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# Romney still up big in New Hampshire

**Raleigh, N.C.** – PPP's newest New Hampshire poll finds everything pretty much as it was a week and a half ago with one exception: Newt Gingrich's support continues to plummet in the state, allowing Ron Paul to move into a clear second place.

Mitt Romney continues to have a solid lead in the state with 36% to 21% for Paul, 13% for Gingrich, 12% for Jon Huntsman, 7% for Michele Bachmann, and 3% each for Buddy Roemer, Rick Perry, and Rick Santorum. Every candidate is within 2 points of their standing when PPP polled New Hampshire 2 weekends ago with the exception of Gingrich, who has dropped from 17% to 13%.

There's little to suggest anyone could come from behind to defeat Romney in New Hampshire. He has the best favorability numbers in the state at 63/32 and 78% of his supporters are strongly committed to him, higher either than Paul's number on that front.

Paul's second place standing in New Hampshire is being driven by the same groups he's doing well with in Iowa: young people and non-Republicans. With voters under 45 Paul actually leads Romney by a 27-24 margin. But Romney is destroying Paul 46-11 with seniors, accounting for most of his overall advantage. With non-Republicans, almost 40% of the vote in New Hampshire, the race is very close with Romney at 27%, Paul at 24%, and Huntsman at 21%. With actual Republican voters Romney has the 42-19 advantage.

After hitting double digits for the first time in our last New Hampshire poll Huntsman seems to have hit a wall, going from 13% to 12%. Talking about a 'Santorum surge' seems to be all the rage this week but he's polling at only 3% in New Hampshire. His favorability is slightly under water at 39/40.

"New Hampshire continues to look like Mitt Romney's firewall," said Dean Debnam, President of Public Policy Polling. "We don't see a lot in the numbers to suggest someone could make a run at him there."

PPP surveyed 830 likely Republican primary voters on December 27<sup>th</sup> and 28th. The margin of error for the survey is +/-3.4%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

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# **New Hampshire Survey Results**

Q1	Do you plan to vote in the Republican primary or the Democratic primary, or are you not sure?	Q4	Who would be your second choice for President?	
	Republican primary100%		Michele Bachmann	7%
	Democratic primary		Newt Gingrich	15%
	Not sure		Jon Huntsman	13%
Q2	If the Republican candidates for President		Ron Paul	8%
	were Michele Bachmann, Newt Gingrich, Jon Huntsman, Ron Paul, Rick Perry, Buddy		Rick Perry	4%
	Roemer, Mitt Romney, and Rick Santorum, who would you vote for?		Buddy Roemer	
	Michele Bachmann		Mitt Romney	
	Newt Gingrich		Rick Santorum	
	Jon Huntsman12%		Someone else/Not sure	
	Ron Paul21%	Q5	Do you have a favorable or unfavorable opin of Michele Bachmann?	nion
	Rick Perry		Favorable	38%
	Buddy Roemer		Unfavorable	
	Mitt Romney36%		Not sure	14%
	Rick Santorum	Q6	Do you have a favorable or unfavorable opin of Newt Gingrich?	
00	Someone else/Not sure		Favorable	42%
Q3	Would you say you are strongly committed to that candidate, or might you end up supporting		Unfavorable	
	someone else?		Not sure	5%
	Strongly committed to that candidate71%	Q7	Do you have a favorable or unfavorable opin of Jon Huntsman?	nion
	Might end up supporting someone else29%		Favorable	55%
			Unfavorable	
		Q8	Not sure  Do you have a favorable or unfavorable opin	
		ωo	of Ron Paul?	
			Favorable	47%
			Unfavorable	46%
			Not sure	7%





Q9	Do you have a favorable or unfavorable of Rick Perry?	opinion	Q16	(Among Republican primary vote vote for John McCain, Mitt Romn	iey, Mike
	Favorable	26%		Huckabee, Rudy Giuliani, Ron Pasomeone else in the 2008 primar	
	Unfavorable	62%		not remember?	y, c. ac yea
	Not sure	11%		John McCain	45%
Q10	Do you have a favorable or unfavorable	opinion		Mitt Romney	21%
	of Mitt Romney?	620/		Mike Huckabee	9%
	Favorable			Rudy Giuliani	7%
	Unfavorable			Ron Paul	8%
044	Not sure			Someone else	4%
Q11	Do you have a favorable or unfavorable of Rick Santorum?	opinion		Don't remember	
	Favorable	39%	Q17	Which of the following things is n	nost important
	Unfavorable			to you when deciding how to vote economy, government spending	
	Not sure			the debt, taxes, social issues like	
Q12	Are you an Evangelical Christian, or not?			and abortion, illegal immigration,	or foreign
	Are			policy and national security?	270/
	Are not			Jobs/economy	
Q13	Do you regularly watch Fox News, or not			Government spending, reducing to	
	Do			Taxes	
	Do not			Social issues	
Q14	If the candidates at the time of the New			Illegal immigration	
	Hampshire primary were just Newt Gingi			Foreign policy/national security	
	Jon Huntsman, Ron Paul, and Mitt Romr who would you vote for?	iey,		Someone else	2%
	Newt Gingrich	16%		Not sure	7%
	Jon Huntsman		Q18	What is more important to you who to vote for: a candidate's at	
	Ron Paul			Barack Obama in the general ele	
	Mitt Romney			positions on the issues?	
	Not sure			A candidate's ability to beat Oban	<sub>na</sub> 36%
Q15	In 2008, did you vote in the Democratic of			Their issue positions	55%
4.0	Republican primary, or did you not vote i primary?	n a		Not sure	9%
	Democratic primary	17%			
	Republican primary	70%			
	Didn't vote in a primary	13%			





Q19	Do you think that Newt Gingrich has strong principles, or not?	9	Q24	How much attention have you paid to the televised debates between the candidates			
	He does	31%		far: a lot of attention, some attention, or no much attention at all?	ot		
	He does not	49%		A lot of attention	34%		
	Not sure			Some attention			
Q20	Do you think that Jon Huntsman has strong principles, or not?	g		Not much attention at all			
	He does	51%		Not sure			
	He does not	18%	Q25	Have you seen any of the candidates spe person, and if so, how many?	ak in		
O21	Not sure  Do you think that Ron Paul has strong	31%		Have not seen any of the candidates in person	64%		
QZ I	principles, or not?			Have seen only one candidate			
	He does	72%		Have seen more than one candidate			
	He does not	12%		Not sure			
	Not sure	16%	Q26	When deciding who to vote for, how impo	rtant		
Q22	2 Do you think that Mitt Romney has strong principles, or not?		is it to you that a candidate has spent a lot of time in New Hampshire: very important,				
	He does	52%		somewhat important, or not important at a			
	He does not	30%		Very important			
	Not sure			Somewhat important			
Q23	Which of the Republican candidates do yo	u		Not important at all			
	think has the best chance of defeating Bar Obama?	ack		Not sure	15%		
	Michele Bachmann	6%	Q27	Who do you think has run the strongest campaign in New Hampshire?			
	Newt Gingrich			Michele Bachmann	3%		
	Jon Huntsman			Newt Gingrich			
	Ron Paul			Jon Huntsman			
	Rick Perry			Ron Paul	15%		
	Buddy Roemer			Rick Perry	1%		
	Mitt Romney			Buddy Roemer			
	Rick Santorum			Mitt Romney			
	Someone else/Not sure			Rick Santorum			
				Someone else/Not sure	26%		





Q28 Who do you think is going to win the New Hampshire primary?	Q31 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat
Michele Bachmann	conservative, or very conservative?
	Very liberal5%
Newt Gingrich 6%	Somewhat liberal
Jon Huntsman	Moderate27%
Ron Paul13%	
Rick Perry1%	Somewhat conservative39%
Buddy Roemer	Very conservative25%
Mitt Romney47%	Q32 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify
Rick Santorum	with another party, press 3.
Someone else/Not sure23%	Democrat4%
Q29 If you are a woman, press 1. If a man, press 2.	Republican61%
Woman49%	Independent/Other34%
<i>Man</i> 51%	Q33 Who did you vote for President in 2008?
Q30 If you are 18 to 29 years old, press 1. If 30 to	John McCain68%
45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.	Barack Obama21%
18 to 2910%	Someone else/Don't remember11%
30 to 45	Q34 Do you consider yourself to be a member of the Tea Party?
46 to 6543%	Yes24%
Older than 6521%	No66%
	Not sure10%
	Not sure





		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
2012 GOP Pres Primary							
Michele Bachmann	7%	6%	10%				
Newt Gingrich	13%	11%	18%				
Jon Huntsman	13%	12%	14%				
Ron Paul	21%	22%	20%				
Rick Perry	3%	2%	4%				
Buddy Roemer	3%	4%	1%				
Mitt Romney	37%	41%	29%				
Rick Santorum	3%	3%	3%				

		2012 GOP Pres Primary 2nd Choice								
		Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer		Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary										
Michele Bachmann	7%	-	7%	6%	5%	21%	12%	6%	14%	6%
Newt Gingrich	13%	17%	-	6%	11%	23%	-	32%	14%	9%
Jon Huntsman	12%	4%	4%	-	17%	2%	35%	26%	9%	16%
Ron Paul	21%	25%	10%	22%	-	10%	37%	31%	9%	29%
Rick Perry	3%	9%	5%	-	1%	-	-	3%	5%	0%
Buddy Roemer	3%	1%	2%	4%	4%	-	-	2%	4%	4%
Mitt Romney	36%	23%	69%	60%	60%	43%	15%	-	45%	25%
Rick Santorum	3%	20%	4%	2%	2%	2%	-	1%	-	0%
Someone else/Not sure	2%	-	-	-	-	-	-	-	-	10%

		Bachm ann		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Michele Bachmann	7%	16%	2%	-
Newt Gingrich	13%	15%	12%	13%
Jon Huntsman	12%	4%	18%	14%
Ron Paul	21%	14%	24%	25%
Rick Perry	3%	3%	2%	1%
Buddy Roemer	3%	1%	5%	1%
Mitt Romney	36%	39%	33%	40%
Rick Santorum	3%	6%	1%	1%
Someone else/Not sure	2%	1%	3%	4%





		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Michele Bachmann	7%	6%	9%	2%
Newt Gingrich	13%	30%	0%	5%
Jon Huntsman	12%	5%	18%	6%
Ron Paul	21%	14%	26%	27%
Rick Perry	3%	3%	1%	8%
Buddy Roemer	3%	1%	5%	-
Mitt Romney	36%	36%	36%	40%
Rick Santorum	3%	3%	3%	1%
Someone else/Not sure	2%	2%	2%	9%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary		•		
Michele Bachmann	7%	7%	9%	5%
Newt Gingrich	13%	10%	20%	13%
Jon Huntsman	12%	22%	-	0%
Ron Paul	21%	18%	20%	31%
Rick Perry	3%	2%	5%	-
Buddy Roemer	3%	3%	5%	-
Mitt Romney	36%	34%	34%	45%
Rick Santorum	3%	3%	5%	1%
Someone else/Not sure	2%	1%	3%	5%

		Paul Favorability			
	Base	Favorable	Unfavorable	Not sure	
2012 GOP Pres Primary		•			
Michele Bachmann	7%	6%	8%	10%	
Newt Gingrich	13%	8%	19%	10%	
Jon Huntsman	12%	9%	16%	10%	
Ron Paul	21%	43%	0%	6%	
Rick Perry	3%	2%	3%	3%	
Buddy Roemer	3%	2%	4%	-	
Mitt Romney	36%	26%	44%	52%	
Rick Santorum	3%	2%	4%	3%	
Someone else/Not sure	2%	3%	2%	6%	





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Michele Bachmann	7%	12%	6%	4%
Newt Gingrich	13%	16%	12%	13%
Jon Huntsman	12%	3%	17%	6%
Ron Paul	21%	14%	21%	32%
Rick Perry	3%	9%	-	-
Buddy Roemer	3%	2%	4%	-
Mitt Romney	36%	35%	36%	37%
Rick Santorum	3%	7%	1%	2%
Someone else/Not sure	2%	2%	2%	5%

		Romney Favorability			
	Base	Favorable	Unfavorable	Not sure	
2012 GOP Pres Primary		•			
Michele Bachmann	7%	4%	14%	7%	
Newt Gingrich	13%	10%	18%	14%	
Jon Huntsman	12%	9%	16%	25%	
Ron Paul	21%	14%	32%	36%	
Rick Perry	3%	2%	4%	5%	
Buddy Roemer	3%	1%	6%	-	
Mitt Romney	36%	56%	1%	4%	
Rick Santorum	3%	1%	6%	-	
Someone else/Not sure	2%	2%	3%	9%	

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary		•		
Michele Bachmann	7%	8%	8%	3%
Newt Gingrich	13%	18%	10%	10%
Jon Huntsman	12%	9%	18%	8%
Ron Paul	21%	12%	21%	36%
Rick Perry	3%	2%	3%	1%
Buddy Roemer	3%	1%	6%	1%
Mitt Romney	36%	41%	30%	38%
Rick Santorum	3%	7%	-	-
Someone else/Not sure	2%	2%	3%	3%





		Evange	elical?
	Base	Are	Are not
2012 GOP Pres Primary			·
Michele Bachmann	7%	17%	4%
Newt Gingrich	13%	18%	12%
Jon Huntsman	12%	6%	14%
Ron Paul	21%	21%	20%
Rick Perry	3%	4%	2%
Buddy Roemer	3%	4%	2%
Mitt Romney	36%	23%	40%
Rick Santorum	3%	5%	2%
Someone else/Not sure	2%	2%	3%

		Regularly Watch Fox?		
	Base	Do	Do not	
2012 GOP Pres Primary				
Michele Bachmann	7%	8%	6%	
Newt Gingrich	13%	18%	8%	
Jon Huntsman	12%	6%	18%	
Ron Paul	21%	15%	27%	
Rick Perry	3%	3%	2%	
Buddy Roemer	3%	0%	5%	
Mitt Romney	36%	45%	28%	
Rick Santorum	3%	4%	2%	
Someone else/Not sure	2%	1%	4%	

		2012 GOP Pres Primary Winnowed						
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure		
2012 GOP Pres Primary								
Michele Bachmann	7%	9%	15%	5%	4%	7%		
Newt Gingrich	13%	72%	-	-	1%	14%		
Jon Huntsman	12%	-	71%	2%	1%	1%		
Ron Paul	21%	3%	2%	84%	1%	6%		
Rick Perry	3%	6%	3%	1%	1%	4%		
Buddy Roemer	3%	-	4%	2%	2%	14%		
Mitt Romney	36%	5%	1%	0%	86%	36%		
Rick Santorum	3%	5%	2%	2%	2%	5%		
Someone else/Not sure	2%	-	3%	3%	1%	12%		





		2008 Primary Choice					
	Base	Democratic primary	Republican primary	Didn't vote in a primary			
2012 GOP Pres Primary			•				
Michele Bachmann	7%	11%	7%	4%			
Newt Gingrich	13%	8%	15%	13%			
Jon Huntsman	12%	23%	10%	12%			
Ron Paul	21%	20%	20%	27%			
Rick Perry	3%	3%	2%	4%			
Buddy Roemer	3%	5%	1%	8%			
Mitt Romney	36%	24%	40%	33%			
Rick Santorum	3%	1%	4%	-			
Someone else/Not sure	2%	4%	2%	1%			

		2008 GO	2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani	-	Someone else	Don't remember		
2012 GOP Pres Primary										
Michele Bachmann	7%	5%	5%	8%	8%	4%	14%	20%		
Newt Gingrich	15%	17%	12%	22%	17%	2%	7%	10%		
Jon Huntsman	10%	13%	10%	8%	4%	1%	8%	10%		
Ron Paul	20%	16%	6%	25%	15%	80%	25%	11%		
Rick Perry	2%	1%	2%	2%	5%	4%	-	-		
Buddy Roemer	1%	1%	1%	2%	-	4%	9%	-		
Mitt Romney	40%	41%	65%	18%	42%	2%	14%	41%		
Rick Santorum	4%	4%	-	9%	6%	-	3%	6%		
Someone else/Not sure	2%	1%	-	6%	2%	1%	18%	3%		

		Most Important	t Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		
2012 GOP Pres Primary									
Michele Bachmann	7%	7%	5%	6%	15%	3%	13%	-	4%
Newt Gingrich	13%	12%	14%	19%	15%	2%	10%	4%	18%
Jon Huntsman	12%	17%	7%	9%	15%	7%	25%	-	5%
Ron Paul	21%	15%	26%	31%	21%	26%	7%	52%	18%
Rick Perry	3%	3%	2%	-	7%	-	-	-	6%
Buddy Roemer	3%	3%	0%	-	6%	10%	5%	4%	5%
Mitt Romney	36%	39%	40%	32%	11%	48%	25%	30%	39%
Rick Santorum	3%	1%	3%	-	10%	3%	11%	-	3%
Someone else/Not sure	2%	2%	3%	3%	-	-	5%	11%	1%





		More Important: Electability or Issu						
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure				
2012 GOP Pres Primary								
Michele Bachmann	7%	8%	7%	3%				
Newt Gingrich	13%	19%	9%	16%				
Jon Huntsman	12%	6%	17%	9%				
Ron Paul	21%	10%	29%	17%				
Rick Perry	3%	2%	2%	5%				
Buddy Roemer	3%	2%	3%	6%				
Mitt Romney	36%	50%	26%	40%				
Rick Santorum	3%	1%	4%	2%				
Someone else/Not sure	2%	2%	3%	2%				

		Does Gingrich Have Strong Principles?			
	Base	He does	He does not	Not sure	
2012 GOP Pres Primary					
Michele Bachmann	7%	6%	10%	2%	
Newt Gingrich	13%	33%	2%	9%	
Jon Huntsman	12%	7%	18%	7%	
Ron Paul	21%	8%	27%	25%	
Rick Perry	3%	2%	2%	4%	
Buddy Roemer	3%	0%	5%	2%	
Mitt Romney	36%	38%	33%	41%	
Rick Santorum	3%	3%	2%	5%	
Someone else/Not sure	2%	2%	2%	5%	

		Does Huntsman Have Strong Principles?			
		He	He does	Not	
	Base	does	not	sure	
2012 GOP Pres Primary					
Michele Bachmann	7%	8%	9%	4%	
Newt Gingrich	13%	11%	15%	15%	
Jon Huntsman	12%	23%	-	2%	
Ron Paul	21%	14%	31%	25%	
Rick Perry	3%	1%	7%	3%	
Buddy Roemer	3%	2%	7%	1%	
Mitt Romney	36%	35%	28%	43%	
Rick Santorum	3%	4%	1%	2%	
Someone else/Not sure	2%	1%	3%	4%	



		Does Paul Have Strong Principles?			
	Base	He does	He does not	Not sure	
2012 GOP Pres Primary		<u> </u>			
Michele Bachmann	7%	7%	11%	3%	
Newt Gingrich	13%	10%	26%	17%	
Jon Huntsman	12%	13%	11%	8%	
Ron Paul	21%	26%	1%	13%	
Rick Perry	3%	2%	2%	4%	
Buddy Roemer	3%	2%	10%	3%	
Mitt Romney	36%	34%	35%	45%	
Rick Santorum	3%	3%	-	3%	
Someone else/Not sure	2%	2%	4%	3%	

		Does Romney Have Strong Principles?			
	Base	He does	He does not	Not sure	
2012 GOP Pres Primary		-			
Michele Bachmann	7%	6%	12%	2%	
Newt Gingrich	13%	11%	14%	18%	
Jon Huntsman	12%	7%	21%	12%	
Ron Paul	21%	14%	32%	21%	
Rick Perry	3%	1%	5%	3%	
Buddy Roemer	3%	-	8%	3%	
Mitt Romney	36%	56%	3%	34%	
Rick Santorum	3%	2%	3%	4%	
Someone else/Not sure	2%	2%	3%	4%	

		Most Electable								
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul		Buddy Roemer	Mitt Romney		Someone else/Not sure
2012 GOP Pres Primary							•	•		
Michele Bachmann	7%	62%	8%	3%	1%	20%	14%	2%	-	5%
Newt Gingrich	13%	12%	73%	3%	-	-	-	4%	23%	13%
Jon Huntsman	12%	4%	6%	76%	-	-	-	7%	-	12%
Ron Paul	21%	4%	6%	6%	94%	7%	30%	15%	17%	18%
Rick Perry	3%	4%	1%	3%	-	55%	-	1%	-	4%
Buddy Roemer	3%	9%	1%	2%	2%	-	56%	1%	-	5%
Mitt Romney	36%	4%	3%	4%	1%	12%	-	65%	-	36%
Rick Santorum	3%	-	2%	-	-	5%	-	3%	60%	2%
Someone else/Not sure	2%	1%	1%	3%	2%	-	-	2%	-	5%





		Attention	Paid to De	bates	
	Base	A lot of attention	Some attention	Not much attention at all	Not sure
2012 GOP Pres Primary		•	•		
Michele Bachmann	7%	11%	4%	9%	3%
Newt Gingrich	13%	18%	9%	11%	14%
Jon Huntsman	12%	12%	14%	10%	9%
Ron Paul	21%	14%	23%	32%	18%
Rick Perry	3%	3%	2%	2%	3%
Buddy Roemer	3%	3%	2%	5%	3%
Mitt Romney	36%	34%	39%	27%	46%
Rick Santorum	3%	3%	2%	2%	3%
Someone else/Not sure	2%	2%	4%	3%	-

		Seen Any Candidates in F	Person?		
	Base	Have not seen any of the candidates in person			Not sure
2012 GOP Pres Primary					
Michele Bachmann	7%	7%	5%	14%	4%
Newt Gingrich	13%	13%	15%	14%	13%
Jon Huntsman	12%	12%	16%	13%	9%
Ron Paul	21%	19%	23%	26%	21%
Rick Perry	3%	2%	2%	6%	3%
Buddy Roemer	3%	3%	6%	2%	2%
Mitt Romney	36%	37%	34%	22%	44%
Rick Santorum	3%	3%	-	4%	3%
Someone else/Not sure	2%	4%	-	-	1%

		Importance of a Candidate Spending Time in NH							
	Base	Very important	Som ew hat important	Not important at all	Not sure				
2012 GOP Pres Primary		•							
Michele Bachmann	7%	11%	6%	6%	4%				
Newt Gingrich	13%	7%	14%	16%	15%				
Jon Huntsman	12%	14%	13%	11%	8%				
Ron Paul	21%	22%	18%	23%	19%				
Rick Perry	3%	3%	2%	2%	3%				
Buddy Roemer	3%	5%	0%	4%	3%				
Mitt Romney	36%	32%	41%	31%	44%				
Rick Santorum	3%	2%	3%	3%	4%				
Someone else/Not sure	2%	4%	2%	2%	1%				





		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul		Buddy Roemer	Mitt Romney		Someone else/Not sure
2012 GOP Pres Primary										
Michele Bachmann	7%	69%	9%	10%	4%	19%	-	3%	27%	5%
Newt Gingrich	13%	-	78%	3%	6%	-	-	13%	-	16%
Jon Huntsman	12%	-	6%	55%	6%	-	5%	8%	-	9%
Ron Paul	21%	9%	3%	12%	61%	-	29%	12%	-	18%
Rick Perry	3%	9%	-	-	2%	53%	-	2%	-	2%
Buddy Roemer	3%	6%	-	2%	2%	-	66%	1%	-	2%
Mitt Romney	36%	3%	5%	17%	14%	-	-	55%	20%	39%
Rick Santorum	3%	-	-	1%	3%	28%	-	2%	53%	4%
Someone else/Not sure	2%	3%	-	-	2%	-	-	3%	-	4%

		Who Will Win NH?								
	Base	Michele Bachmann		Jon Huntsman	Ron Paul			Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary					•		•			
Michele Bachmann	7%	74%	2%	5%	6%	12%	-	4%	27%	6%
Newt Gingrich	13%	3%	87%	-	3%	31%	-	9%	-	13%
Jon Huntsman	12%	-	5%	80%	5%	-	-	11%	-	9%
Ron Paul	21%	3%	2%	5%	80%	-	15%	9%	-	21%
Rick Perry	3%	7%	2%	5%	-	46%	-	2%	-	3%
Buddy Roemer	3%	7%	-	-	-	12%	78%	2%	-	2%
Mitt Romney	36%	3%	2%	5%	2%	-	7%	57%	-	38%
Rick Santorum	3%	-	-	-	1%	-	-	3%	63%	4%
Someone else/Not sure	2%	3%	-	-	3%	-	-	2%	10%	5%

		Gender	
	Base	Woman	Man
2012 GOP Pres Primary		•	
Michele Bachmann	7%	4%	10%
Newt Gingrich	13%	13%	13%
Jon Huntsman	12%	12%	13%
Ron Paul	21%	18%	23%
Rick Perry	3%	3%	2%
Buddy Roemer	3%	3%	3%
Mitt Romney	36%	41%	32%
Rick Santorum	3%	2%	3%
Someone else/Not sure	3%	3%	2%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary				-	
Michele Bachmann	7%	20%	10%	3%	4%
Newt Gingrich	13%	13%	14%	11%	16%
Jon Huntsman	12%	7%	9%	13%	16%
Ron Paul	21%	27%	28%	20%	11%
Rick Perry	3%	4%	4%	2%	1%
Buddy Roemer	3%	9%	3%	2%	1%
Mitt Romney	36%	13%	28%	42%	46%
Rick Santorum	3%	2%	4%	3%	1%
Someone else/Not sure	2%	4%	2%	2%	3%

		Ideology							
	Base	Very liberal	Som ew hat liberal	Moderate	Somewhat conservative	Very conservative			
2012 GOP Pres Primary									
Michele Bachmann	7%	19%	10%	5%	5%	9%			
Newt Gingrich	13%	11%	10%	9%	13%	18%			
Jon Huntsman	12%	8%	16%	26%	7%	5%			
Ron Paul	21%	21%	16%	19%	19%	26%			
Rick Perry	3%	12%	-	2%	1%	4%			
Buddy Roemer	3%	20%	15%	3%	1%	1%			
Mitt Romney	36%	9%	32%	32%	48%	28%			
Rick Santorum	3%	-	-	-	2%	8%			
Someone else/Not sure	2%	-	2%	4%	2%	1%			

		Party						
	Base	Democrat	Republican	Independent/Other				
2012 GOP Pres Primary			•					
Michele Bachmann	7%	15%	7%	6%				
Newt Gingrich	13%	15%	15%	9%				
Jon Huntsman	12%	9%	7%	23%				
Ron Paul	21%	17%	19%	25%				
Rick Perry	3%	11%	3%	1%				
Buddy Roemer	3%	2%	2%	5%				
Mitt Romney	36%	27%	42%	27%				
Rick Santorum	3%	-	4%	2%				
Someone else/Not sure	2%	5%	2%	3%				





		2008 Vote						
	Base	John McCain		Someone else/Don't remember				
2012 GOP Pres Primary								
Michele Bachmann	7%	6%	8%	12%				
Newt Gingrich	13%	16%	6%	7%				
Jon Huntsman	12%	9%	25%	9%				
Ron Paul	21%	18%	19%	42%				
Rick Perry	3%	3%	1%	2%				
Buddy Roemer	3%	1%	8%	7%				
Mitt Romney	36%	43%	24%	15%				
Rick Santorum	3%	4%	2%	-				
Someone else/Not sure	2%	1%	5%	6%				

		Tea Pa		
	Base	Yes	No	Not sure
2012 GOP Pres Primary				
Michele Bachmann	7%	15%	4%	9%
Newt Gingrich	13%	20%	11%	7%
Jon Huntsman	12%	7%	16%	1%
Ron Paul	21%	19%	20%	33%
Rick Perry	3%	4%	2%	2%
Buddy Roemer	3%	2%	3%	5%
Mitt Romney	36%	26%	40%	34%
Rick Santorum	3%	6%	1%	5%
Someone else/Not sure	2%	2%	2%	5%





		2012 GOP P	res Prima	ary					
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_	, ,		Rick Santorum
Committed to Candidate or Might Change Your Mind?		•							
Strongly committed to that candidate	71%	58%	60%	67%	73%	57%	85%	78%	71%
Might end up supporting someone else		42%	40%	33%	27%	43%	15%	22%	29%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	-		Mitt Romney		Someone else/Not sure
2012 GOP Pres Primary 2nd Choice										
Michele Bachmann	7%	-	9%	2%	9%	27%	4%	5%	49%	-
Newt Gingrich	15%	14%	-	5%	7%	30%	8%	28%	23%	-
Jon Huntsman	13%	11%	6%	-	14%	-	18%	22%	11%	-
Ron Paul	8%	6%	6%	11%	-	4%	10%	13%	6%	-
Rick Perry	4%	13%	8%	1%	2%	-	-	5%	3%	-
Buddy Roemer	2%	3%	-	6%	3%	-	-	1%	-	-
Mitt Romney	18%	16%	45%	39%	27%	21%	11%	-	4%	-
Rick Santorum	8%	15%	8%	6%	3%	14%	11%	9%	-	-
Someone else/Not sure	25%	21%	17%	32%	34%	4%	38%	17%	4%	100%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Bachmann Favorability		•				•				
Favorable	38%	86%	42%	13%	26%	53%	15%	41%	81%	12%
Unfavorable	48%	14%	43%	70%	56%	39%	82%	43%	16%	63%
Not sure	14%	-	15%	16%	18%	8%	3%	16%	4%	25%





		2012 GOP P	12 GOP Pres Primary									
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure		
Gingrich Favorability												
Favorable	42%	33%	97%	18%	28%	57%	15%	42%	45%	31%		
Unfavorable	53%	65%	1%	79%	65%	25%	85%	52%	53%	49%		
Not sure	5%	1%	2%	3%	7%	18%	-	6%	3%	20%		

		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	Newt Gingrich			_			Rick Santorum	Someone else/Not sure
Huntsman Favorability					•	•				
Favorable	55%	54%	42%	99%	47%	46%	55%	52%	50%	27%
Unfavorable	27%	33%	40%	-	27%	54%	45%	26%	46%	34%
Not sure	18%	13%	18%	1%	27%	-	-	22%	4%	39%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Paul Favorability										
Favorable	47%	38%	27%	35%	97%	35%	33%	34%	34%	47%
Unfavorable	46%	52%	68%	60%	1%	55%	67%	56%	58%	35%
Not sure	7%	10%	5%	5%	2%	10%	-	10%	8%	18%





		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	New t Gingrich		Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Perry Favorability										
Favorable	26%	43%	32%	6%	18%	100%	15%	25%	67%	21%
Unfavorable	62%	50%	57%	88%	64%	-	85%	63%	25%	55%
Not sure	11%	7%	11%	5%	18%	-	-	12%	8%	24%

		2012 GOP P	12 GOP Pres Primary										
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure			
Romney Favorability													
Favorable	63%	34%	50%	47%	43%	43%	30%	99%	32%	46%			
Unfavorable	32%	61%	44%	43%	48%	48%	70%	1%	68%	36%			
Not sure	5%	5%	5%	10%	8%	10%	-	1%	-	18%			

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			Rick Santorum	Someone else/Not sure
Santorum Favorability						•				
Favorable	39%	45%	53%	28%	23%	38%	15%	45%	100%	31%
Unfavorable	40%	45%	31%	58%	41%	54%	81%	33%	-	43%
Not sure	21%	10%	16%	14%	36%	8%	4%	22%	-	26%





		2012 GOP P	12 GOP Pres Primary									
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure		
Evangelical?	Dust		og. ion	- idiitoiii dii		1. 0	1.0001		ounton uni	0.007.101.04.0		
Are	23%	57%	31%	11%	24%	34%	34%	15%	44%	19%		
Are not	77%	43%	69%	89%	76%	66%	66%	85%	56%	81%		

		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Regularly Watch Fox?										
Do	51%	56%	70%	27%	36%	56%	7%	62%	69%	22%
Do not	49%	44%	30%	73%	64%	44%	93%	38%	31%	78%

		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	_	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary Winnowed		3				•				
Newt Gingrich	16%	22%	89%	-	2%	36%	-	2%	31%	-
Jon Huntsman	16%	33%	-	92%	2%	18%	21%	1%	11%	17%
Ron Paul	23%	16%	-	3%	92%	13%	19%	0%	15%	29%
Mitt Romney	37%	21%	3%	4%	2%	20%	22%	89%	30%	16%
Not sure	8%	7%	8%	1%	2%	13%	38%	8%	14%	38%





		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_	,		_	Someone else/Not sure
2008 Primary Choice		•	•	•			•		•	
Democratic primary	17%	26%	10%	31%	16%	23%	29%	11%	8%	29%
Republican primary	70%	67%	77%	56%	67%	55%	36%	77%	92%	68%
Didn't vote in a primary		7%	13%	12%	17%	23%	34%	12%	-	3%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
2008 GOP Primary Vote		<u> </u>								
John McCain	45%	33%	53%	58%	36%	35%	33%	47%	52%	28%
Mitt Romney	21%	16%	17%	21%	6%	23%	8%	34%	-	-
Mike Huckabee	9%	11%	14%	8%	12%	8%	10%	4%	23%	22%
Rudy Giuliani	7%	9%	9%	3%	6%	17%	-	8%	12%	6%
Ron Paul	8%	5%	1%	1%	31%	17%	21%	0%	-	5%
Someone else	4%	9%	2%	4%	6%	-	28%	2%	4%	33%
Don't remember	6%	16%	4%	5%	3%	-	-	6%	9%	6%

		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul				Rick Santorum	Someone else/Not sure
Most Important Issue		<u> </u>								
Jobs/economy	37%	39%	35%	53%	26%	39%	44%	40%	15%	32%
Government spending, reducing the debt		25%	34%	20%	41%	20%	4%	36%	29%	40%
Taxes	5%	4%	7%	3%	7%	-	-	4%	-	6%
Social issues	8%	18%	9%	10%	9%	23%	18%	3%	29%	-
Illegal immigration	3%	1%	1%	2%	4%	-	11%	4%	4%	-
Foreign policy/national security		8%	3%	9%	1%	-	8%	3%	17%	9%
Someone else	2%	-	1%	-	5%	-	3%	2%	-	10%
Not sure	7%	5%	10%	3%	6%	18%	12%	8%	6%	3%





		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul		,	Mitt Romney	_	Someone else/Not sure
More Important: Electability or Issues?						•				
A candidate's ability to beat Obama	36%	42%	52%	16%	17%	29%	19%	50%	14%	34%
Their issue positions	55%	55%	36%	77%	75%	52%	61%	39%	79%	58%
Not sure	9%	3%	11%	7%	8%	18%	20%	10%	7%	8%

		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			Rick Santorum	Someone else/Not sure
Does Gingrich Have Strong Principles?		•								
He does	31%	28%	80%	18%	12%	26%	4%	33%	29%	25%
He does not	49%	66%	6%	71%	63%	44%	82%	44%	38%	36%
Not sure	20%	6%	14%	11%	25%	30%	15%	23%	34%	38%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			Rick Santorum	Someone else/Not sure
Does Huntsman Have Strong Principles?										
He does	51%	61%	44%	94%	36%	15%	44%	49%	66%	27%
He does not	18%	22%	20%	-	26%	49%	41%	14%	8%	19%
Not sure	31%	17%	36%	6%	38%	36%	15%	37%	26%	53%





		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_	,		_	Someone else/Not sure
Does Paul Have Strong Principles?		,								
He does	72%	75%	56%	79%	89%	62%	44%	69%	81%	66%
He does not	12%	19%	23%	11%	1%	12%	42%	11%	-	18%
Not sure	16%	7%	21%	11%	10%	27%	15%	20%	19%	16%

		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Does Romney Have Strong Principles?		,								
He does	52%	44%	43%	31%	36%	24%	-	81%	41%	39%
He does not	30%	51%	33%	51%	46%	57%	82%	2%	32%	33%
Not sure	18%	5%	24%	18%	18%	18%	18%	17%	27%	28%

		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul		,	Mitt Romney		Someone else/Not sure
Most Electable										
Michele Bachmann	6%	50%	5%	2%	1%	9%	18%	1%	-	3%
Newt Gingrich	11%	12%	60%	6%	3%	3%	4%	1%	7%	3%
Jon Huntsman	8%	3%	2%	50%	2%	10%	6%	1%	-	10%
Ron Paul	10%	1%	-	-	44%	-	8%	0%	-	9%
Rick Perry	1%	4%	-	-	1%	33%	-	1%	3%	-
Buddy Roemer	1%	1%	-	-	1%	-	15%	-	-	-
Mitt Romney	44%	15%	13%	26%	31%	18%	15%	79%	50%	42%
Rick Santorum	1%	-	2%	-	1%	-	-	-	29%	-
Someone else/Not sure	18%	13%	18%	17%	15%	28%	34%	17%	11%	34%





		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman		_			_	Someone else/Not sure
Attention Paid to Debates		<u>-</u>								
A lot of attention	34%	54%	46%	33%	23%	34%	39%	31%	41%	25%
Some attention	38%	21%	28%	45%	43%	38%	25%	41%	31%	58%
Not much attention at all		19%	12%	11%	22%	10%	25%	11%	12%	16%
Not sure	13%	6%	14%	10%	12%	18%	12%	17%	16%	-

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul			Mitt Romney	Rick Santorum	Someone else/Not sure
Seen Any Candidates in Person?							•			
Have not seen any of the candidates in person		63%	62%	64%	60%	47%	60%	65%	71%	97%
Have seen only one candidate	10%	7%	12%	13%	11%	8%	21%	9%	-	-
Have seen more than one candidate	11%	21%	12%	12%	14%	26%	7%	7%	14%	-
Not sure	15%	8%	15%	11%	15%	18%	12%	18%	16%	3%

		2012 GOP P	res Prima	nry						
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul			Mitt Romney	_	Someone else/Not sure
Importance of a Candidate Spending Time in NH										
Very important	25%	38%	14%	29%	27%	29%	42%	22%	16%	36%
Somewhat important		29%	35%	35%	29%	26%	4%	37%	32%	32%
Not important at all	27%	25%	34%	25%	31%	26%	39%	23%	33%	26%
Not sure	15%	8%	17%	10%	13%	18%	15%	18%	19%	6%





		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul			Mitt Romney	_	Someone else/Not sure
Who's Run Strongest NH Campaign?										
Michele Bachmann	3%	34%	-	-	2%	12%	8%	0%	-	4%
Newt Gingrich	4%	5%	21%	2%	1%	-	-	1%	-	-
Jon Huntsman	10%	13%	2%	43%	6%	-	6%	5%	4%	-
Ron Paul	15%	9%	7%	8%	43%	10%	10%	6%	15%	10%
Rick Perry	1%	2%	-	-	-	18%	-	-	8%	-
Buddy Roemer	2%	-	-	1%	2%	-	38%	-	-	-
Mitt Romney	40%	16%	39%	28%	24%	38%	18%	60%	29%	42%
Rick Santorum	0%	1%	-	-	-	-	-	0%	7%	-
Someone else/Not sure	26%	20%	31%	19%	23%	23%	20%	28%	37%	44%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul		,	Mitt Romney	_	Someone else/Not sure
Who Will Win NH?										
Michele Bachmann	3%	33%	1%	-	1%	9%	8%	0%	-	3%
Newt Gingrich	6%	1%	38%	3%	1%	4%	-	0%	-	-
Jon Huntsman	5%	3%	-	32%	1%	10%	-	1%	-	-
Ron Paul	13%	11%	3%	5%	52%	-	-	1%	4%	18%
Rick Perry	1%	1%	2%	-	-	13%	3%	-	-	-
Buddy Roemer	2%	-	-	-	1%	-	42%	0%	-	-
Mitt Romney	47%	29%	34%	43%	22%	39%	32%	74%	49%	33%
Rick Santorum	1%	3%	-	-	-	-	-	-	18%	3%
Someone else/Not sure	23%	19%	22%	18%	23%	26%	16%	24%	29%	42%

		2012 GOP P	12 GOP Pres Primary								
	Base	Michele Bachmann	Michele Newt Jon Ron Rick Buddy Mitt Rick Some chmann Gingrich Huntsman Paul Perry Roemer Romney Santorum else/Not s								
Gender		-	•	-		_	-	•	-		
Woman	48%	30%	50%	46%	42%	55%	50%	55%	41%	65%	
Man	52%	70%	50%	54%	58%	45%	50%	45%	59%	35%	





		2012 GOP P	12 GOP Pres Primary									
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_	,		_	Someone else/Not sure		
Age		<u>-</u>					•					
18 to 29	10%	28%	10%	5%	13%	18%	31%	4%	8%	18%		
30 to 45	26%	37%	27%	20%	35%	38%	25%	20%	33%	19%		
46 to 65	43%	21%	38%	47%	41%	38%	33%	50%	48%	38%		
Older than 65	21%	13%	25%	28%	11%	6%	11%	27%	11%	25%		

		2012 GOP Pres Primary									
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_		Mitt Romney	Rick Santorum	Someone else/Not sure	
Ideology		3	<u>-</u>				-				
Very liberal	5%	13%	4%	3%	5%	23%	34%	1%	-	-	
Somewhat liberal	4%	6%	3%	6%	3%	-	22%	4%	-	4%	
Moderate	27%	21%	19%	58%	25%	18%	26%	24%	-	49%	
Somew hat conservative	39%	28%	39%	23%	36%	22%	10%	51%	29%	36%	
Very conservative	25%	32%	35%	10%	31%	38%	7%	20%	71%	11%	

		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			Rick Santorum	Someone else/Not sure
Party										
Democrat	4%	9%	5%	3%	3%	18%	4%	3%	-	9%
Republican	61%	60%	71%	33%	56%	68%	42%	71%	79%	51%
Independent/Other	34%	31%	24%	64%	41%	14%	55%	25%	21%	40%





		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
2008 Vote		•					•			
John McCain	68%	56%	84%	49%	58%	82%	16%	82%	84%	32%
Barack Obama	21%	25%	10%	43%	20%	10%	56%	14%	16%	42%
Someone else/Don't remember	11%	19%	6%	8%	22%	9%	28%	4%	-	27%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			Rick Santorum	Someone else/Not sure
Tea Party ID										
Yes	24%	51%	37%	13%	22%	36%	18%	17%	53%	15%
No	66%	37%	57%	86%	63%	56%	67%	74%	30%	66%
Not sure	10%	12%	5%	1%	15%	8%	15%	9%	18%	19%

		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	71%	100%	-
Might end up supporting someone else	29%	-	100%





		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
2012 GOP Pres Primary 2nd Choice			•
Michele Bachmann	7%	8%	6%
Newt Gingrich	15%	15%	16%
Jon Huntsman	14%	14%	12%
Ron Paul	8%	8%	7%
Rick Perry	5%	5%	4%
Buddy Roemer	2%	2%	1%
Mitt Romney	19%	15%	29%
Rick Santorum	8%	7%	9%
Someone else/Not sure	23%	25%	16%

		Committed to Candidate or Might Change Your Mind?							
	Base	Strongly committed to that candidate	Might end up supporting someone else						
Bachmann Favorability		•							
Favorable	38%	37%	42%						
Unfavorable	48%	49%	45%						
Not sure	14%	14%	13%						

		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Gingrich Favorability		•	
Favorable	42%	40%	48%
Unfavorable	53%	55%	46%
Not sure	5%	5%	6%





