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Obama up big in New Mexico

Raleigh, N.C. – New Mexico is not going to be a swing state this year. Barack Obama defeated John McCain by 15 points there in 2008, and the polling so far suggests a similar outcome is likely this fall. PPP's newest poll finds Obama ahead of Mitt Romney 54-40 in the state. That's changed little from when we polled the state in December and found Obama up 53-38.

Obama's overwhelming support from three groups that have received a lot of attention lately- women, Hispanics, and young voters- makes it very hard for Romney to be competitive in New Mexico. Obama's up 61-35 with women, 67-30 with Hispanics, and 56-35 with young voters.

Although Susana Martinez is one of the most popular Governors in the country with 54% of voters approving of her to 38% who disapprove, her presence on the ticket- which she's pretty much ruled out anyway- wouldn't do much to make Romney competitive. A Romney/Martinez slate still trails Obama/Biden by a 53-42 margin.

That still doesn't take away from how impressive Martinez's numbers are. Her 54% approval rating ranks her 9th in the country out of more than 40 Governors PPP has polled on in the last couple years and the fact that she's doing it even as the state prepares to vote overwhelmingly for Obama is all the more striking.

Obama's approval numbers in the state are on the rise. 53% of voters think he's doing a good job to 44% who disapprove. That's up from a 49/46 spread in December. The movement has been mostly due to a trend we're seeing across the country- Democrats unifying around Obama. He was at just 72/21 with his party's voters on the previous poll, but has now improved to 83/14 on that front. Many Democrats unhappy with Obama during his first three years in office have put those differences aside.

"New Mexico has turned sharply away from Republicans at the Presidential level over the last five years," said Dean Debnam, President of Public Policy Polling. "The Senate race will definitely be the marquee event in the state this year."

PPP surveyed 526 New Mexico voters voters from April 19th to 22nd. The margin of error for the overall survey is +/-4.3%. This poll was not paid for or authorized by any campaign or political organization.

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New Mexico Survey Results

Q1	Barack Obama's job performance?		Q7	Democrat Barack Obama and I	Republican Mitt
	Approve	53%		Romney, who would you vote for	
	Disapprove	44%		Barack Obama	
	Not sure	3%		Mitt Romney	
Q2	Do you have a favorable or unfavorable of Newt Gingrich?		Q8	Undecided Do you have a favorable or unf	
	Favorable	23%		of Gary Johnson?	
	Unfavorable	64%		Favorable	
	Not sure	13%		Unfavorable	
Q3	Do you have a favorable or unfavorable of Ron Paul?		Q9	Not sure If the candidates for President 1	
	Favorable	25%		Democrat Barack Obama, Rep	
	Unfavorable			Romney, and Libertarian Gary would you vote for?	Jonnson, wno
	Not sure			Barack Obama	48%
Q4	Do you have a favorable or unfavorable of Mitt Romney?			Mitt Romney	35%
	Favorable	33%		Gary Johnson	15%
				Undecided	2%
	Unfavorable Not sure		Q10	Do you approve or disapprove Susana Martinez's job performa	
Q5	If the candidates for President this fall w	ere		Approve	54%
	Democrat Barack Obama and Republica Newt Gingrich, who would you vote for?	an		Disapprove	
	Barack Obama	54%		Not sure	
	Newt Gingrich		Q11	If the Democratic ticket this fall	
				Obama for President and Joe E President, and the Republican	
Q6	Undecided If the candidates for President this fall w Democrat Barack Obama and Republica	ere		Romney for President and Sus- Vice President, which would yo	ana Martinez for u vote for?
	Paul, who would you vote for?			Obama-Biden	53%
	Barack Obama			Romney-Martinez	42%
	Ron Paul	37%		Undecided	
	Undecided	11%			





Q12	Who did you vote for President in 2008?	
	John McCain	38%
	Barack Obama	. 53%
Q13	Someone else/Don't remember	
	Very liberal	. 15%
	Somewhat liberal	. 15%
	Moderate	.33%
	Somewhat conservative	
	Very conservative	
Q14	If you are a woman, press 1. If a man, pres	
	Woman	54%
	Man	46%

	press 2. If you are an independent or identified with another party, press 3.	fy
	Democrat	50%
	Republican	32%
	Independent/Other	18%
Q16	If you are Hispanic, press 1. If white, press If other, press 3.	
	Hispanic	38%
	White	53%
	Other	9%
Q17	If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.	to
	18 to 29	15%
	30 to 45	25%
	46 to 65	40%
	Older than 65	

