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Landrieu's Lead Narrows in Louisiana Senate Race

Raleigh, N.C. –PPP's newest poll finds that Senator Mary Landrieu would be in a virtual dead heat with Republican challenger Bill Cassidy in a hypothetical November matchup. Landrieu leads Cassidy 45-44, down from her 48-41 lead when we last polled in October. Landrieu fares better against other potential Republican challengers: she leads Paul Hollis 48-42 and Rob Maness 47-42. Cassidy, however, seems to be well ahead of his fellow Republicans: when asked to choose between Landrieu, Cassidy, Hollis, and Maness, 25% of voters supported Cassidy, as compared with 5% who supported Hollis and 3% who supported Maness.

The tight race seems to be tied to a worse approval rating for Landrieu: only 37% of voters approve of the job she's doing in the Senate, as compared to 52% who disapprove. This approval rating has dropped substantially from our August poll, where we found that voters approved of her by a 46-43 margin. Her numbers have remained above water with independents, who approve of her by a 42-38 margin. Cassidy, on the other hand, has only a middling favorability with Louisiana voters—24% have a favorable opinion of him as compared to 26% who have an unfavorable opinion. His favorability ratings are markedly better than Hollis (11/22) and Maness (11/19) though.

As for the Affordable Care Act, Louisiana voters still largely disapprove of it (33/53), and 60% think that the implementation has been unsuccessful.

"The Louisiana Senate race is a sheer toss up now," said Dean Debnam, President of Public Policy Polling. "The difficulties with the launch of Obamacare seem to have really taken a toll on Mary Landrieu's standing."

There is one Republican who leads Mary Landrieu in a hypothetical November matchup: controversial Duck Dynasty star Phil Robertson. He leads Landrieu 46-42, with the support of 78% of Republicans. Aside from his Senate chances, Robertson has even more to smile about: Louisianans like both his show and Mr. Robertson himself. Both have positive net favorability across parties, with voters overall finding Duck Dynasty favorable 53/22 and Robertson favorable 45/19.

PPP surveyed 635 Louisiana voters from February 6th to 9th. The margin of error for the survey is +/- 3.9%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.





Louisiana Survey Results

Q1	Barack Obama's job performance?		Q7	Republican Bill Cassidy and Democrat Mar	
	Approve	.39%		Landrieu, who would you vote for?	4.407
	Disapprove	.56%		Bill Cassidy	
	Not sure	. 5%		Mary Landrieu	
Q2	Do you approve or disapprove of Senator N Landrieu's job performance?		Q8	Undecided If the candidates for Senate next year were	
	Approve37% Not sure	11%	40	Republican Paul Hollis and Democrat Mary Landrieu, who would you vote for?	
	Disapprove52%			Paul Hollis	42%
Q3	Do you have a favorable or unfavorable op of Bill Cassidy?	inion		Mary Landrieu	
	Favorable	.24%		Undecided	
	Unfavorable		Q9	If the candidates for Senate next year were Republican Rob Maness and Democrat Ma	
	Not sure			Landrieu, who would you vote for?	,
Q4	Do you have a favorable or unfavorable op of Paul Hollis?	inion		Rob Maness	
	Favorable	11%		Mary Landrieu	
	Unfavorable			Undecided	
	Not sure		Q10	Do you approve or disapprove of the Afford Care Act?	lable
Q5	Do you have a favorable or unfavorable op				33%
QU	of Rob Maness?			Approve	
	Favorable	.11%		Disapprove	
	Unfavorable		044	Not sure	.15%
	Not sure		Q11	Do you think the implementation of the Affordable Care Act so far has been very	
Q6	If the candidates for Senate next year were Republican Bill Cassidy, Republican Paul Hollis, Democrat Mary Landrieu, and			successful, somewhat successful, somewhat unsuccessful, very unsuccessful, or are you not sure?	
	Republican Rob Maness, who would you v	ote		Very successful	8%
	for?	050/		Somewhat successful	
	Bill Cassidy			Somewhat unsuccessful	
	Paul Hollis			Very unsuccessful	
	Mary Landrieu			Not sure	
	Rob Maness	. 3%		7101 0010	
	Undanidad	25%			





