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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

# **Gingrich maintains South Carolina lead**

**Raleigh, N.C.** – Thursday may have been one of the most eventful days of the Republican campaign so far, but the state of the race in South Carolina didn't change much. Newt Gingrich continues to lead Mitt Romney by 6 points, 35-29, with Ron Paul and Rick Santorum each tied for third at 15%.

Revelations from the Marianne Gingrich interview haven't taken a toll on Newt's image yet. For the first time in our South Carolina tracking this month his favorability is better than Romney's, with 53% of voters holding a positive opinion of him compared to 51% for his chief competitor.

Gingrich's lead with evangelicals held steady today at 40-22 over Romney. He's also doing well with Tea Party voters (46-21), registered Republicans (38-30), voters describing themselves as very conservative (41-21), men (39-27), and voters in the Upstate (36-25).

Romney is leading with non-evangelicals (39-30), independents (30-26), moderates (44-23), and women (32-31). The problem for him is that all of those groups are a minority within the South Carolina Republican electorate.

Both Gingrich (81%) and Romney (79%) have supporters who are pretty firmly committed to them. Santorum has the voters most likely to abandon him for one of the more viable contenders in the final 36 hours, with 32% of them saying they could end up voting for someone else. Gingrich is the second choice of 45% of Santorum voters open to changing their minds, compared to 22% for Romney.

"Newt Gingrich continues to hold a modest lead in South Carolina," said Dean Debnam, President of Public Policy Polling. "The big questions now are what effect tonight's debate will have, and whether he'll see any fallout from his ex-wife's interview with ABC once more voters become familiar with it."

PPP surveyed 836 likely Republican primary voters on January 18<sup>th</sup> and 19th. The margin of error for the survey is +/-3.4%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

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# **South Carolina Survey Results**

Q1	or the Democratic primary, or are you not sure?	Q6	of Ron Paul?	vorable opinion
	Republican primary100%		Favorable	39%
	Democratic primary		Unfavorable	51%
	Not sure 0%		Not sure	9%
Q2	If the Republican candidates for President were Newt Gingrich, Ron Paul, Mitt Romney, and Rick September who would you yet for?	Q7	Do you have a favorable or unfa of Rick Perry?	•
	and Rick Santorum who would you vote for?		Favorable	
	Newt Gingrich		Unfavorable	43%
	Ron Paul		Not sure	13%
	Mitt Romney29%	Q8	Do you have a favorable or unfa	vorable opinion
	Rick Santorum15%		of Mitt Romney?	540/
	Someone Else/Not Sure 5%		Favorable	
Q3	Would you say you are strongly committed to		Unfavorable	
	that candidate, or might you end up supporting someone else?		Not sure	
	Strongly committed to that candidate77%	Q9	Do you have a favorable or unfa of Rick Santorum?	vorable opinion
	Might end up supporting someone else23%		Favorable	54%
Q4	Who would be your second choice for President?		Unfavorable	35%
	Newt Gingrich17%		Not sure	
	Ron Paul10%	Q10	If you are a woman, press 1. If a	-
	Mitt Romney16%		Woman	
	Rick Santorum20%		Man	
	Someone Else/Not Sure	Q11	If you are 18 to 29 years old, pre 45, press 2. If 46 to 65, press 3.	
Q5	Do you have a favorable or unfavorable opinion		older than 65, press 4.	ii you are
40	of Newt Gingrich?		18 to 29	10%
	Favorable53%		30 to 45	
	Unfavorable38%		46 to 65	
	Not sure 9%		Older than 65	30%





Q12	Would you describe yourself as very liber somewhat liberal, moderate, somewhat conservative, or very conservative?
	Very liberal
	Somewhat liberal
	Moderate
	Somewhat conservative
	Very conservative
Q13	If you are a Democrat, press 1. If a Repul press 2. If you are an independent or ider with another party, press 3.

moorvative, or very comocrative.	
Very liberal	2%
Somewhat liberal	4%
Moderate	17%
Somewhat conservative	36%
Very conservative	41%
you are a Democrat, press 1. If a Repu ess 2. If you are an independent or ide ith another party, press 3.	blican,
Democrat	4%
Republican	76%
Independent/Other	20%

ral,	Q14 Do you consider yourself to be a member of
	the Tea Party?

	Yes	25%
	No	
	Not sure	9%
Q15	Are you an Evangelical Christian, or not?	
	Are	56%
	Are not	44%
Q16	Region	
	Low Country	34%
	Midlands	33%
	Upstate	33%





		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
2012 GOP Pres Primary							
Newt Gingrich	37%	39%	31%				
Ron Paul	16%	15%	19%				
Mitt Romney	31%	32%	28%				
Rick Santorum	16%	14%	22%				

		2012 GOP	2012 GOP Pres Primary 2nd Choice				
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure	
2012 GOP Pres Primary							
Newt Gingrich	35%	-	45%	57%	56%	28%	
Ron Paul	15%	17%	-	20%	10%	18%	
Mitt Romney	29%	46%	38%	-	34%	30%	
Rick Santorum	15%	36%	18%	22%	-	10%	
Someone Else/Not Sure	5%	-	-	-	-	14%	

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	35%	63%	3%	9%
Ron Paul	15%	7%	25%	17%
Mitt Romney	29%	14%	50%	34%
Rick Santorum	15%	14%	15%	23%
Someone Else/Not Sure	5%	2%	7%	17%





		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	35%	26%	42%	40%
Ron Paul	15%	36%	2%	-
Mitt Romney	29%	25%	32%	32%
Rick Santorum	15%	12%	18%	15%
Someone Else/Not Sure	5%	2%	6%	14%

		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	35%	45%	27%	30%
Ron Paul	15%	11%	20%	9%
Mitt Romney	29%	24%	33%	37%
Rick Santorum	15%	15%	16%	14%
Someone Else/Not Sure	5%	4%	4%	10%

		Romney Favorability			
	Base	Favorable	Unfavorable	Not sure	
2012 GOP Pres Primary					
Newt Gingrich	35%	26%	47%	36%	
Ron Paul	15%	8%	23%	15%	
Mitt Romney	29%	54%	2%	12%	
Rick Santorum	15%	10%	21%	20%	
Someone Else/Not Sure	5%	3%	6%	17%	





		Santorum		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	35%	35%	35%	37%
Ron Paul	15%	10%	23%	14%
Mitt Romney	29%	23%	36%	38%
Rick Santorum	15%	28%	-	1%
Someone Else/Not Sure	5%	3%	7%	11%

