



Tennessee Survey Results

- Q1** Do you have a favorable or unfavorable opinion of Tennessee basketball coach Bruce Pearl?
- Favorable*..... 40%
- Unfavorable* 22%
- Not sure* 38%
- Q2** Do you think Tennessee should continue to have Bruce Pearl as its basketball coach, or should it fire him?
- Should keep him*..... 46%
- Should fire him*..... 15%
- Not sure* 40%
- Q3** Do you have a favorable or unfavorable opinion of Vanderbilt basketball coach Kevin Stallings?
- Favorable*..... 32%
- Unfavorable* 6%
- Not sure* 62%
- Q4** Do you have a favorable or unfavorable opinion of Memphis basketball coach Josh Pastner?
- Favorable*..... 24%
- Unfavorable* 7%
- Not sure* 69%
- Q5** Out of Bruce Pearl, Kevin Stallings, and Josh Pastner which of the state's major basketball coaches do you have the highest opinion of?
- Bruce Pearl*..... 34%
- Kevin Stallings* 16%
- Josh Pastner*..... 23%
- Not sure* 27%
- Q6** Do you have a favorable or unfavorable opinion of Tennessee football coach Derek Dooley?
- Favorable*..... 54%
- Unfavorable* 7%
- Not sure* 39%
- Q7** Do you have a favorable or unfavorable opinion of former Tennessee football coach Lane Kiffin?
- Favorable*..... 6%
- Unfavorable* 56%
- Not sure* 37%
- Q8** Do you have a favorable or unfavorable opinion of former Tennessee football coach Phil Fulmer?
- Favorable*..... 51%
- Unfavorable* 14%
- Not sure* 35%
- Q9** Are you a fan of the Tennessee Volunteers, the Vanderbilt Commodores, the Memphis Tigers, or are you not a fan of any of those teams?
- Tennessee* 54%
- Vanderbilt*..... 8%
- Memphis* 16%
- Not a fan of any of these teams* 22%
- Q10** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
- Very liberal*..... 8%
- Somewhat liberal* 15%
- Moderate*..... 29%
- Somewhat conservative*..... 24%
- Very conservative* 25%
- Q11** If you are a woman, press 1. If a man, press 2.
- Woman* 55%
- Man*..... 45%





Q12 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 37%
Republican..... 43%
Independent/Other..... 20%

Q13 If you are white, press 1. If African-American, press 2. If other, press 3.

White 80%
African-American 16%
Other..... 4%

Q14 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 10%
30 to 45..... 32%
46 to 65..... 39%
Older than 65..... 19%





Crosstabs

	Base	School Fandom			Not a fan of any of these teams
		Tennessee	Vanderbilt	Memphis	
Pearl Favorability					
Favorable	40%	57%	21%	31%	14%
Unfavorable	22%	15%	38%	28%	27%
Not sure	38%	28%	40%	41%	59%

	Base	School Fandom			Not a fan of any of these teams
		Tennessee	Vanderbilt	Memphis	
Should UT Keep or Fire Pearl?					
Should keep him	46%	62%	36%	37%	17%
Should fire him	15%	11%	23%	23%	14%
Not sure	40%	27%	40%	40%	69%

	Base	School Fandom			Not a fan of any of these teams
		Tennessee	Vanderbilt	Memphis	
Stallings Favorability					
Favorable	32%	31%	76%	29%	20%
Unfavorable	6%	8%	2%	5%	3%
Not sure	62%	61%	21%	65%	77%

	Base	School Fandom			Not a fan of any of these teams
		Tennessee	Vanderbilt	Memphis	
Pastner Favorability					
Favorable	24%	23%	7%	54%	12%
Unfavorable	7%	6%	10%	12%	4%
Not sure	69%	71%	83%	34%	84%





Crosstabs

	Base	School Fandom			Not a fan of any of these teams
		Tennessee	Vanderbilt	Memphis	
Favorite Bball Coach					
Bruce Pearl	34%	54%	5%	12%	9%
Kevin Stallings	16%	11%	57%	13%	14%
Josh Pastner	23%	18%	5%	59%	18%
Not sure	27%	17%	34%	16%	59%

	Base	School Fandom			Not a fan of any of these teams
		Tennessee	Vanderbilt	Memphis	
Dooley Favorability					
Favorable	54%	72%	52%	29%	26%
Unfavorable	7%	5%	11%	14%	8%
Not sure	39%	23%	36%	56%	66%

	Base	School Fandom			Not a fan of any of these teams
		Tennessee	Vanderbilt	Memphis	
Kiffin Favorability					
Favorable	6%	6%	5%	11%	3%
Unfavorable	56%	71%	59%	30%	38%
Not sure	37%	22%	36%	59%	60%

	Base	School Fandom			Not a fan of any of these teams
		Tennessee	Vanderbilt	Memphis	
Fulmer Favorability					
Favorable	51%	65%	43%	37%	27%
Unfavorable	14%	12%	30%	11%	15%
Not sure	35%	22%	27%	52%	59%





