

February 15, 2012

**INTERVIEWS: Tom Jensen 919-744-6312** 

IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

# \$1 president is #1 in America's hearts

**Raleigh, N.C.** – America's first president is still its most popular, according to PPP's latest national survey released on the heels of Valentine's and ahead of Presidents' Day. 89% of voters see George Washington favorably, and only 3% unfavorably, followed in the top ten by Abraham Lincoln (85-7), Thomas Jefferson (74-6), Teddy Roosevelt (66-9), John Adams (55-9), Harry Truman and Dwight Eisenhower (each 62-11), John F. Kennedy (70-21), John Quincy Adams (52-7), and Franklin D. Roosevelt (62-22). Ronald Reagan is 14<sup>th</sup> most popular (62-30), Gerald Ford 16<sup>th</sup> (49-28), Bill Clinton 17<sup>th</sup> (54-38), George H.W. Bush 19<sup>th</sup> (51-42), and Jimmy Carter tied for 29<sup>th</sup> (44-44).

The least popular by far is Richard Nixon (27-59), followed by ten others in negative territory: Lyndon B. Johnson (34-42), Warren Harding (12-19), Millard Fillmore (7-12), Herbert Hoover (25-29), Calvin Coolidge (18-22), Barack Obama (46-49), Chester Arthur (10-13), Martin Van Buren (13-15), James Buchanan (11-13), and George W. Bush (45-46). 54% (James Monroe) to 84% of voters (Franklin Pierce) have no opinion of 20 of the 43 presidents, mostly 19<sup>th</sup>- and early-20<sup>th</sup>-century commanders-in-chief. Only eight have "not sure" figures in the single digits, led by the current head of state.

There are some differences across demographic groups. The biggest gender gap is for Carter, whom women see 23 points more positively than do men, followed by Nixon, who is viewed 21 points better by men than women. JFK ties Washington for most popular among Democrats, followed closely by Lincoln, Clinton, the Roosevelts, Jefferson, Obama, Truman, and Carter; Nixon and Reagan are by far their least favorites, followed by the Bushes. Among Republicans, Reagan is a close second fiddle to Washington, and the Bushes are sixth and seventh. Obama is far less popular with Republicans than anyone is with Democrats, for a partisan gap of 136 points. He is followed distantly by Carter, Clinton, and LBJ in the GOP hatred pantheon. Obama is fourth most popular among black voters, after Lincoln, Washington, and JFK; Clinton, Carter, LBJ, and FDR are sixth through ninth.

PPP surveyed 1,200 American voters from February 9<sup>th</sup> to 12<sup>th</sup>. The margin of error for the survey is +/-2.8%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

Public Policy Polling 3020 Highwoods Blvd. Raleigh, NC 27604 Phone: 888 621-6988

Web: www.publicpolicypolling.com

Email: information@publicpolicypolling.com





# **National Survey Results**

Q1	of George Washington?	Q/	of Andrew Jackson?	ivorable opinion
	Favorable89%		Favorable	49%
	Unfavorable		Unfavorable	15%
	Not sure 8%		Not sure	37%
Q2	Do you have a favorable or unfavorable opinion of John Adams?	Q8	Do you have a favorable or unfa of Martin Van Buren?	
	Favorable59%		Favorable	13%
	Unfavorable 5%		Unfavorable	15%
	Not sure36%		Not sure	72%
Q3	Do you have a favorable or unfavorable opinion of Thomas Jefferson?	Q9	Do you have a favorable or unfa of William Henry Harrison?	vorable opinion
	Favorable74%		Favorable	14%
	Unfavorable 6%		Unfavorable	8%
	Not sure20%		Not sure	78%
Q4	Do you have a favorable or unfavorable opinion of James Madison?		Do you have a favorable or unfa of John Tyler?	vorable opinion
	Favorable37%		Favorable	10%
	Unfavorable7%		Unfavorable	10%
	Not sure56%		Not sure	80%
Q5	Do you have a favorable or unfavorable opinion of James Monroe?	Q11	Do you have a favorable or unfa of James K. Polk?	vorable opinion
	Favorable39%		Favorable	9%
	Unfavorable 6%		Unfavorable	9%
	Not sure54%		Not sure	82%
Q6	Do you have a favorable or unfavorable opinion of John Quincy Adams?	Q12	2 Do you have a favorable or unfa of Zachary Taylor?	
	Favorable52%		Favorable	15%
	Unfavorable7%		Unfavorable	9%
	A1%		Mataum	76%





Q13	of Millard Fillmore?		Do you have a favorable or unfavora of James Garfield?	able opinion
	Favorable7%	)	Favorable	16%
	Unfavorable129	ó	Unfavorable	13%
	Not sure819	, o	Not sure	71%
Q14	Do you have a favorable or unfavorable opinior of Franklin Pierce?		Do you have a favorable or unfavora of Chester Arthur?	
	Favorable89	)	Favorable	10%
	Unfavorable8%	)	Unfavorable	13%
	Not sure849	, 0	Not sure	77%
Q15	Do you have a favorable or unfavorable opinior of James Buchanan?		Do you have a favorable or unfavora of Grover Cleveland?	able opinion
	Favorable119	, D	Favorable	14%
	Unfavorable139	, o	Unfavorable	13%
	Not sure769	ó	Not sure	73%
Q16	Do you have a favorable or unfavorable opinior of Abraham Lincoln?		Do you have a favorable or unfavora of Benjamin Harrison?	
	Favorable859	, o	Favorable	12%
	Unfavorable7%	)	Unfavorable	9%
	Not sure 8%	)	Not sure	79%
Q17	Do you have a favorable or unfavorable opinior of Andrew Johnson?		Do you have a favorable or unfavora of William McKinley?	able opinion
	Favorable269	, o	Favorable	17%
	Unfavorable189	, o	Unfavorable	13%
	Not sure569	ó	Not sure	71%
Q18	Do you have a favorable or unfavorable opinior of Ulysses S. Grant?		Do you have a favorable or unfavora of Teddy Roosevelt?	
	Favorable519	, 0	Favorable	66%
	Unfavorable169	, 0	Unfavorable	9%
	Not sure339	ó	Not sure	25%
Q19	Do you have a favorable or unfavorable opinior of Rutherford B. Hayes?		Do you have a favorable or unfavora of William Howard Taft?	able opinion
	Favorable129	, 0	Favorable	17%
	Unfavorable119	, D	Unfavorable	15%
	Not sure 77%	, D	Not sure	67%





Q27	Do you have a favorable or unfavorable opinion of Woodrow Wilson?	<b>Q34</b> Do you have a favorable or unfavorable opinion of John F. Kennedy?
	Favorable34%	Favorable70%
	Unfavorable20%	Unfavorable21%
	Not sure46%	Not sure
Q28	Do you have a favorable or unfavorable opinion of Warren Harding?	Q35 Do you have a favorable or unfavorable opinion of Lyndon Johnson?
	Favorable12%	Favorable34%
	Unfavorable19%	Unfavorable42%
	Not sure	Not sure24%
Q29	Do you have a favorable or unfavorable opinion of Calvin Coolidge?	Q36 Do you have a favorable or unfavorable opinion of Richard Nixon?
	Favorable18%	Favorable27%
	Unfavorable22%	Unfavorable59%
	Not sure60%	Not sure13%
Q30	Do you have a favorable or unfavorable opinion of Herbert Hoover?	Q37 Do you have a favorable or unfavorable opinion of Gerald Ford?
	Favorable25%	Favorable49%
	Unfavorable29%	Unfavorable28%
	Not sure46%	Not sure23%
Q31	Do you have a favorable or unfavorable opinion of Franklin D. Roosevelt?	Q38 Do you have a favorable or unfavorable opinion of Jimmy Carter?
	Favorable62%	Favorable44%
	Unfavorable22%	Unfavorable44%
	<i>Not sure</i> 16%	Not sure12%
Q32	Do you have a favorable or unfavorable opinion of Harry Truman?	Q39 Do you have a favorable or unfavorable opinion of Ronald Reagan?
	Favorable62%	Favorable62%
	Unfavorable11%	Unfavorable30%
	Not sure 27%	Not sure 8%
Q33	Do you have a favorable or unfavorable opinion of Dwight Eisenhower?	<b>Q40</b> Do you have a favorable or unfavorable opinion of George H.W. Bush?
	Favorable62%	Favorable51%
	Unfavorable11%	Unfavorable42%
	Not sure26%	Not sure 8%





