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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Cowboys, Packers Tied for America's Favorite NFL Team

Raleigh, N.C. – America's favorite NFL team is a tie between the Dallas Cowboys and the Green Bay Packers, a new national survey from Public Policy Polling finds. 12% each choose Dallas and Green Bay from a list of nine teams, while 10% each choose the Chicago Bears and Denver Broncos, 8% choose the New York Giants and Pittsburgh Steelers, 5% choose the New Orleans Saints, and 4% the Washington Redskins. 25% root for someone else or aren't sure. Green Bay is down from their high of 22% in last year's survey, suggesting their Super Bowl win bounce has dissipated.

The Dallas Cowboys are once again America's most hated NFL squad – 18% choose them as least favorite, 11% choose the Bears, 10% the Patriots, 8% the Broncos, 7% the Steelers, 5% the Redskins, and 4% each the Packers, Giants and Saints. 29% say some other team is their least favorite or they aren't sure. In PPP's survey one year ago Dallas also topped the "least favorite" list with 22%.

Pitted head-to-head against each other, 50% of respondents say they like the Packers more than the Cowboys, while just 27% choose Dallas and 23% aren't sure. Indeed, Dallas has a net negative (32-37) favorability rating while Green Bay's is much more positive (55-15).

The Manning Brothers come out on top as America's favorite NFL quarterbacks, with 17% choosing reigning Super Bowl champ Eli Manning and 16% choosing his brother Peyton. Tim Tebow (14% despite not starting a game this year), Tom Brady (10%) and Aaron Rodgers (10%) also receive double-digit support. Drew Brees gets 9%, Ben Roethlisberger 5%, Michael Vick 4%, and Tony Romo 3% while 12% say some other QB is their favorite or they aren't sure.

Despite his injuries this year, Michael Vick shows no signs of getting back into many fan's good graces – 27% named him as their least favorite QB. Ben Roethlisberger receives 15% of the "least favorite" vote, with Tom Brady, Eli Manning and Tony Romo each getting 8%, Tony Romo 7%. Brees (3%), Rodgers (3%) and Peyton Manning (2%) receive very few least favorite votes while 19% say someone else or they aren't sure.

PPP surveyed 700 voters from November 30th- December 2nd. The margin of error for the survey is +/- 3.7 percentage points. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.





National Survey Results

Q1	Do you have a favorable or unfavorable opinion of Tom Brady?	Q7	Do you have a favorable or unfa of Tony Romo?	vorable opinion
	Favorable38%		Favorable	25%
	Unfavorable18%		Unfavorable	
	Not sure44%		Not sure	
Q2	Do you have a favorable or unfavorable opinion of Drew Brees?	Q8	Do you have a favorable or unfa of Tim Tebow?	vorable opinion
	Favorable47%		Favorable	55%
	Unfavorable		Unfavorable	18%
	Not sure44%		Not sure	27%
Q3	Do you have a favorable or unfavorable opinion of Eli Manning?	Q9	Do you have a favorable or unfa of Michael Vick?	vorable opinion
	Favorable58%		Favorable	21%
	Unfavorable		Unfavorable	47%
	Not sure32%		Not sure	32%
Q4	Do you have a favorable or unfavorable opinion of Peyton Manning?			
	Favorable60%			
	Unfavorable 8%			
	Not sure33%			
Q5	Do you have a favorable or unfavorable opinion of Aaron Rodgers?			
	Favorable40%			
	Unfavorable 9%			
	Not sure51%			
Q6	Do you have a favorable or unfavorable opinion of Ben Roethlisberger?			
	Favorable24%			
	Unfavorable30%			
	Not sure 46%			

	of Tony Romo?	
	Favorable	25%
	Unfavorable	25%
	Not sure	50%
28	Do you have a favorable or unfavorable of Tim Tebow?	
	Favorable	55%
	Unfavorable	18%
	Not sure	27%
Q 9	Do you have a favorable or unfavorable of Michael Vick?	opinion
	Favorable	21%
	Unfavorable	47%
	Not sure	32%