Crosstabs

	Base	School Fandom			Not a fan of any of these teams
		Tennessee	Vanderbilt	Memphis	
School Fandom					
Tennessee	54%	100%	-	-	-
Vanderbilt	8%	-	100%	-	-
Memphis	16%	-	-	100%	-
Not a fan of any of these teams	22%	-	-	-	100%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pearl Favorability						
Favorable	40%	43%	39%	44%	39%	38%
Unfavorable	22%	22%	30%	16%	21%	25%
Not sure	38%	35%	31%	40%	40%	38%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should UT Keep or Fire Pearl?						
Should keep him	46%	48%	38%	48%	44%	49%
Should fire him	15%	14%	20%	11%	17%	13%
Not sure	40%	37%	42%	40%	39%	38%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Stallings Favorability						
Favorable	32%	29%	32%	36%	33%	27%
Unfavorable	6%	12%	12%	6%	4%	4%
Not sure	62%	59%	57%	59%	63%	68%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pastner Favorability						
Favorable	24%	44%	22%	25%	20%	22%
Unfavorable	7%	7%	10%	8%	5%	5%
Not sure	69%	48%	68%	67%	76%	73%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Favorite Bball Coach						
Bruce Pearl	34%	39%	30%	36%	25%	40%
Kevin Stallings	16%	7%	15%	18%	21%	12%
Josh Pastner	23%	30%	30%	17%	25%	22%
Not sure	27%	24%	25%	29%	29%	26%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Dooley Favorability						
Favorable	54%	44%	50%	56%	54%	57%
Unfavorable	7%	7%	8%	9%	5%	8%
Not sure	39%	49%	42%	35%	41%	36%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Kiffin Favorability						
Favorable	6%	24%	-	8%	6%	3%
Unfavorable	56%	41%	56%	56%	56%	63%
Not sure	37%	36%	44%	36%	38%	34%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fulmer Favorability						
Favorable	51%	48%	42%	50%	55%	53%
Unfavorable	14%	21%	14%	13%	12%	15%
Not sure	35%	31%	44%	36%	33%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
School Fandom						
Tennessee	54%	53%	43%	53%	51%	66%
Vanderbilt	8%	5%	10%	9%	12%	2%
Memphis	16%	35%	23%	14%	13%	9%
Not a fan of any of these teams	22%	7%	24%	23%	24%	23%

	Base	Gender	
		Woman	Man
Pearl Favorability			
Favorable	40%	38%	44%
Unfavorable	22%	17%	27%
Not sure	38%	45%	29%

	Base	Gender	
		Woman	Man
Should UT Keep or Fire Pearl?			
Should keep him	46%	42%	50%
Should fire him	15%	11%	19%
Not sure	40%	47%	31%





Crosstabs

	Base	Gender	
		Woman	Man
Stallings Favorability			
Favorable	32%	25%	40%
Unfavorable	6%	6%	7%
Not sure	62%	69%	53%

	Base	Gender	
		Woman	Man
Pastner Favorability			
Favorable	24%	21%	28%
Unfavorable	7%	5%	9%
Not sure	69%	74%	63%

	Base	Gender	
		Woman	Man
Favorite Bball Coach			
Bruce Pearl	34%	30%	38%
Kevin Stallings	16%	12%	20%
Josh Pastner	23%	27%	19%
Not sure	27%	31%	22%

	Base	Gender	
		Woman	Man
Dooley Favorability			
Favorable	54%	48%	60%
Unfavorable	7%	5%	10%
Not sure	39%	46%	30%





Crosstabs

	Base	Gender	
		Woman	Man
Kiffin Favorability			
Favorable	6%	6%	7%
Unfavorable	56%	47%	68%
Not sure	37%	47%	26%

	Base	Gender	
		Woman	Man
Fulmer Favorability			
Favorable	51%	44%	58%
Unfavorable	14%	11%	18%
Not sure	35%	44%	24%

	Base	Gender	
		Woman	Man
School Fandom			
Tennessee	54%	55%	53%
Vanderbilt	8%	9%	6%
Memphis	16%	16%	15%
Not a fan of any of these teams	22%	20%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Pearl Favorability				
Favorable	40%	41%	43%	33%
Unfavorable	22%	23%	20%	23%
Not sure	38%	36%	37%	44%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Should UT Keep or Fire Pearl?				
Should keep him	46%	48%	49%	36%
Should fire him	15%	15%	13%	16%
Not sure	40%	38%	38%	47%

	Base	Party		
		Democrat	Republican	Independent/Other
Stallings Favorability				
Favorable	32%	31%	32%	33%
Unfavorable	6%	8%	6%	4%
Not sure	62%	60%	62%	64%

	Base	Party		
		Democrat	Republican	Independent/Other
Pastner Favorability				
Favorable	24%	25%	24%	24%
Unfavorable	7%	10%	5%	4%
Not sure	69%	65%	71%	73%