Very liberal 9%	Q12 Do you have a favorable or unfavorable opinion of <i>Duck Dynasty</i> ?	Q17 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
Not sure		•
Q13 Do you have a favorable or unfavorable opinion of Phil Robertson? Moderate		
of Phil Robertson? Somewhat conservative 25% Favorable 45% Very conservative 21% Unfavorable 19% Q18 If you are a woman, press 1. If a man, press 2. Not sure 36% Woman 53% Q14 If the candidates for Senate this fall were Republican Bill Cassidy, Republican Pob Maness, and Republican Phil Robertson, who would you vote for? Pill Cassidy 21% Man 47% Bill Cassidy 21% Democrat In press 1. If a Republican, press 2. If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3. Democrat 42% Paul Hollis 5% Aepublican 38% Mary Landrieu 40% Independent/Other 20% Phil Robertson 13% If you are white, press 1. If African-American, press 2. If other, press 2. If other, press 3. White 66% Q15 If the candidates for Senate this fall were just Democrat Mary Landrieu and Republican Phil Robertson, who would you vote for? 42% African-American 28% Q15 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4. 18 to 29 14% Q16 In the last presidential e		
Favorable	Q13 Do you have a favorable or unfavorable opinion of Phil Robertson?	
## Q18 If you are a woman, press 1. If a man, press 2. ## Woman	Favorable45%	
Q14 If the candidates for Senate this fall were Republican Bill Cassidy, Republican Paul Hollis, Democrat Mary Landrieu, Republican Phil Robertson, who would you vote for? Bill Cassidy		
Q14 If the candidates for Senate this fall were Republican Bill Cassidy, Republican Paul Hollis, Democrat Mary Landrieu, Republican Rob Maness, and Republican Phil Robertson, who would you vote for?Man.47%Bill Cassidy		
Republican Bill Cassidy, Republican Paul Hollis, Democrat Mary Landrieu, Republican Rob Maness, and Republican Phil Robertson, who would you vote for? Bill Cassidy 21% Paul Hollis 5% Mary Landrieu 40% Rob Maness 4% Phil Robertson 13% Undecided 18% Q15 If the candidates for Senate this fall were just Democrat Mary Landrieu and Republican Phil Robertson, who would you vote for? Mary Landrieu 42% Phil Robertson 46% Undecided 18% Q16 In the last presidential election, did you vote for Barack Obama or Mitt Romney. 53% Mitt Romney 53% Mitt Romney 8% Plil Cassidy 21% Paul Hollis 75% Mary Landrieu 40% Q20 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3. Democrat 42% Republican 94% Republican 42% Republican 42% Republican 94% Mitt another party, press 3. Democrat 42% Republican 42% Republican 42% Republican 94% Independent/Other 20% Mitt another party, press 3. Democrat 42% Republican 94% Republican 94% Independent/Other 20% Mitt another party, press 3. Democrat 42% Republican 94% If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3. Democrat 42% Republican 94% Republ		
Paul Hollis	Hollis, Democrat Mary Landrieu, Republican Rob Maness, and Republican Phil Robertson,	Q19 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.
Paul Hollis 5% Republican 38% Mary Landrieu 40% Independent/Other 20% Rob Maness 4% Q20 If you are white, press 1. If African-American, press 2. If other, press 3. White 66% Phil Robertson 18% African-American 28% Q15 If the candidates for Senate this fall were just Democrat Mary Landrieu and Republican Phil Robertson, who would you vote for? 42% Other 6% Mary Landrieu 42% If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4. 18 to 29 14% Undecided 12% 30 to 45 20% Q16 In the last presidential election, did you vote for Barack Obama or Mitt Romney? 39% 46 to 65 43% Mitt Romney 53% Older than 65 23% Mitt Romney 8% Phone 80%	Bill Cassidy21%	
Mary Landrieu 40% Rob Maness 4% Phil Robertson 13% Undecided 18% Q15 If the candidates for Senate this fall were just Democrat Mary Landrieu and Republican Phil Robertson, who would you vote for? African-American 28% Mary Landrieu 42% Phil Robertson 46% Undecided 12% Q16 In the last presidential election, did you vote for Barack Obama or Mitt Romney? 12% Barack Obama 39% Mitt Romney 53% Someone else/Don't remember 8% Independent/Other 40 African-American Other African-American 28% Other 45 to 65 46 to 65, press 3. If you are older than 65, press 4. 18 to 29 30 to 45 20% 46 to 65 46 to 65 43% Older than 65 College Than 65 23% Q22 Mode Phone 80%		Republican38%
Rob Maness		Independent/Other20%
Undecided		
Undecided	Phil Robertson13%	White66%
Q15 If the candidates for Senate this fall were just Democrat Mary Landrieu and Republican Phil Robertson, who would you vote for?Other.6%Mary Landrieu42%Phil Robertson46%Undecided12%Undecided12%Q16 In the last presidential election, did you vote for Barack Obama or Mitt Romney?30 to 45Barack Obama39%Mitt Romney53%Someone also/Don't remember8%	Undecided18%	African-American28%
Robertson, who would you vote for? Mary Landrieu		
Mary Landrieu 42% older than 65, press 4. Phil Robertson 46% 18 to 29 14% Undecided 12% 30 to 45 20% Q16 In the last presidential election, did you vote for Barack Obama or Mitt Romney? 46 to 65 43% Barack Obama 39% Older than 65 23% Mitt Romney 53% Someone else/Don't remember 8%		Q21 If you are 18 to 29 years old, press 1. If 30 to
Undecided	Mary Landrieu42%	
Undecided	Phil Robertson46%	18 to 2914%
Q16 In the last presidential election, did you vote for Barack Obama or Mitt Romney? Barack Obama 39% Mitt Romney 53% Someone else/Don't remember 8%	Undecided12%	
Mitt Romney	Q16 In the last presidential election, did you vote for	46 to 65
Mitt Romney	Barack Obama39%	
Someone else/Don't remember 8%		
Internet20%		
	2555 0.05/2 0 10/10/10/10	Internet20%





