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## IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

## Cowboys, Packers Tied for America's Favorite NFL Team

Raleigh, N.C. - America's favorite NFL team is a tie between the Dallas Cowboys and the Green Bay Packers, a new national survey from Public Policy Polling finds. 12\% each choose Dallas and Green Bay from a list of nine teams, while $10 \%$ each choose the Chicago Bears and Denver Broncos, 8\% choose the New York Giants and Pittsburgh Steelers, 5\% choose the New Orleans Saints, and 4\% the Washington Redskins. 25\% root for someone else or aren’t sure. Green Bay is down from their high of $22 \%$ in last year’s survey, suggesting their Super Bowl win bounce has dissipated.

The Dallas Cowboys are once again America's most hated NFL squad - 18\% choose them as least favorite, $11 \%$ choose the Bears, $10 \%$ the Patriots, $8 \%$ the Broncos, $7 \%$ the Steelers, 5\% the Redskins, and 4\% each the Packers, Giants and Saints. 29\% say some other team is their least favorite or they aren't sure. In PPP's survey one year ago Dallas also topped the "least favorite" list with $22 \%$.

Pitted head-to-head against each other, $50 \%$ of respondents say they like the Packers more than the Cowboys, while just 27\% choose Dallas and 23\% aren't sure. Indeed, Dallas has a net negative (32-37) favorability rating while Green Bay’s is much more positive (55-15).

The Manning Brothers come out on top as America's favorite NFL quarterbacks, with $17 \%$ choosing reigning Super Bowl champ Eli Manning and 16\% choosing his brother Peyton. Tim Tebow ( $14 \%$ despite not starting a game this year), Tom Brady (10\%) and Aaron Rodgers (10\%) also receive double-digit support. Drew Brees gets 9\%, Ben Roethlisberger 5\%, Michael Vick 4\%, and Tony Romo 3\% while 12\% say some other QB is their favorite or they aren't sure.

Despite his injuries this year, Michael Vick shows no signs of getting back into many fan's good graces - $27 \%$ named him as their least favorite QB. Ben Roethlisberger receives $15 \%$ of the "least favorite" vote, with Tom Brady, Eli Manning and Tony Romo each getting $8 \%$, Tony Romo 7\%. Brees (3\%), Rodgers (3\%) and Peyton Manning (2\%) receive very few least favorite votes while $19 \%$ say someone else or they aren't sure.

PPP surveyed 700 voters from November 30th- December 2nd. The margin of error for the survey is $+/-3.7$ percentage points. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.

## National Survey Results

Q1 Do you have a favorable or unfavorable opinion of Tom Brady?

Favorable..................................................... 38\%
Unfavorable ................................................... 18\%
Not sure ............................................................... 44\%
Q2 Do you have a favorable or unfavorable opinion of Drew Brees?

Favorable...................................................... 47\%
Unfavorable .................................................. 9\%
Not sure .......................................................44\%
Q3 Do you have a favorable or unfavorable opinion of Eli Manning?
Favorable..................................................... 58\%
Unfavorable ................................................... 9\%
Not sure ....................................................... $32 \%$
Q4 Do you have a favorable or unfavorable opinion of Peyton Manning?

Favorable..................................................... 60\%
Unfavorable .................................................. 8\%
Not sure ....................................................... 33\%
Q5 Do you have a favorable or unfavorable opinion
of Aaron Rodgers?
Favorable............................................................. $40 \%$
Unfavorable .................................................. 9\%
Not sure ....................................................... 51\%
Q6 Do you have a favorable or unfavorable opinion of Ben Roethlisberger?

Favorable 24\%

Unfavorable .................................................... 30\%
Not sure ........................................................... 46\%

Q7 Do you have a favorable or unfavorable opinion of Tony Romo?
Favorable.................................................... $25 \%$
Unfavorable .................................................. 25\%
Not sure ..................................................... 50\%
Q8 Do you have a favorable or unfavorable opinion of Tim Tebow?

Favorable..................................................... 55\%
Unfavorable ................................................. 18\%
Not sure ....................................................... 27\%
Q9 Do you have a favorable or unfavorable opinion of Michael Vick?

Favorable..................................................... 21\%
Unfavorable .................................................. $47 \%$
Not sure ........................................................ 32\%

Q10 Given the choices of Tom Brady, Drew Brees, Eli Manning, Peyton Manning, Aaron Rodgers, Ben Roethlisberger, Tony Romo, Tim Tebow, and Michael Vick, who is your favorite NFL quarterback?
Tom Brady .......................................................10\%
Drew Brees ...................................................... 9\%
Eli Manning ...................................................... 17\%
Peyton Manning............................................... 16\%
Aaron Rodgers................................................. 10\%
Ben Roethlisberger ......................................... 5\%
Tony Romo....................................................... 3\%
Tim Tebow ...................................................... 14\%
Michael Vick................................................... 4\%
Someone else/Not sure .................................. 12\%
Q11 Given the same list of choices, who is your least favorite NFL quarterback?

Tom Brady ....................................................... 8\%
Drew Brees ...................................................... 3\%
Eli Manning ..................................................... 8\%
Peyton Manning .............................................. 2\%
Aaron Rodgers................................................ 3\%
Ben Roethlisberger .......................................... 15\%
Tony Romo........................................................ 8\%
Tim Tebow ..................................................... 7\%
Michael Vick.................................................... 27\%
Someone else/Not sure ................................... 19\%

Q12 Given the choices of the Chicago Bears, Dallas
Cowboys, Denver Broncos, Green Bay
Packers, New England Patriots, New York
Giants, New Orleans Saints, Pittsburgh
Steelers, and Washington Redskins, which is
your favorite NFL team?
$\qquad$
Bears 10\%
Cowboys ..... 12\%
Broncos. ..... 10\%
Packers ..... 12\%
Patriots ..... 6\%
Giants ..... 8\%
Saints ..... 5\%
Steelers. ..... 8\%
Redskins ..... 4\%
Someone else/Not sure ..... 25\%
Q13 Given the same list of choices, which is your least favorite NFL team?
Bears ..... 11\%
Cowboys ..... 18\%
Broncos ..... 8\%
Packers ..... 4\%
Patriots ..... 10\%
Giants ..... 4\%
Saints. ..... 4\%
Steelers ..... 7\%
Redskins ..... 5\%
Someone else/Not sure ..... 29\%
Q14 Do you have a favorable or unfavorable opinionof the Dallas Cowboys?
Favorable ..... 32\%
Unfavorable ..... 37\%
Not sure ..... 31\%

Q15 Do you have a favorable or unfavorable opinion of the Green Bay Packers?

Favorable.......................................................55\%
Unfavorable 15\%
Not sure ..... 30\%
Q16 Which team do you like more: the Dallas Cowboys or Green Bay Packers?

