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information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
OF THE PRESS RELEASE**

## **Romney up in South Carolina**

**Raleigh, N.C.** – Mitt Romney's taken a modest lead in South Carolina. He's at 30% there to 23% for Newt Gingrich and 19% for Rick Santorum. None of the other candidates hit double digits- Ron Paul at 9%, Rick Perry at 5%, Jon Huntsman at 4%, and Buddy Roemer at 1% round out the field.

Romney's benefiting from very strong personal favorability numbers in the state- 60% of voters see him favorably to only 29% with a negative opinion, numbers that far outstrip anything he ever posted in our Iowa polling. And he also has the most committed support out of the leading contenders. 67% of his supporters say they'll definitely vote for him, compared to only 59% of Gingrich and 44% of Santorum's voters who say that. Among 'solidly committed' voters Romney's lead expands to double digits at 37% to 26% for Gingrich and 15% for Santorum.

Gingrich may be in second place right now but the candidate who would have the best chance of beating Romney in South Carolina is Santorum. We tested hypothetical head to head match ups between Romney and the other leading Republican candidates in the instance that were some drop outs before the primary. Romney defeats Gingrich handily in such a match, 49-35. But Santorum runs only slightly behind Romney at 45-40.

There are two things that taken together might make it possible for Santorum to upset Romney in South Carolina. The first is both Gingrich and Perry dropping out. Gingrich's voters prefer Santorum over Romney 52-37 and Perry's do by a 54-41 margin. The other thing that would give Santorum the potential for an upset is a Jim DeMint endorsement. 31% of voters say his nod would make them more likely to vote for a candidate. That compares to 15% for Lindsey Graham, 14% for Nikki Haley, 13% for Mark Sanford, and 11% for John McCain.

“Mitt Romney’s the favorite in South Carolina,” said Dean Debnam, President of Public Policy Polling. “But with a couple of breaks Rick Santorum could win the state.”

PPP surveyed 1,112 likely Republican primary voters from January 5<sup>th</sup> to 7<sup>th</sup>. The margin of error for the survey is +/-2.9%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

## South Carolina Survey Results

**Q1** Do you plan to vote in the Republican primary or the Democratic primary, or are you not sure?

*Republican primary*.....100%  
*Democratic primary*..... 0%  
*Not sure* ..... 0%

**Q2** If the Republican candidates for President were Newt Gingrich, Jon Huntsman, Ron Paul, Rick Perry, Mitt Romney, Rick Santorum, and Buddy Roemer, who would you vote for?

*Newt Gingrich* ..... 23%  
*Jon Huntsman*..... 4%  
*Ron Paul*..... 9%  
*Rick Perry* ..... 5%  
*Mitt Romney*..... 30%  
*Rick Santorum* ..... 19%  
*Buddy Roemer*..... 1%  
*Someone else/Not sure* ..... 9%

**Q3** Would you say you are strongly committed to that candidate, or might you end up supporting someone else?

*Strongly committed to that candidate*..... 59%  
*Might end up supporting someone else* ..... 41%

**Q4** Who would be your second choice for President?

*Newt Gingrich* ..... 14%  
*Jon Huntsman*..... 5%  
*Ron Paul*..... 7%  
*Rick Perry* ..... 10%  
*Mitt Romney*..... 16%  
*Rick Santorum* ..... 21%  
*Buddy Roemer*..... 1%  
*Someone else/Not sure* ..... 26%

**Q5** Do you have a favorable or unfavorable opinion of Newt Gingrich?

*Favorable*..... 49%  
*Unfavorable* ..... 39%  
*Not sure* ..... 12%

**Q6** Do you have a favorable or unfavorable opinion of Jon Huntsman?

*Favorable*..... 28%  
*Unfavorable* ..... 41%  
*Not sure* ..... 32%

**Q7** Do you have a favorable or unfavorable opinion of Ron Paul?

*Favorable*..... 33%  
*Unfavorable* ..... 54%  
*Not sure* ..... 13%

**Q8** Do you have a favorable or unfavorable opinion of Rick Perry?

*Favorable*..... 42%  
*Unfavorable* ..... 43%  
*Not sure* ..... 15%

**Q9** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 60%  
*Unfavorable* ..... 29%  
*Not sure* ..... 11%

**Q10** Do you have a favorable or unfavorable opinion of Rick Santorum?

*Favorable*..... 63%  
*Unfavorable* ..... 21%  
*Not sure* ..... 16%



**Q11** If the Republican candidates for President were just Mitt Romney and Newt Gingrich, who would you vote for?

*Mitt Romney*..... 49%  
*Newt Gingrich*..... 35%  
*Not sure*..... 16%

**Q12** If the Republican candidates for President were just Mitt Romney and Ron Paul, who would you vote for?

*Mitt Romney*..... 67%  
*Ron Paul*..... 23%  
*Not sure*..... 10%

**Q13** If the Republican candidates for President were just Mitt Romney and Rick Perry, who would you vote for?

*Mitt Romney*..... 57%  
*Rick Perry*..... 29%  
*Not sure*..... 15%

**Q14** If the Republican candidates for President were just Mitt Romney and Rick Santorum, who would you vote for?

*Mitt Romney*..... 45%  
*Rick Santorum*..... 40%  
*Not sure*..... 15%

**Q15** In 2008, did you vote in the Democratic or Republican primary, or did you not vote in a primary?

*Democratic primary*..... 7%  
*Republican primary*..... 82%  
*Didn't vote in a primary*..... 11%

**Q16** (Among Republican primary voters:) Did you vote for John McCain, Mike Huckabee, Fred Thompson, Mitt Romney, Ron Paul, Rudy Giuliani, or someone else? If John McCain, press 1. If Mike Huckabee, press 2. If Fred Thompson, press 3. If Mitt Romney, press 4. If Ron Paul, press 5. If Rudy Giuliani, press 6. If someone else or you don't remember, press 7.

*John McCain*..... 47%  
*Mike Huckabee*..... 23%  
*Fred Thompson*..... 11%  
*Mitt Romney*..... 8%  
*Ron Paul*..... 3%  
*Rudy Giuliani*..... 4%  
*Someone Else/Don't Remember*..... 4%

**Q17** If the Republican candidates for President were Stephen Colbert, Newt Gingrich, Jon Huntsman, Ron Paul, Rick Perry, Mitt Romney, Rick Santorum, and Buddy Roemer who would you vote for?

*Stephen Colbert*..... 5%  
*Newt Gingrich*..... 23%  
*Jon Huntsman*..... 4%  
*Ron Paul*..... 8%  
*Rick Perry*..... 7%  
*Mitt Romney*..... 27%  
*Rick Santorum*..... 18%  
*Buddy Roemer*..... 1%  
*Someone else/Not sure*..... 8%

**Q18** Do you have a favorable or unfavorable opinion of Stephen Colbert?

*Favorable*..... 17%  
*Unfavorable*..... 41%  
*Not sure*..... 42%





**Q19** Do you think that corporations are people or that only people are people?

*Corporations are people* ..... 33%  
*Only people are people* ..... 67%

**Q20** Are you comfortable with the idea of a Mormon being President, or not?

*Comfortable* ..... 57%  
*Not comfortable* ..... 18%  
*Not sure* ..... 25%

**Q21** Are you more or less likely to vote for a candidate endorsed by John McCain, or does it not make a difference?

*More likely* ..... 11%  
*Less likely* ..... 30%  
*Doesn't make a difference* ..... 41%  
*Not sure* ..... 17%

**Q22** Are you more or less likely to vote for a candidate endorsed by Lindsey Graham, or does it not make a difference?

*More likely* ..... 15%  
*Less likely* ..... 27%  
*Doesn't make a difference* ..... 41%  
*Not sure* ..... 17%

**Q23** Are you more or less likely to vote for a candidate endorsed by Jim DeMint, or does it not make a difference?

*More likely* ..... 31%  
*Less likely* ..... 18%  
*Doesn't make a difference* ..... 34%  
*Not sure* ..... 17%

**Q24** Are you more or less likely to vote for a candidate endorsed by Nikki Haley, or does it not make a difference?

*More likely* ..... 14%  
*Less likely* ..... 25%  
*Doesn't make a difference* ..... 42%  
*Not sure* ..... 18%

**Q25** Are you more or less likely to vote for a candidate endorsed by Mark Sanford, or does it not make a difference?

*More likely* ..... 13%  
*Less likely* ..... 24%  
*Doesn't make a difference* ..... 44%  
*Not sure* ..... 19%

**Q26** Who do you think has run the strongest campaign in South Carolina?

*Newt Gingrich* ..... 13%  
*Jon Huntsman* ..... 1%  
*Ron Paul* ..... 7%  
*Rick Perry* ..... 6%  
*Buddy Roemer* ..... 1%  
*Mitt Romney* ..... 18%  
*Rick Santorum* ..... 4%  
*Someone else/Not sure* ..... 49%

**Q27** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 47%  
*Man* ..... 53%

**Q28** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29* ..... 8%  
*30 to 45* ..... 24%  
*46 to 65* ..... 38%  
*Older than 65* ..... 30%



**Q29** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i> .....	3%
<i>Somewhat liberal</i> .....	4%
<i>Moderate</i> .....	15%
<i>Somewhat conservative</i> .....	38%
<i>Very conservative</i> .....	41%

**Q30** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i> .....	3%
<i>Republican</i> .....	82%
<i>Independent/Other</i> .....	14%

**Q31** Do you consider yourself to be a member of the Tea Party?

<i>Yes</i> .....	31%
<i>No</i> .....	57%
<i>Not sure</i> .....	12%

**Q32** Are you an Evangelical Christian, or not?

<i>Are</i> .....	57%
<i>Are not</i> .....	43%

**Q33** Region

<i>Low Country</i> .....	33%
<i>Midlands</i> .....	34%
<i>Upstate</i> .....	33%



## Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
2012 GOP Pres Primary			
Newt Gingrich	26%	26%	25%
Jon Huntsman	4%	5%	3%
Ron Paul	10%	11%	7%
Rick Perry	6%	4%	8%
Mitt Romney	33%	37%	26%
Rick Santorum	21%	15%	28%
Buddy Roemer	1%	1%	2%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
2012 GOP Pres Primary									
Newt Gingrich	23%	-	11%	24%	34%	38%	36%	13%	15%
Jon Huntsman	4%	2%	-	5%	1%	9%	2%	25%	4%
Ron Paul	9%	6%	11%	-	9%	9%	10%	23%	10%
Rick Perry	5%	9%	1%	8%	-	10%	6%	13%	2%
Mitt Romney	30%	46%	57%	35%	24%	-	47%	13%	21%
Rick Santorum	19%	37%	10%	28%	32%	34%	-	13%	9%
Buddy Roemer	1%	-	9%	-	-	1%	0%	-	2%
Someone else/Not sure	9%	-	-	-	-	-	-	-	37%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	44%	1%	8%
Jon Huntsman	4%	0%	8%	3%
Ron Paul	9%	3%	16%	8%
Rick Perry	5%	5%	6%	5%
Mitt Romney	30%	22%	40%	28%
Rick Santorum	19%	18%	19%	22%
Buddy Roemer	1%	0%	3%	-
Someone else/Not sure	9%	8%	7%	25%

**January 5-7, 2012**

survey of 1,112 likely Republican primary voters

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## Crosstabs

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	16%	28%	24%
Jon Huntsman	4%	14%	0%	0%
Ron Paul	9%	9%	10%	7%
Rick Perry	5%	5%	6%	5%
Mitt Romney	30%	31%	29%	30%
Rick Santorum	19%	19%	20%	17%
Buddy Roemer	1%	2%	2%	-
Someone else/Not sure	9%	5%	6%	17%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	14%	27%	30%
Jon Huntsman	4%	3%	5%	2%
Ron Paul	9%	25%	0%	1%
Rick Perry	5%	6%	5%	3%
Mitt Romney	30%	25%	34%	26%
Rick Santorum	19%	19%	19%	20%
Buddy Roemer	1%	2%	1%	-
Someone else/Not sure	9%	7%	9%	17%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	24%	21%	26%
Jon Huntsman	4%	1%	7%	2%
Ron Paul	9%	6%	11%	9%
Rick Perry	5%	12%	0%	1%
Mitt Romney	30%	26%	35%	26%
Rick Santorum	19%	24%	15%	15%
Buddy Roemer	1%	0%	3%	-
Someone else/Not sure	9%	7%	8%	21%





## Crosstabs

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	19%	30%	30%
Jon Huntsman	4%	4%	5%	2%
Ron Paul	9%	4%	16%	15%
Rick Perry	5%	4%	7%	8%
Mitt Romney	30%	48%	0%	4%
Rick Santorum	19%	14%	27%	20%
Buddy Roemer	1%	1%	3%	-
Someone else/Not sure	9%	7%	11%	20%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	24%	20%	24%
Jon Huntsman	4%	1%	13%	1%
Ron Paul	9%	6%	17%	10%
Rick Perry	5%	5%	5%	7%
Mitt Romney	30%	28%	31%	32%
Rick Santorum	19%	28%	3%	4%
Buddy Roemer	1%	0%	4%	1%
Someone else/Not sure	9%	7%	7%	22%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	5%	55%	8%
Jon Huntsman	4%	5%	2%	5%
Ron Paul	9%	8%	7%	15%
Rick Perry	5%	5%	7%	4%
Mitt Romney	30%	59%	1%	4%
Rick Santorum	19%	14%	22%	27%
Buddy Roemer	1%	1%	0%	4%
Someone else/Not sure	9%	4%	6%	32%







## Crosstabs

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	25%	19%	24%
Jon Huntsman	4%	4%	3%	6%
Ron Paul	9%	0%	36%	2%
Rick Perry	5%	5%	7%	4%
Mitt Romney	30%	43%	2%	5%
Rick Santorum	19%	16%	23%	24%
Buddy Roemer	1%	1%	2%	3%
Someone else/Not sure	9%	7%	8%	32%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	19%	35%	17%
Jon Huntsman	4%	5%	1%	6%
Ron Paul	9%	6%	9%	18%
Rick Perry	5%	1%	16%	2%
Mitt Romney	30%	49%	3%	5%
Rick Santorum	19%	14%	27%	19%
Buddy Roemer	1%	1%	0%	4%
Someone else/Not sure	9%	5%	9%	29%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	19%	30%	16%
Jon Huntsman	4%	5%	2%	4%
Ron Paul	9%	7%	8%	17%
Rick Perry	5%	5%	7%	2%
Mitt Romney	30%	58%	3%	18%
Rick Santorum	19%	2%	42%	7%
Buddy Roemer	1%	1%	-	4%
Someone else/Not sure	9%	3%	8%	32%





## Crosstabs

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
2012 GOP Pres Primary				
Newt Gingrich	23%	15%	25%	14%
Jon Huntsman	4%	21%	2%	6%
Ron Paul	9%	6%	8%	14%
Rick Perry	5%	1%	6%	5%
Mitt Romney	30%	37%	29%	31%
Rick Santorum	19%	11%	20%	15%
Buddy Roemer	1%	4%	1%	1%
Someone else/Not sure	9%	5%	9%	14%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
2012 GOP Pres Primary								
Newt Gingrich	25%	21%	27%	42%	18%	5%	34%	31%
Jon Huntsman	2%	2%	0%	4%	5%	4%	3%	4%
Ron Paul	8%	6%	7%	10%	4%	55%	11%	3%
Rick Perry	6%	6%	6%	5%	1%	6%	13%	5%
Mitt Romney	29%	36%	17%	14%	59%	8%	22%	14%
Rick Santorum	20%	19%	30%	18%	9%	19%	6%	17%
Buddy Roemer	1%	1%	1%	-	-	-	10%	2%
Someone else/Not sure	9%	9%	12%	7%	4%	2%	2%	24%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
2012 GOP Pres Primary										
Newt Gingrich	23%	19%	89%	2%	-	-	3%	3%	-	6%
Jon Huntsman	4%	14%	1%	71%	1%	1%	1%	0%	-	-
Ron Paul	9%	11%	2%	-	86%	-	-	2%	-	2%
Rick Perry	5%	4%	-	2%	2%	60%	2%	1%	-	1%
Mitt Romney	30%	23%	2%	13%	1%	21%	92%	3%	-	5%
Rick Santorum	19%	17%	3%	4%	4%	13%	3%	85%	-	5%
Buddy Roemer	1%	9%	-	5%	-	-	-	1%	61%	-
Someone else/Not sure	9%	3%	4%	2%	6%	5%	0%	4%	39%	80%



## Crosstabs

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	16%	27%	23%
Jon Huntsman	4%	11%	2%	2%
Ron Paul	9%	13%	6%	9%
Rick Perry	5%	6%	5%	5%
Mitt Romney	30%	26%	33%	28%
Rick Santorum	19%	17%	21%	17%
Buddy Roemer	1%	5%	1%	0%
Someone else/Not sure	9%	6%	5%	15%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
2012 GOP Pres Primary			
Newt Gingrich	24%	27%	22%
Jon Huntsman	4%	3%	5%
Ron Paul	9%	5%	11%
Rick Perry	5%	5%	5%
Mitt Romney	29%	30%	29%
Rick Santorum	19%	22%	18%
Buddy Roemer	1%	2%	1%
Someone else/Not sure	8%	6%	9%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	20%	33%	22%
Jon Huntsman	4%	6%	2%	2%
Ron Paul	9%	8%	15%	6%
Rick Perry	5%	4%	8%	7%
Mitt Romney	30%	39%	6%	25%
Rick Santorum	19%	16%	27%	19%
Buddy Roemer	1%	1%	2%	2%
Someone else/Not sure	9%	7%	6%	16%



## Crosstabs

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
2012 GOP Pres Primary					
Newt Gingrich	23%	16%	34%	18%	20%
Jon Huntsman	4%	5%	5%	4%	2%
Ron Paul	9%	8%	17%	5%	4%
Rick Perry	5%	5%	6%	5%	6%
Mitt Romney	30%	43%	14%	36%	32%
Rick Santorum	19%	17%	17%	21%	17%
Buddy Roemer	1%	-	2%	1%	1%
Someone else/Not sure	9%	8%	5%	10%	17%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
2012 GOP Pres Primary					
Newt Gingrich	23%	24%	27%	22%	20%
Jon Huntsman	4%	4%	5%	4%	2%
Ron Paul	9%	7%	18%	5%	5%
Rick Perry	5%	5%	6%	4%	7%
Mitt Romney	30%	31%	20%	34%	32%
Rick Santorum	19%	21%	17%	20%	16%
Buddy Roemer	1%	2%	1%	1%	1%
Someone else/Not sure	9%	5%	7%	10%	15%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
2012 GOP Pres Primary					
Newt Gingrich	23%	27%	18%	23%	21%
Jon Huntsman	4%	1%	14%	2%	2%
Ron Paul	9%	8%	19%	5%	6%
Rick Perry	5%	6%	4%	3%	8%
Mitt Romney	30%	24%	26%	36%	31%
Rick Santorum	19%	27%	9%	18%	15%
Buddy Roemer	1%	-	4%	1%	1%
Someone else/Not sure	9%	7%	4%	11%	16%



## Crosstabs

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2012 GOP Pres Primary</b>					
Newt Gingrich	23%	22%	26%	23%	21%
Jon Huntsman	4%	2%	9%	2%	2%
Ron Paul	9%	6%	16%	6%	6%
Rick Perry	5%	4%	6%	4%	7%
Mitt Romney	30%	47%	17%	31%	31%
Rick Santorum	19%	14%	14%	25%	16%
Buddy Roemer	1%	-	3%	1%	1%
Someone else/Not sure	9%	5%	8%	9%	15%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2012 GOP Pres Primary</b>					
Newt Gingrich	23%	30%	22%	23%	20%
Jon Huntsman	4%	2%	8%	3%	3%
Ron Paul	9%	14%	15%	5%	6%
Rick Perry	5%	4%	5%	5%	7%
Mitt Romney	30%	25%	25%	33%	31%
Rick Santorum	19%	17%	16%	22%	16%
Buddy Roemer	1%	3%	2%	0%	1%
Someone else/Not sure	9%	5%	7%	9%	16%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>2012 GOP Pres Primary</b>									
Newt Gingrich	23%	70%	22%	7%	15%	9%	9%	16%	20%
Jon Huntsman	4%	2%	24%	4%	7%	-	5%	-	4%
Ron Paul	9%	3%	8%	59%	1%	-	3%	1%	6%
Rick Perry	5%	2%	8%	1%	26%	-	3%	3%	5%
Mitt Romney	30%	9%	14%	15%	27%	9%	64%	8%	28%
Rick Santorum	19%	10%	8%	12%	16%	-	12%	68%	21%
Buddy Roemer	1%	-	17%	-	-	81%	-	-	1%
Someone else/Not sure	9%	4%	-	1%	8%	-	5%	3%	15%



## Crosstabs

	Base	Gender	
		Woman	Man
<b>2012 GOP Pres Primary</b>			
Newt Gingrich	23%	22%	24%
Jon Huntsman	4%	4%	4%
Ron Paul	9%	8%	10%
Rick Perry	5%	5%	6%
Mitt Romney	30%	30%	29%
Rick Santorum	19%	19%	19%
Buddy Roemer	1%	1%	1%
Someone else/Not sure	9%	11%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2012 GOP Pres Primary</b>					
Newt Gingrich	23%	18%	25%	23%	23%
Jon Huntsman	4%	5%	2%	4%	5%
Ron Paul	9%	5%	16%	10%	3%
Rick Perry	5%	7%	5%	5%	6%
Mitt Romney	30%	27%	22%	29%	37%
Rick Santorum	19%	25%	17%	19%	18%
Buddy Roemer	1%	-	2%	2%	0%
Someone else/Not sure	9%	14%	11%	9%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Pres Primary</b>						
Newt Gingrich	23%	33%	26%	13%	20%	29%
Jon Huntsman	4%	5%	16%	14%	2%	1%
Ron Paul	9%	11%	13%	9%	9%	8%
Rick Perry	5%	9%	3%	3%	4%	8%
Mitt Romney	30%	18%	30%	38%	37%	21%
Rick Santorum	19%	12%	7%	9%	18%	24%
Buddy Roemer	1%	-	-	3%	1%	1%
Someone else/Not sure	9%	12%	6%	11%	9%	9%





## Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
2012 GOP Pres Primary				
Newt Gingrich	23%	26%	24%	20%
Jon Huntsman	4%	14%	2%	12%
Ron Paul	9%	13%	7%	16%
Rick Perry	5%	-	6%	2%
Mitt Romney	30%	13%	31%	27%
Rick Santorum	19%	22%	20%	12%
Buddy Roemer	1%	-	1%	1%
Someone else/Not sure	9%	12%	9%	10%

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	28%	19%	31%
Jon Huntsman	4%	1%	6%	1%
Ron Paul	9%	12%	8%	4%
Rick Perry	5%	6%	5%	4%
Mitt Romney	30%	20%	36%	25%
Rick Santorum	19%	26%	14%	22%
Buddy Roemer	1%	1%	2%	-
Someone else/Not sure	9%	7%	10%	13%

	Base	Evangelical?	
		Are	Are not
2012 GOP Pres Primary			
Newt Gingrich	23%	25%	20%
Jon Huntsman	4%	2%	6%
Ron Paul	9%	9%	8%
Rick Perry	5%	6%	4%
Mitt Romney	30%	25%	36%
Rick Santorum	19%	22%	14%
Buddy Roemer	1%	1%	1%
Someone else/Not sure	9%	9%	10%





## Crosstabs

	Base	Region		
		Low Country	Midlands	Upstate
<b>2012 GOP Pres Primary</b>				
<b>Newt Gingrich</b>	<b>23%</b>	20%	25%	24%
<b>Jon Huntsman</b>	<b>4%</b>	3%	5%	3%
<b>Ron Paul</b>	<b>9%</b>	11%	4%	11%
<b>Rick Perry</b>	<b>5%</b>	8%	5%	3%
<b>Mitt Romney</b>	<b>30%</b>	29%	31%	29%
<b>Rick Santorum</b>	<b>19%</b>	19%	20%	18%
<b>Buddy Roemer</b>	<b>1%</b>	2%	1%	2%
<b>Someone else/Not     sure</b>	<b>9%</b>	9%	9%	10%







## Crosstabs

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
2012 GOP Pres Primary									
Newt Gingrich	23%	100%	-	-	-	-	-	-	-
Jon Huntsman	4%	-	100%	-	-	-	-	-	-
Ron Paul	9%	-	-	100%	-	-	-	-	-
Rick Perry	5%	-	-	-	100%	-	-	-	-
Mitt Romney	30%	-	-	-	-	100%	-	-	-
Rick Santorum	19%	-	-	-	-	-	100%	-	-
Buddy Roemer	1%	-	-	-	-	-	-	100%	-
Someone else/Not sure	9%	-	-	-	-	-	-	-	100%

	Base	2012 GOP Pres Primary						
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer
Committed to Candidate or Might Change Your Mind?								
Strongly committed to that candidate	59%	59%	72%	69%	43%	67%	44%	34%
Might end up supporting someone else	41%	41%	28%	31%	57%	33%	56%	66%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice									
Newt Gingrich	14%	-	7%	10%	22%	22%	27%	-	-
Jon Huntsman	5%	2%	-	6%	1%	9%	3%	36%	-
Ron Paul	7%	7%	10%	-	11%	9%	11%	-	-
Rick Perry	10%	15%	2%	11%	-	9%	18%	-	-
Mitt Romney	16%	26%	37%	16%	30%	-	29%	12%	-
Rick Santorum	21%	31%	9%	23%	22%	33%	-	7%	-
Buddy Roemer	1%	1%	9%	4%	4%	1%	1%	-	-
Someone else/Not sure	26%	17%	25%	30%	10%	19%	12%	45%	100%



### Crosstabs

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Gingrich Favorability									
Favorable	49%	95%	6%	17%	45%	36%	47%	5%	40%
Unfavorable	39%	1%	84%	72%	43%	53%	39%	95%	28%
Not sure	12%	4%	11%	11%	12%	11%	14%	-	32%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Huntsman Favorability									
Favorable	28%	19%	96%	27%	24%	29%	29%	47%	16%
Unfavorable	41%	49%	2%	49%	45%	40%	43%	53%	25%
Not sure	32%	33%	2%	24%	31%	32%	28%	-	59%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Paul Favorability									
Favorable	33%	20%	24%	96%	38%	27%	33%	45%	26%
Unfavorable	54%	64%	69%	2%	54%	61%	54%	55%	51%
Not sure	13%	17%	7%	2%	8%	11%	13%	-	24%





### Crosstabs

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Perry Favorability									
Favorable	42%	44%	12%	30%	95%	37%	53%	12%	30%
Unfavorable	43%	39%	80%	54%	1%	50%	35%	88%	36%
Not sure	15%	17%	8%	16%	4%	13%	12%	-	34%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Romney Favorability									
Favorable	60%	48%	56%	28%	42%	98%	46%	27%	42%
Unfavorable	29%	38%	38%	54%	41%	0%	43%	73%	34%
Not sure	11%	14%	6%	19%	16%	2%	11%	-	24%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Santorum Favorability									
Favorable	63%	66%	24%	41%	58%	61%	94%	19%	47%
Unfavorable	21%	18%	71%	41%	21%	22%	3%	66%	15%
Not sure	16%	17%	5%	18%	21%	18%	3%	15%	38%



## Crosstabs

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Romney/Gingrich									
Mitt Romney	49%	10%	63%	43%	44%	97%	36%	29%	23%
Newt Gingrich	35%	84%	15%	29%	45%	1%	41%	14%	22%
Not sure	16%	6%	22%	28%	11%	2%	23%	57%	55%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Romney/Paul									
Mitt Romney	67%	71%	64%	3%	64%	97%	59%	34%	47%
Ron Paul	23%	18%	20%	95%	29%	2%	28%	36%	18%
Not sure	10%	11%	16%	2%	7%	2%	13%	29%	35%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Romney/Perry									
Mitt Romney	57%	46%	68%	41%	11%	95%	43%	41%	27%
Rick Perry	29%	43%	11%	29%	85%	3%	42%	7%	28%
Not sure	15%	11%	21%	30%	4%	2%	15%	52%	45%



### Crosstabs

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Romney/Santorum</b>									
Mitt Romney	45%	37%	58%	34%	41%	87%	4%	48%	14%
Rick Santorum	40%	52%	25%	37%	54%	4%	90%	-	34%
Not sure	15%	11%	17%	30%	6%	9%	5%	52%	52%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>2008 Primary Choice</b>									
Democratic primary	7%	4%	36%	5%	1%	9%	4%	22%	4%
Republican primary	82%	89%	48%	77%	88%	80%	87%	71%	80%
Didn't vote in a primary	11%	7%	16%	18%	11%	12%	9%	7%	16%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>2008 GOP Primary Vote</b>									
John McCain	47%	40%	40%	34%	47%	59%	45%	27%	46%
Mike Huckabee	23%	25%	5%	18%	24%	13%	34%	22%	29%
Fred Thompson	11%	18%	19%	13%	10%	5%	10%	-	8%
Mitt Romney	8%	6%	16%	3%	2%	16%	3%	-	3%
Ron Paul	3%	1%	6%	23%	4%	1%	3%	-	1%
Rudy Giuliani	4%	6%	6%	6%	10%	3%	1%	42%	1%
Someone Else/Don't Remember	4%	5%	8%	2%	4%	2%	4%	10%	11%



## Crosstabs

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
2012 GOP Pres Primary w/ Colbert									
Stephen Colbert	5%	4%	17%	6%	3%	4%	4%	36%	2%
Newt Gingrich	23%	88%	5%	4%	-	2%	3%	-	9%
Jon Huntsman	4%	0%	66%	-	1%	2%	1%	15%	1%
Ron Paul	8%	-	2%	84%	3%	0%	2%	-	5%
Rick Perry	7%	-	2%	-	79%	5%	5%	-	4%
Mitt Romney	27%	3%	7%	-	8%	85%	4%	-	1%
Rick Santorum	18%	2%	2%	4%	4%	2%	79%	14%	8%
Buddy Roemer	1%	-	-	-	-	-	-	34%	3%
Someone else/Not sure	8%	2%	-	2%	1%	1%	2%	-	67%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Colbert Favorability									
Favorable	17%	11%	50%	26%	20%	15%	15%	67%	11%
Unfavorable	41%	47%	27%	30%	38%	46%	47%	19%	22%
Not sure	42%	41%	23%	44%	42%	39%	38%	14%	66%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Are Corporations People or Only People are People?									
Corporations are people	33%	38%	25%	18%	34%	34%	38%	44%	26%
Only people are people	67%	62%	75%	82%	66%	66%	62%	56%	74%



### Crosstabs

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Comfortable w/ Mormon as Pres.?</b>									
<b>Comfortable</b>	57%	50%	81%	50%	39%	75%	48%	41%	45%
<b>Not comfortable</b>	18%	26%	8%	32%	28%	4%	26%	22%	11%
<b>Not sure</b>	25%	24%	11%	18%	33%	21%	26%	36%	43%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>									
<b>More likely</b>	11%	7%	14%	10%	10%	16%	10%	-	9%
<b>Less likely</b>	30%	45%	35%	58%	35%	14%	28%	50%	16%
<b>Doesn't make a difference</b>	41%	33%	41%	23%	36%	51%	47%	36%	44%
<b>Not sure</b>	17%	15%	11%	9%	20%	19%	16%	14%	31%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>									
<b>More likely</b>	15%	15%	15%	12%	15%	16%	17%	20%	8%
<b>Less likely</b>	27%	31%	34%	55%	28%	18%	24%	29%	20%
<b>Doesn't make a difference</b>	41%	39%	41%	22%	32%	47%	44%	36%	44%
<b>Not sure</b>	17%	15%	11%	11%	24%	19%	15%	14%	28%





### Crosstabs

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>									
More likely	31%	37%	6%	29%	38%	25%	45%	-	23%
Less likely	18%	14%	64%	40%	15%	16%	8%	57%	8%
Doesn't make a difference	34%	34%	19%	19%	22%	41%	33%	29%	40%
Not sure	17%	15%	11%	13%	25%	18%	14%	14%	29%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>									
More likely	14%	14%	7%	11%	11%	23%	11%	-	8%
Less likely	25%	29%	56%	48%	30%	14%	19%	67%	22%
Doesn't make a difference	42%	41%	27%	28%	34%	44%	56%	19%	40%
Not sure	18%	16%	11%	13%	24%	18%	15%	14%	29%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>									
More likely	13%	17%	6%	20%	10%	11%	12%	30%	7%
Less likely	24%	23%	49%	42%	24%	21%	20%	41%	19%
Doesn't make a difference	44%	44%	28%	23%	42%	48%	52%	14%	43%
Not sure	19%	16%	17%	14%	24%	20%	16%	14%	31%







## Crosstabs

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Who's Run Strongest SC Campaign?									
Newt Gingrich	13%	39%	5%	5%	5%	4%	7%	-	6%
Jon Huntsman	1%	1%	7%	1%	2%	0%	0%	15%	-
Ron Paul	7%	2%	8%	51%	1%	4%	5%	-	1%
Rick Perry	6%	4%	11%	1%	30%	5%	5%	-	5%
Buddy Roemer	1%	0%	-	-	-	0%	-	42%	-
Mitt Romney	18%	7%	21%	6%	9%	39%	11%	-	9%
Rick Santorum	4%	3%	-	1%	3%	1%	16%	-	2%
Someone else/Not sure	49%	43%	48%	35%	51%	46%	55%	42%	78%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Gender									
Wom an	47%	44%	53%	41%	41%	49%	47%	43%	56%
Man	53%	56%	47%	59%	59%	51%	53%	57%	44%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Age									
18 to 29	8%	6%	9%	4%	10%	7%	11%	-	12%
30 to 45	24%	26%	14%	43%	21%	18%	22%	46%	28%
46 to 65	38%	38%	40%	42%	32%	37%	39%	49%	36%
Older than 65	30%	30%	37%	11%	36%	37%	28%	5%	25%



## Crosstabs

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Ideology</b>									
Very liberal	3%	4%	4%	4%	5%	2%	2%	-	4%
Somewhat liberal	4%	4%	14%	5%	2%	4%	1%	-	2%
Moderate	15%	8%	53%	15%	9%	19%	7%	36%	17%
Somewhat conservative	38%	32%	22%	37%	26%	47%	37%	36%	37%
Very conservative	41%	51%	7%	39%	58%	29%	53%	27%	40%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Party</b>									
Democrat	3%	4%	12%	5%	-	1%	4%	-	4%
Republican	82%	84%	45%	68%	93%	85%	87%	85%	81%
Independent/Other	14%	12%	43%	27%	7%	13%	9%	15%	15%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Tea Party ID</b>									
Yes	31%	37%	7%	42%	36%	20%	43%	20%	22%
No	57%	47%	89%	52%	54%	70%	43%	80%	62%
Not sure	12%	16%	3%	6%	10%	10%	14%	-	16%