		Gender		
	Base	Woman	Man	
2012 GOP Pres Primary		-		
Newt Gingrich	35%	31%	39%	
Ron Paul	15%	14%	16%	
Mitt Romney	29%	32%	27%	
Rick Santorum	15%	17%	14%	
Someone Else/Not Sure	5%	6%	4%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
2012 GOP Pres Primary		•				
Newt Gingrich	35%	34%	31%	35%	39%	
Ron Paul	15%	18%	21%	16%	8%	
Mitt Romney	29%	26%	21%	30%	36%	
Rick Santorum	15%	16%	23%	14%	11%	
Someone Else/Not Sure	5%	5%	3%	5%	7%	





		Ideolog	Ideology							
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative				
2012 GOP Pres Primary										
Newt Gingrich	35%	16%	30%	23%	36%	41%				
Ron Paul	15%	29%	30%	22%	14%	10%				
Mitt Romney	29%	10%	24%	44%	34%	21%				
Rick Santorum	15%	21%	4%	5%	14%	22%				
Someone Else/Not Sure	5%	25%	12%	6%	2%	5%				

		Party						
	Base	Democrat	Republican	Independent/Other				
2012 GOP Pres Primary								
Newt Gingrich	35%	36%	38%	26%				
Ron Paul	15%	22%	12%	24%				
Mitt Romney	29%	15%	30%	30%				
Rick Santorum	15%	22%	16%	11%				
Someone Else/Not Sure	5%	5%	4%	10%				

		Tea Party		ID	
	D	V	NI-	Not	
	Base	Yes	No	sure	
2012 GOP Pres Primary					
Newt Gingrich	35%	46%	32%	28%	
Ron Paul	15%	14%	15%	16%	
Mitt Romney	29%	21%	34%	22%	
Rick Santorum	15%	17%	14%	21%	
Someone Else/Not Sure	5%	1%	6%	13%	





		Evange	elical?
	Base	Are	Are not
2012 GOP Pres Primary			
Newt Gingrich	35%	40%	30%
Ron Paul	15%	14%	16%
Mitt Romney	29%	22%	39%
Rick Santorum	15%	19%	11%
Someone Else/Not Sure	5%	6%	5%

		Region			
	Base	Low Country	Midlands	Upstate	
2012 GOP Pres Primary					
Newt Gingrich	35%	36%	33%	36%	
Ron Paul	15%	15%	12%	18%	
Mitt Romney	29%	30%	33%	25%	
Rick Santorum	15%	15%	16%	16%	
Someone Else/Not Sure	5%	5%	6%	5%	





		2012 GOP Pres Primary					
	Base	New t Gingrich		Mitt Romney	Rick Santorum		
Committed to Candidate or Might Change Your Mind?							
Strongly committed to that candidate	77%	81%	72%	79%	68%		
Might end up supporting someone else	23%	19%	28%	21%	32%		

		2012 GOP Pres Primary				
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure
2012 GOP Pres Primary 2nd Choice						
Newt Gingrich	17%	-	20%	27%	40%	-
Ron Paul	10%	13%	-	13%	12%	-
Mitt Romney	16%	26%	22%	-	24%	-
Rick Santorum	20%	32%	14%	23%	-	-
Someone Else/Not Sure	37%	29%	44%	37%	25%	100%

		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure		
Gingrich Favorability								
Favorable	53%	95%	24%	26%	49%	22%		
Unfavorable	38%	3%	65%	64%	38%	47%		
Not sure	9%	2%	11%	11%	14%	30%		





		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone Else/Not Sure		
Paul Favorability								
Favorable	39%	28%	94%	33%	31%	14%		
Unfavorable	51%	61%	6%	57%	60%	62%		
Not sure	9%	11%	-	10%	9%	25%		

		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone Else/Not Sure		
Perry Favorability								
Favorable	44%	56%	34%	35%	43%	37%		
Unfavorable	43%	33%	59%	49%	45%	37%		
Not sure	13%	11%	8%	16%	12%	26%		

		2012 GOP	2012 GOP Pres Primary				
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure	
Romney Favorability							
Favorable	51%	37%	29%	93%	33%	27%	
Unfavorable	40%	54%	63%	3%	56%	44%	
Not sure	9%	9%	9%	3%	11%	29%	





		2012 GOP Pres Primary				
	Base	New t Gingrich	Ron Paul		Rick Santorum	Someone Else/Not Sure
Santorum Favorability						
Favorable	54%	54%	36%	43%	99%	34%
Unfavorable	35%	35%	54%	44%	-	44%
Not sure	11%	11%	10%	14%	1%	21%

		2012 GOP	2012 GOP Pres Primary				
	Base	Newt Gingrich			_	Someone Else/Not Sure	
Gender		<del>-</del>		-	-		
Woman	48%	43%	44%	52%	54%	59%	
Man	52%	57%	56%	48%	46%	41%	

		2012 GOP	2012 GOP Pres Primary				
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure	
Age		-		-			
18 to 29	10%	10%	12%	9%	10%	10%	
30 to 45	22%	19%	32%	16%	34%	13%	
46 to 65	38%	38%	40%	38%	35%	39%	
Older than 65	30%	33%	16%	37%	21%	38%	





		2012 GOP Pres Primary				
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure
ldeology		•				
Very liberal	2%	1%	4%	1%	3%	11%
Somewhat liberal	4%	4%	9%	4%	1%	10%
Moderate	17%	11%	25%	25%	5%	20%
Somewhat conservative	36%	37%	35%	41%	32%	17%
Very conservative	41%	48%	27%	29%	59%	42%

		2012 GOP Pres Primary				
	Base	Newt Gingrich	_		_	Someone Else/Not Sure
Party						
Democrat	4%	4%	6%	2%	6%	4%
Republican	76%	81%	61%	77%	80%	57%
Independent/Other	20%	15%	32%	20%	14%	40%

		2012 GOP Pres Primary				
	Base	Newt Gingrich			_	Someone Else/Not Sure
Tea Party ID						
Yes	25%	33%	24%	18%	28%	5%
No	66%	60%	66%	75%	60%	71%
Not sure	9%	7%	10%	7%	12%	24%





