%	46%
Not sure	19%	40%	19%	13%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Harris					
Kay Hagan	40%	37%	34%	45%	39%
Mark Harris	44%	26%	50%	43%	49%
Not sure	17%	36%	17%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Kryn					
Kay Hagan	40%	32%	35%	46%	41%
Edward Kryn	41%	32%	47%	39%	44%
Not sure	19%	36%	18%	15%	15%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Snyder					
Kay Hagan	41%	33%	38%	47%	39%
Jim Snyder	41%	32%	46%	39%	47%
Not sure	18%	35%	16%	15%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan/Tillis					
Kay Hagan	43%	36%	38%	50%	42%
Thom Tillis	41%	29%	47%	39%	46%
Not sure	16%	35%	15%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Did Tax Reform = Hike on 80% of NC?					
Yes	45%	48%	45%	48%	38%
No	23%	24%	26%	20%	27%
Not sure	31%	28%	29%	32%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Did Tax Reform = Cut for Wealthy?					
Yes	47%	43%	44%	52%	44%
No	29%	25%	35%	27%	29%
Not sure	24%	32%	22%	21%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Koch Bros. Favorability					
Favorable	19%	26%	20%	15%	19%
Unfavorable	36%	24%	31%	43%	39%
Not sure	45%	50%	49%	43%	42%

	Base	Mode	
		Phone	Internet
Obama Approval			
Approve	44%	43%	46%
Disapprove	52%	55%	39%
Not sure	5%	2%	15%





	Base	Mode	
		Phone	Internet
Hagan Approval			
Approve	41%	42%	38%
Disapprove	48%	52%	33%
Not sure	11%	6%	29%

	Base	Mode	
		Phone	Internet
Alexander Favorability			
Favorable	7%	6%	12%
Unfavorable	15%	16%	12%
Not sure	78%	79%	76%

	Base	Mode	
		Phone	Internet
Bradshaw Favorability			
Favorable	7%	5%	15%
Unfavorable	15%	15%	14%
Not sure	78%	80%	71%

	Base	Mode	
		Phone	Internet
Brannon Favorability			
Favorable	14%	13%	17%
Unfavorable	16%	17%	13%
Not sure	70%	70%	70%

	Base	Mode	
		Phone	Internet
Grant Favorability			
Favorable	9%	8%	15%
Unfavorable	16%	15%	17%
Not sure	75%	77%	68%

	Base	Mode	
		Phone	Internet
Harris Favorability			
Favorable	11%	10%	14%
Unfavorable	16%	16%	14%
Not sure	73%	74%	72%





	Base	Mode	
		Phone	Internet
Kryn Favorability			
Favorable	7%	4%	18%
Unfavorable	13%	13%	14%
Not sure	81%	84%	68%

	Base	Mode	
		Phone	Internet
Snyder Favorability			
Favorable	7%	4%	18%
Unfavorable	13%	12%	16%
Not sure	80%	83%	66%

	Base	Mode	
		Phone	Internet
Tillis Favorability			
Favorable	20%	20%	20%
Unfavorable	39%	43%	23%
Not sure	42%	37%	58%

	Base	Mode	
		Phone	Internet
Hagan/Alexander			
Kay Hagan	42%	42%	41%
Ted Alexander	43%	45%	33%
Not sure	15%	13%	25%

	Base	Mode	
		Phone	Internet
Hagan/Bradshaw			
Kay Hagan	41%	41%	38%
Alex Bradshaw	42%	44%	35%
Not sure	17%	14%	27%

	Base	Mode	
		Phone	Internet
Hagan/Brannon			
Kay Hagan	40%	41%	36%
Greg Brannon	42%	44%	35%
Not sure	18%	15%	29%

	Base	Mode	
		Phone	Internet
Hagan/Grant			
Kay Hagan	39%	41%	31%
Heather Grant	43%	44%	37%
Not sure	19%	15%	33%

	Base	Mode	
		Phone	Internet
Hagan/Harris			
Kay Hagan	40%	41%	37%
Mark Harris	44%	45%	36%
Not sure	17%	14%	27%





	Base	Mode	
		Phone	Internet
Hagan/Kryn			
Kay Hagan	40%	42%	32%
Edward Kryn	41%	42%	38%
Not sure	19%	16%	30%

	Base	Mode	
		Phone	Internet
Hagan/Snyder			
Kay Hagan	41%	42%	37%
Jim Snyder	41%	43%	34%
Not sure	18%	15%	29%

