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Mixed Opinions, Uncertainty Among North Carolinians

Raleigh, N.C. – Four years ago Democrats took over the office of the Presidency and North Carolina governorship. This year, President Obama resumed office but Republican Pat McCrory is now residing in the Governor’s mansion. Both Perdue, in her first 2009 poll, and Governor McCrory, with this current poll, have a similar approval rating of 43% and 45%, respectively.

According to the 2009 poll, President Obama held an approval rating of 52% and a disapproval rating of 41%. In this current poll, Obama holds a 46% approval rating and 52% disapproval rating. This change in approval rating is reflected in the change from North Carolina going blue in the 2008 election to red in the 2012 election.

The major difference between the former Governor’s first poll and this current poll is the disapproval ratings of 32% for Perdue in 2009 and currently 19% for McCrory. McCrory had an even higher unsure approval of 36%, most likely due to the changing environment of state government at this time.

Not surprising was the uncertainty of McCrory’s cabinet selections. When asked whether they had a favorable or unfavorable opinion of Tony Tata, former Wake County Schools Superintendent, voters had a 14% favorable, 19% unfavorable, and 67% not sure opinion. When asked about Art Pope, voters responded with a 12% favorable, 19% unfavorable, and 69% not sure. While voters approve of McCrory, they are unsure of his cabinet choices.

Looking at the approval rating of the job the General Assembly is doing, voters approve by 16%, disapprove by 50% and are unsure with 34%. Breaking down the parties in the NC legislature, Republicans have 31% favorability against a Democratic 34%, while having highly unfavorable opinions of 48% and 44%, respectively.

“Pat McCrory’s starting out in a similar position to Bev Perdue four years ago,” said Dean Debnam, President of Public Policy Polling. “The next six months will be the most critical period in determining how successful he is over the next four years.”

PPP surveyed 608 North Carolinian voters from January 10th to 13th. The margin of error is +/-?%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



North Carolina Survey Results

- Q1** Do you approve or disapprove of President Barack Obama's job performance?
- Approve 46%
- Disapprove..... 52%
- Not sure 3%
- Q2** Do you approve or disapprove of Governor Pat McCrory's job performance?
- Approve45% Not sure36%
- Disapprove.....19%
- Q3** Do you approve or disapprove of Senator Richard Burr's job performance?
- Approve32% Not sure38%
- Disapprove.....30%
- Q4** Do you approve or disapprove of Pat McCrory's cabinet selections?
- Approve 31%
- Disapprove..... 24%
- Not sure 45%
- Q5** Do you have a favorable or unfavorable opinion of Art Pope?
- Favorable..... 12%
- Unfavorable 19%
- Not sure 69%
- Q6** Do you have a favorable or unfavorable opinion of Tony Tata?
- Favorable..... 14%
- Unfavorable 19%
- Not sure 67%
- Q7** Do you approve or disapprove of the job the General Assembly is doing?
- Approve16% Not sure34%
- Disapprove.....50%
- Q8** Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?
- Favorable..... 34%
- Unfavorable 44%
- Not sure 22%
- Q9** Do you have a favorable or unfavorable opinion of the Republicans in the North Carolina Legislature?
- Favorable..... 31%
- Unfavorable 48%
- Not sure 21%
- Q10** Do you consider yourself to be a Carolina Panthers fan, or not?
- Are a Panthers fan..... 49%
- Are not 38%
- Not sure 13%
- Q11** (Asked only of Panthers fans) Do you support bringing Ron Rivera back for another season as coach of the Panthers, or do you think he should be replaced?
- Support bringing Rivera back..... 56%
- Think he should be replaced..... 17%
- Not sure 26%
- Q12** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
- Very liberal 11%
- Somewhat liberal 18%
- Moderate..... 29%
- Somewhat conservative..... 23%
- Very conservative 20%





Q13 If you are a woman, press 1. If a man, press 2.

Woman 54%

Man..... 46%

Q14 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 45%

Republican..... 33%

Independent/Other..... 22%

Q15 If you are white, press 1. If African-American, press 2. If other, press 3.

