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INTERVIEWS: Tom Jensen 919-744-6312

IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

# Gingrich lead expands on final night

**Raleigh, N.C.** – Newt Gingrich heads into South Carolina election day as the clear front runner in the state: he's now polling at 37% to 28% for Mitt Romney, 16% for Rick Santorum, and 14% for Ron Paul.

Gingrich's lead has actually increased in the wake of his ex-wife's controversial interview with ABC. Although one night poll results should always be interpreted with caution, he led the final night of the field period by a 40-26 margin. One thing that continues to work to his advantage are the debates. 60% of primary voters report having watched the one last night, and Gingrich has a 46-23 lead with those folks.

The other reason his ex-wife's interview isn't causing him much trouble is that there's a lot of skepticism about it. Only 31% of voters say they think her accusations are true while 35% think they are false and 34% are unsure. 51% of voters say that they have 'no concerns' about what came out in the interview.

The skepticism of Republican voters toward the media is helping Gingrich as well. Just 14% of likely voters have a generally favorable opinion of the media, while 77% view it negatively. Gingrich's attacks on the media have clearly played well with the party base.

Gingrich is leading with pretty much every key segment of the Republican electorate. He's up 41-21 on Romney and Santorum with Evangelicals, he has a 52-18 advantage on Romney with Tea Partiers, he leads Santorum 44-21 with 'very conservative' voters with Romney at 20%, and he's up 39-26 with men.

"Newt Gingrich looks like the clear favorite now in tomorrow's primary," said Dean Debnam, President of Public Policy Polling. "There was a thought that his ex-wife's interview could stop his momentum in South Carolina, but instead it seems to have reinforced his support. He's winning with all the key groups that determine the winners and losers in Palmetto state GOP politics."

PPP surveyed 1,540 likely Republican primary voters from January 18<sup>th</sup> to 20th. The margin of error for the survey is +/-2.5%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

Public Policy Polling 3020 Highwoods Blvd. Raleigh, NC 27604

Phone: 888 621-6988

Web: www.publicpolicypolling.com

Email: information@publicpolicypolling.com





# **South Carolina Survey Results**

			5 1 ( 11 (	
Q1	Do you plan to vote in the Republican primary or the Democratic primary, or are you not sure?	Q6	Do you have a favorable or unfa of Ron Paul?	vorable opinion
	Republican primary		Favorable	38%
	Democratic primary		Unfavorable	53%
	Not sure		Not sure	9%
Q2	If the Republican candidates for President were Newt Gingrich, Ron Paul, Mitt Romney,	Q7	Do you have a favorable or unfa of Rick Perry?	vorable opinion
	and Rick Santorum who would you vote for?		Favorable	42%
	Newt Gingrich37%		Unfavorable	45%
	Ron Paul14%		Not sure	13%
	Mitt Romney28%	Q8	Do you have a favorable or unfa	
	Rick Santorum16%		of Mitt Romney?	
	Someone Else/Not Sure 5%		Favorable	51%
Q3	Would you say you are strongly committed to		Unfavorable	42%
	that candidate, or might you end up supporting someone else?		Not sure	7%
	Strongly committed to that candidate78%	Q9	Do you have a favorable or unfa of Rick Santorum?	vorable opinion
	Might end up supporting someone else22%		Favorable	55%
Q4	Who would be your second choice for President?		Unfavorable	35%
	Newt Gingrich18%		Not sure	
	Ron Paul11%	Q10	If you are a woman, press 1. If a	·
	Mitt Romney17%		Woman	
	Rick Santorum 22%		Man	
	Someone Else/Not Sure	Q11	If you are 18 to 29 years old, pre 45, press 2. If 46 to 65, press 3.	
Q5	Do you have a favorable or unfavorable opinion		older than 65, press 4.	ii you are
QU	of Newt Gingrich?		18 to 29	8%
	Favorable54%		30 to 45	
	Unfavorable37%		46 to 65	
	Not sure 9%		Older # 05	32%





Q12	Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?		Q
	Very liberal	3%	
	Somewhat liberal	4%	Q
	Moderate	18%	
	Somewhat conservative	35%	
	Very conservative	41%	
Q13	If you are a Democrat, press 1. If a Republic press 2. If you are an independent or identif with another party, press 3.		Q
	Democrat	4%	
	Republican	75%	
	Independent/Other	21%	
Q14	Do you consider yourself to be a member of the Tea Party?	:	
	Yes	25%	
	No	65%	Q
	Not sure	10%	
Q15	Are you an Evangelical Christian, or not?		
	Are	56%	
	Are not		
Q16	Do you have a favorable or unfavorable opin of the media?	nion	•
	Favorable	14%	Q:
	Unfavorable	77%	
	Not sure	9%	

Q17	Did you watch the debate last night, or (Asked only of Friday respondents)	not?
	Watched	60%
	Did not	
Q18	Are you familiar with accusations by N Gingrich's ex-wife that he wanted to he 'open marriage,' or not? (Asked only or respondents)	ewt ave an
	Familiar	86%
	Not familiar	14%
Q19	(Among those familiar) Do the accusate you major concerns about Newt Gingri some concerns, or do they not concern all? (Asked only of Friday respondents	ions give ch, n you at
	Major concerns	21%
	Some concerns	26%
	No concerns	51%
Q20	Not sure	e his ex-
	True	31%
	Not true	35%
	Not sure	34%
Q21	Region	
	Low Country	35%
	Midlands	33%
	Upstate	31%





		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
2012 GOP Pres Primary							
Newt Gingrich	39%	40%	35%				
Ron Paul	15%	14%	18%				
Mitt Romney	29%	31%	23%				
Rick Santorum	17%	15%	24%				

		2012 GOP Pres Primary 2nd Choice				
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure
2012 GOP Pres Primary						
Newt Gingrich	37%	-	42%	62%	58%	28%
Ron Paul	14%	16%	-	16%	10%	19%
Mitt Romney	28%	46%	36%	-	32%	27%
Rick Santorum	16%	38%	22%	22%	-	9%
Someone Else/Not Sure	5%	-	-	-	-	17%

		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	37%	64%	3%	11%
Ron Paul	14%	6%	25%	17%
Mitt Romney	28%	13%	48%	32%
Rick Santorum	16%	14%	16%	26%
Someone Else/Not Sure	5%	3%	7%	14%





		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	37%	26%	46%	31%
Ron Paul	14%	34%	1%	3%
Mitt Romney	28%	24%	28%	40%
Rick Santorum	16%	13%	18%	12%
Someone Else/Not Sure	5%	3%	6%	14%

		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	37%	47%	31%	25%
Ron Paul	14%	10%	18%	12%
Mitt Romney	28%	21%	31%	41%
Rick Santorum	16%	19%	14%	14%
Someone Else/Not Sure	5%	4%	6%	8%

		Romney Favorability			
	Base	Favorable	Unfavorable	Not sure	
2012 GOP Pres Primary		,			
Newt Gingrich	37%	28%	48%	36%	
Ron Paul	14%	7%	22%	16%	
Mitt Romney	28%	52%	2%	6%	
Rick Santorum	16%	10%	22%	26%	
Someone Else/Not Sure	5%	3%	7%	16%	





	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	37%	38%	38%	28%
Ron Paul	14%	8%	22%	20%
Mitt Romney	28%	23%	32%	41%
Rick Santorum	16%	28%	1%	1%
Someone Else/Not Sure	5%	3%	8%	10%

		Gender		
	Base Woman		Man	
2012 GOP Pres Primary				
Newt Gingrich	37%	34%	39%	
Ron Paul	14%	13%	15%	
Mitt Romney	28%	29%	26%	
Rick Santorum	16%	17%	15%	
Someone Else/Not Sure	5%	7%	4%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary					
Newt Gingrich	37%	38%	29%	39%	40%
Ron Paul	14%	23%	21%	13%	8%
Mitt Romney	28%	23%	19%	26%	37%
Rick Santorum	16%	12%	26%	17%	9%
Someone Else/Not Sure	5%	5%	5%	6%	5%





		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
2012 GOP Pres Primary							
Newt Gingrich	37%	19%	27%	26%	37%	44%	
Ron Paul	14%	26%	20%	21%	13%	10%	
Mitt Romney	28%	23%	33%	37%	32%	20%	
Rick Santorum	16%	16%	10%	9%	14%	21%	
Someone Else/Not Sure	5%	17%	9%	7%	4%	5%	

		Party			
	Base	Democrat	Republican	Independent/Other	
2012 GOP Pres Primary		-	-		
Newt Gingrich	37%	37%	40%	26%	
Ron Paul	14%	16%	12%	22%	
Mitt Romney	28%	21%	29%	25%	
Rick Santorum	16%	15%	16%	17%	
Someone Else/Not Sure	5%	11%	4%	10%	

		Tea Party ID		
	D	V	NI-	Not
	Base	Yes	No	sure
2012 GOP Pres Primary				
Newt Gingrich	37%	52%	32%	31%
Ron Paul	14%	12%	14%	19%
Mitt Romney	28%	18%	32%	25%
Rick Santorum	16%	16%	16%	15%
Someone Else/Not Sure	5%	2%	6%	11%





		Evange	elical?
	Base	Are	Are not
2012 GOP Pres Primary			
Newt Gingrich	37%	41%	32%
Ron Paul	14%	12%	16%
Mitt Romney	28%	21%	36%
Rick Santorum	16%	21%	10%
Someone Else/Not Sure	5%	5%	6%

		Media Favorability				
	Base	Favorable	Unfavorable	Not sure		
2012 GOP Pres Primary						
Newt Gingrich	40%	33%	42%	27%		
Ron Paul	13%	25%	11%	18%		
Mitt Romney	26%	23%	25%	38%		
Rick Santorum	16%	12%	17%	11%		
Someone Else/Not Sure	5%	7%	5%	5%		

		Watched Thursda Debate	
	Base	Watched	Did not
2012 GOP Pres Primary			
Newt Gingrich	40%	46%	30%
Ron Paul	13%	14%	13%
Mitt Romney	26%	23%	30%
Rick Santorum	16%	13%	21%
Someone Else/Not Sure	5%	4%	7%





		Familiar with 'Open Marriage' Accusatio		
	Base	Familiar	Not fam iliar	
2012 GOP Pres Primary				
Newt Gingrich	40%	40%	37%	
Ron Paul	13%	13%	17%	
Mitt Romney	26%	26%	26%	
Rick Santorum	16%	16%	19%	
Someone Else/Not Sure	5%	6%	1%	

		Effect of N	larianne Gi	ngrich Inte	rview	
		Major Some		No	Not	
	Base	concerns	concerns	concerns	sure	
2012 GOP Pres Primary		•				
Newt Gingrich	40%	1%	28%	63%	17%	
Ron Paul	13%	21%	12%	10%	11%	
Mitt Romney	26%	51%	34%	11%	32%	
Rick Santorum	16%	17%	20%	13%	6%	
Someone Else/Not Sure	6%	9%	5%	3%	34%	

		Truth of Accusations		
	Base	True	Not true	Not sure
2012 GOP Pres Primary				
Newt Gingrich	40%	13%	66%	37%
Ron Paul	13%	22%	9%	9%
Mitt Romney	26%	43%	9%	27%
Rick Santorum	16%	14%	14%	18%
Someone Else/Not Sure	6%	8%	2%	8%