		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Huntsman Favorability			
Favorable	55%	54%	58%
Unfavorable	27%	29%	23%
Not sure	17%	17%	19%

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Paul Favorability			
Favorable	47%	46%	48%
Unfavorable	47%	47%	44%
Not sure	7%	6%	8%

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Perry Favorability			
Favorable	26%	24%	31%
Unfavorable	62%	64%	58%
Not sure	11%	11%	11%





		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Romney Favorability			
Favorable	64%	63%	67%
Unfavorable	32%	34%	26%
Not sure	4%	3%	8%

		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Santorum Favorability			
Favorable	40%	38%	44%
Unfavorable	40%	42%	33%
Not sure	21%	20%	24%

			Committed to Candi Your Mind?	date or Might Change
		Base	Strongly committed Might end up supporting to that candidate someone else	
Evangelical?				
	Are	24%	23%	24%
	Are not	76%	77%	76%





		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Regularly Watch Fox?			
Do	51%	51%	51%
Do not	49%	49%	49%

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
2012 GOP Pres Primary Winnowed			
Newt Gingrich	17%	15%	20%
Jon Huntsman	16%	15%	17%
Ron Paul	23%	22%	24%
Mitt Romney	38%	41%	31%
Not sure	7%	6%	9%

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
2008 Primary Choice		-	
Democratic primary	16%	15%	21%
Republican primary	70%	72%	65%
Didn't vote in a primary	13%	13%	14%





		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
2008 GOP Primary Vote			
John McCain	46%	46%	46%
Mitt Romney	21%	21%	21%
Mike Huckabee	9%	8%	12%
Rudy Giuliani	7%	8%	5%
Ron Paul	8%	9%	4%
Someone else	4%	4%	2%
Don't remember	5%	4%	9%

		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Most Important Issue		•	
Jobs/economy	37%	38%	34%
Government spending, reducing the debt	33%	32%	33%
Taxes	5%	5%	4%
Social issues	9%	7%	13%
Illegal immigration	3%	3%	4%
Foreign policy/national security	4%	5%	2%
Someone else	2%	2%	1%
Not sure	7%	7%	9%

		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
More Important: Electability or Issues?			
A candidate's ability to beat Obama	36%	34%	41%
Their issue positions	55%	56%	50%
Not sure	9%	9%	9%





		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Does Gingrich Have Strong Principles?			
He does	32%	31%	34%
He does not	49%	50%	45%
Not sure	20%	19%	20%

		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Does Huntsman Have Strong Principles?			
He does	52%	50%	56%
He does not	18%	21%	10%
Not sure	31%	29%	35%

		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Does Paul Have Strong Principles?			
He does	72%	71%	76%
He does not	12%	14%	7%
Not sure	16%	16%	17%





		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Does Romney Have Strong Principles?		•	
He does	52%	52%	53%
He does not	30%	32%	26%
Not sure	18%	16%	21%

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Most Electable				
Michele Bachmann	6%	6%	4%	
Newt Gingrich	11%	11%	12%	
Jon Huntsman	8%	8%	8%	
Ron Paul	10%	12%	3%	
Rick Perry	2%	1%	2%	
Buddy Roemer	1%	1%	0%	
Mitt Romney	45%	44%	46%	
Rick Santorum	1%	2%	1%	
Someone else/Not sure	17%	15%	23%	

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Attention Paid to Debates			
A lot of attention	34%	36%	29%
Some attention	38%	38%	38%
Not much attention at all	15%	12%	20%
Not sure	14%	14%	14%





		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Seen Any Candidates in Person?			
Have not seen any of the candidates in person	63%	61%	68%
Have seen only one candidate	10%	12%	7%
Have seen more than one candidate	11%	12%	10%
Not sure	15%	15%	15%

		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Importance of a Candidate Spending Time in NH			
Very important	25%	27%	19%
Somewhat important	33%	30%	40%
Not important at all	27%	28%	26%
Not sure	15%	15%	16%

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Who's Run Strongest NH Campaign?			
Michele Bachmann	3%	4%	3%
Newt Gingrich	4%	4%	3%
Jon Huntsman	10%	9%	12%
Ron Paul	15%	16%	12%
Rick Perry	1%	1%	0%
Buddy Roemer	2%	2%	1%
Mitt Romney	40%	40%	38%
Rick Santorum	0%	1%	-
Someone else/Not sure	26%	24%	30%





		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Who Will Win NH?		-	
Michele Bachmann	3%	4%	2%
Newt Gingrich	6%	6%	5%
Jon Huntsman	5%	5%	5%
Ron Paul	13%	14%	10%
Rick Perry	1%	1%	0%
Buddy Roemer	2%	2%	-
Mitt Romney	47%	48%	46%
Rick Santorum	1%	1%	0%
Someone else/Not sure	22%	19%	31%

		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Gender		-	
Woman	48%	46%	53%
Man	52%	54%	47%

		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Age			
18 to 29	10%	10%	9%
30 to 45	26%	24%	30%
46 to 65	43%	44%	41%
Older than 65	21%	22%	19%





		Committed to Candidate or Might Change Your Mind?							
	Base	Strongly committed to that candidate	Might end up supporting someone else						
ldeology									
Very liberal	5%	5%	4%						
Somewhat liberal	4%	4%	4%						
Moderate	27%	24%	34%						
Somewhat conservative	39%	42%	30%						
Very conservative	25%	24%	28%						

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Party		•	
Democrat	4%	4%	6%
Republican	62%	64%	56%
Independent/Other	34%	32%	39%

		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
2008 Vote			
John McCain	69%	69%	68%
Barack Obama	20%	19%	24%
Someone else/Don't remember	11%	12%	8%





		Committed to Candidate or Might Change Your Mind?							
	Base	Strongly committed to that candidate	Might end up supporting someone else						
Tea Party ID		•							
Yes	24%	24%	27%						
No	66%	67%	64%						
Not sure	9%	9%	10%						

		2012 GOP Pres Primary 2nd Choice								
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Committed to Candidate or Might Change Your Mind?										
Strongly committed to that candidate	71%	76%	70%	74%	74%	74%	84%	55%	68%	80%
Might end up supporting someone else	29%	24%	30%	26%	26%	26%	16%	45%	32%	20%

		2012 GOP P	res Prima	ary 2nd Cho	ice					
	Base	Michele Bachmann	New t Gingrich		-	-		Mitt Romney	-	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice		•	•	•			•		•	
Michele Bachmann	7%	100%	-	-	-	-	-	-	-	-
Newt Gingrich	15%	-	100%	-	-	-	-	-	-	-
Jon Huntsman	13%	-	-	100%	-	-	-	-	-	-
Ron Paul	8%	-	-	-	100%	-	-	-	-	-
Rick Perry	4%	-	-	-	-	100%	-	-	-	-
Buddy Roemer	2%	-	-	-	-	-	100%	-	-	-
Mitt Romney	18%	-	-	-	-	-	-	100%	-	-
Rick Santorum	8%	-	-	-	-	-	-	-	100%	-
Someone else/Not sure	25%	-	-	-	-	-	-	-	-	100%





		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich			_			_	Someone else/Not sure
Bachmann Favorability						•				
Favorable	38%	90%	54%	32%	24%	50%	47%	31%	57%	15%
Unfavorable	48%	3%	34%	58%	51%	44%	43%	52%	34%	66%
Not sure	14%	7%	12%	10%	25%	6%	10%	17%	9%	18%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			Rick Santorum	Someone else/Not sure
Gingrich Favorability										
Favorable	42%	53%	86%	24%	24%	52%	29%	45%	47%	24%
Unfavorable	53%	45%	9%	73%	71%	35%	67%	50%	49%	69%
Not sure	5%	3%	5%	3%	4%	13%	4%	5%	4%	7%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			Rick Santorum	Someone else/Not sure
Huntsman Favorability						•				
Favorable	55%	44%	42%	98%	43%	34%	86%	59%	52%	45%
Unfavorable	27%	42%	36%	2%	26%	42%	10%	20%	36%	34%
Not sure	18%	14%	21%	-	31%	24%	4%	22%	13%	21%





		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Paul Favorability										
Favorable	47%	44%	33%	42%	93%	44%	41%	49%	27%	49%
Unfavorable	46%	51%	60%	49%	3%	52%	59%	47%	69%	39%
Not sure	7%	5%	7%	10%	4%	4%	-	3%	4%	12%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Perry Favorability										
Favorable	26%	49%	39%	13%	12%	77%	24%	21%	35%	16%
Unfavorable	62%	37%	49%	79%	73%	12%	72%	68%	60%	71%
Not sure	11%	14%	12%	8%	15%	11%	4%	12%	5%	13%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Romney Favorability										
Favorable	63%	48%	80%	64%	73%	51%	52%	87%	55%	43%
Unfavorable	32%	46%	19%	30%	27%	46%	42%	9%	37%	50%
Not sure	5%	6%	1%	6%	-	4%	5%	4%	7%	8%





		2012 GOP P	2 GOP Pres Primary 2nd Choice										
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_	,		_	Someone else/Not sure			
Santorum Favorability		,											
Favorable	39%	54%	52%	37%	24%	40%	50%	37%	89%	20%			
Unfavorable	40%	33%	33%	42%	39%	38%	46%	36%	10%	56%			
Not sure	21%	13%	15%	21%	37%	21%	4%	27%	1%	24%			

		2012 GOP P	res Prima	ry 2nd Cho	ice							
	Base	Michele Bachmann	lichele Newt Jon Ron Rick Buddy Mitt Rick Someone hmann Gingrich Huntsman Paul Perry Roemer Romney Santorum else/Not sure									
Evangelical?		=										
Are	23%	39%	23%	16%	27%	46%	12%	20%	21%	23%		
Are not	77%	61%	77%	84%	73%	54%	88%	80%	79%	77%		

		2012 GOP P	res Prima	ry 2nd Choi	се					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Regularly Watch Fox?										
Do	51%	60%	68%	44%	42%	77%	18%	47%	63%	40%
Do not	49%	40%	32%	56%	58%	23%	82%	53%	37%	60%





		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul		Buddy Roemer	Mitt Romney	_	Someone else/Not sure
2012 GOP Pres Primary Winnowed		<u>-</u>								
Newt Gingrich	16%	20%	17%	6%	12%	24%	12%	27%	23%	10%
Jon Huntsman	16%	12%	4%	13%	15%	13%	37%	24%	15%	19%
Ron Paul	23%	31%	10%	20%	12%	20%	25%	28%	12%	32%
Mitt Romney	37%	33%	62%	53%	57%	34%	14%	16%	45%	26%
Not sure	8%	4%	7%	8%	4%	9%	12%	5%	6%	12%

		2012 GOP P	12 GOP Pres Primary 2nd Choice												2012 GOP Pres Primary 2nd Choice									
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_				Someone else/Not sure														
2008 Primary Choice		•				•	•		•															
Democratic primary	17%	20%	12%	18%	15%	17%	31%	16%	7%	22%														
Republican primary	70%	72%	82%	70%	76%	65%	46%	71%	82%	60%														
Didn't vote in a primary		8%	7%	12%	9%	18%	23%	13%	10%	19%														

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Mitt Romney	Rick Santorum	Someone else/Not sure
2008 GOP Primary Vote		<u> </u>					•			
John McCain	45%	38%	42%	56%	56%	41%	23%	48%	37%	43%
Mitt Romney	21%	14%	27%	22%	19%	27%	21%	22%	31%	11%
Mike Huckabee	9%	16%	10%	3%	10%	12%	-	8%	9%	11%
Rudy Giuliani	7%	15%	13%	2%	4%	4%	38%	5%	7%	5%
Ron Paul	8%	9%	4%	6%	-	4%	9%	7%	7%	16%
Someone else	4%	2%	1%	4%	8%	3%	-	3%	2%	10%
Don't remember	6%	7%	3%	7%	3%	10%	9%	6%	6%	4%





		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	-	Buddy Roemer		Rick Santorum	Someone else/Not sure
Most Important Issue		<u> </u>								
Jobs/economy	37%	27%	37%	44%	48%	28%	46%	41%	35%	32%
Government spending, reducing the debt		24%	40%	34%	25%	34%	16%	33%	37%	33%
Taxes	5%	12%	4%	4%	7%	-	5%	4%	2%	5%
Social issues	8%	18%	5%	4%	5%	13%	12%	8%	9%	9%
Illegal immigration	3%	3%	4%	2%	6%	7%	4%	2%	3%	2%
Foreign policy/national security		12%	1%	2%	4%	8%	4%	2%	2%	7%
Someone else	2%	1%	1%	2%	-	2%	12%	-	8%	3%
Not sure	7%	3%	8%	7%	6%	9%	-	10%	4%	8%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul		Buddy Roemer	Mitt Romney	_	Someone else/Not sure
More Important: Electability or Issues?										
A candidate's ability to beat Obama	36%	31%	48%	32%	31%	54%	10%	35%	54%	28%
Their issue positions	55%	62%	43%	60%	59%	39%	90%	53%	42%	61%
Not sure	9%	7%	9%	8%	10%	7%	-	12%	4%	11%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			Rick Santorum	Someone else/Not sure
Does Gingrich Have Strong Principles?		•				•				
He does	31%	45%	58%	19%	25%	34%	20%	27%	45%	19%
He does not	49%	34%	21%	63%	59%	43%	63%	51%	41%	59%
Not sure	20%	21%	21%	17%	16%	22%	16%	22%	14%	22%





		2012 GOP P	res Prima	imary 2nd Choice									
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure			
Does Huntsman Have Strong Principles?					•	•							
He does	51%	47%	46%	80%	43%	35%	53%	56%	50%	42%			
He does not	18%	23%	16%	5%	10%	26%	26%	11%	25%	27%			
Not sure	31%	29%	38%	15%	47%	38%	20%	33%	25%	31%			

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Does Paul Have Strong Principles?		,								
He does	72%	73%	70%	77%	81%	55%	67%	70%	81%	70%
He does not	12%	16%	11%	11%	1%	20%	16%	12%	14%	12%
Not sure	16%	11%	19%	12%	18%	25%	16%	18%	5%	17%

		2012 GOP P	2 GOP Pres Primary 2nd Choice										
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_				Someone else/Not sure			
Does Romney Have Strong Principles?						•							
He does	52%	41%	61%	66%	56%	39%	15%	61%	54%	38%			
He does not	30%	40%	21%	21%	22%	37%	69%	18%	37%	42%			
Not sure	18%	19%	18%	13%	21%	24%	16%	21%	8%	20%			





		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	-		Mitt Romney	_	Someone else/Not sure
Most Electable										
Michele Bachmann	6%	6%	1%	9%	1%	21%	12%	2%	14%	5%
Newt Gingrich	11%	13%	11%	6%	11%	14%	5%	15%	19%	7%
Jon Huntsman	8%	4%	2%	4%	12%	5%	27%	11%	2%	12%
Ron Paul	10%	7%	5%	12%	1%	6%	8%	5%	6%	20%
Rick Perry	1%	3%	4%	-	2%	-	-	2%	1%	0%
Buddy Roemer	1%	1%	-	-	1%	-	12%	1%	-	0%
Mitt Romney	44%	39%	59%	49%	57%	40%	10%	46%	49%	32%
Rick Santorum	1%	6%	1%	1%	-	2%	12%	0%	-	1%
Someone else/Not sure	18%	20%	18%	20%	15%	12%	14%	17%	9%	21%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer		Rick Santorum	Someone else/Not sure
Attention Paid to Debates					-	-		-		
A lot of attention	34%	31%	38%	32%	22%	34%	46%	28%	49%	35%
Some attention	38%	35%	33%	37%	56%	43%	29%	36%	35%	40%
Not much attention at all	15%	20%	11%	14%	11%	8%	22%	21%	8%	14%
Not sure	13%	14%	18%	16%	11%	14%	4%	15%	8%	10%

		2012 GOP P	res Prima	ry 2nd Choi	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	_	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Seen Any Candidates in Person?						-				
Have not seen any of the candidates in person		69%	63%	65%	68%	54%	55%	63%	67%	63%
Have seen only one candidate	10%	6%	11%	10%	9%	9%	14%	9%	9%	12%
Have seen more than one candidate	11%	13%	9%	7%	6%	23%	27%	11%	15%	12%
Not sure	15%	12%	17%	18%	16%	14%	4%	17%	9%	14%





		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	_		Mitt Romney	_	Someone else/Not sure
Importance of a Candidate Spending Time in NH										
Very important	25%	22%	17%	26%	19%	22%	65%	17%	31%	33%
Somewhat important		28%	41%	34%	39%	21%	31%	36%	26%	29%
Not important at all	27%	36%	25%	22%	25%	41%	-	30%	32%	26%
Not sure	15%	14%	18%	17%	16%	17%	4%	17%	11%	12%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	-	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Who's Run Strongest NH Campaign?										
Michele Bachmann	3%	8%	1%	2%	-	16%	12%	-	8%	4%
Newt Gingrich	4%	6%	2%	2%	1%	5%	-	2%	5%	6%
Jon Huntsman	10%	1%	7%	13%	8%	9%	27%	9%	6%	12%
Ron Paul	15%	20%	12%	16%	16%	4%	4%	13%	15%	17%
Rick Perry	1%	3%	2%	-	-	-	-	1%	-	1%
Buddy Roemer	2%	1%	-	2%	1%	-	12%	1%	-	3%
Mitt Romney	40%	35%	51%	39%	42%	37%	40%	45%	47%	28%
Rick Santorum	0%	1%	-	-	-	-	-	-	1%	1%
Someone else/Not sure	26%	25%	25%	25%	31%	30%	4%	28%	17%	28%

		2012 GOP P	res Prima	ary 2nd Cho	ice					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul		,		Rick Santorum	Someone else/Not sure
Who Will Win NH?										
Michele Bachmann	3%	5%	1%	2%	-	16%	12%	0%	9%	3%
Newt Gingrich	6%	8%	2%	3%	5%	10%	5%	8%	10%	5%
Jon Huntsman	5%	3%	1%	4%	3%	2%	15%	6%	2%	9%
Ron Paul	13%	12%	8%	14%	12%	9%	14%	12%	8%	21%
Rick Perry	1%	-	-	-	1%	2%	-	2%	1%	0%
Buddy Roemer	2%	1%	-	2%	-	-	12%	1%	-	3%
Mitt Romney	47%	42%	65%	51%	56%	42%	37%	48%	57%	30%
Rick Santorum	1%	3%	1%	1%	-	2%	-	-	-	1%
Someone else/Not sure	23%	25%	23%	24%	23%	17%	4%	23%	13%	26%





		2012 GOP P	12 GOP Pres Primary 2nd Choice									
	Base	Michele Bachmann	New t Ginarich		Ron Paul	_			_	Someone else/Not sure		
Gender			J <b>3</b>									
Woman	48%	50%	44%	49%	46%	46%	43%	47%	49%	53%		
Man	52%	50%	56%	51%	54%	54%	57%	53%	51%	47%		

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich			_			Rick Santorum	Someone else/Not sure
Age		<del>-</del>	-		=	_	-	•		
18 to 29	10%	12%	1%	8%	11%	15%	12%	8%	15%	14%
30 to 45	26%	30%	22%	20%	18%	21%	25%	32%	25%	29%
46 to 65	43%	44%	52%	49%	48%	35%	43%	37%	43%	38%
Older than 65	21%	14%	24%	22%	22%	28%	20%	22%	17%	19%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	_	Buddy Roemer		_	Someone else/Not sure
Ideology		-	-		_	_	-	•	=	
Very liberal	5%	9%	2%	2%	1%	5%	42%	2%	3%	8%
Somewhat liberal	4%	-	4%	5%	1%	5%	5%	4%	2%	7%
Moderate	27%	6%	17%	34%	40%	15%	35%	28%	13%	38%
Som ew hat conservative	39%	30%	52%	42%	36%	43%	14%	41%	45%	29%
Very conservative	25%	54%	24%	18%	22%	32%	4%	24%	37%	19%





		2012 GOP P	2 GOP Pres Primary 2nd Choice									
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure		
Party												
Democrat	4%	10%	1%	5%	4%	-	5%	3%	4%	6%		
Republican	61%	70%	75%	62%	60%	67%	41%	58%	63%	53%		
Independent/Other	34%	20%	24%	33%	36%	33%	54%	40%	33%	40%		

		2012 GOP P	12 GOP Pres Primary 2nd Choice										
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure			
2008 Vote		•		•			•		•				
John McCain	68%	84%	86%	62%	63%	66%	15%	76%	84%	52%			
Barack Obama	21%	9%	10%	29%	21%	21%	56%	15%	11%	31%			
Someone else/Don't remember	11%	7%	4%	9%	16%	13%	29%	9%	6%	17%			

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_	,		_	Someone else/Not sure
Tea Party ID										
Yes	24%	45%	27%	8%	19%	38%	12%	22%	41%	22%
No	66%	42%	61%	84%	70%	56%	70%	70%	55%	68%
Not sure	10%	14%	12%	8%	11%	6%	18%	9%	3%	10%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	69%	73%	73%
Might end up supporting someone else	29%	31%	27%	27%

		Bachm ann	Favorability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice		•		·
Michele Bachmann	7%	17%	0%	3%
Newt Gingrich	15%	21%	10%	13%
Jon Huntsman	13%	11%	16%	9%
Ron Paul	8%	5%	8%	13%
Rick Perry	4%	6%	4%	2%
Buddy Roemer	2%	2%	2%	1%
Mitt Romney	18%	15%	20%	22%
Rick Santorum	8%	11%	5%	5%
Someone else/Not sure	25%	10%	34%	31%

		Bachm ann	n Favorability		
	Base	Favorable	Unfavorable	Not sure	
Bachmann Favorability					
Favorable	38%	100%	-	-	
Unfavorable	48%	-	100%	-	
Not sure	14%	-	-	100%	





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	42%	59%	29%	40%
Unfavorable	53%	38%	67%	43%
Not sure	5%	3%	4%	18%

		Bachmann	nn Favorability		
	Base	Favorable	Unfavorable	Not sure	
Huntsman Favorability					
Favorable	55%	56%	60%	36%	
Unfavorable	27%	31%	30%	9%	
Not sure	18%	13%	11%	54%	

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	47%	42%	49%	52%
Unfavorable	46%	52%	47%	30%
Not sure	7%	6%	4%	18%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	26%	44%	15%	17%
Unfavorable	62%	49%	79%	41%
Not sure	11%	6%	6%	42%

		Bachmann		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	63%	69%	57%	71%
Unfavorable	32%	29%	39%	17%
Not sure	5%	2%	5%	12%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	39%	65%	25%	20%
Unfavorable	40%	22%	61%	14%
Not sure	21%	12%	14%	66%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	23%	33%	15%	26%
Are not	77%	67%	85%	74%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Regularly Watch Fox?				
Do	51%	66%	40%	46%
Do not	49%	34%	60%	54%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary Winnowed				
Newt Gingrich	16%	22%	13%	12%
Jon Huntsman	16%	11%	22%	11%
Ron Paul	23%	18%	25%	27%
Mitt Romney	37%	42%	34%	38%
Not sure	8%	7%	7%	11%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Primary Choice		•		
Democratic primary	17%	11%	23%	9%
Republican primary	70%	80%	62%	72%
Didn't vote in a primary	13%	9%	14%	19%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote				
John McCain	45%	41%	50%	43%
Mitt Romney	21%	21%	18%	27%
Mike Huckabee	9%	12%	6%	11%
Rudy Giuliani	7%	9%	7%	4%
Ron Paul	8%	8%	8%	6%
Someone else	4%	2%	7%	5%
Don't remember	6%	7%	4%	5%

	Bachmann Favorability			
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	37%	31%	46%	25%
Government spending, reducing the debt	33%	38%	27%	40%
Taxes	5%	6%	4%	5%
Social issues	8%	11%	6%	10%
Illegal immigration	3%	3%	3%	4%
Foreign policy/national security	4%	5%	5%	2%
Someone else	2%	1%	3%	3%
Not sure	7%	5%	8%	11%





		Bachmann	Favorability		
	Base	Favorable	Unfavorable	Not sure	
More Important: Electability or Issues?					
A candidate's ability to beat Obama	36%	46%	27%	43%	
Their issue positions	55%	47%	63%	46%	
Not sure	9%	8%	10%	11%	

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Strong Principles?				
He does	31%	42%	21%	37%
He does not	49%	39%	61%	33%
Not sure	20%	19%	18%	30%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Huntsman Have Strong Principles?				
He does	51%	52%	55%	34%
He does not	18%	19%	20%	8%
Not sure	31%	29%	24%	58%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Strong Principles?				
He does	72%	75%	73%	64%
He does not	12%	11%	13%	9%
Not sure	16%	14%	14%	27%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				
He does	52%	56%	46%	59%
He does not	30%	27%	36%	17%
Not sure	18%	17%	18%	23%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	6%	11%	3%	-
Newt Gingrich	11%	13%	9%	11%
Jon Huntsman	8%	4%	11%	9%
Ron Paul	10%	4%	15%	9%
Rick Perry	1%	2%	1%	2%
Buddy Roemer	1%	1%	1%	1%
Mitt Romney	44%	47%	42%	46%
Rick Santorum	1%	3%	1%	-
Someone else/Not sure	18%	16%	18%	22%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	34%	38%	34%	21%
Some attention	38%	35%	39%	45%
Not much attention at all	15%	15%	14%	18%
Not sure	13%	13%	13%	16%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	64%	69%	61%	58%
Have seen only one candidate	10%	7%	12%	10%
Have seen more than one candidate	11%	12%	11%	10%
Not sure	15%	12%	15%	21%

		Bachm ann	n Favorability		
	Base	Favorable	Unfavorable	Not sure	
Importance of a Candidate Spending Time in NH					
Very important	25%	23%	29%	17%	
Somewhat important	33%	35%	29%	40%	
Not important at all	27%	29%	27%	25%	
Not sure	15%	13%	16%	19%	





		Bachmann	Favorability	
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Michele Bachmann	3%	8%	1%	-
Newt Gingrich	4%	3%	4%	3%
Jon Huntsman	10%	5%	13%	10%
Ron Paul	15%	14%	16%	13%
Rick Perry	1%	1%	1%	-
Buddy Roemer	2%	1%	3%	-
Mitt Romney	40%	42%	39%	38%
Rick Santorum	0%	1%	0%	-
Someone else/Not sure	26%	25%	24%	36%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Will Win NH?		•	•	
Michele Bachmann	3%	7%	1%	-
Newt Gingrich	6%	6%	6%	7%
Jon Huntsman	5%	1%	7%	8%
Ron Paul	13%	8%	18%	12%
Rick Perry	1%	0%	1%	1%
Buddy Roemer	2%	1%	3%	-
Mitt Romney	47%	52%	44%	42%
Rick Santorum	1%	2%	0%	-
Someone else/Not sure	23%	23%	21%	30%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Woman	48%	45%	48%	59%
Man	52%	55%	52%	41%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		<u>-</u>		
18 to 29	10%	11%	10%	6%
30 to 45	26%	24%	29%	20%
46 to 65	43%	42%	44%	42%
Older than 65	21%	23%	16%	32%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Ideology	Dusc	i avoi able	Omavorable	Suit
Very liberal	5%	4%	6%	2%
Somewhat liberal	4%	3%	6%	3%
Moderate	27%	12%	40%	25%
Somew hat conservative	39%	40%	35%	47%
Very conservative	25%	40%	13%	23%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	3%	6%	1%
Republican	61%	73%	49%	74%
Independent/Other	34%	24%	45%	26%





	Bachmann Favorability			
	Base	Favorable	Unfavorable	Not sure
2008 Vote				
John McCain	68%	82%	54%	80%
Barack Obama	21%	8%	34%	9%
Someone else/Don't remember	11%	10%	12%	11%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	24%	39%	12%	24%
No	66%	50%	83%	53%
Not sure	10%	11%	5%	22%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	67%	75%	66%
Might end up supporting someone else	29%	33%	25%	34%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice		•		
Michele Bachmann	7%	9%	6%	3%
Newt Gingrich	15%	30%	3%	14%
Jon Huntsman	13%	7%	18%	8%
Ron Paul	8%	4%	11%	6%
Rick Perry	4%	5%	3%	11%
Buddy Roemer	2%	1%	2%	1%
Mitt Romney	18%	20%	18%	17%
Rick Santorum	8%	8%	7%	5%
Someone else/Not sure	25%	14%	32%	33%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Bachmann Favorability				
Favorable	38%	53%	27%	18%
Unfavorable	48%	34%	61%	34%
Not sure	14%	14%	12%	48%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	42%	100%	-	-
Unfavorable	53%	-	100%	-
Not sure	5%	-	-	100%





		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	55%	50%	61%	28%
Unfavorable	27%	32%	25%	18%
Not sure	18%	18%	14%	53%

		Gingrich F	avorability	orability		
	Base	Favorable	Unfavorable	Not sure		
Paul Favorability						
Favorable	47%	43%	50%	48%		
Unfavorable	46%	51%	44%	29%		
Not sure	7%	6%	6%	23%		

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	26%	42%	15%	19%
Unfavorable	62%	48%	77%	34%
Not sure	11%	10%	9%	46%





		Gingrich F	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Rom ney Favorability					
Favorable	63%	69%	59%	63%	
Unfavorable	32%	27%	37%	18%	
Not sure	5%	4%	4%	19%	

		Gingrich F	avorability		
	Base	Favorable	Unfavorable	Not sure	
Santorum Favorability					
Favorable	39%	54%	31%	13%	
Unfavorable	40%	30%	50%	21%	
Not sure	21%	17%	20%	66%	

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	23%	28%	20%	23%
Are not	77%	72%	80%	77%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Regularly Watch Fox?				
Do	51%	66%	38%	51%
Do not	49%	34%	62%	49%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary Winnowed				
Newt Gingrich	16%	37%	0%	11%
Jon Huntsman	16%	7%	24%	8%
Ron Paul	23%	14%	29%	29%
Mitt Romney	37%	33%	42%	34%
Not sure	8%	9%	6%	17%

		Gingrich F	avorability		
	Base	Favorable	Unfavorable	Not sure	
2008 Primary Choice		•			
Democratic primary	17%	11%	22%	11%	
Republican primary	70%	75%	65%	78%	
Didn't vote in a primary	13%	14%	13%	11%	





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote				
John McCain	45%	43%	47%	53%
Mitt Romney	21%	24%	18%	17%
Mike Huckabee	9%	13%	6%	11%
Rudy Giuliani	7%	9%	5%	6%
Ron Paul	8%	5%	11%	-
Someone else	4%	2%	6%	6%
Don't remember	6%	4%	7%	8%

		Gingrich F	avorability	
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	37%	30%	44%	26%
Government spending, reducing the debt	33%	38%	28%	39%
Taxes	5%	6%	4%	1%
Social issues	8%	9%	8%	3%
Illegal immigration	3%	2%	3%	15%
Foreign policy/national security	4%	4%	5%	-
Someone else	2%	3%	2%	3%
Not sure	7%	9%	6%	12%

	Gingrich Favorability			
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	36%	45%	27%	48%
Their issue positions	55%	44%	65%	39%
Not sure	9%	10%	8%	12%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Strong Principles?				
He does	31%	60%	10%	24%
He does not	49%	18%	75%	27%
Not sure	20%	22%	15%	49%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Huntsman Have Strong Principles?				
He does	51%	47%	57%	25%
He does not	18%	16%	20%	13%
Not sure	31%	37%	23%	62%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Strong Principles?				
He does	72%	67%	77%	65%
He does not	12%	13%	11%	4%
Not sure	16%	19%	12%	31%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				
He does	52%	51%	52%	51%
He does not	30%	28%	33%	18%
Not sure	18%	21%	15%	31%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	6%	6%	6%	-
Newt Gingrich	11%	24%	1%	8%
Jon Huntsman	8%	4%	12%	1%
Ron Paul	10%	4%	14%	9%
Rick Perry	1%	2%	1%	4%
Buddy Roemer	1%	1%	1%	-
Mitt Romney	44%	39%	49%	40%
Rick Santorum	1%	2%	1%	1%
Someone else/Not sure	18%	18%	16%	36%

		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	34%	40%	29%	33%
Some attention	38%	31%	44%	43%
Not much attention at all	15%	13%	17%	5%
Not sure	13%	15%	11%	19%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	64%	61%	66%	61%
Have seen only one candidate	10%	10%	10%	8%
Have seen more than one candidate	11%	13%	10%	9%
Not sure	15%	16%	14%	21%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in NH				
Very important	25%	18%	31%	19%
Somewhat important	33%	33%	33%	34%
Not important at all	27%	32%	24%	26%
Not sure	15%	17%	13%	21%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Michele Bachmann	3%	5%	3%	-
Newt Gingrich	4%	8%	0%	3%
Jon Huntsman	10%	5%	14%	2%
Ron Paul	15%	11%	17%	15%
Rick Perry	1%	1%	1%	-
Buddy Roemer	2%	1%	2%	1%
Mitt Romney	40%	40%	40%	36%
Rick Santorum	0%	0%	0%	-
Someone else/Not sure	26%	29%	22%	42%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Will Win NH?				•
Michele Bachmann	3%	3%	3%	-
Newt Gingrich	6%	13%	0%	3%
Jon Huntsman	5%	2%	8%	-
Ron Paul	13%	9%	18%	10%
Rick Perry	1%	1%	0%	2%
Buddy Roemer	2%	1%	2%	-
Mitt Romney	47%	45%	49%	43%
Rick Santorum	1%	1%	0%	1%
Someone else/Not sure	23%	26%	19%	40%

		Gingrich F	ich Favorability		
	Base	Favorable	Unfavorable	Not sure	
Gender		-	-		
Woman	48%	47%	49%	58%	
Man	52%	53%	51%	42%	

		Gingrich F	avorability		
	Base	Favorable	Unfavorable	Not sure	
Age		-	-		
18 to 29	10%	10%	11%	-	
30 to 45	26%	28%	25%	18%	
46 to 65	43%	42%	45%	36%	
Older than 65	21%	20%	19%	46%	





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		-	-	
Very liberal	5%	4%	6%	-
Somewhat liberal	4%	3%	5%	6%
Moderate	27%	18%	36%	19%
Somew hat conservative	39%	41%	36%	43%
Very conservative	25%	34%	17%	32%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	4%	5%	2%
Republican	61%	74%	51%	57%
Independent/Other	34%	22%	44%	41%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Vote		•		
John McCain	68%	82%	55%	82%
Barack Obama	21%	9%	31%	10%
Someone else/Don't remember	11%	8%	14%	8%





		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	24%	33%	17%	23%
No	66%	57%	74%	58%
Not sure	10%	10%	8%	19%

		Huntsman	n Favorability		
	Base	Favorable	Unfavorable	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	71%	70%	76%	68%	
Might end up supporting someone else	29%	30%	24%	32%	

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	7%	6%	11%	6%
Newt Gingrich	15%	12%	20%	18%
Jon Huntsman	13%	24%	1%	-
Ron Paul	8%	6%	7%	14%
Rick Perry	4%	3%	7%	6%
Buddy Roemer	2%	3%	1%	0%
Mitt Romney	18%	20%	13%	22%
Rick Santorum	8%	7%	10%	5%
Someone else/Not sure	25%	20%	30%	29%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Bachmann Favorability				
Favorable	38%	38%	43%	28%
Unfavorable	48%	52%	52%	29%
Not sure	14%	10%	5%	44%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	42%	39%	49%	43%
Unfavorable	53%	59%	48%	41%
Not sure	5%	3%	4%	16%

		Huntsman Favorability			
	Base	Favorable	Unfavorable	Not sure	
Huntsman Favorability					
Favorable	55%	100%	-	-	
Unfavorable	27%	-	100%	-	
Not sure	18%	-	-	100%	





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	47%	46%	41%	57%
Unfavorable	46%	49%	56%	23%
Not sure	7%	4%	3%	21%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	26%	27%	33%	15%
Unfavorable	62%	67%	63%	47%
Not sure	11%	6%	4%	39%

		Huntsman		
	Base	Favorable	Unfavorable	Not sure
Rom ney Favorability				
Favorable	63%	64%	55%	73%
Unfavorable	32%	31%	43%	17%
Not sure	5%	5%	2%	9%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	39%	47%	39%	19%
Unfavorable	40%	40%	57%	13%
Not sure	21%	13%	5%	69%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Evangelical?			-	
Are	23%	21%	25%	29%
Are not	77%	79%	75%	71%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Regularly Watch Fox?				
Do	51%	48%	58%	46%
Do not	49%	52%	42%	54%





		Huntsman	Favorability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary Winnowed				
Newt Gingrich	16%	12%	27%	13%
Jon Huntsman	16%	29%	1%	-
Ron Paul	23%	18%	24%	34%
Mitt Romney	37%	35%	40%	42%
Not sure	8%	7%	7%	11%

		Huntsman	sman Favorability		
	Base	Favorable	Unfavorable	Not sure	
2008 Primary Choice		•			
Democratic primary	17%	19%	17%	10%	
Republican primary	70%	67%	71%	78%	
Didn't vote in a primary	13%	14%	12%	13%	

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote				
John McCain	45%	50%	40%	40%
Mitt Romney	21%	19%	22%	24%
Mike Huckabee	9%	11%	7%	9%
Rudy Giuliani	7%	6%	7%	10%
Ron Paul	8%	7%	10%	5%
Someone else	4%	3%	6%	5%
Don't remember	6%	4%	8%	7%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Important Issue			-	
Jobs/economy	37%	42%	31%	30%
Government spending, reducing the debt	33%	30%	36%	38%
Taxes	5%	4%	5%	6%
Social issues	8%	8%	9%	8%
Illegal immigration	3%	3%	2%	5%
Foreign policy/national security	4%	5%	6%	1%
Someone else	2%	2%	3%	1%
Not sure	7%	6%	8%	11%

		Huntsman	Favorability	
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	36%	31%	43%	40%
Their issue positions	55%	61%	47%	47%
Not sure	9%	8%	9%	13%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Strong Principles?				
He does	31%	29%	37%	30%
He does not	49%	54%	46%	36%
Not sure	20%	17%	17%	34%





		Huntsman	man Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Huntsman Have Strong Principles?					
He does	51%	77%	24%	14%	
He does not	18%	7%	47%	7%	
Not sure	31%	17%	28%	79%	

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Strong Principles?				
He does	72%	78%	66%	65%
He does not	12%	10%	19%	5%
Not sure	16%	12%	15%	30%

	Huntsman Favorability			
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				
He does	52%	55%	41%	60%
He does not	30%	30%	41%	15%
Not sure	18%	16%	18%	25%





		Huntsman	Favorability	
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	6%	6%	8%	0%
Newt Gingrich	11%	9%	13%	12%
Jon Huntsman	8%	14%	1%	-
Ron Paul	10%	7%	15%	11%
Rick Perry	1%	1%	2%	1%
Buddy Roemer	1%	1%	1%	-
Mitt Romney	44%	43%	41%	55%
Rick Santorum	1%	1%	3%	-
Someone else/Not sure	18%	17%	16%	21%

	Huntsman Favorability			
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	34%	38%	40%	12%
Some attention	38%	37%	34%	51%
Not much attention at all	15%	13%	12%	24%
Not sure	13%	13%	14%	13%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	64%	63%	61%	71%
Have seen only one candidate	10%	11%	10%	8%
Have seen more than one candidate	11%	11%	15%	5%
Not sure	15%	15%	15%	16%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in NH				
Very important	25%	26%	30%	14%
Somew hat important	33%	35%	26%	38%
Not important at all	27%	24%	30%	33%
Not sure	15%	15%	15%	15%

		Huntsman	Favorability	
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Michele Bachmann	3%	3%	5%	1%
Newt Gingrich	4%	2%	6%	4%
Jon Huntsman	10%	16%	2%	2%
Ron Paul	15%	11%	19%	19%
Rick Perry	1%	1%	1%	0%
Buddy Roemer	2%	2%	1%	-
Mitt Romney	40%	39%	40%	42%
Rick Santorum	0%	0%	1%	-
Someone else/Not sure	26%	25%	24%	32%

		Huntsman	Favorability	
	Base	Favorable	Unfavorable	Not sure
Who Will Win NH?				
Michele Bachmann	3%	3%	5%	0%
Newt Gingrich	6%	4%	9%	5%
Jon Huntsman	5%	8%	1%	-
Ron Paul	13%	10%	17%	17%
Rick Perry	1%	1%	1%	-
Buddy Roemer	2%	2%	2%	-
Mitt Romney	47%	48%	44%	48%
Rick Santorum	1%	1%	1%	-
Someone else/Not sure	23%	22%	19%	30%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Woman	48%	46%	43%	63%
Man	52%	54%	57%	37%

		Huntsman	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Age		<u>-</u>			
18 to 29	10%	10%	14%	5%	
30 to 45	26%	24%	26%	32%	
46 to 65	43%	44%	42%	40%	
Older than 65	21%	22%	18%	23%	

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		-	-	
Very liberal	5%	6%	6%	1%
Somewhat liberal	4%	4%	3%	6%
Moderate	27%	33%	19%	23%
Somewhat conservative	39%	36%	39%	45%
Very conservative	25%	21%	33%	25%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	4%	6%	1%
Republican	61%	55%	68%	69%
Independent/Other	34%	40%	26%	29%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Vote			-	
John McCain	68%	63%	72%	79%
Barack Obama	21%	26%	16%	11%
Someone else/Don't remember	11%	11%	12%	10%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	24%	18%	38%	22%
No	66%	74%	56%	58%
Not sure	10%	8%	6%	20%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	71%	73%	65%
Might end up supporting someone else	29%	29%	27%	35%

		Paul Favor	ability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	7%	7%	8%	5%
Newt Gingrich	15%	10%	19%	15%
Jon Huntsman	13%	12%	14%	18%
Ron Paul	8%	16%	1%	5%
Rick Perry	4%	4%	5%	3%
Buddy Roemer	2%	2%	2%	-
Mitt Romney	18%	20%	19%	9%
Rick Santorum	8%	4%	11%	5%
Someone else/Not sure	25%	26%	21%	42%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Bachmann Favorability				
Favorable	38%	34%	42%	32%
Unfavorable	48%	50%	48%	30%
Not sure	14%	16%	9%	38%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	42%	38%	47%	37%
Unfavorable	53%	56%	50%	46%
Not sure	5%	5%	3%	17%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	55%	54%	58%	35%
Unfavorable	27%	24%	33%	12%
Not sure	18%	22%	9%	53%

		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	47%	100%	-	-
Unfavorable	46%	-	100%	-
Not sure	7%	-	-	100%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	26%	27%	28%	14%
Unfavorable	62%	60%	67%	42%
Not sure	11%	13%	5%	45%

		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
Rom ney Favorability				
Favorable	63%	60%	67%	69%
Unfavorable	32%	35%	30%	20%
Not sure	5%	5%	4%	12%

	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	40%	34%	48%	23%
Unfavorable	40%	39%	42%	22%
Not sure	21%	27%	10%	55%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	23%	27%	20%	23%
Are not	77%	73%	80%	77%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Regularly Watch Fox?				
Do	51%	42%	60%	46%
Do not	49%	58%	40%	54%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary Winnowed				
Newt Gingrich	16%	11%	21%	17%
Jon Huntsman	16%	12%	20%	14%
Ron Paul	23%	46%	2%	9%
Mitt Romney	38%	27%	48%	42%
Not sure	8%	5%	9%	18%