			2012 GOP Pres Primary					
		Base	Newt Gingrich				Someone Else/Not Sure	
Evangelical?				-				
	Are	56%	62%	51%	42%	69%	61%	
A	re not	44%	38%	49%	58%	31%	39%	

		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone Else/Not Sure		
Region								
Low Country	34%	35%	34%	34%	32%	32%		
Midlands	33%	31%	26%	37%	34%	39%		
Upstate	33%	34%	41%	29%	34%	29%		

		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
Committed to Candidate or Might Change Your Mind?							
Strongly committed to that candidate	77%	100%	-				
Might end up supporting someone else	23%	-	100%				





		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
2012 GOP Pres Primary 2nd Choice							
Newt Gingrich	18%	14%	30%				
Ron Paul	11%	10%	14%				
Mitt Romney	17%	16%	21%				
Rick Santorum	21%	22%	18%				
Someone Else/Not Sure	33%	38%	17%				

		Committed to Candidate or Might Change Your Mind?						
	Base	Strongly committed Might end up supporting to that candidate someone else						
Gingrich Favorability		•						
Favorable	55%	55%	54%					
Unfavorable	37%	38%	34%					
Not sure	8%	7%	12%					

		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed Might end up supporting to that candidate someone else					
Paul Favorability							
Favorable	41%	39%	45%				
Unfavorable	51%	52%	47%				
Not sure	9%	9%	8%				





		Committed to Candidate or Might Change Your Mind?  Strongly committed to that candidate someone else					
	Base						
Perry Favorability		•					
Favorable	44%	44%	46%				
Unfavorable	44%	45%	38%				
Not sure	12%	11%	16%				

		Committed to Candidate or Might Change Your Mind?  Strongly committed to that candidate					
	Base						
Romney Favorability							
Favorable	53%	52%	53%				
Unfavorable	40%	42%	34%				
Not sure	8%	6%	13%				

		Committed to Candidate or Might Change Your Mind?  Strongly committed to that candidate Might end up supporting someone else				
	Base					
Santorum Favorability						
Favorable	55%	54%	60%			
Unfavorable	35%	36%	30%			
Not sure	10%	10%	10%			





		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed Might end up supporting to that candidate someone else				
Gender						
Woman	48%	48%	46%			
Man	52%	52%	54%			

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Age						
18 to 29	10%	10%	11%			
30 to 45	22%	21%	26%			
46 to 65	38%	38%	38%			
Older than 65	30%	31%	26%			

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
ldeology						
Very liberal	2%	1%	3%			
Somewhat liberal	4%	4%	4%			
Moderate	17%	16%	17%			
Somewhat conservative	37%	36%	42%			
Very conservative	40%	42%	34%			





		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed Might end up supporting to that candidate someone else					
Party							
Democrat	4%	4%	5%				
Republican	77%	77%	75%				
Independent/Other	19%	19%	20%				

		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed Might end up supporting to that candidate someone else					
Tea Party ID							
Yes	26%	26%	26%				
No	65%	67%	61%				
Not sure	8%	7%	13%				

		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate Might end up supporting someone else					
Evangelical?		•					
Arc	55%	55%	56%				
Are no	t 45%	45% 44%					





		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed Might end up supporting to that candidate someone else					
Region							
Low Country	34%	34%	35%				
Midlands	33%	31%	38%				
Upstate	33%	35%	27%				

		2012 GOP Pres Primary 2nd Choice				
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	77%	61%	70%	72%	80%	88%
Might end up supporting someone else	23%	39%	30%	28%	20%	12%

		2012 GOP	2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure		
2012 GOP Pres Primary 2nd Choice								
Newt Gingrich	17%	100%	-	-	-	-		
Ron Paul	10%	-	100%	-	-	-		
Mitt Romney	16%	-	-	100%	-	-		
Rick Santorum	20%	-	-	-	100%	-		
Someone Else/Not Sure	37%	-	-	-	-	100%		





		2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	_	Mitt Romney	_	Someone Else/Not Sure	
Gingrich Favorability							
Favorable	53%	66%	50%	66%	64%	36%	
Unfavorable	38%	18%	40%	26%	31%	55%	
Notsure	9%	16%	10%	7%	6%	9%	

		2012 GOP	2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone Else/Not Sure		
Paul Favorability								
Favorable	39%	31%	80%	37%	27%	39%		
Unfavorable	51%	60%	13%	54%	65%	49%		
Not sure	9%	9%	7%	9%	8%	11%		

		2012 GOP	2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone Else/Not Sure		
Perry Favorability								
Favorable	44%	36%	43%	39%	56%	43%		
Unfavorable	43%	55%	45%	46%	32%	43%		
Notsure	13%	10%	12%	14%	13%	14%		





		2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	_		_	Someone Else/Not Sure	
Romney Favorability							
Favorable	51%	52%	47%	77%	48%	42%	
Unfavorable	40%	40%	50%	9%	46%	48%	
Notsure	9%	8%	4%	14%	6%	10%	

		2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure	
Santorum Favorability							
Favorable	54%	65%	43%	51%	88%	35%	
Unfavorable	35%	28%	51%	37%	6%	50%	
Notsure	11%	7%	6%	12%	6%	15%	

			2012 GOP	2012 GOP Pres Primary 2nd Choice					
		Base	Newt Gingrich			_	Someone Else/Not Sure		
Gender		·-	- -	•	-				
W	oman	48%	40%	40%	51%	53%	51%		
	Man	52%	60%	60%	49%	47%	49%		





		2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich			_	Someone Else/Not Sure	
Age		<del>-</del>		-			
18 to 29	10%	5%	8%	11%	11%	12%	
30 to 45	22%	25%	21%	22%	18%	24%	
46 to 65	38%	44%	38%	40%	41%	33%	
Older than 65	30%	27%	33%	27%	31%	31%	

		2012 GOP Pres Primary 2nd Choice						
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone Else/Not Sure		
ldeology		- -		-	•			
Very liberal	2%	5%	1%	-	0%	4%		
Somewhat liberal	4%	1%	5%	4%	2%	7%		
Moderate	17%	13%	19%	15%	13%	21%		
Somewhat conservative	36%	39%	40%	45%	35%	30%		
Very conservative	41%	42%	34%	36%	49%	39%		

		2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Ron Paul		_	Someone Else/Not Sure	
Party							
Democrat	4%	2%	12%	4%	3%	4%	
Republican	76%	78%	70%	84%	80%	70%	
Independent/Other	20%	21%	18%	12%	17%	26%	