White 75%

African-American 20%

Other..... 5%

Q16 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 15%

30 to 45..... 28%

46 to 65..... 36%

Older than 65..... 21%

Q17 Area Code

252..... 18%

336..... 20%

704..... 15%

828..... 17%

910..... 14%

919..... 16%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	46%	81%	77%	57%	26%	5%
Disapprove	52%	18%	21%	39%	72%	91%
Not sure	3%	1%	1%	4%	2%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCroy Approval						
Approve	45%	12%	28%	34%	52%	85%
Disapprove	19%	48%	26%	21%	11%	3%
Not sure	36%	39%	46%	45%	37%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	32%	16%	15%	24%	39%	57%
Disapprove	30%	56%	48%	34%	14%	12%
Not sure	38%	28%	36%	42%	46%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCroy Cabinet Picks Approval						
Approve	31%	18%	14%	23%	38%	58%
Disapprove	24%	49%	34%	28%	18%	4%
Not sure	45%	33%	52%	49%	44%	38%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pope Favorability						
Favorable	12%	20%	14%	7%	6%	22%
Unfavorable	19%	32%	25%	21%	17%	4%
Not sure	69%	48%	62%	72%	77%	74%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Tata Favorability						
Favorable	14%	12%	10%	15%	14%	16%
Unfavorable	19%	32%	32%	13%	19%	12%
Not sure	67%	55%	58%	72%	67%	71%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
GA Approval						
Approve	16%	23%	10%	10%	21%	23%
Disapprove	50%	52%	56%	58%	46%	34%
Not sure	34%	25%	35%	32%	33%	43%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. Dems Favorability						
Favorable	34%	66%	59%	42%	15%	4%
Unfavorable	44%	22%	23%	26%	58%	86%
Not sure	22%	12%	18%	32%	27%	10%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Leg. GOP Favorability						
Favorable	31%	12%	8%	15%	45%	71%
Unfavorable	48%	81%	75%	53%	28%	20%
Not sure	21%	7%	17%	32%	26%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Panthers Fan?						
Are a Panthers fan	49%	52%	44%	47%	58%	46%
Are not	38%	28%	47%	39%	29%	43%
Not sure	13%	20%	9%	14%	13%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Rivera Be Back or Replaced?						
Support bringing Rivera back	56%	73%	52%	51%	55%	62%
Think he should be replaced	17%	9%	32%	16%	22%	5%
Not sure	26%	18%	17%	33%	23%	33%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	46%	49%	42%
Disapprove	52%	48%	55%
Not sure	3%	3%	3%





Crosstabs

	Base	Gender	
		Woman	Man
McCrorry Approval			
Approve	45%	43%	48%
Disapprove	19%	19%	18%
Not sure	36%	38%	34%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	32%	25%	40%
Disapprove	30%	29%	31%
Not sure	38%	46%	29%

	Base	Gender	
		Woman	Man
McCrorry Cabinet Picks Approval			
Approve	31%	28%	35%
Disapprove	24%	20%	29%
Not sure	45%	52%	36%

	Base	Gender	
		Woman	Man
Pope Favorability			
Favorable	12%	12%	12%
Unfavorable	19%	16%	22%
Not sure	69%	72%	66%





Crosstabs

	Base	Gender	
		Woman	Man
Tata Favorability			
Favorable	14%	11%	17%
Unfavorable	19%	17%	21%
Not sure	67%	71%	61%

	Base	Gender	
		Woman	Man
GA Approval			
Approve	16%	16%	17%
Disapprove	50%	45%	55%
Not sure	34%	39%	28%

	Base	Gender	
		Woman	Man
Leg. Dems Favorability			
Favorable	34%	39%	29%
Unfavorable	44%	36%	53%
Not sure	22%	25%	18%

	Base	Gender	
		Woman	Man
Leg. GOP Favorability			
Favorable	31%	27%	35%
Unfavorable	48%	48%	48%
Not sure	21%	24%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Panthers Fan?			
Are a Panthers fan	49%	51%	47%
Are not	38%	37%	40%
Not sure	13%	12%	13%

