

January 17, 2011

INTERVIEWS: Tom Jensen 919-744-6312

IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Obama leads Romney by five points nationally

Raleigh, N.C. – President Obama has brought his approval rating back into the high 40s, and he finds himself with his largest national popular vote lead over Mitt Romney since last May—a turnaround from last month, which was the first time Romney had actually led the president nationally in 17 months.

47% approve and 50% disapprove of the president's job performance, up from 45-52 in PPP's December national poll. Obama leads Romney by five points, 49-44. The Republican frontrunner had actually pulled ahead of the president by two points (47-45) in the previous survey.

Romney is still pulling 13% of Democrats, more than any of the other four Republicans tested, but a few more Republicans have moved from Romney's camp to the ranks of the undecided. The most movement, however, is with independents, who favored Romney by nine points in December and Obama by 10 now.

Obama leads the others by similar margins to last month: Ron Paul also by five (47-42), Newt Gingrich by seven (49-42), and Rick Perry by 11 (51-40). Rick Santorum, tested nationally for the first time, trails by eight points (50-42).

Libertarian candidate Gary Johnson is down from 9% to 7% of the national vote since last month, but he still stands to hurt Romney more, helping Obama to a 47-40 win. Another potential candidate, Stephen Colbert, would actually hurt the president more than Romney, pulling 13% of the national vote and keeping Obama to a 41-38 margin.

"Mitt Romney's in a great position to win the Republican nomination right now," said Dean Debnam, President of Public Policy Polling. "But the things he's had to say to get to that point don't seem to be helping him with independent voters. This is the worst he's polled against Obama since right after Osama bin Laden was killed."

PPP surveyed 700 American voters from January 13th to 16th. The margin of error for the survey is +/-3.7%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

Public Policy Polling 3020 Highwoods Blvd. Raleigh, NC 27604 Phone: 888 621-6988

Web: www.publicpolicypolling.com

Email: information@publicpolicypolling.com





National Survey Results

QΊ	Barack Obama's job performance?		Q/	Democrat Barack Obama and	Republican
	Approve	47%		Newt Gingrich, who would you	
	Disapprove	50%		Barack Obama	
	Not sure			Newt Gingrich	
Q2	Do you have a favorable or unfavora of Newt Gingrich?		Q8	Undecided If the candidates for President	this year were
	Favorable			Democrat Barack Obama and Paul, who would you vote for?	Republican Ron
	Unfavorable			Barack Obama	47%
	Not sure			Ron Paul	
Q3	Do you have a favorable or unfavora of Ron Paul?	ble opinion		Undecided	
	Favorable	27%	Q9	If the candidates for President Democrat Barack Obama and	
	Unfavorable	57%		Perry, who would you vote for	
	Not sure	16%		Barack Obama	51%
Q4	Do you have a favorable or unfavora of Rick Perry?	ble opinion		Rick Perry	
	Favorable	21%	Q10	Undecided If the candidates for President	
	Unfavorable		٦.٠	Democrat Barack Obama and Romney, who would you vote	Republican Mitt
	Not sure			•	
Q5	Do you have a favorable or unfavora of Mitt Romney?	ble opinion		Barack Obama	
	•	35%		Mitt Romney	
	Favorable			Undecided	
	Unfavorable		Q11	If the candidates for President Democrat Barack Obama and	
	Not sure			Santorum, who would you vote	
Q6	Do you have a favorable or unfavora of Rick Santorum?	ble opinion		Barack Obama	
	Favorable	30%		Rick Santorum	
	Unfavorable			Undecided	8%
	Not sure	19%			





Q12	If the candidates for President this year was Democrat Barack Obama, Republican Mi Romney, and Libertarian Gary Johnson, would you vote for?	tt
	Barack Obama	47%
	Mitt Romney	40%
	Gary Johnson	7%
	Undecided	
Q13	Do you have a favorable or unfavorable of Stephen Colbert?	pinion
	Favorable	36%
	Unfavorable	28%
	Not sure	
Q14	If the candidates for President this year was Democrat Barack Obama, Republican Mi Romney, and independent Stephen Colbowho would you vote for?	ere tt
	Barack Obama	41%
	Mitt Romney	38%
	Stephen Colbert	13%
	Undecided	
Q15	Would you describe yourself as very liber somewhat liberal, moderate, somewhat conservative, or very conservative?	al,
	Very liberal	8%
	Somewhat liberal	21%
	Moderate	27%
	Somewhat conservative	25%
	Very conservative	19%