Cowboys ..... 27\%
Packers ..... 50\%
Not sure ..... 23\%
Q17 In the last presidential election, did you vote for Barack Obama or Mitt Romney?
Barack Obama. ..... 51\%
Mitt Romney ..... 42\%
Someone else/Don't remember ..... 8\%
Q18 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
Very liberal ..... 11\%
Somewhat liberal ..... 18\% ..... 18\%
Moderate ..... 32\%
Somewhat conservative ..... 24\%
Very conservative ..... 15\%

Q19 If you are a woman, press 1. If a man, press 2.
Woman ..... 52\%
Man. ..... 48\%
Q20 If you are a Democrat, press 1. If a Republican,press 2. If you are an independent or identifywith another party, press 3.
Democrat ..... 44\%
Republican ..... 32\%
Independent/Other ..... 24\%
Q21 If you are Hispanic, press 1. If white, press 2.If African-American, press 3. If other, press 4.
Hispanic ..... 13\%
White ..... 67\%
African-American ..... 12\%
Other ..... 8\%
Q22 If you are 18 to 29 years old, press 1. If 30 to45 , press 2 . If 46 to 65 , press 3 . If you areolder than 65, press 4.
18 to 29 ..... 15\%
30 to 45 ..... 24\%
46 to 65 ..... 40\%
Older than 65. ..... 21\%

Crosstabs

|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Obama | Mitt <br> Romney | Someone else/Don't remember |
| Brady Favorability |  |  |  |  |
| Favorable | 38\% | 37\% | 40\% | 33\% |
| Unfavorable | 18\% | 17\% | 19\% | 22\% |
| Not sure | 44\% | 46\% | 41\% | 46\% |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else/Don't <br> remember |
| Brees Favorability |  |  |  |  |
| Favorable | $47 \%$ | $45 \%$ | $49 \%$ | $42 \%$ |
| Unfavorable | $9 \%$ | $9 \%$ | $9 \%$ | $14 \%$ |
| Not sure | $44 \%$ | $46 \%$ | $42 \%$ | $44 \%$ |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Obama | Mitt <br> Romney | Someone else/Don't remember |
| E Manning Favorability | 58\% | 53\% | 63\% | 58\% |
| Favorable |  |  |  |  |
| Unfavorable | 9\% | 12\% | 6\% | 12\% |
| Not sure | 32\% | 35\% | 31\% | 29\% |


|  |  | 2012 Vote |  |  |
| :--- | :---: | :---: | ---: | ---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else/Don't <br> remember |
| P. Manning <br> Favorability |  |  |  |  |
| Favorable | $60 \%$ | $53 \%$ | $65 \%$ | $68 \%$ |
| Unfavorable | $8 \%$ | $12 \%$ | $4 \%$ | $7 \%$ |
| Not sure | $\mathbf{3 3 \%}$ | $36 \%$ | $31 \%$ | $24 \%$ |

## Crosstabs

|  |  | 2012 Vote |  |  |
| ---: | :---: | :---: | ---: | ---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else/Don't <br> remember |
| Rodgers Favorability |  |  |  |  |
| Favorable | $40 \%$ | $37 \%$ | $43 \%$ | $39 \%$ |
| Unfavorable | $9 \%$ | $11 \%$ | $7 \%$ | $11 \%$ |
| Not sure | $51 \%$ | $53 \%$ | $50 \%$ | $50 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :--- | :--- | ---: | ---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else/Don't <br> remember |
| Big Ben Favorability |  |  |  |  |
| Favorable | $\mathbf{2 4 \%}$ | $22 \%$ | $27 \%$ | $25 \%$ |
| Unfavorable | $30 \%$ | $30 \%$ | $28 \%$ | $36 \%$ |
| Not sure | $46 \%$ | $48 \%$ | $45 \%$ | $39 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else/Don't <br> remember |
| Romo Favorability |  |  |  |  |
| Favorable | $\mathbf{2 5 \%}$ | $23 \%$ | $30 \%$ | $15 \%$ |
| Unfavorable | $25 \%$ | $25 \%$ | $22 \%$ | $40 \%$ |
| Not sure | $50 \%$ | $52 \%$ | $48 \%$ | $46 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :--- | :--- | ---: | ---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else/Don't <br> remember |
| Tebow Favorability |  |  |  |  |
| Favorable | $55 \%$ | $34 \%$ | $76 \%$ | $60 \%$ |
| Unfavorable | $18 \%$ | $29 \%$ | $6 \%$ | $14 \%$ |
| Not sure | $\mathbf{2 7 \%}$ | $37 \%$ | $17 \%$ | $26 \%$ |

Crosstabs

|  |  | 2012 Vote |  |  |
| :--- | :--- | :--- | ---: | ---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else/Don't <br> remember |
| Vick Favorability |  |  |  |  |
| Favorable | $21 \%$ | $28 \%$ | $13 \%$ | $25 \%$ |
| Unfavorable | $47 \%$ | $34 \%$ | $59 \%$ | $58 \%$ |
| Not sure | $32 \%$ | $37 \%$ | $28 \%$ | $18 \%$ |


|  |  | 2012 Vote |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else/Don't <br> remember |
| Fave NFL QB |  |  |  |  |
| Tom Brady | $10 \%$ | $15 \%$ | $5 \%$ | $10 \%$ |
| Drew Brees | $\mathbf{9 \%}$ | $10 \%$ | $7 \%$ | $20 \%$ |
| Ei Manning | $17 \%$ | $20 \%$ | $15 \%$ | $17 \%$ |
| Peyton Manning | $\mathbf{1 6 \%}$ | $14 \%$ | $18 \%$ | $15 \%$ |
| Aaron Rodgers | $\mathbf{1 0 \%}$ | $7 \%$ | $14 \%$ | $6 \%$ |
| Ben Roethlisberger | $5 \%$ | $5 \%$ | $5 \%$ | - |
| Tony Romo | $\mathbf{3 \%}$ | $2 \%$ | $4 \%$ | $3 \%$ |
| Tim Tebow | $14 \%$ | $4 \%$ | $24 \%$ | $18 \%$ |
| Michael Vick | $\mathbf{4 \%}$ | $7 \%$ | $2 \%$ | $1 \%$ |
| Someone else/Not | $\mathbf{1 2 \%}$ | $17 \%$ | $7 \%$ | $10 \%$ |
| sure |  |  |  |  |


|  | Base | 2012 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Barack Obama | Mitt Romney | Someone else/Don't remember |
| Least Fave NFL QB | 8\% | 9\% | 8\% | 8\% |
| Tom Brady |  |  |  |  |
| Drew Brees | 3\% | 3\% | 2\% | 9\% |
| Ei Manning | 8\% | 10\% | 5\% | 9\% |
| Peyton Manning | 2\% | 2\% | 2\% | - |
| Aaron Rodgers | 3\% | 1\% | 4\% | 3\% |
| Ben Roethlisberger | 15\% | 15\% | 14\% | 18\% |
| Tony Romo | 8\% | 10\% | 6\% | 10\% |
| Tim Tebow | 7\% | 9\% | 4\% | 4\% |
| Michael Vick | 27\% | 16\% | 40\% | 28\% |
| Someone else/Not sure | 19\% | 26\% | 14\% | 10\% |


