

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
OF THE PRESS RELEASE**

NC Senate race continues to look like a toss up

Raleigh, N.C. – After several months of declining poll numbers that saw Kay Hagan go from leading her potential GOP opponents by double digits to being effectively tied with most of them, her numbers have leveled out this month. 43% of voters approve of the job she's doing to 49% who disapprove, almost identical to 44/49 in November. Still it's clear the Obamacare rollout has taken its toll on her- in September she had this same 43% approval rating, but her disapproval has spiked 10 points from its 39% level then.

Hagan finds herself in toss up territory with all of her potential Republican opponents. She leads Thom Tillis 44/42, is tied with both Heather Grant and Mark Harris at 43, and trails both Greg Brannon and Bill Flynn 45/43. Those numbers are all pretty similar to what they were in November.

It may seem counter intuitive that Tillis, generally seen as the likely Republican candidate, is the only one who trails Hagan. That's a reflection of his being the only one of the GOP candidates who's particularly well known, and it not being a good thing for him. Only 12% of voters have a favorable opinion of him to 30% with a negative one, a residual effect of his association with this year's unpopular legislative session. That's causing him to poll slightly worse than the more generic Republican candidates.

One thing that could play to Hagan's advantage is the chaotic status of the Republican primary field in the state. 44% of GOP voters aren't sure who they want their candidate to be next year and right now Tillis is only polling at 13% to 12% for Harris, 11% for Brannon and Grant, and 8% for Flynn. That's the kind of tightness that could lead to a GOP runoff, as Republican Lieutenant Governor Dan Forest predicted earlier this week.

“The good news for Kay Hagan is that this race has stabilized after several months of things getting progressively worse for her,” said Dean Debnam, President of Public Policy Polling. “But it’s definitely looking like a much tighter race now than it had for most of the year.”

PPP surveyed 1,281 North Carolina voters, including an oversample of 529 Republican primary voters, from December 5th to 8th. The margin of error for the overall survey is +/- 2.7% and for the Republican primary part it's +/-4.3%. PPP's surveys are conducted through automated telephone interviews.





North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 44%
Disapprove..... 55%
Not sure 2%

Q2 Do you approve or disapprove of Senator Kay Hagan's job performance?

Approve 43%
Disapprove..... 49%
Not sure 9%

Q3 Do you have a favorable or unfavorable opinion of Greg Brannon?

Favorable..... 8%
Unfavorable 22%
Not sure 70%

Q4 Do you have a favorable or unfavorable opinion of Bill Flynn?

Favorable..... 8%
Unfavorable 21%
Not sure 71%

Q5 Do you have a favorable or unfavorable opinion of Heather Grant?

Favorable..... 7%
Unfavorable 19%
Not sure 74%

Q6 Do you have a favorable or unfavorable opinion of Mark Harris?

Favorable..... 8%
Unfavorable 20%
Not sure 72%

Q7 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable..... 12%
Unfavorable 30%
Not sure 58%

Q8 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Greg Brannon, who would you vote for?

Kay Hagan 43%
Greg Brannon 45%
Not sure 11%

Q9 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Bill Flynn, who would you vote for?

Kay Hagan 43%
Bill Flynn 45%
Not sure 12%

Q10 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Heather Grant, who would you vote for?

Kay Hagan 43%
Heather Grant..... 43%
Not sure 14%

Q11 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Mark Harris, who would you vote for?

Kay Hagan 43%
Mark Harris 43%
Not sure 14%





Q12 If the candidates for Senate in 2014 were Democrat Kay Hagan and Republican Thom Tillis, who would you vote for?

<i>Kay Hagan</i>	44%
<i>Thom Tillis</i>	42%
<i>Not sure</i>	14%

Q13 Do you approve or disapprove of the Affordable Care Act?

<i>Approve</i>	38%
<i>Disapprove</i>	50%
<i>Not sure</i>	12%

Q14 Do you think the implementation of the Affordable Care Act so far has been very successful, somewhat successful, somewhat unsuccessful, very unsuccessful, or are you not sure?