## Crosstabs

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Evangelical?									
Are	57%	62%	31%	60%	66%	48%	67%	65%	54%
Are not	43%	38%	69%	40%	34%	52%	33%	35%	46%

	Base	2012 GOP Pres Primary							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Region									
Low Country	33%	29%	29%	43%	48%	33%	33%	43%	31%
Midlands	34%	36%	45%	16%	31%	35%	35%	15%	32%
Upstate	33%	34%	25%	41%	22%	32%	32%	41%	36%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
2012 GOP Pres Primary			
Newt Gingrich	26%	26%	25%
Jon Huntsman	4%	5%	3%
Ron Paul	10%	11%	7%
Rick Perry	6%	4%	8%
Mitt Romney	33%	37%	26%
Rick Santorum	21%	15%	28%
Buddy Roemer	1%	1%	2%



## Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
<b>Committed to Candidate or Might Change Your Mind?</b>			
<b>Strongly committed to that candidate</b>	59%	100%	-
<b>Might end up supporting someone else</b>	41%	-	100%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
<b>2012 GOP Pres Primary 2nd Choice</b>			
Newt Gingrich	15%	16%	15%
Jon Huntsman	5%	6%	4%
Ron Paul	8%	8%	8%
Rick Perry	12%	13%	10%
Mitt Romney	18%	12%	27%
Rick Santorum	23%	21%	24%
Buddy Roemer	2%	3%	-
Someone else/Not sure	18%	22%	12%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
<b>Gingrich Favorability</b>			
<b>Favorable</b>	50%	48%	54%
<b>Unfavorable</b>	40%	44%	34%
<b>Not sure</b>	10%	8%	12%

### Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Huntsman Favorability			
Favorable	29%	30%	27%
Unfavorable	42%	46%	37%
Not sure	29%	24%	36%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Paul Favorability			
Favorable	34%	33%	35%
Unfavorable	55%	57%	51%
Not sure	12%	10%	14%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Perry Favorability			
Favorable	43%	41%	47%
Unfavorable	43%	48%	37%
Not sure	13%	11%	16%

### Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Romney Favorability			
Favorable	62%	58%	66%
Unfavorable	29%	34%	21%
Not sure	10%	7%	13%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Santorum Favorability			
Favorable	65%	62%	69%
Unfavorable	21%	26%	14%
Not sure	14%	12%	17%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Romney/Gingrich			
Mitt Romney	51%	52%	51%
Newt Gingrich	37%	38%	35%
Not sure	12%	10%	14%



## Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Romney/Paul			
Mitt Romney	69%	66%	73%
Ron Paul	23%	26%	19%
Not sure	8%	8%	8%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Romney/Perry			
Mitt Romney	60%	59%	61%
Rick Perry	29%	30%	27%
Not sure	11%	11%	12%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Romney/Santorum			
Mitt Romney	48%	52%	41%
Rick Santorum	41%	39%	44%
Not sure	12%	9%	15%





## Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
2008 Primary Choice			
Dem ocratic primary	7%	8%	5%
Republican primary	82%	81%	84%
Didn't vote in a primary	11%	11%	10%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
2008 GOP Primary Vote			
John McCain	47%	45%	50%
Mike Huckabee	22%	23%	21%
Fred Thompson	11%	10%	12%
Mitt Romney	8%	11%	5%
Ron Paul	4%	5%	3%
Rudy Giuliani	5%	4%	6%
Someone Else/Don't Remember	4%	3%	4%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
2012 GOP Pres Primary w/ Colbert			
Stephen Colbert	5%	6%	4%
Newt Gingrich	24%	25%	23%
Jon Huntsman	4%	4%	3%
Ron Paul	9%	10%	6%
Rick Perry	7%	6%	10%
Mitt Romney	30%	35%	24%
Rick Santorum	18%	14%	25%
Buddy Roemer	0%	0%	1%
Someone else/Not sure	2%	0%	4%

**January 5-7, 2012**

survey of 1,112 likely Republican primary voters

3020 Highwoods Blvd.

Raleigh, NC 27604

information@publicpolicypolling.com / 888 621-6988





## Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Colbert Favorability			
Favorable	18%	18%	17%
Unfavorable	43%	46%	40%
Not sure	39%	36%	44%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Are Corporations People or Only People are People?			
Corporations are people	34%	35%	32%
Only people are people	66%	65%	68%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Comfortable w/ Mormon as Pres.?			
Comfortable	58%	61%	54%
Not comfortable	19%	20%	17%
Not sure	23%	19%	29%

## Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>			
More likely	11%	12%	10%
Less likely	32%	33%	30%
Doesn't make a difference	41%	40%	43%
Not sure	16%	15%	17%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>			
More likely	15%	15%	16%
Less likely	28%	31%	22%
Doesn't make a difference	41%	38%	44%
Not sure	16%	16%	17%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>			
More likely	32%	31%	34%
Less likely	19%	21%	15%
Doesn't make a difference	33%	33%	33%
Not sure	16%	15%	18%



## Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>			
More likely	15%	15%	15%
Less likely	26%	30%	20%
Doesn't make a difference	43%	39%	47%
Not sure	17%	16%	18%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>			
More likely	14%	13%	14%
Less likely	25%	27%	22%
Doesn't make a difference	44%	43%	45%
Not sure	18%	17%	18%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
<b>Who's Run Strongest SC Campaign?</b>			
Newt Gingrich	14%	16%	10%
Jon Huntsman	1%	1%	1%
Ron Paul	8%	9%	7%
Rick Perry	6%	7%	5%
Buddy Roemer	1%	1%	1%
Mitt Romney	19%	22%	15%
Rick Santorum	5%	5%	5%
Someone else/Not sure	46%	39%	57%



### Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Gender			
Woman	46%	42%	52%
Man	54%	58%	48%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Age			
18 to 29	8%	9%	6%
30 to 45	24%	23%	25%
46 to 65	38%	38%	39%
Older than 65	31%	31%	30%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Ideology			
Very liberal	3%	3%	2%
Somewhat liberal	4%	4%	4%
Moderate	15%	16%	13%
Somewhat conservative	38%	37%	39%
Very conservative	41%	40%	43%

### Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Party			
Democrat	3%	4%	2%
Republican	82%	82%	83%
Independent/Other	14%	14%	15%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Tea Party ID			
Yes	32%	34%	29%
No	57%	57%	57%
Not sure	11%	10%	14%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Evangelical?			
Are	57%	56%	60%
Are not	43%	44%	40%



## Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
<b>Region</b>			
Low Country	34%	34%	34%
Midlands	34%	34%	34%
Upstate	33%	33%	32%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>2012 GOP Pres Primary</b>									
Newt Gingrich	23%	-	11%	24%	34%	38%	36%	13%	15%
Jon Huntsman	4%	2%	-	5%	1%	9%	2%	25%	4%
Ron Paul	9%	6%	11%	-	9%	9%	10%	23%	10%
Rick Perry	5%	9%	1%	8%	-	10%	6%	13%	2%
Mitt Romney	30%	46%	57%	35%	24%	-	47%	13%	21%
Rick Santorum	19%	37%	10%	28%	32%	34%	-	13%	9%
Buddy Roemer	1%	-	9%	-	-	1%	0%	-	2%
Someone else/Not sure	9%	-	-	-	-	-	-	-	37%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>									
Strongly committed to that candidate	59%	59%	67%	61%	64%	38%	56%	100%	72%
Might end up supporting someone else	41%	41%	33%	39%	36%	62%	44%	-	28%



## Crosstabs

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice									
Newt Gingrich	14%	100%	-	-	-	-	-	-	-
Jon Huntsman	5%	-	100%	-	-	-	-	-	-
Ron Paul	7%	-	-	100%	-	-	-	-	-
Rick Perry	10%	-	-	-	100%	-	-	-	-
Mitt Romney	16%	-	-	-	-	100%	-	-	-
Rick Santorum	21%	-	-	-	-	-	100%	-	-
Buddy Roemer	1%	-	-	-	-	-	-	100%	-
Someone else/Not sure	26%	-	-	-	-	-	-	-	100%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Gingrich Favorability									
Favorable	50%	84%	26%	35%	54%	52%	53%	13%	35%
Unfavorable	39%	9%	70%	54%	32%	38%	41%	74%	44%
Not sure	12%	7%	4%	11%	14%	10%	6%	13%	21%

	Base	2012 GOP Pres Primary 2nd Choice								
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure	
Huntsman Favorability										
Favorable	28%	23%	88%	31%	16%	37%	19%	68%	22%	
Unfavorable	41%	49%	11%	32%	57%	38%	48%	19%	35%	
Not sure	32%	28%	2%	37%	27%	26%	33%	13%	43%	



### Crosstabs

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Paul Favorability									
Favorable	33%	21%	26%	80%	28%	36%	27%	62%	32%
Unfavorable	54%	66%	66%	11%	59%	51%	62%	38%	52%
Not sure	13%	13%	8%	9%	12%	13%	11%	-	16%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Perry Favorability									
Favorable	42%	51%	25%	32%	83%	46%	41%	43%	25%
Unfavorable	43%	37%	70%	49%	8%	38%	47%	57%	52%
Not sure	15%	12%	5%	19%	8%	17%	12%	-	23%

	Base	2012 GOP Pres Primary 2nd Choice							
		New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Romney Favorability									
Favorable	60%	64%	62%	48%	46%	87%	65%	43%	46%
Unfavorable	29%	29%	32%	38%	43%	3%	30%	44%	36%
Not sure	11%	7%	7%	14%	11%	10%	5%	13%	18%





### Crosstabs

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Santorum Favorability</b>									
<b>Favorable</b>	<b>63%</b>	70%	44%	47%	73%	62%	94%	30%	40%
<b>Unfavorable</b>	<b>21%</b>	15%	47%	26%	14%	24%	3%	57%	31%
<b>Not sure</b>	<b>16%</b>	15%	9%	27%	13%	14%	3%	13%	29%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Romney/Gingrich</b>									
<b>Mitt Romney</b>	<b>49%</b>	49%	69%	52%	38%	56%	54%	56%	38%
<b>Newt Gingrich</b>	<b>35%</b>	46%	23%	31%	49%	31%	42%	19%	26%
<b>Not sure</b>	<b>16%</b>	5%	8%	17%	13%	13%	4%	25%	36%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Romney/Paul</b>									
<b>Mitt Romney</b>	<b>67%</b>	80%	71%	31%	64%	85%	76%	30%	54%
<b>Ron Paul</b>	<b>23%</b>	15%	22%	65%	25%	13%	16%	64%	24%
<b>Not sure</b>	<b>10%</b>	5%	7%	5%	10%	2%	8%	6%	22%



### Crosstabs

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Romney/Perry									
Mitt Romney	57%	69%	67%	47%	23%	80%	64%	49%	44%
Rick Perry	29%	26%	21%	33%	71%	12%	31%	39%	21%
Not sure	15%	5%	12%	20%	6%	8%	4%	12%	35%

	Base	2012 GOP Pres Primary 2nd Choice							
		New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Romney/Santorum									
Mitt Rom ney	44%	51%	69%	52%	38%	54%	39%	62%	34%
Rick Santorum	40%	43%	20%	43%	59%	36%	50%	26%	30%
Not sure	15%	6%	11%	5%	3%	11%	11%	12%	36%

	Base	2012 GOP Pres Primary 2nd Choice							
		New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
2008 Primary Choice									
Democratic primary	7%	6%	8%	13%	4%	5%	5%	19%	9%
Republican primary	82%	88%	73%	77%	82%	87%	86%	55%	77%
Didn't vote in a primary	11%	6%	19%	10%	14%	8%	9%	26%	15%



## Crosstabs

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>2008 GOP Primary Vote</b>									
John McCain	47%	57%	44%	42%	36%	56%	46%	31%	43%
Mike Huckabee	23%	19%	30%	18%	30%	18%	26%	47%	21%
Fred Thompson	11%	14%	2%	14%	13%	11%	11%	-	8%
Mitt Romney	8%	6%	14%	6%	8%	7%	11%	-	6%
Ron Paul	3%	-	5%	17%	3%	2%	1%	11%	5%
Rudy Giuliani	4%	2%	5%	3%	5%	4%	4%	-	6%
Someone Else/Don't Remember	4%	3%	-	-	4%	3%	1%	11%	11%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>2012 GOP Pres Primary w/ Colbert</b>									
Stephen Colbert	5%	1%	19%	9%	7%	2%	3%	26%	4%
Newt Gingrich	23%	9%	4%	22%	28%	34%	35%	-	18%
Jon Huntsman	4%	1%	9%	3%	2%	8%	3%	12%	3%
Ron Paul	8%	4%	5%	3%	9%	9%	7%	23%	13%
Rick Perry	7%	11%	-	9%	8%	8%	6%	13%	5%
Mitt Romney	27%	45%	48%	31%	19%	6%	41%	13%	19%
Rick Santorum	18%	28%	13%	22%	26%	30%	4%	13%	11%
Buddy Roemer	1%	-	2%	-	-	1%	-	-	2%
Someone else/Not sure	8%	1%	1%	2%	1%	2%	1%	-	27%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Colbert Favorability</b>									
Favorable	17%	12%	37%	23%	12%	20%	11%	62%	17%
Unfavorable	41%	52%	30%	35%	47%	40%	52%	13%	31%
Not sure	42%	36%	33%	43%	41%	40%	37%	25%	52%



### Crosstabs

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Are Corporations People or Only People are People?</b>									
Corporations are people	33%	41%	29%	25%	36%	33%	30%	18%	36%
Only people are people	67%	59%	71%	75%	64%	67%	70%	82%	64%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Comfortable w/ Mormon as Pres.?</b>									
Comfortable	57%	59%	68%	49%	54%	65%	58%	82%	51%
Not comfortable	18%	19%	18%	29%	20%	11%	18%	6%	18%
Not sure	25%	22%	14%	22%	26%	24%	24%	12%	31%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>									
More likely	11%	10%	10%	12%	6%	16%	10%	4%	12%
Less likely	30%	24%	30%	36%	39%	23%	40%	12%	26%
Doesn't make a difference	41%	47%	51%	40%	37%	46%	35%	78%	39%
Not sure	17%	19%	8%	12%	18%	15%	15%	6%	23%



### Crosstabs

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>									
More likely	15%	19%	14%	9%	11%	18%	14%	4%	16%
Less likely	27%	22%	29%	44%	30%	24%	32%	19%	22%
Doesn't make a difference	41%	41%	47%	32%	42%	42%	40%	71%	40%
Not sure	17%	18%	10%	15%	17%	17%	15%	6%	23%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>									
More likely	31%	38%	9%	25%	27%	34%	37%	19%	30%
Less likely	18%	9%	45%	29%	14%	17%	16%	36%	15%
Doesn't make a difference	34%	35%	35%	31%	42%	32%	32%	39%	32%
Not sure	17%	17%	10%	15%	17%	17%	15%	6%	22%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>									
More likely	14%	19%	8%	7%	11%	13%	20%	-	14%
Less likely	25%	21%	29%	33%	19%	20%	28%	55%	27%
Doesn't make a difference	43%	43%	49%	45%	52%	50%	37%	39%	36%
Not sure	18%	17%	14%	15%	18%	17%	15%	6%	24%



## Crosstabs

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>									
More likely	13%	17%	13%	8%	10%	10%	14%	6%	14%
Less likely	24%	20%	24%	28%	19%	30%	24%	49%	22%
Doesn't make a difference	44%	44%	47%	46%	54%	42%	46%	39%	38%
Not sure	19%	19%	15%	18%	17%	18%	16%	6%	25%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Who's Run Strongest SC Campaign?</b>									
Newt Gingrich	13%	11%	10%	12%	16%	14%	20%	13%	7%
Jon Huntsman	1%	-	7%	3%	1%	2%	-	6%	0%
Ron Paul	8%	3%	8%	14%	8%	8%	7%	4%	8%
Rick Perry	6%	8%	2%	3%	10%	9%	5%	13%	3%
Buddy Roemer	1%	-	-	1%	-	1%	-	-	2%
Mitt Romney	18%	24%	26%	18%	19%	15%	18%	13%	14%
Rick Santorum	5%	7%	3%	5%	6%	7%	4%	-	2%
Someone else/Not sure	49%	47%	44%	43%	41%	44%	46%	51%	63%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Gender</b>									
Woman	47%	41%	50%	41%	50%	48%	47%	-	53%
Man	53%	59%	50%	59%	50%	52%	53%	100%	47%



### Crosstabs

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Age</b>									
18 to 29	8%	9%	15%	10%	5%	5%	3%	25%	12%
30 to 45	24%	13%	12%	23%	36%	20%	33%	52%	22%
46 to 65	38%	42%	54%	41%	34%	41%	31%	18%	39%
Older than 65	30%	36%	19%	26%	25%	35%	34%	4%	27%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Ideology</b>									
Very liberal	3%	1%	-	8%	-	3%	1%	17%	5%
Somewhat liberal	4%	1%	4%	8%	2%	4%	2%	19%	5%
Moderate	15%	10%	32%	21%	5%	15%	8%	26%	21%
Somewhat conservative	38%	39%	43%	26%	42%	40%	43%	26%	33%
Very conservative	41%	49%	21%	36%	51%	39%	47%	12%	36%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Party</b>									
Democrat	3%	3%	-	7%	1%	2%	0%	13%	7%
Republican	82%	90%	80%	75%	88%	88%	83%	49%	76%
Independent/Other	14%	7%	20%	18%	11%	10%	17%	38%	17%





### Crosstabs

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Tea Party ID									
Yes	31%	41%	21%	23%	35%	31%	36%	45%	23%
No	57%	47%	69%	70%	47%	60%	54%	55%	63%
Not sure	12%	11%	10%	7%	18%	10%	10%	-	14%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Evangelical?									
Are	57%	61%	29%	69%	72%	49%	61%	42%	54%
Are not	43%	39%	71%	31%	28%	51%	39%	58%	46%

	Base	2012 GOP Pres Primary 2nd Choice							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Region									
Low Country	33%	34%	37%	27%	38%	30%	34%	38%	34%
Midlands	34%	32%	39%	29%	26%	37%	34%	19%	36%
Upstate	33%	34%	24%	44%	36%	32%	32%	43%	30%





## Crosstabs

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	44%	1%	8%
Jon Huntsman	4%	0%	8%	3%
Ron Paul	9%	3%	16%	8%
Rick Perry	5%	5%	6%	5%
Mitt Romney	30%	22%	40%	28%
Rick Santorum	19%	18%	19%	22%
Buddy Roemer	1%	0%	3%	-
Someone else/Not sure	9%	8%	7%	25%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	59%	56%	65%	49%
Might end up supporting someone else	41%	44%	35%	51%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	14%	24%	3%	9%
Jon Huntsman	5%	3%	9%	1%
Ron Paul	7%	5%	10%	6%
Rick Perry	10%	11%	9%	12%
Mitt Romney	16%	17%	16%	14%
Rick Santorum	21%	22%	22%	11%
Buddy Roemer	1%	0%	3%	2%
Someone else/Not sure	26%	18%	29%	45%



## Crosstabs

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	49%	100%	-	-
Unfavorable	39%	-	100%	-
Not sure	12%	-	-	100%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	28%	23%	38%	14%
Unfavorable	41%	46%	39%	24%
Not sure	32%	31%	23%	62%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	33%	27%	43%	26%
Unfavorable	54%	62%	49%	38%
Not sure	13%	11%	7%	36%



### Crosstabs

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	42%	52%	33%	29%
Unfavorable	43%	35%	59%	24%
Not sure	15%	13%	8%	47%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	60%	60%	64%	45%
Unfavorable	29%	31%	30%	19%
Not sure	11%	9%	6%	36%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	63%	73%	57%	41%
Unfavorable	21%	13%	32%	15%
Not sure	16%	14%	11%	43%





## Crosstabs

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
Romney/Gingrich				
Mitt Rom ney	49%	33%	71%	42%
Newt Gingrich	35%	58%	11%	22%
Not sure	16%	9%	18%	36%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
Romney/Paul				
Mitt Romney	67%	74%	62%	54%
Ron Paul	23%	17%	29%	24%
Not sure	10%	8%	9%	23%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
Romney/Perry				
Mitt Romney	57%	54%	63%	49%
Rick Perry	29%	37%	21%	21%
Not sure	15%	10%	16%	30%





## Crosstabs

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
Romney/Santorum				
Mitt Romney	45%	39%	55%	31%
Rick Santorum	40%	49%	30%	37%
Not sure	15%	12%	15%	32%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
2008 Primary Choice				
Democratic primary	7%	4%	10%	8%
Republican primary	82%	89%	76%	73%
Didn't vote in a primary	11%	7%	14%	19%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
2008 GOP Primary Vote				
John McCain	47%	45%	47%	53%
Mike Huckabee	23%	24%	19%	25%
Fred Thompson	11%	13%	9%	5%
Mitt Romney	8%	7%	9%	4%
Ron Paul	3%	2%	7%	1%
Rudy Giuliani	4%	4%	5%	4%
Someone Else/Don't Remember	4%	4%	3%	8%



## Crosstabs

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary w/ Colbert				
Stephen Colbert	5%	2%	8%	4%
Newt Gingrich	23%	44%	1%	7%
Jon Huntsman	4%	1%	8%	2%
Ron Paul	8%	3%	15%	9%
Rick Perry	7%	8%	6%	8%
Mitt Romney	27%	20%	37%	29%
Rick Santorum	18%	15%	19%	22%
Buddy Roemer	1%	0%	1%	2%
Someone else/Not sure	8%	7%	6%	18%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
Colbert Favorability				
Favorable	17%	14%	23%	11%
Unfavorable	41%	46%	41%	23%
Not sure	42%	40%	36%	66%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
Are Corporations People or Only People are People?				
Corporations are people	33%	36%	29%	35%
Only people are people	67%	64%	71%	65%



## Crosstabs

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>				
<b>Comfortable</b>	57%	57%	61%	44%
<b>Not comfortable</b>	18%	20%	15%	17%
<b>Not sure</b>	25%	23%	23%	40%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for McCain- Endorsed Candidate</b>				
<b>More likely</b>	11%	8%	14%	11%
<b>Less likely</b>	30%	35%	27%	19%
<b>Doesn't make a     difference</b>	41%	41%	41%	43%
<b>Not sure</b>	17%	15%	17%	26%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Graham- Endorsed Candidate</b>				
<b>More likely</b>	15%	17%	12%	14%
<b>Less likely</b>	27%	27%	31%	14%
<b>Doesn't make a     difference</b>	41%	42%	39%	45%
<b>Not sure</b>	17%	15%	18%	27%





## Crosstabs

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	39%	23%	26%
Less likely	18%	11%	28%	12%
Doesn't make a difference	34%	35%	32%	36%
Not sure	17%	15%	18%	26%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	14%	16%	14%	9%
Less likely	25%	22%	30%	21%
Doesn't make a difference	42%	47%	38%	40%
Not sure	18%	15%	18%	30%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
More likely	13%	16%	11%	7%
Less likely	24%	21%	30%	23%
Doesn't make a difference	44%	47%	41%	40%
Not sure	19%	16%	19%	30%







## Crosstabs

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
<b>Who's Run Strongest SC Campaign?</b>				
Newt Gingrich	13%	23%	3%	2%
Jon Huntsman	1%	1%	2%	1%
Ron Paul	7%	4%	12%	7%
Rick Perry	6%	6%	6%	7%
Buddy Roemer	1%	0%	1%	-
Mitt Romney	18%	16%	22%	12%
Rick Santorum	4%	5%	4%	4%
Someone else/Not sure	49%	45%	49%	67%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
<b>Gender</b>				
Woman	47%	45%	47%	59%
Man	53%	55%	53%	41%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
<b>Age</b>				
18 to 29	8%	7%	9%	11%
30 to 45	24%	24%	25%	23%
46 to 65	38%	39%	38%	35%
Older than 65	30%	31%	28%	30%



## Crosstabs

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
<b>Ideology</b>				
Very liberal	3%	2%	4%	2%
Somewhat liberal	4%	3%	5%	4%
Moderate	15%	7%	24%	18%
Somewhat conservative	38%	36%	38%	44%
Very conservative	41%	53%	29%	32%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
<b>Party</b>				
Democrat	3%	2%	4%	7%
Republican	82%	88%	76%	80%
Independent/Other	14%	10%	20%	14%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
<b>Tea Party ID</b>				
Yes	31%	40%	24%	15%
No	57%	47%	68%	64%
Not sure	12%	13%	8%	22%



## Crosstabs

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
<b>Evangelical?</b>				
Are	57%	62%	49%	60%
Are not	43%	38%	51%	40%

	Base	Gingrich Favorability		
		Favorable	Unfavorable	Not sure
<b>Region</b>				
Low Country	33%	29%	39%	36%
Midlands	34%	36%	31%	31%
Upstate	33%	35%	30%	33%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP Pres Primary</b>				
Newt Gingrich	23%	16%	28%	24%
Jon Huntsman	4%	14%	0%	0%
Ron Paul	9%	9%	10%	7%
Rick Perry	5%	5%	6%	5%
Mitt Romney	30%	31%	29%	30%
Rick Santorum	19%	19%	20%	17%
Buddy Roemer	1%	2%	2%	-
Someone else/Not sure	9%	5%	6%	17%





## Crosstabs

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>				
<b>Strongly committed to that candidate</b>	59%	62%	64%	49%
<b>Might end up supporting someone else</b>	41%	38%	36%	51%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP Pres Primary 2nd Choice</b>				
<b>Newt Gingrich</b>	14%	12%	17%	12%
<b>Jon Huntsman</b>	5%	15%	1%	0%
<b>Ron Paul</b>	7%	8%	6%	8%
<b>Rick Perry</b>	10%	6%	15%	9%
<b>Mitt Romney</b>	16%	21%	15%	13%
<b>Rick Santorum</b>	21%	14%	24%	22%
<b>Buddy Roemer</b>	1%	4%	1%	1%
<b>Someone else/Not sure</b>	26%	20%	22%	35%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
<b>Gingrich Favorability</b>				
<b>Favorable</b>	49%	40%	56%	49%
<b>Unfavorable</b>	39%	54%	37%	28%
<b>Not sure</b>	12%	6%	7%	24%



## Crosstabs

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	28%	100%	-	-
Unfavorable	41%	-	100%	-
Not sure	32%	-	-	100%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	33%	39%	30%	32%
Unfavorable	54%	57%	67%	34%
Not sure	13%	3%	3%	34%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	42%	45%	48%	32%
Unfavorable	43%	51%	48%	29%
Not sure	15%	4%	5%	39%





## Crosstabs

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	60%	70%	56%	56%
Unfavorable	29%	27%	38%	21%
Not sure	11%	3%	7%	23%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	63%	64%	69%	54%
Unfavorable	21%	29%	26%	6%
Not sure	16%	7%	5%	40%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Romney/Gingrich				
Mitt Romney	49%	60%	44%	45%
Newt Gingrich	35%	28%	43%	31%
Not sure	16%	12%	13%	24%





## Crosstabs

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Romney/Paul				
Mitt Romney	67%	71%	68%	62%
Ron Paul	23%	23%	23%	22%
Not sure	10%	6%	9%	16%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Romney/Perry				
Mitt Romney	57%	65%	52%	56%
Rick Perry	29%	23%	35%	25%
Not sure	15%	12%	13%	19%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Romney/Santorum				
Mitt Romney	45%	53%	43%	38%
Rick Santorum	40%	35%	46%	38%
Not sure	15%	11%	11%	24%





## Crosstabs

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
<b>2008 Primary Choice</b>				
Democratic primary	7%	11%	6%	5%
Republican primary	82%	77%	84%	84%
Didn't vote in a primary	11%	12%	11%	11%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
<b>2008 GOP Primary Vote</b>				
John McCain	47%	48%	41%	54%
Mike Huckabee	23%	21%	26%	19%
Fred Thompson	11%	10%	12%	10%
Mitt Romney	8%	7%	10%	6%
Ron Paul	3%	6%	3%	2%
Rudy Giuliani	4%	5%	5%	3%
Someone Else/Don't Remember	4%	4%	3%	6%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP Pres Primary w/ Colbert</b>				
Stephen Colbert	5%	8%	3%	3%
Newt Gingrich	23%	16%	27%	24%
Jon Huntsman	4%	10%	1%	1%
Ron Paul	8%	8%	10%	7%
Rick Perry	7%	5%	8%	7%
Mitt Romney	27%	29%	27%	27%
Rick Santorum	18%	17%	18%	17%
Buddy Roemer	1%	1%	0%	1%
Someone else/Not sure	8%	5%	5%	14%







## Crosstabs

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Colbert Favorability				
Favorable	17%	33%	12%	10%
Unfavorable	41%	38%	59%	21%
Not sure	42%	29%	29%	70%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Are Corporations People or Only People are People?				
Corporations are people	33%	33%	36%	30%
Only people are people	67%	67%	64%	70%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Comfortable w/ Mormon as Pres.?				
Comfortable	57%	70%	57%	46%
Not comfortable	18%	16%	20%	16%
Not sure	25%	14%	23%	38%





## Crosstabs

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>				
More likely	11%	11%	9%	14%
Less likely	30%	28%	39%	21%
Doesn't make a difference	41%	50%	36%	41%
Not sure	17%	11%	16%	24%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>				
More likely	15%	16%	14%	15%
Less likely	27%	26%	33%	21%
Doesn't make a difference	41%	47%	36%	43%
Not sure	17%	11%	18%	22%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	26%	36%	30%
Less likely	18%	30%	17%	8%
Doesn't make a difference	34%	33%	29%	40%
Not sure	17%	11%	17%	23%





## Crosstabs

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	14%	13%	17%	12%
Less likely	25%	32%	26%	19%
Doesn't make a difference	42%	44%	39%	45%
Not sure	18%	11%	18%	24%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
More likely	13%	12%	15%	10%
Less likely	24%	30%	25%	19%
Doesn't make a difference	44%	46%	42%	45%
Not sure	19%	12%	18%	25%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
<b>Who's Run Strongest SC Campaign?</b>				
Newt Gingrich	13%	12%	16%	9%
Jon Huntsman	1%	2%	0%	1%
Ron Paul	7%	8%	8%	6%
Rick Perry	6%	8%	6%	4%
Buddy Roemer	1%	1%	1%	0%
Mitt Romney	18%	21%	18%	15%
Rick Santorum	4%	3%	6%	4%
Someone else/Not sure	49%	45%	44%	61%





## Crosstabs

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Gender				
Woman	47%	42%	44%	56%
Man	53%	58%	56%	44%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Age				
18 to 29	8%	9%	7%	9%
30 to 45	24%	18%	28%	25%
46 to 65	38%	42%	36%	37%
Older than 65	30%	31%	29%	30%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Ideology				
Very liberal	3%	3%	3%	3%
Somewhat liberal	4%	3%	4%	4%
Moderate	15%	27%	9%	11%
Somewhat conservative	38%	40%	33%	43%
Very conservative	41%	28%	52%	40%





## Crosstabs

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Party				
Democrat	3%	4%	3%	3%
Republican	82%	76%	85%	83%
Independent/Other	14%	19%	12%	13%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	31%	24%	42%	22%
No	57%	69%	49%	58%
Not sure	12%	7%	9%	20%

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
Evangelical?				
Are	57%	41%	64%	61%
Are not	43%	59%	36%	39%





## Crosstabs

	Base	Huntsman Favorability		
		Favorable	Unfavorable	Not sure
<b>Region</b>				
Low Country	33%	31%	33%	37%
Midlands	34%	40%	33%	29%
Upstate	33%	29%	34%	35%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP Pres Primary</b>				
Newt Gingrich	23%	14%	27%	30%
Jon Huntsman	4%	3%	5%	2%
Ron Paul	9%	25%	0%	1%
Rick Perry	5%	6%	5%	3%
Mitt Romney	30%	25%	34%	26%
Rick Santorum	19%	19%	19%	20%
Buddy Roemer	1%	2%	1%	-
Someone else/Not sure	9%	7%	9%	17%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>				
Strongly committed to that candidate	59%	58%	61%	50%
Might end up supporting someone else	41%	42%	39%	50%



## Crosstabs

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	14%	9%	17%	14%
Jon Huntsman	5%	4%	6%	3%
Ron Paul	7%	17%	2%	5%
Rick Perry	10%	9%	12%	10%
Mitt Romney	16%	17%	15%	17%
Rick Santorum	21%	17%	24%	18%
Buddy Roemer	1%	3%	1%	-
Someone else/Not sure	26%	24%	24%	33%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	49%	40%	57%	44%
Unfavorable	39%	51%	35%	22%
Not sure	12%	9%	8%	34%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	28%	33%	29%	7%
Unfavorable	41%	37%	51%	9%
Not sure	32%	31%	20%	83%



## Crosstabs

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	33%	100%	-	-
Unfavorable	54%	-	100%	-
Not sure	13%	-	-	100%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	42%	44%	45%	28%
Unfavorable	43%	44%	46%	23%
Not sure	15%	12%	9%	49%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	60%	57%	64%	48%
Unfavorable	29%	34%	29%	20%
Not sure	11%	9%	7%	32%







## Crosstabs

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	63%	62%	68%	45%
Unfavorable	21%	21%	23%	8%
Not sure	16%	17%	9%	47%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
Romney/Gingrich				
Mitt Romney	49%	54%	46%	45%
Newt Gingrich	35%	30%	38%	36%
Not sure	16%	16%	15%	19%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
Romney/Paul				
Mitt Romney	67%	42%	83%	64%
Ron Paul	23%	52%	7%	14%
Not sure	10%	6%	10%	22%



## Crosstabs

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
Romney/Perry				
Mitt Romney	57%	54%	59%	56%
Rick Perry	29%	29%	30%	24%
Not sure	15%	17%	11%	20%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
Romney/Santorum				
Mitt Romney	45%	44%	46%	39%
Rick Santorum	40%	41%	41%	36%
Not sure	15%	15%	13%	26%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
2008 Primary Choice				
Democratic primary	7%	9%	5%	8%
Republican primary	82%	79%	84%	79%
Didn't vote in a primary	11%	12%	10%	13%





