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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

## Romney slips past Obama by one point in NC

**Raleigh, N.C.** – President Obama's approval rating in North Carolina is the best it has been in three months, but he remains knotted with his perennially toughest foe for next year, Mitt Romney, while leading the others tested against him by larger margins.

Romney edges Obama 46-45, a reversal of last month. Herman Cain was not tested in the previous poll, but he trails now by three points (47-44). Obama remains up on Newt Gingrich by seven points (50-43), but has improved versus the others, leading Ron Paul (48-40), Rick Perry, and Michele Bachmann (each 50-42) by eight points. That is up five versus Paul, four versus Perry, and one versus Bachmann.

45% approve and 50% disapprove of the president's handling of his duties now, up four points from 44-53 in early October and 43-53 in September, and only down a hair from 46-50 in August.

The president continues to be bolstered by the state's demographics, with a large minority population and a continuing influx of transplants from the Northeast and Midwest. 21% do not consider themselves Southerners, and those folks prefer Obama to the Republicans by margins of seven (versus Romney) to 18 points (against Gingrich). Even the rest who do label themselves Southern prefer Romney by only four and split evenly on Obama vs. Cain. Obama leads the others by four to eight points with region natives. With the 21% who are African-American, even Cain pulls only 10% of their support, roughly the same as the others.

"Barack Obama's status in North Carolina has been the same for months now," said Dean Debnam, President of Public Policy Polling. "He's not going to win any popularity contests but voters aren't finding any of the GOP alternatives compelling either and that puts him in a position where he has a very decent chance of claiming the state again in 2012."

PPP surveyed 615 North Carolina voters from October 27<sup>th</sup> to 31<sup>st</sup>. The margin of error for the survey is +/-4.0%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

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# **North Carolina Survey Results**

| Q1 | Barack Obama's job performance?                                     | Q/  | of Mit        |
|----|---------------------------------------------------------------------|-----|---------------|
|    | Approve45%                                                          |     | Fav           |
|    | Disapprove50%                                                       |     | Unf           |
|    | Not sure5%                                                          |     | Not           |
| Q2 | Do you have a favorable or unfavorable opinion of Michele Bachmann? | Q8  | If the Demo   |
|    | Favorable27%                                                        |     | Miche         |
|    | Unfavorable51%                                                      |     | Bar           |
|    | Not sure22%                                                         |     | Mici          |
| Q3 | Do you have a favorable or unfavorable opinion of Herman Cain?      | Q9  | Und<br>If the |
|    | Favorable39%                                                        |     | Demo<br>Herma |
|    | Unfavorable40%                                                      |     | Bara          |
|    | Not sure21%                                                         |     |               |
| Q4 | Do you have a favorable or unfavorable opinion of Newt Gingrich?    |     | Hen<br>Und    |
|    | Favorable35%                                                        | Q10 | If the Demo   |
|    | Unfavorable53%                                                      |     | Newt          |
|    | Not sure                                                            |     | Bara          |
| Q5 | Do you have a favorable or unfavorable opinion of Ron Paul?         |     | Nev           |
|    | Favorable22%                                                        | 044 | Und           |
|    | Unfavorable54%                                                      | Q11 | If the o      |
|    | Not sure24%                                                         |     | Paul,         |
| Q6 | Do you have a favorable or unfavorable opinion of Rick Perry?       |     | Bara<br>Ron   |
|    | Favorable23%                                                        |     | Und           |
|    | Unfavorable57%                                                      |     | 0710          |
|    | 20%                                                                 |     |               |