Q10	Given the choices of Tom Brady, D Eli Manning, Peyton Manning, Aard Ben Roethlisberger, Tony Romo, T and Michael Vick, who is your favo quarterback?	on Rodgers, im Tebow,	Q12 Given the choices of the Chic Cowboys, Denver Broncos, C Packers, New England Patric Giants, New Orleans Saints, Steelers, and Washington Re	Green Bay ots, New York Pittsburgh
	Tom Brady	10%	your favorite NFL team?	400/
	Drew Brees	9%	Bears	
	Eli Manning	17%	Cowboys	
	Peyton Manning	16%	Broncos	
	Aaron Rodgers	10%	Packers	
	Ben Roethlisberger		Patriots	
	Tony Romo		Giants	
	Tim Tebow		Saints	
	Michael Vick		Steelers	
	Someone else/Not sure		Redskins	
Q11	Given the same list of choices, who least favorite NFL quarterback?	o is your	Someone else/Not sure Q13 Given the same list of choice least favorite NFL team?	
	Tom Brady		Bears	11%
	Drew Brees		Cowboys	
	Eli Manning		Broncos	
	Peyton Manning		Packers	
	Aaron Rodgers		Patriots	
	Ben Roethlisberger		Giants	
	Tony Romo		Saints	
	Tim Tebow		Steelers	
	Michael Vick		Redskins	
	Someone else/Not sure	19%	Someone else/Not sure	
			Q14 Do you have a favorable or u of the Dallas Cowboys?	
			Favorable	32%
			Unfavorable	37%
			Not sure	31%





Q15	Do you have a favorable or unfavorable op of the Green Bay Packers?	inion	Q
	Favorable	.55%	
	Unfavorable	.15%	Q
	Not sure	.30%	
Q16	Which team do you like more: the Dallas Cowboys or Green Bay Packers?		
	Cowboys	.27%	
	Packers	.50%	
	Not sure	.23%	Q
Q17	In the last presidential election, did you vot Barack Obama or Mitt Romney?		
	Barack Obama	.51%	
	Mitt Romney	.42%	
	Someone else/Don't remember	. 8%	
Q18	Would you describe yourself as very liberal somewhat liberal, moderate, somewhat conservative, or very conservative?	,	Q
	Very liberal	.11%	
	Somewhat liberal	.18%	
	Moderate	.32%	
	Somewhat conservative	.24%	
	Very conservative	15%	

Q19	If you are a woman, press 1. If a man, pres	s 2.
	Woman	52%
	Man	48%
Q20	If you are a Democrat, press 1. If a Republi press 2. If you are an independent or identi with another party, press 3.	can,
	Democrat	44%
	Republican	32%
	Independent/Other	24%
Q21	If you are Hispanic, press 1. If white, press If African-American, press 3. If other, press	2.
	Hispanic	13%
	White	67%
	African-American	12%
	Other	
Q22	If you are 18 to 29 years old, press 1. If 30 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.	
	18 to 29	15%
	30 to 45	24%
	46 to 65	40%
	Older than 65	





		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Brady Favorability					
Favorable	38%	37%	40%	33%	
Unfavorable	18%	17%	19%	22%	
Not sure	44%	46%	41%	46%	

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Brees Favorability				
Favorable	47%	45%	49%	42%
Unfavorable	9%	9%	9%	14%
Not sure	44%	46%	42%	44%

		2012 Vo	2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
E. Manning Favorability					
Favorable	58%	53%	63%	58%	
Unfavorable	9%	12%	6%	12%	
Not sure	32%	35%	31%	29%	

		2012 Vo	2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
P. Manning Favorability					
Favorable	60%	53%	65%	68%	
Unfavorable	8%	12%	4%	7%	
Not sure	33%	36%	31%	24%	





		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Rodgers Favorability					
Favorable	40%	37%	43%	39%	
Unfavorable	9%	11%	7%	11%	
Not sure	51%	53%	50%	50%	

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Big Ben Favorability				
Favorable	24%	22%	27%	25%
Unfavorable	30%	30%	28%	36%
Not sure	46%	48%	45%	39%

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Romo Favorability			•		
Favorable	25%	23%	30%	15%	
Unfavorable	25%	25%	22%	40%	
Not sure	50%	52%	48%	46%	

		2012 Vo	2012 Vote					
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember				
Tebow Favorability			•					
Favorable	55%	34%	76%	60%				
Unfavorable	18%	29%	6%	14%				
Not sure	27%	37%	17%	26%				





		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Vick Favorability					
Favorable	21%	28%	13%	25%	
Unfavorable	47%	34%	59%	58%	
Not sure	32%	37%	28%	18%	

		2012 Vo	2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember			
Fave NFL QB							
Tom Brady	10%	15%	5%	10%			
Drew Brees	9%	10%	7%	20%			
Eli Manning	17%	20%	15%	17%			
Peyton Manning	16%	14%	18%	15%			
Aaron Rodgers	10%	7%	14%	6%			
Ben Roethlisberger	5%	5%	5%	-			
Tony Romo	3%	2%	4%	3%			
Tim Tebow	14%	4%	24%	18%			
Michael Vick	4%	7%	2%	1%			
Someone else/Not sure	12%	17%	7%	10%			