	Base	Mode	
		Phone	Internet
Hagan/Tillis			
Kay Hagan	43%	46%	32%
Thom Tillis	41%	43%	34%
Not sure	16%	12%	33%

	Base	Mode	
		Phone	Internet
Did Tax Reform = Hike on 80% of NC?			
Yes	45%	46%	45%
No	23%	22%	29%
Not sure	31%	32%	26%

	Base	Mode	
		Phone	Internet
Did Tax Reform = Cut for Wealthy?			
Yes	47%	46%	49%
No	29%	31%	18%
Not sure	24%	22%	32%

	Base	Mode	
		Phone	Internet
Koch Bros. Favorability			
Favorable	19%	18%	20%
Unfavorable	36%	40%	22%
Not sure	45%	42%	59%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Obama Approval								
Approve	44%	46%	45%	41%	34%	43%	47%	46%
Disapprove	52%	51%	54%	56%	60%	57%	52%	39%
Not sure	5%	3%	2%	3%	5%	1%	1%	15%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Hagan Approval								
Approve	41%	41%	46%	42%	36%	29%	49%	38%
Disapprove	48%	51%	51%	51%	58%	63%	47%	33%
Not sure	11%	9%	3%	7%	6%	9%	4%	29%





	Base	Area Code						
		252	336	704	828	910	919	Internet
Alexander Favorability								
Favorable	7%	6%	1%	9%	12%	5%	3%	12%
Unfavorable	15%	15%	20%	10%	10%	27%	14%	12%
Not sure	78%	79%	79%	81%	78%	68%	82%	76%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Bradshaw Favorability								
Favorable	7%	2%	3%	2%	7%	9%	6%	15%
Unfavorable	15%	10%	22%	14%	8%	19%	15%	14%
Not sure	78%	87%	75%	84%	85%	73%	79%	71%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Brannon Favorability								
Favorable	14%	9%	10%	15%	14%	14%	15%	17%
Unfavorable	16%	13%	18%	14%	13%	19%	22%	13%
Not sure	70%	78%	72%	71%	74%	67%	64%	70%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Grant Favorability								
Favorable	9%	5%	6%	10%	12%	7%	8%	15%
Unfavorable	16%	6%	20%	11%	10%	19%	20%	17%
Not sure	75%	89%	74%	79%	78%	74%	72%	68%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Harris Favorability								
Favorable	11%	4%	9%	11%	15%	6%	12%	14%
Unfavorable	16%	10%	20%	16%	12%	19%	18%	14%
Not sure	73%	86%	71%	73%	73%	75%	70%	72%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Kryn Favorability								
Favorable	7%	3%	3%	1%	8%	4%	5%	18%
Unfavorable	13%	5%	16%	13%	9%	17%	14%	14%
Not sure	81%	92%	81%	86%	83%	80%	82%	68%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Snyder Favorability								
Favorable	7%	3%	5%	0%	8%	3%	6%	18%
Unfavorable	13%	5%	15%	14%	9%	18%	12%	16%
Not sure	80%	92%	80%	85%	83%	79%	82%	66%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Tillis Favorability								
Favorable	20%	16%	20%	20%	20%	15%	23%	20%
Unfavorable	39%	35%	46%	43%	35%	38%	51%	23%
Not sure	42%	49%	34%	37%	46%	46%	26%	58%





	Base	Area Code						Internet
		252	336	704	828	910	919	
Hagan/Alexander								
Kay Hagan	42%	43%	45%	42%	38%	31%	48%	41%
Ted Alexander	43%	43%	43%	48%	49%	45%	44%	33%
Not sure	15%	14%	12%	10%	13%	25%	7%	25%

	Base	Area Code						Internet
		252	336	704	828	910	919	
Hagan/Bradshaw								
Kay Hagan	41%	43%	42%	43%	32%	32%	49%	38%
Alex Bradshaw	42%	41%	41%	46%	46%	49%	44%	35%
Not sure	17%	16%	17%	11%	21%	19%	7%	27%

	Base	Area Code						Internet
		252	336	704	828	910	919	
Hagan/Brannon								
Kay Hagan	40%	43%	39%	44%	33%	32%	48%	36%
Greg Brannon	42%	42%	42%	45%	45%	46%	45%	35%
Not sure	18%	15%	19%	11%	22%	22%	7%	29%