<i>Very successful</i>	4%
<i>Somewhat successful</i>	26%
<i>Somewhat unsuccessful</i>	20%
<i>Very unsuccessful</i>	45%
<i>Not sure</i>	6%

Q15 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

<i>Barack Obama</i>	45%
<i>Mitt Romney</i>	48%
<i>Someone else/Don't remember</i>	7%

Q16 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	12%
<i>Somewhat liberal</i>	16%
<i>Moderate</i>	29%
<i>Somewhat conservative</i>	24%
<i>Very conservative</i>	19%

Q17 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	53%
<i>Man</i>	47%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	43%
<i>Republican</i>	34%
<i>Independent/Other</i>	23%

Q19 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	73%
<i>African-American</i>	21%
<i>Other</i>	6%

Q20 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are 65 or older, press 3.

<i>18 to 45</i>	36%
<i>46 to 65</i>	42%
<i>Older than 65</i>	22%

Q21 Area Code

<i>252</i>	13%
<i>336</i>	17%
<i>704</i>	23%
<i>828</i>	14%
<i>910</i>	13%
<i>919</i>	19%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Obama Approval				
Approve	44%	88%	4%	31%
Disapprove	55%	9%	96%	63%
Not sure	2%	3%	0%	6%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan Approval				
Approve	43%	84%	5%	31%
Disapprove	49%	8%	86%	57%
Not sure	9%	8%	9%	12%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Brannon Favorability				
Favorable	8%	6%	8%	14%
Unfavorable	22%	22%	22%	26%
Not sure	70%	72%	70%	60%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Flynn Favorability				
Favorable	8%	9%	7%	7%
Unfavorable	21%	20%	22%	25%
Not sure	71%	71%	71%	68%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Grant Favorability				
Favorable	7%	10%	5%	6%
Unfavorable	19%	17%	21%	22%
Not sure	74%	73%	75%	72%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Harris Favorability				
Favorable	8%	8%	9%	2%
Unfavorable	20%	19%	19%	26%
Not sure	72%	73%	72%	72%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Tillis Favorability				
Favorable	12%	7%	18%	9%
Unfavorable	30%	37%	23%	36%
Not sure	58%	56%	59%	55%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Brannon				
Kay Hagan	44%	86%	5%	36%
Greg Brannon	45%	7%	84%	27%
Not sure	11%	7%	11%	37%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Flynn				
Kay Hagan	43%	86%	4%	35%
Bill Flynn	45%	6%	84%	28%
Not sure	12%	8%	12%	37%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Grant				
Kay Hagan	43%	86%	4%	31%
Heather Grant	43%	6%	80%	27%
Not sure	14%	8%	15%	41%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Harris				
Kay Hagan	43%	85%	4%	36%
Mark Harris	43%	8%	80%	22%
Not sure	14%	7%	16%	43%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hagan/Tillis				
Kay Hagan	44%	88%	4%	37%
Thom Tillis	42%	5%	80%	24%
Not sure	14%	7%	16%	39%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
ACA Approval				
Approve	38%	77%	3%	15%
Disapprove	50%	9%	90%	56%
Not sure	12%	14%	7%	29%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
ACA Rollout Success				
Very successful	4%	8%	0%	-
Somewhat successful	26%	47%	7%	13%
Somewhat unsuccessful	20%	29%	10%	21%
Very unsuccessful	45%	8%	79%	55%
Not sure	6%	8%	4%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	44%	81%	80%	55%	15%	7%
Disapprove	55%	17%	18%	41%	83%	92%
Not sure	2%	1%	2%	4%	1%	0%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Approval						
Approve	43%	79%	78%	52%	17%	8%
Disapprove	49%	10%	16%	37%	73%	88%
Not sure	9%	11%	5%	10%	11%	5%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brannon Favorability						
Favorable	8%	5%	4%	8%	11%	8%
Unfavorable	22%	25%	26%	21%	21%	22%
Not sure	70%	70%	70%	71%	68%	70%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Flynn Favorability						
Favorable	8%	7%	2%	10%	9%	7%
Unfavorable	21%	18%	27%	21%	21%	19%
Not sure	71%	75%	72%	68%	70%	73%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Grant Favorability						
Favorable	7%	13%	3%	9%	7%	4%
Unfavorable	19%	10%	24%	19%	18%	21%
Not sure	74%	78%	72%	71%	75%	75%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Harris Favorability						
Favorable	8%	5%	4%	10%	8%	10%
Unfavorable	20%	16%	23%	22%	17%	19%
Not sure	72%	79%	73%	68%	75%	71%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Favorability						
Favorable	12%	2%	5%	11%	21%	16%
Unfavorable	30%	40%	38%	34%	22%	22%
Not sure	58%	59%	57%	55%	57%	62%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Brannon						
Kay Hagan	44%	81%	80%	53%	17%	9%
Greg Brannon	45%	15%	13%	31%	71%	81%
Not sure	11%	4%	7%	16%	13%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Flynn						
Kay Hagan	43%	82%	81%	53%	16%	8%
Bill Flynn	45%	11%	14%	30%	71%	81%
Not sure	12%	7%	5%	18%	13%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Grant						
Kay Hagan	43%	84%	80%	52%	16%	7%
Heather Grant	43%	11%	13%	28%	68%	79%
Not sure	14%	4%	7%	20%	16%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Harris						
Kay Hagan	43%	81%	80%	52%	16%	8%
Mark Harris	43%	16%	15%	27%	67%	79%
Not sure	14%	3%	4%	21%	17%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan/Tillis						
Kay Hagan	44%	85%	81%	54%	16%	9%
Thom Tillis	42%	12%	13%	27%	66%	78%
Not sure	14%	3%	6%	19%	18%	13%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
ACA Approval						
Approve	38%	66%	76%	46%	15%	1%
Disapprove	50%	21%	11%	36%	76%	92%
Not sure	12%	13%	12%	18%	8%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
ACA Rollout Success						
Very successful	4%	16%	2%	3%	1%	3%
Somewhat successful	26%	41%	53%	31%	11%	2%
Somewhat unsuccessful	20%	22%	33%	27%	11%	6%
Very unsuccessful	45%	14%	6%	33%	69%	86%
Not sure	6%	7%	6%	6%	8%	3%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	44%	47%	40%
Disapprove	55%	50%	59%
Not sure	2%	3%	1%