		2012 Vo	2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember			
Least Fave NFL QB			-				
Tom Brady	8%	9%	8%	8%			
Drew Brees	3%	3%	2%	9%			
Eli Manning	8%	10%	5%	9%			
Peyton Manning	2%	2%	2%	-			
Aaron Rodgers	3%	1%	4%	3%			
Ben Roethlisberger	15%	15%	14%	18%			
Tony Romo	8%	10%	6%	10%			
Tim Tebow	7%	9%	4%	4%			
Michael Vick	27%	16%	40%	28%			
Someone else/Not sure	19%	26%	14%	10%			

		2012 Vo	2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember			
Fave NFL Team			•				
Bears	10%	13%	8%	-			
Cowboys	12%	9%	17%	7%			
Broncos	10%	11%	9%	12%			
Packers	12%	11%	12%	18%			
Patriots	6%	6%	6%	8%			
Giants	8%	8%	6%	16%			
Saints	5%	4%	7%	2%			
Steelers	8%	11%	6%	4%			
Redskins	4%	6%	3%	2%			
Someone else/Not sure	25%	22%	26%	32%			





		2012 Vo	2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember			
Least Fave NFL Team		•					
Bears	11%	11%	11%	10%			
Cowboys	18%	23%	13%	17%			
Broncos	8%	6%	9%	13%			
Packers	4%	5%	4%	4%			
Patriots	10%	8%	12%	11%			
Giants	4%	4%	5%	-			
Saints	4%	3%	4%	5%			
Steelers	7%	8%	8%	-			
Redskins	5%	5%	5%	6%			
Someone else/Not sure	29%	28%	29%	34%			

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Cowboys Favorability					
Favorable	32%	26%	42%	17%	
Unfavorable	37%	41%	31%	51%	
Not sure	31%	33%	28%	31%	

		2012 Vo	2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember			
Packers Favorability			•	•			
Favorable	55%	50%	59%	61%			
Unfavorable	15%	19%	12%	7%			
Not sure	30%	31%	30%	32%			

		2012 Vo	2012 Vote					
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember				
Cowboys/Packers			,					
Cowboys	27%	21%	36%	15%				
Packers	50%	53%	45%	55%				
Not sure	23%	26%	19%	30%				





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Brady Favorability		-	-	=		
Favorable	38%	38%	25%	44%	42%	34%
Unfavorable	18%	9%	20%	13%	23%	24%
Not sure	44%	53%	54%	43%	36%	42%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Brees Favorability						
Favorable	47%	31%	40%	54%	52%	42%
Unfavorable	9%	13%	10%	5%	11%	12%
Not sure	44%	55%	50%	41%	37%	47%

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative		
E. Manning Favorability		=	•	-	•			
Favorable	58%	46%	45%	61%	68%	57%		
Unfavorable	9%	6%	17%	7%	8%	11%		
Not sure	32%	48%	38%	32%	24%	32%		

		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
P. Manning Favorability		=	•		•		
Favorable	60%	47%	47%	60%	70%	61%	
Unfavorable	8%	6%	10%	8%	7%	8%	
Not sure	33%	47%	43%	32%	23%	31%	





		Ideology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Rodgers Favorability		-	-	<u>-</u>			
Favorable	40%	40%	21%	43%	47%	39%	
Unfavorable	9%	2%	16%	9%	9%	7%	
Not sure	51%	58%	63%	48%	44%	54%	

		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Big Ben Favorability				-		
Favorable	24%	32%	19%	24%	28%	18%
Unfavorable	30%	8%	31%	33%	33%	29%
Not sure	46%	60%	50%	43%	39%	52%

		Ideolo	ldeology						
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	. ,			
Romo Favorability			<u>-</u>	_	<u>-</u>	='			
Favorable	25%	28%	25%	26%	24%	23%			
Unfavorable	25%	14%	22%	25%	32%	25%			
Not sure	50%	58%	53%	49%	45%	52%			

		Ideolog	ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Tebow Favorability			-	-	-			
Favorable	55%	30%	28%	49%	75%	77%		
Unfavorable	18%	32%	30%	21%	7%	8%		
Not sure	27%	38%	42%	31%	18%	15%		





		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Vick Favorability			3	_			
Favorable	21%	31%	19%	24%	19%	15%	
Unfavorable	47%	27%	35%	48%	56%	53%	
Not sure	32%	42%	45%	27%	25%	32%	