	Paul Favorability			
	Base	Favorable	Unfavorable	Not sure
2008 Primary Choice		•		
Democratic primary	17%	16%	16%	28%
Republican primary	70%	71%	72%	52%
Didn't vote in a primary	13%	13%	12%	20%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote				
John McCain	45%	44%	46%	45%
Mitt Romney	21%	15%	25%	33%
Mike Huckabee	9%	11%	9%	3%
Rudy Giuliani	7%	5%	9%	9%
Ron Paul	8%	15%	1%	9%
Someone else	4%	6%	3%	2%
Don't remember	6%	4%	8%	-

		Paul Favor	orability	
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	37%	35%	40%	35%
Government spending, reducing the debt	33%	31%	34%	33%
Taxes	5%	6%	3%	6%
Social issues	8%	9%	8%	3%
Illegal immigration	3%	4%	2%	5%
Foreign policy/national security	4%	4%	5%	8%
Someone else	2%	4%	1%	1%
Not sure	7%	7%	7%	9%





		Paul Favor	aul Favorability		
	Base	Favorable	Unfavorable	Not sure	
More Important: Electability or Issues?					
A candidate's ability to beat Obama	36%	27%	45%	39%	
Their issue positions	55%	64%	46%	49%	
Not sure	9%	9%	9%	12%	

		Paul Favorability			
	Base	Favorable	Unfavorable	Not sure	
Does Gingrich Have Strong Principles?					
He does	31%	27%	37%	27%	
He does not	49%	53%	46%	36%	
Not sure	20%	20%	17%	37%	

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Huntsman Have Strong Principles?				
He does	51%	47%	58%	39%
He does not	18%	17%	20%	8%
Not sure	31%	36%	23%	53%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Strong Principles?				
He does	72%	85%	61%	60%
He does not	12%	1%	24%	6%
Not sure	16%	14%	15%	34%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				
He does	52%	46%	56%	62%
He does not	30%	33%	29%	19%
Not sure	18%	21%	15%	19%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	6%	6%	6%	4%
Newt Gingrich	11%	8%	14%	8%
Jon Huntsman	8%	6%	9%	14%
Ron Paul	10%	20%	1%	-
Rick Perry	1%	1%	2%	-
Buddy Roemer	1%	1%	1%	-
Mitt Romney	44%	41%	47%	50%
Rick Santorum	1%	1%	2%	-
Someone else/Not sure	18%	17%	17%	24%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	34%	27%	42%	21%
Some attention	38%	42%	33%	52%
Not much attention at all	15%	17%	11%	18%
Not sure	13%	13%	14%	10%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	64%	63%	64%	66%
Have seen only one candidate	10%	11%	10%	11%
Have seen more than one candidate	11%	11%	12%	8%
Not sure	15%	16%	14%	16%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in NH				
Very important	25%	24%	26%	21%
Somew hat important	33%	31%	33%	46%
Not important at all	27%	30%	26%	22%
Not sure	15%	15%	15%	11%





	Paul Favorability			
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Michele Bachmann	3%	4%	3%	3%
Newt Gingrich	4%	1%	6%	6%
Jon Huntsman	10%	7%	12%	15%
Ron Paul	15%	26%	4%	8%
Rick Perry	1%	1%	1%	-
Buddy Roemer	2%	1%	2%	1%
Mitt Romney	40%	32%	48%	41%
Rick Santorum	0%	-	1%	-
Someone else/Not sure	26%	27%	25%	26%

•		Paul Favor	ability	
				Not
	Base	Favorable	Unfavorable	sure
Who Will Win NH?				
Michele Bachmann	3%	3%	3%	4%
Newt Gingrich	6%	3%	8%	6%
Jon Huntsman	5%	3%	5%	12%
Ron Paul	13%	26%	2%	6%
Rick Perry	1%	0%	1%	-
<b>Buddy Roemer</b>	2%	1%	3%	2%
Mitt Romney	47%	39%	56%	42%
Rick Santorum	1%	0%	1%	-
Someone else/Not sure	23%	24%	21%	28%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Woman	49%	46%	52%	43%
Man	51%	54%	48%	57%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Age				
18 to 29	10%	11%	9%	10%
30 to 45	26%	33%	18%	34%
46 to 65	43%	42%	47%	26%
Older than 65	21%	14%	26%	31%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Ideology		=	-	
Very liberal	5%	5%	6%	-
Somewhat liberal	4%	3%	4%	13%
Moderate	27%	26%	27%	36%
Somew hat conservative	38%	38%	40%	29%
Very conservative	25%	28%	23%	22%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	5%	4%	6%
Republican	61%	58%	64%	63%
Independent/Other	34%	37%	32%	31%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Vote				
John McCain	68%	64%	73%	61%
Barack Obama	21%	20%	20%	29%
Someone else/Don't remember	11%	16%	6%	10%

		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	24%	24%	26%	14%
No	66%	67%	67%	59%
Not sure	10%	9%	7%	27%

	Perry Favorability			
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	66%	73%	72%
Might end up supporting someone else	29%	34%	27%	28%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	7%	13%	4%	9%
Newt Gingrich	15%	22%	12%	16%
Jon Huntsman	13%	7%	17%	9%
Ron Paul	8%	4%	9%	10%
Rick Perry	4%	13%	1%	4%
Buddy Roemer	2%	2%	2%	1%
Mitt Romney	18%	14%	20%	19%
Rick Santorum	8%	10%	7%	3%
Someone else/Not sure	25%	15%	28%	29%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Bachmann Favorability				
Favorable	38%	63%	30%	21%
Unfavorable	48%	28%	61%	26%
Not sure	14%	9%	10%	53%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	42%	67%	32%	38%
Unfavorable	53%	29%	65%	41%
Not sure	5%	4%	3%	22%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	55%	56%	59%	29%
Unfavorable	27%	34%	28%	10%
Not sure	18%	10%	13%	61%

		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	47%	48%	45%	52%
Unfavorable	46%	49%	50%	21%
Not sure	7%	4%	5%	27%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	26%	100%	-	-
Unfavorable	62%	-	100%	-
Not sure	11%	-	-	100%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Rom ney Favorability				
Favorable	63%	68%	62%	63%
Unfavorable	32%	31%	34%	20%
Not sure	5%	2%	4%	16%

		Perry Favo	orability		
	Base	Favorable	Unfavorable	Not sure	
Santorum Favorability					
Favorable	39%	68%	32%	17%	
Unfavorable	40%	24%	51%	14%	
Not sure	21%	9%	17%	70%	

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	23%	32%	18%	35%
Are not	77%	68%	82%	65%





		Perry Favorability			
	Base	Favorable	Unfavorable	Not sure	
Regularly Watch Fox?					
Do	51%	63%	46%	49%	
Do not	49%	37%	54%	51%	

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary Winnowed				
Newt Gingrich	16%	30%	11%	11%
Jon Huntsman	16%	9%	21%	6%
Ron Paul	23%	16%	24%	33%
Mitt Romney	37%	36%	38%	35%
Not sure	8%	9%	6%	15%

		Perry Favo	rry Favorability		
	Base	Favorable	Unfavorable	Not sure	
2008 Primary Choice		•	<del>-</del>		
Democratic primary	17%	13%	19%	12%	
Republican primary	70%	73%	69%	67%	
Didn't vote in a primary	13%	13%	11%	22%	





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote				
John McCain	45%	42%	48%	39%
Mitt Romney	21%	18%	23%	16%
Mike Huckabee	9%	16%	6%	14%
Rudy Giuliani	7%	9%	6%	9%
Ron Paul	8%	5%	9%	8%
Someone else	4%	4%	5%	6%
Don't remember	6%	6%	5%	8%

		Perry Favo	orability	
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	37%	31%	41%	30%
Government spending, reducing the debt	33%	33%	33%	28%
Taxes	5%	6%	4%	4%
Social issues	8%	9%	8%	9%
Illegal immigration	3%	4%	3%	4%
Foreign policy/national security	4%	4%	4%	6%
Someone else	2%	3%	2%	3%
Not sure	7%	9%	5%	16%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	36%	43%	33%	36%
Their issue positions	55%	47%	59%	51%
Not sure	9%	11%	8%	13%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Strong Principles?				
He does	31%	43%	28%	25%
He does not	49%	36%	57%	31%
Not sure	20%	21%	15%	44%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Huntsman Have Strong Principles?				
He does	51%	49%	56%	26%
He does not	18%	21%	18%	8%
Not sure	31%	30%	26%	66%

		Perry Favo	Perry Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Paul Have Strong Principles?					
He does	72%	70%	74%	66%	
He does not	12%	10%	14%	5%	
Not sure	16%	19%	12%	28%	





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				
He does	52%	47%	54%	51%
He does not	30%	33%	32%	15%
Not sure	18%	19%	15%	35%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable		•	•	•
Michele Bachmann	6%	8%	5%	2%
Newt Gingrich	11%	13%	10%	9%
Jon Huntsman	8%	5%	11%	2%
Ron Paul	10%	5%	11%	16%
Rick Perry	1%	5%	0%	-
Buddy Roemer	1%	1%	1%	-
Mitt Romney	44%	41%	46%	43%
Rick Santorum	1%	4%	0%	-
Someone else/Not sure	18%	18%	16%	28%

		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	34%	39%	33%	24%
Some attention	38%	31%	42%	36%
Not much attention at all	15%	15%	14%	20%
Not sure	13%	15%	11%	20%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	64%	62%	65%	61%
Have seen only one candidate	10%	6%	12%	7%
Have seen more than one candidate	11%	15%	10%	7%
Not sure	15%	16%	13%	25%

		Perry Favo	orability		
	Base	Favorable	Unfavorable	Not sure	
Importance of a Candidate Spending Time in NH					
Very important	25%	24%	26%	19%	
Somew hat important	33%	29%	34%	36%	
Not important at all	27%	30%	27%	21%	
Not sure	15%	17%	13%	23%	

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Michele Bachmann	3%	8%	2%	2%
Newt Gingrich	4%	4%	3%	5%
Jon Huntsman	10%	4%	13%	6%
Ron Paul	15%	12%	15%	17%
Rick Perry	1%	3%	0%	-
Buddy Roemer	2%	1%	2%	-
Mitt Romney	40%	36%	42%	35%
Rick Santorum	0%	1%	0%	-
Someone else/Not sure	26%	31%	22%	36%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Will Win NH?				
Michele Bachmann	3%	7%	2%	2%
Newt Gingrich	6%	9%	5%	5%
Jon Huntsman	5%	1%	6%	4%
Ron Paul	13%	7%	17%	11%
Rick Perry	1%	1%	0%	-
Buddy Roemer	2%	1%	2%	1%
Mitt Romney	47%	46%	49%	41%
Rick Santorum	1%	3%	0%	-
Someone else/Not sure	23%	26%	19%	37%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Woman	48%	48%	47%	61%
Man	52%	52%	53%	39%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		-		
18 to 29	10%	9%	10%	12%
30 to 45	26%	27%	26%	25%
46 to 65	43%	44%	44%	36%
Older than 65	21%	20%	20%	27%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		-	-	
Very liberal	5%	6%	5%	-
Somewhat liberal	4%	2%	5%	7%
Moderate	27%	18%	33%	20%
Somewhat conservative	39%	34%	39%	47%
Very conservative	25%	40%	18%	27%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	4%	4%	3%
Republican	61%	68%	57%	71%
Independent/Other	34%	27%	39%	27%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Vote		•		
John McCain	68%	80%	63%	70%
Barack Obama	21%	13%	26%	13%
Someone else/Don't remember	11%	7%	12%	17%





		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	24%	39%	18%	22%
No	66%	51%	75%	54%
Not sure	10%	10%	7%	24%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	70%	77%	51%
Might end up supporting someone else	29%	30%	23%	49%

		Romney F	avorability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	7%	5%	10%	9%
Newt Gingrich	15%	19%	9%	4%
Jon Huntsman	13%	13%	12%	17%
Ron Paul	8%	9%	7%	-
Rick Perry	4%	4%	6%	3%
Buddy Roemer	2%	2%	3%	2%
Mitt Romney	18%	25%	5%	15%
Rick Santorum	8%	7%	9%	12%
Someone else/Not sure	25%	17%	38%	39%





		Romney F		
	Base	Favorable	Unfavorable	Not sure
Bachmann Favorability				
Favorable	38%	41%	34%	17%
Unfavorable	48%	43%	58%	47%
Not sure	14%	16%	8%	36%

	Romney Favorability			
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	42%	46%	36%	36%
Unfavorable	53%	49%	61%	43%
Not sure	5%	5%	3%	21%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	55%	55%	53%	55%
Unfavorable	27%	24%	37%	11%
Not sure	18%	21%	10%	34%





		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	47%	44%	52%	49%
Unfavorable	46%	49%	44%	34%
Not sure	7%	8%	4%	17%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	26%	28%	25%	9%
Unfavorable	62%	61%	67%	53%
Not sure	11%	11%	7%	39%

		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	63%	100%	-	-
Unfavorable	32%	-	100%	-
Not sure	5%	-	-	100%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	39%	47%	28%	15%
Unfavorable	40%	32%	55%	36%
Not sure	21%	21%	17%	48%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	23%	19%	32%	29%
Are not	77%	81%	68%	71%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Regularly Watch Fox?				
Do	51%	56%	40%	50%
Do not	49%	44%	60%	50%





		Romney Fa	ney Favorability		
	Base	Favorable	Unfavorable	Not sure	
2012 GOP Pres Primary Winnowed					
Newt Gingrich	16%	13%	23%	19%	
Jon Huntsman	16%	9%	27%	27%	
Ron Paul	23%	14%	38%	39%	
Mitt Romney	37%	57%	4%	5%	
Not sure	8%	7%	8%	9%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Primary Choice		•		
Democratic primary	17%	13%	25%	12%
Republican primary	70%	75%	59%	81%
Didn't vote in a primary	13%	12%	16%	7%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote		<u>-</u>		
John McCain	45%	46%	43%	46%
Mitt Romney	21%	27%	7%	5%
Mike Huckabee	9%	7%	12%	27%
Rudy Giuliani	7%	8%	6%	3%
Ron Paul	8%	4%	16%	12%
Someone else	4%	2%	10%	5%
Don't remember	6%	5%	7%	2%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Important Issue			-	
Jobs/economy	37%	39%	34%	36%
Government spending, reducing the debt	33%	36%	28%	29%
Taxes	5%	5%	5%	4%
Social issues	8%	4%	15%	15%
Illegal immigration	3%	3%	2%	8%
Foreign policy/national security	4%	4%	6%	-
Someone else	2%	1%	4%	-
Not sure	7%	8%	5%	8%

	Base	Romney Fa	avorability		
		Favorable	Unfavorable	Not sure	
More Important: Electability or Issues?					
A candidate's ability to beat Obama	36%	43%	22%	48%	
Their issue positions	55%	46%	72%	47%	
Not sure	9%	11%	6%	5%	

		Romney Fa	avorability		
	Base	Favorable	Unfavorable	Not sure	
Does Gingrich Have Strong Principles?					
He does	31%	32%	27%	49%	
He does not	49%	45%	58%	37%	
Not sure	20%	23%	15%	14%	





		Romney Fa	avorability	
	Base	Favorable	Unfavorable	Not sure
Does Huntsman Have Strong Principles?				
He does	51%	50%	52%	53%
He does not	18%	13%	28%	15%
Not sure	31%	37%	20%	31%

		Romney Fa	avorability		
	Base	Favorable	Unfavorable	Not sure	
Does Paul Have Strong Principles?					
He does	72%	69%	76%	86%	
He does not	12%	11%	15%	5%	
Not sure	16%	20%	10%	9%	

		Romney Fa	omney Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Romney Have Strong Principles?					
He does	52%	71%	16%	30%	
He does not	30%	10%	70%	31%	
Not sure	18%	19%	14%	40%	





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	6%	3%	12%	5%
Newt Gingrich	11%	7%	17%	20%
Jon Huntsman	8%	5%	15%	9%
Ron Paul	10%	3%	23%	19%
Rick Perry	1%	1%	2%	-
Buddy Roemer	1%	0%	2%	-
Mitt Romney	44%	63%	10%	23%
Rick Santorum	1%	1%	3%	-
Someone else/Not sure	18%	18%	16%	24%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	34%	31%	38%	42%
Some attention	38%	39%	38%	33%
Not much attention at all	15%	14%	15%	20%
Not sure	13%	16%	9%	5%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	64%	66%	58%	71%
Have seen only one candidate	10%	8%	14%	11%
Have seen more than one candidate	11%	8%	17%	11%
Not sure	15%	17%	11%	7%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in NH				
Very important	25%	22%	32%	18%
Somewhat important	33%	36%	27%	32%
Not important at all	27%	25%	30%	41%
Not sure	15%	17%	11%	9%

		Romney F	avorability	
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Michele Bachmann	3%	2%	7%	5%
Newt Gingrich	4%	2%	6%	10%
Jon Huntsman	10%	7%	14%	20%
Ron Paul	15%	11%	23%	10%
Rick Perry	1%	0%	2%	-
Buddy Roemer	2%	1%	3%	5%
Mitt Romney	40%	51%	20%	24%
Rick Santorum	0%	0%	1%	-
Someone else/Not sure	26%	28%	23%	26%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Will Win NH?				
Michele Bachmann	3%	1%	7%	-
Newt Gingrich	6%	3%	11%	13%
Jon Huntsman	5%	3%	8%	10%
Ron Paul	13%	6%	26%	24%
Rick Perry	1%	1%	1%	-
Buddy Roemer	2%	1%	4%	-
Mitt Romney	47%	62%	21%	28%
Rick Santorum	1%	0%	2%	-
Someone else/Not sure	23%	24%	20%	26%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-		
Woman	48%	50%	45%	45%
Man	52%	50%	55%	55%

		Romney Fa	avorability		
	Base	Favorable	Unfavorable	Not sure	
Age		-			
18 to 29	10%	7%	18%	5%	
30 to 45	26%	24%	30%	30%	
46 to 65	43%	45%	40%	31%	
Older than 65	21%	24%	12%	35%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		=	-	
Very liberal	5%	2%	11%	-
Somewhat liberal	4%	4%	5%	-
Moderate	27%	25%	32%	30%
Somewhat conservative	39%	45%	25%	35%
Very conservative	25%	23%	27%	35%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	3%	7%	-
Republican	61%	67%	50%	65%
Independent/Other	34%	30%	42%	35%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Vote		•		
John McCain	68%	78%	48%	69%
Barack Obama	21%	15%	32%	23%
Someone else/Don't remember	11%	7%	20%	8%

		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	24%	22%	28%	25%
No	66%	68%	62%	67%
Not sure	10%	10%	10%	8%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	68%	76%	67%
Might end up supporting someone else	29%	32%	24%	33%

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	7%	10%	6%	4%
Newt Gingrich	15%	19%	13%	11%
Jon Huntsman	13%	12%	14%	13%
Ron Paul	8%	5%	8%	14%
Rick Perry	4%	5%	4%	5%
Buddy Roemer	2%	2%	2%	0%
Mitt Romney	18%	17%	17%	24%
Rick Santorum	8%	17%	2%	0%
Someone else/Not sure	25%	12%	35%	29%

		Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure	
Bachmann Favorability					
Favorable	38%	62%	21%	22%	
Unfavorable	48%	30%	74%	32%	
Not sure	14%	7%	5%	45%	





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	42%	57%	31%	34%
Unfavorable	53%	41%	66%	50%
Not sure	5%	2%	3%	17%

		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Huntsman Favorability					
Favorable	55%	65%	55%	35%	
Unfavorable	27%	27%	39%	6%	
Not sure	18%	9%	6%	59%	

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	47%	40%	47%	59%
Unfavorable	46%	56%	50%	22%
Not sure	7%	4%	4%	18%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	26%	45%	16%	11%
Unfavorable	62%	50%	80%	51%
Not sure	11%	5%	4%	38%

		Santorum		
	Base	Favorable	Unfavorable	Not sure
Rom ney Favorability				
Favorable	63%	75%	51%	64%
Unfavorable	32%	23%	44%	25%
Not sure	5%	2%	4%	11%

		Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure	
Santorum Favorability					
Favorable	39%	100%	-	-	
Unfavorable	40%	-	100%	-	
Not sure	21%	-	-	100%	





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	23%	28%	18%	27%
Are not	77%	72%	82%	73%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Regularly Watch Fox?				
Do	51%	65%	41%	42%
Do not	49%	35%	59%	58%

		Santorum		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary Winnowed				
Newt Gingrich	16%	24%	12%	9%
Jon Huntsman	16%	12%	24%	8%
Ron Paul	23%	12%	25%	38%
Mitt Romney	37%	45%	30%	37%
Not sure	8%	7%	8%	9%





		Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure	
2008 Primary Choice		•	<del>-</del>		
Democratic primary	17%	10%	27%	11%	
Republican primary	70%	78%	60%	74%	
Didn't vote in a primary	13%	12%	13%	15%	

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote				
John McCain	45%	42%	50%	45%
Mitt Romney	21%	23%	19%	20%
Mike Huckabee	9%	12%	4%	12%
Rudy Giuliani	7%	9%	6%	5%
Ron Paul	8%	5%	12%	7%
Someone else	4%	3%	7%	3%
Don't remember	6%	6%	4%	7%

		Santorum		
	Base	Favorable	Unfavorable	Not sure
Most Important Issue		-	-	
Jobs/economy	37%	36%	40%	34%
Government spending, reducing the debt	33%	37%	26%	37%
Taxes	5%	4%	6%	4%
Social issues	8%	7%	9%	8%
Illegal immigration	3%	2%	3%	5%
Foreign policy/national security	4%	5%	5%	2%
Someone else	2%	2%	3%	2%
Not sure	7%	6%	8%	8%





		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
More Important: Electability or Issues?					
A candidate's ability to beat Obama	36%	44%	29%	36%	
Their issue positions	55%	48%	63%	53%	
Not sure	9%	9%	9%	12%	

		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Gingrich Have Strong Principles?					
He does	31%	42%	24%	26%	
He does not	49%	39%	63%	41%	
Not sure	20%	20%	13%	34%	

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Huntsman Have Strong Principles?				
He does	51%	63%	50%	30%
He does not	18%	12%	29%	7%
Not sure	31%	25%	21%	63%





		Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure	
Does Paul Have Strong Principles?					
He does	72%	76%	69%	71%	
He does not	12%	9%	19%	5%	
Not sure	16%	15%	12%	25%	

		Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure	
Does Romney Have Strong Principles?					
He does	52%	61%	42%	53%	
He does not	30%	22%	42%	23%	
Not sure	18%	17%	16%	24%	

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	6%	6%	8%	2%
Newt Gingrich	11%	14%	9%	8%
Jon Huntsman	8%	3%	14%	5%
Ron Paul	10%	3%	15%	13%
Rick Perry	1%	2%	1%	2%
Buddy Roemer	1%	1%	1%	-
Mitt Romney	44%	52%	35%	48%
Rick Santorum	1%	3%	1%	-
Someone else/Not sure	18%	16%	17%	23%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	34%	37%	40%	16%
Some attention	38%	37%	37%	45%
Not much attention at all	15%	12%	12%	25%
Not sure	13%	14%	12%	14%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	64%	68%	59%	65%
Have seen only one candidate	10%	6%	13%	12%
Have seen more than one candidate	11%	10%	15%	6%
Not sure	15%	15%	14%	17%

		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Importance of a Candidate Spending Time in NH					
Very important	25%	24%	30%	17%	
Somewhat important	33%	36%	29%	34%	
Not important at all	27%	25%	27%	33%	
Not sure	15%	15%	14%	16%	





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Michele Bachmann	3%	3%	5%	1%
Newt Gingrich	4%	2%	6%	3%
Jon Huntsman	10%	5%	15%	8%
Ron Paul	15%	11%	17%	16%
Rick Perry	1%	1%	1%	-
Buddy Roemer	2%	1%	3%	0%
Mitt Romney	40%	50%	30%	39%
Rick Santorum	0%	1%	0%	-
Someone else/Not sure	26%	27%	22%	33%

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
Who Will Win NH?				
Michele Bachmann	3%	3%	5%	0%
Newt Gingrich	6%	6%	7%	4%
Jon Huntsman	5%	2%	8%	4%
Ron Paul	13%	7%	20%	13%
Rick Perry	1%	1%	0%	1%
Buddy Roemer	2%	1%	3%	1%
Mitt Romney	47%	58%	38%	43%
Rick Santorum	1%	1%	1%	-
Someone else/Not sure	23%	21%	19%	34%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Woman	48%	46%	44%	61%
Man	52%	54%	56%	39%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Age				
18 to 29	10%	7%	15%	7%
30 to 45	26%	24%	29%	23%
46 to 65	43%	47%	38%	46%
Older than 65	21%	23%	18%	23%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		=	-	
Very liberal	5%	3%	8%	2%
Somewhat liberal	4%	3%	5%	6%
Moderate	27%	15%	39%	28%
Somewhat conservative	39%	43%	34%	38%
Very conservative	25%	36%	13%	26%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	4%	2%	7%	2%
Republican	61%	72%	49%	66%
Independent/Other	34%	26%	44%	32%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Vote		•	<del>-</del>	
John McCain	68%	79%	53%	76%
Barack Obama	21%	12%	34%	12%
Someone else/Don't remember	11%	9%	13%	12%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	24%	36%	16%	17%
No	66%	55%	79%	62%
Not sure	10%	9%	4%	21%

		Evange lical?	
	Base	Are	Are not
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	71%	70%	71%
Might end up supporting someone else	29%	30%	29%





		Evange	elical?
	Base	Are	Are not
2012 GOP Pres Primary 2nd Choice			
Michele Bachmann	7%	12%	6%
Newt Gingrich	15%	15%	15%
Jon Huntsman	13%	9%	14%
Ron Paul	8%	9%	8%
Rick Perry	4%	9%	3%
Buddy Roemer	2%	1%	2%
Mitt Romney	18%	15%	19%
Rick Santorum	8%	7%	8%
Someone else/Not sure	25%	24%	25%

		Evange	elical?
	Base	Are	Are not
Bachmann Favorability			
Favorable	38%	53%	33%
Unfavorable	48%	31%	53%
Not sure	14%	16%	14%

		Evange	elical?
	Base	Are	Are not
Gingrich Favorability			
Favorable	42%	50%	40%
Unfavorable	53%	45%	55%
Not sure	5%	5%	5%





		Evange lical?	
	Base	Are	Are not
Huntsman Favorability			
Favorable	55%	49%	57%
Unfavorable	27%	29%	27%
Not sure	18%	22%	17%

		Evange lical?	
	Base	Are	Are not
Paul Favorability			
Favorable	47%	54%	45%
Unfavorable	46%	39%	48%
Not sure	7%	7%	7%

		Evange lical?	
	Base	Are	Are not
Perry Favorability			
Favorable	26%	36%	23%
Unfavorable	62%	47%	67%
Not sure	11%	17%	10%





		Evange lical?	
	Base	Are	Are not
Rom ney Favorability			
Favorable	63%	50%	67%
Unfavorable	32%	44%	28%
Not sure	5%	6%	4%

		Evange lical?	
	Base	Are	Are not
Santorum Favorability			
Favorable	39%	47%	37%
Unfavorable	40%	30%	43%
Not sure	21%	24%	20%

		Evange lical?		
	Base	Are	Are not	
Evangelical?				
Are	23%	100%	-	
Are not	77%	-	100%	





		Evange lical?	
	Base	Are	Are not
Regularly Watch Fox?			
Do	51%	61%	47%
Do not	49%	39%	53%

		Evange lical?	
	Base	Are	Are not
2012 GOP Pres Primary Winnowed			
Newt Gingrich	16%	26%	13%
Jon Huntsman	16%	12%	17%
Ron Paul	23%	31%	20%
Mitt Romney	37%	24%	42%
Not sure	8%	8%	8%

		Evange lical?	
	Base	Are	Are not
2008 Primary Choice			
Democratic primary	17%	14%	18%
Republican primary	70%	74%	69%
Didn't vote in a primary	13%	12%	13%





		Evangelical?	
	Base	Are	Are not
2008 GOP Primary Vote			
John McCain	45%	36%	48%
Mitt Romney	21%	18%	21%
Mike Huckabee	9%	23%	5%
Rudy Giuliani	7%	3%	8%
Ron Paul	8%	8%	8%
Someone else	4%	4%	5%
Don't remember	6%	8%	5%

		Evangelical?	
	Base	Are	Are not
Most Important Issue			
Jobs/economy	37%	26%	41%
Government spending, reducing the debt	33%	30%	34%
Taxes	5%	5%	5%
Social issues	8%	23%	4%
Illegal immigration	3%	3%	3%
Foreign policy/national security	4%	5%	4%
Someone else	2%	3%	2%
Not sure	7%	5%	8%

		Evange lical?	
	Base	Are	Are not
More Important: Electability or Issues?		-	-
A candidate's ability to beat Obama	36%	36%	36%
Their issue positions	55%	56%	54%
Not sure	9%	9%	9%





		Evange lical?	
	Base	Are	Are not
Does Gingrich Have Strong Principles?			
He does	31%	36%	30%
He does not	49%	45%	50%
Not sure	20%	20%	20%

		Evange lical?	
	Base	Are	Are not
Does Huntsman Have Strong Principles?			
He does	51%	45%	53%
He does not	18%	20%	17%
Not sure	31%	35%	30%

		Evange lical?	
	Base	Are	Are not
Does Paul Have Strong Principles?			-
He does	72%	73%	72%
He does not	12%	14%	11%
Not sure	16%	14%	17%





		Evange lical?	
	Base	Are	Are not
Does Romney Have Strong Principles?			
He does	52%	48%	53%
He does not	30%	36%	28%
Not sure	18%	16%	19%

		Evange lical?	
	Base	Are	Are not
Most Electable	Dase	Ale	not
Michele Bachmann	6%	10%	4%
Newt Gingrich		20%	8%
Jon Huntsman	8%	6%	9%
Ron Paul	10%	13%	9%
Rick Perry	1%	1%	2%
Buddy Roemer	1%	2%	0%
Mitt Romney	44%	31%	48%
Rick Santorum	1%	3%	1%
Someone else/Not	18%	14%	19%
sure			

		Evange lical?	
	Base	Are	Are not
Attention Paid to Debates			
A lot of attention	34%	38%	32%
Some attention	38%	33%	40%
Not much attention at all	15%	19%	13%
Not sure	13%	10%	14%





		Evangelical?	
	Base	Are	Are not
Seen Any Candidates in Person?			
Have not seen any of the candidates in person	64%	67%	63%
Have seen only one candidate	10%	9%	10%
Have seen more than one candidate	11%	13%	11%
Not sure	15%	10%	16%

		Evange lical?	
	Base	Are	Are not
Importance of a Candidate Spending Time in NH			
Very important	25%	29%	24%
Somewhat important	33%	33%	33%
Not important at all	27%	27%	27%
Not sure	15%	11%	16%

		Evange	elical?
	Base	Are	Are not
Who's Run Strongest NH Campaign?			
Michele Bachmann	3%	10%	1%
Newt Gingrich	4%	5%	3%
Jon Huntsman	10%	7%	10%
Ron Paul	15%	16%	14%
Rick Perry	1%	1%	1%
Buddy Roemer	2%	2%	1%
Mitt Romney	40%	37%	40%
Rick Santorum	0%	-	1%
Someone else/Not sure	26%	20%	28%



		Evange	elical?
	<b>D</b>		Are
	Base	Are	not
Who Will Win NH?			
Michele Bachmann	3%	9%	1%
Newt Gingrich	6%	10%	4%
Jon Huntsman	5%	3%	5%
Ron Paul	13%	16%	13%
Rick Perry	1%	1%	1%
Buddy Roemer	2%	2%	1%
Mitt Romney	47%	37%	50%
Rick Santorum	1%	2%	1%
Someone else/Not sure	23%	20%	24%

		Evange lical?	
	Base	Are	Are not
Gender			
Woman	48%	55%	47%
Man	52%	45%	53%

		Evange lical?	
	Base	Are	Are not
Age			
18 to 29	10%	20%	7%
30 to 45	26%	25%	26%
46 to 65	43%	36%	45%
Older than 65	21%	19%	22%





		Evange lical?	
_	Base	Are	Are not
ldeology			
Very liberal	5%	9%	4%
Somewhat liberal	4%	4%	4%
Moderate	27%	13%	32%
Some what conservative	39%	27%	42%
Very conservative	25%	47%	18%

		Evange lical?	
	Base	Are	Are not
Party			
Democrat	4%	6%	4%
Republican	61%	73%	58%
Independent/Other	34%	21%	39%

		Evange lical?	
	Base	Are	Are not
2008 Vote			
John McCain	68%	70%	68%
Barack Obama	21%	12%	24%
Someone else/Don't remember	11%	19%	9%





		Evange lical?	
	Base	Are	Are not
Tea Party ID			
Yes	24%	40%	19%
No	66%	46%	72%
Not sure	10%	14%	8%

		Regularly Watch Fox?	
	Base	Do	Do not
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	71%	71%	71%
Might end up supporting someone else	29%	29%	29%

		Regularly Watch Fox?	
	Base	Do	Do not
2012 GOP Pres Primary 2nd Choice		•	
Michele Bachmann	7%	9%	6%
Newt Gingrich	15%	20%	10%
Jon Huntsman	13%	12%	15%
Ron Paul	8%	6%	9%
Rick Perry	4%	7%	2%
Buddy Roemer	2%	1%	3%
Mitt Romney	18%	17%	20%
Rick Santorum	8%	9%	6%
Someone else/Not sure	25%	19%	30%





		Regularly Watch Fox?	
	Base	Do	Do not
Bachmann Favorability		•	
Favorable	38%	49%	26%
Unfavorable	48%	38%	59%
Not sure	14%	13%	16%

		Regularly Watch Fox?	
	Base	Do	Do not
Gingrich Favorability			
Favorable	42%	55%	29%
Unfavorable	53%	39%	66%
Not sure	5%	5%	5%

		Regularly Watch Fox?	
	Base	Do	Do not
Huntsman Favorability			
Favorable	55%	52%	57%
Unfavorable	27%	31%	23%
Not sure	18%	16%	19%





		Regularly Watch Fox?	
	Base	Do	Do not
Paul Favorability			
Favorable	47%	38%	55%
Unfavorable	46%	55%	37%
Not sure	7%	6%	8%

		Regularly Watch Fox?	
	Base	Do	Do not
Perry Favorability			
Favorable	26%	33%	20%
Unfavorable	62%	56%	69%
Not sure	11%	11%	12%

		Regularly Watch Fox?	
	Base	Do	Do not
Romney Favorability			
Favorable	63%	70%	57%
Unfavorable	32%	25%	39%
Not sure	5%	5%	5%





		Regularly Watch Fox?	
	Base	Do	Do not
Santorum Favorability		•	
Favorable	39%	51%	28%
Unfavorable	40%	32%	48%
Not sure	21%	17%	25%

		Regularly Watch Fox?	
	Base	Do	Do not
Evangelical?			
Are	23%	28%	19%
Are not	77%	72%	81%

		Regularly Watch Fox?	
	Base	Do	Do not
Regularly Watch Fox?			
Do	51%	100%	-
Do not	49%	-	100%





		Regularly Watch Fox?	
	Base	Do	Do not
2012 GOP Pres Primary Winnowed			
Newt Gingrich	16%	22%	10%
Jon Huntsman	16%	10%	22%
Ron Paul	23%	16%	29%
Mitt Romney	37%	47%	28%
Not sure	8%	5%	10%

		Regularly Watch Fox?	
	Base	Do	Do not
2008 Primary Choice			
Democratic primary	17%	10%	24%
Republican primary	70%	79%	61%
Didn't vote in a primary	13%	11%	15%

		Regularly Watch Fox?	
	Base	Do	Do not
2008 GOP Primary Vote			
John McCain	45%	46%	44%
Mitt Romney	21%	22%	19%
Mike Huckabee	9%	10%	9%
Rudy Giuliani	7%	9%	5%
Ron Paul	8%	5%	12%
Someone else	4%	3%	6%
Don't remember	6%	5%	6%



		Regularly Watch Fox?	
	Base	Do	Do not
Most Important	Dase	100	not
Issue			
Jobs/economy	37%	32%	43%
Government spending, reducing the debt	33%	42%	24%
Taxes	5%	4%	6%
Social issues	8%	9%	7%
Illegal immigration	3%	4%	3%
Foreign policy/national security	4%	4%	5%
Someone else	2%	1%	3%
Not sure	7%	5%	9%

		Regularly Watch Fox?	
	Base	Do	Do not
More Important: Electability or Issues?			
A candidate's ability to beat Obama	36%	52%	20%
Their issue positions	55%	42%	68%
Not sure	9%	7%	12%

		Regularly Watch Fox?	
	Base	Do	Do not
Does Gingrich Have Strong Principles?			
He does	31%	42%	21%
He does not	49%	40%	57%
Not sure	20%	18%	22%



		Regularly Watch Fox?	
	Base	Do	Do not
Does Huntsman Have Strong Principles?			
He does	51%	52%	50%
He does not	18%	20%	16%
Not sure	31%	27%	35%

		Regularly Watch Fox?	
	Base	Do	Do not
Does Paul Have Strong Principles?			
He does	72%	72%	73%
He does not	12%	14%	10%
Not sure	16%	14%	18%

		Regularly Watch Fox?	
	Base	Do	Do not
Does Romney Have Strong Principles?			
He does	52%	63%	41%
He does not	30%	22%	38%
Not sure	18%	15%	21%





		Regularly Watch Fox?	
	Base	Do	Do not
Most ⊟ectable			,
Michele Bachmann	6%	7%	5%
Newt Gingrich	11%	15%	6%
Jon Huntsman	8%	4%	12%
Ron Paul	10%	7%	13%
Rick Perry	1%	2%	1%
Buddy Roemer	1%	0%	1%
Mitt Romney	44%	51%	37%
Rick Santorum	1%	1%	1%
Someone else/Not sure	18%	14%	22%

		Regularly Watch Fox?	
	Base	Do	Do not
Attention Paid to Debates			
A lot of attention	34%	41%	26%
Some attention	38%	38%	39%
Not much attention at all	15%	9%	21%
Not sure	13%	12%	14%

		Regularly Watch Fox?	
	Base	Do	Do not
Seen Any Candidates in Person?			
Have not seen any of the candidates in person	64%	67%	60%
Have seen only one candidate	10%	8%	13%
Have seen more than one candidate	11%	12%	10%
Not sure	15%	13%	17%



		Regularly Watch Fox?	
	Base	Do	Do not
Importance of a Candidate Spending Time in NH			
Very important	25%	23%	26%
Somewhat important	33%	34%	32%
Not important at all	27%	30%	24%
Not sure	15%	13%	17%

		Regularly Watch Fox?	
	Base	Do	Do not
Who's Run Strongest NH Campaign?			
Michele Bachmann	3%	5%	2%
Newt Gingrich	4%	5%	2%
Jon Huntsman	10%	6%	13%
Ron Paul	15%	11%	18%
Rick Perry	1%	1%	0%
Buddy Roemer	2%	0%	3%
Mitt Romney	40%	48%	32%
Rick Santorum	0%	0%	0%
Someone else/Not sure	26%	24%	28%

		Regularly Watch Fox?	
	Base	Do	Do not
Who Will Win NH?		-	
Michele Bachmann	3%	4%	2%
Newt Gingrich	6%	7%	4%
Jon Huntsman	5%	4%	6%
Ron Paul	13%	10%	17%
Rick Perry	1%	1%	1%
Buddy Roemer	2%	-	3%
Mitt Romney	47%	54%	40%
Rick Santorum	1%	1%	1%
Someone else/Not sure	23%	20%	26%





			Regularly Watch Fox?	
		Base	Do	Do not
Gender				
	Woman	48%	47%	50%
	Man	52%	53%	50%

		Regularly Watch Fox?	
	Base	Do	Do not
Age			
18 to 2	9 10%	8%	12%
30 to 4	5 26%	25%	27%
46 to 6	5 43%	41%	45%
Older than 6	5 21%	26%	16%

		Regularly Watch Fox?	
	Base	Do	Do not
ldeology			
Very liberal	5%	4%	6%
Somewhat liberal	4%	3%	6%
Moderate	27%	17%	38%
Somewhat conservative	39%	45%	32%
Very conservative	25%	32%	17%





		Regularly Watch Fox?	
	Base	Do	Do not
Party			
Democrat	4%	3%	5%
Republican	61%	72%	51%
Independent/Other	34%	25%	44%

		Regularly Watch Fox?	
	Base	Do	Do not
2008 Vote			
John McCain	68%	83%	53%
Barack Obama	21%	7%	35%
Someone else/Don't remember	11%	10%	12%

		Regularly Watch Fox?	
	Base	Do	Do not
Tea Party ID			
Yes	24%	34%	14%
No	66%	58%	75%
Not sure	10%	8%	11%



		2012 GOP Pres Primary Winnowed					
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure	
Committed to Candidate or Might Change Your Mind?							
Strongly committed to that candidate	71%	66%	68%	70%	77%	64%	
Might end up supporting someone else	29%	34%	32%	30%	23%	36%	

		2012 GOP	Pres Prima	ary Win	nowed	
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure
2012 GOP Pres Primary 2nd Choice						
Michele Bachmann	7%	9%	5%	10%	6%	4%
Newt Gingrich	15%	16%	4%	7%	24%	13%
Jon Huntsman	13%	5%	10%	12%	19%	14%
Ron Paul	8%	6%	7%	4%	12%	4%
Rick Perry	4%	7%	4%	4%	4%	5%
Buddy Roemer	2%	1%	4%	2%	1%	3%
Mitt Romney	18%	31%	28%	23%	8%	12%
Rick Santorum	8%	11%	7%	4%	9%	6%
Someone else/Not sure	25%	15%	30%	35%	17%	39%

		2012 GOP Pres Primary Winnowed					
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure	
Bachmann Favorability							
Favorable	38%	52%	25%	29%	42%	37%	
Unfavorable	48%	37%	65%	54%	43%	42%	
Not sure	14%	11%	10%	17%	15%	21%	





		2012 GOP	2012 GOP Pres Primary Winnowed					
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure		
Gingrich Favorability								
Favorable	42%	95%	19%	27%	37%	50%		
Unfavorable	53%	1%	78%	67%	58%	38%		
Not sure	5%	4%	3%	7%	5%	12%		

		2012 GOP	2012 GOP Pres Primary Winnowed						
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure			
Huntsman Favorability									
Favorable	55%	39%	98%	44%	51%	49%			
Unfavorable	27%	46%	2%	29%	29%	25%			
Not sure	18%	15%	-	27%	20%	25%			

		2012 GOP	2012 GOP Pres Primary Winnowed					
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure		
Paul Favorability								
Favorable	47%	32%	35%	94%	33%	29%		
Unfavorable	46%	61%	59%	3%	59%	54%		
Not sure	7%	7%	6%	3%	8%	17%		