	Base	Gender	
		Woman	Man
Should Rivera Be Back or Replaced?			
Support bringing Rivera back	56%	55%	59%
Think he should be replaced	17%	14%	22%
Not sure	26%	31%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	46%	74%	9%	41%
Disapprove	52%	23%	88%	57%
Not sure	3%	3%	3%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
McCroy Approval				
Approve	45%	26%	73%	43%
Disapprove	19%	26%	6%	23%
Not sure	36%	48%	21%	34%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Burr Approval				
Approve	32%	23%	47%	28%
Disapprove	30%	37%	15%	37%
Not sure	38%	40%	38%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
McCroy Cabinet Picks Approval				
Approve	31%	20%	50%	29%
Disapprove	24%	29%	9%	37%
Not sure	45%	52%	41%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
Pope Favorability				
Favorable	12%	13%	14%	8%
Unfavorable	19%	19%	11%	30%
Not sure	69%	68%	75%	62%

	Base	Party		
		Democrat	Republican	Independent/Other
Tata Favorability				
Favorable	14%	14%	11%	18%
Unfavorable	19%	22%	13%	21%
Not sure	67%	64%	75%	61%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
GA Approval				
Approve	16%	13%	22%	17%
Disapprove	50%	49%	42%	62%
Not sure	34%	38%	36%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. Dems Favorability				
Favorable	34%	58%	6%	22%
Unfavorable	44%	20%	76%	49%
Not sure	22%	22%	18%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Leg. GOP Favorability				
Favorable	31%	13%	59%	29%
Unfavorable	48%	64%	20%	53%
Not sure	21%	22%	21%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Panthers Fan?				
Are a Panthers fan	49%	55%	50%	36%
Are not	38%	35%	36%	48%
Not sure	13%	10%	15%	16%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Should Rivera Be Back or Replaced?				
Support bringing Rivera back	56%	52%	55%	74%
Think he should be replaced	17%	21%	16%	7%
Not sure	26%	27%	29%	18%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	46%	35%	81%	64%
Disapprove	52%	62%	17%	32%
Not sure	3%	3%	3%	5%

	Base	Race		
		White	African-American	Other
McCroy Approval				
Approve	45%	53%	24%	15%
Disapprove	19%	17%	28%	13%
Not sure	36%	31%	48%	72%

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	32%	36%	21%	19%
Disapprove	30%	29%	32%	42%
Not sure	38%	36%	48%	39%





Crosstabs

	Base	Race		
		White	African-American	Other
McCrorry Cabinet Picks Approval				
Approve	31%	37%	13%	21%
Disapprove	24%	22%	32%	31%
Not sure	45%	41%	55%	48%

	Base	Race		
		White	African-American	Other
Pope Favorability				
Favorable	12%	13%	11%	-
Unfavorable	19%	21%	12%	16%
Not sure	69%	66%	76%	84%

	Base	Race		
		White	African-American	Other
Tata Favorability				
Favorable	14%	15%	12%	10%
Unfavorable	19%	19%	19%	20%
Not sure	67%	66%	69%	70%

	Base	Race		
		White	African-American	Other
GA Approval				
Approve	16%	16%	20%	12%
Disapprove	50%	51%	45%	48%
Not sure	34%	33%	35%	41%





Crosstabs

	Base	Race		
		White	African-American	Other
Leg. Dem s Favorability				
Favorable	34%	28%	57%	33%
Unfavorable	44%	52%	18%	24%
Not sure	22%	20%	25%	43%

	Base	Race		
		White	African-American	Other
Leg. GOP Favorability				
Favorable	31%	39%	6%	9%
Unfavorable	48%	43%	67%	53%
Not sure	21%	18%	27%	37%

	Base	Race		
		White	African-American	Other
Panthers Fan?				
Are a Panthers fan	49%	47%	61%	39%
Are not	38%	39%	34%	51%
Not sure	13%	15%	6%	10%