Q15 If you are a Democrat, press 1. If a Republican,





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Obama Approval					
Approve	53%	10%	86%	33%	
Disapprove	44%	87%	11%	63%	
Not sure	3%	3%	4%	4%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Gingrich Favorability		·			
Favorable	23%	42%	12%	16%	
Unfavorable	64%	41%	81%	63%	
Not sure	13%	18%	8%	21%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Paul Favorability		•			
Favorable	25%	28%	21%	32%	
Unfavorable	57%	51%	64%	40%	
Not sure	18%	22%	15%	28%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Romney Favorability					
Favorable	33%	65%	12%	30%	
Unfavorable	55%	21%	81%	43%	
Not sure	12%	14%	7%	28%	





		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
Obama/Gingrich				
Barack Obama	54%	13%	88%	33%
New t Gingrich	36%	75%	9%	31%
Undecided	10%	12%	3%	36%

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Obam a/Paul		·			
Barack Obama	53%	14%	83%	38%	
Ron Paul	37%	70%	14%	35%	
Undecided	11%	16%	4%	27%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Obama/Romney		-			
Barack Obama	54%	12%	88%	35%	
Mitt Romney	40%	85%	9%	34%	
Undecided	6%	3%	3%	31%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Johnson Favorability		•			
Favorable	37%	38%	36%	38%	
Unfavorable	42%	39%	45%	36%	
Not sure	21%	23%	19%	26%	





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Obama/Romney/Joh- nson		•			
Barack Obama	48%	8%	79%	32%	
Mitt Romney	35%	75%	8%	25%	
Gary Johnson	15%	15%	12%	33%	
Undecided	2%	1%	1%	10%	

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
Martinez Approval						
Approve	54%	84%	31%	65%		
Disapprove	38%	13%	59%	22%		
Not sure	8%	4%	10%	14%		

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
Obama- Biden/Romney- Martinez		-				
Obam a-Biden	53%	11%	86%	37%		
Romney-Martinez	42%	86%	12%	34%		
Undecided	5%	3%	3%	29%		

		Ideolo	ldeology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Obama Approval		-	_		-				
Approve	53%	88%	90%	63%	19%	8%			
Disapprove	44%	11%	7%	31%	78%	91%			
Not sure	3%	1%	3%	6%	4%	1%			





		ldeology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Gingrich Favorability		-	<u>-</u>				
Favorable	23%	9%	8%	17%	33%	51%	
Unfavorable	64%	89%	85%	72%	47%	23%	
Not sure	13%	2%	7%	10%	20%	25%	

		Ideolog	ldeology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Paul Favorability									
Favorable	25%	20%	21%	30%	21%	28%			
Unfavorable	57%	73%	66%	50%	55%	49%			
Not sure	18%	7%	12%	20%	24%	23%			

		Ideolo	ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative			
Romney Favorability		_	<u>-</u>	_	-	='		
Favorable	33%	10%	10%	26%	57%	61%		
Unfavorable	55%	89%	82%	64%	24%	18%		
Not sure	12%	1%	8%	10%	19%	20%		

		ldeology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Obama/Gingrich			_	-	-			
Barack Obama	54%	88%	91%	68%	19%	6%		
Newt Gingrich	36%	5%	7%	23%	69%	77%		
Undecided	10%	7%	2%	9%	12%	18%		





		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obam a/Paul		-	3	_			
Barack Obama	53%	90%	87%	63%	20%	6%	
Ron Paul	37%	8%	8%	29%	62%	72%	
Undecided	11%	1%	5%	8%	17%	22%	

		Ideolog	ldeology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative			
Obama/Romney		,	-	-	-			
Barack Obama	54%	89%	90%	69%	18%	5%		
Mitt Romney	40%	5%	7%	26%	79%	83%		
Undecided	6%	6%	3%	5%	3%	12%		

		Ideolo	ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative			
Johnson Favorability		_	<u>-</u>	_	-	='		
Favorable	37%	37%	30%	41%	42%	28%		
Unfavorable	42%	47%	51%	39%	35%	44%		
Not sure	21%	17%	19%	20%	23%	28%		

		ldeology							
		Very			Somewhat	Very			
	Base	liberal	liberal	Moderate	conservative	conservative			
Obama/Romney/Joh-									
nson									
Barack Obama	48%	82%	83%	56%	17%	4%			
Mitt Romney	35%	6%	7%	23%	64%	77%			
Gary Johnson	15%	12%	9%	19%	15%	18%			
Undecided	2%	1%	1%	2%	4%	1%			





		ldeology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative		
Martinez Approval		-	<u>-</u>	=			
Approve	54%	12%	23%	53%	80%	93%	
Disapprove	38%	74%	64%	40%	13%	6%	
Not sure	8%	14%	13%	7%	7%	2%	

