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INTERVIEWS: Tom Jensen 919-744-6312

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Romney headed for easy New Hampshire win

Raleigh, N.C. – Mitt Romney continues to be headed for a comfortable win in New Hampshire. PPP's final poll there finds him with 35% to 18% for Ron Paul, 16% for Jon Huntsman, 12% for Newt Gingrich, 11% for Rick Santorum, 3% for Buddy Roemer, and 1% for Rick Perry.

Romney's support has been remarkably consistent over the course of PPP's three Granite State tracking polls, never straying from 35-36%. He's the most popular of the candidates in the state, with a 60/34 favorability rating. And he also has the most committed supporters...85% of them say they're definitely going to vote for him and when you look at the race just among those whose minds are completely made up his lead over Paul expands to 40-19.

The excitement in New Hampshire on Tuesday night will probably be the battle for second place. There Huntsman has the momentum. His support is up from 12% to 16%, while Paul's has declined from 21% to 18% over the last week and a half. Huntsman's favorability (55/30) is far better than Paul's (43/51) and 13% of voters list Huntsman as their 2nd choice compared to only 5% for Paul.

Beyond the battle for second it looks like the only other intrigue on Tuesday night will be who finishes fourth, which is presently close between Gingrich and Santorum. Gingrich has stopped the bleeding in New Hampshire over the last week and a half, dropping only from 13% to 12%. Santorum though is actually the biggest gainer relative to a week ago, up 8 points from his previous 3% standing.

"It doesn't look like there's much potential for a late surprise in New Hampshire this time," said Dean Debnam, President of Public Policy Polling. "Mitt Romney's support has been steady and no one else is even close to him. The only suspense on Tuesday night will be for who finishes in 2nd place and who finishes 4th."

PPP surveyed 1,771 likely Republican primary voters on January 7th and 8th. The margin of error for the survey is +/-2.3%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

Public Policy Polling 3020 Highwoods Blvd. Raleigh, NC 27604

Phone: 888 621-6988

Web: www.publicpolicypolling.com

Email: information@publicpolicypolling.com





New Hampshire Survey Results

Q1	Do you plan to vote in the Republican primary or the Democratic primary, or are you not sure?	Q5	Do you have a favorable or unfavo of Newt Gingrich?	rable opinion
	Republican primary100%		Favorable	38%
	Democratic primary		Unfavorable	
	Not sure		Not sure	8%
Q2	If the Republican candidates for President were Newt Gingrich, Jon Huntsman, Ron Paul,	Q6	Do you have a favorable or unfavo of Jon Huntsman?	
	Rick Perry, Mitt Romney, Rick Santorum, and Buddy Roemer, who would you vote for?		Favorable	55%
	Newt Gingrich		Unfavorable	30%
	Jon Huntsman		Not sure	
	Ron Paul18%	Q7	Do you have a favorable or unfavo of Ron Paul?	rable opinion
	Rick Perry1%		Favorable	43%
	Mitt Romney35%		Unfavorable	51%
	Rick Santorum11%		Not sure	6%
	Buddy Roemer	Q8	Do you have a favorable or unfavo of Rick Perry?	
00	Someone else/Not sure		Favorable	24%
Q3	Would you say you are strongly committed to that candidate, or might you end up supporting someone else?		Unfavorable	65%
	Strongly committed to that candidate76%		Not sure	
	Might end up supporting someone else24%	Q9	Do you have a favorable or unfavo of Mitt Romney?	rable opinion
Q4	Who would be your second choice for President?		Favorable	
	Newt Gingrich		Unfavorable	34%
	Jon Huntsman13%		Not sure	
	Ron Paul8%	Q10	Do you have a favorable or unfavo of Rick Santorum?	rable opinion
	Rick Perry5%		Favorable	49%
	Mitt Romney16%		Unfavorable	42%
	Rick Santorum17%		Not sure	
	Buddy Roemer3%			
	Someone else/Not sure24%			





of Ted Gatsas?	avorable opinion	vote for John McCain, Mitt Romne	y, Mike
Favorable	21%	Huckabee, Rudy Giuliani, Ron Pau someone else in the 2008 primary	
Unfavorable	23%	not remember?	, o. ao you
Not sure	56%	John McCain	45%
Q12 Do you have a favorable or unfoof Ovide Lamontagne?		Mitt Romney	
Favorable	37%	Mike Huckabee	
Unfavorable		Rudy Giuliani	
Not sure		Ron Paul	
Q13 Do you have a favorable or unf		Someone else	
of Kevin Smith?		Don't remember	
Favorable	8%	Q18 What is more important to you who who to vote for: a candidate's abil	
Unfavorable	19%	Barack Obama in the general elec	
Not sure		positions on the issues?	
Q14 If the candidates for Governor v		A candidate's ability to beat Obama	
Gatsas, Ovide Lamontagne, an who would you vote for?	a Kevin Smitn,	Their issue positions	55%
Ted Gatsas	13%	Not sure	
Ovide Lamontagne		Q19 Who do you think has run the stron campaign in New Hampshire?	ngest
Kevin Smith	11%	Newt Gingrich	5%
Undecided		Jon Huntsman	
Q15 If the candidates for Governor v Lamontagne and Kevin Smith,		Ron Paul	14%
vote for?	wilo would you	Rick Perry	
Ovide Lamontagne	40%	Buddy Roemer	
Kevin Smith		Mitt Romney	
Undecided		Rick Santorum	
Q16 In 2008, did you vote in the Der	mocratic or	Someone else/Not sure	
Republican primary, or did you primary?		Q20 Are you more or less likely to vote candidate endorsed by John McCa	for a
Democratic primary	19%	not make a difference?	
Republican primary	71%	More likely	13%
Didn't vote in a primary	10%	Less likely	28%
		Doesn't make a difference	50%
		Not sure	9%





Q21	Do you think that Newt Gingrich has the sa values as you, or not?	ame
	He has the same values	23%
	He does not	54%
	Not sure	24%
Q22	Do you think that Jon Huntsman has the savalues as you, or not?	ame
	He has the same values	34%
	He does not	28%
	Not sure	37%
Q23	Do you think that Ron Paul has the same values as you, or not?	
	He has the same values	30%
	He does not	44%
	Not sure	25%
Q24	Do you think that Mitt Romney has the san values as you, or not?	ne
	He has the same values	41%
	He does not	33%
	Not sure	25%
Q25	Do you think that Rick Santorum has the s values as you, or not?	ame
	He has the same values	35%
	He does not	37%
	Not sure	29%
Q26	Do you think Mitt Romney is too liberal, too conservative, both, about right, or are you sure?	
	Too liberal	18%
	Too conservative	8%
	Both	18%
	About right	32%
	Not sure	24%

Q27	If you are a woman, press 1. If a man, pre	ess 2.
	Woman	45%
	Man	55%
Q28	If you are 18 to 29 years old, press 1. If 30 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.) to
	18 to 29	10%
	30 to 45	24%
	46 to 65	41%
	Older than 65	25%
Q29	Would you describe yourself as very libera somewhat liberal, moderate, somewhat conservative, or very conservative?	al,
	Very liberal	4%
	Somewhat liberal	6%
	Moderate	27%
	Somewhat conservative	37%
	Very conservative	26%
Q30	If you are a Democrat, press 1. If a Reput press 2. If you are an independent or iden with another party, press 3.	
	Democrat	5%
	Republican	
	Independent/Other	
Q31	Who did you vote for President in 2008?	
	John McCain	
	Barack Obama	24%
	Someone else/Don't remember	
Q32	Do you consider yourself to be a member the Tea Party?	of
	Yes	
	No	
	Not sure	9%





Q33 Are you an Evangelical Christian, or not?

Are	21%
Are not	79%





		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
2012 GOP Pres Primary							
Newt Gingrich	12%	10%	19%				
Jon Huntsman	16%	16%	19%				
Ron Paul	19%	19%	19%				
Rick Perry	1%	1%	2%				
Mitt Romney	36%	40%	23%				
Rick Santorum	12%	11%	14%				
Buddy Roemer	3%	3%	4%				

		2012 GOP Pres Primary 2nd Choice							
	Base	New t Gingrich	Jon Huntsman	Ron Paul	-	Mitt Romney	Rick Santorum		Someone else/Not sure
2012 GOP Pres Primary									
Newt Gingrich	12%	-	8%	12%	17%	24%	21%	2%	8%
Jon Huntsman	16%	10%	-	28%	13%	31%	7%	50%	16%
Ron Paul	18%	17%	22%	-	7%	23%	17%	30%	22%
Rick Perry	1%	2%	1%	3%	-	2%	1%	2%	1%
Mitt Romney	35%	47%	56%	36%	27%	-	53%	11%	30%
Rick Santorum	11%	22%	6%	12%	31%	20%	-	6%	4%
Buddy Roemer	3%	1%	8%	9%	5%	0%	2%	-	2%
Someone else/Not sure	4%	-	-	-	-	-	-	-	19%

		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	12%	29%	1%	3%
Jon Huntsman	16%	7%	24%	7%
Ron Paul	18%	12%	22%	17%
Rick Perry	1%	1%	1%	2%
Mitt Romney	35%	31%	36%	42%
Rick Santorum	11%	16%	7%	15%
Buddy Roemer	3%	1%	5%	1%
Someone else/Not sure	4%	4%	4%	13%





		Huntsman		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary		-		-
Newt Gingrich	12%	9%	16%	17%
Jon Huntsman	16%	28%	1%	0%
Ron Paul	18%	16%	20%	24%
Rick Perry	1%	1%	2%	2%
Mitt Romney	35%	31%	40%	37%
Rick Santorum	11%	8%	16%	11%
Buddy Roemer	3%	3%	3%	0%
Someone else/Not sure	4%	4%	4%	9%

		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary		-		
Newt Gingrich	12%	8%	15%	9%
Jon Huntsman	16%	13%	19%	12%
Ron Paul	18%	42%	0%	3%
Rick Perry	1%	1%	1%	1%
Mitt Romney	35%	23%	42%	51%
Rick Santorum	11%	7%	15%	11%
Buddy Roemer	3%	3%	3%	1%
Someone else/Not sure	4%	4%	4%	11%

		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	12%	19%	8%	17%
Jon Huntsman	16%	7%	21%	4%
Ron Paul	18%	11%	21%	19%
Rick Perry	1%	4%	0%	-
Mitt Romney	35%	32%	35%	35%
Rick Santorum	11%	23%	6%	12%
Buddy Roemer	3%	2%	4%	1%
Someone else/Not sure	4%	3%	4%	11%





		Romney Favorability				
	Base	Favorable	Unfavorable	Not sure		
2012 GOP Pres Primary						
Newt Gingrich	12%	10%	14%	21%		
Jon Huntsman	16%	11%	23%	17%		
Ron Paul	18%	10%	33%	18%		
Rick Perry	1%	1%	2%	2%		
Mitt Romney	35%	56%	1%	4%		
Rick Santorum	11%	8%	15%	20%		
Buddy Roemer	3%	1%	6%	4%		
Someone else/Not sure	4%	3%	6%	15%		

		Santorum Favorability				
	Base	Favorable	Unfavorable	Not sure		
2012 GOP Pres Primary			-			
Newt Gingrich	12%	17%	5%	12%		
Jon Huntsman	16%	7%	27%	10%		
Ron Paul	18%	13%	24%	19%		
Rick Perry	1%	1%	1%	2%		
Mitt Romney	35%	34%	32%	47%		
Rick Santorum	11%	22%	1%	2%		
Buddy Roemer	3%	2%	4%	3%		
Someone else/Not sure	4%	4%	5%	6%		

		Gatsas Favorability			
	Base	Favorable	Unfavorable	Not sure	
2012 GOP Pres Primary					
Newt Gingrich	12%	17%	7%	12%	
Jon Huntsman	16%	12%	22%	15%	
Ron Paul	18%	10%	18%	21%	
Rick Perry	1%	1%	2%	1%	
Mitt Romney	35%	46%	31%	32%	
Rick Santorum	11%	10%	10%	12%	
Buddy Roemer	3%	3%	5%	2%	
Someone else/Not sure	4%	3%	4%	5%	





		Lamontagne Favorability				
	Base	Favorable	Unfavorable	Not sure		
2012 GOP Pres Primary		-				
Newt Gingrich	12%	16%	8%	11%		
Jon Huntsman	16%	9%	26%	16%		
Ron Paul	18%	15%	19%	21%		
Rick Perry	1%	1%	2%	1%		
Mitt Romney	35%	39%	30%	33%		
Rick Santorum	11%	14%	7%	10%		
Buddy Roemer	3%	2%	6%	2%		
Someone else/Not sure	4%	3%	3%	7%		

		Smith Favo		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	12%	18%	11%	11%
Jon Huntsman	16%	12%	19%	15%
Ron Paul	18%	16%	16%	19%
Rick Perry	1%	-	1%	1%
Mitt Romney	35%	30%	37%	35%
Rick Santorum	11%	19%	9%	11%
Buddy Roemer	3%	4%	5%	2%
Someone else/Not sure	4%	2%	3%	5%

		Gats as/Lam ontagne/Smith							
	Base	Ted Gats as	Ovide Lamontagne	Kevin Sm ith	Undecided				
2012 GOP Pres Primary		J							
Newt Gingrich	12%	14%	14%	9%	10%				
Jon Huntsman	16%	14%	11%	21%	19%				
Ron Paul	18%	16%	16%	19%	21%				
Rick Perry	1%	-	2%	2%	1%				
Mitt Romney	35%	42%	38%	36%	29%				
Rick Santorum	11%	9%	15%	6%	10%				
Buddy Roemer	3%	2%	2%	2%	4%				
Someone else/Not sure	4%	3%	3%	4%	6%				





		Lamontagne/Smith					
	Base	Ovide Lamontagne	Ke vin Sm ith	Undecided			
2012 GOP Pres Primary							
Newt Gingrich	12%	16%	11%	9%			
Jon Huntsman	16%	12%	18%	19%			
Ron Paul	18%	16%	13%	21%			
Rick Perry	1%	1%	2%	1%			
Mitt Romney	35%	38%	35%	32%			
Rick Santorum	11%	13%	14%	9%			
Buddy Roemer	3%	2%	4%	4%			
Someone else/Not sure	4%	3%	3%	6%			

		2008 Primar	y Choice	
	Base	Democratic primary	•	Didn't vote in a primary
2012 GOP Pres Primary		•		
Newt Gingrich	12%	8%	13%	10%
Jon Huntsman	16%	32%	11%	18%
Ron Paul	18%	21%	16%	28%
Rick Perry	1%	-	1%	1%
Mitt Romney	35%	21%	39%	25%
Rick Santorum	11%	7%	12%	9%
Buddy Roemer	3%	5%	2%	6%
Someone else/Not sure	4%	5%	4%	3%

		2008 GO	2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani	Ron Paul	Someone else	Don't remember		
2012 GOP Pres Primary		•								
Newt Gingrich	13%	14%	9%	20%	21%	8%	12%	10%		
Jon Huntsman	11%	15%	7%	10%	11%	-	19%	5%		
Ron Paul	16%	12%	5%	17%	21%	75%	12%	19%		
Rick Perry	1%	1%	2%	3%	2%	-	-	-		
Mitt Romney	39%	43%	67%	11%	29%	4%	10%	40%		
Rick Santorum	12%	11%	8%	30%	12%	2%	19%	8%		
Buddy Roemer	2%	1%	-	2%	2%	5%	14%	3%		
Someone else/Not sure	4%	3%	2%	7%	3%	5%	14%	15%		





		More Important: ⊟ed	tability or Iss	sues?
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure
2012 GOP Pres Primary		-		
Newt Gingrich	12%	17%	9%	9%
Jon Huntsman	16%	5%	23%	12%
Ron Paul	18%	7%	26%	17%
Rick Perry	1%	1%	1%	1%
Mitt Romney	35%	55%	20%	43%
Rick Santorum	11%	11%	11%	12%
Buddy Roemer	3%	2%	4%	2%
Someone else/Not sure	4%	2%	6%	4%

		Who's Ru	/ho's Run Strongest NH Campaign?							
	Base	New t Gingrich	Jon Huntsman	Ron Paul	-	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure	
2012 GOP Pres Primary										
Newt Gingrich	12%	57%	7%	9%	5%	9%	10%	12%	11%	
Jon Huntsman	16%	7%	55%	6%	-	5%	8%	2%	13%	
Ron Paul	18%	7%	13%	59%	8%	9%	8%	1%	23%	
Rick Perry	1%	-	-	2%	25%	-	1%	1%	1%	
Mitt Romney	35%	14%	10%	9%	17%	42%	60%	10%	28%	
Rick Santorum	11%	8%	5%	8%	25%	9%	10%	64%	11%	
Buddy Roemer	3%	3%	6%	3%	20%	21%	1%	3%	2%	
Someone else/Not sure	4%	3%	4%	4%	-	5%	3%	6%	10%	

		More/Less Likely to Vote for McCain-Endorsed Candidate						
	Base	More likely	Less likely		Not sure			
2012 GOP Pres Primary		-	•					
Newt Gingrich	12%	11%	15%	10%	9%			
Jon Huntsman	16%	8%	17%	17%	17%			
Ron Paul	18%	10%	23%	17%	21%			
Rick Perry	1%	0%	2%	1%	-			
Mitt Romney	35%	66%	16%	36%	42%			
Rick Santorum	11%	3%	17%	11%	7%			
Buddy Roemer	3%	1%	5%	3%	1%			
Someone else/Not sure	4%	1%	5%	5%	3%			





		Does Gingrich Have Your Values?						
	Base	He has the same values	He does not	Not sure				
2012 GOP Pres Primary		-						
Newt Gingrich	12%	35%	2%	12%				
Jon Huntsman	16%	4%	22%	12%				
Ron Paul	18%	11%	22%	17%				
Rick Perry	1%	1%	1%	1%				
Mitt Romney	35%	31%	35%	38%				
Rick Santorum	11%	15%	9%	12%				
Buddy Roemer	3%	1%	5%	1%				
Someone else/Not sure	4%	3%	4%	8%				

	Does Huntsman Have Your Values?					
	Base	He has the same values	He does not	Not sure		
2012 GOP Pres Primary						
Newt Gingrich	12%	11%	11%	14%		
Jon Huntsman	16%	31%	6%	9%		
Ron Paul	18%	14%	22%	18%		
Rick Perry	1%	0%	2%	1%		
Mitt Romney	35%	29%	36%	39%		
Rick Santorum	11%	9%	15%	11%		
Buddy Roemer	3%	3%	5%	2%		
Someone else/Not sure	4%	3%	3%	7%		

		Does Paul Have Your Values?				
			He does	Not		
	Base	same values	not	sure		
2012 GOP Pres Primary						
Newt Gingrich	12%	10%	14%	11%		
Jon Huntsman	16%	10%	20%	15%		
Ron Paul	18%	43%	3%	14%		
Rick Perry	1%	1%	1%	1%		
Mitt Romney	35%	23%	40%	40%		
Rick Santorum	11%	6%	14%	11%		
Buddy Roemer	3%	2%	4%	2%		
Someone else/Not sure	4%	4%	3%	7%		





		Does Romney Have Your Values?				
	Base	He has the same values	He does not	Not sure		
2012 GOP Pres Primary						
Newt Gingrich	12%	12%	12%	11%		
Jon Huntsman	16%	9%	26%	13%		
Ron Paul	18%	9%	28%	19%		
Rick Perry	1%	1%	2%	1%		
Mitt Romney	35%	59%	8%	31%		
Rick Santorum	11%	7%	14%	14%		
Buddy Roemer	3%	1%	6%	3%		
Someone else/Not sure	4%	2%	5%	8%		

		Does Santorum Have Your Values?				
	Base	He has the same values	He does not	Not sure		
2012 GOP Pres Primary						
Newt Gingrich	12%	19%	5%	12%		
Jon Huntsman	16%	7%	27%	13%		
Ron Paul	18%	10%	25%	19%		
Rick Perry	1%	1%	1%	1%		
Mitt Romney	35%	34%	31%	40%		
Rick Santorum	11%	24%	1%	8%		
Buddy Roemer	3%	1%	6%	2%		
Someone else/Not sure	4%	4%	4%	6%		

	Romney Ideology					
	Base	Too liberal	Too conservative	Both	About right	Not sure
2012 GOP Pres Primary		-				•
Newt Gingrich	12%	23%	6%	12%	8%	10%
Jon Huntsman	16%	6%	33%	22%	10%	21%
Ron Paul	18%	30%	25%	19%	8%	19%
Rick Perry	1%	2%	2%	2%	1%	1%
Mitt Romney	35%	5%	8%	25%	66%	32%
Rick Santorum	11%	27%	2%	10%	6%	10%
Buddy Roemer	3%	2%	15%	4%	1%	2%
Someone else/Not sure	4%	5%	8%	6%	2%	6%





		Gender		
	Base	Woman	Man	
2012 GOP Pres Primary				
Newt Gingrich	12%	11%	13%	
Jon Huntsman	16%	16%	15%	
Ron Paul	18%	14%	21%	
Rick Perry	1%	1%	1%	
Mitt Romney	35%	37%	33%	
Rick Santorum	11%	12%	10%	
Buddy Roemer	3%	3%	3%	
Someone else/Not sure	4%	6%	3%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary					
Newt Gingrich	12%	12%	9%	11%	17%
Jon Huntsman	16%	12%	13%	17%	17%
Ron Paul	18%	23%	24%	19%	9%
Rick Perry	1%	1%	1%	1%	1%
Mitt Romney	35%	30%	30%	34%	41%
Rick Santorum	11%	12%	12%	11%	10%
Buddy Roemer	3%	6%	4%	2%	1%
Someone else/Not sure	4%	2%	6%	4%	4%

		ldeolog	ldeology					
	Base	Very liberal	Somewhat liberal	Moderate	Som ew hat conservative	Very conservative		
2012 GOP Pres Primary								
Newt Gingrich	12%	11%	7%	6%	11%	21%		
Jon Huntsman	16%	23%	29%	29%	11%	4%		
Ron Paul	18%	24%	26%	18%	17%	17%		
Rick Perry	1%	1%	-	1%	1%	2%		
Mitt Romney	35%	21%	20%	31%	45%	29%		
Rick Santorum	11%	11%	8%	3%	9%	23%		
Buddy Roemer	3%	6%	5%	5%	2%	1%		
Someone else/Not sure	4%	2%	5%	6%	5%	2%		





		Party				
	Base	Democrat	Republican	Independent/Other		
2012 GOP Pres Primary						
Newt Gingrich	12%	15%	14%	8%		
Jon Huntsman	16%	27%	11%	23%		
Ron Paul	18%	26%	14%	24%		
Rick Perry	1%	-	2%	0%		
Mitt Romney	35%	17%	42%	26%		
Rick Santorum	11%	6%	13%	9%		
Buddy Roemer	3%	9%	1%	4%		
Someone else/Not sure	4%	1%	4%	6%		

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
2012 GOP Pres Primary		-				
Newt Gingrich	12%	15%	5%	9%		
Jon Huntsman	16%	9%	35%	19%		
Ron Paul	18%	14%	25%	35%		
Rick Perry	1%	2%	0%	-		
Mitt Romney	35%	42%	19%	17%		
Rick Santorum	11%	14%	4%	6%		
Buddy Roemer	3%	1%	6%	5%		
Someone else/Not sure	4%	4%	5%	9%		

		Tea Party ID		
	Base	Yes	No	Not sure
2012 GOP Pres Primary				
Newt Gingrich	12%	21%	9%	15%
Jon Huntsman	16%	5%	20%	5%
Ron Paul	18%	22%	17%	16%
Rick Perry	1%	2%	1%	2%
Mitt Romney	35%	26%	37%	38%
Rick Santorum	11%	17%	9%	15%
Buddy Roemer	3%	4%	3%	2%
Someone else/Not sure	4%	4%	4%	7%





		Evange	elical?
	Base	Are	Are not
2012 GOP Pres Primary			
Newt Gingrich	12%	19%	10%
Jon Huntsman	16%	7%	18%
Ron Paul	18%	15%	19%
Rick Perry	1%	3%	1%
Mitt Romney	35%	26%	37%
Rick Santorum	11%	22%	8%
Buddy Roemer	3%	4%	3%
Someone else/Not sure	4%	5%	4%





		2012 GOP Pres Primary										
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer				
Committed to Candidate or Might Change Your Mind?												
Strongly committed to that candidate	76%	63%	72%	76%	65%	85%	71%	66%				
Might end up supporting someone else	24%	37%	28%	24%	35%	15%	29%	34%				

		2012 GOP	Pres Prima	ary					
	Base	New t Gingrich	Jon Huntsman	Ron Paul	-	Mitt Romney	Rick Santorum	_	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice									
Newt Gingrich	15%	-	10%	14%	23%	20%	29%	7%	-
Jon Huntsman	13%	8%	-	15%	6%	20%	7%	34%	-
Ron Paul	8%	9%	15%	-	21%	9%	9%	25%	-
Rick Perry	5%	7%	4%	2%	-	4%	14%	8%	-
Mitt Romney	16%	32%	31%	20%	20%	-	29%	2%	-
Rick Santorum	17%	29%	7%	15%	8%	26%	-	10%	-
Buddy Roemer	3%	0%	9%	5%	4%	1%	2%	-	-
Someone else/Not sure	24%	15%	24%	28%	18%	20%	9%	14%	100%

		2012 GOP	Pres Prima	ary					
	Base	Newt Gingrich	Jon Huntsman	Ron Paul					Someone else/Not sure
Gingrich Favorability									
Favorable	38%	93%	16%	26%	33%	34%	54%	14%	33%
Unfavorable	54%	5%	81%	67%	51%	56%	36%	83%	44%
Not sure	8%	2%	3%	8%	16%	10%	11%	3%	23%





		2012 GOP	Pres Prima	ary					
	Base	Newt Gingrich	Jon Huntsman	_	Rick Perry		_	, ,	Someone else/Not sure
Huntsman Favorability				-					
Favorable	55%	40%	98%	48%	35%	49%	42%	65%	45%
Unfavorable	30%	40%	1%	33%	47%	35%	43%	32%	26%
Not sure	15%	21%	0%	19%	19%	16%	15%	3%	29%

		2012 GOP	Pres Prima	ary					
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry				Someone else/Not sure
Paul Favorability									
Favorable	43%	29%	34%	98%	30%	29%	26%	43%	42%
Unfavorable	51%	66%	61%	1%	62%	62%	68%	55%	43%
Not sure	6%	5%	5%	1%	8%	9%	6%	2%	15%

		2012 GOP	Pres Prima	ary					
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_				Someone else/Not sure
Perry Favorability									
Favorable	24%	38%	10%	14%	81%	23%	50%	15%	14%
Unfavorable	65%	46%	87%	74%	19%	67%	38%	81%	60%
Not sure	11%	16%	3%	11%	-	11%	12%	4%	26%





		2012 GOP	Pres Prima	ary					
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum	, ,	Someone else/Not sure
Romney Favorability									
Favorable	60%	50%	44%	32%	36%	98%	45%	21%	37%
Unfavorable	34%	40%	50%	62%	56%	1%	45%	71%	45%
Not sure	6%	10%	6%	5%	8%	1%	10%	8%	18%

		2012 GOP Pres Primary									
	Base	New t Gingrich	Jon Huntsman	Ron Paul	_		Rick Santorum		Someone else/Not sure		
Santorum Favorability		-									
Favorable	49%	71%	21%	36%	38%	48%	96%	29%	39%		
Unfavorable	42%	19%	73%	54%	43%	39%	2%	63%	48%		
Not sure	10%	10%	6%	10%	18%	13%	1%	8%	13%		

		2012 GOP	Pres Prima	ary								
	Base		Newt Jon Ron Rick Mitt Rick Buddy Someone ngrich Huntsman Paul Perry Romney Santorum Roemer else/Not sure									
Gatsas Favorability												
Favorable	21%	29%	16%	11%	14%	28%	18%	19%	13%			
Unfavorable	23%	12%	32%	23%	43%	20%	21%	40%	23%			
Not sure	56%	59%	52%	66%	43%	52%	60%	41%	64%			





		2012 GOP	Pres Prima	ary					
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum	, ,	Someone else/Not sure
Lamontagne Favorability									
Favorable	37%	50%	21%	31%	35%	42%	49%	23%	28%
Unfavorable	25%	16%	41%	25%	35%	21%	15%	55%	16%
Not sure	38%	34%	37%	43%	30%	36%	36%	23%	56%

		2012 GOP	Pres Prima	ary					
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		_		Someone else/Not sure
Smith Favorability									
Favorable	8%	13%	6%	7%	-	7%	14%	11%	4%
Unfavorable	19%	18%	23%	17%	21%	20%	15%	30%	13%
Not sure	73%	70%	71%	76%	79%	72%	70%	59%	83%

		2012 GOP	Pres Prima	ary					
	Base	Newt Gingrich	Jon Huntsman	_	_		Rick Santorum		Someone else/Not sure
Gatsas/Lamontagne- /Smith									
Ted Gatsas	13%	15%	11%	11%	-	16%	10%	11%	8%
Ovide Lamontagne	36%	42%	24%	30%	47%	39%	47%	29%	28%
Kevin Smith	11%	9%	15%	12%	23%	12%	6%	8%	10%
Undecided	40%	34%	49%	46%	30%	34%	36%	52%	54%





		2012 GOP	012 GOP Pres Primary								
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum	, ,	Someone else/Not sure		
Lamontagne/Smith											
Ovide Lamontagne	40%	53%	29%	34%	47%	43%	46%	24%	30%		
Kevin Smith	12%	11%	13%	9%	21%	12%	15%	14%	9%		
Undecided	48%	37%	57%	57%	32%	44%	39%	61%	61%		

		2012 GOP Pres Primary									
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry				Someone else/Not sure		
2008 Primary Choice		•				•					
Democratic primary	19%	13%	37%	22%	-	11%	12%	34%	22%		
Republican primary	71%	79%	51%	62%	90%	81%	80%	47%	70%		
Didn't vote in a primary		8%	11%	16%	10%	7%	8%	19%	8%		

		2012 GOP	Pres Prima	ary					
	Base	New t Gingrich	Jon Huntsman	Ron Paul	_	Mitt Romney		Buddy Roemer	Someone else/Not sure
2008 GOP Primary Vote									
John McCain	45%	47%	61%	34%	43%	49%	42%	25%	28%
Mitt Romney	21%	15%	14%	7%	27%	36%	14%	-	9%
Mike Huckabee	11%	17%	10%	12%	23%	3%	27%	12%	18%
Rudy Giuliani	6%	10%	6%	8%	7%	4%	6%	5%	5%
Ron Paul	6%	4%	-	30%	-	1%	1%	16%	8%
Someone else	4%	4%	7%	3%	-	1%	7%	32%	15%
Don't remember	5%	4%	2%	6%	-	5%	3%	9%	17%





		2012 GOP	2012 GOP Pres Primary									
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum		Someone else/Not sure			
More Important: Electability or Issues?												
A candidate's ability to beat Obama	37%	51%	12%	15%	42%	58%	35%	27%	17%			
Their issue positions	55%	42%	82%	77%	51%	32%	55%	67%	75%			
Not sure	8%	6%	6%	8%	6%	10%	9%	6%	8%			

		2012 GOP	Pres Prima	ary					
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Who's Run Strongest NH Campaign?									
Newt Gingrich	5%	25%	2%	2%	-	2%	4%	6%	4%
Jon Huntsman	16%	10%	56%	11%	-	5%	7%	30%	13%
Ron Paul	14%	10%	6%	45%	25%	3%	11%	14%	13%
Rick Perry	1%	0%	-	0%	18%	0%	2%	6%	-
Buddy Roemer	2%	2%	1%	1%	-	3%	2%	16%	3%
Mitt Romney	42%	34%	22%	20%	40%	73%	37%	13%	26%
Rick Santorum	4%	4%	1%	0%	4%	1%	23%	4%	5%
Someone else/Not sure	15%	15%	13%	20%	12%	13%	15%	10%	36%

		2012 GOP	Pres Prima	ary					
	Base	Newt Gingrich	Jon Huntsman	_	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
More/Less Likely to Vote for McCain- Endorsed Candidate									
More likely	13%	12%	6%	7%	4%	24%	4%	3%	4%
Less likely	28%	36%	31%	35%	47%	13%	42%	50%	33%
Doesn't make a difference	50%	44%	53%	47%	49%	52%	48%	43%	57%
Not sure	9%	7%	10%	11%	-	11%	6%	3%	6%





		2012 GOP Pres Primary								
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum	, ,	Someone else/Not sure	
Does Gingrich Have Your Values?										
He has the same values	23%	66%	6%	13%	24%	21%	30%	7%	13%	
He does not	54%	11%	76%	64%	63%	54%	45%	83%	44%	
Not sure	24%	23%	19%	23%	12%	26%	25%	10%	43%	

		2012 GOP	Pres Prima	ary					
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum	,	Someone else/Not sure
Does Huntsman Have Your Values?									
He has the same values	34%	31%	68%	27%	14%	29%	27%	31%	20%
He does not	28%	26%	10%	35%	57%	29%	38%	46%	22%
Not sure	37%	43%	21%	37%	28%	41%	35%	23%	58%

		2012 GOP	Pres Prima	ary					
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum		Someone else/Not sure
Does Paul Have Your Values?									
He has the same values	30%	25%	19%	73%	36%	20%	18%	20%	29%
He does not	44%	52%	57%	8%	47%	51%	56%	61%	33%
Not sure	25%	23%	24%	19%	16%	29%	26%	19%	38%





		2012 GOP Pres Primary								
	Base	Newt Gingrich	Jon Huntsman	_	Rick Perry		Rick Santorum	Buddy Roemer	Someone else/Not sure	
Does Romney Have Your Values?										
He has the same values		43%	25%	21%	23%	70%	26%	9%	19%	
He does not	33%	33%	54%	52%	57%	7%	41%	68%	37%	
Not sure	25%	24%	21%	27%	20%	23%	33%	23%	43%	

		2012 GOP Pres Primary									
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum		Someone else/Not sure		
Does Santorum Have Your Values?											
He has the same values	35%	55%	16%	20%	30%	34%	77%	7%	30%		
He does not	37%	16%	62%	51%	35%	33%	3%	73%	32%		
Not sure	29%	29%	23%	29%	35%	33%	20%	19%	38%		

		2012 GOP	Pres Prima	ary					
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum		Someone else/Not sure
Romney Ideology		•	•			•			
Too liberal	18%	35%	7%	29%	35%	3%	43%	13%	18%
Too conservative	8%	4%	17%	11%	10%	2%	2%	42%	15%
Both	18%	19%	25%	19%	26%	13%	16%	25%	25%
About right	32%	21%	19%	15%	16%	60%	16%	6%	11%
Not sure	24%	21%	32%	26%	12%	22%	23%	13%	30%





		2012 GOP	012 GOP Pres Primary							
	Base	Newt Gingrich		_	Rick Perry		_		Someone else/Not sure	
Gender		-			_	-		•		
Woman	45%	41%	47%	35%	47%	48%	49%	40%	57%	
Man	55%	59%	53%	65%	53%	52%	51%	60%	43%	

		2012 GOP	012 GOP Pres Primary						
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	-		_		Someone else/Not sure
Age		•				-			
18 to 29	10%	10%	8%	13%	10%	9%	11%	21%	6%
30 to 45	24%	17%	20%	32%	24%	21%	26%	35%	35%
46 to 65	41%	37%	45%	43%	42%	41%	41%	34%	35%
Older than 65	25%	35%	26%	12%	24%	30%	22%	10%	25%