		Ideolog	ldeology					
	Base	Very liberal	Somew hat liberal	Moderate	Som ew hat conservative	Very conservative		
Fave NFL QB								
Tom Brady	10%	25%	6%	13%	6%	4%		
Drew Brees	9%	1%	19%	7%	12%	7%		
⊟i Manning	17%	22%	31%	11%	14%	18%		
Peyton Manning	16%	8%	16%	16%	21%	13%		
Aaron Rodgers	10%	1%	5%	12%	10%	14%		
Ben Roethlisberger	5%	1%	2%	8%	3%	5%		
Tony Romo	3%	-	3%	5%	2%	-		
Tim Tebow	14%	4%	-	10%	23%	27%		
Michael Vick	4%	11%	7%	5%	1%	-		
Someone else/Not sure	12%	25%	11%	14%	7%	13%		

		ldeolog	ldeology				
		Very	Som ew hat		Som e w hat	Very	
	Base	liberal	liberal	Moderate	conservative	conservative	
Least Fave NFL QB							
Tom Brady	8%	11%	7%	10%	6%	8%	
Drew Brees	3%	1%	-	4%	4%	4%	
Eli Manning	8%	13%	16%	5%	7%	4%	
Peyton Manning	2%	-	-	2%	4%	1%	
Aaron Rodgers	3%	2%	2%	4%	2%	2%	
Ben Roethlisberger	15%	6%	14%	18%	15%	13%	
Tony Romo	8%	5%	14%	8%	10%	3%	
Tim Tebow	7%	16%	10%	6%	2%	6%	
Michael Vick	27%	10%	20%	27%	35%	33%	
Someone else/Not sure	19%	36%	18%	17%	14%	24%	

		Ideolo	ду			
	Base	Very liberal	Som ew hat liberal	Moderate	Somewhat conservative	Very conservative
Fave NFL Team		-	_		_	
Bears	10%	25%	1%	15%	4%	6%
Cowboys	12%	18%	8%	15%	7%	16%
Broncos	10%	21%	20%	5%	9%	5%
Packers	12%	-	9%	10%	19%	14%
Patriots	6%	3%	4%	6%	9%	3%
Giants	8%	3%	7%	7%	14%	4%
Saints	5%	-	8%	3%	8%	2%
Steelers	8%	3%	13%	13%	5%	5%
Redskins	4%	5%	12%	1%	3%	4%
Someone else/Not sure	25%	24%	19%	24%	21%	41%





		Ideolog	а у			
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Least Fave NFL Team		•	,	,		
Bears	11%	9%	11%	8%	17%	8%
Cowboys	18%	8%	23%	23%	13%	18%
Broncos	8%	8%	17%	8%	6%	4%
Packers	4%	9%	5%	4%	2%	3%
Patriots	10%	7%	13%	9%	11%	11%
Giants	4%	9%	1%	2%	6%	4%
Saints	4%	3%	-	4%	7%	2%
Steelers	7%	1%	3%	9%	8%	8%
Redskins	5%	11%	3%	4%	8%	1%
Someone else/Not sure	29%	35%	24%	29%	23%	42%

		ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
Cowboys Favorability							
Favorable	32%	29%	23%	27%	41%	38%	
Unfavorable	37%	27%	31%	46%	36%	36%	
Not sure	31%	43%	45%	27%	23%	27%	

		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,	
Packers Favorability		_	<u>-</u>	_	<u>-</u>	='	
Favorable	55%	46%	37%	57%	64%	60%	
Unfavorable	15%	17%	12%	20%	10%	12%	
Not sure	30%	37%	51%	23%	25%	27%	

		Ideolog	ldeology			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,
Cowboys/Packers			-			
Cowboys	27%	24%	25%	28%	26%	29%
Packers	50%	43%	35%	55%	57%	49%
Not sure	23%	33%	40%	17%	17%	23%





		Gender	
	Base	Woman	Man
Brady Favorability		-	
Favorable	38%	26%	49%
Unfavorable	18%	17%	19%
Not sure	44%	57%	32%

		Gender	
	Base	Woman	Man
Brees Favorability		-	
Favorable	47%	32%	60%
Unfavorable	9%	11%	8%
Not sure	44%	57%	33%

		Gender	
	Base	Woman	Man
E Manning Favorability			
Favorable	58%	50%	65%
Unfavorable	9%	9%	10%
Not sure	32%	41%	25%

		Gender		
	Base	Woman	Man	
P. Manning Favorability				
Favorable	60%	51%	67%	
Unfavorable	8%	8%	7%	
Not sure	33%	41%	25%	





		Gender	
	Base	Woman	Man
Rodgers Favorability		-	
Favorable	40%	22%	55%
Unfavorable	9%	8%	10%
Not sure	51%	70%	35%