		2012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich			_	Someone Else/Not Sure	
Tea Party ID							
Yes	25%	30%	23%	25%	29%	21%	
No	66%	63%	69%	67%	62%	68%	
Not sure	9%	7%	8%	7%	10%	11%	

		2012 GOP	Pres F	Primary 2	mary 2nd Choice		
	Base	New t Gingrich			_	Someone Else/Not Sure	
Evangelical?					<u> </u>		
Are	56%	60%	50%	46%	62%	56%	
Are not	44%	40%	50%	54%	38%	44%	

		2012 GOP	2012 GOP Pres Primary 2nd Choice				
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone Else/Not Sure	
Region							
Low Country	34%	35%	33%	39%	36%	30%	
Midlands	33%	36%	29%	29%	35%	33%	
Upstate	33%	29%	37%	32%	29%	37%	





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	77%	77%	79%	65%
Might end up supporting someone else	23%	23%	21%	35%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	17%	21%	8%	30%
Ron Paul	10%	10%	11%	11%
Mitt Romney	16%	20%	11%	12%
Rick Santorum	20%	24%	16%	12%
Someone Else/Not Sure	37%	25%	54%	35%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	53%	100%	-	-
Unfavorable	38%	-	100%	-
Not sure	9%	-	-	100%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	39%	34%	47%	35%
Unfavorable	51%	57%	49%	28%
Not sure	9%	8%	4%	37%

	Gingrich Favorability			
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	44%	56%	31%	24%
Unfavorable	43%	35%	58%	34%
Not sure	13%	9%	11%	42%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	51%	48%	59%	37%
Unfavorable	40%	46%	35%	25%
Not sure	9%	6%	5%	38%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	54%	62%	45%	41%
Unfavorable	35%	30%	48%	19%
Not sure	11%	8%	7%	40%

		Gingrich F	Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure	
Gender		-	-		
Woman	48%	43%	54%	52%	
Man	52%	57%	46%	48%	

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		<u>-</u>		
18 to 29	10%	8%	12%	11%
30 to 45	22%	21%	25%	15%
46 to 65	38%	41%	34%	37%
Older than 65	30%	30%	29%	36%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		-	-	
Very liberal	2%	2%	3%	3%
Somewhat liberal	4%	3%	7%	2%
Moderate	17%	8%	29%	18%
Somew hat conservative	36%	38%	33%	35%
Very conservative	41%	49%	29%	41%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	3%	5%	6%
Republican	76%	82%	66%	74%
Independent/Other	20%	14%	29%	20%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	25%	33%	16%	18%
No	66%	59%	77%	59%
Not sure	9%	8%	7%	23%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	56%	63%	45%	57%
Are not	44%	37%	55%	43%

		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Region				
Low Country	34%	33%	32%	43%
Midlands	33%	32%	34%	34%
Upstate	33%	34%	34%	23%

	Paul Favorability			
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	77%	75%	79%	78%
Might end up supporting someone else	23%	25%	21%	22%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	17%	13%	20%	16%
Ron Paul	10%	21%	3%	7%
Mitt Romney	16%	15%	17%	16%
Rick Santorum	20%	14%	26%	17%
Someone Else/Not Sure	37%	37%	35%	43%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	53%	47%	59%	46%
Unfavorable	38%	45%	36%	17%
Not sure	9%	8%	5%	37%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	39%	100%	-	-
Unfavorable	51%	-	100%	-
Not sure	9%	-	-	100%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	44%	49%	43%	26%
Unfavorable	43%	43%	48%	20%
Not sure	13%	9%	9%	53%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	51%	51%	54%	40%
Unfavorable	40%	44%	40%	26%
Not sure	9%	5%	7%	34%

	Paul Favorability			
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	54%	50%	60%	36%
Unfavorable	35%	43%	33%	20%
Not sure	11%	7%	7%	45%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-		
Woman	48%	40%	52%	61%
Man	52%	60%	48%	39%

		Paul Favor	ability	
	Base	Favorable	Unfavorable	Not sure
Age		-	-	
18 to 29	10%	11%	9%	8%
30 to 45	22%	24%	20%	20%
46 to 65	38%	41%	37%	31%
Older than 65	30%	23%	34%	41%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology				
Very liberal	2%	3%	1%	2%
Somewhat liberal	4%	6%	3%	9%
Moderate	17%	18%	16%	14%
Somewhat conservative	36%	38%	34%	35%
Very conservative	41%	34%	46%	41%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	6%	3%	3%
Republican	76%	69%	79%	79%
Independent/Other	20%	24%	18%	18%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	25%	24%	28%	14%
No	66%	68%	65%	59%
Not sure	9%	8%	7%	26%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	56%	54%	55%	62%
Are not	44%	46%	45%	38%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Region				
Low Country	34%	32%	36%	31%
Midlands	33%	28%	36%	36%
Upstate	33%	40%	28%	33%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	77%	76%	80%	70%
Might end up supporting someone else	23%	24%	20%	30%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	17%	14%	21%	13%
Ron Paul	10%	10%	11%	9%
Mitt Romney	16%	15%	17%	18%
Rick Santorum	20%	25%	15%	20%
Someone Else/Not Sure	37%	36%	36%	40%





		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	53%	68%	42%	37%
Unfavorable	38%	27%	50%	32%
Not sure	9%	5%	7%	31%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	39%	44%	38%	27%
Unfavorable	51%	51%	57%	34%
Not sure	9%	6%	4%	39%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	44%	100%	-	-
Unfavorable	43%	-	100%	-
Not sure	13%	-	-	100%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	51%	54%	50%	47%
Unfavorable	40%	41%	45%	22%
Not sure	9%	6%	5%	31%

	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	54%	68%	45%	38%
Unfavorable	35%	25%	50%	20%
Not sure	11%	7%	5%	42%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-		
Woman	48%	44%	49%	59%
Man	52%	56%	51%	41%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		<u>-</u>		
18 to 29	10%	10%	10%	10%
30 to 45	22%	22%	23%	18%
46 to 65	38%	38%	40%	31%
Older than 65	30%	29%	28%	40%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		=	-	
Very liberal	2%	2%	3%	1%
Somewhat liberal	4%	5%	4%	5%
Moderate	17%	9%	24%	18%
Somew hat conservative	36%	34%	36%	43%
Very conservative	41%	51%	32%	34%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	4%	5%	4%
Republican	76%	78%	74%	72%
Independent/Other	20%	18%	21%	25%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	25%	35%	19%	12%
No	66%	58%	75%	62%
Not sure	9%	7%	6%	26%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?				
Are	56%	65%	45%	57%
Are not	44%	35%	55%	43%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Region				
Low Country	34%	34%	34%	36%
Midlands	33%	28%	37%	34%
Upstate	33%	38%	29%	30%





