

December 11, 2012

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Haley Vulnerable in South Carolina

Raleigh, N.C. – Republican Nikki Haley is losing to former Gubernatorial challenger Vincent Sheheen in PPP's latest poll of South Carolina. Sheheen tops Haley 46-44 with 10% undecided. Sheheen leads despite being somewhat unknown – 55% of voters have neither a favorable or unfavorable opinion of him (24% fav/21% unfav).

Haley has middling job approval ratings for an incumbent - just 42% of voters say they approve of her job performance compared to 49% who disapprove. Democrats (15/78) and Republicans (70/22) break out mostly along Party lines but the Governor suffers from the most from lack of approval among independent voters (28/57). Looking at potential matchups if Haley were to lose a primary or not to run, Sheheen leads Republican Treasurer Curtis Loftis 46-37 and leads Lieutenant Governor Glenn McConnell 44-41.

"Nikki Haley won by an underwhelming margin in 2010 given the strong year for Republicans nationally," said Dean Debnam, President of Public Policy Polling. "Since then she's proven to be an unpopular Governor, and the political climate has gotten better for Democrats. Put those things together and she's looking very vulnerable for 2014."

Lindsey Graham appears stronger than one might have thought among Republican primary voters, with a 66/26 approval rating among them and a 47/39 rating among all voters. Graham easily turns away several potential Senate primary opponents (Tim Scott comes closest at 54-32). 51% of Republican primary voters say they'd want Graham to be the Senate nominee in 2014 while 40% say they'd want someone more conservative.

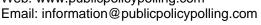
With a recent study showing South Carolina ranking last among the 50 states with just 10% of elected offices held by women, 76% say they would support efforts to encourage more female candidates to run for elective office.

PPP surveyed 520 South Carolina voters and an oversample of 506 Republican primary voters from December 7th to 9th. The margin of error for the overall survey is +/-4.3% and +/-4.4% for the Republican primary survey. This poll was not paid for or authorized by any campaign or political organization.



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South Carolina Survey Results

Q1	Do you approve or disapprove of President Barack Obama's job performance?	Q7	If the candidates for Governor in 2014 were Republican Curtis Loftis and Democrat Vincent
	Approve44%		Sheheen, who would you vote for?
	Disapprove53%		Curtis Loftis
	Not sure		Vincent Sheheen46%
Q2	Do you approve or disapprove of Governor Nikki Haley's job performance?	Q8	Not sure
	Approve42% Not sure		Republican Glenn McConnell and Democrat Vincent Sheheen, who would you vote for?
00	Disapprove49%		Glenn McConnell41%
Q3	Do you have a favorable or unfavorable opinion of Curtis Loftis?		Vincent Sheheen44%
	Favorable14%		Not sure15%
	Unfavorable	Q9	Do you approve or disapprove of Senator Lindsey Graham's job performance?
	Not sure67%		Approve47% Not sure14%
Q4	Do you have a favorable or unfavorable opinion of Glenn McConnell?		Disapprove39%
	Favorable21%	Q10	Do you think same-sex marriage should be allowed, or not?
	Unfavorable22%		It should be allowed 27% Not sure10%
	Not sure57%		It should not62%
Q5	Do you have a favorable or unfavorable opinion of Vincent Sheheen?	Q11	Which of the following best describes your opinion on gay marriage: gay couples should
	Favorable24%		be allowed to legally marry, or gay couples
	Unfavorable21%		should be allowed to form civil unions but not legally marry, or there should be no legal
	Not sure55%		recognition of a gay couple's relationship?
Q6	If the candidates for Governor in 2014 were Republican Nikki Haley and Democrat Vincent Sheheen, who would you vote for?		Gay couples should There should be no be allowed to legally legal recognition of marry25% a gay couple's
	Nikki Haley44%		Gay couples should relationship43% be allowed to form
	Vincent Sheheen		be allowed to form Not sure
	Not sure 10%		many





Q12	Currently, South Carolina is ranked last of 50 states for its number of women in electer office, at just 10%. Would you support or oppose efforts to actively encourage more female candidates to run for elected office?	ed
	Support76% Not sure	17%
	Oppose 8%	
Q13	In the last presidential election, did you vot Barack Obama or Mitt Romney?	e for
	Barack Obama	.40%
	Mitt Romney	.52%
	Someone else/Don't remember	. 7%
Q14	Would you describe yourself as very liberal somewhat liberal, moderate, somewhat conservative, or very conservative?	
	Very liberal	. 9%
	Somewhat liberal	.13%
	Moderate	.24%
	Somewhat conservative	
	Very conservative	26%