		2012 GOP	2012 GOP Pres Primary Winnowed					
	Base	Newt Gingrich	Jon Huntsman			Not sure		
Perry Favorability								
Favorable	26%	48%	15%	19%	26%	31%		
Unfavorable	62%	44%	81%	65%	64%	47%		
Not sure	11%	8%	5%	16%	11%	22%		

		2012 GOP	2012 GOP Pres Primary Winnowed					
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure		
Romney Favorability								
Favorable	63%	50%	37%	38%	96%	61%		
Unfavorable	32%	44%	55%	53%	3%	33%		
Not sure	5%	6%	8%	8%	1%	6%		

		2012 GOP	2012 GOP Pres Primary Winnowed					
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure		
Santorum Favorability								
Favorable	39%	59%	29%	21%	47%	37%		
Unfavorable	40%	30%	61%	45%	32%	39%		
Not sure	21%	11%	10%	35%	21%	24%		





			2012 GOP	2012 GOP Pres Primary Winnowed				
		Base	Newt Gingrich	Jon Huntsman			Not sure	
Evangelical?			-	-		-		
	Are	23%	37%	18%	32%	15%	23%	
	Are not	77%	63%	82%	68%	85%	77%	

		2012 GOP	2012 GOP Pres Primary Winnowed				
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure	
Regularly Watch Fox?							
Do	51%	70%	31%	36%	63%	33%	
Do not	49%	30%	69%	64%	37%	67%	

		2012 GOF	2012 GOP Pres Primary Winnowed					
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure		
2012 GOP Pres Primary Winnowed								
Newt Gingrich	16%	100%	-	-	-	-		
Jon Huntsman	16%	-	100%	-	-	-		
Ron Paul	23%	-	-	100%	-	-		
Mitt Romney	37%	-	-	-	100%	-		
Not sure	8%	-	-	-	-	100%		





	2012 GOP Pres Primary Winnowed						
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure	
2008 Primary Choice		•	•				
Democratic primary	17%	14%	34%	18%	12%	7%	
Republican primary	70%	75%	54%	69%	81%	41%	
Didn't vote in a primary	13%	11%	12%	13%	7%	51%	

		2012 GOP Pres Primary Winnowed						
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure		
2008 GOP Primary Vote		-						
John McCain	45%	46%	57%	36%	47%	40%		
Mitt Romney	21%	16%	17%	7%	31%	10%		
Mike Huckabee	9%	17%	7%	14%	5%	11%		
Rudy Giuliani	7%	10%	2%	5%	8%	14%		
Ron Paul	8%	5%	1%	29%	0%	3%		
Someone else	4%	3%	11%	4%	2%	16%		
Don't remember	6%	3%	5%	5%	7%	6%		

		2012 GOP Pres Primary Winnowed						
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure		
Most Important Issue								
Jobs/economy	37%	42%	54%	26%	40%	14%		
Government spending, reducing the debt	33%	26%	18%	42%	39%	23%		
Taxes	5%	6%	3%	7%	4%	1%		
Social issues	8%	13%	12%	11%	3%	8%		
Illegal immigration	3%	1%	1%	5%	4%	1%		
Foreign policy/national security	4%	4%	8%	2%	4%	4%		
Someone else	2%	2%	2%	3%	1%	2%		
Not sure	7%	6%	1%	5%	4%	46%		





		2012 GOP Pres Primary Winnowed					
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure	
More Important: Electability or Issues?							
A candidate's ability to beat Obama	36%	52%	18%	18%	52%	19%	
Their issue positions	55%	44%	78%	77%	41%	28%	
Not sure	9%	5%	5%	5%	7%	52%	

		2012 GOP Pres Primary Winnowed					
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure	
Does Gingrich Have Strong Principles?							
He does	31%	81%	18%	13%	31%	14%	
He does not	49%	9%	74%	65%	49%	27%	
Not sure	20%	10%	8%	23%	20%	59%	

		2012 GOP Pres Primary Winnowed					
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure	
Does Huntsman Have Strong Principles?							
He does	51%	47%	92%	35%	50%	27%	
He does not	18%	23%	5%	28%	17%	8%	
Notsure	31%	30%	3%	37%	33%	66%	





		2012 GOP	2012 GOP Pres Primary Winnowed						
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure			
Does Paul Have Strong Principles?									
He does	72%	63%	81%	90%	69%	35%			
He does not	12%	21%	12%	2%	14%	14%			
Not sure	16%	16%	7%	8%	17%	51%			

		2012 GOP Pres Primary Winnowed						
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure		
Does Romney Have Strong Principles?								
He does	52%	41%	32%	35%	81%	22%		
He does not	30%	40%	56%	48%	5%	23%		
Not sure	18%	19%	11%	17%	14%	55%		

		2012 GOP Pres Primary Winnowed						
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure		
Most Electable								
Michele Bachmann	6%	8%	12%	5%	1%	9%		
Newt Gingrich	11%	54%	4%	4%	1%	2%		
Jon Huntsman	8%	2%	42%	2%	1%	1%		
Ron Paul	10%	-	0%	42%	0%	-		
Rick Perry	1%	2%	2%	1%	1%	-		
Buddy Roemer	1%	-	1%	1%	1%	-		
Mitt Romney	44%	17%	22%	29%	81%	14%		
Rick Santorum	1%	5%	1%	-	-	5%		
Someone else/Not sure	18%	12%	15%	14%	13%	67%		





		2012 GOP Pres Primary Winnowed						
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure		
Attention Paid to Debates								
A lot of attention	34%	52%	43%	24%	32%	16%		
Some attention	38%	26%	41%	45%	41%	24%		
Not much attention at all	15%	12%	10%	22%	14%	13%		
Not sure	13%	10%	7%	9%	13%	47%		

		2012 GOP Pres Primary Winnowed					
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure	
Seen Any Candidates in Person?							
Have not seen any of the candidates in person	64%	64%	66%	62%	69%	39%	
Have seen only one candidate	10%	11%	11%	10%	9%	8%	
Have seen more than one candidate	11%	16%	13%	15%	7%	6%	
Not sure	15%	10%	10%	13%	14%	47%	

		2012 GOP Pres Primary Winnowed						
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure		
Importance of a Candidate Spending Time in NH								
Very important	25%	16%	31%	26%	26%	22%		
Somewhat important	33%	34%	33%	32%	35%	23%		
Not important at all	27%	38%	27%	31%	24%	8%		
Not sure	15%	12%	9%	11%	14%	47%		





		2012 GOP	Pres Prima	ary Win	nowed	
	Base	Newt Gingrich	Jon Huntsman		Mitt Romney	Not sure
Who's Run Strongest NH Campaign?						
Michele Bachmann	3%	4%	7%	5%	1%	4%
Newt Gingrich	4%	18%	1%	2%	0%	-
Jon Huntsman	10%	2%	36%	8%	4%	1%
Ron Paul	15%	11%	10%	39%	6%	3%
Rick Perry	1%	1%	2%	0%	0%	-
Buddy Roemer	2%	1%	2%	1%	1%	8%
Mitt Romney	40%	35%	24%	24%	62%	20%
Rick Santorum	0%	1%	-	-	0%	3%
Someone else/Not sure	26%	26%	18%	21%	25%	61%

		2012 GOP Pres Primary Winnowed						
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure		
Who Will Win NH?		og				00		
Michele Bachmann	3%	3%	7%	3%	1%	7%		
Newt Gingrich	6%	32%	2%	0%	0%	-		
Jon Huntsman	5%	-	26%	2%	1%	-		
Ron Paul	13%	5%	5%	51%	1%	-		
Rick Perry	1%	1%	1%	0%	1%	-		
Buddy Roemer	2%	1%	1%	-	2%	8%		
Mitt Romney	47%	39%	42%	21%	75%	14%		
Rick Santorum	1%	3%	0%	-	-	2%		
Someone else/Not sure	23%	15%	16%	22%	20%	68%		

		2012 GOP	2012 GOP Pres Primary Winnowed						
	Base	Newt Jon Ron Mitt Not Gingrich Huntsman Paul Romney sure							
Gender		-	-		·				
Woman	48%	48%	43%	46%	54%	41%			
Man	52%	52%	52% 57% 54% 46% 59%						





		2012 GOP Pres Primary Winnowed						
	Base	Newt Jon Ron Mitt Gingrich Huntsman Paul Romney s						
Age		-	-		-			
18 to 29	10%	14%	10%	16%	5%	12%		
30 to 45	26%	25%	22%	36%	21%	31%		
46 to 65	43%	38%	47%	38%	48%	34%		
Older than 65	21%	23%	21%	11%	26%	23%		

		2012 GOP Pres Primary Winnowed					
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure	
ldeology		-	•		-		
Very liberal	5%	6%	7%	7%	2%	6%	
Somewhat liberal	4%	3%	6%	4%	3%	13%	
Moderate	27%	16%	53%	25%	24%	25%	
Somewhat conservative	39%	40%	24%	32%	48%	36%	
Very conservative	25%	35%	11%	32%	23%	20%	

		2012 GOP	2012 GOP Pres Primary Winnowed					
	Base	Newt Jon Ron Mitt Not Gingrich Huntsman Paul Romney sure						
Party								
Democrat	4%	6%	6%	5%	3%	-		
Republican	61%	72%	33%	56%	70%	71%		
Independent/Other	34%	22%	60%	39%	27%	29%		





		2012 GOP Pres Primary Winnowed					
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Mitt Romney	Not sure	
2008 Vote		•	•			•	
John McCain	68%	83%	41%	56%	81%	68%	
Barack Obama	21%	11%	47%	24%	15%	7%	
Someone else/Don't remember	11%	6%	12%	21%	4%	25%	

		2012 GOP Pres Primary Winnowed  Newt Jon Ron Mitt Not Gingrich Huntsman Paul Romney sure					
	Base						
Tea Party ID							
Yes	24%	42%	15%	24%	22%	17%	
No	66%	50%	82%	61%	70%	62%	
Not sure	10%	8%	3%	15%	8%	20%	

		2008 Primary Choice				
	Base	Democratic primary	•	Didn't vote in a primary		
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	71%	63%	73%	69%		
Might end up supporting someone else	29%	37%	27%	31%		





		2008 Primary Choice					
	Base	Democratic primary	•	Didn't vote in a primary			
2012 GOP Pres Primary 2nd Choice		•	•				
Michele Bachmann	7%	8%	7%	5%			
Newt Gingrich	15%	10%	17%	8%			
Jon Huntsman	13%	14%	13%	13%			
Ron Paul	8%	7%	8%	5%			
Rick Perry	4%	5%	4%	6%			
Buddy Roemer	2%	4%	1%	3%			
Mitt Romney	18%	18%	19%	19%			
Rick Santorum	8%	3%	9%	6%			
Someone else/Not sure	25%	32%	21%	35%			

		2008 Primar	y Choice	
	Base	Democratic primary	•	Didn't vote in a primary
Bachmann Favorability				
Favorable	38%	25%	43%	26%
Unfavorable	48%	67%	42%	53%
Not sure	14%	8%	15%	21%

		2008 Primary Choice					
	Base	Democratic primary	Didn't vote in a primary				
Gingrich Favorability							
Favorable	42%	28%	45%	44%			
Unfavorable	53%	69%	49%	52%			
Not sure	5%	3%	6%	4%			





		2008 Primar	y Choice	
	Base	Democratic primary		Didn't vote in a primary
Huntsman Favorability				
Favorable	55%	61%	52%	58%
Unfavorable	27%	28%	28%	24%
Not sure	18%	10%	20%	17%

		2008 Primary Choice			
	Base	Democratic Republican Didn't voi primary primary in a primar			
Paul Favorability					
Favorable	47%	46%	47%	46%	
Unfavorable	46%	43%	48%	44%	
Not sure	7%	12%	5%	11%	

		2008 Primary Choice		
	Base	Democratic Republican Didn't vo		
Perry Favorability				
Favorable	26%	21%	28%	27%
Unfavorable	62%	71%	62%	54%
Not sure	11%	8%	11%	19%





		2008 Primary Choice			
	Base	Democratic primary		Didn't vote in a primary	
Romney Favorability					
Favorable	63%	50%	68%	59%	
Unfavorable	32%	47%	27%	39%	
Not sure	5%	3%	6%	2%	

		2008 Primary Choice				
	Base	Democratic primary	•	Didn't vote in a primary		
Santorum Favorability						
Favorable	39%	24%	44%	35%		
Unfavorable	40%	63%	34%	41%		
Not sure	21%	13%	22%	24%		

		2008 Primar	2008 Primary Choice			
	Base	Democratic primary		Didn't vote in a primary		
Evange lical?		<del>-</del>				
Are	23%	19%	25%	22%		
Are not	77%	81%	75%	78%		





		2008 Primary Choice		
	Base	Democratic primary	•	Didn't vote in a primary
Regularly Watch Fox?				
Do	51%	30%	57%	42%
Do not	49%	70%	43%	58%

		2008 Primary Choice			
	Base	Democratic primary		Didn't vote in a primary	
2012 GOP Pres Primary Winnowed		-			
Newt Gingrich	16%	14%	17%	13%	
Jon Huntsman	16%	32%	12%	15%	
Ron Paul	23%	24%	22%	22%	
Mitt Romney	37%	26%	43%	20%	
Not sure	8%	3%	4%	30%	

		2008 Primary Choice				
	Base	Democratic primary	Republican primary	Didn't vote in a primary		
2008 Primary Choice		•	•			
Democratic primary	17%	100%	-	-		
Republican primary	70%	-	100%	-		
Didn't vote in a primary	13%	-	-	100%		





		2008 Primary Choice
	Base	Republican primary
2008 GOP Primary Vote		
John McCain	45%	45%
Mitt Romney	21%	21%
Mike Huckabee	9%	9%
Rudy Giuliani	7%	7%
Ron Paul	8%	8%
Someone else	4%	4%
Don't remember	6%	6%

		2008 Primar	y Choice	
	Base	Democratic primary	Republican primary	Didn't vote in a primary
Most Important Issue		-		
Jobs/economy	37%	55%	36%	20%
Government spending, reducing the debt	33%	25%	37%	21%
Taxes	5%	3%	5%	3%
Social issues	8%	10%	8%	11%
Illegal immigration	3%	3%	4%	1%
Foreign policy/national security	4%	2%	4%	9%
Someone else	2%	1%	2%	2%
Not sure	7%	-	4%	33%

		2008 Primary Choice		
	Base	Democratic primary		Didn't vote in a primary
More Important: Electability or Issues?				
A candidate's ability to beat Obama	36%	24%	43%	16%
Their issue positions	55%	74%	51%	50%
Not sure	9%	1%	7%	34%





		2008 Primary Choice		
	Base	Democratic primary	•	Didn't vote in a primary
Does Gingrich Have Strong Principles?				
He does	31%	26%	35%	19%
He does not	49%	66%	46%	40%
Not sure	20%	9%	19%	41%

		2008 Primary Choice			
	Base	Democratic primary		Didn't vote in a primary	
Does Huntsman Have Strong Principles?					
He does	51%	59%	52%	37%	
He does not	18%	26%	17%	13%	
Not sure	31%	15%	31%	50%	

	2008 Primary Choice			
	Base	Democratic primary	•	Didn't vote in a primary
Does Paul Have Strong Principles?				
He does	72%	78%	74%	53%
He does not	12%	16%	11%	11%
Not sure	16%	6%	14%	36%





		2008 Primary Choice		
	Base	Democratic primary	•	Didn't vote in a primary
Does Romney Have Strong Principles?				
He does	52%	42%	58%	29%
He does not	30%	48%	25%	33%
Not sure	18%	10%	16%	39%

		2008 Primary Choice		
	Base	Democratic primary	-	Didn't vote in a primary
Most Electable				
Michele Bachmann	6%	8%	5%	5%
Newt Gingrich	11%	8%	12%	8%
Jon Huntsman	8%	22%	5%	4%
Ron Paul	10%	9%	9%	15%
Rick Perry	1%	2%	1%	1%
Buddy Roemer	1%	3%	0%	1%
Mitt Romney	44%	35%	51%	24%
Rick Santorum	1%	-	2%	2%
Someone else/Not sure	18%	11%	15%	41%

		2008 Primary Choice		
	Base	Democratic primary	•	Didn't vote in a primary
Attention Paid to Debates				
A lot of attention	34%	46%	33%	24%
Some attention	38%	37%	41%	27%
Not much attention at all	15%	14%	14%	16%
Not sure	13%	3%	12%	33%





		2008 Primary Choice		
	Base	Democratic primary		Didn't vote in a primary
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	64%	65%	66%	51%
Have seen only one candidate	10%	14%	10%	5%
Have seen more than one candidate	11%	16%	10%	9%
Not sure	15%	5%	14%	35%

		2008 Primary Choice		
	Base	Democratic primary		Didn't vote in a primary
Importance of a Candidate Spending Time in NH				
Very important	25%	36%	23%	19%
Somewhat important	33%	31%	35%	23%
Not important at all	27%	26%	28%	23%
Not sure	15%	7%	13%	35%

		2008 Primar	y Choice	
	Base	Democratic primary	Republican primary	Didn't vote in a primary
Who's Run Strongest NH Campaign?				
Michele Bachmann	3%	5%	3%	4%
Newt Gingrich	4%	4%	4%	1%
Jon Huntsman	10%	19%	8%	8%
Ron Paul	15%	20%	15%	9%
Rick Perry	1%	3%	1%	-
Buddy Roemer	2%	3%	1%	5%
Mitt Romney	40%	32%	44%	27%
Rick Santorum	0%	-	1%	-
Someone else/Not sure	26%	14%	25%	46%





		2008 Primary Choice		
	Base	Democratic primary		Didn't vote in a primary
Who Will Win NH?				
Michele Bachmann	3%	5%	3%	4%
Newt Gingrich	6%	6%	7%	1%
Jon Huntsman	5%	14%	2%	6%
Ron Paul	13%	17%	12%	16%
Rick Perry	1%	-	1%	1%
Buddy Roemer	2%	2%	0%	7%
Mitt Romney	47%	46%	52%	23%
Rick Santorum	1%	-	1%	-
Someone else/Not sure	23%	10%	22%	42%

		2008 Primary Choice			
	Base	Democratic primary	•	Didn't vote in a primary	
Gender		-	•		
Woman	48%	48%	49%	47%	
Man	52%	52%	51%	53%	

		2008 Primary Choice		
	Base	Democratic primary	•	Didn't vote in a primary
Age		-		
18 to 29	10%	19%	6%	20%
30 to 45	26%	24%	25%	31%
46 to 65	43%	40%	45%	35%
Older than 65	21%	17%	23%	14%





		2008 Primar	y Choice	
	Base	Democratic primary		Didn't vote in a primary
ldeology				
Very liberal	5%	16%	2%	7%
Somewhat liberal	4%	10%	1%	13%
Moderate	27%	48%	21%	35%
Somewhat conservative	39%	17%	45%	32%
Very conservative	25%	9%	31%	13%

		2008 Primar	y Choice	
	Base	Democratic primary	Republican primary	Didn't vote in a primary
Party				
Democrat	4%	23%	0%	2%
Republican	61%	15%	73%	57%
Independent/Other	34%	62%	26%	41%

		2008 Primar	y Choice	
	Base	Democratic primary		Didn't vote in a primary
2008 Vote		•	•	
John McCain	68%	29%	82%	45%
Barack Obama	21%	62%	12%	17%
Someone else/Don't remember	11%	9%	7%	38%





		2008 Primar	y Choice	
	Base	Democratic primary	•	Didn't vote in a primary
Tea Party ID				
Yes	24%	15%	29%	10%
No	66%	75%	63%	73%
Not sure	10%	10%	8%	17%

		2008 GO	2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani	_	Someone else	Don't remember		
Committed to Candidate or Might Change Your Mind?										
Strongly committed to that candidate	73%	73%	73%	65%	80%	85%	88%	55%		
Might end up supporting someone else	27%	27%	27%	35%	20%	15%	12%	45%		

		2008 GO	P Primary	/ Vote				
	Base	John McCain	Mitt Romney	Mike Huckabee	,	Ron Paul	Someone else	Don't remember
2012 GOP Pres Primary 2nd Choice								
Michele Bachmann	7%	6%	5%	13%	15%	8%	3%	9%
Newt Gingrich	17%	16%	23%	19%	32%	9%	3%	11%
Jon Huntsman	13%	16%	14%	4%	4%	10%	11%	18%
Ron Paul	8%	11%	8%	9%	4%	-	16%	4%
Rick Perry	4%	4%	5%	5%	2%	2%	3%	8%
Buddy Roemer	1%	1%	1%	-	7%	1%	-	2%
Mitt Romney	19%	20%	20%	16%	13%	17%	13%	21%
Rick Santorum	9%	7%	13%	9%	8%	9%	3%	10%
Someone else/Not sure	21%	20%	11%	24%	15%	44%	48%	17%





		2008 GOP Primary Vote							
	Base	John McCain		Mike Huckabee	Rudy Giuliani		Someone else	Don't remember	
Bachmann Favorability		•							
Favorable	43%	39%	44%	56%	51%	44%	17%	53%	
Unfavorable	42%	47%	37%	27%	41%	45%	67%	33%	
Not sure	15%	14%	19%	17%	8%	11%	16%	14%	

		2008 GO	2008 GOP Primary Vote								
	Base	John McCain		Mike Huckabee	Rudy Giuliani		Someone else	Don't remember			
Gingrich Favorability											
Favorable	45%	43%	53%	64%	58%	29%	22%	29%			
Unfavorable	49%	50%	42%	29%	37%	71%	70%	63%			
Not sure	6%	7%	5%	7%	5%	-	8%	8%			

		2008 GO	P Primary	Vote				
	Base	John McCain		Mike Huckabee	Rudy Giuliani		Someone else	Don't remember
Huntsman Favorability		•						
Favorable	52%	58%	48%	59%	45%	51%	40%	37%
Unfavorable	28%	24%	29%	21%	28%	36%	36%	39%
Not sure	20%	18%	23%	20%	27%	13%	24%	24%





		2008 GO	08 GOP Primary Vote							
	Base	John McCain		Mike Huckabee			Someone else	Don't remember		
Paul Favorability										
Favorable	47%	46%	34%	54%	35%	91%	67%	34%		
Unfavorable	48%	48%	58%	45%	59%	3%	31%	66%		
Not sure	5%	5%	8%	2%	6%	6%	3%	-		

		2008 GO	08 GOP Primary Vote							
	Base	John McCain		Mike Huckabee	Rudy Giuliani		Someone else	Don't remember		
Perry Favorability										
Favorable	28%	25%	24%	46%	36%	19%	24%	32%		
Unfavorable	62%	65%	67%	38%	51%	70%	63%	52%		
Not sure	11%	9%	8%	16%	13%	12%	14%	16%		

		2008 GO	08 GOP Primary Vote							
	Base	John McCain		Mike Huckabee			Someone else	Don't remember		
Romney Favorability										
Favorable	68%	69%	90%	50%	76%	36%	32%	65%		
Unfavorable	27%	26%	9%	33%	22%	55%	63%	33%		
Not sure	6%	6%	1%	16%	2%	9%	6%	2%		





		2008 GOP Primary Vote							
	Base	John McCain		Mike Huckabee	Rudy Giuliani		Someone else	Don't remember	
Santorum Favorability		•							
Favorable	44%	41%	48%	58%	57%	28%	31%	49%	
Unfavorable	34%	37%	30%	13%	27%	51%	52%	23%	
Not sure	22%	22%	21%	29%	16%	21%	17%	28%	

		2008 GO	008 GOP Primary Vote							
	Base	John McCain		Mike Huckabee	,		Someone	Don't remember		
	Dase	WICCAIII	Rolliney	пискарее	Giulialli	Faui	eise	remember		
Evangelical?										
Are	25%	20%	22%	60%	11%	26%	23%	34%		
Are not	75%	80%	78%	40%	89%	74%	77%	66%		

		2008 GO	P Primary	Vote				
	Base	John McCain		Mike Huckabee			Someone else	Don't remember
Regularly Watch Fox?								
Do	57%	59%	62%	61%	70%	34%	39%	53%
Do not	43%	41%	38%	39%	30%	66%	61%	47%





		2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani	_	Someone else	Don't remember	
2012 GOP Pres Primary Winnowed									
Newt Gingrich	17%	17%	14%	31%	24%	11%	13%	10%	
Jon Huntsman	12%	16%	10%	9%	4%	1%	30%	12%	
Ron Paul	22%	18%	8%	33%	17%	84%	22%	18%	
Mitt Romney	43%	45%	66%	22%	46%	2%	19%	55%	
Not sure	4%	4%	2%	5%	9%	2%	16%	5%	

		2008 GOP Primary Vote								
	Base		John Mitt Mike Rudy Ron Someone Don't IcCain Romney Huckabee Giuliani Paul else remember							
2008 Primary Choice		<del>-</del>	-	-			-			
Republican primary	100%	100%	100%	100%	100%	100%	100%	100%		

		2008 GO	P Primary	/ Vote				
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani	Ron Paul	Someone else	Don't remember
2008 GOP Primary Vote								
John McCain	45%	100%	-	-	-	-	-	-
Mitt Romney	21%	-	100%	-	-	-	-	-
Mike Huckabee	9%	-	-	100%	-	-	-	-
Rudy Giuliani	7%	-	-	-	100%	-	-	-
Ron Paul	8%	-	-	-	-	100%	-	-
Someone else	4%	-	-	-	-	-	100%	-
Don't remember	6%	-	-	-	-	-	-	100%





		2008 GO	P Primary	/ Vote				
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani	_	Someone else	Don't remember
Most Important Issue								
Jobs/economy	36%	45%	34%	30%	26%	22%	22%	24%
Government spending, reducing the debt	37%	36%	40%	31%	43%	43%	27%	34%
Taxes	5%	5%	6%	8%	8%	8%	-	-
Social issues	8%	5%	8%	22%	8%	2%	7%	6%
Illegal immigration	4%	3%	3%	2%	2%	11%	-	6%
Foreign policy/national security	4%	3%	6%	-	7%	4%	13%	5%
Someone else	2%	2%	2%	-	-	8%	10%	-
Not sure	4%	1%	-	8%	5%	2%	21%	25%

		2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani		Someone else	Don't remember	
More Important: Electability or Issues?		<u> </u>			<u> </u>				
A candidate's ability to beat Obama	43%	47%	54%	32%	40%	19%	20%	35%	
Their issue positions	51%	48%	42%	65%	48%	77%	63%	39%	
Not sure	7%	5%	4%	3%	11%	3%	17%	26%	

		2008 GO	P Primary	Vote				
	Base	John McCain		Mike Huckabee	Rudy Giuliani		Someone else	Don't remember
Does Gingrich Have Strong Principles?								
He does	35%	34%	41%	54%	43%	19%	15%	18%
He does not	46%	47%	47%	28%	33%	71%	58%	32%
Not sure	19%	18%	12%	18%	24%	10%	27%	49%





		2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani		Someone else	Don't remember	
Does Huntsman Have Strong Principles?									
He does	52%	57%	53%	61%	47%	31%	40%	36%	
He does not	17%	17%	16%	7%	13%	38%	16%	12%	
Not sure	31%	27%	31%	32%	40%	31%	44%	52%	

		2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani		Someone else	Don't remember	
Does Paul Have Strong Principles?									
He does	74%	73%	73%	78%	84%	92%	65%	55%	
He does not	11%	13%	14%	14%	2%	-	8%	11%	
Not sure	14%	14%	13%	7%	14%	8%	28%	35%	

		2008 GO	P Primary	Vote				
	Base	John McCain		Mike Huckabee			Someone else	Don't remember
Does Romney Have Strong Principles?		•						
He does	58%	63%	81%	39%	52%	28%	29%	44%
He does not	25%	21%	13%	44%	28%	58%	45%	14%
Not sure	16%	16%	6%	17%	20%	14%	27%	42%





		2008 GO	P Primary	Vote				
	Base	John McCain		Mike Huckabee	Rudy Giuliani	Ron Paul	Someone else	Don't remember
Most Electable								
Michele Bachmann	5%	4%	5%	-	5%	10%	10%	12%
New t Gingrich	12%	14%	7%	28%	14%	2%	3%	8%
Jon Huntsman	5%	7%	4%	5%	2%	1%	14%	3%
Ron Paul	9%	8%	2%	9%	3%	45%	8%	-
Rick Perry	1%	2%	1%	2%	2%	-	-	-
Buddy Roemer	0%	-	-	-	-	-	3%	-
Mitt Romney	51%	50%	73%	34%	55%	25%	35%	40%
Rick Santorum	2%	2%	-	6%	-	-	3%	-
Someone else/Not sure	15%	14%	7%	16%	19%	18%	24%	37%

		2008 GOP Primary Vote						
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani	Ron Paul	Someone else	Don't remember
Attention Paid to Debates		-	-					
A lot of attention	33%	36%	31%	30%	30%	23%	33%	32%
Some attention	41%	40%	45%	48%	40%	41%	44%	22%
Not much attention at all	14%	13%	16%	16%	19%	21%	6%	8%
Not sure	12%	11%	9%	6%	11%	15%	17%	37%

		2008 GO	P Primary	Vote				
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani	Ron Paul	Someone else	Don't remember
Seen Any Candidates in Person?								
Have not seen any of the candidates in person	66%	65%	74%	72%	67%	47%	67%	54%
Have seen only one candidate	10%	12%	11%	6%	10%	16%	3%	-
Have seen more than one candidate	10%	10%	5%	16%	12%	19%	14%	8%
Not sure	14%	14%	9%	6%	11%	18%	17%	37%





		2008 GO	P Primary	Vote				
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani		Someone else	Don't remember
Importance of a Candidate Spending Time in NH								
Very important	23%	26%	20%	21%	26%	22%	23%	14%
Somewhat important		38%	36%	37%	39%	25%	24%	23%
Not important at all	28%	23%	36%	33%	25%	36%	35%	26%
Not sure	13%	13%	8%	9%	11%	17%	17%	37%

		2008 GO	P Primary	/ Vote				
	Base	John McCain		Mike Huckabee	Rudy Giuliani	Ron Paul	Someone else	Don't remember
Who's Run Strongest NH Campaign?								
Michele Bachmann	3%	2%	1%	7%	5%	8%	3%	6%
Newt Gingrich	4%	5%	4%	6%	4%	-	-	3%
Jon Huntsman	8%	10%	4%	12%	4%	1%	3%	9%
Ron Paul	15%	12%	4%	16%	15%	57%	21%	7%
Rick Perry	1%	0%	1%	2%	2%	-	-	-
Buddy Roemer	1%	0%	-	4%	-	-	6%	-
Mitt Romney	44%	46%	63%	35%	48%	15%	23%	21%
Rick Santorum	1%	0%	-	-	4%	-	3%	-
Someone else/Not sure	25%	24%	23%	19%	19%	18%	41%	54%

		2008 GO	P Primary	/ Vote				
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani		Someone else	Don't remember
Who Will Win NH?								
Michele Bachmann	3%	2%	1%	2%	5%	4%	3%	6%
Newt Gingrich	7%	9%	5%	11%	7%	-	-	3%
Jon Huntsman	2%	3%	2%	5%	-	1%	3%	3%
Ron Paul	12%	10%	5%	12%	11%	57%	3%	5%
Rick Perry	1%	1%	1%	2%	2%	-	-	-
Buddy Roemer	0%	1%	-	-	-	-	3%	-
Mitt Romney	52%	53%	68%	40%	63%	16%	46%	36%
Rick Santorum	1%	1%	-	4%	-	4%	-	-
Someone else/Not sure	22%	21%	18%	25%	13%	17%	43%	47%





		2008 GO	08 GOP Primary Vote							
	Base	John McCain		Mike Huckabee	,		Someone else	Don't remember		
Gender		-	-		-					
Woman	49%	51%	52%	60%	41%	32%	44%	45%		
Man	51%	49%	48%	40%	59%	68%	56%	55%		

		2008 GO	P Primary	/ Vote				
	Base	John McCain		Mike Huckabee	Rudy Giuliani		Someone else	Don't remember
Age		-	•				-	
18 to 29	6%	6%	2%	3%	4%	12%	21%	12%
30 to 45	25%	23%	33%	25%	24%	31%	23%	18%
46 to 65	45%	46%	42%	50%	55%	45%	40%	35%
Older than 65	23%	26%	23%	22%	17%	12%	15%	35%

		2008 GO	P Primary	/ Vote				
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani		Someone else	Don't remember
ldeology		-	•			,		
Very liberal	2%	2%	1%	2%	5%	4%	-	-
Somewhat liberal	1%	1%	2%	4%	-	-	3%	-
Moderate	21%	22%	17%	14%	22%	22%	36%	26%
Somewhat conservative	45%	48%	48%	32%	46%	38%	44%	38%
Very conservative	31%	27%	32%	49%	27%	35%	16%	36%





		2008 GO	08 GOP Primary Vote							
	Base	John McCain		Mike Huckabee			Someone else	Don't remember		
Party										
Democrat	0%	1%	-	-	-	-	-	2%		
Republican	73%	73%	78%	76%	75%	65%	59%	73%		
Independent/Other	26%	26%	22%	24%	25%	35%	41%	25%		

		2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani		Someone else	Don't remember	
2008 Vote		•	•				•		
John McCain	82%	88%	85%	86%	82%	54%	45%	76%	
Barack Obama	12%	10%	8%	8%	4%	21%	40%	21%	
Someone else/Don't remember	7%	2%	7%	6%	14%	25%	15%	3%	

		2008 GO	08 GOP Primary Vote							
	Base	John McCain		Mike Huckabee	,		Someone else	Don't remember		
Tea Party ID										
Yes	29%	25%	28%	42%	38%	36%	21%	27%		
No	63%	68%	66%	40%	52%	58%	72%	60%		
Not sure	8%	7%	5%	18%	10%	6%	7%	12%		





		Most Important	lost Important Issue									
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues	- 3	Foreign policy/national security					
Committed to Candidate or Might Change Your Mind?												
Strongly committed to that candidate	71%	73%	71%	74%	55%	66%	90%	89%	66%			
Might end up supporting someone else		27%	29%	26%	45%	34%	10%	11%	34%			

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues	_	Foreign policy/national security		Not sure
2012 GOP Pres Primary 2nd Choice									
Michele Bachmann	7%	5%	5%	18%	16%	6%	21%	5%	3%
Newt Gingrich	15%	15%	18%	11%	10%	21%	2%	10%	17%
Jon Huntsman	13%	16%	14%	12%	7%	10%	7%	14%	12%
Ron Paul	8%	10%	6%	11%	4%	14%	7%	-	6%
Rick Perry	4%	3%	5%	-	7%	10%	8%	4%	5%
Buddy Roemer	2%	2%	1%	2%	3%	2%	2%	11%	-
Mitt Romney	18%	20%	18%	16%	18%	12%	10%	-	24%
Rick Santorum	8%	7%	9%	4%	8%	7%	4%	27%	4%
Someone else/Not sure	25%	21%	25%	27%	27%	18%	40%	30%	28%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	_	Foreign policy/national security		
Bachmann Favorability									
Favorable	38%	32%	43%	46%	48%	41%	42%	20%	27%
Unfavorable	48%	59%	39%	40%	34%	41%	51%	60%	51%
Not sure	14%	10%	18%	14%	18%	18%	7%	20%	22%





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	_	Foreign policy/national security		Not sure
Gingrich Favorability		•				-		-	,
Favorable	42%	34%	49%	49%	48%	25%	38%	52%	50%
Unfavorable	53%	62%	45%	49%	50%	49%	62%	39%	41%
Not sure	5%	4%	6%	2%	2%	26%	-	9%	9%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	- 3	Foreign policy/national security		Not sure
Huntsman Favorability									
Favorable	55%	63%	49%	50%	53%	54%	61%	46%	43%
Unfavorable	27%	23%	30%	26%	29%	20%	36%	43%	31%
Not sure	18%	14%	21%	24%	18%	26%	2%	11%	26%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	_	Foreign policy/national security		
Paul Favorability		•			•				
Favorable	47%	44%	45%	59%	51%	60%	38%	84%	46%
Unfavorable	46%	50%	48%	33%	46%	31%	49%	12%	45%
Not sure	7%	7%	7%	8%	3%	10%	13%	4%	9%





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	_	Foreign policy/national security		
Perry Favorability		•	•		•			•	
Favorable	26%	22%	27%	36%	30%	34%	23%	31%	33%
Unfavorable	62%	69%	63%	54%	58%	52%	62%	55%	42%
Not sure	11%	9%	10%	9%	12%	13%	15%	14%	25%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	_	Foreign policy/national security		
Romney Favorability		•						-	
Favorable	63%	66%	69%	61%	34%	65%	54%	45%	71%
Unfavorable	32%	29%	27%	36%	58%	22%	46%	55%	24%
Not sure	5%	5%	4%	4%	9%	12%	-	-	5%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		
Santorum Favorability				•	•				
Favorable	39%	39%	45%	33%	35%	27%	44%	31%	34%
Unfavorable	40%	42%	31%	51%	44%	43%	47%	49%	42%
Not sure	21%	19%	24%	16%	21%	30%	9%	20%	24%





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		
Evangelical?			<del> </del>		l				J
Are	23%	16%	22%	27%	65%	19%	29%	30%	17%
Are not	77%	84%	78%	73%	35%	81%	71%	70%	83%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		
Regularly Watch Fox?									
Do	51%	43%	64%	38%	55%	58%	43%	29%	38%
Do not	49%	57%	36%	62%	45%	42%	57%	71%	62%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues	. 3	Foreign policy/national security		
2012 GOP Pres Primary Winnowed									
Newt Gingrich	16%	18%	13%	21%	25%	6%	15%	15%	12%
Jon Huntsman	16%	23%	9%	11%	23%	6%	31%	16%	3%
Ron Paul	23%	16%	29%	32%	29%	33%	12%	36%	15%
Mitt Romney	37%	40%	44%	33%	15%	53%	35%	25%	22%
Not sure	8%	3%	5%	2%	7%	3%	7%	9%	48%





		Most Important	nportant Issue									
	Base		Government spending, reducing the debt		Social issues		Foreign policy/national security		Not sure			
2008 Primary Choice		•	•	3	•		•		,			
Democratic primary	17%	25%	13%	11%	19%	18%	8%	9%	-			
Republican primary	70%	68%	79%	81%	63%	79%	66%	80%	40%			
Didn't vote in a primary	13%	7%	8%	8%	17%	2%	26%	11%	60%			

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security	Someone else	
2008 GOP Primary Vote					•				
John McCain	45%	56%	44%	40%	31%	39%	32%	42%	15%
Mitt Romney	21%	19%	23%	24%	23%	20%	28%	14%	-
Mike Huckabee	9%	8%	8%	14%	28%	4%	-	-	17%
Rudy Giuliani	7%	5%	8%	11%	8%	4%	12%	-	8%
Ron Paul	8%	5%	9%	11%	2%	23%	8%	25%	4%
Someone else	4%	3%	3%	-	4%	-	14%	19%	22%
Don't remember	6%	4%	5%	-	4%	9%	6%	-	34%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		
Most Important Issue					,				
Jobs/economy	37%	100%	-	-	-	-	-	-	-
Government spending, reducing the debt		-	100%	-	-	-	-	-	-
Taxes	5%	-	-	100%	-	-	-	-	-
Social issues	8%	-	-	-	100%	-	-	-	-
Illegal immigration	3%	-	-	-	-	100%	-	-	-
Foreign policy/national security	4%	-	-	-	-	-	100%	-	-
Someone else	2%	-	-	-	-	-	-	100%	-
Not sure	7%	-	-	-	-	-	-	-	100%





		Most Important	Most Important Issue									
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		Not sure			
More Important: Electability or Issues?												
A candidate's ability to beat Obama	36%	37%	45%	33%	32%	43%	18%	39%	5%			
Their issue positions	55%	61%	51%	64%	63%	44%	81%	56%	11%			
Not sure	9%	2%	4%	2%	6%	13%	2%	5%	84%			

		Most Important	lost Important Issue									
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	- 3	Foreign policy/national security		Not sure			
Does Gingrich Have Strong Principles?												
He does	31%	34%	35%	41%	34%	23%	31%	26%	3%			
He does not	49%	56%	46%	49%	55%	62%	54%	51%	8%			
Not sure	20%	11%	19%	11%	11%	15%	16%	23%	90%			

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	- 3	Foreign policy/national security		
Does Huntsman Have Strong Principles?									
He does	51%	61%	48%	59%	51%	43%	72%	26%	7%
He does not	18%	18%	19%	13%	21%	32%	12%	39%	-
Not sure	31%	20%	33%	28%	28%	26%	16%	35%	93%





		Most Important	ortant Issue									
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security					
Does Paul Have Strong Principles?					•							
He does	72%	75%	80%	72%	78%	77%	72%	81%	11%			
He does not	12%	16%	10%	9%	15%	11%	15%	4%	1%			
Not sure	16%	9%	10%	19%	7%	12%	13%	15%	88%			

		Most Important	portant Issue									
	Base	_	Government spending, reducing the debt		Social issues	_	Foreign policy/national security		Not sure			
Does Romney Have Strong Principles?												
He does	52%	57%	64%	48%	37%	52%	38%	26%	4%			
He does not	30%	31%	25%	36%	47%	32%	53%	59%	4%			
Not sure	18%	12%	11%	16%	16%	16%	9%	15%	92%			

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues	_	Foreign policy/national security		Not sure
Most Electable									
Michele Bachmann	6%	5%	4%	6%	15%	7%	18%	4%	-
Newt Gingrich	11%	13%	11%	9%	18%	-	10%	-	1%
Jon Huntsman	8%	12%	4%	7%	10%	7%	19%	11%	-
Ron Paul	10%	8%	13%	9%	8%	13%	5%	36%	3%
Rick Perry	1%	2%	2%	-	1%	-	-	-	-
Buddy Roemer	1%	1%	1%	-	1%	-	2%	-	-
Mitt Romney	44%	48%	55%	44%	30%	55%	35%	30%	4%
Rick Santorum	1%	-	1%	5%	4%	3%	-	11%	3%
Someone else/Not sure	18%	13%	10%	20%	14%	14%	11%	9%	89%





		Most Important	Most Important Issue									
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security					
Attention Paid to Debates									•			
A lot of attention	34%	35%	37%	20%	45%	24%	34%	43%	9%			
Some attention	38%	45%	38%	49%	29%	50%	38%	41%	4%			
Not much attention at all		13%	16%	17%	24%	16%	22%	12%	-			
Not sure	13%	7%	9%	14%	2%	11%	5%	4%	87%			

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues	-	Foreign policy/national security		
Seen Any Candidates in Person?									
Have not seen any of the candidates in person	64%	71%	65%	63%	71%	72%	58%	62%	9%
Have seen only one candidate	10%	9%	14%	7%	7%	9%	10%	14%	-
Have seen more than one candidate	11%	10%	11%	12%	22%	5%	22%	10%	4%
Not sure	15%	10%	9%	18%	1%	13%	10%	14%	87%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		1
Importance of a Candidate Spending Time in NH									
Very important	25%	29%	21%	32%	28%	24%	33%	47%	1%
Somewhat important		36%	42%	23%	22%	27%	31%	14%	3%
Not important at all	27%	25%	26%	27%	48%	38%	31%	36%	9%
Not sure	15%	10%	10%	17%	2%	11%	5%	4%	87%





