

May 3, 2012

INTERVIEWS: Tom Jensen 919-744-6312

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Warner prohibitive fave for VA gov.

Raleigh, N.C. – At this point, Lt. Gov. Bill Bolling would be Republicans' best bet to keep the Virginia governor's mansion, but first he has to get through the primary, and Attorney General Ken Cuccinelli is the favorite there. Regardless, no Republican has a shot against the enormously popular former governor and current Sen. Mark Warner if he chooses to make a bid for his old office.

Bolling leads 2009 primary runner-up Terry McAuliffe 36-34 and former congressman Tom Perriello 35-34, while Cuccinelli trails McAuliffe 41-36 and Perriello 39-36. Warner leads Bolling 53-32 and Cuccinelli 53-33.

Warner has a 2:1 (52-26) approval margin as a senator—not quite as lofty as the marks he posted in his days in Richmond, but he is far better liked and better known than any of the other potential candidates. In fact, all of the others are seen more unfavorably than favorably. Bolling's 15-16 spread is the next best, followed by Perriello's 14-16, Cuccinelli's 30-37, and McAuliffe's 13-20. 67% to 70% have no opinion of Bolling, Perriello, and McAuliffe, compared to 34% for Cuccinelli and 22% for Warner.

Last week, a new candidate all but declared he would enter the GOP primary next year: infamous White House gatecrasher Tareq Salahi. But voters do not take him seriously. He has only a 2% favorable rating with the general electorate, and 34% unfavorable. That is no better with Republican primary voters (4-42). Thus, he has only 4% support to Cuccinelli's 51% and Bolling's 23%. If Salahi were to miraculously capture the Republican nomination, he would be crushed by margins of 24 points versus Perriello, 25 against McAuliffe, and a whopping 39 against Warner.

"It's way early, but there's no question Mark Warner would be a daunting challenge for any Republican," said Dean Debnam, President of Public Policy Polling. "Democrats' chances are fifty-fifty otherwise, but they have to be hoping to face Ken Cuccinelli."

PPP surveyed 680 Virginia voters, including 400 usual Republican primary voters, from April 26th to 29th. The margin of error for the overall survey is +/-3.8%, and +/-4.9% for the primary portion. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

Public Policy Polling 3020 Highwoods Blvd. Raleigh, NC 27604 Phone: 888 621-6988

Web: www.publicpolicypolling.com

Email: information@publicpolicypolling.com





Virginia Survey Results

Q1	Do you approve of Warner's job performance of the control of the c	or disapprove of Sen formance?	ator Mark	Q7	If the candidates for Governor n Republican Bill Bolling and Dem	nocrat Terry	
	Approve	52% Not sure	22%		McAuliffe, who would you vote f		
	Disapprove	26%			Bill Bolling		
Q2	Do you have a fa	vorable or unfavorat	ole opinion		Terry McAuliffe	34%	
	of Bill Bolling?				Not sure	30%	
	Favorable		15%	Q8	If the candidates for Governor n		
	Unfavorable		16%		Republican Bill Bolling and Dem Perriello, who would you vote for		
	Not sure		69%		Bill Bolling		
Q3		vorable or unfavorab	ole opinion		Tom Perriello		
	of Ken Cuccinelli		222/				
				Q9	Not sure		
	Unfavorable		37%	Q9	If the candidates for Governor next year were Republican Bill Bolling and Democrat Mark		
	Not sure		34%		Warner, who would you vote for		
Q4	Do you have a fa of Terry McAuliffe	vorable or unfavorate?	ole opinion		Bill Bolling		
	Favorable		13%		Mark Warner		
					Not sure		
				Q10	If the candidates for Governor n Republican Ken Cuccinelli and		
Q5		vorable or unfavorab			McAuliffe, who would you vote f		
	of Tom Perriello?		оро		Ken Cuccinelli	36%	
	Favorable		14%		Terry McAuliffe		
	Unfavorable		16%		Not sure		
	Not sure		70%	Q11	If the candidates for Governor n		
Q6	Do you have a fa of Tareq Salahi?	vorable or unfavorat	ole opinion		Republican Ken Cuccinelli and Perriello, who would you vote for		
	Favorable		2%		Ken Cuccinelli	36%	
					Tom Perriello		
					Not sure		
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Q12 If the candidates for Governor next year were Republican Ken Cuccinelli and Democrat Mark Warner, who would you vote for?	Q17 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
Ken Cuccinelli 33%	Very liberal
Mark Warner53%	Somewhat liberal20%
Not sure14%	Moderate31%
Q13 If the candidates for Governor next year were Republican Tareq Salahi and Democrat Terry McAuliffe, who would you vote for?	Somewhat conservative24% Very conservative
•	Q18 If you are a woman, press 1. If a man, press 2.
Tareq Salahi	Woman53%
Terry McAuliffe	Man47%
Not sure	Q19 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.
Tareq Salahi20%	Democrat39%
Tom Perriello44%	Republican32%
Not sure	Independent/Other29%
Q15 If the candidates for Governor next year were Republican Tareq Salahi and Democrat Mark	Q20 If you are white, press 1. If African-American, press 2. If other, press 3.
Warner, who would you vote for?	White74%
Tareq Salahi19%	African-American19%
Mark Warner58%	Other
Not sure	Q21 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.
John McCain43%	18 to 2912%
Barack Obama47%	30 to 4529%
Someone else/Don't remember10%	46 to 6539%
	Older than 6520%
	2.22