	Base	Party		
		Democrat	Republican	Independent/Other
Favorite Bball Coach				
Bruce Pearl	34%	31%	38%	30%
Kevin Stallings	16%	17%	14%	18%
Josh Pastner	23%	24%	25%	19%
Not sure	27%	29%	23%	33%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Dooley Favorability				
Favorable	54%	49%	60%	48%
Unfavorable	7%	9%	5%	8%
Not sure	39%	41%	34%	44%

	Base	Party		
		Democrat	Republican	Independent/Other
Kiffin Favorability				
Favorable	6%	10%	4%	3%
Unfavorable	56%	47%	64%	56%
Not sure	37%	42%	31%	41%

	Base	Party		
		Democrat	Republican	Independent/Other
Fulmer Favorability				
Favorable	51%	45%	57%	48%
Unfavorable	14%	13%	15%	14%
Not sure	35%	43%	28%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
School Fandom				
Tennessee	54%	46%	62%	52%
Vanderbilt	8%	12%	5%	5%
Memphis	16%	25%	12%	7%
Not a fan of any of these teams	22%	17%	21%	36%





Crosstabs

	Base	Race		
		White	African-American	Other
Pearl Favorability				
Favorable	40%	42%	38%	24%
Unfavorable	22%	23%	18%	16%
Not sure	38%	35%	44%	60%

	Base	Race		
		White	African-American	Other
Should UT Keep or Fire Pearl?				
Should keep him	46%	47%	46%	20%
Should fire him	15%	15%	10%	24%
Not sure	40%	38%	44%	56%

	Base	Race		
		White	African-American	Other
Stallings Favorability				
Favorable	32%	32%	33%	28%
Unfavorable	6%	6%	8%	8%
Not sure	62%	62%	59%	64%

	Base	Race		
		White	African-American	Other
Pastner Favorability				
Favorable	24%	24%	28%	12%
Unfavorable	7%	5%	13%	20%
Not sure	69%	71%	59%	68%





Crosstabs

	Base	Race		
		White	African-American	Other
Favorite Bball Coach				
Bruce Pearl	34%	37%	23%	16%
Kevin Stallings	16%	16%	15%	20%
Josh Pastner	23%	23%	26%	16%
Not sure	27%	24%	36%	48%

	Base	Race		
		White	African-American	Other
Dooley Favorability				
Favorable	54%	59%	33%	29%
Unfavorable	7%	7%	8%	13%
Not sure	39%	34%	59%	58%

	Base	Race		
		White	African-American	Other
Kiffin Favorability				
Favorable	6%	6%	8%	13%
Unfavorable	56%	64%	26%	38%
Not sure	37%	31%	67%	50%

	Base	Race		
		White	African-American	Other
Fulmer Favorability				
Favorable	51%	55%	31%	33%
Unfavorable	14%	15%	5%	25%
Not sure	35%	29%	64%	42%





Crosstabs

	Base	Race		
		White	African-American	Other
School Fandom				
Tennessee	54%	59%	36%	32%
Vanderbilt	8%	7%	13%	4%
Memphis	16%	11%	36%	36%
Not a fan of any of these teams	22%	23%	15%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pearl Favorability					
Favorable	40%	46%	39%	41%	39%
Unfavorable	22%	19%	18%	25%	23%
Not sure	38%	35%	43%	34%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should UT Keep or Fire Pearl?					
Should keep him	46%	55%	43%	44%	50%
Should fire him	15%	15%	13%	15%	15%
Not sure	40%	31%	44%	41%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Stallings Favorability					
Favorable	32%	41%	25%	36%	29%
Unfavorable	6%	7%	5%	7%	7%
Not sure	62%	52%	70%	57%	64%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pastner Favorability					
Favorable	24%	38%	23%	22%	23%
Unfavorable	7%	10%	6%	6%	9%
Not sure	69%	53%	71%	72%	68%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Favorite Bball Coach					
Bruce Pearl	34%	40%	32%	34%	32%
Kevin Stallings	16%	20%	15%	17%	14%
Josh Pastner	23%	25%	26%	19%	27%
Not sure	27%	15%	27%	31%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Dooley Favorability					
Favorable	54%	48%	52%	52%	64%
Unfavorable	7%	15%	6%	8%	5%
Not sure	39%	37%	42%	40%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kiffin Favorability					
Favorable	6%	13%	5%	6%	6%
Unfavorable	56%	53%	54%	61%	53%
Not sure	37%	34%	41%	34%	41%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fulmer Favorability					
Favorable	51%	49%	53%	48%	51%
Unfavorable	14%	16%	12%	16%	14%
Not sure	35%	35%	35%	36%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
School Fandom					
Tennessee	54%	61%	56%	49%	58%
Vanderbilt	8%	13%	5%	11%	4%
Memphis	16%	14%	16%	17%	13%
Not a fan of any of these teams	22%	13%	23%	23%	25%