Q41	Do you have a favorable or unfavorable of Bill Clinton?	pinion
	Favorable	54%
	Unfavorable	38%
	Not sure	8%
Q42	Do you have a favorable or unfavorable of George W. Bush?	pinion
	Favorable	45%
	Unfavorable	46%
	Not sure	9%
Q43	Do you have a favorable or unfavorable of Barack Obama?	
	Favorable	46%
	Unfavorable	49%
	Not sure	5%
Q44	Who did you vote for President in 2008?	
	John McCain	45%
	Barack Obama	47%
	Someone else/Don't remember	8%
Q45	Would you describe yourself as very liber somewhat liberal, moderate, somewhat conservative, or very conservative?	al,
	Very liberal	11%
	Somewhat liberal	20%
	Moderate	
	Somewhat conservative	25%
	Very conservative	

Q46	If you are a woman, press 1. If a man, pres	s 2.
	Woman	50%
	Man	50%
Q47	If you are a Democrat, press 1. If a Republic press 2. If you are an independent or identified with another party, press 3.	can,
	Democrat	40%
	Republican	37%
	Independent/Other	22%
Q48	If you are Hispanic, press 1. If white, press If African-American, press 3. If other, press	
	Hispanic	10%
	White	72%
	African-American	11%
	Other	7%
Q49	If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.	to
	18 to 29	15%
	30 to 45	27%
	46 to 65	38%
	Older than 65	20%





		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Washington Favorability		-			
Favorable	89%	93%	87%	76%	
Unfavorable	3%	2%	2%	14%	
Not sure	8%	5%	11%	10%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Adams I Favorability					
Favorable	59%	60%	56%	64%	
Unfavorable	5%	4%	5%	11%	
Not sure	36%	35%	39%	25%	

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Jefferson Favorability		-			
Favorable	74%	77%	72%	75%	
Unfavorable	6%	3%	8%	10%	
Not sure	20%	20%	20%	14%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Madison Favorability		-			
Favorable	37%	41%	32%	44%	
Unfavorable	7%	4%	10%	10%	
Not sure	56%	56%	59%	46%	





		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Monroe Favorability					
Favorable	39%	37%	40%	48%	
Unfavorable	6%	3%	7%	15%	
Not sure	54%	60%	52%	37%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Adams II Favorability		·			
Favorable	52%	58%	47%	47%	
Unfavorable	7%	3%	8%	15%	
Not sure	41%	38%	45%	37%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Jackson Favorability		•			
Favorable	49%	53%	42%	63%	
Unfavorable	15%	10%	19%	16%	
Not sure	37%	37%	39%	21%	

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Van Buren Favorability					
Favorable	13%	12%	13%	15%	
Unfavorable	15%	11%	17%	25%	
Not sure	72%	77%	70%	60%	





		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
WH Harrison Favorability				
Favorable	14%	14%	13%	19%
Unfavorable	8%	6%	9%	15%
Not sure	78%	80%	77%	66%

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Tyler Favorability		•			
Favorable	10%	9%	10%	14%	
Unfavorable	10%	6%	12%	24%	
Not sure	80%	85%	78%	62%	

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
Polk Favorability		-				
Favorable	9%	8%	8%	14%		
Unfavorable	9%	5%	13%	13%		
Not sure	82%	87%	79%	73%		

		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
Taylor Favorability		•					
Favorable	15%	15%	14%	22%			
Unfavorable	9%	6%	12%	16%			
Not sure	76%	79%	74%	62%			





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Fillmore Favorability					
Favorable	7%	7%	6%	6%	
Unfavorable	12%	6%	16%	27%	
Not sure	81%	87%	78%	67%	

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Pierce Favorability					
Favorable	8%	9%	6%	15%	
Unfavorable	8%	4%	12%	11%	
Not sure	84%	87%	82%	74%	

		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
Buchanan Favorability		-					
Favorable	11%	11%	11%	12%			
Unfavorable	13%	6%	19%	22%			
Not sure	76%	83%	71%	66%			

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Lincoln Favorability		-			
Favorable	85%	84%	88%	78%	
Unfavorable	7%	10%	3%	14%	
Not sure	8%	7%	9%	8%	





		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
A. Johnson Favorability							
Favorable	26%	22%	27%	38%			
Unfavorable	18%	16%	20%	17%			
Not sure	56%	61%	54%	46%			

		2008 Vote			
	Base		Barack Obama	Someone else/Don't remember	
Grant Favorability		·			
Favorable	51%	56%	46%	50%	
Unfavorable	16%	12%	19%	23%	
Not sure	33%	31%	35%	27%	

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
Hayes Favorability		•				
Favorable	12%	12%	9%	22%		
Unfavorable	11%	6%	13%	22%		
Not sure	77%	82%	78%	56%		

		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
Garfield Favorability		-					
Favorable	16%	15%	14%	30%			
Unfavorable	13%	11%	15%	12%			
Not sure	71%	74%	71%	58%			





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Arthur Favorability					
Favorable	10%	10%	8%	18%	
Unfavorable	13%	10%	15%	18%	
Not sure	77%	80%	77%	64%	

		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
Cleveland Favorability				
Favorable	14%	13%	14%	17%
Unfavorable	13%	9%	15%	22%
Not sure	73%	78%	71%	61%

		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
B. Harrison Favorability		•		
Favorable	12%	11%	12%	19%
Unfavorable	9%	3%	13%	16%
Not sure	79%	86%	76%	64%

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
McKinley Favorability		-		
Favorable	17%	17%	16%	19%
Unfavorable	13%	8%	15%	26%
Not sure	71%	75%	69%	55%





		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
T. Roosevelt Favorability				
Favorable	66%	59%	73%	67%
Unfavorable	9%	12%	5%	12%
Not sure	25%	29%	22%	20%

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Taft Favorability		·			
Favorable	17%	18%	15%	19%	
Unfavorable	15%	8%	20%	28%	
Not sure	67%	73%	65%	53%	

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Wilson Favorability		-			
Favorable	34%	25%	40%	44%	
Unfavorable	20%	24%	15%	24%	
Not sure	46%	51%	44%	31%	

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Harding Favorability		-				
Favorable	12%	12%	10%	20%		
Unfavorable	19%	13%	25%	20%		
Not sure	69%	75%	65%	60%		





		2008 Vo		
	Base	John McCain		Someone else/Don't remember
Coolidge Favorability				
Favorable	18%	20%	14%	30%
Unfavorable	22%	15%	28%	27%
Not sure	60%	65%	59%	43%

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Hoover Favorability		·			
Favorable	25%	29%	20%	32%	
Unfavorable	29%	18%	39%	34%	
Not sure	46%	53%	41%	34%	

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
FDR Favorability		•			
Favorable	62%	46%	79%	59%	
Unfavorable	22%	36%	7%	27%	
Not sure	16%	18%	14%	14%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Truman Favorability		-			
Favorable	62%	58%	67%	57%	
Unfavorable	11%	12%	9%	18%	
Not sure	27%	30%	25%	25%	





		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Eisenhower Favorability					
Favorable	62%	71%	55%	58%	
Unfavorable	11%	7%	15%	16%	
Not sure	26%	23%	29%	26%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
JFK Favorability		·			
Favorable	70%	55%	87%	63%	
Unfavorable	21%	34%	6%	27%	
Not sure	9%	11%	6%	10%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
LBJ Favorability		•			
Favorable	34%	19%	51%	27%	
Unfavorable	42%	55%	26%	55%	
Not sure	24%	27%	22%	17%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Nixon Favorability		=			
Favorable	27%	38%	16%	27%	
Unfavorable	59%	47%	74%	54%	
Not sure	13%	15%	10%	18%	