		Gender	
	Base	Woman	Man
Big Ben Favorability		-	
Favorable	24%	16%	31%
Unfavorable	30%	22%	37%
Not sure	46%	62%	32%

		Gender	
	Base	Woman	Man
Romo Favorability		-	
Favorable	25%	21%	28%
Unfavorable	25%	22%	28%
Not sure	50%	57%	43%

		Gender		
	Base	Woman	Man	
Tebow Favorability		- -		
Favorable	55%	52%	58%	
Unfavorable	18%	14%	20%	
Not sure	27%	34%	22%	





		Gender	
	Base	Woman	Man
Vick Favorability		-	
Favorable	21%	18%	24%
Unfavorable	47%	44%	50%
Not sure	32%	38%	26%

		Gender	
	Base	Woman	Man
Fave NFL QB		-	
Tom Brady	10%	9%	10%
Drew Brees	9%	9%	10%
⊟i Manning	17%	17%	17%
Peyton Manning	16%	13%	18%
Aaron Rodgers	10%	5%	14%
Ben Roethlisberger	5%	4%	5%
Tony Romo	3%	3%	2%
Tim Tebow	14%	19%	10%
Michael Vick	4%	5%	4%
Someone else/Not sure	12%	16%	9%

		Gender	
	Base	Woman	Man
Least Fave NFL QB		-	
Tom Brady	8%	6%	10%
Drew Brees	3%	4%	2%
Eli Manning	8%	7%	8%
Peyton Manning	2%	2%	1%
Aaron Rodgers	3%	3%	3%
Ben Roethlisberger	15%	13%	16%
Tony Romo	8%	6%	10%
Tim Tebow	7%	3%	10%
Michael Vick	27%	27%	28%
Someone else/Not sure	19%	29%	11%

		Gender	
	Base	Woman	Man
Fave NFL Team		-	
Bears	10%	13%	6%
Cowboys	12%	13%	12%
Broncos	10%	6%	14%
Packers	12%	9%	14%
Patriots	6%	7%	5%
Giants	8%	8%	8%
Saints	5%	5%	5%
Steelers	8%	8%	9%
Redskins	4%	6%	3%
Someone else/Not sure	25%	26%	24%





		Gender	
	Base	Woman	Man
Least Fave NFL Team			
Bears	11%	14%	8%
Cowboys	18%	14%	22%
Broncos	8%	7%	10%
Packers	4%	7%	1%
Patriots	10%	8%	13%
Giants	4%	3%	5%
Saints	4%	2%	5%
Steelers	7%	4%	9%
Redskins	5%	4%	6%
Someone else/Not sure	29%	37%	22%

		Gender	
	Base	Woman	Man
Cowboys Favorability			
Favorable	32%	37%	28%
Unfavorable	37%	26%	47%
Not sure	31%	37%	26%

		Gender	
	Base	Woman	Man
Packers Favorability		-	
Favorable	55%	45%	64%
Unfavorable	15%	14%	15%
Not sure	30%	41%	21%

		Gender	
	Base	Woman	Man
Cowboys/Packers		-	
Cowboys	27%	35%	19%
Packers	50%	34%	64%
Notsure	23%	31%	17%





		Party		
	Base	Democrat	Republican	Independent/Other
Brady Favorability		•		•
Favorable	38%	32%	39%	45%
Unfavorable	18%	17%	25%	13%
Not sure	44%	51%	36%	42%

		Party			
	Base	Democrat	Republican	Independent/Other	
Brees Favorability		•			
Favorable	47%	40%	50%	53%	
Unfavorable	9%	9%	12%	7%	
Not sure	44%	51%	38%	41%	

		Party				
	Base	Democrat	Republican	Independent/Other		
E. Manning Favorability		•				
Favorable	58%	51%	66%	60%		
Unfavorable	9%	12%	8%	7%		
Not sure	32%	36%	27%	33%		

		Party			
	Base	Democrat	Republican	Independent/Other	
P. Manning Favorability					
Favorable	60%	50%	68%	63%	
Unfavorable	8%	11%	4%	8%	
Notsure	33%	39%	28%	29%	





		Party			
	Base	Democrat	Republican	Independent/Other	
Rodgers Favorability		='		•	
Favorable	40%	28%	44%	51%	
Unfavorable	9%	12%	6%	8%	
Not sure	51%	60%	50%	41%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Big Ben Favorability					
Favorable	24%	25%	28%	18%	
Unfavorable	30%	22%	31%	38%	
Not sure	46%	52%	41%	43%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Romo Favorability		='	•	-		
Favorable	25%	21%	29%	27%		
Unfavorable	25%	24%	25%	28%		
Not sure	50%	55%	47%	45%		
Favorable Unfavorable	25%	24%	25%	28%		