		Romney Fa	y Favorability		
	Base	Favorable	Unfavorable	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	77%	77%	80%	61%	
Might end up supporting someone else	23%	23%	20%	39%	

		Romney Fa	mney Favorability		
	Base	Favorable	Unfavorable	Not sure	
2012 GOP Pres Primary 2nd Choice					
Newt Gingrich	17%	17%	17%	15%	
Ron Paul	10%	9%	13%	4%	
Mitt Romney	16%	24%	4%	26%	
Rick Santorum	20%	19%	23%	13%	
Someone Else/Not Sure	37%	30%	44%	42%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	53%	49%	61%	37%
Unfavorable	38%	44%	33%	22%
Not sure	9%	7%	6%	41%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	39%	39%	43%	24%
Unfavorable	51%	54%	51%	39%
Not sure	9%	7%	6%	37%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	44%	46%	44%	28%
Unfavorable	43%	42%	49%	26%
Not sure	13%	12%	7%	46%

		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	51%	100%	-	-
Unfavorable	40%	-	100%	-
Not sure	9%	-	-	100%





	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	54%	53%	59%	36%
Unfavorable	35%	37%	36%	23%
Not sure	11%	10%	5%	40%

		Romney Fa	Romney Favorability		
	Base	Favorable	Unfavorable	Not sure	
Gender		-			
Woman	48%	50%	44%	58%	
Man	52%	50%	56%	42%	

		Romney Fa	vorability		
	Base	Favorable	Unfavorable	Not sure	
Age		<u>-</u>			
18 to 29	10%	10%	12%	-	
30 to 45	22%	16%	30%	22%	
46 to 65	38%	41%	35%	34%	
Older than 65	30%	33%	23%	45%	





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		-	-	
Very liberal	2%	2%	3%	2%
Somewhat liberal	4%	4%	5%	7%
Moderate	17%	16%	17%	16%
Somewhat conservative	36%	43%	27%	32%
Very conservative	41%	35%	48%	43%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	4%	5%	6%
Republican	76%	78%	72%	76%
Independent/Other	20%	18%	24%	18%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	25%	24%	29%	14%
No	66%	69%	63%	61%
Not sure	9%	7%	8%	25%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-		
Are	56%	50%	62%	58%
Are not	44%	50%	38%	42%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Region				
Low Country	34%	36%	32%	31%
Midlands	33%	34%	31%	35%
Upstate	33%	30%	37%	34%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	77%	75%	80%	76%
Might end up supporting someone else	23%	25%	20%	24%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	17%	20%	13%	12%
Ron Paul	10%	8%	15%	6%
Mitt Romney	16%	15%	17%	18%
Rick Santorum	20%	33%	3%	12%
Someone Else/Not Sure	37%	24%	52%	53%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	53%	61%	45%	40%
Unfavorable	38%	32%	51%	25%
Not sure	9%	7%	5%	35%

		Santorum		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	39%	36%	47%	27%
Unfavorable	51%	57%	47%	33%
Not sure	9%	6%	5%	40%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	44%	55%	31%	29%
Unfavorable	43%	36%	61%	20%
Not sure	13%	9%	7%	51%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	51%	51%	53%	48%
Unfavorable	40%	44%	41%	19%
Not sure	9%	6%	6%	33%

		Santorum	Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure	
Santorum Favorability					
Favorable	54%	100%	-	-	
Unfavorable	35%	-	100%	-	
Not sure	11%	-	-	100%	





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		<u>-</u>		
Wor	nan 48%	52%	40%	54%
ı	Man 52%	48%	60%	46%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		<u>-</u>		
18 to	o 29 10%	10%	11%	5%
30 to	o 45 22%	23%	20%	22%
46 to	o 65 38%	39%	37%	34%
Older that	n 65 30%	27%	31%	39%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		-	-	
Very liberal	2%	2%	3%	1%
Somewhat liberal	4%	3%	7%	6%
Moderate	17%	11%	26%	13%
Somew hat conservative	36%	33%	38%	43%
Very conservative	41%	51%	26%	37%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	5%	3%	2%
Republican	76%	79%	69%	78%
Independent/Other	20%	15%	28%	20%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	25%	30%	20%	15%
No	66%	60%	76%	60%
Not sure	9%	10%	4%	25%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	56%	62%	46%	57%
Are not	44%	38%	54%	43%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Region				
Low Cou	intry 34%	32%	36%	37%
Midla	ands 33%	35%	31%	28%
Ups	tate 33%	33%	32%	35%

		Gender	
	Base	Woman	Man
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	77%	78%	76%
Might end up supporting someone else	23%	22%	24%

		Gender	
	Base	Woman	Man
2012 GOP Pres Primary 2nd Choice			
Newt Gingrich	17%	14%	20%
Ron Paul	10%	8%	12%
Mitt Romney	16%	17%	15%
Rick Santorum	20%	22%	18%
Someone Else/Not Sure	37%	39%	35%





		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	53%	48%	58%
Unfavorable	38%	42%	33%
Not sure	9%	10%	9%

		Gender	
	Base	Woman	Man
Paul Favorability		-	
Favorable	39%	33%	45%
Unfavorable	51%	55%	48%
Not sure	9%	12%	7%

		Gender	
	Base	Woman	Man
Perry Favorability		-	
Favorable	44%	40%	47%
Unfavorable	43%	44%	43%
Notsure	13%	16%	10%





		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	51%	53%	50%
Unfavorable	40%	37%	43%
Not sure	9%	10%	7%

		Gender	
	Base	Woman	Man
Santorum Favorability			
Favorable	54%	59%	50%
Unfavorable	35%	30%	41%
Not sure	11%	12%	9%

		Gender		
	Base	Woman	Man	
Gender				
Woman	48%	100%	-	
Man	52%	-	100%	





		Gender	
	Base	Woman	Man
Age		•	
18 to 29	10%	15%	6%
30 to 45	22%	21%	23%
46 to 65	38%	37%	39%
Older than 65	30%	27%	32%

