

May 2, 2012

INTERVIEWS: Tom Jensen 919-744-6312

IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

# **Kaine Leads Allen by 1 Point in Virginia**

**Raleigh, N.C.** – Democrat Tim Kaine leads former Republican Senator George Allen by just 1 point in their U.S. Senate race, a new survey from Public Policy Polling finds. Kaine takes 46% of the vote and Allen 45%, with 9% undecided. The race has tightened since the last time PPP polled the contest – in July 2011 Kaine led Allen 46%-43%. Kaine leads Allen among Democrats, 77-13, while Allen leads Kaine among Republicans 83-10 and independents break slightly for Allen, 46-44.

Tim Kaine's favorability rating sits at 42% positive and 37% negative, a net positive rating but far below 50%. Allen is at 38% positive and 38% negative. Kaine has an edge in favorability ratings with independents – they view him favorably by a 41-39 margin. Allen isn't viewed nearly as positively by independents, with just 34% viewing him favorably and 43% unfavorably.

Kaine leads his two other potential Republican opponents easily – he leads Jamie Radtke by 15 points, 50-35, and he leads Bob Marshall by 13, 49-36. Marshall (7% favorable, 19% unfavorable, 75% not sure) and Radtke (6% favorable, 17% unfavorable, 77% not sure) are simply non-entities to voters.

It sure looks like Kaine is stuck with Allen – he holds a commanding lead in the Republican primary, getting 66% of the vote compared to Bob Marshall's 8%, Jamie Radtke's 3%, and E.W. Jackson's 2%. Republicans view Allen favorably by a 65-17 margin, while over 75% of Republicans aren't familiar enough with either Marshall or Radtke to form an opinion of them.

"The Virginia Senate race is about the most boring race we poll," said Dean Debnam, President of Public Policy Polling. "It's always too close to call and probably will be all the way to November. Voters know the candidates, are split in their feelings about them, and haven't shown much inclination to budge."

PPP surveyed 680 Virginia voters and 400 Virginia Republican primary voters from April 26<sup>th</sup> to 29<sup>th</sup>. The margin of error for the survey is +/-3.8% for the overall survey and +/- 4.9% for the Republican primary survey. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

Public Policy Polling 3020 Highwoods Blvd. Raleigh, NC 27604 Phone: 888 621-6988

Web: www.publicpolicypolling.com

Email: information@publicpolicypolling.com





# **Virginia Survey Results**

Q1	of George Allen?		Republican Bob Marshall and Demo- Kaine, who would you vote for?		
	Favorable38%		•	36%	
	Unfavorable38%	0	Bob Marshall		
	Not sure24%	0	Tim Kaine		
Q2	Do you have a favorable or unfavorable opinion of Bob Marshall?		Undecided Who did you vote for President in 20		
	Favorable7%	)	John McCain	43%	
	Unfavorable19%	o O	Barack Obama	47%	
	Not sure75%	o O	Someone else/Don't remember	10%	
Q3	Do you have a favorable or unfavorable opinion of Jamie Radtke?	Q9	Would you describe yourself as very somewhat liberal, moderate, somewhat liberal, moderate, somewhat liberal and s		
	Favorable6%	)	conservative, or very conservative?	00/	
	Unfavorable17%	0	Very liberal		
	Not sure77%	0	Somewhat liberal		
Q4	Do you have a favorable or unfavorable opinion		Moderate		
	of Tim Kaine?	_	Somewhat conservative	24%	
	Favorable42%		Very conservative	17%	
	Unfavorable37%	o Q10	<b>0</b> If you are a woman, press 1. If a ma	n, press 2.	
	Not sure22%	0	Woman	53%	
Q5	If the candidates for US Senate this fall were		Man	47%	
	Republican George Allen and Democrat Tim Kaine, who would you vote for?		I If you are a Democrat, press 1. If a F press 2. If you are an independent or		
	George Allen		with another party, press 3.		
	Tim Kaine46%		Democrat		
	Undecided9%	)	Republican	32%	
Q6	If the candidates for US Senate this fall were Republican Jamie Radtke and Democrat Tim Kaine, who would you vote for?	Q1:	Independent/OtherQ12 If you are white, press 1. If African-A		
	Jamie Radtke35%	, 0	press 2. If other, press 3.		
	Tim Kaine50%		White		
			African-American	19%	
	Undecided15%	0	Other	7%	





Q13 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29	12%
30 to 45	29%
46 to 65	39%
Older than 65	20%





