

FOR IMMEDIATE RELEASE

February 4, 2015

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With Romney out, Bush, Carson, Walker tied in NC

Raleigh, N.C. – Mitt Romney's exit from the 2016 race leaves Jeb Bush, Ben Carson, and Scott Walker tied at the top of the Republican field in North Carolina.

Excluding Romney, who announced his decision to stay out of the race Friday while the survey was being conducted, Bush, Carson, and Walker are knotted at 14% in a foggy field of potential candidates. Mike Huckabee is close behind with 13% support.

The biggest story is Walker. This marks the first time PPP has found the Wisconsin governor in the lead pack in a 2016 poll. Despite his success, Walker is relatively unknown in North Carolina—49% of the general population and 41% of Republicans have no opinion of him. He performs well with both very conservative and somewhat conservative voters, however, coming in second and third, respectively. Ben Carson leads with both groups.

Bush, who leads with moderate Republicans, is falling out of favor with the party as a whole. His favorability rating has dropped 16 points among GOP voters since December.

The three top GOP candidates perform almost identically well in matchups with Democratic favorite Hillary Clinton. Bush and Carson tie with Clinton, while Walker trails just two points.

Among North Carolina Democrats, Clinton still reigns supreme. Her lead is at a steady 36 points over second place finisher Joe Biden. Elizabeth Warren's share of the vote has risen five points since December to 12%.

"Scott Walker hit double digits in our national polling for the first time last week, then led the Iowa Poll, and is now tied for the lead in North Carolina," said Dean Debnam, President of Public Policy Polling. "It's becoming pretty clear that he's the first Republican Presidential hopeful to catch fire in 2015."

PPP surveyed 845 registered North Carolina voters, including 400 Republican primary voters and 385 Democratic primary voters from January 29^{th} to 31^{st} . The margin of error for the survey is +/- 3.4%, +/- 4.9 for the GOP sample, and +/- 5.0 for the Democratic portion. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.

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North Carolina Survey Results

Q1	of Jeb Bush?	Q7	Democrat Hillary Clinton and Republica	
	Favorable29%	6	Carson, who would you vote for?	450/
	Unfavorable43%	o o	Hillary Clinton	
	Not sure27%	6	Ben Carson	
Q2	Do you have a favorable or unfavorable opinion of Ben Carson?		Not sure If the candidates for President next time	
	Favorable31%		Democrat Hillary Clinton and Republica Walker, who would you vote for?	n Scott
	Unfavorable19%		Hillary Clinton	46%
	Not sure50%		Scott Walker	
Q3	Do you have a favorable or unfavorable opinion of Hillary Clinton?		Not sure	10%
	Favorable39%	₆ Q9	If the candidates for President next time Democrat Hillary Clinton and Republica	
	Unfavorable51%	6	Romney, who would you vote for?	II IVIICC
	Not sure10%	,	Hillary Clinton	44%
Q4	Do you have a favorable or unfavorable opinion of Mitt Romney?		Mitt Romney	45%
	Favorable36%	Q (1)	Not sure If the candidates for President next time	
	Unfavorable50%		Democrat Joe Biden and Republican Mi Romney, who would you vote for?	itt
Q5	Not sure149 Do you have a favorable or unfavorable opinion		Joe Biden	41%
Q5	of Scott Walker?		Mitt Romney	
	Favorable27%	, 0	Not sure	
	Unfavorable23%		If the candidates for President next time	
	Not sure49%		Democrat Elizabeth Warren and Repub Mitt Romney, who would you vote for?	lican
Q6	If the candidates for President next time were Democrat Hillary Clinton and Republican Jeb		Elizabeth Warren	
	Bush, who would you vote for?	,	Mitt Romney	
	Hillary Clinton		Not sure	14%
	Jeb Bush44%			
	Not sure 129	<u></u>		





Q12	In the last presidential election, did you vote for Barack Obama or Mitt Romney?	Q16 If you are white, press 1. If African American, press 2. If other, press 3.
	Barack Obama46%	White72%
	Mitt Romney47%	African American21%
	Someone else / Don't remember 6%	Other 7%
Q13	Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?	Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.
	Very liberal11%	18 to 3013%
	Somewhat liberal	30 to 4520%
	Moderate30%	46 to 6542%
	Somewhat conservative25%	Older than 6524%
	Very conservative17%	Q18 Mode
Q14	If you are a woman, press 1. If a man, press 2.	Phone80%
	Woman53%	Internet20%
	<i>Man</i> 47%	Q19 Area Code
Q15	If you are a Democrat, press 1. If a Republican,	252
	press 2. If you are an independent or identify with another party, press 3.	33616%
	Democrat	70414%
	Republican34%	82814%
	Independent / Other	91010%
	independent/ Other2070	91917%
		Internet20%