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Warner Approval		•			
Approve	52%	34%	71%	40%	
Disapprove	26%	42%	12%	22%	
Not sure	22%	24%	17%	39%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Bolling Favorability		·			
Favorable	15%	28%	4%	15%	
Unfavorable	16%	8%	23%	15%	
Not sure	69%	65%	73%	70%	

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Cuccinelli Favorability					
Favorable	30%	59%	4%	22%	
Unfavorable	37%	11%	62%	22%	
Not sure	34%	29%	33%	56%	

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
McAuliffe Favorability		-				
Favorable	13%	4%	22%	3%		
Unfavorable	20%	27%	14%	20%		
Not sure	67%	69%	64%	77%		





		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
Perriello Favorability				
Favorable	14%	6%	24%	5%
Unfavorable	16%	25%	7%	17%
Not sure	70%	69%	69%	78%

		2008 Vo	2008 Vote		
	Base		Barack Obama	Someone else/Don't remember	
Salahi Favorability		·			
Favorable	2%	1%	2%	3%	
Unfavorable	34%	36%	35%	24%	
Not sure	64%	63%	63%	73%	

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Bolling/McAuliffe Gov 2013					
Bill Bolling	36%	71%	7%	31%	
Terry McAuliffe	34%	6%	61%	18%	
Not sure	30%	23%	32%	50%	

		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
Bolling/Perriello Gov 2013		-					
Bill Bolling	35%	72%	4%	34%			
Tom Perriello	34%	7%	61%	20%			
Not sure	31%	22%	36%	46%			





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Bolling/Warner Gov 2013					
Bill Bolling	32%	67%	4%	23%	
Mark Warner	53%	19%	84%	49%	
Not sure	14%	14%	11%	29%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Cuccinelli/McAuliffe Gov 2013		-			
Ken Cuccinelli	36%	73%	6%	30%	
Terry McAuliffe	41%	9%	70%	32%	
Not sure	23%	18%	24%	38%	

		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
Cuccinelli/Perriello Gov 2013				
Ken Cuccinelli	36%	74%	5%	24%
Tom Perriello	39%	8%	69%	29%
Not sure	25%	18%	27%	47%

		2008 Vote						
	Base	John McCain		Someone else/Don't remember				
Cuccinelli/Warner Gov 2013								
Ken Cuccinelli	33%	69%	4%	23%				
Mark Warner	53%	19%	84%	47%				
Not sure	14%	12%	12%	30%				





		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
Salahi/McAuliffe Gov 2013				
Tareq Salahi	18%	38%	3%	10%
Terry McAuliffe	43%	16%	69%	32%
Not sure	39%	46%	28%	59%

		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
Salahi/Perriello Gov 2013		•		
Tareq Salahi	20%	39%	4%	14%
Tom Perriello	44%	18%	69%	36%
Not sure	36%	43%	27%	50%

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
Salahi/Warner Gov 2013		-				
Tareq Salahi	19%	39%	4%	12%		
Mark Warner	58%	31%	84%	45%		
Not sure	23%	29%	12%	43%		

