

FOR IMMEDIATE RELEASE

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Hagan holds steady lead in North Carolina Senate race

Raleigh, N.C. – PPP's newest North Carolina poll finds a steady race, with Kay Hagan leading at 46% to 43% for Thom Tillis and 5% for Sean Haugh. This is the third month in a row that Hagan has held an advantage of either 3 or 4 points. In a two candidate race Hagan still leads Tillis 47/44, indicating that Haugh's potential 'spoiler effect' on the race is waning. Haugh's supporters only say their second choice would be Tillis by a 34/30 spread now, considerably closer than the difference was earlier in the campaign.

Both candidates remain unpopular in the closing stretch of the contest, but Hagan at least fares a little bit better with voters than Haugh does. 41% of voters approve of the job she's doing to 50% who disapprove, for a -9 net approval rating. That's not good but it puts her ahead of Tillis who just 37% of voters see favorably to 49% who have a negative opinion, for a -12 net favorability rating.

There's nothing very surprising about where the candidates' support is coming from. Hagan is up 49/37 with women, 85/4 with African Americans, and 61/27 with young voters. Meanwhile Tillis is up 49/42 with men, 55/34 with white voters, and 54/37 with seniors. Tillis is ahead 43/38 with independents but in an unusual finding for North Carolina politics, Hagan is getting the same share of the Democratic vote (81%) that Tillis getting of the Republican vote and if you do that as a Democrat in North Carolina you're generally going to win given the party's voter registration advantage in the state.

"The North Carolina Senate race has always been close," said Dean Debnam, President of Public Policy Polling. "But Kay Hagan's lead has been persistent for six months now."

Voters in the state remain very closely divided in their feelings about state politics. 40% approve of the job Pat McCrory is doing to 43% who disapprove. The General Assembly continues to be very unpopular with a 25% approval rating to 52% of voters who disapprove of it, but despite Republican control voter anger with it doesn't seem to know party bounds. The Democrats have a 38/48 favorability rating, with the Republicans at 40/45. The generic legislative ballot is still very tight, with 46% of voters saying they would choose a Republican candidate and 44% a Democrat if the election was today.

PPP surveyed 780 likely voters from October 16th to 18th. The margin of error for the survey is +/- 3.5%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.

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North Carolina Survey Results

QΊ	Barack Obama's job performance?	Q7	McCrory's job performance?	Governor Pat	
	Approve42%		Approve	40%	
	Disapprove52%		Disapprove	43%	
	Not sure 6%		Not sure	17%	
Q2	Do you approve or disapprove of Senator Kay Hagan's job performance?	Q8	Do you approve or disapprove of Richard Burr's job performance?		
	Approve41%		Approve	31%	
	Disapprove50%		Disapprove	31%	
	Not sure		Not sure	38%	
Q3	Do you have a favorable or unfavorable opinion of Thom Tillis?	Q9	Do you approve or disapprove of General Assembly is doing?	the job the	
	Favorable37%		Approve	25%	
	Unfavorable49%		Disapprove	52%	
	Not sure		Not sure	23%	
Q4	Do you have a favorable or unfavorable opinion of Sean Haugh?		Q10 Do you have a favorable or unfavorable or of the Democrats in the North Carolina		
	Favorable10%		Legislature?	200/	
	Unfavorable		Favorable		
	Not sure		Unfavorable		
Q5	The candidates for U.S. Senate are Democrat		Not sure		
	Kay Hagan, Republican Thom Tillis, and Libertarian Sean Haugh. If the election was today, who would you vote for?	Q11	Do you have a favorable or unfavor the Republicans in the North Clegislature?		
	Kay Hagan46%		Favorable	40%	
	Thom Tillis43%		Unfavorable	45%	
	Sean Haugh5%		Not sure	15%	
	Undecided7%				
Q6	Combined horse race, with Haugh supporters asked if they lean Hagan or Tillis				
	Kay Hagan47%				
	Thom Tillis44%				
	00/				