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		
Who's Run Strongest NH Campaign?									
Michele Bachmann	3%	2%	1%	4%	18%	7%	13%	-	-
Newt Gingrich	4%	4%	3%	7%	5%	-	2%	-	1%
Jon Huntsman	10%	13%	7%	7%	10%	2%	18%	5%	-
Ron Paul	15%	14%	15%	23%	15%	36%	2%	36%	-
Rick Perry	1%	1%	1%	-	4%	-	-	-	-
Buddy Roemer	2%	2%	-	-	3%	-	5%	15%	3%
Mitt Romney	40%	45%	47%	25%	31%	29%	54%	30%	1%
Rick Santorum	0%	0%	1%	-	-	-	-	-	1%
Someone else/Not sure	26%	19%	25%	33%	15%	26%	5%	15%	93%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues	_	Foreign policy/national security	Someone else	Not sure
Who Will Win NH?									
Michele Bachmann	3%	2%	1%	2%	16%	7%	8%	-	-
Newt Gingrich	6%	6%	7%	14%	6%	-	-	-	-
Jon Huntsman	5%	7%	2%	7%	9%	-	9%	-	-
Ron Paul	13%	13%	16%	12%	12%	10%	5%	41%	7%
Rick Perry	1%	1%	1%	-	2%	-	-	-	-
Buddy Roemer	2%	1%	-	-	5%	-	7%	15%	-
Mitt Romney	47%	54%	53%	39%	32%	58%	54%	30%	1%
Rick Santorum	1%	-	1%	-	4%	-	5%	-	1%
Someone else/Not sure	23%	16%	19%	26%	14%	25%	11%	15%	91%

		Most Important	Issue						
	Rase	Jobs/economy	Government spending, reducing the debt		Social		Foreign policy/national security		
Com do n	Dasc	oobs/coonomy	reducing the debt	Tuxes	133403	illing ation	Scourty	0130	Juic
Gender									
Woman	48%	52%	45%	51%	54%	41%	51%	57%	38%
Man	52%	48%	55%	49%	46%	59%	49%	43%	62%





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		Not sure
Age		•	•			-			
18 to 29	10%	7%	7%	-	27%	14%	25%	21%	12%
30 to 45	26%	26%	20%	40%	29%	22%	33%	34%	36%
46 to 65	43%	47%	49%	47%	34%	26%	24%	34%	23%
Older than 65	21%	20%	24%	13%	10%	37%	18%	11%	28%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		1
Ideology		•	•						,
Very liberal	5%	5%	2%	-	18%	7%	7%	11%	-
Somewhat liberal	4%	6%	2%	2%	6%	-	-	5%	9%
Moderate	27%	36%	18%	38%	15%	27%	40%	15%	27%
Som ew hat conservative	39%	40%	45%	22%	15%	42%	34%	29%	44%
Very conservative	25%	14%	32%	38%	45%	25%	19%	40%	20%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	_	Foreign policy/national security		
Party		•	•	•	•	•		•	
Democrat	4%	5%	3%	7%	8%	7%	-	-	1%
Republican	61%	55%	67%	58%	55%	60%	79%	51%	69%
Independent/Other	34%	39%	30%	36%	37%	32%	21%	49%	30%





		Most Important	Most Important Issue									
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security					
2008 Vote		•						-	,			
John McCain	68%	64%	77%	76%	58%	62%	54%	54%	71%			
Barack Obama	21%	32%	11%	21%	19%	33%	15%	16%	9%			
Someone else/Don't remember	11%	4%	12%	3%	22%	6%	32%	30%	19%			

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		
Tea Party ID		•				-		<u>,                                      </u>	
Yes	24%	17%	32%	20%	38%	23%	13%	35%	16%
No	66%	76%	61%	61%	52%	62%	74%	49%	62%
Not sure	10%	7%	7%	19%	10%	15%	13%	16%	21%

		More Important: Elec	tability or Iss	sues?
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	68%	74%	71%
Might end up supporting someone else	29%	32%	26%	29%





		More Important: Elec	tability or Iss	sues?
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	7%	6%	8%	5%
Newt Gingrich	15%	20%	12%	14%
Jon Huntsman	13%	12%	14%	11%
Ron Paul	8%	7%	9%	8%
Rick Perry	4%	7%	3%	3%
Buddy Roemer	2%	1%	3%	-
Mitt Romney	18%	18%	18%	25%
Rick Santorum	8%	11%	6%	3%
Someone else/Not sure	25%	19%	27%	29%

		More Important: Electability or Issues?							
	Base	A candidate's ability to beat Obama		Not sure					
Bachmann Favorability									
Favorable	38%	47%	32%	32%					
Unfavorable	48%	36%	56%	51%					
Not sure	14%	17%	12%	17%					

		More Important: Elec	tability or Iss	sues?
	Base	A candidate's ability to beat Obama		Not sure
Gingrich Favorability				
Favorable	42%	53%	34%	47%
Unfavorable	53%	40%	62%	46%
Not sure	5%	7%	4%	7%





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Huntsman Favorability					
Favorable	55%	48%	61%	46%	
Unfavorable	27%	33%	24%	28%	
Not sure	18%	20%	15%	26%	

		More Important: Electability or Issues				
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure		
Paul Favorability						
Favorable	47%	34%	55%	46%		
Unfavorable	46%	58%	39%	45%		
Not sure	7%	7%	6%	9%		

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Perry Favorability					
Favorable	26%	31%	23%	30%	
Unfavorable	62%	58%	67%	54%	
Not sure	11%	11%	11%	17%	





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Romney Favorability					
Favorable	63%	75%	54%	76%	
Unfavorable	32%	19%	42%	21%	
Not sure	5%	6%	4%	3%	

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
Santorum Favorability					
Favorable	39%	48%	35%	37%	
Unfavorable	40%	32%	45%	37%	
Not sure	21%	21%	20%	26%	

		More Important: ⊟ed	More Important: Electability or Issues?		
	Base	A candidate's ability to beat Obama		Not sure	
Evangelical?		-	-		
	Are 23%	23%	24%	22%	
Are	not 77%	77%	76%	78%	





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Regularly Watch Fox?					
Do	51%	73%	39%	35%	
Do not	49%	27%	61%	65%	

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
2012 GOP Pres Primary Winnowed					
Newt Gingrich	16%	23%	13%	8%	
Jon Huntsman	16%	8%	23%	8%	
Ron Paul	23%	11%	32%	13%	
Mitt Romney	37%	54%	28%	27%	
Not sure	8%	4%	4%	43%	

	More Important: Electability or Issues?			sues?
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure
2008 Primary Choice		•		
Democratic primary	17%	11%	23%	2%
Republican primary	70%	83%	65%	50%
Didn't vote in a primary	13%	6%	12%	48%





		More Important: ⊟ectability or Issues?			
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
2008 GOP Primary Vote					
John McCain	45%	50%	43%	34%	
Mitt Romney	21%	26%	17%	11%	
Mike Huckabee	9%	7%	12%	5%	
Rudy Giuliani	7%	7%	7%	12%	
Ron Paul	8%	3%	12%	4%	
Someone else	4%	2%	5%	12%	
Don't remember	6%	5%	4%	22%	

		More Important: Electability or Issues?		
	Base	A candidate's ability to beat Obama		Not sure
Most Important Issue				
Jobs/economy	37%	38%	41%	7%
Government spending, reducing the debt	33%	41%	31%	15%
Taxes	5%	4%	6%	1%
Social issues	8%	7%	10%	5%
Illegal immigration	3%	4%	3%	5%
Foreign policy/national security	4%	2%	6%	1%
Someone else	2%	2%	2%	1%
Not sure	7%	1%	1%	66%

		More Important: Elec	portant: ⊟ectability or Issues?		
	Base	A candidate's ability to beat Obama		Not sure	
More Important: Electability or Issues?					
A candidate's ability to beat Obama	36%	100%	-	-	
Their issue positions	55%	-	100%	-	
Not sure	9%	-	-	100%	





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Does Gingrich Have Strong Principles?					
He does	31%	47%	26%	4%	
He does not	49%	39%	61%	14%	
Not sure	20%	14%	13%	82%	

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Does Huntsman Have Strong Principles?					
He does	51%	50%	59%	10%	
He does not	18%	19%	19%	5%	
Not sure	31%	31%	22%	85%	

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Does Paul Have Strong Principles?					
He does	72%	71%	82%	17%	
He does not	12%	18%	9%	5%	
Not sure	16%	10%	9%	78%	





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Does Romney Have Strong Principles?					
He does	52%	70%	46%	16%	
He does not	30%	19%	42%	5%	
Not sure	18%	11%	13%	78%	

		More Important: Elec	tability or Iss	sues?
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure
Most Electable				
Michele Bachmann	6%	7%	6%	-
Newt Gingrich	11%	14%	10%	-
Jon Huntsman	8%	3%	12%	1%
Ron Paul	10%	4%	15%	1%
Rick Perry	1%	1%	2%	-
Buddy Roemer	1%	1%	1%	-
Mitt Romney	44%	59%	40%	15%
Rick Santorum	1%	1%	2%	-
Someone else/Not sure	18%	9%	12%	83%

		More Important: Electability or Issues?		
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure
Attention Paid to Debates				
A lot of attention	34%	42%	33%	6%
Some attention	38%	36%	45%	12%
Not much attention at all	15%	15%	15%	9%
Not sure	13%	6%	8%	74%





		More Important: Electability or Issues?		
	Base	A candidate's ability to beat Obama		Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	64%	73%	65%	22%
Have seen only one candidate	10%	7%	14%	1%
Have seen more than one candidate	11%	12%	12%	1%
Not sure	15%	8%	10%	75%

		More Important: Elec	nt: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure		
Importance of a Candidate Spending Time in NH						
Very important	25%	27%	27%	7%		
Somewhat important	33%	37%	34%	11%		
Not important at all	27%	28%	30%	9%		
Not sure	15%	7%	10%	74%		

		More Important: Electability or Issues?		
	Base	A candidate's ability to beat Obama		Not sure
Who's Run Strongest NH Campaign?				
Michele Bachmann	3%	5%	3%	-
Newt Gingrich	4%	5%	3%	-
Jon Huntsman	10%	7%	13%	-
Ron Paul	15%	9%	20%	6%
Rick Perry	1%	0%	1%	-
Buddy Roemer	2%	1%	2%	2%
Mitt Romney	40%	51%	37%	12%
Rick Santorum	0%	0%	1%	-
Someone else/Not sure	26%	20%	21%	79%





		More Important: Electability or Issues?		
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure
Who Will Win NH?				
Michele Bachmann	3%	3%	3%	-
Newt Gingrich	6%	8%	5%	-
Jon Huntsman	5%	3%	7%	-
Ron Paul	13%	6%	21%	2%
Rick Perry	1%	1%	1%	-
Buddy Roemer	2%	1%	2%	2%
Mitt Romney	47%	63%	42%	14%
Rick Santorum	1%	1%	1%	-
Someone else/Not sure	23%	15%	18%	82%

		More Important: Electability or Issue			
	Base	A candidate's ability to beat Obama		Not sure	
Gender		•			
Wor	man 48%	51%	48%	42%	
	Man 52%	49%	52%	58%	

	More Important: Electability or Issue				
	Base	A candidate's ability to beat Obama		Not sure	
Age			-		
18 to 29	10%	10%	9%	14%	
30 to 45	26%	19%	30%	31%	
46 to 65	43%	44%	44%	32%	
Older than 65	21%	27%	17%	23%	





	More Important: Electability or Issues?					
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure		
ldeology						
Very liberal	5%	3%	7%	-		
Somewhat liberal	4%	2%	5%	11%		
Moderate	27%	16%	36%	20%		
Somewhat conservative	39%	46%	32%	47%		
Very conservative	25%	33%	20%	22%		

		More Important: Electability or Issues?				
	Base	A candidate's ability to beat Obama		Not sure		
Party						
Democrat	4%	3%	5%	2%		
Republican	61%	73%	52%	70%		
Independent/Other	34%	24%	42%	28%		

		More Important: Electability or Issues?				
	Base	A candidate's ability to beat Obama		Not sure		
2008 Vote		•	•			
John McCain	68%	88%	55%	73%		
Barack Obama	21%	7%	32%	7%		
Someone else/Don't remember	11%	5%	13%	20%		





		More Important: Electability or Issues				
	Base	A candidate's ability to beat Obama		Not sure		
Tea Party ID						
Yes	24%	34%	19%	15%		
No	66%	57%	72%	66%		
Not sure	10%	9%	8%	19%		

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	69%	73%	70%
Might end up supporting someone else	29%	31%	27%	30%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	7%	10%	5%	8%
Newt Gingrich	15%	28%	6%	15%
Jon Huntsman	13%	8%	17%	11%
Ron Paul	8%	6%	10%	6%
Rick Perry	4%	5%	4%	5%
Buddy Roemer	2%	1%	3%	2%
Mitt Romney	18%	16%	19%	20%
Rick Santorum	8%	11%	6%	5%
Someone else/Not sure	25%	15%	30%	27%





		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Bachmann Favorability		_		
Favorable	38%	51%	30%	35%
Unfavorable	48%	32%	60%	43%
Not sure	14%	17%	10%	22%

			Gingrich H g Principle	
		He	He does	Not
	Base	does	not	sure
Gingrich Favorability		•	<del>-</del>	
Favorable	42%	80%	15%	47%
Unfavorable	53%	16%	82%	40%
Not sure	5%	4%	3%	13%

			Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure	
Huntsman Favorability					
Favorable	55%	51%	61%	46%	
Unfavorable	27%	32%	26%	24%	
Not sure	18%	17%	13%	30%	





			Gingrich H g Principle	
		He He does No		
	Base	does	not	sure
Paul Favorability		•	-	
Favorable	47%	39%	51%	48%
Unfavorable	46%	55%	44%	40%
Not sure	7%	6%	5%	13%

		Does Gingrich Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Perry Favorability		•	-	
Favorable	26%	36%	19%	27%
Unfavorable	62%	55%	73%	48%
Not sure	11%	9%	7%	25%

			Gingrich H g Principle	
		He	He does	Not
	Base	does	not	sure
Romney Favorability		•	-	=
Favorable	63%	66%	58%	72%
Unfavorable	32%	27%	38%	24%
Not sure	5%	7%	4%	3%





		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Santorum Favorability		•		
Favorable	39%	52%	31%	39%
Unfavorable	40%	31%	51%	26%
Not sure	21%	17%	17%	35%

			Gingrich H g Principle	
	Base	He does	He does not	
Evangelical?			-	
Are	23%	27%	22%	23%
Are not	77%	73%	78%	77%

			Gingrich H g Principle	
	Base	He does	He does not	Not sure
Regularly Watch Fox?				
Do	51%	67%	42%	45%
Do not	49%	33%	58%	55%





		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
2012 GOP Pres Primary Winnowed				
Newt Gingrich	16%	42%	3%	8%
Jon Huntsman	16%	9%	24%	6%
Ron Paul	23%	9%	30%	26%
Mitt Romney	37%	37%	38%	38%
Not sure	8%	3%	4%	23%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
2008 Primary Choice		_	-	
Democratic primary	17%	14%	23%	7%
Republican primary	70%	78%	66%	66%
Didn't vote in a primary	13%	8%	11%	27%

		Does Gingrich Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
2008 GOP Primary Vote				
John McCain	45%	44%	47%	44%
Mitt Romney	21%	24%	21%	14%
Mike Huckabee	9%	14%	6%	9%
Rudy Giuliani	7%	9%	5%	9%
Ron Paul	8%	4%	12%	4%
Someone else	4%	2%	6%	6%
Don't remember	6%	3%	4%	14%





		Does Gingrich Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Most Important Issue		=		
Jobs/economy	37%	40%	43%	20%
Government spending, reducing the debt	33%	36%	31%	32%
Taxes	5%	6%	5%	2%
Social issues	8%	9%	9%	5%
Illegal immigration	3%	2%	4%	2%
Foreign policy/national security	4%	4%	5%	3%
Someone else	2%	2%	2%	3%
Not sure	7%	1%	1%	33%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	36%	54%	29%	26%
Their issue positions	55%	44%	69%	37%
Not sure	9%	1%	3%	38%

			ingrich Ha Principles	
	Base	He does	He does not	Not sure
Does Gingrich Have Strong Principles?				
He does	31%	100%	-	-
He does not	49%	-	100%	-
Not sure	20%	-	-	100%





		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Does Huntsman Have Strong Principles?				
He does	51%	62%	58%	16%
He does not	18%	15%	26%	3%
Not sure	31%	23%	15%	81%

		Does Gingrich Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Does Paul Have Strong Principles?				
He does	72%	75%	82%	42%
He does not	12%	16%	13%	3%
Not sure	16%	9%	5%	55%

			Gingrich H g Principle	
	Base	He does	He does not	Not sure
Does Romney Have Strong Principles?				
He does	52%	63%	53%	32%
He does not	30%	27%	41%	10%
Not sure	18%	11%	6%	58%





		Does Gingrich Have Strong Principles?		
			He does	Not
	Base	does	not	sure
Most Electable				
Michele Bachmann	6%	5%	8%	-
Newt Gingrich	11%	29%	3%	2%
Jon Huntsman	8%	5%	12%	2%
Ron Paul	10%	3%	14%	9%
Rick Perry	1%	2%	1%	1%
Buddy Roemer	1%	-	1%	0%
Mitt Romney	44%	42%	50%	35%
Rick Santorum	1%	1%	1%	3%
Someone else/Not sure	18%	12%	9%	48%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Attention Paid to Debates				
A lot of attention	34%	42%	35%	16%
Some attention	38%	35%	45%	27%
Not much attention at all	15%	14%	15%	15%
Not sure	13%	9%	5%	41%

		Does Gingrich Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	64%	71%	67%	44%
Have seen only one candidate	10%	9%	12%	6%
Have seen more than one candidate	11%	10%	14%	6%
Not sure	15%	9%	7%	44%





		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Importance of a Candidate Spending Time in NH				
Very important	25%	18%	33%	16%
Somewhat important	33%	39%	32%	26%
Not important at all	27%	34%	28%	15%
Not sure	15%	9%	7%	44%

		Does Gingrich Have Strong Principles?		
	D		He does	Not
Who's Run Strongest NH Campaign?	Base	does	not	sure
Michele Bachmann	3%	3%	5%	1%
Newt Gingrich	4%	9%	1%	1%
Jon Huntsman	10%	8%	13%	4%
Ron Paul	15%	12%	19%	8%
Rick Perry	1%	1%	1%	-
Buddy Roemer	2%	-	3%	1%
Mitt Romney	40%	45%	42%	26%
Rick Santorum	0%	0%	0%	1%
Someone else/Not sure	26%	21%	16%	58%

		Does Gingrich Have Strong Principles?		
			He does	Not
	Base	does	not	sure
Who Will Win NH?				
Michele Bachmann	3%	2%	5%	-
Newt Gingrich	6%	17%	1%	-
Jon Huntsman	5%	3%	7%	3%
Ron Paul	13%	8%	18%	10%
Rick Perry	1%	1%	1%	1%
Buddy Roemer	2%	-	3%	1%
Mitt Romney	47%	50%	53%	28%
Rick Santorum	1%	1%	0%	2%
Someone else/Not sure	23%	18%	12%	56%





			Gingrich H g Principle	
	Base	He does	He does not	Not sure
Gender				
Woman	48%	48%	50%	46%
Man	52%	52%	50%	54%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Age				
18 to 29	10%	6%	13%	10%
30 to 45	26%	25%	25%	31%
46 to 65	43%	46%	44%	36%
Older than 65	21%	23%	19%	23%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
	Dase	uoes	HOL	Suit
Ideology				
Very liberal	5%	4%	7%	2%
Somewhat liberal	4%	3%	5%	4%
Moderate	27%	17%	34%	26%
Somewhat conservative	39%	44%	34%	42%
Very conservative	25%	32%	20%	26%





		Does Gingrich Have Strong Principles?		
		He He does No		
	Base	does	not	sure
Party			-	
Democrat	4%	4%	6%	2%
Republican	61%	73%	51%	69%
Independent/Other	34%	23%	44%	29%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
2008 Vote				
John McCain	68%	85%	54%	76%
Barack Obama	21%	8%	34%	9%
Someone else/Don't remember	11%	7%	13%	14%

			Gingrich H g Principle	
		He	He does	Not
	Base	does	not	sure
Tea Party ID			-	
Yes	24%	33%	20%	21%
No	66%	59%	73%	62%
Not sure	10%	8%	7%	17%





		Does Huntsman Have Strong Principles?		
	Base	He does	He does not	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	69%	84%	67%
Might end up supporting someone else	29%	31%	16%	33%

		Does Huntsman Have Strong Principles?		
	Base	He does	He does	Not sure
2012 GOP Pres Primary 2nd Choice	Duoc	uous	1101	5410
Michele Bachmann	7%	7%	9%	7%
Newt Gingrich	15%	13%	13%	18%
Jon Huntsman	13%	21%	4%	6%
Ron Paul	8%	7%	4%	12%
Rick Perry	4%	3%	7%	5%
Buddy Roemer	2%	2%	3%	1%
Mitt Romney	18%	20%	11%	19%
Rick Santorum	8%	7%	11%	6%
Someone else/Not sure	25%	20%	38%	25%

			Huntsmar g Principle	
	Base	He does	He does not	Not sure
Bachmann Favorability				
Favorable	38%	38%	39%	36%
Unfavorable	48%	52%	55%	37%
Not sure	14%	10%	6%	27%





		Does Huntsman Have Strong Principles?		
		He He does Not		
	Base	does	not	sure
Gingrich Favorability				-
Favorable	42%	39%	38%	50%
Unfavorable	53%	59%	58%	39%
Not sure	5%	3%	4%	10%

			Huntsmar g Principle	
	Base	He does	He does not	Not sure
Huntsman Favorability				
Favorable	55%	82%	20%	29%
Unfavorable	27%	13%	72%	25%
Not sure	18%	5%	7%	46%

			Huntsmar g Principle	
		He He does No		
	Base	does	not	sure
Paul Favorability		•	-	
Favorable	47%	43%	46%	54%
Unfavorable	46%	52%	51%	34%
Not sure	7%	5%	3%	12%





			Huntsmar g Principle	
		He He does Not		
	Base	does	not	sure
Perry Favorability			-	-
Favorable	26%	25%	32%	25%
Unfavorable	62%	69%	63%	51%
Not sure	11%	6%	5%	24%

		Does Huntsman Have Strong Principles?		
		He He does No		
	Base	does	not	sure
Romney Favorability		•	<del>-</del>	
Favorable	63%	62%	47%	75%
Unfavorable	32%	33%	49%	20%
Not sure	5%	5%	4%	5%

			Huntsmar g Principle	
	Base	He does	He does not	Not sure
Santorum Favorability				
Favorable	39%	49%	26%	32%
Unfavorable	40%	39%	66%	26%
Not sure	21%	12%	9%	42%





				Huntsmar g Principle	
			He	He does not	Not
		Base	does	not	sure
Evangelical?	_				
	Are	23%	20%	26%	27%
	Are not	77%	80%	74%	73%

			Huntsmar g Principle	
	Base	He does	He does not	Not sure
Regularly Watch Fox?		-		
Do	51%	52%	57%	45%
Do not	49%	48%	43%	55%

		Does Huntsman Have Strong Principles?		
	Base	He does	He does not	Not sure
2012 GOP Pres Primary Winnowed				
Newt Gingrich	16%	15%	21%	16%
Jon Huntsman	16%	29%	4%	2%
Ron Paul	23%	15%	36%	27%
Mitt Romney	37%	37%	36%	39%
Not sure	8%	4%	3%	16%





		Does Huntsman Have Strong Principles?		
	Base	He does	He does not	Not sure
2008 Primary Choice				
Democratic primary	17%	20%	24%	8%
Republican primary	70%	71%	66%	71%
Didn't vote in a primary	13%	9%	10%	21%

		Does Huntsman Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
2008 GOP Primary Vote				
John McCain	45%	49%	45%	38%
Mitt Romney	21%	21%	20%	20%
Mike Huckabee	9%	11%	4%	9%
Rudy Giuliani	7%	6%	5%	9%
Ron Paul	8%	5%	17%	8%
Someone else	4%	3%	4%	6%
Don't remember	6%	4%	4%	9%

		Does Huntsman Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Most Important Issue		-		
Jobs/economy	37%	45%	38%	24%
Government spending, reducing the debt	33%	31%	35%	35%
Taxes	5%	5%	3%	4%
Social issues	8%	8%	10%	7%
Illegal immigration	3%	3%	6%	3%
Foreign policy/national security	4%	6%	3%	2%
Someone else	2%	1%	5%	2%
Not sure	7%	1%	-	22%





		Does Huntsman Have Strong Principles?		
	Base	He does	He does not	Not sure
More Important: Bectability or Issues?				
A candidate's ability to beat Obama	36%	35%	38%	36%
Their issue positions	55%	63%	59%	38%
Not sure	9%	2%	3%	25%

		Does Huntsman Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Does Gingrich Have Strong Principles?		_		
He does	31%	38%	26%	24%
He does not	49%	56%	71%	24%
Not sure	20%	6%	3%	52%

		Does Huntsman Have Strong Principles?		
	Base	He does	He does not	Not sure
Does Huntsman Have Strong Principles?				
He does	51%	100%	-	-
He does not	18%	-	100%	-
Not sure	31%	-	-	100%





		Does Huntsman Have Strong Principles?		
	Base	He does	He does not	Not sure
Does Paul Have Strong Principles?				
He does	72%	87%	68%	51%
He does not	12%	10%	30%	5%
Not sure	16%	4%	3%	44%

		Does Huntsman Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Does Romney Have Strong Principles?		_		
He does	52%	61%	42%	42%
He does not	30%	32%	56%	12%
Not sure	18%	6%	2%	46%

		Does Huntsman Have Strong Principles?		
			He does	Not
	Base	does	not	sure
Most Electable	Į.			
Michele Bachmann	6%	8%	9%	-
Newt Gingrich	11%	11%	13%	9%
Jon Huntsman	8%	15%	1%	1%
Ron Paul	10%	6%	23%	9%
Rick Perry	1%	1%	4%	1%
Buddy Roemer	1%	0%	3%	0%
Mitt Romney	44%	48%	38%	42%
Rick Santorum	1%	2%	1%	1%
Someone else/Not sure	18%	10%	6%	38%





		Does Huntsman Have Strong Principles?		
	Base	He does	He does not	Not sure
Attention Paid to Debates				
A lot of attention	34%	41%	46%	15%
Some attention	38%	41%	40%	33%
Not much attention at all	15%	13%	12%	18%
Not sure	13%	5%	3%	33%

		Does Huntsman Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	64%	70%	64%	53%
Have seen only one candidate	10%	11%	14%	6%
Have seen more than one candidate	11%	11%	17%	7%
Not sure	15%	7%	5%	34%

		Does Huntsman Have Strong Principles?		
	Base	He does	He does not	Not sure
Importance of a Candidate Spending Time in NH				
Very important	25%	29%	33%	14%
Somewhat important	33%	36%	28%	31%
Not important at all	27%	28%	35%	22%
Not sure	15%	7%	5%	34%





		Does Huntsman Have Strong Principles?		
	Base	He does	He does not	Not sure
Who's Run Strongest NH Campaign?				
Michele Bachmann	3%	4%	7%	1%
Newt Gingrich	4%	2%	10%	3%
Jon Huntsman	10%	18%	1%	1%
Ron Paul	15%	12%	24%	14%
Rick Perry	1%	1%	2%	-
Buddy Roemer	2%	2%	2%	1%
Mitt Romney	40%	43%	41%	33%
Rick Santorum	0%	1%	1%	-
Someone else/Not sure	26%	18%	12%	47%

		Does Huntsman Have Strong Principles?		
	Base	He does	He does not	Not sure
Who Will Win NH?		•		
Michele Bachmann	3%	3%	8%	-
Newt Gingrich	6%	5%	14%	3%
Jon Huntsman	5%	9%	1%	-
Ron Paul	13%	11%	26%	11%
Rick Perry	1%	0%	1%	1%
Buddy Roemer	2%	1%	3%	1%
Mitt Romney	47%	54%	39%	39%
Rick Santorum	1%	1%	-	0%
Someone else/Not sure	23%	15%	8%	45%

				Huntsman g Principle	
		Base	He does	He does not	Not sure
Gender				<u>-</u>	
	Woman	48%	46%	47%	52%
	Man	52%	54%	53%	48%





			Does Huntsman Have Strong Principles?		
	Base	He does	He does not	Not sure	
Age					
18 to 2	10%	7%	20%	9%	
30 to 4	26%	23%	25%	31%	
46 to 6	43%	47%	38%	40%	
Older than 6	21%	23%	17%	20%	

		Does Huntsman Have Strong Principles?		
	Base	He does	He does not	Not sure
ldeology				
Very liberal	5%	3%	15%	2%
Somewhat liberal	4%	4%	4%	4%
Moderate	27%	32%	22%	24%
Somewhat conservative	39%	39%	30%	42%
Very conservative	25%	21%	30%	28%

			Huntsman g Principle	
		He He does No		
	Base	does	not	sure
Party		•	-	
Democrat	4%	4%	8%	3%
Republican	61%	57%	63%	68%
Independent/Other	34%	39%	29%	30%





		Does Huntsman Have Strong Principles?		
	Base	He does	He does not	Not sure
2008 Vote		•	<u>-</u>	
John McCain	68%	65%	59%	79%
Barack Obama	21%	26%	27%	9%
Someone else/Don't remember	11%	9%	14%	13%

		Does Huntsman Have Strong Principles?		
		He He does No		
	Base	does	not	sure
Tea Party ID				
Yes	24%	19%	37%	25%
No	66%	74%	55%	60%
Not sure	10%	7%	9%	15%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	70%	83%	70%
Might end up supporting someone else	29%	30%	17%	30%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	7%	7%	10%	5%
Newt Gingrich	15%	14%	14%	18%
Jon Huntsman	13%	14%	12%	10%
Ron Paul	8%	9%	1%	9%
Rick Perry	4%	3%	7%	7%
Buddy Roemer	2%	2%	3%	2%
Mitt Romney	18%	18%	19%	20%
Rick Santorum	8%	8%	9%	2%
Someone else/Not sure	25%	24%	26%	26%

		Does Paul Have Strong Principles?		
		He He does No		
	Base	does	not	sure
Bachmann Bachmann				
Favorability				
Favorable	38%	39%	36%	33%
Unfavorable	48%	48%	53%	43%
Not sure	14%	13%	11%	24%

			Paul Have g Principle	es?
		He	He does	Not
	Base	does	not	sure
Gingrich Favorability		•	-	
Favorable	42%	39%	47%	52%
Unfavorable	53%	56%	51%	38%
Not sure	5%	5%	2%	10%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Huntsman Favorability		_		
Favorable	55%	59%	48%	41%
Unfavorable	27%	25%	45%	25%
Not sure	18%	16%	8%	34%

		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Paul Favorability			-	
Favorable	47%	55%	3%	42%
Unfavorable	46%	39%	94%	43%
Not sure	7%	6%	3%	15%

			Paul Have g Principle	s?
			He does	
	Base	does	not	sure
Perry Favorability			<del>-</del>	
Favorable	26%	26%	23%	32%
Unfavorable	62%	64%	72%	48%
Not sure	11%	10%	5%	20%





		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Romney Favorability				
Favorable	63%	61%	58%	78%
Unfavorable	32%	33%	39%	19%
Not sure	5%	6%	2%	3%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Santorum Favorability		_		
Favorable	39%	42%	29%	37%
Unfavorable	40%	38%	63%	31%
Not sure	21%	20%	8%	32%

			Paul Have g Principle	es?
	Base	He does	He does not	Not sure
Evangelical?			-	
Are	23%	24%	27%	20%
Are not	77%	76%	73%	80%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Regularly Watch Fox?		-		
Do	51%	50%	60%	45%
Do not	49%	50%	40%	55%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
2012 GOP Pres Primary Winnowed				
Newt Gingrich	16%	14%	29%	16%
Jon Huntsman	16%	18%	16%	7%
Ron Paul	23%	28%	4%	11%
Mitt Romney	37%	36%	43%	41%
Not sure	8%	4%	9%	25%

			Does Paul Have Strong Principles?		
	Base	He does	He does not		
2008 Primary Choice		_	-	_	
Democratic primary	17%	18%	23%	6%	
Republican primary	70%	72%	65%	64%	
Didn't vote in a primary	13%	10%	12%	30%	





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
2008 GOP Primary Vote				
John McCain	45%	45%	51%	44%
Mitt Romney	21%	20%	27%	18%
Mike Huckabee	9%	10%	12%	5%
Rudy Giuliani	7%	8%	1%	7%
Ron Paul	8%	9%	-	4%
Someone else	4%	4%	3%	9%
Don't remember	6%	4%	5%	13%

		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Most Important Issue		-		
Jobs/economy	37%	39%	49%	22%
Government spending, reducing the debt	33%	36%	28%	21%
Taxes	5%	5%	4%	6%
Social issues	8%	9%	10%	4%
Illegal immigration	3%	3%	3%	2%
Foreign policy/national security	4%	4%	5%	4%
Someone else	2%	2%	1%	2%
Not sure	7%	1%	1%	40%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
More Important: Bectability or Issues?				
A candidate's ability to beat Obama	36%	36%	55%	24%
Their issue positions	55%	62%	41%	31%
Not sure	9%	2%	4%	46%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Does Gingrich Have Strong Principles?				
He does	31%	33%	43%	17%
He does not	49%	55%	52%	14%
Not sure	20%	12%	5%	69%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Does Huntsman Have Strong Principles?				
He does	51%	61%	42%	11%
He does not	18%	17%	45%	3%
Not sure	31%	22%	14%	86%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
D D III	Dase	uoes	IIOt	Suit
Does Paul Have Strong Principles?				
He does	72%	100%	-	-
He does not	12%	-	100%	-
Not sure	16%	-	-	100%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Does Romney Have Strong Principles?		_		
He does	52%	58%	57%	19%
He does not	30%	34%	39%	4%
Not sure	18%	7%	4%	77%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Most Electable		1		
Michele Bachmann	6%	6%	14%	-
Newt Gingrich	11%	10%	22%	5%
Jon Huntsman	8%	10%	5%	2%
Ron Paul	10%	13%	-	0%
Rick Perry	1%	1%	2%	1%
Buddy Roemer	1%	0%	3%	0%
Mitt Romney	44%	50%	43%	20%
Rick Santorum	1%	1%	2%	4%
Someone else/Not sure	18%	8%	9%	68%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Attention Paid to Debates				
A lot of attention	34%	36%	50%	10%
Some attention	38%	43%	34%	19%
Not much attention at all	15%	16%	14%	7%
Not sure	13%	4%	2%	63%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	64%	71%	69%	28%
Have seen only one candidate	10%	11%	11%	5%
Have seen more than one candidate	11%	12%	16%	1%
Not sure	15%	6%	3%	66%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Importance of a Candidate Spending Time in NH				
Very important	25%	27%	30%	12%
Somewhat important	33%	37%	37%	11%
Not important at all	27%	30%	30%	12%
Not sure	15%	6%	3%	65%

		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Who's Run Strongest NH Campaign?				
Michele Bachmann	3%	4%	7%	-
Newt Gingrich	4%	2%	12%	4%
Jon Huntsman	10%	12%	7%	2%
Ron Paul	15%	20%	1%	0%
Rick Perry	1%	1%	-	-
Buddy Roemer	2%	1%	8%	1%
Mitt Romney	40%	44%	51%	14%
Rick Santorum	0%	0%	-	1%
Someone else/Not sure	26%	17%	14%	78%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Who Will Win NH?		•		
Michele Bachmann	3%	3%	9%	-
Newt Gingrich	6%	5%	16%	3%
Jon Huntsman	5%	6%	2%	1%
Ron Paul	13%	18%	3%	2%
Rick Perry	1%	0%	1%	2%
Buddy Roemer	2%	0%	9%	1%
Mitt Romney	47%	53%	48%	17%
Rick Santorum	1%	1%	-	1%
Someone else/Not sure	23%	14%	12%	71%

			Paul Have g Principle	es?
	Base	He does	He does not	
Gender			-	
Woman	48%	46%	55%	53%
Man	52%	54%	45%	47%

			Paul Have g Principle	es?
	Base	He does	He does not	
Age				
18 to 29	10%	9%	17%	10%
30 to 45	26%	26%	16%	33%
46 to 65	43%	46%	38%	33%
Older than 65	21%	19%	29%	24%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Ideology				
Very liberal	5%	4%	15%	2%
Somewhat liberal	4%	4%	4%	6%
Moderate	27%	27%	29%	26%
Somewhat conservative	39%	38%	30%	45%
Very conservative	25%	26%	22%	20%

		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Party				
Democrat	4%	5%	4%	3%
Republican	61%	59%	61%	73%
Independent/Other	34%	36%	35%	25%

			Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure	
2008 Vote					
John McCain	68%	66%	67%	77%	
Barack Obama	21%	22%	27%	12%	
Someone else/Don't remember	11%	12%	7%	10%	





		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Tea Party ID			-	
Yes	24%	25%	24%	20%
No	66%	66%	68%	64%
Not sure	10%	8%	8%	16%

		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	71%	75%	66%
Might end up supporting someone else	29%	29%	25%	34%

		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
2012 GOP Pres Primary 2nd Choice	Dase	uoes	1101	3416
Michele Bachmann	7%	6%	10%	7%
Newt Gingrich	15%	17%	11%	14%
Jon Huntsman	13%	17%	9%	9%
Ron Paul	8%	8%	6%	9%
Rick Perry	4%	3%	5%	6%
Buddy Roemer	2%	1%	4%	2%
Mitt Romney	18%	22%	11%	21%
Rick Santorum	8%	8%	9%	3%
Someone else/Not sure	25%	18%	34%	27%





		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
Bachmann Favorability		•		
Favorable	38%	41%	34%	35%
Unfavorable	48%	43%	57%	47%
Not sure	14%	16%	8%	19%

			Romney F g Principle	
		He	He does	Not
	Base	does	not	sure
Gingrich Favorability		·	·	-
Favorable	42%	42%	40%	48%
Unfavorable	53%	53%	57%	43%
Not sure	5%	5%	3%	9%

			Romney H g Principle	
	Base	He does	He does not	Not sure
Huntsman Favorability				
Favorable	55%	58%	54%	48%
Unfavorable	27%	22%	37%	27%
Not sure	18%	21%	9%	25%





		Does Romney Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Paul Favorability				
Favorable	47%	42%	51%	54%
Unfavorable	46%	50%	44%	39%
Not sure	7%	8%	5%	7%

		Does Romney Have Strong Principles?		
		_	He does	Not
	Base	does	not	sure
Perry Favorability				
Favorable	26%	24%	29%	28%
Unfavorable	62%	65%	65%	50%
Not sure	11%	11%	5%	22%

			Romney H g Principle	
		He	He does	Not
	Base	does	not	sure
Romney Favorability		•	<del>-</del>	=
Favorable	63%	87%	22%	65%
Unfavorable	32%	10%	74%	24%
Not sure	5%	3%	5%	10%





			Romney H g Principle	
	Base	He does	He does not	Not sure
Santorum	Bass	4000		34.0
Favorability Favorable	39%	46%	29%	37%
Unfavorable	40%	32%	55%	35%
Not sure	21%	21%	16%	28%

			Romney F g Principle	
	Base	He does	He does not	Not sure
Evangelical?			-	
Are	23%	22%	28%	21%
Are not	77%	78%	72%	79%

			Romney F g Principle	
	Base	He does	He does not	Not sure
Regularly Watch Fox?				
Do	51%	61%	37%	43%
Do not	49%	39%	63%	57%





		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
2012 GOP Pres Primary Winnowed				
Newt Gingrich	16%	13%	22%	17%
Jon Huntsman	16%	10%	30%	10%
Ron Paul	23%	15%	36%	21%
Mitt Romney	37%	59%	7%	29%
Not sure	8%	3%	6%	23%

		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
2008 Primary Choice		<u> </u>		
Democratic primary	17%	14%	27%	9%
Republican primary	70%	79%	59%	63%
Didn't vote in a primary	13%	7%	14%	28%

		Does Romney Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
2008 GOP Primary Vote				
John McCain	45%	49%	37%	45%
Mitt Romney	21%	28%	11%	8%
Mike Huckabee	9%	6%	16%	10%
Rudy Giuliani	7%	6%	8%	9%
Ron Paul	8%	4%	17%	7%
Someone else	4%	2%	8%	7%
Don't remember	6%	4%	3%	14%





		Does Romney Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Most Important Issue		-		
Jobs/economy	37%	41%	38%	24%
Government spending, reducing the debt	33%	41%	27%	21%
Taxes	5%	4%	6%	4%
Social issues	8%	6%	13%	7%
Illegal immigration	3%	3%	3%	3%
Foreign policy/national security	4%	3%	8%	2%
Someone else	2%	1%	4%	2%
Not sure	7%	1%	1%	37%

		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
More Important: Bectability or Issues?				
A candidate's ability to beat Obama	36%	49%	23%	22%
Their issue positions	55%	48%	76%	38%
Not sure	9%	3%	2%	40%

			Romney H g Principle	
	Base	He does	He does not	Not sure
Does Gingrich Have Strong Principles?				
He does	31%	38%	28%	19%
He does not	49%	50%	66%	16%
Not sure	20%	12%	6%	65%





		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
Does Huntsman Have Strong Principles?				
He does	51%	60%	55%	18%
He does not	18%	14%	33%	2%
Not sure	31%	25%	12%	80%

		Does Romney Have Strong Principles?		
		He He does No		
	Base	does	not	sure
Does Paul Have Strong Principles?		_		
He does	72%	81%	83%	29%
He does not	12%	13%	15%	3%
Not sure	16%	6%	2%	68%

			Does Romney Have Strong Principles?			
	Base	He does	He does not	Not sure		
Does Romney Have Strong Principles?						
He does	52%	100%	-	-		
He does not	30%	-	100%	-		
Not sure	18%	-	-	100%		





		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
Most ⊟ectable			•	
Michele Bachmann	6%	5%	10%	-
Newt Gingrich	11%	9%	17%	7%
Jon Huntsman	8%	3%	19%	3%
Ron Paul	10%	5%	21%	6%
Rick Perry	1%	1%	2%	-
Buddy Roemer	1%	-	2%	0%
Mitt Romney	44%	71%	15%	16%
Rick Santorum	1%	0%	2%	3%
Someone else/Not sure	18%	5%	10%	66%

		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
Attention Paid to Debates				
A lot of attention	34%	37%	41%	11%
Some attention	38%	43%	41%	20%
Not much attention at all	15%	15%	16%	11%
Not sure	13%	4%	2%	59%

		Does Romney Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	64%	75%	62%	34%
Have seen only one candidate	10%	9%	16%	4%
Have seen more than one candidate	11%	10%	19%	2%
Not sure	15%	6%	4%	60%





		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
Importance of a Candidate Spending Time in NH				
Very important	25%	23%	36%	11%
Somewhat important	33%	43%	28%	12%
Not important at all	27%	28%	33%	16%
Not sure	15%	5%	3%	61%