| Q1  | of Mitt Romney?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | рипон     |
|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
|     | Favorable                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 36%       |
|     | Unfavorable                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |           |
|     | Not sure                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |           |
| Q8  | If the candidates for President next year value of the Common of the Com | were<br>n |
|     | Barack Obama                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 50%       |
|     | Michele Bachmann                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 42%       |
|     | Undecided                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |           |
| Q9  | If the candidates for President next year v<br>Democrat Barack Obama and Republican<br>Herman Cain, who would you vote for?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | vere      |
|     | Barack Obama                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 47%       |
|     | Herman Cain                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 44%       |
|     | Undecided                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |           |
| Q10 | If the candidates for President next year value Democrat Barack Obama and Republicar Newt Gingrich, who would you vote for?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |           |
|     | Barack Obama                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 50%       |
|     | Newt Gingrich                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 43%       |
|     | Undecided                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |           |
| Q11 | If the candidates for President next year v<br>Democrat Barack Obama and Republicar<br>Paul, who would you vote for?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | vere      |
|     | Barack Obama                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 48%       |
|     | Ron Paul                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |           |
|     | Undecided                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |           |
|     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |           |





| Q12 If the candidates for President next year were<br>Democrat Barack Obama and Republican Ric<br>Perry, who would you vote for?   | Q17 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3. |
|------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Barack Obama50                                                                                                                     | % Democrat                                                                                                                       |
| Rick Perry42                                                                                                                       | % Republican35%                                                                                                                  |
| Undecided 8                                                                                                                        |                                                                                                                                  |
| Q13 If the candidates for President next year were<br>Democrat Barack Obama and Republican Mitt<br>Romney, who would you vote for? | Q18 If you are white, press 1. If African-American, press 2. If other, press 3.                                                  |
|                                                                                                                                    | White74%                                                                                                                         |
| Barack Obama45                                                                                                                     | Allicali-Allicicali2170                                                                                                          |
| Mitt Romney46                                                                                                                      | Otrier                                                                                                                           |
| Undecided9                                                                                                                         | <b>4.0</b> <i>j</i> · <i>j</i> ·                                                                                                 |
| Q14 Do you consider yourself to be a Southerner o not?                                                                             | 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.                                                            |
| Consider yourself a Southerner79                                                                                                   | % 18 to 2912%                                                                                                                    |
| Do not21                                                                                                                           | % 30 to 4520%                                                                                                                    |
| Q15 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat                                              | 46 to 6548%                                                                                                                      |
| conservative, or very conservative?                                                                                                | Older than 6520%                                                                                                                 |
| Very liberal8                                                                                                                      | <sub>%</sub> Q20                                                                                                                 |
| Somewhat liberal17                                                                                                                 | 110/                                                                                                                             |
| Moderate31                                                                                                                         | 100/                                                                                                                             |
| Somewhat conservative27                                                                                                            |                                                                                                                                  |
| Very conservative17                                                                                                                | 1 / 10/                                                                                                                          |
| Q16 If you are a woman, press 1. If a man, press 2                                                                                 | 470/                                                                                                                             |
| Woman54                                                                                                                            | 2001                                                                                                                             |
| Man                                                                                                                                |                                                                                                                                  |
| Man40                                                                                                                              | 70                                                                                                                               |





|                |      | Consider Yourself Southern?    |           |
|----------------|------|--------------------------------|-----------|
|                | Base | Consider yourself a Southerner | Do<br>not |
| Obama Approval |      |                                |           |
| Approve        | 46%  | 45%                            | 47%       |
| Disapprove     | 50%  | 51%                            | 47%       |
| Not sure       | 4%   | 4%                             | 6%        |

|                          |      | Consider Yourself Southern?    |           |
|--------------------------|------|--------------------------------|-----------|
|                          | Base | Consider yourself a Southerner | Do<br>not |
| Bachmann<br>Favorability |      |                                |           |
| Favorable                | 27%  | 28%                            | 24%       |
| Unfavorable              | 51%  | 51%                            | 51%       |
| Not sure                 | 22%  | 21%                            | 25%       |