	Base	Gender	
		Woman	Man
Hagan Approval			
Approve	43%	43%	42%
Disapprove	49%	45%	53%
Not sure	9%	12%	5%

	Base	Gender	
		Woman	Man
Brannon Favorability			
Favorable	8%	8%	7%
Unfavorable	22%	19%	26%
Not sure	70%	73%	67%

	Base	Gender	
		Woman	Man
Flynn Favorability			
Favorable	8%	7%	9%
Unfavorable	21%	18%	25%
Not sure	71%	75%	67%

	Base	Gender	
		Woman	Man
Grant Favorability			
Favorable	7%	6%	8%
Unfavorable	19%	16%	23%
Not sure	74%	78%	69%

	Base	Gender	
		Woman	Man
Harris Favorability			
Favorable	8%	8%	8%
Unfavorable	20%	15%	25%
Not sure	72%	77%	67%





	Base	Gender	
		Woman	Man
Tillis Favorability			
Favorable	12%	11%	14%
Unfavorable	30%	26%	35%
Not sure	58%	64%	51%

	Base	Gender	
		Woman	Man
Hagan/Brannon			
Kay Hagan	44%	46%	41%
Greg Brannon	45%	41%	50%
Not sure	11%	13%	9%

	Base	Gender	
		Woman	Man
Hagan/Flynn			
Kay Hagan	43%	46%	41%
Bill Flynn	45%	40%	50%
Not sure	12%	14%	9%