		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
Allen Favorability							
Favorable	38%	67%	12%	33%			
Unfavorable	38%	14%	63%	26%			
Not sure	24%	19%	25%	41%			

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
Marshall Favorability						
Favorable	7%	10%	4%	5%		
Unfavorable	19%	12%	24%	20%		
Not sure	75%	78%	72%	75%		

		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
Radtke Favorability		•					
Favorable	6%	10%	3%	3%			
Unfavorable	17%	13%	22%	12%			
Not sure	77%	77%	75%	85%			

		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
Kaine Favorability		-					
Favorable	42%	19%	67%	23%			
Unfavorable	37%	58%	16%	41%			
Not sure	22%	23%	17%	36%			





		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
Allen/Kaine							
George Allen	45%	83%	11%	42%			
Tim Kaine	46%	12%	79%	37%			
Undecided	9%	5%	11%	21%			

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
Radtke/Kaine		·				
Jamie Radtke	35%	68%	5%	29%		
Tim Kaine	50%	17%	83%	35%		
Undecided	15%	14%	12%	36%		

		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
Marshall/Kaine		-					
Bob Marshall	36%	72%	4%	31%			
Tim Kaine	49%	14%	85%	30%			
Undecided	15%	14%	11%	40%			

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,	
Allen Favorability			=				
Favorable	38%	11%	17%	21%	61%	76%	
Unfavorable	38%	62%	51%	54%	16%	10%	
Not sure	24%	27%	32%	25%	23%	14%	





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Marshall Favorability		-	-	=		
Favorable	7%	3%	2%	4%	9%	16%
Unfavorable	19%	21%	20%	25%	14%	11%
Not sure	75%	75%	78%	71%	77%	74%

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Radtke Favorability							
Favorable	6%	-	5%	3%	6%	15%	
Unfavorable	17%	16%	18%	18%	21%	9%	
Not sure	77%	84%	77%	79%	73%	76%	

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,	
Kaine Favorability		_	<u>-</u>	_	-		
Favorable	42%	69%	64%	51%	21%	13%	
Unfavorable	37%	9%	16%	25%	57%	68%	
Not sure	22%	22%	20%	24%	22%	19%	

		Ideolo	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Allen/Kaine		_	_		-		
George Allen	45%	13%	17%	24%	76%	91%	
Tim Kaine	46%	76%	80%	60%	16%	5%	
Undecided	9%	11%	4%	16%	8%	4%	





		Ideolog	ldeology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Radtke/Kaine			-	<u>-</u>			
Jam ie Radtke	35%	5%	8%	19%	62%	74%	
Tim Kaine	50%	87%	85%	61%	18%	13%	
Undecided	15%	8%	7%	21%	20%	13%	

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative		
Marshall/Kaine		-		<u>-</u>	='		
Bob Marshall	36%	5%	8%	18%	66%	78%	
Tim Kaine	49%	83%	84%	62%	16%	9%	
Undecided	15%	12%	8%	19%	19%	13%	

		Gender	
	Base	Woman	Man
Allen Favorability		-	
Favorable	38%	32%	45%
Unfavorable	38%	36%	40%
Notsure	24%	33%	15%

		Gender	
	Base	Woman	Man
Marshall Favorability		-	
Favorable	7%	6%	8%
Unfavorable	19%	17%	20%
Not sure	75%	77%	72%





	Gender			
	Base	Woman	Man	
Radtke Favorability		-		
Favorable	6%	6%	6%	
Unfavorable	17%	14%	20%	
Not sure	77%	80%	73%	

		Gender	
	Base	Woman	Man
Kaine Favorability		-	
Favorable	42%	46%	37%
Unfavorable	37%	30%	44%
Not sure	22%	24%	19%

		Gender	
	Base	Woman	Man
Allen/Kaine		-	
George Allen	45%	40%	50%
Tim Kaine	46%	48%	43%
Undecided	9%	11%	7%

		Gender	
	Base	Woman	Man
Radtke/Kaine		-	
Jamie Radtke	35%	30%	40%
Tim Kaine	50%	54%	45%
Undecided	15%	16%	14%





		Gender	
	Base	Woman	Man
Marshall/Kaine		-	
Bob Marshall	36%	30%	43%
Tim Kaine	49%	52%	45%
Undecided	15%	18%	12%

		Party				
	Base	Democrat	Republican	Independent/Other		
Allen Favorability		='		•		
Favorable	38%	16%	67%	34%		
Unfavorable	38%	55%	13%	43%		
Not sure	24%	29%	19%	23%		