|                   |      | Consider Yourself Southern?       |           |
|-------------------|------|-----------------------------------|-----------|
|                   | Base | Consider yourself<br>a Southerner | Do<br>not |
| Cain Favorability |      |                                   |           |
| Favorable         | 39%  | 40%                               | 36%       |
| Unfavorable       | 40%  | 39%                               | 44%       |
| Not sure          | 21%  | 21%                               | 20%       |

|                       |      | Consider Yourself Southern?    |           |
|-----------------------|------|--------------------------------|-----------|
|                       | Base | Consider yourself a Southerner | Do<br>not |
| Gingrich Favorability |      |                                |           |
| Favorable             | 35%  | 35%                            | 36%       |
| Unfavorable           | 53%  | 54%                            | 52%       |
| Not sure              | 12%  | 12%                            | 12%       |





|                   |      | Consider Yourself Southern?    |           |  |
|-------------------|------|--------------------------------|-----------|--|
|                   | Base | Consider yourself a Southerner | Do<br>not |  |
| Paul Favorability |      |                                |           |  |
| Favorable         | 22%  | 22%                            | 23%       |  |
| Unfavorable       | 54%  | 54%                            | 55%       |  |
| Not sure          | 23%  | 24%                            | 22%       |  |

|                    |      | Consider Yourself Southern?    |           |  |
|--------------------|------|--------------------------------|-----------|--|
|                    | Base | Consider yourself a Southerner | Do<br>not |  |
| Perry Favorability |      |                                |           |  |
| Favorable          | 23%  | 23%                            | 22%       |  |
| Unfavorable        | 57%  | 57%                            | 59%       |  |
| Not sure           | 20%  | 20%                            | 19%       |  |

|                     |      | Consider Yourself Southern?    |           |
|---------------------|------|--------------------------------|-----------|
|                     | Base | Consider yourself a Southerner | Do<br>not |
| Romney Favorability |      |                                |           |
| Favorable           | 36%  | 35%                            | 39%       |
| Unfavorable         | 47%  | 48%                            | 44%       |
| Not sure            | 17%  | 17%                            | 17%       |

|                  |      | Consider Yourself Southern?    |           |
|------------------|------|--------------------------------|-----------|
|                  | Base | Consider yourself a Southerner | Do<br>not |
| Obam a/Bachm ann |      |                                |           |
| Barack Obama     | 50%  | 49%                            | 54%       |
| Michele Bachmann | 42%  | 42%                            | 39%       |
| Undecided        | 8%   | 9%                             | 7%        |





|              |      | Consider Yourself Southern?    |           |
|--------------|------|--------------------------------|-----------|
|              | Base | Consider yourself a Southerner | Do<br>not |
| Obam a/Cain  |      |                                |           |
| Barack Obama | 48%  | 46%                            | 55%       |
| Herman Cain  | 44%  | 46%                            | 40%       |
| Undecided    | 8%   | 9%                             | 5%        |

|                 |      | Consider Yourself Southern?       |           |
|-----------------|------|-----------------------------------|-----------|
|                 | Base | Consider yourself<br>a Southerner | Do<br>not |
| Obam a/Gingrich |      |                                   |           |
| Barack Obama    | 50%  | 48%                               | 57%       |
| Newt Gingrich   | 43%  | 44%                               | 39%       |
| Undecided       | 7%   | 8%                                | 4%        |

|              |      | Consider Yourself Southern?       |           |
|--------------|------|-----------------------------------|-----------|
|              | Base | Consider yourself<br>a Southerner | Do<br>not |
| Obam a/Paul  |      | •                                 |           |
| Barack Obama | 48%  | 48%                               | 50%       |
| Ron Paul     | 40%  | 40%                               | 39%       |
| Undecided    | 12%  | 12%                               | 11%       |

|              |      | Consider Yourself Southern?    |           |
|--------------|------|--------------------------------|-----------|
|              | Base | Consider yourself a Southerner | Do<br>not |
| Obam a/Perry |      |                                |           |
| Barack Obama | 50%  | 49%                            | 55%       |
| Rick Perry   | 42%  | 43%                            | 38%       |
| Undecided    | 8%   | 8%                             | 7%        |