	Base	Area Code						Internet
		252	336	704	828	910	919	
Hagan/Grant								
Kay Hagan	39%	43%	41%	42%	34%	32%	48%	31%
Heather Grant	43%	41%	41%	47%	47%	46%	44%	37%
Not sure	19%	16%	18%	12%	19%	22%	9%	33%

	Base	Area Code						Internet
		252	336	704	828	910	919	
Hagan/Harris								
Kay Hagan	40%	43%	41%	43%	32%	29%	48%	37%
Mark Harris	44%	41%	43%	47%	47%	49%	46%	36%
Not sure	17%	16%	15%	10%	21%	23%	6%	27%

	Base	Area Code						Internet
		252	336	704	828	910	919	
Hagan/Kryn								
Kay Hagan	40%	43%	42%	43%	39%	33%	48%	32%
Edward Kryn	41%	41%	36%	45%	45%	44%	41%	38%
Not sure	19%	16%	22%	12%	16%	24%	11%	30%

	Base	Area Code						Internet
		252	336	704	828	910	919	
Hagan/Snyder								
Kay Hagan	41%	43%	41%	44%	37%	33%	48%	37%
Jim Snyder	41%	43%	41%	44%	44%	44%	42%	34%
Not sure	18%	14%	18%	12%	19%	23%	10%	29%

	Base	Area Code						Internet
		252	336	704	828	910	919	
Hagan/Tillis								
Kay Hagan	43%	44%	47%	49%	40%	33%	54%	32%
Thom Tillis	41%	44%	37%	45%	46%	46%	41%	34%
Not sure	16%	12%	16%	6%	14%	21%	5%	33%





	Base	Area Code						
		252	336	704	828	910	919	Internet
Did Tax Reform = Hike on 80% of NC?								
Yes	45%	37%	41%	45%	42%	53%	52%	45%
No	23%	13%	30%	19%	27%	19%	21%	29%
Not sure	31%	50%	29%	36%	31%	28%	27%	26%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Did Tax Reform = Cut for Wealthy?								
Yes	47%	50%	41%	41%	36%	59%	51%	49%
No	29%	33%	35%	29%	38%	18%	33%	18%
Not sure	24%	17%	24%	30%	26%	24%	16%	32%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Koch Bros. Favorability								
Favorable	19%	24%	12%	16%	20%	14%	23%	20%
Unfavorable	36%	33%	39%	42%	35%	41%	44%	22%
Not sure	45%	42%	49%	42%	44%	45%	33%	59%





North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Ted Alexander?

Favorable..... 6%
Unfavorable 12%
Not sure 82%

Q2 Do you have a favorable or unfavorable opinion of Alex Bradshaw?

Favorable..... 4%
Unfavorable 14%
Not sure 82%

Q3 Do you have a favorable or unfavorable opinion of Greg Brannon?

Favorable..... 18%
Unfavorable 13%
Not sure 68%

Q4 Do you have a favorable or unfavorable opinion of Heather Grant?

Favorable..... 7%
Unfavorable 15%
Not sure 78%

Q5 Do you have a favorable or unfavorable opinion of Mark Harris?

Favorable..... 15%
Unfavorable 15%
Not sure 70%

Q6 Do you have a favorable or unfavorable opinion of Edward Kryn?

Favorable..... 4%
Unfavorable 12%
Not sure 84%

Q7 Do you have a favorable or unfavorable opinion of Jim Snyder?

Favorable..... 4%
Unfavorable 12%
Not sure 84%

Q8 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable..... 31%
Unfavorable 29%
Not sure 39%

Q9 The Republican candidates for Senate are Ted Alexander, Alex Bradshaw, Greg Brannon, Heather Grant, Mark Harris, Edward Kryn, Jim Snyder, and Thom Tillis. If the primary was today, who would you vote for?

Ted Alexander..... 6%
Alex Bradshaw..... 5%
Greg Brannon 15%
Heather Grant..... 7%
Mark Harris 11%
Edward Kryn 1%
Jim Snyder..... 2%
Thom Tillis 18%
Someone else / Not sure 34%





Q10 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	3%
<i>Somewhat liberal</i>	6%
<i>Moderate</i>	21%
<i>Somewhat conservative</i>	32%
<i>Very conservative</i>	39%

Q11 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	48%
<i>Man</i>	52%

Q12 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are 65 or older, press 3.