Q12	Generally speaking, if there was an election the state legislature today, would you vote the Democratic or Republican candidate fragour district?	for
	Democrat	44%
	Republican	46%
	Not sure	10%
Q13	Given the choices of Appalachian State, D East Carolina, UNC, NC State, and Wake Forest, which is your favorite college footb team in North Carolina?	,
	App State	8%
	Duke	16%
	ECU	13%
	UNC	23%
	NC State	13%
	Wake Forest	4%
	Not sure / No favorite	22%
Q14	In the last presidential election, did you voi Barack Obama or Mitt Romney?	
	Barack Obama	45%
	Mitt Romney	49%
	Someone else / Don't remember	6%
Q15	Would you describe yourself as very liberal somewhat liberal, moderate, somewhat conservative, or very conservative?	l,
	Very liberal	9%
	Somewhat liberal	19%
	Moderate	28%
	Somewhat conservative	24%
	Very conservative	21%
Q16	If you are a woman, press 1. If a man, pres	
	Woman	53%
	Man	47%

Q17	7 If you are a Democrat, press 1. If a Republica press 2. If you are an independent or identify with another party, press 3.					
	Democrat	44%				
	Republican	37%				
	Independent / Other					
Q18	If you are white, press 1. If African-American press 2. If other, press 3.					
	White	73%				
	African-American	20%				

Q19 If you are 18 to 29 years old, press 1. If 30 to
45, press 2. If 46 to 65, press 3. If you are 65 or older, press 4.
, ,

	or older, press 4	•
	18 to 29	10%
	30 to 45	20%
		45%
		25%
Q20	Mode	
	Phone	80%
	Internet	20%

O21	Area Code	
QZI		
	252	9%
	336	19%
		16%
	828	11%
		12%
	919	13%
	Internet	20%

		2012 Pres. Vote				
	Base	Barack Obama		Someone else / Don't remember		
Obama Approval		-				
Approve	42%	86%	3%	28%		
Disapprove	52%	5%	96%	50%		
Not sure	6%	8%	1%	21%		

		2012 Pres. Vote		
	Base	Barack Obama		Someone else / Don't remember
Hagan Approval				
Approve	41%	80%	6%	38%
Disapprove	50%	6%	91%	38%
Not sure	9%	14%	2%	24%

		2012 Pres. Vote		
	Base	Barack Obama		Someone else / Don't remember
Tillis Favorability		-		•
Favorable	37%	5%	70%	16%
Unfavorable	49%	83%	17%	53%
Not sure	14%	12%	13%	31%

		2012 Pres. Vote			
	Base	Barack Obama		Someone else / Don't remember	
Haugh Favorability					
Favorable	10%	7%	13%	10%	
Unfavorable	17%	22%	14%	9%	
Not sure	73%	71%	73%	81%	

			2012 Pres. Vote		
		Base	Barack Obama		Someone else / Don't remember
Senate					
	Kay Hagan	46%	90%	6%	40%
	Thom Tillis	43%	2%	83%	20%
	Sean Haugh	5%	3%	6%	14%
	Undecided	7%	5%	6%	26%

		2012 Pres. Vote		
	Base	Barack Obama		Someone else / Don't remember
Senate Leaners				
Kay Hagan	47%	92%	7%	44%
Thom Tillis	44%	2%	85%	29%
Not sure	8%	6%	8%	27%

		2012 Pr	2012 Pres. Vote					
	Base	Barack Obama		Someone else / Don't remember				
McCrory Approval		-						
Approve	40%	12%	67%	18%				
Disapprove	43%	70%	20%	40%				
Not sure	17%	18%	13%	42%				

		2012 Pres. Vote			
	Base	Barack Obama		Someone else / Don't remember	
Burr Approval		-	•		
Approve	31%	12%	50%	14%	
Disapprove	31%	47%	17%	23%	
Not sure	38%	41%	32%	64%	