Q15	If you are a woman, press 1. If a man, p	ress 2.
	Woman	53%
	Man	47%
Q16	If you are a Democrat, press 1. If a Repupress 2. If you are an independent or ide with another party, press 3.	
	Democrat	31%
	Republican	42%
	Independent/Other	
Q17	If you are white, press 1. If African-Ame press 2. If other, press 3.	rican,
	White	72%
	African-American	20%
	Other	
Q18	If you are 18 to 45 years old, press 1. If 4 65, press 2. If you are older than 65, press 2.	
	18 to 45	38%
	46 to 65	42%
	Older than 65	20%





		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Obama Approval					
Approve	44%	94%	5%	53%	
Disapprove	53%	3%	94%	35%	
Not sure	3%	3%	1%	12%	

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Haley Approval				
Approve	42%	11%	67%	26%
Disapprove	49%	80%	23%	60%
Not sure	10%	8%	10%	14%

		2012 Vo	2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember		
Loftis Favorability			•			
Favorable	14%	9%	19%	12%		
Unfavorable	18%	28%	13%	5%		
Not sure	67%	64%	68%	83%		

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
McConnell Favorability		•			
Favorable	21%	13%	26%	25%	
Unfavorable	22%	32%	13%	30%	
Not sure	57%	54%	61%	45%	





		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Sheheen Favorability				
Favorable	24%	42%	12%	16%
Unfavorable	21%	12%	27%	26%
Not sure	55%	46%	61%	57%

		2012 Vo	2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Haley/Sheheen					
Nikki Haley	44%	7%	74%	36%	
Vincent Sheheen	46%	85%	16%	40%	
Not sure	10%	8%	10%	24%	

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Loftis/Sheheen					
Curtis Loftis	37%	4%	66%	12%	
Vincent Sheheen	46%	87%	15%	48%	
Not sure	17%	9%	19%	41%	

		2012 Vo	2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
McConnell/Sheheen			,		
Glenn McConnell	41%	7%	72%	10%	
Vincent Sheheen	44%	85%	11%	48%	
Not sure	15%	8%	17%	42%	





		2012 Vo	2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Graham Approval					
Approve	47%	24%	68%	23%	
Disapprove	40%	60%	22%	50%	
Not sure	14%	17%	10%	26%	

		2012 Vote			
	Base	Barack Obama		Someone else/Don't remember	
Should Same-sex Marriage Be Allowed?		•			
It should be allowed	27%	47%	10%	38%	
It should not	62%	38%	84%	45%	
Not sure	10%	14%	6%	17%	

		2012 Vo	2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember			
Gay Marriage/Civ. Unions/No Recognition							
Gay couples should be allowed to legally marry	25%	44%	8%	35%			
Gay couples should be allowed to form civil unions but not marry	29%	27%	30%	22%			
There should be no legal recognition of a gay couple's relationship	43%	23%	58%	41%			
Not sure	4%	6%	3%	1%			

		2012 Vo	2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember			
Support/Oppose Encouraging Females to Run for Office		•					
Support	76%	87%	68%	64%			
Oppose	8%	5%	10%	10%			
Not sure	17%	8%	22%	26%			





		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Obama Approval		-		=		
Approve	44%	76%	80%	68%	25%	14%
Disapprove	53%	19%	13%	29%	73%	84%
Not sure	3%	5%	7%	2%	2%	1%

		Ideology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Haley Approval				-	-		
Approve	42%	31%	14%	21%	54%	65%	
Disapprove	49%	65%	80%	70%	35%	23%	
Not sure	10%	4%	6%	9%	12%	12%	

		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Loftis Favorability		_	<u>-</u>	_	-		
Favorable	14%	26%	8%	8%	16%	20%	
Unfavorable	18%	29%	22%	21%	16%	12%	
Not sure	67%	46%	70%	72%	68%	68%	

		Ideology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
McConnell Favorability		=			•		
Favorable	21%	21%	19%	18%	30%	15%	
Unfavorable	22%	44%	30%	25%	12%	18%	
Not sure	57%	35%	51%	56%	57%	67%	





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Sheheen Favorability		-		<u>-</u>		
Favorable	24%	48%	34%	34%	20%	7%
Unfavorable	21%	18%	19%	11%	18%	36%
Not sure	55%	34%	47%	55%	63%	57%

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Haley/Sheheen				-		
Nikki Haley	44%	22%	19%	17%	60%	73%
Vincent Sheheen	46%	64%	74%	70%	33%	16%
Not sure	10%	14%	7%	13%	8%	11%

		Ideolo	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,			
Loftis/Sheheen		_	<u>-</u>	_	-				
Curtis Loftis	37%	17%	7%	18%	51%	61%			
Vincent Sheheen	46%	71%	83%	66%	31%	18%			
Not sure	17%	12%	11%	17%	17%	21%			