		Party						
	Base	Democrat	Republican	Independent/Other				
Tebow Favorability		='						
Favorable	55%	38%	76%	57%				
Unfavorable	18%	23%	7%	21%				
Not sure	27%	39%	18%	21%				





		Party				
	Base	Democrat	Republican	Independent/Other		
Vick Favorability						
Favorable	21%	28%	11%	24%		
Unfavorable	47%	33%	59%	54%		
Not sure	32%	39%	31%	23%		

		Party		
	Base	Democrat	Republican	Independent/Other
Fave NFL QB				
Tom Brady	10%	12%	5%	12%
Drew Brees	9%	11%	6%	11%
⊟i Manning	17%	19%	21%	12%
Peyton Manning	16%	16%	15%	17%
Aaron Rodgers	10%	4%	14%	13%
Ben Roethlisberger	5%	5%	6%	2%
Tony Romo	3%	2%	5%	1%
Tim Tebow	14%	9%	18%	16%
Michael Vick	4%	7%	2%	3%
Someone else/Not sure	12%	16%	7%	12%

		Party		
	Base	Democrat	Republican	Independent/Other
Least Fave NFL QB		•		
Tom Brady	8%	9%	9%	7%
Drew Brees	3%	3%	3%	3%
Eli Manning	8%	9%	6%	7%
Peyton Manning	2%	2%	2%	1%
Aaron Rodgers	3%	2%	3%	3%
Ben Roethlisberger	15%	13%	14%	18%
Tony Romo	8%	11%	6%	7%
Tim Tebow	7%	7%	5%	7%
Michael Vick	27%	16%	38%	31%
Someone else/Not sure	19%	26%	13%	16%

		Party						
	Base	Democrat	Republican	Independent/Other				
Fave NFL Team		='	•					
Bears	10%	15%	8%	4%				
Cowboys	12%	13%	17%	6%				
Broncos	10%	10%	8%	11%				
Packers	12%	5%	15%	18%				
Patriots	6%	7%	2%	8%				
Giants	8%	6%	9%	10%				
Saints	5%	5%	5%	5%				
Steelers	8%	14%	6%	3%				
Redskins	4%	6%	1%	5%				
Someone else/Not sure	25%	20%	28%	29%				





		Party					
	Base	Democrat	Republican	Independent/Other			
Least Fave NFL		='	•				
Team							
Bears	11%	10%	10%	12%			
Cowboys	18%	23%	15%	15%			
Broncos	8%	7%	7%	11%			
Packers	4%	6%	3%	3%			
Patriots	10%	12%	12%	7%			
Giants	4%	1%	5%	6%			
Saints	4%	3%	4%	5%			
Steelers	7%	7%	9%	4%			
Redskins	5%	5%	5%	6%			
Someone else/Not sure	29%	27%	30%	31%			

		Party						
	Base	Democrat Republican Independent/Ot						
Cowboys Favorability		•						
Favorable	32%	31%	42%	25%				
Unfavorable	37%	36%	38%	39%				
Not sure	31%	33%	21%	36%				

		Party		
	Base	Democrat	Republican	Independent/Other
Packers Favorability		='		•
Favorable	55%	46%	66%	57%
Unfavorable	15%	19%	8%	15%
Not sure	30%	35%	26%	29%

		Party						
	Base	Democrat	Republican	Independent/Other				
Cow boys/Packers		='						
Cowboys	27%	29%	36%	15%				
Packers	50%	44%	51%	57%				
Not sure	23%	27%	13%	28%				





		Race				
	Base	Hispanic	White	African- American	Other	
Brady Favorability		-		-		
Favorable	38%	39%	38%	45%	25%	
Unfavorable	18%	14%	19%	10%	30%	
Not sure	44%	47%	43%	44%	45%	

		Race				
	Base	Hispanic	White	African- American	Other	
Brees Favorability		•				
Favorable	47%	37%	48%	56%	38%	
Unfavorable	9%	9%	8%	8%	28%	
Not sure	44%	54%	44%	37%	35%	

		Race				
	Base	Hispanic	White	African- American	Other	
E. Manning Favorability						
Favorable	58%	51%	59%	61%	53%	
Unfavorable	9%	6%	8%	13%	23%	
Not sure	32%	44%	33%	26%	24%	

		Race				
	Base	Hispanic	White	African- American	Other	
P. Manning Favorability			•			
Favorable	60%	49%	61%	60%	65%	
Unfavorable	8%	6%	6%	13%	17%	
Not sure	33%	46%	33%	27%	18%	