		Gender		
	Base	Woman	Man	
Ideology		•		
Very liberal	2%	2%	3%	
Somewhat liberal	4%	6%	3%	
Moderate	17%	18%	15%	
Somewhat conservative	36%	33%	39%	
Very conservative	41%	41%	40%	

		Gender	
	Base	Woman	Man
Party		•	
Democrat	4%	6%	2%
Republican	76%	77%	74%
Independent/Other	20%	17%	23%





		Gender	
	Base	Woman Ma	
Tea Party ID		-	
Yes	25%	22%	28%
No	66%	67%	64%
Not sure	9%	11%	8%

		Gender	
	Base	Woman	Man
Evangelical?			
Are	56%	59%	52%
Are not	44%	41%	48%

		Gender	
	Base	Woman	Man
Region		-	
Low Country	34%	33%	35%
Midlands	33%	34%	32%
Upstate	33%	33%	33%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	77%	75%	74%	77%	80%
Might end up supporting someone else	23%	25%	26%	23%	20%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary 2nd Choice		•			
Newt Gingrich	17%	8%	19%	19%	15%
Ron Paul	10%	8%	10%	10%	11%
Mitt Romney	16%	18%	16%	17%	14%
Rick Santorum	20%	21%	16%	21%	21%
Someone Else/Not Sure	37%	45%	39%	32%	38%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	53%	45%	51%	57%	52%
Unfavorable	38%	45%	43%	34%	37%
Not sure	9%	11%	6%	9%	11%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Paul Favorability					
Favorable	39%	45%	44%	43%	30%
Unfavorable	51%	47%	48%	50%	57%
Not sure	9%	8%	9%	8%	13%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Perry Favorability					
Favorable	44%	45%	45%	44%	42%
Unfavorable	43%	42%	45%	45%	40%
Not sure	13%	13%	11%	11%	17%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Romney Favorability					
Favorable	51%	53%	36%	55%	57%
Unfavorable	40%	47%	55%	37%	30%
Not sure	9%	-	9%	8%	13%





		Age			
	Base	18 to 29	30 to 45	46 to 65	
Santorum Favorability					
Favorable	54%	55%	56%	56%	49%
Unfavorable	35%	39%	33%	34%	37%
Not sure	11%	5%	11%	9%	14%

		Age	Age				
	Base	18 to 29			Older than 65		
Gender							
Woman	48%	71%	46%	47%	44%		
Man	52%	29%	54%	53%	56%		

		Age			
	Base	18 to 29	30 to 45		Older than 65
Age					
18 to 29	10%	100%	-	-	-
30 to 45	22%	-	100%	-	-
46 to 65	38%	-	-	100%	-
Older than 65	30%	-	-	-	100%





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
ldeology						
Very liberal	2%	8%	2%	2%	1%	
Somewhat liberal	4%	11%	2%	5%	3%	
Moderate	17%	18%	20%	14%	18%	
Somewhat conservative	36%	32%	35%	36%	39%	
Very conservative	41%	32%	40%	43%	40%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Party					
Democrat	4%	13%	2%	5%	2%
Republican	76%	66%	76%	75%	79%
Independent/Other	20%	21%	22%	20%	18%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Tea Party ID					
Yes	25%	39%	22%	28%	18%
No	66%	55%	68%	64%	70%
Not sure	9%	5%	10%	8%	12%





			Age			
		Base	18 to 29			Older than 65
Evangelical?						
	Are	56%	58%	50%	58%	55%
	Are not	44%	42%	50%	42%	45%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Region					
Low Country	34%	34%	35%	33%	34%
Midlands	33%	37%	22%	38%	33%
Upstate	33%	29%	43%	29%	33%

		Ideolog	Ideology						
	Base	Very liberal	Somewhat liberal	Moderate	Somew hat conservative	Very conservative			
Committed to Candidate or Might Change Your Mind?									
Strongly committed to that candidate	77%	59%	77%	77%	74%	81%			
Might end up supporting someone else	23%	41%	23%	23%	26%	19%			





		ldeology						
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative		
2012 GOP Pres Primary 2nd Choice		ļ.	<u> </u>			<u> </u>		
Newt Gingrich	17%	35%	4%	13%	18%	18%		
Ron Paul	10%	5%	11%	12%	11%	9%		
Mitt Romney	16%	-	15%	15%	20%	14%		
Rick Santorum	20%	4%	11%	15%	20%	24%		
Someone Else/Not Sure	37%	57%	58%	46%	30%	35%		

		Ideolog	deology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative			
Gingrich Favorability									
Favorable	53%	46%	38%	25%	56%	64%			
Unfavorable	38%	41%	58%	65%	35%	27%			
Not sure	9%	13%	4%	10%	9%	10%			

		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative
Paul Favorability						
Favorable	39%	59%	52%	43%	42%	33%
Unfavorable	51%	32%	29%	49%	49%	58%
Not sure	9%	10%	18%	8%	9%	9%





		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Perry Favorability						
Favorable	44%	32%	46%	23%	41%	55%
Unfavorable	43%	63%	41%	63%	43%	34%
Not sure	13%	5%	13%	14%	15%	11%

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Romney Favorability							
Favorable	51%	37%	45%	50%	62%	44%	
Unfavorable	40%	54%	42%	41%	30%	47%	
Not sure	9%	8%	13%	8%	8%	9%	

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Santorum Favorability						
Favorable	54%	53%	34%	36%	50%	68%
Unfavorable	35%	43%	52%	56%	38%	23%
Not sure	11%	4%	14%	8%	13%	10%





		Ideolog	Ideology					
	Base	Very liberal	Very liberalSomewhat liberalSomewhat conservativeVery 					
Gender		-		-				
Woman	48%	44%	62%	53%	44%	49%		
Man	52%	56%	38%	47%	56%	51%		

		Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Age		_		•			
18 to 29	10%	34%	24%	11%	9%	8%	
30 to 45	22%	20%	11%	27%	21%	22%	
46 to 65	38%	39%	45%	31%	38%	41%	
Older than 65	30%	7%	20%	32%	32%	30%	

		ldeology				
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative
ldeology		_	-	-		
Very liberal	2%	100%	-	-	-	-
Somewhat liberal	4%	-	100%	-	-	-
Moderate	17%	-	-	100%	=	-
Somew hat conservative	36%	-	-	-	100%	-
Very conservative	41%	-	-	-	-	100%