		Ideolog	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Warner Approval			-						
Approve	52%	79%	68%	63%	34%	24%			
Disapprove	26%	6%	14%	14%	40%	52%			
Not sure	22%	15%	18%	23%	26%	24%			





		Ideology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Bolling Favorability		-	-	<u>-</u>		
Favorable	15%	4%	6%	6%	23%	37%
Unfavorable	16%	32%	17%	18%	9%	10%
Not sure	69%	64%	77%	75%	68%	53%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
Cuccinelli Favorability					•	
Favorable	30%	4%	5%	12%	53%	71%
Unfavorable	37%	68%	52%	52%	12%	9%
Not sure	34%	27%	43%	37%	35%	21%

		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
McAuliffe Favorability		=	•	-	•	
Favorable	13%	27%	20%	13%	4%	8%
Unfavorable	20%	7%	15%	15%	27%	31%
Not sure	67%	66%	65%	72%	69%	60%

		Ideolog	deology						
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative			
Perriello Favorability			-						
Favorable	14%	29%	21%	12%	10%	8%			
Unfavorable	16%	5%	10%	12%	17%	32%			
Not sure	70%	65%	69%	76%	73%	60%			





		Ideolo	ду			
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Salahi Favorability		-	-	=		
Favorable	2%	-	1%	3%	1%	2%
Unfavorable	34%	29%	29%	39%	32%	37%
Not sure	64%	71%	70%	58%	66%	61%

		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
Bolling/McAuliffe Gov 2013					•	
Bill Bolling	36%	10%	8%	16%	60%	84%
Terry McAuliffe	34%	68%	66%	39%	8%	5%
Not sure	30%	22%	26%	45%	32%	11%

		ldeolog	deology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative			
Bolling/Perriello Gov 2013		=	•	•	•			
Bill Bolling	35%	7%	6%	15%	63%	82%		
Tom Perriello	34%	77%	67%	34%	8%	9%		
Not sure	31%	16%	27%	51%	28%	10%		

		Ideolo	ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Bolling/Warner Gov 2013		=	•		•			
Bill Bolling	32%	1%	5%	13%	60%	78%		
Mark Warner	53%	90%	85%	69%	20%	16%		
Not sure	14%	9%	10%	18%	21%	6%		





		Ideology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	
Cuccinelli/McAuliffe Gov 2013						
Ken Cuccinelli	36%	4%	5%	19%	67%	81%
Terry McAuliffe	41%	80%	74%	48%	11%	10%
Not sure	23%	17%	21%	33%	22%	9%

		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	
Cuccinelli/Perriello Gov 2013						
Ken Cuccinelli	36%	2%	5%	17%	66%	83%
Tom Perriello	39%	83%	68%	48%	9%	8%
Not sure	25%	15%	27%	35%	25%	9%

		ldeolog	deology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative		
Cuccinelli/Warner Gov 2013		=	•	-	•			
Ken Cuccinelli	33%	2%	6%	12%	63%	82%		
Mark Warner	53%	86%	81%	69%	23%	13%		
Not sure	14%	12%	13%	19%	15%	5%		

		Ideology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
Salahi/McAuliffe Gov 2013		=	•		•		
Tareq Salahi	18%	1%	3%	9%	30%	46%	
Terry McAuliffe	43%	65%	71%	51%	17%	22%	
Not sure	39%	34%	26%	41%	54%	32%	





		Ideology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
Salahi/Perriello Gov 2013						
Tareq Salahi	20%	3%	3%	9%	27%	57%
Tom Perriello	44%	71%	69%	51%	23%	16%
Not sure	36%	27%	28%	39%	49%	27%

		Ideolog	gy			
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	
Salahi/Warner Gov 2013						
Tareq Salahi	19%	3%	2%	9%	31%	52%
Mark Warner	58%	82%	86%	71%	29%	28%
Not sure	23%	15%	12%	20%	39%	20%

		Gender	
	Base	Woman	Man
Warner Approval		-	
Approve	52%	52%	52%
Disapprove	26%	21%	31%
Notsure	22%	27%	17%

		Gender	
	Base	Woman	Man
Bolling Favorability			
Favorable	15%	10%	21%
Unfavorable	16%	15%	17%
Not sure	69%	75%	62%





		Gender	
	Base	Woman	Man
Cuccinelli Favorability			
Favorable	30%	25%	35%
Unfavorable	37%	32%	41%
Not sure	34%	43%	23%