Q16	If you are a woman, press 1. If a man, pres	s 2.
	Woman	52%
	Man	48%
Q17	If you are a Democrat, press 1. If a Republic press 2. If you are an independent or identified with another party, press 3.	can,
	Democrat	41%
	Republican	35%
	Independent/Other	24%
Q18	If you are Hispanic, press 1. If white, press If African-American, press 3. If other, press	2.
	Hispanic	10%
	White	
	African-American	11%
	Other	
Q19	If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.	
	18 to 29	12%
	30 to 45	28%
	46 to 65	
	Older than 65	





		Ideology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obama Approval			<u>-</u>	=			
Approve	47%	80%	85%	62%	15%	12%	
Disapprove	50%	18%	14%	28%	83%	87%	
Not sure	4%	2%	1%	10%	2%	1%	

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Gingrich Favorability						
Favorable	26%	10%	9%	11%	43%	50%
Unfavorable	60%	84%	84%	72%	40%	35%
Not sure	14%	6%	7%	17%	17%	15%

		Ideolo	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Paul Favorability		_	<u>-</u>	<u>-</u>				
Favorable	27%	13%	21%	31%	27%	31%		
Unfavorable	57%	70%	64%	51%	55%	58%		
Not sure	16%	17%	15%	17%	18%	11%		

		Ideolog	deology						
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative			
Perry Favorability		-	_		='				
Favorable	21%	7%	10%	8%	30%	46%			
Unfavorable	63%	78%	78%	74%	52%	43%			
Not sure	15%	15%	12%	18%	18%	12%			





		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Romney Favorability			<u>-</u>	<u>-</u>		
Favorable	35%	18%	17%	28%	56%	43%
Unfavorable	53%	69%	70%	57%	32%	47%
Not sure	13%	13%	12%	15%	12%	10%

		Ideology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
Santorum Favorability						
Favorable	30%	13%	9%	18%	45%	57%
Unfavorable	51%	71%	75%	60%	32%	30%
Not sure	19%	16%	16%	22%	23%	13%

		Ideolog	ldeology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Obama/Gingrich		_	<u>-</u>	<u>-</u>	-				
Barack Obama	49%	79%	86%	70%	18%	9%			
Newt Gingrich	42%	11%	9%	19%	71%	84%			
Undecided	9%	10%	6%	10%	11%	7%			

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,		
Obam a/Paul		-	-	-	-	, and the second		
Barack Obama	47%	79%	83%	63%	18%	10%		
Ron Paul	42%	11%	9%	27%	64%	80%		
Undecided	11%	10%	8%	10%	18%	10%		





		Ideology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Obam a/Perry		-	3	<u>-</u>			
Barack Obama	51%	82%	88%	72%	18%	11%	
Rick Perry	40%	11%	9%	18%	66%	81%	
Undecided	10%	7%	4%	9%	16%	9%	

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Obama/Romney								
Barack Obama	49%	80%	84%	68%	17%	11%		
Mitt Romney	44%	18%	11%	27%	71%	80%		
Undecided	7%	2%	5%	5%	12%	9%		

		Ideolo	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obam a/Santorum		_	<u>-</u>	_	-		
Barack Obama	50%	78%	89%	69%	17%	12%	
Rick Santorum	42%	15%	8%	21%	68%	85%	
Undecided	8%	7%	4%	10%	15%	4%	

		Ideolog	ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obama/Romney/Joh- nson		=	•		•		
Barack Obama	47%	77%	84%	67%	15%	9%	
Mitt Romney	40%	9%	12%	22%	68%	70%	
Gary Johnson	7%	5%	0%	8%	8%	13%	
Undecided	6%	9%	4%	2%	8%	8%	





		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Colbert Favorability		-	<u>-</u>	=		
Favorable	36%	46%	66%	42%	15%	17%
Unfavorable	28%	26%	14%	17%	39%	46%
Not sure	36%	28%	20%	41%	46%	37%