		Region			
	Base	Low Country	Midlands	Upstate	
2012 GOP Pres Primary					
Newt Gingrich	37%	37%	38%	37%	
Ron Paul	14%	14%	9%	19%	
Mitt Romney	28%	29%	33%	21%	
Rick Santorum	16%	15%	14%	19%	
Someone Else/Not Sure	5%	5%	6%	5%	





		2012 GOP Pres Primary				
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	78%	80%	74%	83%	68%	
Might end up supporting someone else	22%	20%	26%	17%	32%	

		2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure	
2012 GOP Pres Primary 2nd Choice							
Newt Gingrich	18%	-	21%	29%	42%	-	
Ron Paul	11%	12%	-	14%	15%	-	
Mitt Romney	17%	29%	20%	-	24%	-	
Rick Santorum	22%	34%	15%	25%	-	-	
Someone Else/Not Sure	32%	24%	44%	31%	19%	100%	

		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure		
Gingrich Favorability								
Favorable	54%	94%	23%	25%	48%	26%		
Unfavorable	37%	3%	66%	64%	37%	50%		
Not sure	9%	3%	11%	10%	15%	23%		





		2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone Else/Not Sure	
Paul Favorability							
Favorable	38%	27%	94%	33%	32%	18%	
Unfavorable	53%	66%	4%	54%	61%	59%	
Not sure	9%	7%	2%	13%	7%	23%	

		2012 GOP	2012 GOP Pres Primary						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone Else/Not Sure			
Perry Favorability									
Favorable	42%	53%	31%	31%	49%	30%			
Unfavorable	45%	38%	59%	50%	40%	52%			
Not sure	13%	9%	11%	19%	12%	18%			

		2012 GOP Pres Primary						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone Else/Not Sure		
Romney Favorability								
Favorable	51%	39%	27%	96%	32%	24%		
Unfavorable	42%	54%	64%	3%	57%	55%		
Not sure	7%	7%	8%	1%	12%	21%		





		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure		
Santorum Favorability								
Favorable	55%	57%	31%	46%	98%	32%		
Unfavorable	35%	35%	55%	40%	2%	50%		
Not sure	10%	8%	15%	15%	0%	18%		

		2012 GOP	2012 GOP Pres Primary						
	Base	Newt Gingrich			_	Someone Else/Not Sure			
Gender		<del>-</del>		-	-				
Woman	47%	43%	43%	50%	49%	59%			
Man	53%	57%	57%	50%	51%	41%			

		2012 GOP	2012 GOP Pres Primary					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure		
Age		<del>-</del>		-				
18 to 29	8%	8%	13%	7%	6%	7%		
30 to 45	22%	17%	33%	15%	36%	20%		
46 to 65	38%	40%	35%	35%	40%	41%		
Older than 65	32%	35%	19%	43%	18%	31%		





		2012 GOP Pres Primary					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure	
ldeology		•					
Very liberal	3%	2%	5%	2%	3%	10%	
Somewhat liberal	4%	3%	6%	5%	3%	7%	
Moderate	18%	13%	27%	24%	10%	23%	
Somewhat conservative	35%	35%	32%	40%	30%	25%	
Very conservative	41%	48%	30%	29%	54%	36%	

		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	_		_	Someone Else/Not Sure		
Party								
Democrat	4%	4%	5%	3%	4%	9%		
Republican	75%	81%	62%	78%	74%	51%		
Independent/Other	21%	15%	33%	19%	22%	40%		

		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich			_	Someone Else/Not Sure		
Tea Party ID								
Yes	25%	36%	22%	16%	26%	8%		
No	65%	56%	66%	75%	65%	72%		
Not sure	10%	8%	13%	9%	9%	19%		





		2012 GOP	2012 GOP Pres Primary					
	Base	New t Gingrich	_		_	Someone Else/Not Sure		
Evangelical?		-		-				
Arc	56%	62%	50%	43%	73%	53%		
Are no	t 44%	38%	50%	57%	27%	47%		

		2012 GOP Pres Primary						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone Else/Not Sure		
Media Favorability								
Favorable	14%	11%	26%	12%	10%	20%		
Unfavorable	77%	83%	62%	74%	84%	71%		
Not sure	9%	6%	12%	13%	6%	9%		

		2012 GOP Pres Primary					
	Base	Newt Gingrich		Mitt Romney	_	Someone Else/Not Sure	
Watched Thursday Debate							
Watched	60%	70%	62%	54%	49%	48%	
Did not	40%	30%	38%	46%	51%	52%	





		2012 GOP	Pres I	Primary		
	Base	Newt Gingrich	Ron Paul		_	Someone Else/Not Sure
Familiar with 'Open Marriage' Accusation						
Familiar	86%	87%	83%	86%	84%	98%
Not familiar	14%	13%	17%	14%	16%	2%

		2012 GOP Pres Primary				
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure
Effect of Marianne Gingrich Interview						
Major concerns	21%	1%	35%	42%	23%	34%
Some concerns	26%	18%	25%	34%	33%	23%
No concerns	51%	80%	38%	21%	44%	30%
Not sure	2%	1%	2%	3%	1%	13%

		2012 GOP	2012 GOP Pres Primary				
	Base	Newt Gingrich			_	Someone Else/Not Sure	
Truth of Accusations							
True	31%	10%	52%	51%	28%	42%	
Not true	35%	59%	25%	13%	32%	9%	
Not sure	34%	31%	23%	36%	40%	48%	





		2012 GOP	Pres I	Primary		
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone Else/Not Sure
Region						
Low Country	35%	35%	36%	37%	33%	33%
Midlands	33%	34%	22%	39%	30%	37%
Upstate	31%	31%	42%	24%	37%	30%

		Committed to Candidate or Might Change Your Mind?			
	Base	Strongly committed to that candidate	Might end up supporting someone else		
Committed to Candidate or Might Change Your Mind?		•			
Strongly committed to that candidate	78%	100%	-		
Might end up supporting someone else	22%	-	100%		

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
2012 GOP Pres Primary 2nd Choice						
Newt Gingrich	19%	16%	28%			
Ron Paul	12%	11%	15%			
Mitt Romney	18%	16%	25%			
Rick Santorum	23%	25%	16%			
Someone Else/Not Sure	28%	32%	15%			





		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Gingrich Favorability						
Favorable	56%	56%	55%			
Unfavorable	36%	38%	29%			
Not sure	8%	6%	15%			

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Paul Favorability						
Favorable	40%	38%	45%			
Unfavorable	52%	55%	44%			
Not sure	8%	7%	11%			

		Committed to Candidate or Might Change Your Mind?			
	Base	Strongly committed to that candidate	Might end up supporting someone else		
Perry Favorability					
Favorable	43%	43%	42%		
Unfavorable	45%	46%	40%		
Not sure	13%	11%	18%		





		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Romney Favorability						
Favorable	53%	51%	57%			
Unfavorable	41%	44%	32%			
Not sure	6%	5%	11%			

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Santorum Favorability						
Favorable	57%	55%	61%			
Unfavorable	34%	35%	28%			
Not sure	10%	9%	11%			

		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate Might end up supportin	
Gender			
Woman	46%	47%	45%
Man	54%	53%	55%





		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Age			
18 to 29	8%	8%	7%
30 to 45	22%	20%	29%
46 to 65	38%	38%	38%
Older than 65	32%	34%	26%

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
ldeology			
Very liberal	3%	2%	3%
Somewhat liberal	4%	3%	5%
Moderate	18%	17%	21%
Somew hat conservative	35%	35%	37%
Very conservative	41%	43%	33%

		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Party		•	
Democrat	4%	4%	6%
Republican	76%	77%	72%
Independent/Other	20%	19%	22%





		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Tea Party ID				
Yes	26%	27%	23%	
No	65%	65%	63%	
Not sure	9%	8%	13%	

			Committed to Candid Your Mind?	date or Might Change
		Base	Strongly committed to that candidate	Might end up supporting someone else
Evangelical?		-		
	Are	56%	58%	52%
Are	e not	44%	42%	48%

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Media Favorability		•		
Favorable	13%	13%	14%	
Unfavorable	78%	78%	76%	
Not sure	9%	9%	11%	





		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Watched Thursday Debate			
Watched	61%	63%	52%
Did not	39%	37%	48%

		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Familiar with 'Open Marriage' Accusation			
Fam iliar	86%	87%	82%
Not familiar	14%	13%	18%

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Effect of Marianne Gingrich Interview				
Major concerns	20%	22%	15%	
Some concerns	26%	25%	30%	
No concerns	52%	52%	54%	
Not sure	2%	2%	1%	





		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Truth of Accusations				
True	30%	30%	29%	
Not true	37%	38%	32%	
Not sure	33%	32%	38%	

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Region		•		
Low Country	35%	35%	38%	
Midlands	33%	33%	35%	
Upstate	32%	33%	28%	

		2012 GOP	2012 GOP Pres Primary 2nd Choice					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure		
Committed to Candidate or Might Change Your Mind?								
Strongly committed to that candidate	78%	67%	71%	70%	85%	88%		
Might end up supporting someone else	22%	33%	29%	30%	15%	12%		





		2012 GOP	2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Ron Paul	Mitt Romney		Someone Else/Not Sure		
2012 GOP Pres Primary 2nd Choice								
Newt Gingrich	18%	100%	-	-	-	-		
Ron Paul	11%	-	100%	-	-	-		
Mitt Romney	17%	-	-	100%	-	-		
Rick Santorum	22%	-	-	-	100%	-		
Someone Else/Not Sure	32%	-	-	-	-	100%		

		2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich			_	Someone Else/Not Sure	
Gingrich Favorability							
Favorable	54%	64%	47%	68%	62%	38%	
Unfavorable	37%	22%	45%	24%	33%	52%	
Notsure	9%	14%	9%	8%	5%	9%	

		2012 GOP	2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone Else/Not Sure		
Paul Favorability								
Favorable	38%	32%	82%	32%	27%	38%		
Unfavorable	53%	60%	13%	60%	65%	50%		
Notsure	9%	8%	5%	7%	7%	12%		





		2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	_		_	Someone Else/Not Sure	
Perry Favorability							
Favorable	42%	40%	33%	44%	52%	38%	
Unfavorable	45%	47%	55%	44%	35%	48%	
Notsure	13%	13%	12%	13%	13%	13%	

		2012 GOP	2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Ron Paul		_	Someone Else/Not Sure		
Romney Favorability								
Favorable	51%	54%	47%	75%	49%	40%		
Unfavorable	42%	41%	50%	13%	48%	51%		
Notsure	7%	6%	4%	11%	4%	9%		

		2012 GOP	2012 GOP Pres Primary 2nd Choice						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure			
Santorum Favorability									
Favorable	55%	62%	47%	54%	88%	33%			
Unfavorable	35%	29%	48%	36%	7%	52%			
Notsure	10%	9%	5%	10%	5%	16%			





			2012 GOP	2012 GOP Pres Primary 2nd Choice					
		Base	New t Gingrich	-		_	Someone Else/Not Sure		
Gender			<del>-</del>		-				
	Woman	47%	43%	38%	50%	49%	48%		
	Man	53%	57%	62%	50%	51%	52%		