		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Bush Favorability				
Favorable	29%	13%	47%	14%
Unfavorable	43%	57%	30%	41%
Not sure	27%	30%	23%	46%

		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Carson Favorability		-		
Favorable	31%	10%	51%	29%
Unfavorable	19%	30%	11%	3%
Not sure	50%	59%	37%	68%

		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Clinton Favorability		-		•
Favorable	39%	75%	5%	25%
Unfavorable	51%	12%	91%	42%
Not sure	10%	13%	3%	32%

		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Romney Favorability		-		
Favorable	36%	10%	63%	14%
Unfavorable	50%	77%	23%	52%
Not sure	14%	13%	13%	35%

		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Walker Favorability		-		•
Favorable	27%	9%	47%	21%
Unfavorable	23%	37%	11%	18%
Not sure	49%	54%	42%	61%

		2012 Vote			
	Base	Barack Obama		Someone else / Don't remember	
Clinton/Bush		-			
Hillary Clinton	44%	81%	8%	42%	
Jeb Bush	44%	8%	81%	28%	
Not sure	12%	11%	12%	30%	

		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Clinton/Carson				
Hillary Clinton	45%	84%	8%	33%
Ben Carson	45%	6%	85%	39%
Not sure	10%	10%	7%	28%

		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Clinton/Walker				
Hillary Clinton	46%	86%	8%	34%
Scott Walker	44%	4%	84%	37%
Not sure	10%	10%	8%	29%





		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Clinton/Romney				
Hillary Clinton	44%	85%	5%	37%
Mitt Romney	45%	5%	88%	21%
Not sure	11%	9%	8%	42%

		2012 Vote		
	Base	Barack Obama		Someone else / Don't remember
Biden/Romney		-		
Joe Biden	41%	82%	3%	28%
Mitt Romney	48%	6%	92%	25%
Not sure	11%	12%	5%	48%

		2012 Vote				
	Base	Barack Obama		Someone else / Don't remember		
Warren/Romney						
Elizabeth Warren	39%	77%	5%	19%		
Mitt Romney	47%	8%	89%	27%		
Not sure	14%	15%	6%	54%		

		Ideology					
	Base	Very liberal			Somewhat conservative	Very conservative	
Bush Favorability			•		·	Ì	
Favorable	29%	9%	19%	24%	48%	36%	
Unfavorable	43%	66%	61%	39%	27%	42%	
Not sure	27%	25%	20%	37%	25%	22%	

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Carson Favorability		-	•	· · · · · · · · ·				
Favorable	31%	7%	7%	21%	49%	62%		
Unfavorable	19%	33%	35%	23%	7%	8%		
Not sure	50%	61%	58%	57%	44%	30%		

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Clinton Favorability								
Favorable	39%	72%	69%	50%	14%	5%		
Unfavorable	51%	19%	23%	31%	81%	93%		
Not sure	10%	10%	7%	19%	5%	2%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Romney Favorability		-	•					
Favorable	36%	18%	14%	25%	52%	62%		
Unfavorable	50%	71%	78%	59%	29%	25%		
Not sure	14%	11%	9%	16%	19%	13%		

		Ideolog	deology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Walker Favorability								
Favorable	27%	18%	4%	18%	38%	58%		
Unfavorable	23%	37%	46%	28%	10%	7%		
Not sure	49%	45%	51%	55%	53%	35%		





		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative		
Clinton/Bush							
Hillary Clinton	44%	82%	76%	55%	17%	9%	
Jeb Bush	44%	13%	18%	26%	72%	79%	
Not sure	12%	5%	6%	19%	11%	12%	