		2012 Pres. Vote				
	Base	Barack Obama		Someone else / Don't remember		
GA Approval		-				
Approve	25%	13%	38%	9%		
Disapprove	52%	67%	38%	51%		
Not sure	23%	20%	24%	40%		

		2012 Pres. Vote			
	Base	Barack Obama		Someone else / Don't remember	
Leg. Dems Favorability					
Favorable	38%	74%	5%	34%	
Unfavorable	48%	9%	86%	31%	
Not sure	14%	17%	9%	35%	

		2012 Pres. Vote				
	Base	Barack Obama	Mitt Romney	Someone else / Don't remember		
Leg. GOP Favorability						
Favorable	40%	7%	72%	26%		
Unfavorable	45%	80%	13%	42%		
Not sure	15%	13%	15%	32%		

		2012 Pres. Vote				
	Base	Barack Obama		Someone else / Don't remember		
Generic Leg. Ballot						
Democrat	44%	88%	5%	40%		
Republican	46%	3%	87%	27%		
Not sure	10%	10%	8%	33%		

		2012 Pr	2012 Pres. Vote				
	Base	Barack Obama	Mitt Romney	Someone else / Don't remember			
Fave NC NCAA FB Team							
App State	8%	7%	11%	1%			
Duke	16%	15%	18%	13%			
ECU	13%	15%	11%	11%			
UNC	23%	27%	20%	15%			
NC State	13%	10%	14%	23%			
Wake Forest	4%	4%	5%	5%			
Not sure / No favorite	22%	22%	22%	32%			

		Ideolog	deology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative				
Obama Approval					•				
Approve	42%	86%	73%	56%	10%	12%			
Disapprove	52%	11%	20%	36%	84%	85%			
Not sure	6%	3%	6%	8%	6%	2%			

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
Hagan Approval			·	·		
Approve	41%	75%	68%	59%	14%	10%
Disapprove	50%	14%	19%	29%	80%	86%
Not sure	9%	10%	13%	13%	5%	4%

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
Tillis Favorability						
Favorable	37%	17%	11%	18%	60%	71%
Unfavorable	49%	74%	74%	70%	25%	14%
Not sure	14%	9%	15%	12%	16%	16%

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Haugh Favorability			·	·		·	
Favorable	10%	10%	11%	7%	13%	10%	
Unfavorable	17%	20%	18%	19%	16%	13%	
Not sure	73%	69%	70%	74%	71%	77%	

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Senate								
Kay Ha	gan 46%	86%	73%	66%	15%	10%		
Thom 1	illis 43%	9%	13%	22%	69%	82%		
Sean Ha	ugh 5%	2%	7%	6%	7%	1%		
Undeci	ded 7%	3%	7%	6%	8%	7%		

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
Senate Leaners						
Kay Hagan	47%	86%	76%	69%	17%	10%
Thom Tillis	44%	9%	16%	24%	72%	82%
Not sure	8%	5%	8%	8%	11%	8%

		Ideolog	deology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative		
McCrory Approval							
Approve	40%	25%	19%	21%	65%	61%	
Disapprove	43%	62%	63%	61%	17%	24%	
Not sure	17%	13%	18%	18%	18%	15%	

		Ideolog	deology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Burr Approval								
Approve	31%	18%	12%	25%	48%	44%		
Disapprove	31%	43%	48%	36%	17%	19%		
Not sure	38%	39%	40%	40%	35%	37%		

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
GA Approval						
Approve	25%	27%	15%	14%	36%	35%
Disapprove	52%	62%	70%	65%	35%	33%
Not sure	23%	12%	15%	21%	29%	32%

		Ideolog	deology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Leg. Dems Favorability		-		•	•			
Favorable	38%	78%	67%	49%	12%	9%		
Unfavorable	48%	15%	19%	30%	74%	83%		
Not sure	14%	7%	14%	21%	14%	8%		