		2012 GOP Pres Primary 2nd Choice						
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure		
Age		<u>-</u>						
18 to 29	8%	6%	5%	9%	9%	9%		
30 to 45	22%	27%	27%	25%	17%	20%		
46 to 65	38%	41%	35%	38%	39%	36%		
Older than 65	32%	26%	33%	28%	35%	35%		

		2012 GOP Pres Primary 2nd Choice						
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure		
ldeology		<del>-</del>		-	•			
Very liberal	3%	4%	5%	1%	0%	5%		
Somewhat liberal	4%	3%	6%	2%	2%	6%		
Moderate	18%	19%	26%	12%	13%	21%		
Somewhat conservative	35%	32%	35%	46%	33%	30%		
Very conservative	41%	43%	28%	38%	51%	37%		





		2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich			_	Someone Else/Not Sure	
Party							
Democrat	4%	2%	10%	2%	4%	5%	
Republican	75%	75%	65%	85%	81%	68%	
Independent/Other	21%	23%	24%	13%	15%	27%	

		2012 GOP Pres Primary 2nd Choice						
	Base	Newt Gingrich	Ron Paul		_	Someone Else/Not Sure		
Tea Party ID								
Yes	25%	26%	21%	27%	33%	21%		
No	65%	68%	72%	65%	58%	66%		
Not sure	10%	7%	7%	8%	9%	13%		

			2012 GOP	2012 GOP Pres Primary 2nd Choice					
	E	Base	Newt Ron Mitt Rick Someon Gingrich Paul Romney Santorum Else/Not Sur						
Evangelical?		_	-	•	-				
	Are 5	56%	56%	50%	55%	63%	54%		
Are	not 4	14%	44%	50%	45%	37%	46%		





		2012 GOP	2012 GOP Pres Primary 2nd Choice				
	Base	Newt Gingrich	_		_	Someone Else/Not Sure	
Media Favorability							
Favorable	14%	12%	20%	9%	11%	17%	
Unfavorable	77%	79%	71%	84%	83%	70%	
Notsure	9%	9%	9%	8%	6%	12%	

		2012 GOP	2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone Else/Not Sure		
Watched Thursday Debate								
Watched	60%	56%	58%	64%	65%	57%		
Did not	40%	44%	42%	36%	35%	43%		

		2012 GOP Pres Primary 2nd Choice				
	Base	New t Gingrich	Ron Paul	Mitt Romney	_	Someone Else/Not Sure
Familiar with 'Open Marriage' Accusation						
Fam iliar	86%	85%	84%	90%	90%	83%
Not familiar	14%	15%	16%	10%	10%	17%





		2012 GOP Pres Primary 2nd Choice				
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure
Effect of Marianne Gingrich Interview						
Major concerns	21%	15%	30%	11%	19%	30%
Some concerns	26%	35%	24%	28%	20%	24%
No concerns	51%	48%	46%	59%	59%	42%
Not sure	2%	2%	-	2%	2%	4%

		2012 GOP	2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	_		_	Someone Else/Not Sure		
Truth of Accusations								
True	31%	24%	39%	22%	26%	42%		
Not true	35%	36%	36%	44%	38%	26%		
Notsure	34%	40%	24%	34%	36%	31%		

		2012 GOP	2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone Else/Not Sure		
Region								
Low Country	35%	35%	37%	34%	40%	32%		
Midlands	33%	34%	31%	34%	32%	35%		
Upstate	31%	32%	32%	32%	28%	33%		





		Gingrich Favorability				
	Base	Favorable	Unfavorable	Not sure		
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	78%	78%	82%	58%		
Might end up supporting someone else	22%	22%	18%	42%		

		Gingrich Favorability				
	Base	Favorable	Unfavorable	Not sure		
2012 GOP Pres Primary 2nd Choice						
Newt Gingrich	18%	21%	10%	29%		
Ron Paul	11%	9%	13%	11%		
Mitt Romney	17%	22%	11%	16%		
Rick Santorum	22%	25%	19%	11%		
Someone Else/Not Sure	32%	23%	46%	33%		

		Gingrich Favorability				
	Base	Favorable	Unfavorable	Not sure		
Gingrich Favorability						
Favorable	54%	100%	-	-		
Unfavorable	37%	-	100%	-		
Not sure	9%	-	-	100%		





		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	38%	33%	48%	33%
Unfavorable	53%	60%	46%	35%
Not sure	9%	7%	6%	33%

		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	42%	53%	30%	25%
Unfavorable	45%	38%	58%	35%
Not sure	13%	9%	12%	41%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	51%	47%	59%	42%
Unfavorable	42%	47%	38%	24%
Not sure	7%	5%	3%	34%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	55%	63%	48%	41%
Unfavorable	35%	31%	44%	23%
Not sure	10%	6%	9%	36%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Woman	47%	44%	49%	58%
Man	53%	56%	51%	42%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		-	-	
18 to 29	8%	8%	9%	6%
30 to 45	22%	20%	24%	23%
46 to 65	38%	40%	36%	36%
Older than 65	32%	32%	32%	34%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		<u>-</u>		
Very liberal	3%	3%	4%	2%
Somewhat liberal	4%	3%	6%	3%
Moderate	18%	12%	27%	17%
Somew hat conservative	35%	35%	33%	38%
Very conservative	41%	47%	31%	39%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	3%	5%	7%
Republican	75%	81%	65%	76%
Independent/Other	21%	16%	30%	18%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	25%	34%	15%	19%
No	65%	59%	76%	57%
Not sure	10%	8%	9%	24%





		Gingrich F	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Evange lical?					
Are	56%	61%	48%	58%	
Are not	44%	39%	52%	42%	

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Media Favorability				
Favorable	14%	13%	17%	5%
Unfavorable	77%	81%	70%	84%
Not sure	9%	6%	13%	11%

		Gingrich Favorability			
	Base	Favorable	Unfavorable	Not sure	
Watched Thursday Debate					
Watched	60%	67%	54%	38%	
Did not	40%	33%	46%	62%	





		Gingrich Favorability			
	Base	Favorable	Unfavorable	Not sure	
Familiar with 'Open Marriage' Accusation					
Fam iliar	86%	87%	88%	73%	
Not familiar	14%	13%	12%	27%	

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Effect of Marianne Gingrich Interview				
Major concerns	21%	4%	50%	12%
Some concerns	26%	21%	27%	51%
No concerns	51%	74%	19%	29%
Not sure	2%	1%	4%	8%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Truth of Accusations				
True	31%	13%	61%	17%
Not true	35%	54%	12%	12%
Not sure	34%	33%	27%	71%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Region				
Low Country	35%	35%	35%	35%
Midlands	33%	34%	33%	31%
Upstate	31%	31%	32%	33%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	78%	75%	82%	70%
Might end up supporting someone else	22%	25%	18%	30%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	18%	15%	20%	16%
Ron Paul	11%	23%	3%	6%
Mitt Romney	17%	15%	20%	14%
Rick Santorum	22%	15%	27%	18%
Someone Else/Not Sure	32%	32%	30%	45%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	54%	46%	62%	41%
Unfavorable	37%	46%	32%	26%
Not sure	9%	8%	6%	33%

		Paul Favorability			
	Base	Favorable	Unfavorable	Not sure	
Paul Favorability					
Favorable	38%	100%	-	-	
Unfavorable	53%	-	100%	-	
Not sure	9%	-	-	100%	

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	42%	43%	44%	24%
Unfavorable	45%	47%	48%	21%
Not sure	13%	10%	8%	55%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	51%	50%	52%	53%
Unfavorable	42%	45%	43%	20%
Not sure	7%	5%	6%	27%

		Paul Favorability			
	Base	Favorable	Unfavorable	Not sure	
Santorum Favorability					
Favorable	55%	52%	61%	36%	
Unfavorable	35%	40%	34%	14%	
Not sure	10%	8%	5%	50%	

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Woman	47%	41%	49%	63%
Man	53%	59%	51%	37%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Age				
18 to 29	8%	9%	8%	6%
30 to 45	22%	27%	18%	25%
46 to 65	38%	39%	39%	28%
Older than 65	32%	25%	35%	41%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		=	-	
Very liberal	3%	5%	2%	1%
Somewhat liberal	4%	5%	3%	8%
Moderate	18%	22%	15%	18%
Somew hat conservative	35%	36%	32%	41%
Very conservative	41%	33%	48%	32%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	6%	3%	6%
Republican	75%	69%	79%	74%
Independent/Other	21%	25%	18%	20%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	25%	24%	29%	13%
No	65%	68%	64%	57%
Not sure	10%	9%	7%	29%

		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
Evange lical?				
Are	56%	54%	58%	57%
Are not	44%	46%	42%	43%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Media Favorability				
Favorable	14%	17%	11%	11%
Unfavorable	77%	71%	83%	71%
Not sure	9%	12%	6%	17%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Watched Thursday Debate				
Watched	60%	58%	63%	53%
Did not	40%	42%	37%	47%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Familiar with 'Open Marriage' Accusation				
Fam iliar	86%	87%	88%	73%
Not familiar	14%	13%	12%	27%

	Paul Favorability			
	Base	Favorable	Unfavorable	Not sure
Effect of Marianne Gingrich Interview				
Major concerns	21%	25%	18%	27%
Some concerns	26%	28%	24%	29%
No concerns	51%	47%	56%	31%
Not sure	2%	0%	2%	13%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Truth of Accusations				
True	31%	37%	26%	32%
Not true	35%	29%	43%	9%
Not sure	34%	34%	31%	59%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Region				
Low Country	35%	35%	34%	41%
Midlands	33%	28%	38%	32%
Upstate	31%	37%	28%	27%

	Perry Favorability			
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	78%	78%	80%	69%
Might end up supporting someone else	22%	22%	20%	31%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	18%	17%	19%	18%
Ron Paul	11%	9%	13%	10%
Mitt Romney	17%	18%	17%	17%
Rick Santorum	22%	27%	17%	22%
Someone Else/Not Sure	32%	30%	34%	34%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	54%	68%	46%	38%
Unfavorable	37%	26%	48%	34%
Not sure	9%	5%	7%	28%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	38%	39%	40%	29%
Unfavorable	53%	56%	56%	33%
Not sure	9%	5%	4%	38%





		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	42%	100%	-	-
Unfavorable	45%	-	100%	-
Not sure	13%	-	-	100%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	51%	54%	48%	54%
Unfavorable	42%	41%	48%	21%
Not sure	7%	5%	4%	24%

		Perry Favo	orability		
	Base	Favorable	Unfavorable	Not sure	
Santorum Favorability					
Favorable	55%	70%	45%	43%	
Unfavorable	35%	24%	50%	16%	
Not sure	10%	5%	5%	41%	





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Woman	47%	44%	45%	60%
Man	53%	56%	55%	40%

		Perry Favo	rability		
	Base	Favorable	Unfavorable	Not sure	
Age					
18 to 29	8%	8%	8%	7%	
30 to 45	22%	22%	23%	19%	
46 to 65	38%	39%	38%	34%	
Older than 65	32%	31%	31%	40%	