		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Obama Approval		*	•	
Approve	39%	86%	6%	27%
Disapprove	56%	9%	93%	41%
Not sure	5%	5%	1%	32%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Mary Landrieu Approval				
Approve	37%	77%	7%	35%
Disapprove	52%	9%	87%	31%
Not sure	11%	14%	6%	34%

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Cassidy Favorability		•	=	•	
Favorable	24%	9%	37%	8%	
Unfavorable	26%	45%	13%	19%	
Not sure	50%	46%	49%	73%	

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Hollis Favorability		•	-	
Favorable	11%	5%	15%	5%
Unfavorable	22%	36%	13%	15%
Not sure	67%	59%	71%	80%

		2012 Vo	te	
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Maness Favorability		•	-	
Favorable	11%	8%	14%	5%
Unfavorable	19%	27%	13%	18%
Not sure	71%	66%	73%	78%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Cassidy/Hollis/Mary Landrieu/Maness	Dusc	Obalita	nominey	Temember
Bill Cassidy	25%	3%	44%	5%
Paul Hollis	5%	1%	8%	1%
Mary Landrieu	43%	86%	10%	51%
Rob Maness	3%	1%	4%	-
Undecided	25%	9%	33%	43%





		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Cassidy/Mary Landrieu				
Bill Cassidy	44%	3%	79%	17%
Mary Landrieu	45%	89%	11%	57%
Undecided	10%	8%	10%	26%

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Hollis/Mary Landrieu		•	·		
Paul Hollis	42%	1%	76%	16%	
Mary Landrieu	48%	91%	14%	64%	
Undecided	10%	8%	10%	21%	

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Maness/Mary Landrieu					
Rob Maness	42%	2%	76%	15%	
Mary Landrieu	47%	90%	13%	64%	
Undecided	10%	8%	11%	22%	

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
ACA Approval			•	•	
Approve	33%	74%	5%	17%	
Disapprove	53%	8%	87%	42%	
Not sure	15%	19%	8%	41%	

		2012 Vo	te	
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
ACA Implementation		•	='	•
Very successful	8%	17%	3%	-
Somewhat successful	24%	49%	6%	14%
Som ew hat unsuccessful	18%	16%	16%	40%
Very unsuccessful	42%	6%	72%	24%
Not sure	8%	13%	3%	22%

		2012 Vo	2012 Vote					
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember				
Duck Dynasty Favorability								
Favorable	53%	25%	75%	37%				
Unfavorable	22%	40%	9%	22%				
Not sure	25%	35%	16%	41%				





		2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember		
Robertson Favorability						
Favorable	45%	20%	65%	41%		
Unfavorable	19%	34%	7%	19%		
Not sure	36%	46%	28%	40%		

		2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember		
Cassidy/Hollis/Mary Landrieu/Maness/R- obertson						
Bill Cassidy	21%	4%	36%	1%		
Paul Hollis	5%	3%	7%	-		
Mary Landrieu	40%	83%	6%	55%		
Rob Maness	4%	0%	6%	3%		
Phil Robertson	13%	3%	21%	12%		
Undecided	18%	7%	24%	29%		

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Mary Landrieu/Robertson					
Mary Landrieu	42%	86%	9%	49%	
Phil Robertson	46%	8%	78%	22%	
Undecided	12%	7%	13%	29%	

		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
Obama Approval						
Approve	39%	85%	72%	48%	17%	10%
Disapprove	56%	14%	19%	41%	82%	88%
Not sure	5%	1%	9%	11%	1%	2%