		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Ford Favorability					
Favorable	49%	59%	40%	39%	
Unfavorable	28%	20%	35%	36%	
Not sure	23%	20%	25%	25%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Carter Favorability		·			
Favorable	44%	19%	68%	43%	
Unfavorable	44%	72%	17%	44%	
Not sure	12%	9%	15%	13%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Reagan Favorability					
Favorable	62%	90%	36%	52%	
Unfavorable	30%	8%	52%	33%	
Not sure	8%	2%	12%	15%	

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Bush 41 Favorability		-				
Favorable	51%	77%	24%	55%		
Unfavorable	42%	16%	68%	35%		
Not sure	8%	7%	8%	10%		





		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Clinton Favorability					
Favorable	54%	27%	85%	44%	
Unfavorable	38%	65%	9%	41%	
Not sure	8%	8%	6%	15%	

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
Bush 43 Favorability				
Favorable	45%	73%	16%	47%
Unfavorable	46%	17%	76%	39%
Not sure	9%	10%	8%	14%

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Obama Favorability		-			
Favorable	46%	15%	82%	32%	
Unfavorable	49%	80%	14%	59%	
Not sure	5%	5%	4%	10%	

		Ideolog	ldeology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
Washington Favorability			•	-	-		
Favorable	89%	89%	84%	88%	87%	96%	
Unfavorable	3%	6%	8%	2%	1%	2%	
Not sure	8%	5%	9%	10%	12%	2%	





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Adams I Favorability		-	<u>-</u>	=		
Favorable	59%	63%	54%	60%	56%	64%
Unfavorable	5%	12%	11%	3%	3%	1%
Not sure	36%	25%	34%	37%	42%	35%

		ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
Jefferson Favorability					•		
Favorable	74%	74%	72%	76%	73%	78%	
Unfavorable	6%	16%	11%	4%	2%	2%	
Not sure	20%	10%	17%	20%	25%	20%	

		ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative		
Madison Favorability		_	<u>-</u>	_	<u>-</u>	='	
Favorable	37%	38%	37%	37%	33%	42%	
Unfavorable	7%	14%	10%	8%	5%	1%	
Not sure	56%	48%	52%	56%	62%	57%	

		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Monroe Favorability		-	_		-		
Favorable	39%	41%	38%	42%	35%	41%	
Unfavorable	6%	23%	10%	4%	4%	0%	
Not sure	54%	37%	52%	54%	61%	59%	





		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Adams II Favorability			<u>-</u>				
Favorable	52%	51%	53%	48%	51%	59%	
Unfavorable	7%	13%	13%	7%	3%	1%	
Not sure	41%	36%	34%	45%	46%	40%	

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Jackson Favorability				•				
Favorable	49%	43%	40%	49%	52%	59%		
Unfavorable	15%	26%	21%	17%	8%	6%		
Not sure	37%	31%	39%	35%	40%	35%		

		ldeology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative		
Van Buren Favorability		=	•	-	•	•	
Favorable	13%	23%	12%	12%	11%	11%	
Unfavorable	15%	29%	19%	17%	9%	8%	
Not sure	72%	48%	68%	71%	79%	81%	

		Ideology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
WH Harrison Favorability		=	•		•		
Favorable	14%	20%	14%	16%	12%	11%	
Unfavorable	8%	21%	12%	9%	5%	2%	
Not sure	78%	60%	74%	75%	84%	88%	





		Ideolog	ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative		
Tyler Favorability			<u>-</u>				
Favorable	10%	12%	12%	12%	6%	8%	
Unfavorable	10%	25%	13%	11%	7%	3%	
Not sure	80%	63%	75%	77%	87%	89%	

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Polk Favorability				<u>-</u>			
Favorable	9%	8%	15%	9%	7%	4%	
Unfavorable	9%	32%	12%	10%	2%	3%	
Not sure	82%	61%	74%	81%	90%	93%	

		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Taylor Favorability		_	<u>-</u>	_	-		
Favorable	15%	27%	16%	13%	15%	11%	
Unfavorable	9%	16%	15%	10%	5%	5%	
Not sure	76%	56%	69%	77%	80%	84%	

		Ideology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Fillmore Favorability		-	_	-	-		
Favorable	7%	7%	10%	7%	4%	6%	
Unfavorable	12%	32%	17%	13%	6%	4%	
Not sure	81%	61%	73%	80%	90%	91%	





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Pierce Favorability			<u>-</u>	=		
Favorable	8%	13%	13%	7%	8%	5%
Unfavorable	8%	21%	13%	9%	3%	1%
Not sure	84%	66%	74%	85%	89%	94%

		ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
Buchanan Favorability					•		
Favorable	11%	13%	14%	13%	7%	8%	
Unfavorable	13%	37%	18%	12%	8%	4%	
Not sure	76%	49%	68%	74%	85%	89%	

		Ideolo	ldeology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,			
Lincoln Favorability		_	<u>-</u>	_	<u>-</u>				
Favorable	85%	91%	83%	83%	83%	92%			
Unfavorable	7%	5%	10%	6%	8%	5%			
Not sure	8%	4%	7%	12%	8%	4%			

	Base	Ideology					
		Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
A. Johnson Favorability		=			•		
Favorable	26%	34%	30%	24%	22%	24%	
Unfavorable	18%	24%	17%	23%	14%	13%	
Not sure	56%	42%	53%	53%	64%	63%	





		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Grant Favorability		-	<u>-</u>	=			
Favorable	51%	52%	40%	51%	57%	55%	
Unfavorable	16%	21%	23%	15%	14%	10%	
Not sure	33%	26%	37%	33%	29%	35%	

		Ideolog	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Hayes Favorability									
Favorable	12%	19%	11%	11%	11%	10%			
Unfavorable	11%	23%	15%	13%	6%	3%			
Not sure	77%	58%	75%	76%	83%	86%			

		Ideolo	ldeology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,			
Garfield Favorability		_	<u>-</u>	_	-				
Favorable	16%	23%	17%	13%	17%	14%			
Unfavorable	13%	24%	16%	12%	9%	11%			
Not sure	71%	53%	67%	75%	74%	75%			

		Ideolog	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Arthur Favorability		-	-	-	-				
Favorable	10%	13%	10%	10%	10%	7%			
Unfavorable	13%	27%	18%	12%	9%	8%			
Not sure	77%	60%	71%	78%	81%	85%			





		ldeology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative		
Cleveland Favorability							
Favorable	14%	19%	15%	16%	12%	8%	
Unfavorable	13%	26%	19%	13%	9%	4%	
Not sure	73%	55%	65%	71%	79%	89%	

		ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
B. Harrison Favorability					•		
Favorable	12%	20%	10%	16%	7%	12%	
Unfavorable	9%	26%	11%	11%	4%	1%	
Not sure	79%	54%	79%	73%	90%	88%	

		Ideology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,	
McKinley Favorability		_	<u>-</u>	_	<u>-</u>	='	
Favorable	17%	11%	16%	21%	16%	15%	
Unfavorable	13%	41%	18%	10%	6%	5%	
Not sure	71%	48%	66%	69%	78%	80%	

		ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
T. Roosevelt Favorability		=	•		•		
Favorable	66%	73%	68%	73%	64%	51%	
Unfavorable	9%	12%	8%	5%	10%	15%	
Not sure	25%	16%	24%	22%	26%	34%	





		ldeology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Taft Favorability			-	<u>-</u>			
Favorable	17%	29%	13%	17%	18%	15%	
Unfavorable	15%	31%	22%	19%	5%	8%	
Not sure	67%	40%	65%	64%	76%	77%	

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Wilson Favorability								
Favorable	34%	44%	38%	41%	29%	20%		
Unfavorable	20%	26%	13%	17%	22%	29%		
Not sure	46%	30%	49%	42%	49%	52%		

		ldeolog	ldeology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative				
Harding Favorability		_	-	<u>-</u>	-				
Favorable	12%	13%	12%	12%	12%	11%			
Unfavorable	19%	45%	25%	21%	9%	11%			
Not sure	69%	42%	64%	67%	79%	78%			