|  |  | 2012 Vote |  |  |
| ---: | :---: | :---: | :---: | ---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else/Don't <br> remember |
| Bears | $\mathbf{1 0 \%}$ | $13 \%$ | $8 \%$ | - |
| Cowboys | $\mathbf{1 2 \%}$ | $9 \%$ | $17 \%$ | $7 \%$ |
| Broncos | $\mathbf{1 0 \%}$ | $11 \%$ | $9 \%$ | $12 \%$ |
| Packers | $\mathbf{1 2 \%}$ | $11 \%$ | $12 \%$ | $18 \%$ |
| Patriots | $\mathbf{6 \%}$ | $6 \%$ | $6 \%$ | $8 \%$ |
| Giants | $\mathbf{8 \%}$ | $8 \%$ | $6 \%$ | $16 \%$ |
| Saints | $\mathbf{5 \%}$ | $4 \%$ | $7 \%$ | $2 \%$ |
| Steelers | $\mathbf{8 \%}$ | $11 \%$ | $6 \%$ | $4 \%$ |
| Redskins | $\mathbf{4 \%}$ | $6 \%$ | $3 \%$ | $2 \%$ |
| Someone else/Not | $\mathbf{2 5 \%}$ | $22 \%$ | $26 \%$ | $32 \%$ |
| sure |  |  |  |  |



|  |  | 2012 Vote |  |  |
| :--- | :--- | :--- | ---: | ---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else/Don't <br> remember |
|  |  |  |  |  |
| Favorable | $32 \%$ | $26 \%$ | $42 \%$ | $17 \%$ |
| Unfavorable | $37 \%$ | $41 \%$ | $31 \%$ | $51 \%$ |
| Not sure | $31 \%$ | $33 \%$ | $28 \%$ | $31 \%$ |


|  |  | 2012 Vote |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else/Don't <br> remember |
| Packers Favorability |  |  |  |  |
| Favorable | $55 \%$ | $50 \%$ | $59 \%$ | $61 \%$ |
| Unfavorable | $15 \%$ | $19 \%$ | $12 \%$ | $7 \%$ |
| Not sure | $30 \%$ | $31 \%$ | $30 \%$ | $32 \%$ |


|  |  | 2012 Vote |  |  |
| ---: | :---: | :---: | ---: | ---: |
|  | Base | Barack <br> Obama | Mitt <br> Romney | Someone else/Don't <br> remember |
| Cowboys/Packers |  |  |  |  |
| Cowboys | $\mathbf{2 7 \%}$ | $21 \%$ | $36 \%$ | $15 \%$ |
| Packers | $\mathbf{5 0 \%}$ | $53 \%$ | $45 \%$ | $55 \%$ |
| Not sure | $\mathbf{2 3 \%}$ | $26 \%$ | $19 \%$ | $30 \%$ |

## Crosstabs

|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Brady Favorability | 38\% | 38\% | 25\% | 44\% | 42\% | 34\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 18\% | 9\% | 20\% | 13\% | 23\% | 24\% |
| Not sure | 44\% | 53\% | 54\% | 43\% | 36\% | 42\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Brees Favorability | 47\% | 31\% | 40\% | 54\% | 52\% | 42\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 9\% | 13\% | 10\% | 5\% | 11\% | 12\% |
| Not sure | 44\% | 55\% | 50\% | 41\% | 37\% | 47\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| E Manning Favorability | 58\% | 46\% | 45\% | 61\% | 68\% | 57\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 9\% | 6\% | 17\% | 7\% | 8\% | 11\% |
| Not sure | 32\% | 48\% | 38\% | 32\% | 24\% | 32\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| P. Manning Favorability | 60\% | 47\% | 47\% | 60\% | 70\% | 61\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 8\% | 6\% | 10\% | 8\% | 7\% | 8\% |
| Not sure | 33\% | 47\% | 43\% | 32\% | 23\% | 31\% |

## Crosstabs

|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Rodgers Favorability | 40\% | 40\% | 21\% | 43\% | 47\% | $39 \%$ |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 9\% | 2\% | 16\% | 9\% | 9\% | 7\% |
| Not sure | 51\% | 58\% | 63\% | 48\% | 44\% | 54\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Big Ben Favorability |  |  |  |  |  |  |
| Favorable | 24\% | 32\% | 19\% | 24\% | 28\% | 18\% |
| Unfavorable | 30\% | 8\% | 31\% | 33\% | 33\% | 29\% |
| Not sure | 46\% | 60\% | 50\% | 43\% | 39\% | 52\% |


|  |  | Ideology |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base | Very <br> liberal | Somewhat <br> liberal | Moderate | Somewhat <br> conservative | Very <br> conservative |  |
| Romo Favorability |  |  |  |  |  |  |  |
| Favorable | $\mathbf{2 5 \%}$ | $28 \%$ | $25 \%$ | $26 \%$ | $24 \%$ | $23 \%$ |  |
| Unfavorable | $\mathbf{2 5 \%}$ | $14 \%$ | $22 \%$ | $25 \%$ | $32 \%$ | $25 \%$ |  |
| Not sure | $50 \%$ | $58 \%$ | $53 \%$ | $49 \%$ | $45 \%$ | $52 \%$ |  |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very libera | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Tebow Favorability | 55\% | 30\% | 28\% | 49\% | 75\% | 77\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 18\% | 32\% | 30\% | 21\% | 7\% | 8\% |
| Not sure | 27\% | 38\% | 42\% | 31\% | 18\% | 15\% |