		2012 GOP Pres Primary							
	Base	Newt Gingrich	Jon Huntsman		Rick Perry		Rick Santorum	Buddy Roemer	Someone else/Not sure
ldeology		•		_	_	-			
Very liberal	4%	4%	6%	5%	4%	3%	4%	9%	2%
Somewhat liberal	6%	3%	11%	9%	-	3%	4%	11%	7%
Moderate	27%	13%	51%	28%	16%	25%	8%	48%	38%
Som ew hat conservative	37%	33%	25%	34%	28%	48%	30%	20%	41%
Very conservative	26%	46%	7%	24%	51%	21%	54%	12%	12%





		2012 GOP	012 GOP Pres Primary							2012 GOP Pres Primary					
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum		Someone else/Not sure						
Party															
Democrat	5%	6%	8%	6%	-	2%	2%	13%	1%						
Republican	59%	69%	40%	46%	88%	70%	69%	30%	48%						
Independent/Other	37%	26%	53%	48%	12%	27%	28%	56%	51%						

		2012 GOP Pres Primary							
	Base	New t Gingrich	Jon Huntsman		_		_		Someone else/Not sure
2008 Vote		•							
John McCain	68%	84%	37%	51%	94%	83%	87%	34%	56%
Barack Obama	24%	10%	53%	33%	6%	13%	9%	50%	28%
Someone else/Don't remember	8%	6%	10%	16%	-	4%	4%	15%	16%

		2012 GOP	012 GOP Pres Primary						
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_		_		Someone else/Not sure
Tea Party ID									
Yes	20%	34%	6%	24%	39%	15%	30%	26%	16%
No	71%	54%	91%	68%	47%	75%	58%	68%	69%
Not sure	9%	11%	3%	8%	14%	10%	12%	6%	14%





		2012 GOP	012 GOP Pres Primary						
	Base	Newt Gingrich	Jon Huntsman	_	Rick Perry		_		Someone else/Not sure
Evangelical?						-			
Are	21%	34%	9%	18%	47%	16%	42%	32%	22%
Are not	79%	66%	91%	82%	53%	84%	58%	68%	78%

		Committed to Candidate or Might Change Your Mind?						
	Base	Strongly committed to that candidate	Might end up supporting someone else					
Committed to Candidate or Might Change Your Mind?								
Strongly committed to that candidate	76%	100%	-					
Might end up supporting someone else	24%	-	100%					

		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
2012 GOP Pres Primary 2nd Choice							
Newt Gingrich	15%	16%	13%				
Jon Huntsman	13%	14%	12%				
Ron Paul	9%	8%	12%				
Rick Perry	5%	5%	5%				
Mitt Romney	16%	13%	26%				
Rick Santorum	17%	17%	20%				
Buddy Roemer	3%	3%	4%				
Someone else/Not sure	20%	24%	9%				





		Committed to Candid Your Mind?	Committed to Candidate or Might Change Your Mind?						
	Base	Strongly committed to that candidate	Might end up supporting someone else						
Gingrich Favorability		•	•						
Favorable	38%	37%	42%						
Unfavorable	54%	57%	47%						
Not sure	7%	6%	11%						

		Committed to Candidate or Might Change Your Mind?						
	Base	Strongly committed to that candidate	Might end up supporting someone else					
Huntsman Favorability								
Favorable	55%	54%	58%					
Unfavorable	31%	32%	25%					
Not sure	14%	13%	16%					

		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
Paul Favorability							
Favorable	43%	41%	49%				
Unfavorable	51%	54%	43%				
Not sure	6%	5%	8%				





		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Perry Favorability				
Favorable	25%	25%	22%	
Unfavorable	66%	66%	65%	
Not sure	10%	9%	13%	

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Romney Favorability				
Favorable	61%	61%	61%	
Unfavorable	34%	34%	32%	
Not sure	5%	4%	7%	

		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Santorum Favorability			
Favorable	49%	48%	54%
Unfavorable	42%	43%	36%
Not sure	9%	9%	10%





		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Gatsas Favorability		•		
Favorable	21%	22%	18%	
Unfavorable	23%	24%	20%	
Not sure	56%	54%	62%	

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Lamontagne Favorability				
Favorable	38%	39%	34%	
Unfavorable	25%	26%	23%	
Not sure	37%	35%	42%	

		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Smith Favorability		•	
Favorable	9%	9%	7%
Unfavorable	19%	21%	15%
Not sure	72%	70%	78%





		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Gatsas/Lamontagne- /Smith				
Ted Gatsas	13%	14%	11%	
Ovide Lamontagne	36%	37%	33%	
Kevin Smith	11%	12%	11%	
Undecided	40%	38%	45%	

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Lamontagne/Smith				
Ovide Lamontagne	40%	41%	36%	
Kevin Smith	12%	13%	10%	
Undecided	48%	46%	54%	

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
2008 Primary Choice		•		
Democratic primary	18%	17%	21%	
Republican primary	71%	72%	70%	
Didn't vote in a primary	10%	11%	9%	





		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
2008 GOP Primary Vote			
John McCain	46%	46%	47%
Mitt Romney	22%	24%	17%
Mike Huckabee	11%	11%	12%
Rudy Giuliani	6%	6%	7%
Ron Paul	6%	7%	3%
Someone else	4%	3%	7%
Don't remember	5%	4%	8%

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
More Important: Electability or Issues?			
A candidate's ability to beat Obama	38%	40%	31%
Their issue positions	54%	52%	60%
Not sure	8%	8%	9%

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Who's Run Strongest NH Campaign?			
Newt Gingrich	5%	5%	4%
Jon Huntsman	16%	16%	17%
Ron Paul	14%	14%	14%
Rick Perry	1%	1%	1%
Buddy Roemer	2%	2%	2%
Mitt Romney	43%	44%	41%
Rick Santorum	4%	4%	4%
Someone else/Not sure	15%	14%	18%





		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
More/Less Likely to Vote for McCain- Endorsed Candidate			
More likely	13%	14%	9%
Less likely	28%	27%	30%
Doesn't make a difference	49%	49%	51%
Not sure	10%	10%	9%

		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Does Gingrich Have Your Values?			
He has the same values	23%	23%	23%
He does not	54%	55%	51%
Not sure	23%	22%	26%

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Does Huntsman Have Your Values?			
He has the same values	35%	35%	35%
He does not	29%	30%	24%
Not sure	36%	34%	42%





		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Does Paul Have Your Values?			
He has the same values	31%	30%	33%
He does not	45%	47%	38%
Not sure	25%	23%	29%

		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Does Romney Have Your Values?			
He has the same values	42%	43%	40%
He does not	33%	33%	32%
Not sure	25%	23%	28%

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Does Santorum Have Your Values?			
He has the same values	35%	35%	37%
He does not	37%	38%	31%
Not sure	28%	27%	32%





		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Romney Ideology		-	
Too liberal	18%	18%	16%
Too conservative	8%	7%	9%
Both	18%	17%	21%
About right	33%	34%	28%
Not sure	24%	23%	26%

		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Gender		-	
Woman	44%	44%	46%
Man	56%	56%	54%

		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Age			
18 to 29	10%	11%	9%
30 to 45	24%	23%	24%
46 to 65	41%	40%	45%
Older than 65	25%	26%	23%





		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
ldeology			
Very liberal	4%	4%	5%
Somewhat liberal	6%	6%	7%
Moderate	27%	26%	29%
Somew hat conservative	36%	36%	37%
Very conservative	27%	28%	21%

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Party			
Democrat	5%	5%	4%
Republican	59%	61%	54%
Independent/Other	36%	34%	42%

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
2008 Vote		-		
John McCain	69%	69%	66%	
Barack Obama	24%	23%	26%	
Someone else/Don't remember	8%	8%	8%	





		Committed to Candio	Committed to Candidate or Might Change Your Mind?								
	Base	Strongly committed Might end up supporting to that candidate someone else									
Tea Party ID											
Yes	20%	22%	14%								
No	71%	70%	77%								
Not sure	9%	9%	9%								

		Committed to Candidate or Might Change Your Mind?								
	Base	Strongly committed Might end up supporting to that candidate someone else								
Evangelical?		-								
Are	21%	22%	21%							
Are not	79%	78%	79%							

		2012 GOP	Pres Prima	ary 2nd	Choic	е			
	Base	Newt Gingrich	Jon Huntsman	Ron Paul			Rick Santorum	, ,	Someone else/Not sure
Committed to Candidate or Might Change Your Mind?									
Strongly committed to that candidate	76%	79%	79%	68%	78%	61%	72%	72%	89%
Might end up supporting someone else		21%	21%	32%	22%	39%	28%	28%	11%





		2012 GOP	Pres Prima	ary 2nd (Choice				
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum	,	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice									
Newt Gingrich	15%	100%	-	-	-	-	-	-	-
Jon Huntsman	13%	-	100%	-	-	-	-	-	-
Ron Paul	8%	-	-	100%	-	-	-	-	-
Rick Perry	5%	-	-	-	100%	-	-	-	-
Mitt Romney	16%	-	-	-	-	100%	-	-	-
Rick Santorum	17%	-	-	-	-	-	100%	-	-
Buddy Roemer	3%	-	-	-	-	-	-	100%	-
Someone else/Not sure	24%	-	-	-	-	-	-	-	100%

		2012 GOP Pres Primary 2nd Choice								
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney			Someone else/Not sure	
Gingrich Favorability										
Favorable	38%	86%	21%	25%	38%	40%	43%	14%	22%	
Unfavorable	54%	9%	74%	67%	57%	52%	47%	81%	68%	
Not sure	8%	4%	6%	8%	5%	8%	10%	5%	11%	

		2012 GOP Pres Primary 2nd Choice								
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry				Someone else/Not sure	
Huntsman Favorability										
Favorable	55%	45%	93%	60%	38%	57%	47%	70%	45%	
Unfavorable	30%	42%	5%	29%	44%	27%	35%	26%	33%	
Not sure	15%	13%	2%	11%	18%	16%	18%	4%	21%	





		2012 GOP Pres Primary 2nd Choice								
	Base	Newt Gingrich	Jon Huntsman	Ron Paul				, ,	Someone else/Not sure	
Paul Favorability										
Favorable	43%	36%	41%	87%	30%	41%	34%	31%	44%	
Unfavorable	51%	58%	52%	10%	62%	54%	60%	57%	49%	
Not sure	6%	6%	6%	3%	8%	5%	6%	12%	7%	

		2012 GOP Pres Primary 2nd Choice								
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_		_		Someone else/Not sure	
Perry Favorability										
Favorable	24%	31%	16%	18%	84%	20%	28%	8%	16%	
Unfavorable	65%	60%	77%	71%	12%	68%	59%	89%	71%	
Not sure	11%	10%	8%	10%	4%	12%	12%	2%	13%	

		2012 GOP Pres Primary 2nd Choice								
	Base	Newt Gingrich	Jon Huntsman	Ron Paul					Someone else/Not sure	
Romney Favorability										
Favorable	60%	62%	65%	53%	51%	86%	65%	30%	45%	
Unfavorable	34%	34%	32%	41%	43%	7%	32%	68%	47%	
Not sure	6%	4%	3%	7%	5%	7%	3%	2%	8%	





		2012 GOP Pres Primary 2nd Choice								
	Base	New t Gingrich	Jon Huntsman	_	Rick Perry		Rick Santorum	, ,	Someone else/Not sure	
Santorum Favorability				-	-					
Favorable	49%	56%	34%	38%	57%	46%	92%	20%	29%	
Unfavorable	42%	36%	56%	52%	33%	44%	4%	78%	57%	
Not sure	10%	8%	10%	11%	11%	11%	4%	2%	13%	

		2012 GOP Pres Primary 2nd Choice								
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry				Someone else/Not sure	
Gatsas Favorability										
Favorable	21%	28%	20%	15%	19%	17%	30%	11%	18%	
Unfavorable	23%	21%	21%	29%	33%	18%	18%	37%	25%	
Not sure	56%	51%	60%	55%	49%	66%	51%	53%	58%	

		2012 GOP Pres Primary 2nd Choice								
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry			, ,	Someone else/Not sure	
Lamontagne Favorability					•					
Favorable	37%	45%	31%	30%	40%	40%	49%	27%	30%	
Unfavorable	25%	23%	31%	33%	24%	20%	17%	49%	26%	
Not sure	38%	33%	39%	36%	37%	40%	34%	23%	44%	





		2012 GOP	2012 GOP Pres Primary 2nd Choice							
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum	, ,	Someone else/Not sure	
Smith Favorability										
Favorable	8%	11%	8%	7%	14%	8%	11%	8%	4%	
Unfavorable	19%	23%	16%	27%	21%	12%	16%	28%	21%	
Not sure	73%	66%	75%	65%	65%	80%	73%	64%	75%	

		2012 GOP Pres Primary 2nd Choice									
	Base	New t Gingrich	Jon Huntsman	Ron Paul	_		Rick Santorum		Someone else/Not sure		
Gatsas/Lamontagne- /Smith											
Ted Gatsas	13%	19%	14%	10%	8%	7%	14%	12%	14%		
Ovide Lamontagne	36%	37%	31%	30%	43%	40%	47%	31%	27%		
Kevin Smith	11%	12%	12%	18%	14%	10%	11%	13%	8%		
Undecided	40%	32%	43%	42%	34%	42%	28%	44%	51%		

		2012 GOP	Pres Prima	ary 2nd	Choic	е			
	Base	Newt Gingrich	Jon Huntsman	Ron Paul					Someone else/Not sure
Lamontagne/Smith									
Ovide Lamontagne	40%	45%	33%	35%	42%	40%	52%	35%	33%
Kevin Smith	12%	11%	14%	17%	20%	9%	11%	12%	10%
Undecided	48%	44%	53%	48%	38%	51%	36%	53%	57%





		2012 GOP	2012 GOP Pres Primary 2nd Choice								
	Base	Newt Gingrich	Jon Huntsman	_	Rick Perry		Rick Santorum		Someone else/Not sure		
2008 Primary Choice		•				•		•			
Democratic primary	19%	13%	18%	26%	20%	20%	9%	24%	24%		
Republican primary	71%	79%	71%	56%	71%	73%	84%	59%	64%		
Didn't vote in a primary		7%	10%	19%	9%	8%	7%	17%	12%		

		2012 GOP	Pres Prima	ary 2nd	Choic	е			
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
2008 GOP Primary Vote									
John McCain	45%	50%	50%	54%	32%	44%	44%	48%	42%
Mitt Romney	21%	23%	22%	21%	23%	21%	28%	3%	17%
Mike Huckabee	11%	9%	4%	7%	25%	17%	9%	24%	11%
Rudy Giuliani	6%	8%	5%	4%	9%	10%	3%	10%	4%
Ron Paul	6%	4%	11%	5%	3%	3%	6%	10%	9%
Someone else	4%	4%	1%	5%	4%	3%	4%	6%	9%
Don't remember	5%	3%	7%	5%	4%	3%	6%	-	7%

		2012 GOP	2012 GOP Pres Primary 2nd Choice										
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum		Someone else/Not sure				
More Important: Electability or Issues?													
A candidate's ability to beat Obama	37%	48%	35%	26%	38%	36%	52%	17%	26%				
Their issue positions	55%	44%	55%	64%	60%	57%	41%	79%	63%				
Not sure	8%	8%	11%	10%	2%	7%	7%	4%	10%				





		2012 GOP	Pres Prima	ary 2nd	Choic	е			
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Buddy Roemer	Someone else/Not sure
Who's Run Strongest NH Campaign?									
Newt Gingrich	5%	5%	2%	5%	8%	5%	7%	5%	6%
Jon Huntsman	16%	12%	20%	17%	17%	18%	10%	47%	15%
Ron Paul	14%	10%	12%	19%	11%	14%	13%	15%	17%
Rick Perry	1%	1%	-	2%	7%	0%	0%	-	0%
Buddy Roemer	2%	4%	1%	5%	-	1%	2%	5%	1%
Mitt Romney	42%	48%	51%	37%	40%	43%	51%	18%	34%
Rick Santorum	4%	6%	1%	1%	6%	6%	3%	-	5%
Someone else/Not sure	15%	14%	13%	13%	12%	13%	14%	10%	23%

		2012 GOP	Pres Prima	ary 2nd	Choic	е			
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum	, ,	Someone else/Not sure
More/Less Likely to Vote for McCain- Endorsed Candidate									
More likely	13%	18%	15%	14%	11%	10%	14%	9%	10%
Less likely	28%	31%	23%	28%	39%	24%	26%	38%	29%
Doesn't make a difference	50%	42%	52%	46%	44%	59%	50%	45%	50%
Not sure	9%	9%	9%	12%	6%	8%	9%	8%	11%

		2012 GOP	Pres Prima	ary 2nd	Choic	е			
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry				Someone else/Not sure
Does Gingrich Have Your Values?									
He has the same values	23%	47%	15%	13%	25%	23%	29%	9%	12%
He does not	54%	28%	62%	67%	60%	54%	46%	77%	61%
Not sure	24%	25%	23%	20%	16%	23%	25%	14%	28%





		2012 GOP Pres Primary 2nd Choice									
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum		Someone else/Not sure		
Does Huntsman Have Your Values?											
He has the same values	34%	28%	56%	29%	30%	39%	32%	48%	27%		
He does not	28%	35%	16%	33%	41%	22%	27%	32%	32%		
Not sure	37%	37%	29%	38%	29%	39%	41%	20%	41%		

		2012 GOP	Pres Prima	ary 2nd	Choic	е			
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum	, ,	Someone else/Not sure
Does Paul Have Your Values?									
He has the same values	30%	25%	30%	58%	25%	27%	26%	31%	30%
He does not	44%	47%	47%	16%	59%	46%	47%	54%	43%
Not sure	25%	28%	23%	25%	16%	26%	27%	15%	26%

		2012 GOP	Pres Prima	ary 2nd	Choic	е			
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum		Someone else/Not sure
Does Romney Have Your Values?									
He has the same values	41%	45%	46%	33%	33%	53%	50%	20%	31%
He does not	33%	29%	31%	39%	49%	19%	26%	63%	42%
Not sure	25%	26%	23%	28%	18%	28%	24%	17%	27%





		2012 GOP Pres Primary 2nd Choice									
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum	, ,	Someone else/Not sure		
Does Santorum Have Your Values?											
He has the same values	35%	43%	22%	25%	52%	35%	62%	21%	20%		
He does not	37%	29%	51%	40%	32%	36%	12%	68%	47%		
Not sure	29%	29%	27%	35%	17%	29%	27%	11%	32%		

		2012 GOP Pres Primary 2nd Choice								
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum		Someone else/Not sure	
Romney Ideology		•				•				
Too liberal	18%	24%	10%	10%	36%	13%	21%	25%	17%	
Too conservative	8%	5%	9%	13%	9%	6%	3%	17%	11%	
Both	18%	19%	16%	21%	18%	17%	16%	23%	20%	
About right	32%	31%	41%	25%	22%	41%	35%	15%	25%	
Not sure	24%	20%	24%	31%	15%	23%	25%	20%	26%	

		2012 GOP	12 GOP Pres Primary 2nd Choice								012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich		Ron Paul					Someone else/Not sure							
Gender		•			_	•										
Woman	45%	41%	38%	50%	43%	47%	44%	36%	50%							
Man	55%	59%	62%	50%	57%	53%	56%	64%	50%							





		2012 GOP Pres Primary 2nd Choice									
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_		Rick Santorum		Someone else/Not sure		
Age		<u>-</u>									
18 to 29	10%	10%	8%	16%	7%	7%	7%	8%	14%		
30 to 45	24%	26%	22%	24%	35%	25%	16%	25%	26%		
46 to 65	41%	45%	40%	38%	41%	39%	51%	43%	35%		
Older than 65	25%	19%	29%	22%	17%	29%	26%	24%	25%		

		2012 GOP	Pres Prima	ary 2nd	Choic	е			
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum	Buddy Roemer	Someone else/Not sure
ldeology		-				-		-	
Very liberal	4%	5%	4%	9%	5%	1%	1%	10%	5%
Somewhat liberal	6%	4%	9%	8%	4%	9%	2%	10%	6%
Moderate	27%	20%	33%	34%	24%	29%	15%	43%	33%
Somewhat conservative	37%	43%	37%	31%	22%	33%	45%	23%	36%
Very conservative	26%	29%	17%	18%	45%	29%	36%	15%	20%

		2012 GOP	012 GOP Pres Primary 2nd Choice						
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Rick Santorum		Someone else/Not sure
Party									
Democrat	5%	5%	2%	7%	5%	3%	2%	14%	6%
Republican	59%	68%	51%	52%	65%	61%	71%	34%	52%
Independent/Other	37%	27%	47%	41%	30%	36%	27%	52%	42%





		2012 GOP Pres Primary 2nd Choice								
	Base	New t Gingrich	Jon Huntsman	_	_		Rick Santorum		Someone else/Not sure	
2008 Vote		•	•		•	•		•		
John McCain	68%	82%	60%	54%	72%	70%	85%	36%	59%	
Barack Obama	24%	14%	31%	32%	21%	26%	11%	43%	29%	
Someone else/Don't remember	8%	4%	10%	14%	7%	4%	4%	22%	12%	

		2012 GOP	012 GOP Pres Primary 2nd Choice						
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_		_		Someone else/Not sure
Tea Party ID									
Yes	20%	27%	12%	15%	34%	15%	25%	16%	17%
No	71%	64%	82%	77%	54%	76%	65%	76%	72%
Not sure	9%	9%	6%	8%	12%	8%	10%	8%	11%

		2012 GOP	12 GOP Pres Primary 2nd Choice								012 GOP Pres Primary 2nd Choice					
	Base	Newt Gingrich	Jon Huntsman	Ron Paul					Someone else/Not sure							
Evangelical?		•				•										
Are	21%	23%	14%	27%	38%	19%	28%	18%	17%							
Are not	79%	77%	86%	73%	62%	81%	72%	82%	83%							





		Gingrich F	avorability	
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	74%	79%	64%
Might end up supporting someone else	24%	26%	21%	36%

		Gingrich F	avorability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	15%	33%	3%	8%
Jon Huntsman	13%	7%	17%	9%
Ron Paul	8%	6%	11%	8%
Rick Perry	5%	5%	5%	3%
Mitt Romney	16%	16%	15%	17%
Rick Santorum	17%	19%	15%	21%
Buddy Roemer	3%	1%	4%	2%
Someone else/Not sure	24%	14%	30%	32%

		Gingrich F	avorability	
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	38%	100%	-	-
Unfavorable	54%	-	100%	-
Not sure	8%	-	-	100%





		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	55%	50%	61%	37%
Unfavorable	30%	36%	28%	19%
Not sure	15%	15%	10%	44%

	Gingrich Favorability			
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	43%	39%	47%	35%
Unfavorable	51%	56%	49%	38%
Not sure	6%	5%	4%	27%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	24%	38%	16%	14%
Unfavorable	65%	51%	79%	43%
Not sure	11%	11%	5%	44%





		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	60%	64%	57%	62%
Unfavorable	34%	30%	38%	25%
Not sure	5%	6%	4%	12%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	49%	69%	35%	44%
Unfavorable	42%	24%	57%	26%
Not sure	10%	6%	9%	30%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Gatsas Favorability				
Favorable	21%	28%	17%	15%
Unfavorable	23%	17%	29%	9%
Not sure	56%	55%	54%	76%





		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Lamontagne Favorability				
Favorable	38%	50%	29%	36%
Unfavorable	25%	16%	33%	9%
Not sure	38%	34%	38%	55%

		Gingrich F	avorability	bility	
	Base	Favorable	Unfavorable	Not sure	
Smith Favorability					
Favorable	8%	13%	6%	2%	
Unfavorable	19%	17%	22%	6%	
Not sure	73%	70%	72%	93%	

		Gingrich F	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Gats as/Lamontagne- /Smith					
Ted Gatsas	13%	15%	12%	9%	
Ovide Lamontagne	36%	43%	30%	36%	
Kevin Smith	11%	10%	12%	11%	
Undecided	40%	31%	46%	44%	





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Lamontagne/Smith				
Ovide Lamontagne	40%	50%	33%	37%
Kevin Smith	12%	11%	13%	6%
Undecided	48%	39%	54%	57%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Primary Choice		•		
Democratic primary	19%	12%	24%	12%
Republican primary	71%	81%	64%	76%
Didn't vote in a primary	10%	7%	12%	12%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote		•		
John McCain	45%	45%	46%	45%
Mitt Romney	22%	21%	22%	18%
Mike Huckabee	11%	14%	8%	14%
Rudy Giuliani	6%	7%	6%	5%
Ron Paul	6%	4%	8%	5%
Someone else	5%	4%	5%	4%
Don't remember	5%	4%	5%	9%





		Gingrich F	avorability	orability		
	Base	Favorable	Unfavorable	Not sure		
More Important: Electability or Issues?						
A candidate's ability to beat Obama	37%	48%	29%	36%		
Their issue positions	55%	45%	63%	50%		
Not sure	8%	8%	8%	13%		

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	11%	2%	1%
Jon Huntsman	16%	11%	20%	12%
Ron Paul	14%	10%	16%	16%
Rick Perry	1%	0%	1%	1%
Buddy Roemer	2%	3%	2%	1%
Mitt Romney	42%	45%	41%	43%
Rick Santorum	4%	5%	3%	4%
Someone else/Not sure	15%	14%	15%	24%

		Gingrich F	avorability	
	Base	Favorable	Unfavorable	Not sure
More/Less Likely to Vote for McCain- Endorsed Candidate				
More likely	13%	13%	12%	19%
Less likely	28%	31%	27%	21%
Doesn't make a difference	50%	48%	51%	52%
Not sure	9%	8%	10%	9%





		Gingrich F	grich Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Gingrich Have Your Values?					
He has the same values	23%	52%	4%	9%	
He does not	54%	21%	79%	39%	
Not sure	24%	27%	17%	52%	

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Huntsman Have Your Values?				
He has the same values	34%	33%	37%	22%
He does not	28%	28%	30%	22%
Not sure	37%	39%	33%	56%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Your Values?				
He has the same values	30%	28%	32%	26%
He does not	44%	46%	45%	33%
Not sure	25%	26%	23%	41%





		Gingrich F	ingrich Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Romney Have Your Values?					
He has the same values	42%	47%	38%	43%	
He does not	33%	27%	39%	24%	
Not sure	25%	26%	24%	33%	

		Gingrich F	avorability	
	Base	Favorable	Unfavorable	Not sure
Does Santorum Have Your Values?				
He has the same values	35%	52%	23%	34%
He does not	36%	21%	50%	22%
Not sure	29%	27%	27%	44%

		Gingrich F		
				Not
	Base	Favorable	Unfavorable	sure
Romney Ideology				
Too liberal	18%	27%	12%	13%
Too conservative	8%	4%	11%	6%
Both	18%	18%	18%	19%
About right	32%	29%	33%	34%
Not sure	24%	21%	26%	27%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Woman	45%	42%	45%	59%
Man	55%	58%	55%	41%

		Gingrich F	ingrich Favorability		
	Base	Favorable	Unfavorable	Not sure	
Age		<u>-</u>			
18 to 29	10%	11%	10%	6%	
30 to 45	24%	22%	25%	30%	
46 to 65	41%	40%	43%	29%	
Older than 65	25%	27%	22%	35%	

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Ideology		<u></u>		
Very liberal	4%	3%	5%	5%
Somewhat liberal	6%	4%	8%	3%
Moderate	27%	16%	34%	35%
Som ew hat conservative	37%	41%	34%	33%
Very conservative	26%	37%	19%	24%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	5%	4%	5%	3%
Republican	59%	70%	51%	57%
Independent/Other	37%	26%	43%	41%

		Gingrich F	avorability	
	Base	Favorable	Unfavorable	Not sure
2008 Vote			-	
John McCain	68%	85%	54%	79%
Barack Obama	24%	10%	36%	12%
Someone else/Don't remember	8%	5%	10%	9%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	20%	30%	13%	14%
No	71%	59%	80%	71%
Not sure	9%	11%	7%	15%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	22%	29%	15%	25%
Are not	78%	71%	85%	75%

		Huntsman		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	74%	80%	72%
Might end up supporting someone else	24%	26%	20%	28%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice		-		
Newt Gingrich	15%	12%	20%	13%
Jon Huntsman	13%	21%	2%	2%
Ron Paul	8%	9%	8%	6%
Rick Perry	5%	4%	7%	6%
Mitt Romney	16%	16%	14%	17%
Rick Santorum	17%	14%	19%	20%
Buddy Roemer	3%	4%	2%	1%
Someone else/Not sure	24%	20%	26%	34%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	38%	35%	45%	38%
Unfavorable	54%	60%	50%	38%
Not sure	8%	5%	5%	24%

		Huntsman		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	55%	100%	-	-
Unfavorable	30%	-	100%	-
Not sure	15%	-	-	100%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	43%	46%	37%	41%
Unfavorable	51%	50%	59%	37%
Not sure	6%	4%	4%	22%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	24%	25%	28%	15%
Unfavorable	65%	70%	69%	41%
Not sure	11%	5%	4%	44%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Rom ney Favorability				
Favorable	60%	61%	62%	56%
Unfavorable	34%	36%	35%	28%
Not sure	6%	4%	4%	16%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	49%	48%	51%	45%
Unfavorable	42%	46%	45%	18%
Not sure	10%	5%	4%	37%





		Huntsman		
	Base	Favorable	Unfavorable	Not sure
Gatsas Favorability				
Favorable	21%	23%	22%	11%
Unfavorable	23%	24%	29%	6%
Not sure	56%	53%	49%	83%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Lamontagne Favorability				
Favorable	37%	38%	41%	27%
Unfavorable	25%	28%	27%	9%
Not sure	38%	34%	31%	65%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Smith Favorability				
Favorable	8%	10%	7%	3%
Unfavorable	19%	20%	25%	3%
Not sure	73%	70%	67%	94%





	Base	Favorable	Unfavorable	Not sure
Gats as/Lam ontagne- /Sm ith				
Ted Gatsas	13%	13%	14%	9%
Ovide Lamontagne	36%	36%	38%	29%
Kevin Smith	11%	11%	9%	17%
Undecided	40%	40%	39%	45%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Lamontagne/Smith				
Ovide Lamontagne	40%	39%	44%	35%
Kevin Smith	12%	13%	12%	6%
Undecided	48%	48%	44%	60%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Primary Choice		•		
Democratic primary	19%	23%	14%	13%
Republican primary	71%	67%	76%	77%
Didn't vote in a primary	10%	10%	10%	10%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote		<u>-</u>		
John McCain	45%	50%	38%	45%
Mitt Romney	21%	18%	29%	17%
Mike Huckabee	11%	10%	12%	15%
Rudy Giuliani	6%	6%	5%	7%
Ron Paul	6%	7%	6%	5%
Someone else	4%	4%	6%	3%
Don't remember	5%	5%	4%	8%

		Huntsman	Favorability	
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	37%	32%	47%	32%
Their issue positions	55%	58%	47%	60%
Not sure	8%	9%	6%	8%

		Huntsman	Favorability	
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	4%	6%	7%
Jon Huntsman	16%	26%	3%	4%
Ron Paul	14%	12%	16%	18%
Rick Perry	1%	1%	1%	1%
Buddy Roemer	2%	2%	3%	1%
Mitt Romney	42%	38%	52%	39%
Rick Santorum	4%	3%	5%	6%
Someone else/Not sure	15%	14%	13%	24%





		Huntsman	n Favorability		
	Base	Favorable	Unfavorable	Not sure	
More/Less Likely to Vote for McCain- Endorsed Candidate					
More likely	13%	11%	15%	15%	
Less likely	28%	26%	34%	23%	
Doesn't make a difference	50%	53%	43%	52%	
Not sure	9%	10%	8%	9%	

		Huntsman	Favorability	
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Your Values?				
He has the same values	23%	19%	28%	24%
He does not	54%	57%	52%	42%
Not sure	24%	23%	20%	33%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Huntsman Have Your Values?				
He has the same values	34%	54%	10%	11%
He does not	28%	16%	58%	16%
Not sure	37%	30%	32%	74%





	Huntsman Favorability			
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Your Values?				
He has the same values	30%	31%	29%	32%
He does not	44%	45%	49%	30%
Not sure	25%	24%	22%	38%

		Huntsman	Favorability	
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Your Values?				
He has the same values	41%	42%	42%	39%
He does not	33%	35%	34%	25%
Not sure	25%	24%	24%	36%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Santorum Have Your Values?				
He has the same values	35%	32%	41%	33%
He does not	37%	42%	36%	17%
Not sure	29%	26%	24%	49%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Ideology		<u> </u>		
Too liberal	18%	15%	24%	15%
Too conservative	8%	10%	7%	5%
Both	18%	18%	17%	21%
About right	32%	31%	33%	31%
Not sure	24%	26%	19%	28%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Woman	45%	43%	42%	58%
Man	55%	57%	58%	42%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		<u>-</u>		
18 to 29	10%	9%	12%	8%
30 to 45	24%	21%	27%	28%
46 to 65	41%	43%	39%	36%
Older than 65	25%	26%	22%	29%





		Huntsman	n Favorability		
	Base	Favorable	Unfavorable	Not sure	
ldeology		-	-		
Very liberal	4%	5%	3%	3%	
Somewhat liberal	6%	7%	5%	4%	
Moderate	27%	33%	20%	24%	
Somew hat conservative	37%	37%	35%	37%	
Very conservative	26%	18%	37%	31%	

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	5%	5%	4%	3%
Republican	59%	54%	64%	67%
Independent/Other	37%	41%	32%	30%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Vote		•		
John McCain	68%	61%	76%	79%
Barack Obama	24%	31%	15%	16%
Someone else/Don't remember	8%	8%	9%	6%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	20%	15%	29%	17%
No	71%	78%	60%	69%
Not sure	9%	7%	11%	15%

		Huntsman		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	21%	18%	25%	29%
Are not	79%	82%	75%	71%

		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	72%	80%	68%
Might end up supporting someone else	24%	28%	20%	32%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	15%	12%	17%	14%
Jon Huntsman	13%	12%	13%	13%
Ron Paul	8%	17%	2%	4%
Rick Perry	5%	4%	6%	6%
Mitt Romney	16%	15%	17%	13%
Rick Santorum	17%	13%	20%	17%
Buddy Roemer	3%	2%	3%	6%
Someone else/Not sure	24%	24%	23%	28%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	38%	35%	42%	31%
Unfavorable	54%	59%	52%	35%
Not sure	8%	6%	6%	34%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	55%	59%	54%	32%
Unfavorable	30%	26%	35%	17%
Not sure	15%	14%	11%	50%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	43%	100%	-	-
Unfavorable	51%	-	100%	-
Not sure	6%	-	-	100%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	24%	23%	26%	17%
Unfavorable	65%	67%	67%	37%
Not sure	11%	10%	7%	46%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Rom ney Favorability				
Favorable	60%	53%	67%	62%
Unfavorable	34%	43%	30%	15%
Not sure	6%	5%	4%	23%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	49%	46%	52%	41%
Unfavorable	42%	45%	42%	21%
Not sure	10%	9%	6%	39%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Gatsas Favorability				
Favorable	21%	18%	24%	16%
Unfavorable	23%	23%	24%	10%
Not sure	56%	59%	52%	75%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Lamontagne Favorability				
Favorable	37%	34%	41%	31%
Unfavorable	25%	25%	26%	10%
Not sure	38%	41%	33%	60%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Smith Favorability				
Favorable	8%	10%	8%	5%
Unfavorable	19%	18%	21%	7%
Not sure	73%	72%	71%	89%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Gats as/Lam ontagne- /Smith				
Ted Gatsas	13%	12%	14%	10%
Ovide Lamontagne	36%	32%	39%	35%
Kevin Smith	11%	14%	9%	14%
Undecided	40%	42%	39%	41%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Lamontagne/Smith				
Ovide Lamontagne	40%	36%	44%	36%
Kevin Smith	12%	12%	12%	9%
Undecided	48%	52%	44%	55%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Primary Choice		•		
Democratic primary	19%	22%	16%	16%
Republican primary	71%	65%	76%	72%
Didn't vote in a primary	10%	13%	7%	13%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote				
John McCain	45%	42%	48%	43%
Mitt Romney	21%	15%	25%	30%
Mike Huckabee	11%	11%	12%	11%
Rudy Giuliani	6%	7%	6%	3%
Ron Paul	6%	15%	1%	1%
Someone else	4%	5%	5%	3%
Don't remember	5%	6%	4%	9%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	37%	28%	44%	39%
Their issue positions	55%	63%	49%	49%
Not sure	8%	9%	7%	13%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	3%	7%	6%
Jon Huntsman	16%	16%	17%	9%
Ron Paul	14%	27%	4%	8%
Rick Perry	1%	1%	1%	-
Buddy Roemer	2%	2%	2%	2%
Mitt Romney	42%	32%	50%	49%
Rick Santorum	4%	2%	5%	4%
Someone else/Not sure	15%	16%	14%	22%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
More/Less Likely to Vote for McCain- Endorsed Candidate				
More likely	13%	11%	14%	17%
Less likely	28%	30%	28%	17%
Doesn't make a difference	50%	50%	49%	55%
Not sure	9%	10%	9%	11%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Your Values?				
He has the same values	23%	19%	26%	21%
He does not	54%	59%	51%	43%
Not sure	24%	23%	23%	36%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Huntsman Have Your Values?				
He has the same values	34%	35%	35%	23%
He does not	28%	28%	31%	15%
Not sure	37%	37%	34%	62%