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Clinton/Carson								
Hillary Clinton	45%	84%	80%	56%	17%	7%		
Ben Carson	45%	9%	14%	28%	73%	91%		
Not sure	10%	8%	6%	16%	11%	2%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Clinton/Walker								
Hillary Clinton	46%	83%	80%	59%	17%	6%		
Scott Walker	44%	9%	14%	26%	68%	92%		
Not sure	10%	8%	6%	15%	15%	2%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Clinton/Romney				•	·			
Hillary Clinton	44%	87%	79%	55%	16%	6%		
Mitt Romney	45%	8%	15%	27%	74%	86%		
Not sure	11%	5%	5%	18%	10%	7%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Biden/Romney								
Joe Biden	41%	81%	70%	54%	12%	7%		
Mitt Romney	48%	13%	21%	25%	81%	87%		
Not sure	11%	6%	8%	21%	7%	6%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Warren/Romney								
Elizabeth Warren	39%	81%	69%	48%	14%	5%		
Mitt Romney	47%	13%	17%	28%	78%	87%		
Not sure	14%	6%	15%	23%	8%	8%		

		Gender	
	Base	Woman	Man
Bush Favorability			
Favorable	29%	28%	31%
Unfavorable	43%	37%	50%
Not sure	27%	34%	20%

		Gender	
	Base	Woman	Man
Carson Favorability		-	
Favorable	31%	28%	34%
Unfavorable	19%	16%	23%
Not sure	50%	56%	42%





		Gender	
	Base	Woman	Man
Clinton Favorability		= 	
Favorable	39%	44%	33%
Unfavorable	51%	44%	60%
Not sure	10%	12%	7%

		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	36%	33%	39%
Unfavorable	50%	52%	48%
Not sure	14%	15%	14%

		Gender	
	Base	Woman	Man
Walker Favorability		- -	
Favorable	27%	23%	33%
Unfavorable	23%	20%	28%
Not sure	49%	58%	39%

		Gender	
	Base	Woman	Man
Clinton/Bush		-	
Hillary Clinton	44%	49%	39%
Jeb Bush	44%	39%	49%
Not sure	12%	12%	13%

		Gender	
	Base	Woman	Man
Clinton/Carson		-	
Hillary Clinton	45%	52%	37%
Ben Carson	45%	39%	52%
Not sure	10%	9%	11%

		Gender	
	Base	Woman	Man
Clinton/Walker		_	
Hillary Clinton	46%	50%	40%
Scott Walker	44%	38%	50%
Not sure	10%	11%	10%

		Gender	
	Base	Woman	Man
Clinton/Romney		· ·	
Hillary Clinton	44%	50%	38%
Mitt Romney	45%	39%	53%
Not sure	11%	11%	10%

		Gender	
	Base	Woman	Man
Biden/Romney		-	
Joe Biden	41%	45%	37%
Mitt Romney	48%	43%	53%
Not sure	11%	12%	10%





		Gender	
	Base	Woman	Man
Warren/Romney			
Elizabeth Warren	39%	42%	36%
Mitt Romney	47%	41%	54%
Not sure	14%	17%	10%

		Party		
	Base	Democrat	Republican	Independent / Other
Bush Favorability				
Favorable	29%	16%	51%	22%
Unfavorable	43%	55%	26%	45%
Not sure	27%	29%	22%	32%

		Party					
	Base	Democrat	Republican	Independent / Other			
Carson Favorability							
Favorable	31%	17%	49%	31%			
Unfavorable	19%	29%	11%	15%			
Not sure	50%	54%	40%	55%			

		Party					
	Base	Democrat	Republican	Independent / Other			
Clinton Favorability							
Favorable	39%	68%	4%	35%			
Unfavorable	51%	22%	90%	51%			
Not sure	10%	11%	6%	14%			

		Party					
	Base	Democrat	Republican	Independent / Other			
Romney Favorability							
Favorable	36%	15%	63%	33%			
Unfavorable	50%	72%	21%	51%			
Not sure	14%	13%	15%	16%			

		Party					
	Base	Democrat	Republican	Independent / Other			
Walker Favorability							
Favorable	27%	15%	44%	26%			
Unfavorable	23%	32%	11%	24%			
Not sure	49%	52%	44%	50%			

		Party					
	Base	Democrat	Republican	Independent / Other			
Clinton/Bush							
Hillary Clinton	44%	75%	7%	40%			
Jeb Bush	44%	15%	84%	40%			
Not sure	12%	11%	9%	20%			

		Party					
	Base	Democrat	Republican	Independent / Other			
Clinton/Carson							
Hillary Clinton	45%	77%	7%	40%			
Ben Carson	45%	15%	86%	43%			
Not sure	10%	8%	7%	17%			





		Party					
	Base	Democrat	Republican	Independent / Other			
Clinton/Walker		•		,			
Hillary Clinton	46%	78%	6%	43%			
Scott Walker	44%	13%	85%	43%			
Not sure	10%	10%	9%	15%			