		Perry Favo		
	Dana	Faverable	l Informable	Not
	Base	Favorable	Unfavorable	sure
Ideology				
Very liberal	3%	2%	4%	2%
Somewhat liberal	4%	2%	5%	6%
Moderate	18%	12%	24%	15%
Somew hat conservative	35%	34%	34%	40%
Very conservative	41%	50%	33%	36%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	4%	4%	5%
Republican	75%	79%	71%	74%
Independent/Other	21%	17%	25%	21%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	25%	35%	20%	14%
No	65%	57%	74%	58%
Not sure	10%	8%	6%	28%

		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-		
Are	56%	66%	47%	57%
Are not	44%	34%	53%	43%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Media Favorability				
Favorable	14%	10%	19%	6%
Unfavorable	77%	84%	72%	77%
Not sure	9%	6%	10%	18%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Watched Thursday Debate				
Watched	60%	63%	60%	50%
Did not	40%	37%	40%	50%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Familiar with 'Open Marriage' Accusation				
Fam iliar	86%	90%	84%	81%
Not familiar	14%	10%	16%	19%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Effect of Marianne Gingrich Interview				
Major concerns	21%	15%	27%	22%
Some concerns	26%	27%	24%	30%
No concerns	51%	57%	47%	44%
Not sure	2%	1%	3%	5%

		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
Truth of Accusations				
True	31%	23%	39%	25%
Not true	35%	41%	34%	21%
Not sure	34%	36%	26%	54%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Region				
Low Country	35%	32%	36%	43%
Midlands	33%	33%	34%	34%
Upstate	31%	35%	30%	24%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	78%	76%	83%	61%
Might end up supporting someone else	22%	24%	17%	39%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	18%	19%	17%	14%
Ron Paul	11%	10%	13%	6%
Mitt Romney	17%	26%	6%	28%
Rick Santorum	22%	21%	25%	11%
Someone Else/Not Sure	32%	25%	39%	41%

		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	54%	50%	61%	41%
Unfavorable	37%	42%	34%	15%
Not sure	9%	7%	5%	43%





		Romney F		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	38%	38%	42%	25%
Unfavorable	53%	53%	54%	41%
Not sure	9%	9%	4%	34%

		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	42%	44%	41%	32%
Unfavorable	45%	42%	52%	23%
Not sure	13%	14%	7%	44%

		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	51%	100%	-	-
Unfavorable	42%	-	100%	-
Not sure	7%	-	-	100%





		Romney F		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	55%	56%	56%	40%
Unfavorable	35%	33%	39%	20%
Not sure	10%	10%	5%	40%

		Romney Fa	avorability	
	Base	Favorable	Unfavorable	Not sure
Gender		-		
Woman	47%	49%	44%	52%
Man	53%	51%	56%	48%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		-	-	
18 to 29	8%	7%	11%	1%
30 to 45	22%	16%	28%	26%
46 to 65	38%	39%	37%	39%
Older than 65	32%	38%	24%	34%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		-	-	
Very liberal	3%	2%	4%	2%
Somewhat liberal	4%	4%	4%	4%
Moderate	18%	18%	19%	15%
Somewhat conservative	35%	41%	26%	38%
Very conservative	41%	35%	47%	42%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	3%	5%	5%
Republican	75%	79%	70%	75%
Independent/Other	21%	18%	25%	21%

		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	25%	22%	30%	23%
No	65%	69%	63%	51%
Not sure	10%	9%	7%	27%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	56%	52%	61%	61%
Are not	44%	48%	39%	39%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Media Favorability				
Favorable	14%	10%	18%	15%
Unfavorable	77%	81%	75%	64%
Not sure	9%	10%	7%	21%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Watched Thursday Debate				
Watched	60%	58%	64%	52%
Did not	40%	42%	36%	48%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Familiar with 'Open Marriage' Accusation				
Fam iliar	86%	88%	86%	76%
Not familiar	14%	12%	14%	24%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Effect of Marianne Gingrich Interview				
Major concerns	21%	26%	17%	7%
Some concerns	26%	27%	21%	46%
No concerns	51%	45%	60%	41%
Not sure	2%	2%	2%	5%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Truth of Accusations				
True	31%	36%	27%	12%
Not true	35%	28%	44%	32%
Not sure	34%	36%	28%	56%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Region				
Low Country	35%	36%	35%	32%
Midlands	33%	37%	29%	34%
Upstate	31%	27%	36%	34%

		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	78%	76%	82%	74%	
Might end up supporting someone else	22%	24%	18%	26%	

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	18%	20%	15%	16%
Ron Paul	11%	9%	15%	5%
Mitt Romney	17%	17%	18%	17%
Rick Santorum	22%	35%	4%	12%
Someone Else/Not Sure	32%	19%	48%	51%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	54%	62%	48%	35%
Unfavorable	37%	32%	46%	33%
Not sure	9%	7%	6%	33%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	38%	36%	44%	31%
Unfavorable	53%	58%	52%	25%
Not sure	9%	6%	4%	44%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	42%	53%	29%	22%
Unfavorable	45%	37%	64%	25%
Not sure	13%	10%	6%	53%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Rom ney Favorability				
Favorable	51%	52%	49%	52%
Unfavorable	42%	43%	47%	20%
Not sure	7%	5%	4%	28%

		Santorum		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	55%	100%	-	-
Unfavorable	35%	-	100%	-
Not sure	10%	-	-	100%

		Santorum		
	Base	Favorable	Unfavorable	Not sure
Gender		-		
Woman	47%	47%	43%	59%
Man	53%	53%	57%	41%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		-		
18 to 29	8%	7%	11%	3%
30 to 45	22%	23%	20%	26%
46 to 65	38%	40%	36%	33%
Older than 65	32%	30%	33%	38%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		-	-	
Very liberal	3%	2%	5%	2%
Somewhat liberal	4%	2%	6%	7%
Moderate	18%	13%	25%	20%
Somewhat conservative	35%	33%	35%	38%
Very conservative	41%	49%	29%	34%

		Santorum		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	4%	5%	4%
Republican	75%	79%	69%	73%
Independent/Other	21%	18%	26%	23%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	25%	31%	20%	13%
No	65%	61%	75%	56%
Not sure	10%	9%	5%	31%

		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Evange lical?		-	-		
Are	56%	64%	45%	53%	
Are not	44%	36%	55%	47%	

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Media Favorability				
Favorable	14%	10%	21%	11%
Unfavorable	77%	83%	72%	62%
Not sure	9%	7%	7%	27%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Watched Thursday Debate				
Watched	60%	60%	68%	35%
Did not	40%	40%	32%	65%

		Favorability		
	Base	Favorable	Unfavorable	Not sure
Familiar with 'Open Marriage' Accusation				
Fam iliar	86%	88%	87%	72%
Not familiar	14%	12%	13%	28%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Effect of Marianne Gingrich Interview				
Major concerns	21%	18%	26%	27%
Some concerns	26%	25%	26%	33%
No concerns	51%	55%	48%	35%
Not sure	2%	3%	1%	5%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Truth of Accusations				
True	31%	27%	38%	29%
Not true	35%	38%	36%	17%
Not sure	34%	35%	26%	54%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Region				
Low Country	35%	35%	35%	38%
Midlands	33%	33%	34%	31%
Upstate	31%	32%	31%	31%

		Gender	
	Base	Woman	Man
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	78%	79%	77%
Might end up supporting someone else	22%	21%	23%





		Gender	
	Base	Woman	Man
2012 GOP Pres Primary 2nd Choice		<u>-</u>	
Newt Gingrich	18%	16%	19%
Ron Paul	11%	9%	13%
Mitt Romney	17%	18%	17%
Rick Santorum	22%	23%	21%
Someone Else/Not Sure	32%	33%	31%

		Gender	
	Base	Woman	Man
Gingrich Favorability			
Favorable	54%	50%	57%
Unfavorable	37%	39%	35%
Not sure	9%	11%	7%

		Gender	
	Base	Woman	Man
Paul Favorability		-	
Favorable	38%	34%	43%
Unfavorable	53%	55%	51%
Not sure	9%	12%	6%





		Gender	
	Base	Woman	Man
Perry Favorability		-	
Favorable	42%	40%	44%
Unfavorable	45%	44%	47%
Not sure	13%	17%	10%

		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	51%	53%	50%
Unfavorable	42%	39%	44%
Not sure	7%	8%	6%

		Gender	
	Base	Woman	Man
Santorum Favorability			·
Favorable	55%	56%	55%
Unfavorable	35%	32%	37%
Not sure	10%	13%	8%





		Gender	
	Base	Woman	Man
Gender		-	
Woma	า 47%	100%	-
Ma	53%	-	100%

			Gender	
		Base	Woman	Man
Age			•	
	18 to 29	8%	12%	5%
	30 to 45	22%	23%	21%
	46 to 65	38%	35%	40%
	Older than 65	32%	30%	34%

		Gender	
	Base	Woman	Man
Ideology		•	
Very liberal	3%	3%	3%
Somewhat liberal	4%	5%	3%
Moderate	18%	19%	17%
Some w hat conservative	35%	32%	37%
Very conservative	41%	40%	41%





		Gender		
	Base	Woman	Man	
Party		-		
Democrat	4%	6%	3%	
Republican	75%	76%	73%	
Independent/Other	21%	18%	24%	

		Gender	
	Base	Woman	Man
Tea Party ID		-	
Yes	25%	22%	28%
No	65%	66%	64%
Not sure	10%	12%	8%

		Gender	
	Base	Woman	Man
Evangelical?			
Are	56%	61%	52%
Are not	44%	39%	48%





		Gender		
	Base	Woman	Man	
Media Favorability		-		
Favorable	14%	14%	13%	
Unfavorable	77%	74%	80%	
Not sure	9%	12%	7%	

		Gender		
	Base	Woman	Man	
Watched Thursday Debate				
Watched	60%	60%	60%	
Did not	40%	40%	40%	

		Gender		
	Base	Woman	Man	
Familiar with 'Open Marriage' Accusation				
Familiar	86%	87%	86%	
Not familiar	14%	13%	14%	





		Gender	
	Base	Woman	Man
Effect of Marianne Gingrich Interview			
Major concerns	21%	21%	21%
Some concerns	26%	30%	23%
No concerns	51%	46%	55%
Not sure	2%	3%	2%

		Gender	
	Base	Woman	Man
Truth of Accusations			
True	31%	30%	31%
Not true	35%	31%	39%
Not sure	34%	39%	30%

		Gender	
	Base	Woman	Man
Region		-	
Low Country	35%	35%	35%
Midlands	33%	32%	35%
Upstate	31%	33%	30%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	78%	81%	72%	78%	82%
Might end up supporting someone else	22%	19%	28%	22%	18%

	Age				
		18 to	30 to	46 to	
	Base	29	45	65	than 65
2012 GOP Pres Primary 2nd Choice					
Newt Gingrich	18%	13%	22%	19%	15%
Ron Paul	11%	7%	13%	10%	11%
Mitt Romney	17%	19%	20%	18%	15%
Rick Santorum	22%	24%	17%	22%	24%
Someone Else/Not Sure	32%	37%	29%	31%	35%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	54%	52%	50%	57%	54%
Unfavorable	37%	40%	40%	34%	36%
Not sure	9%	7%	9%	9%	10%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Paul Favorability					
Favorable	38%	43%	46%	40%	31%
Unfavorable	53%	50%	44%	54%	58%
Not sure	9%	7%	10%	7%	11%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Perry Favorability					
Favorable	42%	42%	41%	43%	41%
Unfavorable	45%	46%	48%	45%	43%
Not sure	13%	12%	11%	12%	16%