		Gender	
	Base	Woman	Man
McAuliffe Favorability			
Favorable	13%	14%	12%
Unfavorable	20%	15%	25%
Not sure	67%	71%	64%

		Gender	
	Base	Woman	Man
Perriello Favorability		-	
Favorable	14%	11%	17%
Unfavorable	16%	10%	22%
Notsure	70%	78%	61%

		Gender	
	Base	Woman	Man
Salahi Favorability		-	
Favorable	2%	2%	2%
Unfavorable	34%	32%	37%
Not sure	64%	66%	62%





		Gender	
	Base	Woman	Man
Bolling/McAuliffe Gov 2013			
Bill Bolling	36%	31%	42%
Terry McAuliffe	34%	36%	32%
Not sure	30%	34%	27%

		Gender	
	Base	Woman	Man
Bolling/Perriello Gov 2013			
Bill Bolling	35%	30%	41%
Tom Perriello	34%	34%	34%
Not sure	31%	36%	25%

		Gender	
	Base	Woman	Man
Bolling/Warner Gov 2013			
Bill Bolling	32%	28%	38%
Mark Warner	53%	57%	50%
Not sure	14%	16%	12%

		Gender	
	Base	Woman	Man
Cuccinelli/McAuliffe Gov 2013			
Ken Cuccinelli	36%	32%	42%
Terry McAuliffe	41%	41%	40%
Not sure	23%	27%	18%





		Gender	
	Base	Woman	Man
Cuccinelli/Perriello Gov 2013			
Ken Cuccinelli	36%	32%	41%
Tom Perriello	39%	40%	38%
Not sure	25%	28%	21%

		Gender	
	Base	Woman	Man
Cuccinelli/Warner Gov 2013			
Ken Cuccinelli	33%	29%	38%
Mark Warner	53%	55%	50%
Not sure	14%	16%	11%

		Gender	
	Base	Woman	Man
Salahi/McAuliffe Gov 2013			
Tareq Salahi	18%	15%	22%
Terry McAuliffe	43%	46%	39%
Not sure	39%	38%	39%

		Gender	
	Base	Woman	Man
Salahi/Perriello Gov 2013			
Tareq Salahi	20%	17%	23%
Tom Perriello	44%	46%	42%
Not sure	36%	37%	35%





		Gender	
	Base	Woman	Man
Salahi/Warner Gov 2013			
Tareq Salahi	19%	15%	24%
Mark Warner	58%	62%	53%
Not sure	23%	23%	22%

		Party			
	Base	Democrat	Republican	Independent/Other	
Warner Approval		='	•		
Approve	52%	68%	34%	51%	
Disapprove	26%	11%	41%	28%	
Not sure	22%	21%	25%	21%	

		Party	Party		
	Base	Democrat	Republican	Independent/Other	
Bolling Favorability		,	,		
Favorable	15%	5%	32%	12%	
Unfavorable	16%	20%	6%	19%	
Not sure	69%	75%	62%	68%	

		Party		
	Base	Democrat	Republican	Independent/Other
Cuccinelli Favorability				
Favorable	30%	6%	59%	31%
Unfavorable	37%	54%	9%	41%
Not sure	34%	40%	33%	28%





		Party		
	Base	Democrat	Republican	Independent/Other
McAuliffe Favorability			,	
Favorable	13%	21%	6%	9%
Unfavorable	20%	13%	28%	21%
Not sure	67%	66%	66%	70%

		Party		
	Base	Democrat	Republican	Independent/Other
Perriello Favorability		•	•	
Favorable	14%	24%	5%	11%
Unfavorable	16%	9%	25%	16%
Not sure	70%	68%	70%	74%

		Party		
	Base	Democrat	Republican	Independent/Other
Salahi Favorability		=	•	-
Favorable	2%	1%	3%	2%
Unfavorable	34%	31%	39%	34%
Not sure	64%	68%	58%	64%

		Party		
	Base	Democrat	Republican	Independent/Other
Bolling/McAuliffe Gov 2013				
Bill Bolling	36%	8%	75%	34%
Terry McAuliffe	34%	62%	3%	27%
Not sure	30%	30%	22%	39%