<i>18 to 45</i>	30%
<i>46 to 65</i>	38%
<i>Older than 65</i>	32%

Q13 Area Code

<i>252</i>	9%
<i>336</i>	19%
<i>704</i>	20%
<i>828</i>	13%
<i>910</i>	12%
<i>919</i>	15%
<i>Internet</i>	12%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Alexander Favorability						
Favorable	6%	23%	7%	5%	7%	5%
Unfavorable	12%	46%	35%	7%	11%	9%
Not sure	82%	32%	58%	89%	81%	86%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bradshaw Favorability						
Favorable	4%	23%	16%	3%	3%	3%
Unfavorable	14%	46%	55%	7%	13%	8%
Not sure	82%	32%	29%	89%	83%	89%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brannon Favorability						
Favorable	18%	23%	10%	10%	19%	24%
Unfavorable	13%	46%	41%	14%	10%	10%
Not sure	68%	32%	49%	76%	71%	67%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Grant Favorability						
Favorable	7%	38%	3%	1%	5%	9%
Unfavorable	15%	46%	56%	12%	11%	11%
Not sure	78%	16%	41%	87%	83%	80%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Harris Favorability						
Favorable	15%	38%	14%	7%	9%	22%
Unfavorable	15%	46%	51%	11%	14%	10%
Not sure	70%	16%	35%	82%	77%	68%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Kryn Favorability						
Favorable	4%	23%	18%	2%	2%	2%
Unfavorable	12%	46%	48%	8%	11%	8%
Not sure	84%	32%	34%	90%	87%	90%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Snyder Favorability						
Favorable	4%	23%	23%	4%	2%	1%
Unfavorable	12%	46%	32%	8%	12%	9%
Not sure	84%	32%	45%	88%	86%	89%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Favorability						
Favorable	31%	44%	23%	17%	33%	38%
Unfavorable	29%	49%	68%	39%	21%	24%
Not sure	39%	7%	10%	44%	46%	39%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2014 GOP Sen Preference						
Ted Alexander	6%	12%	23%	8%	6%	3%
Alex Bradshaw	5%	38%	13%	6%	3%	3%
Greg Brannon	15%	23%	10%	9%	20%	15%
Heather Grant	7%	-	8%	13%	10%	3%
Mark Harris	11%	-	4%	8%	7%	18%
Edward Kryn	1%	-	-	-	-	3%
Jim Snyder	2%	-	3%	6%	1%	-
Thom Tillis	18%	22%	17%	11%	17%	24%
Someone else / Not sure	34%	7%	21%	40%	37%	32%

	Base	Gender	
		Woman	Man
Alexander Favorability			
Favorable	6%	4%	8%
Unfavorable	12%	9%	14%
Not sure	82%	87%	78%

	Base	Gender	
		Woman	Man
Bradshaw Favorability			
Favorable	4%	5%	4%
Unfavorable	14%	10%	16%
Not sure	82%	85%	79%

	Base	Gender	
		Woman	Man
Brannon Favorability			
Favorable	18%	15%	21%
Unfavorable	13%	10%	17%
Not sure	68%	75%	62%

	Base	Gender	
		Woman	Man
Grant Favorability			
Favorable	7%	5%	8%
Unfavorable	15%	9%	20%
Not sure	78%	86%	72%

	Base	Gender	
		Woman	Man
Harris Favorability			
Favorable	15%	13%	16%
Unfavorable	15%	11%	18%
Not sure	70%	76%	65%





	Base	Gender	
		Woman	Man
Kryn Favorability			
Favorable	4%	1%	6%
Unfavorable	12%	10%	14%
Not sure	84%	89%	80%

	Base	Gender	
		Woman	Man
Snyder Favorability			
Favorable	4%	3%	5%
Unfavorable	12%	8%	16%
Not sure	84%	89%	79%

	Base	Gender	
		Woman	Man
Tillis Favorability			
Favorable	31%	28%	34%
Unfavorable	29%	27%	31%
Not sure	39%	44%	35%