		Ideolo	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
McConnell/Sheheen		_	_		-				
Glenn McConnell	41%	10%	16%	18%	59%	66%			
Vincent Sheheen	44%	73%	77%	64%	25%	17%			
Not sure	15%	17%	7%	17%	16%	17%			





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	
Graham Approval				=		
Approve	47%	25%	29%	37%	64%	54%
Disapprove	40%	52%	54%	48%	27%	34%
Not sure	14%	23%	17%	15%	10%	13%

		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Should Same-sex Marriage Be Allowed?						
It should be allowed	27%	58%	58%	39%	10%	8%
It should not	62%	32%	36%	44%	78%	87%
Not sure	10%	10%	6%	18%	12%	5%

		ldeolog	deology				
	Base	Very liberal	Som ew hat liberal	Moderate	Somew hat conservative	Very conservative	
Gay Marriage/Civ. Unions/No Recognition		•					
Gay couples should be allowed to legally marry	25%	55%	48%	41%	9%	5%	
Gay couples should be allowed to form civil unions but not marry	29%	15%	28%	26%	36%	28%	
There should be no legal recognition of a gay couple's relationship	43%	25%	17%	29%	52%	65%	
Not sure	4%	5%	7%	4%	4%	2%	

		Ideology				
	Base	Very liberal			Somew hat conservative	Very conservative
Support/Oppose Encouraging Females to Run for Office						
Support	76%	78%	84%	86%	74%	62%
Oppose	8%	13%	7%	3%	6%	13%
Not sure	17%	10%	9%	11%	20%	24%





		Gender		
	Base	Woman	Man	
Obama Approval		-		
Approve	44%	50%	38%	
Disapprove	53%	47%	60%	
Not sure	3%	3%	2%	

		Gender	
	Base	Woman	Man
Haley Approval		-	
Approve	42%	35%	49%
Disapprove	49%	56%	40%
Not sure	10%	8%	11%

		Gender	
	Base	Woman	Man
Loftis Favorability		-	
Favorable	14%	11%	19%
Unfavorable	18%	19%	17%
Not sure	67%	70%	64%

		Gender		
	Base	Woman	Man	
McConnell Favorability				
Favorable	21%	19%	24%	
Unfavorable	22%	24%	20%	
Not sure	57%	57%	57%	





		Gender	
	Base	Woman	Man
Sheheen Favorability			
Favorable	24%	26%	23%
Unfavorable	21%	17%	25%
Not sure	55%	57%	52%

		Gender	
	Base	Woman	Man
Haley/Sheheen		-	
Nikki Haley	44%	37%	52%
Vincent Sheheen	46%	50%	40%
Not sure	10%	12%	8%

		Gender	
	Base	Woman	Man
Loftis/Sheheen		-	
Curtis Loftis	37%	30%	44%
Vincent Sheheen	46%	51%	41%
Not sure	17%	19%	15%

		Gender		
	Base	Woman	Man	
McConnell/Sheheen		- -		
Glenn McConnell	41%	35%	48%	
Vincent Sheheen	44%	47%	40%	
Not sure	15%	18%	13%	





		Gender	
	Base	Woman	Man
Graham Approval		-	
Approve	47%	45%	49%
Disapprove	40%	39%	40%
Not sure	14%	16%	12%

		Gender	
	Base	Woman	Man
Should Same-sex Marriage Be Allowed?			
It should be allowed	27%	30%	24%
It should not	62%	60%	65%
Not sure	10%	10%	11%

		Gender	
	Base	Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	25%	26%	24%
Gay couples should be allowed to form civil unions but not marry	29%	31%	25%
There should be no legal recognition of a gay couple's relationship	43%	39%	47%
Not sure	4%	4%	4%

		Gender		
	Base	Woman	Man	
Support/Oppose Encouraging Females to Run for Office				
Support	76%	80%	71%	
Oppose	8%	5%	12%	
Not sure	17%	16%	17%	





		Party		
	Base	Democrat	Republican	Independent/Other
Obama Approval		•	,	
Approve	44%	89%	7%	52%
Disapprove	53%	7%	92%	44%
Not sure	3%	3%	2%	4%

		Party		
	Base	Democrat	Republican	Independent/Other
Haley Approval		='		
Approve	42%	15%	70%	28%
Disapprove	49%	78%	22%	57%
Not sure	10%	7%	8%	15%

		Party			
	Base	Democrat	Republican	Independent/Other	
Loftis Favorability		•	•	-	
Favorable	14%	10%	21%	10%	
Unfavorable	18%	25%	13%	17%	
Not sure	67%	65%	66%	73%	