		Ideology				
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative
Party						
Democrat	4%	32%	19%	5%	3%	1%
Republican	76%	33%	52%	56%	78%	86%
Independent/Other	20%	35%	29%	39%	19%	12%

		Ideolog	Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Tea Party ID							
Yes	25%	49%	18%	10%	16%	39%	
No	66%	41%	79%	87%	73%	50%	
Not sure	9%	10%	3%	3%	11%	11%	

		Ideolog	deology					
	Base	Very liberal	Very liberal         Somewhat liberal         Somewhat conservative         Very conservative					
Evange lical?		_		-				
Are	56%	64%	38%	24%	55%	70%		
Are not	44%	36%	62%	76%	45%	30%		





		Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Region							
Low Country	34%	43%	40%	32%	36%	32%	
Midlands	33%	26%	26%	43%	37%	26%	
Upstate	33%	31%	34%	25%	27%	42%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	77%	74%	77%	76%	
Might end up supporting someone else	23%	26%	23%	24%	

		Party				
	Base	Democrat	Republican	Independent/Other		
2012 GOP Pres Primary 2nd Choice			-			
Newt Gingrich	17%	6%	17%	17%		
Ron Paul	10%	29%	9%	9%		
Mitt Romney	16%	15%	18%	10%		
Rick Santorum	20%	13%	21%	17%		
Someone Else/Not Sure	37%	38%	34%	47%		





		Party	Party		
	Base	Democrat	Republican	Independent/Other	
Gingrich Favorability		-			
Favorable	53%	42%	58%	38%	
Unfavorable	38%	45%	33%	53%	
Not sure	9%	13%	9%	9%	

		Party		
	Base	Democrat	Republican	Independent/Other
Paul Favorability		-	-	
Favorable	39%	57%	36%	47%
Unfavorable	51%	36%	54%	45%
Not sure	9%	7%	10%	8%

		Party			
	Base	Democrat	Republican	Independent/Other	
Perry Favorability		-			
Favorable	44%	41%	45%	39%	
Unfavorable	43%	47%	43%	45%	
Not sure	13%	12%	12%	16%	





		Party		
	Base	Democrat	Republican	Independent/Other
Romney Favorability		-		
Favorable	51%	43%	53%	45%
Unfavorable	40%	45%	38%	47%
Not sure	9%	12%	9%	8%

		Party			
	Base	Democrat	Republican	Independent/Other	
Santorum Favorability					
Favorable	54%	69%	57%	41%	
Unfavorable	35%	26%	32%	48%	
Not sure	11%	5%	11%	10%	

		Party	Party		
	Base	Democrat	Republican	Independent/Other	
Gender					
Woman	48%	71%	49%	40%	
Man	52%	29%	51%	60%	





		Party		
	Base	Democrat	Republican	Independent/Other
Age		•	•	
18 to 29	10%	31%	9%	10%
30 to 45	22%	11%	22%	24%
46 to 65	38%	42%	38%	38%
Older than 65	30%	16%	32%	27%

		Party		
	Base	Democrat	Republican	Independent/Other
Ideology		•		
Very liberal	2%	18%	1%	4%
Somewhat liberal	4%	19%	3%	6%
Moderate	17%	21%	12%	32%
Somew hat conservative	36%	30%	37%	33%
Very conservative	41%	13%	46%	24%

		Party		
	Base	Democrat	Republican	Independent/Other
Party		-	-	
Democrat	4%	100%	-	-
Republican	76%	-	100%	-
Independent/Other	20%	-	-	100%





		Party		
	Base	Democrat	Republican	Independent/Other
Tea Party ID		-		
Yes	25%	27%	27%	18%
No	66%	69%	63%	74%
Not sure	9%	5%	10%	8%

			Party	Party		
		Base	Democrat	Republican	Independent/Other	
Evange lical?						
	Are	56%	57%	58%	47%	
	Are not	44%	43%	42%	53%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Region		-			
Low Country	34%	26%	33%	39%	
Midlands	33%	36%	33%	34%	
Upstate	33%	38%	34%	28%	





	Tea Party ID			
	Base	Yes	No	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	77%	77%	78%	64%
Might end up supporting someone else	23%	23%	22%	36%

		Tea Party ID		
	Base	Yes	No	Not sure
2012 GOP Pres Primary 2nd Choice				23.0
Newt Gingrich	17%	21%	16%	13%
Ron Paul	10%	9%	11%	9%
Mitt Romney	16%	16%	17%	13%
Rick Santorum	20%	23%	19%	21%
Someone Else/Not Sure	37%	31%	38%	44%

		Tea Pa		
	Base	Yes	No	Not sure
Gingrich Favorability				
Favorable	53%	70%	47%	48%
Unfavorable	38%	24%	44%	29%
Not sure	9%	7%	8%	23%





		Tea Party ID		
	Base	Yes	No	Not sure
Paul Favorability				
Favorable	39%	37%	41%	34%
Unfavorable	51%	57%	51%	40%
Not sure	9%	5%	9%	27%

		Tea Pa		
	Base	Yes	No	Not sure
Perry Favorability				
Favorable	44%	61%	39%	34%
Unfavorable	43%	33%	49%	29%
Not sure	13%	6%	12%	37%

		Tea Pa		
	Base	Yes	No	Not sure
Romney Favorability				
Favorable	51%	48%	54%	41%
Unfavorable	40%	47%	38%	35%
Not sure	9%	5%	8%	24%





		Tea Party ID		
	Base	Yes	No	Not sure
Santorum Favorability				
Favorable	54%	65%	49%	58%
Unfavorable	35%	28%	41%	14%
Not sure	11%	6%	10%	28%

		Tea Party ID		
	Base	Yes	No	Not sure
Gender		-		
Woman	48%	43%	49%	55%
Man	52%	57%	51%	45%

		Tea Party ID		
	Base	Yes	No	Not sure
Age		-		
18 to 29	10%	16%	8%	6%
30 to 45	22%	20%	23%	23%
46 to 65	38%	43%	37%	34%
Older than 65	30%	22%	32%	38%





		Tea Party ID		
	Base	Yes	No	Not sure
Ideology				
Very liberal	2%	5%	1%	2%
Somewhat liberal	4%	3%	5%	1%
Moderate	17%	7%	22%	5%
Somewhat conservative	36%	23%	40%	43%
Very conservative	41%	63%	31%	48%