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
Leg. GOP Favorability			· · · · · · · · ·		·	
Favorable	40%	16%	17%	20%	63%	72%
Unfavorable	45%	75%	72%	64%	17%	14%
Not sure	15%	9%	12%	16%	20%	14%

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Generic Leg. Ballot						
Democrat	44%	84%	73%	62%	16%	8%
Republican	46%	10%	15%	22%	76%	86%
Not sure	10%	6%	12%	16%	7%	6%

		Ideolog	ldeology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
Fave NC NCAA FB Team							
App State	8%	12%	5%	8%	8%	10%	
Duke	16%	16%	18%	17%	15%	15%	
ECU	13%	15%	16%	13%	12%	11%	
UNC	23%	22%	26%	26%	19%	20%	
NC State	13%	8%	11%	14%	18%	10%	
Wake Forest	4%	1%	7%	4%	4%	4%	
Not sure / No favorite	22%	25%	18%	19%	22%	30%	

		Gender		
	Base	Woman	Man	
Obama Approval				
Approve	42%	45%	38%	
Disapprove	52%	48%	58%	
Not sure	6%	7%	4%	

		Gender		
	Base	Woman	Man	
Hagan Approval		-		
Approve	41%	44%	38%	
Disapprove	50%	45%	55%	
Not sure	9%	11%	6%	

		Gender	
	Base	Woman	Man
Tillis Favorability		•	
Favorable	37%	33%	43%
Unfavorable	49%	52%	45%
Not sure	14%	16%	12%

		Gender	
	Base	Woman	Man
Haugh Favorability		-	
Favorable	10%	6%	15%
Unfavorable	17%	15%	19%
Not sure	73%	79%	66%

			Gender	
		Base	Woman	Man
Senate				
	Kay Hagan	46%	49%	42%
	Thom Tillis	43%	37%	49%
	Sean Haugh	5%	5%	6%
	Undecided	7%	9%	4%

		Gender	
	Base	Woman	Man
Senate Leaners		-	
Kay Hagan	47%	51%	43%
Thom Tillis	44%	38%	51%
Not sure	8%	11%	6%

		Gender	
	Base	Woman	Man
McCrory Approval			
Approve	40%	30%	50%
Disapprove	43%	46%	41%
Not sure	17%	24%	9%

		Gender	
	Base	Woman	Man
Burr Approval		•	
Approve	31%	27%	36%
Disapprove	31%	29%	33%
Not sure	38%	45%	31%

		Gender	
	Base	Woman	Man
GA Approval		-	
Approve	25%	19%	32%
Disapprove	52%	51%	52%
Not sure	23%	30%	16%

		Gender	
	Base	Woman	Man
Leg. Dems Favorability		-	
Favorable	38%	41%	35%
Unfavorable	48%	43%	54%
Not sure	14%	17%	11%

		Gender	
	Base	Woman	Man
Leg. GOP Favorability		- · · · ·	
Favorable	40%	34%	47%
Unfavorable	45%	49%	40%
Not sure	15%	17%	13%

		Gender	
	Base	Woman	Man
Generic Leg. Ballot			
Democrat	44%	48%	40%
Republican	46%	40%	52%
Not sure	10%	11%	9%

		Gender	
	Base	Woman	Man
Fave NC NCAA FB Team			
App State	8%	6%	10%
Duke	16%	14%	19%
ECU	13%	14%	12%
UNC	23%	23%	23%
NC State	13%	14%	12%
Wake Forest	4%	5%	4%
Not sure / No favorite	22%	24%	21%

		Party			
	Base	Democrat	Republican	Independent / Other	
Obama Approval				•	
Approve	42%	76%	6%	33%	
Disapprove	52%	17%	91%	59%	
Not sure	6%	7%	3%	8%	