## Crosstabs

|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Vick Favorability | 21\% | 31\% | 19\% | 24\% | 19\% | 15\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 47\% | 27\% | 35\% | 48\% | 56\% | 53\% |
| Not sure | 32\% | 42\% | 45\% | 27\% | 25\% | 32\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Fave NFL QB |  |  |  |  |  |  |
| Tom Brady | 10\% | 25\% | 6\% | 13\% | 6\% | 4\% |
| Drew Brees | 9\% | 1\% | 19\% | 7\% | 12\% | 7\% |
| Ei Manning | 17\% | 22\% | 31\% | 11\% | 14\% | 18\% |
| Peyton Manning | 16\% | 8\% | 16\% | 16\% | 21\% | 13\% |
| Aaron Rodgers | 10\% | 1\% | 5\% | 12\% | 10\% | 14\% |
| Ben Roethlisberger | 5\% | 1\% | 2\% | 8\% | 3\% | 5\% |
| Tony Romo | 3\% | - | 3\% | 5\% | 2\% | - |
| Tim Tebow | 14\% | 4\% | - | 10\% | 23\% | 27\% |
| Michael Vick | 4\% | 11\% | 7\% | 5\% | 1\% | - |
| Someone else/Not sure | 12\% | 25\% | 11\% | 14\% | 7\% | 13\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left\|\begin{array}{r} \text { Very } \\ \text { liberal } \end{array}\right\|$ | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Least Fave NFL QB |  |  |  |  |  |  |
| Tom Brady | 8\% | 11\% | 7\% | 10\% | 6\% | 8\% |
| Drew Brees | 3\% | 1\% | - | 4\% | 4\% | 4\% |
| El Manning | 8\% | 13\% | 16\% | 5\% | 7\% | 4\% |
| Peyton Manning | 2\% | - | - | 2\% | 4\% | 1\% |
| Aaron Rodgers | 3\% | 2\% | 2\% | 4\% | 2\% | 2\% |
| Ben Roethlisberger | 15\% | 6\% | 14\% | 18\% | 15\% | 13\% |
| Tony Romo | 8\% | 5\% | 14\% | 8\% | 10\% | 3\% |
| Tim Tebow | 7\% | 16\% | 10\% | 6\% | 2\% | 6\% |
| Michael Vick | 27\% | 10\% | 20\% | 27\% | 35\% | 33\% |
| Someone else/Not sure | 19\% | 36\% | 18\% | 17\% | 14\% | 24\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Fave NFL Team |  |  |  |  |  |  |
| Bears | 10\% | 25\% | 1\% | 15\% | 4\% | 6\% |
| Cowboys | 12\% | 18\% | 8\% | 15\% | 7\% | 16\% |
| Broncos | 10\% | 21\% | 20\% | 5\% | 9\% | 5\% |
| Packers | 12\% | - | 9\% | 10\% | 19\% | 14\% |
| Patriots | 6\% | 3\% | 4\% | 6\% | 9\% | 3\% |
| Giants | 8\% | 3\% | 7\% | 7\% | 14\% | 4\% |
| Saints | 5\% | - | 8\% | 3\% | 8\% | 2\% |
| Steelers | 8\% | 3\% | 13\% | 13\% | 5\% | 5\% |
| Redskins | 4\% | 5\% | 12\% | 1\% | 3\% | 4\% |
| Someone else/Not sure | 25\% | 24\% | 19\% | 24\% | 21\% | 41\% |

## Crosstabs

|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | $\begin{array}{r} \text { Very } \\ \text { conservative } \end{array}$ |
| Least Fave NFL Team |  |  |  |  |  |  |
| Bears | 11\% | 9\% | 11\% | 8\% | 17\% | 8\% |
| Cowboys | 18\% | 8\% | 23\% | 23\% | 13\% | 18\% |
| Broncos | 8\% | 8\% | 17\% | 8\% | 6\% | 4\% |
| Packers | 4\% | 9\% | 5\% | 4\% | 2\% | 3\% |
| Patriots | 10\% | 7\% | 13\% | 9\% | 11\% | 11\% |
| Giants | 4\% | 9\% | 1\% | 2\% | 6\% | 4\% |
| Saints | 4\% | 3\% | - | 4\% | 7\% | 2\% |
| Steelers | 7\% | 1\% | 3\% | 9\% | 8\% | 8\% |
| Redskins | 5\% | 11\% | 3\% | 4\% | 8\% | 1\% |
| Someone else/Not sure | 29\% | 35\% | 24\% | 29\% | 23\% | 42\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Cowboys Favorability | 32\% | 29\% | 23\% | 27\% | 41\% | 38\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 37\% | 27\% | 31\% | 46\% | 36\% | 36\% |
| Not sure | 31\% | 43\% | 45\% | 27\% | 23\% | 27\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | $\begin{array}{r} \text { Very } \\ \text { conservative } \end{array}$ |
| Packers Favorability | 55\% | 46\% | 37\% | 57\% | 64\% | 60\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 15\% | 17\% | 12\% | 20\% | 10\% | 12\% |
| Not sure | 30\% | 37\% | 51\% | 23\% | 25\% | 27\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Cowboys/Packers | 27\% | 24\% | 25\% | 28\% | 26\% | 29\% |
| Cowboys |  |  |  |  |  |  |
| Packers | 50\% | 43\% | 35\% | 55\% | 57\% | 49\% |
| Not sure | 23\% | 33\% | 40\% | 17\% | 17\% | 23\% |

## Crosstabs

|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Brady Favorability |  |  |  |
| Favorable | $38 \%$ | $26 \%$ | $49 \%$ |
| Unfavorable | $18 \%$ | $17 \%$ | $19 \%$ |
| Not sure | $44 \%$ | $57 \%$ | $32 \%$ |


|  |  | Gender |  |
| :--- | :---: | :--- | :---: |
|  | Base | Wom an |  |
| Brees Favorability |  |  |  |
| Favorable | $47 \%$ | $32 \%$ |  |
| Unfavorable | $9 \%$ | $11 \%$ |  |
| Not sure | $44 \%$ | $50 \%$ |  |


|  |  | Gender |  |
| :--- | :---: | :---: | :---: |
|  | Base | Woman | Man |
| E Manning |  |  |  |
| Favorability |  |  |  |
| Favorable | $58 \%$ | $50 \%$ | $65 \%$ |
| Unfavorable | $\mathbf{9 \%}$ | $9 \%$ | $10 \%$ |
| Not sure | $\mathbf{3 2 \%}$ | $41 \%$ | $25 \%$ |


|  |  | Gender |  |
| :--- | :---: | :---: | :---: |
|  | Base | Woman | Man |
| P. Manning |  |  |  |
| Favorability |  |  |  |
| Favorable | $60 \%$ | $51 \%$ | $67 \%$ |
| Unfavorable | $8 \%$ | $8 \%$ | $7 \%$ |
| Not sure | $\mathbf{3 3 \%}$ | $41 \%$ | $25 \%$ |

## Public Policy Polling

|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Rodgers Favorability |  |  |  |
| Favorable | $40 \%$ | $22 \%$ | $55 \%$ |
| Unfavorable | $9 \%$ | $8 \%$ | $10 \%$ |
| Not sure | $51 \%$ | $70 \%$ | $35 \%$ |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Big Ben Favorability |  |  |  |
| Favorable | $24 \%$ | $16 \%$ | $31 \%$ |
| Unfavorable | $30 \%$ | $22 \%$ | $37 \%$ |
| Not sure | $\mathbf{4 6 \%}$ | $62 \%$ | $32 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Wom an | Man |
| Romo Favorability |  |  |  |
| Favorable | $25 \%$ | $21 \%$ | $28 \%$ |
| Unfavorable | $25 \%$ | $22 \%$ | $28 \%$ |
| Not sure | $50 \%$ | $57 \%$ | $43 \%$ |


|  |  | Gender |  |
| :---: | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Tebow Favorability |  |  |  |
| Favorable | $55 \%$ | $52 \%$ | $58 \%$ |
| Unfavorable | $18 \%$ | $14 \%$ | $20 \%$ |
| Not sure | $\mathbf{2 7 \%}$ | $34 \%$ | $22 \%$ |