	Base	Gender	
		Woman	Man
Hagan/Grant			
Kay Hagan	43%	45%	41%
Heather Grant	43%	40%	46%
Not sure	14%	15%	12%

	Base	Gender	
		Woman	Man
Hagan/Harris			
Kay Hagan	43%	45%	41%
Mark Harris	43%	40%	47%
Not sure	14%	15%	12%

	Base	Gender	
		Woman	Man
Hagan/Tillis			
Kay Hagan	44%	46%	43%
Thom Tillis	42%	40%	45%
Not sure	14%	15%	12%

	Base	Gender	
		Woman	Man
ACA Approval			
Approve	38%	39%	36%
Disapprove	50%	45%	56%
Not sure	12%	16%	8%





	Base	Gender	
		Woman	Man
ACA Rollout Success			
Very successful	4%	5%	2%
Somewhat successful	26%	24%	27%
Somewhat unsuccessful	20%	23%	16%
Very unsuccessful	45%	40%	50%
Not sure	6%	8%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	44%	77%	6%	36%
Disapprove	55%	22%	92%	61%
Not sure	2%	1%	2%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan Approval				
Approve	43%	72%	8%	39%
Disapprove	49%	21%	82%	54%
Not sure	9%	8%	11%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Brannon Favorability				
Favorable	8%	7%	8%	9%
Unfavorable	22%	22%	22%	23%
Not sure	70%	71%	70%	68%

	Base	Party		
		Democrat	Republican	Independent/Other
Flynn Favorability				
Favorable	8%	8%	7%	9%
Unfavorable	21%	22%	21%	21%
Not sure	71%	70%	72%	71%

	Base	Party		
		Democrat	Republican	Independent/Other
Grant Favorability				
Favorable	7%	8%	5%	7%
Unfavorable	19%	20%	19%	18%
Not sure	74%	72%	76%	75%

	Base	Party		
		Democrat	Republican	Independent/Other
Harris Favorability				
Favorable	8%	8%	8%	7%
Unfavorable	20%	20%	19%	19%
Not sure	72%	72%	73%	74%

	Base	Party		
		Democrat	Republican	Independent/Other
Tillis Favorability				
Favorable	12%	8%	18%	11%
Unfavorable	30%	37%	19%	35%
Not sure	58%	55%	62%	55%





	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Brannon				
Kay Hagan	44%	74%	8%	39%
Greg Brannon	45%	16%	82%	46%
Not sure	11%	10%	10%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Flynn				
Kay Hagan	43%	76%	7%	36%
Bill Flynn	45%	14%	83%	47%
Not sure	12%	11%	10%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Grant				
Kay Hagan	43%	75%	6%	39%
Heather Grant	43%	15%	79%	43%
Not sure	14%	11%	16%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Harris				
Kay Hagan	43%	76%	6%	37%
Mark Harris	43%	15%	79%	44%
Not sure	14%	10%	15%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan/Tillis				
Kay Hagan	44%	77%	5%	40%
Thom Tillis	42%	14%	80%	40%
Not sure	14%	9%	15%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
ACA Approval				
Approve	38%	64%	5%	32%
Disapprove	50%	21%	86%	56%
Not sure	12%	14%	9%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
ACA Rollout Success				
Very successful	4%	8%	0%	1%
Somewhat successful	26%	41%	7%	21%
Somewhat unsuccessful	20%	25%	11%	21%
Very unsuccessful	45%	18%	78%	51%
Not sure	6%	7%	4%	7%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	44%	31%	86%	50%
Disapprove	55%	67%	13%	48%
Not sure	2%	2%	1%	2%





	Base	Race		
		White	African-American	Other
Hagan Approval				
Approve	43%	31%	82%	44%
Disapprove	49%	60%	12%	48%
Not sure	9%	9%	6%	8%

	Base	Race		
		White	African-American	Other
Brannon Favorability				
Favorable	8%	6%	12%	9%
Unfavorable	22%	20%	29%	27%
Not sure	70%	73%	60%	65%