		Age			
	Base	18 to 29			Older than 65
Romney Favorability					
Favorable	51%	43%	38%	52%	61%
Unfavorable	42%	56%	54%	40%	32%
Not sure	7%	1%	8%	7%	7%





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Santorum Favorability						
Favorable	55%	50%	57%	58%	52%	
Unfavorable	35%	46%	31%	33%	36%	
Not sure	10%	4%	12%	9%	12%	

		Age			
	Base	18 to 29			Older than 65
Gender					
Wom	an 47%	69%	49%	44%	44%
М	lan 53%	31%	51%	56%	56%

		Age					
	Base	18 to 29	30 to 45	46 to 65	Older than 65		
Age							
18 to 29	8%	100%	-	-	-		
30 to 45	22%	-	100%	-	-		
46 to 65	38%	-	-	100%	-		
Older than 65	32%	-	-	-	100%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
ldeology					
Very liberal	3%	12%	3%	3%	1%
Somewhat liberal	4%	8%	4%	4%	3%
Moderate	18%	19%	20%	17%	17%
Somewhat conservative	35%	26%	34%	33%	38%
Very conservative	41%	35%	39%	43%	40%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Party					
Democrat	4%	12%	3%	5%	3%
Republican	75%	73%	73%	73%	78%
Independent/Other	21%	15%	24%	22%	19%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Tea Party ID					
Yes	25%	36%	23%	30%	19%
No	65%	60%	67%	61%	70%
Not sure	10%	5%	9%	10%	11%





			Age	Age			
		Base	18 to 29	30 to 45	46 to 65	Older than 65	
Evangelical?							
	Are	56%	57%	54%	59%	55%	
	Are not	44%	43%	46%	41%	45%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Media Favorability					
Favorable	14%	22%	18%	11%	11%
Unfavorable	77%	76%	68%	82%	79%
Not sure	9%	2%	13%	7%	11%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Watched Thursday Debate						
Watched	60%	76%	51%	62%	58%	
Did not	40%	24%	49%	38%	42%	





		Age					
	Base	18 to 29	30 to 45	46 to 65	Older than 65		
Familiar with 'Open Marriage' Accusation							
Fam iliar	86%	89%	83%	89%	84%		
Not familiar	14%	11%	17%	11%	16%		

		Age					
	Base	18 to 29	30 to 45		Older than 65		
Effect of Marianne Gingrich Interview							
Major concerns	21%	25%	21%	18%	25%		
Some concerns	26%	20%	29%	25%	27%		
No concerns	51%	55%	46%	57%	45%		
Not sure	2%	-	5%	1%	3%		

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Truth of Accusations						
True	31%	38%	30%	29%	31%	
Not true	35%	48%	33%	36%	32%	
Not sure	34%	15%	37%	35%	37%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Region					
Low Country	35%	29%	38%	36%	34%
Midlands	33%	31%	24%	34%	39%
Upstate	31%	40%	38%	30%	27%

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Committed to Candidate or Might Change Your Mind?		<u>.</u>					
Strongly committed to that candidate	78%	71%	70%	73%	77%	82%	
Might end up supporting someone else		29%	30%	27%	23%	18%	

		Ideolog	ldeology					
	Base	Very liberal	Somew hat		Som ew hat conservative	Very		
2012 GOP Pres Primary 2nd Choice	2400			ouo.u.o				
Newt Gingrich	18%	23%	11%	18%	16%	19%		
Ron Paul	11%	17%	18%	16%	11%	8%		
Mitt Romney	17%	6%	10%	12%	23%	17%		
Rick Santorum	22%	2%	12%	16%	21%	27%		
Someone Else/Not Sure	32%	52%	49%	38%	28%	30%		





		Ideolog	deology						
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative			
Gingrich Favorability									
Favorable	54%	49%	40%	37%	55%	63%			
Unfavorable	37%	45%	53%	55%	36%	28%			
Not sure	9%	6%	7%	9%	10%	9%			

		Ideolog	ду			
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative
Paul Favorability						
Favorable	38%	60%	46%	47%	40%	31%
Unfavorable	53%	36%	36%	44%	49%	62%
Not sure	9%	4%	17%	9%	10%	7%

		Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Perry Favorability							
Favorable	42%	31%	25%	28%	41%	51%	
Unfavorable	45%	59%	54%	61%	44%	37%	
Not sure	13%	10%	21%	11%	15%	12%	





		Ideolog	deology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative			
Romney Favorability									
Favorable	51%	34%	49%	50%	61%	45%			
Unfavorable	42%	62%	43%	44%	31%	48%			
Not sure	7%	4%	7%	6%	8%	7%			

		Ideolog	ду			
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
Santorum Favorability						
Favorable	55%	36%	34%	40%	54%	67%
Unfavorable	35%	59%	49%	49%	35%	25%
Not sure	10%	5%	17%	11%	11%	8%

		Ideolog	deology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Gender		_		-				
Woman	47%	52%	62%	50%	44%	46%		
Man	53%	48%	38%	50%	56%	54%		





		Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Age							
18 to 29	8%	32%	17%	8%	6%	7%	
30 to 45	22%	24%	22%	24%	22%	21%	
46 to 65	38%	32%	37%	36%	36%	41%	
Older than 65	32%	12%	25%	31%	36%	32%	

		Ideolog	deology				
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
ldeology			-	-			
Very liberal	3%	100%	-	-	-	-	
Somewhat liberal	4%	-	100%	-	-	-	
Moderate	18%	-	-	100%	=	-	
Somewhat conservative	35%	-	-	-	100%	-	
Very conservative	41%	-	-	-	-	100%	

		Ideolog	ldeology				
	Base	Very liberal	Somewhat liberal		Somew hat conservative	,	
Party							
Democrat	4%	39%	24%	4%	3%	2%	
Republican	75%	34%	45%	57%	77%	86%	
Independent/Other	21%	27%	31%	39%	20%	12%	





		Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Tea Party ID							
Yes	25%	32%	12%	11%	18%	39%	
No	65%	62%	77%	83%	71%	51%	
Not sure	10%	6%	11%	6%	11%	10%	

		Ideolog	deology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Evange lical?		•						
Are	56%	53%	29%	35%	55%	70%		
Are not	44%	47%	71%	65%	45%	30%		

		Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Media Favorability							
Favorable	14%	52%	37%	22%	12%	6%	
Unfavorable	77%	45%	48%	63%	78%	89%	
Not sure	9%	4%	15%	15%	10%	5%	





		Ideolog	Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Watched Thursday Debate							
Watched	60%	63%	55%	58%	52%	67%	
Did not	40%	37%	45%	42%	48%	33%	

		Ideolog	Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Familiar with 'Open Marriage' Accusation							
Fam iliar	86%	90%	88%	85%	88%	85%	
Not familiar	14%	10%	12%	15%	12%	15%	

		Ideology						
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative		
Effect of Marianne Gingrich Interview								
Major concerns	21%	42%	29%	30%	18%	17%		
Some concerns	26%	23%	24%	27%	31%	21%		
No concerns	51%	32%	47%	43%	48%	59%		
Not sure	2%	3%	-	-	3%	3%		





		Ideolog	deology				
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Truth of Accusations							
True	31%	68%	42%	41%	29%	22%	
Not true	35%	20%	41%	29%	30%	44%	
Not sure	34%	12%	18%	29%	41%	34%	

		Ideology				
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative
Region						
Low Country	35%	38%	33%	38%	35%	34%
Midlands	33%	25%	33%	36%	39%	28%
Upstate	31%	37%	33%	26%	26%	38%

		Party				
	Base	Democrat	Republican	Independent/Other		
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	78%	68%	79%	75%		
Might end up supporting someone else	22%	32%	21%	25%		





		Party		
	Base	Democrat	Republican	Independent/Other
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	18%	8%	18%	19%
Ron Paul	11%	25%	10%	13%
Mitt Romney	17%	8%	20%	11%
Rick Santorum	22%	20%	23%	16%
Someone Else/Not Sure	32%	39%	29%	41%

		Party		
	Base	Democrat	Republican	Independent/Other
Gingrich Favorability		-	-	
Favorable	54%	41%	59%	40%
Unfavorable	37%	46%	32%	52%
Not sure	9%	13%	9%	7%

		Party		
	Base	Democrat	Republican	Independent/Other
Paul Favorability		-	-	
Favorable	38%	52%	36%	45%
Unfavorable	53%	36%	55%	46%
Not sure	9%	12%	9%	8%





		Party		
	Base	Democrat	Republican	Independent/Other
Perry Favorability		-		
Favorable	42%	41%	44%	34%
Unfavorable	45%	43%	43%	54%
Not sure	13%	15%	13%	13%

		Party		
	Base	Democrat	Republican	Independent/Other
Romney Favorability		-	-	
Favorable	51%	40%	54%	44%
Unfavorable	42%	52%	39%	49%
Not sure	7%	7%	7%	7%

		Party			
	Base	Democrat	Republican	Independent/Other	
Santorum Favorability					
Favorable	55%	48%	58%	46%	
Unfavorable	35%	43%	32%	43%	
Not sure	10%	9%	10%	11%	





			Party	Party		
		Base	Democrat	Republican	Independent/Other	
Gender						
	Woman	47%	65%	48%	39%	
	Man	53%	35%	52%	61%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Age		•	•		
18 to 29	8%	22%	8%	6%	
30 to 45	22%	14%	22%	25%	
46 to 65	38%	42%	37%	40%	
Older than 65	32%	23%	33%	29%	

		Party		
	Base	Democrat	Republican	Independent/Other
ldeology		•	•	
Very liberal	3%	27%	1%	4%
Somewhat liberal	4%	22%	2%	6%
Moderate	18%	15%	14%	33%
Somew hat conservative	35%	21%	36%	34%
Very conservative	41%	15%	47%	23%





		Party		
	Base	Democrat	Republican	Independent/Other
Party		-		
Democrat	4%	100%	-	-
Republican	75%	-	100%	-
Independent/Other	21%	-	-	100%

		Party		
	Base	Democrat	Republican	Independent/Other
Tea Party ID		-	•	
Yes	25%	24%	28%	16%
No	65%	63%	62%	76%
Not sure	10%	13%	10%	8%

			Party	Party		
		Base	Democrat	Republican	Independent/Other	
Evange lical?						
	Are	56%	52%	60%	46%	
	Are not	44%	48%	40%	54%	





		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Media Favorability		-					
Favorable	14%	38%	10%	22%			
Unfavorable	77%	47%	82%	69%			
Not sure	9%	15%	9%	9%			

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Watched Thursday Debate							
Watched	60%	55%	62%	56%			
Did not	40%	45%	38%	44%			

		Party					
	Base	Democrat	Republican	Independent/Other			
Familiar with 'Open Marriage' Accusation							
Familiar	86%	93%	86%	85%			
Not familiar	14%	7%	14%	15%			