		Does Romney Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Who's Run Strongest NH Campaign?				
Michele Bachmann	3%	2%	9%	-
Newt Gingrich	4%	2%	7%	2%
Jon Huntsman	10%	8%	15%	5%
Ron Paul	15%	11%	27%	4%
Rick Perry	1%	0%	3%	-
Buddy Roemer	2%	0%	4%	3%
Mitt Romney	40%	60%	21%	14%
Rick Santorum	0%	0%	1%	-
Someone else/Not sure	26%	16%	15%	72%

		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
Who Will Win NH?				
Michele Bachmann	3%	2%	7%	-
Newt Gingrich	6%	4%	10%	3%
Jon Huntsman	5%	3%	9%	3%
Ron Paul	13%	8%	26%	9%
Rick Perry	1%	0%	1%	1%
Buddy Roemer	2%	0%	4%	1%
Mitt Romney	47%	69%	29%	14%
Rick Santorum	1%	0%	2%	1%
Someone else/Not sure	23%	14%	11%	67%





				Romney F g Principle	
			He	He does	Not
		Base	does	not	sure
Gender				-	
	Woman	48%	51%	43%	52%
	Man	52%	49%	57%	48%

		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
Age		I		
18 to 29	10%	6%	18%	9%
30 to 45	26%	23%	27%	33%
46 to 65	43%	47%	40%	35%
Older than 65	21%	24%	14%	24%

		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
ldeology		2300		
Very liberal	5%	2%	12%	2%
Somewhat liberal	4%	4%	5%	4%
Moderate	27%	23%	34%	28%
Somew hat conservative	39%	45%	24%	44%
Very conservative	25%	26%	25%	22%





		Does Romney Have Strong Principles?		
		He He does No		
	Base	does	not	sure
Party			-	
Democrat	4%	2%	8%	4%
Republican	61%	68%	47%	66%
Independent/Other	34%	30%	45%	30%

		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
2008 Vote			-	
John McCain	68%	79%	46%	75%
Barack Obama	21%	14%	38%	13%
Someone else/Don't remember	11%	8%	16%	12%

			Romney H g Principle	
		He He does No		
	Base	does	not	sure
Tea Party ID			-	,
Yes	24%	22%	28%	24%
No	66%	70%	62%	64%
Not sure	10%	8%	11%	12%





		Most ⊟ectable								
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Committed to Candidate or Might Change Your Mind?										
Strongly committed to that candidate	71%	78%	69%	70%	90%	59%	86%	70%	87%	62%
Might end up supporting someone else		22%	31%	30%	10%	41%	14%	30%	13%	38%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul			Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice								•		
Michele Bachmann	7%	8%	9%	4%	5%	12%	14%	6%	31%	8%
Newt Gingrich	15%	2%	15%	5%	8%	36%	-	20%	8%	15%
Jon Huntsman	13%	20%	7%	6%	16%	-	-	15%	8%	15%
Ron Paul	8%	2%	8%	12%	1%	12%	11%	10%	-	7%
Rick Perry	4%	16%	6%	3%	3%	-	-	4%	6%	3%
Buddy Roemer	2%	4%	1%	7%	2%	-	30%	0%	17%	1%
Mitt Romney	18%	8%	26%	25%	10%	25%	32%	19%	6%	17%
Rick Santorum	8%	19%	13%	2%	5%	7%	-	8%	-	4%
Someone else/Not sure	25%	21%	16%	37%	51%	7%	14%	18%	25%	30%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			Rick Santorum	Someone else/Not sure
Bachmann Favorability		•				•				
Favorable	38%	71%	46%	19%	15%	45%	30%	40%	75%	33%
Unfavorable	48%	29%	39%	65%	72%	34%	60%	45%	25%	49%
Not sure	14%	-	15%	16%	13%	21%	11%	15%	-	18%





		Most Electa	ost Electable										
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure			
Gingrich Favorability													
Favorable	42%	45%	92%	20%	19%	61%	30%	37%	64%	43%			
Unfavorable	53%	55%	4%	79%	76%	25%	70%	58%	30%	46%			
Not sure	5%	-	4%	1%	5%	14%	-	5%	6%	11%			

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich			_			Rick Santorum	Someone else/Not sure
Huntsman Favorability					•	•				
Favorable	55%	61%	46%	96%	38%	54%	58%	53%	49%	54%
Unfavorable	27%	38%	34%	4%	41%	39%	42%	25%	51%	25%
Not sure	18%	1%	20%	-	20%	7%	-	22%	-	21%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			Rick Santorum	Someone else/Not sure
Paul Favorability										
Favorable	47%	47%	34%	37%	96%	25%	40%	43%	17%	46%
Unfavorable	46%	48%	61%	51%	4%	75%	60%	49%	83%	45%
Not sure	7%	5%	5%	12%	-	-	-	8%	-	9%





		Most Electa	ost Electable										
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_	,		_	Someone else/Not sure			
Perry Favorability													
Favorable	26%	37%	32%	15%	13%	88%	30%	24%	85%	27%			
Unfavorable	62%	59%	58%	82%	68%	12%	70%	65%	15%	55%			
Not sure	11%	4%	9%	3%	19%	-	-	11%	-	18%			

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Romney Favorability										
Favorable	63%	28%	40%	36%	17%	52%	30%	90%	31%	64%
Unfavorable	32%	67%	51%	59%	74%	48%	70%	7%	69%	29%
Not sure	5%	4%	9%	5%	9%	-	-	2%	-	7%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_				Someone else/Not sure
Santorum Favorability						•				
Favorable	39%	42%	51%	15%	12%	54%	30%	46%	83%	36%
Unfavorable	40%	52%	33%	70%	60%	25%	70%	31%	17%	37%
Not sure	21%	6%	16%	14%	28%	21%	-	22%	-	27%





		Most Electa	able							
	Dana	Michele	Newt		Ron	_			_	
	base	Bachmann	Gingrich	Huntsman	Paul	Perry	Roemer	Romney	Santorum	else/Not sure
Evangelical?										
Are	23%	42%	43%	17%	32%	14%	56%	17%	47%	18%
Are not	77%	58%	57%	83%	68%	86%	44%	83%	53%	82%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Regularly Watch Fox?										
Do	51%	58%	72%	23%	34%	52%	14%	58%	50%	39%
Do not	49%	42%	28%	77%	66%	48%	86%	42%	50%	61%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary Winnowed		3								
Newt Gingrich	16%	22%	80%	4%	-	21%	-	6%	64%	11%
Jon Huntsman	16%	34%	6%	84%	1%	21%	28%	8%	8%	14%
Ron Paul	23%	21%	8%	7%	98%	20%	40%	15%	-	18%
Mitt Romney	37%	9%	4%	4%	1%	37%	32%	68%	-	28%
Not sure	8%	13%	2%	1%	-	-	-	2%	29%	29%





		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_	,		Rick Santorum	Someone else/Not sure
2008 Primary Choice		•					•			
Democratic primary	17%	25%	13%	46%	16%	27%	75%	13%	-	11%
Republican primary	70%	63%	78%	47%	64%	66%	14%	80%	83%	59%
Didn't vote in a primary	13%	12%	9%	7%	20%	7%	11%	7%	17%	30%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	_	Someone else/Not sure
2008 GOP Primary Vote		<u>-</u>								
John McCain	45%	36%	52%	55%	42%	57%	-	45%	59%	41%
Mitt Romney	21%	21%	11%	17%	4%	22%	-	30%	-	10%
Mike Huckabee	9%	-	22%	9%	10%	11%	-	6%	32%	10%
Rudy Giuliani	7%	7%	8%	3%	3%	11%	-	8%	-	9%
Ron Paul	8%	15%	1%	2%	38%	-	-	4%	-	9%
Someone else	4%	8%	1%	11%	4%	-	100%	3%	9%	7%
Don't remember	6%	13%	4%	3%	-	-	-	4%	-	14%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Most Important Issue		<u> </u>								
Jobs/economy	37%	31%	44%	54%	29%	59%	46%	40%	-	26%
Government spending, reducing the debt	33%	23%	34%	15%	43%	34%	30%	40%	21%	19%
Taxes	5%	5%	4%	4%	5%	-	-	5%	17%	5%
Social issues	8%	22%	14%	10%	7%	7%	11%	6%	24%	6%
Illegal immigration	3%	4%	-	3%	4%	-	-	4%	8%	3%
Foreign policy/national security	4%	14%	4%	10%	2%	-	14%	3%	-	3%
Someone else	2%	1%	-	3%	8%	-	-	1%	17%	1%
Not sure	7%	-	1%	-	2%	-	-	1%	13%	36%





		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul		,	Mitt Romney	_	Someone else/Not sure
More Important: Electability or Issues?										
A candidate's ability to beat Obama	36%	44%	48%	16%	15%	34%	32%	48%	21%	19%
Their issue positions	55%	56%	52%	83%	83%	66%	68%	49%	79%	38%
Not sure	9%	-	-	1%	1%	-	-	3%	-	43%

		Most Electa	Most Electable										
	Base	Michele Bachmann	New t Gingrich			Rick Perry			Rick Santorum	Someone else/Not sure			
Does Gingrich Have Strong Principles?					•								
He does	31%	29%	86%	21%	11%	48%	-	30%	13%	21%			
He does not	49%	71%	11%	75%	70%	45%	89%	55%	40%	24%			
Not sure	20%	-	3%	4%	19%	7%	11%	16%	47%	55%			

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_			Rick Santorum	Someone else/Not sure
Does Huntsman Have Strong Principles?										
He does	51%	70%	53%	93%	29%	39%	28%	55%	60%	28%
He does not	18%	30%	22%	3%	43%	46%	61%	15%	17%	6%
Not sure	31%	-	25%	4%	28%	14%	11%	29%	23%	66%





		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_	,		_	Someone else/Not sure
Does Paul Have Strong Principles?		,								
He does	72%	70%	68%	89%	99%	73%	44%	81%	42%	33%
He does not	12%	30%	24%	7%	-	20%	46%	12%	17%	6%
Not sure	16%	-	8%	4%	1%	7%	11%	7%	41%	61%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Does Romney Have Strong Principles?						•	•			
He does	52%	48%	42%	20%	24%	52%	-	83%	13%	15%
He does not	30%	52%	47%	73%	65%	48%	89%	10%	53%	18%
Not sure	18%	-	11%	7%	10%	-	11%	7%	33%	67%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	Rick Perry	,		Rick Santorum	Someone else/Not sure
Most Electable										
Michele Bachmann	6%	100%	-	-	-	-	-	-	-	-
Newt Gingrich	11%	-	100%	-	-	-	-	-	-	-
Jon Huntsman	8%	-	-	100%	-	-	-	-	-	-
Ron Paul	10%	-	-	-	100%	-	-	-	-	-
Rick Perry	1%	-	-	-	-	100%	-	-	-	-
Buddy Roemer	1%	-	-	-	-	-	100%	-	-	-
Mitt Romney	44%	-	-	-	-	-	-	100%	-	-
Rick Santorum	1%	-	-	-	-	-	-	-	100%	-
Someone else/Not sure	18%	-	-	-	-	-	-	-	-	100%





		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul			Mitt Romney	Rick Santorum	Someone else/Not sure
Attention Paid to Debates										
A lot of attention	34%	68%	52%	41%	29%	27%	61%	32%	87%	11%
Some attention	38%	20%	30%	48%	47%	59%	-	48%	13%	17%
Not much attention at all	15%	11%	16%	12%	22%	14%	39%	17%	-	7%
Not sure	13%	-	2%	-	2%	-	-	3%	-	65%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer		Rick Santorum	Someone else/Not sure
Seen Any Candidates in Person?						•				
Have not seen any of the candidates in person	64%	55%	70%	59%	59%	66%	89%	78%	75%	30%
Have seen only one candidate	10%	17%	13%	18%	15%	21%	11%	9%	-	2%
Have seen more than one candidate	11%	26%	14%	21%	19%	12%	-	9%	25%	1%
Not sure	15%	1%	3%	3%	7%	-	-	4%	-	68%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer		Rick Santorum	Someone else/Not sure
Importance of a Candidate Spending Time in NH										
Very important	25%	50%	14%	38%	35%	39%	61%	24%	50%	10%
Som ew hat im portant		19%	35%	40%	32%	43%	-	42%	21%	11%
Not important at all	27%	30%	46%	22%	28%	18%	28%	30%	29%	12%
Not sure	15%	1%	6%	-	5%	-	11%	4%	-	68%





		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman			Buddy Roemer	Mitt Romney	_	Someone else/Not sure
Who's Run Strongest NH Campaign?					•	•				
Michele Bachmann	3%	49%	1%	-	1%	-	14%	0%	-	1%
Newt Gingrich	4%	7%	22%	1%	1%	-	-	1%	23%	-
Jon Huntsman	10%	14%	9%	54%	5%	7%	11%	5%	-	4%
Ron Paul	15%	4%	13%	14%	62%	-	-	11%	15%	4%
Rick Perry	1%	-	-	3%	-	20%	-	1%	-	0%
Buddy Roemer	2%	5%	1%	2%	-	-	46%	1%	17%	1%
Mitt Romney	40%	15%	33%	14%	18%	59%	30%	66%	-	12%
Rick Santorum	0%	-	-	-	-	7%	-	0%	15%	-
Someone else/Not sure	26%	5%	22%	11%	13%	7%	-	16%	29%	77%

		Most Elect	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul		,	Mitt Romney	Rick Santorum	Someone else/Not sure
Who Will Win NH?										
Michele Bachmann	3%	47%	2%	-	1%	-	14%	-	-	0%
Newt Gingrich	6%	6%	43%	1%	-	7%	-	1%	17%	-
Jon Huntsman	5%	4%	-	44%	-	-	-	1%	-	3%
Ron Paul	13%	8%	9%	9%	80%	14%	-	6%	-	3%
Rick Perry	1%	-	2%	-	-	27%	11%	-	-	-
Buddy Roemer	2%	5%	-	-	-	-	46%	0%	17%	3%
Mitt Romney	47%	18%	34%	33%	7%	45%	30%	81%	13%	10%
Rick Santorum	1%	4%	-	-	-	-	-	0%	37%	-
Someone else/Not sure	23%	7%	10%	13%	12%	7%	-	9%	15%	82%

		Most Electa	ost Electable									
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_	Buddy Roemer		_	Someone else/Not sure		
Gender		-	-				•	-	-			
Woman	48%	40%	43%	46%	43%	48%	72%	50%	63%	54%		
Man	52%	60%	57%	54%	57%	52%	28%	50%	37%	46%		





		Most Electa	lost Electable									
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure		
Age		-	-	-		_	-	•				
18 to 29	10%	47%	6%	8%	14%	-	30%	6%	16%	10%		
30 to 45	26%	29%	24%	33%	34%	-	32%	23%	34%	27%		
46 to 65	43%	17%	48%	42%	41%	79%	28%	48%	38%	37%		
Older than 65	21%	7%	22%	17%	11%	21%	11%	24%	11%	26%		

		Most Electa	able							
		Michele	Newt	Jon	Ron		Buddy	Mitt	_	Someone
	Base	Bachmann	Gingrich	Huntsman	Paul	Perry	Roemer	Romney	Santorum	else/Not sure
Ideology		-			-	-				
Very liberal	5%	30%	4%	7%	5%	7%	72%	1%	17%	4%
Somewhat liberal	4%	2%	8%	6%	5%	-	-	3%	-	6%
Moderate	27%	17%	16%	61%	22%	29%	14%	26%	17%	29%
Som ew hat conservative	39%	30%	40%	18%	37%	18%	-	45%	6%	41%
Very conservative	25%	22%	32%	9%	32%	46%	14%	26%	60%	20%

		Most Electa	ost Electable									
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure		
Party												
Democrat	4%	9%	5%	10%	7%	5%	14%	2%	-	4%		
Republican	61%	58%	72%	30%	56%	73%	42%	66%	75%	61%		
Independent/Other	34%	33%	23%	60%	37%	21%	44%	32%	25%	36%		





		Most Electable									
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_	,		_	Someone else/Not sure	
2008 Vote		•									
John McCain	68%	48%	83%	40%	48%	80%	-	76%	58%	74%	
Barack Obama	21%	23%	13%	51%	20%	14%	89%	18%	25%	17%	
Someone else/Don't remember	11%	29%	4%	8%	32%	5%	11%	7%	17%	10%	

		Most Electa	ost Electable								
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_				Someone else/Not sure	
Tea Party ID											
Yes	24%	27%	42%	13%	27%	32%	70%	23%	44%	15%	
No	66%	68%	54%	80%	63%	48%	30%	68%	33%	71%	
Not sure	10%	5%	4%	7%	10%	20%	-	9%	23%	15%	

		Attention	Paid to De	bates	
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	71%	75%	71%	61%	71%
Might end up supporting someone else	29%	25%	29%	39%	29%





		Attention	Paid to De	bates	
	Base	A lot of attention	Some attention	Not much attention at all	Not sure
2012 GOP Pres Primary 2nd Choice					
Michele Bachmann	7%	7%	7%	10%	8%
Newt Gingrich	15%	17%	13%	11%	20%
Jon Huntsman	13%	13%	13%	13%	16%
Ron Paul	8%	5%	11%	6%	7%
Rick Perry	4%	5%	5%	3%	5%
Buddy Roemer	2%	3%	1%	3%	1%
Mitt Romney	18%	15%	17%	26%	21%
Rick Santorum	8%	11%	7%	4%	4%
Someone else/Not sure	25%	26%	26%	24%	19%

		Attention	Attention Paid to Debates								
	Base	A lot of attention		Not much attention at all	Not sure						
Bachmann Favorability											
Favorable	38%	42%	34%	37%	35%						
Unfavorable	48%	49%	49%	45%	48%						
Not sure	14%	9%	17%	18%	17%						

		Attention	Paid to De	bates	
	Base	A lot of attention		Not much attention at all	Not sure
Gingrich Favorability					
Favorable	42%	50%	34%	38%	49%
Unfavorable	53%	45%	60%	60%	44%
Not sure	5%	5%	6%	2%	8%





		Attention	Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure			
Huntsman Favorability								
Favorable	55%	61%	52%	49%	53%			
Unfavorable	27%	32%	24%	22%	29%			
Not sure	18%	7%	24%	29%	18%			

		Attention	Paid to De	bates	
	Base	A lot of attention		Not much attention at all	Not sure
Paul Favorability					
Favorable	47%	38%	51%	56%	47%
Unfavorable	46%	58%	39%	36%	48%
Not sure	7%	4%	9%	8%	5%

		Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure	
Perry Favorability						
Favorable	26%	31%	21%	27%	30%	
Unfavorable	62%	61%	68%	58%	53%	
Not sure	11%	8%	11%	16%	17%	





		Attention	Paid to De	bates	
	Base	A lot of attention		Not much attention at all	Not sure
Romney Favorability					
Favorable	63%	58%	65%	60%	77%
Unfavorable	32%	36%	31%	33%	21%
Not sure	5%	6%	4%	7%	2%

		Attention	Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure			
Santorum Favorability								
Favorable	39%	43%	38%	32%	43%			
Unfavorable	40%	47%	38%	32%	35%			
Not sure	21%	10%	24%	36%	22%			

			Attention	Attention Paid to Debates					
		Base	A lot of attention		Not much attention at all	Not sure			
Evangelical?			-	<del>-</del>	-				
	Are	23%	26%	20%	31%	17%			
Are	not	77%	74%	80%	69%	83%			





		Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure	
Regularly Watch Fox?						
Do	51%	62%	50%	30%	47%	
Do not	49%	38%	50%	70%	53%	

		Attention Paid to Debates					
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure		
2012 GOP Pres Primary Winnowed							
Newt Gingrich	16%	25%	11%	14%	12%		
Jon Huntsman	16%	20%	17%	11%	8%		
Ron Paul	23%	16%	27%	34%	15%		
Mitt Romney	37%	35%	40%	35%	38%		
Not sure	8%	4%	5%	7%	27%		

		Attention	Paid to De	bates	
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure
2008 Primary Choice		•	•		
Democratic primary	17%	23%	16%	17%	4%
Republican primary	70%	68%	75%	69%	63%
Didn't vote in a primary	13%	9%	9%	14%	33%





		Attention Paid to Debates					
	Base	A lot of attention	Some attention	Not much attention at all	Not sure		
2008 GOP Primary Vote							
John McCain	45%	50%	44%	41%	41%		
Mitt Romney	21%	20%	22%	23%	15%		
Mike Huckabee	9%	9%	11%	10%	4%		
Rudy Giuliani	7%	7%	7%	10%	7%		
Ron Paul	8%	5%	8%	11%	10%		
Someone else	4%	5%	5%	2%	6%		
Don't remember	6%	5%	3%	3%	17%		

		Attention	Paid to De	bates	
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure
Most Important Issue					
Jobs/economy	37%	39%	43%	33%	20%
Government spending, reducing the debt	33%	36%	33%	36%	22%
Taxes	5%	3%	6%	6%	5%
Social issues	8%	11%	6%	13%	1%
Illegal immigration	3%	2%	4%	3%	3%
Foreign policy/national security	4%	4%	4%	7%	2%
Someone else	2%	3%	2%	2%	1%
Not sure	7%	2%	1%	-	47%

		Attention Paid to Debates				
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure	
More Important: Electability or Issues?						
A candidate's ability to beat Obama	36%	45%	34%	37%	18%	
Their issue positions	55%	53%	63%	57%	31%	
Not sure	9%	2%	3%	6%	51%	





		Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure	
Does Gingrich Have Strong Principles?						
He does	31%	40%	28%	30%	21%	
He does not	49%	51%	57%	49%	17%	
Not sure	20%	10%	14%	21%	62%	

		Attention Paid to Debates					
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure		
Does Huntsman Have Strong Principles?							
He does	51%	62%	55%	46%	19%		
He does not	18%	24%	18%	15%	4%		
Not sure	31%	14%	27%	39%	77%		

		Attention	Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure		
Does Paul Have Strong Principles?							
He does	72%	77%	81%	81%	23%		
He does not	12%	18%	11%	12%	2%		
Not sure	16%	5%	8%	8%	75%		





		Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure		
Does Romney Have Strong Principles?							
He does	52%	57%	58%	54%	16%		
He does not	30%	37%	32%	32%	4%		
Not sure	18%	6%	9%	14%	79%		

		Attention Paid to Debates				
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure	
Most Electable						
Michele Bachmann	6%	12%	3%	4%	-	
Newt Gingrich	11%	17%	9%	12%	2%	
Jon Huntsman	8%	10%	10%	6%	-	
Ron Paul	10%	8%	12%	15%	2%	
Rick Perry	1%	1%	2%	1%	-	
Buddy Roemer	1%	1%	-	2%	-	
Mitt Romney	44%	42%	56%	51%	10%	
Rick Santorum	1%	4%	0%	-	-	
Someone else/Not sure	18%	6%	8%	9%	86%	

		Attention Paid to Debates					
	Base	A lot of attention	Some attention	Not much attention at all	Not sure		
Attention Paid to Debates							
A lot of attention	34%	100%	-	-	-		
Some attention	38%	-	100%	-	-		
Not much attention at all	15%	-	-	100%	-		
Not sure	13%	-	-	-	100%		





		Attention	Attention Paid to Debates				
	Base	A lot of attention	Some attention	Not much attention at all	Not sure		
Seen Any Candidates in Person?							
Have not seen any of the candidates in person	64%	67%	77%	76%	3%		
Have seen only one candidate	10%	10%	13%	11%	1%		
Have seen more than one candidate	11%	20%	8%	9%	-		
Not sure	15%	2%	2%	4%	96%		

		Attention Paid to Debates				
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure	
Importance of a Candidate Spending Time in NH						
Very important	25%	37%	25%	18%	1%	
Somewhat important	33%	30%	44%	40%	-	
Not important at all	27%	30%	29%	39%	2%	
Not sure	15%	2%	2%	3%	97%	

		Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure	
Who's Run Strongest NH Campaign?						
Michele Bachmann	3%	7%	1%	4%	1%	
Newt Gingrich	4%	6%	3%	3%	-	
Jon Huntsman	10%	13%	10%	11%	-	
Ron Paul	15%	11%	20%	21%	-	
Rick Perry	1%	1%	1%	-	-	
Buddy Roemer	2%	3%	0%	3%	-	
Mitt Romney	40%	42%	50%	42%	2%	
Rick Santorum	0%	1%	-	1%	-	
Someone else/Not sure	26%	15%	15%	16%	97%	





		Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure	
Who Will Win NH?						
Michele Bachmann	3%	6%	2%	3%	-	
Newt Gingrich	6%	10%	5%	4%	-	
Jon Huntsman	5%	4%	7%	6%	-	
Ron Paul	13%	13%	16%	18%	-	
Rick Perry	1%	1%	1%	1%	-	
Buddy Roemer	2%	2%	0%	5%	-	
Mitt Romney	47%	55%	55%	48%	3%	
Rick Santorum	1%	2%	0%	-	-	
Someone else/Not sure	23%	7%	14%	14%	97%	

		Attention	Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure			
Gender		<u>-</u>	•					
Woma	an 48%	50%	47%	53%	44%			
Ma	an 52%	50%	53%	47%	56%			

		Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure		
Age		=		-			
18 to 29	10%	15%	6%	14%	7%		
30 to 45	26%	18%	29%	31%	30%		
46 to 65	43%	44%	47%	37%	36%		
Older than 65	21%	23%	18%	18%	27%		





		Attention Paid to Debates			
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure
ldeology					
Very liberal	5%	8%	3%	7%	-
Somewhat liberal	4%	4%	4%	6%	5%
Moderate	27%	23%	33%	25%	24%
Somewhat conservative	39%	37%	37%	34%	51%
Very conservative	25%	27%	24%	29%	20%

		Attention	Paid to De	bates	
	Base	A lot of attention		Not much attention at all	Not sure
Party					
Democrat	4%	6%	4%	5%	1%
Republican	61%	57%	61%	65%	71%
Independent/Other	34%	38%	36%	29%	28%

		Attention Paid to Debates				
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure	
2008 Vote		•	•	-		
John McCain	68%	67%	66%	66%	80%	
Barack Obama	21%	24%	23%	18%	9%	
Someone else/Don't remember	11%	9%	11%	16%	11%	





		Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all		
Tea Party ID						
Yes	24%	27%	22%	29%	17%	
No	66%	64%	69%	60%	71%	
Not sure	10%	8%	9%	11%	12%	

		Seen Any Candidates in Person?						
	Base	Have not seen any of the candidates in person	-		Not sure			
Committed to Candidate or Might Change Your Mind?								
Strongly committed to that candidate	71%	69%	79%	76%	72%			
Might end up supporting someone else	29%	31%	21%	24%	28%			

		Seen Any Candidates in F	en Any Candidates in Person?					
	Base	Have not seen any of the candidates in person	•		Not sure			
2012 GOP Pres Primary 2nd Choice								
Michele Bachmann	7%	8%	4%	8%	6%			
Newt Gingrich	15%	15%	16%	12%	17%			
Jon Huntsman	13%	13%	13%	8%	16%			
Ron Paul	8%	8%	7%	5%	9%			
Rick Perry	4%	4%	4%	9%	4%			
Buddy Roemer	2%	2%	3%	5%	1%			
Mitt Romney	18%	18%	16%	18%	21%			
Rick Santorum	8%	8%	7%	10%	5%			
Someone else/Not sure	25%	24%	30%	26%	22%			





		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	•		Not sure	
Bachmann Favorability						
Favorable	38%	41%	26%	40%	31%	
Unfavorable	48%	46%	59%	47%	49%	
Not sure	14%	13%	15%	13%	20%	

		Seen Any Candidates in Person?					
	Base	Have not seen any of the candidates in person			Not sure		
Gingrich Favorability							
Favorable	42%	41%	41%	48%	45%		
Unfavorable	53%	54%	54%	48%	48%		
Not sure	5%	5%	4%	4%	7%		

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	•		Not sure	
Huntsman Favorability						
Favorable	55%	54%	59%	56%	54%	
Unfavorable	27%	26%	27%	36%	27%	
Not sure	18%	20%	14%	8%	19%	





		Seen Any Candidates in Person?					
	Base	Have not seen any of the candidates in person	•		Not sure		
Paul Favorability							
Favorable	47%	46%	49%	46%	49%		
Unfavorable	46%	47%	44%	49%	44%		
Not sure	7%	7%	7%	5%	7%		

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person			Not sure	
Perry Favorability						
Favorable	26%	26%	15%	37%	29%	
Unfavorable	62%	63%	77%	56%	52%	
Not sure	11%	11%	8%	8%	19%	

		Seen Any Candidates in Person?					
	Base	Have not seen any of the candidates in person	•				
Romney Favorability							
Favorable	63%	66%	51%	48%	74%		
Unfavorable	32%	29%	44%	48%	24%		
Not sure	5%	5%	5%	5%	2%		





		Seen Any Candidates in Person?				
		Have not seen any of the candidates in person	_		Not sure	
Santorum Favorability						
Favorable	39%	42%	25%	37%	39%	
Unfavorable	40%	36%	50%	53%	37%	
Not sure	21%	21%	25%	11%	24%	

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person			Not sure	
Evangelical?						
Are	23%	25%	22%	28%	16%	
Are not	77%	75%	78%	72%	84%	

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	•		Not sure	
Regularly Watch Fox?						
Do	51%	53%	38%	54%	44%	
Do not	49%	47%	62%	46%	56%	





		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person			Not sure	
2012 GOP Pres Primary Winnowed						
Newt Gingrich	16%	16%	18%	23%	10%	
Jon Huntsman	16%	17%	18%	19%	11%	
Ron Paul	23%	22%	23%	30%	19%	
Mitt Romney	37%	40%	35%	25%	36%	
Not sure	8%	5%	6%	4%	24%	

		Seen Any Candidates in Person?			
	Base	Have not seen any of the candidates in person	_		Not sure
2008 Primary Choice					
Democratic primary	17%	17%	23%	24%	6%
Republican primary	70%	72%	70%	65%	64%
Didn't vote in a primary		10%	6%	11%	31%

		Seen Any Candidates in F	een Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	•		Not sure		
2008 GOP Primary Vote							
John McCain	45%	45%	52%	42%	46%		
Mitt Romney	21%	23%	23%	11%	14%		
Mike Huckabee	9%	10%	6%	14%	4%		
Rudy Giuliani	7%	7%	7%	8%	6%		
Ron Paul	8%	5%	12%	14%	10%		
Someone else	4%	5%	1%	6%	6%		
Don't remember	6%	5%	-	5%	15%		





		Seen Any Candidates in F	Person?		
	Base	Have not seen any of the candidates in person	,	Have seen more than one candidate	Not sure
Most Important Issue					
Jobs/economy	37%	42%	34%	33%	24%
Government spending, reducing the debt	33%	34%	47%	32%	21%
Taxes	5%	5%	3%	5%	6%
Social issues	8%	9%	5%	16%	1%
Illegal immigration	3%	4%	3%	1%	3%
Foreign policy/national security	4%	4%	4%	9%	3%
Someone else	2%	2%	3%	2%	2%
Not sure	7%	1%	-	3%	42%

		Seen Any Candidates in F	Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	_		Not sure		
More Important: Electability or Issues?							
A candidate's ability to beat Obama	36%	41%	25%	40%	19%		
Their issue positions	55%	55%	74%	59%	35%		
Not sure	9%	3%	1%	1%	47%		

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	_		Not sure	
Does Gingrich Have Strong Principles?						
He does	31%	35%	29%	29%	19%	
He does not	49%	51%	59%	60%	23%	
Not sure	20%	14%	12%	11%	58%	





	-	Seen Any Candidates in Person?				
		Have not seen any of the candidates in person	•		Not sure	
Does Huntsman Have Strong Principles?						
He does	51%	56%	58%	53%	24%	
He does not	18%	18%	25%	27%	5%	
Not sure	31%	26%	17%	20%	71%	

		Seen Any Candidates in Person?			
	Base	Have not seen any of the candidates in person	_		Not sure
Does Paul Have Strong Principles?					
He does	72%	80%	79%	81%	28%
He does not	12%	13%	14%	17%	2%
Not sure	16%	7%	7%	2%	70%

		Seen Any Candidates in Person?			
	Base	Have not seen any of the candidates in person	_		Not sure
Does Romney Have Strong Principles?					
He does	52%	61%	46%	47%	20%
He does not	30%	29%	47%	50%	8%
Not sure	18%	10%	8%	3%	72%





		Seen Any Candidates in F	Person?		
	Base	Have not seen any of the candidates in person			Not sure
Most Electable					
Michele Bachmann	6%	5%	10%	13%	1%
Newt Gingrich	11%	12%	14%	14%	2%
Jon Huntsman	8%	7%	14%	15%	1%
Ron Paul	10%	9%	15%	17%	5%
Rick Perry	1%	2%	3%	2%	-
Buddy Roemer	1%	1%	1%	-	-
Mitt Romney	44%	54%	41%	35%	11%
Rick Santorum	1%	2%	-	3%	-
Someone else/Not sure	18%	8%	3%	1%	80%

		Seen Any Candidates in Person?			
	Base	Have not seen any of the candidates in person	_		Not sure
Attention Paid to Debates					
A lot of attention	34%	36%	34%	62%	5%
Some attention	38%	46%	50%	27%	5%
Not much attention at all	15%	17%	16%	11%	4%
Not sure	13%	1%	1%	-	86%

		Seen Any Candidates in Person?			
	Base	Have not seen any of the candidates in person			Not sure
Seen Any Candidates in Person?					
Have not seen any of the candidates in person		100%	-	-	-
Have seen only one candidate	10%	-	100%	-	-
Have seen more than one candidate	11%	-	-	100%	-
Not sure	15%	-	-	-	100%





		Seen Any Candidates in Person?			
	Base	Have not seen any of the candidates in person	_		Not sure
Importance of a Candidate Spending Time in NH					
Very important	25%	26%	38%	34%	3%
Somew hat important	33%	40%	34%	30%	4%
Not important at all	27%	33%	26%	32%	1%
Not sure	15%	1%	2%	4%	92%

		Seen Any Candidates in F	Person?		
	Base	Have not seen any of the candidates in person		Have seen more than one candidate	Not sure
Who's Run Strongest NH Campaign?					
Michele Bachmann	3%	3%	-	14%	-
Newt Gingrich	4%	3%	6%	9%	1%
Jon Huntsman	10%	10%	13%	12%	1%
Ron Paul	15%	17%	16%	16%	2%
Rick Perry	1%	1%	1%	-	-
Buddy Roemer	2%	2%	3%	2%	-
Mitt Romney	40%	48%	46%	38%	3%
Rick Santorum	0%	0%	-	1%	-
Someone else/Not sure	26%	15%	14%	8%	93%

		Seen Any Candidates in Person?					
	Base	Have not seen any of the candidates in person			Not sure		
Who Will Win NH?							
Michele Bachmann	3%	3%	-	12%	-		
Newt Gingrich	6%	5%	13%	11%	1%		
Jon Huntsman	5%	5%	10%	5%	1%		
Ron Paul	13%	15%	19%	15%	2%		
Rick Perry	1%	1%	2%	1%	-		
Buddy Roemer	2%	2%	5%	-	-		
Mitt Romney	47%	59%	41%	45%	4%		
Rick Santorum	1%	1%	-	3%	-		
Someone else/Not sure	23%	11%	10%	8%	92%		





		Seen Any Candidates in F	een Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	•		Not sure		
Gender			-	-			
Woman	48%	51%	45%	39%	47%		
Man	52%	49%	55%	61%	53%		

		Seen Any Candidates in Person?			
	Base	Have not seen any of the candidates in person	•		Not sure
Age			-	-	
18 to 29	10%	9%	13%	14%	10%
30 to 45	26%	25%	21%	28%	30%
46 to 65	43%	44%	50%	45%	32%
Older than 65	21%	22%	16%	13%	28%

		Seen Any Candidates in Person?					
	Base	Have not seen any of the candidates in person	-		Not sure		
ldeology			-	-			
Very liberal	5%	4%	11%	8%	1%		
Somewhat liberal	4%	5%	-	5%	6%		
Moderate	27%	29%	29%	21%	25%		
Somewhat conservative	39%	37%	33%	42%	48%		
Very conservative	25%	26%	26%	24%	20%		





		Seen Any Candidates in Person?			
	Base	Have not seen any of the candidates in person	-		Not sure
Party					
Democrat	4%	4%	4%	8%	3%
Republican	61%	61%	57%	59%	68%
Independent/Other	34%	35%	39%	34%	29%

		Seen Any Candidates in Person?			
	Base	Have not seen any of the candidates in person	-		Not sure
2008 Vote					
John McCain	68%	68%	66%	58%	77%
Barack Obama	21%	22%	19%	26%	11%
Someone else/Don't remember	11%	9%	15%	16%	12%

		Seen Any Candidates in F	n Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	•		Not sure		
Tea Party ID							
Yes	24%	27%	20%	26%	16%		
No	66%	64%	74%	63%	71%		
Not sure	10%	9%	6%	11%	13%		





		Importance of a Candidate Spending Time in NH				
	Base	Very important		Not important at all	Not sure	
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	71%	78%	65%	73%	70%	
Might end up supporting someone else	29%	22%	35%	27%	30%	

		Importance of a Candidate Spending Time in NH				
	Base	Very important	Som ew hat important	Not important at all	Not sure	
2012 GOP Pres Primary 2nd Choice						
Michele Bachmann	7%	6%	6%	9%	7%	
Newt Gingrich	15%	10%	18%	13%	18%	
Jon Huntsman	13%	14%	14%	11%	15%	
Ron Paul	8%	6%	9%	7%	8%	
Rick Perry	4%	4%	3%	7%	5%	
Buddy Roemer	2%	5%	2%	-	1%	
Mitt Romney	18%	13%	20%	20%	21%	
Rick Santorum	8%	10%	6%	9%	5%	
Someone else/Not sure	25%	33%	21%	24%	20%	

		Importanc	e of a Candi	date Spending <sup>*</sup>	Time
	Base	Very important		Not important at all	Not sure
Bachmann Favorability					
Favorable	38%	35%	40%	40%	32%
Unfavorable	48%	55%	42%	47%	50%
Not sure	14%	10%	18%	13%	18%





		Importance of a Candidate Spending Til					
	Base	Very important		Not important at all	Not sure		
Gingrich Favorability		•	•	-			
Favorable	42%	31%	42%	49%	48%		
Unfavorable	53%	65%	53%	46%	45%		
Not sure	5%	4%	5%	5%	7%		

		Importanc in NH	e of a Candid	date Spending <sup>*</sup>	Time
	Base	Very important		Not important at all	Not sure
Huntsman Favorability		-			
Favorable	55%	58%	58%	48%	55%
Unfavorable	27%	32%	21%	30%	27%
Not sure	18%	10%	21%	22%	18%

		Importanc	Importance of a Candidate Spending Time in NH					
	Base	Very important		Not important at all				
	Dase	important	important	at all	Suit			
Paul Favorability								
Favorable	47%	46%	44%	51%	48%			
Unfavorable	46%	48%	47%	44%	46%			
Not sure	7%	6%	10%	5%	5%			





		Importance of a Candidate Spending Ti in NH					
	Base	Very important		Not important at all	Not sure		
Perry Favorability		•	•	-			
Favorable	26%	25%	24%	29%	29%		
Unfavorable	62%	66%	64%	62%	53%		
Not sure	11%	9%	12%	9%	18%		

		Importanc	Importance of a Candidate Spending Time in NH					
	Base	Very important		Not important at all				
Romney Favorability		<b> </b>						
Favorable	63%	56%	69%	58%	74%			
Unfavorable	32%	41%	27%	35%	23%			
Not sure	5%	3%	5%	7%	3%			

		Importanc in NH	e of a Candid	date Spending <sup>*</sup>	Time
	Base	Very important	Somew hat important	Not important at all	Not sure
Santorum Favorability					
Favorable	39%	37%	44%	36%	41%
Unfavorable	40%	48%	35%	39%	37%
Not sure	21%	14%	22%	25%	22%





			Importanc in NH	e of a Candi	date Spending	Time
		Base	Very important		Not important at all	
Evange lical?						
	Are	23%	27%	24%	23%	17%
	Are not	77%	73%	76%	77%	83%

		Importanc in NH	e of a Candi	date Spending <sup>*</sup>	Time
	Base	Very important		Not important at all	Not sure
Regularly Watch Fox?		-			
Do	51%	48%	52%	56%	43%
Do not	49%	52%	48%	44%	57%

		Importance of a Candidate Spending Ti in NH			
	Base	Very important	Somewhat important	Not important at all	Not sure
2012 GOP Pres Primary Winnowed					
Newt Gingrich	16%	10%	17%	23%	13%
Jon Huntsman	16%	20%	16%	16%	10%
Ron Paul	23%	24%	22%	26%	17%
Mitt Romney	37%	39%	40%	34%	36%
Not sure	8%	7%	5%	2%	24%





		Importance of a Candidate Spending Time in NH				
	Base	Very important		Not important at all	Not sure	
2008 Primary Choice		-	-			
Democratic primary	17%	24%	16%	16%	8%	
Republican primary	70%	66%	75%	73%	62%	
Didn't vote in a primary	13%	10%	9%	11%	30%	

		Importance of a Candidate Spending Time in NH				
	Base	Very important	Somew hat important	Not important at all	Not sure	
2008 GOP Primary Vote		-				
John McCain	45%	51%	49%	36%	44%	
Mitt Romney	21%	18%	21%	26%	13%	
Mike Huckabee	9%	8%	10%	11%	6%	
Rudy Giuliani	7%	8%	8%	6%	6%	
Ron Paul	8%	7%	6%	10%	10%	
Someone else	4%	4%	3%	5%	6%	
Don't remember	6%	3%	4%	5%	16%	

		Importance of a Candidate Spending Time in NH				
		Very	Somewhat	Not important	Not	
	Base	important	important	at all	sure	
Most Important Issue		-				
Jobs/economy	37%	43%	41%	35%	25%	
Government spending, reducing the debt	33%	28%	42%	32%	22%	
Taxes	5%	6%	3%	5%	5%	
Social issues	8%	9%	5%	15%	1%	
Illegal immigration	3%	3%	3%	4%	2%	
Foreign policy/national security	4%	6%	4%	5%	2%	
Someone else	2%	4%	1%	3%	1%	
Not sure	7%	0%	1%	2%	42%	





		Importance of a Candidate Spending Time in NH				
	Base	Very important		Not important at all	Not sure	
More Important: Electability or Issues?						
A candidate's ability to beat Obama	36%	39%	41%	37%	18%	
Their issue positions	55%	58%	56%	60%	36%	
Not sure	9%	2%	3%	3%	46%	

		Importance of a Candidate Spending Time in NH				
	Base	Very important		Not important at all	Not sure	
Does Gingrich Have Strong Principles?						
He does	31%	22%	38%	39%	19%	
He does not	49%	65%	47%	50%	22%	
Not sure	20%	13%	16%	11%	59%	

		Importanc	Importance of a Candidate Spending Time in NH				
	Base	Very important		Not important at all	Not sure		
Does Huntsman Have Strong Principles?							
He does	51%	59%	56%	53%	23%		
He does not	18%	23%	15%	22%	6%		
Not sure	31%	17%	29%	25%	71%		