	Base	Race		
		White	African-American	Other
Flynn Favorability				
Favorable	8%	6%	13%	10%
Unfavorable	21%	19%	26%	28%
Not sure	71%	75%	61%	63%

	Base	Race		
		White	African-American	Other
Grant Favorability				
Favorable	7%	6%	12%	5%
Unfavorable	19%	18%	21%	27%
Not sure	74%	76%	67%	68%

	Base	Race		
		White	African-American	Other
Harris Favorability				
Favorable	8%	7%	12%	4%
Unfavorable	20%	19%	21%	26%
Not sure	72%	74%	68%	70%

	Base	Race		
		White	African-American	Other
Tillis Favorability				
Favorable	12%	14%	6%	8%
Unfavorable	30%	29%	34%	40%
Not sure	58%	57%	60%	52%





	Base	Race		
		White	African-American	Other
Hagan/Brannon				
Kay Hagan	44%	33%	81%	45%
Greg Brannon	45%	56%	12%	33%
Not sure	11%	11%	7%	22%

	Base	Race		
		White	African-American	Other
Hagan/Flynn				
Kay Hagan	43%	32%	82%	48%
Bill Flynn	45%	56%	9%	33%
Not sure	12%	12%	9%	18%

	Base	Race		
		White	African-American	Other
Hagan/Grant				
Kay Hagan	43%	31%	83%	48%
Heather Grant	43%	55%	7%	23%
Not sure	14%	14%	10%	29%

	Base	Race		
		White	African-American	Other
Hagan/Harris				
Kay Hagan	43%	32%	81%	48%
Mark Harris	43%	54%	10%	29%
Not sure	14%	14%	10%	24%

	Base	Race		
		White	African-American	Other
Hagan/Tillis				
Kay Hagan	44%	32%	84%	48%
Thom Tillis	42%	54%	8%	22%
Not sure	14%	14%	8%	30%

	Base	Race		
		White	African-American	Other
ACA Approval				
Approve	38%	29%	67%	39%
Disapprove	50%	61%	14%	49%
Not sure	12%	10%	18%	13%





	Base	Race		
		White	African-American	Other
ACA Rollout Success				
Very successful	4%	2%	10%	4%
Somewhat successful	26%	19%	49%	30%
Somewhat unsuccessful	20%	20%	21%	15%
Very unsuccessful	45%	55%	11%	46%
Not sure	6%	5%	9%	5%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Obama Approval				
Approve	44%	49%	42%	37%
Disapprove	55%	50%	56%	60%
Not sure	2%	1%	2%	3%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Hagan Approval				
Approve	43%	48%	41%	38%
Disapprove	49%	42%	52%	54%
Not sure	9%	11%	7%	8%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Brannon Favorability				
Favorable	8%	8%	8%	7%
Unfavorable	22%	27%	19%	21%
Not sure	70%	66%	73%	71%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Flynn Favorability				
Favorable	8%	7%	9%	6%
Unfavorable	21%	24%	21%	18%
Not sure	71%	69%	70%	76%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Grant Favorability				
Favorable	7%	8%	6%	7%
Unfavorable	19%	22%	18%	16%
Not sure	74%	69%	76%	77%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Harris Favorability				
Favorable	8%	6%	8%	10%
Unfavorable	20%	25%	17%	16%
Not sure	72%	68%	75%	74%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Tillis Favorability				
Favorable	12%	8%	14%	16%
Unfavorable	30%	32%	31%	27%
Not sure	58%	61%	55%	57%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Hagan/Brannon				
Kay Hagan	44%	48%	42%	39%
Greg Brannon	45%	40%	46%	52%
Not sure	11%	12%	11%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Hagan/Flynn				
Kay Hagan	43%	49%	42%	37%
Bill Flynn	45%	38%	47%	52%
Not sure	12%	14%	11%	11%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Hagan/Grant				
Kay Hagan	43%	48%	42%	39%
Heather Grant	43%	36%	45%	50%
Not sure	14%	16%	14%	11%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Hagan/Harris				
Kay Hagan	43%	48%	41%	39%
Mark Harris	43%	36%	45%	50%
Not sure	14%	16%	13%	11%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Hagan/Tillis				
Kay Hagan	44%	49%	43%	39%
Thom Tillis	42%	34%	44%	51%
Not sure	14%	16%	13%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
ACA Approval				
Approve	38%	40%	39%	32%
Disapprove	50%	48%	51%	52%
Not sure	12%	12%	10%	16%