		Tea Party ID		
	Base	Yes	No	Not sure
Party				
Democrat	4%	5%	4%	2%
Republican	76%	81%	73%	80%
Independent/Other	20%	15%	23%	18%

		Tea Party ID		
	Base	Yes	No	Not sure
Tea Party ID				
Yes	25%	100%	-	-
No	66%	-	100%	-
Not sure	9%	-	-	100%





		Tea Party ID		
	Base	Yes	No	Not sure
Evangelical?		-		
Are	56%	64%	51%	66%
Are not	44%	36%	49%	34%

		Tea Party ID		
	Base	Yes	No	Not sure
Region				
Low Country	34%	30%	35%	35%
Midlands	33%	32%	33%	33%
Upstate	33%	38%	31%	32%

		Evange lical?		
	Base	Are	Are not	
Committed to Candidate or Might Change Your Mind?		-		
Strongly committed to that candidate	77%	76%	77%	
Might end up supporting someone else	23%	24%	23%	





		Evange lical?		
	Base	Are	Are not	
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	17%	18%	15%	
Ron Paul	10%	9%	11%	
Mitt Romney	16%	13%	19%	
Rick Santorum	20%	22%	17%	
Someone Else/Not Sure	37%	37%	36%	

		Evange lical?	
	Base	Are	Are not
Gingrich Favorability			
Favorable	53%	60%	44%
Unfavorable	38%	31%	47%
Not sure	9%	9%	9%

		Evange lical?	
	Base	Are	Are not
Paul Favorability			
Favorable	39%	38%	40%
Unfavorable	51%	51%	52%
Not sure	9%	10%	8%





		Evange lical?	
	Base	Are	Are not
Perry Favorability			
Favorable	44%	51%	34%
Unfavorable	43%	35%	53%
Not sure	13%	13%	12%

		Evange lical?	
	Base	Are	Are not
Romney Favorability			
Favorable	51%	46%	58%
Unfavorable	40%	45%	34%
Not sure	9%	9%	8%

		Evange lical?	
	Base	Are	Are not
Santorum Favorability			
Favorable	54%	60%	47%
Unfavorable	35%	29%	43%
Not sure	11%	11%	10%





		Evange lical?	
	Base	Are	Are not
Gender		_	
Woman	48%	52%	44%
Man	52%	48%	56%

		Evange lical?	
	Base	Are	Are not
Age			
18 to 29	10%	10%	10%
30 to 45	22%	20%	25%
46 to 65	38%	40%	36%
Older than 65	30%	30%	30%

		Evange lical?	
	Base	Are	Are not
Ideology			
Very liberal	2%	3%	2%
Somewhat liberal	4%	3%	6%
Moderate	17%	7%	29%
Somewhat conservative	36%	36%	36%
Very conservative	41%	51%	27%





		Evange	elical?
	Base	Are	Are not
Party			
Democrat	4%	4%	4%
Republican	76%	78%	72%
Independent/Other	20%	17%	24%

		Evange lical?	
	Base	Are	Are not
Tea Party ID			
Yes	25%	29%	20%
No	66%	60%	73%
Not sure	9%	11%	7%

		Evange	lical?
	Base	Are	Are not
Evangelical?			
Are	56%	100%	-
Are not	44%	-	100%





		Evange	elical?
	Base	Are	Are not
Region			
Low Country	34%	36%	31%
Midlands	33%	26%	41%
Upstate	33%	38%	28%

		Region		
	Base	Low Country	Midlands	Upstate
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	77%	77%	73%	81%
Might end up supporting someone else	23%	23%	27%	19%

		Region		
		Low		
	Base	Country	Midlands	Upstate
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	17%	17%	19%	15%
Ron Paul	10%	10%	9%	11%
Mitt Romney	16%	19%	14%	16%
Rick Santorum	20%	21%	21%	18%
Someone Else/Not Sure	37%	33%	37%	41%





		Region		
	Base	Low Country	Midlands	Upstate
Gingrich Favorability				
Favorable	53%	52%	52%	55%
Unfavorable	38%	36%	38%	39%
Not sure	9%	12%	10%	6%

		Region		
	Base	Low Country	Midlands	Upstate
Paul Favorability				
Favorable	39%	37%	33%	47%
Unfavorable	51%	54%	57%	43%
Not sure	9%	9%	10%	9%

		Region		
	Base	Low Country	Midlands	Upstate
Perry Favorability				
Favorable	44%	43%	38%	50%
Unfavorable	43%	43%	49%	38%
Not sure	13%	14%	13%	12%





		Region		
	Base	Low Country	Midlands	Upstate
Romney Favorability				
Favorable	51%	54%	53%	46%
Unfavorable	40%	38%	38%	45%
Not sure	9%	8%	9%	9%

		Region		
	Base	Low Country	Midlands	Upstate
Santorum Favorability				
Favorable	54%	50%	58%	54%
Unfavorable	35%	38%	33%	35%
Not sure	11%	11%	9%	11%

		Region		
	Base	Low Country	Midlands	Upstate
Gender		-		-
Woman	48%	47%	50%	48%
Man	52%	53%	50%	52%





		Region		
	Base	Low Country	Midlands	Upstate
Age				
18 to 29	10%	10%	11%	9%
30 to 45	22%	23%	15%	28%
46 to 65	38%	37%	44%	33%
Older than 65	30%	30%	30%	30%

		Region		
	Base	Low Country	Midlands	Upstate
ldeology		-		
Very liberal	2%	3%	2%	2%
Somewhat liberal	4%	5%	3%	5%
Moderate	17%	16%	22%	13%
Somewhat conservative	36%	38%	41%	30%
Very conservative	41%	38%	32%	51%

		Region		
	Base	Low Country	Midlands	Upstate
Party				
Democrat	4%	3%	5%	5%
Republican	76%	74%	75%	78%
Independent/Other	20%	23%	21%	17%





		Region		
	Base	Low Country	Midlands	Upstate
Tea Party ID				
Yes	25%	22%	24%	29%
No	66%	68%	66%	62%
Not sure	9%	9%	9%	9%

		Region		
	Base	Low Country	Midlands	Upstate
Evangelical?		<u>-</u>		
Are	56%	59%	45%	63%
Are no	t 44%	41%	55%	37%

		Region		
	Base	Low Country	Midlands	Upstate
Region				
Low Country	34%	100%	-	-
Midlands	33%	-	100%	-
Upstate	33%	-	-	100%