		Party			
	Base	Democrat	Republican	Independent / Other	
Hagan Approval					
Approve	41%	74%	8%	30%	
Disapprove	50%	16%	88%	52%	
Not sure	9%	10%	3%	17%	

		Party			
	Base	Democrat	Republican	Independent / Other	
Tillis Favorability					
Favorable	37%	12%	73%	28%	
Unfavorable	49%	74%	17%	51%	
Not sure	14%	14%	11%	20%	

		Party				
	Base	Democrat	Republican	Independent / Other		
Haugh Favorability						
Favorable	10%	7%	15%	7%		
Unfavorable	17%	20%	14%	15%		
Not sure	73%	73%	70%	78%		

		Party					
	Base	Democrat	Republican	Independent / Other			
Senate							
Kay Hagai	า 46%	81%	8%	38%			
Thom Tillis	43%	10%	81%	43%			
Sean Haugl	5%	2%	5%	11%			
Undecided	7%	7%	6%	8%			

		Party					
	Base	Democrat	Republican	Independent / Other			
Senate Leaners							
Kay Hagan	47%	82%	9%	42%			
Thom Tillis	44%	10%	84%	47%			
Not sure	8%	8%	7%	11%			

		Party					
	Base	Democrat	Republican	Independent / Other			
McCrory Approval							
Approve	40%	19%	64%	39%			
Disapprove	43%	63%	21%	42%			
Not sure	17%	18%	15%	19%			

		Party		
	Base	Democrat	Independent / Other	
Burr Approval				
Approve	31%	18%	48%	28%
Disapprove	31%	40%	18%	36%
Not sure	38%	42%	34%	36%

		Party					
	Base	Democrat	Independent / Other				
GA Approval							
Approve	25%	17%	36%	21%			
Disapprove	52%	61%	38%	58%			
Not sure	23%	22%	26%	21%			

		Party		
	Base	Democrat	Republican	Independent / Other
Leg. Dems Favorability				
Favorable	38%	70%	5%	27%
Unfavorable	48%	15%	87%	48%
Not sure	14%	15%	8%	25%

		Party				
	Base	Democrat	Republican	Independent / Other		
Leg. GOP Favorability						
Favorable	40%	13%	76%	31%		
Unfavorable	45%	72%	14%	44%		
Not sure	15%	15%	10%	26%		

		Party					
	Base	Democrat	Independent / Other				
Generic Leg. Ballot							
Democrat	44%	81%	6%	34%			
Republican	46%	11%	88%	42%			
Not sure	10%	8%	6%	24%			

		Party		
	Base	Democrat	Republican	Independent / Other
Fave NC NCAA FB Team				
App State	8%	7%	9%	8%
Duke	16%	17%	18%	13%
ECU	13%	14%	14%	7%
UNC	23%	26%	18%	24%
NC State	13%	11%	14%	14%
Wake Forest	4%	3%	6%	5%
Not sure / No favorite	22%	21%	21%	29%

		Race		
	Base	White	African- American	Other
Obama Approval		=	-	
Approve	42%	29%	83%	61%
Disapprove	52%	66%	10%	34%
Not sure	6%	5%	7%	6%

		Race		
	Base	White	African- American	
Hagan Approval			- -	
Approve	41%	31%	73%	56%
Disapprove	50%	62%	7%	38%
Not sure	9%	6%	20%	7%

		Race		
	Base	White	African- American	Other
Tillis Favorability				
Favorable	37%	46%	9%	27%
Unfavorable	49%	43%	69%	53%
Not sure	14%	11%	22%	20%

		Race		
	Base	White	African- American	
Haugh Favorability		<u>-</u>	•	
Favorable	10%	11%	5%	15%
Unfavorable	17%	14%	27%	18%
Not sure	73%	75%	68%	68%

			Race			
		Base	White	African- American		
Senate						
	Kay Hagan	46%	34%	85%	55%	
	Thom Tillis	43%	55%	4%	28%	
	Sean Haugh	5%	6%	-	10%	
	Undecided	7%	6%	10%	7%	