		Party		
	Base	Democrat	Republican	Independent/Other
Bolling/Perriello Gov 2013			•	
Bill Bolling	35%	6%	76%	33%
Tom Perriello	34%	65%	1%	24%
Not sure	31%	28%	23%	42%

		Party		
	Base	Democrat	Republican	Independent/Other
Bolling/Warner Gov 2013				
Bill Bolling	32%	4%	68%	34%
Mark Warner	53%	87%	15%	47%
Notsure	14%	9%	17%	19%

		Party		
	Base	Democrat	Republican	Independent/Other
Cuccinelli/McAuliffe Gov 2013				
Ken Cuccinelli	36%	7%	76%	37%
Terry McAuliffe	41%	68%	5%	39%
Not sure	23%	25%	19%	24%

		Party		
	Base	Democrat	Republican	Independent/Other
Cuccinelli/Perriello Gov 2013				
Ken Cuccinelli	36%	4%	77%	38%
Tom Perriello	39%	69%	4%	34%
Not sure	25%	27%	19%	28%





		Party			
	Base	Democrat	Republican	Independent/Other	
Cuccinelli/Warner Gov 2013			•		
Ken Cuccinelli	33%	4%	73%	34%	
Mark Warner	53%	85%	13%	48%	
Not sure	14%	11%	14%	18%	

		Party		
	Base	Democrat	Republican	Independent/Other
Salahi/McAuliffe Gov 2013				
Tareq Salahi	18%	2%	37%	21%
Terry McAuliffe	43%	70%	13%	38%
Not sure	39%	28%	50%	41%

		Party		
	Base	Democrat	Republican	Independent/Other
Salahi/Perriello Gov 2013		-	•	-
Tareq Salahi	20%	2%	44%	20%
Tom Perriello	44%	72%	11%	40%
Not sure	36%	26%	45%	40%

		Party				
	Base	Democrat	Republican	Independent/Other		
Salahi/Warner Gov 2013						
Tareq Salahi	19%	2%	39%	22%		
Mark Warner	58%	87%	29%	48%		
Not sure	23%	10%	31%	30%		





		Race		
	Base	White	African- American	Other
Warner Approval				
Approve	52%	52%	52%	52%
Disapprove	26%	27%	20%	32%
Not sure	22%	21%	28%	16%

		Race		
	Base	White	African- American	Other
Bolling Favorability				
Favorable	15%	18%	7%	11%
Unfavorable	16%	16%	14%	13%
Not sure	69%	66%	79%	77%

		Race		
	Base	White	African- American	Other
Cuccinelli Favorability				
Favorable	30%	34%	13%	26%
Unfavorable	37%	38%	33%	35%
Not sure	34%	29%	55%	39%

		Race		
	Base	White	African- American	Other
McAuliffe Favorability				
Favorable	13%	13%	11%	9%
Unfavorable	20%	21%	17%	16%
Not sure	67%	66%	72%	74%





		Race		
	Base	White	African- American	Other
Perriello Favorability				
Favorable	14%	14%	14%	12%
Unfavorable	16%	16%	10%	23%
Not sure	70%	69%	76%	66%

		Race		
	Base	White	African- American	Other
Salahi Favorability				
Favorable	2%	1%	1%	10%
Unfavorable	34%	37%	20%	36%
Not sure	64%	61%	79%	54%

		Race		
	Base	White	African- American	Other
Bolling/McAuliffe Gov 2013				
Bill Bolling	36%	40%	13%	47%
Terry McAuliffe	34%	32%	46%	22%
Not sure	30%	28%	41%	32%

		Race		
	Base	White	African- American	Other
Bolling/Perriello Gov 2013				
Bill Bolling	35%	42%	8%	28%
Tom Perriello	34%	31%	44%	36%
Not sure	31%	27%	47%	36%





		Race		
	Base	White	African- American	Other
Bolling/Warner Gov 2013				
Bill Bolling	32%	37%	13%	26%
Mark Warner	53%	50%	71%	46%
Not sure	14%	12%	16%	28%

		Race		
	Base	White	African- American	Other
Cuccinelli/McAuliffe Gov 2013				
Ken Cuccinelli	36%	43%	13%	28%
Terry McAuliffe	41%	38%	51%	43%
Not sure	23%	19%	36%	28%