## Crosstabs

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>2008 GOP Primary Vote</b>				
John McCain	47%	45%	48%	48%
Mike Huckabee	23%	21%	23%	25%
Fred Thompson	11%	12%	10%	11%
Mitt Romney	8%	6%	10%	5%
Ron Paul	3%	10%	-	1%
Rudy Giuliani	4%	4%	5%	3%
Someone Else/Don't Remember	4%	2%	5%	7%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP Pres Primary w/ Colbert</b>				
Stephen Colbert	5%	7%	4%	2%
Newt Gingrich	23%	14%	27%	28%
Jon Huntsman	4%	3%	5%	2%
Ron Paul	8%	25%	0%	1%
Rick Perry	7%	7%	7%	5%
Mitt Romney	27%	22%	31%	26%
Rick Santorum	18%	17%	17%	20%
Buddy Roemer	1%	1%	1%	-
Someone else/Not sure	8%	6%	7%	15%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>Colbert Favorability</b>				
Favorable	17%	27%	14%	4%
Unfavorable	41%	32%	52%	21%
Not sure	42%	41%	34%	75%





## Crosstabs

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>Are Corporations People or Only People are People?</b>				
Corporations are people	33%	28%	36%	38%
Only people are people	67%	72%	64%	62%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>				
Comfortable	57%	54%	64%	36%
Not comfortable	18%	24%	14%	18%
Not sure	25%	22%	22%	46%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>				
More likely	11%	13%	9%	13%
Less likely	30%	30%	32%	24%
Doesn't make a difference	41%	41%	44%	34%
Not sure	17%	16%	15%	30%





## Crosstabs

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>				
More likely	15%	14%	15%	16%
Less likely	27%	32%	27%	13%
Doesn't make a difference	41%	38%	43%	42%
Not sure	17%	16%	15%	29%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	29%	34%	26%
Less likely	18%	22%	17%	9%
Doesn't make a difference	34%	32%	34%	35%
Not sure	17%	17%	15%	30%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	14%	12%	16%	14%
Less likely	25%	28%	25%	21%
Doesn't make a difference	42%	43%	44%	34%
Not sure	18%	17%	15%	30%





## Crosstabs

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
More likely	13%	15%	12%	11%
Less likely	24%	25%	26%	17%
Doesn't make a difference	44%	42%	45%	42%
Not sure	19%	18%	16%	31%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>Who's Run Strongest SC Campaign?</b>				
Newt Gingrich	13%	9%	16%	10%
Jon Huntsman	1%	1%	1%	1%
Ron Paul	7%	19%	2%	1%
Rick Perry	6%	5%	7%	3%
Buddy Roemer	1%	1%	0%	-
Mitt Romney	18%	14%	21%	17%
Rick Santorum	4%	4%	5%	4%
Someone else/Not sure	49%	46%	48%	64%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>Gender</b>				
Woman	47%	46%	45%	59%
Man	53%	54%	55%	41%





## Crosstabs

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>Age</b>				
18 to 29	8%	9%	7%	10%
30 to 45	24%	29%	22%	21%
46 to 65	38%	40%	37%	38%
Older than 65	30%	22%	35%	31%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>Ideology</b>				
Very liberal	3%	3%	2%	7%
Somewhat liberal	4%	3%	4%	4%
Moderate	15%	14%	15%	14%
Somewhat conservative	38%	41%	35%	40%
Very conservative	41%	39%	44%	35%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
<b>Party</b>				
Democrat	3%	4%	3%	4%
Republican	82%	78%	84%	84%
Independent/Other	14%	18%	13%	12%



## Crosstabs

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	31%	31%	32%	24%
No	57%	61%	57%	52%
Not sure	12%	9%	11%	24%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
Evangelical?				
Are	57%	57%	54%	68%
Are not	43%	43%	46%	32%

	Base	Paul Favorability		
		Favorable	Unfavorable	Not sure
Region				
Low Country	33%	35%	31%	42%
Midlands	34%	26%	39%	30%
Upstate	33%	39%	31%	28%







## Crosstabs

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP Pres Primary</b>				
Newt Gingrich	23%	24%	21%	26%
Jon Huntsman	4%	1%	7%	2%
Ron Paul	9%	6%	11%	9%
Rick Perry	5%	12%	0%	1%
Mitt Romney	30%	26%	35%	26%
Rick Santorum	19%	24%	15%	15%
Buddy Roemer	1%	0%	3%	-
Someone else/Not sure	9%	7%	8%	21%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>				
Strongly committed to that candidate	59%	55%	65%	51%
Might end up supporting someone else	41%	45%	35%	49%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP Pres Primary 2nd Choice</b>				
Newt Gingrich	14%	17%	12%	11%
Jon Huntsman	5%	3%	8%	2%
Ron Paul	7%	6%	8%	9%
Rick Perry	10%	21%	2%	6%
Mitt Romney	16%	17%	14%	18%
Rick Santorum	21%	20%	23%	16%
Buddy Roemer	1%	1%	2%	-
Someone else/Not sure	26%	15%	31%	39%

## Crosstabs

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	49%	61%	40%	43%
Unfavorable	39%	31%	53%	20%
Not sure	12%	8%	7%	37%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	28%	29%	33%	7%
Unfavorable	41%	46%	46%	12%
Not sure	32%	24%	21%	81%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	33%	34%	34%	26%
Unfavorable	54%	57%	59%	33%
Not sure	13%	8%	7%	41%

## Crosstabs

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	42%	100%	-	-
Unfavorable	43%	-	100%	-
Not sure	15%	-	-	100%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	60%	64%	59%	52%
Unfavorable	29%	31%	34%	11%
Not sure	11%	5%	7%	37%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	63%	79%	54%	45%
Unfavorable	21%	11%	35%	5%
Not sure	16%	10%	11%	51%



## Crosstabs

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Romney/Gingrich				
Mitt Romney	49%	47%	52%	46%
Newt Gingrich	35%	43%	30%	29%
Not sure	16%	11%	18%	25%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Romney/Paul				
Mitt Romney	67%	73%	64%	59%
Ron Paul	23%	20%	26%	23%
Not sure	10%	7%	10%	18%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Romney/Perry				
Mitt Romney	57%	42%	72%	56%
Rick Perry	29%	50%	14%	13%
Not sure	15%	8%	15%	31%





## Crosstabs

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Romney/Santorum				
Mitt Romney	45%	42%	51%	33%
Rick Santorum	40%	50%	32%	34%
Not sure	15%	7%	17%	33%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
2008 Primary Choice				
Democratic primary	7%	4%	10%	6%
Republican primary	82%	85%	78%	83%
Didn't vote in a primary	11%	11%	12%	11%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
2008 GOP Primary Vote				
John McCain	47%	43%	50%	51%
Mike Huckabee	23%	28%	17%	20%
Fred Thompson	11%	13%	9%	11%
Mitt Romney	8%	7%	10%	4%
Ron Paul	3%	2%	4%	6%
Rudy Giuliani	4%	4%	6%	2%
Someone Else/Don't Remember	4%	3%	5%	6%



## Crosstabs

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP Pres Primary w/ Colbert</b>				
Stephen Colbert	5%	3%	7%	3%
Newt Gingrich	23%	24%	21%	24%
Jon Huntsman	4%	1%	6%	2%
Ron Paul	8%	7%	10%	10%
Rick Perry	7%	14%	2%	2%
Mitt Romney	27%	23%	32%	25%
Rick Santorum	18%	21%	13%	19%
Buddy Roemer	1%	0%	1%	1%
Someone else/Not sure	8%	6%	7%	14%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
<b>Colbert Favorability</b>				
Favorable	17%	17%	21%	9%
Unfavorable	41%	48%	44%	16%
Not sure	42%	36%	35%	75%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
<b>Are Corporations People or Only People are People?</b>				
Corporations are people	33%	38%	27%	37%
Only people are people	67%	62%	73%	63%



## Crosstabs

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>				
<b>Comfortable</b>	57%	61%	60%	40%
<b>Not comfortable</b>	18%	19%	16%	20%
<b>Not sure</b>	25%	20%	24%	40%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for McCain- Endorsed Candidate</b>				
<b>More likely</b>	11%	12%	10%	11%
<b>Less likely</b>	30%	34%	30%	22%
<b>Doesn't make a     difference</b>	41%	38%	44%	43%
<b>Not sure</b>	17%	16%	17%	24%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Graham- Endorsed Candidate</b>				
<b>More likely</b>	15%	16%	13%	16%
<b>Less likely</b>	27%	26%	30%	18%
<b>Doesn't make a     difference</b>	41%	42%	39%	42%
<b>Not sure</b>	17%	15%	17%	23%





## Crosstabs

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	38%	26%	28%
Less likely	18%	11%	27%	9%
Doesn't make a difference	34%	35%	30%	38%
Not sure	17%	16%	16%	24%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	14%	16%	12%	16%
Less likely	25%	20%	32%	19%
Doesn't make a difference	42%	48%	38%	40%
Not sure	18%	16%	17%	25%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
More likely	13%	17%	10%	9%
Less likely	24%	20%	31%	18%
Doesn't make a difference	44%	47%	40%	46%
Not sure	19%	16%	18%	27%







## Crosstabs

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Who's Run Strongest SC Campaign?				
Newt Gingrich	13%	14%	14%	9%
Jon Huntsman	1%	1%	1%	1%
Ron Paul	7%	5%	11%	6%
Rick Perry	6%	10%	4%	2%
Buddy Roemer	1%	0%	1%	0%
Mitt Romney	18%	19%	19%	11%
Rick Santorum	4%	6%	4%	4%
Someone else/Not sure	49%	46%	46%	66%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Gender				
Woman	47%	43%	46%	62%
Man	53%	57%	54%	38%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Age				
18 to 29	8%	6%	9%	8%
30 to 45	24%	25%	24%	21%
46 to 65	38%	38%	37%	40%
Older than 65	30%	30%	29%	31%



### Crosstabs

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Ideology				
Very liberal	3%	2%	3%	2%
Somewhat liberal	4%	2%	5%	6%
Moderate	15%	9%	21%	12%
Somewhat conservative	38%	38%	37%	39%
Very conservative	41%	49%	33%	41%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Party				
Democrat	3%	2%	4%	4%
Republican	82%	88%	76%	83%
Independent/Other	14%	10%	20%	12%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	31%	38%	27%	21%
No	57%	49%	66%	57%
Not sure	12%	13%	7%	22%



## Crosstabs

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
<b>Evangelical?</b>				
Are	57%	64%	48%	63%
Are not	43%	36%	52%	37%

	Base	Perry Favorability		
		Favorable	Unfavorable	Not sure
<b>Region</b>				
Low Country	33%	34%	30%	41%
Midlands	34%	36%	33%	29%
Upstate	33%	30%	37%	30%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP Pres Primary</b>				
Newt Gingrich	23%	19%	30%	30%
Jon Huntsman	4%	4%	5%	2%
Ron Paul	9%	4%	16%	15%
Rick Perry	5%	4%	7%	8%
Mitt Romney	30%	48%	0%	4%
Rick Santorum	19%	14%	27%	20%
Buddy Roemer	1%	1%	3%	-
Someone else/Not sure	9%	7%	11%	20%





## Crosstabs

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>				
<b>Strongly committed to that candidate</b>	59%	56%	69%	45%
<b>Might end up supporting someone else</b>	41%	44%	31%	55%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP Pres Primary 2nd Choice</b>				
<b>Newt Gingrich</b>	14%	15%	14%	9%
<b>Jon Huntsman</b>	5%	5%	5%	3%
<b>Ron Paul</b>	7%	6%	9%	10%
<b>Rick Perry</b>	10%	8%	15%	10%
<b>Mitt Romney</b>	16%	23%	2%	15%
<b>Rick Santorum</b>	21%	22%	21%	9%
<b>Buddy Roemer</b>	1%	1%	2%	2%
<b>Someone else/Not sure</b>	26%	20%	32%	42%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>Gingrich Favorability</b>				
<b>Favorable</b>	49%	49%	53%	40%
<b>Unfavorable</b>	39%	42%	40%	20%
<b>Not sure</b>	12%	9%	8%	39%



## Crosstabs

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	28%	32%	25%	8%
Unfavorable	41%	38%	52%	26%
Not sure	32%	30%	23%	66%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	33%	32%	39%	26%
Unfavorable	54%	58%	53%	36%
Not sure	13%	10%	9%	38%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	42%	45%	45%	20%
Unfavorable	43%	42%	49%	29%
Not sure	15%	13%	6%	51%



## Crosstabs

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	60%	100%	-	-
Unfavorable	29%	-	100%	-
Not sure	11%	-	-	100%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	63%	66%	67%	37%
Unfavorable	21%	20%	26%	11%
Not sure	16%	15%	7%	52%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
Romney/Gingrich				
Mitt Romney	49%	71%	12%	25%
Newt Gingrich	35%	20%	63%	42%
Not sure	16%	9%	25%	33%



### Crosstabs

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
Romney/Paul				
Mitt Romney	67%	88%	31%	52%
Ron Paul	23%	9%	47%	30%
Not sure	10%	3%	22%	19%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
Romney/Perry				
Mitt Romney	57%	81%	15%	36%
Rick Perry	29%	12%	64%	25%
Not sure	15%	7%	22%	39%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
Romney/Santorum				
Mitt Romney	45%	66%	10%	20%
Rick Santorum	40%	23%	75%	42%
Not sure	15%	11%	15%	39%





## Crosstabs

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>2008 Primary Choice</b>				
Democratic primary	7%	7%	8%	6%
Republican primary	82%	84%	81%	76%
Didn't vote in a primary	11%	10%	11%	18%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>2008 GOP Primary Vote</b>				
John McCain	47%	55%	33%	37%
Mike Huckabee	23%	17%	33%	28%
Fred Thompson	11%	9%	13%	16%
Mitt Romney	8%	12%	2%	2%
Ron Paul	3%	2%	7%	3%
Rudy Giuliani	4%	4%	6%	1%
Someone Else/Don't Remember	4%	2%	5%	14%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP Pres Primary w/ Colbert</b>				
Stephen Colbert	5%	3%	8%	3%
Newt Gingrich	23%	18%	31%	31%
Jon Huntsman	4%	4%	4%	1%
Ron Paul	8%	4%	15%	13%
Rick Perry	7%	6%	8%	8%
Mitt Romney	27%	44%	2%	4%
Rick Santorum	18%	13%	25%	24%
Buddy Roemer	1%	1%	0%	-
Someone else/Not sure	8%	7%	7%	15%





## Crosstabs

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>Colbert Favorability</b>				
Favorable	17%	18%	19%	6%
Unfavorable	41%	43%	42%	27%
Not sure	42%	38%	39%	67%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>Are Corporations People or Only People are People?</b>				
Corporations are people	33%	35%	31%	32%
Only people are people	67%	65%	69%	68%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>				
Comfortable	57%	70%	38%	38%
Not comfortable	18%	8%	37%	23%
Not sure	25%	22%	25%	40%





## Crosstabs

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>				
More likely	11%	16%	4%	3%
Less likely	30%	19%	52%	31%
Doesn't make a difference	41%	47%	29%	43%
Not sure	17%	17%	15%	22%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>				
More likely	15%	16%	13%	12%
Less likely	27%	21%	41%	21%
Doesn't make a difference	41%	45%	31%	45%
Not sure	17%	17%	16%	22%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	28%	37%	35%
Less likely	18%	16%	22%	12%
Doesn't make a difference	34%	39%	26%	28%
Not sure	17%	17%	15%	25%





## Crosstabs

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	14%	17%	11%	9%
Less likely	25%	19%	39%	25%
Doesn't make a difference	42%	47%	35%	38%
Not sure	18%	17%	16%	28%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
More likely	13%	12%	16%	6%
Less likely	24%	23%	28%	22%
Doesn't make a difference	44%	46%	39%	45%
Not sure	19%	18%	17%	27%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>Who's Run Strongest SC Campaign?</b>				
Newt Gingrich	13%	10%	20%	12%
Jon Huntsman	1%	1%	1%	1%
Ron Paul	7%	5%	11%	10%
Rick Perry	6%	6%	7%	5%
Buddy Roemer	1%	1%	1%	-
Mitt Romney	18%	26%	5%	6%
Rick Santorum	4%	3%	7%	6%
Someone else/Not sure	49%	48%	49%	59%



## Crosstabs

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
Gender				
Woman	47%	50%	37%	57%
Man	53%	50%	63%	43%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
Age				
18 to 29	8%	6%	10%	13%
30 to 45	24%	22%	32%	14%
46 to 65	38%	39%	36%	40%
Older than 65	30%	33%	22%	33%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
Ideology				
Very liberal	3%	2%	3%	7%
Somewhat liberal	4%	3%	4%	3%
Moderate	15%	17%	12%	9%
Somewhat conservative	38%	41%	32%	38%
Very conservative	41%	36%	50%	43%





## Crosstabs

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
Party				
Democrat	3%	2%	4%	6%
Republican	82%	86%	78%	72%
Independent/Other	14%	11%	18%	22%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	31%	26%	42%	24%
No	57%	63%	47%	53%
Not sure	12%	10%	10%	23%

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
Evangelical?				
Are	57%	51%	66%	68%
Are not	43%	49%	34%	32%





## Crosstabs

	Base	Romney Favorability		
		Favorable	Unfavorable	Not sure
<b>Region</b>				
Low Country	33%	33%	35%	35%
Midlands	34%	37%	29%	28%
Upstate	33%	31%	36%	38%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP Pres Primary</b>				
Newt Gingrich	23%	24%	20%	24%
Jon Huntsman	4%	1%	13%	1%
Ron Paul	9%	6%	17%	10%
Rick Perry	5%	5%	5%	7%
Mitt Romney	30%	28%	31%	32%
Rick Santorum	19%	28%	3%	4%
Buddy Roemer	1%	0%	4%	1%
Someone else/Not sure	9%	7%	7%	22%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>				
Strongly committed to that candidate	59%	56%	73%	49%
Might end up supporting someone else	41%	44%	27%	51%





## Crosstabs

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	14%	15%	10%	13%
Jon Huntsman	5%	3%	11%	3%
Ron Paul	7%	5%	9%	12%
Rick Perry	10%	12%	7%	8%
Mitt Romney	16%	16%	19%	13%
Rick Santorum	21%	31%	3%	4%
Buddy Roemer	1%	1%	4%	1%
Someone else/Not sure	26%	16%	38%	46%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	49%	57%	32%	42%
Unfavorable	39%	35%	59%	26%
Not sure	12%	8%	9%	32%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	28%	28%	39%	12%
Unfavorable	41%	45%	51%	12%
Not sure	32%	27%	10%	76%





## Crosstabs

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	33%	33%	34%	34%
Unfavorable	54%	58%	62%	29%
Not sure	13%	9%	5%	37%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	42%	53%	23%	25%
Unfavorable	43%	36%	73%	28%
Not sure	15%	11%	3%	47%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	60%	62%	57%	53%
Unfavorable	29%	31%	37%	12%
Not sure	11%	6%	6%	35%







## Crosstabs

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>Santorum Favorability</b>				
Favorable	63%	100%	-	-
Unfavorable	21%	-	100%	-
Not sure	16%	-	-	100%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>Romney/Gingrich</b>				
Mitt Romney	49%	47%	52%	49%
Newt Gingrich	35%	39%	30%	28%
Not sure	16%	13%	18%	23%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>Romney/Paul</b>				
Mitt Romney	67%	72%	58%	62%
Ron Paul	23%	20%	32%	22%
Not sure	10%	9%	11%	16%





## Crosstabs

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
Romney/Perry				
Mitt Romney	57%	56%	63%	54%
Rick Perry	29%	35%	21%	16%
Not sure	15%	10%	16%	31%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
Romney/Santorum				
Mitt Romney	45%	35%	67%	53%
Rick Santorum	40%	55%	15%	13%
Not sure	15%	9%	18%	34%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
2008 Primary Choice				
Democratic primary	7%	4%	15%	7%
Republican primary	82%	87%	68%	80%
Didn't vote in a primary	11%	9%	18%	13%



## Crosstabs

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>2008 GOP Primary Vote</b>				
John McCain	47%	43%	48%	62%
Mike Huckabee	23%	27%	12%	16%
Fred Thompson	11%	13%	6%	8%
Mitt Romney	8%	8%	11%	4%
Ron Paul	3%	2%	10%	3%
Rudy Giuliani	4%	4%	9%	1%
Someone Else/Don't Remember	4%	4%	5%	7%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP Pres Primary w/ Colbert</b>				
Stephen Colbert	5%	3%	11%	2%
Newt Gingrich	23%	23%	21%	23%
Jon Huntsman	4%	2%	9%	2%
Ron Paul	8%	6%	14%	11%
Rick Perry	7%	7%	7%	7%
Mitt Romney	27%	26%	30%	30%
Rick Santorum	18%	26%	1%	6%
Buddy Roemer	1%	0%	1%	2%
Someone else/Not sure	8%	6%	5%	17%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>Colbert Favorability</b>				
Favorable	17%	16%	26%	9%
Unfavorable	41%	47%	44%	15%
Not sure	42%	37%	29%	76%



## Crosstabs

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>Are Corporations People or Only People are People?</b>				
Corporations are people	33%	36%	30%	28%
Only people are people	67%	64%	70%	72%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>				
Comfortable	57%	59%	62%	44%
Not comfortable	18%	19%	16%	16%
Not sure	25%	22%	22%	40%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>				
More likely	11%	10%	13%	12%
Less likely	30%	31%	32%	23%
Doesn't make a difference	41%	42%	38%	42%
Not sure	17%	16%	17%	23%





## Crosstabs

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>				
More likely	15%	15%	14%	13%
Less likely	27%	28%	32%	17%
Doesn't make a difference	41%	41%	36%	48%
Not sure	17%	16%	17%	22%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	38%	19%	22%
Less likely	18%	13%	37%	11%
Doesn't make a difference	34%	33%	27%	43%
Not sure	17%	15%	17%	25%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	14%	16%	12%	12%
Less likely	25%	23%	37%	21%
Doesn't make a difference	42%	46%	33%	42%
Not sure	18%	16%	18%	26%





## Crosstabs

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
More likely	13%	16%	10%	6%
Less likely	24%	21%	37%	21%
Doesn't make a difference	44%	47%	32%	47%
Not sure	19%	16%	21%	26%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>Who's Run Strongest SC Campaign?</b>				
Newt Gingrich	13%	15%	10%	11%
Jon Huntsman	1%	1%	3%	0%
Ron Paul	7%	6%	13%	7%
Rick Perry	6%	6%	5%	6%
Buddy Roemer	1%	0%	1%	2%
Mitt Romney	18%	17%	22%	14%
Rick Santorum	4%	6%	1%	2%
Someone else/Not sure	49%	48%	45%	58%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>Gender</b>				
Woman	47%	45%	42%	62%
Man	53%	55%	58%	38%





## Crosstabs

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>Age</b>				
18 to 29	8%	8%	10%	8%
30 to 45	24%	24%	22%	25%
46 to 65	38%	38%	40%	37%
Older than 65	30%	31%	28%	30%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>Ideology</b>				
Very liberal	3%	2%	6%	4%
Somewhat liberal	4%	2%	9%	5%
Moderate	15%	9%	32%	17%
Somewhat conservative	38%	40%	30%	37%
Very conservative	41%	48%	24%	36%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
<b>Party</b>				
Democrat	3%	2%	7%	5%
Republican	82%	87%	69%	79%
Independent/Other	14%	11%	23%	16%

## Crosstabs

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	31%	39%	20%	15%
No	57%	50%	73%	67%
Not sure	12%	12%	6%	18%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
Evangelical?				
Are	57%	61%	44%	60%
Are not	43%	39%	56%	40%

	Base	Santorum Favorability		
		Favorable	Unfavorable	Not sure
Region				
Low Country	33%	33%	33%	37%
Midlands	34%	35%	34%	29%
Upstate	33%	33%	33%	34%





## Crosstabs

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	5%	55%	8%
Jon Huntsman	4%	5%	2%	5%
Ron Paul	9%	8%	7%	15%
Rick Perry	5%	5%	7%	4%
Mitt Romney	30%	59%	1%	4%
Rick Santorum	19%	14%	22%	27%
Buddy Roemer	1%	1%	0%	4%
Someone else/Not sure	9%	4%	6%	32%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	59%	59%	61%	51%
Might end up supporting someone else	41%	41%	39%	49%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	14%	14%	18%	4%
Jon Huntsman	5%	7%	3%	2%
Ron Paul	7%	8%	6%	8%
Rick Perry	10%	8%	15%	9%
Mitt Romney	16%	19%	14%	13%
Rick Santorum	21%	23%	24%	5%
Buddy Roemer	1%	2%	1%	2%
Someone else/Not sure	26%	20%	18%	57%



## Crosstabs

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Gingrich Favorability				
Favorable	49%	33%	81%	29%
Unfavorable	39%	56%	12%	44%
Not sure	12%	10%	7%	27%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Huntsman Favorability				
Favorable	28%	34%	22%	20%
Unfavorable	41%	37%	50%	33%
Not sure	32%	29%	28%	47%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Paul Favorability				
Favorable	33%	37%	28%	33%
Unfavorable	54%	52%	59%	51%
Not sure	13%	12%	13%	15%





## Crosstabs

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Perry Favorability				
Favorable	42%	41%	51%	28%
Unfavorable	43%	45%	37%	49%
Not sure	15%	14%	13%	23%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Romney Favorability				
Favorable	60%	87%	34%	32%
Unfavorable	29%	7%	53%	46%
Not sure	11%	6%	13%	22%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Santorum Favorability				
Favorable	63%	61%	70%	53%
Unfavorable	21%	22%	17%	23%
Not sure	16%	16%	13%	24%





## Crosstabs

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Romney/Gingrich				
Mitt Romney	49%	100%	-	-
Newt Gingrich	35%	-	100%	-
Not sure	16%	-	-	100%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Romney/Paul				
Mitt Romney	67%	83%	57%	40%
Ron Paul	23%	14%	31%	31%
Not sure	10%	3%	12%	29%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Romney/Perry				
Mitt Romney	57%	83%	36%	23%
Rick Perry	29%	12%	54%	25%
Not sure	15%	5%	10%	52%



## Crosstabs

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Romney/Santorum				
Mitt Romney	45%	70%	24%	13%
Rick Santorum	40%	21%	67%	39%
Not sure	15%	9%	10%	48%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
2008 Primary Choice				
Democratic primary	7%	8%	5%	8%
Republican primary	82%	80%	85%	79%
Didn't vote in a primary	11%	12%	10%	13%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
2008 GOP Primary Vote				
John McCain	47%	55%	40%	38%
Mike Huckabee	23%	15%	29%	29%
Fred Thompson	11%	8%	16%	7%
Mitt Romney	8%	13%	4%	2%
Ron Paul	3%	2%	3%	10%
Rudy Giuliani	4%	3%	5%	6%
Someone Else/Don't Remember	4%	3%	4%	8%



## Crosstabs

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
2012 GOP Pres Primary w/ Colbert				
Stephen Colbert	5%	4%	4%	7%
Newt Gingrich	23%	4%	56%	7%
Jon Huntsman	4%	5%	2%	3%
Ron Paul	8%	7%	6%	16%
Rick Perry	7%	7%	8%	4%
Mitt Romney	27%	54%	2%	3%
Rick Santorum	18%	14%	18%	26%
Buddy Roemer	1%	1%	0%	2%
Someone else/Not sure	8%	4%	3%	31%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Colbert Favorability				
Favorable	17%	18%	14%	21%
Unfavorable	41%	43%	46%	27%
Not sure	42%	39%	40%	52%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Are Corporations People or Only People are People?				
Corporations are people	33%	35%	34%	28%
Only people are people	67%	65%	66%	72%



## Crosstabs

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>				
Comfortable	57%	69%	47%	43%
Not comfortable	18%	9%	29%	21%
Not sure	25%	22%	24%	36%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
<b>More/Less Likely to Vote for McCain- Endorsed Candidate</b>				
More likely	11%	16%	6%	6%
Less likely	30%	20%	46%	28%
Doesn't make a difference	41%	46%	33%	45%
Not sure	17%	18%	14%	21%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
<b>More/Less Likely to Vote for Graham- Endorsed Candidate</b>				
More likely	15%	17%	14%	9%
Less likely	27%	23%	32%	26%
Doesn't make a difference	41%	41%	40%	42%
Not sure	17%	19%	13%	23%





## Crosstabs

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	27%	41%	24%
Less likely	18%	19%	14%	21%
Doesn't make a difference	34%	35%	31%	34%
Not sure	17%	18%	14%	21%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	14%	18%	13%	7%
Less likely	25%	19%	31%	32%
Doesn't make a difference	42%	44%	41%	39%
Not sure	18%	18%	15%	23%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
More likely	13%	12%	17%	9%
Less likely	24%	25%	23%	25%
Doesn't make a difference	44%	44%	44%	43%
Not sure	19%	19%	16%	23%





## Crosstabs

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Who's Run Strongest SC Campaign?				
Newt Gingrich	13%	5%	29%	2%
Jon Huntsman	1%	1%	1%	2%
Ron Paul	7%	8%	5%	12%
Rick Perry	6%	6%	6%	6%
Buddy Roemer	1%	1%	0%	2%
Mitt Romney	18%	29%	6%	10%
Rick Santorum	4%	4%	6%	2%
Someone else/Not sure	49%	46%	47%	65%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Gender				
Woman	47%	50%	42%	51%
Man	53%	50%	58%	49%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
Age				
18 to 29	8%	8%	7%	10%
30 to 45	24%	19%	28%	28%
46 to 65	38%	38%	38%	39%
Older than 65	30%	35%	26%	23%





## Crosstabs

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
<b>Ideology</b>				
Very liberal	3%	3%	2%	5%
Somewhat liberal	4%	4%	3%	4%
Moderate	15%	19%	8%	16%
Somewhat conservative	38%	42%	33%	34%
Very conservative	41%	33%	53%	41%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
<b>Party</b>				
Democrat	3%	2%	3%	6%
Republican	82%	84%	85%	71%
Independent/Other	14%	14%	12%	23%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
<b>Tea Party ID</b>				
Yes	31%	25%	42%	22%
No	57%	65%	45%	63%
Not sure	12%	10%	13%	15%





## Crosstabs

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
<b>Evangelical?</b>				
Are	57%	50%	65%	61%
Are not	43%	50%	35%	39%

	Base	Romney/Gingrich		
		Mitt Romney	Newt Gingrich	Not sure
<b>Region</b>				
Low Country	33%	35%	32%	33%
Midlands	34%	35%	34%	30%
Upstate	33%	31%	34%	37%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>2012 GOP Pres Primary</b>				
Newt Gingrich	23%	25%	19%	24%
Jon Huntsman	4%	4%	3%	6%
Ron Paul	9%	0%	36%	2%
Rick Perry	5%	5%	7%	4%
Mitt Romney	30%	43%	2%	5%
Rick Santorum	19%	16%	23%	24%
Buddy Roemer	1%	1%	2%	3%
Someone else/Not sure	9%	7%	8%	32%

**January 5-7, 2012**

survey of 1,112 likely Republican primary voters

3020 Highwoods Blvd.

Raleigh, NC 27604

information@publicpolicypolling.com / 888 621-6988





## Crosstabs

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>				
<b>Strongly committed to that candidate</b>	59%	56%	66%	59%
<b>Might end up supporting someone else</b>	41%	44%	34%	41%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>2012 GOP Pres Primary 2nd Choice</b>				
<b>Newt Gingrich</b>	14%	17%	9%	7%
<b>Jon Huntsman</b>	5%	5%	5%	3%
<b>Ron Paul</b>	7%	3%	21%	3%
<b>Rick Perry</b>	10%	10%	12%	10%
<b>Mitt Romney</b>	16%	20%	9%	3%
<b>Rick Santorum</b>	21%	23%	14%	16%
<b>Buddy Roemer</b>	1%	1%	4%	1%
<b>Someone else/Not sure</b>	26%	21%	27%	56%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>Gingrich Favorability</b>				
<b>Favorable</b>	49%	55%	38%	40%
<b>Unfavorable</b>	39%	36%	50%	34%
<b>Not sure</b>	12%	10%	12%	26%



## Crosstabs

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
Huntsman Favorability				
Favorable	28%	29%	28%	16%
Unfavorable	41%	42%	41%	34%
Not sure	32%	29%	30%	50%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
Paul Favorability				
Favorable	33%	21%	76%	20%
Unfavorable	54%	67%	16%	53%
Not sure	13%	12%	8%	27%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
Perry Favorability				
Favorable	42%	46%	36%	30%
Unfavorable	43%	41%	48%	44%
Not sure	15%	13%	15%	26%





## Crosstabs

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
Romney Favorability				
Favorable	60%	78%	25%	18%
Unfavorable	29%	14%	61%	62%
Not sure	11%	8%	14%	20%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
Santorum Favorability				
Favorable	63%	67%	55%	53%
Unfavorable	21%	18%	29%	22%
Not sure	16%	15%	16%	26%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
Romney/Gingrich				
Mitt Romney	49%	61%	30%	13%
Newt Gingrich	35%	30%	48%	42%
Not sure	16%	9%	22%	45%





## Crosstabs

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
Romney/Paul				
Mitt Romney	67%	100%	-	-
Ron Paul	23%	-	100%	-
Not sure	10%	-	-	100%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
Romney/Perry				
Mitt Romney	57%	73%	30%	11%
Rick Perry	29%	20%	51%	36%
Not sure	15%	7%	20%	53%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
Romney/Santorum				
Mitt Romney	45%	57%	25%	6%
Rick Santorum	40%	32%	60%	52%
Not sure	15%	11%	15%	43%



## Crosstabs

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>2008 Primary Choice</b>				
Democratic primary	7%	6%	9%	8%
Republican primary	82%	84%	77%	75%
Didn't vote in a primary	11%	10%	14%	17%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>2008 GOP Primary Vote</b>				
John McCain	47%	51%	36%	36%
Mike Huckabee	23%	21%	26%	29%
Fred Thompson	11%	10%	13%	12%
Mitt Romney	8%	10%	3%	2%
Ron Paul	3%	0%	15%	-
Rudy Giuliani	4%	4%	4%	9%
Someone Else/Don't Remember	4%	4%	3%	12%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>2012 GOP Pres Primary w/ Colbert</b>				
Stephen Colbert	5%	2%	10%	7%
Newt Gingrich	23%	24%	19%	25%
Jon Huntsman	4%	4%	3%	5%
Ron Paul	8%	0%	36%	1%
Rick Perry	7%	8%	8%	2%
Mitt Romney	27%	39%	3%	4%
Rick Santorum	18%	16%	19%	25%
Buddy Roemer	1%	1%	0%	-
Someone else/Not sure	8%	6%	3%	31%