		Paul Favor	ability		
	Base	Favorable	Unfavorable	Not sure	
Does Paul Have Your Values?					
He has the same values	30%	62%	6%	14%	
He does not	44%	14%	72%	23%	
Not sure	25%	24%	22%	63%	

		Paul Favor	aul Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Romney Have Your Values?					
He has the same values	41%	36%	46%	46%	
He does not	33%	38%	31%	16%	
Not sure	25%	26%	23%	37%	





	Base	Favorable	Unfavorable	Not sure
Does Santorum Have Your Values?				
He has the same values	35%	29%	41%	31%
He does not	37%	41%	35%	18%
Not sure	29%	30%	24%	51%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Ideology		•	-	
Too liberal	18%	21%	16%	10%
Too conservative	8%	9%	8%	3%
Both	18%	21%	16%	24%
About right	32%	24%	39%	31%
Not sure	24%	25%	22%	32%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-		
Woman	45%	41%	47%	59%
Man	55%	59%	53%	41%





		Paul Favor	Paul Favorability		
	Base	Favorable	Unfavorable	Not sure	
Age		<u>-</u>			
18 to 29	10%	13%	8%	4%	
30 to 45	24%	28%	21%	22%	
46 to 65	41%	41%	42%	36%	
Older than 65	25%	18%	29%	38%	

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		=	-	
Very liberal	4%	6%	2%	5%
Somewhat liberal	6%	7%	5%	2%
Moderate	27%	29%	25%	34%
Somewhat conservative	37%	36%	37%	34%
Very conservative	26%	22%	29%	25%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	5%	6%	3%	4%
Republican	59%	53%	63%	64%
Independent/Other	37%	42%	33%	32%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Vote				
John McCain	68%	60%	74%	74%
Barack Obama	24%	28%	21%	20%
Someone else/Don't remember	8%	12%	5%	6%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	20%	20%	20%	13%
No	71%	71%	72%	64%
Not sure	9%	9%	8%	23%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	21%	20%	22%	28%
Are not	79%	80%	78%	72%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	78%	76%	68%
Might end up supporting someone else	24%	22%	24%	32%

		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	15%	19%	13%	13%
Jon Huntsman	13%	8%	15%	9%
Ron Paul	8%	6%	9%	8%
Rick Perry	5%	18%	1%	2%
Mitt Romney	16%	13%	16%	18%
Rick Santorum	17%	20%	15%	19%
Buddy Roemer	3%	1%	4%	1%
Someone else/Not sure	24%	16%	26%	29%

		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	38%	60%	30%	41%
Unfavorable	54%	36%	65%	27%
Not sure	8%	4%	5%	33%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	55%	56%	59%	28%
Unfavorable	30%	35%	32%	11%
Not sure	15%	9%	9%	61%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	43%	42%	44%	39%
Unfavorable	51%	54%	52%	34%
Not sure	6%	4%	4%	28%

		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	24%	100%	-	-
Unfavorable	65%	-	100%	-
Not sure	11%	-	-	100%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	60%	66%	59%	55%
Unfavorable	34%	31%	37%	23%
Not sure	6%	3%	4%	22%

	Perry Favorability			
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	49%	77%	39%	46%
Unfavorable	42%	17%	55%	13%
Not sure	10%	6%	6%	41%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Gatsas Favorability				
Favorable	21%	29%	19%	13%
Unfavorable	23%	20%	27%	6%
Not sure	56%	52%	54%	81%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Lamontagne Favorability				
Favorable	37%	52%	33%	33%
Unfavorable	25%	18%	30%	7%
Not sure	38%	31%	37%	60%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Smith Favorability				
Favorable	8%	15%	7%	3%
Unfavorable	19%	15%	23%	5%
Not sure	73%	70%	71%	92%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Gats as/Lam ontagne- /Sm ith				
Ted Gatsas	13%	16%	13%	9%
Ovide Lamontagne	36%	47%	32%	34%
Kevin Smith	11%	8%	12%	17%
Undecided	40%	29%	44%	41%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Lamontagne/Smith				
Ovide Lamontagne	40%	53%	35%	38%
Kevin Smith	12%	12%	12%	9%
Undecided	48%	34%	53%	52%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Primary Choice			-	
Democratic primary	19%	11%	23%	10%
Republican primary	71%	81%	66%	80%
Didn't vote in a primary	10%	9%	11%	10%

		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote		•		
John McCain	45%	41%	47%	46%
Mitt Romney	21%	23%	22%	17%
Mike Huckabee	11%	16%	9%	10%
Rudy Giuliani	6%	7%	6%	5%
Ron Paul	6%	5%	7%	5%
Someone else	4%	4%	5%	4%
Don't remember	5%	3%	5%	11%





		Perry Favo	rability	
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	37%	51%	31%	38%
Their issue positions	55%	42%	61%	50%
Not sure	8%	7%	8%	12%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	8%	4%	7%
Jon Huntsman	16%	10%	20%	6%
Ron Paul	14%	12%	15%	13%
Rick Perry	1%	3%	0%	-
Buddy Roemer	2%	3%	2%	1%
Mitt Romney	42%	46%	41%	44%
Rick Santorum	4%	5%	3%	8%
Someone else/Not sure	15%	14%	15%	22%

		Perry Favo	rability	
	Base	Favorable	Unfavorable	Not sure
More/Less Likely to Vote for McCain- Endorsed Candidate				
More likely	13%	13%	12%	18%
Less likely	28%	30%	28%	21%
Doesn't make a difference	50%	48%	50%	53%
Not sure	9%	8%	10%	7%





		Perry Favo	rability	
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Your Values?				
He has the same values	23%	40%	16%	24%
He does not	54%	38%	62%	37%
Not sure	24%	22%	22%	39%

		Perry Favo	y Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Huntsman Have Your Values?					
He has the same values	34%	36%	37%	17%	
He does not	28%	33%	29%	17%	
Not sure	37%	31%	35%	66%	

		Perry Favo	rability		
	Base	Favorable	Unfavorable	Not sure	
Does Paul Have Your Values?					
He has the same values	30%	31%	30%	32%	
He does not	44%	50%	45%	29%	
Not sure	25%	20%	25%	40%	





		Perry Favo	rry Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Romney Have Your Values?					
He has the same values	41%	47%	39%	43%	
He does not	33%	31%	36%	21%	
Not sure	25%	22%	25%	36%	

		Perry Favo	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Santorum Have Your Values?					
He has the same values	35%	57%	27%	34%	
He does not	37%	19%	46%	16%	
Not sure	29%	24%	27%	50%	

	Perry Favorability			
	Base	Favorable	Unfavorable	Not sure
Romney Ideology		•		
Too liberal	18%	30%	14%	17%
Too conservative	8%	4%	10%	6%
Both	18%	17%	19%	18%
About right	32%	29%	33%	31%
Not sure	24%	20%	25%	28%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Womar	45%	47%	43%	53%
Mar	55%	53%	57%	47%

		Perry Favo	orability		
	Base	Favorable	Unfavorable	Not sure	
Age		-	-		
18 to 29	10%	12%	10%	8%	
30 to 45	24%	21%	25%	26%	
46 to 65	41%	43%	42%	34%	
Older than 65	25%	25%	24%	32%	

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Ideology		'		
Very liberal	4%	5%	4%	4%
Somewhat liberal	6%	3%	7%	4%
Moderate	27%	14%	33%	25%
Somewhat conservative	37%	37%	36%	36%
Very conservative	26%	42%	19%	31%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	5%	5%	5%	2%
Republican	59%	71%	53%	70%
Independent/Other	37%	24%	43%	28%

		Perry Favo	ry Favorability		
	Base	Favorable	Unfavorable	Not sure	
2008 Vote			-	•	
John McCain	68%	83%	60%	82%	
Barack Obama	24%	10%	31%	11%	
Someone else/Don't remember	8%	8%	9%	7%	

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	20%	33%	15%	18%
No	71%	54%	78%	66%
Not sure	9%	12%	7%	16%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	21%	34%	15%	32%
Are not	79%	66%	85%	68%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	76%	77%	68%
Might end up supporting someone else	24%	24%	23%	32%

		Romney F	avorability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice		-		
Newt Gingrich	15%	15%	14%	11%
Jon Huntsman	13%	14%	12%	6%
Ron Paul	8%	7%	10%	11%
Rick Perry	5%	4%	6%	5%
Mitt Romney	16%	22%	3%	20%
Rick Santorum	17%	18%	16%	10%
Buddy Roemer	3%	1%	6%	1%
Someone else/Not sure	24%	18%	33%	36%





		Romney Fa	mney Favorability		
	Base	Favorable	Unfavorable	Not sure	
Gingrich Favorability					
Favorable	38%	41%	34%	39%	
Unfavorable	54%	51%	60%	44%	
Not sure	8%	8%	6%	18%	

		Romney Fa	avorability	orability/		
	Base	Favorable	Unfavorable	Not sure		
Huntsman Favorability						
Favorable	55%	55%	57%	37%		
Unfavorable	30%	31%	31%	19%		
Not sure	15%	14%	12%	44%		

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	43%	37%	53%	38%
Unfavorable	51%	56%	44%	36%
Not sure	6%	7%	3%	27%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	24%	26%	22%	14%
Unfavorable	65%	64%	71%	44%
Not sure	11%	10%	7%	43%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	60%	100%	-	-
Unfavorable	34%	-	100%	-
Not sure	6%	-	-	100%

		Romney Fa	avorability		
	Base	Favorable	Unfavorable	Not sure	
Santorum Favorability					
Favorable	49%	52%	44%	38%	
Unfavorable	42%	38%	51%	27%	
Not sure	10%	10%	6%	34%	





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Gatsas Favorability				
Favorable	21%	26%	13%	13%
Unfavorable	23%	19%	30%	11%
Not sure	56%	54%	57%	76%

		Romney Fa	avorability		
	Base	Favorable	Unfavorable	Not sure	
Lamontagne Favorability					
Favorable	37%	43%	29%	26%	
Unfavorable	25%	20%	36%	13%	
Not sure	38%	37%	35%	61%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Smith Favorability				
Favorable	8%	9%	7%	5%
Unfavorable	19%	18%	23%	4%
Not sure	73%	72%	70%	91%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Gats as/Lam ontagne- /Sm ith				
Ted Gatsas	13%	15%	10%	8%
Ovide Lamontagne	36%	40%	29%	28%
Kevin Smith	11%	11%	13%	10%
Undecided	40%	35%	48%	55%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Lamontagne/Smith				
Ovide Lamontagne	40%	45%	32%	36%
Kevin Smith	12%	12%	13%	7%
Undecided	48%	44%	55%	57%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Primary Choice		•	-	
Democratic primary	19%	15%	24%	22%
Republican primary	71%	77%	62%	68%
Didn't vote in a primary	10%	8%	14%	10%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote				
John McCain	45%	46%	45%	36%
Mitt Romney	21%	29%	5%	16%
Mike Huckabee	11%	9%	16%	13%
Rudy Giuliani	6%	6%	6%	8%
Ron Paul	6%	2%	15%	8%
Someone else	4%	3%	8%	8%
Don't remember	5%	4%	5%	11%

		Romney F	avorability	
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	37%	49%	18%	27%
Their issue positions	55%	43%	74%	64%
Not sure	8%	8%	8%	9%

	Romney Favorability		avorability	
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	4%	8%	8%
Jon Huntsman	16%	11%	25%	10%
Ron Paul	14%	8%	23%	20%
Rick Perry	1%	1%	2%	-
Buddy Roemer	2%	2%	2%	3%
Mitt Romney	42%	59%	16%	25%
Rick Santorum	4%	3%	5%	9%
Someone else/Not sure	15%	12%	20%	26%





		Romney Fa	ney Favorability		
	Base	Favorable	Unfavorable	Not sure	
More/Less Likely to Vote for McCain- Endorsed Candidate					
More likely	13%	19%	3%	5%	
Less likely	28%	19%	44%	30%	
Doesn't make a difference	50%	53%	42%	60%	
Not sure	9%	9%	10%	5%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Your Values?				
He has the same values	23%	24%	19%	29%
He does not	54%	51%	59%	49%
Not sure	24%	25%	22%	23%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Huntsman Have Your Values?				
He has the same values	34%	35%	36%	20%
He does not	28%	26%	33%	24%
Not sure	37%	38%	31%	57%





		Romney Fa	omney Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Paul Have Your Values?					
He has the same values	30%	27%	38%	26%	
He does not	44%	47%	42%	31%	
Not sure	25%	26%	20%	43%	

		Romney F	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Romney Have Your Values?					
He has the same values	41%	64%	6%	18%	
He does not	33%	12%	71%	27%	
Not sure	25%	24%	23%	55%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Santorum Have Your Values?				
He has the same values	35%	38%	30%	29%
He does not	37%	32%	46%	29%
Not sure	29%	30%	24%	41%





		Romney Fa	avorability		
	Base	Favorable	Unfavorable	Not sure	
Romney Ideology		<u> </u>			
Too liberal	18%	9%	32%	20%	
Too conservative	8%	3%	17%	5%	
Both	18%	15%	22%	25%	
About right	32%	49%	4%	15%	
Not sure	24%	23%	24%	34%	

		Romney F	avorability		
	Base	Favorable	Unfavorable	Not sure	
Gender		=			
Woman	45%	47%	39%	53%	
Man	55%	53%	61%	47%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		-	-	
18 to 29	10%	9%	12%	4%
30 to 45	24%	22%	27%	30%
46 to 65	41%	41%	41%	41%
Older than 65	25%	28%	20%	24%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		-	-	
Very liberal	4%	3%	7%	3%
Somewhat liberal	6%	5%	8%	4%
Moderate	27%	26%	30%	28%
Somewhat conservative	37%	42%	29%	26%
Very conservative	26%	24%	27%	38%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	5%	4%	6%	-
Republican	59%	64%	48%	62%
Independent/Other	37%	32%	45%	38%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Vote		•		
John McCain	68%	77%	52%	63%
Barack Obama	24%	17%	35%	29%
Someone else/Don't remember	8%	6%	13%	7%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	20%	17%	23%	27%
No	71%	73%	70%	59%
Not sure	9%	10%	8%	14%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?				
Are	21%	19%	24%	27%
Are not	79%	81%	76%	73%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	73%	79%	74%
Might end up supporting someone else	24%	27%	21%	26%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	15%	17%	13%	13%
Jon Huntsman	13%	9%	17%	13%
Ron Paul	8%	7%	10%	9%
Rick Perry	5%	6%	4%	6%
Mitt Romney	16%	15%	16%	17%
Rick Santorum	17%	31%	2%	8%
Buddy Roemer	3%	1%	5%	1%
Someone else/Not sure	24%	14%	33%	34%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	38%	55%	22%	25%
Unfavorable	54%	38%	73%	50%
Not sure	8%	7%	5%	25%

	Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	55%	54%	61%	31%
Unfavorable	30%	32%	33%	12%
Not sure	15%	14%	6%	57%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	43%	40%	46%	41%
Unfavorable	51%	55%	51%	33%
Not sure	6%	5%	3%	26%

		Santorum		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	24%	38%	10%	14%
Unfavorable	65%	52%	87%	40%
Not sure	11%	10%	3%	46%

		Santorum		
	Base	Favorable	Unfavorable	Not sure
Rom ney Favorability				
Favorable	60%	65%	55%	60%
Unfavorable	34%	31%	42%	20%
Not sure	6%	4%	4%	20%





		Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure	
Santorum Favorability					
Favorable	49%	100%	-	-	
Unfavorable	42%	-	100%	-	
Not sure	10%	-	-	100%	

	Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure
Gatsas Favorability				
Favorable	21%	28%	14%	16%
Unfavorable	23%	17%	33%	6%
Not sure	56%	55%	53%	79%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Lamontagne Favorability				
Favorable	37%	51%	25%	22%
Unfavorable	25%	16%	39%	7%
Not sure	38%	33%	36%	70%





		Santorum		
	Base	Favorable	Unfavorable	Not sure
Smith Favorability				
Favorable	8%	13%	4%	1%
Unfavorable	19%	15%	28%	4%
Not sure	73%	72%	68%	95%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Gats as/Lam ontagne- /Smith				
Ted Gatsas	13%	14%	11%	12%
Ovide Lamontagne	36%	46%	26%	28%
Kevin Smith	11%	9%	13%	16%
Undecided	40%	31%	50%	44%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Lamontagne/Smith				
Ovide Lamontagne	40%	52%	29%	28%
Kevin Smith	12%	12%	12%	7%
Undecided	48%	36%	59%	64%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Primary Choice		•		
Democratic primary	19%	13%	26%	13%
Republican primary	71%	80%	61%	74%
Didn't vote in a primary	10%	7%	13%	12%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote				
John McCain	45%	44%	48%	45%
Mitt Romney	21%	22%	20%	22%
Mike Huckabee	11%	15%	6%	8%
Rudy Giuliani	6%	6%	6%	8%
Ron Paul	6%	4%	10%	6%
Someone else	4%	5%	5%	2%
Don't remember	5%	5%	4%	9%

		Santorum	Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure	
More Important: Electability or Issues?					
A candidate's ability to beat Obama	37%	46%	26%	35%	
Their issue positions	55%	46%	66%	52%	
Not sure	8%	8%	8%	12%	





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	7%	3%	8%
Jon Huntsman	16%	10%	24%	8%
Ron Paul	14%	12%	16%	13%
Rick Perry	1%	1%	1%	1%
Buddy Roemer	2%	2%	2%	2%
Mitt Romney	42%	46%	39%	42%
Rick Santorum	4%	7%	1%	1%
Someone else/Not sure	15%	14%	14%	26%

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
More/Less Likely to Vote for McCain- Endorsed Candidate				
More likely	13%	12%	12%	19%
Less likely	28%	29%	28%	21%
Doesn't make a difference	50%	50%	49%	50%
Not sure	9%	8%	10%	10%

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Your Values?				
He has the same values	23%	33%	12%	16%
He does not	54%	41%	69%	51%
Not sure	24%	26%	19%	33%





	Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure
Does Huntsman Have Your Values?				
He has the same values	34%	35%	36%	23%
He does not	28%	27%	33%	17%
Not sure	37%	38%	31%	60%

	Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Your Values?				
He has the same values	30%	28%	32%	35%
He does not	44%	47%	45%	25%
Not sure	25%	25%	23%	40%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Your Values?				
He has the same values	41%	47%	34%	47%
He does not	33%	28%	42%	19%
Not sure	25%	25%	24%	34%





	Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure
Does Santorum Have Your Values?				
He has the same values	35%	62%	8%	13%
He does not	37%	12%	69%	18%
Not sure	29%	26%	22%	69%

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
Romney Ideology		•		
Too liberal	18%	25%	11%	11%
Too conservative	8%	3%	14%	6%
Both	18%	17%	19%	19%
About right	32%	32%	31%	34%
Not sure	24%	23%	24%	30%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Woman	45%	46%	42%	52%
Man	55%	54%	58%	48%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Age				
18 to 29	10%	9%	12%	6%
30 to 45	24%	22%	26%	25%
46 to 65	41%	42%	41%	37%
Older than 65	25%	28%	21%	31%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Ideology		<u>J</u>		
Very liberal	4%	3%	6%	4%
Somewhat liberal	6%	3%	10%	7%
Moderate	27%	17%	39%	30%
Somew hat conservative	37%	41%	31%	39%
Very conservative	26%	37%	14%	21%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	5%	3%	7%	1%
Republican	59%	68%	46%	68%
Independent/Other	37%	29%	47%	31%





		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
2008 Vote		•			
John McCain	68%	82%	50%	73%	
Barack Obama	24%	13%	38%	18%	
Someone else/Don't remember	8%	4%	12%	8%	

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	20%	28%	12%	10%
No	71%	61%	82%	74%
Not sure	9%	11%	6%	16%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	21%	30%	11%	23%
Are not	79%	70%	89%	77%





		Gatsas Fav	tsas Favorability		
	Base	Favorable	Unfavorable	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	76%	80%	79%	73%	
Might end up supporting someone else	24%	20%	21%	27%	

		Gatsas Fav	orability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	15%	19%	14%	13%
Jon Huntsman	13%	12%	12%	13%
Ron Paul	8%	6%	11%	8%
Rick Perry	5%	5%	7%	4%
Mitt Romney	16%	13%	12%	18%
Rick Santorum	17%	24%	14%	15%
Buddy Roemer	3%	1%	5%	3%
Someone else/Not sure	24%	20%	26%	24%

		Gatsas Fav	sas Favorability		
	Base	Favorable	Unfavorable	Not sure	
Gingrich Favorability					
Favorable	38%	51%	28%	37%	
Unfavorable	54%	43%	69%	52%	
Not sure	8%	6%	3%	11%	





		Gatsas Fav	vorability		
	Base	Favorable	Unfavorable	Not sure	
Huntsman Favorability					
Favorable	55%	60%	57%	52%	
Unfavorable	30%	32%	39%	26%	
Not sure	15%	8%	4%	22%	

		Gatsas Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	43%	37%	43%	45%
Unfavorable	51%	58%	55%	47%
Not sure	6%	5%	3%	8%

		Gatsas Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	24%	33%	21%	22%
Unfavorable	65%	60%	76%	63%
Not sure	11%	7%	3%	15%





		Gatsas Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	60%	75%	52%	58%
Unfavorable	34%	22%	45%	34%
Not sure	6%	3%	3%	7%

		Gatsas Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	49%	64%	37%	48%
Unfavorable	42%	28%	61%	39%
Not sure	10%	7%	2%	13%

		Gatsas Favorability		
	Base	Favorable	Unfavorable	Not sure
Gatsas Favorability				
Favorable	21%	100%	-	-
Unfavorable	23%	-	100%	-
Not sure	56%	-	-	100%





		Gatsas Favorability		
	Base	Favorable	Unfavorable	Not sure
Lamontagne Favorability				
Favorable	37%	73%	28%	28%
Unfavorable	25%	16%	63%	13%
Not sure	38%	12%	9%	59%

		Gatsas Favorability		
	Base	Favorable	Unfavorable	Not sure
Smith Favorability				
Favorable	8%	20%	10%	4%
Unfavorable	19%	21%	55%	4%
Not sure	73%	59%	35%	93%

		Gatsas Fav	orability		
	Base	Favorable	Unfavorable	Not sure	
Gats as/Lam ontagne- /Sm ith					
Ted Gatsas	13%	38%	9%	5%	
Ovide Lamontagne	36%	46%	34%	32%	
Kevin Smith	11%	4%	17%	12%	
Undecided	40%	12%	40%	51%	





		Gatsas Fav		
	Base	Favorable	Unfavorable	Not sure
Lamontagne/Smith				
Ovide Lamontagne	40%	64%	35%	33%
Kevin Smith	12%	15%	22%	7%
Undecided	48%	21%	43%	61%

	Gatsas Favorability			
	Base	Favorable	Unfavorable	Not sure
2008 Primary Choice		•		
Democratic primary	19%	17%	22%	18%
Republican primary	71%	78%	67%	70%
Didn't vote in a primary	10%	5%	11%	12%

		Gatsas Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote				
John McCain	45%	45%	46%	45%
Mitt Romney	21%	30%	20%	19%
Mike Huckabee	11%	11%	10%	12%
Rudy Giuliani	6%	6%	7%	6%
Ron Paul	6%	2%	6%	8%
Someone else	4%	2%	6%	5%
Don't remember	5%	3%	5%	6%





		Gatsas Fav	orability	
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	37%	52%	27%	35%
Their issue positions	55%	43%	62%	57%
Not sure	8%	5%	11%	8%

		Gatsas Fav	orability	
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	9%	5%	4%
Jon Huntsman	16%	12%	23%	14%
Ron Paul	14%	6%	13%	17%
Rick Perry	1%	-	2%	1%
Buddy Roemer	2%	4%	2%	1%
Mitt Romney	42%	54%	35%	41%
Rick Santorum	4%	5%	3%	4%
Someone else/Not sure	15%	9%	15%	18%

		Gatsas Fav	orability	
	Base	Favorable	Unfavorable	Not sure
More/Less Likely to Vote for McCain- Endorsed Candidate				
More likely	13%	14%	13%	12%
Less likely	28%	29%	34%	26%
Doesn't make a difference	50%	50%	41%	53%
Not sure	9%	7%	12%	9%





		Gatsas Fav	vorability		
	Base	Favorable	Unfavorable	Not sure	
Does Gingrich Have Your Values?					
He has the same values	23%	34%	15%	21%	
He does not	54%	45%	66%	52%	
Not sure	24%	21%	19%	27%	

		Gatsas Fav	vorability		
	Base	Favorable	Unfavorable	Not sure	
Does Huntsman Have Your Values?					
He has the same values	34%	43%	34%	31%	
He does not	28%	28%	41%	24%	
Not sure	37%	29%	25%	45%	

		Gatsas Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Your Values?				
He has the same values	30%	24%	31%	32%
He does not	44%	54%	49%	39%
Not sure	25%	22%	20%	29%





		Gatsas Fav	avorability		
	Base	Favorable	Unfavorable	Not sure	
Does Romney Have Your Values?					
He has the same values	41%	56%	34%	39%	
He does not	33%	24%	46%	32%	
Not sure	25%	20%	20%	29%	

		Gatsas Fav		
	Base	Favorable	Unfavorable	Not sure
Does Santorum Have Your Values?				
He has the same values	35%	48%	27%	33%
He does not	37%	27%	52%	34%
Not sure	29%	25%	21%	33%

	Gatsas Favorability			
	Base	Favorable	Unfavorable	Not sure
Romney Ideology		<u> </u>		
Too liberal	18%	22%	14%	18%
Too conservative	8%	4%	14%	7%
Both	18%	17%	18%	19%
About right	32%	38%	29%	30%
Not sure	24%	19%	23%	26%





		Gatsas Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Woman	45%	43%	39%	48%
Man	55%	57%	61%	52%

		Gatsas Fav	s Favorability		
	Base	Favorable	Unfavorable	Not sure	
Age		-			
18 to 29	10%	12%	11%	9%	
30 to 45	24%	18%	25%	25%	
46 to 65	41%	41%	45%	39%	
Older than 65	25%	29%	18%	26%	

		Gatsas Favorability		
	Base	Favorable	Unfavorable	Not sure
Ideology		1		
Very liberal	4%	4%	7%	3%
Somewhat liberal	6%	2%	7%	7%
Moderate	27%	23%	35%	26%
Som ew hat conservative	37%	39%	30%	38%
Very conservative	26%	32%	21%	26%





		Gatsas Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	5%	7%	7%	3%
Republican	59%	67%	56%	57%
Independent/Other	37%	26%	37%	41%

		Gatsas Fav	Gatsas Favorability		
	Base	Favorable	Unfavorable	Not sure	
2008 Vote			-		
John McCain	68%	79%	58%	68%	
Barack Obama	24%	17%	31%	23%	
Someone else/Don't remember	8%	4%	11%	9%	

		Gatsas Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	20%	25%	18%	18%
No	71%	68%	77%	70%
Not sure	9%	7%	4%	12%





		Gatsas Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	21%	26%	17%	21%
Are no	t 79%	74%	83%	79%

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	78%	77%	72%
Might end up supporting someone else	24%	22%	23%	28%

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	15%	18%	13%	13%
Jon Huntsman	13%	10%	16%	13%
Ron Paul	8%	7%	11%	8%
Rick Perry	5%	5%	5%	5%
Mitt Romney	16%	17%	13%	17%
Rick Santorum	17%	22%	11%	15%
Buddy Roemer	3%	2%	6%	2%
Someone else/Not sure	24%	19%	25%	28%





		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	38%	51%	25%	34%
Unfavorable	54%	41%	72%	54%
Not sure	8%	8%	3%	11%

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	55%	56%	61%	49%
Unfavorable	30%	33%	33%	25%
Not sure	15%	10%	5%	25%

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	43%	39%	44%	46%
Unfavorable	51%	56%	54%	44%
Not sure	6%	5%	2%	10%





		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	24%	33%	17%	20%
Unfavorable	65%	57%	80%	63%
Not sure	11%	9%	3%	17%

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Rom ney Favorability				
Favorable	60%	70%	48%	59%
Unfavorable	34%	26%	49%	32%
Not sure	6%	4%	3%	9%

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	49%	66%	31%	43%
Unfavorable	42%	28%	66%	39%
Not sure	10%	6%	3%	18%





		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Gatsas Favorability				
Favorable	21%	41%	13%	6%
Unfavorable	23%	17%	58%	5%
Not sure	56%	42%	29%	88%

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Lamontagne Favorability				
Favorable	37%	100%	-	-
Unfavorable	25%	-	100%	-
Not sure	38%	-	-	100%

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Smith Favorability				
Favorable	8%	16%	7%	1%
Unfavorable	19%	18%	47%	2%
Not sure	73%	66%	45%	97%





		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Gats as/Lam ontagne- /Sm ith				
Ted Gatsas	13%	13%	20%	8%
Ovide Lamontagne	36%	75%	11%	13%
Kevin Smith	11%	3%	16%	16%
Undecided	40%	10%	53%	62%

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Lamontagne/Smith				
Ovide Lamontagne	40%	80%	15%	16%
Kevin Smith	12%	8%	26%	6%
Undecided	48%	11%	59%	78%

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Primary Choice		•		
Democratic primary	19%	12%	28%	19%
Republican primary	71%	84%	61%	66%
Didn't vote in a primary	10%	5%	11%	15%





		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote		<u>-</u>		
John McCain	45%	40%	50%	50%
Mitt Romney	21%	25%	18%	19%
Mike Huckabee	11%	12%	7%	12%
Rudy Giuliani	6%	6%	5%	6%
Ron Paul	6%	7%	8%	4%
Someone else	4%	4%	7%	3%
Don't remember	5%	5%	4%	5%

		Lam ontag	gne Favorability		
	Base	Favorable	Unfavorable	Not sure	
More Important: Electability or Issues?					
A candidate's ability to beat Obama	37%	46%	28%	33%	
Their issue positions	55%	47%	62%	58%	
Not sure	8%	7%	9%	9%	

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	7%	4%	4%
Jon Huntsman	16%	11%	25%	14%
Ron Paul	14%	12%	13%	17%
Rick Perry	1%	0%	2%	1%
Buddy Roemer	2%	3%	2%	2%
Mitt Romney	42%	48%	36%	41%
Rick Santorum	4%	6%	3%	2%
Someone else/Not sure	15%	12%	16%	18%





		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
More/Less Likely to Vote for McCain- Endorsed Candidate				
More likely	13%	12%	13%	13%
Less likely	28%	29%	32%	24%
Doesn't make a difference	50%	50%	45%	53%
Not sure	9%	8%	11%	10%

	Lam ontagne Favorabil			у
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Your Values?				
He has the same values	23%	33%	14%	18%
He does not	54%	44%	69%	53%
Not sure	24%	23%	17%	29%

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Huntsman Have Your Values?				
He has the same values	34%	37%	36%	31%
He does not	28%	29%	37%	22%
Not sure	37%	34%	26%	47%





		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Your Values?				
He has the same values	30%	31%	28%	31%
He does not	44%	47%	52%	37%
Not sure	25%	22%	20%	32%

		Lam ontag	ntagne Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Romney Have Your Values?					
He has the same values	41%	50%	32%	40%	
He does not	33%	27%	48%	30%	
Not sure	25%	24%	20%	31%	

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Santorum Have Your Values?				
He has the same values	35%	49%	22%	30%
He does not	37%	27%	58%	32%
Not sure	29%	24%	21%	38%





		Lam ontag	y	
	Base	Favorable	Unfavorable	Not sure
Romney Ideology		<u> </u>		
Too liberal	18%	24%	13%	15%
Too conservative	8%	3%	17%	7%
Both	18%	17%	18%	20%
About right	32%	35%	28%	31%
Not sure	24%	21%	24%	28%

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender			-	
Woman	45%	42%	42%	50%
Man	55%	58%	58%	50%

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		-	-	
18 to 29	10%	8%	13%	10%
30 to 45	24%	18%	26%	29%
46 to 65	41%	45%	41%	37%
Older than 65	25%	29%	20%	24%





		Lam ontag	gne Favorability		
	Base	Favorable	Unfavorable	Not sure	
ldeology		-	-		
Very liberal	4%	3%	8%	3%	
Somewhat liberal	6%	2%	12%	7%	
Moderate	27%	16%	39%	31%	
Somewhat conservative	37%	41%	26%	39%	
Very conservative	26%	38%	16%	20%	

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	5%	4%	7%	3%
Republican	59%	71%	49%	53%
Independent/Other	37%	25%	43%	44%

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Vote		•		
John McCain	68%	81%	51%	66%
Barack Obama	24%	12%	38%	26%
Someone else/Don't remember	8%	6%	11%	8%





		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	20%	27%	15%	16%
No	71%	63%	81%	73%
Not sure	9%	10%	4%	11%

		Lamontagne Favorability		
	Base	Favorable	Unfavorable	Not sure
Evangelical?			-	
Are	21%	26%	14%	21%
Are not	79%	74%	86%	79%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	81%	81%	74%
Might end up supporting someone else	24%	19%	19%	26%





		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice		-		
Newt Gingrich	15%	19%	18%	13%
Jon Huntsman	13%	13%	11%	13%
Ron Paul	8%	7%	12%	8%
Rick Perry	5%	8%	6%	5%
Mitt Romney	16%	16%	10%	17%
Rick Santorum	17%	22%	14%	17%
Buddy Roemer	3%	3%	4%	3%
Someone else/Not sure	24%	12%	26%	25%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	38%	59%	35%	37%
Unfavorable	54%	40%	63%	53%
Not sure	8%	1%	2%	10%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	55%	68%	57%	53%
Unfavorable	30%	26%	40%	28%
Not sure	15%	5%	2%	19%





		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	43%	49%	41%	43%
Unfavorable	51%	47%	57%	50%
Not sure	6%	3%	2%	8%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	24%	44%	19%	23%
Unfavorable	65%	53%	78%	63%
Not sure	11%	3%	3%	13%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Rom ney Favorability				
Favorable	60%	68%	58%	60%
Unfavorable	34%	28%	41%	33%
Not sure	6%	4%	1%	7%