|                |      | Consider Yourself Southern?    |           |
|----------------|------|--------------------------------|-----------|
|                | Base | Consider yourself a Southerner | Do<br>not |
| Obam a/Rom ney |      |                                |           |
| Barack Obama   | 45%  | 44%                            | 50%       |
| Mitt Romney    | 47%  | 48%                            | 43%       |
| Undecided      | 8%   | 9%                             | 7%        |

|                |      | ldeology        |                       |          |                       |                   |
|----------------|------|-----------------|-----------------------|----------|-----------------------|-------------------|
|                | Base | Very<br>liberal | Som ew hat<br>liberal |          | Somewhat conservative | Very conservative |
| Obama Approval |      |                 | -                     | <u>-</u> | ='                    |                   |
| Approve        | 45%  | 86%             | 78%                   | 61%      | 16%                   | 10%               |
| Disapprove     | 50%  | 12%             | 19%                   | 29%      | 82%                   | 86%               |
| Not sure       | 5%   | 2%              | 3%                    | 10%      | 2%                    | 4%                |

|                          |      | Ideology        |                       |     |                       |                   |  |
|--------------------------|------|-----------------|-----------------------|-----|-----------------------|-------------------|--|
|                          | Base | Very<br>liberal | Som ew hat<br>liberal |     | Somewhat conservative | Very conservative |  |
| Bachmann<br>Favorability |      | -               | •                     | -   | •                     | •                 |  |
| Favorable                | 27%  | 25%             | 11%                   | 21% | 31%                   | 47%               |  |
| Unfavorable              | 51%  | 60%             | 73%                   | 58% | 37%                   | 32%               |  |
| Not sure                 | 22%  | 15%             | 15%                   | 21% | 32%                   | 21%               |  |

|                   |      | Ideolog         | deology               |     |                        |                   |  |  |
|-------------------|------|-----------------|-----------------------|-----|------------------------|-------------------|--|--|
|                   | Base | Very<br>liberal | Som ew hat<br>liberal |     | Somew hat conservative | Very conservative |  |  |
| Cain Favorability |      |                 | _                     | -   |                        |                   |  |  |
| Favorable         | 39%  | 18%             | 11%                   | 28% | 60%                    | 64%               |  |  |
| Unfavorable       | 40%  | 58%             | 67%                   | 49% | 24%                    | 14%               |  |  |
| Not sure          | 21%  | 24%             | 22%                   | 23% | 16%                    | 22%               |  |  |





|                       |      | Ideology        |                       |     |                       |                   |
|-----------------------|------|-----------------|-----------------------|-----|-----------------------|-------------------|
|                       | Base | Very<br>liberal | Som ew hat<br>liberal |     | Somewhat conservative | Very conservative |
| Gingrich Favorability |      | -               | <u>-</u>              |     |                       |                   |
| Favorable             | 35%  | 17%             | 8%                    | 16% | 63%                   | 60%               |
| Unfavorable           | 53%  | 72%             | 82%                   | 70% | 29%                   | 23%               |
| Not sure              | 12%  | 12%             | 10%                   | 14% | 8%                    | 18%               |

|                   |      | Ideolog         | deology               |     |                        |                   |  |  |
|-------------------|------|-----------------|-----------------------|-----|------------------------|-------------------|--|--|
|                   | Base | Very<br>liberal | Som ew hat<br>liberal |     | Somew hat conservative | Very conservative |  |  |
| Paul Favorability |      |                 |                       |     |                        |                   |  |  |
| Favorable         | 22%  | 13%             | 15%                   | 28% | 21%                    | 25%               |  |  |
| Unfavorable       | 54%  | 63%             | 61%                   | 48% | 52%                    | 54%               |  |  |
| Not sure          | 24%  | 23%             | 23%                   | 23% | 27%                    | 21%               |  |  |