		Race		
	Base	White	African- American	Other
Senate Leaners		_	- -	
Kay Hagan	47%	36%	85%	60%
Thom Tillis	44%	57%	4%	30%
Not sure	8%	8%	10%	11%

		Race		
	Base	White	African- American	Other
McCrory Approval		=	- · · · · · · · · · · · · · · · · · · ·	
Approve	40%	47%	13%	41%
Disapprove	43%	38%	60%	46%
Not sure	17%	15%	27%	12%

		Race			
	Base	White	African- American	Other	
Burr Approval					
Approve	31%	36%	14%	24%	
Disapprove		29%	37%	37%	
Not sure	38%	35%	49%	38%	

		Race		
	Base	White	African- American	Other
GA Approval			•	
Approve	25%	27%	17%	22%
Disapprove	52%	51%	51%	56%
Not sure	23%	21%	32%	22%

		Race		
	Base	White	African- American	
Leg. Dems Favorability				
Favorable	38%	28%	69%	54%
Unfavorable	48%	60%	10%	35%
Not sure	14%	13%	21%	11%

		Race		
	Base	White	African- American	Other
Leg. GOP Favorability			•	
Favorable	40%	48%	13%	31%
Unfavorable	45%	38%	64%	60%
Not sure	15%	14%	22%	9%

		Race			
	Base	White	African- American	Other	
Generic Leg. Ballot		=	- · · · · ·		
Democrat	44%	33%	80%	59%	
Republican	46%	58%	6%	23%	
Not sure	10%	8%	14%	17%	

		Race		
	Base	White	African- American	Other
Fave NC NCAA FB Team		_		
App State	8%	9%	4%	12%
Duke	16%	15%	22%	8%
ECU	13%	10%	20%	23%
UNC	23%	23%	26%	13%
NC State	13%	14%	6%	17%
Wake Forest	4%	6%	1%	3%
Not sure / No favorite	22%	23%	21%	25%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Obama Approval			=		
Approve	42%	61%	43%	42%	33%
Disapprove	52%	30%	47%	53%	64%
Not sure	6%	8%	10%	5%	3%

		Age			
	Base	18 to 29			Older than 65
Hagan Approval					
Approve	41%	48%	36%	46%	35%
Disapprove	50%	34%	45%	49%	61%
Not sure	9%	19%	19%	5%	4%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Tillis Favorability		<u>-</u>	•	-	
Favorable	37%	24%	28%	39%	49%
Unfavorable	49%	49%	57%	50%	40%
Not sure	14%	26%	15%	11%	12%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Haugh Favorability		·	<u>.</u>	•		
Favorable	10%	14%	12%	10%	8%	
Unfavorable	17%	17%	14%	18%	18%	
Not sure	73%	69%	74%	72%	75%	

			Age				
		Base	18 to 29	30 to 45		Older than 65	
Senate			_	<u>-</u>	-		
	Kay Hagan	46%	61%	44%	48%	37%	
	Thom Tillis	43%	27%	37%	43%	54%	
	Sean Haugh	5%	2%	7%	5%	4%	
	Undecided	7%	10%	13%	4%	4%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Senate Leaners		_	·	<u>-</u>		
Kay Hagan	47%	61%	46%	50%	38%	
Thom Tillis	44%	27%	40%	44%	56%	
Not sure	8%	12%	14%	7%	6%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
McCrory Approval			•	-	•	
Approve	40%	28%	27%	42%	51%	
Disapprove	43%	41%	46%	48%	34%	
Not sure	17%	31%	27%	11%	15%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Burr Approval		<u>-</u>	-	•		
Approve	31%	24%	24%	32%	39%	
Disapprove	31%	30%	34%	31%	29%	
Not sure	38%	46%	42%	38%	32%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
GA Approval					
Approve	25%	24%	27%	23%	27%
Disapprove	52%	45%	46%	58%	48%
Not sure	23%	31%	26%	19%	25%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Leg. Dems Favorability						
Favorable	38%	37%	41%	42%	29%	
Unfavorable	48%	35%	43%	48%	58%	
Not sure	14%	28%	16%	11%	13%	