## Crosstabs

|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Vick Favorability |  |  |  |
| Favorable | $21 \%$ | $18 \%$ | $24 \%$ |
| Unfavorable | $47 \%$ | $44 \%$ | $50 \%$ |
| Not sure | $32 \%$ | $38 \%$ | $26 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Fave NFL QB |  |  |  |
| Tom Brady | $10 \%$ | $9 \%$ | $10 \%$ |
| Drew Brees | $\mathbf{9 \%}$ | $9 \%$ | $10 \%$ |
| Ei Manning | $\mathbf{1 7 \%}$ | $17 \%$ | $17 \%$ |
| Peyton Manning | $\mathbf{1 6 \%}$ | $13 \%$ | $18 \%$ |
| Aaron Rodgers | $\mathbf{1 0 \%}$ | $5 \%$ | $14 \%$ |
| Ben Roethlisberger | $\mathbf{5 \%}$ | $4 \%$ | $5 \%$ |
| Tony Romo | $\mathbf{3 \%}$ | $3 \%$ | $2 \%$ |
| Tim Tebow | $\mathbf{1 4 \%}$ | $19 \%$ | $10 \%$ |
| Michael Vick | $\mathbf{4 \%}$ | $5 \%$ | $4 \%$ |
| Someone else/Not | $\mathbf{1 2 \%}$ | $16 \%$ | $9 \%$ |
| sure |  |  |  |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Least Fave NFL QB |  |  |  |
| Tom Brady | $\mathbf{8 \%}$ | $6 \%$ | $10 \%$ |
| Drew Brees | $\mathbf{3 \%}$ | $4 \%$ | $2 \%$ |
| Fi Manning | $\mathbf{8 \%}$ | $7 \%$ | $8 \%$ |
| Peyton Manning | $\mathbf{2 \%}$ | $2 \%$ | $1 \%$ |
| Aaron Rodgers | $\mathbf{3 \%}$ | $3 \%$ | $3 \%$ |
| Ben Roethlisberger | $\mathbf{1 5 \%}$ | $13 \%$ | $16 \%$ |
| Tony Romo | $\mathbf{8 \%}$ | $6 \%$ | $10 \%$ |
| Tim Tebow | $\mathbf{7 \%}$ | $3 \%$ | $10 \%$ |
| Michael Vick | $\mathbf{2 7 \%}$ | $27 \%$ | $28 \%$ |
| Someone else/Not | $\mathbf{1 9 \%}$ | $29 \%$ | $11 \%$ |
| sure |  |  |  |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Wom an | Man |
| Fave NFL Team |  |  |  |
|  | Bears | $10 \%$ | $13 \%$ |
| Cowboys | $12 \%$ | $13 \%$ | $12 \%$ |
| Broncos | $10 \%$ | $6 \%$ | $14 \%$ |
| Packers | $\mathbf{1 2 \%}$ | $9 \%$ | $14 \%$ |
| Patriots | $\mathbf{6 \%}$ | $7 \%$ | $5 \%$ |
| Giants | $\mathbf{8 \%}$ | $8 \%$ | $8 \%$ |
| Saints | $\mathbf{5 \%}$ | $5 \%$ | $5 \%$ |
| Steelers | $\mathbf{8 \%}$ | $8 \%$ | $9 \%$ |
| Redskins | $\mathbf{4 \%}$ | $6 \%$ | $3 \%$ |
| Someone else/Not | $\mathbf{2 5 \%}$ | $26 \%$ | $24 \%$ |
| sure |  |  |  |

## Crosstabs

|  |  | Gender |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Base | Woman | Man |  |
| Least Fave NFL |  |  |  |  |
| Team |  |  |  |  |
| Bears | $11 \%$ | $14 \%$ | $8 \%$ |  |
| Cowboys | $18 \%$ | $14 \%$ | $22 \%$ |  |
| Broncos | $\mathbf{8 \%}$ | $7 \%$ | $10 \%$ |  |
| Packers | $\mathbf{4 \%}$ | $7 \%$ | $1 \%$ |  |
| Patriots | $10 \%$ | $8 \%$ | $13 \%$ |  |
| Giants | $\mathbf{4 \%}$ | $3 \%$ | $5 \%$ |  |
| Saints | $\mathbf{4 \%}$ | $2 \%$ | $5 \%$ |  |
| Steelers | $\mathbf{7 \%}$ | $4 \%$ | $9 \%$ |  |
| Redskins | $5 \%$ | $4 \%$ | $6 \%$ |  |
| Someone else/Not | $\mathbf{2 9 \%}$ | $37 \%$ | $22 \%$ |  |
| sure |  |  |  |  |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Cow boys <br> Favorability |  |  |  |
| Favorable | $32 \%$ | $37 \%$ | $28 \%$ |
| Unfavorable | $37 \%$ | $26 \%$ | $47 \%$ |
| Not sure | $31 \%$ | $37 \%$ | $26 \%$ |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Packers Favorability |  |  |  |
|  | Favorable | $55 \%$ | $45 \%$ |
| Unfavorable | $15 \%$ | $14 \%$ | $15 \%$ |
| Not sure | $30 \%$ | $41 \%$ | $21 \%$ |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Cow boys/Packers |  |  |  |
| Cowboys | $27 \%$ | $35 \%$ | $19 \%$ |
| Packers | $50 \%$ | $34 \%$ | $64 \%$ |
| Not sure | $\mathbf{2 3 \%}$ | $31 \%$ | $17 \%$ |

## Crosstabs

|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  |  | Democrat | Republican | Independent/Other |  |
| Brady Favorability |  |  |  |  |  |
| Favorable |  | $32 \%$ | $39 \%$ | $45 \%$ |  |
| Unfavorable | $18 \%$ | $17 \%$ | $25 \%$ | $13 \%$ |  |
| Not sure | $44 \%$ | $51 \%$ | $36 \%$ | $42 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Brees Favorability | 47\% | 40\% | 50\% | 53\% |
| Favorable |  |  |  |  |
| Unfavorable | 9\% | 9\% | 12\% | 7\% |
| Not sure | 44\% | 51\% | 38\% | 41\% |


|  |  | Party |  |  |
| :--- | ---: | :--- | :--- | :--- |
|  | Base | Democrat | Republican | Independent/Other |
| E Manning |  |  |  |  |
| Favorability |  |  |  |  |
| Favorable | $58 \%$ | $51 \%$ | $66 \%$ | $60 \%$ |
| Unfavorable | $\mathbf{9 \%}$ | $12 \%$ | $8 \%$ | $7 \%$ |
| Not sure | $32 \%$ | $36 \%$ | $27 \%$ | $33 \%$ |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| P. Manning Favorability | 60\% | 50\% | 68\% | 63\% |
| Favorable |  |  |  |  |
| Unfavorable | 8\% | 11\% | 4\% | 8\% |
| Not sure | 33\% | 39\% | 28\% | 29\% |