		Party					
	Base	Democrat	Republican	Independent / Other			
Clinton/Romney		,					
Hillary Clinton	44%	77%	6%	39%			
Mitt Romney	45%	15%	89%	38%			
Not sure	11%	8%	5%	23%			

		Party		
	Base	Democrat	Republican	Independent / Other
Biden/Romney				
Joe Biden	41%	72%	4%	38%
Mitt Romney	48%	17%	92%	42%
Not sure	11%	12%	4%	20%

		Party					
	Base	Democrat	Republican	Independent / Other			
Warren/Romney							
Elizabeth Warren	39%	69%	4%	34%			
Mitt Romney	47%	17%	91%	41%			
Not sure	14%	14%	5%	24%			

		Race		
	Base	White	African American	
Bush Favorability		-	-	
Favorable	29%	36%	6%	31%
Unfavorable	43%	38%	58%	47%
Not sure	27%	25%	36%	22%

		Race		
	Base	White	African American	Other
Carson Favorability			•	
Favorable	31%	34%	19%	33%
Unfavorable	19%	16%	34%	14%
Not sure	50%	50%	47%	53%

		Race		
	Base	White	African American	Other
Clinton Favorability		_	- · · · · ·	
Favorable	39%	31%	68%	37%
Unfavorable	51%	61%	16%	53%
Not sure	10%	8%	15%	10%

		Race			
	Base	White	African American	Other	
Romney Favorability		=	- · · · · ·		
Favorable	36%	44%	7%	40%	
Unfavorable	50%	43%	76%	46%	
Not sure	14%	14%	17%	13%	





		Race			
	Base	White	African American		
Walker Favorability		_	- · · · · ·		
Favorable	27%	29%	20%	35%	
Unfavorable	23%	23%	26%	21%	
Not sure	49%	48%	54%	45%	

		Race			
	Base	White	African American	Other	
Clinton/Bush		_	- · · · · · · · · · · · · · · · · · · ·		
Hillary Clinton	44%	35%	73%	45%	
Jeb Bush	44%	55%	9%	36%	
Not sure	12%	10%	18%	20%	

		Race		
	Base	White	African American	
Clinton/Carson		<u>-</u>	-	•
Hillary Clinton	45%	37%	74%	40%
Ben Carson	45%	54%	18%	44%
Not sure	10%	9%	8%	16%

		Race		
	Base	White	African American	Other
Clinton/Walker			•	
Hillary Clinton	46%	38%	73%	41%
Scott Walker	44%	53%	16%	35%
Not sure	10%	9%	11%	24%

		Race			
	Base	White	African American		
Clinton/Romney			·		
Hillary Clinton	44%	37%	72%	40%	
Mitt Romney	45%	55%	11%	45%	
Not sure	11%	8%	17%	15%	

		Race		
	Base	White	African American	Other
Biden/Romney			•	
Joe Biden	41%	31%	77%	34%
Mitt Romney	48%	59%	9%	52%
Not sure	11%	10%	14%	15%

		Race		
	Base	White	African American	
Warren/Romney				
Elizabeth Warren	39%	32%	64%	42%
Mitt Romney	47%	58%	12%	43%
Not sure	14%	10%	24%	15%

		Age					
	Base	18 to 30	30 to 45	46 to 65	Older than 65		
Bush Favorability				<u>l</u>	L		
Favorable	29%	21%	27%	31%	33%		
Unfavorable	43%	46%	39%	47%	39%		
Not sure	27%	34%	34%	22%	27%		





		Age					
	Base	18 to 30	30 to 45		Older than 65		
Carson Favorability		_	-	<u>-</u>			
Favorable	31%	27%	27%	33%	33%		
Unfavorable	19%	15%	25%	20%	17%		
Not sure	50%	58%	48%	47%	51%		

		Age				
	Base	18 to 30			Older than 65	
Clinton Favorability		-				
Favorable	39%	37%	40%	42%	33%	
Unfavorable	51%	47%	47%	52%	58%	
Not sure	10%	16%	13%	7%	9%	

		Age			
	Base	18 to 30	30 to 45		Older than 65
Romney Favorability		<u>-</u>	•	-	•
Favorable	36%	20%	38%	35%	42%
Unfavorable	50%	70%	43%	51%	44%
Not sure	14%	10%	19%	14%	14%

		Age			
	Base	18 to 30			Older than 65
Walker Favorability			-	-	
Favorable	27%	25%	24%	28%	31%
Unfavorable	23%	18%	19%	27%	24%
Not sure	49%	57%	57%	45%	45%