		Importance of a Candidate Spending Tin in NH				
	Base	Very important		Not important at all	Not sure	
Does Paul Have Strong Principles?						
He does	72%	78%	81%	80%	28%	
He does not	12%	14%	13%	13%	3%	
Not sure	16%	8%	5%	7%	70%	

		Importance of a Candidate Spending Time in NH				
	Base	Very important		Not important at all		
Does Romney Have Strong Principles?						
He does	52%	48%	68%	53%	19%	
He does not	30%	44%	25%	36%	7%	
Not sure	18%	8%	7%	11%	75%	

		Importance of a Candidate Spending Time in NH				
	Base	Very important	Somew hat important	Not important at all	Not sure	
Most ⊟ectable						
Michele Bachmann	6%	11%	3%	6%	1%	
Newt Gingrich	11%	6%	11%	18%	4%	
Jon Huntsman	8%	12%	10%	6%	-	
Ron Paul	10%	14%	10%	10%	3%	
Rick Perry	1%	2%	2%	1%	-	
Buddy Roemer	1%	2%	-	1%	1%	
Mitt Romney	44%	43%	57%	49%	11%	
Rick Santorum	1%	3%	1%	1%	-	
Someone else/Not sure	18%	7%	6%	8%	81%	





		Importance of a Candidate Spending Time in NH				
	Base	Very important		Not important at all	Not sure	
Attention Paid to Debates						
A lot of attention	34%	50%	31%	37%	5%	
Some attention	38%	38%	51%	41%	5%	
Not much attention at all	15%	11%	18%	21%	3%	
Not sure	13%	1%	-	1%	87%	

		Importance of a Candidate Spending Time in NH				
	Base	Very important		Not important at all	Not sure	
Seen Any Candidates in Person?						
Have not seen any of the candidates in person	64%	67%	78%	77%	3%	
Have seen only one candidate	10%	15%	10%	10%	1%	
Have seen more than one candidate	11%	15%	10%	13%	3%	
Not sure	15%	2%	2%	1%	93%	

		Importance of a Candidate Spending Time in NH				
	Base	Very important		Not important at all	Not sure	
Importance of a Candidate Spending Time in NH						
Very important	25%	100%	-	-	-	
Somew hat important	33%	-	100%	-	-	
Not important at all	27%	-	-	100%	-	
Not sure	15%	-	-	-	100%	





		Importanc in NH	Importance of a Candidate Spending Time in NH							
	Base	Very important	Some what important	Not important at all	Not sure					
Who's Run Strongest NH Campaign?		•								
Michele Bachmann	3%	8%	-	6%	-					
Newt Gingrich	4%	3%	5%	3%	1%					
Jon Huntsman	10%	16%	10%	8%	1%					
Ron Paul	15%	18%	16%	17%	-					
Rick Perry	1%	1%	1%	1%	-					
Buddy Roemer	2%	4%	1%	2%	-					
Mitt Romney	40%	43%	54%	42%	-					
Rick Santorum	0%	1%	0%	-	-					
Someone else/Not sure	26%	6%	12%	22%	98%					

		Importanc	date Spending	ending Time		
	Base	Very important		Not important at all	Not sure	
Who Will Win NH?						
Michele Bachmann	3%	7%	1%	4%	-	
Newt Gingrich	6%	6%	6%	7%	1%	
Jon Huntsman	5%	9%	6%	3%	-	
Ron Paul	13%	20%	15%	12%	-	
Rick Perry	1%	1%	0%	1%	1%	
Buddy Roemer	2%	5%	-	1%	-	
Mitt Romney	47%	47%	59%	58%	-	
Rick Santorum	1%	0%	0%	2%	-	
Someone else/Not sure	23%	5%	12%	11%	98%	

		Importanc in NH	e of a Candi	date Spending	Time			
	Base	Very important	Very Somewhat Not important mportant important at all					
Gender		•						
Woman	48%	49%	50%	45%	50%			
Man	52%	51%	50%	55%	50%			





		Importanc in NH	Importance of a Candidate Spending Time in NH								
	Base	Very important		Not important at all	Not sure						
Age											
18 to 29	10%	15%	5%	12%	9%						
30 to 45	26%	20%	25%	30%	30%						
46 to 65	43%	48%	45%	40%	35%						
Older than 65	21%	17%	24%	18%	26%						

		Importance of a Candidate Spending Tim in NH								
	Base	Very important	Somewhat important	Not important at all	Not sure					
ldeology										
Very liberal	5%	10%	3%	3%	2%					
Somewhat liberal	4%	6%	3%	4%	5%					
Moderate	27%	29%	26%	30%	25%					
Somew hat conservative	39%	31%	42%	37%	47%					
Very conservative	25%	24%	26%	26%	21%					

		Importanc	Importance of a Candidate Spending Time in NH								
	D	-	Very Somewhat Not important N								
	Base	important	important	at all	sure						
Party											
Democrat	4%	5%	3%	6%	4%						
Republican	61%	54%	70%	55%	66%						
Independent/Other	34%	41%	28%	39%	30%						





		Importanc	Importance of a Candidate Spending Time in NH							
	Base	Very important		Not important at all						
2008 Vote										
John McCain	68%	58%	73%	68%	76%					
Barack Obama	21%	26%	18%	23%	13%					
Someone else/Don't remember	11%	16%	9%	9%	11%					

		Importanc in NH	mportance of a Candidate Spending Time in NH							
	Base	Very important		Not important at all	Not sure					
Tea Party ID		!								
Yes	24%	23%	26%	27%	20%					
No	66%	64%	68%	65%	69%					
Not sure	10%	13%	7%	8%	12%					

		Who's Run	Who's Run Strongest NH Campaign?								
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_	Buddy Roemer		_	Someone else/Not sure	
Committed to Candidate or Might Change Your Mind?					-	-					
Strongly committed to that candidate	71%	72%	80%	64%	76%	88%	81%	72%	100%	66%	
Might end up supporting someone else		28%	20%	36%	24%	12%	19%	28%	-	34%	





		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul		Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice										
Michele Bachmann	7%	16%	11%	1%	10%	28%	6%	6%	27%	7%
Newt Gingrich	15%	2%	9%	11%	12%	28%	-	19%	-	14%
Jon Huntsman	13%	6%	9%	18%	15%	-	20%	13%	-	13%
Ron Paul	8%	-	3%	6%	9%	-	6%	8%	-	9%
Rick Perry	4%	20%	6%	4%	1%	-	-	4%	-	5%
Buddy Roemer	2%	7%	-	5%	1%	-	15%	2%	-	0%
Mitt Romney	18%	-	12%	18%	17%	22%	15%	21%	-	20%
Rick Santorum	8%	18%	11%	4%	8%	-	-	9%	27%	5%
Someone else/Not sure	25%	31%	39%	31%	29%	22%	38%	18%	47%	27%

		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	_	Rick Perry			Rick Santorum	Someone else/Not sure
Bachmann Favorability		,					•			
Favorable	38%	88%	35%	19%	37%	59%	19%	40%	80%	35%
Unfavorable	48%	12%	51%	65%	51%	41%	81%	47%	20%	45%
Not sure	14%	-	14%	15%	13%	-	-	14%	-	20%

		Who's Run	o's Run Strongest NH Campaign?								
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_				Someone else/Not sure	
Gingrich Favorability											
Favorable	42%	56%	93%	21%	33%	50%	21%	42%	47%	48%	
Unfavorable	53%	44%	3%	78%	62%	50%	74%	53%	53%	44%	
Not sure	5%	-	4%	1%	6%	-	5%	5%	-	9%	





		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_	_		Rick Santorum	Someone else/Not sure
Huntsman Favorability						•				
Favorable	55%	51%	33%	92%	43%	53%	81%	53%	20%	53%
Unfavorable	27%	43%	46%	5%	35%	38%	19%	28%	80%	25%
Not sure	18%	6%	21%	3%	23%	9%	-	19%	-	22%

		Who's Run	/ho's Run Strongest NH Campaign?										
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure			
Paul Favorability													
Favorable	47%	57%	16%	33%	84%	66%	36%	37%	-	49%			
Unfavorable	46%	37%	73%	56%	12%	34%	60%	56%	100%	44%			
Not sure	7%	6%	11%	11%	4%	-	5%	7%	-	7%			

		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Perry Favorability										
Favorable	26%	59%	30%	11%	22%	91%	19%	24%	80%	31%
Unfavorable	62%	34%	54%	83%	66%	9%	81%	66%	20%	53%
Not sure	11%	6%	15%	7%	13%	-	-	10%	-	16%





		Who's Run	o's Run Strongest NH Campaign?										
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure			
Romney Favorability													
Favorable	63%	27%	31%	43%	46%	22%	21%	82%	20%	67%			
Unfavorable	32%	66%	56%	47%	51%	78%	64%	16%	80%	28%			
Not sure	5%	6%	13%	10%	3%	-	15%	3%	-	5%			

		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_				Someone else/Not sure
Santorum Favorability										
Favorable	39%	37%	22%	19%	31%	62%	15%	49%	80%	40%
Unfavorable	40%	57%	64%	64%	47%	38%	81%	30%	20%	33%
Not sure	21%	6%	14%	17%	23%	-	5%	21%	-	26%

		Who's Run	Stronges	t NH Campa	ign?							
	Base	Michele Bachmann	lichele Newt Jon Ron Rick Buddy Mitt Rick Someone nmann Gingrich Huntsman Paul Perry Roemer Romney Santorum else/Not sure									
Evangelical?		J										
Are	23%	67%	35%	16%	26%	41%	35%	22%	-	18%		
Are not	77%	33%	65%	84%	74%	59%	65%	78%	100%	82%		





		Who's Run	o's Run Strongest NH Campaign?										
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_				Someone else/Not sure			
Regularly Watch Fox?													
Do	51%	68%	68%	32%	38%	72%	5%	60%	47%	47%			
Do not	49%	32%	32%	68%	62%	28%	95%	40%	53%	53%			

		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_	Buddy Roemer	Mitt Romney	_	Someone else/Not sure
2012 GOP Pres Primary Winnowed		3	•							
Newt Gingrich	16%	17%	80%	4%	12%	28%	15%	14%	27%	16%
Jon Huntsman	16%	33%	6%	61%	10%	41%	18%	9%	-	11%
Ron Paul	23%	32%	9%	19%	61%	9%	15%	14%	-	19%
Mitt Romney	37%	9%	5%	15%	16%	22%	15%	59%	20%	36%
Not sure	8%	9%	-	1%	1%	-	39%	4%	53%	18%

		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
2008 Primary Choice		•	•			-	•	•	•	
Democratic primary	17%	24%	18%	34%	22%	56%	27%	14%	-	9%
Republican primary	70%	62%	77%	55%	70%	44%	31%	77%	100%	67%
Didn't vote in a primary		14%	4%	11%	8%	-	42%	9%	-	23%





		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	_	Someone else/Not sure
2008 GOP Primary Vote		<u>.</u>				•				
John McCain	45%	24%	54%	61%	38%	21%	16%	47%	27%	44%
Mitt Romney	21%	9%	21%	11%	6%	29%	-	30%	-	19%
Mike Huckabee	9%	20%	14%	15%	10%	29%	48%	8%	-	7%
Rudy Giuliani	7%	11%	7%	4%	7%	21%	-	8%	47%	5%
Ron Paul	8%	21%	-	1%	30%	-	-	3%	-	6%
Someone else	4%	5%	-	1%	6%	-	37%	2%	27%	7%
Don't remember	6%	10%	4%	6%	3%	-	-	3%	-	12%

		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	-	Buddy Roemer		Rick Santorum	Someone else/Not sure
Most Important Issue		<u>-</u>								
Jobs/economy	37%	18%	44%	51%	37%	38%	39%	42%	27%	27%
Government spending, reducing the debt		12%	31%	26%	34%	22%	-	39%	47%	31%
Taxes	5%	5%	9%	4%	8%	-	-	3%	-	6%
Social issues	8%	42%	11%	9%	9%	41%	14%	6%	-	5%
Illegal immigration	3%	6%	-	1%	8%	-	-	2%	-	3%
Foreign policy/national security		16%	3%	8%	1%	-	14%	6%	-	1%
Someone else	2%	-	-	1%	5%	-	19%	2%	-	1%
Not sure	7%	-	2%	-	-	-	15%	0%	27%	26%

		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer		Rick Santorum	Someone else/Not sure
More Important: Electability or Issues?						<u>.</u>				
A candidate's ability to beat Obama		56%	53%	27%	23%	19%	26%	46%	27%	28%
Their issue positions		44%	47%	73%	73%	81%	61%	51%	73%	44%
Not sure	9%	-	-	-	4%	-	14%	3%	-	28%





		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman		_			Rick Santorum	Someone else/Not sure
Does Gingrich Have Strong Principles?						•				
He does	31%	31%	78%	28%	26%	28%	-	35%	27%	25%
He does not	49%	63%	19%	64%	63%	72%	85%	51%	27%	30%
Not sure	20%	5%	3%	9%	11%	-	15%	13%	47%	45%

		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Does Huntsman Have Strong Principles?						•				
He does	51%	54%	29%	96%	41%	50%	66%	55%	73%	35%
He does not	18%	36%	47%	1%	30%	50%	19%	19%	27%	8%
Not sure	31%	9%	25%	3%	29%	-	15%	26%	-	57%

		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Does Paul Have Strong Principles?										
He does	72%	75%	44%	89%	99%	100%	26%	79%	73%	46%
He does not	12%	25%	40%	8%	1%	-	60%	15%	-	6%
Not sure	16%	-	16%	3%	1%	-	15%	5%	27%	48%





		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_			_	Someone else/Not sure
Does Romney Have Strong Principles?										
He does	52%	26%	35%	42%	40%	9%	5%	78%	47%	32%
He does not	30%	74%	55%	48%	55%	91%	66%	16%	53%	17%
Not sure	18%	-	10%	10%	5%	-	29%	6%	-	50%

		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Mitt Romney	_	Someone else/Not sure
Most Electable										
Michele Bachmann	6%	80%	11%	8%	2%	-	18%	2%	-	1%
Newt Gingrich	11%	2%	64%	10%	10%	-	6%	9%	-	9%
Jon Huntsman	8%	-	3%	46%	7%	28%	11%	3%	-	3%
Ron Paul	10%	3%	3%	5%	41%	-	-	4%	-	5%
Rick Perry	1%	-	-	1%	-	34%	-	2%	27%	0%
Buddy Roemer	1%	3%	-	1%	-	-	21%	1%	-	-
Mitt Romney	44%	5%	10%	22%	34%	28%	15%	73%	20%	27%
Rick Santorum	1%	-	9%	-	1%	-	15%	-	53%	2%
Someone else/Not sure	18%	6%	-	7%	5%	9%	14%	6%	-	52%

		Who's Run	Stronges	t NH Campa	ign?					
		Michele	Newt	Jon	Ron	Rick	Buddy		Rick	
	Base	Bachmann	Gingrich	Huntsman	Paul	Perry	Roemer	Romney	Santorum	else/Not sure
Attention Paid to Debates										
A lot of attention	34%	69%	59%	44%	26%	50%	69%	36%	73%	19%
Some attention	38%	12%	28%	39%	53%	50%	6%	48%	-	22%
Not much attention at all	15%	16%	13%	17%	21%	-	25%	15%	27%	9%
Not sure	13%	2%	-	-	-	-	-	1%	-	50%





		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul			Mitt Romney	Rick Santorum	Someone else/Not sure
Seen Any Candidates in Person?										
Have not seen any of the candidates in person		54%	53%	70%	74%	88%	69%	76%	80%	38%
Have seen only one candidate	10%	-	18%	14%	11%	12%	18%	12%	-	5%
Have seen more than one candidate	11%	46%	27%	14%	12%	-	13%	11%	20%	3%
Not sure	15%	-	2%	2%	2%	-	-	1%	-	54%

		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Importance of a Candidate Spending Time in NH										
Very important	25%	56%	20%	42%	31%	22%	63%	27%	73%	6%
Som ew hat important		-	49%	36%	37%	41%	11%	44%	27%	15%
Not important at all	27%	44%	25%	22%	32%	38%	26%	29%	-	23%
Not sure	15%	-	6%	1%	-	-	-	-	-	56%

		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	Rick Perry			Rick Santorum	Someone else/Notsure
Who's Run Strongest NH Campaign?										
Michele Bachmann	3%	100%	-	-	-	-	-	-	-	-
Newt Gingrich	4%	-	100%	-	-	-	-	-	-	-
Jon Huntsman	10%	-	-	100%	-	-	-	-	-	-
Ron Paul	15%	-	-	-	100%	-	-	-	-	-
Rick Perry	1%	-	-	-	-	100%	-	-	-	-
Buddy Roemer	2%	-	-	-	-	-	100%	-	-	-
Mitt Romney	40%	-	-	-	-	-	-	100%	-	-
Rick Santorum	0%	-	-	-	-	-	-	-	100%	-
Someone else/Not sure	26%	-	-	-	-	-	-	-	-	100%





		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul			Mitt Romney	Rick Santorum	Someone else/Not sure
Who Will Win NH?										
Michele Bachmann	3%	77%	-	-	1%	-	-	0%	-	1%
Newt Gingrich	6%	-	68%	1%	4%	-	-	4%	-	3%
Jon Huntsman	5%	-	-	36%	1%	28%	-	2%	-	1%
Ron Paul	13%	-	9%	14%	54%	-	15%	5%	27%	5%
Rick Perry	1%	-	3%	2%	-	34%	-	0%	-	-
Buddy Roemer	2%	-	-	-	-	-	68%	1%	-	1%
Mitt Romney	47%	8%	17%	44%	31%	38%	13%	82%	20%	16%
Rick Santorum	1%	6%	-	-	1%	-	-	-	-	2%
Someone else/Not sure	23%	9%	2%	3%	8%	-	5%	5%	53%	71%

		Who's Run	Stronges	t NH Campa	ign?							
	Base	Michele Bachmann	lichele Newt Jon Ron Rick Buddy Mitt Rick Someone hmann Gingrich Huntsman Paul Perry Roemer Romney Santorum else/Not sure									
Gender		=										
Woman	48%	37%	44%	52%	33%	12%	33%	53%	27%	54%		
Man	52%	63%	56%	48%	67%	88%	67%	47%	73%	46%		

		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	New t Gingrich			_			Rick Santorum	Someone else/Not sure
Age		-				_				
18 to 29	10%	58%	18%	12%	6%	-	27%	7%	-	8%
30 to 45	26%	21%	26%	22%	37%	56%	44%	20%	-	29%
46 to 65	43%	15%	32%	49%	42%	25%	19%	50%	80%	38%
Older than 65	21%	7%	24%	16%	15%	19%	10%	23%	20%	25%





		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_		Mitt Romney	_	Someone else/Not sure
Ideology										
Very liberal	5%	26%	15%	9%	3%	41%	43%	1%	-	2%
Somewhat liberal	4%	-	7%	9%	6%	-	14%	3%	-	3%
Moderate	27%	19%	20%	47%	29%	-	15%	27%	20%	23%
Som ew hat conservative	39%	29%	42%	25%	33%	28%	18%	41%	27%	45%
Very conservative	25%	26%	16%	10%	29%	31%	11%	27%	53%	26%

		Who's Run	o's Run Strongest NH Campaign?										
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure			
Party													
Democrat	4%	15%	12%	3%	7%	28%	6%	3%	-	2%			
Republican	61%	53%	71%	42%	51%	44%	47%	69%	73%	63%			
Independent/Other	34%	32%	17%	54%	43%	28%	47%	28%	27%	35%			

		Who's Run	Vho's Run Strongest NH Campaign?										
	Base	Michele Bachmann	New t Gingrich		Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure			
2008 Vote		•	•	•		-	•	•	•				
John McCain	68%	46%	69%	46%	63%	34%	-	77%	100%	73%			
Barack Obama	21%	24%	28%	46%	18%	56%	42%	16%	-	16%			
Someone else/Don't remember	11%	30%	3%	8%	19%	9%	58%	7%	-	10%			





		Who's Run	Stronges	t NH Campa	ign?					
	Base	Michele Bachmann	New t Gingrich		Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Tea Party ID										
Yes	24%	28%	39%	18%	33%	59%	21%	21%	80%	22%
No	66%	60%	61%	80%	59%	41%	44%	70%	20%	64%
Not sure	10%	13%	-	2%	8%	-	35%	9%	-	14%

		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_			Rick Santorum	Someone else/Not sure
Committed to Candidate or Might Change Your Mind?										
Strongly committed to that candidate	71%	82%	78%	72%	77%	85%	100%	72%	86%	59%
Might end up supporting someone else	29%	18%	22%	28%	23%	15%	-	28%	14%	41%

		Who Will W	in NH?							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice					-		•			
Michele Bachmann	7%	10%	10%	5%	6%	-	7%	6%	27%	8%
Newt Gingrich	15%	3%	5%	2%	8%	-	-	21%	13%	15%
Jon Huntsman	13%	7%	8%	10%	14%	-	14%	14%	13%	14%
Ron Paul	8%	-	7%	4%	7%	12%	-	9%	-	8%
Rick Perry	4%	22%	8%	2%	3%	15%	-	4%	10%	3%
Buddy Roemer	2%	8%	2%	6%	2%	-	15%	2%	-	0%
Mitt Romney	18%	3%	25%	23%	16%	42%	15%	19%	-	19%
Rick Santorum	8%	21%	13%	3%	4%	15%	-	9%	-	4%
Someone else/Not sure	25%	26%	23%	44%	39%	15%	48%	16%	37%	28%





		Who Will W	o Will Win NH?										
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_	_		Rick Santorum	Someone else/Not sure			
Bachmann Favorability						•							
Favorable	38%	85%	36%	7%	23%	27%	15%	42%	77%	38%			
Unfavorable	48%	15%	46%	69%	64%	46%	85%	45%	23%	43%			
Not sure	14%	-	18%	23%	13%	27%	-	13%	-	19%			

		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Gingrich Favorability										
Favorable	42%	46%	95%	16%	27%	58%	15%	40%	68%	47%
Unfavorable	53%	54%	2%	84%	69%	27%	85%	55%	23%	43%
Not sure	5%	-	3%	-	4%	15%	-	5%	10%	9%

		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_				Someone else/Not sure
Huntsman Favorability						•				
Favorable	55%	54%	40%	95%	43%	62%	58%	56%	50%	54%
Unfavorable	27%	44%	44%	5%	35%	38%	42%	25%	50%	23%
Not sure	18%	3%	17%	-	22%	-	-	18%	-	24%





		Who Will W	no Will Win NH?									
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure		
Paul Favorability												
Favorable	47%	46%	29%	30%	91%	12%	15%	39%	27%	49%		
Unfavorable	46%	44%	64%	52%	6%	88%	78%	55%	73%	42%		
Not sure	7%	10%	7%	18%	3%	-	7%	6%	-	9%		

		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_				Someone else/Not sure
Perry Favorability										
Favorable	26%	57%	39%	7%	14%	58%	15%	26%	87%	30%
Unfavorable	62%	36%	51%	83%	78%	42%	78%	64%	13%	52%
Not sure	11%	7%	10%	10%	9%	-	7%	10%	-	18%

		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Romney Favorability										
Favorable	63%	30%	29%	36%	30%	58%	22%	83%	13%	67%
Unfavorable	32%	70%	61%	54%	62%	42%	78%	14%	87%	28%
Not sure	5%	-	11%	10%	9%	-	-	3%	-	5%





		Who Will W	Will Win NH?										
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_	,		_	Someone else/Not sure			
Santorum Favorability		,											
Favorable	39%	36%	41%	15%	22%	62%	15%	49%	73%	36%			
Unfavorable	40%	61%	45%	66%	58%	23%	78%	32%	27%	33%			
Not sure	21%	3%	14%	18%	20%	15%	7%	19%	-	31%			

		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Evangelical?				-		1	<u>.</u>			
Are	23%	65%	43%	14%	29%	27%	37%	18%	50%	21%
Are not	77%	35%	57%	86%	71%	73%	63%	82%	50%	79%

		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Regularly Watch Fox?										
Do	51%	68%	65%	38%	37%	58%	-	58%	63%	44%
Do not	49%	32%	35%	62%	63%	42%	100%	42%	37%	56%





	Who Will Win NH?									
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary Winnowed		<u>-</u>								
Newt Gingrich	16%	13%	91%	-	5%	31%	15%	13%	68%	11%
Jon Huntsman	16%	36%	5%	85%	6%	15%	7%	14%	10%	11%
Ron Paul	23%	25%	2%	10%	86%	12%	-	10%	-	22%
Mitt Romney	37%	10%	2%	5%	2%	42%	37%	60%	-	33%
Not sure	8%	16%	-	-	-	-	41%	2%	23%	23%

		Who Will W	no Will Win NH?										
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure			
2008 Primary Choice		•	•			•	•		•				
Democratic primary	17%	27%	17%	50%	21%	-	22%	17%	-	7%			
Republican primary	70%	58%	81%	35%	64%	73%	19%	77%	100%	69%			
Didn't vote in a primary		15%	1%	15%	16%	27%	59%	7%	-	24%			

		Who Will W	/ho Will Win NH?										
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure			
2008 GOP Primary Vote		<u>.</u>											
John McCain	45%	39%	58%	49%	36%	37%	73%	47%	40%	43%			
Mitt Romney	21%	12%	16%	14%	9%	21%	-	27%	-	16%			
Mike Huckabee	9%	6%	15%	21%	9%	21%	-	7%	32%	10%			
Rudy Giuliani	7%	13%	8%	-	6%	21%	-	9%	-	4%			
Ron Paul	8%	12%	-	5%	36%	-	-	2%	27%	6%			
Someone else	4%	6%	-	5%	1%	-	27%	4%	-	9%			
Don't remember	6%	12%	2%	6%	2%	-	-	4%	-	12%			





		Who Will W	in NH?							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	-	Buddy Roemer		Rick Santorum	Someone else/Not sure
Most Important Issue		<u> </u>				•				
Jobs/economy	37%	26%	40%	53%	35%	31%	29%	43%	-	26%
Government spending, reducing the debt		10%	40%	17%	39%	42%	-	37%	23%	27%
Taxes	5%	3%	11%	7%	4%	-	-	4%	-	5%
Social issues	8%	43%	9%	15%	7%	27%	29%	6%	40%	5%
Illegal immigration	3%	7%	-	-	2%	-	-	4%	-	3%
Foreign policy/national security		11%	-	8%	2%	-	21%	5%	27%	2%
Someone else	2%	-	-	-	6%	-	21%	1%	-	1%
Not sure	7%	-	-	-	4%	-	-	0%	10%	29%

		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	_		Rick Santorum	Someone else/Not sure
More Important: Electability or Issues?										
A candidate's ability to beat Obama	36%	39%	53%	20%	15%	58%	15%	48%	40%	23%
Their issue positions	55%	61%	47%	80%	83%	42%	70%	49%	60%	44%
Not sure	9%	-	-	-	1%	-	14%	3%	-	33%

		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_				Someone else/Not sure
Does Gingrich Have Strong Principles?						•				
He does	31%	24%	91%	23%	19%	31%	-	34%	40%	24%
He does not	49%	76%	9%	66%	66%	42%	85%	55%	23%	26%
Not sure	20%	-	-	11%	15%	27%	15%	12%	37%	49%





		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_	Buddy Roemer			Someone else/Not sure
Does Huntsman Have Strong Principles?						•				
He does	51%	53%	43%	95%	40%	31%	49%	59%	90%	33%
He does not	18%	47%	42%	5%	34%	27%	35%	15%	-	6%
Not sure	31%	-	14%	-	26%	42%	15%	26%	10%	61%

		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Does Paul Have Strong Principles?		,								
He does	72%	67%	57%	90%	95%	42%	14%	82%	73%	44%
He does not	12%	33%	33%	6%	2%	15%	71%	12%	-	6%
Not sure	16%	-	10%	4%	2%	42%	15%	6%	27%	50%

		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_				Someone else/Not sure
Does Romney Have Strong Principles?						•				
He does	52%	31%	38%	29%	29%	27%	7%	76%	10%	32%
He does not	30%	69%	54%	59%	59%	46%	78%	19%	63%	15%
Not sure	18%	-	8%	12%	12%	27%	15%	5%	27%	54%





		Who Will W	in NH?							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul		,	Mitt Romney	_	Someone else/Not sure
Most Electable										
Michele Bachmann	6%	85%	6%	5%	3%	-	20%	2%	27%	2%
Newt Gingrich	11%	6%	81%	-	7%	31%	-	8%	-	5%
Jon Huntsman	8%	-	2%	73%	5%	-	-	6%	-	4%
Ron Paul	10%	3%	-	-	58%	-	-	1%	-	5%
Rick Perry	1%	-	2%	-	2%	58%	-	1%	-	0%
Buddy Roemer	1%	3%	-	-	-	12%	22%	0%	-	-
Mitt Romney	44%	-	6%	12%	21%	-	14%	77%	10%	18%
Rick Santorum	1%	-	4%	-	-	-	15%	0%	63%	1%
Someone else/Not sure	18%	3%	-	10%	4%	-	29%	4%	-	64%

		Who Will W	/ho Will Win NH?									
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry			_	Someone else/Not sure		
Attention Paid to Debates												
A lot of attention	34%	64%	59%	26%	33%	42%	45%	39%	81%	11%		
Some attention	38%	22%	31%	54%	47%	31%	7%	45%	19%	23%		
Not much attention at all		14%	10%	19%	20%	27%	48%	15%	-	9%		
Not sure	13%	-	-	-	-	-	-	1%	-	57%		

		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul		,	Mitt Romney	Rick Santorum	Someone else/Not sure
Seen Any Candidates in Person?						-				
Have not seen any of the candidates in person		56%	55%	62%	71%	58%	67%	79%	60%	31%
Have seen only one candidate	10%	-	23%	21%	14%	27%	33%	9%	-	4%
Have seen more than one candidate	11%	44%	21%	12%	13%	15%	-	11%	40%	4%
Not sure	15%	-	1%	5%	2%	-	-	1%	-	61%





		Who Will Win NH?										
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul			Mitt Romney	_	Someone else/Not sure		
Importance of a Candidate Spending Time in NH												
Very important	25%	56%	24%	46%	37%	42%	74%	25%	10%	6%		
Som ew hat important		6%	36%	39%	38%	15%	-	41%	13%	17%		
Not important at all	27%	38%	36%	15%	25%	31%	26%	34%	77%	13%		
Not sure	15%	-	4%	-	-	12%	-	-	-	64%		

		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul			Mitt Romney	Rick Santorum	Someone else/Not sure
Who's Run Strongest NH Campaign?										
Michele Bachmann	3%	86%	-	-	-	-	-	1%	27%	1%
Newt Gingrich	4%	-	43%	-	3%	15%	-	1%	-	0%
Jon Huntsman	10%	-	2%	71%	10%	27%	-	9%	-	1%
Ron Paul	15%	6%	11%	2%	59%	-	-	10%	13%	5%
Rick Perry	1%	-	-	5%	-	42%	-	1%	-	-
Buddy Roemer	2%	-	-	-	2%	-	72%	0%	-	0%
Mitt Romney	40%	3%	29%	16%	15%	15%	14%	70%	-	9%
Rick Santorum	0%	-	-	-	1%	-	-	0%	-	1%
Someone else/Not sure	26%	6%	16%	6%	10%	-	14%	9%	60%	81%

		Who Will W	in NH?							
	Base	Michele Bachmann		Jon Huntsman	Ron Paul	Rick Perry	-	Mitt Romney	Rick Santorum	Someone else/Not sure
Who Will Win NH?										
Michele Bachmann	3%	100%	-	-	-	-	-	-	-	-
Newt Gingrich	6%	-	100%	-	-	-	-	-	-	-
Jon Huntsman	5%	-	-	100%	-	-	-	-	-	-
Ron Paul	13%	-	-	-	100%	-	-	-	-	-
Rick Perry	1%	-	-	-	-	100%	-	-	-	-
Buddy Roemer	2%	-	-	-	-	-	100%	-	-	-
Mitt Romney	47%	-	-	-	-	-	-	100%	-	-
Rick Santorum	1%	-	-	-	-	-	-	-	100%	-
Someone else/Not sure	23%	-	-	-	-	-	-	-	-	100%





		Who Will W	/ho Will Win NH?										
	Rase	Michele Bachmann	New t		Ron	_	,		_	Someone else/Not sure			
Gender	Buoc	Baomiani	Omg. ion	riantoman	- uui	I CITY	Roomer	nonnie y	ountor um	oloc/Not out o			
Woman	48%	32%	52%	41%	42%	42%	53%	49%	47%	55%			
Man	52%	68%	48%	59%	58%	58%	47%	51%	53%	45%			

		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman		_	,		Rick Santorum	Someone else/Not sure
Age		<del>-</del>	-	•	•	=	-	-		
18 to 29	10%	50%	15%	9%	13%	-	43%	6%	55%	7%
30 to 45	26%	23%	25%	40%	32%	-	31%	19%	-	36%
46 to 65	43%	20%	42%	33%	44%	77%	20%	50%	26%	34%
Older than 65	21%	8%	18%	18%	11%	23%	5%	25%	19%	24%

		Who Will W	ho Will Win NH?										
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_	Buddy Roemer	Mitt Romney	_	Someone else/Not sure			
Ideology		=	-				-	•					
Very liberal	5%	29%	10%	7%	6%	27%	60%	1%	-	2%			
Somewhat liberal	4%	3%	-	6%	4%	15%	14%	5%	-	4%			
Moderate	27%	28%	21%	72%	28%	15%	7%	26%	10%	25%			
Som ew hat conservative	39%	22%	34%	10%	39%	15%	12%	43%	27%	41%			
Very conservative	25%	17%	36%	5%	23%	27%	7%	25%	63%	28%			





		Who Will W	ho Will Win NH?										
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure			
Party													
Democrat	4%	14%	10%	9%	5%	-	7%	3%	-	2%			
Republican	61%	52%	74%	21%	49%	69%	45%	65%	90%	68%			
Independent/Other	34%	34%	16%	70%	45%	31%	49%	32%	10%	30%			

		Who Will W	Vho Will Win NH?											
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure				
2008 Vote		•		•		•	•		•					
John McCain	68%	43%	82%	37%	44%	88%	14%	75%	90%	77%				
Barack Obama	21%	24%	14%	50%	29%	-	37%	20%	10%	13%				
Someone else/Don't remember	11%	32%	5%	13%	27%	12%	50%	5%	-	10%				

		Who Will W	in NH?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_	,		_	Someone else/Not sure
Tea Party ID										
Yes	24%	28%	45%	20%	28%	38%	22%	23%	26%	19%
No	66%	62%	47%	75%	63%	62%	41%	70%	64%	67%
Not sure	10%	10%	9%	5%	9%	-	37%	7%	10%	14%





		Gender	
	Base	Woman	Man
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	71%	68%	73%
Might end up supporting someone else	29%	32%	27%

		Gender	
	Base	Woman	Man
2012 GOP Pres Primary 2nd Choice		•	
Michele Bachmann	7%	7%	7%
Newt Gingrich	15%	14%	16%
Jon Huntsman	13%	13%	13%
Ron Paul	8%	7%	8%
Rick Perry	4%	4%	5%
Buddy Roemer	2%	1%	2%
Mitt Romney	19%	18%	19%
Rick Santorum	8%	8%	7%
Someone else/Not sure	25%	27%	22%

		Gender	
	Base	Woman	Man
Bachmann Favorability			
Favorable	38%	35%	40%
Unfavorable	48%	48%	48%
Not sure	14%	17%	11%





		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	42%	41%	43%
Unfavorable	53%	53%	53%
Not sure	5%	6%	4%

		Gender	
	Base	Woman	Man
Huntsman Favorability			
Favorable	55%	52%	57%
Unfavorable	27%	25%	30%
Not sure	18%	23%	13%

		Gender	
	Base	Woman	Man
Paul Favorability		•	
Favorable	47%	44%	49%
Unfavorable	46%	50%	43%
Notsure	7%	6%	7%





		Gender	
	Base	Woman	Man
Perry Favorability		•	
Favorable	26%	26%	27%
Unfavorable	63%	60%	65%
Not sure	11%	14%	8%

		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	63%	66%	61%
Unfavorable	32%	30%	34%
Not sure	5%	4%	5%

		Gender	
	Base	Woman	Man
Santorum Favorability			·
	400/	37%	41%
Favorable			
Unfavorable	40%	36%	43%
Not sure	21%	26%	16%





		Gender	
	Base	Woman	Man
Evangelical?			
Are	23%	26%	21%
Are not	77%	74%	79%

		Gender	
	Base	Woman	Man
Regularly Watch Fox?			
Do	51%	49%	52%
Do not	49%	51%	48%

		Gender	
	Base	Woman	Man
2012 GOP Pres Primary Winnowed			
Newt Gingrich	16%	16%	16%
Jon Huntsman	16%	14%	18%
Ron Paul	23%	22%	24%
Mitt Romney	38%	42%	34%
Not sure	7%	6%	9%





		Gender		
	Base	Woman	Man	
2008 Primary Choice				
Democratic primary	17%	17%	17%	
Republican primary	70%	71%	70%	
Didn't vote in a primary	13%	12%	13%	

		Gender	
	Base	Woman	Man
2008 GOP Primary Vote		_	
John McCain	45%	47%	44%
Mitt Romney	21%	22%	20%
Mike Huckabee	9%	12%	7%
Rudy Giuliani	7%	6%	8%
Ron Paul	8%	5%	10%
Someone else	4%	4%	5%
Don't remember	6%	5%	6%

		Gender	
	Base	Woman	Man
Most Important Issue		-	
Jobs/economy	37%	40%	35%
Government spending, reducing the debt	33%	31%	35%
Taxes	5%	5%	5%
Social issues	8%	9%	8%
Illegal immigration	3%	3%	4%
Foreign policy/national security	4%	5%	4%
Someone else	2%	2%	2%
Not sure	7%	6%	9%



		Gender	
	Base	Woman	Man
More Important: Electability or Issues?			
A candidate's ability to beat Obama	36%	38%	34%
Their issue positions	55%	54%	56%
Not sure	9%	8%	10%

		Gender	
	Base	Woman	Man
Does Gingrich Have Strong Principles?			
He does	31%	31%	32%
He does not	49%	50%	48%
Not sure	20%	19%	21%

		Gender	
	Base	Woman	Man
Does Huntsman Have Strong Principles?			
He does	51%	49%	53%
He does not	18%	18%	18%
Not sure	31%	33%	29%





	Gender		
	Base	Woman	Man
Does Paul Have Strong Principles?			
He does	72%	69%	75%
He does not	12%	14%	10%
Not sure	16%	17%	14%

		Gender	
	Base	Woman	Man
Does Romney Have Strong Principles?			
He does	52%	54%	50%
He does not	30%	27%	34%
Not sure	18%	19%	17%

		Gender	
	Base	Woman	Man
Most ⊟ectable		•	
Michele Bachmann	6%	5%	7%
Newt Gingrich	11%	9%	12%
Jon Huntsman	8%	8%	8%
Ron Paul	10%	9%	11%
Rick Perry	1%	1%	1%
Buddy Roemer	1%	1%	0%
Mitt Romney	45%	46%	44%
Rick Santorum	1%	2%	1%
Someone else/Not sure	18%	19%	16%





		Gender	
	Base	Woman	Man
Attention Paid to Debates			
A lot of attention	33%	34%	33%
Some attention	39%	38%	39%
Not much attention at all	15%	16%	13%
Not sure	13%	12%	14%

		Gender	
	Base	Woman	Man
Seen Any Candidates in Person?			
Have not seen any of the candidates in person	64%	67%	60%
Have seen only one candidate	10%	9%	11%
Have seen more than one candidate	11%	9%	13%
Not sure	15%	14%	15%

	_	Gender	
	Base	Woman	Man
Importance of a Candidate Spending Time in NH			
Very important	25%	25%	25%
Somewhat important	33%	34%	32%
Not important at all	28%	26%	29%
Not sure	15%	15%	14%



		Gender	
	Base	Woman	Man
Who's Run Strongest NH Campaign?			
Michele Bachmann	4%	3%	4%
Newt Gingrich	3%	3%	4%
Jon Huntsman	10%	10%	9%
Ron Paul	15%	10%	19%
Rick Perry	1%	0%	1%
Buddy Roemer	1%	1%	2%
Mitt Romney	40%	43%	37%
Rick Santorum	0%	0%	1%
Someone else/Not sure	26%	29%	23%

		Gender	
	Base	Woman	Man
Who Will Win NH?		•	
Michele Bachmann	3%	2%	4%
Newt Gingrich	6%	6%	5%
Jon Huntsman	5%	4%	6%
Ron Paul	14%	12%	15%
Rick Perry	1%	1%	1%
Buddy Roemer	1%	1%	1%
Mitt Romney	47%	48%	47%
Rick Santorum	1%	1%	1%
Someone else/Not sure	23%	26%	20%

		Gender	
	Base	Woman	Man
Gender			
Woman	48%	100%	-
Man	52%	-	100%





	Gender		
	Base	Woman	Man
Age		•	
18 to 29	10%	13%	7%
30 to 45	25%	24%	27%
46 to 65	43%	43%	43%
Older than 65	21%	20%	23%

		Gender		
	Base	Woman	Man	
Ideology		•		
Very liberal	5%	7%	3%	
Somewhat liberal	4%	4%	4%	
Moderate	28%	27%	28%	
Somew hat conservative	39%	40%	37%	
Very conservative	25%	21%	29%	

		Gender	
	Base	Woman	Man
Party		-	
Democrat	4%	4%	5%
Republican	61%	63%	59%
Independent/Other	35%	33%	36%





		Gender	
	Base	Woman	Man
2008 Vote			
John McCain	68%	68%	68%
Barack Obama	21%	22%	20%
Someone else/Don't remember	11%	10%	12%

		Gender		
	Base	Woman	Man	
Tea Party ID		•		
Yes	24%	19%	29%	
No	66%	69%	64%	
Not sure	9%	12%	7%	

		Age			
	Base	18 to 29	30 to 45		Older than 65
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	71%	72%	66%	73%	73%
Might end up supporting someone else	29%	28%	34%	27%	27%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary 2nd Choice				-	
Michele Bachmann	7%	9%	8%	7%	5%
Newt Gingrich	15%	2%	13%	18%	17%
Jon Huntsman	13%	11%	10%	15%	14%
Ron Paul	8%	9%	6%	9%	8%
Rick Perry	4%	7%	4%	4%	6%
Buddy Roemer	2%	2%	2%	2%	2%
Mitt Romney	18%	16%	23%	16%	19%
Rick Santorum	8%	11%	7%	8%	6%
Someone else/Not sure	25%	33%	28%	22%	22%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Bachmann Favorability		•			
Favorable	38%	42%	35%	37%	41%
Unfavorable	48%	49%	54%	49%	37%
Not sure	14%	9%	11%	14%	22%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	42%	40%	46%	41%	41%
Unfavorable	53%	60%	50%	55%	48%
Not sure	5%	-	4%	4%	12%