	Base	Age		
		18 to 45	46 to 65	Older than 65
ACA Rollout Success				
Very successful	4%	3%	4%	4%
Somewhat successful	26%	28%	24%	24%
Somewhat unsuccessful	20%	19%	21%	18%
Very unsuccessful	45%	41%	48%	47%
Not sure	6%	9%	3%	7%

	Base	Area Code					
		252	336	704	828	910	919
Obama Approval							
Approve	44%	51%	38%	45%	37%	38%	51%
Disapprove	55%	47%	61%	53%	62%	59%	47%
Not sure	2%	3%	1%	2%	1%	3%	1%

	Base	Area Code					
		252	336	704	828	910	919
Hagan Approval							
Approve	43%	49%	37%	46%	31%	42%	49%
Disapprove	49%	42%	59%	48%	52%	49%	44%
Not sure	9%	10%	4%	7%	17%	9%	7%

	Base	Area Code					
		252	336	704	828	910	919
Brannon Favorability							
Favorable	8%	10%	9%	6%	6%	6%	8%
Unfavorable	22%	26%	16%	23%	19%	20%	29%
Not sure	70%	64%	75%	70%	75%	74%	63%





	Base	Area Code					
		252	336	704	828	910	919
Flynn Favorability							
Favorable	8%	12%	13%	4%	5%	9%	5%
Unfavorable	21%	20%	21%	24%	18%	16%	26%
Not sure	71%	68%	65%	72%	77%	75%	70%

	Base	Area Code					
		252	336	704	828	910	919
Grant Favorability							
Favorable	7%	12%	3%	7%	7%	10%	5%
Unfavorable	19%	17%	19%	20%	20%	15%	22%
Not sure	74%	71%	78%	73%	73%	75%	73%

	Base	Area Code					
		252	336	704	828	910	919
Harris Favorability							
Favorable	8%	11%	9%	10%	7%	6%	3%
Unfavorable	20%	17%	17%	20%	21%	18%	25%
Not sure	72%	72%	74%	70%	72%	76%	72%

	Base	Area Code					
		252	336	704	828	910	919
Tillis Favorability							
Favorable	12%	18%	9%	16%	8%	10%	11%
Unfavorable	30%	29%	24%	28%	31%	26%	43%
Not sure	58%	54%	67%	57%	61%	64%	46%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Brannon							
Kay Hagan	44%	52%	37%	44%	37%	39%	52%
Greg Brannon	45%	37%	54%	48%	46%	43%	40%
Not sure	11%	11%	8%	8%	18%	19%	8%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Flynn							
Kay Hagan	43%	49%	36%	44%	37%	41%	52%
Bill Flynn	45%	40%	56%	49%	44%	41%	36%
Not sure	12%	11%	8%	7%	19%	19%	12%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Grant							
Kay Hagan	43%	49%	37%	43%	37%	40%	51%
Heather Grant	43%	40%	52%	43%	44%	41%	37%
Not sure	14%	11%	11%	13%	19%	19%	12%

	Base	Area Code					
		252	336	704	828	910	919
Hagan/Harris							
Kay Hagan	43%	50%	39%	43%	37%	39%	51%
Mark Harris	43%	39%	50%	45%	45%	43%	37%
Not sure	14%	11%	11%	12%	18%	19%	12%





	Base	Area Code					
		252	336	704	828	910	919
Hagan/Tillis							
Kay Hagan	44%	53%	39%	43%	38%	39%	53%
Thom Tillis	42%	36%	49%	44%	43%	46%	36%
Not sure	14%	11%	12%	13%	19%	16%	11%