		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	49%	76%	38%	48%
Unfavorable	42%	22%	60%	39%
Not sure	10%	1%	2%	12%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Gatsas Favorability				
Favorable	21%	50%	23%	17%
Unfavorable	23%	26%	65%	11%
Not sure	56%	24%	11%	72%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Lamontagne Favorability				
Favorable	37%	72%	35%	34%
Unfavorable	25%	22%	61%	15%
Not sure	38%	6%	4%	50%





		Smith Favo		
	Base	Favorable	Unfavorable	Not sure
Smith Favorability				
Favorable	8%	100%	-	-
Unfavorable	19%	-	100%	-
Not sure	73%	-	-	100%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Gats as/Lam ontagne- /Sm ith				
Ted Gatsas	13%	21%	20%	10%
Ovide Lamontagne	36%	40%	37%	35%
Kevin Smith	11%	30%	10%	10%
Undecided	40%	9%	33%	46%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Lamontagne/Smith				
Ovide Lamontagne	40%	48%	45%	37%
Kevin Smith	12%	36%	21%	7%
Undecided	48%	16%	33%	56%





		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Primary Choice		•		
Democratic primary	19%	23%	20%	18%
Republican primary	71%	72%	68%	72%
Didn't vote in a primary	10%	5%	12%	10%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Primary Vote				
John McCain	45%	40%	48%	45%
Mitt Romney	21%	21%	21%	22%
Mike Huckabee	11%	19%	10%	11%
Rudy Giuliani	6%	3%	7%	6%
Ron Paul	6%	6%	5%	7%
Someone else	4%	5%	4%	4%
Don't remember	5%	5%	4%	5%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	37%	46%	38%	35%
Their issue positions	55%	47%	50%	57%
Not sure	8%	7%	12%	8%





		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	11%	5%	4%
Jon Huntsman	16%	13%	20%	15%
Ron Paul	14%	12%	11%	15%
Rick Perry	1%	-	1%	1%
Buddy Roemer	2%	6%	3%	2%
Mitt Romney	42%	40%	40%	43%
Rick Santorum	4%	7%	4%	4%
Someone else/Not sure	15%	12%	14%	16%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
More/Less Likely to Vote for McCain- Endorsed Candidate				
More likely	13%	13%	17%	12%
Less likely	28%	31%	34%	26%
Doesn't make a difference	50%	42%	37%	54%
Not sure	9%	14%	12%	8%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Your Values?				
He has the same values	23%	37%	19%	22%
He does not	54%	39%	62%	53%
Not sure	24%	23%	18%	25%





		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Huntsman Have Your Values?				
He has the same values	34%	48%	34%	33%
He does not	28%	25%	43%	25%
Not sure	37%	28%	23%	42%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Your Values?				
He has the same values	30%	38%	28%	30%
He does not	44%	40%	53%	42%
Not sure	25%	22%	19%	27%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Your Values?				
He has the same values	41%	48%	39%	41%
He does not	33%	26%	42%	32%
Not sure	25%	26%	19%	27%





		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Santorum Have Your Values?				
He has the same values	35%	54%	30%	34%
He does not	37%	21%	50%	35%
Not sure	29%	24%	20%	31%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Ideology		•		
Too liberal	18%	31%	14%	17%
Too conservative	8%	4%	14%	7%
Both	18%	11%	16%	20%
About right	32%	27%	31%	32%
Not sure	24%	28%	25%	23%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender				
Woman	45%	39%	41%	46%
Man	55%	61%	59%	54%





		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		<u>-</u>		
18 to 29	10%	15%	15%	8%
30 to 45	24%	24%	26%	23%
46 to 65	41%	44%	38%	42%
Older than 65	25%	18%	21%	27%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Ideology		=	-	
Very liberal	4%	8%	9%	3%
Somewhat liberal	6%	3%	6%	6%
Moderate	27%	19%	32%	27%
Somewhat conservative	37%	36%	31%	38%
Very conservative	26%	34%	23%	26%

		Smith Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	5%	10%	8%	3%
Republican	59%	69%	57%	58%
Independent/Other	37%	21%	35%	39%





	Smith Favorability			
	Base	Favorable	Unfavorable	Not sure
2008 Vote				
John McCain	68%	79%	60%	69%
Barack Obama	24%	14%	29%	24%
Someone else/Don't remember	8%	7%	10%	8%

		Smith Favo		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	20%	34%	17%	19%
No	71%	62%	78%	70%
Not sure	9%	4%	5%	11%

		Smith Favo		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	21%	42%	14%	21%
Are not	79%	58%	86%	79%





		Gatsas/Lamontagne/Smith				
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided	
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	76%	80%	78%	77%	72%	
Might end up supporting someone else	24%	20%	22%	23%	28%	

		Gats as /Lam ontagne/Smith				
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Sm ith	Undecided	
2012 GOP Pres Primary 2nd Choice						
Newt Gingrich	15%	22%	15%	16%	12%	
Jon Huntsman	13%	14%	11%	14%	13%	
Ron Paul	8%	6%	7%	13%	9%	
Rick Perry	5%	3%	6%	6%	4%	
Mitt Romney	16%	9%	18%	14%	16%	
Rick Santorum	17%	18%	22%	16%	12%	
Buddy Roemer	3%	3%	3%	3%	3%	
Someone else/Not sure	24%	25%	18%	17%	30%	

		Gats as/Lamontagne/Smith					
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith			
Gingrich Favorability							
Favorable	38%	45%	46%	35%	30%		
Unfavorable	54%	49%	46%	57%	62%		
Not sure	8%	6%	8%	8%	9%		





		Gats as/Lam ontagne/Sm ith				
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided	
Huntsman Favorability						
Favorable	55%	56%	56%	54%	54%	
Unfavorable	30%	34%	32%	24%	29%	
Not sure	15%	10%	12%	22%	17%	

		Gats as/	Gats as/Lamontagne/Smith				
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided		
Paul Favorability							
Favorable	43%	41%	39%	53%	44%		
Unfavorable	51%	55%	55%	40%	49%		
Not sure	6%	5%	6%	8%	7%		

		Gats as/	Gats as/Lamontagne/Smith				
	Base	Ted Gatsas	Ovide Lamontagne		Undecided		
Perry Favorability							
Favorable	24%	29%	32%	17%	17%		
Unfavorable	65%	64%	58%	67%	72%		
Not sure	11%	7%	10%	16%	11%		





		Gats as/	Gatsas/Lamontagne/Smith				
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided		
Romney Favorability							
Favorable	60%	69%	68%	57%	52%		
Unfavorable	34%	27%	28%	38%	41%		
Not sure	6%	3%	4%	5%	8%		

		Gatsas/Lamontagne/Smith					
	Base	Ted Gatsas	Ovide Lamontagne		Undecided		
Santorum Favorability							
Favorable	49%	54%	62%	37%	38%		
Unfavorable	42%	37%	30%	49%	52%		
Not sure	10%	9%	7%	14%	10%		

		Gatsas/Lamontagne/Smith				
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided	
Gatsas Favorability						
Favorable	21%	61%	27%	8%	6%	
Unfavorable	23%	16%	22%	33%	23%	
Not sure	56%	23%	51%	59%	71%	





		Gatsas/Lamontagne/Smith				
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided	
Lamontagne Favorability						
Favorable	37%	37%	78%	11%	9%	
Unfavorable	25%	39%	8%	36%	32%	
Not sure	38%	25%	14%	53%	59%	

		Gats as/Lamontagne/Smith					
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided		
Smith Favorability							
Favorable	8%	14%	9%	22%	2%		
Unfavorable	19%	30%	20%	16%	16%		
Not sure	73%	56%	71%	62%	83%		

		Gats as/Lamontagne/Smith					
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided		
Gats as/Lam ontagne- /Sm ith							
Ted Gatsas	13%	100%	-	-	-		
Ovide Lamontagne	36%	-	100%	-	-		
Kevin Smith	11%	-	-	100%	-		
Undecided	40%	-	-	-	100%		





		Gats as/Lamontagne/Smith				
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided	
Lamontagne/Smith						
Ovide Lamontagne	40%	46%	88%	5%	5%	
Kevin Smith	12%	23%	8%	38%	4%	
Undecided	48%	31%	4%	57%	91%	

		Gatsas/Lamontagne/Smith				
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided	
2008 Primary Choice						
Democratic primary	19%	21%	10%	23%	24%	
Republican primary	71%	71%	83%	63%	64%	
Didn't vote in a primary	10%	8%	7%	15%	12%	

		Gatsas/Lamontagne/Smith				
	Base	Ted Gatsas	Ovide Lam ontagne	Kevin Smith	Undecided	
2008 GOP Primary Vote						
John McCain	45%	49%	42%	56%	45%	
Mitt Romney	21%	26%	24%	21%	17%	
Mike Huckabee	11%	8%	13%	7%	11%	
Rudy Giuliani	6%	4%	6%	5%	7%	
Ron Paul	6%	3%	7%	7%	6%	
Someone else	4%	4%	4%	1%	7%	
Don't remember	5%	6%	4%	3%	6%	





		Gats as/Lamontagne/Smith				
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided	
More Important: Electability or Issues?						
A candidate's ability to beat Obama	37%	48%	43%	29%	29%	
Their issue positions	55%	44%	49%	59%	62%	
Not sure	8%	8%	8%	12%	8%	

		Gatsas/	Gatsas/Lamontagne/Smith				
	Base	Ted Gatsas	Ovide Lamontagne	Ke vin Sm ith	Undecided		
Who's Run Strongest NH Campaign?							
Newt Gingrich	5%	9%	6%	6%	3%		
Jon Huntsman	16%	13%	14%	21%	18%		
Ron Paul	14%	8%	13%	16%	16%		
Rick Perry	1%	0%	1%	3%	1%		
Buddy Roemer	2%	5%	2%	2%	2%		
Mitt Romney	42%	49%	47%	34%	38%		
Rick Santorum	4%	4%	6%	1%	3%		
Someone else/Not sure	15%	11%	12%	17%	20%		

		Gats as/	Gatsas/Lamontagne/Smith				
	Base	Ted	Ovide	Kevin	Undecided		
Mara/Lana Likabuta	Dase	Gatsas	Lamontagne	Sillitin	unaeciaea		
More/Less Likely to Vote for McCain- Endorsed Candidate							
More likely	13%	17%	11%	19%	11%		
Less likely	28%	29%	28%	31%	27%		
Doesn't make a difference	50%	43%	53%	35%	53%		
Not sure	9%	10%	8%	16%	8%		





		Gatsas/Lamontagne/Smith				
	Base	Ted Gatsas		Kevin Smith	Undecided	
Does Gingrich Have Your Values?						
He has the same values	23%	28%	30%	17%	16%	
He does not	54%	50%	49%	56%	58%	
Not sure	24%	22%	21%	27%	26%	

		Gatsas/Lamontagne/Smith				
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided	
Does Huntsman Have Your Values?						
He has the same values	34%	40%	37%	34%	31%	
He does not	28%	28%	30%	25%	28%	
Not sure	37%	31%	33%	41%	42%	

		Gatsas/Lamontagne/Smith				
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided	
Does Paul Have Your Values?						
He has the same values	30%	26%	31%	36%	30%	
He does not	44%	50%	48%	35%	42%	
Not sure	25%	24%	21%	29%	28%	





		Gatsas/Lamontagne/Smith				
	Base	Ted Gatsas		Kevin Smith	Undecided	
Does Romney Have Your Values?						
He has the same values	41%	47%	50%	42%	32%	
He does not	33%	31%	28%	32%	39%	
Not sure	25%	22%	22%	26%	29%	

		Gats as /Lam ontagne/Sm ith				
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided	
Does Santorum Have Your Values?						
He has the same values	35%	39%	47%	28%	25%	
He does not	37%	33%	28%	38%	44%	
Not sure	29%	28%	25%	34%	31%	

		Gatsas/Lamontagne/Smith				
	Base	Ted Gatsas	Ovide Lamontagne	Kevin	Undocidod	
Romney Ideology	Dase	Gaisas	Lamontagne	Siiillii	ondecided	
Too liberal	18%	20%	22%	14%	15%	
Too conservative	8%	9%	3%	12%	11%	
Both	18%	19%	18%	16%	20%	
About right	32%	30%	36%	32%	28%	
Not sure	24%	22%	21%	26%	27%	





			Gatsas/Lamontagne/Smith				
		Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith		
Gender							
	Woman	45%	45%	40%	45%	49%	
	Man	55%	55%	60%	55%	51%	

		Gats as/Lam ontagne/Sm ith					
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided		
Age		-					
18 to 29	10%	16%	8%	14%	9%		
30 to 45	24%	24%	18%	36%	25%		
46 to 65	41%	31%	45%	35%	43%		
Older than 65	25%	28%	29%	14%	23%		

		Gats as/	Gatsas/Lamontagne/Smith				
	Base	Ted Gats as	Ovide Lamontagne	Kevin Smith	Undecided		
ldeology		<u> </u>					
Very liberal	4%	8%	2%	5%	4%		
Somewhat liberal	6%	5%	3%	8%	9%		
Moderate	27%	29%	16%	33%	35%		
Somew hat conservative	37%	35%	43%	33%	32%		
Very conservative	26%	23%	35%	21%	19%		





		Gats as/Lam ontagne/Sm ith				
	Base	Ted Gatsas	Ovide Lamontagne		Undecided	
Party						
Democrat	5%	11%	3%	5%	4%	
Republican	59%	58%	71%	59%	48%	
Independent/Other	37%	31%	26%	36%	48%	

		Gats as/Lam ontagne/Sm ith					
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided		
2008 Vote		•					
John McCain	68%	69%	81%	70%	55%		
Barack Obama	24%	22%	12%	24%	35%		
Someone else/Don't remember	8%	9%	6%	7%	10%		

		Gats as/Lamontagne/Smith					
	Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided		
Tea Party ID		I	<u>I</u>				
Yes	20%	24%	25%	16%	15%		
No	71%	70%	63%	77%	77%		
Not sure	9%	6%	12%	7%	9%		





			Gats as/Lamontagne/Smith				
		Base	Ted Gatsas	Ovide Lamontagne	Kevin Smith	Undecided	
Evangelical?							
	Are	21%	25%	25%	23%	17%	
	Are not	79%	75%	75%	77%	83%	

		Lamontagne/Smith			
	Base	Ovide Lam ontagne		Undecided	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	76%	78%	81%	72%	
Might end up supporting someone else	24%	22%	19%	28%	

		Lamontagne/Smith		
	Base	Ovide Lamontagne	Kevin Sm ith	Undecided
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	15%	17%	13%	13%
Jon Huntsman	13%	11%	15%	14%
Ron Paul	8%	8%	12%	8%
Rick Perry	5%	5%	9%	4%
Mitt Romney	16%	16%	12%	17%
Rick Santorum	17%	22%	16%	13%
Buddy Roemer	3%	3%	3%	3%
Someone else/Not sure	24%	20%	21%	28%





		Lamontagne/Smith			
	Base	Ovide Lamontagne	-	Undecided	
Gingrich Favorability					
Favorable	38%	48%	36%	31%	
Unfavorable	54%	45%	60%	60%	
Not sure	8%	7%	4%	9%	

		Lamontagne/Smith				
	Base	Ovide Lamontagne	Kevin Smith	Undecided		
Huntsman Favorability						
Favorable	55%	54%	61%	54%		
Unfavorable	30%	33%	31%	28%		
Not sure	15%	13%	7%	18%		

		Lamontagne/Smith				
	Base	Ovide Lam ontagne	Kevin Smith	Undecided		
Paul Favorability						
Favorable	43%	39%	44%	46%		
Unfavorable	51%	56%	52%	47%		
Not sure	6%	6%	5%	7%		





		Lamontagne/Smith		
	Base	Ovide Lamontagne	Kevin Smith	Undecided
Perry Favorability				
Favorable	24%	32%	25%	17%
Unfavorable	65%	57%	67%	71%
Not sure	11%	10%	8%	12%

		Lamontagne/Smith		
	Base	Ovide Lamontagne	Kevin Smith	Undecided
Romney Favorability				
Favorable	60%	68%	59%	54%
Unfavorable	34%	27%	38%	39%
Not sure	6%	5%	3%	7%

		Lamontagne/Smith		
	Base	Ovide Lam ontagne		Undecided
Santorum Favorability				
Favorable	49%	63%	51%	36%
Unfavorable	42%	30%	44%	51%
Not sure	10%	7%	6%	13%





		Lamontagne/Smith		
	Base	Ovide Lamontagne	Kevin Smith	Undecided
Gatsas Favorability				
Favorable	21%	33%	27%	9%
Unfavorable	23%	20%	42%	20%
Not sure	56%	47%	31%	71%

		Lamontagne/Smith		
	Base	Ovide Lamontagne	Kevin Smith	Undecided
Lamontagne Favorability			•	
Favorable	37%	76%	26%	9%
Unfavorable	25%	9%	55%	30%
Not sure	38%	15%	19%	61%

		Lamontagne/Smith		
	Base	Ovide Lamontagne	Kevin Smith	Undecided
Smith Favorability				
Favorable	8%	10%	25%	3%
Unfavorable	19%	22%	34%	13%
Not sure	73%	68%	40%	84%





		Lamontagne/Smith		
	Base	Ovide Lam ontagne	Kevin Smith	Undecided
Gats as/Lam ontagne- /Smith				
Ted Gatsas	13%	15%	25%	8%
Ovide Lamontagne	36%	79%	25%	3%
Kevin Smith	11%	1%	36%	13%
Undecided	40%	5%	13%	76%

		Lamontagne/Smith		
	Base	Ovide Lamontagne	Kevin Smith	Undecided
Lamontagne/Smith				
Ovide Lamontagne	40%	100%	-	-
Kevin Smith	12%	-	100%	-
Undecided	48%	-	-	100%

		Lamontagne/Smith		
	Base	Ovide Lamontagne	Kevin Smith	Undecided
2008 Primary Choice		•		
Democratic primary	19%	12%	19%	24%
Republican primary	71%	81%	68%	64%
Didn't vote in a primary	10%	6%	13%	12%





		Lamontagne/Smith		
	Base	Ovide Lamontagne	Ke vin Sm ith	Undecided
2008 GOP Primary Vote				
John McCain	45%	43%	45%	48%
Mitt Romney	21%	26%	22%	16%
Mike Huckabee	11%	11%	14%	11%
Rudy Giuliani	6%	6%	3%	7%
Ron Paul	6%	7%	6%	6%
Someone else	4%	4%	4%	5%
Don't remember	5%	4%	5%	6%

		Lamontagne/Smith		
	Base	Ovide Lamontagne		Undecided
More Important: Electability or Issues?				
A candidate's ability to beat Obama	37%	46%	33%	30%
Their issue positions	55%	47%	58%	61%
Not sure	8%	7%	9%	9%

		Lamontagne/Smith		
	Base	Ovide Lamontagne	Kevin Smith	Undecided
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	7%	7%	3%
Jon Huntsman	16%	13%	18%	18%
Ron Paul	14%	12%	12%	16%
Rick Perry	1%	0%	2%	1%
Buddy Roemer	2%	3%	3%	2%
Mitt Romney	42%	48%	42%	38%
Rick Santorum	4%	5%	5%	3%
Someone else/Not sure	15%	11%	11%	20%





		Lamontagne/Smith			
	Base	Ovide Lam ontagne	Kevin	Undecided	
More/Less Likely to Vote for McCain- Endorsed Candidate	base	Lamontagne	Simui	ondecided	
More likely	13%	13%	14%	12%	
Less likely	28%	27%	37%	27%	
Doesn't make a difference	50%	52%	37%	51%	
Not sure	9%	8%	12%	10%	

		Lamontagne/Smith			
	Base	Ovide Lamontagne		Undecided	
Does Gingrich Have Your Values?					
He has the same values	23%	31%	20%	16%	
He does not	54%	48%	60%	57%	
Not sure	24%	22%	19%	27%	

		Lamontagne/Smith			
	Base	Ovide Lamontagne	Kevin Smith	Undecided	
Does Huntsman Have Your Values?					
He has the same values	34%	38%	40%	30%	
He does not	28%	30%	33%	26%	
Not sure	37%	32%	27%	44%	





		Lamontagne/Smith			
	Base	Ovide Lamontagne	Kevin Smith	Undecided	
Does Paul Have Your Values?					
He has the same values	30%	31%	27%	31%	
He does not	44%	47%	52%	40%	
Not sure	25%	22%	21%	29%	

		Lamontagne/Smith		
	Base	Ovide Lamontagne	-	Undecided
Does Romney Have Your Values?				
He has the same values	41%	49%	41%	35%
He does not	33%	28%	38%	36%
Not sure	25%	23%	21%	29%

		Lamontagne/Smith			
	Base	Ovide Lamontagne		Undecided	
Does Santorum Have Your Values?					
He has the same values	35%	47%	35%	25%	
He does not	37%	28%	41%	43%	
Not sure	29%	25%	24%	33%	





		Lamontagne/Smith		
	Base	Ovide Lamontagne	Kevin Smith	Undecided
Romney Ideology		•	•	•
Too liberal	18%	22%	21%	14%
Too conservative	8%	4%	10%	11%
Both	18%	19%	13%	19%
About right	32%	34%	35%	29%
Not sure	24%	21%	20%	27%

		Lamontagne/Smith			
	Base	Ovide Lamontagne	Kevin Smith	Undecided	
Gender		-			
Woman	45%	41%	41%	49%	
Man	55%	59%	59%	51%	

		Lamontagne/Smith		
	Base	Ovide Lamontagne	Kevin Smith	Undecided
Age		=		-
18 to 29	10%	9%	12%	10%
30 to 45	24%	18%	32%	27%
46 to 65	41%	43%	36%	41%
Older than 65	25%	30%	20%	22%





		Lamontagne/Smith		
	Base	Ovide Lamontagne	Kevin Smith	Undecided
ldeology		•		
Very liberal	4%	3%	7%	5%
Somewhat liberal	6%	3%	8%	8%
Moderate	27%	17%	30%	35%
Somewhat conservative	37%	42%	29%	34%
Very conservative	26%	36%	26%	18%

		Lamontagne/Smith		
	Base	Ovide Lamontagne	Kevin Smith	Undecided
Party				
Democrat	5%	5%	5%	4%
Republican	59%	69%	63%	49%
Independent/Other	37%	26%	32%	47%

		Lamontagne/Smith		
	Base	Ovide Lam ontagne	Ke vin Smith	Undecided
2008 Vote		•	•	•
John McCain	68%	80%	69%	58%
Barack Obama	24%	14%	22%	33%
Someone else/Don't remember	8%	7%	9%	9%





		Lamontagne/Smith		
	Base	Ovide Lamontagne	Kevin Smith	Undecided
Tea Party ID				
Yes	20%	26%	23%	14%
No	71%	64%	70%	78%
Notsure	9%	10%	7%	9%

			Lamontagne/Smith		
		Base	Ovide Lamontagne	Kevin Smith	Undecided
Evangelical?			-		
	Are	21%	25%	26%	17%
	Are not	79%	75%	74%	83%

		2008 Primary Choice		
	Base	Democratic primary		Didn't vote in a primary
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	72%	76%	78%
Might end up supporting someone else	24%	28%	24%	22%





		2008 Primary Choice		
	Base	Democratic primary	•	Didn't vote in a primary
2012 GOP Pres Primary 2nd Choice		-		
Newt Gingrich	15%	11%	16%	11%
Jon Huntsman	13%	12%	13%	13%
Ron Paul	8%	12%	7%	16%
Rick Perry	5%	5%	5%	5%
Mitt Romney	16%	17%	16%	12%
Rick Santorum	17%	8%	20%	12%
Buddy Roemer	3%	4%	2%	5%
Someone else/Not sure	24%	31%	21%	28%

		2008 Primary Choice		
	Base	Democratic primary	•	Didn't vote in a primary
Gingrich Favorability				
Favorable	38%	24%	43%	27%
Unfavorable	54%	71%	48%	63%
Not sure	8%	5%	8%	10%

		2008 Primary Choice		
	Base	Democratic primary		Didn't vote in a primary
Huntsman Favorability				
Favorable	55%	68%	52%	54%
Unfavorable	30%	22%	32%	31%
Not sure	15%	10%	16%	15%





		2008 Primary Choice		
	Base	Democratic primary		Didn't vote in a primary
Paul Favorability				
Favorable	43%	51%	39%	55%
Unfavorable	51%	44%	55%	37%
Not sure	6%	5%	6%	8%

		2008 Primary Choice			
	Base	Democratic primary	•	Didn't vote in a primary	
Perry Favorability					
Favorable	24%	14%	27%	20%	
Unfavorable	65%	80%	61%	69%	
Not sure	11%	6%	12%	10%	

		2008 Primary Choice		
	Base	Democratic primary	•	Didn't vote in a primary
Romney Favorability				
Favorable	60%	49%	65%	47%
Unfavorable	34%	44%	30%	48%
Not sure	6%	6%	5%	6%





		2008 Primary Choice			
	Base	Democratic primary		Didn't vote in a primary	
Santorum Favorability					
Favorable	49%	34%	54%	34%	
Unfavorable	42%	59%	36%	54%	
Not sure	10%	7%	10%	12%	

		2008 Primary Choice			
	Base	Democratic primary	•	Didn't vote in a primary	
Gatsas Favorability					
Favorable	21%	19%	23%	10%	
Unfavorable	23%	27%	21%	24%	
Not sure	56%	54%	56%	66%	

		2008 Primary Choice		
	Base	Democratic primary		Didn't vote in a primary
Lamontagne Favorability				
Favorable	37%	24%	44%	18%
Unfavorable	25%	38%	21%	27%
Not sure	38%	39%	35%	56%





		2008 Primary Choice			
	Base	Democratic primary	•	Didn't vote in a primary	
Smith Favorability					
Favorable	8%	10%	8%	4%	
Unfavorable	19%	21%	18%	23%	
Not sure	73%	69%	73%	73%	

	2008 Primary Choice				
	Base	Democratic primary	•	Didn't vote in a primary	
Gatsas/Lamontagne- /Smith					
Ted Gatsas	13%	15%	13%	10%	
Ovide Lamontagne	36%	20%	41%	25%	
Kevin Smith	11%	14%	10%	16%	
Undecided	40%	52%	36%	49%	

		2008 Primary Choice			
	Base	Democratic primary	•	Didn't vote in a primary	
Lamontagne/Smith					
Ovide Lamontagne	40%	26%	45%	26%	
Kevin Smith	12%	12%	11%	15%	
Undecided	48%	61%	43%	60%	





		2008 Primar	y Choice	
	Base	Democratic primary	•	Didn't vote in a primary
2008 Primary Choice		•		
Democratic primary	19%	100%	-	-
Republican primary	71%	-	100%	-
Didn't vote in a primary	10%	-	-	100%

		2008 Primary Choice
	Base	Republican primary
2008 GOP Primary Vote		
John McCain	45%	45%
Mitt Romney	21%	21%
Mike Huckabee	11%	11%
Rudy Giuliani	6%	6%
Ron Paul	6%	6%
Someone else	4%	4%
Don't remember	5%	5%

		2008 Primary Choice		
	Base	Democratic primary		Didn't vote in a primary
More Important: Electability or Issues?				
A candidate's ability to beat Obama	37%	24%	43%	17%
Their issue positions	55%	73%	50%	57%
Not sure	8%	3%	7%	26%





		2008 Primar	y Choice	
	Base	Democratic primary	•	Didn't vote in a primary
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	6%	5%	4%
Jon Huntsman	16%	29%	13%	14%
Ron Paul	14%	17%	13%	16%
Rick Perry	1%	1%	1%	2%
Buddy Roemer	2%	3%	2%	3%
Mitt Romney	42%	29%	48%	26%
Rick Santorum	4%	3%	4%	2%
Someone else/Not sure	15%	12%	14%	32%

		2008 Primar	y Choice	
	Base	Democratic primary	•	Didn't vote in a primary
More/Less Likely to Vote for McCain- Endorsed Candidate				
More likely	13%	10%	14%	8%
Less likely	28%	33%	26%	31%
Doesn't make a difference	50%	53%	51%	34%
Not sure	9%	5%	8%	26%

		2008 Primar	y Choice	
	Base	Democratic primary		Didn't vote in a primary
Does Gingrich Have Your Values?				
He has the same values	23%	16%	26%	11%
He does not	54%	67%	50%	52%
Not sure	24%	17%	24%	37%





		2008 Primar	y Choice	
	Base	Democratic primary		Didn't vote in a primary
Does Huntsman Have Your Values?				
He has the same values	34%	40%	34%	27%
He does not	28%	31%	29%	23%
Not sure	37%	29%	37%	50%

		2008 Primar	y Choice	
	Base	Democratic primary	•	Didn't vote in a primary
Does Paul Have Your Values?				
He has the same values	30%	33%	30%	30%
He does not	44%	46%	46%	27%
Not sure	25%	21%	24%	43%

		2008 Primary Choice			
	Base	Democratic primary		Didn't vote in a primary	
Does Romney Have Your Values?					
He has the same values	41%	32%	46%	27%	
He does not	33%	47%	30%	31%	
Not sure	25%	21%	24%	42%	





		2008 Primary Choice					
	Base	Democratic primary		Didn't vote in a primary			
Does Santorum Have Your Values?							
He has the same values	35%	22%	40%	19%			
He does not	37%	55%	31%	40%			
Not sure	29%	23%	28%	41%			

		2008 Primary Choice					
	Base	Democratic primary	Republican primary	Didn't vote in a primary			
Romney Ideology		•	•				
Too liberal	18%	12%	20%	15%			
Too conservative	8%	20%	5%	8%			
Both	18%	25%	17%	15%			
About right	32%	23%	35%	21%			
Not sure	24%	20%	23%	40%			

		2008 Primary Choice						
	Base	Democratic primary	-	Didn't vote in a primary				
Gender		=						
Woman	45%	47%	44%	46%				
Man	55%	53%	56%	54%				





		2008 Primary Choice						
	Base	Democratic primary		Didn't vote in a primary				
Age	,	-						
18 to 29	10%	16%	7%	23%				
30 to 45	24%	21%	24%	27%				
46 to 65	41%	41%	42%	33%				
Older than 65	25%	22%	27%	17%				

		2008 Primary Choice					
	Base	Democratic primary		Didn't vote in a primary			
ldeology							
Very liberal	4%	15%	2%	4%			
Somewhat liberal	6%	15%	3%	10%			
Moderate	27%	41%	23%	36%			
Somewhat conservative	37%	22%	41%	35%			
Very conservative	26%	7%	32%	16%			

		2008 Primar	y Choice	
	Base	Democratic primary	•	Didn't vote in a primary
Party				
Democrat	5%	18%	1%	6%
Republican	59%	20%	71%	40%
Independent/Other	37%	61%	28%	54%





		2008 Primary Choice					
	Base	Democratic primary		Didn't vote in a primary			
2008 Vote		•	•				
John McCain	68%	28%	82%	45%			
Barack Obama	24%	66%	12%	32%			
Someone else/Don't remember	8%	6%	7%	23%			

		2008 Primar	y Choice	
	Base	Democratic primary	•	Didn't vote in a primary
Tea Party ID				
Yes	20%	13%	22%	16%
No	71%	81%	68%	75%
Not sure	9%	6%	10%	8%

		2008 Primary Choice						
	Base	Democratic primary	Republican primary	Didn't vote in a primary				
Evangelical?		-	-					
Are	21%	14%	23%	21%				
Are no	79%	86%	77%	79%				





		2008 GOP Primary Vote						
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani		Someone else	Don't remember
Committed to Candidate or Might Change Your Mind?		•			<u> </u>			
Strongly committed to that candidate	76%	76%	82%	75%	72%	88%	60%	60%
Might end up supporting someone else	24%	24%	18%	25%	28%	12%	40%	40%

		2008 GOP Primary Vote							
	Base	John McCain		Mike Huckabee	Rudy Giuliani	Ron Paul	Someone else	Don't remember	
2012 GOP Pres Primary 2nd Choice									
Newt Gingrich	16%	18%	18%	13%	20%	10%	13%	10%	
Jon Huntsman	13%	14%	13%	5%	11%	22%	1%	18%	
Ron Paul	7%	8%	6%	4%	4%	5%	8%	7%	
Rick Perry	5%	4%	5%	11%	7%	3%	5%	4%	
Mitt Romney	16%	15%	16%	24%	27%	8%	10%	8%	
Rick Santorum	20%	19%	25%	16%	11%	17%	18%	22%	
Buddy Roemer	2%	3%	0%	5%	4%	4%	3%	-	
Someone else/Not sure	21%	20%	17%	22%	16%	32%	42%	31%	

		2008 GO	08 GOP Primary Vote						
	Base	John McCain		Mike Huckabee			Someone else	Don't remember	
Gingrich Favorability									
Favorable	43%	43%	43%	56%	49%	30%	39%	37%	
Unfavorable	48%	49%	50%	34%	44%	63%	55%	48%	
Not sure	8%	8%	7%	11%	7%	7%	7%	15%	





		2008 GOP Primary Vote							
	Base	John McCain		Mike Huckabee			Someone else	Don't remember	
Huntsman Favorability									
Favorable	52%	57%	43%	45%	53%	57%	48%	52%	
Unfavorable	32%	27%	44%	34%	28%	31%	43%	23%	
Not sure	16%	16%	13%	21%	19%	12%	9%	25%	

		2008 GO	08 GOP Primary Vote							
	Base	John McCain		Mike Huckabee	Rudy Giuliani		Someone else	Don't remember		
Paul Favorability										
Favorable	39%	36%	27%	37%	44%	94%	39%	44%		
Unfavorable	55%	58%	64%	57%	52%	5%	57%	44%		
Not sure	6%	6%	9%	6%	3%	1%	4%	12%		

		2008 GO	08 GOP Primary Vote							
	Base	John McCain		Mike Huckabee	_		Someone else	Don't remember		
Perry Favorability										
Favorable	27%	25%	29%	40%	32%	22%	25%	16%		
Unfavorable	61%	63%	61%	49%	57%	67%	64%	57%		
Not sure	12%	12%	9%	11%	11%	10%	11%	27%		





		2008 GO	08 GOP Primary Vote							
	Base	John McCain		Mike Huckabee	Rudy Giuliani		Someone else	Don't remember		
Romney Favorability										
Favorable	65%	66%	89%	51%	64%	24%	41%	57%		
Unfavorable	30%	29%	7%	43%	29%	70%	50%	31%		
Not sure	5%	4%	4%	6%	7%	6%	9%	11%		

		2008 GOP Primary Vote						
	Base	John McCain		Mike Huckabee	Rudy Giuliani		Someone else	Don't remember
Santorum Favorability		•						
Favorable	54%	52%	56%	74%	51%	33%	55%	55%
Unfavorable	36%	38%	33%	19%	36%	58%	41%	26%
Not sure	10%	10%	10%	7%	13%	10%	4%	18%

		2008 GO	08 GOP Primary Vote							
	Base	John McCain		Mike Huckabee	-		Someone else	Don't remember		
Gatsas Favorability										
Favorable	23%	23%	32%	23%	24%	8%	12%	14%		
Unfavorable	21%	22%	20%	19%	25%	21%	28%	21%		
Not sure	56%	55%	48%	58%	51%	72%	60%	65%		





		2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani		Someone else	Don't remember	
Lamontagne Favorability		•							
Favorable	44%	38%	52%	48%	46%	47%	42%	45%	
Unfavorable	21%	23%	18%	14%	19%	28%	32%	18%	
Not sure	35%	39%	30%	38%	35%	25%	26%	37%	