## Crosstabs

|  |  |  |  |  |  |
| ---: | ---: | :--- | :--- | :--- | :---: |
|  |  |  |  |  |  |
|  |  | Republican | Independent/Other |  |  |
| Rodgers Favorability |  |  | $51 \%$ |  |  |
| Favorable | $40 \%$ | $28 \%$ | $44 \%$ | $8 \%$ |  |
| Unfavorable | $9 \%$ | $12 \%$ | $6 \%$ | $41 \%$ |  |
| Not sure | $51 \%$ | $60 \%$ | $50 \%$ |  |  |


|  |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :--- | :---: |
|  | Base | Party |  |  |  |
|  | Democrat | Republican | Independent/Other |  |  |
| Big Ben Favorability |  |  |  |  |  |
| Favorable | $\mathbf{2 4 \%}$ | $25 \%$ | $28 \%$ | $18 \%$ |  |
| Unfavorable | $30 \%$ | $22 \%$ | $31 \%$ | $38 \%$ |  |
| Not sure | $46 \%$ | $52 \%$ | $41 \%$ | $43 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Romo Favorability | 25\% | 21\% | 29\% | 27\% |
| Favorable |  |  |  |  |
| Unfavorable | 25\% | 24\% | 25\% | 28\% |
| Not sure | 50\% | 55\% | 47\% | 45\% |


|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Tebow Favorability |  |  |  |  |  |
| Favorable | $55 \%$ | $38 \%$ | $76 \%$ | $57 \%$ |  |
| Unfavorable | $\mathbf{1 8 \%}$ | $23 \%$ | $7 \%$ | $21 \%$ |  |
| Not sure | $\mathbf{2 7 \%}$ | $39 \%$ | $18 \%$ | $21 \%$ |  |

## Crosstabs

|  |  |  |  |  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |  |  |  |  |
| Vick Favorability |  |  |  |  |  |  |  |  |  |
| Favorable | $\mathbf{2 1 \%}$ | $28 \%$ | $11 \%$ | $24 \%$ |  |  |  |  |  |
| Unfavorable | $47 \%$ | $33 \%$ | $59 \%$ | $54 \%$ |  |  |  |  |  |
| Not sure | $32 \%$ | $39 \%$ | $31 \%$ | $23 \%$ |  |  |  |  |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Fave NFL QB | 10\% | 12\% | 5\% | 12\% |
| Tom Brady |  |  |  |  |
| Drew Brees | 9\% | 11\% | 6\% | 11\% |
| El Manning | 17\% | 19\% | 21\% | 12\% |
| Peyton Manning | 16\% | 16\% | 15\% | 17\% |
| Aaron Rodgers | 10\% | 4\% | 14\% | 13\% |
| Ben Roethlisberger | 5\% | 5\% | 6\% | 2\% |
| Tony Romo | 3\% | 2\% | 5\% | 1\% |
| Tim Tebow | 14\% | 9\% | 18\% | 16\% |
| Michael Vick | 4\% | 7\% | 2\% | 3\% |
| Someone else/Not sure | 12\% | 16\% | 7\% | 12\% |


|  |  | Party |  |  |  |
| ---: | ---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Least Fave NFL QB |  |  |  |  |  |
| Tom Brady | $\mathbf{8 \%}$ | $9 \%$ | $9 \%$ | $7 \%$ |  |
| Drew Brees | $\mathbf{3 \%}$ | $3 \%$ | $3 \%$ | $3 \%$ |  |
| Eli Manning | $\mathbf{8 \%}$ | $9 \%$ | $6 \%$ | $7 \%$ |  |
| Peyton Manning | $\mathbf{2 \%}$ | $2 \%$ | $2 \%$ | $1 \%$ |  |
| Aaron Rodgers | $\mathbf{3 \%}$ | $2 \%$ | $3 \%$ | $3 \%$ |  |
| Ben Roethlisberger | $\mathbf{1 5 \%}$ | $13 \%$ | $14 \%$ | $18 \%$ |  |
| Tony Romo | $\mathbf{8 \%}$ | $11 \%$ | $6 \%$ | $7 \%$ |  |
| Tim Tebow | $\mathbf{7 \%}$ | $7 \%$ | $5 \%$ | $7 \%$ |  |
| Michael Vick | $\mathbf{2 7 \%}$ | $16 \%$ | $38 \%$ | $31 \%$ |  |
| Someone else/Not | $\mathbf{1 9 \%}$ | $26 \%$ | $13 \%$ | $16 \%$ |  |
| sure |  |  |  |  |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Fave NFL Team |  |  |  |  |
| Bears | 10\% | 15\% | 8\% | 4\% |
| Cowboys | 12\% | 13\% | 17\% | 6\% |
| Broncos | 10\% | 10\% | 8\% | 11\% |
| Packers | 12\% | 5\% | 15\% | 18\% |
| Patriots | 6\% | 7\% | 2\% | 8\% |
| Giants | 8\% | 6\% | 9\% | 10\% |
| Saints | 5\% | 5\% | 5\% | 5\% |
| Steelers | 8\% | 14\% | 6\% | 3\% |
| Redskins | 4\% | 6\% | 1\% | 5\% |
| Someone else/Not sure | 25\% | 20\% | 28\% | 29\% |

Crosstabs

|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Least Fave NFL Team |  |  |  |  |
| Bears | 11\% | 10\% | 10\% | 12\% |
| Cowboys | 18\% | 23\% | 15\% | 15\% |
| Broncos | 8\% | 7\% | 7\% | 11\% |
| Packers | 4\% | 6\% | 3\% | 3\% |
| Patriots | 10\% | 12\% | 12\% | 7\% |
| Giants | 4\% | 1\% | 5\% | 6\% |
| Saints | 4\% | 3\% | 4\% | 5\% |
| Steelers | 7\% | 7\% | 9\% | 4\% |
| Redskins | 5\% | 5\% | 5\% | 6\% |
| Someone else/Not sure | 29\% | 27\% | 30\% | 31\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Cowboys Favorability |  |  |  |  |
| Favorable | 32\% | 31\% | 42\% | 25\% |
| Unfavorable | 37\% | 36\% | 38\% | 39\% |
| Not sure | 31\% | 33\% | 21\% | 36\% |


|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Packers Favorability |  |  |  |  |  |
| Favorable | $55 \%$ | $46 \%$ | $66 \%$ | $57 \%$ |  |
| Unfavorable | $\mathbf{1 5 \%}$ | $19 \%$ | $8 \%$ | $15 \%$ |  |
| Not sure | $30 \%$ | $35 \%$ | $26 \%$ | $29 \%$ |  |


|  |  | Party |  |  |  |
| ---: | :---: | :---: | :--- | :--- | :---: |
|  | Base | Dem ocrat | Republican | Independent/Other |  |
| Cow boys/Packers |  |  |  |  |  |
| Cowboys | $\mathbf{2 7 \%}$ | $29 \%$ | $36 \%$ | $15 \%$ |  |
| Packers | $50 \%$ | $44 \%$ | $51 \%$ | $57 \%$ |  |
| Not sure | $\mathbf{2 3 \%}$ | $27 \%$ | $13 \%$ | $28 \%$ |  |