		Party			
	Base	Democrat	Republican	Independent/Other	
McConnell Favorability					
Favorable	21%	14%	26%	21%	
Unfavorable	22%	36%	11%	23%	
Not sure	57%	50%	62%	56%	





		Party		
	Base	Democrat	Republican	Independent/Other
Sheheen Favorability		•		-
Favorable	24%	38%	11%	29%
Unfavorable	21%	16%	29%	15%
Not sure	55%	46%	60%	56%

		Party		
	Base	Democrat	Republican	Independent/Other
Haley/Sheheen				
Nikki Haley	44%	10%	75%	35%
Vincent Sheheen	46%	83%	15%	51%
Not sure	10%	7%	10%	14%

		Party				
	Base	Democrat	Republican	Independent/Other		
Loftis/Sheheen		=	•	-		
Curtis Loftis	37%	5%	69%	23%		
Vincent Sheheen	46%	87%	13%	52%		
Not sure	17%	8%	18%	25%		
Curtis Loftis Vincent Sheheen	46%	87%	13%	52%		

		Party			
	Base	Democrat	Republican	Independent/Other	
McConnell/Sheheen		='			
Glenn McConnell	41%	6%	75%	27%	
Vincent Sheheen	44%	86%	10%	48%	
Not sure	15%	8%	15%	25%	





		Party		
	Base	Democrat	Republican	Independent/Other
Graham Approval				
Approve	47%	21%	70%	40%
Disapprove	40%	61%	21%	43%
Not sure	14%	18%	9%	16%

		Party Democrat Republican Independent/Other				
	Base					
Should Same-sex Marriage Be Allowed?						
It should be allowed	27%	48%	9%	32%		
It should not	62%	42%	86%	49%		
Not sure	10%	10%	5%	19%		

		Party		
	Base	Democrat	Republican	Independent/Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	25%	44%	7%	31%
Gay couples should be allowed to form civil unions but not marry	29%	24%	30%	32%
There should be no legal recognition of a gay couple's relationship	43%	28%	61%	30%
Not sure	4%	4%	3%	7%

		Party				
	Base	Democrat	Republican	Independent/Other		
Support/Oppose Encouraging Females to Run for Office						
Support	76%	88%	67%	74%		
Oppose	8%	4%	11%	8%		
Not sure	17%	8%	22%	18%		





		Race		
	Base	White	African- American	Other
Obama Approval				
Approve	44%	29%	90%	72%
Disapprove	53%	68%	9%	22%
Not sure	3%	3%	1%	6%

		Race		
	Base	White	African- American	Other
Haley Approval				
Approve	42%	53%	12%	15%
Disapprove	49%	38%	80%	70%
Not sure	10%	9%	8%	16%

		Race		
	Base	White	African- American	Other
Loftis Favorability				
Favorable	14%	17%	9%	10%
Unfavorable	18%	14%	30%	26%
Not sure	67%	69%	62%	64%

		Race		
	Base	White	African- American	
McConnell Favorability				
Favorable	21%	26%	9%	5%
Unfavorable	22%	16%	39%	27%
Not sure	57%	57%	51%	68%





		Race		
	Base	White	African- American	Other
Sheheen Favorability				
Favorable	24%	22%	37%	14%
Unfavorable	21%	22%	18%	22%
Not sure	55%	56%	45%	64%

		Race		
	Base	White	African- American	Other
Haley/Sheheen				
Nikki Haley	44%	55%	12%	23%
Vincent Sheheen	46%	33%	83%	61%
Not sure	10%	11%	5%	16%

		Race		
	Base	White	African- American	Other
Loftis/Sheheen				
Curtis Loftis	37%	48%	5%	11%
Vincent Sheheen	46%	32%	88%	72%
Not sure	17%	19%	7%	17%

		Race		
	Base	White	African- American	Other
McConnell/Sheheen				
Glenn McConnell	41%	53%	6%	18%
Vincent Sheheen	44%	30%	84%	66%
Not sure	15%	17%	10%	16%





		Race		
	Base	White	African- American	Other
Graham Approval				
Approve	47%	58%	16%	19%
Disapprove	40%	29%	69%	56%
Not sure	14%	12%	15%	25%

		Race		
	Base	White	African- American	Other
Should Same-sex Marriage Be Allowed?				
It should be allowed	27%	25%	29%	38%
It should not	62%	66%	56%	47%
Not sure	10%	9%	15%	14%

		Race			
	Base	White	African- American	Other	
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	25%	23%	26%	36%	
Gay couples should be allowed to form civil unions but not marry	29%	27%	37%	23%	
There should be no legal recognition of a gay couple's relationship	43%	46%	31%	36%	
Not sure	4%	4%	6%	5%	