## Crosstabs

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
Colbert Favorability				
Favorable	17%	15%	26%	13%
Unfavorable	41%	47%	33%	26%
Not sure	42%	39%	41%	61%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
Are Corporations People or Only People are People?				
Corporations are people	33%	36%	27%	28%
Only people are people	67%	64%	73%	72%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
Comfortable w/ Mormon as Pres.?				
Comfortable	57%	66%	41%	32%
Not comfortable	18%	11%	36%	24%
Not sure	25%	23%	22%	44%



## Crosstabs

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>				
More likely	11%	13%	7%	6%
Less likely	30%	26%	43%	31%
Doesn't make a difference	41%	45%	35%	31%
Not sure	17%	16%	14%	32%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>				
More likely	15%	17%	12%	5%
Less likely	27%	22%	41%	27%
Doesn't make a difference	41%	45%	33%	36%
Not sure	17%	16%	14%	32%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	33%	29%	25%
Less likely	18%	14%	28%	20%
Doesn't make a difference	34%	37%	28%	26%
Not sure	17%	16%	15%	29%





## Crosstabs

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	14%	18%	9%	6%
Less likely	25%	20%	40%	30%
Doesn't make a difference	42%	46%	35%	32%
Not sure	18%	16%	16%	32%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
More likely	13%	12%	17%	9%
Less likely	24%	24%	27%	22%
Doesn't make a difference	44%	47%	39%	34%
Not sure	19%	17%	17%	35%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>Who's Run Strongest SC Campaign?</b>				
Newt Gingrich	13%	13%	13%	11%
Jon Huntsman	1%	1%	2%	2%
Ron Paul	7%	3%	24%	2%
Rick Perry	6%	7%	4%	7%
Buddy Roemer	1%	1%	1%	-
Mitt Romney	18%	24%	5%	8%
Rick Santorum	4%	4%	5%	5%
Someone else/Not sure	49%	48%	46%	66%





## Crosstabs

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>Gender</b>				
<b>Woman</b>	<b>47%</b>	49%	43%	45%
<b>Man</b>	<b>53%</b>	51%	57%	55%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>Age</b>				
<b>18 to 29</b>	<b>8%</b>	6%	12%	11%
<b>30 to 45</b>	<b>24%</b>	21%	34%	24%
<b>46 to 65</b>	<b>38%</b>	38%	37%	40%
<b>Older than 65</b>	<b>30%</b>	35%	17%	25%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>Ideology</b>				
<b>Very liberal</b>	<b>3%</b>	2%	4%	6%
<b>Somewhat liberal</b>	<b>4%</b>	3%	5%	1%
<b>Moderate</b>	<b>15%</b>	15%	13%	17%
<b>Somewhat conservative</b>	<b>38%</b>	39%	34%	35%
<b>Very conservative</b>	<b>41%</b>	41%	43%	41%



## Crosstabs

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>Party</b>				
Democrat	3%	2%	7%	4%
Republican	82%	86%	73%	76%
Independent/Other	14%	12%	20%	19%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>Tea Party ID</b>				
Yes	31%	29%	35%	30%
No	57%	59%	56%	48%
Not sure	12%	11%	9%	22%

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>Evangelical?</b>				
Are	57%	55%	60%	67%
Are not	43%	45%	40%	33%



## Crosstabs

	Base	Romney/Paul		
		Mitt Romney	Ron Paul	Not sure
<b>Region</b>				
Low Country	33%	33%	36%	31%
Midlands	34%	37%	27%	29%
Upstate	33%	31%	37%	39%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>2012 GOP Pres Primary</b>				
Newt Gingrich	23%	19%	35%	17%
Jon Huntsman	4%	5%	1%	6%
Ron Paul	9%	6%	9%	18%
Rick Perry	5%	1%	16%	2%
Mitt Romney	30%	49%	3%	5%
Rick Santorum	19%	14%	27%	19%
Buddy Roemer	1%	1%	0%	4%
Someone else/Not sure	9%	5%	9%	29%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>				
Strongly committed to that candidate	59%	58%	61%	57%
Might end up supporting someone else	41%	42%	39%	43%





## Crosstabs

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	14%	17%	13%	5%
Jon Huntsman	5%	6%	3%	4%
Ron Paul	7%	6%	8%	10%
Rick Perry	10%	4%	26%	4%
Mitt Romney	16%	23%	7%	9%
Rick Santorum	21%	23%	22%	6%
Buddy Roemer	1%	1%	2%	1%
Someone else/Not sure	26%	20%	19%	61%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
Gingrich Favorability				
Favorable	49%	47%	63%	33%
Unfavorable	39%	43%	28%	42%
Not sure	12%	10%	9%	24%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
Huntsman Favorability				
Favorable	28%	32%	22%	23%
Unfavorable	41%	37%	50%	36%
Not sure	32%	31%	27%	41%





## Crosstabs

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
Paul Favorability				
Favorable	33%	31%	33%	39%
Unfavorable	54%	56%	56%	43%
Not sure	13%	12%	11%	18%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
Perry Favorability				
Favorable	42%	31%	73%	25%
Unfavorable	43%	54%	20%	43%
Not sure	15%	15%	7%	33%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
Romney Favorability				
Favorable	60%	86%	25%	27%
Unfavorable	29%	8%	65%	44%
Not sure	11%	7%	10%	29%





## Crosstabs

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
Santorum Favorability				
Favorable	63%	62%	76%	42%
Unfavorable	21%	23%	15%	23%
Not sure	16%	15%	9%	35%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
Romney/Gingrich				
Mitt Romney	49%	71%	20%	18%
Newt Gingrich	35%	22%	66%	25%
Not sure	16%	6%	14%	57%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
Romney/Paul				
Mitt Romney	67%	86%	47%	32%
Ron Paul	23%	12%	40%	31%
Not sure	10%	2%	13%	37%



## Crosstabs

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
Romney/Perry				
Mitt Romney	57%	100%	-	-
Rick Perry	29%	-	100%	-
Not sure	15%	-	-	100%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
Romney/Santorum				
Mitt Romney	45%	68%	15%	11%
Rick Santorum	40%	23%	81%	27%
Not sure	15%	9%	4%	61%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
2008 Primary Choice				
Democratic primary	7%	8%	4%	7%
Republican primary	82%	81%	85%	80%
Didn't vote in a primary	11%	11%	11%	13%



## Crosstabs

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>2008 GOP Primary Vote</b>				
John McCain	47%	57%	34%	32%
Mike Huckabee	23%	14%	34%	31%
Fred Thompson	11%	9%	16%	8%
Mitt Romney	8%	12%	3%	3%
Ron Paul	3%	2%	4%	8%
Rudy Giuliani	4%	3%	5%	6%
Someone Else/Don't Remember	4%	3%	4%	12%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>2012 GOP Pres Primary w/ Colbert</b>				
Stephen Colbert	5%	4%	6%	6%
Newt Gingrich	23%	19%	32%	18%
Jon Huntsman	4%	5%	2%	3%
Ron Paul	8%	6%	9%	18%
Rick Perry	7%	2%	19%	2%
Mitt Romney	27%	46%	3%	4%
Rick Santorum	18%	13%	23%	22%
Buddy Roemer	1%	1%	0%	2%
Someone else/Not sure	8%	4%	6%	26%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>Colbert Favorability</b>				
Favorable	17%	18%	16%	17%
Unfavorable	41%	43%	46%	23%
Not sure	42%	39%	38%	60%



## Crosstabs

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>Are Corporations People or Only People are People?</b>				
Corporations are people	33%	33%	36%	27%
Only people are people	67%	67%	64%	73%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>				
Comfortable	57%	71%	42%	34%
Not comfortable	18%	7%	34%	30%
Not sure	25%	22%	24%	36%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>				
More likely	11%	15%	6%	6%
Less likely	30%	21%	46%	36%
Doesn't make a difference	41%	48%	31%	38%
Not sure	17%	17%	17%	20%



## Crosstabs

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>				
More likely	15%	17%	15%	7%
Less likely	27%	22%	34%	32%
Doesn't make a difference	41%	44%	34%	40%
Not sure	17%	17%	17%	21%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	29%	40%	25%
Less likely	18%	17%	15%	26%
Doesn't make a difference	34%	38%	29%	28%
Not sure	17%	16%	17%	21%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	14%	18%	13%	3%
Less likely	25%	21%	28%	36%
Doesn't make a difference	42%	44%	41%	39%
Not sure	18%	17%	18%	22%





## Crosstabs

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
More likely	13%	12%	15%	11%
Less likely	24%	24%	24%	27%
Doesn't make a difference	44%	46%	43%	38%
Not sure	19%	18%	18%	24%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>Who's Run Strongest SC Campaign?</b>				
Newt Gingrich	13%	10%	22%	7%
Jon Huntsman	1%	1%	1%	2%
Ron Paul	7%	7%	5%	15%
Rick Perry	6%	5%	10%	4%
Buddy Roemer	1%	1%	0%	1%
Mitt Romney	18%	26%	8%	7%
Rick Santorum	4%	4%	5%	5%
Someone else/Not sure	49%	47%	49%	59%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>Gender</b>				
Woman	47%	51%	38%	51%
Man	53%	49%	62%	49%



## Crosstabs

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>Age</b>				
18 to 29	8%	6%	11%	10%
30 to 45	24%	21%	31%	23%
46 to 65	38%	37%	37%	44%
Older than 65	30%	36%	22%	22%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>Ideology</b>				
Very liberal	3%	2%	1%	8%
Somewhat liberal	4%	4%	4%	2%
Moderate	15%	18%	7%	19%
Somewhat conservative	38%	42%	32%	30%
Very conservative	41%	34%	56%	42%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
<b>Party</b>				
Democrat	3%	2%	3%	8%
Republican	82%	83%	85%	73%
Independent/Other	14%	14%	12%	19%

## Crosstabs

	Base	Romney/Perry			
		Mitt Romney	Rick Perry	Not sure	
Tea Party ID					
Yes	31%	25%	47%	22%	
No	57%	65%	40%	60%	
Not sure	12%	10%	12%	19%	

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
Evangelical?				
Are	57%	50%	69%	61%
Are not	43%	50%	31%	39%

	Base	Romney/Perry		
		Mitt Romney	Rick Perry	Not sure
Region				
Low Country	33%	32%	36%	34%
Midlands	34%	36%	32%	28%
Upstate	33%	32%	32%	38%





## Crosstabs

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	19%	30%	16%
Jon Huntsman	4%	5%	2%	4%
Ron Paul	9%	7%	8%	17%
Rick Perry	5%	5%	7%	2%
Mitt Romney	30%	58%	3%	18%
Rick Santorum	19%	2%	42%	7%
Buddy Roemer	1%	1%	-	4%
Someone else/Not sure	9%	3%	8%	32%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	59%	64%	56%	46%
Might end up supporting someone else	41%	36%	44%	54%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	14%	16%	15%	5%
Jon Huntsman	5%	7%	2%	3%
Ron Paul	7%	8%	8%	2%
Rick Perry	10%	9%	15%	2%
Mitt Romney	16%	19%	14%	11%
Rick Santorum	21%	18%	26%	14%
Buddy Roemer	1%	2%	1%	1%
Someone else/Not sure	26%	20%	19%	61%





## Crosstabs

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Gingrich Favorability				
Favorable	49%	44%	60%	38%
Unfavorable	39%	48%	29%	37%
Not sure	12%	8%	11%	25%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Huntsman Favorability				
Favorable	28%	33%	24%	20%
Unfavorable	41%	40%	46%	30%
Not sure	32%	27%	29%	50%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Paul Favorability				
Favorable	33%	33%	34%	32%
Unfavorable	54%	56%	55%	47%
Not sure	13%	11%	11%	21%





## Crosstabs

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Perry Favorability				
Favorable	42%	40%	53%	20%
Unfavorable	43%	49%	34%	47%
Not sure	15%	11%	13%	33%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Romney Favorability				
Favorable	60%	88%	34%	43%
Unfavorable	29%	7%	55%	29%
Not sure	11%	5%	11%	28%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Santorum Favorability				
Favorable	63%	50%	87%	39%
Unfavorable	21%	31%	8%	24%
Not sure	16%	19%	5%	37%





## Crosstabs

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Romney/Gingrich				
Mitt Romney	49%	77%	26%	28%
Newt Gingrich	35%	19%	59%	22%
Not sure	16%	5%	16%	50%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Romney/Paul				
Mitt Romney	67%	86%	53%	50%
Ron Paul	23%	13%	34%	22%
Not sure	10%	1%	13%	29%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Romney/Perry				
Mitt Romney	57%	87%	32%	34%
Rick Perry	29%	9%	58%	8%
Not sure	15%	4%	10%	58%





## Crosstabs

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Romney/Santorum				
Mitt Romney	45%	100%	-	-
Rick Santorum	40%	-	100%	-
Not sure	15%	-	-	100%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
2008 Primary Choice				
Democratic primary	7%	10%	3%	7%
Republican primary	82%	78%	88%	78%
Didn't vote in a primary	11%	12%	9%	15%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
2008 GOP Primary Vote				
John McCain	47%	56%	39%	44%
Mike Huckabee	23%	13%	33%	18%
Fred Thompson	11%	8%	14%	7%
Mitt Romney	8%	13%	3%	6%
Ron Paul	3%	3%	3%	8%
Rudy Giuliani	4%	4%	4%	6%
Someone Else/Don't Remember	4%	3%	4%	10%



## Crosstabs

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
2012 GOP Pres Primary w/ Colbert				
Stephen Colbert	5%	5%	3%	7%
Newt Gingrich	23%	19%	30%	15%
Jon Huntsman	4%	5%	2%	3%
Ron Paul	8%	6%	8%	17%
Rick Perry	7%	6%	10%	3%
Mitt Romney	27%	54%	2%	16%
Rick Santorum	18%	1%	40%	6%
Buddy Roemer	1%	1%	-	2%
Someone else/Not sure	8%	3%	4%	31%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Colbert Favorability				
Favorable	17%	19%	15%	17%
Unfavorable	41%	44%	45%	25%
Not sure	42%	37%	40%	59%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Are Corporations People or Only People are People?				
Corporations are people	33%	34%	34%	29%
Only people are people	67%	66%	66%	71%



## Crosstabs

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>				
Comfortable	57%	73%	45%	43%
Not comfortable	18%	6%	31%	20%
Not sure	25%	21%	24%	38%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
<b>More/Less Likely to Vote for McCain- Endorsed Candidate</b>				
More likely	11%	17%	7%	6%
Less likely	30%	20%	43%	26%
Doesn't make a difference	41%	47%	34%	46%
Not sure	17%	16%	16%	22%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
<b>More/Less Likely to Vote for Graham- Endorsed Candidate</b>				
More likely	15%	16%	15%	10%
Less likely	27%	22%	33%	25%
Doesn't make a difference	41%	45%	36%	42%
Not sure	17%	17%	15%	23%





## Crosstabs

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	22%	44%	26%
Less likely	18%	21%	14%	18%
Doesn't make a difference	34%	40%	28%	31%
Not sure	17%	17%	14%	25%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	14%	19%	12%	7%
Less likely	25%	21%	29%	28%
Doesn't make a difference	42%	43%	43%	40%
Not sure	18%	17%	15%	25%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
More likely	13%	12%	15%	11%
Less likely	24%	23%	26%	25%
Doesn't make a difference	44%	47%	43%	37%
Not sure	19%	18%	16%	27%







## Crosstabs

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Who's Run Strongest SC Campaign?				
Newt Gingrich	13%	11%	18%	8%
Jon Huntsman	1%	1%	1%	2%
Ron Paul	7%	7%	7%	11%
Rick Perry	6%	6%	6%	4%
Buddy Roemer	1%	1%	0%	1%
Mitt Romney	18%	28%	10%	8%
Rick Santorum	4%	2%	9%	2%
Someone else/Not sure	49%	44%	49%	65%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Gender				
Woman	47%	49%	43%	52%
Man	53%	51%	57%	48%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Age				
18 to 29	8%	8%	9%	6%
30 to 45	24%	20%	28%	26%
46 to 65	38%	37%	36%	47%
Older than 65	30%	35%	27%	21%





## Crosstabs

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Ideology				
Very liberal	3%	4%	1%	5%
Somewhat liberal	4%	5%	2%	3%
Moderate	15%	20%	7%	19%
Somewhat conservative	38%	41%	33%	39%
Very conservative	41%	30%	56%	34%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Party				
Democrat	3%	3%	2%	6%
Republican	82%	82%	86%	72%
Independent/Other	14%	15%	11%	22%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
Tea Party ID				
Yes	31%	21%	46%	21%
No	57%	71%	40%	64%
Not sure	12%	9%	14%	15%



## Crosstabs

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
<b>Evangelical?</b>				
Are	57%	48%	68%	56%
Are not	43%	52%	32%	44%

	Base	Romney/Santorum		
		Mitt Romney	Rick Santorum	Not sure
<b>Region</b>				
Low Country	33%	33%	32%	40%
Midlands	34%	35%	34%	27%
Upstate	33%	32%	34%	34%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>2012 GOP Pres Primary</b>				
Newt Gingrich	23%	15%	25%	14%
Jon Huntsman	4%	21%	2%	6%
Ron Paul	9%	6%	8%	14%
Rick Perry	5%	1%	6%	5%
Mitt Romney	30%	37%	29%	31%
Rick Santorum	19%	11%	20%	15%
Buddy Roemer	1%	4%	1%	1%
Someone else/Not sure	9%	5%	9%	14%





## Crosstabs

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>Committed to Candidate or Might Change Your Mind?</b>				
Strongly committed to that candidate	59%	69%	58%	60%
Might end up supporting someone else	41%	31%	42%	40%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>2012 GOP Pres Primary 2nd Choice</b>				
Newt Gingrich	14%	12%	15%	7%
Jon Huntsman	5%	6%	4%	8%
Ron Paul	7%	14%	7%	6%
Rick Perry	10%	7%	10%	13%
Mitt Romney	16%	11%	17%	12%
Rick Santorum	21%	14%	22%	17%
Buddy Roemer	1%	4%	1%	3%
Someone else/Not sure	26%	32%	24%	33%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>Gingrich Favorability</b>				
Favorable	49%	28%	54%	33%
Unfavorable	39%	58%	36%	47%
Not sure	12%	14%	11%	20%



## Crosstabs

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
Huntsman Favorability				
Favorable	28%	44%	26%	30%
Unfavorable	41%	33%	42%	40%
Not sure	32%	23%	32%	30%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
Paul Favorability				
Favorable	33%	42%	32%	35%
Unfavorable	54%	43%	56%	51%
Not sure	13%	15%	12%	15%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
Perry Favorability				
Favorable	42%	24%	44%	41%
Unfavorable	43%	63%	41%	44%
Not sure	15%	13%	15%	15%



## Crosstabs

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
Romney Favorability				
Favorable	60%	58%	61%	52%
Unfavorable	29%	33%	29%	30%
Not sure	11%	9%	10%	18%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
Santorum Favorability				
Favorable	63%	39%	67%	49%
Unfavorable	21%	44%	17%	32%
Not sure	16%	17%	16%	19%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
Romney/Gingrich				
Mitt Romney	49%	56%	48%	51%
Newt Gingrich	35%	26%	37%	30%
Not sure	16%	18%	15%	19%





## Crosstabs

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
Romney/Paul				
Mitt Romney	67%	58%	69%	57%
Ron Paul	23%	30%	21%	28%
Not sure	10%	12%	9%	15%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
Romney/Perry				
Mitt Romney	57%	67%	56%	55%
Rick Perry	29%	18%	30%	28%
Not sure	15%	15%	14%	16%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
Romney/Santorum				
Mitt Romney	45%	63%	42%	49%
Rick Santorum	40%	20%	43%	31%
Not sure	15%	16%	15%	20%





## Crosstabs

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>2008 Primary Choice</b>				
Democratic primary	7%	100%	-	-
Republican primary	82%	-	100%	-
Didn't vote in a primary	11%	-	-	100%

	Base	2008 Primary Choice
		Republican primary
<b>2008 GOP Primary Vote</b>		
John McCain	47%	47%
Mike Huckabee	23%	23%
Fred Thompson	11%	11%
Mitt Romney	8%	8%
Ron Paul	3%	3%
Rudy Giuliani	4%	4%
Someone Else/Don't Remember	4%	4%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>2012 GOP Pres Primary w/ Colbert</b>				
Stephen Colbert	5%	17%	3%	7%
Newt Gingrich	23%	7%	25%	18%
Jon Huntsman	4%	18%	3%	2%
Ron Paul	8%	6%	8%	12%
Rick Perry	7%	2%	8%	5%
Mitt Romney	27%	33%	26%	31%
Rick Santorum	18%	9%	18%	17%
Buddy Roemer	1%	3%	1%	-
Someone else/Not sure	8%	6%	8%	8%





## Crosstabs

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>Colbert Favorability</b>				
Favorable	17%	38%	15%	18%
Unfavorable	41%	33%	43%	32%
Not sure	42%	30%	41%	50%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>Are Corporations People or Only People are People?</b>				
Corporations are people	33%	27%	34%	33%
Only people are people	67%	73%	66%	67%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>Comfortable w/ Mormon as Pres.?</b>				
Comfortable	57%	66%	57%	51%
Not comfortable	18%	14%	18%	18%
Not sure	25%	20%	24%	31%





## Crosstabs

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>				
More likely	11%	14%	12%	5%
Less likely	30%	36%	30%	28%
Doesn't make a difference	41%	34%	42%	42%
Not sure	17%	16%	16%	25%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>				
More likely	15%	19%	15%	12%
Less likely	27%	30%	27%	24%
Doesn't make a difference	41%	35%	41%	42%
Not sure	17%	16%	17%	23%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	11%	34%	22%
Less likely	18%	43%	15%	24%
Doesn't make a difference	34%	30%	34%	32%
Not sure	17%	16%	17%	21%



## Crosstabs

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	14%	7%	15%	15%
Less likely	25%	44%	24%	21%
Doesn't make a difference	42%	33%	44%	41%
Not sure	18%	17%	17%	24%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
More likely	13%	6%	14%	7%
Less likely	24%	40%	23%	23%
Doesn't make a difference	44%	38%	44%	45%
Not sure	19%	17%	18%	25%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>Who's Run Strongest SC Campaign?</b>				
Newt Gingrich	13%	11%	14%	9%
Jon Huntsman	1%	1%	1%	1%
Ron Paul	7%	10%	7%	7%
Rick Perry	6%	4%	6%	5%
Buddy Roemer	1%	3%	1%	-
Mitt Romney	18%	18%	18%	16%
Rick Santorum	4%	5%	5%	4%
Someone else/Not sure	49%	48%	48%	57%





## Crosstabs

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>Gender</b>				
<b>Woman</b>	47%	54%	46%	51%
<b>Man</b>	53%	46%	54%	49%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>Age</b>				
<b>18 to 29</b>	8%	8%	7%	13%
<b>30 to 45</b>	24%	22%	23%	30%
<b>46 to 65</b>	38%	44%	38%	33%
<b>Older than 65</b>	30%	26%	31%	24%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>Ideology</b>				
<b>Very liberal</b>	3%	13%	2%	2%
<b>Somewhat liberal</b>	4%	12%	3%	3%
<b>Moderate</b>	15%	28%	12%	26%
<b>Somewhat conservative</b>	38%	34%	38%	37%
<b>Very conservative</b>	41%	13%	45%	32%



## Crosstabs

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
Party				
Democrat	3%	23%	2%	3%
Republican	82%	43%	88%	66%
Independent/Other	14%	34%	11%	31%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
Tea Party ID				
Yes	31%	12%	34%	19%
No	57%	82%	54%	67%
Not sure	12%	6%	12%	13%

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
Evangelical?				
Are	57%	32%	60%	54%
Are not	43%	68%	40%	46%





## Crosstabs

	Base	2008 Primary Choice		
		Democratic primary	Republican primary	Didn't vote in a primary
<b>Region</b>				
Low Country	33%	40%	31%	45%
Midlands	34%	44%	33%	31%
Upstate	33%	16%	36%	24%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>2012 GOP Pres Primary</b>								
Newt Gingrich	25%	21%	27%	42%	18%	5%	34%	31%
Jon Huntsman	2%	2%	0%	4%	5%	4%	3%	4%
Ron Paul	8%	6%	7%	10%	4%	55%	11%	3%
Rick Perry	6%	6%	6%	5%	1%	6%	13%	5%
Mitt Romney	29%	36%	17%	14%	59%	8%	22%	14%
Rick Santorum	20%	19%	30%	18%	9%	19%	6%	17%
Buddy Roemer	1%	1%	1%	-	-	-	10%	2%
Someone else/Not sure	9%	9%	12%	7%	4%	2%	2%	24%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>Committed to Candidate or Might Change Your Mind?</b>								
Strongly committed to that candidate	58%	55%	60%	52%	74%	70%	48%	54%
Might end up supporting someone else	42%	45%	40%	48%	26%	30%	52%	46%



## Crosstabs

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
2012 GOP Pres Primary 2nd Choice								
Newt Gingrich	15%	18%	12%	19%	12%	-	7%	10%
Jon Huntsman	4%	4%	6%	1%	7%	6%	5%	-
Ron Paul	7%	6%	5%	9%	5%	34%	5%	-
Rick Perry	10%	8%	14%	13%	11%	10%	13%	9%
Mitt Romney	17%	20%	14%	17%	15%	9%	15%	11%
Rick Santorum	22%	21%	24%	23%	31%	5%	20%	7%
Buddy Roemer	1%	1%	2%	-	-	3%	-	2%
Someone else/Not sure	24%	22%	22%	18%	20%	33%	34%	60%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
Gingrich Favorability								
Favorable	54%	52%	58%	64%	51%	26%	48%	53%
Unfavorable	36%	36%	30%	31%	43%	71%	42%	28%
Not sure	11%	12%	12%	5%	6%	3%	9%	19%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
Huntsman Favorability								
Favorable	26%	26%	24%	24%	22%	42%	33%	23%
Unfavorable	42%	36%	48%	47%	54%	39%	44%	34%
Not sure	32%	38%	28%	29%	24%	19%	24%	43%



## Crosstabs

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
Paul Favorability								
Favorable	32%	31%	30%	35%	24%	97%	30%	16%
Unfavorable	56%	57%	56%	53%	68%	-	62%	63%
Not sure	12%	13%	13%	12%	8%	3%	8%	21%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
Perry Favorability								
Favorable	44%	40%	55%	52%	41%	25%	42%	32%
Unfavorable	41%	43%	31%	33%	51%	49%	52%	45%
Not sure	15%	17%	13%	16%	8%	26%	6%	23%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
Romney Favorability								
Favorable	61%	72%	45%	49%	91%	32%	55%	35%
Unfavorable	29%	20%	43%	36%	7%	61%	44%	33%
Not sure	10%	8%	12%	15%	2%	7%	2%	32%





## Crosstabs

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>Santorum Favorability</b>								
<b>Favorable</b>	<b>67%</b>	61%	80%	79%	69%	40%	61%	55%
<b>Unfavorable</b>	<b>17%</b>	17%	9%	10%	23%	48%	35%	21%
<b>Not sure</b>	<b>16%</b>	21%	11%	12%	7%	12%	4%	25%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>Romney/Gingrich</b>								
<b>Mitt Romney</b>	<b>48%</b>	56%	33%	37%	78%	30%	34%	36%
<b>Newt Gingrich</b>	<b>37%</b>	31%	47%	53%	18%	27%	43%	34%
<b>Not sure</b>	<b>15%</b>	12%	20%	10%	4%	43%	23%	29%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>Romney/Paul</b>								
<b>Mitt Romney</b>	<b>69%</b>	76%	63%	64%	89%	8%	62%	57%
<b>Ron Paul</b>	<b>21%</b>	17%	25%	26%	9%	92%	18%	16%
<b>Not sure</b>	<b>9%</b>	7%	12%	10%	2%	-	19%	27%



### Crosstabs

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
Romney/Perry								
Mitt Romney	56%	69%	35%	46%	84%	33%	45%	35%
Rick Perry	30%	22%	45%	44%	11%	34%	36%	25%
Not sure	14%	10%	20%	10%	5%	33%	20%	40%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
Romney/Santorum								
Mitt Romney	42%	51%	25%	33%	70%	32%	42%	27%
Rick Santorum	43%	36%	64%	58%	19%	34%	37%	38%
Not sure	15%	14%	12%	9%	12%	34%	21%	35%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
2008 Primary Choice								
Republican primary	100%	100%	100%	100%	100%	100%	100%	100%



## Crosstabs

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>2008 GOP Primary Vote</b>								
John McCain	47%	100%	-	-	-	-	-	-
Mike Huckabee	23%	-	100%	-	-	-	-	-
Fred Thompson	11%	-	-	100%	-	-	-	-
Mitt Romney	8%	-	-	-	100%	-	-	-
Ron Paul	3%	-	-	-	-	100%	-	-
Rudy Giuliani	4%	-	-	-	-	-	100%	-
Someone Else/Don't Remember	4%	-	-	-	-	-	-	100%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>2012 GOP Pres Primary w/ Colbert</b>								
Stephen Colbert	3%	3%	5%	-	1%	12%	13%	-
Newt Gingrich	25%	22%	27%	43%	15%	2%	32%	32%
Jon Huntsman	3%	2%	3%	3%	1%	4%	5%	4%
Ron Paul	8%	7%	5%	12%	5%	56%	5%	3%
Rick Perry	8%	9%	8%	6%	6%	-	12%	6%
Mitt Romney	26%	33%	16%	13%	58%	3%	19%	12%
Rick Santorum	18%	17%	25%	16%	8%	19%	9%	24%
Buddy Roemer	1%	1%	-	-	-	-	-	-
Someone else/Not sure	8%	7%	11%	6%	5%	3%	5%	19%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>Colbert Favorability</b>								
Favorable	15%	14%	17%	14%	11%	37%	25%	9%
Unfavorable	43%	41%	42%	54%	59%	22%	42%	38%
Not sure	41%	45%	41%	32%	30%	41%	33%	53%



## Crosstabs

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>Are Corporations People or Only People are People?</b>								
Corporations are people	34%	30%	32%	45%	43%	24%	35%	52%
Only people are people	66%	70%	68%	55%	57%	76%	65%	48%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>Comfortable w/ Mormon as Pres.?</b>								
Comfortable	57%	60%	46%	57%	85%	40%	56%	44%
Not comfortable	18%	15%	31%	16%	7%	21%	21%	10%
Not sure	24%	24%	23%	27%	9%	39%	24%	46%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>								
More likely	12%	16%	6%	3%	15%	8%	20%	2%
Less likely	30%	20%	40%	42%	27%	56%	48%	25%
Doesn't make a difference	42%	47%	41%	37%	49%	23%	24%	34%
Not sure	16%	17%	14%	18%	10%	13%	8%	39%



## Crosstabs

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>								
More likely	15%	16%	18%	8%	13%	14%	18%	-
Less likely	27%	21%	27%	42%	29%	43%	39%	24%
Doesn't make a difference	41%	45%	42%	29%	48%	30%	28%	37%
Not sure	17%	17%	13%	21%	10%	13%	15%	39%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>								
More likely	34%	26%	43%	54%	31%	30%	38%	35%
Less likely	15%	17%	13%	6%	14%	25%	24%	5%
Doesn't make a difference	34%	39%	32%	20%	44%	32%	25%	22%
Not sure	17%	18%	12%	21%	11%	13%	13%	38%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>								
More likely	15%	16%	13%	19%	12%	6%	24%	13%
Less likely	24%	22%	31%	19%	22%	37%	36%	18%
Doesn't make a difference	44%	45%	43%	42%	54%	44%	33%	28%
Not sure	17%	18%	13%	21%	12%	13%	8%	41%



### Crosstabs

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>								
More likely	14%	9%	19%	24%	15%	13%	33%	4%
Less likely	23%	27%	23%	13%	17%	23%	30%	12%
Doesn't make a difference	44%	44%	44%	42%	53%	51%	25%	45%
Not sure	18%	19%	14%	21%	15%	13%	11%	39%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>Who's Run Strongest SC Campaign?</b>								
Newt Gingrich	14%	13%	16%	22%	11%	3%	13%	2%
Jon Huntsman	1%	0%	2%	1%	-	5%	2%	-
Ron Paul	7%	6%	6%	10%	5%	36%	7%	-
Rick Perry	6%	7%	7%	8%	4%	-	2%	5%
Buddy Roemer	1%	0%	0%	-	-	2%	5%	-
Mitt Romney	18%	20%	14%	8%	36%	6%	24%	16%
Rick Santorum	5%	6%	6%	1%	2%	-	2%	-
Someone else/Not sure	48%	46%	48%	51%	41%	48%	45%	77%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>Gender</b>								
Woman	46%	51%	45%	27%	48%	39%	46%	52%
Man	54%	49%	55%	73%	52%	61%	54%	48%



## Crosstabs

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>Age</b>								
18 to 29	7%	7%	11%	2%	3%	6%	10%	10%
30 to 45	23%	20%	25%	36%	29%	26%	26%	5%
46 to 65	38%	38%	36%	48%	31%	55%	29%	42%
Older than 65	31%	35%	28%	14%	38%	13%	34%	43%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>Ideology</b>								
Very liberal	2%	1%	1%	3%	-	6%	5%	9%
Somewhat liberal	3%	4%	0%	1%	2%	18%	2%	-
Moderate	12%	16%	5%	5%	13%	15%	16%	11%
Somewhat conservative	38%	43%	31%	29%	52%	19%	32%	37%
Very conservative	45%	35%	63%	61%	32%	42%	45%	43%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
<b>Party</b>								
Democrat	2%	2%	2%	3%	1%	3%	-	-
Republican	88%	89%	91%	83%	89%	64%	97%	80%
Independent/Other	11%	10%	7%	14%	10%	33%	3%	20%



## Crosstabs

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
Tea Party ID								
Yes	34%	28%	39%	52%	27%	17%	43%	39%
No	54%	59%	51%	28%	64%	80%	50%	41%
Not sure	12%	12%	10%	20%	9%	3%	8%	21%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
Evangelical?								
Are	60%	56%	79%	64%	26%	64%	43%	64%
Are not	40%	44%	21%	36%	74%	36%	57%	36%

	Base	2008 GOP Primary Vote						
		John McCain	Mike Huckabee	Fred Thompson	Mitt Romney	Ron Paul	Rudy Giuliani	Someone Else/Don't Remember
Region								
Low Country	31%	32%	30%	34%	30%	41%	19%	24%
Midlands	33%	33%	32%	19%	48%	23%	43%	44%
Upstate	36%	34%	38%	47%	21%	35%	38%	32%