		Ideolo	ду			
	Base	Very liberal	Somewhat liberal		Som ew hat conservative	Very conservative
Mary Landrieu Approval						
Approve	37%	77%	69%	48%	16%	8%
Disapprove	52%	18%	16%	35%	77%	84%
Not sure	11%	5%	15%	17%	7%	8%

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Cassidy Favorability							
Favorable	24%	15%	6%	16%	31%	43%	
Unfavorable	26%	49%	50%	29%	11%	15%	
Not sure	50%	37%	43%	56%	58%	42%	





		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Hollis Favorability		-	=			
Favorable	11%	11%	4%	10%	12%	14%
Unfavorable	22%	29%	45%	22%	15%	14%
Not sure	67%	60%	51%	68%	73%	72%

		Ideolog	ду			
	Base	Very liberal	Somewhat liberal		Som ew hat conservative	
Maness Favorability						
Favorable	11%	13%	5%	9%	10%	16%
Unfavorable	19%	25%	43%	12%	16%	14%
Not sure	71%	62%	52%	79%	74%	70%

	Base	Ideolog	gy			
		Very liberal	Somewhat liberal		Som ew hat conservative	Very conservative
Cassidy/Hollis/Mary Landrieu/Maness			=	•	•	•
Bill Cassidy	25%	16%	4%	10%	37%	48%
Paul Hollis	5%	-	4%	6%	7%	4%
Mary Landrieu	43%	69%	76%	57%	21%	17%
Rob Maness	3%	-	1%	3%	3%	4%
Undecided	25%	15%	16%	23%	32%	28%

		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal		Som ew hat conservative	Very conservative
Cassidy/Mary Landrieu						
Bill Cassidy	44%	18%	11%	26%	66%	78%
Mary Landrieu	45%	69%	81%	60%	23%	17%
Undecided	10%	13%	8%	14%	11%	5%

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Hollis/Mary Landrieu			=			
Paul Hollis	42%	5%	10%	25%	65%	74%
Mary Landrieu	48%	75%	85%	62%	26%	19%
Undecided	10%	20%	5%	13%	9%	7%

		ldeology				
	Base	Very liberal	Somewhat liberal		Som ew hat conservative	Very conservative
Maness/Mary Landrieu						
Rob Maness	42%	5%	12%	26%	65%	76%
Mary Landrieu	47%	75%	85%	61%	24%	18%
Undecided	10%	20%	3%	13%	11%	6%

		Ideolog	deology					
	Base	Very liberal	Somewhat liberal		Som ew hat conservative	Very conservative		
ACA Approval								
Approve	33%	68%	64%	42%	15%	5%		
Disapprove	53%	14%	25%	38%	76%	80%		
Not sure	15%	18%	10%	20%	9%	15%		

		Ideolo	deology				
	Base	Very	Somewhat		Som ew hat conservative	Very	
ACA Implementation	Dase	iibei ai	ilberai	moderate	conservative	conservative	
Very successful	8%	23%	13%	6%	6%	4%	
Som ew hat successful	24%	48%	43%	35%	9%	2%	
Som ew hat unsuccessful	18%	19%	24%	20%	14%	14%	
Very unsuccessful	42%	2%	16%	27%	64%	73%	
Not sure	8%	8%	4%	12%	6%	7%	





		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Som ew hat conservative	Very conservative
Duck Dynasty Favorability		-	=	•	•	
Favorable	53%	31%	35%	37%	71%	75%
Unfavorable	22%	37%	50%	24%	10%	10%
Not sure	25%	33%	15%	39%	19%	15%

		Ideology				
	Base	Very liberal	Somewhat liberal		Som ew hat conservative	Very conservative
Robertson Favorability						
Favorable	45%	27%	29%	29%	62%	69%
Unfavorable	19%	30%	49%	18%	8%	8%
Not sure	36%	44%	22%	53%	30%	23%

		ldeolog	deology					
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative		
Cassidy/Hollis/Mary Landrieu/Maness/R- obertson								
Bill Cassidy	21%	11%	7%	11%	32%	35%		
Paul Hollis	5%	6%	2%	5%	7%	4%		
Mary Landrieu	40%	71%	75%	55%	15%	12%		
Rob Maness	4%	2%	1%	2%	7%	5%		
Phil Robertson	13%	3%	8%	7%	16%	26%		
Undecided	18%	6%	7%	20%	24%	18%		

		ldeology				
	Base	Very liberal	Somewhat liberal		Som ew hat conservative	Very conservative
Mary Landrieu/Robertson						
Mary Landrieu	42%	82%	77%	54%	19%	15%
Phil Robertson	46%	8%	15%	30%	71%	75%
Undecided	12%	10%	8%	17%	10%	10%