		Race		
	Base	White	African- American	Other
Support/Oppose Encouraging Females to Run for Office				
Support	76%	74%	87%	63%
Oppose	8%	8%	8%	13%
Not sure	17%	19%	5%	24%





		Age		
	Base	18 to 45		Older than 65
Obama Approval				
Approve	44%	43%	49%	37%
Disapprove	53%	54%	49%	59%
Not sure	3%	3%	2%	4%

		Age		
	Base	18 to 45		Older than 65
Haley Approval				
Approve	42%	43%	39%	45%
Disapprove	49%	46%	54%	43%
Not sure	10%	11%	7%	12%

		Age		
	Base	18 to 45		Older than 65
Loftis Favorability				
Favorable	14%	21%	11%	11%
Unfavorable	18%	18%	20%	16%
Not sure	67%	62%	70%	73%

		Age		
	Base	18 to 45		Older than 65
McConnell Favorability				
Favorable	21%	18%	20%	29%
Unfavorable	22%	20%	25%	19%
Not sure	57%	61%	56%	52%





		Age		
	Base	18 to 45		Older than 65
Sheheen Favorability				
Favorable	24%	19%	28%	27%
Unfavorable	21%	22%	23%	15%
Not sure	55%	59%	49%	58%

		Age		
	Base	18 to 45		Older than 65
Haley/Sheheen				
Nikki Haley	44%	47%	38%	51%
Vincent Sheheen	46%	41%	53%	38%
Not sure	10%	11%	9%	12%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Loftis/Sheheen				
Curtis Loftis	37%	38%	33%	41%
Vincent Sheheen	46%	46%	51%	38%
Not sure	17%	15%	16%	21%

		Age		
	Base	18 to 45	46 to 65	Older than 65
McConnell/Sheheen				
Glenn McConnell	41%	46%	32%	49%
Vincent Sheheen	44%	42%	49%	35%
Not sure	15%	11%	19%	15%





		Age		
	Base	18 to 45		Older than 65
Graham Approval				
Approve	47%	43%	47%	52%
Disapprove	40%	41%	41%	32%
Not sure	14%	15%	12%	16%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Should Same-sex Marriage Be Allowed?				
It should be allowed	27%	29%	28%	23%
lt should not	62%	61%	61%	67%
Not sure	10%	10%	11%	10%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	25%	24%	27%	22%
Gay couples should be allowed to form civil unions but not marry	29%	25%	31%	30%
There should be no legal recognition of a gay couple's relationship	43%	43%	41%	44%
Not sure	4%	7%	2%	4%

		Age		
	Paca	18 to 45		Older than 65
	Base	43	65	เกลก ชอ
Support/Oppose				
Encouraging				
Females to Run for				
Office				
Support	76%	75%	77%	73%
Oppose	8%	9%	7%	7%
Not sure	17%	15%	16%	20%





South Carolina Survey Results

Q1	Do you have a favorable or unfavorable opinion of Tom Davis?	Q7	Do you have a favorable or unfavo of Curtis Loftis?	rable opinion
	Favorable11%		Favorable	18%
	Unfavorable18%		Unfavorable	15%
	Not sure72%		Not sure	67%
Q2	Do you have a favorable or unfavorable opinion of Trey Gowdy?	Q8	Do you have a favorable or unfavo of Glenn McConnell?	
	Favorable40%		Favorable	30%
	Unfavorable12%		Unfavorable	14%
	Not sure48%		Not sure	56%
Q3	Do you have a favorable or unfavorable opinion of Mick Mulvaney?	Q9	Do you have a favorable or unfavo of Vincent Sheheen?	
	Favorable24%		Favorable	17%
	Unfavorable14%		Unfavorable	28%
	Not sure63%		Not sure	56%
Q4	Do you have a favorable or unfavorable opinion of Mark Sanford?	Q10	Do you approve or disapprove of S Lindsey Graham's job performance	
	Favorable40%		Approve66% Not sure.	8%
	Unfavorable44%		Disapprove26%	
	Not sure17%	Q11	If the Republican candidates for Go	
Q5	Do you have a favorable or unfavorable opinion of Tim Scott?		2014 were Nikki Haley and Curtis I would you vote for?	_offis, who
	Favorable47%		Nikki Haley	66%
	Unfavorable		Curtis Loftis	18%
	Not sure40%		Not sure	17%
Q6	Do you approve or disapprove of Governor Nikki Haley's job performance?	Q12	If the Republican candidates for Go 2014 were Nikki Haley and Glenn I who would you vote for?	
	Approve65% Not sure9%		Nikki Haley	58%
	Disapprove26%		Glenn McConnell	
			Gierin Micconnell	=070