		Ideology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Coolidge Favorability		_	_		-		
Favorable	18%	18%	16%	19%	17%	20%	
Unfavorable	22%	36%	28%	23%	15%	14%	
Not sure	60%	46%	55%	57%	68%	66%	





		Ideology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Hoover Favorability		-	-	<u>-</u>			
Favorable	25%	32%	16%	26%	24%	31%	
Unfavorable	29%	44%	36%	35%	18%	19%	
Not sure	46%	24%	49%	39%	58%	50%	

		Ideology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative		
FDR Favorability			-	<u>-</u>	='		
Favorable	62%	85%	73%	74%	48%	37%	
Unfavorable	22%	9%	13%	12%	30%	44%	
Not sure	16%	6%	14%	14%	21%	19%	

		Ideology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Truman Favorability		_	<u>-</u>	_	-		
Favorable	62%	69%	66%	66%	62%	46%	
Unfavorable	11%	16%	8%	9%	10%	16%	
Not sure	27%	15%	25%	24%	28%	38%	

		ldeology					
		Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
Eisenhower Favorability		=	•		-		
Favorable	62%	61%	53%	60%	69%	70%	
Unfavorable	11%	25%	16%	12%	5%	6%	
Not sure	26%	15%	30%	28%	26%	24%	





		ldeology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
JFK Favorability			-	<u>-</u>			
Favorable	70%	92%	85%	78%	61%	43%	
Unfavorable	21%	6%	10%	13%	26%	46%	
Not sure	9%	2%	5%	9%	12%	11%	

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
LBJ Favorability				-				
Favorable	34%	59%	43%	39%	23%	18%		
Unfavorable	42%	30%	28%	37%	52%	57%		
Not sure	24%	11%	28%	24%	25%	25%		

		ldeolog	ldeology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative				
Nixon Favorability		_	<u>-</u>	_	-	='			
Favorable	27%	14%	21%	20%	38%	39%			
Unfavorable	59%	82%	66%	63%	48%	49%			
Not sure	13%	4%	13%	17%	14%	12%			

		Ideolog	deology				
	Base	Very liberal	Very iberal Somewhat liberal Somewhat conservative Nonewhat conservative				
Ford Favorability			-	-		,	
Favorable	49%	22%	45%	45%	58%	60%	
Unfavorable	28%	62%	32%	32%	17%	17%	
Not sure	23%	16%	24%	23%	25%	22%	





		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Carter Favorability			<u>-</u>	=		
Favorable	44%	78%	66%	55%	22%	12%
Unfavorable	44%	16%	23%	30%	61%	83%
Not sure	12%	5%	11%	15%	17%	5%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Reagan Favorability						
Favorable	62%	28%	41%	52%	79%	95%
Unfavorable	30%	63%	49%	39%	14%	2%
Not sure	8%	9%	10%	9%	8%	2%

		Ideolo	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Bush 41 Favorability			<u>-</u>	<u>-</u>			
Favorable	51%	14%	35%	37%	72%	81%	
Unfavorable	42%	79%	61%	54%	20%	11%	
Not sure	8%	7%	4%	10%	8%	8%	

		Ideolog	deology				
	Base	Very liberal	Very Somewhat iberal liberal Moderate Conservative		Very conservative		
Clinton Favorability		-	_		-	-	
Favorable	54%	82%	78%	67%	40%	14%	
Unfavorable	38%	13%	18%	21%	53%	79%	
Not sure	8%	5%	4%	11%	7%	7%	





		Ideolog	gy			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Bush 43 Favorability			<u>-</u>	=		
Favorable	45%	15%	27%	29%	65%	80%
Unfavorable	46%	78%	69%	58%	26%	10%
Not sure	9%	7%	5%	12%	9%	10%

		Ideolog	leology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obama Favorability				-			
Favorable	46%	76%	73%	62%	23%	7%	
Unfavorable	49%	21%	25%	27%	73%	92%	
Not sure	5%	3%	3%	11%	4%	1%	

		Gender	
	Base	Woman	Man
Washington Favorability			
Favorable	89%	86%	91%
Unfavorable	3%	4%	3%
Not sure	8%	10%	7%

		Gender	
	Base	Woman	Man
Adams I Favorability		-	
Favorable	59%	52%	65%
Unfavorable	5%	4%	6%
Not sure	36%	44%	29%





		Gender	
	Base	Woman	Man
Jefferson Favorability			·
Favorable	74%	68%	80%
Unfavorable	6%	6%	6%
Not sure	20%	26%	14%

		Gender	
	Base	Woman	Man
Madison Favorability		-	
Favorable	37%	29%	44%
Unfavorable	7%	6%	8%
Not sure	56%	64%	48%

		Gender	
	Base	Woman	Man
Monroe Favorability		-	
Favorable	39%	35%	44%
Unfavorable	6%	5%	7%
Not sure	54%	60%	49%

		Gender	
	Base	Woman	Man
Adams II Favorability		-	
Favorable	52%	46%	57%
Unfavorable	7%	6%	7%
Not sure	41%	48%	35%





		Gender	
	Base	Woman	Man
Jackson Favorability		-	
Favorable	49%	41%	57%
Unfavorable	15%	15%	14%
Not sure	37%	44%	29%

		Gender	
	Base	Woman	Man
Van Buren Favorability			
Favorable	13%	10%	16%
Unfavorable	15%	13%	17%
Not sure	72%	77%	67%

		Gender	
	Base	Woman	Man
WH Harrison Favorability			
Favorable	14%	11%	17%
Unfavorable	8%	7%	9%
Not sure	78%	82%	74%

		Gender	
	Base	Woman	Man
Tyler Favorability		-	
Favorable	10%	8%	12%
Unfavorable	10%	8%	12%
Not sure	80%	84%	76%





		Gender	
	Base	Woman	Man
Polk Favorability		-	
Favorable	9%	7%	10%
Unfavorable	9%	5%	13%
Not sure	82%	88%	77%

		Gender	
	Base	Woman	Man
Taylor Favorability		-	
Favorable	15%	13%	17%
Unfavorable	9%	7%	12%
Not sure	76%	80%	71%

		Gender	
	Base	Woman	Man
Fillmore Favorability		-	
Favorable	7%	5%	8%
Unfavorable	12%	10%	15%
Not sure	81%	85%	77%

		Gender	
	Base	Woman	Man
Pierce Favorability		-	
Favorable	8%	8%	9%
Unfavorable	8%	6%	10%
Not sure	84%	86%	82%





		Gender	
	Base	Woman	Man
Buchanan Favorability			
Favorable	11%	9%	13%
Unfavorable	13%	9%	17%
Not sure	76%	82%	70%

		Gender	
	Base	Woman	Man
Lincoln Favorability		-	
Favorable	85%	86%	84%
Unfavorable	7%	4%	10%
Not sure	8%	10%	6%

		Gender	
	Base	Woman	Man
A. Johnson Favorability			
Favorable	26%	21%	30%
Unfavorable	18%	14%	21%
Not sure	56%	65%	48%

		Gender	
	Base	Woman	Man
Grant Favorability		-	
Favorable	51%	46%	56%
Unfavorable	16%	14%	18%
Not sure	33%	40%	26%





		Gender	
	Base	Woman	Man
Hayes Favorability		-	
Favorable	12%	11%	12%
Unfavorable	11%	9%	13%
Not sure	77%	80%	75%

	Gender		
	Base	Woman	Man
Garfield Favorability		-	
Favorable	16%	14%	18%
Unfavorable	13%	10%	16%
Not sure	71%	76%	66%

		Gender	
	Base	Woman	Man
Arthur Favorability		-	
Favorable	10%	9%	11%
Unfavorable	13%	11%	15%
Not sure	77%	80%	74%

		Gender	
	Base	Woman	Man
Cleveland			
Favorability			
Favorable	14%	12%	15%
Unfavorable	13%	11%	15%
Not sure	73%	77%	70%





		Gender		
	Base	Woman	Man	
B. Harrison Favorability			·	
Favorable	12%	10%	14%	
Unfavorable	9%	7%	10%	
Not sure	79%	82%	76%	