		Gender		
	Base	Woman	Man	
Obama Approval				
Approve	39%	40%	38%	
Disapprove	56%	55%	57%	
Not sure	5%	5%	5%	

		Gender		
	Base	Woman	Man	
Mary Landrieu Approval				
Approve	37%	38%	36%	
Disapprove	52%	48%	56%	
Not sure	11%	14%	9%	

		Gender		
	Base	Woman	Man	
Cassidy Favorability		-		
Favorable	24%	18%	31%	
Unfavorable	26%	26%	26%	
Not sure	50%	56%	43%	

		Gender	
	Base	Woman	Man
Hollis Favorability		- -	
Favorable	11%	9%	12%
Unfavorable	22%	20%	25%
Not sure	67%	71%	63%





		Gender	
	Base	Woman	Man
Maness Favorability		-	
Favorable	11%	10%	12%
Unfavorable	19%	19%	19%
Not sure	71%	72%	70%

		Gender	
	Base	Woman	Man
Cassidy/Hollis/Mary Landrieu/Maness			
Bill Cassidy	25%	20%	30%
Paul Hollis	5%	4%	6%
Mary Landrieu	43%	41%	45%
Rob Maness	3%	3%	2%
Undecided	25%	32%	16%

		Gender	
	Base	Woman	Man
Cassidy/Mary Landrieu			
Bill Cassidy	44%	42%	48%
Mary Landrieu	45%	44%	47%
Undecided	10%	15%	6%

		Gender	
	Base	Woman	Man
Hollis/Mary Landrieu		-	
Paul Hollis	42%	38%	46%
Mary Landrieu	48%	46%	50%
Undecided	10%	15%	4%

		Gender	
	Base	Woman	Man
Maness/Mary Landrieu			
Rob Maness	42%	39%	47%
Mary Landrieu	47%	46%	49%
Undecided	10%	16%	5%

		Gender	
	Base	Woman	Man
ACA Approval		- -	
Approve	33%	32%	33%
Disapprove	53%	49%	56%
Not sure	15%	19%	10%





		Gender	
	Base	Woman	Man
ACA Implementation			
Very successful	8%	9%	7%
Somewhat	24%	21%	26%
successful	,		
Somewhat unsuccessful	18%	17%	18%
Very unsuccessful	120/	40%	45%
	ŀ	40%	40/0
Not sure	8%	13%	3%

		Gender	
	Base	Woman	Man
Duck Dynasty Favorability			
Favorable	53%	52%	53%
Unfavorable	22%	23%	20%
Not sure	25%	24%	26%

		Gender	
	Base	Woman	Man
Robertson Favorability			
Favorable	45%	44%	47%
Unfavorable	19%	19%	19%
Not sure	36%	38%	34%

		Gender	
	Base	Woman	Man
Cassidy/Hollis/Mary Landrieu/Maness/R- obertson			
Bill Cassidy	21%	16%	27%
Paul Hollis	5%	5%	4%
Mary Landrieu	40%	41%	38%
Rob Maness	4%	4%	4%
Phil Robertson	13%	12%	14%
Undecided	18%	22%	12%

		Gender	
	Base	Woman	Man
Mary Landrieu/Robertson			
Mary Landrieu	42%	45%	40%
Phil Robertson	46%	40%	52%
Undecided	12%	15%	8%

		Party		
	Base	Democrat	Republican	Independent/Other
Obama Approval		-		
Approve	39%	67%	9%	37%
Disapprove	56%	29%	88%	50%
Not sure	5%	3%	3%	13%





		Party		
	Base	Democrat	Republican	Independent/Other
Mary Landrieu Approval				
Approve	37%	58%	11%	42%
Disapprove	52%	31%	82%	38%
Not sure	11%	11%	7%	20%

		Party		
	Base	Democrat	Republican	Independent/Other
Cassidy Favorability		=	-	-
Favorable	24%	10%	39%	26%
Unfavorable	26%	41%	11%	23%
Not sure	50%	49%	50%	51%

		Party		
	Base	Democrat	Republican	Independent/Other
Hollis Favorability		=		•
Favorable	11%	6%	18%	6%
Unfavorable	22%	27%	15%	25%
Not sure	67%	67%	68%	68%

