

From: Tom Jensen, Director of Public Policy Polling

To: Interested Parties

Subject: Obama leads by 2 points in Virginia

Date: October 20th, 2012

A new Public Policy Polling survey in Virginia, conducted on behalf of Health Care for America Now, finds Barack Obama continuing to hold onto a lead in the state at 49% to 47% for Mitt Romney. PPP has conducted three Virginia polls since the first Presidential debate and has found Obama with a 1-3 point advantage on each of them.

Key findings from the survey include:

-By a 53/45 margin voters trust Obama more than Romney to stand up for the middle class. And by a 50/43 spread they trust Obama more to make sure that the wealthiest American pay their fair share of taxes.

-Obama has a 51/47 lead with seniors, which may be driven in part by the fact that 51% of them trust Obama more to protect Medicare, compared to 46% of voters who pick Romney on that question.

-Obama's leading 54/42 with women, 91/7 with African Americans, and 54/38 with voters under 30. Romney's ahead 53/43 with men and 59/38 with white voters. The candidates are basically tied among independents with 45% going for Romney and 44% for Obama.

PPP interviewed 500 likely Virginia voters on October 18th and 19th on behalf of Health Care for America Now. The margin of error is +/-4.4%

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Virginia Survey Results

Q1	The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election were today, who would you vote for?	Q7	Which of the Presidential candidates do trust more to keep tax rates fair for the m class: Barack Obama or Mitt Romney?	niddle	
			Barack Obama	49%	
	Barack Obama49%		Mitt Romney	48%	
	Mitt Romney47%		Not sure		
	Undecided4%	Q8	Which of the Presidential candidates do		
Q2	Do you have a favorable or unfavorable opinion of Barack Obama?		trust more to protect Medicare: Barack C or Mitt Romney?	bama	
	Favorable48%		Barack Obama	49%	
	Unfavorable51%		Mitt Romney	47%	
	Not sure2%		Not sure		
Q3	Do you approve or disapprove of President	Q9	If you are a woman, press 1. If a man, p		
	Barack Obama's job performance?		Woman	55%	
	Approve45%		Man		
	Disapprove53%	Q10	If you are a Democrat, press 1. If a Repu		
	Not sure		press 2. If you are an independent or identify		
Q4	Do you have a favorable or unfavorable opinion		with another party, press 3.	400/	
	of Mitt Romney?		Democrat		
	Favorable49%		Republican		
	Unfavorable47%		Independent/Other		
	Not sure	Q11	If you are white, press 1. If African-Amer	ican,	
Q5	Which of the Presidential candidates do you		press 2. If other, press 3.	700/	
	trust more to stand up for the middle class: Barack Obama or Mitt Romney?		White		
	Barack Obama53%		African-American		
			Other		
	Mitt Romney45%	Q12	If you are 18 to 29 years old, press 1. If 3 45, press 2. If 46 to 65, press 3. If you a		
00	Not sure		older than 65, press 4.	ii C	
Q6	Which of the Presidential candidates do you trust more to make sure the wealthiest		18 to 29	16%	
	Americans pay their fair share of taxes: Barack		30 to 45		
	Obama or Mitt Romney?		46 to 65		
	Barack Obama50% Not sure8%				
	Mitt Romney43%		Older than 65	20 /0	





		Gender	
	Base	Woman	Man
Obama/Romney		-	
Barack Obama	49%	54%	43%
Mitt Romney	47%	42%	53%
Undecided	4%	4%	4%

		Gender	
	Base	Woman	Man
Obam a Favorability		-	
Favorable	48%	52%	43%
Unfavorable	51%	46%	56%
Not sure	2%	2%	1%

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	45%	49%	40%
Disapprove	53%	49%	58%
Not sure	2%	2%	2%

		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	49%	46%	53%
Unfavorable	47%	52%	42%
Not sure	4%	2%	5%





		Gender	
	Base	Woman	Man
Trusted More on Middle Class			
Barack Obama	53%	58%	48%
Mitt Romney	45%	40%	50%
Not sure	2%	2%	2%

		Gender	
	Base	Woman	Man
Trusted More to Make Sure Rich Pay Fair Share			
Barack Obama	50%	52%	47%
Mitt Romney	43%	42%	43%
Not sure	8%	6%	10%

		Gender	
	Base	Woman	Man
Trusted More to Keep Middle Class Tax Rates Fair			
Barack Obama	49%	53%	44%
Mitt Romney	48%	45%	52%
Not sure	3%	1%	5%

		Gender	
	Base	Woman	Man
Trusted More to Protect Medicare			
Barack Obama	49%	53%	45%
Mitt Romney	47%	44%	51%
Not sure	4%	3%	5%