		Gender	
	Base	Woman	Man
McKinley Favorability		-	
Favorable	17%	14%	20%
Unfavorable	13%	11%	14%
Not sure	71%	75%	66%

		Gender	
	Base	Woman	Man
T. Roosevelt Favorability			
Favorable	66%	61%	70%
Unfavorable	9%	9%	9%
Not sure	25%	30%	20%

		Gender	
	Base	Woman	Man
Taft Favorability		-	
Favorable	17%	15%	19%
Unfavorable	15%	13%	18%
Not sure	67%	72%	63%





		Gender	
	Base	Woman	Man
Wilson Favorability		-	
Favorable	34%	31%	36%
Unfavorable	20%	16%	24%
Not sure	46%	53%	39%

		Gender	
	Base	Woman	Man
Harding Favorability		-	
Favorable	12%	10%	13%
Unfavorable	19%	16%	23%
Not sure	69%	74%	64%

		Gender	
	Base	Woman	Man
Coolidge Favorability		-	
Favorable	18%	16%	21%
Unfavorable	22%	18%	25%
Not sure	60%	66%	54%

		Gender	
	Base	Woman	Man
Hoover Favorability		-	
Favorable	25%	22%	28%
Unfavorable	29%	24%	34%
Not sure	46%	54%	38%





		Gender		
	Base	Woman	Man	
FDR Favorability		-		
Favorable	62%	63%	61%	
Unfavorable	22%	19%	25%	
Not sure	16%	19%	13%	

		Gender	
	Base	Woman	Man
Truman Favorability		-	
Favorable	62%	56%	67%
Unfavorable	11%	10%	12%
Not sure	27%	34%	21%

		Gender		
	Base	Woman	Man	
Eisenhower Favorability				
Favorable	62%	59%	66%	
Unfavorable	11%	11%	12%	
Not sure	26%	30%	22%	

		Gender	
	Base	Woman	Man
JFK Favorability		-	
Favorable	70%	71%	70%
Unfavorable	21%	19%	23%
Not sure	9%	11%	7%





		Gender	
	Base	Woman	Man
LBJ Favorability		-	
Favorable	34%	35%	34%
Unfavorable	42%	37%	46%
Not sure	24%	28%	20%

		Gender	
	Base	Woman	Man
Nixon Favorability		-	
Favorable	27%	21%	33%
Unfavorable	59%	64%	55%
Not sure	13%	15%	12%

		Gender	
	Base	Woman	Man
Ford Favorability		-	
Favorable	49%	46%	51%
Unfavorable	28%	27%	30%
Not sure	23%	28%	18%

		Gender	
	Base	Woman	Man
Carter Favorability		-	
Favorable	44%	49%	40%
Unfavorable	44%	37%	51%
Not sure	12%	15%	9%





		Gender	
	Base	Woman	Man
Reagan Favorability		-	
Favorable	62%	58%	65%
Unfavorable	30%	31%	30%
Not sure	8%	11%	5%

		Gender		
	Base	Woman	Man	
Bush 41 Favorability		•		
Favorable	51%	49%	52%	
Unfavorable	42%	43%	41%	
Not sure	8%	9%	7%	

		Gender	
	Base	Woman	Man
Clinton Favorability		-	
Favorable	54%	57%	52%
Unfavorable	38%	35%	41%
Not sure	8%	8%	7%

		Gender	
	Base	Woman	Man
Bush 43 Favorability		-	
Favorable	45%	45%	45%
Unfavorable	46%	46%	46%
Not sure	9%	9%	9%





		Gender	
	Base	Woman	Man
Obama Favorability		-	
Favorable	46%	49%	43%
Unfavorable	49%	45%	52%
Not sure	5%	5%	5%

		Party		
	Base	Democrat	Republican	Independent/Other
Washington Favorability				
Favorable	89%	86%	92%	88%
Unfavorable	3%	3%	4%	3%
Not sure	8%	11%	5%	9%

		Party			
	Base	Democrat	Republican	Independent/Other	
Adams I Favorability		='		•	
Favorable	59%	56%	58%	63%	
Unfavorable	5%	5%	5%	5%	
Not sure	36%	39%	36%	32%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Jefferson Favorability					
Favorable	74%	73%	78%	71%	
Unfavorable	6%	6%	4%	8%	
Not sure	20%	21%	18%	21%	





		Party		
	Base	Democrat	Republican	Independent/Other
Madison Favorability		='		•
Favorable	37%	36%	37%	37%
Unfavorable	7%	8%	6%	8%
Not sure	56%	56%	57%	55%

		Party		
	Base	Democrat	Republican	Independent/Other
Monroe Favorability		•		
Favorable	39%	41%	36%	41%
Unfavorable	6%	8%	4%	7%
Not sure	54%	51%	59%	52%

		Party		
	Base	Democrat	Republican	Independent/Other
Adams II Favorability		=	•	-
Favorable	52%	50%	55%	50%
Unfavorable	7%	9%	5%	6%
Not sure	41%	41%	40%	44%

		Party			
	Base	Democrat	Republican	Independent/Other	
Jackson Favorability		='			
Favorable	49%	47%	54%	45%	
Unfavorable	15%	16%	9%	21%	
Not sure	37%	37%	38%	35%	





		Party		
	Base	Democrat	Republican	Independent/Other
Van Buren Favorability				
Favorable	13%	14%	12%	13%
Unfavorable	15%	17%	12%	16%
Not sure	72%	69%	76%	71%

		Party			
	Base	Democrat	Republican	Independent/Other	
WH Harrison Favorability			,		
Favorable	14%	16%	13%	12%	
Unfavorable	8%	10%	8%	7%	
Not sure	78%	74%	79%	81%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Tyler Favorability		<del>-</del>	•	-		
Favorable	10%	12%	9%	8%		
Unfavorable	10%	11%	9%	11%		
Not sure	80%	77%	82%	81%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Polk Favorability		='	•		
Favorable	9%	9%	9%	8%	
Unfavorable	9%	13%	5%	9%	
Not sure	82%	78%	86%	83%	





		Party		
	Base	Democrat	Republican	Independent/Other
Taylor Favorability		•	,	•
Favorable	15%	17%	14%	13%
Unfavorable	9%	10%	8%	10%
Not sure	76%	72%	78%	77%

		Party		
	Base	Democrat	Republican	Independent/Other
Fillmore Favorability		='		
Favorable	7%	7%	6%	6%
Unfavorable	12%	14%	8%	16%
Not sure	81%	79%	86%	78%

		Party			
	Base	Democrat	Republican	Independent/Other	
Pierce Favorability		='	•	-	
Favorable	8%	8%	9%	8%	
Unfavorable	8%	13%	4%	7%	
Not sure	84%	79%	87%	85%	

		Party		
	Base	Democrat	Republican	Independent/Other
Buchanan Favorability				
Favorable	11%	12%	12%	8%
Unfavorable	13%	16%	8%	17%
Not sure	76%	71%	80%	76%





		Party		
	Base	Democrat	Republican	Independent/Other
Lincoln Favorability		•		•
Favorable	85%	87%	84%	84%
Unfavorable	7%	5%	9%	7%
Not sure	8%	9%	7%	9%

		Party		
	Base	Democrat	Republican	Independent/Other
A. Johnson Favorability			•	
Favorable	26%	29%	26%	20%
Unfavorable	18%	17%	14%	25%
Not sure	56%	54%	60%	54%

		Party		
	Base	Democrat	Republican	Independent/Other
Grant Favorability		•		•
Favorable	51%	46%	59%	46%
Unfavorable	16%	18%	11%	22%
Not sure	33%	36%	30%	32%

		Party				
	Base	Democrat	Republican	Independent/Other		
Hayes Favorability		='				
Favorable	12%	12%	12%	10%		
Unfavorable	11%	13%	7%	13%		
Not sure	77%	75%	81%	77%		





		Party		
	Base	Democrat	Republican	Independent/Other
Garfield Favorability		•		•
Favorable	16%	14%	17%	16%
Unfavorable	13%	15%	10%	14%
Not sure	71%	71%	72%	70%