Q13	Generally speaking, would you like th Republican candidate for Governor in be Nikki Haley or someone else?		20	the Republican candidates for S 014 were Lindsey Graham and T ho would you vote for?	
	Nikki Haley	53%		Lindsey Graham	54%
	Someone else	37%		Tim Scott	32%
	Not sure	10%		Not sure	14%
Q14	If the Republican candidates for Sena 2014 were Lindsey Graham and Tom who would you vote for?	Davis,	R Li	enerally speaking, would you lik epublican nominee for Senate ir ndsey Graham or somebody mo onservative than him?	2014 to be
	Lindsey Graham		CC		51%
	Tom Davis			Lindsey Graham	
	Not sure	16%		Someone more conservative	
Q15	If the Republican candidates for Sena 2014 were Lindsey Graham and Trey who would you vote for?	Gowdy,	so	Not sure	
	Lindsey Graham			•	
	Trey Gowdy	29%		Very liberal	
	Not sure	14%		Somewhat liberal	
Q16	If the Republican candidates for Sena			Moderate	
	2014 were Lindsey Graham and Mick Mulvaney, who would you vote for?			Somewhat conservative	
	Lindsey Graham	64%		Very conservative	
			Q21 If	you are a woman, press 1. If a	•
	Mick Mulvaney			Woman	48%
047	Not sure			Man	52%
Q17	If the Republican candidates for Sena 2014 were Lindsey Graham and Mark who would you vote for?			you are 18 to 45 years old, pres 5, press 2. If you are older than	65, press 3.
	Lindsey Graham	64%		18 to 45	28%
	Mark Sanford			46 to 65	39%
	Not sure			Older than 65	33%





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Davis Favorability			3	_		
Favorable	11%	13%	23%	8%	8%	12%
Unfavorable	18%	30%	40%	25%	13%	17%
Not sure	72%	57%	37%	67%	79%	71%

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Gowdy Favorability							
Favorable	40%	35%	34%	21%	39%	47%	
Unfavorable	12%	22%	29%	20%	11%	8%	
Not sure	48%	43%	37%	59%	50%	45%	

		ldeolog	deology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative			
Mulvaney Favorability		=	•	-	•	•		
Favorable	24%	22%	6%	22%	23%	26%		
Unfavorable	14%	17%	34%	22%	13%	10%		
Not sure	63%	61%	60%	57%	64%	64%		

		Ideolo	ду			
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
M. Sanford Favorability		=	•		•	
Favorable	40%	52%	51%	37%	40%	38%
Unfavorable	44%	48%	45%	47%	43%	44%
Not sure	17%	-	5%	16%	17%	18%





		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Scott Favorability		-	<u>-</u>	=		
Favorable	47%	35%	15%	38%	45%	55%
Unfavorable	13%	17%	37%	23%	10%	10%
Not sure	40%	48%	48%	38%	45%	36%

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Haley Approval								
Approve	65%	39%	51%	45%	63%	76%		
Disapprove	26%	53%	49%	51%	27%	14%		
Not sure	9%	9%	-	4%	10%	10%		

		ldeolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Loftis Favorability		_	<u>-</u>	_	-			
Favorable	18%	13%	29%	10%	18%	19%		
Unfavorable	15%	9%	19%	15%	19%	10%		
Not sure	67%	78%	51%	74%	63%	70%		

		ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
McConnell Favorability		=			•		
Favorable	30%	30%	36%	30%	35%	25%	
Unfavorable	14%	9%	19%	20%	12%	13%	
Not sure	56%	61%	45%	50%	52%	62%	





		Ideology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Sheheen Favorability		-	<u>-</u>	=			
Favorable	17%	26%	29%	38%	16%	9%	
Unfavorable	28%	-	28%	18%	24%	35%	
Not sure	56%	74%	42%	44%	61%	56%	

		Ideolog	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Graham Approval				-					
Approve	66%	70%	61%	69%	75%	58%			
Disapprove	26%	13%	23%	25%	19%	33%			
Not sure	8%	17%	15%	6%	6%	9%			

		Ideolo	ldeology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,			
Haley/Loftis		_	<u>-</u>	_	<u>-</u>	='			
Nikki Haley	66%	39%	57%	45%	68%	72%			
Curtis Loftis	18%	40%	37%	35%	17%	11%			
Not sure	17%	22%	6%	21%	15%	17%			

		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Haley/McConnell			-		-		
Nikki Haley	58%	39%	49%	41%	58%	65%	
Glenn McConnell	26%	40%	43%	44%	25%	18%	
Not sure	17%	22%	8%	15%	17%	17%	





		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative		
Haley/Someone ⊟se		-	3	<u>-</u>			
Nikki Haley	53%	39%	39%	35%	54%	60%	
Someone else	37%	40%	58%	56%	38%	27%	
Not sure	10%	22%	3%	10%	8%	13%	