		Age			
	Base	18 to 29	30 to 45		Older than 65
Leg. GOP Favorability			-		
Favorable	40%	33%	38%	37%	49%
Unfavorable	45%	42%	44%	50%	38%
Not sure	15%	24%	18%	13%	13%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Generic Leg. Ballot				<u>-</u>		
Democrat	44%	57%	46%	45%	36%	
Republican	46%	29%	41%	45%	57%	
Not sure	10%	14%	13%	10%	7%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Fave NC NCAA FB Team						
App State	8%	9%	4%	11%	6%	
Duke	16%	17%	17%	16%	16%	
ECU	13%	15%	12%	13%	14%	
UNC	23%	31%	25%	21%	21%	
NC State	13%	5%	11%	15%	14%	
Wake Forest	4%	3%	5%	4%	5%	
Not sure / No favorite	22%	20%	27%	21%	23%	

		Mode	
	Base	Phone	Internet
Obama Approval		=	•
Approve	42%	40%	48%
Disapprove	52%	56%	37%
Not sure	6%	4%	15%

		Mode	
	Base	Phone	Internet
Hagan Approval		<u>-</u>	
Approve	41%	42%	39%
Disapprove	50%	54%	34%
Not sure	9%	5%	27%

		Mode	
	Base	Phone	Internet
Tillis Favorability			
Favorable	37%	42%	21%
Unfavorable	49%	49%	48%
Not sure	14%	9%	31%

		Mode	
	Base	Phone	Internet
Haugh Favorability			,
Favorable	10%	10%	10%
Unfavorable	17%	17%	18%
Not sure	73%	73%	72%

			Mode	
		Base	Phone	Internet
Senate				
	Kay Hagan	46%	44%	53%
	Thom Tillis	43%	47%	24%
	Sean Haugh	5%	5%	4%
	Undecided	7%	4%	19%

	Mode			
	Base	Phone	Internet	
Senate Leaners				
Kay Hagan	47%	46%	54%	
Thom Tillis	44%	49%	27%	
Not sure	8%	6%	19%	

		Mode	
	Base	Phone	Internet
McCrory Approval			•
Approve	40%	43%	26%
Disapprove	43%	46%	34%
Not sure	17%	11%	39%

		Mode	
	Base	Phone	Internet
Burr Approval			
Approve	31%	35%	17%
Disapprove	31%	32%	27%
Not sure	38%	33%	56%

		Mode	
	Base	Phone	Internet
GA Approval			
Approve	25%	23%	32%
Disapprove	52%	56%	33%
Not sure	23%	20%	35%

		Mode	
	Base	Phone	Internet
Leg. Dems Favorability		-	
Favorable	38%	38%	37%
Unfavorable	48%	51%	36%
Not sure	14%	11%	27%

		Mode	
	Base	Phone	Internet
Leg. GOP Favorability		=	
Favorable	40%	42%	32%
Unfavorable	45%	47%	38%
Not sure	15%	11%	30%

		Mode	
	Base	Phone	Internet
Generic Leg. Ballot		=	
Democrat	44%	42%	52%
Republican	46%	50%	29%
Not sure	10%	8%	19%

		Mode	
	Base	Phone	Internet
Fave NC NCAA FB Team		-	
App State	8%	9%	5%
Duke	16%	15%	21%
ECU	13%	14%	8%
UNC	23%	23%	23%
NC State	13%	12%	17%
Wake Forest	4%	4%	5%
Not sure / No favorite	22%	23%	22%