		Ideolog	ldeology			
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
Obama- Biden/Romney- Martinez						
Obam a-Biden	53%	92%	90%	66%	16%	6%
Romney-Martinez	42%	5%	7%	30%	80%	85%
Undecided	5%	4%	4%	5%	4%	10%

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	53%	58%	46%
Disapprove	44%	38%	51%
Not sure	3%	4%	3%

		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	23%	18%	30%
Unfavorable	64%	69%	58%
Not sure	13%	13%	12%





		Gender	
	Base	Woman	Man
Paul Favorability			
Favorable	25%	22%	28%
Unfavorable	57%	57%	57%
Not sure	18%	22%	15%

	Gender		
	Base	Woman	Man
Romney Favorability		•	
Favorable	33%	29%	38%
Unfavorable	55%	58%	51%
Not sure	12%	13%	11%

		Gender		
	Base	Woman	Man	
Obama/Gingrich		-		
Barack Obama	54%	61%	46%	
Newt Gingrich	36%	31%	41%	
Undecided	10%	7%	12%	

		Gender		
	Base	Woman	Man	
Obam a/Paul		-		
Barack Obama	53%	60%	44%	
Ron Paul	37%	32%	42%	
Undecided	11%	8%	14%	





		Gender	
	Base	Woman	Man
Obama/Romney		-	
Barack Obama	54%	61%	47%
Mitt Romney	40%	35%	45%
Undecided	6%	4%	8%

		Gender	
	Base	Woman	Man
Johnson Favorability		-	
Favorable	37%	37%	38%
Unfavorable	42%	42%	42%
Not sure	21%	21%	20%

		Gender		
	Base	Woman	Man	
Obama/Romney/Joh- nson				
Barack Obama	48%	55%	40%	
Mitt Romney	35%	29%	42%	
Gary Johnson	15%	16%	15%	
Undecided	2%	1%	3%	

		Gender		
	Base	Woman	Man	
Martinez Approval		- -		
Approve	54%	49%	60%	
Disapprove	38%	42%	33%	
Not sure	8%	9%	7%	





		Gender	
	Base	Woman	Man
Obama- Biden/Romney- Martinez			
Obam a-Biden	53%	59%	46%
Romney-Martinez	42%	37%	48%
Undecided	5%	4%	6%

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama Approval		='	•			
Approve	53%	83%	8%	48%		
Disapprove	44%	14%	88%	48%		
Not sure	3%	3%	4%	4%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Gingrich Favorability					
Favorable	23%	13%	41%	21%	
Unfavorable	64%	79%	40%	63%	
Not sure	13%	8%	19%	17%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Paul Favorability		='				
Favorable	25%	21%	23%	37%		
Unfavorable	57%	66%	54%	36%		
Not sure	18%	12%	23%	27%		





		Party		
	Base	Democrat	Republican	Independent/Other
Romney Favorability		•		•
Favorable	33%	14%	62%	35%
Unfavorable	55%	78%	23%	48%
Not sure	12%	8%	16%	17%

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama/Gingrich						
Barack Obama	54%	85%	8%	49%		
Newt Gingrich	36%	11%	74%	40%		
Undecided	10%	4%	17%	12%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Obam a/Paul		•		•	
Barack Obama	53%	82%	9%	50%	
Ron Paul	37%	11%	74%	41%	
Undecided	11%	7%	17%	10%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama/Romney		=	•			
Barack Obama	54%	85%	9%	50%		
Mitt Romney	40%	12%	85%	39%		
Undecided	6%	3%	6%	11%		





		Party		
	Base	Democrat	Republican	Independent/Other
Johnson Favorability		='		-
Favorable	37%	33%	38%	47%
Unfavorable	42%	47%	41%	31%
Not sure	21%	20%	22%	23%

		Party					
	Base	Democrat Republican Independent/Oth					
Obama/Romney/Joh- nson							
Barack Obama	48%	78%	4%	39%			
Mitt Romney	35%	10%	75%	34%			
Gary Johnson	15%	10%	20%	23%			
Undecided	2%	1%	1%	5%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Martinez Approval				-		
Approve	54%	31%	87%	60%		
Disapprove	38%	59%	11%	26%		
Not sure	8%	10%	2%	14%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama- Biden/Romney- Martinez						
Obam a-Biden	53%	85%	5%	51%		
Romney-Martinez	42%	12%	90%	41%		
Undecided	5%	4%	5%	8%		