	Base	Race		
		White	African-American	Other
Should Rivera Be Back or Replaced?				
Support bringing Rivera back	56%	63%	35%	78%
Think he should be replaced	17%	12%	35%	-
Not sure	26%	25%	30%	22%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	46%	45%	41%	50%	46%
Disapprove	52%	48%	58%	48%	51%
Not sure	3%	6%	1%	2%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry Approval					
Approve	45%	39%	46%	45%	47%
Disapprove	19%	21%	20%	17%	19%
Not sure	36%	39%	33%	38%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	32%	39%	30%	28%	34%
Disapprove	30%	21%	32%	31%	33%
Not sure	38%	39%	38%	41%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCrorry Cabinet Picks Approval					
Approve	31%	38%	27%	31%	32%
Disapprove	24%	21%	25%	23%	27%
Not sure	45%	41%	48%	46%	40%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pope Favorability					
Favorable	12%	33%	9%	8%	9%
Unfavorable	19%	20%	10%	20%	26%
Not sure	69%	47%	81%	72%	65%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tata Favorability					
Favorable	14%	22%	10%	14%	14%
Unfavorable	19%	26%	21%	16%	17%
Not sure	67%	52%	69%	70%	69%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
GA Approval					
Approve	16%	20%	16%	14%	19%
Disapprove	50%	44%	48%	52%	50%
Not sure	34%	36%	36%	34%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. Dems Favorability					
Favorable	34%	36%	28%	38%	35%
Unfavorable	44%	44%	48%	41%	42%
Not sure	22%	20%	24%	21%	23%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Leg. GOP Favorability					
Favorable	31%	32%	33%	28%	32%
Unfavorable	48%	48%	46%	52%	47%
Not sure	21%	20%	21%	20%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Panthers Fan?					
Are a Panthers fan	49%	43%	50%	51%	49%
Are not	38%	52%	36%	36%	35%
Not sure	13%	4%	14%	13%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Rivera Be Back or Replaced?					
Support bringing Rivera back	56%	67%	54%	50%	65%
Think he should be replaced	17%	22%	21%	19%	7%
Not sure	26%	11%	25%	31%	27%

	Base	Area Code					
		252	336	704	828	910	919
Obama Approval							
Approve	46%	41%	49%	50%	33%	43%	59%
Disapprove	52%	56%	49%	48%	61%	55%	41%
Not sure	3%	3%	2%	3%	6%	3%	1%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
McCrory Approval							
Approve	45%	42%	44%	47%	53%	40%	45%
Disapprove	19%	14%	18%	24%	19%	18%	21%
Not sure	36%	45%	38%	29%	28%	43%	34%

	Base	Area Code					
		252	336	704	828	910	919
Burr Approval							
Approve	32%	36%	37%	28%	28%	27%	33%
Disapprove	30%	25%	38%	31%	24%	27%	34%
Not sure	38%	39%	25%	41%	49%	46%	34%

	Base	Area Code					
		252	336	704	828	910	919
McCrory Cabinet Picks Approval							
Approve	31%	35%	27%	31%	34%	27%	32%
Disapprove	24%	14%	27%	27%	21%	26%	29%
Not sure	45%	51%	46%	41%	45%	47%	38%

	Base	Area Code					
		252	336	704	828	910	919
Pope Favorability							
Favorable	12%	12%	4%	14%	9%	15%	21%
Unfavorable	19%	15%	16%	17%	21%	15%	28%
Not sure	69%	73%	80%	69%	71%	70%	51%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Tata Favorability							
Favorable	14%	17%	4%	9%	3%	16%	36%
Unfavorable	19%	17%	15%	23%	19%	19%	23%
Not sure	67%	66%	81%	69%	77%	65%	41%

	Base	Area Code					
		252	336	704	828	910	919
GA Approval							
Approve	16%	20%	14%	17%	13%	14%	19%
Disapprove	50%	41%	49%	50%	50%	55%	53%
Not sure	34%	39%	37%	33%	37%	31%	27%

	Base	Area Code					
		252	336	704	828	910	919
Leg. Dems Favorability							
Favorable	34%	42%	36%	38%	21%	29%	38%
Unfavorable	44%	39%	34%	45%	52%	58%	38%
Not sure	22%	20%	30%	18%	26%	12%	24%

	Base	Area Code					
		252	336	704	828	910	919
Leg. GOP Favorability							
Favorable	31%	37%	25%	24%	39%	30%	30%
Unfavorable	48%	39%	48%	52%	47%	57%	50%
Not sure	21%	25%	27%	24%	14%	14%	20%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Panthers Fan?							
Are a Panthers fan	49%	55%	56%	53%	41%	55%	37%
Are not	38%	31%	34%	39%	43%	38%	43%
Not sure	13%	13%	9%	8%	16%	7%	20%

	Base	Area Code					
		252	336	704	828	910	919
Should Rivera Be Back or Replaced?							
Support bringing Rivera back	56%	55%	52%	67%	59%	42%	68%
Think he should be replaced	17%	13%	21%	13%	22%	23%	11%
Not sure	26%	32%	27%	20%	19%	35%	22%