		2008 GOP Primary Vote								
	Base	John McCain		Mike Huckabee			Someone else	Don't remember		
Smith Favorability										
Favorable	8%	7%	8%	14%	5%	8%	9%	9%		
Unfavorable	18%	19%	18%	16%	21%	16%	18%	15%		
Not sure	73%	73%	74%	70%	74%	77%	73%	76%		

		2008 GO	P Primary	Vote				
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani		Someone else	Don't remember
Gatsas/Lamontagne- /Smith								
Ted Gatsas	13%	14%	15%	10%	8%	6%	12%	15%
Ovide Lamontagne	41%	38%	47%	47%	40%	47%	33%	35%
Kevin Smith	10%	12%	10%	6%	8%	11%	3%	5%
Undecided	36%	36%	28%	37%	43%	36%	52%	45%





		2008 GO	08 GOP Primary Vote							
	Base	John McCain		Mike Huckabee			Someone else	Don't remember		
Lamontagne/Smith										
Ovide Lamontagne	45%	43%	55%	44%	44%	48%	36%	36%		
Kevin Smith	11%	11%	12%	14%	6%	11%	11%	11%		
Undecided	43%	46%	33%	41%	50%	41%	52%	53%		

		2008 GO	008 GOP Primary Vote							
	Base		John Mitt Mike Rudy Ron Someone Don't Cain Romney Huckabee Giuliani Paul else remember							
2008 Primary Choice		-	-	-			-			
Republican primary	100%	100%	100%	100%	100%	100%	100%	100%		

		2008 GO	P Primary	/ Vote				
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani	Ron Paul	Someone else	Don't remember
2008 GOP Primary Vote		-		-				
John McCain	45%	100%	-	-	-	-	-	-
Mitt Romney	21%	-	100%	-	-	-	-	-
Mike Huckabee	11%	-	-	100%	-	-	-	-
Rudy Giuliani	6%	-	-	-	100%	-	-	-
Ron Paul	6%	-	-	-	-	100%	-	-
Someone else	4%	-	-	-	-	-	100%	-
Don't remember	5%	-	-	-	-	-	-	100%





		2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani		Someone else	Don't remember	
More Important: Electability or Issues?									
A candidate's ability to beat Obama	43%	45%	58%	33%	48%	17%	23%	19%	
Their issue positions	50%	49%	36%	65%	48%	81%	70%	32%	
Not sure	7%	6%	6%	2%	3%	2%	7%	49%	

		2008 GO	P Primary	Vote				
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani	Ron Paul	Someone else	Don't remember
Who's Run Strongest NH Campaign?								
Newt Gingrich	5%	7%	3%	8%	5%	1%	1%	3%
Jon Huntsman	13%	15%	6%	16%	13%	17%	21%	3%
Ron Paul	13%	11%	5%	16%	15%	45%	18%	8%
Rick Perry	1%	1%	0%	1%	2%	-	-	-
Buddy Roemer	2%	2%	1%	2%	-	-	8%	2%
Mitt Romney	48%	49%	72%	36%	48%	21%	30%	24%
Rick Santorum	4%	4%	5%	7%	3%	3%	4%	3%
Someone else/Not sure	14%	12%	8%	14%	14%	13%	17%	58%

		2008 GO	P Primary	Vote				
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani	Ron Paul	Someone else	Don't remember
More/Less Likely to Vote for McCain- Endorsed Candidate								
More likely	14%	22%	14%	5%	9%	4%	3%	1%
Less likely	26%	21%	24%	45%	25%	43%	40%	13%
Doesn't make a difference	51%	49%	56%	49%	62%	49%	54%	39%
Not sure	8%	8%	6%	1%	4%	4%	3%	47%





		2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani	Ron Paul	Someone else	Don't remember	
Does Gingrich Have Your Values?									
He has the same values	26%	26%	25%	36%	38%	17%	14%	12%	
He does not	50%	49%	53%	45%	44%	69%	69%	27%	
Not sure	24%	24%	22%	19%	18%	14%	17%	61%	

		2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani		Someone else	Don't remember	
Does Huntsman Have Your Values?									
He has the same values	34%	37%	30%	37%	38%	39%	25%	18%	
He does not	29%	25%	36%	33%	30%	28%	43%	8%	
Not sure	37%	38%	34%	31%	32%	33%	32%	74%	

		2008 GOP Primary Vote							
	Base	John McCain		Mike Huckabee	Rudy Giuliani		Someone else	Don't remember	
Does Paul Have Your Values?									
He has the same values	30%	27%	21%	34%	35%	82%	27%	15%	
He does not	46%	49%	56%	51%	45%	8%	58%	16%	
Not sure	24%	25%	23%	16%	21%	10%	14%	68%	





		2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani	Ron Paul	Someone else	Don't remember	
Does Romney Have Your Values?									
He has the same values	46%	48%	66%	36%	48%	22%	20%	17%	
He does not	30%	28%	14%	40%	29%	58%	63%	21%	
Not sure	24%	23%	20%	23%	23%	20%	17%	62%	

		2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani		Someone else	Don't remember	
Does Santorum Have Your Values?									
He has the same values	40%	38%	45%	61%	45%	23%	34%	21%	
He does not	31%	33%	28%	15%	35%	55%	46%	16%	
Not sure	28%	30%	26%	23%	20%	22%	20%	62%	

		2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee			Someone else	Don't remember	
Romney Ideology		•	•	•	•		•		
Too liberal	20%	14%	12%	41%	24%	46%	26%	15%	
Too conservative	5%	6%	2%	4%	-	4%	25%	-	
Both	17%	20%	13%	16%	18%	20%	19%	3%	
About right	35%	37%	55%	23%	38%	9%	9%	17%	
Not sure	23%	23%	18%	16%	20%	21%	21%	65%	





		2008 GOP Primary Vote								
	Base	John McCain		Mike Huckabee	,		Someone else	Don't remember		
Gender		-	-		-					
Woman	44%	47%	43%	48%	38%	21%	34%	59%		
Man	56%	53%	57%	52%	62%	79%	66%	41%		

		2008 GO	P Primary	/ Vote				
	Base	John McCain		Mike Huckabee	Rudy Giuliani		Someone else	Don't remember
Age		-	•		- -		-	
18 to 29	7%	7%	6%	6%	6%	8%	8%	-
30 to 45	24%	21%	21%	28%	35%	34%	32%	28%
46 to 65	42%	41%	46%	43%	39%	45%	37%	42%
Older than 65	27%	31%	26%	23%	20%	12%	23%	30%

		2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani		Someone else	Don't remember	
Ideology		-	•		-		-		
Very liberal	2%	2%	1%	1%	-	2%	3%	1%	
Somewhat liberal	3%	3%	3%	2%	1%	1%	6%	5%	
Moderate	23%	26%	20%	11%	23%	15%	30%	33%	
Somew hat conservative	41%	44%	42%	35%	35%	41%	24%	40%	
Very conservative	32%	25%	34%	52%	41%	41%	36%	21%	





		2008 GOP Primary Vote						
	Base	John McCain		Mike Huckabee			Someone else	Don't remember
Party								
Democrat	1%	1%	-	2%	-	1%	2%	-
Republican	71%	72%	73%	73%	77%	50%	64%	74%
Independent/Other	28%	27%	27%	25%	23%	49%	34%	26%

		2008 GOP Primary Vote							
	Base	John McCain	Mitt Romney	Mike Huckabee	Rudy Giuliani		Someone else	Don't remember	
2008 Vote		•					•		
John McCain	82%	88%	84%	87%	84%	52%	57%	61%	
Barack Obama	12%	10%	11%	10%	8%	16%	21%	23%	
Someone else/Don't remember	7%	2%	5%	2%	8%	33%	22%	16%	

		2008 GO	08 GOP Primary Vote						
	Base	John McCain		Mike Huckabee			Someone else	Don't remember	
Tea Party ID									
Yes	22%	18%	24%	28%	27%	41%	18%	11%	
No	68%	74%	66%	60%	66%	44%	68%	78%	
Not sure	10%	8%	11%	13%	7%	16%	14%	11%	





		2008 GO	08 GOP Primary Vote							
		John	John Mitt Mike Rudy Ron Someone Don'							
	Base	McCain	Romney	Huckabee	Giuliani	Paul	else	remember		
Evangelical?		-	•		-	•	-			
Are	23%	19%	17%	60%	16%	23%	20%	22%		
Are not	77%	81%	83%	40%	84%	77%	80%	78%		

		More Important: Electability or Issues?				
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure		
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	76%	80%	73%	73%		
Might end up supporting someone else	24%	20%	27%	27%		

	More Important: ⊟ectability or Issu				
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
2012 GOP Pres Primary 2nd Choice					
Newt Gingrich	15%	19%	12%	14%	
Jon Huntsman	13%	12%	13%	16%	
Ron Paul	8%	6%	10%	10%	
Rick Perry	5%	5%	5%	1%	
Mitt Romney	16%	15%	16%	14%	
Rick Santorum	17%	24%	12%	14%	
Buddy Roemer	3%	1%	4%	1%	
Someone else/Not sure	24%	17%	28%	29%	





		More Important: Electability or Issues?					
	Base	A candidate's ability to beat Obama		Not sure			
Gingrich Favorability							
Favorable	38%	50%	31%	35%			
Unfavorable	54%	42%	62%	52%			
Not sure	8%	8%	7%	13%			

		More Important: Electability or Issues?					
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure			
Huntsman Favorability							
Favorable	55%	49%	58%	62%			
Unfavorable	30%	39%	26%	24%			
Not sure	15%	13%	16%	15%			

		More Important: Electability or Issues?					
	Base	A candidate's ability to beat Obama		Not sure			
Paul Favorability							
Favorable	43%	32%	49%	45%			
Unfavorable	51%	61%	45%	45%			
Not sure	6%	7%	6%	10%			





		More Important: Electability or Is					
	Base	A candidate's ability to beat Obama		Not sure			
Perry Favorability							
Favorable	24%	33%	18%	21%			
Unfavorable	65%	56%	72%	64%			
Not sure	11%	11%	10%	15%			

		More Important: Electability or Issue					
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure			
Romney Favorability							
Favorable	60%	80%	47%	61%			
Unfavorable	34%	16%	46%	33%			
Not sure	6%	4%	6%	6%			

		More Important: Electability or Issues?					
	Base	A candidate's ability to beat Obama		Not sure			
Santorum Favorability							
Favorable	49%	61%	41%	48%			
Unfavorable	42%	30%	50%	38%			
Not sure	10%	9%	9%	14%			





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Gatsas Favorability					
Favorable	21%	30%	16%	13%	
Unfavorable	23%	17%	25%	31%	
Not sure	56%	54%	58%	57%	

	More Important: Electability or Issues			
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure
Lamontagne Favorability				
Favorable	37%	47%	32%	32%
Unfavorable	25%	19%	28%	28%
Not sure	38%	34%	40%	40%

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Smith Favorability					
Favorable	8%	10%	7%	7%	
Unfavorable	19%	20%	17%	27%	
Not sure	73%	70%	75%	66%	





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
Gatsas/Lamontagne- /Smith					
Ted Gatsas	13%	17%	10%	12%	
Ovide Lamontagne	36%	42%	32%	32%	
Kevin Smith	11%	9%	12%	16%	
Undecided	40%	32%	46%	40%	

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Lamontagne/Smith					
Ovide Lamontagne	40%	50%	34%	32%	
Kevin Smith	12%	11%	12%	13%	
Undecided	48%	39%	54%	55%	

	More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure
2008 Primary Choice		•	•	
Democratic primary	19%	12%	25%	6%
Republican primary	71%	83%	65%	62%
Didn't vote in a primary	10%	5%	10%	31%





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
2008 GOP Primary Vote					
John McCain	45%	48%	44%	37%	
Mitt Romney	21%	29%	16%	17%	
Mike Huckabee	11%	9%	14%	2%	
Rudy Giuliani	6%	7%	6%	3%	
Ron Paul	6%	3%	10%	2%	
Someone else	4%	2%	6%	4%	
Don't remember	5%	2%	3%	35%	

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
More Important: Electability or Issues?					
A candidate's ability to beat Obama	37%	100%	-	-	
Their issue positions	55%	-	100%	-	
Not sure	8%	-	-	100%	

		More Important: Electability or Issues?		
	Base	A candidate's ability to beat Obama		Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	7%	4%	1%
Jon Huntsman	16%	6%	25%	2%
Ron Paul	14%	7%	20%	5%
Rick Perry	1%	1%	1%	1%
Buddy Roemer	2%	3%	2%	-
Mitt Romney	42%	64%	32%	14%
Rick Santorum	4%	6%	3%	1%
Someone else/Not sure	15%	5%	13%	77%





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
More/Less Likely to Vote for McCain- Endorsed Candidate					
More likely	13%	19%	10%	5%	
Less likely	28%	24%	34%	8%	
Doesn't make a difference	50%	54%	52%	14%	
Not sure	9%	3%	4%	73%	

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Does Gingrich Have Your Values?					
He has the same values	23%	35%	17%	4%	
He does not	54%	45%	66%	14%	
Not sure	24%	20%	17%	82%	

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Does Huntsman Have Your Values?					
He has the same values	34%	35%	39%	7%	
He does not	28%	33%	29%	8%	
Not sure	37%	33%	33%	85%	





		More Important: Electability or Issues?				
	Base	A candidate's ability to beat Obama		Not sure		
Does Paul Have Your Values?						
He has the same values	30%	28%	36%	5%		
He does not	44%	52%	44%	13%		
Not sure	25%	20%	20%	82%		

		More Important: Electability or Issues?				
	Base	A candidate's ability to beat Obama		Not sure		
Does Romney Have Your Values?						
He has the same values	41%	63%	32%	10%		
He does not	33%	19%	47%	7%		
Not sure	25%	19%	21%	83%		

		More Important: Electability or Issues?				
	Base	A candidate's ability to beat Obama		Not sure		
Does Santorum Have Your Values?						
He has the same values	35%	48%	30%	6%		
He does not	37%	28%	46%	10%		
Not sure	29%	23%	24%	85%		





		More Important: Electability or Issues?					
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure			
Romney Ideology		•					
Too liberal	18%	19%	19%	2%			
Too conservative	8%	3%	12%	1%			
Both	18%	14%	23%	6%			
About right	32%	48%	24%	10%			
Not sure	24%	15%	21%	81%			

		More Important: Electability or Issues?				
	Base	A candidate's ability Their issue to beat Obama positions s				
Gender		-	-			
Woman	45%	44%	45%	42%		
Man	55%	56%	55%	58%		

	More Important: Electability or Issue						
	Base	A candidate's ability to beat Obama		Not sure			
Age		-					
18 to 29	10%	11%	9%	13%			
30 to 45	24%	21%	26%	24%			
46 to 65	41%	38%	43%	37%			
Older than 65	25%	30%	21%	26%			





		More Important: Electability or Issues?					
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure			
ldeology							
Very liberal	4%	3%	5%	4%			
Somewhat liberal	6%	3%	9%	4%			
Moderate	27%	17%	33%	32%			
Somewhat conservative	37%	45%	31%	38%			
Very conservative	26%	32%	22%	21%			

		More Important: Electability or Issues?					
	Base	A candidate's ability to beat Obama		Not sure			
Party							
Democrat	5%	3%	5%	5%			
Republican	59%	72%	49%	68%			
Independent/Other	37%	25%	46%	27%			

	More Important: Electability or Issue						
	Base	A candidate's ability to beat Obama		Not sure			
2008 Vote		•	•				
John McCain	68%	86%	56%	67%			
Barack Obama	24%	9%	34%	23%			
Someone else/Don't remember	8%	5%	10%	10%			





		More Important: Electability or Issues?					
	Base	A candidate's ability to beat Obama		Not sure			
Tea Party ID							
Yes	20%	26%	16%	13%			
No	71%	63%	76%	74%			
Not sure	9%	11%	8%	13%			

		More Important: Electability or Issues?				
	Base	A candidate's ability to beat Obama		Not sure		
Evangelical?						
Are	21%	22%	22%	17%		
Are not	79%	78%	78%	83%		

		Who's Run Strongest NH Campaign?								
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry			_	Someone else/Not sure	
Committed to Candidate or Might Change Your Mind?										
Strongly committed to that candidate	76%	79%	74%	76%	83%	82%	77%	76%	70%	
Might end up supporting someone else	24%	21%	26%	24%	17%	18%	23%	24%	30%	





		Who's Ru	ın Stronges	t NH Ca	am paig	ın?			
	Base	New t Gingrich	Jon Huntsman	Ron Paul	-	Buddy Roemer		Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice									
Newt Gingrich	15%	13%	11%	11%	17%	28%	17%	21%	13%
Jon Huntsman	13%	5%	16%	10%	-	8%	15%	5%	11%
Ron Paul	8%	9%	9%	12%	20%	20%	7%	2%	7%
Rick Perry	5%	8%	5%	4%	39%	-	5%	8%	4%
Mitt Romney	16%	14%	18%	16%	5%	9%	16%	22%	14%
Rick Santorum	17%	21%	10%	16%	8%	17%	20%	12%	15%
Buddy Roemer	3%	3%	9%	3%	-	7%	1%	-	2%
Someone else/Not sure	24%	28%	22%	28%	11%	12%	19%	29%	35%

		Who's Run Strongest NH Campaign?									
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_			Rick Santorum	Someone else/Not sure		
Gingrich Favorability											
Favorable	38%	82%	27%	28%	14%	45%	40%	53%	36%		
Unfavorable	54%	18%	67%	63%	81%	53%	52%	39%	52%		
Not sure	8%	1%	6%	9%	6%	2%	8%	9%	12%		

		Who's Ru	/ho's Run Strongest NH Campaign?								
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry			_	Someone else/Not sure		
Huntsman Favorability											
Favorable	55%	46%	90%	46%	39%	53%	49%	38%	51%		
Unfavorable	30%	35%	6%	35%	47%	39%	37%	41%	26%		
Not sure	15%	19%	4%	19%	14%	7%	14%	21%	23%		





		Who's Ru	Vho's Run Strongest NH Campaign?										
	Base	Newt Gingrich	ewt Jon Ron Rick Buddy Mitt Rick Someone rich Huntsman Paul Perry Roemer Romney Santorum else/Not sure										
Paul Favorability													
Favorable	43%	28%	43%	82%	38%	39%	33%	26%	45%				
Unfavorable	51%	64%	53%	15%	62%	57%	60%	67%	46%				
Not sure	6%	7%	4%	4%	-	4%	7%	7%	9%				

		Who's Run Strongest NH Campaign?									
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_			_	Someone else/Not sure		
Perry Favorability											
Favorable	24%	38%	15%	20%	69%	27%	26%	30%	22%		
Unfavorable	65%	47%	81%	70%	31%	70%	63%	48%	63%		
Not sure	11%	15%	4%	10%	-	3%	11%	22%	15%		

		Who's Ru	n Stronges	t NH Ca	am paig	n?							
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_			_	Someone else/Not sure				
Romney Favorability													
Favorable	60%	41%	42%	37%	41%	66%	84%	44%	47%				
Unfavorable	34%	50%	54%	55%	59%	27%	13%	44%	44%				
Not sure	6%	8%	3%	8%	-	6%	3%	12%	9%				





		Who's Ru	Who's Run Strongest NH Campaign?									
	Base	Newt Gingrich	Jon Huntsman		_			Rick Santorum	Someone else/Not sure			
Santorum Favorability												
Favorable	49%	63%	31%	42%	66%	52%	53%	89%	45%			
Unfavorable	42%	23%	64%	49%	28%	41%	38%	9%	39%			
Not sure	10%	14%	5%	9%	6%	6%	9%	2%	16%			

		Who's Ru	n Stronges	t NH Ca	am paig	n?			
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_			Rick Santorum	Someone else/Not sure
Gatsas Favorability									
Favorable	21%	35%	16%	8%	-	40%	27%	28%	13%
Unfavorable	23%	23%	33%	21%	56%	24%	19%	20%	23%
Not sure	56%	42%	51%	70%	44%	36%	54%	52%	65%

		Who's Ru	n Stronges	t NH Ca	am paig	n?			
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_			_	Someone else/Not sure
Lamontagne Favorability					•				
Favorable	37%	51%	27%	32%	6%	50%	42%	61%	29%
Unfavorable	25%	18%	39%	22%	50%	23%	21%	16%	26%
Not sure	38%	31%	34%	46%	44%	27%	37%	23%	45%





		Who's Ru	n Stronges	t NH Ca	Who's Run Strongest NH Campaign?									
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_			_	Someone else/Not sure					
Smith Favorability														
Favorable	8%	18%	7%	7%	-	21%	8%	15%	6%					
Unfavorable	19%	20%	24%	16%	31%	29%	18%	20%	17%					
Not sure	73%	62%	69%	77%	69%	50%	74%	65%	76%					

		Who's Run Strongest NH Campaign?									
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure		
Gats as/Lam ontagne- /Smith											
Ted Gatsas	13%	22%	10%	8%	6%	28%	15%	14%	9%		
Ovide Lamontagne	36%	40%	31%	33%	25%	33%	39%	56%	27%		
Kevin Smith	11%	14%	15%	13%	33%	8%	9%	3%	13%		
Undecided	40%	24%	44%	46%	36%	30%	36%	27%	51%		

		Who's Ru	Who's Run Strongest NH Campaign?									
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_			_	Someone else/Not sure			
Lamontagne/Smith												
Ovide Lamontagne	40%	54%	33%	35%	17%	51%	45%	51%	28%			
Kevin Smith	12%	17%	13%	10%	31%	16%	12%	15%	9%			
Undecided	48%	29%	54%	55%	53%	33%	43%	34%	64%			





		Who's Ru	Who's Run Strongest NH Campaign?									
	Base	Newt Gingrich	Jon Huntsman	_	_			Rick Santorum	Someone else/Not sure			
2008 Primary Choice												
Democratic primary	19%	23%	34%	23%	20%	24%	12%	16%	14%			
Republican primary	71%	70%	57%	66%	52%	63%	81%	78%	65%			
Didn't vote in a primary		7%	9%	12%	28%	13%	6%	6%	21%			

		Who's Ru	ın Stronges	t NH Ca	am paig	n?			
	Base	New t Gingrich	Jon Huntsman	Ron Paul	_	Buddy Roemer		Rick Santorum	Someone else/Not sure
2008 GOP Primary Vote									
John McCain	45%	60%	53%	39%	47%	52%	46%	40%	39%
Mitt Romney	21%	12%	10%	8%	16%	12%	32%	25%	12%
Mike Huckabee	11%	17%	14%	14%	22%	14%	8%	18%	11%
Rudy Giuliani	6%	6%	6%	7%	16%	-	6%	5%	6%
Ron Paul	6%	1%	9%	22%	-	-	3%	4%	6%
Someone else	4%	1%	7%	6%	-	17%	3%	4%	6%
Don't remember	5%	3%	1%	3%	-	5%	3%	4%	21%

		Who's Ru	Who's Run Strongest NH Campaign?									
	Base	New t Gingrich	Jon Huntsman	Ron Paul	_		Mitt Romney	Rick Santorum	Someone else/Not sure			
More Important: Electability or Issues?												
A candidate's ability to beat Obama		53%	14%	18%	52%	50%	56%	51%	13%			
Their issue positions	55%	46%	85%	79%	39%	50%	42%	47%	46%			
Not sure	8%	1%	1%	3%	8%	-	3%	2%	42%			





		Who's Ru	ın Stronges	t NH Car	n paign?	?			
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Who's Run Strongest NH Campaign?									
Newt Gingrich	5%	100%	-	-	-	-	-	-	-
Jon Huntsman	16%	-	100%	-	-	-	-	-	-
Ron Paul	14%	-	-	100%	-	-	-	-	-
Rick Perry	1%	-	-	-	100%	-	-	-	-
Buddy Roemer	2%	-	-	-	-	100%	-	-	-
Mitt Romney	42%	-	-	-	-	-	100%	-	-
Rick Santorum	4%	-	-	-	-	-	-	100%	-
Someone else/Not sure	15%	-	-	-	-	-	-	-	100%

		Who's Ru	n Stronges	t NH Ca	am paig	n?			
	Base	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer		Rick Santorum	Someone else/Not sure
More/Less Likely to Vote for McCain- Endorsed Candidate									
More likely	13%	20%	7%	7%	19%	16%	20%	3%	5%
Less likely	28%	37%	36%	41%	47%	51%	21%	47%	16%
Doesn't make a difference	50%	40%	55%	50%	25%	24%	57%	48%	33%
Not sure	9%	3%	2%	2%	8%	9%	2%	1%	47%

		Who's Ru	n Stronges	t NH Ca	am paig	n?			
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_			Rick Santorum	Someone else/Not sure
Does Gingrich Have Your Values?									
He has the same values	23%	58%	12%	16%	8%	30%	27%	40%	11%
He does not	54%	22%	73%	71%	67%	57%	54%	47%	27%
Not sure	24%	20%	14%	12%	25%	13%	19%	13%	61%





		Who's Run Strongest NH Campaign?									
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure		
Does Huntsman Have Your Values?											
He has the same values	34%	38%	67%	29%	22%	34%	34%	22%	11%		
He does not	28%	34%	17%	37%	51%	34%	33%	41%	13%		
Not sure	37%	28%	17%	34%	28%	33%	33%	38%	75%		

		Who's Run Strongest NH Campaign?									
	Base	New t Gingrich	Jon Huntsman	Ron Paul	_			_	Someone else/Not sure		
Does Paul Have Your Values?											
He has the same values	30%	29%	32%	67%	41%	14%	26%	13%	14%		
He does not	44%	53%	57%	17%	42%	59%	53%	64%	21%		
Not sure	25%	18%	12%	16%	17%	27%	21%	23%	65%		

		Who's Ru	n Stronges	t NH Ca	am paig	n?			
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Does Romney Have Your Values?									
He has the same values	41%	37%	30%	25%	22%	33%	65%	28%	11%
He does not	33%	39%	57%	55%	64%	41%	19%	42%	21%
Not sure	25%	23%	13%	19%	14%	25%	17%	30%	68%





		Who's Ru	Who's Run Strongest NH Campaign?									
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_			Rick Santorum	Someone else/Not sure			
Does Santorum Have Your Values?												
He has the same values		52%	24%	27%	33%	36%	43%	73%	16%			
He does not	37%	25%	60%	50%	34%	34%	34%	10%	18%			
Not sure	29%	23%	16%	23%	33%	31%	23%	17%	66%			

		Who's Run Strongest NH Campaign?									
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure		
Romney Ideology		•				•					
Too liberal	18%	45%	15%	27%	42%	13%	13%	41%	12%		
Too conservative	8%	9%	18%	14%	8%	17%	3%	3%	5%		
Both	18%	19%	26%	24%	14%	16%	17%	16%	11%		
About right	32%	12%	21%	17%	22%	21%	52%	20%	11%		
Not sure	24%	15%	20%	18%	14%	33%	15%	19%	62%		

		Who's Ru	ın Stronges	t NH Ca	am paig	n?						
	Base	Newt Gingrich	Newt Jon Ron Rick Buddy Mitt Rick Someon grich Huntsman Paul Perry Roemer Romney Santorum else/Not sur									
Gender		•										
Woman	45%	53%	39%	35%	20%	57%	47%	54%	49%			
Man	55%	47%	61%	65%	80%	43%	53%	46%	51%			





		Who's Run Strongest NH Campaign?								
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_			Rick Santorum	Someone else/Not sure	
Age		<u>-</u>								
18 to 29	10%	19%	9%	11%	14%	22%	6%	28%	10%	
30 to 45	24%	7%	30%	28%	41%	32%	21%	22%	27%	
46 to 65	41%	34%	41%	44%	34%	31%	43%	24%	43%	
Older than 65	25%	40%	21%	17%	11%	15%	30%	26%	20%	

		Who's Ru	Who's Run Strongest NH Campaign?									
	Base	New t Gingrich	Jon Huntsman	_	_	Buddy Roemer		Rick Santorum	Someone else/Not sure			
Ideology		<u>-</u>										
Very liberal	4%	11%	5%	6%	14%	10%	2%	3%	3%			
Somewhat liberal	6%	4%	10%	6%	-	6%	4%	5%	8%			
Moderate	27%	14%	42%	29%	8%	29%	23%	5%	33%			
Som ew hat conservative	37%	25%	27%	31%	50%	22%	45%	41%	32%			
Very conservative	26%	45%	15%	28%	28%	33%	25%	46%	24%			

		Who's Ru	o's Run Strongest NH Campaign?								/ho's Run Strongest NH Campaign?						
	Base	Newt Gingrich	Jon Huntsman	_				_	Someone else/Not sure								
Party																	
Democrat	5%	12%	7%	5%	6%	22%	2%	3%	4%								
Republican	59%	60%	45%	47%	47%	55%	67%	77%	58%								
Independent/Other	37%	28%	48%	49%	48%	23%	31%	20%	38%								





		Who's Ru	Who's Run Strongest NH Campaign?								
	Base	Newt Gingrich	Jon Huntsman	_	_			Rick Santorum	Someone else/Not sure		
2008 Vote		•									
John McCain	68%	84%	43%	57%	66%	54%	79%	85%	64%		
Barack Obama	24%	10%	47%	29%	28%	30%	17%	5%	24%		
Someone else/Don't remember	8%	6%	10%	13%	6%	16%	4%	10%	12%		

		Who's Run Strongest NH Campaign?							
	Base	Newt Gingrich	Jon Huntsman	Ron Paul	_			_	Someone else/Not sure
Tea Party ID									
Yes	20%	39%	13%	22%	36%	22%	19%	34%	16%
No	71%	49%	84%	67%	55%	65%	72%	50%	73%
Not sure	9%	13%	3%	11%	8%	13%	9%	17%	11%

		Who's Ru	no's Run Strongest NH Campaign?							
	Base	Newt Gingrich	Jon Huntsman		_			_	Someone else/Not sure	
Evangelical?										
Are	21%	37%	16%	21%	42%	37%	18%	35%	24%	
Are not	79%	63%	84%	79%	58%	63%	82%	65%	76%	





		More/Less Likely to Vote for McCain-Endorsed Candidate						
	Base	More likely		Doesn't make a difference	Not sure			
Committed to Candidate or Might Change Your Mind?		•						
Strongly committed to that candidate	76%	83%	74%	75%	76%			
Might end up supporting someone else	24%	17%	26%	25%	24%			

				ikely to Vote for orsed Candidate	
	Base	More likely	Less likely	Doesn't make a difference	Not sure
2012 GOP Pres Primary 2nd Choice					
Newt Gingrich	15%	21%	16%	12%	14%
Jon Huntsman	13%	15%	11%	13%	13%
Ron Paul	8%	9%	8%	8%	11%
Rick Perry	5%	4%	7%	4%	3%
Mitt Romney	16%	12%	13%	19%	13%
Rick Santorum	17%	19%	15%	17%	16%
Buddy Roemer	3%	2%	4%	3%	2%
Someone else/Not sure	24%	18%	25%	24%	27%

			More/Less Likely to Vote for McCain-Endorsed Candidate						
	Base			Doesn't make a difference	Not sure				
Gingrich Favorability		•							
Favorable	38%	37%	43%	37%	34%				
Unfavorable	54%	51%	51%	55%	58%				
Not sure	8%	11%	6%	8%	8%				





		More/Less Likely to Vote for McCain-Endorsed Candidate						
	Base	More likely	Less likely	Doesn't make a difference	Not sure			
Huntsman Favorability		•						
Favorable	55%	48%	51%	58%	59%			
Unfavorable	30%	35%	36%	26%	27%			
Not sure	15%	17%	12%	15%	15%			

		More/Less Likely to Vote for McCain-Endorsed Candidate						
	Base	More likely	Less likely	Doesn't make a difference	Not sure			
Paul Favorability		•	=	-				
Favorable	43%	37%	45%	43%	44%			
Unfavorable	51%	55%	51%	50%	49%			
Not sure	6%	8%	4%	7%	7%			

				ikely to Vote fo ersed Candidate	
	Base			Doesn't make a difference	Not sure
Perry Favorability		•			
Favorable	24%	25%	26%	23%	21%
Unfavorable	65%	60%	66%	65%	71%
Not sure	11%	15%	8%	11%	8%





		More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base	More likely	Less likely	Doesn't make a difference	Not sure	
Romney Favorability		•	-	-		
Favorable	60%	89%	40%	64%	60%	
Unfavorable	34%	9%	54%	29%	37%	
Not sure	6%	2%	6%	7%	3%	

		More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base	More likely	Less likely	Doesn't make a difference	Not sure	
Santorum Favorability						
Favorable	49%	46%	51%	49%	44%	
Unfavorable	42%	40%	42%	41%	46%	
Notsure	10%	14%	7%	10%	10%	

		More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base			Doesn't make a difference	Not sure	
Gatsas Favorability						
Favorable	21%	23%	21%	21%	16%	
Unfavorable	23%	22%	28%	19%	30%	
Not sure	56%	55%	51%	60%	54%	





	More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base	More likely	Less likely	Doesn't make a difference	Not sure
Lamontagne Favorability					
Favorable	37%	36%	39%	38%	33%
Unfavorable	25%	24%	28%	22%	28%
Not sure	38%	39%	32%	40%	40%

	More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base	More likely	Less likely	Doesn't make a difference	Not sure
Smith Favorability		•	=	-	•
Favorable	8%	8%	9%	7%	12%
Unfavorable	19%	25%	23%	14%	24%
Not sure	73%	67%	68%	79%	63%

		More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base	More likely	Less likely	Doesn't make a difference	Not sure	
Gats as/Lam ontagne- /Sm ith		-				
Ted Gatsas	13%	17%	13%	11%	14%	
Ovide Lamontagne	36%	31%	35%	38%	31%	
Kevin Smith	11%	17%	12%	8%	19%	
Undecided	40%	35%	39%	43%	36%	





		More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base	More likely	Less likely	Doesn't make a difference	Not sure	
Lamontagne/Smith			-			
Ovide Lamontagne	40%	42%	38%	41%	33%	
Kevin Smith	12%	13%	15%	9%	16%	
Undecided	48%	45%	46%	50%	51%	

		More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base	More likely	Less likely	Doesn't make a difference	Not sure	
2008 Primary Choice		-				
Democratic primary	19%	14%	22%	20%	9%	
Republican primary	71%	79%	67%	73%	62%	
Didn't vote in a primary	10%	6%	11%	7%	29%	

		More/Less Likely to Vote for McCain-Endorsed Candidate					
	Base	More likely		Doesn't make a difference	Not sure		
2008 GOP Primary Vote							
John McCain	45%	68%	36%	44%	46%		
Mitt Romney	21%	20%	20%	24%	16%		
Mike Huckabee	11%	4%	19%	11%	1%		
Rudy Giuliani	6%	4%	6%	7%	3%		
Ron Paul	6%	2%	10%	6%	3%		
Someone else	4%	1%	7%	5%	2%		
Don't remember	5%	0%	3%	4%	29%		





		More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base	More likely	Less likely	Doesn't make a difference	Not sure	
More Important: Bectability or Issues?						
A candidate's ability to beat Obama	37%	55%	31%	40%	13%	
Their issue positions	55%	42%	67%	58%	22%	
Not sure	8%	3%	2%	2%	65%	

		More/Less Likely to Vote for McCain-Endorsed Candidate					
	Base	More likely	Less likely	Doesn't make a difference	Not sure		
Who's Run Strongest NH Campaign?		•					
Newt Gingrich	5%	8%	7%	4%	2%		
Jon Huntsman	16%	9%	21%	17%	3%		
Ron Paul	14%	8%	20%	14%	3%		
Rick Perry	1%	1%	1%	0%	1%		
Buddy Roemer	2%	3%	4%	1%	2%		
Mitt Romney	42%	65%	31%	49%	11%		
Rick Santorum	4%	1%	7%	4%	1%		
Someone else/Not sure	15%	6%	9%	10%	78%		