		Age			
	Base	18 to 30	30 to 45		Older than 65
Clinton/Bush		<u>-</u>	•	-	
Hillary Clinton	44%	49%	40%	47%	39%
Jeb Bush	44%	32%	42%	43%	52%
Not sure	12%	19%	18%	10%	9%

		Age			
	Base	18 to 30	30 to 45	46 to 65	Older than 65
Clinton/Carson		-	<u>.</u>		
Hillary Clinton	45%	47%	45%	48%	38%
Ben Carson	45%	40%	45%	44%	50%
Not sure	10%	13%	9%	8%	12%

		Age			
	Base	18 to 30	30 to 45		Older than 65
Clinton/Walker					
Hillary Clinton	46%	50%	44%	49%	39%
Scott Walker	44%	35%	44%	43%	51%
Not sure	10%	15%	12%	9%	10%

		Age			
	Base	18 to 30	30 to 45	46 to 65	Older than 65
Clinton/Romney					
Hillary Clinton	44%	46%	38%	49%	40%
Mitt Romney	45%	30%	43%	46%	54%
Not sure	11%	24%	19%	5%	6%





		Age			
	Base	18 to 30	30 to 45		Older than 65
Biden/Romney		-	-	_	
Joe Biden	41%	48%	41%	42%	37%
Mitt Romney	48%	33%	47%	48%	55%
Not sure	11%	19%	12%	10%	8%

		Age			
	Base	18 to 30	30 to 45	46 to 65	Older than 65
Warren/Romney		_	·	<u>-</u>	
Elizabeth Warren	39%	41%	39%	41%	35%
Mitt Romney	47%	34%	46%	48%	54%
Not sure	14%	26%	14%	11%	10%

		Mode	
	Base	Phone	Internet
Bush Favorability		=	
Favorable	29%	31%	24%
Unfavorable	43%	46%	32%
Not sure	27%	23%	44%

		Mode		
	Base	Phone	Internet	
Carson Favorability				
Favorable	31%	32%	26%	
Unfavorable	19%	21%	13%	
Not sure	50%	47%	61%	

		Mode	
	Base	Phone	Internet
Clinton Favorability			
Favorable	39%	37%	46%
Unfavorable	51%	56%	32%
Not sure	10%	7%	22%

		Mode		
	Base	Phone	Internet	
Romney Favorability				
Favorable	36%	37%	31%	
Unfavorable	50%	50%	49%	
Not sure	14%	13%	20%	

		Mode	
	Base	Phone	Internet
Walker Favorability			
Favorable	27%	28%	24%
Unfavorable	23%	26%	15%
Not sure	49%	46%	61%

		Mode	
	Base	Phone	Internet
Clinton/Bush		<u>-</u>	•
Hillary Clinton	44%	43%	49%
Jeb Bush	44%	47%	29%
Not sure	12%	10%	22%





		Mode	
	Base	Phone	Internet
Clinton/Carson			
Hillary Clinton	45%	44%	49%
Ben Carson	45%	48%	35%
Not sure	10%	8%	16%

		Mode	
	Base	Phone	Internet
Clinton/Walker			•
Hillary Clinton	46%	44%	51%
Scott Walker	44%	48%	29%
Not sure	10%	8%	19%

		Mode	
	Base	Phone	Internet
Clinton/Romney		<u>-</u>	-
Hillary Clinton	44%	44%	45%
Mitt Romney	45%	48%	32%
Not sure	11%	7%	23%

		Mode	
	Base	Phone	Internet
Biden/Romney		=	•
Joe Biden	41%	41%	43%
Mitt Romney	48%	51%	36%
Not sure	11%	9%	20%

		Mode	
	Base	Phone	Internet
Warren/Romney			-
Elizabeth Warren	39%	40%	37%
Mitt Romney	47%	50%	37%
Not sure	14%	10%	26%

	Area Code						
Base	252	336	704	828	910	919	Internet
29%	23%	30%	32%	31%	32%	34%	24%
43%	49%	52%	44%	38%	48%	45%	32%
27%	28%	18%	24%	30%	21%	20%	44%
	Base 29% 43% 27%	Base 252 29% 23% 43% 49%	29% 23% 30% 43% 49% 52%	Base 252 336 704 29% 23% 30% 32% 43% 49% 52% 44%	Base 252 336 704 828 29% 23% 30% 32% 31% 43% 49% 52% 44% 38%	Base 252 336 704 828 910 29% 23% 30% 32% 31% 32% 43% 49% 52% 44% 38% 48%	Base 252 336 704 828 910 919 29% 23% 30% 32% 31% 32% 34% 43% 49% 52% 44% 38% 48% 45%