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	
Graham/Davis		,	,	-	-	
Lindsey Graham	67%	65%	69%	72%	75%	58%
Tom Davis	17%	-	12%	15%	8%	27%
Not sure	16%	35%	19%	13%	17%	15%

		Ideolo	ldeology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,			
Graham/Gow dy		_	<u>-</u>	_	-				
Lindsey Graham	57%	65%	66%	76%	60%	47%			
Trey Gow dy	29%	13%	23%	10%	26%	40%			
Not sure	14%	22%	11%	14%	14%	14%			

		Ideolo	ldeology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Graham/Mulvaney		-	_		-				
Lindsey Graham	64%	65%	73%	81%	68%	53%			
Mick Mulvaney	20%	-	12%	8%	15%	29%			
Not sure	17%	35%	15%	10%	17%	18%			





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Graham/M. Sanford		-	<u>-</u>	=		
Lindsey Graham	64%	65%	57%	71%	66%	60%
Mark Sanford	26%	22%	25%	22%	24%	31%
Not sure	10%	13%	18%	7%	11%	9%

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Graham/Scott				-				
Lindsey Graham	54%	65%	61%	71%	57%	45%		
Tim Scott	32%	13%	28%	18%	30%	39%		
Not sure	14%	22%	11%	12%	13%	16%		

		Ideolog	ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative		
Graham/Someone More Conservative								
Lindsey Graham	51%	65%	72%	80%	58%	33%		
Someone more conservative	40%	13%	21%	9%	31%	60%		
Not sure	9%	22%	8%	12%	11%	6%		

		Gender	
	Base	Woman	Man
Davis Favorability		- -	
Favorable	11%	8%	13%
Unfavorable	18%	13%	22%
Not sure	72%	79%	65%





		Gender	
	Base	Woman	Man
Gowdy Favorability		-	
Favorable	40%	41%	39%
Unfavorable	12%	8%	15%
Not sure	48%	51%	46%

		Gender	
	Base	Woman	Man
Mulvaney Favorability			
Favorable	24%	22%	25%
Unfavorable	14%	9%	18%
Not sure	63%	69%	57%

		Gender	
	Base	Woman	Man
M. Sanford Favorability			
Favorable	40%	38%	41%
Unfavorable	44%	50%	38%
Not sure	17%	12%	21%

		Gender	
	Base	Woman	Man
Scott Favorability		-	
Favorable	47%	43%	50%
Unfavorable	13%	10%	16%
Not sure	40%	46%	34%





		Gender	
	Base	Woman	Man
Haley Approval		-	
Approve	65%	62%	67%
Disapprove	26%	27%	25%
Not sure	9%	10%	7%

		Gender	
	Base	Woman	Man
Loftis Favorability			
Favorable	18%	14%	22%
Unfavorable	15%	12%	17%
Not sure	67%	74%	61%

		Gender	
	Base	Woman	Man
McConnell Favorability			
Favorable	30%	27%	33%
Unfavorable	14%	12%	15%
Not sure	56%	60%	52%

		Gender	
	Base	Woman	Man
Sheheen Favorability		- -	
Favorable	17%	17%	17%
Unfavorable	28%	21%	34%
Not sure	56%	62%	50%





		Gender	
	Base	Woman	Man
Graham Approval		-	
Approve	66%	71%	62%
Disapprove	26%	19%	32%
Not sure	8%	9%	6%

		Gender	
	Base	Woman	Man
Haley/Loftis		-	
Nikki Haley	66%	62%	69%
Curtis Loftis	18%	17%	18%
Not sure	17%	21%	13%

		Gender	
	Base	Woman	Man
Haley/McConnell		-	
Nikki Haley	58%	55%	60%
Glenn McConnell	26%	25%	26%
Not sure	17%	20%	14%

		Gender		
	Base	Woman	Man	
Haley/Someone Else		- -		
Nikki Haley	53%	49%	57%	
Someone else	37%	39%	34%	
Not sure	10%	12%	9%	





		Gender		
	Base	Woman	Man	
Graham/Davis		-		
Lindsey Graham	67%	68%	65%	
Tom Davis	17%	13%	21%	
Not sure	16%	18%	14%	

		Gender	
	Base	Woman	Man
Graham/Gow dy		-	
Lindsey Graham	57%	57%	56%
Trey Gowdy	29%	25%	33%
Not sure	14%	18%	10%

		Gender	
	Base	Woman	Man
Graham/Mulvaney		-	
Lindsey Graham	64%	68%	60%
Mick Mulvaney	20%	16%	24%
Not sure	17%	17%	16%