Crosstabs

|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Other |
| Brady Favorability | 38\% | 39\% | 38\% | 45\% | 25\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 18\% | 14\% | 19\% | 10\% | 30\% |
| Not sure | 44\% | 47\% | 43\% | 44\% | 45\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Other |
| Brees Favorability | 47\% | 37\% | 48\% | 56\% | 38\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 9\% | 9\% | 8\% | 8\% | 28\% |
| Not sure | 44\% | 54\% | 44\% | 37\% | 35\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Other |
| E Manning Favorability | 58\% | 51\% | 59\% | 61\% | 53\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 9\% | 6\% | 8\% | 13\% | 23\% |
| Not sure | 32\% | 44\% | 33\% | 26\% | 24\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Other |
| P. Manning Favorability | 60\% | 49\% | 61\% | 60\% | 65\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 8\% | 6\% | 6\% | 13\% | 17\% |
| Not sure | 33\% | 46\% | 33\% | 27\% | 18\% |

Crosstabs

|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Other |
| Rodgers Favorability | 40\% | 38\% | 41\% | 31\% | 48\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 9\% | 8\% | 8\% | 12\% | 20\% |
| Not sure | 51\% | 55\% | 52\% | 57\% | 33\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Other |
| Big Ben Favorability | 24\% | 32\% | 23\% | 29\% | 17\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 30\% | 17\% | 30\% | 26\% | 49\% |
| Not sure | 46\% | 51\% | 47\% | 45\% | 35\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Other |
| Romo Favorability | 25\% | 28\% | 27\% | 14\% | 18\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 25\% | 23\% | 21\% | 42\% | 43\% |
| Not sure | 50\% | 49\% | 52\% | 44\% | 39\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Other |
| Tebow Favorability | 55\% | 49\% | 58\% | 50\% | 50\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 18\% | 22\% | 15\% | 19\% | 32\% |
| Not sure | 27\% | 28\% | 27\% | 31\% | 18\% |

Crosstabs


|  |  | Race |  |  |  |  |  |
| ---: | :---: | :---: | ---: | ---: | ---: | :---: | :---: |
|  | Base | Hispanic | White | African- <br> American | Other |  |  |
| Fave NFL QB |  |  |  |  |  |  |  |
| Tom Brady | $\mathbf{1 0 \%}$ | $21 \%$ | $8 \%$ | $12 \%$ | $6 \%$ |  |  |
| Drew Brees | $\mathbf{9 \%}$ | $9 \%$ | $8 \%$ | $8 \%$ | $29 \%$ |  |  |
| Ei Manning | $\mathbf{1 7 \%}$ | $13 \%$ | $18 \%$ | $17 \%$ | $15 \%$ |  |  |
| Peyton Manning | $\mathbf{1 6 \%}$ | $8 \%$ | $18 \%$ | $11 \%$ | $15 \%$ |  |  |
| Aaron Rodgers | $\mathbf{1 0 \%}$ | $8 \%$ | $11 \%$ | $8 \%$ | $7 \%$ |  |  |
| Ben Roethlisberger | $\mathbf{5 \%}$ | $1 \%$ | $6 \%$ | $4 \%$ | $2 \%$ |  |  |
| Tony Romo | $\mathbf{3 \%}$ | $1 \%$ | $3 \%$ | $4 \%$ | - |  |  |
| Tim Tebow | $\mathbf{1 4 \%}$ | $22 \%$ | $14 \%$ | $10 \%$ | $6 \%$ |  |  |
| Michael Vick | $\mathbf{4 \%}$ | $3 \%$ | $2 \%$ | $15 \%$ | $11 \%$ |  |  |
| Someone else/Not | $\mathbf{1 2 \%}$ | $15 \%$ | $13 \%$ | $10 \%$ | $10 \%$ |  |  |
| sure |  |  |  |  |  |  |  |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Other |
| Least Fave NFL QB |  |  |  |  |  |
| Tom Brady | 8\% | 11\% | 6\% | 9\% | 26\% |
| Drew Brees | 3\% | 11\% | 2\% | 5\% | - |
| Ei Manning | 8\% | 6\% | 8\% | 13\% | 3\% |
| Peyton Manning | 2\% | - | 2\% | 4\% | - |
| Aaron Rodgers | 3\% | 1\% | 4\% | 2\% | - |
| Ben Roethlisberger | 15\% | 9\% | 17\% | 15\% | 5\% |
| Tony Romo | 8\% | 8\% | 6\% | 18\% | 15\% |
| Tim Tebow | 7\% | 13\% | 6\% | 5\% | 6\% |
| Michael Vick | 27\% | 16\% | 32\% | 12\% | 23\% |
| Someone else/Not sure | 19\% | 25\% | 18\% | 18\% | 22\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Other |
| Fave NFL Team | 10\% | 18\% | 9\% | 9\% | 2\% |
| Bears |  |  |  |  |  |
| Cowboys | 12\% | 18\% | 12\% | 13\% | 5\% |
| Broncos | 10\% | 9\% | 12\% | 7\% | - |
| Packers | 12\% | 7\% | 15\% | 4\% | 7\% |
| Patriots | 6\% | 8\% | 4\% | 11\% | 13\% |
| Giants | 8\% | 7\% | 8\% | 5\% | 16\% |
| Saints | 5\% | - | 6\% | 6\% | 3\% |
| Steelers | 8\% | 3\% | 9\% | 12\% | 5\% |
| Redskins | 4\% | 10\% | 2\% | - | 22\% |
| Someone else/Not sure | 25\% | 21\% | 24\% | 34\% | 26\% |

Crosstabs

|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Other |
| Least Fave NFL Team | 11\% | 17\% | 9\% | 9\% | 19\% |
| Bears |  |  |  |  |  |
| Cowboys | 18\% | 20\% | 17\% | 20\% | 23\% |
| Broncos | 8\% | 10\% | 9\% | 9\% | - |
| Packers | 4\% | 4\% | 4\% | 1\% | 7\% |
| Patriots | 10\% | 1\% | 10\% | 16\% | 17\% |
| Giants | 4\% | 9\% | 4\% | - | 3\% |
| Saints | 4\% | - | 4\% | - | 6\% |
| Steelers | 7\% | 4\% | 9\% | 5\% | - |
| Redskins | 5\% | 3\% | 5\% | 5\% | 3\% |
| Someone else/Not sure | 29\% | 32\% | 29\% | 33\% | 21\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Other |
| Cow boys Favorability | 32\% | 37\% | 32\% | 35\% | 23\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 37\% | 31\% | 37\% | 35\% | 56\% |
| Not sure | 31\% | 32\% | 31\% | 30\% | 22\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Other |
| Packers Favorability | 55\% | 45\% | 59\% | 44\% | 55\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 15\% | 27\% | 13\% | 13\% | 11\% |
| Not sure | 30\% | 29\% | 28\% | 43\% | 34\% |


|  | Base | Race |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Other |
| Cow boys/Packers | 27\% | 27\% | 25\% | 38\% | 28\% |
| Cow boys |  |  |  |  |  |
| Packers | 50\% | 42\% | 54\% | 39\% | 48\% |
| Not sure | 23\% | 31\% | 22\% | 24\% | 25\% |