		Party				
	Base	Democrat	Republican	Independent/Other		
Effect of Marianne Gingrich Interview						
Major concerns	21%	34%	18%	30%		
Some concerns	26%	21%	26%	24%		
No concerns	51%	44%	53%	44%		
Not sure	2%	-	3%	1%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Truth of Accusations		-	-		
True	31%	54%	25%	44%	
Not true	35%	20%	39%	26%	
Not sure	34%	26%	36%	30%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Region		-				
Low Country	35%	38%	34%	38%		
Midlands	33%	29%	34%	33%		
Upstate	31%	33%	32%	29%		





		Tea Party ID		
	Base	Yes	No	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	78%	80%	78%	68%
Might end up supporting someone else	22%	20%	22%	32%

		Tea Pa		
	Paga	Vaa	No	Not
	Base	Yes	No	sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	18%	18%	19%	12%
Ron Paul	11%	9%	12%	8%
Mitt Romney	17%	18%	17%	15%
Rick Santorum	22%	28%	19%	21%
Someone Else/Not Sure	32%	27%	33%	43%

		Tea Pa		
	Base	Yes	No	Not sure
Gingrich Favorability				
Favorable	54%	72%	49%	43%
Unfavorable	37%	21%	43%	34%
Not sure	9%	7%	8%	23%





		Tea Pa	Tea Party ID		
	Base	Yes	No	Not sure	
Paul Favorability					
Favorable	38%	36%	40%	35%	
Unfavorable	53%	60%	52%	38%	
Not sure	9%	5%	8%	27%	

		Tea Pa		
	Base	Yes	No	Not sure
Perry Favorability				
Favorable	42%	58%	37%	33%
Unfavorable	45%	35%	52%	29%
Not sure	13%	7%	12%	38%

		Tea Pa		
	Base	Yes	No	Not sure
Romney Favorability				
Favorable	51%	44%	54%	49%
Unfavorable	42%	50%	40%	31%
Not sure	7%	6%	6%	20%





		Tea Party ID		
	Base	Yes	No	Not sure
Santorum Favorability				
Favorable	55%	68%	51%	49%
Unfavorable	35%	27%	40%	19%
Not sure	10%	5%	9%	32%

		Tea Pa		
	Base	Yes	No	Not sure
Gender				
Woman	47%	41%	48%	57%
Man	53%	59%	52%	43%

		Tea Pa		
	Base	Yes	No	Not sure
Age		-		
18 to 29	8%	11%	7%	4%
30 to 45	22%	20%	23%	22%
46 to 65	38%	45%	36%	38%
Older than 65	32%	24%	34%	37%





		Tea Pa		
	Base	Yes	No	Not sure
Ideology				
Very liberal	3%	4%	3%	2%
Somewhat liberal	4%	2%	5%	5%
Moderate	18%	8%	23%	11%
Somewhat conservative	35%	25%	38%	40%
Very conservative	41%	62%	32%	42%

		Tea Pa		
	Base	Yes	No	Not sure
Party				
Democrat	4%	4%	4%	6%
Republican	75%	83%	71%	76%
Independent/Other	21%	13%	24%	18%

		Tea Par		
	Base	Yes	No	Not sure
Tea Party ID				
Yes	25%	100%	-	-
No	65%	-	100%	-
Not sure	10%	-	-	100%





		Tea Pa		
	Base	Yes	No	Not sure
Evangelical?				
Are	56%	67%	50%	68%
Are not	44%	33%	50%	32%

		Tea Pa		
	Base	Yes	No	Not sure
Media Favorability				
Favorable	14%	6%	17%	11%
Unfavorable	77%	90%	72%	81%
Not sure	9%	4%	11%	9%

		Tea Party ID		
	Base	Yes	No	Not sure
Watched Thursday Debate				
Watched	60%	70%	58%	47%
Did not	40%	30%	42%	53%





		Tea Party ID		
	Base	Yes	No	Not sure
Familiar with 'Open Marriage' Accusation				
Familiar	86%	90%	85%	83%
Not familiar	14%	10%	15%	17%

		Tea Pa		
	Base	Yes	No	Not sure
Effect of Marianne Gingrich Interview				
Major concerns	21%	10%	26%	24%
Some concerns	26%	19%	28%	30%
No concerns	51%	70%	44%	38%
Not sure	2%	2%	2%	8%

		Tea Pa		
	Base	Yes	No	Not sure
Truth of Accusations				
True	31%	19%	37%	27%
Not true	35%	54%	29%	25%
Not sure	34%	28%	35%	48%





		Tea Party ID		
	Base	Yes	No	Not sure
Region				
Low Country	35%	32%	36%	42%
Midlands	33%	31%	34%	31%
Upstate	31%	37%	30%	27%

		Evange lical?	
	Base	Are	Are not
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	78%	80%	76%
Might end up supporting someone else	22%	20%	24%

		Evange lical?	
	Base	Are	Are not
2012 GOP Pres Primary 2nd Choice			
Newt Gingrich	18%	18%	18%
Ron Paul	11%	10%	12%
Mitt Romney	17%	17%	18%
Rick Santorum	22%	24%	18%
Someone Else/Not Sure	32%	31%	34%





		Evange lical?	
	Base	Are	Are not
Gingrich Favorability			
Favorable	54%	59%	48%
Unfavorable	37%	32%	44%
Not sure	9%	9%	9%

		Evange lical?	
	Base	Are	Are not
Paul Favorability			
Favorable	38%	37%	41%
Unfavorable	53%	54%	51%
Not sure	9%	9%	9%

		Evange lical?	
	Base	Are	Are not
Perry Favorability			
Favorable	42%	49%	33%
Unfavorable	45%	38%	55%
Not sure	13%	13%	13%





		Evange lical?	
	Base	Are	Are not
Rom ney Favorability			
Favorable	51%	47%	57%
Unfavorable	42%	45%	37%
Not sure	7%	8%	6%

		Evange lical?	
	Base	Are	Are not
Santorum Favorability			
Favorable	55%	63%	46%
Unfavorable	35%	28%	44%
Not sure	10%	9%	11%

		Evange lical?	
	Base	Are	Are not
Gender			
Woman	47%	51%	42%
Man	53%	49%	58%





		Evange lical?	
_	Base	Are	Are not
Age			
18 to 29	8%	8%	8%
30 to 45	22%	21%	23%
46 to 65	38%	40%	36%
Older than 65	32%	31%	33%

		Evange lical?	
	Base	Are	Are not
Ideology			
Very liberal	3%	3%	3%
Somewhat liberal	4%	2%	6%
Moderate	18%	11%	27%
Somewhat conservative	35%	34%	36%
Very conservative	41%	50%	28%

		Evange lical?	
	Base	Are	Are not
Party			
Democrat	4%	4%	5%
Republican	75%	79%	69%
Independent/Other	21%	17%	26%





		Evange lical?	
	Base	Are	Are not
Tea Party ID			
Yes	25%	30%	19%
No	65%	58%	74%
Not sure	10%	12%	7%

		Evange lical?		
	Base	Are no		
Evangelical?				
Are	56%	100%	-	
Are not	44%	-	100%	

		Evange lical?	
	Base	Are no	
Media Favorability			
Favorable	14%	10%	18%
Unfavorable	77%	81%	72%
Not sure	9%	8%	10%





		Evange lical?	
	Base	Are	Are not
Watched Thursday Debate			
Watched	60%	60%	60%
Did not	40%	40%	40%

		Evangelical? Are Are not	
	Base		
Familiar with 'Open Marriage' Accusation			
Fam iliar	86%	85%	88%
Not familiar	14%	15%	12%

		Evange lical?	
	Base	Are	Are not
Effect of Marianne Gingrich Interview			
Major concerns	21%	20%	22%
Some concerns	26%	24%	27%
No concerns	51%	52%	50%
Not sure	2%	4%	1%





		Evangelical? Are Are not	
	Base		
Truth of Accusations			
True	31%	23%	40%
Not true	35%	42%	27%
Not sure	34%	34%	33%

		Evange lical?	
	Base	Are	Are not
Region			
Low Country	35%	37%	32%
Midlands	33%	29%	39%
Upstate	31%	33%	29%

		Media Favorability			
	Base	Favorable	Unfavorable	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	79%	79%	80%	75%	
Might end up supporting someone else	21%	21%	20%	25%	





		Media Favorability			
	Base	Favorable	Unfavorable	Not sure	
2012 GOP Pres Primary 2nd Choice					
Newt Gingrich	18%	16%	19%	18%	
Ron Paul	11%	16%	10%	11%	
Mitt Romney	19%	12%	20%	16%	
Rick Santorum	24%	20%	26%	16%	
Someone Else/Not Sure	28%	36%	26%	38%	

		Media Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	56%	52%	59%	38%
Unfavorable	35%	45%	32%	52%
Not sure	9%	3%	9%	10%

		Media Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	39%	50%	35%	49%
Unfavorable	53%	43%	57%	35%
Not sure	8%	7%	8%	16%





		Media Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	40%	30%	44%	25%
Unfavorable	47%	64%	43%	49%
Not sure	13%	5%	13%	26%

		Media Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	50%	35%	52%	53%
Unfavorable	43%	57%	42%	31%
Not sure	7%	8%	6%	16%

		Media Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	58%	43%	62%	45%
Unfavorable	32%	50%	30%	26%
Not sure	10%	8%	8%	29%





		Media Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Womar	45%	46%	43%	60%
Mar	55%	54%	57%	40%

			Media Fav	orability		
		Base	Favorable	Unfavorable	Not sure	
Age						
	18 to 29	9%	15%	9%	2%	
	30 to 45	20%	28%	18%	29%	
	46 to 65	39%	32%	42%	32%	
	Older than 65	31%	25%	31%	36%	

		Media Favorability		
	Base	Favorable	Unfavorable	Not sure
Ideology				
Very liberal	4%	14%	2%	1%
Somewhat liberal	3%	9%	2%	5%
Moderate	20%	32%	16%	33%
Somewhat conservative	32%	28%	32%	36%
Very conservative	41%	17%	47%	25%





		Media Fav	rability		
	Base	Favorable	Unfavorable	Not sure	
Party					
Democrat	5%	14%	3%	8%	
Republican	74%	52%	78%	70%	
Independent/Other	21%	34%	19%	22%	

		Media Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	27%	13%	32%	11%
No	64%	80%	59%	80%
Not sure	9%	7%	10%	9%

		Media Fav	orability		
	Base	Favorable	Unfavorable	Not sure	
Evangelical?					
Are	56%	42%	58%	52%	
Are not	44%	58%	42%	48%	





		Media Favo	orability	bility		
	Base	Favorable	Unfavorable	Not sure		
Media Favorability						
Favorable	14%	100%	-	-		
Unfavorable	77%	-	100%	-		
Not sure	9%	-	-	100%		

		Media Fav	orability		
	Base	Favorable	Unfavorable	Not sure	
Watched Thursday Debate					
Watched	60%	60%	62%	47%	
Did not	40%	40%	38%	53%	

		Media Favorability			
	Base	Favorable	Unfavorable	Not sure	
Familiar with 'Open Marriage' Accusation					
Fam iliar	86%	84%	89%	69%	
Not familiar	14%	16%	11%	31%	





		Media Favorability				
	Base	Favorable	Unfavorable	Not sure		
Effect of Marianne Gingrich Interview						
Major concerns	21%	37%	18%	30%		
Some concerns	26%	19%	26%	39%		
No concerns	51%	42%	54%	29%		
Not sure	2%	1%	3%	2%		

