

#### FOR IMMEDIATE RELEASE

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## Romney Way In Front in First-Primary New Hampshire

**Raleigh, N.C.** – If New Hampshire's 2012 Republican presidential primary had been held Tuesday, former governor of neighboring Massachusetts, Mitt Romney, would have routed a more than seven-candidate field with 41% of the vote, almost 30% more than anyone else. Newt Gingrich and Sarah Palin are way behind at 12% each, with Mike Huckabee at 10%, Ron Paul at 8%, Tim Pawlenty at 5%, "someone else" at 3%, and Mitch Daniels at 2%, with 7% undecided.

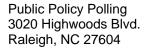
In July, in a sample of usual GOP primary voters, rather than likely voters in this year's primary, Romney also dominated, with 31% to Gingrich's 14%, Paul's 13%, Huckabee's 12%, Palin's 9%, unnamed others' 5%, Pawlenty's 3%, and Daniels' 1%.

Romney trounces the others across the board. While he gets 39% to Paul's 16% among the 22% who say a Palin endorsement is a negative, he also beats even Palin herself among the 31% who say they would be more likely to go along with Palin's nod, at 33% to Palin's 28%. Romney also pulls 40% of Republicans, 42% of independents, 47% of moderates, 38% of conservatives, 36% of the third who call themselves Tea Partiers, 42% of non-Tea Partiers, 29% of the 30% who think the GOP is currently too liberal, 44% of the 17% who think it is too conservative, and 47% of the 46% who think it is about right.

In a primary won by Palin's endorsee for U.S. Senate, Kelly Ayotte, it is no surprise that the former Alaska governor does better than in July, but even more surprising is how much better Romney does among the much more conservative sample, when he usually performs best with moderates.

"Mitt Romney continues to be the strong early front runner for the 2012 Republican primary in New Hampshire," said Dean Debnam, President of Public Policy Polling. "At this point he's showing the ability to appeal to both moderates and conservatives that would be necessary for him to win there, but of course we've seen repeatedly in Republican primaries this year that things can change very fast."

PPP surveyed 1,134 likely Republican primary voters on September 11<sup>th</sup> and 12th. The margin of error is +/-2.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.



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# **New Hampshire Survey Results**

Q1	If the Republican candidates for President in 2012 were Mitch Daniels, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, and Mitt Romney who would you vote for?		Q4	Do you think the Republican Party is too liberal, too conservative, or about right?		
				Too liberal	30%	
				Too conservative	17%	
	Mitch Daniels	2%		About right	48%	
	Newt Gingrich	12%		Not sure	6%	
	Mike Huckabee		Q5	If you are a woman, press 1. If a man, pres	ss 2.	
	Sarah Palin			Woman	47%	
	Ron Paul	8%		Man	53%	
	Tim Pawlenty		Q6	If you are 18 to 29 years old, press 1. If 30 to		
	Mitt Romney			45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.	е	
	Someone else	3%		18 to 29	4%	
	Undecided	7%		30 to 45	23%	
Q2	Would you be more or less likely to vote for a			46 to 65	46%	
	candidate who was endorsed by Sarah Pa or would it not make a difference?	ke a difference?		Older than 65	27%	
	More likely			If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify		
	Less likely	22%		with another party, press 3.	ui y	
	Makes no difference	47%		Democrat	0%	
Q3	Do you consider yourself to be a member the Tea Party?	of		Republican	67%	
	Yes	33%		Independent/Other	33%	
	No		Q8	Would you describe yourself as a liberal,		
				moderate, or conservative?	2%	
	Not sure19%			Liberal	•••	
				Moderate	31%	



Conservative......67%



### -Crosstabs-

		Palin Endorsement Impact		
	Base	More likely		Makes no difference
2012 GOP Pres Primary		-		
Mitch Daniels	2%	1%	4%	3%
Newt Gingrich	13%	16%	9%	12%
Mike Huckabee	10%	9%	10%	10%
Sarah Palin	13%	28%	3%	7%
Ron Paul	8%	4%	16%	8%
Tim Pawlenty	5%	4%	5%	5%
Mitt Romney	41%	33%	39%	46%
Someone else	3%	1%	7%	3%
Undecided	6%	4%	6%	7%

		Tea Pa		
	Base	Yes	No	Not sure
2012 GOP Pres Primary				
Mitch Daniels	2%	2%	3%	1%
Newt Gingrich	13%	15%	12%	11%
Mike Huckabee	10%	9%	11%	8%
Sarah Palin	12%	18%	9%	10%
Ron Paul	9%	10%	7%	12%
Tim Pawlenty	5%	4%	6%	3%
Mitt Romney	41%	36%	42%	44%
Someone else	3%	1%	4%	4%
Undecided	6%	4%	7%	7%

		GOP Ideology			
	Base	Too	Too conservative	About right	Not sure
2042 COD Drag	Dase	liberai	Conservative	rigiit	Suite
2012 GOP Pres Primary					
Mitch Daniels	2%	2%	4%	2%	-
Newt Gingrich	13%	15%	6%	15%	8%
Mike Huckabee	10%	9%	9%	10%	13%
Sarah Palin	12%	18%	8%	10%	17%
Ron Paul	8%	13%	11%	4%	10%
Tim Pawlenty	5%	5%	6%	4%	2%
Mitt Romney	40%	29%	44%	47%	37%
Someone else	3%	2%	8%	2%	7%
Undecided	6%	6%	4%	6%	7%

		Gender	
	Base	Woman	Man
2012 GOP Pres Primary			
Mitch Daniels	2%	1%	3%
Newt Gingrich	12%	9%	14%
Mike Huckabee	10%	13%	8%
Sarah Palin	12%	9%	14%
Ron Paul	8%	7%	10%
Tim Pawlenty	5%	4%	5%
Mitt Romney	41%	43%	38%
Someone else	3%	4%	3%
Undecided	7%	9%	4%





### -Crosstabs-

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary					
Mitch Daniels	2%	-	5%	1%	2%
Newt Gingrich	12%	-	11%	13%	13%
Mike Huckabee	10%	14%	8%	10%	11%
Sarah Palin	12%	18%	15%	11%	10%
Ron Paul	8%	5%	12%	8%	6%
Tim Pawlenty	5%	5%	4%	5%	4%
Mitt Romney	41%	45%	37%	41%	42%
Someone else	3%	-	4%	3%	3%
Undecided	7%	14%	5%	6%	8%

		Party		
	Base	Republican	Independent/Other	
2012 GOP Pres Primary				
Mitch Daniels	2%	2%	2%	
Newt Gingrich	12%	14%	8%	
Mike Huckabee	10%	11%	9%	
Sarah Palin	12%	13%	10%	
Ron Paul	8%	6%	13%	
Tim Pawlenty	5%	4%	6%	
Mitt Romney	41%	40%	42%	
Someone else	3%	2%	5%	
Undecided	7%	8%	4%	

		Ideology			
	Base	Liberal	Moderate	Conservative	
2012 GOP Pres Primary					
Mitch Daniels	2%	8%	3%	2%	
Newt Gingrich	12%	4%	5%	15%	
Mike Huckabee	10%	13%	8%	11%	
Sarah Palin	12%	25%	9%	13%	
Ron Paul	8%	19%	10%	7%	
Tim Pawlenty	5%	-	6%	4%	
Mitt Romney	41%	16%	47%	38%	
Someone else	3%	4%	5%	2%	
Undecided	7%	11%	7%	6%	