## Crosstabs

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>2012 GOP Pres Primary</b>										
Newt Gingrich	23%	19%	89%	2%	-	-	3%	3%	-	6%
Jon Huntsman	4%	14%	1%	71%	1%	1%	1%	0%	-	-
Ron Paul	9%	11%	2%	-	86%	-	-	2%	-	2%
Rick Perry	5%	4%	-	2%	2%	60%	2%	1%	-	1%
Mitt Romney	30%	23%	2%	13%	1%	21%	92%	3%	-	5%
Rick Santorum	19%	17%	3%	4%	4%	13%	3%	85%	-	5%
Buddy Roemer	1%	9%	-	5%	-	-	-	1%	61%	-
Someone else/Not sure	9%	3%	4%	2%	6%	5%	0%	4%	39%	80%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>										
Strongly committed to that candidate	59%	70%	60%	65%	70%	45%	67%	44%	35%	9%
Might end up supporting someone else	41%	30%	40%	35%	30%	55%	33%	56%	65%	91%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>2012 GOP Pres Primary 2nd Choice</b>										
Newt Gingrich	14%	3%	6%	2%	7%	22%	23%	22%	-	2%
Jon Huntsman	5%	19%	1%	12%	3%	-	8%	3%	12%	1%
Ron Paul	7%	13%	7%	5%	3%	9%	8%	9%	-	2%
Rick Perry	10%	16%	13%	6%	12%	12%	7%	15%	-	1%
Mitt Romney	16%	8%	24%	36%	16%	19%	4%	28%	21%	4%
Rick Santorum	21%	12%	31%	14%	16%	19%	31%	5%	-	3%
Buddy Roemer	1%	8%	-	5%	4%	3%	1%	1%	-	-
Someone else/Not sure	26%	21%	20%	20%	38%	17%	18%	16%	66%	87%





### Crosstabs

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Gingrich Favorability										
Favorable	49%	24%	95%	14%	16%	55%	35%	44%	9%	43%
Unfavorable	39%	66%	1%	80%	71%	32%	52%	41%	64%	29%
Not sure	12%	9%	4%	6%	13%	13%	13%	15%	27%	28%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Huntsman Favorability										
Favorable	28%	48%	19%	79%	26%	21%	29%	27%	46%	18%
Unfavorable	41%	30%	48%	9%	47%	49%	40%	43%	27%	26%
Not sure	32%	22%	33%	12%	27%	30%	31%	30%	27%	56%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Paul Favorability										
Favorable	33%	49%	20%	23%	96%	34%	26%	32%	27%	24%
Unfavorable	54%	45%	64%	70%	2%	57%	62%	53%	73%	51%
Not sure	13%	6%	16%	6%	1%	8%	12%	15%	-	25%



## Crosstabs

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Perry Favorability										
Favorable	42%	25%	44%	17%	34%	83%	36%	51%	9%	35%
Unfavorable	43%	64%	40%	74%	48%	13%	50%	32%	64%	37%
Not sure	15%	11%	16%	9%	17%	4%	14%	16%	27%	28%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Romney Favorability										
Favorable	60%	44%	46%	63%	32%	53%	96%	43%	88%	52%
Unfavorable	29%	49%	39%	33%	52%	34%	2%	42%	12%	28%
Not sure	11%	7%	15%	4%	17%	13%	2%	15%	-	21%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Santorum Favorability										
Favorable	63%	43%	65%	38%	44%	65%	59%	93%	9%	50%
Unfavorable	21%	49%	19%	53%	35%	19%	23%	2%	37%	14%
Not sure	16%	8%	17%	9%	21%	15%	18%	5%	54%	35%





## Crosstabs

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Romney/Gingrich										
Mitt Romney	49%	44%	9%	70%	42%	49%	95%	40%	39%	24%
Newt Gingrich	35%	32%	87%	17%	27%	42%	3%	36%	12%	13%
Not sure	16%	24%	5%	13%	31%	9%	2%	24%	48%	64%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Romney/Paul										
Mitt Romney	67%	35%	71%	69%	3%	72%	96%	61%	88%	52%
Ron Paul	23%	50%	18%	16%	96%	25%	3%	24%	12%	8%
Not sure	10%	15%	11%	15%	1%	3%	2%	14%	-	40%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Romney/Perry										
Mitt Romney	57%	43%	48%	75%	40%	19%	95%	44%	48%	30%
Rick Perry	29%	39%	40%	14%	30%	76%	3%	39%	12%	22%
Not sure	15%	18%	12%	12%	31%	5%	2%	18%	39%	48%



### Crosstabs

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Romney/Santorum</b>										
Mitt Romney	45%	52%	37%	59%	30%	37%	88%	3%	61%	17%
Rick Santorum	40%	25%	53%	27%	39%	57%	3%	91%	-	23%
Not sure	15%	23%	10%	14%	31%	6%	9%	5%	39%	60%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>2008 Primary Choice</b>										
Democratic primary	7%	25%	2%	34%	5%	2%	8%	3%	27%	5%
Republican primary	82%	58%	89%	60%	80%	90%	79%	86%	73%	83%
Didn't vote in a primary	11%	16%	9%	6%	16%	8%	13%	11%	-	12%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>2008 GOP Primary Vote</b>										
John McCain	47%	36%	41%	40%	37%	52%	58%	45%	100%	41%
Mike Huckabee	23%	31%	25%	23%	15%	23%	14%	31%	-	32%
Fred Thompson	11%	-	19%	12%	16%	9%	5%	10%	-	8%
Mitt Romney	8%	3%	5%	4%	4%	6%	17%	4%	-	5%
Ron Paul	3%	13%	0%	6%	24%	-	0%	4%	-	1%
Rudy Giuliani	4%	16%	6%	8%	3%	7%	3%	2%	-	3%
Someone Else/Don't Remember	4%	-	6%	7%	2%	3%	2%	6%	-	10%



## Crosstabs

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>2012 GOP Pres Primary w/ Colbert</b>										
Stephen Colbert	5%	100%	-	-	-	-	-	-	-	-
Newt Gingrich	23%	-	100%	-	-	-	-	-	-	-
Jon Huntsman	4%	-	-	100%	-	-	-	-	-	-
Ron Paul	8%	-	-	-	100%	-	-	-	-	-
Rick Perry	7%	-	-	-	-	100%	-	-	-	-
Mitt Romney	27%	-	-	-	-	-	100%	-	-	-
Rick Santorum	18%	-	-	-	-	-	-	100%	-	-
Buddy Roemer	1%	-	-	-	-	-	-	-	100%	-
Someone else/Not sure	8%	-	-	-	-	-	-	-	-	100%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Colbert Favorability</b>										
Favorable	17%	76%	9%	36%	25%	17%	15%	11%	52%	8%
Unfavorable	41%	11%	50%	35%	31%	39%	46%	45%	21%	26%
Not sure	42%	13%	41%	29%	44%	44%	39%	44%	27%	66%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Are Corporations People or Only People are People?</b>										
Corporations are people	33%	31%	37%	33%	24%	37%	33%	34%	39%	28%
Only people are people	67%	69%	63%	67%	76%	63%	67%	66%	61%	72%



### Crosstabs

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Comfortable w/ Mormon as Pres.?</b>										
<b>Comfortable</b>	57%	57%	53%	68%	47%	46%	75%	47%	73%	43%
<b>Not comfortable</b>	18%	21%	25%	10%	34%	26%	5%	24%	-	8%
<b>Not sure</b>	25%	22%	22%	22%	19%	27%	20%	29%	27%	49%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>										
<b>More likely</b>	11%	15%	8%	8%	12%	11%	16%	9%	-	6%
<b>Less likely</b>	30%	37%	43%	46%	55%	24%	15%	30%	48%	13%
<b>Doesn't make a difference</b>	41%	41%	36%	27%	23%	45%	51%	44%	52%	40%
<b>Not sure</b>	17%	6%	14%	19%	10%	20%	18%	17%	-	41%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>										
<b>More likely</b>	15%	15%	18%	14%	8%	19%	15%	16%	36%	5%
<b>Less likely</b>	27%	40%	30%	32%	55%	18%	19%	24%	12%	18%
<b>Doesn't make a difference</b>	41%	39%	38%	35%	25%	41%	48%	45%	52%	39%
<b>Not sure</b>	17%	6%	14%	19%	12%	22%	18%	16%	-	39%

### Crosstabs

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>										
More likely	31%	12%	39%	8%	31%	42%	25%	44%	-	20%
Less likely	18%	48%	12%	53%	35%	12%	17%	8%	48%	7%
Doesn't make a difference	34%	32%	35%	20%	19%	22%	41%	34%	52%	35%
Not sure	17%	8%	14%	19%	15%	24%	17%	14%	-	38%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>										
More likely	14%	13%	15%	5%	9%	12%	23%	12%	-	3%
Less likely	25%	54%	28%	48%	45%	24%	15%	19%	66%	15%
Doesn't make a difference	42%	26%	42%	29%	32%	42%	44%	53%	34%	43%
Not sure	18%	8%	14%	19%	15%	22%	17%	16%	-	39%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>										
More likely	13%	13%	15%	9%	21%	10%	12%	11%	-	9%
Less likely	24%	46%	21%	42%	39%	23%	22%	18%	75%	17%
Doesn't make a difference	44%	32%	48%	29%	24%	42%	48%	54%	25%	33%
Not sure	19%	8%	15%	21%	16%	25%	18%	17%	-	41%

**January 5-7, 2012**

survey of 1,112 likely Republican primary voters

3020 Highwoods Blvd.

Raleigh, NC 27604

information@publicpolicypolling.com / 888 621-6988





## Crosstabs

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Who's Run Strongest SC Campaign?</b>										
Newt Gingrich	13%	16%	39%	8%	6%	6%	4%	4%	-	4%
Jon Huntsman	1%	-	1%	12%	1%	1%	1%	0%	-	-
Ron Paul	7%	10%	2%	7%	49%	1%	4%	6%	-	-
Rick Perry	6%	8%	4%	10%	1%	27%	5%	4%	-	6%
Buddy Roemer	1%	4%	0%	-	1%	-	-	-	48%	-
Mitt Romney	18%	8%	8%	17%	5%	15%	41%	11%	-	7%
Rick Santorum	4%	2%	3%	-	1%	2%	2%	17%	-	1%
Someone else/Not sure	49%	52%	42%	46%	36%	49%	45%	58%	52%	82%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Gender</b>										
Woman	47%	32%	43%	60%	44%	39%	50%	49%	79%	59%
Man	53%	68%	57%	40%	56%	61%	50%	51%	21%	41%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Age</b>										
18 to 29	8%	16%	7%	5%	4%	8%	9%	8%	-	9%
30 to 45	24%	32%	24%	20%	42%	29%	17%	20%	54%	26%
46 to 65	38%	42%	39%	38%	39%	29%	36%	40%	37%	41%
Older than 65	30%	10%	29%	37%	15%	34%	38%	32%	9%	24%



### Crosstabs

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Ideology</b>										
Very liberal	3%	17%	3%	-	1%	-	2%	2%	-	7%
Somewhat liberal	4%	9%	4%	8%	7%	2%	3%	1%	-	3%
Moderate	15%	27%	9%	43%	16%	6%	19%	6%	91%	17%
Somewhat conservative	38%	34%	33%	34%	39%	37%	46%	35%	-	35%
Very conservative	41%	13%	52%	14%	38%	54%	30%	56%	9%	39%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Party</b>										
Democrat	3%	25%	2%	2%	3%	1%	2%	2%	-	6%
Republican	82%	40%	88%	64%	69%	92%	86%	89%	61%	78%
Independent/Other	14%	35%	10%	34%	28%	7%	12%	9%	39%	16%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
<b>Tea Party ID</b>										
Yes	31%	15%	39%	14%	38%	37%	21%	45%	9%	14%
No	57%	79%	48%	82%	54%	56%	69%	38%	91%	66%
Not sure	12%	6%	14%	4%	8%	7%	10%	16%	-	21%



## Crosstabs

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Evangelical?										
Are	57%	35%	63%	43%	58%	65%	48%	68%	48%	57%
Are not	43%	65%	37%	57%	42%	35%	52%	32%	52%	43%

	Base	2012 GOP Pres Primary w/ Colbert								
		Stephen Colbert	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Region										
Low Country	33%	36%	29%	35%	41%	36%	34%	35%	27%	29%
Midlands	34%	23%	35%	43%	20%	37%	35%	38%	39%	28%
Upstate	33%	41%	36%	22%	39%	27%	31%	28%	34%	42%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	23%	16%	27%	23%
Jon Huntsman	4%	11%	2%	2%
Ron Paul	9%	13%	6%	9%
Rick Perry	5%	6%	5%	5%
Mitt Romney	30%	26%	33%	28%
Rick Santorum	19%	17%	21%	17%
Buddy Roemer	1%	5%	1%	0%
Someone else/Not sure	9%	6%	5%	15%



## Crosstabs

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>				
Strongly committed to that candidate	59%	61%	62%	54%
Might end up supporting someone else	41%	39%	38%	46%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP Pres Primary 2nd Choice</b>				
Newt Gingrich	14%	10%	18%	12%
Jon Huntsman	5%	10%	4%	4%
Ron Paul	7%	10%	6%	7%
Rick Perry	10%	7%	12%	10%
Mitt Romney	16%	19%	15%	15%
Rick Santorum	21%	14%	26%	18%
Buddy Roemer	1%	5%	0%	1%
Someone else/Not sure	26%	25%	19%	32%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>Gingrich Favorability</b>				
Favorable	50%	40%	55%	47%
Unfavorable	39%	52%	38%	34%
Not sure	12%	7%	7%	19%



## Crosstabs

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	28%	53%	26%	19%
Unfavorable	41%	29%	59%	28%
Not sure	31%	18%	16%	53%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	33%	53%	26%	33%
Unfavorable	54%	44%	68%	45%
Not sure	13%	3%	6%	23%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	42%	41%	49%	36%
Unfavorable	43%	51%	45%	36%
Not sure	15%	8%	6%	27%





## Crosstabs

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	60%	64%	63%	55%
Unfavorable	29%	32%	30%	28%
Not sure	11%	4%	7%	17%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	63%	60%	72%	55%
Unfavorable	21%	32%	22%	15%
Not sure	16%	8%	6%	30%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
Romney/Gingrich				
Mitt Romney	49%	52%	50%	46%
Newt Gingrich	35%	28%	39%	34%
Not sure	16%	19%	11%	20%





## Crosstabs

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
Romney/Paul				
Mitt Romney	67%	58%	76%	62%
Ron Paul	23%	35%	18%	22%
Not sure	10%	8%	6%	15%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
Romney/Perry				
Mitt Romney	57%	60%	59%	53%
Rick Perry	29%	26%	32%	26%
Not sure	15%	14%	8%	21%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
Romney/Santorum				
Mitt Romney	44%	50%	47%	40%
Rick Santorum	40%	35%	44%	39%
Not sure	15%	15%	9%	22%





## Crosstabs

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>2008 Primary Choice</b>				
Democratic primary	7%	15%	5%	5%
Republican primary	82%	73%	86%	82%
Didn't vote in a primary	11%	12%	9%	13%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>2008 GOP Primary Vote</b>				
John McCain	47%	42%	44%	51%
Mike Huckabee	23%	24%	22%	22%
Fred Thompson	11%	10%	14%	8%
Mitt Romney	8%	6%	11%	6%
Ron Paul	3%	8%	2%	3%
Rudy Giuliani	4%	7%	4%	3%
Someone Else/Don't Remember	4%	2%	4%	6%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>2012 GOP Pres Primary w/ Colbert</b>				
Stephen Colbert	5%	21%	1%	1%
Newt Gingrich	23%	12%	28%	23%
Jon Huntsman	4%	7%	3%	3%
Ron Paul	8%	12%	6%	9%
Rick Perry	7%	7%	7%	7%
Mitt Romney	27%	23%	31%	26%
Rick Santorum	18%	11%	19%	19%
Buddy Roemer	1%	2%	0%	0%
Someone else/Not sure	8%	4%	5%	12%





## Crosstabs

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>Colbert Favorability</b>				
Favorable	17%	100%	-	-
Unfavorable	41%	-	100%	-
Not sure	42%	-	-	100%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>Are Corporations People or Only People are People?</b>				
Corporations are people	33%	31%	38%	29%
Only people are people	67%	69%	62%	71%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>				
Comfortable	57%	70%	69%	40%
Not comfortable	18%	22%	17%	18%
Not sure	25%	8%	14%	42%





## Crosstabs

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>				
More likely	11%	13%	11%	10%
Less likely	30%	32%	39%	21%
Doesn't make a difference	42%	51%	42%	37%
Not sure	17%	3%	7%	32%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>				
More likely	15%	15%	18%	11%
Less likely	27%	32%	34%	18%
Doesn't make a difference	41%	50%	38%	40%
Not sure	17%	3%	9%	31%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	21%	41%	26%
Less likely	18%	38%	18%	9%
Doesn't make a difference	34%	38%	33%	33%
Not sure	17%	4%	8%	32%





## Crosstabs

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	15%	14%	18%	11%
Less likely	25%	37%	27%	19%
Doesn't make a difference	43%	44%	47%	38%
Not sure	18%	5%	9%	32%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
More likely	13%	17%	13%	11%
Less likely	25%	27%	29%	19%
Doesn't make a difference	44%	50%	48%	37%
Not sure	19%	6%	10%	33%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>Who's Run Strongest SC Campaign?</b>				
Newt Gingrich	13%	6%	19%	10%
Jon Huntsman	1%	3%	0%	1%
Ron Paul	8%	16%	6%	6%
Rick Perry	6%	11%	7%	3%
Buddy Roemer	1%	3%	0%	0%
Mitt Romney	18%	20%	24%	11%
Rick Santorum	5%	2%	6%	4%
Someone else/Not sure	49%	40%	37%	65%





## Crosstabs

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
Gender				
Woman	47%	35%	41%	58%
Man	53%	65%	59%	42%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
Age				
18 to 29	8%	11%	7%	7%
30 to 45	24%	38%	22%	21%
46 to 65	38%	37%	37%	39%
Older than 65	30%	14%	34%	33%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
Ideology				
Very liberal	3%	6%	1%	3%
Somewhat liberal	3%	4%	4%	3%
Moderate	15%	25%	11%	14%
Somewhat conservative	38%	37%	39%	36%
Very conservative	41%	28%	45%	43%





## Crosstabs

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
Party				
Democrat	3%	8%	2%	3%
Republican	82%	67%	86%	85%
Independent/Other	14%	25%	12%	13%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	31%	24%	39%	25%
No	57%	71%	52%	57%
Not sure	12%	5%	8%	18%

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
Evangelical?				
Are	57%	42%	55%	65%
Are not	43%	58%	45%	35%





## Crosstabs

	Base	Colbert Favorability		
		Favorable	Unfavorable	Not sure
<b>Region</b>				
Low Country	33%	34%	34%	32%
Midlands	34%	36%	34%	32%
Upstate	33%	30%	32%	36%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
<b>2012 GOP Pres Primary</b>			
Newt Gingrich	24%	27%	22%
Jon Huntsman	4%	3%	5%
Ron Paul	9%	5%	11%
Rick Perry	5%	5%	5%
Mitt Romney	29%	30%	29%
Rick Santorum	19%	22%	18%
Buddy Roemer	1%	2%	1%
Someone else/Not sure	8%	6%	9%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
<b>Committed to Candidate or Might Change Your Mind?</b>			
Strongly committed to that candidate	60%	62%	59%
Might end up supporting someone else	40%	38%	41%





## Crosstabs

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
2012 GOP Pres Primary 2nd Choice			
Newt Gingrich	14%	17%	12%
Jon Huntsman	5%	4%	5%
Ron Paul	7%	6%	8%
Rick Perry	10%	11%	10%
Mitt Romney	16%	16%	16%
Rick Santorum	21%	19%	22%
Buddy Roemer	2%	1%	2%
Someone else/Not sure	24%	26%	23%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Gingrich Favorability			
Favorable	51%	55%	48%
Unfavorable	39%	33%	41%
Not sure	11%	11%	10%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Huntsman Favorability			
Favorable	29%	29%	29%
Unfavorable	41%	45%	40%
Not sure	29%	26%	31%



## Crosstabs

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Paul Favorability			
Favorable	34%	28%	36%
Unfavorable	56%	60%	54%
Not sure	10%	12%	10%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Perry Favorability			
Favorable	44%	50%	40%
Unfavorable	43%	35%	47%
Not sure	14%	15%	13%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Romney Favorability			
Favorable	60%	62%	59%
Unfavorable	30%	28%	31%
Not sure	10%	9%	10%







## Crosstabs

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Santorum Favorability			
Favorable	65%	69%	62%
Unfavorable	21%	19%	22%
Not sure	15%	12%	16%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Romney/Gingrich			
Mitt Romney	48%	50%	47%
Newt Gingrich	37%	37%	36%
Not sure	15%	13%	16%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Romney/Paul			
Mitt Romney	68%	73%	65%
Ron Paul	23%	19%	26%
Not sure	9%	7%	9%





## Crosstabs

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Romney/Perry			
Mitt Romney	57%	57%	57%
Rick Perry	29%	32%	28%
Not sure	14%	11%	15%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Romney/Santorum			
Mitt Romney	45%	45%	44%
Rick Santorum	41%	42%	40%
Not sure	14%	12%	15%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
2008 Primary Choice			
Democratic primary	7%	5%	7%
Republican primary	82%	84%	82%
Didn't vote in a primary	11%	11%	11%



## Crosstabs

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
2008 GOP Primary Vote			
John McCain	46%	41%	49%
Mike Huckabee	24%	22%	24%
Fred Thompson	11%	14%	9%
Mitt Romney	8%	10%	7%
Ron Paul	4%	3%	4%
Rudy Giuliani	5%	5%	5%
Someone Else/Don't Remember	3%	5%	2%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
2012 GOP Pres Primary w/ Colbert			
Stephen Colbert	5%	5%	5%
Newt Gingrich	24%	26%	23%
Jon Huntsman	4%	3%	4%
Ron Paul	9%	7%	10%
Rick Perry	7%	8%	7%
Mitt Romney	27%	27%	27%
Rick Santorum	18%	18%	18%
Buddy Roemer	1%	1%	1%
Someone else/Not sure	6%	5%	6%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Colbert Favorability			
Favorable	20%	18%	21%
Unfavorable	46%	52%	43%
Not sure	34%	30%	36%

## Crosstabs

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
<b>Are Corporations People or Only People are People?</b>			
Corporations are people	33%	100%	-
Only people are people	67%	-	100%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
<b>Comfortable w/ Mormon as Pres.?</b>			
Comfortable	67%	69%	66%
Not comfortable	20%	20%	21%
Not sure	13%	11%	14%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>			
More likely	13%	11%	14%
Less likely	35%	39%	33%
Doesn't make a difference	48%	47%	49%
Not sure	4%	4%	4%



## Crosstabs

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>			
More likely	17%	16%	18%
Less likely	31%	31%	31%
Doesn't make a difference	47%	49%	47%
Not sure	4%	5%	4%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>			
More likely	37%	48%	31%
Less likely	20%	14%	23%
Doesn't make a difference	39%	34%	41%
Not sure	4%	4%	4%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>			
More likely	17%	21%	15%
Less likely	29%	27%	31%
Doesn't make a difference	49%	48%	50%
Not sure	5%	4%	5%





Crosstabs

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
More/Less Likely to Vote for Sanford-Endorsed Candidate			
More likely	15%	21%	12%
Less likely	28%	21%	32%
Doesn't make a difference	51%	52%	50%
Not sure	6%	5%	6%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Who's Run Strongest SC Campaign?			
Newt Gingrich	15%	17%	14%
Jon Huntsman	1%	1%	1%
Ron Paul	9%	4%	11%
Rick Perry	7%	5%	8%
Buddy Roemer	1%	1%	0%
Mitt Romney	21%	24%	19%
Rick Santorum	5%	4%	6%
Someone else/Not sure	41%	45%	40%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Gender			
Woman	46%	46%	46%
Man	54%	54%	54%



## Crosstabs

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Age			
18 to 29	8%	11%	6%
30 to 45	25%	15%	29%
46 to 65	37%	39%	36%
Older than 65	30%	34%	28%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Ideology			
Very liberal	2%	3%	2%
Somewhat liberal	3%	2%	4%
Moderate	15%	13%	16%
Somewhat conservative	38%	37%	39%
Very conservative	42%	45%	40%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Party			
Democrat	4%	5%	3%
Republican	81%	82%	81%
Independent/Other	15%	14%	16%

## Crosstabs

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Tea Party ID			
Yes	33%	36%	31%
No	57%	50%	60%
Not sure	11%	14%	9%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Evangelical?			
Are	57%	58%	56%
Are not	43%	42%	44%

	Base	Are Corporations People or Only People are People?	
		Corporations are people	Only people are people
Region			
Low Country	34%	39%	31%
Midlands	33%	32%	34%
Upstate	33%	29%	35%





## Crosstabs

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
<b>2012 GOP Pres Primary</b>				
Newt Gingrich	23%	20%	33%	22%
Jon Huntsman	4%	6%	2%	2%
Ron Paul	9%	8%	15%	6%
Rick Perry	5%	4%	8%	7%
Mitt Romney	30%	39%	6%	25%
Rick Santorum	19%	16%	27%	19%
Buddy Roemer	1%	1%	2%	2%
Someone else/Not sure	9%	7%	6%	16%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>				
Strongly committed to that candidate	59%	62%	62%	48%
Might end up supporting someone else	41%	38%	38%	52%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
<b>2012 GOP Pres Primary 2nd Choice</b>				
Newt Gingrich	14%	14%	15%	12%
Jon Huntsman	5%	6%	5%	3%
Ron Paul	7%	6%	12%	6%
Rick Perry	10%	10%	12%	11%
Mitt Romney	16%	18%	10%	16%
Rick Santorum	21%	21%	21%	20%
Buddy Roemer	1%	2%	0%	1%
Someone else/Not sure	26%	23%	25%	32%



## Crosstabs

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Gingrich Favorability				
Favorable	49%	49%	56%	45%
Unfavorable	39%	42%	33%	36%
Not sure	12%	9%	11%	19%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Huntsman Favorability				
Favorable	28%	34%	25%	15%
Unfavorable	41%	41%	46%	37%
Not sure	32%	25%	28%	48%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Paul Favorability				
Favorable	33%	31%	44%	30%
Unfavorable	54%	61%	43%	47%
Not sure	13%	8%	13%	24%



Crosstabs

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Perry Favorability				
Favorable	42%	45%	45%	34%
Unfavorable	43%	45%	38%	42%
Not sure	15%	11%	17%	24%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Romney Favorability				
Favorable	60%	73%	26%	53%
Unfavorable	29%	20%	60%	30%
Not sure	11%	7%	14%	17%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Santorum Favorability				
Favorable	63%	65%	67%	55%
Unfavorable	21%	22%	18%	19%
Not sure	16%	13%	15%	26%





## Crosstabs

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Romney/Gingrich				
Mitt Romney	49%	59%	24%	43%
Newt Gingrich	35%	29%	58%	33%
Not sure	16%	12%	19%	23%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Romney/Paul				
Mitt Romney	67%	78%	40%	61%
Ron Paul	23%	16%	46%	20%
Not sure	10%	6%	14%	18%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Romney/Perry				
Mitt Romney	57%	70%	22%	51%
Rick Perry	29%	21%	54%	28%
Not sure	15%	9%	24%	21%





## Crosstabs

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Romney/Santorum				
Mitt Romney	45%	57%	15%	37%
Rick Santorum	40%	32%	68%	39%
Not sure	15%	11%	17%	23%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
2008 Primary Choice				
Democratic primary	7%	8%	5%	6%
Republican primary	82%	82%	83%	81%
Didn't vote in a primary	11%	10%	11%	14%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
2008 GOP Primary Vote				
John McCain	47%	49%	39%	47%
Mike Huckabee	23%	18%	38%	21%
Fred Thompson	11%	11%	9%	12%
Mitt Romney	8%	12%	3%	3%
Ron Paul	3%	2%	4%	5%
Rudy Giuliani	4%	4%	5%	4%
Someone Else/Don't Remember	4%	3%	2%	8%



## Crosstabs

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
2012 GOP Pres Primary w/ Colbert				
Stephen Colbert	5%	5%	5%	4%
Newt Gingrich	23%	21%	32%	20%
Jon Huntsman	4%	4%	2%	3%
Ron Paul	8%	7%	16%	6%
Rick Perry	7%	6%	10%	8%
Mitt Romney	27%	36%	8%	22%
Rick Santorum	18%	14%	23%	21%
Buddy Roemer	1%	1%	-	1%
Someone else/Not sure	8%	6%	3%	15%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Colbert Favorability				
Favorable	17%	21%	21%	6%
Unfavorable	41%	50%	38%	24%
Not sure	42%	29%	41%	71%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Are Corporations People or Only People are People?				
Corporations are people	33%	34%	33%	29%
Only people are people	67%	66%	67%	71%



## Crosstabs

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>				
<b>Comfortable</b>	57%	100%	-	-
<b>Not comfortable</b>	18%	-	100%	-
<b>Not sure</b>	25%	-	-	100%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>				
<b>More likely</b>	11%	14%	11%	4%
<b>Less likely</b>	30%	31%	53%	12%
<b>Doesn't make a difference</b>	41%	53%	32%	21%
<b>Not sure</b>	17%	1%	5%	63%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>				
<b>More likely</b>	15%	17%	21%	6%
<b>Less likely</b>	27%	31%	38%	10%
<b>Doesn't make a difference</b>	41%	51%	37%	22%
<b>Not sure</b>	17%	2%	4%	62%





## Crosstabs

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	35%	41%	15%
Less likely	18%	22%	25%	3%
Doesn't make a difference	34%	41%	29%	20%
Not sure	17%	2%	4%	62%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	14%	19%	15%	3%
Less likely	25%	25%	44%	11%
Doesn't make a difference	42%	53%	35%	24%
Not sure	18%	2%	5%	62%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
More likely	13%	15%	15%	6%
Less likely	24%	27%	37%	10%
Doesn't make a difference	44%	54%	41%	21%
Not sure	19%	4%	6%	63%







## Crosstabs

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Who's Run Strongest SC Campaign?				
Newt Gingrich	13%	14%	22%	4%
Jon Huntsman	1%	1%	2%	1%
Ron Paul	7%	9%	11%	2%
Rick Perry	6%	7%	11%	1%
Buddy Roemer	1%	1%	-	1%
Mitt Romney	18%	26%	11%	6%
Rick Santorum	4%	5%	6%	3%
Someone else/Not sure	49%	38%	37%	83%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Gender				
Woman	47%	45%	50%	50%
Man	53%	55%	50%	50%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Age				
18 to 29	8%	6%	15%	7%
30 to 45	24%	23%	27%	23%
46 to 65	38%	37%	37%	41%
Older than 65	30%	33%	21%	29%





## Crosstabs

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Ideology				
Very liberal	3%	2%	4%	4%
Somewhat liberal	4%	4%	2%	4%
Moderate	15%	17%	10%	13%
Somewhat conservative	38%	42%	29%	34%
Very conservative	41%	35%	55%	44%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Party				
Democrat	3%	4%	3%	2%
Republican	82%	80%	86%	85%
Independent/Other	14%	16%	11%	13%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
Tea Party ID				
Yes	31%	31%	41%	23%
No	57%	60%	48%	58%
Not sure	12%	9%	11%	20%





## Crosstabs

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
<b>Evangelical?</b>				
Are	57%	48%	74%	66%
Are not	43%	52%	26%	34%

	Base	Comfortable w/ Mormon as Pres.?		
		Comfortable	Not comfortable	Not sure
<b>Region</b>				
Low Country	33%	33%	38%	32%
Midlands	34%	35%	28%	34%
Upstate	33%	32%	34%	34%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2012 GOP Pres Primary</b>					
Newt Gingrich	23%	16%	34%	18%	20%
Jon Huntsman	4%	5%	5%	4%	2%
Ron Paul	9%	8%	17%	5%	4%
Rick Perry	5%	5%	6%	5%	6%
Mitt Romney	30%	43%	14%	36%	32%
Rick Santorum	19%	17%	17%	21%	17%
Buddy Roemer	1%	-	2%	1%	1%
Someone else/Not sure	9%	8%	5%	10%	17%

**January 5-7, 2012**

survey of 1,112 likely Republican primary voters

3020 Highwoods Blvd.

Raleigh, NC 27604

information@publicpolicypolling.com / 888 621-6988





## Crosstabs

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>					
<b>Strongly committed to that candidate</b>	<b>59%</b>	64%	60%	57%	55%
<b>Might end up supporting someone else</b>	<b>41%</b>	36%	40%	43%	45%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2012 GOP Pres Primary 2nd Choice</b>					
<b>Newt Gingrich</b>	<b>14%</b>	13%	11%	16%	15%
<b>Jon Huntsman</b>	<b>5%</b>	4%	5%	6%	2%
<b>Ron Paul</b>	<b>7%</b>	8%	8%	7%	5%
<b>Rick Perry</b>	<b>10%</b>	6%	14%	9%	11%
<b>Mitt Romney</b>	<b>16%</b>	23%	12%	18%	14%
<b>Rick Santorum</b>	<b>21%</b>	18%	27%	17%	18%
<b>Buddy Roemer</b>	<b>1%</b>	1%	1%	3%	0%
<b>Someone else/Not sure</b>	<b>26%</b>	28%	22%	24%	34%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Gingrich Favorability</b>					
<b>Favorable</b>	<b>50%</b>	37%	58%	49%	44%
<b>Unfavorable</b>	<b>39%</b>	51%	35%	38%	39%
<b>Not sure</b>	<b>12%</b>	12%	8%	12%	18%

## Crosstabs

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Huntsman Favorability					
Favorable	28%	27%	26%	34%	17%
Unfavorable	41%	34%	52%	35%	39%
Not sure	31%	39%	22%	31%	44%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Paul Favorability					
Favorable	33%	40%	33%	33%	30%
Unfavorable	54%	46%	57%	57%	48%
Not sure	13%	14%	10%	10%	22%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Perry Favorability					
Favorable	42%	47%	47%	39%	38%
Unfavorable	43%	38%	42%	45%	41%
Not sure	15%	15%	11%	16%	21%



## Crosstabs

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney Favorability					
Favorable	60%	86%	38%	68%	60%
Unfavorable	29%	10%	51%	20%	26%
Not sure	11%	3%	11%	11%	14%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Santorum Favorability					
Favorable	63%	58%	66%	65%	58%
Unfavorable	21%	24%	22%	19%	20%
Not sure	16%	18%	13%	16%	22%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Gingrich					
Mitt Romney	49%	72%	31%	54%	51%
Newt Gingrich	35%	20%	54%	29%	29%
Not sure	16%	8%	15%	17%	20%