		Media Favorability			
	Base	Favorable	Unfavorable	Not sure	
Truth of Accusations					
True	31%	56%	25%	44%	
Not true	35%	28%	39%	11%	
Not sure	34%	16%	36%	45%	

		Media Favorability		
	Base	Favorable	Unfavorable	Not sure
Region				
Low Country	36%	40%	33%	50%
Midlands	34%	33%	36%	23%
Upstate	30%	28%	31%	27%





		Watched Thursday Debate	
	Base	Watched	Did not
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	79%	82%	75%
Might end up supporting someone else	21%	18%	25%

		Watched Thursday Debate		
	Base	Watched	Did not	
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	18%	17%	20%	
Ron Paul	11%	10%	11%	
Mitt Romney	19%	20%	17%	
Rick Santorum	24%	26%	21%	
Someone Else/Not Sure	28%	27%	30%	

		Watched Thursday Debate	
	Base	Watched	Did not
Gingrich Favorability		•	
Favorable	56%	63%	46%
Unfavorable	35%	32%	41%
Not sure	9%	6%	13%



		Watched Thursday Debate	
	Base	Watched	Did not
Paul Favorability			
Favorable	39%	37%	41%
Unfavorable	53%	56%	49%
Not sure	8%	7%	10%

		Watched Thursday Debate	
	Base	Watched	Did not
Perry Favorability		•	
Favorable	40%	42%	38%
Unfavorable	47%	47%	46%
Not sure	13%	11%	16%

		Watched Thursday Debate	
	Base	Watched	Did not
Romney Favorability		•	
Favorable	50%	48%	53%
Unfavorable	43%	46%	39%
Not sure	7%	6%	8%





		Watched Thursday Debate	
	Base	Watched	Did not
Santorum Favorability			
Favorable	58%	58%	58%
Unfavorable	32%	36%	26%
Not sure	10%	6%	16%

		Watched Thursday Debate		
	Base	Watched	Did not	
Gender				
Woman	45%	45%	45%	
Man	55%	55%	55%	

		Watched Thursday Debate	
	Base	Watched	Did not
Age			
18 to 29	9%	12%	6%
30 to 45	20%	17%	25%
46 to 65	39%	41%	37%
Older than 65	31%	30%	32%





		Watched Thursday Debate	
	Base	Watched	Did not
ldeology			
Very liberal	4%	4%	3%
Somewhat liberal	3%	3%	4%
Moderate	20%	19%	21%
Somewhat conservative	32%	28%	39%
Very conservative	41%	46%	33%

		Watched Thursday Debate	
	Base	Watched	Did not
Party			
Democrat	5%	4%	5%
Republican	74%	76%	71%
Independent/Other	21%	20%	24%

		Watched Thursday Debate	
	Base	Watched	Did not
Tea Party ID		•	
Yes	27%	32%	20%
No	64%	61%	67%
Not sure	9%	7%	12%





		Watched Thursday Debate	
	Base	Watched	Did not
Evangelical?			
Are	56%	56%	56%
Are not	44%	44%	44%

		Watched Thursda Debate	
	Base	Watched	Did not
Media Favorability		•	
Favorable	14%	14%	13%
Unfavorable	77%	79%	75%
Not sure	9%	7%	12%

		Watched Thursda Debate	
	Base	Watched	Did not
Watched Thursday Debate		-	
Watched	60%	100%	-
Did not	40%	-	100%





		Watched Thursday Debate	
	Base	Watched	Did not
Familiar with 'Open Marriage' Accusation			
Familiar	86%	90%	80%
Not familiar	14%	10%	20%

		Watched Thursday Debate	
	Base	Watched	Did not
Effect of Marianne Gingrich Interview			
Major concerns	21%	20%	24%
Some concerns	26%	23%	31%
No concerns	51%	56%	42%
Not sure	2%	2%	3%

		Watched Thursday Debate	
	Base	Watched	Did not
Truth of Accusations		•	
True	31%	27%	36%
Not true	35%	42%	23%
Not sure	34%	30%	40%





		Watched Thursday Debate	
	Base	Watched	Did not
Region			
Low Country	36%	33%	40%
Midlands	34%	37%	30%
Upstate	30%	30%	30%

		Familiar with 'Open Marriage' Accusation	
	Base	Familiar	Not fam iliar
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	79%	80%	74%
Might end up supporting someone else	21%	20%	26%

		Familiar with 'Open Marriage' Accusation	
	Base	Familiar	Not fam iliar
2012 GOP Pres Primary 2nd Choice			
Newt Gingrich	18%	18%	20%
Ron Paul	11%	11%	13%
Mitt Romney	19%	19%	14%
Rick Santorum	24%	25%	18%
Someone Else/Not Sure	28%	27%	35%





		Familiar with 'Open Marriage' Accusation	
	Base	Familiar	Not fam iliar
Gingrich Favorability			
Favorable	56%	57%	52%
Unfavorable	35%	36%	31%
Not sure	9%	7%	17%

		Familiar with 'Open Marriage' Accusation	
	Base	Familiar	Not fam iliar
Paul Favorability			=
Favorable	39%	39%	36%
Unfavorable	53%	54%	48%
Not sure	8%	7%	16%

		Familiar with 'Open Marriage' Accusation	
	Base	Familiar	Not fam iliar
Perry Favorability			•
Favorable	40%	42%	28%
Unfavorable	47%	45%	54%
Not sure	13%	12%	18%





		Familiar with 'Open Marriage' Accusation	
	Base	Familiar	Not fam iliar
Romney Favorability		<del>-</del>	=
Favorable	50%	51%	45%
Unfavorable	43%	43%	43%
Not sure	7%	6%	12%

		Familiar with 'Open Marriage' Accusation	
	Base	Familiar	Not fam iliar
Santorum Favorability			
Favorable	58%	60%	49%
Unfavorable	32%	32%	31%
Not sure	10%	8%	20%

		Familiar with 'Open Marriage' Accusation	
	Base	Fam iliar	Not fam iliar
Gender			
Woman	45%	45%	44%
Man	55%	55%	56%





		Familiar with 'Open Marriage' Accusation	
	Base	Familiar	Not fam iliar
Age			
18 to 29	9%	10%	8%
30 to 45	20%	19%	25%
46 to 65	39%	41%	31%
Older than 65	31%	30%	36%

		Familiar with 'Open Marriage' Accusation	
	Base	Familiar	Not fam iliar
ldeology			
Very liberal	4%	4%	3%
Somewhat liberal	3%	3%	3%
Moderate	20%	20%	22%
Somewhat conservative	32%	33%	29%
Very conservative	41%	41%	43%

		Familiar with 'Open Marriage' Accusation	
	Base	Familiar	Not fam iliar
Party			-
Democrat	5%	5%	3%
Republican	74%	74%	75%
Independent/Other	21%	21%	23%





		Familiar with 'Open Marriage' Accusation	
	Base	Familiar	Not fam iliar
Tea Party ID			=
Yes	27%	28%	20%
No	64%	63%	68%
Not sure	9%	9%	12%

		Familiar with 'Open Marriage' Accusation	
	Base	Familiar	Not fam iliar
Evangelical?			
Are	56%	55%	62%
Are not	44%	45%	38%

		Familiar with 'Open Marriage' Accusation	
	Base	Familiar	Not fam iliar
Media Favorability			
Favorable	14%	13%	16%
Unfavorable	77%	80%	63%
Not sure	9%	7%	21%





		Familiar with Marriage' Acc	•
	Base	Fam iliar	Not fam iliar
Watched Thursday Debate			
Watched	60%	63%	42%
Did not	40%	37%	58%

		Familiar with Marriage' Acc	•		
	Base	Not Familiar familiar			
Familiar with 'Open Marriage' Accusation					
Familiar	86%	100%	-		
Not familiar	14%	-	100%		

		Familiar with 'Open Marriage' Accusation
	Base	Fam iliar
Effect of Marianne Gingrich Interview		
Major concerns	21%	21%
Some concerns	26%	26%
No concerns	51%	51%
Not sure	2%	2%





		Familiar with 'Open Marriage' Accusation
	Base	Fam iliar
Truth of Accusations		
True	31%	31%
Not true	35%	35%
Not sure	34%	34%

		Familiar with Marriage' Acc	•		
	Base	No Familiar familia			
Region			=		
Low Country	36%	34%	44%		
Midlands	34%	35%	30%		
Upstate	30%	31%	26%		

		Effect of M	larianne Gi	ngrich Inte	rview
	Base	Major concerns	Some concerns	No concerns	Not sure
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	80%	85%	77%	79%	83%
Might end up supporting someone else	20%	15%	23%	21%	17%





		Effect of Marianne Gingrich Interview			
	D	Major	Some	No	Not
	Base	concerns	concerns	concerns	sure
2012 GOP Pres Primary 2nd Choice					
Newt Gingrich	18%	13%	24%	17%	12%
Ron Paul	11%	15%	10%	9%	-
Mitt Romney	19%	10%	21%	22%	17%
Rick Santorum	25%	22%	20%	29%	25%
Someone Else/Not Sure	27%	39%	25%	22%	46%

		Effect of Marianne Gingrich Interview			
	Base	Major concerns	Some concerns	No concerns	Not sure
Gingrich Favorability					
Favorable	57%	10%	47%	82%	17%
Unfavorable	36%	86%	38%	14%	57%
Not sure	7%	4%	14%	4%	26%

		Effect of Marianne Gingrich Interview			
	Base	Major concerns	Some concerns	No concerns	Not sure
Paul Favorability					
Favorable	39%	45%	42%	36%	6%
Unfavorable	54%	46%	50%	60%	53%
Not sure	7%	9%	8%	4%	41%





		Effect of Marianne Gingrich Interview				
	Base	Major concerns	Some concerns	No concerns	Not sure	
Perry Favorability						
Favorable	42%	30%	44%	48%	24%	
Unfavorable	45%	58%	42%	42%	51%	
Not sure	12%	12%	14%	10%	25%	

		Effect of Marianne Gingrich Interview			
	Base	Major concerns	Some concerns	No concerns	Not sure
Romney Favorability					
Favorable	51%	63%	54%	45%	49%
Unfavorable	43%	35%	35%	50%	37%
Not sure	6%	2%	11%	5%	14%

		Effect of Marianne Gingrich Interview			
	Base	Major concerns	Som e concerns	No concerns	Not sure
Santorum Favorability					
Favorable	60%	50%	57%	64%	68%
Unfavorable	32%	39%	32%	30%	12%
Not sure	8%	10%	10%	6%	19%





			Effect of M	larianne Gi	ngrich Inte	rview
			Major	Some	No	Not
		Base	concerns	concerns	concerns	sure
Gender			-		-	
	Woman	45%	46%	52%	41%	53%
	Man	55%	54%	48%	59%	47%

		Effect of N	Effect of Marianne Gingrich Interview				
	Base	Major concerns	Some concerns	No concerns	Not sure		
Age		-	-	-			
18 to 29	10%	11%	8%	10%	-		
30 to 45	19%	19%	22%	18%	41%		
46 to 65	41%	34%	39%	45%	14%		
Older than 65	30%	35%	31%	26%	45%		