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
Obama Approval								
Approve	42%	57%	37%	34%	35%	28%	54%	48%
Disapprove	52%	38%	60%	63%	60%	68%	42%	37%
Not sure				2%		4%	4%	15%

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
Hagan Approval								
Approve	41%	58%	38%	37%	40%	27%	56%	39%
Disapprove	50%	34%	58%	56%	58%	68%	42%	34%
Not sure	9%	9%	4%	6%	2%	5%	2%	27%

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
Tillis Favorability								
Favorable	37%	36%	42%	42%	43%	58%	29%	21%
Unfavorable	49%	55%	47%	50%	47%	31%	65%	48%
Not sure	14%	10%	12%	8%	10%	11%	6%	31%

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
Haugh Favorability								
Favorable	10%	7%	12%	7%	9%	17%	8%	10%
Unfavorable	17%	21%	10%	20%	16%	16%	21%	18%
Not sure	73%	72%	77%	74%	75%	66%	71%	72%

			Area C	ode					
		Base	252	336	704	828	910	919	Internet
Senate									='
	Kay Hagan	46%	65%	40%	37%	39%	32%	58%	53%
	Thom Tillis	43%	29%	49%	52%	53%	59%	37%	24%
	Sean Haugh	5%	4%	9%	5%	3%	3%	4%	4%
	Undecided	7%	2%	2%	5%	5%	5%	1%	19%

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
Senate Leaners								
Kay Hagan	47%	65%	43%	40%	39%	34%	58%	54%
Thom Tillis	44%	29%	50%	53%	56%	60%	38%	27%
Not sure	8%	6%	7%	7%	5%	6%	4%	19%

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
McCrory Approval								
Approve	40%	30%	41%	55%	40%	52%	35%	26%
Disapprove	43%	58%	43%	37%	47%	35%	59%	34%
Not sure	17%	12%	16%	8%	13%	13%	6%	39%

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
Burr Approval								
Approve	31%	22%	43%	38%	25%	48%	23%	17%
Disapprove	31%	46%	31%	29%	33%	17%	41%	27%
Not sure	38%	32%	26%	33%	42%	35%	36%	56%

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
GA Approval								
Approve	25%	19%	20%	24%	18%	32%	25%	32%
Disapprove	52%	56%	51%	58%	65%	48%	63%	33%
Not sure	23%	25%	28%	18%	17%	20%	12%	35%

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
Leg. Dems Favorability								
Favorable	38%	60%	34%	33%	33%	28%	47%	37%
Unfavorable	48%	33%	53%	53%	61%	63%	40%	36%
Not sure	14%	7%	13%	14%	6%	9%	13%	27%

		Area C	ode					
	Base	252	336	704	828	910	919	Internet
Leg. GOP Favorability								
Favorable	40%	25%	42%	45%	50%	52%	34%	32%
Unfavorable	45%	62%	42%	44%	43%	35%	59%	38%
Not sure	15%	13%	15%	11%	7%	13%	7%	30%

		Area Code								
	Base	252	336	704	828	910	919	Internet		
Generic Leg. Ballot										
Democrat	44%	62%	36%	39%	38%	28%	58%	52%		
Republican	46%	33%	52%	54%	57%	61%	38%	29%		
Not sure	10%	5%	12%	8%	5%	11%	4%	19%		

		Area Code									
	Base	252	336	704	828	910	919	Internet			
Fave NC NCAA FB Team											
App State	8%	1%	10%	11%	24%	2%	5%	5%			
Duke	16%	13%	11%	16%	11%	21%	20%	21%			
ECU	13%	38%	12%	10%	8%	16%	8%	8%			
UNC	23%	17%	21%	21%	28%	28%	23%	23%			
NC State	13%	12%	10%	13%	9%	12%	15%	17%			
Wake Forest	4%	1%	15%	1%	3%	1%	1%	5%			
Not sure / No favorite	22%	18%	22%	28%	16%	20%	29%	22%			