		Area C	Area Code					
	Base	252	336	704	828	910	919	Internet
Carson Favorability								
Favorable	31%	22%	37%	28%	34%	42%	29%	26%
Unfavorable	19%	33%	13%	24%	20%	25%	21%	13%
Not sure	50%	45%	50%	48%	47%	34%	50%	61%

		Area C	Area Code						
	Base	252	336	704	828	910	919	Internet	
Clinton Favorability									
Favorable	39%	44%	37%	30%	35%	36%	42%	46%	
Unfavorable	51%	53%	55%	61%	63%	58%	49%	32%	
Not sure	10%	2%	8%	9%	3%	6%	9%	22%	





		Area C	Area Code					
	Base	252	336	704	828	910	919	Internet
Romney Favorability								
Favorable	36%	29%	44%	42%	38%	34%	30%	31%
Unfavorable	50%	59%	46%	43%	52%	58%	50%	49%
Not sure	14%	12%	10%	15%	10%	8%	20%	20%

		Area C	Area Code					
	Base	252	336	704	828	910	919	Internet
Walker Favorability								
Favorable	27%	12%	38%	25%	35%	34%	21%	24%
Unfavorable	23%	31%	19%	18%	27%	31%	31%	15%
Not sure	49%	57%	43%	57%	38%	34%	48%	61%

		Area Code								
	Base	252	336	704	828	910	919	Internet		
Clinton/Bush										
Hillary Clinton	44%	46%	42%	37%	40%	48%	46%	49%		
Jeb Bush	44%	46%	45%	50%	56%	36%	48%	29%		
Not sure	12%	8%	13%	13%	4%	16%	7%	22%		

		Area C	Area Code						
	Base	252	336	704	828	910	919	Internet	
Clinton/Carson									
Hillary Clinton	45%	46%	45%	37%	40%	45%	51%	49%	
Ben Carson	45%	46%	50%	54%	56%	48%	35%	35%	
Not sure	10%	8%	5%	10%	4%	7%	14%	16%	

		Area Code							
	Base	252	336	704	828	910	919	Internet	
Clinton/Walker									
Hillary Clinton	46%	47%	43%	36%	40%	46%	53%	51%	
Scott Walker	44%	40%	49%	51%	57%	49%	39%	29%	
Not sure	10%	13%	7%	13%	3%	5%	9%	19%	

		Area C	Area Code						
	Base	252	336	704	828	910	919	Internet	
Clinton/Romney									
Hillary Clinton	44%	47%	43%	37%	42%	45%	51%	45%	
Mitt Romney	45%	50%	50%	52%	52%	40%	46%	32%	
Not sure	11%	3%	7%	11%	6%	15%	3%	23%	

		Area C	Area Code								
	Base	252	336	704	828	910	919	Internet			
Biden/Romney						-		-			
Joe Biden	41%	49%	39%	34%	41%	41%	43%	43%			
Mitt Romney	48%	47%	54%	57%	52%	44%	47%	36%			
Not sure	11%	4%	7%	10%	6%	15%	10%	20%			

		Area C	Area Code							
	Base	252	336	704	828	910	919	Internet		
Warren/Romney								,		
Elizabeth Warren	39%	35%	38%	37%	36%	41%	48%	37%		
Mitt Romney	47%	56%	52%	54%	56%	41%	42%	37%		
Not sure	14%	9%	10%	9%	8%	18%	10%	26%		