		More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base	More likely	Less likely	Doesn't make a difference	Not sure	
More/Less Likely to Vote for McCain- Endorsed Candidate						
More likely	13%	100%	-	-	-	
Less likely	28%	-	100%	-	-	
Doesn't make a difference	50%	-	-	100%	-	
Not sure	9%	-	-	-	100%	





		More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base			Doesn't make a difference	Not sure	
Does Gingrich Have Your Values?		•	•			
He has the same values	23%	25%	25%	25%	1%	
He does not	54%	57%	62%	57%	4%	
Not sure	24%	17%	13%	18%	95%	

		More/Less Likely to Vote for McCain-Endorsed Candidate					
	Base	More likely	Less likely	Doesn't make a difference	Not sure		
Does Huntsman Have Your Values?		,	-				
He has the same values	34%	35%	37%	39%	3%		
He does not	28%	33%	39%	27%	2%		
Not sure	37%	32%	24%	35%	95%		

			More/Less Likely to Vote for McCain-Endorsed Candidate					
	Base	More likely	Less likely	Doesn't make a difference	Not sure			
Does Paul Have Your Values?			-					
He has the same values	30%	31%	37%	32%	2%			
He does not	44%	52%	50%	47%	3%			
Not sure	25%	17%	14%	21%	96%			





		More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base	More likely	Less likely	Doesn't make a difference	Not sure	
Does Romney Have Your Values?			-			
He has the same values	41%	73%	30%	47%	3%	
He does not	33%	14%	54%	32%	3%	
Not sure	25%	14%	16%	21%	94%	

		More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base	More likely	Less likely	Doesn't make a difference	Not sure	
Does Santorum Have Your Values?						
He has the same values	35%	32%	42%	38%	2%	
He does not	37%	39%	41%	40%	2%	
Not sure	29%	29%	16%	23%	96%	

		More/Less Likely to Vote for McCain-Endorsed Candidate					
	Base	More likely	Less likely	Doesn't make a difference	Not sure		
Romney Ideology		=					
Too liberal	18%	9%	31%	16%	1%		
Too conservative	8%	5%	13%	7%	1%		
Both	18%	17%	23%	19%	1%		
About right	32%	56%	19%	38%	1%		
Not sure	24%	13%	15%	18%	97%		





		More/Less Likely to Vote for McCain-Endorsed Candidate					
		Base	More Less Doesn't make No likely likely a difference sure				
Gender							
	Woman	45%	53%	43%	44%	41%	
	Man	55%	47%	57%	56%	59%	

			More/Less Likely to Vote for McCain-Endorsed Candidate					
		Base	More likely		Doesn't make a difference	Not sure		
Age								
	18 to 29	10%	12%	13%	7%	15%		
	30 to 45	24%	23%	24%	24%	27%		
	46 to 65	41%	38%	39%	44%	35%		
	Older than 65	25%	27%	24%	25%	23%		

		More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base	More likely		Doesn't make a difference	Not sure	
ldeology						
Very liberal	4%	6%	7%	2%	4%	
Somewhat liberal	6%	6%	7%	5%	7%	
Moderate	27%	29%	25%	27%	33%	
Somewhat conservative	37%	38%	28%	41%	35%	
Very conservative	26%	21%	33%	24%	21%	





				ikely to Vote foorsed Candidate	
	Base	More likely	Less likely	Doesn't make a difference	Not sure
Party		•	=	-	
Democrat	5%	7%	6%	3%	5%
Republican	59%	65%	55%	58%	69%
Independent/Other	37%	27%	39%	39%	26%

		More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base	More likely	Less likely	Doesn't make a difference	Not sure	
2008 Vote			-	<u>-</u>		
John McCain	68%	86%	59%	69%	66%	
Barack Obama	24%	12%	29%	24%	23%	
Someone else/Don't remember	8%	3%	12%	7%	11%	

		More/Less Likely to Vote for McCain-Endorsed Candidate				
	Base			Doesn't make a difference	Not sure	
Tea Party ID			-	-		
Yes	20%	17%	27%	16%	20%	
No	71%	77%	65%	73%	70%	
Not sure	9%	6%	8%	10%	10%	





				More/Less Likely to Vote for McCain-Endorsed Candidate			
		Base	More Less Doesn't make Not likely likely a difference sure				
Evangelical?							
	Are	21%	27%	24%	19%	20%	
	Are not	79%	73%	76%	81%	80%	

	Does Gingrich Have Your Values?			
	Base	He has the same values	He does not	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	76%	77%	72%
Might end up supporting someone else	24%	24%	23%	28%

	Does Gingrich Have Your Values?			ur
	Base	He has the same values	He does not	Not sure
2012 GOP Pres Primary 2nd Choice	Duot	Journe Values		00.0
Newt Gingrich	15%	31%	8%	15%
Jon Huntsman	13%	8%	15%	12%
Ron Paul	8%	5%	11%	7%
Rick Perry	5%	5%	6%	3%
Mitt Romney	16%	16%	16%	15%
Rick Santorum	17%	21%	14%	17%
Buddy Roemer	3%	1%	4%	2%
Someone else/Not sure	24%	12%	27%	28%





		Does Gingrich Have Your Values?		
	Base	He has the same values	He does not	Not sure
	Dasc	Same values	1101	Suic
Gingrich Favorability				
Favorable	38%	87%	15%	43%
Unfavorable	54%	10%	79%	39%
Not sure	8%	3%	6%	17%

		Does Gingrich Have Your Values?			
	Base	He has the same values	He does not	Not sure	
Huntsman Favorability					
Favorable	55%	46%	59%	54%	
Unfavorable	30%	38%	30%	25%	
Not sure	15%	16%	12%	21%	

		Does Gingrich Have Your Values?		
	D	He has the		Not
	Base	same values	not	sure
Paul Favorability				
Favorable	43%	35%	47%	41%
Unfavorable	51%	59%	48%	49%
Not sure	6%	6%	5%	10%





		Does Gingrich Have Your Values?		
	Base	He has the same values		Not sure
Perry Favorability				
Favorable	24%	43%	17%	22%
Unfavorable	65%	46%	75%	61%
Not sure	11%	11%	7%	17%

		Does Gingrich Have Your Values?		
		He has the		Not
	Base	same values	not	sure
Romney Favorability		•		
Favorable	60%	64%	57%	64%
Unfavorable	34%	29%	38%	31%
Not sure	6%	7%	5%	5%

		Does Gingrich Have Your Values?		
	Base	He has the same values	He does not	Not sure
Santorum Favorability				
Favorable	49%	72%	37%	53%
Unfavorable	42%	21%	54%	34%
Not sure	10%	7%	9%	13%





		Does Gingrich Have Your Values?		
	Base	He has the same values		Not
	Dase	Saille values	not	sure
Gatsas Favorability				
Favorable	21%	32%	18%	18%
Unfavorable	23%	15%	28%	18%
Not sure	56%	53%	55%	63%

		Does Gingrich Have Your Values?		
	Base	He has the same values	He does not	Not sure
Lamontagne Favorability				
Favorable	37%	54%	31%	36%
Unfavorable	25%	15%	32%	18%
Not sure	38%	30%	37%	46%

		Does Gingrich Have Your Values?		
	Base	He has the same values		Not sure
	Dasc	Janic Values	1101	Suic
Smith Favorability				
Favorable	8%	14%	6%	8%
Unfavorable	19%	16%	22%	15%
Not sure	73%	70%	72%	77%





		Does Gingrich Have Your Values?		
	Base	He has the same values	He does not	Not sure
Gatsas/Lamontagne- /Smith				
Ted Gatsas	13%	16%	12%	12%
Ovide Lamontagne	36%	47%	33%	32%
Kevin Smith	11%	9%	12%	13%
Undecided	40%	29%	44%	43%

		Does Gingrich Have Your Values?		
		He has the	He does	Not
	Base	same values	not	sure
Lamontagne/Smith				
Ovide Lamontagne	40%	54%	35%	36%
Kevin Smith	12%	11%	13%	10%
Undecided	48%	35%	51%	54%

		Does Gingrich Have Your Values?		
	Base	He has the same values	He does not	Not sure
2008 Primary Choice		_	-	
Democratic primary	19%	13%	23%	13%
Republican primary	71%	82%	67%	71%
Didn't vote in a primary	10%	5%	10%	16%





		Does Gingrich Have Your Values?		
	Base	He has the same values		Not sure
2008 GOP Primary Vote				
John McCain	45%	46%	45%	47%
Mitt Romney	21%	21%	23%	20%
Mike Huckabee	11%	16%	10%	9%
Rudy Giuliani	6%	9%	5%	5%
Ron Paul	6%	4%	9%	4%
Someone else	4%	2%	6%	3%
Don't remember	5%	2%	3%	13%

		Does Gingrich Have Your Values?		
	Base	He has the same values	He does not	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	37%	57%	31%	31%
Their issue positions	55%	41%	67%	40%
Not sure	8%	1%	2%	29%

		Does Gingrich Have Your Values?		
	Base	He has the same values	He does not	Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	13%	2%	4%
Jon Huntsman	16%	9%	22%	10%
Ron Paul	14%	10%	19%	7%
Rick Perry	1%	0%	1%	1%
Buddy Roemer	2%	3%	2%	1%
Mitt Romney	42%	50%	43%	34%
Rick Santorum	4%	7%	3%	2%
Someone else/Not sure	15%	8%	8%	40%





		Does Gingrich Have Your Values?		
	Base	He has the same values	He does not	Not sure
More/Less Likely to Vote for McCain- Endorsed Candidate				
More likely	13%	14%	14%	9%
Less likely	28%	31%	33%	15%
Doesn't make a difference	50%	55%	53%	38%
Not sure	9%	0%	1%	37%

		Does Gingrich Have Your Values?			
	Base	He has the same values		Not sure	
Does Gingrich Have Your Values?					
He has the same values	23%	100%	-	-	
He does not	54%	-	100%	-	
Not sure	24%	-	-	100%	

		Does Gingrich Have Your Values?		
	Base	He has the same values		Not sure
Does Huntsman Have Your Values?				
He has the same values	34%	43%	39%	16%
He does not	28%	31%	37%	7%
Not sure	37%	26%	24%	77%





		Does Gingrich Have Your Values?			
	Base	He has the same values	He does not	Not sure	
Does Paul Have Your Values?					
He has the same values	30%	32%	36%	16%	
He does not	44%	53%	50%	22%	
Not sure	25%	15%	13%	63%	

		Does Gingrich Have Your Values?			
	Base	He has the same values		Not sure	
Does Romney Have Your Values?					
He has the same values	41%	59%	42%	25%	
He does not	33%	27%	45%	13%	
Not sure	25%	14%	14%	62%	

		Does Gingrich Have Your Values?		
	Base	He has the same values	He does not	Not sure
Does Santorum Have Your Values?				
He has the same values	35%	66%	28%	21%
He does not	37%	19%	54%	13%
Not sure	29%	15%	18%	66%





		Does Gingrich Have Your Values?		
	Base	He has the same values	He does not	Not sure
Romney Ideology		=	-	
Too liberal	18%	31%	15%	11%
Too conservative	8%	2%	13%	2%
Both	18%	18%	21%	13%
About right	32%	35%	35%	21%
Not sure	24%	13%	16%	53%

		Does Gingrich Values?	Does Gingrich Have Your Values?		
	Base	He has the same values		Not sure	
Gender		-	-		
Woman	45%	38%	46%	48%	
Man	55%	62%	54%	52%	

		Does Gingrich Have Your Values?		
	Base	He has the same values	He does not	Not sure
Age				
18 to 29	10%	9%	10%	11%
30 to 45	24%	21%	25%	23%
46 to 65	41%	41%	43%	37%
Older than 65	25%	29%	22%	29%





		Does Gingrich Have Your Values?		
	Base	He has the same values	He does not	Not sure
ldeology				
Very liberal	4%	3%	6%	2%
Somewhat liberal	6%	2%	8%	5%
Moderate	27%	13%	33%	29%
Somew hat conservative	37%	38%	34%	42%
Very conservative	26%	44%	20%	22%

		Does Gingrich Have Your Values?		
	Base	He has the same values		Not sure
Party				
Democrat	5%	4%	5%	4%
Republican	59%	71%	51%	64%
Independent/Other	37%	25%	44%	32%

		Does Gingrich Have Your Values?		
	Base	He has the same values	He does not	Not sure
2008 Vote		_	-	_
John McCain	68%	89%	57%	72%
Barack Obama	24%	8%	33%	20%
Someone else/Don't remember	8%	3%	10%	9%





		Does Gingrich Have Your Values?		
	Base	He has the same values		Not sure
Tea Party ID		•	•	
Yes	20%	36%	14%	16%
No	71%	53%	79%	71%
Not sure	9%	11%	7%	14%

		Does Gingrich Have Your Values?		
	Base	He has the same values		Not sure
Evangelical?				
Are	21%	31%	17%	22%
Are not	79%	69%	83%	78%

	Does Huntsman Have Your Values?				
	Base	He has the same values	He does not	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	76%	76%	80%	72%	
Might end up supporting someone else	24%	24%	20%	28%	





	Does Huntsman Have Your Values?			'our
	Dan a		He does	Not
2012 GOP Pres	Base	same values	not	sure
Primary 2nd Choice				
Newt Gingrich	15%	12%	18%	15%
Jon Huntsman	13%	20%	7%	10%
Ron Paul	8%	7%	10%	9%
Rick Perry	5%	4%	7%	4%
Mitt Romney	16%	18%	12%	16%
Rick Santorum	17%	15%	16%	19%
Buddy Roemer	3%	4%	3%	2%
Someone else/Not sure	24%	19%	27%	26%

		Does Huntsman Have Your Values?		
	Base	He has the same values	He does not	Not sure
Gingrich Favorability				
Favorable	38%	37%	37%	40%
Unfavorable	54%	58%	57%	48%
Not sure	8%	5%	6%	12%

		Does Huntsm Values?	an Have Y	our (
	Base	He has the same values	He does not	Not sure
Huntsman Favorability				
Favorable	55%	86%	30%	44%
Unfavorable	30%	9%	62%	26%
Not sure	15%	5%	8%	29%





		Does Huntsman Have Your Values?		
	Base	He has the same values	He does not	Not sure
Paul Favorability				
Favorable	43%	44%	42%	43%
Unfavorable	51%	52%	55%	47%
Not sure	6%	4%	3%	11%

		Does Huntsman Have Your Values?		
		He has the	He does	Not
	Base	same values	not	sure
Perry Favorability				
Favorable	24%	25%	28%	20%
Unfavorable	65%	69%	66%	61%
Not sure	11%	5%	6%	19%

		Does Huntsman Have Your Values?		
	Base	He has the same values		Not sure
Romney Favorability				0 0
Favorable	60%	61%	56%	63%
Unfavorable	34%	35%	40%	29%
Not sure	6%	3%	5%	8%





	Does Huntsman Have You Values?			
	Base	He has the same values	He does not	Not sure
Santorum Favorability				
Favorable	49%	50%	46%	50%
Unfavorable	42%	44%	49%	35%
Not sure	10%	6%	6%	16%

		Does Huntsman Have Your Values?		
	Base	He has the same values	He does not	Not sure
Gatsas Favorability		!		
Favorable	21%	26%	20%	17%
Unfavorable	23%	22%	32%	15%
Not sure	56%	52%	47%	68%

		Does Huntsman Have Your Values?		
	Base	He has the same values	He does not	Not sure
Lamontagne Favorability				
Favorable	37%	41%	38%	34%
Unfavorable	25%	26%	33%	18%
Not sure	38%	33%	29%	48%





		Does Huntsman Have Your Values?		
	Base	He has the same values	He does not	Not sure
Smith Favorability				
Favorable	8%	11%	7%	6%
Unfavorable	19%	19%	29%	12%
Not sure	73%	70%	64%	82%

		Does Huntsman Have Your Values?		
	Base	He has the same values	He does not	Not sure
Gatsas/Lamontagne- /Smith		-		
Ted Gatsas	13%	15%	13%	11%
Ovide Lamontagne	36%	38%	38%	31%
Kevin Smith	11%	11%	10%	12%
Undecided	40%	36%	39%	45%

		Does Huntsman Have Your Values?		
		He has the		Not
	Base	same values	not	sure
Lamontagne/Smith				
Ovide Lamontagne	40%	44%	42%	34%
Kevin Smith	12%	14%	14%	9%
Undecided	48%	43%	44%	57%





		Does Huntsman Have Your Values?		
	Base	He has the same values	He does not	Not sure
2008 Primary Choice		_	-	
Democratic primary	19%	22%	20%	15%
Republican primary	71%	70%	72%	72%
Didn't vote in a primary	10%	8%	8%	14%

		Does Huntsman Have Your Values?		
	Base	He has the same values	He does not	Not sure
2008 GOP Primary Vote				
John McCain	45%	49%	40%	46%
Mitt Romney	21%	19%	27%	20%
Mike Huckabee	11%	12%	13%	9%
Rudy Giuliani	6%	7%	6%	5%
Ron Paul	6%	7%	6%	6%
Someone else	4%	3%	7%	4%
Don't remember	5%	3%	1%	10%

		Does Huntsman Have Your Values?		
	Base	He has the same values	He does not	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	37%	37%	42%	32%
Their issue positions	55%	61%	56%	48%
Not sure	8%	2%	2%	19%





		Does Huntsman Have Your Values?		
	Base	He has the same values	He does not	Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	6%	6%	4%
Jon Huntsman	16%	31%	9%	7%
Ron Paul	14%	12%	18%	13%
Rick Perry	1%	1%	2%	1%
Buddy Roemer	2%	2%	3%	2%
Mitt Romney	42%	41%	49%	38%
Rick Santorum	4%	3%	6%	4%
Someone else/Not sure	15%	5%	7%	31%

	Does Huntsman Have Your Values?			
	Base	He has the same values	He does not	Not sure
More/Less Likely to Vote for McCain- Endorsed Candidate				
More likely	13%	13%	15%	11%
Less likely	28%	30%	38%	18%
Doesn't make a difference	50%	56%	46%	47%
Not sure	9%	1%	1%	24%

		Does Huntsman Have Your Values?			
	Base	He has the same values	He does not	Not sure	
Does Gingrich Have Your Values?					
He has the same values	23%	28%	24%	16%	
He does not	54%	61%	70%	35%	
Not sure	24%	11%	6%	49%	





		Does Huntsm Values?	tsman Have Your		
	Base	He has the same values		Not sure	
Does Huntsman Have Your Values?					
He has the same values	34%	100%	-	-	
He does not	28%	-	100%	-	
Not sure	37%	-	-	100%	

		Does Huntsman Have Your Values?		
	Base	He has the same values	He does not	Not sure
Does Paul Have Your Values?				
He has the same values	30%	40%	32%	20%
He does not	44%	52%	64%	22%
Not sure	25%	8%	4%	58%

		Does Huntsman Have Your Values?		
	Base	He has the same values	He does not	Not sure
Does Romney Have Your Values?				
He has the same values	41%	55%	43%	28%
He does not	33%	37%	51%	15%
Not sure	25%	7%	6%	57%





		Does Huntsman Have Your Values?			
	Base	He has the same values	He does not	Not sure	
Does Santorum Have Your Values?					
He has the same values	35%	47%	38%	21%	
He does not	37%	42%	56%	16%	
Not sure	29%	11%	5%	63%	

		Does Huntsman Have Your Values?		
	Base	He has the same values	He does not	Not sure
Romney Ideology		-	-	
Too liberal	18%	18%	26%	11%
Too conservative	8%	8%	14%	3%
Both	18%	23%	17%	15%
About right	32%	37%	36%	23%
Not sure	24%	13%	7%	47%

		Does Huntsman Have Your Values?		
	Base	He has the same values	He does not	Not sure
Gender				
Woman	45%	42%	40%	51%
Man	55%	58%	60%	49%





		Does Huntsman Have Your Values?		
	Base	He has the same values		Not sure
Age				
18 to 29	10%	9%	12%	9%
30 to 45	24%	19%	28%	25%
46 to 65	41%	44%	41%	39%
Older than 65	25%	28%	19%	27%

		Does Huntsman Have Your Values?		
	Base	He has the same values	He does not	Not sure
ldeology				
Very liberal	4%	3%	7%	3%
Somewhat liberal	6%	5%	7%	6%
Moderate	27%	31%	20%	29%
Somew hat conservative	37%	39%	31%	39%
Very conservative	26%	21%	35%	23%

		Does Huntsman Have Your Values?		
	D	He has the		Not
	Base	same values	not	sure
Party				
Democrat	5%	6%	5%	3%
Republican	59%	55%	58%	63%
Independent/Other	37%	39%	37%	34%





		Does Huntsman Have Your Values?		
	Base	He has the same values		Not sure
2008 Vote		•		
John McCain	68%	66%	69%	69%
Barack Obama	24%	27%	21%	23%
Someone else/Don't remember	8%	7%	10%	8%

		Does Huntsman Have Your Values?		
	Base	He has the same values		Not sure
Tea Party ID				04.0
Yes	20%	19%	25%	16%
No	71%	75%	67%	71%
Not sure	9%	6%	7%	13%

		Does Huntsman Have Your Values?		
	Base	He has the same values		Not sure
Evangelical?				
Are	21%	19%	23%	22%
Are not	79%	81%	77%	78%





	Does Paul Have Your Values?			
	Base	He has the same values	He does not	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	74%	79%	72%
Might end up supporting someone else	24%	26%	21%	28%

	Does Paul Have Your Values?			
	Base	He has the same values	He does not	Not sure
2012 GOP Pres Primary 2nd Choice		•		
Newt Gingrich	15%	12%	15%	16%
Jon Huntsman	13%	12%	14%	11%
Ron Paul	8%	16%	3%	8%
Rick Perry	5%	4%	7%	3%
Mitt Romney	16%	14%	16%	16%
Rick Santorum	17%	14%	18%	18%
Buddy Roemer	3%	3%	4%	2%
Someone else/Not sure	24%	24%	23%	25%

		Does Paul Have Your Values?		
	Dana	He has the same values		Not
	Base	same values	not	sure
Gingrich Favorability				
Favorable	38%	36%	39%	39%
Unfavorable	54%	57%	55%	48%
Not sure	8%	7%	6%	13%





		Does Paul Have Your Values?		
	Base	He has the same values	He does not	Not sure
Huntsman Favorability				
Favorable	55%	56%	56%	51%
Unfavorable	30%	28%	34%	27%
Not sure	15%	16%	10%	22%

		Does Paul Have Your Values?		
		He has the	He does	Not
	Base	same values	not	sure
Paul Favorability				
Favorable	43%	87%	14%	40%
Unfavorable	51%	10%	83%	44%
Not sure	6%	3%	3%	16%

		Does Paul Have Your Values?		
		He has the		Not
	Base	same values	not	sure
Perry Favorability				
Favorable	24%	24%	27%	19%
Unfavorable	65%	65%	66%	65%
Not sure	11%	11%	7%	17%





		Does Paul Have Your Values?		
	Base	He has the same values	He does not	Not sure
	Dase	Saille Values	IIOt	Suit
Romney Favorability				
Favorable	60%	53%	64%	63%
Unfavorable	34%	43%	32%	28%
Not sure	6%	5%	4%	9%

	Does Paul Have Your Values?			
	Base	He has the same values	He does not	Not sure
Santorum Favorability				
Favorable	49%	45%	52%	48%
Unfavorable	42%	44%	43%	38%
Not sure	10%	11%	5%	15%

		Does Paul Have Your Values?		
	Base	He has the same values		Not sure
	Dase	Saille Values	1101	Suit
Gatsas Favorability				
Favorable	21%	17%	25%	18%
Unfavorable	23%	23%	25%	18%
Not sure	56%	60%	50%	64%





		Does Paul Have Your Values?		
	Base	He has the same values	He does not	Not sure
Lamontagne Favorability				
Favorable	37%	38%	39%	33%
Unfavorable	25%	23%	29%	20%
Not sure	38%	39%	31%	48%

		Does Paul Have Your Values?		
		He has the		Not
	Base	same values	not	sure
Smith Favorability				
Favorable	8%	10%	7%	7%
Unfavorable	19%	17%	23%	14%
Not sure	73%	72%	70%	78%

		Does Paul Have Your Values?		
	Base	He has the same values	He does not	Not sure
Gatsas/Lamontagne- /Smith				
Ted Gatsas	13%	11%	15%	12%
Ovide Lamontagne	36%	36%	38%	30%
Kevin Smith	11%	13%	9%	13%
Undecided	40%	40%	38%	45%





		Does Paul Have Your Values?		
		He has the		Not
	Base	same values	not	sure
Lamontagne/Smith				
Ovide Lamontagne	40%	41%	42%	34%
Kevin Smith	12%	11%	14%	10%
Undecided	48%	49%	44%	56%

		Does Paul Have Your Values?		
	Base	He has the same values		Not sure
2008 Primary Choice			-	
Democratic primary	19%	20%	19%	15%
Republican primary	71%	70%	75%	68%
Didn't vote in a primary	10%	10%	6%	17%

		Does Paul Have Your Values?		
	Base	He has the same values	He does not	Not sure
2008 GOP Primary Vote				
John McCain	45%	41%	48%	47%
Mitt Romney	21%	15%	26%	21%
Mike Huckabee	11%	13%	12%	7%
Rudy Giuliani	6%	7%	6%	5%
Ron Paul	6%	17%	1%	3%
Someone else	4%	4%	6%	3%
Don't remember	5%	3%	2%	15%





		Does Paul Have Your Values?		
	Base	He has the same values	He does not	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	37%	33%	43%	29%
Their issue positions	55%	65%	54%	44%
Not sure	8%	1%	3%	27%

		Does Paul Have Your Values?		
	Base	He has the same values	He does not	Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	5%	6%	4%
Jon Huntsman	16%	17%	20%	7%
Ron Paul	14%	31%	5%	9%
Rick Perry	1%	1%	1%	1%
Buddy Roemer	2%	1%	3%	2%
Mitt Romney	42%	36%	51%	34%
Rick Santorum	4%	2%	6%	4%
Someone else/Not sure	15%	7%	7%	39%

		Does Paul Have Your Values?			
	Base	He has the same values	He does not	Not sure	
More/Less Likely to Vote for McCain- Endorsed Candidate					
More likely	13%	13%	15%	9%	
Less likely	28%	34%	31%	15%	
Doesn't make a difference	50%	53%	53%	41%	
Not sure	9%	1%	1%	35%	





		Does Paul Have Your Values?		
	Base	He has the same values	He does not	Not sure
Does Gingrich Have Your Values?				
He has the same values	23%	24%	27%	13%
He does not	54%	64%	61%	28%
Not sure	24%	12%	12%	59%

		Does Paul Have Your Values?		
	Base	He has the same values	He does not	Not sure
Does Huntsman Have Your Values?		•		
He has the same values	34%	45%	40%	11%
He does not	28%	30%	41%	4%
Not sure	37%	25%	18%	85%

		Does Paul Have Your Values?		
	Base	He has the same values	He does not	Not sure
Does Paul Have Your Values?				
He has the same values	30%	100%	-	-
He does not	44%	=	100%	-
Not sure	25%	-	-	100%





		Does Paul Have Your Values?		
	Base	He has the same values	He does not	Not sure
Does Romney Have Your Values?				
He has the same values	41%	47%	51%	18%
He does not	33%	43%	41%	8%
Not sure	25%	10%	8%	74%

		Does Paul Have Your Values?			
	Base	He has the same values		Not sure	
Does Santorum Have Your Values?					
He has the same values	35%	40%	44%	13%	
He does not	37%	44%	47%	9%	
Not sure	29%	15%	9%	78%	

		Does Paul Have Your Values?		
	Base	He has the same values	He does not	Not sure
Romney Ideology		-	-	
Too liberal	18%	28%	17%	7%
Too conservative	8%	9%	11%	2%
Both	18%	22%	19%	13%
About right	32%	29%	43%	15%
Not sure	24%	13%	9%	64%





		Does Paul Have Your Values?		
	Base	He has the same values		Not sure
Gender				
Woman	45%	39%	46%	49%
Man	55%	61%	54%	51%

		Does Paul Have Your Values?		
	Base	He has the same values	He does not	Not sure
Age				
18 to 29	10%	11%	8%	12%
30 to 45	24%	26%	22%	24%
46 to 65	41%	45%	41%	38%
Older than 65	25%	18%	29%	26%

		Does Paul Have Your Values?		
	Base	He has the same values	He does not	Not sure
ldeology				
Very liberal	4%	5%	4%	4%
Somewhat liberal	6%	7%	6%	6%
Moderate	27%	25%	27%	32%
Somew hat conservative	37%	38%	34%	39%
Very conservative	26%	25%	30%	19%





		Does Paul Have Your Values?		
	Base	He has the same values	He does not	Not sure
Party				
Democrat	5%	5%	4%	4%
Republican	59%	55%	60%	61%
Independent/Other	37%	40%	35%	35%

	Does Paul Have Your Values?			
	Base	He has the same values	He does not	Not sure
2008 Vote		•		
John McCain	68%	64%	71%	67%
Barack Obama	24%	24%	23%	25%
Someone else/Don't remember	8%	12%	6%	8%

		Does Paul Have Your Values?		
		He has the		Not
	Base	same values	not	sure
Tea Party ID		•		
Yes	20%	23%	20%	15%
No	71%	68%	72%	73%
Not sure	9%	9%	8%	12%





		Does Paul Have Your Values?		
	Base	He has the same values		Not sure
Evangelical?				
Are	21%	21%	22%	22%
Are not	79%	79%	78%	78%

	Does Romney Have Your Values?			ur
	Base	He has the same values	He does not	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	77%	77%	72%
Might end up supporting someone else	24%	23%	23%	28%

	Does Romney Have Your Values?			ur
	Base	He has the same values	He does not	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	15%	16%	13%	15%
Jon Huntsman	13%	14%	12%	12%
Ron Paul	8%	7%	10%	9%
Rick Perry	5%	4%	7%	4%
Mitt Romney	16%	20%	9%	17%
Rick Santorum	17%	20%	13%	16%
Buddy Roemer	3%	1%	6%	2%
Someone else/Not sure	24%	18%	30%	26%





		Does Romney Have Your Values?		
	Base	He has the same values	He does not	Not sure
Gingrich Favorability				
Favorable	38%	43%	31%	39%
Unfavorable	54%	49%	63%	50%
Not sure	8%	8%	6%	10%

		Does Romney Have Your Values?		
	Base	He has the same values	He does not	Not sure
Huntsman Favorability				
Favorable	55%	55%	58%	51%
Unfavorable	30%	31%	31%	28%
Not sure	15%	14%	11%	21%

		Does Romney Have Your Values?		
	Dana	He has the		Not
	Base	same values	not	sure
Paul Favorability				
Favorable	43%	37%	50%	44%
Unfavorable	51%	56%	47%	47%
Not sure	6%	7%	3%	9%





		Does Romney Have Your Values?		
	Base	He has the same values		Not sure
Perry Favorability		•		
Favorable	24%	28%	22%	21%
Unfavorable	65%	62%	71%	64%
Not sure	11%	11%	7%	15%

		Does Romney Have Your Values?		
		He has the	He does	Not
	Base	same values	not	sure
Romney Favorability				
Favorable	60%	93%	22%	58%
Unfavorable	34%	5%	74%	31%
Not sure	6%	2%	5%	12%

		Does Romney Have Your Values?		
	Base	He has the same values	He does not	Not sure
Santorum Favorability				
Favorable	49%	55%	42%	48%
Unfavorable	42%	35%	53%	39%
Not sure	10%	11%	6%	13%





		Does Romney Have Your Values?		
	Base	He has the same values		Not sure
	Dase	Saine values	not	Sure
Gatsas Favorability				
Favorable	21%	28%	15%	17%
Unfavorable	23%	19%	31%	18%
Not sure	56%	53%	54%	65%

		Does Romney Have Your Values?		
	Base	He has the same values	He does not	Not sure
Lamontagne Favorability				
Favorable	37%	45%	30%	35%
Unfavorable	25%	19%	36%	20%
Not sure	38%	36%	34%	46%

		Does Romney Have Your Values?		
	Base	He has the same values		Not sure
Smith Favorability	Busc	Same values	1101	Juic
	00/	100/	7%	9%
Favorable	8%	10%	1%	9%
Unfavorable	19%	18%	24%	15%
Not sure	73%	72%	69%	77%





		Does Romney Have Your Values?		
	Base	He has the same values	He does not	Not sure
Gatsas/Lamontagne- /Smith				
Ted Gatsas	13%	15%	12%	11%
Ovide Lamontagne	36%	43%	30%	31%
Kevin Smith	11%	11%	11%	12%
Undecided	40%	31%	47%	46%

		Does Romney Have Your Values?		
		He has the	He does	Not
	Base	same values	not	sure
Lamontagne/Smith				
Ovide Lamontagne	40%	47%	34%	35%
Kevin Smith	12%	12%	14%	10%
Undecided	48%	41%	53%	55%

		Does Romney Have Your Values?		
	Base	He has the same values		Not sure
2008 Primary Choice		-	-	
Democratic primary	19%	14%	26%	15%
Republican primary	71%	79%	64%	68%
Didn't vote in a primary	10%	6%	10%	17%





		Does Romney Have Your Values?		
	Base	He has the same values	He does not	Not sure
2008 GOP Primary Vote				
John McCain	45%	47%	43%	44%
Mitt Romney	21%	31%	10%	18%
Mike Huckabee	11%	9%	15%	11%
Rudy Giuliani	6%	6%	6%	6%
Ron Paul	6%	3%	12%	5%
Someone else	4%	2%	9%	3%
Don't remember	5%	2%	4%	13%

		Does Romney Have Your Values?		
	Base	He has the same values	He does not	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	37%	56%	21%	27%
Their issue positions	55%	42%	77%	46%
Not sure	8%	2%	2%	27%

		Does Romney Have Your Values?		
	Base	He has the same values	He does not	Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	5%	6%	5%
Jon Huntsman	16%	12%	27%	8%
Ron Paul	14%	8%	23%	11%
Rick Perry	1%	0%	2%	0%
Buddy Roemer	2%	2%	3%	2%
Mitt Romney	42%	66%	24%	28%
Rick Santorum	4%	3%	5%	5%
Someone else/Not sure	15%	4%	10%	41%





		Does Romney Have Your Values?		
	Base	He has the same values	He does not	Not sure
More/Less Likely to Vote for McCain- Endorsed Candidate				
More likely	13%	23%	5%	7%
Less likely	28%	21%	45%	18%
Doesn't make a difference	50%	56%	49%	41%
Not sure	9%	1%	1%	35%

		Does Romney Have Your Values?			
	Base	He has the same values		Not sure	
Does Gingrich Have Your Values?					
He has the same values	23%	32%	18%	13%	
He does not	54%	54%	72%	29%	
Not sure	24%	14%	9%	58%	

		Does Romney Have Your Values?		
	Base	He has the same values	He does not	Not sure
Does Huntsman Have Your Values?				
He has the same values	34%	46%	39%	10%
He does not	28%	29%	44%	7%
Not sure	37%	25%	17%	83%





		Does Romney Have Your Values?			
	Base	He has the same values	He does not	Not sure	
Does Paul Have Your Values?					
He has the same values	30%	34%	39%	12%	
He does not	44%	55%	54%	14%	
Not sure	25%	11%	6%	74%	

	Does Romney Have Your Values?			
	Base	He has the same values		Not sure
Does Romney Have Your Values?				
He has the same values	41%	100%	-	-
He does not	33%	-	100%	-
Not sure	25%	-	-	100%