		Party		
	Base	Democrat	Republican	Independent/Other
Arthur Favorability		•	•	
Favorable	10%	12%	9%	8%
Unfavorable	13%	15%	12%	13%
Not sure	77%	73%	79%	79%

		Party		
	Base	Democrat	Republican	Independent/Other
Cleveland Favorability		•		
Favorable	14%	17%	13%	10%
Unfavorable	13%	15%	8%	16%
Not sure	73%	68%	79%	74%

		Party		
	Base	Democrat	Republican	Independent/Other
B. Harrison Favorability		•		
Favorable	12%	14%	11%	12%
Unfavorable	9%	12%	5%	10%
Notsure	79%	75%	84%	79%





		Party		
	Base	Democrat	Republican	Independent/Other
McKinley Favorability		='		•
Favorable	17%	18%	15%	17%
Unfavorable	13%	14%	11%	14%
Not sure	71%	68%	74%	70%

		Party		
	Base	Democrat	Republican	Independent/Other
T. Roosevelt Favorability			•	
Favorable	66%	73%	61%	63%
Unfavorable	9%	6%	12%	9%
Not sure	25%	21%	28%	27%

		Party				
	Base	Democrat	Republican	Independent/Other		
Taft Favorability		<del>-</del>	•			
Favorable	17%	15%	18%	19%		
Unfavorable	15%	21%	10%	16%		
Not sure	67%	64%	73%	65%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Wilson Favorability		='			
Favorable	34%	43%	27%	30%	
Unfavorable	20%	16%	22%	25%	
Not sure	46%	41%	51%	45%	





		Party		
	Base	Democrat	Republican	Independent/Other
Harding Favorability		='		-
Favorable	12%	11%	14%	10%
Unfavorable	19%	23%	12%	26%
Not sure	69%	66%	75%	64%

		Party		
	Base	Democrat	Republican	Independent/Other
Coolidge Favorability				
Favorable	18%	16%	20%	18%
Unfavorable	22%	25%	15%	27%
Not sure	60%	58%	65%	55%

		Party				
	Base	Democrat	Republican	Independent/Other		
Hoover Favorability		-		-		
Favorable	25%	22%	30%	22%		
Unfavorable	29%	37%	18%	33%		
Not sure	46%	41%	52%	45%		

		Party			
	Base	Democrat	Republican	Independent/Other	
FDR Favorability		='			
Favorable	62%	79%	48%	57%	
Unfavorable	22%	8%	34%	26%	
Not sure	16%	13%	19%	17%	





		Party		
	Base	Democrat	Republican	Independent/Other
Truman Favorability		='		•
Favorable	62%	67%	57%	62%
Unfavorable	11%	11%	12%	10%
Not sure	27%	22%	31%	28%

		Party		
	Base	Democrat	Republican	Independent/Other
Eisenhower Favorability				
Favorable	62%	57%	71%	59%
Unfavorable	11%	14%	8%	11%
Not sure	26%	28%	21%	31%

		Party		
	Base	Democrat	Republican	Independent/Other
JFK Favorability		•	•	•
Favorable	70%	90%	56%	62%
Unfavorable	21%	7%	32%	26%
Not sure	9%	4%	12%	12%

		Party			
	Base	Democrat	Republican	Independent/Other	
LBJ Favorability		='			
Favorable	34%	56%	20%	23%	
Unfavorable	42%	27%	53%	49%	
Not sure	24%	18%	28%	28%	





		Party		
	Base	Democrat	Republican	Independent/Other
Nixon Favorability				
Favorable	27%	17%	39%	25%
Unfavorable	59%	73%	49%	54%
Not sure	13%	10%	12%	20%

		Party		
	Base	Democrat	Republican	Independent/Other
Ford Favorability		•		
Favorable	49%	41%	61%	42%
Unfavorable	28%	35%	20%	30%
Not sure	23%	24%	19%	27%

		Party			
	Base	Democrat	Republican	Independent/Other	
Carter Favorability		='			
Favorable	44%	72%	19%	38%	
Unfavorable	44%	17%	70%	47%	
Not sure	12%	11%	11%	15%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Reagan Favorability		='			
Favorable	62%	34%	92%	59%	
Unfavorable	30%	53%	6%	31%	
Not sure	8%	13%	1%	10%	





		Party		
	Base	Democrat	Republican	Independent/Other
Bush 41 Favorability		='		-
Favorable	51%	27%	80%	43%
Unfavorable	42%	66%	14%	45%
Not sure	8%	7%	5%	12%

		Party		
	Base	Democrat	Republican	Independent/Other
Clinton Favorability		•		
Favorable	54%	84%	27%	50%
Unfavorable	38%	11%	65%	40%
Not sure	8%	5%	9%	10%

		Party			
	Base	Democrat	Republican	Independent/Other	
Bush 43 Favorability		•	•	•	
Favorable	45%	19%	79%	36%	
Unfavorable	46%	73%	15%	50%	
Not sure	9%	8%	7%	15%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Obama Favorability		='			
Favorable	46%	80%	12%	46%	
Unfavorable	49%	16%	84%	48%	
Not sure	5%	5%	4%	6%	





		Race			
	Base	Hispanic	White	African- American	Other
Washington Favorability					
Favorable	89%	85%	91%	83%	75%
Unfavorable	3%	5%	3%	4%	4%
Not sure	8%	10%	6%	14%	21%

		Race			
	Base	Hispanic	White	African- American	Other
Adams I Favorability		-		-	
Favorable	59%	55%	61%	42%	62%
Unfavorable	5%	7%	5%	7%	4%
Not sure	36%	38%	34%	51%	33%

		Race				
	Base	Hispanic	White	African- American	Other	
Jefferson Favorability						
Favorable	74%	67%	78%	65%	66%	
Unfavorable	6%	8%	4%	6%	16%	
Not sure	20%	26%	18%	29%	18%	

		Race	_		
	Base	Hispanic	White	African- American	Other
Madison Favorability					
Favorable	37%	43%	39%	23%	29%
Unfavorable	7%	11%	5%	13%	8%
Not sure	56%	46%	56%	64%	63%





		Race				
	Base	Hispanic	White	African- American	Other	
Monroe Favorability		-		-		
Favorable	39%	50%	39%	26%	43%	
Unfavorable	6%	3%	6%	11%	5%	
Not sure	54%	47%	55%	64%	52%	

		Race				
	Base	Hispanic	White	African- American	Other	
Adams II Favorability						
Favorable	52%	59%	53%	39%	53%	
Unfavorable	7%	5%	6%	14%	10%	
Not sure	41%	36%	42%	47%	37%	

		Race			
	Base	Hispanic	White	African- American	Other
Jackson Favorability					
Favorable	49%	53%	50%	49%	36%
Unfavorable	15%	18%	14%	12%	17%
Not sure	37%	29%	36%	39%	47%

		Race	_	_	_
	Base	Hispanic	White	African- American	Other
Van Buren Favorability			•		•
Favorable	13%	20%	11%	20%	10%
Unfavorable	15%	18%	14%	18%	18%
Not sure	72%	62%	75%	61%	73%





		Race					
	Base	Hispanic	White	African- American	Other		
WH Harrison Favorability							
Favorable	14%	17%	13%	21%	12%		
Unfavorable	8%	14%	7%	8%	13%		
Not sure	78%	69%	80%	71%	75%		

		Race			
	Base	Hispanic	White	African- American	Other
Tyler Favorability		-		-	
Favorable	10%	19%	9%	13%	4%
Unfavorable	10%	18%	8%	14%	16%
Not sure	80%	63%	83%	74%	80%

		Race			
	Base	Hispanic	White	African- American	Other
Polk Favorability					
Favorable	9%	28%	7%	5%	5%
Unfavorable	9%	5%	7%	25%	14%
Not sure	82%	67%	86%	70%	82%

		Race			
	Base	Hispanic	White	African- American	Other
Taylor Favorability					
Favorable	15%	31%	13%	18%	8%
Unfavorable	9%	10%	8%	16%	17%
Not sure	76%	59%	79%	66%	75%