North Carolina Survey Results

Q8 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

> 18 to 45......29% Older than 65......33%

Q1	Do you have a favorable or unfavorable opinion of Jeb Bush?	Q5	(Among Republicans) Given the choices of Bush, Ben Carson, Chris Christie, Ted Cru	
	Favorable45%		Mike Huckabee, Rand Paul, Rick Perry, M Romney, and Scott Walker, who would you	
	Unfavorable32%		most like to see as the GOP candidate for	_
	Not sure22%		President in 2016?	4.40/
Q2	Do you have a favorable or unfavorable opinion of Ben Carson?		Jeb Bush	
			Ben Carson	
	Favorable 52%		Chris Christie	
	Unfavorable		Ted Cruz	6%
	Not sure38%		Mike Huckabee	13%
Q3	Do you have a favorable or unfavorable opinion of Mitt Romney?		Rand Paul	6%
	Favorable61%		Rick Perry	3%
	Unfavorable25%		Mitt Romney	16%
	Not sure		Scott Walker	14%
Q4	Do you have a favorable or unfavorable opinion of Scott Walker?	Q6	Not sure Would you describe yourself as very libera	
	Favorable47%		somewhat liberal, moderate, somewhat conservative, or very conservative?	
	Unfavorable11%		Very liberal	2%
	Not sure41%		Somewhat liberal	4%
			Moderate	20%
			Somewhat conservative	39%
			Very conservative	35%
		Q7	If you are a woman, press 1. If a man, pre	ss 2.
			Woman	46%
			Man	54%





		Ideolog	ЗУ			
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Bush Favorability						
Favorable	45%	38%	44%	42%	52%	40%
Unfavorable	32%	62%	43%	34%	26%	37%
Not sure	22%	-	13%	25%	22%	23%

		Ideolog	ldeology							
	Base	Very liberal	Somewhat liberal		Somewhat conservative					
Carson Favorability										
Favorable	52%	20%	27%	31%	57%	64%				
Unfavorable	9%	52%	31%	15%	4%	7%				
Not sure	38%	28%	42%	55%	39%	28%				

		Ideolog	ау			
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
Romney Favorability						
Favorable	61%	68%	44%	51%	62%	68%
Unfavorable	25%	32%	40%	37%	22%	20%
Not sure	14%	-	15%	12%	16%	13%

		Ideology							
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative			
Walker Favorability									
Favorable	47%	45%	18%	29%	46%	62%			
Unfavorable	11%	32%	38%	23%	7%	5%			
Not sure	41%	23%	43%	48%	47%	33%			

		Ideolog	зу			
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Republican Primary						
Jeb Bush	14%	32%	7%	18%	15%	11%
Ben Carson	14%	-	11%	7%	16%	19%
Chris Christie	5%	-	14%	9%	6%	1%
Ted Cruz	6%	-	-	4%	4%	11%
Mike Huckabee	13%	-	11%	11%	13%	14%
Rand Paul	6%	-	5%	7%	8%	3%
Rick Perry	3%	-	10%	2%	2%	4%
Mitt Romney	16%	68%	22%	20%	12%	14%
Scott Walker	14%	-	-	10%	14%	18%
Not sure	9%	-	20%	12%	8%	6%

		Gender		
	Base	Woman	Man	
Bush Favorability		_		
Favorable	45%	51%	40%	
Unfavorable	32%	19%	43%	
Not sure	22%	30%	16%	

		Gender	
	Base	Woman	Man
Carson Favorability		<u>-</u>	
Favorable	52%	48%	57%
Unfavorable	9%	5%	13%
Not sure	38%	48%	30%

		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	61%	67%	56%
Unfavorable	25%	18%	32%
Not sure	14%	15%	13%





		Gender	
	Base	Woman	Man
Walker Favorability		- -	
Favorable	47%	41%	52%
Unfavorable	11%	6%	16%
Not sure	41%	52%	32%

		Gender		
	Base	Woman	Man	
Republican Primary				
Jeb Bush	14%	16%	13%	
Ben Carson	14%	17%	13%	
Chris Christie	5%	5%	5%	
Ted Cruz	6%	4%	8%	
Mike Huckabee	13%	14%	12%	
Rand Paul	6%	3%	8%	
Rick Perry	3%	4%	3%	
Mitt Romney	16%	17%	15%	
Scott Walker	14%	10%	17%	
Not sure	9%	10%	7%	

		Age		
	Base	18 to 45		Older than 65
Bush Favorability		-	<u>.</u>	
Favorable	45%	33%	50%	50%
Unfavorable	32%	42%	34%	22%
Not sure	22%	25%	16%	28%

		Age		
	Base	18 to 45		Older than 65
Carson Favorability				
Favorable	52%	42%	58%	55%
Unfavorable	9%	11%	9%	8%
Not sure	38%	47%	33%	38%