		Ideology				
	Base	Very liberal			Somew hat conservative	Very conservative
Obama/Romney/Col- bert					•	
Barack Obama	41%	72%	72%	56%	18%	7%
Mitt Romney	38%	9%	12%	21%	63%	66%
Stephen Colbert	13%	10%	11%	18%	10%	15%
Undecided	7%	9%	5%	5%	9%	12%

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	47%	53%	39%
Disapprove	50%	42%	57%
Not sure	4%	4%	3%

		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	26%	24%	29%
Unfavorable	60%	59%	61%
Not sure	14%	17%	10%





		Gender	er	
	Base	Woman	Man	
Paul Favorability		-		
Favorable	27%	17%	37%	
Unfavorable	57%	63%	51%	
Not sure	16%	20%	11%	

		Gender		
	Base	Woman	Man	
Perry Favorability		-		
Favorable	21%	17%	26%	
Unfavorable	63%	64%	63%	
Not sure	15%	19%	11%	

		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	35%	33%	37%
Unfavorable	53%	50%	55%
Not sure	13%	16%	9%

		Gender		
	Base	Woman	Man	
Santorum Favorability				
Favorable	30%	26%	35%	
Unfavorable	51%	51%	51%	
Not sure	19%	23%	14%	





		Gender	
	Base	Woman	Man
Obama/Gingrich		-	
Barack Obama	49%	55%	43%
Newt Gingrich	42%	36%	49%
Undecided	9%	9%	9%

		Gender	
	Base	Woman	Man
Obam a/Paul		-	
Barack Obama	47%	52%	41%
Ron Paul	42%	34%	50%
Undecided	11%	13%	10%

		Gender	
	Base	Woman	Man
Obama/Perry		-	
Barack Obama	51%	55%	46%
Rick Perry	40%	33%	47%
Undecided	10%	12%	7%

		Gender	
	Base	Woman	Man
Obam a/Rom ne y		-	
Barack Obama	49%	54%	43%
Mitt Romney	44%	40%	49%
Undecided	7%	6%	8%





		Gender	
	Base	Woman	Man
Obama/Santorum		-	
Barack Obama	50%	55%	43%
Rick Santorum	42%	37%	47%
Undecided	8%	8%	9%

		Gender	
	Base	Woman	Man
Obam a/Rom ney/Joh- nson		•	
Barack Obama	47%	53%	41%
Mitt Romney	40%	35%	45%
Gary Johnson	7%	6%	8%
Undecided	6%	6%	6%

		Gender		
	Base	Woman	Man	
Colbert Favorability		-		
Favorable	36%	30%	42%	
Unfavorable	28%	25%	32%	
Not sure	36%	46%	25%	

		Gender	
	Base	Woman	Man
Obama/Romney/Col- bert			
Barack Obama	41%	50%	33%
Mitt Romney	38%	35%	41%
Stephen Colbert	13%	9%	18%
Undecided	7%	6%	9%





		Party				
	Base	Democrat	Republican	Independent/Other		
Obama Approval		='		•		
Approve	47%	79%	4%	52%		
		15%	95%	44%		
Disapprove Notsure	4%	6%	1%	5%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Gingrich Favorability						
Favorable	26%	12%	45%	24%		
Unfavorable	60%	75%	40%	65%		
Not sure	14%	13%	15%	12%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Paul Favorability		=	•	-		
Favorable	27%	21%	33%	28%		
Unfavorable	57%	63%	51%	58%		
Not sure	16%	16%	16%	14%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Perry Favorability		='			
Favorable	21%	11%	35%	19%	
Unfavorable	63%	72%	46%	74%	
Not sure	15%	17%	19%	7%	





		Party				
	Base	Democrat	Republican	Independent/Other		
Romney Favorability		='	•	-		
Favorable	35%	18%	53%	38%		
Unfavorable	53%	66%	35%	54%		
Not sure	13%	16%	12%	8%		

		Party					
	Base	Democrat	Republican	Independent/Other			
Santorum Favorability							
Favorable	30%	13%	55%	25%			
Unfavorable	51%	65%	28%	58%			
Not sure	19%	22%	17%	16%			

		Party					
	Base	Democrat	Republican	Independent/Other			
Obama/Gingrich		='	•	-			
Barack Obama	49%	83%	6%	54%			
Newt Gingrich	42%	12%	83%	34%			
Undecided	9%	5%	11%	12%			