		Does Romney Have Your Values?			
	Base	He has the same values	He does not	Not sure	
Does Santorum Have Your Values?					
He has the same values	35%	51%	32%	13%	
He does not	37%	34%	60%	10%	
Not sure	29%	15%	8%	77%	





		Does Romney Have Your Values?		
	Base	He has the same values	He does not	Not sure
Romney Ideology		-	-	
Too liberal	18%	10%	34%	10%
Too conservative	8%	3%	19%	2%
Both	18%	18%	24%	12%
About right	32%	63%	11%	8%
Not sure	24%	6%	12%	69%

		Does Romney Values?	Have You	ur
	Base	He has the same values		Not sure
Gender		-	-	
Woman	45%	46%	40%	50%
Man	55%	54%	60%	50%

		Does Romney Values?	Have You	ur
	Base	He has the same values	He does not	Not sure
Age				
18 to 29	10%	9%	11%	11%
30 to 45	24%	20%	28%	25%
46 to 65	41%	42%	42%	39%
Older than 65	25%	29%	19%	25%





		Does Romney Have Your Values?		
	Base	He has the same values	He does not	Not sure
ldeology				
Very liberal	4%	3%	7%	3%
Somewhat liberal	6%	4%	8%	6%
Moderate	27%	24%	29%	30%
Somewhat conservative	37%	44%	27%	36%
Very conservative	26%	25%	28%	25%

		Does Romney Have Your Values?		
		He has the		Not
	Base	same values	not	sure
Party				
Democrat	5%	3%	7%	4%
Republican	59%	67%	48%	59%
Independent/Other	37%	30%	45%	37%

		Does Romney Have Your Values?		
	Base	He has the same values	He does not	Not sure
2008 Vote		•		
John McCain	68%	80%	53%	68%
Barack Obama	24%	14%	36%	24%
Someone else/Don't remember	8%	6%	11%	8%





		Does Romney Have Your Values?		
	D	He has the		Not
	Base	same values	not	sure
Tea Party ID				
Yes	20%	20%	21%	19%
No	71%	71%	73%	70%
Not sure	9%	10%	6%	12%

		Does Romney Have Your Values?		
	Base	He has the same values		Not sure
Evangelical?			•	
Are	21%	19%	21%	25%
Are not	79%	81%	79%	75%

	Does Santorum Have Your Values?			
	Base	He has the same values	He does not	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	75%	79%	72%
Might end up supporting someone else	24%	25%	21%	28%





	Does Santorum Have Your Values?			our
		He has the	He does	Not
	Base	same values	not	sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	15%	18%	12%	15%
Jon Huntsman	13%	8%	18%	12%
Ron Paul	8%	6%	9%	10%
Rick Perry	5%	7%	4%	3%
Mitt Romney	16%	16%	16%	16%
Rick Santorum	17%	29%	5%	16%
Buddy Roemer	3%	2%	5%	1%
Someone else/Not sure	24%	14%	31%	27%

		Does Santorum Have Your Values?		
		He has the		Not
	Base	same values	not	sure
Gingrich Favorability				
Favorable	38%	57%	22%	36%
Unfavorable	54%	35%	73%	52%
Not sure	8%	8%	5%	12%

		Does Santoru Values?	Does Santorum Have Your Values?		
	Base	He has the same values	He does not	Not sure	
Huntsman Favorability		•			
Favorable	55%	50%	63%	49%	
Unfavorable	30%	35%	30%	25%	
Not sure	15%	14%	7%	25%	





		Does Santorum Have Your Values?		
	Base	He has the same values	He does not	Not sure
Paul Favorability				
Favorable	43%	35%	48%	46%
Unfavorable	51%	59%	49%	43%
Not sure	6%	6%	3%	11%

		Does Santorum Have Your Values?		
	Base	He has the same values		Not sure
Perry Favorability	Busc	Same values	1101	3410
Favorable	24%	39%	13%	20%
Unfavorable	65%	51%	82%	61%
Not sure	11%	10%	5%	19%

		Does Santorum Have Your Values?		
	Paga	He has the same values		Not
	Base	Same values	not	sure
Romney Favorability				
Favorable	60%	66%	53%	63%
Unfavorable	34%	30%	43%	29%
Not sure	6%	5%	4%	8%





		Does Santorum Have Your Values?		
	Base	He has the same values	He does not	Not sure
Santorum Favorability				
Favorable	49%	86%	16%	44%
Unfavorable	42%	10%	79%	33%
Not sure	10%	4%	5%	23%

		Does Santorum Have Your Values?		
		He has the		Not
	Base	same values	not	sure
Gatsas Favorability				
Favorable	21%	29%	15%	18%
Unfavorable	23%	17%	32%	17%
Not sure	56%	54%	52%	65%

		Does Santorum Have Your Values?		
	Base	He has the same values	He does not	Not sure
Lamontagne Favorability				
Favorable	37%	53%	28%	32%
Unfavorable	25%	15%	39%	18%
Not sure	38%	32%	33%	51%





		Does Santorum Have Your Values?		
	Base	He has the same values	He does not	Not sure
Smith Favorability		!		
Favorable	8%	13%	5%	7%
Unfavorable	19%	16%	26%	14%
Not sure	73%	71%	69%	79%

		Does Santorum Have Your Values?		
	Base	He has the same values	He does not	Not sure
Gatsas/Lamontagne- /Smith		-		
Ted Gatsas	13%	14%	12%	13%
Ovide Lamontagne	36%	48%	28%	31%
Kevin Smith	11%	9%	12%	14%
Undecided	40%	29%	49%	43%

		Does Santorum Have Your Values?		
		He has the		Not
	Base	same values	not	sure
Lamontagne/Smith				
Ovide Lamontagne	40%	54%	30%	35%
Kevin Smith	12%	12%	13%	10%
Undecided	48%	34%	57%	55%





		Does Santorum Have Your Values?		
	Base	He has the same values	He does not	Not sure
2008 Primary Choice		•		
Democratic primary	19%	12%	28%	15%
Republican primary	71%	83%	61%	71%
Didn't vote in a primary	10%	6%	11%	14%

		Does Santorum Have Your Values?		
	Base	He has the same values	He does not	Not sure
2008 GOP Primary Vote				
John McCain	45%	42%	48%	47%
Mitt Romney	21%	24%	20%	20%
Mike Huckabee	11%	17%	5%	9%
Rudy Giuliani	6%	7%	7%	4%
Ron Paul	6%	4%	11%	5%
Someone else	4%	4%	7%	3%
Don't remember	5%	3%	3%	11%

	Does Santorum Have Your Values?			
	Base	He has the same values		Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	37%	51%	29%	30%
Their issue positions	55%	48%	69%	45%
Not sure	8%	1%	2%	25%





	Does Santorum Have Your Values?			our
	Base	He has the same values	He does not	Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	8%	3%	4%
Jon Huntsman	16%	11%	26%	9%
Ron Paul	14%	11%	19%	11%
Rick Perry	1%	1%	1%	1%
Buddy Roemer	2%	2%	2%	2%
Mitt Romney	42%	52%	40%	34%
Rick Santorum	4%	8%	1%	2%
Someone else/Not sure	15%	7%	8%	36%

		Does Santorum Have Your Values?		
	Base	He has the same values	He does not	Not sure
More/Less Likely to Vote for McCain- Endorsed Candidate				
More likely	13%	12%	14%	13%
Less likely	28%	34%	32%	16%
Doesn't make a difference	50%	54%	54%	40%
Not sure	9%	1%	1%	31%

		Does Santorum Have Your Values?		
	Base	He has the same values	He does not	Not sure
Does Gingrich Have Your Values?		•		
He has the same values	23%	43%	12%	12%
He does not	54%	43%	80%	33%
Not sure	24%	14%	8%	55%





		Does Santorum Have Your Values?			
	Base	He has the same values	He does not	Not sure	
Does Huntsman Have Your Values?					
He has the same values	34%	46%	40%	13%	
He does not	28%	31%	44%	5%	
Not sure	37%	22%	16%	82%	

		Does Santorum Have Your Values?			
	Base	He has the same values		Not sure	
Does Paul Have Your Values?					
He has the same values	30%	35%	37%	16%	
He does not	44%	55%	57%	14%	
Not sure	25%	9%	6%	69%	

		Does Santorum Have Your Values?		
	Base	He has the same values	He does not	Not sure
Does Romney Have Your Values?				
He has the same values	41%	60%	39%	22%
He does not	33%	31%	54%	9%
Not sure	25%	9%	7%	69%





		Does Santorum Have Your Values?			
	Base	He has the same values		Not sure	
Does Santorum Have Your Values?					
He has the same values	35%	100%	-	-	
He does not	37%	-	100%	-	
Not sure	29%	-	-	100%	

		Does Santorum Have Your Values?		
	Base	He has the same values		Not sure
Romney Ideology		-	-	
Too liberal	18%	31%	14%	6%
Too conservative	8%	3%	18%	1%
Both	18%	19%	22%	13%
About right	32%	38%	35%	19%
Not sure	24%	9%	10%	61%

		Does Santoru Values?	m Have Y	our
	Base	He has the same values	He does not	Not sure
Gender				
Woman	45%	46%	40%	50%
Man	55%	54%	60%	50%





		Does Santorum Have Your Values?		
	Base	He has the same values	He does not	Not sure
Age				
18 to 29	10%	8%	11%	10%
30 to 45	24%	21%	26%	25%
46 to 65	41%	42%	42%	38%
Older than 65	25%	28%	20%	27%

		Does Santorum Have Your Values?		
	Base	He has the same values	He does not	Not sure
ldeology				
Very liberal	4%	2%	6%	4%
Somewhat liberal	6%	3%	9%	6%
Moderate	27%	12%	39%	31%
Somew hat conservative	37%	40%	32%	39%
Very conservative	26%	43%	14%	20%

		Does Santorum Have Your Values?		
	Base	He has the same values		Not sure
Party		<u> </u>		
Democrat	5%	4%	6%	4%
Republican	59%	71%	45%	62%
Independent/Other	37%	26%	49%	34%





		Does Santorum Have Your Values?		
	Base	He has the same values		Not sure
2008 Vote		•		
John McCain	68%	84%	51%	70%
Barack Obama	24%	11%	37%	22%
Someone else/Don't remember	8%	5%	12%	8%

		Does Santorum Have Your Values?			
		He has the	He does	Not	
	Base	same values	not	sure	
Tea Party ID					
Yes	20%	32%	13%	14%	
No	71%	57%	83%	73%	
Not sure	9%	11%	5%	13%	

		Does Santorum Have Your Values?		
	Base	He has the same values		Not sure
Evangelical?				
Are	21%	33%	11%	22%
Are not	79%	67%	89%	78%





		Romney Ideology						
	Base	Too liberal	Too conservative	Both	About right	Not sure		
Committed to Candidate or Might Change Your Mind?		•						
Strongly committed to that candidate	76%	78%	73%	71%	79%	73%		
Might end up supporting someone else	24%	22%	27%	29%	21%	27%		

		Romney Ideology						
	Base	Too liberal	Too conservative	Both	About right	Not sure		
2012 GOP Pres Primary 2nd Choice								
Newt Gingrich	15%	19%	9%	16%	15%	12%		
Jon Huntsman	13%	7%	15%	11%	16%	13%		
Ron Paul	8%	5%	14%	10%	7%	11%		
Rick Perry	5%	10%	6%	5%	3%	3%		
Mitt Romney	16%	12%	11%	15%	20%	15%		
Rick Santorum	17%	20%	7%	14%	19%	17%		
Buddy Roemer	3%	4%	6%	4%	1%	2%		
Someone else/Not sure	24%	23%	32%	26%	19%	26%		

		Romney Ideology					
	Base	Too liberal	Too conservative	Both	About right	Not sure	
Gingrich Favorability							
Favorable	38%	59%	20%	38%	35%	33%	
Unfavorable	54%	35%	74%	54%	56%	58%	
Not sure	8%	6%	6%	8%	9%	9%	





		Romney Ideology						
	Base	Too liberal	Too conservative	Both	About right	Not sure		
Huntsman Favorability								
Favorable	55%	46%	66%	55%	54%	59%		
Unfavorable	30%	42%	25%	28%	32%	24%		
Not sure	15%	12%	9%	17%	14%	17%		

		Romney Ideology					
	Base	Too liberal	Too conservative	Both	About right	Not sure	
Paul Favorability							
Favorable	43%	51%	50%	48%	32%	45%	
Unfavorable	51%	46%	48%	43%	62%	47%	
Not sure	6%	4%	3%	8%	6%	8%	

		Romney Ideology					
	Base	Too liberal	Too conservative	Both	About right		
Perry Favorability							
Favorable	24%	41%	13%	22%	22%	20%	
Unfavorable	65%	49%	80%	67%	67%	68%	
Not sure	11%	10%	8%	11%	10%	12%	





		Romne	Romney Ideology					
	Base	Too liberal	Too conservative	Both	About right	Not sure		
Romney Favorability								
Favorable	60%	32%	26%	50%	93%	57%		
Unfavorable	34%	62%	70%	42%	4%	35%		
Not sure	6%	6%	4%	8%	3%	8%		

		Romney Ideology						
	Base	Too liberal	Too conservative	Both	About right	Not sure		
Santorum Favorability								
Favorable	49%	67%	18%	46%	49%	46%		
Unfavorable	42%	27%	75%	44%	41%	42%		
Not sure	10%	6%	7%	10%	10%	12%		

		Romney Ideology						
	Base	Too liberal	Too conservative	Both	About right	Not sure		
Gatsas Favorability								
Favorable	21%	26%	11%	20%	25%	16%		
Unfavorable	23%	18%	41%	23%	21%	22%		
Not sure	56%	56%	48%	58%	54%	62%		





		Romne	Romney Ideology						
	Base	Too liberal	Too conservative	Both	About right	Not sure			
Lamontagne Favorability									
Favorable	37%	50%	16%	35%	41%	32%			
Unfavorable	25%	18%	53%	25%	22%	24%			
Not sure	38%	31%	32%	40%	37%	43%			

		Romne	Romney Ideology					
	Base	Too liberal	Too conservative	Both	About right	Not sure		
Smith Favorability								
Favorable	8%	14%	4%	5%	7%	10%		
Unfavorable	19%	15%	34%	17%	19%	20%		
Not sure	73%	71%	62%	78%	74%	71%		

		Romney Ideology							
	Base	Too liberal	Too conservative	Both	About right	Not sure			
Gatsas/Lamontagne- /Smith									
Ted Gatsas	13%	15%	14%	13%	12%	12%			
Ovide Lamontagne	36%	44%	15%	34%	41%	31%			
Kevin Smith	11%	9%	17%	10%	12%	12%			
Undecided	40%	33%	55%	43%	36%	45%			





		Romney Ideology					
	Base	Too liberal	Too conservative	Both	About right	Not sure	
Lamontagne/Smith							
Ovide Lamontagne	40%	48%	20%	41%	43%	35%	
Kevin Smith	12%	14%	15%	9%	13%	10%	
Undecided	48%	38%	65%	50%	44%	55%	

		Romney Ideology						
	Base	Too liberal	Too conservative	Both	About right	Not sure		
2008 Primary Choice								
Democratic primary	19%	13%	45%	25%	14%	15%		
Republican primary	71%	79%	44%	66%	80%	68%		
Didn't vote in a primary	10%	9%	11%	8%	7%	17%		

		Romney Ideology					
	Base	Too liberal	Too conservative	Both	About right	Not sure	
2008 GOP Primary Vote				_			
John McCain	45%	31%	55%	54%	48%	46%	
Mitt Romney	21%	13%	8%	16%	34%	17%	
Mike Huckabee	11%	23%	9%	11%	7%	8%	
Rudy Giuliani	6%	7%	-	7%	7%	5%	
Ron Paul	6%	15%	6%	7%	2%	6%	
Someone else	4%	6%	23%	5%	1%	4%	
Don't remember	5%	4%	-	1%	2%	14%	





		Romney Ideology					
	Base	Too liberal	Too conservative	Both	About right	Not sure	
More Important: Electability or Issues?							
A candidate's ability to beat Obama	37%	40%	15%	28%	56%	23%	
Their issue positions	55%	59%	84%	69%	42%	49%	
Not sure	8%	1%	1%	3%	3%	28%	

		Romney Ideology					
	Base	Too liberal	Too conservative	Both	About right	Not sure	
Who's Run Strongest NH Campaign?							
Newt Gingrich	5%	13%	6%	5%	2%	3%	
Jon Huntsman	16%	13%	35%	22%	11%	13%	
Ron Paul	14%	21%	25%	18%	7%	10%	
Rick Perry	1%	2%	1%	1%	1%	1%	
Buddy Roemer	2%	2%	5%	2%	1%	3%	
Mitt Romney	42%	30%	18%	39%	70%	26%	
Rick Santorum	4%	9%	2%	4%	3%	3%	
Someone else/Not sure	15%	10%	9%	9%	5%	40%	

		Romney Ideology						
	Daga	Too	Too	Doth	About	Not		
	Base	liberai	conservative	Both	right	sure		
More/Less Likely to								
Vote for McCain-								
Endorsed Candidate								
More likely	13%	6%	8%	12%	23%	7%		
Less likely	28%	48%	45%	35%	17%	17%		
Doesn't make a difference	50%	46%	46%	53%	60%	38%		
difference								
Not sure	9%	0%	1%	1%	0%	37%		





		Romney Ideology						
	Base	Too liberal	Too conservative	Both	About right	Not sure		
Does Gingrich Have Your Values?								
He has the same values	23%	40%	7%	22%	25%	12%		
He does not	54%	46%	87%	60%	59%	36%		
Not sure	24%	14%	6%	17%	16%	52%		

		Romney Ideology						
	Base	Too liberal	Too conservative	Both	About right	Not sure		
Does Huntsman Have Your Values?								
He has the same values	34%	35%	36%	43%	41%	19%		
He does not	28%	41%	49%	27%	32%	9%		
Not sure	37%	23%	15%	31%	27%	73%		

		Romney Ideology						
	Base	Too liberal	Too conservative	Both	About right	Not sure		
Does Paul Have Your Values?								
He has the same values	30%	47%	33%	36%	27%	17%		
He does not	44%	43%	62%	46%	60%	17%		
Not sure	25%	9%	5%	18%	12%	67%		





		Romney Ideology						
	Base	Too liberal	Too conservative	Both	About right	Not sure		
Does Romney Have Your Values?								
He has the same values	41%	23%	15%	40%	82%	11%		
He does not	33%	63%	79%	43%	11%	16%		
Not sure	25%	14%	5%	17%	6%	72%		

		Romney Ideology						
	Base	Too liberal	Too conservative	Both	About right	Not sure		
Does Santorum Have Your Values?								
He has the same values	35%	61%	12%	36%	42%	13%		
He does not	37%	29%	83%	44%	41%	15%		
Not sure	29%	9%	5%	20%	17%	72%		

		Romne	Romney Ideology						
	Base	Too liberal	Too conservative	Both	About right	Not sure			
Romney Ideology		•	•						
Too liberal	18%	100%	-	-	-	-			
Too conservative	8%	-	100%	-	-	-			
Both	18%	-	-	100%	-	-			
About right	32%	-	-	-	100%	-			
Not sure	24%	-	-	-	-	100%			





		Romney Ideology					
	Base	Too liberal	Too conservative		About right		
Gender		-			-		
Womar	45%	36%	48%	48%	44%	48%	
Mar	55%	64%	52%	52%	56%	52%	

		Romney Ideology						
	Base	Too liberal	Too conservative	Both	About right	Not sure		
Age		-						
18 to 29	10%	12%	15%	9%	7%	11%		
30 to 45	24%	24%	37%	20%	22%	25%		
46 to 65	41%	47%	33%	40%	41%	40%		
Older than 65	25%	17%	14%	30%	30%	24%		

		Romney Ideology					
	Base	Too liberal	Too conservative	Both	About right	Not sure	
Ideology		_					
Very liberal	4%	4%	21%	3%	1%	3%	
Somewhat liberal	6%	3%	16%	8%	4%	6%	
Moderate	27%	11%	37%	33%	27%	33%	
Somewhat conservative	37%	29%	17%	34%	47%	36%	
Very conservative	26%	53%	8%	23%	20%	22%	





		Romney Ideology					
	Base	Too liberal	Too conservative	Both	About right	Not sure	
Party							
Democrat	5%	4%	15%	5%	2%	5%	
Republican	59%	65%	30%	51%	66%	60%	
Independent/Other	37%	31%	55%	44%	32%	35%	

		Romney Ideology					
	Base	Too liberal	Too conservative	Both	About right	Not sure	
2008 Vote		•	•				
John McCain	68%	80%	34%	59%	77%	65%	
Barack Obama	24%	10%	55%	31%	18%	26%	
Someone else/Don't remember	8%	10%	10%	9%	5%	9%	

		Romney Ideology					
	Base	Too liberal	Too conservative	Both	About right	Not sure	
Tea Party ID		<u>I</u>			<u>l</u>		
Yes	20%	42%	13%	16%	14%	16%	
No	71%	48%	84%	71%	78%	76%	
Not sure	9%	10%	4%	13%	8%	8%	





			Romne	Romney Ideology					
		Base	Too liberal	Too conservative	Both	About right			
Evangelical?									
	Are	21%	39%	13%	17%	16%	22%		
	Are not	79%	61%	87%	83%	84%	78%		

		Gender		
	Base	Woman	Man	
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	75%	76%	
Might end up supporting someone else	24%	25%	24%	

		Gender	
	Base	Woman	Man
2012 GOP Pres Primary 2nd Choice			
Newt Gingrich	15%	13%	16%
Jon Huntsman	13%	11%	14%
Ron Paul	8%	9%	8%
Rick Perry	5%	5%	5%
Mitt Romney	16%	16%	15%
Rick Santorum	17%	16%	17%
Buddy Roemer	3%	2%	3%
Someone else/Not sure	24%	27%	22%





		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	38%	35%	41%
Unfavorable	54%	54%	54%
Not sure	8%	10%	6%

		Gender	
	Base	Woman	Man
Huntsman Favorability			
Favorable	55%	53%	57%
Unfavorable	30%	28%	32%
Not sure	15%	19%	11%

		Gender	
	Base	Woman	Man
Paul Favorability		-	
Favorable	43%	39%	46%
Unfavorable	51%	53%	49%
Not sure	6%	8%	5%





		Gender	
	Base	Woman	Man
Perry Favorability		-	
Favorable	24%	25%	23%
Unfavorable	65%	62%	68%
Not sure	11%	13%	9%

		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	60%	64%	58%
Unfavorable	34%	30%	38%
Not sure	6%	7%	5%

		Gender	
	Base	Woman	Man
Santorum			
Favorability			
Favorable	49%	49%	48%
Unfavorable	42%	40%	44%
Not sure	10%	11%	8%





		Gender	
	Base	Woman	Man
Gatsas Favorability		-	
Favorable	21%	20%	22%
Unfavorable	23%	20%	25%
Not sure	56%	60%	53%

		Gender	
	Base	Woman	Man
Lamontagne Favorability			
Favorable	37%	35%	40%
Unfavorable	25%	23%	26%
Not sure	38%	42%	34%

		Gender	
	Base	Woman	Man
Smith Favorability		-	
Favorable	8%	7%	9%
Unfavorable	19%	18%	20%
Notsure	73%	75%	70%





	Gender			
	Base	Woman	Man	
Gatsas/Lamontagne- /Smith		-		
Ted Gatsas	13%	13%	13%	
Ovide Lamontagne	36%	32%	39%	
Kevin Smith	11%	11%	11%	
Undecided	40%	44%	37%	

		Gender	
	Base	Woman	Man
Lamontagne/Smith		-	
Ovide Lamontagne	40%	37%	42%
Kevin Smith	12%	11%	13%
Undecided	48%	52%	45%

		Gender		
	Base	Woman	Man	
2008 Primary Choice				
Democratic primary	19%	20%	18%	
Republican primary	71%	70%	72%	
Didn't vote in a primary	10%	10%	10%	





		Gender	
	Base	Woman	Man
2008 GOP Primary Vote		_	
John McCain	45%	48%	43%
Mitt Romney	21%	21%	22%
Mike Huckabee	11%	12%	10%
Rudy Giuliani	6%	5%	7%
Ron Paul	6%	3%	9%
Someone else	4%	3%	5%
Don't remember	5%	7%	4%

		Gender	
	Base	Woman	Man
More Important: Electability or Issues?			
A candidate's ability to beat Obama	37%	36%	37%
Their issue positions	55%	56%	54%
Not sure	8%	8%	9%

		Gender	
	Base	Woman	Man
Who's Run Strongest NH Campaign?			
Newt Gingrich	5%	6%	4%
Jon Huntsman	16%	14%	18%
Ron Paul	14%	11%	16%
Rick Perry	1%	0%	1%
Buddy Roemer	2%	3%	2%
Mitt Romney	42%	44%	41%
Rick Santorum	4%	5%	3%
Someone else/Not sure	15%	17%	14%





		Gender	
	Base	Woman	Man
More/Less Likely to Vote for McCain- Endorsed Candidate			
More likely	13%	15%	11%
Less likely	28%	27%	29%
Doesn't make a difference	50%	49%	50%
Not sure	9%	9%	10%

		Gender	
	Base	Woman	Man
Does Gingrich Have Your Values?			
He has the same values	23%	19%	25%
He does not	54%	55%	52%
Not sure	24%	26%	22%

		Gender	
	Base	Woman	Man
Does Huntsman Have Your Values?		_	
He has the same values	34%	32%	36%
He does not	28%	25%	31%
Not sure	37%	42%	33%





		Gender	
	Base	Woman	Man
Does Paul Have Your Values?		_	
He has the same values	30%	27%	33%
He does not	44%	46%	43%
Not sure	25%	27%	24%

	Gender		
	Base	Woman	Man
Does Romney Have Your Values?		_	
He has the same values	41%	42%	41%
He does not	33%	29%	36%
Not sure	25%	28%	23%

		Gender		
	Base	Woman	Man	
Does Santorum Have Your Values?				
He has the same values	35%	36%	34%	
He does not	37%	32%	40%	
Not sure	29%	32%	26%	





	Gender			
	Base	Woman	Man	
Romney Ideology		-		
Too liberal	18%	15%	21%	
Too conservative	8%	9%	8%	
Both	18%	20%	17%	
About right	32%	31%	32%	
Not sure	24%	26%	23%	

		Gender	
	Base	Woman	Man
Gender			
Woman	45%	100%	-
Man	55%	-	100%

		Gender	
	Base	Woman	Man
Age		•	
18 to 29	10%	10%	10%
30 to 45	24%	22%	26%
46 to 65	41%	41%	41%
Older than 65	25%	27%	24%





		Gender	
	Base	Woman	Man
Ideology		•	
Very liberal	4%	5%	3%
Somewhat liberal	6%	8%	5%
Moderate	27%	29%	26%
Somewhat conservative	37%	35%	38%
Very conservative	26%	23%	28%

		Gender	
	Base	Woman	Man
Party		-	
Democrat	5%	7%	3%
Republican	59%	57%	61%
Independent/Other	37%	37%	36%

		Gender	
	Base	Woman	Man
2008 Vote			
John McCain	68%	68%	68%
Barack Obama	24%	24%	24%
Someone else/Don't remember	8%	8%	8%





		Gender	
	Base	Woman	Man
Tea Party ID		-	
Yes	20%	16%	22%
No	71%	73%	70%
Not sure	9%	11%	8%

		Gender	
	Base	Woman	Man
Evangelical?			
Are	21%	23%	20%
Are no	t 79%	77%	80%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	76%	78%	76%	74%	78%
Might end up supporting someone else	24%	22%	24%	26%	22%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary 2nd Choice		-			
Newt Gingrich	15%	15%	16%	16%	11%
Jon Huntsman	13%	10%	12%	12%	15%
Ron Paul	8%	14%	9%	8%	7%
Rick Perry	5%	4%	7%	5%	3%
Mitt Romney	16%	11%	16%	15%	19%
Rick Santorum	17%	11%	11%	21%	18%
Buddy Roemer	3%	2%	3%	3%	3%
Someone else/Not sure	24%	33%	26%	20%	24%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	38%	42%	35%	38%	41%
Unfavorable	54%	53%	55%	57%	48%
Not sure	8%	5%	10%	6%	11%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Huntsman Favorability					
Favorable	55%	52%	49%	58%	57%
Unfavorable	30%	37%	34%	29%	26%
Not sure	15%	11%	17%	13%	17%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Paul Favorability					
Favorable	43%	56%	51%	42%	31%
Unfavorable	51%	42%	43%	52%	59%
Not sure	6%	2%	6%	6%	10%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Perry Favorability					
Favorable	24%	28%	21%	25%	24%
Unfavorable	65%	63%	68%	66%	62%
Not sure	11%	9%	12%	9%	14%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	60%	56%	55%	60%	67%
Unfavorable	34%	42%	38%	34%	28%
Not sure	6%	2%	7%	6%	5%





		Age			
	Base	18 to 29	30 to 45		Older than 65
Santorum Favorability					
Favorable	49%	42%	45%	49%	54%
Unfavorable	42%	52%	45%	42%	34%
Not sure	10%	6%	10%	9%	12%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Gatsas Favorability					
Favorable	21%	25%	16%	21%	24%
Unfavorable	23%	25%	24%	25%	17%
Not sure	56%	51%	60%	54%	59%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Lamontagne Favorability		•				
Favorable	37%	30%	28%	41%	44%	
Unfavorable	25%	32%	27%	25%	20%	
Not sure	38%	38%	45%	34%	36%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Smith Favorability						
Favorable	8%	12%	8%	9%	6%	
Unfavorable	19%	28%	21%	18%	16%	
Not sure	73%	59%	71%	74%	78%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Gatsas/Lamontagne- /Smith						
Ted Gatsas	13%	21%	13%	10%	15%	
Ovide Lamontagne	36%	27%	27%	39%	42%	
Kevin Smith	11%	16%	17%	10%	7%	
Undecided	40%	36%	43%	42%	37%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Lamontagne/Smith					L	
Ovide Lamontagne	40%	36%	30%	42%	47%	
Kevin Smith	12%	15%	16%	10%	10%	
Undecided	48%	49%	54%	48%	43%	





		Age				
	Base	18 to 29	30 to 45		Older than 65	
2008 Primary Choice						
Democratic primary	19%	30%	16%	18%	16%	
Republican primary	71%	47%	72%	74%	77%	
Didn't vote in a primary	10%	23%	11%	8%	7%	

		Age				
		18 to	30 to	46 to	Older	
	Base	29	45	65	than 65	
2008 GOP Primary						
Vote						
John McCain	45%	50%	39%	44%	52%	
Mitt Romney	21%	21%	19%	23%	21%	
Mike Huckabee	11%	11%	13%	11%	10%	
Rudy Giuliani	6%	5%	9%	6%	5%	
Ron Paul	6%	8%	9%	7%	3%	
Someone else	4%	5%	6%	4%	4%	
Don't remember	5%	-	6%	5%	6%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
More Important: Electability or Issues?						
A candidate's ability to beat Obama	37%	40%	32%	34%	44%	
Their issue positions	55%	49%	60%	58%	47%	
Not sure	8%	11%	8%	7%	9%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Who's Run Strongest NH Campaign?					
Newt Gingrich	5%	10%	2%	4%	8%
Jon Huntsman	16%	14%	20%	16%	13%
Ron Paul	14%	16%	16%	15%	10%
Rick Perry	1%	1%	2%	1%	0%
Buddy Roemer	2%	5%	3%	2%	1%
Mitt Romney	42%	27%	37%	44%	51%
Rick Santorum	4%	11%	4%	2%	4%
Someone else/Not sure	15%	16%	17%	16%	13%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
More/Less Likely to Vote for McCain- Endorsed Candidate						
More likely	13%	16%	12%	12%	14%	
Less likely	28%	36%	28%	27%	27%	
Doesn't make a difference	50%	35%	50%	53%	50%	
Not sure	9%	14%	11%	8%	9%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Does Gingrich Have Your Values?						
He has the same values	23%	20%	20%	23%	26%	
He does not	54%	53%	57%	56%	47%	
Not sure	24%	27%	23%	21%	27%	





		Age				
	Base	18 to 29	30 to 45	46 to 65		
Does Huntsman Have Your Values?						
He has the same values	34%	32%	27%	37%	38%	
He does not	28%	35%	34%	28%	21%	
Not sure	37%	33%	39%	35%	40%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Does Paul Have Your Values?						
He has the same values	30%	35%	33%	33%	22%	
He does not	44%	36%	41%	44%	51%	
Not sure	25%	30%	26%	23%	27%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Does Romney Have Your Values?						
He has the same values	41%	37%	35%	42%	49%	
He does not	33%	36%	39%	34%	26%	
Not sure	25%	27%	27%	24%	26%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	
Does Santorum Have Your Values?					
He has the same values	35%	30%	30%	36%	40%
He does not	37%	41%	40%	38%	30%
Not sure	29%	30%	30%	26%	30%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Romney Ideology						
Too liberal	18%	21%	18%	20%	12%	
Too conservative	8%	12%	12%	7%	4%	
Both	18%	17%	16%	18%	22%	
About right	32%	22%	29%	32%	38%	
Not sure	24%	27%	25%	23%	23%	

		Age	Age					
	Base	18 to 29			Older than 65			
Gender		-		-				
Woman	45%	46%	41%	45%	48%			
Man	55%	54%	59%	55%	52%			





		Age						
	Base	18 to 29	30 to 45	46 to 65	Older than 65			
Age								
18 to 29	10%	100%	-	-	-			
30 to 45	24%	-	100%	-	-			
46 to 65	41%	-	-	100%	-			
Older than 65	25%	-	-	-	100%			

		Age			
	Base	18 to 29	30 to 45		Older than 65
	Dase	29	45	65	tilali 03
ldeology					
Very liberal	4%	17%	5%	2%	2%
Somewhat liberal	6%	10%	6%	5%	6%
Moderate	27%	16%	28%	32%	24%
Somewhat conservative	37%	27%	35%	37%	41%
Very conservative	26%	30%	26%	24%	27%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Party						
Democrat	5%	14%	5%	3%	3%	
Republican	59%	51%	57%	57%	67%	
Independent/Other	37%	36%	38%	40%	31%	





		Age				
	Base	18 to 29	30 to 45		Older than 65	
2008 Vote						
John McCain	68%	60%	66%	69%	72%	
Barack Obama	24%	22%	24%	25%	22%	
Someone else/Don't remember	8%	17%	9%	6%	6%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Tea Party ID					
Yes	20%	31%	19%	18%	18%
No	71%	62%	73%	73%	70%
Not sure	9%	7%	8%	8%	12%

		Age	Age					
	Base	18 to 29			Older than 65			
Evangelical?		<u> </u>	<u> </u>					
Are	21%	27%	19%	20%	24%			
Are no	79%	73%	81%	80%	76%			





		Ideology							
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative			
Committed to Candidate or Might Change Your Mind?									
Strongly committed to that candidate	76%	69%	70%	74%	75%	81%			
Might end up supporting someone else	24%	31%	30%	26%	25%	19%			

		ldeolog	ldeology						
	Base	Very liberal	Somewhat liberal	Moderate	Som ew hat conservative	Very conservative			
2012 GOP Pres Primary 2nd Choice									
Newt Gingrich	15%	17%	9%	11%	17%	16%			
Jon Huntsman	13%	11%	19%	15%	13%	8%			
Ron Paul	8%	19%	11%	11%	7%	6%			
Rick Perry	5%	6%	4%	4%	3%	9%			
Mitt Romney	16%	2%	22%	16%	14%	18%			
Rick Santorum	17%	6%	6%	9%	20%	23%			
Buddy Roemer	3%	7%	5%	5%	2%	2%			
Someone else/Not sure	24%	31%	24%	29%	23%	18%			