	Base	Area Code					
		252	336	704	828	910	919
ACA Approval							
Approve	38%	41%	30%	36%	35%	33%	48%
Disapprove	50%	51%	53%	52%	51%	52%	44%
Not sure	12%	7%	17%	12%	14%	15%	7%

	Base	Area Code					
		252	336	704	828	910	919
ACA Rollout Success							
Very successful	4%	5%	3%	6%	3%	4%	2%
Somewhat successful	26%	31%	16%	29%	24%	27%	27%
Somewhat unsuccessful	20%	13%	31%	17%	10%	17%	26%
Very unsuccessful	45%	45%	44%	47%	49%	48%	39%
Not sure	6%	6%	7%	2%	14%	5%	7%





North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Greg Brannon?

Favorable..... 9%
Unfavorable 22%
Not sure 69%

Q2 Do you have a favorable or unfavorable opinion of Bill Flynn?

Favorable..... 8%
Unfavorable 21%
Not sure 70%

Q3 Do you have a favorable or unfavorable opinion of Heather Grant?

Favorable..... 3%
Unfavorable 24%
Not sure 73%

Q4 Do you have a favorable or unfavorable opinion of Mark Harris?

Favorable..... 9%
Unfavorable 21%
Not sure 70%

Q5 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable..... 19%
Unfavorable 24%
Not sure 58%

Q6 Given the choices of Greg Brannon, Bill Flynn, Heather Grant, Mark Harris, and Thom Tillis, who would you most like to see as the Republican candidate for Senate in 2014?

Greg Brannon 11%
Bill Flynn 8%
Heather Grant..... 11%
Mark Harris 12%
Thom Tillis 13%
Someone else/Not sure 44%

Q7 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 1%
Somewhat liberal 7%
Moderate..... 16%
Somewhat conservative..... 39%
Very conservative 37%

Q8 If you are a woman, press 1. If a man, press 2.

Woman 51%
Man..... 49%

Q9 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are 65 or older, press 3.

18 to 45..... 33%
46 to 65..... 36%
Older than 65..... 31%



Q10 Area Code

252.....	11%
336.....	21%
704.....	22%
828.....	18%
910.....	12%
919.....	15%



	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brannon Favorability						
Favorable	9%	35%	9%	6%	12%	7%
Unfavorable	22%	9%	59%	20%	17%	20%
Not sure	69%	56%	32%	74%	71%	73%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Flynn Favorability						
Favorable	8%	35%	7%	10%	9%	6%
Unfavorable	21%	9%	64%	28%	15%	18%
Not sure	70%	56%	29%	62%	75%	77%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Grant Favorability						
Favorable	3%	-	-	7%	3%	2%
Unfavorable	24%	9%	66%	26%	19%	20%
Not sure	73%	91%	34%	66%	78%	78%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Harris Favorability						
Favorable	9%	-	9%	7%	11%	9%
Unfavorable	21%	9%	57%	29%	15%	17%
Not sure	70%	91%	34%	64%	75%	74%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tillis Favorability						
Favorable	19%	9%	9%	16%	24%	17%
Unfavorable	24%	9%	46%	37%	18%	20%
Not sure	58%	82%	45%	47%	58%	63%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2014 GOP Sen Preference						
Greg Brannon	11%	-	-	16%	10%	12%
Bill Flynn	8%	-	26%	9%	8%	6%
Heather Grant	11%	35%	23%	14%	10%	7%
Mark Harris	12%	35%	18%	4%	13%	13%
Thom Tillis	13%	9%	13%	11%	14%	13%
Someone else/Not sure	44%	21%	21%	45%	45%	48%

	Base	Gender	
		Woman	Man
Brannon Favorability			
Favorable	9%	9%	9%
Unfavorable	22%	18%	25%
Not sure	69%	72%	66%

	Base	Gender	
		Woman	Man
Flynn Favorability			
Favorable	8%	7%	10%
Unfavorable	21%	18%	25%
Not sure	70%	75%	65%