Crosstabs

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Brady Favorability | 38\% | 38\% | 28\% | 41\% | 42\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 18\% | 15\% | 30\% | 18\% | 6\% |
| Not sure | 44\% | 46\% | 42\% | 40\% | 52\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Brees Favorability | 47\% | 50\% | 43\% | 50\% | 44\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 9\% | 8\% | 13\% | 10\% | 3\% |
| Not sure | 44\% | 42\% | 43\% | 40\% | 53\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} \hline 46 \text { to } \\ 65 \end{array}$ | $\begin{array}{\|r\|} \text { Older } \\ \text { than } 65 \end{array}$ |
| E Manning Favorability | 58\% | 42\% | 55\% | 60\% | 65\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 9\% | 17\% | 12\% | 10\% | 2\% |
| Not sure | 32\% | 42\% | 33\% | 30\% | 32\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ \hline 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| P. Manning Favorability | 60\% | 42\% | 59\% | 63\% | 60\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 8\% | 17\% | 8\% | 9\% | 2\% |
| Not sure | 33\% | 42\% | 32\% | 28\% | 38\% |

Crosstabs

|  | Base | Age |  |  |  | Big Ben Favorability | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r\|} \hline 46 \text { to } \\ 65 \end{array}$ | Older than 65 |  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r\|} \hline 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Rodgers Favorability | 40\% | 33\% | 37\% | 43\% | 39\% |  | 24\% | 42\% | 19\% | 23\% | 25\% |
| Favorable |  |  |  |  |  | Favorable |  |  |  |  |  |
| Unfavorable | 9\% | 25\% | 9\% | 8\% | 3\% | Unfavorable | 30\% | 17\% | 39\% | 34\% | 17\% |
| Not sure | 51\% | 42\% | 54\% | 48\% | 58\% | Not sure | 46\% | 42\% | 42\% | 43\% | 58\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Romo Favorability | 25\% | 33\% | 23\% | 23\% | 27\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 25\% | 17\% | 25\% | 33\% | 16\% |
| Not sure | 50\% | 50\% | 53\% | 44\% | 57\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Tebow Favorability | 55\% | 42\% | 52\% | 59\% | 57\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 18\% | 25\% | 18\% | 19\% | 12\% |
| Not sure | 27\% | 33\% | 30\% | 22\% | 31\% |

Crosstabs

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Vick Favorability | 21\% | 25\% | 16\% | 26\% | 18\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 47\% | 33\% | 46\% | 54\% | 41\% |
| Not sure | 32\% | 42\% | 38\% | 21\% | 42\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Fave NFL QB | 10\% | 25\% | 4\% | 11\% | 8\% |
| Tom Brady |  |  |  |  |  |
| Drew Brees | 9\% | 17\% | 13\% | 8\% | 5\% |
| Eli Manning | 17\% | 17\% | 21\% | 14\% | 20\% |
| Peyton Manning | 16\% | 8\% | 17\% | 17\% | 15\% |
| Aaron Rodgers | 10\% | - | 11\% | 11\% | 9\% |
| Ben Roethlisberger | 5\% | - | 6\% | 6\% | 2\% |
| Tony Romo | 3\% | 8\% | - | 2\% | 4\% |
| Tim Tebow | 14\% | 17\% | 11\% | 14\% | 15\% |
| Michael Vick | 4\% | - | 2\% | 7\% | 4\% |
| Someone else/Not sure | 12\% | 8\% | 15\% | 10\% | 16\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r\|} \hline 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Least Fave NFL QB | 8\% | 18\% | 13\% | 7\% | 2\% |
| Tom Brady |  |  |  |  |  |
| Drew Brees | 3\% | 9\% | 6\% | 1\% | 2\% |
| Eli Manning | 8\% | 9\% | 9\% | 7\% | 7\% |
| Peyton Manning | 2\% | - | 2\% | 2\% | 1\% |
| Aaron Rodgers | 3\% | - | 4\% | 3\% | 2\% |
| Ben Roethlisberger | 15\% | 9\% | 13\% | 18\% | 13\% |
| Tony Romo | 8\% | 9\% | 8\% | 7\% | 10\% |
| Tim Tebow | 7\% | 18\% | - | 7\% | 7\% |
| Michael Vick | 27\% | 18\% | 26\% | 29\% | 29\% |
| Someone else/Not sure | 19\% | 9\% | 19\% | 18\% | 27\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} \hline 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Fave NFL Team | 10\% | 18\% | 14\% | 5\% | 9\% |
| Bears |  |  |  |  |  |
| Cowboys | 12\% | 27\% | 6\% | 11\% | 15\% |
| Broncos | 10\% | 18\% | 6\% | 10\% | 11\% |
| Packers | 12\% | - | 10\% | 16\% | 11\% |
| Patriots | 6\% | - | 8\% | 7\% | 4\% |
| Giants | 8\% | 9\% | 6\% | 8\% | 9\% |
| Saints | 5\% | - | 8\% | 5\% | 3\% |
| Steelers | 8\% | 9\% | 10\% | 9\% | 5\% |
| Redskins | 4\% | 18\% | - | 4\% | 3\% |
| Someone else/Not sure | 25\% | - | 31\% | 25\% | 30\% |

Crosstabs

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Least Fave NFL Team |  |  |  |  |  |
| Bears | 11\% | 27\% | 11\% | 9\% | 6\% |
| Cow boys | 18\% | - | 11\% | 27\% | 17\% |
| Broncos | 8\% | 18\% | 6\% | 7\% | 7\% |
| Packers | 4\% | 9\% | 2\% | 5\% | 3\% |
| Patriots | 10\% | 9\% | 13\% | 10\% | 9\% |
| Giants | 4\% | 9\% | 4\% | 3\% | 3\% |
| Saints | 4\% | - | 6\% | 3\% | 3\% |
| Steelers | 7\% | 9\% | 11\% | 5\% | 6\% |
| Redskins | 5\% | - | 2\% | 8\% | 5\% |
| Someone else/Not sure | 29\% | 18\% | 34\% | 23\% | 41\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Cow boys Favorability | 32\% | 45\% | 31\% | 29\% | 33\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 37\% | 27\% | 31\% | 47\% | 30\% |
| Not sure | 31\% | 27\% | 38\% | 24\% | 37\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Packers Favorability | 55\% | 36\% | 55\% | 57\% | 61\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 15\% | 36\% | 14\% | 11\% | 11\% |
| Not sure | 30\% | 27\% | 32\% | 31\% | 28\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Cowboys/Packers | 27\% | 27\% | 23\% | 27\% | 30\% |
| Cow boys |  |  |  |  |  |
| Packers | 50\% | 45\% | 45\% | 56\% | 45\% |
| Not sure | 23\% | 27\% | 32\% | 17\% | 24\% |