		Party						
	Base	Democrat	Republican	Independent/Other				
Obam a/Paul		='						
Barack Obama	47%	81%	6%	47%				
Ron Paul	42%	12%	80%	38%				
Undecided	11%	7%	14%	15%				





		Party						
	Base	Democrat	Republican	Independent/Other				
Obama/Perry								
Barack Obama	51%	85%	7%	55%				
Rick Perry	40%	11%	81%	30%				
Undecided	10%	5%	12%	14%				

		Party					
	Base	Democrat	Republican	Independent/Other			
Obama/Romney							
Barack Obama	49%	82%	7%	51%			
Mitt Romney	44%	13%	84%	41%			
Undecided	7%	5%	10%	8%			

		Party						
	Base	Democrat	Republican	Independent/Other				
Obam a/Santorum				-				
Barack Obama	50%	85%	6%	52%				
Rick Santorum	42%	12%	83%	34%				
Undecided	8%	3%	11%	14%				

		Party					
	Base	Democrat	Republican	Independent/Other			
Obama/Romney/Joh- nson							
Barack Obama	47%	81%	5%	49%			
Mitt Romney	40%	11%	79%	33%			
Gary Johnson	7%	4%	8%	11%			
Undecided	6%	3%	8%	7%			





		Party					
	Base	Democrat	Republican	Independent/Other			
Colbert Favorability							
Favorable	36%	47%	18%	43%			
Unfavorable	28%	21%	39%	26%			
Not sure	36%	33%	43%	31%			

		Party						
	Base	Democrat	Republican	Independent/Other				
Obama/Romney/Col- bert		•						
Barack Obama	41%	73%	6%	39%				
Mitt Romney	38%	13%	72%	29%				
Stephen Colbert	13%	11%	13%	18%				
Undecided	7%	2%	9%	14%				

		Race				
	Base	Hispanic	White	African- American	Other	
Obama Approval						
Approve	47%	61%	38%	86%	56%	
Disapprove	50%	35%	58%	14%	37%	
Not sure	4%	3%	4%	1%	7%	

		Race				
	Base	Hispanic	White	African- American	Other	
Gingrich Favorability						
Favorable	26%	28%	29%	11%	19%	
Unfavorable	60%	59%	59%	66%	69%	
Not sure	14%	13%	12%	23%	12%	





		Race				
	Base	Hispanic	White	African- American	Other	
Paul Favorability		-		-		
Favorable	27%	25%	30%	14%	8%	
Unfavorable	57%	62%	56%	65%	59%	
Not sure	16%	13%	14%	20%	33%	

		Race					
	Base	Hispanic	White	African- American	Other		
Perry Favorability		-		-			
Favorable	21%	27%	23%	12%	9%		
Unfavorable	63%	61%	62%	69%	73%		
Not sure	15%	11%	15%	19%	18%		

		Race				
	Base	Hispanic	White	African- American	Other	
Romney Favorability						
Favorable	35%	38%	38%	16%	33%	
Unfavorable	53%	52%	51%	61%	51%	
Not sure	13%	10%	11%	24%	15%	

		Race					
	Base	Hispanic	White	African- American	Other		
Santorum Favorability			•				
Favorable	30%	33%	32%	16%	30%		
Unfavorable	51%	56%	49%	62%	50%		
Not sure	19%	11%	19%	22%	21%		





		Race				
	Base	Hispanic	White	African- American	Other	
Obama/Gingrich		-		-		
Barack Obama	49%	59%	41%	86%	59%	
Newt Gingrich	42%	34%	49%	12%	24%	
Undecided	9%	7%	10%	2%	17%	

		Race					
	Base	Hispanic	White	African- American	Other		
Obam a/Paul		<u>-</u>					
Barack Obama	47%	58%	39%	79%	59%		
Ron Paul	42%	35%	48%	13%	24%		
Undecided	11%	7%	12%	8%	17%		

		Race				
	Base	Hispanic	White	African- American	Other	
Obama/Perry						
Barack Obama	51%	69%	42%	82%	60%	
Rick Perry	40%	27%	47%	12%	24%	
Undecided	10%	4%	10%	5%	16%	