		Race		
	Base	Hispanic	White	Other
Obama Approval				
Approve	53%	65%	43%	57%
Disapprove	44%	30%	55%	35%
Not sure	3%	5%	2%	7%

	Race			
	Base	Hispanic	White	Other
Gingrich Favorability		-		
Favorable	23%	21%	27%	6%
Unfavorable	64%	62%	63%	80%
Not sure	13%	17%	10%	14%

		Race		
	Base	Hispanic	White	Other
Paul Favorability		-		
Favorable	25%	25%	25%	23%
Unfavorable	57%	56%	59%	46%
Notsure	18%	19%	16%	31%

		Race		
	Base	Hispanic	White	Other
Romney Favorability		-		='
Favorable	33%	28%	38%	24%
Unfavorable	55%	59%	52%	53%
Not sure	12%	13%	9%	23%





		Race		
	Base	Hispanic	White	Other
Obama/Gingrich		-		
Barack Obama	54%	66%	46%	58%
Newt Gingrich	36%	28%	43%	26%
Undecided	10%	6%	11%	16%

		Race		
	Base	Hispanic	White	Other
Obam a/Paul		-		
Barack Obama	53%	63%	45%	56%
Ron Paul	37%	28%	43%	33%
Undecided	11%	9%	12%	10%

		Race		
	Base	Hispanic	White	Other
Obama/Romney		-		
Barack Obama	54%	67%	44%	64%
Mitt Romney	40%	30%	49%	28%
Undecided	6%	3%	7%	8%

		Race				
	Base	Hispanic	White	Other		
Johnson Favorability		-				
Favorable	37%	34%	38%	47%		
Unfavorable	42%	42%	43%	35%		
Not sure	21%	24%	19%	18%		





		Race			
	Base	Hispanic	White	Other	
Obama/Romney/Joh- nson					
Barack Obama	48%	60%	39%	46%	
Mitt Romney	35%	24%	45%	23%	
Gary Johnson	15%	15%	13%	31%	
Undecided	2%	1%	2%	-	

		Race				
	Base	Hispanic	White	Other		
Martinez Approval		-				
Approve	54%	51%	56%	56%		
Disapprove	38%	41%	36%	36%		
Not sure	8%	8%	8%	8%		

		Race			
	Base	Hispanic	White	Other	
Obama- Biden/Romney- Martinez					
Obam a-Biden	53%	67%	44%	52%	
Romney-Martinez	42%	30%	51%	41%	
Undecided	5%	4%	5%	7%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Obama Approval						
Approve	53%	50%	55%	54%	50%	
Disapprove	44%	41%	45%	43%	47%	
Not sure	3%	9%	-	3%	4%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	23%	18%	18%	26%	28%
Unfavorable	64%	68%	70%	61%	60%
Not sure	13%	15%	13%	13%	12%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Paul Favorability					
Favorable	25%	35%	21%	23%	24%
Unfavorable	57%	47%	59%	60%	56%
Not sure	18%	18%	20%	17%	20%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Romney Favorability						
Favorable	33%	35%	30%	32%	38%	
Unfavorable	55%	50%	57%	58%	49%	
Not sure	12%	15%	13%	10%	13%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Obam a/Gingrich						
Barack Obama	54%	48%	57%	56%	53%	
Newt Gingrich	36%	39%	32%	36%	38%	
Undecided	10%	12%	11%	8%	10%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obam a/Paul					
Barack Obama	53%	50%	52%	54%	53%
Ron Paul	37%	44%	36%	35%	35%
Undecided	11%	6%	13%	11%	12%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Obam a/Rom ne y						
Barack Obama	54%	56%	56%	55%	50%	
Mitt Romney	40%	35%	39%	40%	44%	
Undecided	6%	9%	5%	5%	6%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Johnson Favorability						
Favorable	37%	35%	47%	37%	25%	
Unfavorable	42%	44%	32%	44%	49%	
Not sure	21%	21%	21%	19%	25%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Obama/Romney/Joh- nson						
Barack Obama	48%	41%	47%	50%	49%	
Mitt Romney	35%	32%	32%	35%	41%	
Gary Johnson	15%	24%	21%	14%	5%	
Undecided	2%	3%	-	1%	5%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Martinez Approval						
Approve	54%	65%	51%	50%	58%	
Disapprove	38%	32%	42%	42%	29%	
Not sure	8%	3%	7%	9%	13%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Obam a- Biden/Romney- Martinez						
Obama-Biden	53%	48%	54%	56%	50%	
Romney-Martinez	42%	48%	39%	41%	44%	
Undecided	5%	3%	7%	4%	6%	