	Base	Gender	
		Woman	Man
Grant Favorability			
Favorable	3%	2%	4%
Unfavorable	24%	18%	29%
Not sure	73%	80%	66%

	Base	Gender	
		Woman	Man
Harris Favorability			
Favorable	9%	8%	11%
Unfavorable	21%	15%	26%
Not sure	70%	77%	63%

	Base	Gender	
		Woman	Man
Tillis Favorability			
Favorable	19%	16%	22%
Unfavorable	24%	20%	28%
Not sure	58%	65%	50%

	Base	Gender	
		Woman	Man
2014 GOP Sen Preference			
Greg Brannon	11%	10%	12%
Bill Flynn	9%	7%	10%
Heather Grant	11%	12%	11%
Mark Harris	12%	14%	10%
Thom Tillis	13%	11%	15%
Someone else/Not sure	44%	47%	42%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Brannon Favorability				
Favorable	9%	9%	12%	6%
Unfavorable	22%	34%	14%	18%
Not sure	69%	57%	74%	76%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Flynn Favorability				
Favorable	8%	7%	10%	7%
Unfavorable	21%	34%	14%	15%
Not sure	70%	59%	75%	77%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Grant Favorability				
Favorable	3%	1%	4%	4%
Unfavorable	24%	41%	12%	18%
Not sure	73%	57%	84%	79%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Harris Favorability				
Favorable	9%	10%	9%	9%
Unfavorable	21%	33%	12%	17%
Not sure	70%	57%	79%	73%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Tillis Favorability				
Favorable	19%	11%	19%	27%
Unfavorable	24%	33%	19%	19%
Not sure	58%	56%	62%	54%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2014 GOP Sen Preference				
Greg Brannon	11%	13%	11%	9%
Bill Flynn	8%	11%	9%	5%
Heather Grant	11%	16%	10%	7%
Mark Harris	12%	16%	9%	12%
Thom Tillis	13%	6%	15%	18%
Someone else/Not sure	44%	39%	46%	48%

	Base	Area Code					
		252	336	704	828	910	919
Brannon Favorability							
Favorable	9%	11%	10%	5%	7%	11%	14%
Unfavorable	22%	25%	14%	25%	24%	18%	26%
Not sure	69%	65%	77%	70%	69%	72%	60%

	Base	Area Code					
		252	336	704	828	910	919
Flynn Favorability							
Favorable	8%	13%	17%	2%	7%	7%	6%
Unfavorable	21%	18%	16%	26%	20%	23%	23%
Not sure	70%	69%	67%	72%	73%	71%	71%





	Base	Area Code					
		252	336	704	828	910	919
Grant Favorability							
Favorable	3%	2%	2%	3%	5%	4%	2%
Unfavorable	24%	26%	17%	28%	26%	23%	22%
Not sure	73%	72%	81%	69%	69%	73%	76%

	Base	Area Code					
		252	336	704	828	910	919
Harris Favorability							
Favorable	9%	7%	8%	11%	11%	12%	5%
Unfavorable	21%	21%	19%	22%	23%	17%	20%
Not sure	70%	72%	73%	67%	66%	70%	75%

	Base	Area Code					
		252	336	704	828	910	919
Tillis Favorability							
Favorable	19%	22%	14%	18%	13%	21%	29%
Unfavorable	24%	27%	13%	31%	23%	18%	28%
Not sure	58%	51%	72%	51%	64%	61%	43%

	Base	Area Code					
		252	336	704	828	910	919
2014 GOP Sen Preference							
Greg Brannon	11%	4%	8%	17%	10%	3%	18%
Bill Flynn	8%	10%	16%	7%	3%	13%	2%
Heather Grant	11%	10%	10%	11%	17%	8%	11%
Mark Harris	12%	20%	10%	14%	12%	12%	7%
Thom Tillis	13%	20%	11%	8%	10%	15%	20%
Someone else/Not sure	44%	36%	45%	42%	49%	49%	43%