		Race			
	Base	Hispanic	White	African- American	Other
Rodgers Favorability		-		-	
Favorable	40%	38%	41%	31%	48%
Unfavorable	9%	8%	8%	12%	20%
Not sure	51%	55%	52%	57%	33%

		Race			
	Base	Hispanic	White	African- American	Other
Big Ben Favorability		<u>-</u>			
Favorable	24%	32%	23%	29%	17%
Unfavorable	30%	17%	30%	26%	49%
Not sure	46%	51%	47%	45%	35%

		Race			
	Base	Hispanic	White	African- American	Other
Romo Favorability					
Favorable	25%	28%	27%	14%	18%
Unfavorable	25%	23%	21%	42%	43%
Not sure	50%	49%	52%	44%	39%

		Race				
	Base	Hispanic	White	African- American	Other	
Tebow Favorability						
Favorable	55%	49%	58%	50%	50%	
Unfavorable	18%	22%	15%	19%	32%	
Not sure	27%	28%	27%	31%	18%	





		Race				
	Base	Hispanic	White	African- American	Other	
Vick Favorability		-		-		
Favorable	21%	31%	13%	54%	38%	
Unfavorable	47%	29%	55%	16%	48%	
Not sure	32%	40%	32%	30%	14%	

		Race			
	Base	Hispanic	White	African- American	Other
Fave NFL QB					•
Tom Brady	10%	21%	8%	12%	6%
Drew Brees	9%	9%	8%	8%	29%
⊟i Manning	17%	13%	18%	17%	15%
Peyton Manning	16%	8%	18%	11%	15%
Aaron Rodgers	10%	8%	11%	8%	7%
Ben Roethlisberger	5%	1%	6%	4%	2%
Tony Romo	3%	1%	3%	4%	-
Tim Tebow	14%	22%	14%	10%	6%
Michael Vick	4%	3%	2%	15%	11%
Someone else/Not sure	12%	15%	13%	10%	10%

		Race			
	Base	Hispanic	White	African- American	Other
Least Fave NFL QB					
Tom Brady	8%	11%	6%	9%	26%
Drew Brees	3%	11%	2%	5%	-
⊟i Manning	8%	6%	8%	13%	3%
Peyton Manning	2%	-	2%	4%	-
Aaron Rodgers	3%	1%	4%	2%	-
Ben Roethlisberger	15%	9%	17%	15%	5%
Tony Romo	8%	8%	6%	18%	15%
Tim Tebow	7%	13%	6%	5%	6%
Michael Vick	27%	16%	32%	12%	23%
Someone else/Not sure	19%	25%	18%	18%	22%

		Race			
	Base	Hispanic	White	African- American	Other
Fave NFL Team					
Bears	10%	18%	9%	9%	2%
Cowboys	12%	18%	12%	13%	5%
Broncos	10%	9%	12%	7%	-
Packers	12%	7%	15%	4%	7%
Patriots	6%	8%	4%	11%	13%
Giants	8%	7%	8%	5%	16%
Saints	5%	-	6%	6%	3%
Steelers	8%	3%	9%	12%	5%
Redskins	4%	10%	2%	-	22%
Someone else/Not sure	25%	21%	24%	34%	26%





		Race			
	Base	Hispanic	White	African- American	Other
Least Fave NFL Team					
Bears	11%	17%	9%	9%	19%
Cowboys	18%	20%	17%	20%	23%
Broncos	8%	10%	9%	9%	-
Packers	4%	4%	4%	1%	7%
Patriots	10%	1%	10%	16%	17%
Giants	4%	9%	4%	-	3%
Saints	4%	-	4%	-	6%
Steelers	7%	4%	9%	5%	-
Redskins	5%	3%	5%	5%	3%
Someone else/Not sure	29%	32%	29%	33%	21%

		Race			
	Base	Hispanic	White	African- American	Other
Cowboys Favorability		<u>.</u>			
Favorable	32%	37%	32%	35%	23%
Unfavorable	37%	31%	37%	35%	56%
Not sure	31%	32%	31%	30%	22%

		Race		_	
	Base	Hispanic	White	African- American	Other
Packers Favorability					
Favorable	55%	45%	59%	44%	55%
Unfavorable	15%	27%	13%	13%	11%
Not sure	30%	29%	28%	43%	34%

		Race					
	Base	Hispanic	White	African- American	Other		
Cowboys/Packers							
Cowboys	27%	27%	25%	38%	28%		
Packers	50%	42%	54%	39%	48%		
Not sure	23%	31%	22%	24%	25%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Brady Favorability					
Favorable	38%	38%	28%	41%	42%
Unfavorable	18%	15%	30%	18%	6%
Not sure	44%	46%	42%	40%	52%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Brees Favorability						
Favorable	47%	50%	43%	50%	44%	
Unfavorable	9%	8%	13%	10%	3%	
Not sure	44%	42%	43%	40%	53%	