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Huntsman Favorability						
Favorable	55%	53%	50%	56%	58%	
Unfavorable	27%	38%	28%	27%	23%	
Not sure	18%	9%	22%	17%	19%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Paul Favorability					
Favorable	47%	51%	59%	46%	32%
Unfavorable	46%	42%	32%	50%	58%
Not sure	7%	7%	9%	4%	10%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Perry Favorability					
Favorable	26%	24%	28%	27%	25%
Unfavorable	62%	62%	61%	64%	61%
Not sure	11%	13%	11%	10%	15%





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Romney Favorability						
Favorable	63%	42%	58%	67%	74%	
Unfavorable	32%	56%	37%	30%	18%	
Not sure	5%	2%	6%	3%	8%	

		Age			
	Base	18 to 29	30 to 45		Older than 65
Santorum Favorability					
Favorable	39%	27%	37%	43%	42%
Unfavorable	40%	58%	45%	35%	34%
Not sure	21%	16%	18%	22%	23%

		Age			
	Base	18 to 29			Older than 65
Evangelical?		J			<u> </u>
Are	23%	47%	23%	20%	21%
Are no	77%	53%	77%	80%	79%





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Regularly Watch Fox?						
Do	51%	40%	50%	48%	62%	
Do not	49%	60%	50%	52%	38%	

		Age				
		18 to	30 to	46 to	Older	
	Base	29	45	65	than 65	
2012 GOP Pres Primary Winnowed				•		
Newt Gingrich	16%	22%	16%	14%	18%	
Jon Huntsman	16%	16%	14%	18%	16%	
Ron Paul	23%	36%	31%	20%	12%	
Mitt Romney	37%	18%	30%	42%	46%	
Not sure	8%	9%	9%	6%	8%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
2008 Primary Choice		•			•	
Democratic primary	17%	31%	16%	16%	14%	
Republican primary	70%	42%	69%	74%	78%	
Didn't vote in a primary	13%	27%	16%	11%	9%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
2008 GOP Primary Vote		•	•		
John McCain	45%	42%	40%	46%	50%
Mitt Romney	21%	5%	27%	19%	21%
Mike Huckabee	9%	5%	9%	10%	9%
Rudy Giuliani	7%	5%	7%	9%	5%
Ron Paul	8%	16%	9%	8%	4%
Someone else	4%	16%	4%	4%	3%
Don't remember	6%	11%	4%	4%	8%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Most Important Issue					
Jobs/economy	37%	24%	37%	41%	36%
Government spending, reducing the debt		24%	26%	37%	37%
Taxes	5%	-	7%	5%	3%
Social issues	8%	22%	9%	7%	4%
Illegal immigration	3%	4%	3%	2%	6%
Foreign policy/national security	4%	11%	6%	2%	4%
Someone else	2%	4%	3%	2%	1%
Not sure	7%	9%	10%	4%	10%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
More Important: Electability or Issues?		•		-	
A candidate's ability to beat Obama	36%	36%	27%	37%	46%
Their issue positions	55%	51%	62%	56%	43%
Not sure	9%	13%	11%	7%	10%





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Does Gingrich Have Strong Principles?						
He does	31%	18%	30%	34%	35%	
He does not	49%	62%	46%	50%	43%	
Not sure	20%	20%	24%	17%	22%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Does Huntsman Have Strong Principles?						
He does	51%	38%	45%	56%	56%	
He does not	18%	36%	17%	16%	14%	
Not sure	31%	27%	38%	29%	30%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Does Paul Have Strong Principles?						
He does	72%	64%	72%	77%	65%	
He does not	12%	20%	7%	11%	16%	
Not sure	16%	16%	20%	12%	18%	





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Does Romney Have Strong Principles?		•				
He does	52%	29%	46%	57%	60%	
He does not	30%	56%	31%	28%	20%	
Not sure	18%	16%	23%	15%	20%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Most Electable					
Michele Bachmann	6%	27%	6%	2%	2%
Newt Gingrich	11%	7%	10%	12%	11%
Jon Huntsman	8%	7%	10%	8%	6%
Ron Paul	10%	13%	13%	9%	5%
Rick Perry	1%	-	-	3%	1%
Buddy Roemer	1%	2%	1%	0%	0%
Mitt Romney	44%	24%	39%	49%	51%
Rick Santorum	1%	2%	2%	1%	1%
Someone else/Not sure	18%	18%	18%	15%	22%

		Age				
	Base	18 to	30 to 45	46 to	Older than 65	
	base	29	43	00	เกลก ชอ	
Attention Paid to Debates						
A lot of attention	34%	49%	24%	34%	37%	
Some attention	38%	22%	43%	42%	33%	
Not much attention at all	15%	20%	17%	12%	13%	
Not sure	13%	9%	16%	11%	17%	





		Age				
	Base	18 to 29	30 to 45	46 to 65		
Seen Any Candidates in Person?						
Have not seen any of the candidates in person	64%	56%	62%	66%	66%	
Have seen only one candidate	10%	13%	8%	12%	7%	
Have seen more than one candidate	11%	16%	12%	12%	7%	
Not sure	15%	16%	17%	11%	20%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Importance of a Candidate Spending Time in NH						
Very important	25%	38%	19%	28%	20%	
Somewhat important	33%	16%	32%	35%	38%	
Not important at all	27%	33%	31%	26%	23%	
Not sure	15%	13%	17%	12%	18%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Who's Run Strongest NH Campaign?					
Michele Bachmann	3%	20%	3%	1%	1%
Newt Gingrich	4%	7%	4%	3%	4%
Jon Huntsman	10%	11%	8%	11%	7%
Ron Paul	15%	9%	21%	14%	10%
Rick Perry	1%	-	2%	0%	1%
Buddy Roemer	2%	4%	3%	1%	1%
Mitt Romney	40%	29%	30%	46%	44%
Rick Santorum	0%	-	-	1%	0%
Someone else/Not sure	26%	20%	29%	23%	31%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Who Will Win NH?					
Michele Bachmann	3%	16%	3%	1%	1%
Newt Gingrich	6%	9%	6%	6%	5%
Jon Huntsman	5%	4%	7%	4%	4%
Ron Paul	13%	18%	17%	14%	7%
Rick Perry	1%	-	-	1%	1%
Buddy Roemer	2%	7%	2%	1%	0%
Mitt Romney	47%	27%	35%	55%	55%
Rick Santorum	1%	4%	-	0%	1%
Someone else/Not sure	23%	16%	31%	18%	26%

		Age				
	Base	18 to 29			Older than 65	
Gender						
Woman	48%	64%	45%	48%	45%	
Man	52%	36%	55%	52%	55%	

		Age					
	Base	18 to 29	30 to 45	46 to 65	Older than 65		
Age							
18 to 29	10%	100%	-	-	-		
30 to 45	26%	-	100%	-	-		
46 to 65	43%	-	-	100%	-		
Older than 65	21%	-	-	-	100%		





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
ldeology						
Very liberal	5%	24%	6%	2%	1%	
Somewhat liberal	4%	4%	5%	5%	2%	
Moderate	27%	18%	30%	27%	29%	
Somew hat conservative	39%	29%	39%	41%	38%	
Very conservative	25%	24%	21%	25%	30%	

		Age			
	Base	18 to 29		46 to 65	Older than 65
Party					
Democrat	4%	16%	3%	3%	3%
Republican	61%	53%	61%	61%	67%
Independent/Other	34%	31%	37%	36%	30%

		Age	je				
	Base	18 to 29	30 to 45		Older than 65		
2008 Vote		•			•		
John McCain	68%	42%	69%	71%	75%		
Barack Obama	21%	29%	18%	22%	17%		
Someone else/Don't remember	11%	29%	13%	7%	9%		





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Tea Party ID						
Yes	24%	16%	30%	25%	19%	
No	66%	69%	61%	67%	71%	
Not sure	10%	16%	9%	9%	9%	

		Ideology					
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
Committed to Candidate or Might Change Your Mind?		<u>.</u>					
Strongly committed to that candidate	71%	78%	70%	63%	78%	68%	
Might end up supporting someone else		22%	30%	37%	22%	32%	

		Ideolog	ldeology				
	Base	Very liberal	Som ew hat liberal	Moderate	Som ew hat conservative	Very conservative	
2012 GOP Pres Primary 2nd Choice			•	•	•		
Michele Bachmann	7%	14%	-	2%	6%	16%	
Newt Gingrich	15%	5%	15%	9%	20%	14%	
Jon Huntsman	13%	5%	15%	16%	14%	9%	
Ron Paul	8%	2%	2%	11%	7%	7%	
Rick Perry	4%	5%	5%	2%	5%	6%	
Buddy Roemer	2%	17%	2%	2%	1%	0%	
Mitt Romney	18%	10%	17%	19%	20%	18%	
Rick Santorum	8%	5%	4%	4%	9%	11%	
Someone else/Not sure	25%	40%	39%	34%	18%	19%	





		Ideology					
	Base	Very liberal			Somewhat conservative	Very conservative	
Bachmann Favorability							
Favorable	38%	33%	27%	16%	39%	61%	
Unfavorable	48%	61%	62%	70%	43%	26%	
Not sure	14%	6%	10%	13%	17%	13%	

		Ideolog	deology				
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Gingrich Favorability							
Favorable	42%	37%	27%	28%	45%	57%	
Unfavorable	53%	63%	65%	69%	49%	36%	
Not sure	5%	-	8%	4%	6%	7%	

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Huntsman Favorability							
Favorable	55%	64%	55%	66%	52%	46%	
Unfavorable	27%	32%	20%	19%	27%	37%	
Not sure	18%	4%	25%	15%	21%	18%	





		Ideolog	deology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative		
Paul Favorability								
Favorable	47%	43%	38%	45%	47%	52%		
Unfavorable	46%	57%	42%	46%	48%	42%		
Not sure	7%	-	20%	9%	5%	6%		

		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal		Somew hat conservative	,
Perry Favorability						
Favorable	26%	30%	12%	18%	23%	43%
Unfavorable	62%	70%	70%	74%	63%	45%
Not sure	11%	-	17%	8%	14%	12%

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Romney Favorability							
Favorable	63%	30%	64%	58%	75%	59%	
Unfavorable	32%	70%	36%	37%	21%	35%	
Not sure	5%	-	-	5%	4%	7%	





		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Santorum Favorability						
Favorable	39%	26%	24%	22%	44%	57%
Unfavorable	40%	68%	49%	57%	35%	21%
Not sure	21%	6%	27%	21%	21%	22%

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	•		
Evangelical?				-				
Are	23%	41%	24%	11%	17%	44%		
Are not	77%	59%	76%	89%	83%	56%		

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Regularly Watch Fox?							
Do	51%	37%	31%	31%	59%	66%	
Do not	49%	63%	69%	69%	41%	34%	





		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
2012 GOP Pres Primary Winnowed							
Newt Gingrich	16%	21%	10%	9%	17%	23%	
Jon Huntsman	16%	22%	21%	31%	10%	7%	
Ron Paul	23%	31%	21%	21%	19%	29%	
Mitt Romney	37%	17%	25%	32%	47%	34%	
Not sure	8%	10%	24%	7%	7%	6%	

		Ideolog	ldeology				
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
2008 Primary Choice		•	•	-			
Democratic primary	17%	57%	39%	29%	7%	6%	
Republican primary	70%	26%	23%	54%	82%	87%	
Didn't vote in a primary	13%	18%	38%	17%	11%	7%	

		Ideolog	ldeology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative			
2008 GOP Primary Vote		<u>.</u>							
John McCain	45%	46%	40%	47%	48%	40%			
Mitt Romney	21%	8%	24%	17%	22%	22%			
Mike Huckabee	9%	8%	24%	6%	7%	15%			
Rudy Giuliani	7%	19%	-	7%	7%	6%			
Ron Paul	8%	18%	-	8%	7%	9%			
Someone else	4%	-	11%	8%	4%	2%			
Don't remember	6%	-	-	7%	5%	6%			





		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative		
Most Important Issue								
Jobs/economy	37%	37%	49%	49%	39%	20%		
Government spending, reducing the debt	33%	16%	18%	22%	38%	42%		
Taxes	5%	-	2%	7%	3%	7%		
Social issues	8%	31%	12%	5%	3%	15%		
Illegal immigration	3%	5%	-	3%	3%	3%		
Foreign policy/national security	4%	7%	-	6%	4%	3%		
Someone else	2%	5%	2%	1%	2%	3%		
Not sure	7%	-	15%	7%	8%	6%		

		Ideology					
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
More Important: Electability or Issues?							
A candidate's ability to beat Obama	36%	21%	20%	21%	43%	48%	
Their issue positions	55%	79%	57%	73%	45%	44%	
Not sure	9%	-	23%	7%	11%	8%	

		Ideolog	Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative		
Does Gingrich Have Strong Principles?							
He does	31%	23%	22%	20%	36%	41%	
He does not	49%	70%	60%	61%	42%	38%	
Not sure	20%	7%	18%	19%	22%	21%	





		Ideology				
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative
Does Huntsman Have Strong Principles?						
He does	51%	35%	52%	59%	52%	44%
He does not	18%	54%	17%	14%	14%	21%
Not sure	31%	11%	31%	27%	34%	35%

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Does Paul Have Strong Principles?						
He does	72%	56%	65%	72%	72%	77%
He does not	12%	37%	12%	12%	9%	11%
Not sure	16%	7%	23%	15%	19%	13%

		Ideolog	Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Does Romney Have Strong Principles?							
He does	52%	18%	45%	44%	61%	53%	
He does not	30%	75%	38%	37%	18%	31%	
Not sure	18%	7%	18%	19%	20%	16%	





		Ideology					
	Base	Very liberal	Som ew hat liberal	Moderate	Somewhat conservative	Very conservative	
Most Electable							
Michele Bachmann	6%	35%	2%	4%	4%	5%	
Newt Gingrich	11%	9%	21%	6%	11%	14%	
Jon Huntsman	8%	11%	11%	18%	4%	3%	
Ron Paul	10%	9%	10%	8%	9%	12%	
Rick Perry	1%	2%	-	2%	1%	3%	
Buddy Roemer	1%	11%	-	0%	-	0%	
Mitt Romney	44%	5%	30%	43%	52%	46%	
Rick Santorum	1%	5%	-	1%	0%	3%	
Someone else/Not sure	18%	13%	25%	19%	19%	14%	

		Ideology					
	Base	Very liberal	Somewhat liberal	Moderate	Somew hat conservative	Very conservative	
Attention Paid to Debates							
A lot of attention	34%	59%	33%	29%	33%	36%	
Some attention	38%	21%	31%	47%	37%	37%	
Not much attention at all	15%	20%	20%	13%	13%	17%	
Not sure	13%	-	15%	12%	18%	11%	

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal	Moderate	Som ew hat conservative	Very conservative		
Seen Any Candidates in Person?		•						
Have not seen any of the candidates in person	64%	53%	68%	67%	61%	67%		
Have seen only one candidate	10%	24%	-	11%	9%	10%		
Have seen more than one candidate	11%	19%	12%	9%	12%	11%		
Not sure	15%	5%	20%	14%	19%	12%		





		Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Importance of a Candidate Spending Time in NH							
Very important	25%	53%	33%	26%	20%	24%	
Somew hat important	33%	23%	24%	31%	36%	35%	
Not important at all	27%	18%	26%	30%	26%	29%	
Not sure	15%	6%	18%	14%	18%	13%	

		ldeolog	ЭУ			
	Base	Very liberal	Somewhat liberal	Moderate	Som ew hat conservative	Very conservative
Who's Run Strongest NH Campaign?						
Michele Bachmann	3%	19%	-	2%	3%	4%
Newt Gingrich	4%	11%	6%	3%	4%	2%
Jon Huntsman	10%	17%	20%	16%	6%	4%
Ron Paul	15%	9%	19%	16%	13%	17%
Rick Perry	1%	7%	-	-	1%	1%
Buddy Roemer	2%	14%	5%	1%	1%	1%
Mitt Romney	40%	10%	30%	39%	43%	43%
Rick Santorum	0%	-	-	0%	0%	1%
Someone else/Not sure	26%	13%	20%	22%	30%	27%

		Ideolog	Ideology				
	Base	Very liberal	Som ew hat liberal	Moderate	Somewhat conservative	Very conservative	
Who Will Win NH?							
Michele Bachmann	3%	19%	2%	3%	2%	2%	
Newt Gingrich	6%	11%	-	4%	5%	8%	
Jon Huntsman	5%	7%	7%	13%	1%	1%	
Ron Paul	13%	16%	13%	14%	14%	12%	
Rick Perry	1%	4%	2%	0%	0%	1%	
Buddy Roemer	2%	19%	5%	0%	0%	0%	
Mitt Romney	47%	14%	50%	44%	52%	48%	
Rick Santorum	1%	-	-	0%	1%	2%	
Someone else/Not sure	23%	11%	20%	21%	25%	25%	





		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	•		
Gender		-		•				
Woman	48%	69%	52%	48%	51%	41%		
Man	52%	31%	48%	52%	49%	59%		

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Age		_		•			
18 to 29	10%	50%	10%	7%	8%	10%	
30 to 45	26%	29%	28%	29%	26%	22%	
46 to 65	43%	15%	51%	42%	46%	43%	
Older than 65	21%	5%	11%	22%	21%	25%	

		ldeology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
ldeology		-	<del>-</del>	-			
Very liberal	5%	100%	-	-	-	-	
Somewhat liberal	4%	-	100%	-	-	-	
Moderate	27%	-	-	100%	=	-	
Somew hat conservative	39%	-	-	-	100%	-	
Very conservative	25%	-	-	-	-	100%	





		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Party							
Democrat	4%	27%	12%	6%	1%	2%	
Republican	61%	37%	37%	36%	73%	80%	
Independent/Other	34%	36%	50%	58%	26%	17%	

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
2008 Vote		•				
John McCain	68%	23%	35%	46%	83%	83%
Barack Obama	21%	57%	52%	41%	10%	3%
Someone else/Don't remember	11%	20%	13%	12%	7%	14%

		Ideolog	deology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Tea Party ID								
Yes	24%	28%	13%	6%	19%	53%		
No	66%	65%	71%	86%	71%	37%		
Not sure	10%	7%	16%	8%	10%	10%		





		Party		
	Base	Democrat	Republican	Independent/Other
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	61%	74%	67%
Might end up supporting someone else	29%	39%	26%	33%

		Party		
	Base	Democrat	Republican	Independent/Other
2012 GOP Pres Primary 2nd Choice		•	•	
Michele Bachmann	7%	18%	8%	4%
New t Gingrich	15%	2%	18%	10%
Jon Huntsman	13%	15%	13%	13%
Ron Paul	8%	7%	8%	8%
Rick Perry	4%	-	5%	4%
Buddy Roemer	2%	2%	1%	3%
Mitt Romney	18%	12%	17%	21%
Rick Santorum	8%	7%	8%	7%
Someone else/Not sure	25%	37%	21%	29%

		Party			
	Base	Democrat	Republican	Independent/Other	
Bachmann Favorability					
Favorable	38%	28%	45%	26%	
Unfavorable	48%	69%	38%	63%	
Not sure	14%	2%	17%	11%	





		Party	Party		
	Base	Democrat	Republican	Independent/Other	
Gingrich Favorability		-		-	
Favorable	42%	36%	51%	27%	
Unfavorable	53%	61%	44%	67%	
Not sure	5%	2%	5%	6%	

		Party		
	Base	Democrat	Republican	Independent/Other
Huntsman Favorability				
Favorable	55%	57%	49%	64%
Unfavorable	27%	38%	30%	21%
Not sure	18%	5%	20%	15%

		Party		
	Base	Democrat	Republican	Independent/Other
Paul Favorability				
Favorable	47%	50%	44%	50%
Unfavorable	46%	40%	48%	43%
Not sure	7%	11%	7%	6%





		Party		
	Base	Democrat	Republican	Independent/Other
Perry Favorability		-	•	
Favorable	26%	28%	29%	21%
Unfavorable	62%	65%	58%	70%
Not sure	11%	7%	13%	9%

		Party		
	Base	Democrat	Republican	Independent/Other
Romney Favorability		-	-	
Favorable	63%	45%	69%	56%
Unfavorable	32%	55%	26%	39%
Not sure	5%	-	5%	5%

		Party	Party		
	Base	Democrat	Republican	Independent/Other	
Santorum Favorability					
Favorable	39%	21%	46%	30%	
Unfavorable	40%	67%	31%	51%	
Not sure	21%	12%	22%	19%	





			Party	Party		
		Base	Democrat	Republican	Independent/Other	
Evange lical?						
	Are	23%	33%	28%	14%	
	Are not	77%	67%	72%	86%	

		Party	Party			
	Base	Democrat	Republican	Independent/Other		
Regularly Watch Fox?						
Do	51%	41%	59%	36%		
Do not	49%	59%	41%	64%		

		Party	Party		
	Base	Democrat	Republican	Independent/Other	
2012 GOP Pres Primary Winnowed					
Newt Gingrich	16%	22%	19%	11%	
Jon Huntsman	16%	24%	9%	28%	
Ron Paul	23%	27%	21%	26%	
Mitt Romney	37%	26%	43%	29%	
Not sure	8%	-	9%	6%	





		Party		
	Base	Democrat	Republican	Independent/Other
2008 Primary Choice				
Democratic primary	17%	89%	4%	30%
Republican primary	70%	6%	84%	54%
Didn't vote in a primary	13%	5%	12%	16%

		Party		
	Base	Democrat	Republican	Independent/Other
2008 GOP Primary Vote				
John McCain	45%	70%	45%	45%
Mitt Romney	21%	-	22%	17%
Mike Huckabee	9%	-	10%	9%
Rudy Giuliani	7%	-	7%	7%
Ron Paul	8%	-	7%	10%
Someone else	4%	-	4%	7%
Don't remember	6%	30%	5%	5%

		Party		
	Base	Dem ocrat	Republican	Independent/Other
Most Important Issue				
Jobs/economy	37%	48%	33%	42%
Government spending, reducing the debt	33%	22%	36%	29%
Taxes	5%	7%	4%	5%
Social issues	8%	16%	7%	9%
Illegal immigration	3%	6%	3%	3%
Foreign policy/national security	4%	-	6%	3%
Someone else	2%	-	2%	3%
Not sure	7%	2%	8%	6%





		Party			
	Base	Democrat	Republican	Independent/Other	
More Important: Electability or Issues?					
A candidate's ability to beat Obama	36%	27%	43%	25%	
Their issue positions	55%	68%	47%	67%	
Not sure	9%	4%	11%	8%	

		Party		
	Base	Democrat	Republican	Independent/Other
Does Gingrich Have Strong Principles?				
He does	31%	27%	37%	21%
He does not	49%	63%	40%	62%
Not sure	20%	10%	22%	17%

		Party		
	Base	Democrat	Republican	Independent/Other
Does Huntsman Have Strong Principles?				
He does	51%	46%	47%	58%
He does not	18%	34%	18%	15%
Not sure	31%	20%	34%	27%





		Party		
	Base	Democrat	Republican	Independent/Other
Does Paul Have Strong Principles?				
He does	72%	80%	69%	76%
He does not	12%	10%	12%	12%
Not sure	16%	10%	19%	11%

		Party			
	Base	Democrat	Republican	Independent/Other	
Does Romney Have Strong Principles?					
He does	52%	29%	57%	45%	
He does not	30%	54%	23%	40%	
Not sure	18%	18%	19%	16%	

		Party		
	Base	Democrat	Republican	Independent/Other
Most Electable				
Michele Bachmann	6%	12%	5%	5%
Newt Gingrich	11%	13%	13%	7%
Jon Huntsman	8%	18%	4%	14%
Ron Paul	10%	17%	9%	10%
Rick Perry	1%	2%	2%	1%
Buddy Roemer	1%	2%	1%	1%
Mitt Romney	44%	19%	48%	42%
Rick Santorum	1%	-	2%	1%
Someone else/Not sure	18%	16%	17%	18%





		Party		
	Base	Democrat	Republican	Independent/Other
Attention Paid to Debates				
A lot of attention	34%	45%	31%	37%
Some attention	38%	32%	38%	40%
Not much attention at all	15%	18%	16%	12%
Not sure	13%	4%	15%	11%

		Party		
	Base	Democrat	Republican	Independent/Other
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	64%	60%	63%	65%
Have seen only one candidate	10%	10%	9%	11%
Have seen more than one candidate	11%	21%	11%	11%
Not sure	15%	10%	17%	13%

		Party		
	Base	Democrat	Republican	Independent/Other
Importance of a Candidate Spending Time in NH				
Very important	25%	28%	22%	30%
Somewhat important	33%	20%	37%	26%
Not important at all	27%	37%	25%	31%
Not sure	15%	15%	16%	13%





		Party				
	Base	Democrat	Republican	Independent/Other		
Who's Run Strongest NH Campaign?						
Michele Bachmann	3%	12%	3%	3%		
Newt Gingrich	4%	10%	4%	2%		
Jon Huntsman	10%	7%	7%	15%		
Ron Paul	15%	22%	12%	18%		
Rick Perry	1%	6%	1%	1%		
Buddy Roemer	2%	2%	1%	2%		
Mitt Romney	40%	25%	45%	32%		
Rick Santorum	0%	-	0%	0%		
Someone else/Not sure	26%	15%	27%	26%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Who Will Win NH?					
Michele Bachmann	3%	10%	3%	3%	
Newt Gingrich	6%	13%	7%	3%	
Jon Huntsman	5%	10%	2%	10%	
Ron Paul	13%	17%	11%	18%	
Rick Perry	1%	-	1%	1%	
Buddy Roemer	2%	2%	1%	2%	
Mitt Romney	47%	38%	50%	44%	
Rick Santorum	1%	-	1%	0%	
Someone else/Not sure	23%	10%	25%	20%	

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Gender							
Woman	48%	45%	50%	46%			
Man	52%	55%	50%	54%			





		Party				
	Base	Democrat	Republican	Independent/Other		
Age		•	•			
18 to 29	10%	37%	9%	9%		
30 to 45	26%	17%	26%	28%		
46 to 65	43%	32%	43%	45%		
Older than 65	21%	15%	23%	19%		

		Party				
	Base	Democrat	Republican	Independent/Other		
ldeology		•	•			
Very liberal	5%	31%	3%	5%		
Somewhat liberal	4%	13%	3%	6%		
Moderate	27%	36%	16%	47%		
Somew hat conservative	39%	7%	46%	30%		
Very conservative	25%	14%	33%	13%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Party						
Democrat	4%	100%	-	-		
Republican	61%	-	100%	-		
Independent/Other	34%	-	-	100%		





		Party				
	Base	Democrat	Republican	Independent/Other		
2008 Vote						
John McCain	68%	29%	81%	50%		
Barack Obama	21%	60%	9%	37%		
Someone else/Don't remember	11%	11%	10%	14%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Tea Party ID		-				
Yes	24%	27%	30%	14%		
No	66%	69%	60%	77%		
Not sure	10%	4%	11%	9%		

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	71%	66%	79%
Might end up supporting someone else	29%	29%	34%	21%





		2008 Vote		
	Base		Barack Obama	Someone else/Don't remember
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	7%	9%	3%	4%
Newt Gingrich	15%	19%	7%	5%
Jon Huntsman	13%	12%	18%	11%
Ron Paul	8%	7%	8%	11%
Rick Perry	4%	4%	5%	5%
Buddy Roemer	2%	0%	5%	5%
Mitt Romney	18%	20%	13%	15%
Rick Santorum	8%	9%	4%	4%
Someone else/Not sure	25%	19%	36%	39%

		2008 Vo		
	Base	John McCain		Someone else/Don't remember
Bachmann Favorability				
Favorable	38%	45%	15%	34%
Unfavorable	48%	38%	79%	52%
Not sure	14%	17%	6%	14%

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
Gingrich Favorability				
Favorable	42%	51%	19%	32%
Unfavorable	53%	43%	79%	64%
Not sure	5%	6%	3%	4%





		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
Huntsman Favorability				
Favorable	55%	50%	70%	54%
Unfavorable	27%	29%	21%	29%
Not sure	18%	21%	10%	16%

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Paul Favorability						
Favorable	47%	44%	45%	67%		
Unfavorable	46%	50%	45%	27%		
Not sure	7%	6%	10%	6%		

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
Perry Favorability				
Favorable	26%	31%	16%	18%
Unfavorable	62%	58%	76%	65%
Not sure	11%	12%	7%	18%





		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Romney Favorability					
Favorable	63%	73%	46%	40%	
Unfavorable	32%	23%	49%	56%	
Not sure	5%	5%	5%	4%	

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Santorum Favorability					
Favorable	39%	46%	23%	30%	
Unfavorable	40%	31%	64%	47%	
Not sure	21%	23%	13%	22%	

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Evangelical?		=				
Α	re 23%	24%	13%	39%		
Are r	not 77%	76%	87%	61%		





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Regularly Watch Fox?					
Do	51%	61%	17%	48%	
Do not	49%	39%	83%	52%	

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
2012 GOP Pres Primary Winnowed		_				
Newt Gingrich	16%	20%	9%	9%		
Jon Huntsman	16%	10%	36%	18%		
Ron Paul	23%	19%	26%	42%		
Mitt Romney	37%	44%	27%	14%		
Not sure	8%	8%	3%	17%		

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
2008 Primary Choice		-				
Democratic primary	17%	7%	50%	14%		
Republican primary	70%	84%	39%	41%		
Didn't vote in a primary	13%	9%	10%	45%		





		2008 Vo	2008 Vote			
	Base	John McCain	Barack Obama	Someone else/Don't remember		
2008 GOP Primary Vote		•				
John McCain	45%	49%	38%	13%		
Mitt Romney	21%	22%	14%	22%		
Mike Huckabee	9%	10%	6%	8%		
Rudy Giuliani	7%	7%	3%	15%		
Ron Paul	8%	5%	14%	30%		
Someone else	4%	2%	15%	10%		
Don't remember	6%	5%	10%	2%		

		2008 Vo	te	
	Base	John McCain	Barack Obama	Someone else/Don't remember
Most Important Issue				
Jobs/economy	37%	35%	57%	14%
Government spending, reducing the debt	33%	37%	17%	35%
Taxes	5%	5%	5%	1%
Social issues	8%	7%	8%	17%
Illegal immigration	3%	3%	5%	2%
Foreign policy/national security	4%	3%	3%	12%
Someone else	2%	2%	2%	6%
Not sure	7%	8%	3%	13%

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
More Important: Bectability or Issues?				
A candidate's ability to beat Obama	36%	46%	12%	17%
Their issue positions	55%	44%	85%	66%
Not sure	9%	10%	3%	17%





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Does Gingrich Have Strong Principles?					
He does	31%	39%	12%	19%	
He does not	49%	38%	79%	55%	
Not sure	20%	22%	9%	26%	

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Does Huntsman Have Strong Principles?					
He does	51%	49%	63%	43%	
He does not	18%	15%	24%	22%	
Not sure	31%	36%	13%	35%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Does Paul Have Strong Principles?					
He does	72%	70%	75%	78%	
He does not	12%	12%	15%	7%	
Not sure	16%	18%	9%	15%	





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Does Romney Have Strong Principles?					
He does	52%	60%	34%	36%	
He does not	30%	20%	55%	44%	
Not sure	18%	20%	11%	20%	

	2008 Vote			
	Base	John McCain	Barack Obama	Someone else/Don't remember
Most Electable				
Michele Bachmann	6%	4%	6%	15%
Newt Gingrich	11%	13%	7%	4%
Jon Huntsman	8%	5%	20%	6%
Ron Paul	10%	7%	10%	28%
Rick Perry	1%	2%	1%	1%
Buddy Roemer	1%	-	3%	1%
Mitt Romney	44%	49%	38%	28%
Rick Santorum	1%	1%	2%	2%
Someone else/Not sure	18%	19%	14%	16%

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Attention Paid to Debates					
A lot of attention	34%	33%	39%	27%	
Some attention	38%	37%	43%	39%	
Not much attention at all	15%	14%	13%	21%	
Not sure	13%	16%	6%	14%	





		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Seen Any Candidates in Person?					
Have not seen any of the candidates in person	64%	64%	69%	54%	
Have seen only one candidate	10%	10%	9%	14%	
Have seen more than one candidate	11%	9%	14%	16%	
Not sure	15%	17%	8%	16%	

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Importance of a Candidate Spending Time in NH					
Very important	25%	21%	31%	35%	
Somewhat important	33%	35%	29%	27%	
Not important at all	27%	27%	31%	23%	
Not sure	15%	17%	10%	15%	

	2008 Vote			
	Base	John McCain		Someone else/Don't remember
Who's Run Strongest NH Campaign?				
Michele Bachmann	3%	2%	4%	9%
Newt Gingrich	4%	4%	5%	1%
Jon Huntsman	10%	6%	21%	7%
Ron Paul	15%	14%	13%	25%
Rick Perry	1%	0%	2%	1%
Buddy Roemer	2%	-	3%	9%
Mitt Romney	40%	45%	31%	24%
Rick Santorum	0%	1%	-	-
Someone else/Not sure	26%	28%	20%	24%





		2008 Vote			
	Base	John McCain	Barack Obama	Someone else/Don't remember	
Who Will Win NH?					
Michele Bachmann	3%	2%	4%	9%	
Newt Gingrich	6%	7%	4%	2%	
Jon Huntsman	5%	3%	11%	6%	
Ron Paul	13%	9%	19%	32%	
Rick Perry	1%	1%	-	1%	
Buddy Roemer	2%	0%	3%	7%	
Mitt Romney	47%	52%	45%	23%	
Rick Santorum	1%	1%	0%	-	
Someone else/Not sure	23%	26%	14%	20%	

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Gender		-	_			
Woma	an 48%	49%	51%	43%		
Ma	n 52%	51%	49%	57%		

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Age		-			
18 to 29	10%	6%	14%	26%	
30 to 45	26%	26%	23%	30%	
46 to 65	43%	45%	46%	27%	
Older than 65	21%	23%	17%	16%	





		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
ldeology							
Very liberal	5%	2%	13%	9%			
Somewhat liberal	4%	2%	11%	5%			
Moderate	27%	19%	54%	30%			
Somewhat conservative	39%	47%	18%	25%			
Very conservative	25%	31%	3%	31%			

		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
Party							
Democrat	4%	2%	12%	4%			
Republican	61%	73%	27%	53%			
Independent/Other	34%	25%	61%	42%			

		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
2008 Vote		5	2				
John McCain	68%	100%	-	-			
Barack Obama	21%	-	100%	-			
Someone else/Don't remember	11%	-	-	100%			





		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
Tea Party ID							
Yes	24%	30%	10%	18%			
No	66%	61%	85%	63%			
Not sure	10%	9%	6%	18%			

		Tea Pa		
	Base	Yes	No	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	71%	69%	72%	70%
Might end up supporting someone else	29%	31%	28%	30%

		Tea Party ID		
	Base	Yes	No	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	7%	13%	5%	10%
Newt Gingrich	15%	17%	14%	19%
Jon Huntsman	13%	4%	17%	11%
Ron Paul	8%	6%	8%	9%
Rick Perry	4%	7%	4%	3%
Buddy Roemer	2%	1%	2%	4%
Mitt Romney	18%	16%	19%	17%
Rick Santorum	8%	13%	6%	2%
Someone else/Not sure	25%	23%	25%	25%





		Tea Pa		
	Base	Yes	No	Not sure
Bachmann Favorability				
Favorable	38%	61%	28%	43%
Unfavorable	48%	25%	60%	23%
Not sure	14%	14%	12%	33%

		Tea Pa		
	Base	Yes	No	Not sure
Gingrich Favorability				
Favorable	42%	57%	36%	43%
Unfavorable	53%	38%	59%	46%
Not sure	5%	5%	5%	11%

		Tea Party ID		
	Base	Yes	No	Not sure
Huntsman Favorability				
Favorable	55%	41%	61%	46%
Unfavorable	27%	43%	23%	16%
Not sure	18%	16%	16%	38%





		Tea Pa		
	Base	Yes	No	Not sure
Paul Favorability				
Favorable	47%	46%	47%	46%
Unfavorable	46%	50%	47%	35%
Not sure	7%	4%	6%	20%

		Tea Party ID		
	Base	Yes	No	Not sure
Perry Favorability				
Favorable	26%	42%	20%	27%
Unfavorable	62%	47%	70%	44%
Not sure	11%	10%	9%	29%

		Tea Party ID		
	Base	Yes	No	Not sure
Romney Favorability				
Favorable	63%	59%	65%	63%
Unfavorable	32%	36%	30%	33%
Not sure	5%	5%	5%	4%





		Tea Party ID		
	Base	Yes	No	Not sure
Santorum Favorability				
Favorable	39%	58%	33%	37%
Unfavorable	40%	27%	48%	17%
Not sure	21%	15%	20%	45%

		Tea Party ID		
	Base	Yes	No	Not sure
Evangelical?				
Are	23%	38%	16%	35%
Are not	77%	62%	84%	65%

		Tea Party ID		
	Base	Yes	No	Not sure
Regularly Watch Fox?				
Do	51%	71%	44%	44%
Do not	49%	29%	56%	56%





		Tea Party ID		
	Base	Yes	No	Not sure
2012 GOP Pres Primary Winnowed		-	-	
Newt Gingrich	16%	28%	12%	13%
Jon Huntsman	16%	10%	20%	5%
Ron Paul	23%	23%	21%	34%
Mitt Romney	37%	34%	40%	32%
Not sure	8%	5%	7%	16%

		Tea Pa		
	Base	Yes	No	Not sure
2008 Primary Choice		•		
Democratic primary	17%	10%	19%	17%
Republican primary	70%	84%	66%	60%
Didn't vote in a primary	13%	6%	14%	23%

		Tea Pa		
	Base	Yes	No	Not sure
2008 GOP Primary Vote				
John McCain	45%	39%	49%	39%
Mitt Romney	21%	20%	22%	14%
Mike Huckabee	9%	14%	6%	20%
Rudy Giuliani	7%	9%	6%	9%
Ron Paul	8%	10%	7%	6%
Someone else	4%	3%	5%	4%
Don't remember	6%	5%	5%	8%





		Tea Party ID		
	Base	Yes	No	Not sure
Most Important Issue				
Jobs/economy	37%	26%	42%	28%
Government spending, reducing the debt	33%	44%	30%	23%
Taxes	5%	4%	4%	9%
Social issues	8%	13%	7%	9%
Illegal immigration	3%	3%	3%	5%
Foreign policy/national security	4%	2%	5%	6%
Someone else	2%	3%	2%	4%
Not sure	7%	5%	7%	16%

		Tea Party ID		
	Base	Yes	No	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	36%	50%	31%	34%
Their issue positions	55%	44%	60%	48%
Not sure	9%	6%	9%	18%

		Tea Pa		
	Base	Yes	No	Not sure
Does Gingrich Have Strong Principles?				
He does	31%	43%	28%	27%
He does not	49%	39%	53%	38%
Not sure	20%	17%	19%	35%



		Tea Party ID		
	Base	Yes	No	Not sure
Does Huntsman Have Strong Principles?				
He does	51%	41%	57%	36%
He does not	18%	27%	15%	16%
Not sure	31%	32%	28%	48%

		Tea Party ID		
	Base	Yes	No	Not sure
Does Paul Have Strong Principles?				
He does	72%	75%	72%	64%
He does not	12%	12%	12%	10%
Not sure	16%	13%	15%	26%

		Tea Party ID		
	Base	Yes	No	Not sure
Does Romney Have Strong Principles?				
He does	52%	48%	55%	44%
He does not	30%	35%	28%	33%
Not sure	18%	18%	17%	23%





		Tea Party ID		
	Base	Yes	No	Not sure
Most Electable				
Michele Bachmann	6%	6%	6%	3%
Newt Gingrich	11%	19%	9%	4%
Jon Huntsman	8%	4%	10%	6%
Ron Paul	10%	11%	9%	10%
Rick Perry	1%	2%	1%	3%
Buddy Roemer	1%	2%	0%	-
Mitt Romney	44%	42%	45%	43%
Rick Santorum	1%	2%	1%	3%
Someone else/Not sure	18%	11%	19%	27%

		Tea Pa		
	Base	Yes	No	Not sure
Attention Paid to Debates				
A lot of attention	34%	38%	33%	30%
Some attention	38%	35%	40%	36%
Not much attention at all	15%	17%	13%	17%
Not sure	13%	9%	14%	17%

		Tea Party ID		
	Base	Yes	No	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	64%	70%	62%	61%
Have seen only one candidate	10%	8%	11%	7%
Have seen more than one candidate	11%	12%	11%	13%
Not sure	15%	10%	16%	20%





		Tea Pa		
	Base	Yes	No	Not sure
Importance of a Candidate Spending Time in NH				
Very important	25%	23%	24%	34%
Somewhat important	33%	35%	34%	24%
Not important at all	27%	30%	27%	24%
Not sure	15%	12%	15%	18%

		Tea Party ID		
	Base	Yes	No	Not sure
Who's Run Strongest NH Campaign?				
Michele Bachmann	3%	4%	3%	5%
Newt Gingrich	4%	6%	3%	-
Jon Huntsman	10%	7%	12%	2%
Ron Paul	15%	20%	13%	13%
Rick Perry	1%	2%	1%	-
Buddy Roemer	2%	1%	1%	6%
Mitt Romney	40%	35%	42%	37%
Rick Santorum	0%	1%	0%	-
Someone else/Not sure	26%	24%	25%	37%

		Tea Pa		
	Base	Yes	No	Not sure
Who Will Win NH?				
Michele Bachmann	3%	4%	3%	3%
Newt Gingrich	6%	11%	4%	5%
Jon Huntsman	5%	4%	5%	2%
Ron Paul	13%	16%	13%	13%
Rick Perry	1%	1%	1%	-
Buddy Roemer	2%	1%	1%	6%
Mitt Romney	47%	45%	49%	36%
Rick Santorum	1%	1%	1%	1%
Someone else/Not sure	23%	18%	23%	33%





		Tea Pa	Tea Party ID		
	Base	Yes	No	Not sure	
Gender		-			
Womai	48%	38%	50%	63%	
Mai	52%	62%	50%	37%	

		Tea Party ID		
	Base	Yes	No	Not sure
Age				
18 to 29	10%	6%	10%	16%
30 to 45	26%	32%	24%	25%
46 to 65	43%	44%	43%	38%
Older than 65	21%	17%	23%	21%

		Tea Pa		
				Not
	Base	Yes	No	sure
Ideology				
Very liberal	5%	6%	5%	4%
Somewhat liberal	4%	2%	5%	7%
Moderate	27%	7%	35%	22%
Somewhat conservative	39%	30%	41%	40%
Very conservative	25%	54%	14%	27%





		Tea Party ID		
	Base	Yes	No	Not sure
Party				
Democrat	4%	5%	4%	2%
Republican	61%	75%	55%	67%
Independent/Other	34%	20%	40%	31%

		Tea Pa		
	Base	Yes	No	Not sure
2008 Vote		•		
John McCain	68%	83%	63%	66%
Barack Obama	21%	8%	27%	12%
Someone else/Don't remember	11%	8%	11%	21%

		Tea Party ID		
	Base	Yes	No	Not sure
Tea Party ID				
Yes	24%	100%	-	-
No	66%	-	100%	-
Not sure	10%	-	-	100%