		Party		
	Base	Democrat	Republican	Independent/Other
Maness Favorability		=	-	•
Favorable	11%	6%	17%	9%
Unfavorable	19%	23%	14%	20%
Not sure	71%	71%	69%	72%

		Party		
	Base	Democrat	Republican	Independent/Other
Cassidy/Hollis/Mary Landrieu/Maness				
Bill Cassidy	25%	10%	44%	19%
Paul Hollis	5%	3%	9%	2%
Mary Landrieu	43%	67%	12%	51%
Rob Maness	3%	2%	5%	2%
Undecided	25%	19%	31%	26%

		Party		
	Base	Democrat	Republican	Independent/Other
Cassidy/Mary Landrieu		•		
Bill Cassidy	44%	19%	77%	36%
Mary Landrieu	45%	70%	14%	52%
Undecided	10%	11%	9%	12%

		Party		
	Base	Democrat	Republican	Independent/Other
Hollis/Mary Landrieu		=		•
Paul Hollis	42%	17%	72%	35%
Mary Landrieu	48%	72%	18%	54%
Undecided	10%	10%	9%	12%

		Party			
	Base	Democrat	Republican	Independent/Other	
Maness/Mary Landrieu		-			
Rob Maness	42%	17%	74%	34%	
Mary Landrieu	47%	73%	16%	53%	
Undecided	10%	10%	10%	13%	





		Party			
	Base	Democrat	Republican	Independent/Other	
ACA Approval		='		•	
Approve	33%	54%	8%	34%	
Disapprove	53%	31%	80%	44%	
Not sure	15%	15%	11%	22%	

		Party		
	Base	Democrat	Republican	Independent/Other
ACA Implementation		=		•
Very successful	8%	13%	4%	5%
Somewhat successful		36%	10%	23%
Somewhat unsuccessful	18%	20%	14%	22%
Very unsuccessful	42%	21%	67%	39%
Not sure	8%	10%	5%	11%

		Party			
	Base	Democrat	Republican	Independent/Other	
Duck Dynasty Favorability		•	•		
Favorable	53%	37%	73%	47%	
Unfavorable	22%	33%	9%	25%	
Not sure	25%	30%	19%	28%	

		Party		
	Base	Democrat	Republican	Independent/Other
Robertson Favorability		•	•	
Favorable	45%	35%	59%	40%
Unfavorable	19%	24%	10%	23%
Not sure	36%	40%	31%	37%

		Party		
	Base	Democrat	Republican	Independent/Other
Cassidy/Hollis/Mary Landrieu/Maness/R- obertson				
Bill Cassidy	21%	11%	36%	14%
Paul Hollis	5%	3%	9%	1%
Mary Landrieu	40%	65%	9%	47%
Rob Maness	4%	3%	5%	2%
Phil Robertson	13%	9%	18%	13%
Undecided	18%	10%	24%	23%

		Party				
	Base	Democrat	Republican	Independent/Other		
Mary Landrieu/Robertson		-				
Mary Landrieu	42%	69%	10%	48%		
Phil Robertson	46%	22%	78%	35%		
Undecided	12%	9%	12%	18%		





		Race		
	Base	White	African- American	
Obama Approval				
Approve	39%	22%	77%	48%
Disapprove	56%	76%	12%	44%
Not sure	5%	3%	10%	8%

		Race		
	Base	White	African- American	Other
Mary Landrieu Approval				
Approve	37%	23%	69%	46%
Disapprove	52%	70%	12%	38%
Not sure	11%	7%	20%	16%

		Race		
	Base	White	African- American	Other
Cassidy Favorability				
Favorable	24%	30%	11%	22%
Unfavorable	26%	20%	40%	26%
Not sure	50%	50%	49%	52%

		Race		
	Base	White	African- American	Other
Hollis Favorability				
Favorable	11%	11%	8%	15%
Unfavorable	22%	17%	35%	16%
Not sure	67%	71%	57%	69%

		Race		
	Base	White	African- American	Other
Maness Favorability				
Favorable	11%	10%	12%	17%
Unfavorable	19%	16%	26%	10%
Not sure	71%	74%	62%	73%

		Race		
	Base	White	African- American	Other
Cassidy/Hollis/Mary Landrieu/Maness		-		
Bill Cassidy	25%	35%	5%	8%
Paul Hollis	5%	6%	-	13%
Mary Landrieu	43%	25%	81%	60%
Rob Maness	3%	3%	1%	4%
Undecided	25%	31%	12%	15%





		Race		
	Base	White	African- American	Other
Cassidy/Mary Landrieu		•		
Bill Cassidy	44%	63%	5%	29%
Mary Landrieu	45%	27%	84%	64%
Undecided	10%	11%	11%	7%