## Crosstabs

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Paul					
Mitt Romney	67%	79%	57%	73%	63%
Ron Paul	23%	15%	32%	19%	18%
Not sure	10%	5%	11%	8%	19%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Perry					
Mitt Romney	57%	76%	39%	65%	55%
Rick Perry	29%	16%	44%	21%	28%
Not sure	15%	8%	17%	13%	16%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Santorum					
Mitt Romney	44%	67%	30%	50%	42%
Rick Santorum	40%	25%	57%	33%	38%
Not sure	15%	8%	13%	17%	20%





## Crosstabs

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2008 Primary Choice</b>					
Democratic primary	7%	9%	8%	6%	6%
Republican primary	82%	86%	81%	83%	78%
Didn't vote in a primary	11%	5%	11%	11%	16%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2008 GOP Primary Vote</b>					
John McCain	47%	65%	31%	52%	50%
Mike Huckabee	23%	12%	30%	22%	19%
Fred Thompson	11%	3%	15%	10%	12%
Mitt Romney	8%	10%	7%	9%	5%
Ron Paul	3%	2%	6%	2%	3%
Rudy Giuliani	4%	7%	7%	2%	2%
Someone Else/Don't Remember	4%	1%	4%	3%	10%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2012 GOP Pres Primary w/ Colbert</b>					
Stephen Colbert	5%	6%	6%	5%	2%
Newt Gingrich	23%	16%	32%	20%	18%
Jon Huntsman	4%	3%	6%	2%	4%
Ron Paul	8%	9%	15%	5%	5%
Rick Perry	7%	7%	6%	8%	8%
Mitt Romney	27%	39%	14%	34%	28%
Rick Santorum	18%	15%	17%	19%	17%
Buddy Roemer	1%	-	1%	1%	-
Someone else/Not sure	8%	4%	3%	8%	19%





## Crosstabs

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Colbert Favorability</b>					
Favorable	17%	20%	18%	21%	3%
Unfavorable	41%	43%	53%	42%	18%
Not sure	42%	37%	29%	37%	79%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Are Corporations People or Only People are People?</b>					
Corporations are people	33%	28%	37%	32%	30%
Only people are people	67%	72%	63%	68%	70%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>					
Comfortable	57%	72%	59%	74%	5%
Not comfortable	18%	18%	31%	14%	5%
Not sure	25%	10%	10%	13%	91%



## Crosstabs

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>					
More likely	11%	100%	-	-	-
Less likely	30%	-	100%	-	-
Doesn't make a difference	41%	-	-	100%	-
Not sure	17%	-	-	-	100%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>					
More likely	15%	46%	15%	11%	2%
Less likely	27%	26%	58%	15%	1%
Doesn't make a difference	41%	27%	25%	72%	5%
Not sure	17%	-	1%	2%	93%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>					
More likely	31%	36%	46%	31%	5%
Less likely	18%	28%	31%	12%	1%
Doesn't make a difference	34%	34%	21%	56%	2%
Not sure	17%	2%	2%	1%	92%



## Crosstabs

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>					
More likely	15%	38%	12%	16%	1%
Less likely	25%	25%	51%	17%	2%
Doesn't make a difference	42%	35%	35%	66%	4%
Not sure	18%	2%	2%	2%	93%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>					
More likely	13%	24%	19%	11%	-
Less likely	24%	34%	39%	21%	2%
Doesn't make a difference	44%	39%	39%	65%	4%
Not sure	19%	3%	3%	3%	94%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Who's Run Strongest SC Campaign?</b>					
Newt Gingrich	13%	5%	22%	14%	-
Jon Huntsman	1%	-	2%	1%	-
Ron Paul	7%	8%	12%	7%	-
Rick Perry	6%	9%	9%	6%	-
Buddy Roemer	1%	-	1%	1%	-
Mitt Romney	18%	40%	13%	23%	1%
Rick Santorum	5%	5%	7%	4%	2%
Someone else/Not sure	49%	33%	35%	44%	97%



## Crosstabs

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Gender</b>					
<b>Woman</b>	<b>47%</b>	55%	42%	46%	54%
<b>Man</b>	<b>53%</b>	45%	58%	54%	46%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Age</b>					
<b>18 to 29</b>	<b>8%</b>	17%	5%	8%	7%
<b>30 to 45</b>	<b>24%</b>	24%	29%	22%	20%
<b>46 to 65</b>	<b>38%</b>	29%	35%	41%	42%
<b>Older than 65</b>	<b>30%</b>	31%	31%	29%	30%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Ideology</b>					
<b>Very liberal</b>	<b>3%</b>	6%	3%	1%	5%
<b>Somewhat liberal</b>	<b>4%</b>	7%	4%	2%	5%
<b>Moderate</b>	<b>15%</b>	18%	15%	14%	13%
<b>Somewhat conservative</b>	<b>38%</b>	35%	31%	45%	32%
<b>Very conservative</b>	<b>41%</b>	34%	46%	38%	44%



## Crosstabs

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Party</b>					
Democrat	3%	3%	4%	3%	2%
Republican	82%	90%	77%	81%	88%
Independent/Other	14%	7%	18%	15%	10%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Tea Party ID</b>					
Yes	31%	26%	39%	30%	22%
No	57%	64%	52%	59%	60%
Not sure	12%	10%	9%	12%	18%

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Evangelical?</b>					
Are	57%	49%	59%	56%	62%
Are not	43%	51%	41%	44%	38%



## Crosstabs

	Base	More/Less Likely to Vote for McCain-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Region</b>					
Low Country	33%	35%	33%	33%	33%
Midlands	34%	32%	35%	33%	33%
Upstate	33%	33%	32%	33%	34%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2012 GOP Pres Primary</b>					
Newt Gingrich	23%	24%	27%	22%	20%
Jon Huntsman	4%	4%	5%	4%	2%
Ron Paul	9%	7%	18%	5%	5%
Rick Perry	5%	5%	6%	4%	7%
Mitt Romney	30%	31%	20%	34%	32%
Rick Santorum	19%	21%	17%	20%	16%
Buddy Roemer	1%	2%	1%	1%	1%
Someone else/Not sure	9%	5%	7%	10%	15%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>					
Strongly committed to that candidate	59%	57%	66%	55%	56%
Might end up supporting someone else	41%	43%	34%	45%	44%



## Crosstabs

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
2012 GOP Pres Primary 2nd Choice					
Newt Gingrich	14%	18%	11%	14%	15%
Jon Huntsman	5%	4%	5%	5%	3%
Ron Paul	7%	4%	12%	6%	6%
Rick Perry	10%	8%	12%	11%	10%
Mitt Romney	16%	19%	14%	17%	15%
Rick Santorum	21%	19%	24%	20%	17%
Buddy Roemer	1%	0%	1%	2%	0%
Someone else/Not sure	26%	27%	21%	25%	33%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Gingrich Favorability					
Favorable	49%	56%	49%	50%	42%
Unfavorable	39%	32%	45%	36%	40%
Not sure	12%	12%	6%	13%	18%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Huntsman Favorability					
Favorable	28%	30%	26%	32%	18%
Unfavorable	41%	39%	50%	35%	42%
Not sure	32%	31%	24%	33%	40%



## Crosstabs

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Paul Favorability					
Favorable	33%	32%	39%	30%	31%
Unfavorable	54%	54%	55%	57%	48%
Not sure	13%	14%	6%	13%	21%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Perry Favorability					
Favorable	42%	46%	41%	44%	37%
Unfavorable	43%	38%	48%	41%	43%
Not sure	15%	16%	10%	16%	20%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney Favorability					
Favorable	60%	65%	47%	66%	60%
Unfavorable	29%	26%	44%	22%	27%
Not sure	11%	9%	9%	12%	14%







## Crosstabs

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Santorum Favorability</b>					
Favorable	63%	66%	65%	62%	58%
Unfavorable	21%	20%	24%	18%	21%
Not sure	16%	14%	10%	19%	21%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Romney/Gingrich</b>					
Mitt Romney	49%	56%	42%	49%	52%
Newt Gingrich	35%	34%	42%	34%	27%
Not sure	16%	10%	16%	16%	21%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Romney/Paul</b>					
Mitt Romney	67%	78%	56%	73%	62%
Ron Paul	23%	19%	34%	18%	19%
Not sure	10%	3%	10%	9%	19%





## Crosstabs

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Perry					
Mitt Romney	57%	65%	46%	62%	54%
Rick Perry	29%	28%	36%	24%	28%
Not sure	15%	7%	17%	14%	18%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Santorum					
Mitt Romney	45%	48%	37%	49%	44%
Rick Santorum	40%	42%	49%	36%	35%
Not sure	15%	10%	14%	16%	21%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
2008 Primary Choice					
Democratic primary	7%	9%	8%	6%	6%
Republican primary	82%	82%	82%	83%	79%
Didn't vote in a primary	11%	9%	10%	11%	15%



## Crosstabs

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2008 GOP Primary Vote</b>					
John McCain	47%	51%	37%	51%	48%
Mike Huckabee	23%	28%	22%	23%	17%
Fred Thompson	11%	6%	17%	7%	14%
Mitt Romney	8%	7%	8%	9%	5%
Ron Paul	3%	3%	5%	3%	3%
Rudy Giuliani	4%	5%	6%	3%	4%
Someone Else/Don't Remember	4%	-	4%	4%	10%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2012 GOP Pres Primary w/ Colbert</b>					
Stephen Colbert	5%	5%	7%	4%	2%
Newt Gingrich	23%	28%	26%	21%	18%
Jon Huntsman	4%	3%	4%	3%	4%
Ron Paul	8%	5%	17%	5%	6%
Rick Perry	7%	9%	5%	7%	9%
Mitt Romney	27%	28%	20%	32%	28%
Rick Santorum	18%	19%	16%	19%	16%
Buddy Roemer	1%	2%	0%	1%	-
Someone else/Not sure	8%	2%	5%	7%	18%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Colbert Favorability</b>					
Favorable	17%	17%	20%	21%	3%
Unfavorable	41%	51%	53%	39%	21%
Not sure	42%	32%	27%	40%	76%





## Crosstabs

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Are Corporations People or Only People are People?</b>					
Corporations are people	33%	31%	33%	34%	35%
Only people are people	67%	69%	67%	66%	65%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>					
Comfortable	57%	64%	65%	71%	7%
Not comfortable	18%	26%	25%	16%	4%
Not sure	25%	10%	10%	13%	89%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for McCain- Endorsed Candidate</b>					
More likely	11%	35%	11%	7%	-
Less likely	30%	32%	65%	18%	3%
Doesn't make a difference	41%	32%	23%	72%	5%
Not sure	17%	2%	0%	2%	93%



## Crosstabs

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for Graham- Endorsed Candidate</b>					
More likely	15%	100%	-	-	-
Less likely	27%	-	100%	-	-
Doesn't make a difference	41%	-	-	100%	-
Not sure	17%	-	-	-	100%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for DeMint- Endorsed Candidate</b>					
More likely	31%	58%	45%	25%	3%
Less likely	18%	21%	40%	9%	0%
Doesn't make a difference	34%	20%	14%	65%	2%
Not sure	17%	1%	1%	1%	95%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for Haley- Endorsed Candidate</b>					
More likely	14%	33%	15%	13%	1%
Less likely	25%	27%	52%	17%	1%
Doesn't make a difference	42%	39%	30%	69%	2%
Not sure	18%	1%	2%	1%	95%



## Crosstabs

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
More/Less Likely to Vote for Sanford- Endorsed Candidate					
More likely	13%	26%	20%	9%	-
Less likely	24%	34%	44%	18%	2%
Doesn't make a difference	44%	40%	33%	70%	2%
Not sure	19%	0%	4%	3%	96%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Who's Run Strongest SC Campaign?					
Newt Gingrich	13%	15%	18%	14%	0%
Jon Huntsman	1%	2%	2%	1%	-
Ron Paul	7%	6%	14%	7%	1%
Rick Perry	6%	8%	8%	7%	-
Buddy Roemer	1%	2%	-	1%	-
Mitt Romney	18%	29%	16%	22%	2%
Rick Santorum	4%	6%	6%	4%	1%
Someone else/Not sure	49%	32%	37%	44%	96%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Gender					
Woman	47%	49%	41%	48%	52%
Man	53%	51%	59%	52%	48%



## Crosstabs

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Age					
18 to 29	8%	12%	6%	8%	7%
30 to 45	24%	19%	31%	23%	19%
46 to 65	38%	36%	34%	40%	42%
Older than 65	30%	33%	29%	29%	32%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Ideology					
Very liberal	3%	4%	3%	1%	5%
Somewhat liberal	4%	3%	5%	2%	5%
Moderate	15%	12%	16%	15%	14%
Somewhat conservative	38%	40%	31%	42%	34%
Very conservative	41%	40%	45%	39%	42%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Party					
Democrat	3%	3%	5%	3%	3%
Republican	82%	88%	79%	81%	87%
Independent/Other	14%	9%	17%	16%	11%



## Crosstabs

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Tea Party ID					
Yes	31%	32%	42%	27%	23%
No	57%	55%	54%	60%	59%
Not sure	12%	12%	4%	14%	18%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Evangelical?					
Are	57%	62%	56%	53%	63%
Are not	43%	38%	44%	47%	37%

	Base	More/Less Likely to Vote for Graham-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Region					
Low Country	33%	36%	33%	33%	32%
Midlands	34%	33%	32%	36%	31%
Upstate	33%	31%	35%	31%	37%





## Crosstabs

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2012 GOP Pres Primary</b>					
New t Gingrich	23%	27%	18%	23%	21%
Jon Huntsman	4%	1%	14%	2%	2%
Ron Paul	9%	8%	19%	5%	6%
Rick Perry	5%	6%	4%	3%	8%
Mitt Romney	30%	24%	26%	36%	31%
Rick Santorum	19%	27%	9%	18%	15%
Buddy Roemer	1%	-	4%	1%	1%
Someone else/Not sure	9%	7%	4%	11%	16%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>					
Strongly committed to that candidate	59%	56%	68%	58%	55%
Might end up supporting someone else	41%	44%	32%	42%	45%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2012 GOP Pres Primary 2nd Choice</b>					
New t Gingrich	14%	17%	7%	15%	14%
Jon Huntsman	5%	1%	12%	5%	3%
Ron Paul	7%	6%	12%	7%	6%
Rick Perry	10%	9%	9%	13%	10%
Mitt Romney	16%	17%	16%	15%	16%
Rick Santorum	21%	24%	19%	20%	18%
Buddy Roemer	1%	1%	3%	2%	0%
Someone else/Not sure	26%	25%	22%	24%	33%



## Crosstabs

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Gingrich Favorability					
Favorable	49%	62%	31%	51%	43%
Unfavorable	39%	28%	61%	36%	39%
Not sure	12%	10%	8%	13%	18%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Huntsman Favorability					
Favorable	28%	23%	47%	27%	17%
Unfavorable	41%	47%	40%	36%	40%
Not sure	32%	30%	13%	37%	42%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Paul Favorability					
Favorable	33%	31%	41%	32%	33%
Unfavorable	54%	58%	53%	55%	46%
Not sure	13%	11%	7%	13%	22%



Crosstabs

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Perry Favorability					
Favorable	42%	50%	27%	44%	39%
Unfavorable	43%	36%	65%	39%	40%
Not sure	15%	14%	8%	17%	21%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney Favorability					
Favorable	60%	53%	55%	69%	59%
Unfavorable	29%	35%	37%	22%	25%
Not sure	11%	12%	7%	9%	16%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Santorum Favorability					
Favorable	63%	76%	46%	63%	56%
Unfavorable	21%	12%	44%	16%	20%
Not sure	16%	11%	10%	21%	23%





## Crosstabs

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Gingrich					
Mitt Romney	49%	42%	53%	51%	51%
Newt Gingrich	35%	45%	28%	33%	29%
Not sure	16%	12%	19%	16%	20%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Paul					
Mitt Romney	67%	71%	53%	73%	63%
Ron Paul	23%	21%	35%	19%	20%
Not sure	10%	8%	12%	8%	17%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Perry					
Mitt Romney	57%	52%	55%	63%	54%
Rick Perry	29%	36%	24%	25%	28%
Not sure	15%	12%	21%	12%	18%



## Crosstabs

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Romney/Santorum</b>					
Mitt Romney	45%	32%	52%	53%	44%
Rick Santorum	40%	56%	32%	33%	34%
Not sure	15%	13%	16%	14%	22%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2008 Primary Choice</b>					
Democratic primary	7%	2%	17%	6%	6%
Republican primary	82%	90%	68%	83%	80%
Didn't vote in a primary	11%	8%	15%	11%	14%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2008 GOP Primary Vote</b>					
John McCain	47%	36%	54%	53%	50%
Mike Huckabee	23%	28%	20%	21%	17%
Fred Thompson	11%	17%	4%	6%	13%
Mitt Romney	8%	7%	8%	10%	5%
Ron Paul	3%	3%	6%	3%	3%
Rudy Giuliani	4%	5%	7%	3%	3%
Someone Else/Don't Remember	4%	4%	2%	3%	10%



## Crosstabs

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate				
		More likely	Less likely	Doesn't make a difference	Not sure	
2012 GOP Pres Primary w/ Colbert						
Stephen Colbert	5%	2%	13%	4%	2%	
Newt Gingrich	23%	29%	16%	24%	18%	
Jon Huntsman	4%	1%	11%	2%	4%	
Ron Paul	8%	8%	17%	5%	7%	
Rick Perry	7%	9%	5%	5%	10%	
Mitt Romney	27%	22%	26%	34%	27%	
Rick Santorum	18%	25%	8%	17%	14%	
Buddy Roemer	1%	-	2%	1%	-	
Someone else/Not sure	8%	5%	3%	8%	17%	

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Colbert Favorability					
Favorable	17%	11%	37%	19%	4%
Unfavorable	41%	54%	42%	40%	20%
Not sure	42%	35%	21%	41%	76%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Are Corporations People or Only People are People?					
Corporations are people	33%	44%	23%	29%	30%
Only people are people	67%	56%	77%	71%	70%



## Crosstabs

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>					
<b>Comfortable</b>	57%	64%	70%	70%	6%
<b>Not comfortable</b>	18%	23%	26%	16%	4%
<b>Not sure</b>	25%	12%	4%	15%	89%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for McCain- Endorsed Candidate</b>					
<b>More likely</b>	11%	12%	18%	11%	1%
<b>Less likely</b>	30%	44%	53%	19%	3%
<b>Doesn't make a difference</b>	41%	41%	28%	69%	4%
<b>Not sure</b>	17%	3%	1%	1%	92%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for Graham- Endorsed Candidate</b>					
<b>More likely</b>	15%	27%	18%	9%	1%
<b>Less likely</b>	27%	39%	62%	11%	1%
<b>Doesn't make a difference</b>	41%	33%	20%	79%	3%
<b>Not sure</b>	17%	2%	0%	1%	95%



## Crosstabs

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>					
More likely	31%	100%	-	-	-
Less likely	18%	-	100%	-	-
Doesn't make a difference	34%	-	-	100%	-
Not sure	17%	-	-	-	100%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>					
More likely	14%	32%	7%	10%	0%
Less likely	25%	24%	72%	14%	1%
Doesn't make a difference	42%	43%	19%	75%	1%
Not sure	18%	1%	2%	1%	97%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>					
More likely	13%	26%	7%	10%	0%
Less likely	24%	26%	64%	14%	2%
Doesn't make a difference	44%	45%	25%	75%	1%
Not sure	19%	4%	4%	1%	97%







## Crosstabs

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Who's Run Strongest SC Campaign?					
Newt Gingrich	13%	18%	12%	15%	1%
Jon Huntsman	1%	1%	4%	1%	-
Ron Paul	7%	7%	17%	6%	1%
Rick Perry	6%	8%	8%	6%	0%
Buddy Roemer	1%	-	1%	1%	-
Mitt Romney	18%	17%	23%	25%	0%
Rick Santorum	4%	6%	5%	5%	0%
Someone else/Not sure	49%	44%	30%	40%	97%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Gender					
Woman	47%	42%	48%	49%	52%
Man	53%	58%	52%	51%	48%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Age					
18 to 29	8%	6%	9%	10%	6%
30 to 45	24%	25%	26%	23%	20%
46 to 65	38%	36%	34%	41%	41%
Older than 65	30%	33%	30%	26%	32%





## Crosstabs

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Ideology					
Very liberal	3%	1%	5%	2%	5%
Somewhat liberal	4%	2%	6%	3%	5%
Moderate	15%	3%	36%	15%	14%
Somewhat conservative	38%	35%	32%	45%	34%
Very conservative	41%	59%	22%	34%	42%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Party					
Democrat	3%	1%	7%	4%	3%
Republican	82%	87%	68%	82%	88%
Independent/Other	14%	12%	25%	14%	9%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Tea Party ID					
Yes	31%	50%	18%	23%	23%
No	57%	36%	77%	66%	60%
Not sure	12%	14%	5%	11%	17%





## Crosstabs

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Evangelical?</b>					
Are	57%	65%	42%	55%	62%
Are not	43%	35%	58%	45%	38%

	Base	More/Less Likely to Vote for DeMint-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Region</b>					
Low Country	33%	33%	35%	34%	32%
Midlands	34%	28%	36%	38%	32%
Upstate	33%	38%	29%	28%	36%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2012 GOP Pres Primary</b>					
Newt Gingrich	23%	22%	26%	23%	21%
Jon Huntsman	4%	2%	9%	2%	2%
Ron Paul	9%	6%	16%	6%	6%
Rick Perry	5%	4%	6%	4%	7%
Mitt Romney	30%	47%	17%	31%	31%
Rick Santorum	19%	14%	14%	25%	16%
Buddy Roemer	1%	-	3%	1%	1%
Someone else/Not sure	9%	5%	8%	9%	15%





## Crosstabs

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>					
<b>Strongly committed to that candidate</b>	<b>59%</b>	58%	68%	54%	56%
<b>Might end up supporting someone else</b>	<b>41%</b>	42%	32%	46%	44%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2012 GOP Pres Primary 2nd Choice</b>					
<b>Newt Gingrich</b>	<b>14%</b>	19%	12%	14%	13%
<b>Jon Huntsman</b>	<b>5%</b>	3%	5%	5%	4%
<b>Ron Paul</b>	<b>7%</b>	4%	9%	8%	6%
<b>Rick Perry</b>	<b>10%</b>	8%	8%	13%	11%
<b>Mitt Romney</b>	<b>16%</b>	14%	13%	19%	15%
<b>Rick Santorum</b>	<b>21%</b>	28%	23%	18%	17%
<b>Buddy Roemer</b>	<b>1%</b>	-	3%	1%	0%
<b>Someone else/Not sure</b>	<b>26%</b>	25%	27%	21%	34%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Gingrich Favorability</b>					
<b>Favorable</b>	<b>49%</b>	55%	44%	54%	42%
<b>Unfavorable</b>	<b>39%</b>	38%	47%	34%	38%
<b>Not sure</b>	<b>12%</b>	8%	10%	11%	20%





## Crosstabs

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Huntsman Favorability					
Favorable	28%	25%	35%	28%	18%
Unfavorable	41%	49%	42%	38%	40%
Not sure	32%	26%	24%	34%	42%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Paul Favorability					
Favorable	33%	27%	36%	34%	32%
Unfavorable	54%	60%	53%	56%	47%
Not sure	13%	12%	11%	10%	21%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Perry Favorability					
Favorable	42%	47%	34%	47%	37%
Unfavorable	43%	36%	54%	38%	41%
Not sure	15%	16%	12%	14%	21%





## Crosstabs

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney Favorability					
Favorable	60%	71%	44%	66%	57%
Unfavorable	29%	22%	45%	24%	26%
Not sure	11%	7%	11%	10%	17%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Santorum Favorability					
Favorable	63%	70%	56%	68%	55%
Unfavorable	21%	17%	30%	16%	21%
Not sure	16%	13%	13%	16%	24%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Gingrich					
Mitt Romney	49%	61%	37%	51%	50%
Newt Gingrich	35%	31%	43%	34%	29%
Not sure	16%	7%	20%	15%	20%





## Crosstabs

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Paul					
Mitt Romney	67%	82%	52%	73%	61%
Ron Paul	23%	14%	36%	19%	20%
Not sure	10%	4%	12%	8%	19%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Perry					
Mitt Romney	57%	71%	47%	59%	53%
Rick Perry	29%	26%	32%	28%	28%
Not sure	15%	3%	21%	13%	18%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Santorum					
Mitt Romney	45%	58%	36%	45%	44%
Rick Santorum	40%	35%	47%	41%	35%
Not sure	15%	7%	17%	15%	21%





## Crosstabs

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2008 Primary Choice</b>					
Democratic primary	7%	3%	12%	5%	6%
Republican primary	82%	85%	79%	84%	79%
Didn't vote in a primary	11%	11%	9%	11%	15%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2008 GOP Primary Vote</b>					
John McCain	47%	49%	42%	48%	49%
Mike Huckabee	23%	20%	28%	22%	18%
Fred Thompson	11%	13%	8%	11%	13%
Mitt Romney	8%	6%	7%	10%	5%
Ron Paul	3%	1%	5%	4%	3%
Rudy Giuliani	4%	7%	6%	3%	2%
Someone Else/Don't Remember	4%	4%	3%	3%	10%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2012 GOP Pres Primary w/ Colbert</b>					
Stephen Colbert	5%	4%	10%	3%	2%
Newt Gingrich	23%	24%	25%	23%	19%
Jon Huntsman	4%	1%	7%	2%	4%
Ron Paul	8%	5%	15%	6%	7%
Rick Perry	7%	6%	7%	7%	9%
Mitt Romney	27%	44%	17%	28%	27%
Rick Santorum	18%	15%	13%	22%	15%
Buddy Roemer	1%	-	2%	1%	-
Someone else/Not sure	8%	1%	5%	8%	17%





## Crosstabs

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Colbert Favorability</b>					
Favorable	17%	17%	25%	18%	4%
Unfavorable	41%	51%	44%	45%	20%
Not sure	42%	32%	31%	37%	75%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Are Corporations People or Only People are People?</b>					
Corporations are people	33%	42%	30%	32%	31%
Only people are people	67%	58%	70%	68%	69%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>					
Comfortable	57%	76%	58%	71%	7%
Not comfortable	18%	19%	32%	15%	5%
Not sure	25%	5%	11%	14%	87%



## Crosstabs

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>					
More likely	11%	29%	11%	9%	1%
Less likely	30%	24%	61%	25%	4%
Doesn't make a difference	41%	46%	27%	64%	4%
Not sure	17%	1%	1%	2%	91%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>					
More likely	15%	34%	16%	13%	1%
Less likely	27%	28%	55%	19%	3%
Doesn't make a difference	41%	37%	28%	66%	3%
Not sure	17%	1%	1%	1%	93%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>					
More likely	31%	69%	30%	32%	2%
Less likely	18%	8%	50%	8%	2%
Doesn't make a difference	34%	22%	19%	60%	1%
Not sure	17%	0%	1%	0%	95%





## Crosstabs

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>					
More likely	14%	100%	-	-	-
Less likely	25%	-	100%	-	-
Doesn't make a difference	42%	-	-	100%	-
Not sure	18%	-	-	-	100%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>					
More likely	13%	36%	15%	9%	-
Less likely	24%	22%	62%	13%	0%
Doesn't make a difference	44%	42%	21%	76%	1%
Not sure	19%	-	2%	2%	98%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Who's Run Strongest SC Campaign?</b>					
Newt Gingrich	13%	9%	22%	15%	0%
Jon Huntsman	1%	1%	2%	1%	-
Ron Paul	7%	5%	14%	7%	1%
Rick Perry	6%	10%	9%	6%	-
Buddy Roemer	1%	-	1%	1%	-
Mitt Romney	18%	28%	17%	23%	-
Rick Santorum	4%	3%	6%	6%	1%
Someone else/Not sure	49%	45%	29%	42%	98%





## Crosstabs

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Gender</b>					
Woman	47%	38%	53%	44%	53%
Man	53%	62%	47%	56%	47%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Age</b>					
18 to 29	8%	15%	7%	6%	8%
30 to 45	24%	26%	27%	23%	20%
46 to 65	38%	33%	34%	42%	40%
Older than 65	30%	27%	32%	29%	32%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Ideology</b>					
Very liberal	3%	4%	3%	1%	5%
Somewhat liberal	4%	3%	5%	2%	5%
Moderate	15%	7%	22%	13%	15%
Somewhat conservative	38%	39%	34%	41%	33%
Very conservative	41%	46%	36%	42%	42%



## Crosstabs

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Party</b>					
Democrat	3%	3%	6%	2%	3%
Republican	82%	88%	75%	83%	87%
Independent/Other	14%	10%	19%	15%	10%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Tea Party ID</b>					
Yes	31%	47%	30%	29%	22%
No	57%	40%	63%	59%	61%
Not sure	12%	13%	7%	12%	17%

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Evangelical?</b>					
Are	57%	64%	55%	54%	62%
Are not	43%	36%	45%	46%	38%



## Crosstabs

	Base	More/Less Likely to Vote for Haley-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Region</b>					
Low Country	33%	36%	37%	31%	33%
Midlands	34%	30%	30%	37%	31%
Upstate	33%	34%	33%	32%	35%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2012 GOP Pres Primary</b>					
Newt Gingrich	23%	30%	22%	23%	20%
Jon Huntsman	4%	2%	8%	3%	3%
Ron Paul	9%	14%	15%	5%	6%
Rick Perry	5%	4%	5%	5%	7%
Mitt Romney	30%	25%	25%	33%	31%
Rick Santorum	19%	17%	16%	22%	16%
Buddy Roemer	1%	3%	2%	0%	1%
Someone else/Not sure	9%	5%	7%	9%	16%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>					
Strongly committed to that candidate	59%	57%	63%	57%	57%
Might end up supporting someone else	41%	43%	37%	43%	43%



## Crosstabs

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>2012 GOP Pres Primary 2nd Choice</b>					
Newt Gingrich	14%	18%	12%	14%	14%
Jon Huntsman	5%	5%	5%	5%	4%
Ron Paul	7%	5%	8%	8%	7%
Rick Perry	10%	8%	8%	13%	9%
Mitt Romney	16%	13%	20%	15%	15%
Rick Santorum	21%	23%	21%	21%	17%
Buddy Roemer	1%	1%	3%	1%	0%
Someone else/Not sure	26%	28%	24%	22%	34%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Gingrich Favorability</b>					
Favorable	49%	62%	42%	53%	43%
Unfavorable	39%	31%	47%	36%	38%
Not sure	12%	6%	11%	11%	19%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Huntsman Favorability</b>					
Favorable	28%	26%	34%	29%	18%
Unfavorable	41%	48%	41%	39%	39%
Not sure	32%	26%	25%	32%	43%





## Crosstabs

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Paul Favorability					
Favorable	33%	38%	33%	32%	32%
Unfavorable	54%	51%	58%	56%	47%
Not sure	13%	10%	9%	12%	21%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Perry Favorability					
Favorable	42%	55%	34%	45%	37%
Unfavorable	43%	34%	55%	39%	41%
Not sure	15%	11%	11%	16%	22%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney Favorability					
Favorable	60%	58%	57%	63%	58%
Unfavorable	29%	37%	33%	26%	26%
Not sure	11%	5%	10%	11%	16%







## Crosstabs

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Sanorum Favorability					
Favorable	63%	76%	55%	67%	55%
Unfavorable	21%	16%	31%	15%	23%
Not sure	16%	8%	14%	17%	23%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Gingrich					
Mitt Romney	49%	44%	50%	49%	50%
Newt Gingrich	35%	45%	34%	36%	30%
Not sure	16%	11%	16%	16%	20%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Paul					
Mitt Romney	67%	63%	65%	72%	61%
Ron Paul	23%	29%	25%	20%	20%
Not sure	10%	7%	9%	8%	19%





## Crosstabs

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Perry					
Mitt Romney	57%	54%	56%	59%	54%
Rick Perry	29%	34%	28%	28%	28%
Not sure	15%	12%	16%	13%	18%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Romney/Santorum					
Mitt Romney	45%	40%	42%	48%	43%
Rick Santorum	40%	46%	43%	39%	35%
Not sure	15%	13%	15%	13%	22%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
2008 Primary Choice					
Democratic primary	7%	3%	11%	6%	6%
Republican primary	82%	91%	78%	82%	79%
Didn't vote in a primary	11%	6%	10%	12%	15%





## Crosstabs

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
2008 GOP Primary Vote					
John McCain	47%	30%	54%	47%	49%
Mike Huckabee	23%	29%	23%	22%	18%
Fred Thompson	11%	18%	6%	10%	12%
Mitt Romney	8%	8%	6%	10%	6%
Ron Paul	3%	3%	3%	4%	2%
Rudy Giuliani	4%	10%	6%	2%	3%
Someone Else/Don't Remember	4%	1%	2%	4%	9%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate				
		More likely	Less likely	Doesn't make a difference	Not sure	
2012 GOP Pres Primary w/ Colbert						
Stephen Colbert	5%	5%	9%	3%	2%	
Newt Gingrich	23%	27%	20%	25%	19%	
Jon Huntsman	4%	3%	6%	2%	4%	
Ron Paul	8%	14%	13%	5%	7%	
Rick Perry	7%	6%	6%	7%	9%	
Mitt Romney	27%	26%	24%	30%	26%	
Rick Santorum	18%	15%	13%	22%	16%	
Buddy Roemer	1%	-	2%	0%	-	
Someone else/Not sure	8%	6%	5%	6%	17%	

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Colbert Favorability					
Favorable	17%	23%	19%	19%	5%
Unfavorable	41%	42%	49%	45%	21%
Not sure	42%	35%	32%	35%	73%





## Crosstabs

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Are Corporations People or Only People are People?</b>					
Corporations are people	33%	47%	25%	35%	29%
Only people are people	67%	53%	75%	65%	71%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>					
Comfortable	57%	67%	62%	71%	12%
Not comfortable	18%	22%	27%	17%	6%
Not sure	25%	11%	11%	12%	83%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>					
More likely	11%	21%	15%	10%	2%
Less likely	30%	43%	48%	27%	5%
Doesn't make a difference	41%	36%	35%	62%	7%
Not sure	17%	-	1%	2%	86%