		Age		
	Base	18 to 45		Older than 65
Romney Favorability		_	<u>-</u>	
Favorable	61%	52%	60%	70%
Unfavorable	25%	33%	27%	16%
Not sure	14%	15%	13%	14%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Walker Favorability		_		
Favorable	47%	35%	52%	52%
Unfavorable	11%	12%	14%	7%
Not sure	41%	53%	33%	41%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Republican Primary				
Jeb Bush	14%	14%	15%	14%
Ben Carson	14%	10%	16%	16%
Chris Christie	5%	7%	4%	4%
Ted Cruz	6%	9%	6%	4%
Mike Huckabee	13%	14%	10%	14%
Rand Paul	6%	11%	5%	1%
Rick Perry	3%	5%	2%	3%
Mitt Romney	16%	18%	15%	14%
Scott Walker	14%	9%	14%	19%
Not sure	9%	4%	11%	10%





North Carolina Survey Results

Q1	Do you have a favorable or unfavorable op of Hillary Clinton?	oinion	Q3	Would you describe yourself as very libe somewhat liberal, moderate, somewhat	ral,
	Favorable	71%		conservative, or very conservative?	
	Unfavorable			Very liberal	
	Not sure	10%		Somewhat liberal	29%
Q2	(Among Democrats) Given the choices of			Moderate	39%
	Biden, Hillary Clinton, Martin O'Malley, Ber Sanders, Jim Webb, and Elizabeth Warren	rnie		Somewhat conservative	11%
	who would you most like to see as the	',		Very conservative	4%
	Democratic candidate for President in 2010	6?	Q4	If you are a woman, press 1. If a man, p	ress 2.
	Joe Biden	18%		Woman	58%
	Hillary Clinton	54%		Man	42%
	Martin O'Malley		Q5	If you are white, press 1. If African Ameripress 2. If other, press 3.	can,
	Bernie Sanders	3%		White	60%
	Jim Webb	2%			
	Elizabeth Warren	12%		African American	
	Someone else / Undecided		06	Other	
			Q6	If you are 18 to 45 years old, press 1. If 4 65, press 2. If you are older than 65, press 2.	
				18 to 45	32%
				46 to 65	43%



Older than 65......25%



		Ideolog	deology							Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative								
Clinton Favorability		-	•	· · · · · · · · ·										
Favorable	71%	78%	84%	69%	37%	42%								
Unfavorable	20%	12%	11%	15%	58%	58%								
Not sure	10%	10%	5%	16%	5%	-								

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Democratic Primary			-			
Joe Biden	18%	7%	16%	24%	25%	5%
Hillary Clinton	54%	59%	64%	52%	27%	43%
Martin O'Malley	2%	1%	1%	1%	9%	-
Bernie Sanders	3%	5%	6%	1%	3%	-
Jim Webb	2%	1%	2%	0%	5%	8%
Elizabeth Warren	12%	22%	8%	13%	5%	5%
Someone else / Undecided	10%	6%	3%	9%	26%	39%

		Gender	
	Base	Woman	Man
Clinton Favorability		-	
Favorable	71%	78%	61%
Unfavorable	20%	10%	33%
Not sure	10%	12%	6%

		Gender		
	Base	Woman	Man	
Democratic Primary		-		
Joe Biden	18%	14%	23%	
Hillary Clinton	54%	60%	44%	
Martin O'Malley	2%	1%	2%	
Bernie Sanders	3%	4%	2%	
Jim Webb	2%	2%	2%	
Elizabeth Warren	12%	9%	16%	
Someone else / Undecided	10%	9%	11%	

		Race		
	Base	White	African American	Other
Clinton Favorability		<u>-</u>	- -	
Favorable	71%	67%	77%	72%
Unfavorable	20%	27%	6%	22%
Not sure	10%	6%	17%	5%





		Race		
	Base	White	African American	Other
Democratic Primary		=	- -	
Joe Biden	18%	11%	30%	26%
Hillary Clinton	54%	51%	59%	51%
Martin O'Malley	2%	1%	-	8%
Bernie Sanders	3%	4%	1%	6%
Jim Webb	2%	3%	-	2%
Elizabeth Warren	12%	17%	5%	3%
Someone else / Undecided	10%	13%	5%	4%

		Age		
	Base	18 to 45		Older than 65
Clinton Favorability		_		
Favorable	71%	72%	72%	66%
Unfavorable	20%	17%	21%	22%
Not sure	10%	10%	8%	12%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Democratic Primary		_	<u>-</u>	-
Joe Biden	18%	25%	16%	13%
Hillary Clinton	54%	56%	54%	50%
Martin O'Malley	2%	2%	1%	3%
Bernie Sanders	3%	2%	4%	3%
Jim Webb	2%	-	3%	3%
Elizabeth Warren	12%	9%	12%	16%
Someone else / Undecided	10%	6%	11%	12%