		Race		
	Base	White	African- American	Other
Cuccinelli/Perriello Gov 2013				
Ken Cuccinelli	36%	42%	13%	28%
Tom Perriello	39%	38%	46%	39%
Not sure	25%	20%	41%	33%

		Race				
	Base	White	African- American	Other		
Cuccinelli/Warner Gov 2013		-	•	•		
Ken Cuccinelli	33%	39%	13%	25%		
Mark Warner	53%	49%	70%	55%		
Not sure	14%	12%	17%	21%		





		Race			
	Base	White	African- American	Other	
Salahi/McAuliffe Gov 2013					
Tareq Salahi	18%	20%	9%	24%	
Terry McAuliffe	43%	42%	51%	41%	
Not sure	39%	39%	40%	35%	

		Race			
	Base	White	African- American	Other	
Salahi/Perriello Gov 2013					
Tareq Salahi	20%	22%	7%	24%	
Tom Perriello	44%	42%	51%	47%	
Not sure	36%	35%	42%	28%	

		Race				
	Base	White	African- American	Other		
Salahi/Warner Gov 2013		•				
Tareq Salahi	19%	21%	7%	34%		
Mark Warner	58%	56%	72%	49%		
Not sure	23%	23%	21%	17%		

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Warner Approval					
Approve	52%	53%	51%	51%	56%
Disapprove	26%	25%	27%	26%	24%
Not sure	22%	23%	22%	23%	20%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Bolling Favorability					
Favorable	15%	16%	15%	14%	17%
Unfavorable	16%	23%	11%	18%	12%
Not sure	69%	61%	73%	67%	70%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Cuccinelli Favorability						
Favorable	30%	29%	23%	33%	32%	
Unfavorable	37%	35%	39%	37%	34%	
Not sure	34%	35%	39%	30%	33%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
McAuliffe Favorability						
Favorable	13%	13%	9%	11%	20%	
Unfavorable	20%	23%	21%	20%	17%	
Not sure	67%	65%	70%	69%	63%	

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Perriello Favorability						
Favorable	14%	10%	16%	13%	16%	
Unfavorable	16%	16%	11%	19%	15%	
Not sure	70%	74%	73%	68%	69%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Salahi Favorability					
Favorable	2%	3%	2%	1%	2%
Unfavorable	34%	35%	36%	33%	33%
Not sure	64%	61%	61%	65%	65%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Bolling/McAuliffe Gov 2013						
Bill Bolling	36%	35%	29%	39%	38%	
Terry McAuliffe	34%	39%	28%	37%	35%	
Not sure	30%	26%	44%	24%	27%	

		Age					
	Base	18 to 29	30 to 45		Older than 65		
Bolling/Perriello Gov 2013		•	•	•			
Bill Bolling	35%	32%	27%	39%	41%		
Tom Perriello	34%	45%	33%	33%	30%		
Not sure	31%	23%	41%	28%	29%		

		Age			
	Base	18 to 29	30 to 45		Older than 65
Bolling/Warner Gov 2013		•			
Bill Bolling	32%	27%	27%	37%	35%
Mark Warner	53%	57%	55%	54%	49%
Not sure	14%	17%	18%	9%	17%





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Cuccinelli/McAuliffe Gov 2013						
Ken Cuccinelli	36%	28%	29%	42%	39%	
Terry McAuliffe	41%	45%	43%	41%	36%	
Not sure	23%	28%	28%	17%	25%	

		Age					
	Base	18 to 29	30 to 45		Older than 65		
Cuccinelli/Perriello Gov 2013							
Ken Cuccinelli	36%	28%	29%	42%	38%		
Tom Perriello	39%	52%	40%	38%	33%		
Not sure	25%	21%	31%	20%	29%		

		Age					
	Base	18 to 29	30 to 45		Older than 65		
Cuccinelli/Warner Gov 2013							
Ken Cuccinelli	33%	24%	28%	39%	35%		
Mark Warner	53%	59%	50%	53%	53%		
Not sure	14%	17%	22%	8%	12%		

		Age					
	Base	18 to 29	30 to 45		Older than 65		
Salahi/McAuliffe Gov 2013		•		•	•		
Tareq Salahi	18%	17%	16%	21%	18%		
Terry McAuliffe	43%	41%	48%	43%	39%		
Not sure	39%	41%	36%	37%	43%		