		Effect of M	Effect of Marianne Gingrich Interview				
		Major	Some	No	Not		
	Base	concerns	concerns	concerns	sure		
ldeology		-	-	-			
Very liberal	4%	8%	3%	2%	6%		
Somewhat liberal	3%	5%	3%	3%	-		
Moderate	20%	28%	21%	17%	-		
Somewhat conservative	33%	28%	39%	31%	37%		
Very conservative	41%	32%	34%	47%	57%		





		Effect of N	Effect of Marianne Gingrich Interview				
	Base	Major concerns	Some concerns	No concerns	Not sure		
Party							
Democrat	5%	9%	4%	5%	-		
Republican	74%	61%	76%	77%	89%		
Independent/Other	21%	30%	20%	18%	11%		

		Effect of N	Effect of Marianne Gingrich Interviev				
	Base	Major concerns	Some concerns	No concerns	Not sure		
Tea Party ID							
Yes	28%	13%	21%	39%	24%		
No	63%	77%	69%	55%	43%		
Not sure	9%	10%	10%	7%	33%		

			Effect of N	larianne Gi	ngrich Inte	rview
		Base	Major concerns	Som e concerns	No concerns	Not sure
Evangelical?			<del>-</del>	<del>!</del>	<del>!</del>	
	Are	55%	52%	52%	55%	88%
	Are not	45%	48%	48%	45%	12%





		Effect of N	Effect of Marianne Gingrich Interview				
	Base	Major concerns	Som e concerns	No concerns	Not sure		
Media Favorability							
Favorable	13%	23%	10%	11%	6%		
Unfavorable	80%	66%	79%	85%	89%		
Not sure	7%	10%	11%	4%	6%		

		Effect of N	Effect of Marianne Gingrich Intervie				
	Base	Major concerns	Som e concerns	No concerns	Not sure		
Watched Thursday Debate							
Watched	63%	58%	56%	69%	46%		
Did not	37%	42%	44%	31%	54%		

		Effect of M	Effect of Marianne Gingrich Interview				
	Base	Major concerns	Some concerns	No concerns	Not sure		
Familiar with 'Open Marriage' Accusation							
Familiar	100%	100%	100%	100%	100%		





		Effect of N	larianne Gi	ngrich Inte	rview
	Base	Major concerns	Some concerns	No concerns	Not sure
Effect of Marianne Gingrich Interview					
Major concerns	21%	100%	-	-	-
Some concerns	26%	-	100%	-	-
No concerns	51%	-	-	100%	-
Not sure	2%	-	-	-	100%

		Effect of N	Effect of Marianne Gingrich Interview				
	Base	Major concerns	Some concerns	No concerns	Not sure		
Truth of Accusations							
True	31%	79%	32%	11%	19%		
Not true	35%	2%	23%	57%	6%		
Not sure	34%	19%	45%	33%	75%		

		Effect of N	Effect of Marianne Gingrich Interview				
	Base	Major	Som e concerns	No concerns	Not sure		
Region	Duoo	0011001110	0011001110	0011001110	ou.o		
Low Country	34%	33%	29%	37%	44%		
Midlands	35%	36%	36%	33%	43%		
Upstate	31%	31%	35%	30%	12%		





		Truth of Accusations		
	Base	True	Not true	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	80%	80%	83%	77%
Might end up supporting someone else	20%	20%	17%	23%

		Truth of Accusations		
	Base	True	Not true	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	18%	14%	18%	21%
Ron Paul	11%	14%	11%	8%
Mitt Romney	19%	14%	24%	20%
Rick Santorum	25%	22%	26%	27%
Someone Else/Not Sure	27%	37%	20%	25%

		Truth of Accusations		
			Not	Not
	Base	True	true	sure
Gingrich Favorability		-		
Favorable	57%	24%	86%	56%
Unfavorable	36%	72%	12%	29%
Not sure	7%	4%	2%	15%





		Truth of Accusations		
			Not	Not
	Base	True	true	sure
Paul Favorability				
Favorable	39%	47%	32%	39%
Unfavorable	54%	46%	66%	49%
Not sure	7%	7%	2%	12%

		Truth of Accusations		
	Base	True	Not true	Not sure
Perry Favorability		!	-	
Favorable	42%	32%	49%	45%
Unfavorable	45%	58%	44%	35%
Not sure	12%	10%	7%	20%

		Truth of Accusations		
			Not	Not
	Base	True	true	sure
Romney Favorability				
Favorable	51%	60%	41%	54%
Unfavorable	43%	38%	54%	36%
Not sure	6%	2%	5%	10%





		Truth of Accusations		
	Base	True	Not true	Not sure
Santorum Favorability		<u>.                                      </u>		
Favorable	60%	52%	63%	62%
Unfavorable	32%	40%	33%	25%
Not sure	8%	8%	4%	13%

		Truth Accus	of ations	
	Base	True	Not true	Not sure
Gender				
Woman	45%	44%	40%	51%
Man	55%	56%	60%	49%

		Truth of Accusations		
	Base	True	Not true	Not sure
Age				
18 to 29	10%	12%	13%	4%
30 to 45	19%	19%	18%	21%
46 to 65	41%	39%	42%	42%
Older than 65	30%	30%	27%	33%





		Truth of Accusations		
	Base	True	Not true	Not sure
ldeology				
Very liberal	4%	9%	2%	1%
Somewhat liberal	3%	4%	4%	2%
Moderate	20%	27%	16%	17%
Somewhat conservative	33%	31%	28%	39%
Very conservative	41%	29%	50%	40%

		Truth of Accusations		
	Base	True	Not true	Not sure
Party		•		
Democrat	5%	9%	3%	4%
Republican	74%	60%	82%	77%
Independent/Other	21%	31%	15%	19%

		Truth Accus	of ations	
	Base	True	Not true	Not sure
Tea Party ID	Dusc	muc	truc	Juic
Yes	28%	17%	43%	23%
No	63%	75%	51%	64%
Notsure	9%	8%	6%	12%





		Truth Accus	of ations	
	Base	True	Not true	Not sure
Evangelical?		<u>-</u>		
Are	55%	41%	65%	55%
Are not	45%	59%	35%	45%

		Truth of Accusations		
	Base	True	Not true	Not sure
Media Favorability		•		
Favorable	13%	24%	10%	6%
Unfavorable	80%	65%	87%	84%
Not sure	7%	10%	2%	10%

		Truth Accus	of ations	
	Base	True	Not true	Not sure
Watched Thursday Debate		-		
Watched	63%	56%	75%	56%
Did not	37%	44%	25%	44%





		Truth of Accusations			
	Base	True	Not true	Not sure	
Familiar with 'Open Marriage' Accusation					
Fam iliar	100%	100%	100%	100%	

		Truth of Accusations		
	Base	True	Not true	Not sure
Effect of Marianne Gingrich Interview				
Major concerns	21%	54%	1%	12%
Some concerns	26%	27%	16%	34%
No concerns	51%	18%	82%	49%
Not sure	2%	1%	0%	5%

		Truth of Accusations		
	Base	True	Not true	Not sure
Truth of Accusations				
True	31%	100%	-	-
Not true	35%	-	100%	-
Not sure	34%	-	-	100%





		Truth of Accusations		
	Base	True	Not true	Not sure
Region		!		
Low Country	34%	37%	37%	29%
Midlands	35%	34%	31%	39%
Upstate	31%	29%	32%	32%

		Region			
	Base	Low Country	Midlands	Upstate	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	78%	77%	77%	81%	
Might end up supporting someone else	22%	23%	23%	19%	

		Region		
		Low		
	Base	Country	Midlands	Upstate
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	18%	18%	18%	18%
Ron Paul	11%	12%	10%	11%
Mitt Romney	17%	17%	18%	18%
Rick Santorum	22%	25%	21%	19%
Someone Else/Not Sure	32%	29%	33%	34%





		Region		
	Base	Low Country	Midlands	Upstate
Gingrich Favorability				
Favorable	54%	54%	55%	53%
Unfavorable	37%	37%	36%	37%
Not sure	9%	9%	8%	10%

		Region		
	Base	Low Country	Midlands	Upstate
Paul Favorability				
Favorable	38%	39%	32%	45%
Unfavorable	53%	51%	60%	47%
Not sure	9%	10%	8%	8%

		Region			
	Base	Low Country	Midlands	Upstate	
Perry Favorability					
Favorable	42%	38%	41%	47%	
Unfavorable	45%	47%	46%	44%	
Not sure	13%	16%	13%	10%	





		Region		
	Base	Low Country	Midlands	Upstate
Romney Favorability				
Favorable	51%	52%	56%	44%
Unfavorable	42%	41%	36%	48%
Not sure	7%	6%	7%	8%

		Region		
	Base	Low Country	Midlands	Upstate
Santorum Favorability				
Favorable	55%	55%	55%	56%
Unfavorable	35%	34%	36%	34%
Not sure	10%	11%	9%	10%

		Region		
	Base	Low Country	Midlands	Upstate
Gender		-		
Woman	47%	47%	45%	49%
Man	53%	53%	55%	51%





		Region		
	Base	Low Country	Midlands	Upstate
Age		·		
18 to 29	8%	6%	7%	10%
30 to 45	22%	23%	16%	27%
46 to 65	38%	39%	39%	36%
Older than 65	32%	31%	37%	27%

		Region		
	Base	Low Country	Midlands	Upstate
ldeology		=		
Very liberal	3%	3%	2%	4%
Somewhat liberal	4%	4%	4%	4%
Moderate	18%	19%	19%	15%
Somewhat conservative	35%	34%	40%	29%
Very conservative	41%	39%	34%	48%

		Region		
	Base	Low Country	Midlands	Upstate
Party				
Democrat	4%	5%	4%	5%
Republican	75%	72%	76%	76%
Independent/Other	21%	23%	21%	19%





		Region		
	Base	Low Country	Midlands	Upstate
Tea Party ID				
Yes	25%	23%	24%	30%
No	65%	66%	67%	62%
Not sure	10%	11%	9%	8%

			Region		
		Base	Low Country	Midlands	Upstate
Evangelical?			-		-
	Are	56%	60%	49%	60%
	Are not	44%	40%	51%	40%

		Region		
	Base	Low Country	Midlands	Upstate
Media Favorability				
Favorable	14%	15%	13%	12%
Unfavorable	77%	72%	81%	79%
Not sure	9%	13%	6%	8%





		Region		
	Base	Low Country	Midlands	Upstate
Watched Thursday Debate				
Watched	60%	55%	65%	60%
Did not	40%	45%	35%	40%

		Region		
	Base	Low Country	Midlands	Upstate
Familiar with 'Open Marriage' Accusation				
Fam iliar	86%	83%	88%	88%
Not familiar	14%	17%	12%	12%

		Region		
	Base	Low Country	Midlands	Upstate
Effect of Marianne Gingrich Interview				
Major concerns	21%	21%	22%	21%
Some concerns	26%	22%	27%	29%
No concerns	51%	55%	49%	49%
Not sure	2%	3%	3%	1%





		Region		
	Base	Low Country	Midlands	Upstate
Truth of Accusations				
True	31%	33%	30%	29%
Not true	35%	38%	32%	36%
Not sure	34%	29%	38%	35%

		Region			
	Base	Low Country	Midlands	Upstate	
Region					
Low Country	35%	100%	-	-	
Midlands	33%	-	100%	-	
Upstate	31%	-	-	100%	