		Age			
	Base	18 to 29	30 to 45		Older than 65
E. Manning Favorability				•	
Favorable	58%	42%	55%	60%	65%
Unfavorable	9%	17%	12%	10%	2%
Not sure	32%	42%	33%	30%	32%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
P. Manning Favorability		•				
Favorable	60%	42%	59%	63%	60%	
Unfavorable	8%	17%	8%	9%	2%	
Not sure	33%	42%	32%	28%	38%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Rodgers Favorability					
Favorable	40%	33%	37%	43%	39%
Unfavorable	9%	25%	9%	8%	3%
Not sure	51%	42%	54%	48%	58%

		Age				
	Base	18 to 29			Older than 65	
Big Ben Favorability						
Favorable	24%	42%	19%	23%	25%	
Unfavorable	30%	17%	39%	34%	17%	
Not sure	46%	42%	42%	43%	58%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Romo Favorability						
Favorable	25%	33%	23%	23%	27%	
Unfavorable	25%	17%	25%	33%	16%	
Not sure	50%	50%	53%	44%	57%	

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Tebow Favorability						
Favorable	55%	42%	52%	59%	57%	
Unfavorable	18%	25%	18%	19%	12%	
Not sure	27%	33%	30%	22%	31%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Vick Favorability					
Favorable	21%	25%	16%	26%	18%
Unfavorable	47%	33%	46%	54%	41%
Not sure	32%	42%	38%	21%	42%

		Age			
	Base	18 to 29	30 to 45	46 to 65	0.0.0.
Fave NFL QB					
Tom Brady	10%	25%	4%	11%	8%
Drew Brees	9%	17%	13%	8%	5%
Eli Manning	17%	17%	21%	14%	20%
Peyton Manning	16%	8%	17%	17%	15%
Aaron Rodgers	10%	-	11%	11%	9%
Ben Roethlisberger	5%	-	6%	6%	2%
Tony Romo	3%	8%	-	2%	4%
Tim Tebow	14%	17%	11%	14%	15%
Michael Vick	4%	-	2%	7%	4%
Someone else/Not sure	12%	8%	15%	10%	16%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Least Fave NFL QB					
Tom Brady	8%	18%	13%	7%	2%
Drew Brees	3%	9%	6%	1%	2%
Eli Manning	8%	9%	9%	7%	7%
Peyton Manning	2%	-	2%	2%	1%
Aaron Rodgers	3%	-	4%	3%	2%
Ben Roethlisberger	15%	9%	13%	18%	13%
Tony Romo	8%	9%	8%	7%	10%
Tim Tebow	7%	18%	-	7%	7%
Michael Vick	27%	18%	26%	29%	29%
Someone else/Not sure	19%	9%	19%	18%	27%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Fave NFL Team						
Bears	10%	18%	14%	5%	9%	
Cowboys	12%	27%	6%	11%	15%	
Broncos	10%	18%	6%	10%	11%	
Packers	12%	-	10%	16%	11%	
Patriots	6%	-	8%	7%	4%	
Giants	8%	9%	6%	8%	9%	
Saints	5%	-	8%	5%	3%	
Steelers	8%	9%	10%	9%	5%	
Redskins	4%	18%	-	4%	3%	
Someone else/Not sure	25%	-	31%	25%	30%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Least Fave NFL Team					
Bears	11%	27%	11%	9%	6%
Cowboys	18%	-	11%	27%	17%
Broncos	8%	18%	6%	7%	7%
Packers	4%	9%	2%	5%	3%
Patriots	10%	9%	13%	10%	9%
Giants	4%	9%	4%	3%	3%
Saints	4%	-	6%	3%	3%
Steelers	7%	9%	11%	5%	6%
Redskins	5%	-	2%	8%	5%
Someone else/Not sure	29%	18%	34%	23%	41%

		Age					
	Base	18 to 29	30 to 45		Older than 65		
Cowboys Favorability							
Favorable	32%	45%	31%	29%	33%		
Unfavorable	37%	27%	31%	47%	30%		
Not sure	31%	27%	38%	24%	37%		

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Packers Favorability						
Favorable	55%	36%	55%	57%	61%	
Unfavorable	15%	36%	14%	11%	11%	
Not sure	30%	27%	32%	31%	28%	

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Cowboys/Packers						
Cowboys	27%	27%	23%	27%	30%	
Packers	50%	45%	45%	56%	45%	
Not sure	23%	27%	32%	17%	24%	