		Race			
	Base	Hispanic	White	African- American	Other
Fillmore Favorability		-		-	
Favorable	7%	16%	5%	10%	5%
Unfavorable	12%	14%	11%	20%	15%
Not sure	81%	70%	84%	69%	80%

		Race			
	Base	Hispanic	White	African- American	Other
Pierce Favorability		•			
Favorable	8%	23%	7%	6%	10%
Unfavorable	8%	6%	6%	24%	8%
Not sure	84%	71%	87%	70%	81%

		Race	-		_
	Base	Hispanic	White	African- American	Other
Buchanan Favorability					
Favorable	11%	30%	9%	12%	6%
Unfavorable	13%	8%	13%	21%	14%
Not sure	76%	61%	78%	67%	80%

		Race				
	Base	Hispanic	White	African- American	Other	
Lincoln Favorability						
Favorable	85%	79%	87%	85%	80%	
Unfavorable	7%	10%	7%	1%	6%	
Not sure	8%	12%	6%	14%	14%	





		Race			
	Base	Hispanic	White	African- American	Other
A. Johnson Favorability			•		•
Favorable	26%	27%	25%	29%	23%
Unfavorable	18%	19%	18%	16%	18%
Not sure	56%	55%	56%	55%	60%

		Race			
	Base	Hispanic	White	African- American	Other
Grant Favorability		-		-	
Favorable	51%	50%	53%	43%	49%
Unfavorable	16%	20%	16%	15%	15%
Not sure	33%	31%	31%	43%	36%

		Race			
	Base	Hispanic	White	African- American	Other
Hayes Favorability					
Favorable	12%	18%	10%	16%	11%
Unfavorable	11%	13%	10%	14%	15%
Not sure	77%	70%	80%	70%	74%

		Race				
	Base	Hispanic	White	African- American	Other	
Garfield Favorability						
Favorable	16%	30%	14%	11%	16%	
Unfavorable	13%	15%	12%	23%	11%	
Not sure	71%	55%	74%	66%	72%	





		Race			
	Base	Hispanic	White	African- American	Other
Arthur Favorability		-		-	
Favorable	10%	18%	9%	14%	1%
Unfavorable	13%	22%	11%	15%	21%
Not sure	77%	60%	80%	71%	78%

		Race			
	Base	Hispanic	White	African- American	Other
Cleveland Favorability					
Favorable	14%	23%	13%	13%	10%
Unfavorable	13%	19%	10%	23%	14%
Not sure	73%	59%	76%	64%	76%

		Race			
	Base	Hispanic	White	African- American	Other
B. Harrison Favorability					
Favorable	12%	21%	11%	17%	7%
Unfavorable	9%	8%	7%	17%	13%
Not sure	79%	71%	82%	67%	80%

		Race				
	Base	Hispanic	White	African- American	Other	
McKinley Favorability						
Favorable	17%	27%	16%	19%	8%	
Unfavorable	13%	11%	11%	17%	24%	
Not sure	71%	61%	73%	64%	68%	





		Race			
	Base	Hispanic	White	African- American	Other
T. Roosevelt Favorability					
Favorable	66%	65%	68%	58%	59%
Unfavorable	9%	12%	8%	15%	5%
Not sure	25%	22%	24%	27%	35%

		Race			
	Base	Hispanic	White	African- American	Other
Taft Favorability		=		-	
Favorable	17%	20%	16%	22%	17%
Unfavorable	15%	21%	15%	15%	10%
Not sure	67%	60%	68%	64%	73%

		Race		_	
	Base	Hispanic	White	African- American	Other
Wilson Favorability					
Favorable	34%	38%	34%	31%	34%
Unfavorable	20%	15%	21%	23%	21%
Not sure	46%	47%	46%	46%	46%

		Race			
	Base	Hispanic	White	African- American	Other
Harding Favorability					
Favorable	12%	22%	10%	17%	9%
Unfavorable	19%	17%	20%	16%	24%
Not sure	69%	61%	70%	67%	67%





		Race		_	
	Base	Hispanic	White	African- American	Other
Coolidge Favorability		-		-	,
Favorable	18%	19%	18%	18%	21%
Unfavorable	22%	28%	20%	24%	24%
Not sure	60%	53%	62%	58%	55%

		Race			
	Base	Hispanic	White	African- American	Other
Hoover Favorability		<u>-</u>			
Favorable	25%	25%	25%	21%	32%
Unfavorable	29%	29%	28%	39%	26%
Not sure	46%	46%	47%	40%	42%

		Race			_
	Base	Hispanic	White	African- American	Other
FDR Favorability					
Favorable	62%	53%	64%	63%	56%
Unfavorable	22%	27%	22%	18%	18%
Not sure	16%	20%	14%	19%	26%

		Race	_	_	_
	Base	Hispanic	White	African- American	Other
Truman Favorability					
Favorable	62%	58%	64%	52%	62%
Unfavorable	11%	14%	11%	13%	7%
Not sure	27%	28%	25%	34%	31%





		Race			
	Base	Hispanic	White	African- American	Other
Eisenhower Favorability					
Favorable	62%	65%	65%	45%	56%
Unfavorable	11%	18%	9%	18%	17%
Not sure	26%	16%	26%	37%	27%

		Race			
	Base	Hispanic	White	African- American	Other
JFK Favorability		-		-	
Favorable	70%	72%	69%	83%	69%
Unfavorable	21%	21%	21%	14%	25%
Not sure	9%	7%	10%	3%	6%

		Race			
	Base	Hispanic	White	African- American	Other
LBJ Favorability					
Favorable	34%	22%	33%	62%	25%
Unfavorable	42%	51%	44%	16%	42%
Not sure	24%	28%	23%	22%	33%

		Race			
	Base	Hispanic	White	African- American	Other
Nixon Favorability					
Favorable	27%	33%	28%	20%	24%
Unfavorable	59%	59%	59%	61%	58%
Not sure	13%	8%	13%	18%	18%





		Race					
	Base	Hispanic	White	African- American	Other		
Ford Favorability		-		-			
Favorable	49%	43%	51%	50%	29%		
Unfavorable	28%	36%	26%	28%	41%		
Not sure	23%	22%	23%	22%	30%		

		Race					
	Base	Hispanic	White	African- American	Other		
Carter Favorability							
Favorable	44%	44%	40%	67%	54%		
Unfavorable	44%	46%	49%	18%	30%		
Not sure	12%	10%	11%	15%	16%		

		Race				
	Base	Hispanic	White	African- American	Other	
Reagan Favorability						
Favorable	62%	66%	67%	38%	43%	
Unfavorable	30%	27%	28%	47%	37%	
Not sure	8%	7%	6%	15%	20%	

		Race					
	Base	Hispanic	White	African- American	Other		
Bush 41 Favorability							
Favorable	51%	46%	57%	25%	28%		
Unfavorable	42%	45%	36%	63%	61%		
Not sure	8%	9%	6%	12%	11%		





		Race					
	Base	Hispanic	White	African- American	Other		
Clinton Favorability		-		-			
Favorable	54%	60%	50%	73%	67%		
Unfavorable	38%	36%	42%	18%	24%		
Not sure	8%	4%	8%	9%	9%		

		Race					
	Base	Hispanic	White	African- American	Other		
Bush 43 Favorability		<u>-</u>					
Favorable	45%	44%	51%	23%	19%		
Unfavorable	46%	41%	42%	64%	62%		
Not sure	9%	15%	7%	14%	19%		

		Race					
	Base	Hispanic	White	African- American	Other		
Obama Favorability							
Favorable	46%	49%	40%	82%	55%		
Unfavorable	49%	47%	55%	17%	33%		
Not sure	5%	4%	5%	1%	12%		