	Base	Gender	
		Woman	Man
2014 GOP Sen Preference			
Ted Alexander	6%	5%	8%
Alex Bradshaw	5%	6%	5%
Greg Brannon	15%	15%	15%
Heather Grant	7%	9%	6%
Mark Harris	11%	10%	12%
Edward Kryn	1%	1%	1%
Jim Snyder	2%	2%	2%
Thom Tillis	18%	18%	19%
Someone else / Not sure	34%	36%	33%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Alexander Favorability				
Favorable	6%	5%	6%	7%
Unfavorable	12%	19%	8%	8%
Not sure	82%	75%	86%	84%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Bradshaw Favorability				
Favorable	4%	8%	1%	5%
Unfavorable	14%	23%	8%	11%
Not sure	82%	69%	91%	83%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Brannon Favorability				
Favorable	18%	18%	15%	23%
Unfavorable	13%	19%	11%	11%
Not sure	68%	62%	75%	66%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Grant Favorability				
Favorable	7%	8%	4%	8%
Unfavorable	15%	23%	10%	13%
Not sure	78%	69%	85%	79%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Harris Favorability				
Favorable	15%	19%	12%	14%
Unfavorable	15%	23%	11%	12%
Not sure	70%	58%	77%	73%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Kryn Favorability				
Favorable	4%	4%	3%	4%
Unfavorable	12%	19%	9%	10%
Not sure	84%	77%	87%	87%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Snyder Favorability				
Favorable	4%	5%	3%	4%
Unfavorable	12%	16%	10%	11%
Not sure	84%	79%	87%	84%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Tillis Favorability				
Favorable	31%	25%	27%	42%
Unfavorable	29%	26%	35%	26%
Not sure	39%	49%	38%	32%





	Base	Age		
		18 to 45	46 to 65	Older than 65
2014 GOP Sen Preference				
Ted Alexander	6%	9%	4%	6%
Alex Bradshaw	5%	8%	4%	4%
Greg Brannon	15%	15%	12%	19%
Heather Grant	7%	5%	9%	7%
Mark Harris	11%	15%	9%	10%
Edward Kryn	1%	1%	1%	1%
Jim Snyder	2%	2%	2%	1%
Thom Tillis	18%	11%	18%	27%
Someone else / Not sure	34%	34%	41%	26%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Alexander Favorability								
Favorable	6%	8%	-	6%	9%	1%	6%	18%
Unfavorable	12%	7%	22%	6%	9%	22%	13%	-
Not sure	82%	85%	78%	89%	83%	77%	82%	82%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Bradshaw Favorability								
Favorable	4%	2%	1%	2%	-	7%	3%	19%
Unfavorable	14%	13%	22%	8%	10%	11%	20%	8%
Not sure	82%	85%	77%	90%	90%	83%	76%	73%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Brannon Favorability								
Favorable	18%	30%	10%	20%	8%	15%	26%	26%
Unfavorable	13%	8%	18%	10%	15%	16%	22%	-
Not sure	68%	62%	72%	70%	77%	68%	52%	74%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Grant Favorability								
Favorable	7%	5%	-	5%	7%	6%	10%	15%
Unfavorable	15%	13%	22%	6%	15%	14%	20%	14%
Not sure	78%	82%	78%	89%	77%	81%	69%	71%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Harris Favorability								
Favorable	15%	-	12%	19%	14%	7%	20%	24%
Unfavorable	15%	12%	22%	6%	15%	18%	23%	7%
Not sure	70%	88%	67%	75%	71%	75%	57%	69%





	Base	Area Code						
		252	336	704	828	910	919	Internet
Kryn Favorability								
Favorable	4%	-	-	1%	1%	-	9%	14%
Unfavorable	12%	8%	17%	7%	13%	18%	16%	6%
Not sure	84%	92%	83%	91%	86%	82%	75%	81%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Snyder Favorability								
Favorable	4%	-	1%	-	1%	-	8%	20%
Unfavorable	12%	8%	17%	9%	12%	16%	16%	5%
Not sure	84%	92%	82%	91%	87%	84%	77%	75%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Tillis Favorability								
Favorable	31%	25%	22%	32%	38%	25%	52%	22%
Unfavorable	29%	38%	40%	32%	18%	31%	26%	19%
Not sure	39%	38%	39%	36%	44%	44%	22%	59%

	Base	Area Code						
		252	336	704	828	910	919	Internet
2014 GOP Sen Preference								
Ted Alexander	6%	-	7%	10%	2%	10%	2%	10%
Alex Bradshaw	5%	2%	8%	2%	4%	11%	-	10%
Greg Brannon	15%	32%	11%	18%	15%	17%	10%	8%
Heather Grant	7%	2%	7%	9%	13%	2%	7%	10%
Mark Harris	11%	5%	15%	13%	9%	9%	16%	4%
Edward Kryn	1%	5%	-	2%	-	2%	-	-
Jim Snyder	2%	-	1%	-	2%	-	4%	5%
Thom Tillis	18%	15%	21%	18%	26%	18%	24%	4%
Someone else / Not sure	34%	39%	31%	28%	29%	31%	38%	50%