		Race				
	Base	Hispanic	White	African- American	Other	
Obam a/Rom ney						
Barack Obama	49%	66%	40%	82%	58%	
Mitt Romney	44%	30%	52%	12%	37%	
Undecided	7%	4%	8%	6%	5%	





		Race				
	Base	Hispanic	White	African- American	Other	
Obama/Santorum		-		-		
Barack Obama	50%	62%	41%	86%	60%	
Rick Santorum	42%	36%	49%	12%	24%	
Undecided	8%	2%	10%	2%	16%	

		Race			
	Base	Hispanic	White	African- American	Other
Obama/Romney/Joh- nson		-			
Barack Obama	47%	59%	39%	81%	60%
Mitt Romney	40%	29%	47%	12%	26%
Gary Johnson	7%	11%	7%	3%	7%
Undecided	6%	1%	6%	5%	7%

		Race				
	Base	Hispanic	White	African- American	Other	
Colbert Favorability						
Favorable	36%	40%	36%	29%	35%	
Unfavorable	28%	24%	29%	29%	31%	
Not sure	36%	36%	35%	42%	34%	

		Race					
	Base	Hispanic	White	African- American	Other		
Obama/Romney/Col- bert			•				
Barack Obama	41%	56%	33%	82%	42%		
Mitt Romney	38%	30%	44%	12%	26%		
Stephen Colbert	13%	12%	15%	3%	17%		
Undecided	7%	2%	8%	4%	15%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	47%	50%	53%	44%	40%
Disapprove	50%	43%	45%	52%	55%
Not sure	4%	7%	2%	3%	5%

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Gingrich Favorability						
Favorable	26%	29%	19%	29%	30%	
Unfavorable	60%	50%	71%	59%	54%	
Not sure	14%	21%	10%	12%	16%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Paul Favorability						
Favorable	27%	43%	24%	25%	24%	
Unfavorable	57%	43%	55%	61%	62%	
Not sure	16%	14%	21%	14%	13%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Perry Favorability						
Favorable	21%	21%	18%	22%	25%	
Unfavorable	63%	57%	68%	64%	61%	
Not sure	15%	21%	15%	14%	14%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	35%	25%	30%	38%	42%
Unfavorable	53%	57%	58%	51%	45%
Not sure	13%	18%	11%	12%	13%

		Age					
	Base	18 to 29	30 to 45	46 to 65	Older than 65		
Santorum Favorability							
Favorable	30%	18%	26%	33%	37%		
Unfavorable	51%	54%	53%	50%	47%		
Not sure	19%	29%	21%	16%	15%		

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Obama/Gingrich						
Barack Obama	49%	54%	55%	47%	42%	
Newt Gingrich	42%	43%	34%	43%	49%	
Undecided	9%	4%	10%	10%	9%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obam a/Paul						
Barack Obama	47%	54%	53%	44%	40%	
Ron Paul	42%	36%	39%	42%	48%	
Undecided	11%	11%	8%	13%	12%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama/Perry					
Barack Obama	51%	57%	58%	48%	42%
Rick Perry	40%	39%	32%	41%	49%
Undecided	10%	4%	9%	12%	9%

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Obam a/Rom ne y						
Barack Obama	49%	54%	57%	46%	39%	
Mitt Romney	44%	39%	35%	46%	56%	
Undecided	7%	7%	7%	8%	5%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Obam a/Santorum						
Barack Obama	50%	57%	57%	46%	41%	
Rick Santorum	42%	29%	36%	45%	51%	
Undecided	8%	14%	6%	8%	8%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obama/Romney/Joh- nson						
Barack Obama	47%	50%	55%	44%	40%	
Mitt Romney	40%	29%	33%	42%	52%	
Gary Johnson	7%	11%	7%	8%	4%	
Undecided	6%	11%	4%	6%	4%	





		Age				
	Base	18 to 29			Older than 65	
Colbert Favorability						
Favorable	36%	61%	44%	30%	21%	
Unfavorable	28%	11%	22%	33%	38%	
Not sure	36%	29%	34%	37%	41%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney/Col- bert					
Barack Obama	41%	36%	46%	42%	38%
Mitt Romney	38%	21%	30%	41%	51%
Stephen Colbert	13%	36%	18%	8%	4%
Undecided	7%	7%	6%	9%	6%