		Party				
	Base	Democrat	Republican	Independent/Other		
Obama/Romney		•		-		
Barack Obama	49%	88%	7%	44%		
Mitt Romney	47%	10%	90%	45%		
Undecided	4%	2%	3%	11%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama Favorability		='				
Favorable	48%	85%	8%	44%		
Unfavorable	51%	15%	89%	53%		
Not sure	2%	-	3%	2%		

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Obama Approval							
Approve	45%	81%	7%	39%			
Disapprove	53%	17%	92%	58%			
Not sure	2%	3%	1%	3%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Romney Favorability		='	•			
Favorable	49%	15%	87%	51%		
Unfavorable	47%	80%	12%	44%		
Not sure	4%	5%	2%	5%		





		Party				
	Base	Democrat	Republican	Independent/Other		
Trusted More on Middle Class						
Barack Obama	53%	92%	12%	49%		
Mitt Romney	45%	8%	86%	46%		
Not sure	2%	0%	2%	5%		

		Party					
	Base	Democrat Republican Independent/Other					
Trusted More to Make Sure Rich Pay Fair Share							
Barack Obama	50%	83%	12%	50%			
Mitt Romney	43%	13%	79%	36%			
Not sure	8%	4%	8%	14%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Trusted More to Keep Middle Class Tax Rates Fair						
Barack Obama	49%	87%	10%	42%		
Mitt Romney	48%	12%	89%	49%		
Not sure	3%	1%	1%	9%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Trusted More to Protect Medicare						
Barack Obama	49%	87%	9%	45%		
Mitt Romney	47%	11%	88%	46%		
Not sure	4%	1%	4%	9%		





		Race		
	Base	White	African- American	Other
Obam a/Rom ney				
Barack Obama	49%	38%	91%	40%
Mitt Romney	47%	59%	7%	46%
Undecided	4%	3%	2%	15%

		Race		
	Base	White	African- American	Other
Obama Favorability				
Favorable	48%	39%	83%	45%
Unfavorable	51%	60%	15%	52%
Not sure	2%	1%	2%	3%

		Race		
	Base	White	African- American	Other
Obama Approval				
Approve	45%	35%	79%	44%
Disapprove	53%	63%	19%	51%
Not sure	2%	2%	1%	5%

		Race		
	Base	White	African- American	Other
Romney Favorability				
Favorable	49%	59%	17%	40%
Unfavorable	47%	38%	77%	54%
Not sure	4%	3%	6%	5%





		Race		
	Base	White	African- American	Other
Trusted More on Middle Class		•		
Barack Obama	53%	45%	87%	48%
Mitt Romney	45%	54%	13%	43%
Not sure	2%	2%	-	9%

		Race		
	Base	White	African- American	Other
Trusted More to Make Sure Rich Pay Fair Share				
Barack Obama	50%	42%	80%	48%
Mitt Romney	43%	51%	13%	36%
Not sure	8%	7%	7%	16%

		Race			
	Base	White	African- American	Other	
Trusted More to Keep Middle Class Tax Rates Fair					
Barack Obama	49%	40%	85%	42%	
Mitt Romney	48%	57%	15%	51%	
Not sure	3%	3%	-	7%	

		Race				
	Base	White	African- American	Other		
Trusted More to Protect Medicare						
Barack Obama	49%	40%	85%	42%		
Mitt Romney	47%	56%	15%	50%		
Not sure	4%	4%	-	8%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	49%	54%	48%	46%	51%
Mitt Romney	47%	38%	50%	49%	47%
Undecided	4%	8%	2%	5%	2%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Obam a Favorability						
Favorable	48%	51%	43%	48%	52%	
Unfavorable	51%	49%	55%	50%	47%	
Not sure	2%	-	2%	2%	1%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obama Approval						
Approve	45%	44%	45%	44%	47%	
Disapprove	53%	56%	55%	53%	49%	
Not sure	2%	-	-	3%	4%	

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Romney Favorability						
Favorable	49%	54%	50%	48%	47%	
Unfavorable	47%	41%	48%	48%	50%	
Not sure	4%	5%	2%	4%	4%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Trusted More on Middle Class		•				
Barack Obama	53%	69%	53%	47%	52%	
Mitt Romney	45%	31%	47%	49%	46%	
Not sure	2%	-	-	4%	1%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Trusted More to Make Sure Rich Pay Fair Share						
Barack Obama	50%	44%	53%	50%	50%	
Mitt Romney	43%	49%	36%	44%	43%	
Not sure	8%	8%	10%	7%	7%	

		Age				
	Base	18 to 29	30 to 45	46 to 65		
Trusted More to Keep Middle Class Tax Rates Fair						
Barack Obama	49%	54%	45%	48%	52%	
Mitt Romney	48%	46%	50%	49%	46%	
Not sure	3%	-	5%	3%	2%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Trusted More to Protect Medicare		•				
Barack Obama	49%	54%	47%	48%	51%	
Mitt Romney	47%	46%	48%	47%	46%	
Not sure	4%	-	5%	5%	3%	