## Crosstabs

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>					
More likely	15%	29%	21%	13%	0%
Less likely	27%	41%	48%	20%	5%
Doesn't make a difference	41%	29%	29%	66%	6%
Not sure	17%	-	2%	1%	88%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>					
More likely	31%	64%	33%	32%	6%
Less likely	18%	9%	46%	10%	4%
Doesn't make a difference	34%	26%	19%	58%	1%
Not sure	17%	0%	2%	0%	89%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>					
More likely	14%	40%	13%	14%	-
Less likely	25%	29%	64%	12%	2%
Doesn't make a difference	42%	31%	22%	74%	5%
Not sure	18%	-	0%	0%	93%



## Crosstabs

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
More/Less Likely to Vote for Sanford-Endorsed Candidate					
More likely	13%	100%	-	-	-
Less likely	24%	-	100%	-	-
Doesn't make a difference	44%	-	-	100%	-
Not sure	19%	-	-	-	100%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Who's Run Strongest SC Campaign?					
Newt Gingrich	13%	15%	18%	15%	-
Jon Huntsman	1%	2%	2%	1%	-
Ron Paul	7%	8%	12%	8%	1%
Rick Perry	6%	6%	8%	7%	-
Buddy Roemer	1%	2%	1%	0%	-
Mitt Romney	18%	24%	20%	23%	0%
Rick Santorum	4%	4%	6%	6%	1%
Someone else/Not sure	49%	39%	33%	40%	98%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Gender					
Woman	47%	40%	52%	44%	53%
Man	53%	60%	48%	56%	47%



## Crosstabs

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Age</b>					
18 to 29	8%	13%	5%	8%	9%
30 to 45	24%	29%	24%	24%	22%
46 to 65	38%	29%	40%	39%	38%
Older than 65	30%	30%	31%	29%	32%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Ideology</b>					
Very liberal	3%	3%	2%	3%	5%
Somewhat liberal	4%	3%	5%	3%	4%
Moderate	15%	7%	23%	12%	15%
Somewhat conservative	38%	41%	35%	40%	33%
Very conservative	41%	47%	35%	43%	42%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
<b>Party</b>					
Democrat	3%	3%	4%	3%	3%
Republican	82%	85%	78%	82%	87%
Independent/Other	14%	12%	17%	15%	11%





## Crosstabs

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Tea Party ID					
Yes	31%	50%	28%	30%	22%
No	57%	41%	62%	58%	62%
Not sure	12%	9%	10%	12%	16%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Evangelical?					
Are	57%	62%	57%	54%	61%
Are not	43%	38%	43%	46%	39%

	Base	More/Less Likely to Vote for Sanford-Endorsed Candidate			
		More likely	Less likely	Doesn't make a difference	Not sure
Region					
Low Country	33%	29%	32%	35%	36%
Midlands	34%	33%	30%	37%	31%
Upstate	33%	38%	39%	28%	34%







## Crosstabs

	Base	Who's Run Strongest SC Campaign?								
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure	
2012 GOP Pres Primary										
Newt Gingrich	23%	70%	22%	7%	15%	9%	9%	16%	20%	
Jon Huntsman	4%	2%	24%	4%	7%	-	5%	-	4%	
Ron Paul	9%	3%	8%	59%	1%	-	3%	1%	6%	
Rick Perry	5%	2%	8%	1%	26%	-	3%	3%	5%	
Mitt Romney	30%	9%	14%	15%	27%	9%	64%	8%	28%	
Rick Santorum	19%	10%	8%	12%	16%	-	12%	68%	21%	
Buddy Roemer	1%	-	17%	-	-	81%	-	-	1%	
Someone else/Not sure	9%	4%	-	1%	8%	-	5%	3%	15%	

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Committed to Candidate or Might Change Your Mind?									
Strongly committed to that candidate	59%	69%	53%	66%	69%	48%	67%	60%	49%
Might end up supporting someone else	41%	31%	47%	34%	31%	52%	33%	40%	51%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice									
Newt Gingrich	14%	12%	-	6%	20%	-	18%	22%	13%
Jon Huntsman	5%	4%	31%	5%	1%	-	7%	3%	4%
Ron Paul	7%	7%	22%	14%	4%	9%	7%	8%	6%
Rick Perry	10%	13%	8%	12%	17%	-	11%	14%	9%
Mitt Romney	16%	17%	24%	17%	24%	23%	14%	26%	14%
Rick Santorum	21%	32%	-	19%	17%	-	21%	17%	19%
Buddy Roemer	1%	1%	8%	1%	3%	-	1%	-	1%
Someone else/Not sure	26%	15%	8%	26%	14%	68%	21%	9%	33%



### Crosstabs

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Gingrich Favorability									
Favorable	49%	88%	37%	28%	46%	19%	44%	50%	46%
Unfavorable	39%	10%	55%	62%	40%	81%	48%	38%	38%
Not sure	12%	2%	8%	10%	15%	-	8%	12%	16%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Huntsman Favorability									
Favorable	28%	26%	61%	29%	38%	23%	33%	19%	25%
Unfavorable	41%	51%	17%	46%	43%	68%	41%	51%	36%
Not sure	32%	23%	22%	25%	19%	9%	27%	30%	39%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Paul Favorability									
Favorable	33%	24%	29%	85%	28%	68%	26%	30%	31%
Unfavorable	54%	66%	63%	13%	67%	32%	63%	58%	52%
Not sure	13%	10%	8%	2%	5%	-	12%	11%	17%



### Crosstabs

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Perry Favorability									
Favorable	42%	44%	32%	27%	67%	9%	46%	52%	39%
Unfavorable	43%	46%	55%	60%	27%	81%	45%	35%	40%
Not sure	15%	10%	14%	13%	5%	9%	10%	13%	20%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Romney Favorability									
Favorable	60%	45%	53%	41%	59%	61%	88%	43%	58%
Unfavorable	29%	45%	33%	45%	32%	39%	8%	43%	29%
Not sure	11%	10%	14%	14%	9%	-	4%	14%	13%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Santorum Favorability									
Favorable	63%	70%	40%	51%	67%	19%	61%	88%	62%
Unfavorable	21%	16%	55%	35%	17%	43%	26%	5%	19%
Not sure	16%	13%	6%	15%	17%	39%	13%	7%	19%



### Crosstabs

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Romney/Gingrich									
Mitt Romney	49%	20%	29%	52%	49%	52%	79%	49%	45%
Newt Gingrich	35%	77%	45%	23%	35%	9%	12%	46%	34%
Not sure	16%	3%	25%	26%	17%	39%	9%	5%	21%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Romney/Paul									
Mitt Romney	67%	69%	37%	27%	73%	71%	89%	63%	65%
Ron Paul	23%	22%	45%	71%	16%	29%	6%	25%	21%
Not sure	10%	9%	17%	2%	11%	-	4%	12%	14%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Romney/Perry									
Mitt Romney	57%	44%	53%	52%	45%	61%	81%	52%	54%
Rick Perry	29%	48%	16%	19%	47%	9%	13%	32%	29%
Not sure	15%	8%	31%	29%	9%	29%	6%	17%	17%



### Crosstabs

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>Romney/Santorum</b>									
Mitt Romney	45%	36%	51%	40%	46%	61%	71%	17%	40%
Rick Santorum	40%	55%	24%	38%	43%	9%	23%	77%	40%
Not sure	15%	9%	25%	22%	11%	29%	7%	5%	20%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>2008 Primary Choice</b>									
Democratic primary	7%	6%	8%	9%	5%	29%	7%	8%	7%
Republican primary	82%	87%	78%	81%	86%	71%	83%	82%	80%
Didn't vote in a primary	11%	8%	14%	10%	10%	-	10%	10%	13%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>2008 GOP Primary Vote</b>									
John McCain	47%	44%	20%	40%	52%	32%	52%	62%	45%
Mike Huckabee	23%	26%	42%	19%	25%	13%	17%	30%	23%
Fred Thompson	11%	17%	10%	14%	13%	-	5%	2%	11%
Mitt Romney	8%	7%	-	5%	5%	-	16%	4%	7%
Ron Paul	3%	1%	17%	17%	-	13%	1%	-	3%
Rudy Giuliani	4%	4%	10%	4%	1%	41%	6%	2%	4%
Someone Else/Don't Remember	4%	1%	-	-	4%	-	4%	-	7%



## Crosstabs

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>2012 GOP Pres Primary w/ Colbert</b>									
Stephen Colbert	5%	6%	-	6%	6%	29%	2%	2%	5%
Newt Gingrich	23%	69%	22%	7%	15%	9%	10%	17%	19%
Jon Huntsman	4%	2%	41%	4%	6%	-	3%	-	3%
Ron Paul	8%	4%	8%	55%	1%	9%	2%	1%	6%
Rick Perry	7%	3%	8%	1%	31%	-	6%	3%	7%
Mitt Romney	27%	7%	14%	13%	21%	-	62%	11%	25%
Rick Santorum	18%	6%	8%	14%	12%	-	11%	65%	20%
Buddy Roemer	1%	-	-	-	-	52%	-	-	1%
Someone else/Not sure	8%	2%	-	-	8%	-	3%	1%	13%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>Colbert Favorability</b>									
Favorable	17%	8%	47%	37%	30%	72%	19%	6%	14%
Unfavorable	41%	61%	16%	33%	48%	9%	54%	57%	31%
Not sure	42%	31%	37%	30%	22%	19%	26%	37%	55%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>Are Corporations People or Only People are People?</b>									
Corporations are people	33%	38%	24%	14%	23%	58%	38%	24%	36%
Only people are people	67%	62%	76%	86%	77%	42%	62%	76%	64%



### Crosstabs

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>Comfortable w/ Mormon as Pres.?</b>									
<b>Comfortable</b>	57%	63%	37%	66%	62%	61%	81%	63%	45%
<b>Not comfortable</b>	18%	30%	41%	27%	33%	-	11%	23%	14%
<b>Not sure</b>	25%	7%	22%	7%	5%	39%	8%	14%	42%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>									
<b>More likely</b>	11%	5%	-	11%	16%	-	24%	12%	7%
<b>Less likely</b>	30%	51%	57%	48%	43%	48%	21%	44%	22%
<b>Doesn't make a difference</b>	41%	44%	43%	41%	41%	52%	53%	37%	37%
<b>Not sure</b>	17%	-	-	-	-	-	1%	7%	34%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>									
<b>More likely</b>	15%	18%	24%	11%	18%	48%	24%	21%	10%
<b>Less likely</b>	27%	37%	39%	50%	34%	-	24%	36%	20%
<b>Doesn't make a difference</b>	41%	45%	37%	37%	47%	52%	50%	41%	36%
<b>Not sure</b>	17%	0%	-	2%	-	-	2%	3%	34%





### Crosstabs

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>More/Less Likely to Vote for DeMint- Endorsed Candidate</b>									
More likely	31%	43%	16%	31%	41%	-	29%	44%	28%
Less likely	18%	17%	63%	40%	22%	39%	23%	18%	11%
Doesn't make a difference	34%	39%	22%	26%	36%	61%	48%	36%	28%
Not sure	17%	1%	-	3%	1%	-	0%	2%	34%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>More/Less Likely to Vote for Haley- Endorsed Candidate</b>									
More likely	14%	10%	16%	10%	23%	-	22%	8%	13%
Less likely	25%	42%	55%	46%	36%	58%	24%	33%	15%
Doesn't make a difference	42%	47%	29%	41%	41%	42%	53%	55%	37%
Not sure	18%	0%	-	2%	-	-	-	3%	35%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>More/Less Likely to Vote for Sanford- Endorsed Candidate</b>									
More likely	13%	15%	25%	13%	14%	39%	17%	11%	10%
Less likely	24%	34%	48%	39%	33%	39%	27%	30%	17%
Doesn't make a difference	44%	51%	27%	45%	53%	23%	56%	57%	36%
Not sure	19%	-	-	3%	-	-	0%	3%	37%







## Crosstabs

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>Who's Run Strongest SC Campaign?</b>									
Newt Gingrich	13%	100%	-	-	-	-	-	-	-
Jon Huntsman	1%	-	100%	-	-	-	-	-	-
Ron Paul	7%	-	-	100%	-	-	-	-	-
Rick Perry	6%	-	-	-	100%	-	-	-	-
Buddy Roemer	1%	-	-	-	-	100%	-	-	-
Mitt Romney	18%	-	-	-	-	-	100%	-	-
Rick Santorum	4%	-	-	-	-	-	-	100%	-
Someone else/Not sure	49%	-	-	-	-	-	-	-	100%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>Gender</b>									
Woman	47%	39%	29%	40%	26%	52%	48%	53%	53%
Man	53%	61%	71%	60%	74%	48%	52%	47%	47%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>Age</b>									
18 to 29	8%	7%	-	2%	6%	-	9%	4%	10%
30 to 45	24%	30%	17%	40%	37%	58%	18%	8%	22%
46 to 65	38%	33%	72%	40%	36%	13%	36%	42%	39%
Older than 65	30%	30%	11%	18%	21%	28%	37%	46%	29%





## Crosstabs

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>Ideology</b>									
Very liberal	3%	3%	-	2%	1%	-	3%	3%	3%
Somewhat liberal	4%	4%	16%	4%	1%	9%	3%	1%	4%
Moderate	15%	12%	22%	18%	14%	43%	16%	8%	15%
Somewhat conservative	38%	35%	41%	40%	43%	-	45%	40%	35%
Very conservative	41%	46%	22%	35%	41%	48%	33%	47%	44%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>Party</b>									
Democrat	3%	3%	-	5%	1%	-	2%	3%	4%
Republican	82%	84%	71%	67%	86%	71%	89%	88%	81%
Independent/Other	14%	14%	29%	29%	12%	29%	9%	9%	15%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
<b>Tea Party ID</b>									
Yes	31%	38%	33%	39%	37%	19%	25%	40%	28%
No	57%	52%	67%	57%	58%	81%	64%	38%	58%
Not sure	12%	10%	-	4%	5%	-	11%	21%	14%



## Crosstabs

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Evangelical?									
Are	57%	49%	49%	57%	53%	87%	57%	66%	59%
Are not	43%	51%	51%	43%	47%	13%	43%	34%	41%

	Base	Who's Run Strongest SC Campaign?							
		Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Region									
Low Country	33%	26%	41%	35%	31%	-	34%	30%	36%
Midlands	34%	43%	43%	18%	34%	39%	35%	34%	33%
Upstate	33%	31%	16%	47%	35%	61%	31%	35%	32%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary			
Newt Gingrich	23%	22%	24%
Jon Huntsman	4%	4%	4%
Ron Paul	9%	8%	10%
Rick Perry	5%	5%	6%
Mitt Romney	30%	30%	29%
Rick Santorum	19%	19%	19%
Buddy Roemer	1%	1%	1%
Someone else/Not sure	9%	11%	8%



## Crosstabs

	Base	Gender	
		Woman	Man
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	59%	53%	63%
Might end up supporting someone else	41%	47%	37%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary 2nd Choice			
Newt Gingrich	14%	12%	16%
Jon Huntsman	5%	5%	5%
Ron Paul	7%	6%	8%
Rick Perry	10%	11%	10%
Mitt Romney	16%	16%	16%
Rick Santorum	21%	20%	21%
Buddy Roemer	1%	-	3%
Someone else/Not sure	26%	29%	23%

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	49%	47%	52%
Unfavorable	39%	38%	39%
Not sure	12%	15%	9%





## Crosstabs

	Base	Gender	
		Woman	Man
Huntsman Favorability			
Favorable	28%	24%	30%
Unfavorable	41%	38%	43%
Not sure	32%	37%	26%

	Base	Gender	
		Woman	Man
Paul Favorability			
Favorable	33%	32%	34%
Unfavorable	54%	52%	56%
Not sure	13%	16%	10%

	Base	Gender	
		Woman	Man
Perry Favorability			
Favorable	42%	39%	45%
Unfavorable	43%	42%	44%
Not sure	15%	20%	11%





## Crosstabs

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
Favorable	60%	64%	56%
Unfavorable	29%	23%	35%
Not sure	11%	13%	9%

	Base	Gender	
		Woman	Man
<b>Santorum Favorability</b>			
Favorable	63%	60%	66%
Unfavorable	21%	18%	23%
Not sure	16%	22%	12%

	Base	Gender	
		Woman	Man
<b>Romney/Gingrich</b>			
Mitt Romney	49%	51%	46%
Newt Gingrich	35%	31%	39%
Not sure	16%	17%	15%





## Crosstabs

	Base	Gender	
		Woman	Man
Romney/Paul			
Mitt Romney	67%	70%	65%
Ron Paul	23%	20%	25%
Not sure	10%	10%	11%

	Base	Gender	
		Woman	Man
Romney/Perry			
Mitt Romney	57%	61%	53%
Rick Perry	29%	23%	33%
Not sure	15%	16%	13%

	Base	Gender	
		Woman	Man
Romney/Santorum			
Mitt Romney	45%	47%	43%
Rick Santorum	40%	37%	43%
Not sure	15%	17%	14%





## Crosstabs

	Base	Gender	
		Woman	Man
<b>2008 Primary Choice</b>			
Democratic primary	7%	8%	6%
Republican primary	82%	80%	84%
Didn't vote in a primary	11%	12%	10%

	Base	Gender	
		Woman	Man
<b>2008 GOP Primary Vote</b>			
John McCain	47%	51%	43%
Mike Huckabee	23%	22%	23%
Fred Thompson	11%	6%	14%
Mitt Romney	8%	8%	8%
Ron Paul	3%	3%	4%
Rudy Giuliani	4%	4%	4%
Someone Else/Don't Remember	4%	5%	4%

	Base	Gender	
		Woman	Man
<b>2012 GOP Pres Primary w/ Colbert</b>			
Stephen Colbert	5%	3%	6%
Newt Gingrich	23%	21%	25%
Jon Huntsman	4%	5%	3%
Ron Paul	8%	8%	9%
Rick Perry	7%	6%	8%
Mitt Romney	27%	29%	26%
Rick Santorum	18%	18%	17%
Buddy Roemer	1%	1%	0%
Someone else/Not sure	8%	10%	6%





## Crosstabs

	Base	Gender	
		Woman	Man
<b>Colbert Favorability</b>			
Favorable	17%	13%	21%
Unfavorable	41%	36%	46%
Not sure	42%	51%	33%

	Base	Gender	
		Woman	Man
<b>Are Corporations People or Only People are People?</b>			
Corporations are people	33%	33%	33%
Only people are people	67%	67%	67%

	Base	Gender	
		Woman	Man
<b>Comfortable w/ Mormon as Pres.?</b>			
Comfortable	57%	54%	60%
Not comfortable	18%	19%	17%
Not sure	25%	27%	23%





## Crosstabs

	Base	Gender	
		Woman	Man
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>			
More likely	11%	13%	9%
Less likely	30%	27%	33%
Doesn't make a difference	41%	40%	43%
Not sure	17%	20%	15%

	Base	Gender	
		Woman	Man
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>			
More likely	15%	15%	14%
Less likely	27%	23%	30%
Doesn't make a difference	41%	42%	40%
Not sure	17%	19%	16%

	Base	Gender	
		Woman	Man
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>			
More likely	31%	28%	34%
Less likely	18%	18%	17%
Doesn't make a difference	34%	35%	33%
Not sure	17%	19%	16%





## Crosstabs

	Base	Gender	
		Woman	Man
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>			
More likely	14%	12%	17%
Less likely	25%	29%	22%
Doesn't make a difference	42%	40%	45%
Not sure	18%	20%	16%

	Base	Gender	
		Woman	Man
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>			
More likely	13%	11%	15%
Less likely	24%	27%	22%
Doesn't make a difference	44%	41%	46%
Not sure	19%	21%	17%

	Base	Gender	
		Woman	Man
<b>Who's Run Strongest SC Campaign?</b>			
Newt Gingrich	13%	11%	15%
Jon Huntsman	1%	1%	1%
Ron Paul	7%	6%	8%
Rick Perry	6%	3%	8%
Buddy Roemer	1%	1%	1%
Mitt Romney	18%	18%	18%
Rick Santorum	4%	5%	4%
Someone else/Not sure	49%	55%	44%



## Crosstabs

	Base	Gender	
		Woman	Man
<b>Gender</b>			
<b>Woman</b>	47%	100%	-
<b>Man</b>	53%	-	100%

	Base	Gender	
		Woman	Man
<b>Age</b>			
<b>18 to 29</b>	8%	10%	6%
<b>30 to 45</b>	24%	19%	28%
<b>46 to 65</b>	38%	41%	36%
<b>Older than 65</b>	30%	30%	30%

	Base	Gender	
		Woman	Man
<b>Ideology</b>			
<b>Very liberal</b>	3%	2%	3%
<b>Somewhat liberal</b>	4%	3%	4%
<b>Moderate</b>	15%	19%	11%
<b>Somewhat conservative</b>	38%	35%	40%
<b>Very conservative</b>	41%	41%	41%

## Crosstabs

	Base	Gender	
		Woman	Man
<b>Party</b>			
Democrat	3%	3%	3%
Republican	82%	84%	81%
Independent/Other	14%	13%	16%

	Base	Gender	
		Woman	Man
<b>Tea Party ID</b>			
Yes	31%	26%	35%
No	57%	60%	55%
Not sure	12%	14%	9%

	Base	Gender	
		Woman	Man
<b>Evangelical?</b>			
Are	57%	60%	55%
Are not	43%	40%	45%



## Crosstabs

	Base	Gender	
		Woman	Man
<b>Region</b>			
Low Country	33%	36%	31%
Midlands	34%	33%	34%
Upstate	33%	31%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2012 GOP Pres Primary</b>					
Newt Gingrich	23%	18%	25%	23%	23%
Jon Huntsman	4%	5%	2%	4%	5%
Ron Paul	9%	5%	16%	10%	3%
Rick Perry	5%	7%	5%	5%	6%
Mitt Romney	30%	27%	22%	29%	37%
Rick Santorum	19%	25%	17%	19%	18%
Buddy Roemer	1%	-	2%	2%	0%
Someone else/Not sure	9%	14%	11%	9%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Committed to Candidate or Might Change Your Mind?</b>					
Strongly committed to that candidate	59%	66%	57%	58%	59%
Might end up supporting someone else	41%	34%	43%	42%	41%





## Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary 2nd Choice					
Newt Gingrich	14%	16%	8%	15%	16%
Jon Huntsman	5%	9%	2%	7%	3%
Ron Paul	7%	9%	7%	8%	6%
Rick Perry	10%	7%	16%	10%	9%
Mitt Romney	16%	9%	13%	17%	19%
Rick Santorum	21%	7%	28%	17%	23%
Buddy Roemer	1%	5%	3%	1%	0%
Someone else/Not sure	26%	39%	23%	26%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	49%	41%	49%	50%	51%
Unfavorable	39%	43%	40%	39%	37%
Not sure	12%	16%	12%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Huntsman Favorability					
Favorable	28%	32%	20%	31%	29%
Unfavorable	41%	34%	47%	39%	40%
Not sure	32%	34%	33%	31%	31%



## Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Paul Favorability					
Favorable	33%	39%	40%	35%	24%
Unfavorable	54%	45%	49%	52%	63%
Not sure	13%	16%	11%	13%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perry Favorability					
Favorable	42%	34%	43%	43%	43%
Unfavorable	43%	50%	43%	42%	41%
Not sure	15%	16%	13%	16%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	60%	45%	54%	61%	66%
Unfavorable	29%	36%	40%	28%	22%
Not sure	11%	18%	6%	11%	12%







## Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Santorum Favorability					
Favorable	63%	59%	64%	62%	64%
Unfavorable	21%	25%	19%	21%	20%
Not sure	16%	16%	17%	16%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney/Gingrich					
Mitt Romney	49%	48%	40%	48%	57%
Newt Gingrich	35%	32%	42%	35%	31%
Not sure	16%	20%	19%	17%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney/Paul					
Mitt Romney	67%	52%	58%	67%	78%
Ron Paul	23%	34%	32%	22%	13%
Not sure	10%	14%	10%	11%	9%





## Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney/Perry					
Mitt Romney	57%	43%	49%	55%	68%
Rick Perry	29%	39%	37%	28%	21%
Not sure	15%	18%	14%	17%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney/Santorum					
Mitt Romney	45%	43%	37%	43%	52%
Rick Santorum	40%	45%	47%	38%	37%
Not sure	15%	11%	16%	19%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2008 Primary Choice					
Democratic primary	7%	7%	6%	8%	6%
Republican primary	82%	75%	80%	82%	85%
Didn't vote in a primary	11%	18%	14%	10%	9%





## Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2008 GOP Primary Vote</b>					
John McCain	47%	45%	40%	46%	53%
Mike Huckabee	23%	33%	24%	21%	20%
Fred Thompson	11%	3%	17%	13%	5%
Mitt Romney	8%	3%	10%	6%	9%
Ron Paul	3%	3%	4%	5%	1%
Rudy Giuliani	4%	6%	5%	3%	5%
Someone Else/Don't Remember	4%	6%	1%	5%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2012 GOP Pres Primary w/ Colbert</b>					
Stephen Colbert	5%	9%	6%	5%	2%
Newt Gingrich	23%	20%	23%	24%	22%
Jon Huntsman	4%	2%	3%	4%	4%
Ron Paul	8%	5%	15%	9%	4%
Rick Perry	7%	7%	9%	5%	8%
Mitt Romney	27%	30%	19%	26%	35%
Rick Santorum	18%	18%	15%	18%	19%
Buddy Roemer	1%	-	2%	1%	0%
Someone else/Not sure	8%	9%	9%	8%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Colbert Favorability</b>					
Favorable	17%	23%	27%	17%	8%
Unfavorable	41%	39%	37%	41%	46%
Not sure	42%	39%	36%	43%	45%



## Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Are Corporations People or Only People are People?</b>					
Corporations are people	33%	47%	20%	35%	38%
Only people are people	67%	53%	80%	65%	62%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Comfortable w/ Mormon as Pres.?</b>					
Comfortable	57%	45%	56%	55%	64%
Not comfortable	18%	34%	20%	18%	12%
Not sure	25%	20%	24%	27%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>					
More likely	11%	23%	11%	8%	11%
Less likely	30%	20%	36%	28%	31%
Doesn't make a difference	41%	41%	38%	45%	40%
Not sure	17%	16%	15%	19%	18%





## Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>					
More likely	15%	23%	12%	14%	16%
Less likely	27%	20%	35%	24%	26%
Doesn't make a difference	41%	41%	40%	43%	39%
Not sure	17%	16%	14%	19%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>					
More likely	31%	25%	33%	29%	34%
Less likely	18%	20%	19%	16%	18%
Doesn't make a difference	34%	41%	33%	36%	29%
Not sure	17%	14%	15%	19%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>					
More likely	14%	27%	16%	12%	13%
Less likely	25%	23%	29%	23%	27%
Doesn't make a difference	42%	32%	41%	46%	41%
Not sure	18%	18%	15%	19%	19%





## Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>					
More likely	13%	20%	16%	10%	13%
Less likely	24%	16%	24%	26%	25%
Doesn't make a difference	44%	43%	43%	45%	42%
Not sure	19%	20%	17%	19%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Who's Run Strongest SC Campaign?</b>					
Newt Gingrich	13%	11%	16%	11%	13%
Jon Huntsman	1%	-	1%	2%	0%
Ron Paul	7%	2%	12%	8%	4%
Rick Perry	6%	5%	9%	6%	4%
Buddy Roemer	1%	-	2%	0%	1%
Mitt Romney	18%	20%	13%	17%	22%
Rick Santorum	4%	2%	2%	5%	7%
Someone else/Not sure	49%	59%	45%	51%	48%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gender</b>					
Woman	47%	61%	37%	50%	47%
Man	53%	39%	63%	50%	53%





## Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Age</b>					
18 to 29	8%	100%	-	-	-
30 to 45	24%	-	100%	-	-
46 to 65	38%	-	-	100%	-
Older than 65	30%	-	-	-	100%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Ideology</b>					
Very liberal	3%	11%	2%	2%	3%
Somewhat liberal	4%	2%	4%	3%	4%
Moderate	15%	16%	12%	17%	14%
Somewhat conservative	38%	32%	41%	37%	37%
Very conservative	41%	39%	42%	40%	42%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Party</b>					
Democrat	3%	9%	2%	4%	2%
Republican	82%	82%	79%	82%	85%
Independent/Other	14%	9%	19%	14%	13%





## Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tea Party ID					
Yes	31%	32%	35%	31%	27%
No	57%	55%	57%	57%	59%
Not sure	12%	14%	9%	12%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Evangelical?					
Are	57%	57%	57%	57%	57%
Are not	43%	43%	43%	43%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Region					
Low Country	33%	39%	35%	35%	29%
Midlands	34%	43%	29%	29%	41%
Upstate	33%	18%	36%	36%	30%







## Crosstabs

	Base	Ideology					
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
2012 GOP Pres Primary							
Newt Gingrich	23%	33%	26%	13%	20%	29%	
Jon Huntsman	4%	5%	16%	14%	2%	1%	
Ron Paul	9%	11%	13%	9%	9%	8%	
Rick Perry	5%	9%	3%	3%	4%	8%	
Mitt Romney	30%	18%	30%	38%	37%	21%	
Rick Santorum	19%	12%	7%	9%	18%	24%	
Buddy Roemer	1%	-	-	3%	1%	1%	
Someone else/Not sure	9%	12%	6%	11%	9%	9%	

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	59%	70%	60%	63%	57%	57%
Might end up supporting someone else	41%	30%	40%	37%	43%	43%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary 2nd Choice						
Newt Gingrich	14%	3%	4%	9%	15%	17%
Jon Huntsman	5%	-	5%	10%	5%	2%
Ron Paul	7%	21%	17%	10%	5%	6%
Rick Perry	10%	-	5%	4%	12%	13%
Mitt Romney	16%	15%	17%	16%	17%	15%
Rick Santorum	21%	4%	10%	11%	23%	23%
Buddy Roemer	1%	9%	8%	3%	1%	0%
Someone else/Not sure	26%	48%	33%	36%	22%	23%





## Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gingrich Favorability						
Favorable	49%	34%	38%	23%	47%	63%
Unfavorable	39%	57%	49%	62%	39%	27%
Not sure	12%	9%	12%	15%	14%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Huntsman Favorability						
Favorable	28%	25%	22%	51%	29%	18%
Unfavorable	41%	41%	45%	25%	35%	51%
Not sure	32%	34%	33%	24%	36%	30%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Paul Favorability						
Favorable	33%	36%	30%	31%	36%	31%
Unfavorable	54%	34%	54%	57%	51%	58%
Not sure	13%	30%	16%	12%	13%	11%



## Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perry Favorability						
Favorable	42%	36%	18%	26%	42%	50%
Unfavorable	43%	52%	54%	62%	42%	35%
Not sure	15%	12%	27%	12%	16%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	60%	48%	59%	70%	64%	53%
Unfavorable	29%	27%	32%	23%	25%	36%
Not sure	11%	25%	9%	7%	11%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Santorum Favorability						
Favorable	63%	37%	27%	37%	67%	73%
Unfavorable	21%	40%	50%	44%	16%	12%
Not sure	16%	23%	23%	19%	16%	14%



## Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney/Gingrich						
Mitt Romney	49%	44%	48%	64%	54%	38%
Newt Gingrich	35%	30%	32%	18%	31%	46%
Not sure	16%	26%	19%	18%	15%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney/Paul						
Mitt Romney	67%	46%	62%	68%	70%	66%
Ron Paul	23%	33%	34%	21%	21%	24%
Not sure	10%	20%	4%	12%	10%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney/Perry						
Mitt Romney	57%	48%	61%	68%	64%	46%
Rick Perry	29%	13%	32%	13%	25%	39%
Not sure	15%	39%	7%	19%	11%	15%



## Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney/Santorum						
Mitt Romney	45%	61%	60%	60%	48%	33%
Rick Santorum	40%	13%	28%	19%	36%	55%
Not sure	15%	25%	12%	20%	16%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2008 Primary Choice						
Democratic primary	7%	31%	23%	13%	6%	2%
Republican primary	82%	59%	69%	67%	83%	89%
Didn't vote in a primary	11%	10%	8%	20%	11%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2008 GOP Primary Vote						
John McCain	47%	32%	64%	63%	53%	36%
Mike Huckabee	23%	12%	4%	10%	18%	31%
Fred Thompson	11%	16%	4%	5%	8%	15%
Mitt Romney	8%	-	6%	9%	11%	6%
Ron Paul	3%	11%	21%	4%	2%	3%
Rudy Giuliani	4%	11%	2%	6%	4%	4%
Someone Else/Don't Remember	4%	18%	-	4%	4%	4%



## Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>2012 GOP Pres Primary w/ Colbert</b>						
Stephen Colbert	5%	28%	13%	8%	4%	1%
Newt Gingrich	23%	23%	24%	13%	20%	29%
Jon Huntsman	4%	-	8%	11%	3%	1%
Ron Paul	8%	2%	16%	9%	9%	8%
Rick Perry	7%	-	4%	3%	7%	9%
Mitt Romney	27%	16%	23%	35%	34%	20%
Rick Santorum	18%	12%	7%	7%	16%	24%
Buddy Roemer	1%	-	-	4%	-	0%
Someone else/Not sure	8%	18%	6%	9%	7%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Colbert Favorability</b>						
Favorable	17%	33%	20%	29%	17%	12%
Unfavorable	41%	19%	42%	31%	43%	45%
Not sure	42%	47%	38%	40%	40%	43%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Are Corporations People or Only People are People?</b>						
Corporations are people	33%	45%	20%	29%	32%	36%
Only people are people	67%	55%	80%	71%	68%	64%





## Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Comfortable w/ Mormon as Pres.?</b>						
<b>Comfortable</b>	57%	37%	66%	65%	63%	49%
<b>Not comfortable</b>	18%	24%	8%	13%	14%	24%
<b>Not sure</b>	25%	39%	26%	22%	23%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>More/Less Likely to Vote for McCain- Endorsed Candidate</b>						
<b>More likely</b>	11%	22%	22%	14%	10%	9%
<b>Less likely</b>	30%	28%	35%	31%	25%	34%
<b>Doesn't make a     difference</b>	41%	18%	19%	39%	50%	38%
<b>Not sure</b>	17%	32%	24%	16%	15%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>More/Less Likely to Vote for Graham- Endorsed Candidate</b>						
<b>More likely</b>	15%	22%	14%	12%	16%	14%
<b>Less likely</b>	27%	28%	35%	29%	22%	30%
<b>Doesn't make a     difference</b>	41%	18%	27%	43%	46%	38%
<b>Not sure</b>	17%	32%	24%	17%	16%	18%



## Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>						
More likely	31%	16%	15%	6%	29%	45%
Less likely	18%	31%	29%	43%	15%	9%
Doesn't make a difference	34%	22%	32%	35%	40%	28%
Not sure	17%	32%	24%	16%	16%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>						
More likely	14%	22%	13%	7%	15%	16%
Less likely	25%	26%	36%	38%	23%	22%
Doesn't make a difference	42%	20%	25%	38%	47%	43%
Not sure	18%	32%	26%	18%	16%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>						
More likely	13%	13%	9%	6%	14%	15%
Less likely	24%	16%	35%	38%	23%	21%
Doesn't make a difference	44%	39%	32%	37%	46%	45%
Not sure	19%	32%	24%	19%	17%	19%





## Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Who's Run Strongest SC Campaign?						
Newt Gingrich	13%	14%	14%	11%	12%	14%
Jon Huntsman	1%	-	5%	2%	1%	1%
Ron Paul	7%	5%	9%	9%	8%	6%
Rick Perry	6%	2%	2%	6%	7%	6%
Buddy Roemer	1%	-	2%	2%	-	1%
Mitt Romney	18%	16%	17%	19%	22%	14%
Rick Santorum	4%	5%	2%	2%	5%	5%
Someone else/Not sure	49%	58%	50%	50%	45%	52%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gender						
Woman	47%	39%	43%	60%	43%	47%
Man	53%	61%	57%	40%	57%	53%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Age						
18 to 29	8%	32%	5%	9%	7%	8%
30 to 45	24%	13%	26%	19%	26%	24%
46 to 65	38%	27%	36%	44%	37%	37%
Older than 65	30%	28%	32%	28%	30%	31%





## Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Ideology</b>						
Very liberal	3%	100%	-	-	-	-
Somewhat liberal	4%	-	100%	-	-	-
Moderate	15%	-	-	100%	-	-
Somewhat conservative	38%	-	-	-	100%	-
Very conservative	41%	-	-	-	-	100%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Party</b>						
Democrat	3%	33%	12%	7%	1%	2%
Republican	82%	53%	76%	55%	87%	90%
Independent/Other	14%	15%	12%	38%	12%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Tea Party ID</b>						
Yes	31%	20%	18%	11%	26%	44%
No	57%	67%	65%	81%	61%	44%
Not sure	12%	14%	16%	7%	12%	12%



## Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Evangelical?</b>						
<b>Are</b>	<b>57%</b>	52%	44%	34%	47%	76%
<b>Are not</b>	<b>43%</b>	48%	56%	66%	53%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Region</b>						
<b>Low Country</b>	<b>33%</b>	44%	15%	37%	36%	31%
<b>Midlands</b>	<b>34%</b>	45%	41%	31%	33%	33%
<b>Upstate</b>	<b>33%</b>	10%	44%	32%	31%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>2012 GOP Pres Primary</b>				
<b>Newt Gingrich</b>	<b>23%</b>	26%	24%	20%
<b>Jon Huntsman</b>	<b>4%</b>	14%	2%	12%
<b>Ron Paul</b>	<b>9%</b>	13%	7%	16%
<b>Rick Perry</b>	<b>5%</b>	-	6%	2%
<b>Mitt Romney</b>	<b>30%</b>	13%	31%	27%
<b>Rick Santorum</b>	<b>19%</b>	22%	20%	12%
<b>Buddy Roemer</b>	<b>1%</b>	-	1%	1%
<b>Someone else/Not sure</b>	<b>9%</b>	12%	9%	10%



## Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Committed to Candidate or Might Change Your Mind?</b>				
<b>Strongly committed to that candidate</b>	59%	72%	59%	56%
<b>Might end up supporting someone else</b>	41%	28%	41%	44%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>2012 GOP Pres Primary 2nd Choice</b>				
<b>Newt Gingrich</b>	14%	12%	15%	7%
<b>Jon Huntsman</b>	5%	-	5%	7%
<b>Ron Paul</b>	7%	15%	7%	9%
<b>Rick Perry</b>	10%	2%	11%	8%
<b>Mitt Romney</b>	16%	10%	17%	11%
<b>Rick Santorum</b>	21%	2%	21%	24%
<b>Buddy Roemer</b>	1%	5%	1%	4%
<b>Someone else/Not sure</b>	26%	54%	24%	30%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Gingrich Favorability</b>				
<b>Favorable</b>	49%	31%	53%	36%
<b>Unfavorable</b>	39%	46%	36%	53%
<b>Not sure</b>	12%	23%	12%	11%



### Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Huntsman Favorability				
Favorable	28%	35%	26%	37%
Unfavorable	41%	33%	42%	34%
Not sure	32%	32%	32%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Paul Favorability				
Favorable	33%	35%	32%	42%
Unfavorable	54%	49%	56%	47%
Not sure	13%	15%	13%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Perry Favorability				
Favorable	42%	29%	45%	29%
Unfavorable	43%	50%	40%	58%
Not sure	15%	20%	15%	13%





### Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	60%	43%	63%	47%
Unfavorable	29%	36%	28%	37%
Not sure	11%	21%	9%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Santorum Favorability				
Favorable	63%	33%	67%	48%
Unfavorable	21%	45%	17%	33%
Not sure	16%	22%	16%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney/Gingrich				
Mitt Romney	49%	33%	50%	46%
Newt Gingrich	35%	37%	36%	29%
Not sure	16%	30%	14%	25%



### Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Romney/Paul				
Mitt Romney	67%	40%	70%	55%
Ron Paul	23%	48%	20%	32%
Not sure	10%	13%	10%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney/Perry				
Mitt Romney	57%	42%	57%	57%
Rick Perry	29%	23%	30%	24%
Not sure	15%	34%	13%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney/Santorum				
Mitt Romney	45%	44%	44%	45%
Rick Santorum	40%	30%	42%	32%
Not sure	15%	26%	13%	24%





## Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
<b>2008 Primary Choice</b>				
Democratic primary	7%	48%	4%	16%
Republican primary	82%	42%	87%	60%
Didn't vote in a primary	11%	10%	9%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>2008 GOP Primary Vote</b>				
John McCain	47%	48%	47%	42%
Mike Huckabee	23%	21%	23%	16%
Fred Thompson	11%	19%	10%	14%
Mitt Romney	8%	6%	8%	7%
Ron Paul	3%	6%	3%	11%
Rudy Giuliani	4%	-	5%	1%
Someone Else/Don't Remember	4%	-	4%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>2012 GOP Pres Primary w/ Colbert</b>				
Stephen Colbert	5%	34%	2%	11%
Newt Gingrich	23%	13%	25%	16%
Jon Huntsman	4%	2%	3%	9%
Ron Paul	8%	8%	7%	16%
Rick Perry	7%	3%	8%	3%
Mitt Romney	27%	15%	29%	23%
Rick Santorum	18%	10%	19%	11%
Buddy Roemer	1%	-	1%	2%
Someone else/Not sure	8%	15%	7%	9%





### Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Colbert Favorability</b>				
<b>Favorable</b>	17%	40%	14%	30%
<b>Unfavorable</b>	41%	25%	43%	34%
<b>Not sure</b>	42%	35%	43%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Are Corporations People or Only People are People?</b>				
<b>Corporations are people</b>	33%	42%	33%	30%
<b>Only people are people</b>	67%	58%	67%	70%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Comfortable w/ Mormon as Pres.?</b>				
<b>Comfortable</b>	57%	66%	55%	65%
<b>Not comfortable</b>	18%	18%	19%	13%
<b>Not sure</b>	25%	17%	26%	22%





## Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>				
More likely	11%	11%	12%	5%
Less likely	30%	39%	28%	39%
Doesn't make a difference	41%	40%	41%	44%
Not sure	17%	11%	18%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>				
More likely	15%	14%	16%	9%
Less likely	27%	37%	26%	31%
Doesn't make a difference	41%	36%	40%	47%
Not sure	17%	13%	18%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	12%	33%	26%
Less likely	18%	39%	15%	30%
Doesn't make a difference	34%	36%	34%	33%
Not sure	17%	13%	19%	11%





## Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	14%	12%	15%	10%
Less likely	25%	43%	23%	34%
Doesn't make a difference	42%	30%	43%	44%
Not sure	18%	15%	19%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
More likely	13%	13%	13%	10%
Less likely	24%	32%	23%	29%
Doesn't make a difference	44%	40%	43%	47%
Not sure	19%	15%	20%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Who's Run Strongest SC Campaign?</b>				
Newt Gingrich	13%	11%	13%	12%
Jon Huntsman	1%	-	1%	2%
Ron Paul	7%	10%	6%	15%
Rick Perry	6%	3%	6%	5%
Buddy Roemer	1%	-	1%	1%
Mitt Romney	18%	11%	19%	11%
Rick Santorum	4%	4%	5%	3%
Someone else/Not sure	49%	61%	49%	50%





## Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Gender				
Woman	47%	47%	48%	42%
Man	53%	53%	52%	58%

	Base	Party		
		Democrat	Republican	Independent/Other
Age				
18 to 29	8%	22%	8%	5%
30 to 45	24%	11%	23%	32%
46 to 65	38%	49%	38%	36%
Older than 65	30%	18%	31%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Ideology				
Very liberal	3%	28%	2%	3%
Somewhat liberal	4%	13%	3%	3%
Moderate	15%	31%	10%	39%
Somewhat conservative	38%	10%	40%	31%
Very conservative	41%	19%	45%	24%





## Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Party				
Democrat	3%	100%	-	-
Republican	82%	-	100%	-
Independent/Other	14%	-	-	100%

	Base	Party		
		Democrat	Republican	Independent/Other
Tea Party ID				
Yes	31%	18%	33%	22%
No	57%	79%	55%	65%
Not sure	12%	3%	12%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Evangelical?				
Are	57%	32%	61%	40%
Are not	43%	68%	39%	60%



## Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Region</b>				
Low Country	33%	32%	33%	37%
Midlands	34%	39%	34%	32%
Upstate	33%	29%	33%	32%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>2012 GOP Pres Primary</b>				
Newt Gingrich	23%	28%	19%	31%
Jon Huntsman	4%	1%	6%	1%
Ron Paul	9%	12%	8%	4%
Rick Perry	5%	6%	5%	4%
Mitt Romney	30%	20%	36%	25%
Rick Santorum	19%	26%	14%	22%
Buddy Roemer	1%	1%	2%	-
Someone else/Not sure	9%	7%	10%	13%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>Committed to Candidate or Might Change Your Mind?</b>				
Strongly committed to that candidate	59%	62%	58%	50%
Might end up supporting someone else	41%	38%	42%	50%



## Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	14%	19%	11%	13%
Jon Huntsman	5%	3%	6%	4%
Ron Paul	7%	5%	9%	5%
Rick Perry	10%	12%	9%	16%
Mitt Romney	16%	16%	17%	13%
Rick Santorum	21%	24%	19%	18%
Buddy Roemer	1%	2%	1%	-
Someone else/Not sure	26%	19%	28%	31%

		Tea Party ID		
		Yes	No	Not sure
Gingrich Favorability	Base			
Favorable	49%	64%	41%	54%
Unfavorable	39%	30%	46%	25%
Not sure	12%	6%	13%	22%

	Base	Tea Party ID		
		Yes	No	Not sure
Huntsman Favorability				
Favorable	28%	22%	33%	16%
Unfavorable	41%	55%	35%	32%
Not sure	32%	23%	32%	52%





## Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
Paul Favorability				
Favorable	33%	33%	35%	24%
Unfavorable	54%	57%	53%	50%
Not sure	13%	10%	12%	26%

	Base	Tea Party ID		
		Yes	No	Not sure
Perry Favorability				
Favorable	42%	52%	36%	45%
Unfavorable	43%	37%	49%	27%
Not sure	15%	10%	15%	28%

	Base	Tea Party ID		
		Yes	No	Not sure
Romney Favorability				
Favorable	60%	51%	66%	53%
Unfavorable	29%	40%	24%	26%
Not sure	11%	8%	10%	21%





## Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
Santorum Favorability				
Favorable	63%	79%	54%	64%
Unfavorable	21%	14%	26%	11%
Not sure	16%	8%	19%	25%

	Base	Tea Party ID		
		Yes	No	Not sure
Romney/Gingrich				
Mitt Romney	49%	40%	55%	41%
Newt Gingrich	35%	49%	27%	39%
Not sure	16%	11%	18%	20%

	Base	Tea Party ID		
		Yes	No	Not sure
Romney/Paul				
Mitt Romney	67%	64%	69%	64%
Ron Paul	23%	26%	22%	17%
Not sure	10%	10%	9%	19%





## Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
Romney/Perry				
Mitt Romney	57%	46%	65%	47%
Rick Perry	29%	44%	20%	30%
Not sure	15%	10%	15%	23%

	Base	Tea Party ID		
		Yes	No	Not sure
Romney/Santorum				
Mitt Romney	45%	30%	55%	33%
Rick Santorum	40%	60%	28%	47%
Not sure	15%	10%	17%	20%

	Base	Tea Party ID		
		Yes	No	Not sure
2008 Primary Choice				
Democratic primary	7%	3%	10%	3%
Republican primary	82%	90%	77%	84%
Didn't vote in a primary	11%	7%	13%	13%





## Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
<b>2008 GOP Primary Vote</b>				
John McCain	47%	39%	52%	47%
Mike Huckabee	23%	26%	21%	18%
Fred Thompson	11%	17%	6%	18%
Mitt Romney	8%	6%	9%	6%
Ron Paul	3%	2%	5%	1%
Rudy Giuliani	4%	5%	4%	3%
Someone Else/Don't Remember	4%	5%	3%	7%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>2012 GOP Pres Primary w/ Colbert</b>				
Stephen Colbert	5%	2%	6%	2%
Newt Gingrich	23%	29%	19%	26%
Jon Huntsman	4%	2%	5%	1%
Ron Paul	8%	10%	8%	5%
Rick Perry	7%	8%	7%	4%
Mitt Romney	27%	19%	33%	22%
Rick Santorum	18%	26%	12%	24%
Buddy Roemer	1%	0%	1%	-
Someone else/Not sure	8%	4%	9%	14%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>Colbert Favorability</b>				
Favorable	17%	13%	21%	7%
Unfavorable	41%	53%	38%	29%
Not sure	42%	34%	41%	65%



## Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
<b>Are Corporations People or Only People are People?</b>				
Corporations are people	33%	37%	29%	43%
Only people are people	67%	63%	71%	57%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>Comfortable w/ Mormon as Pres.?</b>				
Comfortable	57%	58%	60%	42%
Not comfortable	18%	24%	15%	17%
Not sure	25%	18%	25%	41%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>				
More likely	11%	9%	12%	9%
Less likely	30%	38%	27%	24%
Doesn't make a difference	41%	40%	42%	41%
Not sure	17%	12%	18%	26%





## Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>				
More likely	15%	15%	14%	16%
Less likely	27%	36%	25%	10%
Doesn't make a difference	41%	35%	43%	48%
Not sure	17%	13%	18%	27%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	51%	20%	37%
Less likely	18%	10%	24%	7%
Doesn't make a difference	34%	26%	39%	31%
Not sure	17%	13%	18%	25%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	14%	22%	10%	16%
Less likely	25%	25%	28%	15%
Doesn't make a difference	42%	40%	43%	43%
Not sure	18%	13%	19%	26%





## Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
<b>More likely</b>	13%	21%	9%	10%
<b>Less likely</b>	24%	22%	26%	21%
<b>Doesn't make a difference</b>	44%	43%	44%	44%
<b>Not sure</b>	19%	14%	20%	25%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>Who's Run Strongest SC Campaign?</b>				
<b>Newt Gingrich</b>	13%	16%	12%	11%
<b>Jon Huntsman</b>	1%	1%	1%	-
<b>Ron Paul</b>	7%	9%	7%	3%
<b>Rick Perry</b>	6%	7%	6%	2%
<b>Buddy Roemer</b>	1%	0%	1%	-
<b>Mitt Romney</b>	18%	15%	20%	17%
<b>Rick Santorum</b>	4%	6%	3%	8%
<b>Someone else/Not sure</b>	49%	45%	49%	59%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>Gender</b>				
<b>Woman</b>	47%	39%	49%	58%
<b>Man</b>	53%	61%	51%	42%



## Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
<b>Age</b>				
18 to 29	8%	8%	8%	9%
30 to 45	24%	27%	24%	17%
46 to 65	38%	39%	38%	37%
Older than 65	30%	26%	31%	36%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>Ideology</b>				
Very liberal	3%	2%	3%	3%
Somewhat liberal	4%	2%	4%	5%
Moderate	15%	5%	21%	9%
Somewhat conservative	38%	32%	40%	39%
Very conservative	41%	58%	32%	43%

	Base	Tea Party ID		
		Yes	No	Not sure
<b>Party</b>				
Democrat	3%	2%	5%	1%
Republican	82%	88%	79%	83%
Independent/Other	14%	10%	16%	16%





## Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
Tea Party ID				
Yes	31%	100%	-	-
No	57%	-	100%	-
Not sure	12%	-	-	100%

		Tea Party ID			
		Base	Yes	No	Not sure
Evangelical?					
Are	57%	66%	49%	73%	
Are not	43%	34%	51%	27%	

	Base	Tea Party ID		
		Yes	No	Not sure
Region				
Low Country	33%	31%	36%	29%
Midlands	34%	34%	33%	34%
Upstate	33%	36%	31%	37%







## Crosstabs

	Base	Evangelical?	
		Are	Are not
2012 GOP Pres Primary			
Newt Gingrich	23%	25%	20%
Jon Huntsman	4%	2%	6%
Ron Paul	9%	9%	8%
Rick Perry	5%	6%	4%
Mitt Romney	30%	25%	36%
Rick Santorum	19%	22%	14%
Buddy Roemer	1%	1%	1%
Someone else/Not sure	9%	9%	10%

	Base	Evangelical?	
		Are	Are not
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	59%	57%	61%
Might end up supporting someone else	41%	43%	39%

	Base	Evangelical?	
		Are	Are not
<b>2012 GOP Pres Primary 2nd Choice</b>			
<b>Newt Gingrich</b>	<b>14%</b>	<b>15%</b>	<b>13%</b>
<b>Jon Huntsman</b>	<b>5%</b>	<b>2%</b>	<b>8%</b>
<b>Ron Paul</b>	<b>7%</b>	<b>9%</b>	<b>5%</b>
<b>Rick Perry</b>	<b>10%</b>	<b>13%</b>	<b>7%</b>
<b>Mitt Romney</b>	<b>16%</b>	<b>14%</b>	<b>19%</b>
<b>Rick Santorum</b>	<b>21%</b>	<b>22%</b>	<b>18%</b>
<b>Buddy Roemer</b>	<b>1%</b>	<b>1%</b>	<b>2%</b>
<b>Someone else/Not sure</b>	<b>26%</b>	<b>24%</b>	<b>28%</b>



## Crosstabs

	Base	Evangelical?	
		Are	Are not
<b>Gingrich Favorability</b>			
Favorable	49%	54%	43%
Unfavorable	39%	33%	46%
Not sure	12%	13%	11%

	Base	Evangelical?	
		Are	Are not
<b>Huntsman Favorability</b>			
Favorable	28%	20%	38%
Unfavorable	41%	46%	34%
Not sure	32%	34%	28%

	Base	Evangelical?	
		Are	Are not
<b>Paul Favorability</b>			
Favorable	33%	33%	33%
Unfavorable	54%	52%	58%
Not sure	13%	15%	10%

## Crosstabs

	Base	Evangelical?	
		Are	Are not
Perry Favorability			
Favorable	42%	47%	35%
Unfavorable	43%	36%	51%
Not sure	15%	17%	13%

	Base	Evangelical?	
		Are	Are not
Romney Favorability			
Favorable	60%	53%	69%
Unfavorable	29%	34%	23%
Not sure	11%	13%	8%

	Base	Evangelical?	
		Are	Are not
Santorum Favorability			
Favorable	63%	67%	58%
Unfavorable	21%	16%	27%
Not sure	16%	17%	15%

## Crosstabs

	Base	Evangelical?	
		Are	Are not
<b>Romney/Gingrich</b>			
Mitt Romney	49%	43%	56%
Newt Gingrich	35%	40%	29%
Not sure	16%	17%	15%

	Base	Evangelical?	
		Are	Are not
<b>Romney/Paul</b>			
Mitt Romney	67%	64%	71%
Ron Paul	23%	24%	21%
Not sure	10%	12%	8%

	Base	Evangelical?	
		Are	Are not
<b>Romney/Perry</b>			
Mitt Romney	57%	50%	66%
Rick Perry	29%	35%	21%
Not sure	15%	16%	13%



## Crosstabs

	Base	Evangelical?	
		Are	Are not
<b>Romney/Santorum</b>			
Mitt Romney	45%	37%	54%
Rick Santorum	40%	48%	30%
Not sure	15%	15%	16%

	Base	Evangelical?	
		Are	Are not
<b>2008 Primary Choice</b>			
Democratic primary	7%	4%	11%
Republican primary	82%	86%	77%
Didn't vote in a primary	11%	11%	12%

	Base	Evangelical?	
		Are	Are not
<b>2008 GOP Primary Vote</b>			
John McCain	47%	44%	51%
Mike Huckabee	23%	30%	12%
Fred Thompson	11%	12%	10%
Mitt Romney	8%	3%	14%
Ron Paul	3%	4%	3%
Rudy Giuliani	4%	3%	6%
Someone Else/Don't Remember	4%	5%	4%



## Crosstabs

	Base	Evangelical?	
		Are	Are not
<b>2012 GOP Pres Primary w/ Colbert</b>			
Stephen Colbert	5%	3%	7%
Newt Gingrich	23%	25%	19%
Jon Huntsman	4%	3%	5%
Ron Paul	8%	9%	8%
Rick Perry	7%	8%	6%
Mitt Romney	27%	23%	33%
Rick Santorum	18%	21%	13%
Buddy Roemer	1%	1%	1%
Someone else/Not sure	8%	8%	8%

	Base	Evangelical?	
		Are	Are not
<b>Colbert Favorability</b>			
Favorable	17%	13%	23%
Unfavorable	41%	40%	43%
Not sure	42%	47%	34%

	Base	Evangelical?	
		Are	Are not
<b>Are Corporations People or Only People are People?</b>			
Corporations are people	33%	34%	32%
Only people are people	67%	66%	68%





## Crosstabs

	Base	Evangelical?	
		Are	Are not
Comfortable w/ Mormon as Pres.?			
Comfortable	57%	48%	69%
Not comfortable	18%	23%	11%
Not sure	25%	29%	20%

	Base	Evangelical?	
		Are	Are not
More/Less Likely to Vote for McCain- Endorsed Candidate			
More likely	11%	9%	13%
Less likely	30%	31%	29%
Doesn't make a difference	41%	41%	43%
Not sure	17%	19%	15%

	Base	Evangelical?	
		Are	Are not
More/Less Likely to Vote for Graham- Endorsed Candidate			
More likely	15%	16%	13%
Less likely	27%	26%	27%
Doesn't make a difference	41%	38%	44%
Not sure	17%	19%	15%



## Crosstabs

	Base	Evangelical?	
		Are	Are not
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>			
More likely	31%	36%	26%
Less likely	18%	13%	24%
Doesn't make a difference	34%	33%	35%
Not sure	17%	19%	15%

	Base	Evangelical?	
		Are	Are not
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>			
More likely	14%	16%	12%
Less likely	25%	24%	27%
Doesn't make a difference	42%	40%	45%
Not sure	18%	19%	16%

	Base	Evangelical?	
		Are	Are not
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>			
More likely	13%	14%	11%
Less likely	24%	24%	25%
Doesn't make a difference	44%	42%	47%
Not sure	19%	20%	17%





## Crosstabs

	Base	Evangelical?	
		Are	Are not
<b>Who's Run Strongest SC Campaign?</b>			
Newt Gingrich	13%	11%	15%
Jon Huntsman	1%	1%	1%
Ron Paul	7%	8%	7%
Rick Perry	6%	6%	7%
Buddy Roemer	1%	1%	0%
Mitt Romney	18%	18%	18%
Rick Santorum	4%	5%	4%
Someone else/Not sure	49%	51%	48%

	Base	Evangelical?	
		Are	Are not
<b>Gender</b>			
Woman	47%	49%	44%
Man	53%	51%	56%

	Base	Evangelical?	
		Are	Are not
<b>Age</b>			
18 to 29	8%	8%	8%
30 to 45	24%	24%	24%
46 to 65	38%	38%	38%
Older than 65	30%	30%	30%



## Crosstabs

	Base	Evangelical?	
		Are	Are not
<b>Ideology</b>			
Very liberal	3%	3%	3%
Somewhat liberal	4%	3%	5%
Moderate	15%	9%	23%
Somewhat conservative	38%	31%	46%
Very conservative	41%	55%	23%

	Base	Evangelical?	
		Are	Are not
<b>Party</b>			
Democrat	3%	2%	5%
Republican	82%	88%	75%
Independent/Other	14%	10%	20%

	Base	Evangelical?	
		Are	Are not
<b>Tea Party ID</b>			
Yes	31%	35%	25%
No	57%	50%	68%
Not sure	12%	15%	8%



## Crosstabs

	Base	Evangelical?	
		Are	Are not
Evangelical?			
Are	57%	100%	-
Are not	43%	-	100%

	Base	Evangelical?	
		Are	Are not
Region			
Low Country	33%	34%	33%
Midlands	34%	28%	41%
Upstate	33%	38%	26%

	Base	Region		
		Low Country	Midlands	Upstate
2012 GOP Pres Primary				
Newt Gingrich	23%	20%	25%	24%
Jon Huntsman	4%	3%	5%	3%
Ron Paul	9%	11%	4%	11%
Rick Perry	5%	8%	5%	3%
Mitt Romney	30%	29%	31%	29%
Rick Santorum	19%	19%	20%	18%
Buddy Roemer	1%	2%	1%	2%
Someone else/Not sure	9%	9%	9%	10%





## Crosstabs

	Base	Region		
		Low Country	Midlands	Upstate
<b>Committed to Candidate or Might Change Your Mind?</b>				
<b>Strongly committed to that candidate</b>	59%	58%	58%	59%
<b>Might end up supporting someone else</b>	41%	42%	42%	41%

	Base	Region		
		Low Country	Midlands	Upstate
<b>2012 GOP Pres Primary 2nd Choice</b>				
<b>Newt Gingrich</b>	14%	14%	13%	14%
<b>Jon Huntsman</b>	5%	5%	6%	3%
<b>Ron Paul</b>	7%	6%	6%	10%
<b>Rick Perry</b>	10%	12%	8%	11%
<b>Mitt Romney</b>	16%	15%	18%	16%
<b>Rick Santorum</b>	21%	21%	21%	20%
<b>Buddy Roemer</b>	1%	2%	1%	2%
<b>Someone else/Not sure</b>	26%	26%	27%	23%

	Base	Region		
		Low Country	Midlands	Upstate
<b>Gingrich Favorability</b>				
<b>Favorable</b>	49%	42%	54%	52%
<b>Unfavorable</b>	39%	45%	35%	36%
<b>Not sure</b>	12%	13%	11%	12%





## Crosstabs

	Base	Region		
		Low Country	Midlands	Upstate
Huntsman Favorability				
Favorable	28%	26%	33%	25%
Unfavorable	41%	40%	41%	42%
Not sure	32%	35%	27%	33%

	Base	Region		
		Low Country	Midlands	Upstate
Paul Favorability				
Favorable	33%	35%	26%	39%
Unfavorable	54%	49%	63%	50%
Not sure	13%	16%	11%	11%

	Base	Region		
		Low Country	Midlands	Upstate
Perry Favorability				
Favorable	42%	43%	45%	39%
Unfavorable	43%	39%	42%	48%
Not sure	15%	19%	13%	14%





## Crosstabs

	Base	Region		
		Low Country	Midlands	Upstate
Romney Favorability				
Favorable	60%	58%	65%	55%
Unfavorable	29%	30%	26%	32%
Not sure	11%	11%	9%	12%

	Base	Region		
		Low Country	Midlands	Upstate
Santorum Favorability				
Favorable	63%	61%	65%	63%
Unfavorable	21%	20%	21%	21%
Not sure	16%	18%	14%	17%

	Base	Region		
		Low Country	Midlands	Upstate
Romney/Gingrich				
Mitt Romney	49%	50%	51%	45%
Newt Gingrich	35%	34%	35%	37%
Not sure	16%	16%	14%	18%





## Crosstabs

	Base	Region		
		Low Country	Midlands	Upstate
Romney/Paul				
Mitt Romney	67%	66%	73%	62%
Ron Paul	23%	24%	18%	26%
Not sure	10%	10%	9%	12%

	Base	Region		
		Low Country	Midlands	Upstate
Romney/Perry				
Mitt Romney	57%	55%	60%	55%
Rick Perry	29%	31%	28%	28%
Not sure	15%	15%	12%	17%

	Base	Region		
		Low Country	Midlands	Upstate
Romney/Santorum				
Mitt Romney	45%	44%	47%	43%
Rick Santorum	40%	38%	41%	42%
Not sure	15%	18%	12%	16%





## Crosstabs

	Base	Region		
		Low Country	Midlands	Upstate
<b>2008 Primary Choice</b>				
Democratic primary	7%	8%	9%	3%
Republican primary	82%	77%	81%	88%
Didn't vote in a primary	11%	15%	10%	8%

	Base	Region		
		Low Country	Midlands	Upstate
<b>2008 GOP Primary Vote</b>				
John McCain	47%	48%	47%	45%
Mike Huckabee	23%	22%	22%	24%
Fred Thompson	11%	12%	6%	14%
Mitt Romney	8%	8%	12%	5%
Ron Paul	3%	5%	2%	3%
Rudy Giuliani	4%	3%	6%	5%
Someone Else/Don't Remember	4%	3%	6%	4%

	Base	Region		
		Low Country	Midlands	Upstate
<b>2012 GOP Pres Primary w/ Colbert</b>				
Stephen Colbert	5%	5%	3%	6%
Newt Gingrich	23%	20%	24%	25%
Jon Huntsman	4%	4%	5%	2%
Ron Paul	8%	10%	5%	10%
Rick Perry	7%	8%	8%	6%
Mitt Romney	27%	28%	28%	26%
Rick Santorum	18%	18%	20%	15%
Buddy Roemer	1%	1%	1%	1%
Someone else/Not sure	8%	7%	7%	10%





## Crosstabs

	Base	Region		
		Low Country	Midlands	Upstate
Colbert Favorability				
Favorable	17%	17%	19%	15%
Unfavorable	41%	42%	42%	40%
Not sure	42%	40%	40%	45%

	Base	Region		
		Low Country	Midlands	Upstate
Are Corporations People or Only People are People?				
Corporations are people	33%	39%	32%	29%
Only people are people	67%	61%	68%	71%

	Base	Region		
		Low Country	Midlands	Upstate
Comfortable w/ Mormon as Pres.?				
Comfortable	57%	56%	60%	56%
Not comfortable	18%	21%	15%	18%
Not sure	25%	24%	25%	26%





## Crosstabs

	Base	Region		
		Low Country	Midlands	Upstate
<b>More/Less Likely to Vote for McCain-Endorsed Candidate</b>				
More likely	11%	11%	10%	11%
Less likely	30%	30%	32%	29%
Doesn't make a difference	41%	41%	41%	42%
Not sure	17%	17%	17%	18%

	Base	Region		
		Low Country	Midlands	Upstate
<b>More/Less Likely to Vote for Graham-Endorsed Candidate</b>				
More likely	15%	16%	15%	14%
Less likely	27%	27%	25%	28%
Doesn't make a difference	41%	41%	44%	38%
Not sure	17%	17%	16%	20%

	Base	Region		
		Low Country	Midlands	Upstate
<b>More/Less Likely to Vote for DeMint-Endorsed Candidate</b>				
More likely	31%	31%	27%	37%
Less likely	18%	18%	19%	16%
Doesn't make a difference	34%	34%	38%	29%
Not sure	17%	17%	16%	19%





## Crosstabs

	Base	Region		
		Low Country	Midlands	Upstate
<b>More/Less Likely to Vote for Haley-Endorsed Candidate</b>				
More likely	14%	15%	13%	15%
Less likely	25%	28%	23%	25%
Doesn't make a difference	42%	39%	47%	41%
Not sure	18%	18%	17%	19%

	Base	Region		
		Low Country	Midlands	Upstate
<b>More/Less Likely to Vote for Sanford-Endorsed Candidate</b>				
More likely	13%	11%	13%	15%
Less likely	24%	23%	22%	29%
Doesn't make a difference	44%	46%	48%	37%
Not sure	19%	20%	17%	19%

	Base	Region		
		Low Country	Midlands	Upstate
<b>Who's Run Strongest SC Campaign?</b>				
Newt Gingrich	13%	10%	17%	12%
Jon Huntsman	1%	1%	1%	1%
Ron Paul	7%	8%	4%	11%
Rick Perry	6%	6%	6%	6%
Buddy Roemer	1%	-	1%	1%
Mitt Romney	18%	18%	19%	17%
Rick Santorum	4%	4%	5%	5%
Someone else/Not sure	49%	53%	48%	47%





## Crosstabs

	Base	Region		
		Low Country	Midlands	Upstate
Gender				
Woman	47%	51%	46%	45%
Man	53%	49%	54%	55%

	Base	Region			
		Low Country	Midlands	Upstate	
Age					
18 to 29	8%	9%	10%	4%	
30 to 45	24%	25%	21%	26%	
46 to 65	38%	40%	32%	42%	
Older than 65	30%	26%	36%	28%	

	Base	Region		
		Low Country	Midlands	Upstate
Ideology				
Very liberal	3%	4%	4%	1%
Somewhat liberal	4%	2%	4%	5%
Moderate	15%	16%	14%	14%
Somewhat conservative	38%	40%	37%	36%
Very conservative	41%	38%	41%	44%





## Crosstabs

	Base	Region			
		Low Country	Midlands	Upstate	
Party					
Democrat	3%	3%	4%	3%	
Republican	82%	81%	82%	83%	
Independent/Other	14%	16%	14%	14%	

	Base	Region			
		Low Country	Midlands	Upstate	
Tea Party ID					
Yes	31%	28%	31%	33%	
No	57%	61%	57%	54%	
Not sure	12%	10%	12%	13%	

	Base	Region		
		Low Country	Midlands	Upstate
Evangelical?				
Are	57%	57%	48%	66%
Are not	43%	43%	52%	34%





**Crosstabs**

	Base	Region		
		Low Country	Midlands	Upstate
Region				
Low Country	33%	100%	-	-
Midlands	34%	-	100%	-
Upstate	33%	-	-	100%