		Party					
	Base	Democrat	Republican	Independent/Other			
Marshall Favorability							
Favorable	7%	5%	10%	5%			
Unfavorable	19%	22%	12%	21%			
Not sure	75%	73%	78%	74%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Radtke Favorability		=				
Favorable	6%	3%	10%	6%		
Unfavorable	17%	18%	15%	18%		
Not sure	77%	80%	75%	76%		





		Party					
	Base	Democrat	Republican	Independent/Other			
Kaine Favorability							
Favorable	42%	63%	17%	41%			
Unfavorable	37%	16%	59%	39%			
Not sure	22%	21%	24%	20%			

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Allen/Kaine							
George Allen	45%	13%	83%	46%			
Tim Kaine	46%	77%	10%	44%			
Undecided	9%	10%	7%	11%			

		Party	Party					
	Base	Democrat	Republican	Independent/Other				
Radtke/Kaine		='		•				
Jamie Radtke	35%	4%	70%	37%				
Tim Kaine	50%	84%	14%	44%				
Undecided	15%	12%	16%	19%				

		Party				
	Base	Democrat	Republican	Independent/Other		
Marshall/Kaine		='				
Bob Marshall	36%	4%	73%	40%		
Tim Kaine	49%	83%	10%	46%		
Undecided	15%	13%	18%	14%		





		Race		
	Base	White	African- American	Other
Allen Favorability				
Favorable	38%	44%	20%	25%
Unfavorable	38%	35%	48%	43%
Not sure	24%	22%	32%	32%

		Race		
	Base	White	African- American	Other
Marshall Favorability				
Favorable	7%	6%	4%	15%
Unfavorable	19%	17%	27%	11%
Not sure	75%	76%	68%	74%

		Race		
	Base	White	African- American	Other
Radtke Favorability				
Favorable	6%	6%	3%	15%
Unfavorable	17%	16%	20%	18%
Not sure	77%	78%	77%	67%

		Race		
	Base	White	African- American	Other
Kaine Favorability				
Favorable	42%	40%	50%	38%
Unfavorable	37%	40%	25%	28%
Not sure	22%	20%	24%	35%





		Race		
	Base	White	African- American	Other
Allen/Kaine				
George Allen	45%	51%	21%	49%
Tim Kaine	46%	41%	68%	38%
Undecided	9%	8%	11%	13%

		Race		
	Base	White	African- American	Other
Radtke/Kaine				
Jamie Radtke	35%	42%	9%	29%
Tim Kaine	50%	42%	80%	53%
Undecided	15%	16%	10%	18%

		Race		
	Base	White	African- American	Other
Marshall/Kaine				
Bob Marshall	36%	43%	12%	35%
Tim Kaine	49%	42%	76%	49%
Undecided	15%	16%	12%	15%

		Age					
	Base	18 to 29	30 to 45	46 to 65	Older than 65		
Allen Favorability							
Favorable	38%	33%	37%	39%	40%		
Unfavorable	38%	33%	37%	40%	39%		
Not sure	24%	35%	26%	21%	21%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Marshall Favorability					
Favorable	7%	8%	5%	7%	8%
Unfavorable	19%	30%	17%	16%	18%
Not sure	75%	63%	77%	77%	74%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Radtke Favorability					
Favorable	6%	10%	7%	4%	5%
Unfavorable	17%	25%	14%	17%	16%
Not sure	77%	65%	79%	78%	79%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Kaine Favorability					
Favorable	42%	38%	41%	44%	42%
Unfavorable	37%	40%	37%	38%	33%
Not sure	22%	23%	23%	19%	25%

		Age					
	Base	18 to 29	30 to 45		Older than 65		
Allen/Kaine							
George Allen	45%	40%	41%	46%	51%		
Tim Kaine	46%	43%	50%	45%	42%		
Undecided	9%	18%	9%	8%	8%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Radtke/Kaine					
Jamie Radtke	35%	23%	31%	40%	38%
Tim Kaine	50%	55%	55%	47%	44%
Undecided	15%	23%	14%	13%	18%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Marshall/Kaine					
Bob Marshall	36%	30%	32%	41%	38%
Tim Kaine	49%	43%	53%	50%	44%
Undecided	15%	28%	15%	10%	18%