		Age			
	Base	18 to 29	30 to 45		Older than 65
Salahi/Perriello Gov 2013					
Tareq Salahi	20%	14%	18%	23%	20%
Tom Perriello	44%	48%	51%	42%	38%
Not sure	36%	38%	31%	36%	42%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Salahi/Warner Gov 2013						
Tareq Salahi	19%	18%	19%	21%	19%	
Mark Warner	58%	54%	57%	60%	57%	
Not sure	23%	29%	24%	19%	24%	





Virginia Survey Results

Q1	If the Republican candidates for Gove year were Bill Bolling, Ken Cuccinelli, Tareq Salahi, who would you vote for	and
	Bill Bolling	23%
	Ken Cuccinelli	51%
	Tareq Salahi	4%
	Undecided	22%
Q2	Do you have a favorable or unfavoral of Bill Bolling?	ble opinion
	Favorable	33%
	Unfavorable	11%
	Not sure	56%
Q3	Do you have a favorable or unfavoral of Ken Cuccinelli?	
	Favorable	61%
	Unfavorable	15%
	Not sure	
Q4	Do you have a favorable or unfavoral of Tareq Salahi?	
	Favorable	4%
	Unfavorable	42%
	Mataum	55%

conservative, or very conservative?	
Very liberal	1%
Somewhat liberal	5%
Moderate	20%
Woman	47%
Man	53%
18 to 45	34%
46 to 65	36%
Older than 65	30%
	Very liberal

Q5 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat



		Ideology						
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative		
2013 GOP Gov Primary		3	•	=	•	•		
Bill Bolling	23%	-	20%	30%	24%	20%		
Ken Cuccinelli	51%	15%	58%	32%	47%	64%		
Tareq Salahi	4%	-	11%	11%	2%	2%		
Undecided	22%	85%	11%	27%	27%	15%		

		Ideolog	ldeology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Bolling Favorability									
Favorable	33%	25%	26%	22%	30%	42%			
Unfavorable	11%	-	34%	21%	7%	7%			
Not sure	56%	75%	40%	57%	63%	51%			

		Ideolo	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Cuccinelli Favorability		=	•	-	•		
Favorable	61%	50%	46%	36%	58%	76%	
Unfavorable	15%	-	19%	34%	12%	8%	
Not sure	25%	50%	35%	30%	30%	16%	

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Salahi Favorability			_	-	='			
Favorable	4%	25%	17%	8%	1%	3%		
Unfavorable	42%	-	53%	46%	43%	38%		
Not sure	55%	75%	30%	46%	56%	59%		





		Gender		
	Base	Woman	Man	
2013 GOP Gov Primary		•		
Bill Bolling	23%	22%	24%	
Ken Cuccinelli	51%	46%	54%	
Tareq Salahi	4%	4%	4%	
Undecided	22%	28%	17%	

		Gender		
	Base	Woman	Man	
Bolling Favorability				
Favorable	33%	27%	39%	
Unfavorable	11%	11%	10%	
Not sure	56%	63%	50%	

		Gender		
	Base	Woman	Man	
Cuccinelli Favorability				
Favorable	61%	53%	67%	
Unfavorable	15%	15%	14%	
Not sure	25%	31%	19%	

		Gender		
	Base	Woman	Man	
Salahi Favorability		-		
Favorable	4%	2%	5%	
Unfavorable	42%	44%	40%	
Not sure	55%	54%	55%	





		Age		
	Base	18 to 45		Older than 65
2013 GOP Gov Primary				
Bill Bolling	23%	21%	22%	26%
Ken Cuccinelli	51%	53%	50%	48%
Tareq Salahi	4%	6%	5%	2%
Undecided	22%	20%	24%	24%

		Age		
	Base	18 to 45		Older than 65
Bolling Favorability				
Favorable	33%	33%	31%	35%
Unfavorable	11%	16%	9%	7%
Not sure	56%	51%	60%	57%

		Age			
	Base	18 to 45		Older than 65	
Cuccinelli Favorability					
Favorable	61%	58%	63%	60%	
Unfavorable	15%	16%	13%	14%	
Not sure	25%	25%	24%	25%	

		Age		
	Base	18 to 45		Older than 65
Salahi Favorability				
Favorable	4%	8%	1%	3%
Unfavorable	42%	42%	44%	40%
Not sure	55%	51%	56%	57%