		Gender		
	Base	Woman	Man	
Graham/M. Sanford		-		
Lindsey Graham	64%	68%	60%	
Mark Sanford	26%	21%	32%	
Not sure	10%	11%	9%	





		Gender	
	Base	Woman	Man
Graham/Scott		-	
Lindsey Graham	54%	60%	48%
Tim Scott	32%	23%	40%
Not sure	14%	16%	13%

		Gender		
	Base	Woman	Man	
Graham/Someone More Conservative				
Lindsey Graham	51%	56%	47%	
Someone more conservative	40%	33%	46%	
Not sure	9%	11%	7%	

		Age		
	Base	18 to 45		Older than 65
Davis Favorability				
Favorable	11%	13%	8%	12%
Unfavorable	18%	20%	18%	16%
Not sure	72%	68%	75%	72%

		Age		
	Base	18 to 45		Older than 65
Gow dy Favorability				
Favorable	40%	46%	35%	40%
Unfavorable	12%	14%	10%	12%
Not sure	48%	39%	55%	48%





		Age		
	Base	18 to 45		Older than 65
Mulvaney Favorability				
Favorable	24%	25%	25%	20%
Unfavorable	14%	16%	11%	15%
Not sure	63%	59%	63%	65%

		Age		
	Base	18 to 45	46 to 65	Older than 65
M. Sanford Favorability				
Favorable	40%	48%	34%	39%
Unfavorable	44%	32%	53%	43%
Not sure	17%	20%	13%	18%

		Age		
	Base	18 to 45		Older than 65
Scott Favorability				
Favorable	47%	43%	49%	48%
Unfavorable	13%	21%	10%	10%
Not sure	40%	36%	41%	42%

		Age		
	Base	18 to 45		Older than 65
Haley Approval				
Approve	65%	66%	63%	67%
Disapprove	26%	27%	30%	21%
Not sure	9%	7%	7%	12%





		Age		
	Base	18 to 45		Older than 65
Loftis Favorability				
Favorable	18%	29%	15%	12%
Unfavorable	15%	21%	13%	11%
Not sure	67%	50%	72%	77%

		Age		
	Base	18 to 45	46 to 65	Older than 65
McConnell Favorability				
Favorable	30%	25%	30%	35%
Unfavorable	14%	16%	15%	11%
Not sure	56%	59%	55%	54%

		Age		
	Base	18 to 45		Older than 65
Sheheen Favorability				
Favorable	17%	11%	22%	16%
Unfavorable	28%	38%	25%	22%
Not sure	56%	52%	53%	62%

		Age		
	Base	18 to 45		Older than 65
Graham Approval				
Approve	66%	59%	67%	72%
Disapprove	26%	39%	24%	17%
Not sure	8%	2%	9%	11%





		Age		
	Base	18 to 45		Older than 65
Haley/Loftis				
Nikki Haley	66%	66%	61%	71%
Curtis Loftis	18%	20%	19%	15%
Not sure	17%	14%	21%	14%

		Age		
	Base	18 to 45		Older than 65
Haley/McConnell				
Nikki Haley	58%	59%	53%	62%
Glenn McConnell	26%	21%	29%	25%
Not sure	17%	20%	18%	13%

		Age		
	Base	18 to 45		Older than 65
Haley/Someone Else				
Nikki Haley	53%	55%	45%	61%
Someone else	37%	38%	42%	30%
Not sure	10%	7%	13%	9%

		Age		
	Base	18 to 45		Older than 65
Graham/Davis				
Lindsey Graham	67%	57%	68%	74%
Tom Davis	17%	25%	15%	13%
Not sure	16%	18%	17%	13%





		Age		
	Base	18 to 45		Older than 65
Graham/Gow dy				
Lindsey Graham	57%	50%	57%	62%
Trey Gowdy	29%	39%	26%	25%
Not sure	14%	11%	17%	13%

		Age		
	Base	18 to 45		Older than 65
Graham/Mulvaney				
Lindsey Graham	64%	57%	61%	73%
Mick Mulvaney	20%	29%	19%	13%
Not sure	17%	14%	21%	14%

		Age		
	Base	18 to 45		Older than 65
Graham/M. Sanford				
Lindsey Graham	64%	54%	64%	72%
Mark Sanford	26%	36%	25%	21%
Not sure	10%	11%	11%	7%

		Age			
	Base	18 to 45		Older than 65	
Graham/Scott					
Lindsey Graham	54%	48%	49%	64%	
Tim Scott	32%	38%	35%	23%	
Not sure	14%	14%	16%	13%	





		Age			
	Base	18 to 45	46 to 65	Older than 65	
Graham/Someone More Conservative					
Lindsey Graham	51%	48%	51%	54%	
Someone more conservative	40%	48%	36%	36%	
Not sure	9%	4%	12%	10%	