# **Virginia Survey Results**

Q1	Do you have a favorable or unfavorable opinion of George Allen?	Q5	Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat
	Favorable65%		conservative, or very conservative?
	Unfavorable17%		Very liberal
	Not sure		Somewhat liberal
Q2	Do you have a favorable or unfavorable opinion		Moderate
	of Bob Marshall?		Somewhat conservative
	Favorable12%		Very conservative
	Unfavorable13%	Q6	If you are a woman, press 1. If a man, press
	Not sure75%		Woman
Q3	Do you have a favorable or unfavorable opinion		Man
	of Jamie Radtke?	Q7	If you are 18 to 45 years old, press 1. If 46 to
	Favorable		65, press 2. If you are older than 65, press
	Unfavorable13%		18 to 45
	Not sure79%		46 to 65
Q4	The Republican candidates for Senate are George Allen, E.W. Jackson, Bob Marshall, and Jamie Radtke. If the election was today, who would you vote for?		Older than 65
	George Allen 66%		
	E.W. Jackson		
	Bob Marshall 8%		
	Jamie Radtke3%		
	Undecided 20%		

	somewhat liberal, moderate, somewhat conservative, or very conservative?	•
	Very liberal	1%
	Somewhat liberal	
	Moderate	20%
	Somewhat conservative	37%
	Very conservative	
96	If you are a woman, press 1. If a man, pre	
	Woman	47%
	Man	53%
<b>Q</b> 7	If you are 18 to 45 years old, press 1. If 46 65, press 2. If you are older than 65, press	6 to
	18 to 45	34%
	46 to 65	36%
	Older than 65	30%



		Ideolo	deology						
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative			
Allen Favorability			3	_					
Favorable	65%	15%	44%	43%	70%	76%			
Unfavorable	17%	15%	41%	36%	10%	11%			
Not sure	18%	70%	16%	21%	20%	13%			

		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Marshall Favorability				-	-	
Favorable	12%	-	17%	7%	11%	15%
Unfavorable	13%	15%	15%	23%	10%	10%
Not sure	75%	85%	68%	69%	79%	75%

		Ideolo	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative			
Radtke Favorability		_	<u>-</u>	_	-	='		
Favorable	8%	-	5%	3%	7%	11%		
Unfavorable	13%	15%	25%	22%	13%	7%		
Not sure	79%	85%	70%	75%	80%	82%		

		Ideolog	deology				
		Very	Som ew hat		Som ew hat	Very	
	Base	liberal	liberal	Moderate	conservative	conservative	
2012 GOP Sen Primary							
George Allen	66%	50%	60%	48%	69%	75%	
EW. Jackson	2%	-	11%	1%	0%	3%	
Bob Marshall	8%	-	19%	13%	6%	7%	
Jamie Radtke	3%	-	-	6%	4%	2%	
Undecided	20%	50%	10%	32%	21%	13%	





		Gender		
	Base	Woman	Man	
Allen Favorability		-		
Favorable	65%	62%	67%	
Unfavorable	17%	15%	19%	
Not sure	18%	23%	14%	

		Gender		
	Base	Woman	Man	
Marshall Favorability		•		
Favorable	12%	12%	11%	
Unfavorable	13%	13%	13%	
Not sure	75%	75%	75%	

		Gender	
	Base	Woman	Man
Radtke Favorability		-	
Favorable	8%	9%	7%
Unfavorable	13%	10%	16%
Not sure	79%	81%	78%

		Gender		
	Base	Woman	Man	
2012 GOP Sen Primary				
George Allen	66%	63%	69%	
EW. Jackson	2%	1%	2%	
Bob Marshall	8%	8%	9%	
Jamie Radtke	3%	5%	2%	
Undecided	20%	23%	17%	





		Age			
	Base	18 to 45		Older than 65	
Allen Favorability					
Favorable	65%	57%	65%	74%	
Unfavorable	17%	21%	16%	14%	
Not sure	18%	22%	19%	12%	

		Age		
	Base	18 to 45		Older than 65
Marshall Favorability				
Favorable	12%	10%	12%	12%
Unfavorable	13%	16%	8%	16%
Not sure	75%	74%	80%	72%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Radtke Favorability				
Favorable	8%	10%	7%	6%
Unfavorable	13%	16%	8%	15%
Not sure	79%	73%	85%	79%

		Age		
	Base	18 to 45	46 to 65	Older than 65
2012 GOP Sen Primary				
George Allen	66%	62%	62%	76%
EW. Jackson	2%	3%	1%	2%
Bob Marshall	8%	10%	9%	5%
Jamie Radtke	3%	3%	5%	3%
Undecided	20%	22%	23%	15%