		Race		
	Base	White	African- American	Other
Hollis/Mary Landrieu				
Paul Hollis	42%	60%	3%	26%
Mary Landrieu	48%	29%	87%	69%
Undecided	10%	11%	10%	5%

		Race		
	Base	White	African- American	Other
Maness/Mary Landrieu		•		
Rob Maness	42%	60%	5%	28%
Mary Landrieu	47%	29%	87%	64%
Undecided	10%	11%	9%	9%

		Race		
	Base	White	African- American	Other
ACA Approval				
Approve	33%	20%	61%	43%
Disapprove	53%	70%	15%	39%
Not sure	15%	10%	24%	18%

		Race			
	Base	White	African- American	Other	
ACA Implementation		•	•		
Very successful	8%	5%	17%	1%	
Somewhat successful	24%	15%	44%	19%	
Somewhat unsuccessful	18%	17%	17%	24%	
Very unsuccessful	42%	58%	5%	38%	
Not sure	8%	4%	16%	17%	

		Race				
	Base	White	African- American	Other		
Duck Dynasty Favorability		•				
Favorable	53%	64%	28%	39%		
Unfavorable	22%	18%	29%	30%		
Not sure	25%	17%	43%	31%		





		Race			
	Base	White	African- American	Other	
Robertson Favorability		•			
Favorable	45%	57%	20%	35%	
Unfavorable	19%	14%	29%	24%	
Not sure	36%	29%	51%	41%	

		Race			
	Base	White	African- American	Other	
Cassidy/Hollis/Mary Landrieu/Maness/R- obertson	250	1	57 1 0 411	001	
Bill Cassidy	21%	28%	6%	17%	
Paul Hollis	5%	5%	6%	-	
Mary Landrieu	40%	23%	78%	47%	
Rob Maness	4%	6%	-	3%	
Phil Robertson	13%	18%	1%	15%	
Undecided	18%	22%	8%	18%	

		Race		
	Base	White	African- American	Other
Mary Landrieu/Robertson				
Mary Landrieu	42%	27%	78%	47%
Phil Robertson	46%	60%	12%	44%
Undecided	12%	13%	10%	8%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obama Approval						
Approve	39%	50%	31%	39%	39%	
Disapprove	56%	34%	63%	58%	59%	
Not sure	5%	15%	6%	3%	2%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Mary Landrieu Approval						
Approve	37%	49%	25%	38%	38%	
Disapprove	52%	26%	57%	55%	58%	
Not sure	11%	26%	19%	7%	4%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Cassidy Favorability					
Favorable	24%	22%	22%	21%	32%
Unfavorable	26%	17%	17%	30%	32%
Not sure	50%	61%	61%	49%	36%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Hollis Favorability					
Favorable	11%	10%	10%	9%	15%
Unfavorable	22%	23%	12%	26%	24%
Not sure	67%	67%	78%	66%	61%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Maness Favorability					
Favorable	11%	15%	14%	7%	12%
Unfavorable	19%	16%	2%	25%	22%
Not sure	71%	68%	84%	68%	66%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Cassidy/Hollis/Mary Landrieu/Maness		-				
Bill Cassidy	25%	15%	24%	24%	32%	
Paul Hollis	5%	7%	3%	5%	5%	
Mary Landrieu	43%	49%	40%	44%	39%	
Rob Maness	3%	3%	1%	4%	2%	
Undecided	25%	26%	31%	23%	21%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Cassidy/Mary Landrieu						
Bill Cassidy	44%	24%	49%	45%	52%	
Mary Landrieu	45%	55%	42%	46%	40%	
Undecided	10%	21%	9%	9%	7%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Hollis/Mary Landrieu					
Paul Hollis	42%	14%	47%	45%	49%
Mary Landrieu	48%	65%	48%	46%	41%
Undecided	10%	22%	5%	9%	9%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Maness/Mary Landrieu					
Rob Maness	42%	17%	47%	44%	51%
Mary Landrieu	47%	59%	48%	47%	41%
Undecided	10%	25%	5%	9%	8%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
ACA Approval					
Approve	33%	45%	32%	30%	31%
Disapprove	53%	36%	55%	56%	53%
Not sure	15%	18%	13%	14%	16%

