

October 15, 2012

INTERVIEWS: Tom Jensen 919-744-6312

IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Obama and Casey up comfortably in Pennsylvania

Raleigh, N.C. – PPP's newest Pennsylvania poll finds Barack Obama's lead in the state declining by 5 points over the last month, but he still has a 7 point advantage at 51-44. He led 52-40 in mid-September.

Pennsylvania voters narrowly approve of the job Obama is doing, with 49% giving him good marks to 47% who disapprove. Romney continues to have trouble connecting with voters in the Keystone State, as 44% express a favorable opinion of him to 49% who see him negatively.

Obama is competitive with white voters, trailing Romney only 49/46. Add in Obama's 86/7 lead with African Americans and it gives him his overall advantage. He also leads with both women (53/42) and men (48/46). Finally he has a 51/41 advantage with independents.

The Pennsylvania Senate race isn't looking terribly competitive. Bob Casey leads Republican challenger Tom Smith 50-39, an 11 point lead that's pretty similar to the 10 point one we found for Casey at 46-36 in July. Casey has a 44-36 advantage with independents and he continues to enjoy greater than normal crossover support for a Democrat, taking 17% of the GOP vote.

Pennsylvanians continue to be closely divided on Casey's job performance with 37% approving of him to 39% who disapprove. That's largely because he's at only 58% approval with Democrats, but even though they're not necessarily thrilled with Casey most of them are still planning to vote for him. Smith hasn't proven to be a very popular challenger, with only 33% of voters rating him favorably to 36% with a negative opinion. 31% still aren't familiar with him.

"Barack Obama and Bob Casey still look like pretty clear favorites in Pennsylvania," said Dean Debnam, President of Public Policy Polling. "They might not win by as much as they did last time but they don't look terribly vulnerable either."

PPP surveyed 500 likely Pennsylvania voters from October 12th to 14th. The margin of error for the survey is +/-4.4%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.

Public Policy Polling 3020 Highwoods Blvd. Raleigh, NC 27604 Phone: 888 621-6988

Web: www.publicpolicypolling.com

Email: information@publicpolicypolling.com





Pennsylvania Survey Results

Q1	Do you approve or disapprove of President Barack Obama's job performance?	Q7	Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat		
	Approve49%		conservative, or very conservative?	00/	
	Disapprove47%		Very liberal		
	Not sure		Somewhat liberal		
Q2	Do you have a favorable or unfavorable opinion of Mitt Romney?		Moderate Somewhat conservative		
	Favorable44%		Very conservative		
	Unfavorable49%	Q8	If you are a woman, press 1. If a man, press		
	Not sure7%		Woman	55%	
Q3	The candidates for President are Democrat		Man		
	Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?	Q9	If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.		
	Barack Obama51%		Democrat	48%	
	Mitt Romney44%		Republican		
	Undecided6%		Independent/Other		
Q4	Do you approve or disapprove of Senator Bob Casey's job performance?	Q10	If you are white, press 1. If African-America press 2. If other, press 3.		
	Approve37% Not sure24%		White	84%	
	Disapprove39%		African-American		
Q5	Do you have a favorable or unfavorable opinion of Tom Smith?		Other		
		Q11	If you are 18 to 29 years old, press 1. If 30 to		
	Favorable		45, press 2. If 46 to 65, press 3. If you are		
	Unfavorable		older than 65, press 4.	400/	
00	Not sure		18 to 29		
Q6	The candidates for US Senate are Democrat Bob Casey and Republican Tom Smith. If the		30 to 45		
	election was today, who would you vote for?		Older than 65		
	Bob Casey50%		Oluei tilali to		
	Tom Smith39%				
	Undecided11%				





		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Obama Approval			-	<u>-</u>		
Approve	49%	84%	89%	55%	25%	7%
Disapprove	47%	16%	7%	38%	71%	93%
Not sure	4%	-	4%	7%	4%	-

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Romney Favorability						
Favorable	44%	14%	8%	34%	70%	87%
Unfavorable	49%	86%	85%	55%	24%	9%
Not sure	7%	-	7%	11%	6%	4%

		Ideolo	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obam a/Rom ney		_	<u>-</u>	_	-		
Barack Obama	51%	84%	91%	56%	25%	10%	
Mitt Romney	44%	11%	6%	36%	71%	84%	
Undecided	6%	5%	3%	8%	4%	6%	

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
Casey Approval		-	_		='	-	
Approve	37%	69%	65%	41%	14%	12%	
Disapprove	39%	23%	19%	30%	63%	58%	
Not sure	24%	8%	16%	29%	24%	30%	