		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative
Gingrich Favorability						
Favorable	38%	28%	23%	23%	43%	54%
Unfavorable	54%	63%	73%	67%	50%	39%
Not sure	8%	10%	4%	10%	7%	7%





		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Huntsman Favorability							
Favorable	55%	64%	65%	66%	56%	38%	
Unfavorable	30%	24%	25%	22%	29%	44%	
Not sure	15%	12%	10%	13%	15%	18%	

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Paul Favorability								
Favorable	43%	63%	52%	45%	42%	36%		
Unfavorable	51%	30%	46%	47%	52%	58%		
Not sure	6%	7%	2%	8%	6%	6%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative		
Perry Favorability								
Favorable	24%	29%	11%	12%	24%	39%		
Unfavorable	65%	61%	81%	79%	65%	49%		
Not sure	11%	10%	8%	10%	11%	13%		





		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Romney Favorability							
Favorable	60%	43%	51%	57%	69%	56%	
Unfavorable	34%	53%	45%	37%	27%	36%	
Not sure	6%	4%	4%	6%	4%	8%	

		Ideology					
	Base	Very liberal			Somewhat conservative	Very conservative	
Santorum Favorability							
Favorable	49%	34%	21%	30%	54%	70%	
Unfavorable	42%	58%	68%	59%	36%	23%	
Not sure	10%	8%	11%	10%	10%	8%	

		Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Gatsas Favorability							
Favorable	21%	20%	8%	18%	22%	26%	
Unfavorable	23%	40%	25%	29%	19%	18%	
Not sure	56%	40%	66%	54%	59%	56%	





		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Lamontagne Favorability							
Favorable	37%	27%	11%	22%	42%	55%	
Unfavorable	25%	46%	48%	35%	18%	15%	
Not sure	38%	27%	41%	43%	40%	30%	

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Smith Favorability							
Favorable	8%	15%	4%	6%	8%	11%	
Unfavorable	19%	40%	20%	22%	16%	17%	
Not sure	73%	45%	76%	72%	76%	72%	

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Gats as/Lam ontagne- /Sm ith								
Ted Gatsas	13%	26%	10%	14%	12%	12%		
Ovide Lamontagne	36%	17%	18%	21%	42%	49%		
Kevin Smith	11%	14%	14%	14%	10%	9%		
Undecided	40%	43%	58%	52%	35%	30%		





		Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Lamontagne/Smith							
Ovide Lamontagne	40%	26%	18%	25%	45%	55%	
Kevin Smith	12%	19%	15%	13%	9%	12%	
Undecided	48%	55%	67%	62%	45%	33%	

		Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
2008 Primary Choice							
Democratic primary	19%	65%	47%	28%	11%	5%	
Republican primary	71%	27%	36%	59%	79%	89%	
Didn't vote in a primary	10%	9%	17%	13%	10%	6%	

		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2008 GOP Primary Vote						
John McCain	45%	55%	50%	52%	49%	35%
Mitt Romney	21%	18%	22%	19%	22%	23%
Mike Huckabee	11%	8%	6%	5%	9%	18%
Rudy Giuliani	6%	-	2%	6%	5%	8%
Ron Paul	6%	7%	2%	4%	6%	8%
Someone else	4%	9%	9%	6%	3%	5%
Don't remember	5%	4%	9%	7%	5%	3%





		Ideology					
	Base	Very liberal	Somewhat liberal		Som ew hat conservative	Very conservative	
More Important: Electability or Issues?							
A candidate's ability to beat Obama	37%	27%	16%	23%	45%	46%	
Their issue positions	55%	66%	78%	67%	46%	47%	
Not sure	8%	7%	6%	10%	9%	7%	

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal	Moderate	Somewhat conservative	Very conservative
Who's Run Strongest NH Campaign?						
Newt Gingrich	5%	14%	3%	3%	4%	9%
Jon Huntsman	16%	20%	27%	25%	12%	9%
Ron Paul	14%	21%	13%	15%	12%	15%
Rick Perry	1%	3%	-	0%	1%	1%
Buddy Roemer	2%	5%	2%	2%	1%	3%
Mitt Romney	42%	23%	29%	36%	52%	42%
Rick Santorum	4%	3%	4%	1%	4%	7%
Someone else/Not sure	15%	11%	22%	19%	14%	14%

		Ideolog	deology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative			
More/Less Likely to Vote for McCain- Endorsed Candidate									
More likely	13%	19%	12%	14%	13%	10%			
Less likely	28%	48%	33%	26%	21%	36%			
Doesn't make a difference	50%	24%	44%	49%	56%	47%			
Not sure	9%	9%	11%	11%	9%	7%			





		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Does Gingrich Have Your Values?						
He has the same values	23%	15%	8%	11%	23%	39%
He does not	54%	71%	73%	64%	50%	41%
Not sure	24%	14%	19%	25%	27%	20%

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Does Huntsman Have Your Values?						
He has the same values	34%	28%	31%	40%	36%	28%
He does not	28%	48%	31%	21%	24%	38%
Not sure	37%	24%	37%	39%	40%	34%

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Does Paul Have Your Values?								
He has the same values	30%	33%	35%	28%	32%	30%		
He does not	44%	42%	41%	43%	41%	51%		
Not sure	25%	25%	24%	29%	27%	19%		





		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Does Romney Have Your Values?						
He has the same values	41%	26%	29%	37%	50%	40%
He does not	33%	56%	45%	36%	25%	36%
Not sure	25%	18%	26%	28%	25%	24%

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Does Santorum Have Your Values?							
He has the same values	35%	20%	15%	16%	38%	58%	
He does not	37%	55%	55%	52%	32%	20%	
Not sure	29%	25%	30%	32%	30%	22%	

		Ideolog	ldeology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative			
Romney Ideology		•	•	-					
Too liberal	18%	18%	9%	7%	14%	36%			
Too conservative	8%	40%	22%	11%	4%	3%			
Both	18%	13%	23%	22%	17%	16%			
About right	32%	11%	22%	31%	41%	24%			
Not sure	24%	17%	23%	29%	24%	20%			





		Ideolog	ldeology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	,	
Gender		-	-	-	-		
Womai	1 45%	56%	58%	47%	43%	40%	
Mai	55%	44%	42%	53%	57%	60%	

		Ideolog	deology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Age				•				
18 to 29	10%	41%	16%	6%	7%	11%		
30 to 45	24%	26%	24%	25%	23%	25%		
46 to 65	41%	20%	35%	48%	41%	38%		
Older than 65	25%	12%	25%	22%	28%	26%		

		Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
ldeology				-			
Very liberal	4%	100%	-	-	-	-	
Somewhat liberal	6%	-	100%	-	-	-	
Moderate	27%	-	-	100%	=	-	
Somewhat conservative	37%	-	-	-	100%	-	
Very conservative	26%	-	-	-	-	100%	





		Ideolog	deology				
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Party							
Democrat	5%	39%	12%	5%	2%	1%	
Republican	59%	21%	31%	40%	67%	80%	
Independent/Other	37%	40%	56%	55%	32%	19%	

		Ideolog	ldeology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
2008 Vote		•	•	-			
John McCain	68%	30%	28%	48%	80%	88%	
Barack Obama	24%	57%	66%	44%	13%	3%	
Someone else/Don't remember	8%	13%	6%	9%	7%	8%	

		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative
Tea Party ID						
Yes	20%	28%	6%	6%	17%	40%
No	71%	68%	92%	89%	72%	46%
Not sure	9%	3%	3%	6%	10%	14%





		Ideolog	deology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Evange lical?		_		-			
Are	21%	29%	8%	10%	16%	44%	
Are not	79%	71%	92%	90%	84%	56%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	76%	79%	78%	72%	
Might end up supporting someone else	24%	21%	22%	28%	

		Party		
	Base	Democrat	Republican	Independent/Other
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	15%	17%	17%	11%
Jon Huntsman	13%	6%	11%	16%
Ron Paul	8%	12%	7%	9%
Rick Perry	5%	6%	6%	4%
Mitt Romney	16%	10%	16%	16%
Rick Santorum	17%	9%	20%	12%
Buddy Roemer	3%	9%	2%	4%
Someone else/Not sure	24%	31%	21%	28%





		Party			
	Base	Democrat	Republican	Independent/Other	
Gingrich Favorability					
Favorable	38%	31%	45%	28%	
Unfavorable	54%	64%	47%	64%	
Not sure	8%	5%	8%	9%	

		Party		
	Base	Democrat	Republican	Independent/Other
Huntsman Favorability				
Favorable	55%	61%	50%	62%
Unfavorable	30%	28%	33%	26%
Not sure	15%	11%	17%	12%

		Party			
	Base	Democrat	Republican	Independent/Other	
Paul Favorability		-	-		
Favorable	43%	56%	38%	49%	
Unfavorable	51%	39%	55%	46%	
Not sure	6%	5%	7%	6%	





		Party		
	Base	Democrat	Republican	Independent/Other
Perry Favorability		-		
Favorable	24%	25%	29%	16%
Unfavorable	65%	70%	58%	76%
Not sure	11%	4%	13%	8%

		Party		
	Base	Democrat	Republican	Independent/Other
Romney Favorability		-	-	
Favorable	60%	52%	66%	52%
Unfavorable	34%	48%	28%	42%
Not sure	6%	-	6%	6%

		Party	Party			
	Base	Democrat	Republican	Independent/Other		
Santorum Favorability						
Favorable	49%	36%	56%	38%		
Unfavorable	42%	62%	33%	54%		
Not sure	10%	2%	11%	8%		





		Party		
	Base	Democrat	Republican	Independent/Other
Gatsas Favorability		-	-	
Favorable	21%	31%	24%	15%
Unfavorable	23%	36%	22%	23%
Not sure	56%	33%	54%	63%

		Party			
	Base	Democrat	Republican	Independent/Other	
Lamontagne Favorability					
Favorable	37%	35%	45%	25%	
Unfavorable	25%	41%	21%	29%	
Not sure	38%	24%	34%	46%	

		Party		
	Base	Democrat	Republican	Independent/Other
Smith Favorability		-	-	
Favorable	8%	19%	10%	5%
Unfavorable	19%	34%	19%	18%
Not sure	73%	47%	72%	77%





	Base	Democrat	Republican	Independent/Other
Gats as/Lam ontagne- /Sm ith				
Ted Gatsas	13%	32%	13%	11%
Ovide Lamontagne	36%	21%	43%	26%
Kevin Smith	11%	11%	11%	11%
Undecided	40%	36%	33%	52%

		Party		
	Base	Democrat	Republican	Independent/Other
Lamontagne/Smith		-		
Ovide Lamontagne	40%	42%	47%	28%
Kevin Smith	12%	12%	13%	10%
Undecided	48%	46%	40%	61%

		Party		
	Base	Democrat	Republican	Independent/Other
2008 Primary Choice				
Democratic primary	19%	75%	6%	31%
Republican primary	71%	11%	87%	54%
Didn't vote in a primary	10%	13%	7%	15%





		Party		
	Base	Democrat	Republican	Independent/Other
2008 GOP Primary Vote				
John McCain	45%	53%	46%	43%
Mitt Romney	21%	-	22%	20%
Mike Huckabee	11%	23%	11%	10%
Rudy Giuliani	6%	-	7%	5%
Ron Paul	6%	10%	4%	11%
Someone else	4%	14%	4%	5%
Don't remember	5%	-	5%	5%

		Party				
	Base	Democrat	Republican	Independent/Other		
More Important: Electability or Issues?						
A candidate's ability to beat Obama	37%	27%	45%	25%		
Their issue positions	55%	64%	45%	69%		
Not sure	8%	9%	10%	6%		

		Party			
	Base	Dem ocrat	Republican	Independent/Other	
Who's Run Strongest NH Campaign?					
Newt Gingrich	5%	14%	5%	4%	
Jon Huntsman	16%	25%	12%	21%	
Ron Paul	14%	14%	11%	19%	
Rick Perry	1%	1%	1%	1%	
Buddy Roemer	2%	11%	2%	1%	
Mitt Romney	42%	20%	48%	36%	
Rick Santorum	4%	3%	5%	2%	
Someone else/Not sure	15%	13%	15%	16%	





		Party		
	Base	Democrat	Republican	Independent/Other
More/Less Likely to Vote for McCain- Endorsed Candidate				
More likely	13%	21%	14%	10%
Less likely	28%	36%	26%	30%
Doesn't make a difference	50%	33%	49%	54%
Not sure	9%	11%	11%	7%

		Party			
	Base	Democrat	Republican	Independent/Other	
Does Gingrich Have Your Values?					
He has the same values	23%	19%	27%	15%	
He does not	54%	60%	46%	64%	
Not sure	24%	20%	26%	21%	

		Party		
	Base	Democrat	Republican	Independent/Other
Does Huntsman Have Your Values?				
He has the same values	34%	42%	32%	37%
He does not	28%	31%	28%	29%
Not sure	37%	27%	40%	34%





		Party				
	Base	Democrat Republican Independent/Othe				
Does Paul Have Your Values?						
He has the same values	30%	34%	29%	33%		
He does not	44%	42%	45%	43%		
Not sure	25%	25%	26%	24%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Does Romney Have Your Values?					
He has the same values	41%	28%	47%	34%	
He does not	33%	48%	27%	41%	
Not sure	25%	23%	25%	26%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Does Santorum Have Your Values?					
He has the same values	35%	29%	42%	24%	
He does not	37%	46%	28%	49%	
Not sure	29%	25%	30%	26%	





		Party	Party		
	Base	Democrat	Republican	Independent/Other	
Romney Ideology		-	•		
Too liberal	18%	16%	20%	15%	
Too conservative	8%	26%	4%	12%	
Both	18%	19%	16%	22%	
About right	32%	13%	36%	27%	
Not sure	24%	26%	24%	23%	

		Party	Party			
	Base	Democrat	Republican	Independent/Other		
Gender						
Woman	45%	64%	43%	45%		
Man	55%	36%	57%	55%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Age		•	•	•	
18 to 29	10%	30%	9%	10%	
30 to 45	24%	27%	23%	25%	
46 to 65	41%	27%	40%	45%	
Older than 65	25%	15%	28%	21%	





		Party			
	Base	Democrat	Republican	Independent/Other	
Ideology					
Very liberal	4%	36%	1%	5%	
Somewhat liberal	6%	17%	3%	9%	
Moderate	27%	29%	19%	41%	
Somew hat conservative	37%	14%	41%	31%	
Very conservative	26%	4%	35%	14%	

		Party		
	Base	Democrat	Republican	Independent/Other
Party				
Democrat	5%	100%	-	-
Republican	59%	-	100%	-
Independent/Other	37%	-	-	100%

		Party				
	Base	Democrat	Republican	Independent/Other		
2008 Vote						
John McCain	68%	23%	83%	49%		
Barack Obama	24%	69%	11%	39%		
Someone else/Don't remember	8%	8%	6%	12%		





		Party			
	Base	Democrat	Republican	Independent/Other	
Tea Party ID		-			
Yes	20%	22%	23%	14%	
No	71%	78%	66%	79%	
Not sure	9%	-	11%	8%	

			Party	Party			
		Base	Democrat	Republican	Independent/Other		
Evange lical?							
	Are	21%	29%	26%	13%		
	Are not	79%	71%	74%	87%		

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	77%	73%	75%
Might end up supporting someone else	24%	23%	27%	25%





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
2012 GOP Pres Primary 2nd Choice					
Newt Gingrich	15%	18%	9%	7%	
Jon Huntsman	13%	11%	16%	15%	
Ron Paul	8%	7%	11%	14%	
Rick Perry	5%	5%	4%	5%	
Mitt Romney	16%	16%	17%	9%	
Rick Santorum	17%	21%	8%	8%	
Buddy Roemer	3%	2%	5%	8%	
Someone else/Not sure	24%	21%	29%	34%	

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
Gingrich Favorability				
Favorable	38%	48%	16%	25%
Unfavorable	54%	43%	80%	66%
Not sure	8%	9%	4%	9%

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Huntsman Favorability		-				
Favorable	55%	49%	71%	55%		
Unfavorable	30%	34%	19%	34%		
Not sure	15%	17%	10%	10%		





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Paul Favorability					
Favorable	43%	38%	50%	63%	
Unfavorable	51%	55%	45%	32%	
Not sure	6%	7%	5%	4%	

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
Perry Favorability				
Favorable	24%	29%	10%	22%
Unfavorable	65%	58%	86%	68%
Not sure	11%	13%	5%	9%

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
Romney Favorability				
Favorable	60%	69%	43%	42%
Unfavorable	34%	26%	50%	54%
Not sure	6%	5%	7%	5%





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Santorum Favorability					
Favorable	49%	59%	27%	27%	
Unfavorable	42%	31%	66%	63%	
Not sure	10%	10%	7%	10%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Gats as Favorability					
Favorable	21%	24%	15%	11%	
Unfavorable	23%	19%	30%	30%	
Not sure	56%	57%	55%	59%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Lamontagne Favorability		-	-		
Favorable	37%	45%	19%	29%	
Unfavorable	25%	19%	39%	34%	
Not sure	38%	37%	42%	36%	





		2008 Vote		
	Base	John McCain		Someone else/Don't remember
Smith Favorability				
Favorable	8%	10%	5%	7%
Unfavorable	19%	17%	23%	25%
Not sure	73%	73%	72%	69%

		2008 Vo		
	Base	John McCain		Someone else/Don't remember
Gats as/Lam ontagne- /Sm ith				
Ted Gatsas	13%	13%	12%	14%
Ovide Lamontagne	36%	43%	18%	27%
Kevin Smith	11%	12%	11%	10%
Undecided	40%	33%	59%	49%

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
Lamontagne/Smith				
Ovide Lamontagne	40%	47%	23%	32%
Kevin Smith	12%	12%	11%	14%
Undecided	48%	41%	67%	54%





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
2008 Primary Choice		-			
Democratic primary	19%	8%	52%	13%	
Republican primary	71%	86%	35%	59%	
Didn't vote in a primary	10%	7%	14%	28%	

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
2008 GOP Primary Vote				
John McCain	45%	49%	39%	16%
Mitt Romney	21%	22%	20%	16%
Mike Huckabee	11%	12%	10%	4%
Rudy Giuliani	6%	6%	4%	7%
Ron Paul	6%	4%	9%	31%
Someone else	4%	3%	8%	15%
Don't remember	5%	4%	10%	12%

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
More Important: Bectability or Issues?				
A candidate's ability to beat Obama	37%	46%	14%	23%
Their issue positions	55%	45%	78%	66%
Not sure	8%	8%	8%	11%





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Who's Run Strongest NH Campaign?					
Newt Gingrich	5%	6%	2%	4%	
Jon Huntsman	16%	10%	31%	19%	
Ron Paul	14%	12%	17%	23%	
Rick Perry	1%	1%	1%	1%	
Buddy Roemer	2%	2%	3%	5%	
Mitt Romney	42%	50%	30%	21%	
Rick Santorum	4%	5%	1%	5%	
Someone else/Not sure	15%	15%	15%	23%	

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
More/Less Likely to Vote for McCain- Endorsed Candidate				
More likely	13%	16%	6%	4%
Less likely	28%	24%	35%	41%
Doesn't make a difference	50%	51%	50%	42%
Not sure	9%	9%	9%	13%

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
Does Gingrich Have Your Values?						
He has the same values	23%	30%	7%	9%		
He does not	54%	45%	73%	65%		
Not sure	24%	25%	20%	26%		





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Does Huntsman Have Your Values?					
He has the same values	34%	33%	39%	31%	
He does not	28%	29%	25%	33%	
Not sure	37%	38%	35%	35%	

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Does Paul Have Your Values?					
He has the same values	30%	29%	31%	43%	
He does not	44%	46%	43%	31%	
Not sure	25%	25%	26%	25%	

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Does Romney Have Your Values?					
He has the same values	41%	49%	25%	29%	
He does not	33%	26%	50%	45%	
Not sure	25%	26%	25%	26%	





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Does Santorum Have Your Values?					
He has the same values	35%	43%	17%	20%	
He does not	37%	27%	57%	52%	
Not sure	29%	30%	26%	28%	

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
Romney Ideology		-	<u>-</u>			
Too liberal	18%	21%	7%	22%		
Too conservative	8%	4%	19%	10%		
Both	18%	16%	24%	21%		
About right	32%	36%	24%	20%		
Not sure	24%	23%	26%	27%		

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Gender		-	-		
Woman	45%	45%	45%	43%	
Mar	55%	55%	55%	57%	





		2008 Vote					
	Base	John McCain		Someone else/Don't remember			
Age							
18 to 29	10%	9%	9%	21%			
30 to 45	24%	23%	24%	28%			
46 to 65	41%	41%	43%	32%			
Older than 65	25%	26%	23%	19%			

		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
ldeology		-					
Very liberal	4%	2%	10%	7%			
Somewhat liberal	6%	2%	17%	5%			
Moderate	27%	19%	50%	29%			
Somewhat conservative	37%	43%	20%	33%			
Very conservative	26%	34%	4%	26%			

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
Party						
Democrat	5%	2%	13%	4%		
Republican	59%	72%	27%	43%		
Independent/Other	37%	27%	60%	52%		





		2008 Vote					
	Base	John McCain		Someone else/Don't remember			
2008 Vote		5					
John McCain	68%	100%	-	-			
Barack Obama	24%	-	100%	-			
Someone else/Don't remember	8%	-	-	100%			

		2008 Vo	2008 Vote				
	Base	John Barack Someone else/Doi McCain Obama rememb					
Tea Party ID							
Yes	20%	24%	6%	25%			
No	71%	65%	92%	63%			
Not sure	9%	11%	2%	11%			

		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
Evangelical?		-					
A	re 21%	26%	9%	21%			
Are n	ot 79%	74%	91%	79%			





		Tea Pa		
	Base	Yes	No	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	76%	83%	74%	75%
Might end up supporting someone else	24%	17%	26%	25%

		Tea Pa		
	Base	Yes	No	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	15%	20%	13%	14%
Jon Huntsman	13%	8%	15%	9%
Ron Paul	8%	6%	9%	7%
Rick Perry	5%	9%	4%	6%
Mitt Romney	16%	12%	17%	14%
Rick Santorum	17%	21%	15%	18%
Buddy Roemer	3%	2%	3%	3%
Someone else/Not sure	24%	21%	24%	29%

		Tea Pa		
	Base	Yes	No	Not sure
Gingrich Favorability				
Favorable	38%	59%	32%	45%
Unfavorable	54%	36%	60%	42%
Not sure	8%	6%	8%	13%





		Tea Party ID		
	Base	Yes	No	Not sure
Huntsman Favorability				
Favorable	55%	43%	60%	39%
Unfavorable	30%	45%	26%	37%
Not sure	15%	13%	14%	24%

		Tea Pa		
	Base	Yes	No	Not sure
Paul Favorability				
Favorable	43%	44%	43%	40%
Unfavorable	51%	52%	51%	44%
Not sure	6%	4%	6%	16%

		Tea Pa		
	Base	Yes	No	Not sure
Perry Favorability				
Favorable	24%	41%	18%	32%
Unfavorable	65%	49%	72%	49%
Not sure	11%	10%	10%	18%





		Tea Party ID		
	Base	Yes	No	Not sure
Romney Favorability				
Favorable	60%	53%	62%	63%
Unfavorable	34%	40%	33%	29%
Not sure	6%	8%	5%	8%

		Tea Party ID		
	Base	Yes	No	Not sure
Santorum Favorability				
Favorable	49%	69%	42%	58%
Unfavorable	42%	26%	48%	26%
Not sure	10%	5%	10%	16%

		Tea Party ID		
	Base	Yes	No	Not sure
Gatsas Favorability				
Favorable	21%	27%	20%	16%
Unfavorable	23%	21%	25%	11%
Not sure	56%	52%	55%	73%





		Tea Pa		
	Base	Yes	No	Not sure
Lamontagne Favorability				
Favorable	37%	51%	33%	43%
Unfavorable	25%	18%	28%	12%
Not sure	38%	31%	39%	46%

		Tea Party ID		
	Base	Yes	No	Not sure
Smith Favorability				
Favorable	8%	15%	7%	3%
Unfavorable	19%	16%	21%	10%
Not sure	73%	69%	72%	87%

		Tea Party ID		
	Base	Yes	No	Not sure
Gatsas/Lamontagne- /Smith				
Ted Gatsas	13%	16%	13%	8%
Ovide Lamontagne	36%	45%	32%	45%
Kevin Smith	11%	9%	12%	9%
Undecided	40%	30%	43%	38%





		Tea Party ID		
	Base	Yes	No	Not sure
Lamontagne/Smith				
Ovide Lamontagne	40%	53%	36%	45%
Kevin Smith	12%	14%	12%	9%
Undecided	48%	33%	53%	46%

		Tea Pa		
	Base	Yes	No	Not sure
2008 Primary Choice				
Democratic primary	19%	12%	21%	12%
Republican primary	71%	79%	68%	78%
Didn't vote in a primary	10%	8%	11%	9%

		Tea Pa		
		.,		Not
	Base	Yes	No	sure
2008 GOP Primary Vote				
John McCain	45%	37%	49%	38%
Mitt Romney	21%	23%	21%	22%
Mike Huckabee	11%	14%	10%	14%
Rudy Giuliani	6%	8%	6%	4%
Ron Paul	6%	12%	4%	10%
Someone else	4%	4%	4%	6%
Don't remember	5%	2%	6%	6%





		Tea Pa		
	Base	Yes	No	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	37%	49%	32%	43%
Their issue positions	55%	45%	59%	46%
Not sure	8%	6%	9%	12%

		Tea Party ID		
	Base	Yes	No	Not sure
Who's Run Strongest NH Campaign?				
Newt Gingrich	5%	10%	4%	7%
Jon Huntsman	16%	10%	19%	6%
Ron Paul	14%	16%	13%	17%
Rick Perry	1%	2%	1%	1%
Buddy Roemer	2%	2%	2%	3%
Mitt Romney	42%	41%	43%	40%
Rick Santorum	4%	7%	3%	7%
Someone else/Not sure	15%	12%	16%	18%

		Tea Party ID		
	Base	Yes	No	Not sure
More/Less Likely to Vote for McCain- Endorsed Candidate				
More likely	13%	11%	14%	9%
Less likely	28%	38%	26%	26%
Doesn't make a difference	50%	41%	51%	55%
Not sure	9%	10%	9%	10%





		Tea Party ID		
	Base	Yes	No	Not sure
Does Gingrich Have Your Values?				
He has the same values	23%	42%	17%	26%
He does not	54%	39%	60%	38%
Not sure	24%	19%	24%	36%

		Tea Party ID		
	Base	Yes	No	Not sure
Does Huntsman Have Your Values?				
He has the same values	34%	33%	36%	23%
He does not	28%	37%	27%	23%
Not sure	37%	30%	37%	54%

		Tea Party ID		
	Base	Yes	No	Not sure
Does Paul Have Your Values?				
He has the same values	30%	35%	29%	30%
He does not	44%	45%	45%	38%
Not sure	25%	19%	26%	32%





		Tea Party ID		
	Base	Yes	No	Not sure
Does Romney Have Your Values?				
He has the same values	41%	41%	41%	44%
He does not	33%	35%	34%	23%
Not sure	25%	24%	25%	33%

		Tea Party ID		
	Base	Yes	No	Not sure
Does Santorum Have Your Values?				
He has the same values	35%	57%	28%	43%
He does not	37%	23%	43%	18%
Not sure	29%	20%	29%	39%

		Tea Party ID		
				Not
	Base	Yes	No	sure
Romney Ideology				
Too liberal	18%	38%	12%	20%
Too conservative	8%	5%	9%	3%
Both	18%	15%	18%	26%
About right	32%	22%	35%	29%
Not sure	24%	19%	26%	22%





			Tea Pa		
		Base	Yes	No	Not sure
Gender					
Wor	nan	45%	37%	46%	54%
r	Vlan	55%	63%	54%	46%

		Tea Party ID		
	Base	Yes	No	Not sure
Age				
18 to 29	10%	16%	9%	8%
30 to 45	24%	23%	25%	21%
46 to 65	41%	38%	42%	38%
Older than 65	25%	23%	24%	34%

		Tea Pa		
				Not
	Base	Yes	No	sure
Ideology				
Very liberal	4%	6%	4%	2%
Somewhat liberal	6%	2%	8%	2%
Moderate	27%	8%	34%	16%
Somewhat conservative	37%	32%	37%	41%
Very conservative	26%	52%	17%	39%





		Tea Party ID		
	Base	Yes	No	Not sure
Party				
Democrat	5%	5%	5%	-
Republican	59%	70%	54%	69%
Independent/Other	37%	25%	41%	31%

		Tea Pa		
	Base	Yes	No	Not sure
2008 Vote				
John McCain	68%	83%	62%	84%
Barack Obama	24%	7%	31%	5%
Someone else/Don't remember	8%	11%	7%	10%

		Tea Par	ty ID	
	Base	Yes	No	Not sure
Tea Party ID				
Yes	20%	100%	-	-
No	71%	-	100%	-
Not sure	9%	-	-	100%





		Tea Party ID		
	Base	Yes	No	Not sure
Evangelical?				
Are	21%	43%	15%	30%
Are not	79%	57%	85%	70%

		Evange lical?	
	Base	Are	Are not
Committed to Candidate or Might Change Your Mind?		-	
Strongly committed to that candidate	76%	76%	76%
Might end up supporting someone else	24%	24%	24%

		Evangelical?	
	Base	Are	Are not
2012 GOP Pres Primary 2nd Choice			
Newt Gingrich	15%	16%	14%
Jon Huntsman	13%	8%	14%
Ron Paul	8%	11%	8%
Rick Perry	5%	9%	4%
Mitt Romney	16%	14%	16%
Rick Santorum	17%	21%	15%
Buddy Roemer	3%	2%	3%
Someone else/Not sure	24%	19%	25%



		Evange lical?	
	Base	Are	Are not
Gingrich Favorability			
Favorable	38%	52%	34%
Unfavorable	54%	39%	58%
Not sure	8%	9%	8%

		Evange lical?	
	Base	Are	Are not
Huntsman Favorability			
Favorable	55%	45%	58%
Unfavorable	30%	36%	29%
Not sure	15%	20%	13%

		Evange lical?	
	Base	Are	Are not
Paul Favorability			
Favorable	43%	39%	44%
Unfavorable	51%	53%	50%
Not sure	6%	8%	6%





		Evange lical?	
	Base	Are	Are not
Perry Favorability			
Favorable	24%	38%	20%
Unfavorable	65%	46%	71%
Not sure	11%	16%	9%

		Evange lical?	
	Base	Are	Are not
Romney Favorability			
Favorable	60%	54%	62%
Unfavorable	34%	39%	33%
Not sure	6%	7%	5%

		Evange lical?	
	Base	Are	Are not
Santorum Favorability			
Favorable	49%	69%	43%
Unfavorable	42%	21%	47%
Not sure	10%	10%	9%





		Evange lical?	
	Base	Are	Are not
Gatsas Favorability			
Favorable	21%	26%	20%
Unfavorable	23%	18%	24%
Not sure	56%	56%	57%

		Evange lical?	
	Base	Are	Are not
Lamontagne Favorability			
Favorable	37%	46%	35%
Unfavorable	25%	16%	27%
Not sure	38%	37%	38%

		Evange lical?	
	Base	Are	Are not
Smith Favorability			
Favorable	8%	16%	6%
Unfavorable	19%	12%	21%
Not sure	73%	72%	73%





		Evange lical?	
	Base	Are	Are not
Gats as/Lam ontagne- /Sm ith			
Ted Gatsas	13%	15%	12%
Ovide Lamontagne	36%	41%	34%
Kevin Smith	11%	12%	11%
Undecided	40%	32%	42%

		Evange lical?	
	Base	Are	Are not
Lamontagne/Smith			
Ovide Lamontagne	40%	47%	38%
Kevin Smith	12%	14%	11%
Undecided	48%	39%	51%

		Evange lical?	
	Base	Are	Are not
2008 Primary Choice			
Democratic primary	19%	13%	20%
Republican primary	71%	78%	70%
Didn't vote in a primary	10%	10%	10%





		Evangelical?	
	Base	Are	Are not
2008 GOP Primary Vote			
John McCain	45%	37%	48%
Mitt Romney	21%	15%	23%
Mike Huckabee	11%	29%	6%
Rudy Giuliani	6%	4%	7%
Ron Paul	6%	6%	6%
Someone else	4%	4%	5%
Don't remember	5%	5%	5%

		Evange lical?	
	Base	Are	Are not
More Important: Electability or Issues?			
A candidate's ability to beat Obama	37%	38%	36%
Their issue positions	55%	55%	55%
Not sure	8%	7%	9%

		Evange	elical?
	Base	Are	Are not
Who's Run Strongest NH Campaign?			
Newt Gingrich	5%	9%	4%
Jon Huntsman	16%	12%	17%
Ron Paul	14%	14%	14%
Rick Perry	1%	2%	1%
Buddy Roemer	2%	4%	2%
Mitt Romney	42%	36%	44%
Rick Santorum	4%	6%	3%
Someone else/Not sure	15%	17%	15%





		Evange lical	
	Base	Are	Are not
More/Less Likely to Vote for McCain- Endorsed Candidate			
More likely	13%	16%	12%
Less likely	28%	32%	27%
Doesn't make a difference	50%	43%	51%
Not sure	9%	9%	9%

		Evange lical?	
	Base	Are	Are not
Does Gingrich Have Your Values?			
He has the same values	23%	32%	20%
He does not	54%	43%	56%
Not sure	24%	24%	24%

		Evange lical?	
	Base	Are	Are not
Does Huntsman Have Your Values?			
He has the same values	34%	31%	35%
He does not	28%	31%	28%
Not sure	37%	39%	37%





		Evange lical?	
	Base	Are	Are not
Does Paul Have Your Values?			
He has the same values	30%	29%	31%
He does not	44%	45%	44%
Not sure	25%	26%	25%

		Evange lical?	
	Base	Are	Are not
Does Romney Have Your Values?			
He has the same values	41%	38%	43%
He does not	33%	33%	33%
Not sure	25%	29%	24%

		Evange lical?	
	Base	Are	Are not
Does Santorum Have Your Values?			
He has the same values	35%	53%	30%
He does not	37%	18%	42%
Not sure	29%	29%	28%





		Evange lical?	
	Base	Are	Are not
Romney Ideology		•	3
Too liberal	18%	33%	14%
Too conservative	8%	5%	9%
Both	18%	15%	19%
About right	32%	24%	34%
Not sure	24%	24%	24%

		Evange lical?	
	Base	Are	Are not
Gender			
Woman	45%	48%	44%
Man	55%	52%	56%

		Evange lical?	
	Base	Are	Are not
Age			
18 to 29	10%	13%	9%
30 to 45	24%	21%	25%
46 to 65	41%	39%	42%
Older than 65	25%	28%	24%





		Evange lical?	
_	Base	Are	Are not
ldeology			
Very liberal	4%	6%	4%
Somewhat liberal	6%	2%	7%
Moderate	27%	13%	31%
Some what conservative	37%	27%	39%
Very conservative	26%	52%	19%

		Evange lical?	
	Base	Are	Are not
Party			
Democrat	5%	6%	4%
Republican	59%	72%	55%
Independent/Other	37%	22%	41%

		Evange lical?	
	Base	Are	Are not
2008 Vote			
John McCain	68%	82%	64%
Barack Obama	24%	11%	28%
Someone else/Don't remember	8%	8%	8%





		Evange lical?	
	Base	Are	Are not
Tea Party ID			
Yes	20%	39%	14%
No	71%	48%	78%
Not sure	9%	13%	8%

		Evange lical?	
	Base	Are	Are not
Evangelical?			
Are	21%	100%	-
Are not	79%	-	100%