		Age			
	Base	18 to 29	30 to 45		Older than 65
ACA Implementation					•
Very successful	8%	17%	6%	6%	7%
Somewhat successful	24%	29%	17%	24%	24%
Somewhat unsuccessful	18%	24%	24%	13%	17%
Very unsuccessful	42%	16%	45%	49%	43%
Not sure	8%	14%	8%	7%	8%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Duck Dynasty Favorability					
Favorable	53%	45%	55%	55%	51%
Unfavorable	22%	27%	13%	24%	22%
Not sure	25%	29%	32%	21%	26%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Robertson Favorability		•			
Favorable	45%	31%	49%	50%	43%
Unfavorable	19%	30%	10%	21%	15%
Not sure	36%	39%	40%	29%	43%





		Age			
	Base	18 to 29	30 to 45	46 to 65	
Cassidy/Hollis/Mary Landrieu/Maness/R- obertson					
Bill Cassidy	21%	15%	25%	18%	28%
Paul Hollis	5%	7%	1%	5%	6%
Mary Landrieu	40%	48%	37%	39%	39%
Rob Maness	4%	6%	1%	5%	3%
Phil Robertson	13%	2%	17%	15%	12%
Undecided	18%	23%	19%	19%	12%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Mary Landrieu/Robertson					
Mary Landrieu	42%	54%	39%	41%	41%
Phil Robertson	46%	22%	51%	49%	51%
Undecided	12%	24%	10%	10%	9%

		Mode		
	Base	Phone	Internet	
Obama Approval				
Approve	39%	39%	38%	
Disapprove	56%	58%	47%	
Not sure	5%	3%	15%	

		Mode		
	Base	Phone	Internet	
Mary Landrieu Approval				
Approve	37%	38%	34%	
Disapprove	52%	56%	33%	
Not sure	11%	6%	33%	

		Mode		
	Base	Phone	Internet	
Cassidy Favorability				
Favorable	24%	26%	16%	
Unfavorable	26%	29%	15%	
Not sure	50%	45%	68%	

		Mode		
	Base	Phone	Internet	
Hollis Favorability			-	
Favorable	11%	11%	8%	
Unfavorable	22%	24%	16%	
Not sure	67%	65%	76%	





		Mode	
	Base	Phone	Internet
Maness Favorability			
Favorable	11%	9%	16%
Unfavorable	19%	21%	9%
Not sure	71%	70%	75%

		Mode	_	
	Base	Phone	Internet	
Cassidy/Hollis/Mary Landrieu/Maness				
Bill Cassidy	25%	28%	13%	
Paul Hollis	5%	5%	5%	
Mary Landrieu	43%	43%	44%	
Rob Maness	3%	3%	3%	
Undecided	25%	22%	34%	

		Mode		
	Base	Phone	Internet	
Cassidy/Mary Landrieu				
Bill Cassidy	44%	49%	27%	
Mary Landrieu	45%	44%	48%	
Undecided	10%	7%	25%	

		Mode	
	Base	Phone	Internet
Hollis/Mary Landrieu			-
Paul Hollis	42%	46%	26%
Mary Landrieu	48%	47%	53%
Undecided	10%	7%	21%

		Mode	
	Base	Phone	Internet
Maness/Mary Landrieu			
Rob Maness	42%	46%	28%
Mary Landrieu	47%	47%	49%
Undecided	10%	7%	23%

		Mode	
	Base	Phone	Internet
ACA Approval			-
Approve	33%	31%	37%
Disapprove	53%	55%	43%
Not sure	15%	14%	20%





	Mode		
	Base	Phone	Internet
ACA Implementation			
Very successful	8%	9%	3%
Somewhat	24%	23%	25%
successful	4001	4=0/	070/
Somewhat unsuccessful	18%	15%	27%
Very unsuccessful	42%	47%	25%
Not sure	8%	6%	20%

		Mode		
	Base	Phone	Internet	
Duck Dynasty Favorability				
Favorable	53%	54%	47%	
Unfavorable	22%	22%	23%	
Not sure	25%	24%	30%	

		Mode	
	Base	Phone	Internet
Robertson Favorability			
Favorable	45%	48%	37%
Unfavorable	19%	17%	25%
Not sure	36%	35%	38%

		Mode	
	Base	Phone	Internet
Cassidy/Hollis/Mary Landrieu/Maness/R- obertson			
Bill Cassidy	21%	24%	10%
Paul Hollis	5%	5%	3%
Mary Landrieu	40%	38%	47%
Rob Maness	4%	4%	3%
Phil Robertson	13%	14%	7%
Undecided	18%	15%	29%

		Mode	
	Base	Phone	Internet
Mary Landrieu/Robertson			
Mary Landrieu	42%	41%	48%
Phil Robertson	46%	50%	31%
Undecided	12%	10%	21%