		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	
Smith Favorability		-	<u>-</u>	<u>-</u>	•	
Favorable	33%	23%	8%	24%	55%	59%
Unfavorable	36%	61%	64%	38%	19%	11%
Not sure	31%	16%	28%	39%	26%	30%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Casey/Sm ith						
Bob Casey	50%	89%	76%	58%	29%	9%
Tom Smith	39%	10%	11%	28%	61%	77%
Undecided	11%	1%	13%	13%	10%	14%

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	49%	52%	46%
Disapprove	47%	45%	49%
Not sure	4%	4%	5%

		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	44%	40%	49%
Unfavorable	49%	52%	46%
Not sure	7%	8%	6%





		Gender	r	
	Base	Woman	Man	
Obama/Romney		-		
Barack Obama	51%	53%	48%	
Mitt Romney	44%	42%	46%	
Undecided	6%	5%	6%	

		Gender	
	Base	Woman	Man
Casey Approval		-	
Approve	37%	36%	38%
Disapprove	39%	35%	44%
Not sure	24%	29%	18%

		Gender		
	Base	Woman	Man	
Smith Favorability		-		
Favorable	33%	28%	41%	
Unfavorable	36%	36%	35%	
Notsure	31%	36%	24%	

		Gender	
	Base	Woman	Man
Casey/Smith		-	
Bob Casey	50%	50%	50%
Tom Smith	39%	35%	43%
Undecided	11%	15%	7%





		Party				
	Base	Democrat	Republican	Independent/Other		
Obama Approval		='		•		
Approve	49%	77%	13%	49%		
		20%	84%	40%		
Disapprove Notsure	4%	3%	3%	11%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Romney Favorability		•			
Favorable	44%	19%	81%	37%	
Unfavorable	49%	75%	15%	49%	
Not sure	7%	7%	5%	14%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama/Romney		•		•		
Barack Obama	51%	78%	14%	51%		
Mitt Romney	44%	16%	81%	41%		
Undecided	6%	6%	4%	7%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Casey Approval		='		•		
Approve	37%	58%	14%	24%		
Disapprove	39%	20%	63%	43%		
Not sure	24%	22%	24%	33%		





		Party				
	Base	Democrat	Republican	Independent/Other		
Smith Favorability		='		•		
Favorable	33%	17%	60%	23%		
Unfavorable	36%	55%	14%	28%		
Not sure	31%	28%	26%	49%		

		Party	Party			
	Base	Democrat	Republican	Independent/Other		
Casey/Sm ith						
Bob Casey	50%	76%	17%	44%		
Tom Smith	39%	15%	71%	36%		
Undecided	11%	9%	12%	20%		

		Race		
	Base	White	African- American	Other
Obama Approval				
Approve	49%	44%	86%	57%
Disapprove	47%	52%	11%	34%
Not sure	4%	4%	3%	9%

		Race		
	Base	White	African- American	Other
Romney Favorability				
Favorable	44%	50%	7%	29%
Unfavorable	49%	43%	83%	69%
Not sure	7%	7%	10%	2%





		Race		
	Base	White	African- American	Other
Obama/Romney				
Barack Obama	51%	46%	86%	58%
Mitt Romney	44%	49%	7%	28%
Undecided	6%	5%	7%	14%

		Race		
	Base	White	African- American	Other
Casey Approval				
Approve	37%	36%	48%	31%
Disapprove	39%	42%	22%	29%
Not sure	24%	22%	29%	40%

		Race		
	Base	White	African- American	Other
Smith Favorability				
Favorable	33%	36%	17%	26%
Unfavorable	36%	35%	51%	28%
Not sure	31%	29%	32%	46%

		Race				
	Base	White	African- American	Other		
Casey/Smith						
Bob Casey	50%	47%	73%	50%		
Tom Smith	39%	43%	13%	26%		
Undecided	11%	10%	15%	25%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	49%	53%	58%	47%	43%
Disapprove	47%	45%	39%	49%	52%
Not sure	4%	3%	4%	4%	6%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Romney Favorability					
Favorable	44%	43%	32%	47%	54%
Unfavorable	49%	50%	56%	48%	41%
Not sure	7%	8%	12%	5%	6%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Obama/Romney						
Barack Obama	51%	54%	59%	49%	44%	
Mitt Romney	44%	41%	32%	47%	52%	
Undecided	6%	5%	8%	5%	5%	

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Casey Approval						
Approve	37%	33%	46%	34%	36%	
Disapprove	39%	40%	22%	44%	48%	
Not sure	24%	28%	32%	22%	17%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Smith Favorability					
Favorable	33%	43%	19%	37%	39%
Unfavorable	36%	33%	41%	34%	36%
Not sure	31%	25%	41%	29%	26%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Casey/Smith					
Bob Casey	50%	51%	58%	48%	45%
Tom Smith	39%	33%	31%	41%	46%
Undecided	11%	15%	12%	11%	10%