		Age			
	Base	18 to 29	30 to 45		Older than 65
Washington Favorability		•			
Favorable	89%	86%	91%	87%	90%
Unfavorable	3%	7%	2%	3%	2%
Not sure	8%	7%	7%	10%	8%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Adams I Favorability					
Favorable	59%	68%	58%	56%	59%
Unfavorable	5%	11%	5%	4%	3%
Not sure	36%	22%	37%	40%	38%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Jefferson Favorability					
Favorable	74%	71%	74%	74%	78%
Unfavorable	6%	11%	5%	6%	2%
Not sure	20%	18%	21%	20%	20%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Madison Favorability					
Favorable	37%	48%	36%	33%	36%
Unfavorable	7%	12%	8%	6%	3%
Not sure	56%	40%	57%	60%	60%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Monroe Favorability					
Favorable	39%	41%	37%	39%	42%
Unfavorable	6%	19%	5%	5%	2%
Not sure	54%	41%	58%	56%	56%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Adams II Favorability					
Favorable	52%	54%	54%	49%	53%
Unfavorable	7%	19%	6%	5%	3%
Not sure	41%	27%	39%	46%	45%

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Jackson Favorability						
Favorable	49%	54%	43%	49%	53%	
Unfavorable	15%	24%	16%	12%	10%	
Not sure	37%	22%	41%	39%	37%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Van Buren Favorability						
Favorable	13%	20%	13%	12%	9%	
Unfavorable	15%	31%	14%	11%	11%	
Not sure	72%	48%	73%	77%	79%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
WH Harrison Favorability		•				
Favorable	14%	32%	14%	10%	9%	
Unfavorable	8%	19%	9%	5%	5%	
Not sure	78%	49%	77%	85%	86%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Tyler Favorability					
Favorable	10%	21%	7%	9%	8%
Unfavorable	10%	25%	10%	7%	6%
Not sure	80%	54%	83%	84%	86%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Polk Favorability						
Favorable	9%	10%	8%	9%	8%	
Unfavorable	9%	23%	8%	6%	7%	
Not sure	82%	67%	84%	85%	85%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Taylor Favorability						
Favorable	15%	28%	14%	13%	12%	
Unfavorable	9%	18%	9%	7%	8%	
Not sure	76%	54%	78%	80%	80%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Fillmore Favorability						
Favorable	7%	7%	8%	7%	3%	
Unfavorable					9%	
Not sure	81%	59%	83%	85%	88%	





		Age			
	Base	18 to 29		46 to 65	Older than 65
Pierce Favorability					
Favorable	8%	13%	6%	10%	5%
Unfavorable	8%	21%	9%	4%	6%
Not sure	84%	67%	85%	86%	89%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Buchanan Favorability						
Favorable	11%	17%	12%	10%	8%	
Unfavorable	13%	24%	15%	10%	10%	
Not sure	76%	60%	73%	81%	82%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Lincoln Favorability					
Favorable	85%	72%	85%	89%	88%
Unfavorable	7%	17%	5%	5%	5%
Not sure	8%	11%	10%	6%	7%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
A. Johnson Favorability				•		
Favorable	26%	37%	31%	19%	22%	
Unfavorable	18%	24%	18%	17%	15%	
Not sure	56%	39%	51%	65%	63%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Grant Favorability					
Favorable	51%	53%	57%	47%	49%
Unfavorable	16%	28%	13%	16%	13%
Not sure	33%	20%	29%	37%	38%

		Age				
	Base	18 to 29			Older than 65	
Hayes Favorability						
Favorable	12%	24%	9%	10%	9%	
Unfavorable	11%	24%	12%	7%	7%	
Not sure	77%	52%	79%	83%	84%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Garfield Favorability					
Favorable	16%	25%	20%	11%	11%
Unfavorable	13%	21%	10%	13%	11%
Not sure	71%	54%	69%	76%	78%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Arthur Favorability						
Favorable	10%	23%	10%	6%	7%	
Unfavorable	13%	21%	11%	12%	12%	
Not sure	77%	55%	79%	83%	81%	





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Cleveland Favorability						
Favorable	14%	18%	14%	13%	12%	
Unfavorable	13%	24%	16%	8%	9%	
Not sure	73%	58%	70%	79%	79%	

		Age					
	Base	18 to 29	30 to 45		Older than 65		
B. Harrison Favorability							
Favorable	12%	23%	10%	11%	9%		
Unfavorable	9%	26%	6%	6%	5%		
Not sure	79%	51%	84%	82%	86%		

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
McKinley Favorability						
Favorable	17%	20%	18%	17%	13%	
Unfavorable	13%	35%	12%	8%	7%	
Not sure	71%	45%	71%	76%	80%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
T. Roosevelt Favorability		•	•	•		
Favorable	66%	63%	63%	66%	71%	
Unfavorable	9%	18%	7%	7%	10%	
Not sure	25%	18%	30%	27%	20%	





		Age			
	Base	18 to 29		46 to 65	Older than 65
Taft Favorability					
Favorable	17%	29%	18%	13%	17%
Unfavorable	15%	26%	13%	13%	15%
Not sure	67%	45%	69%	74%	69%

		Age				
	Base	18 to 29			Older than 65	
Wilson Favorability						
Favorable	34%	44%	31%	33%	32%	
Unfavorable	20%	28%	15%	20%	23%	
Not sure	46%	28%	54%	48%	44%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Harding Favorability					
Favorable	12%	18%	13%	10%	8%
Unfavorable	19%	35%	14%	16%	21%
Not sure	69%	47%	73%	73%	71%

		Age					
	Base	18 to 29		46 to 65	Older than 65		
Coolidge Favorability							
Favorable	18%	22%	23%	15%	14%		
Unfavorable	22%	36%	14%	21%	25%		
Not sure	60%	42%	63%	64%	61%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Hoover Favorability					
Favorable	25%	24%	28%	22%	28%
Unfavorable	29%	43%	19%	27%	35%
Not sure	46%	33%	52%	51%	37%

		Age				
	Base	18 to 29		46 to 65	Older than 65	
FDR Favorability						
Favorable	62%	62%	58%	65%	63%	
Unfavorable	22%	30%	21%	17%	26%	
Not sure	16%	8%	21%	19%	11%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Truman Favorability						
Favorable	62%	57%	53%	62%	76%	
Unfavorable	11%	25%	8%	8%	10%	
Not sure	27%	18%	38%	30%	13%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Eisenhower Favorability						
Favorable	62%	46%	55%	66%	77%	
Unfavorable	11%	23%	11%	8%	9%	
Not sure	26%	30%	34%	26%	14%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
JFK Favorability					
Favorable	70%	73%	61%	75%	74%
Unfavorable	21%	20%	27%	18%	18%
Not sure	9%	7%	13%	7%	8%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
LBJ Favorability					
Favorable	34%	42%	25%	37%	36%
Unfavorable	42%	42%	34%	43%	50%
Not sure	24%	17%	40%	20%	14%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Nixon Favorability						
Favorable	27%	29%	27%	26%	28%	
Unfavorable	59%	54%	58%	63%	59%	
Not sure	13%	17%	15%	11%	13%	

		Age					
	Base	18 to 29			Older than 65		
Ford Favorability							
Favorable	49%	31%	46%	51%	61%		
Unfavorable	28%	44%	26%	28%	22%		
Not sure	23%	25%	28%	22%	17%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Carter Favorability					
Favorable	44%	52%	37%	49%	38%
Unfavorable	44%	39%	47%	40%	50%
Not sure	12%	9%	16%	11%	12%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Reagan Favorability						
Favorable	62%	50%	69%	59%	65%	
Unfavorable	30%	42%	26%	32%	25%	
Not sure	8%	8%	5%	9%	10%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Bush 41 Favorability					
Favorable	51%	42%	52%	50%	56%
Unfavorable	42%	52%	40%	43%	35%
Not sure	8%	6%	8%	7%	10%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Clinton Favorability						
Favorable	54%	61%	48%	59%	52%	
Unfavorable	38%	32%	47%	35%	36%	
Not sure	8%	7%	6%	6%	12%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Bush 43 Favorability						
Favorable	45%	40%	47%	43%	50%	
Unfavorable	46%	49%	42%	50%	42%	
Not sure	9%	11%	11%	7%	8%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obam a Favorability						
Favorable	46%	52%	41%	50%	43%	
Unfavorable					50%	
Not sure	5%	2%	5%	5%	7%	