|                    |      | ldeolo          | deology               |     |                        |                   |  |  |
|--------------------|------|-----------------|-----------------------|-----|------------------------|-------------------|--|--|
|                    | Base | Very<br>liberal | Som ew hat<br>liberal |     | Somew hat conservative | Very conservative |  |  |
| Perry Favorability |      | _               | <u>-</u>              | _   | -                      |                   |  |  |
| Favorable          | 23%  | 19%             | 7%                    | 15% | 33%                    | 38%               |  |  |
| Unfavorable        | 57%  | 73%             | 78%                   | 62% | 46%                    | 35%               |  |  |
| Not sure           | 20%  | 8%              | 15%                   | 23% | 21%                    | 26%               |  |  |

|                     |      | ldeology        |                       |     |                        |                   |  |
|---------------------|------|-----------------|-----------------------|-----|------------------------|-------------------|--|
|                     | Base | Very<br>liberal | Som ew hat<br>liberal |     | Somew hat conservative | Very conservative |  |
| Romney Favorability |      | _               | _                     |     | -                      |                   |  |
| Favorable           | 36%  | 18%             | 29%                   | 34% | 47%                    | 38%               |  |
| Unfavorable         | 47%  | 72%             | 56%                   | 48% | 33%                    | 45%               |  |
| Not sure            | 17%  | 11%             | 15%                   | 18% | 20%                    | 17%               |  |





|                  |      | ldeology        |                       |     |                        |                   |
|------------------|------|-----------------|-----------------------|-----|------------------------|-------------------|
|                  | Base | Very<br>liberal | Som ew hat<br>liberal |     | Somew hat conservative | Very conservative |
| Obam a/Bachmann  |      | -               | 3                     | _   |                        |                   |
| Barack Obama     | 50%  | 84%             | 80%                   | 70% | 19%                    | 14%               |
| Michele Bachmann | 42%  | 13%             | 16%                   | 16% | 72%                    | 77%               |
| Undecided        | 9%   | 2%              | 4%                    | 14% | 9%                     | 9%                |

|              |      | Ideolog         | deology               |     |                        |                   |  |  |
|--------------|------|-----------------|-----------------------|-----|------------------------|-------------------|--|--|
|              | Base | Very<br>liberal | Som ew hat<br>liberal |     | Somew hat conservative | Very conservative |  |  |
| Obam a/Cain  |      |                 |                       |     |                        |                   |  |  |
| Barack Obama | 47%  | 84%             | 83%                   | 63% | 19%                    | 9%                |  |  |
| Herman Cain  | 44%  | 16%             | 11%                   | 23% | 75%                    | 81%               |  |  |
| Undecided    | 8%   | -               | 5%                    | 13% | 6%                     | 11%               |  |  |

|                |      | Ideolog         | deology               |          |                        |                      |  |  |
|----------------|------|-----------------|-----------------------|----------|------------------------|----------------------|--|--|
|                | Base | Very<br>liberal | Som ew hat<br>liberal |          | Somew hat conservative | Very<br>conservative |  |  |
| Obama/Gingrich |      | _               | <u>-</u>              | <u>-</u> | -                      |                      |  |  |
| Barack Obama   | 50%  | 86%             | 84%                   | 70%      | 20%                    | 9%                   |  |  |
| Newt Gingrich  | 43%  | 14%             | 11%                   | 20%      | 73%                    | 83%                  |  |  |
| Undecided      | 7%   | -               | 5%                    | 10%      | 7%                     | 9%                   |  |  |

|              |      | Ideolog         | deology               |     |                        |                   |  |  |
|--------------|------|-----------------|-----------------------|-----|------------------------|-------------------|--|--|
|              | Base | Very<br>liberal | Som ew hat<br>liberal |     | Somew hat conservative | Very conservative |  |  |
| Obam a/Paul  |      |                 | _                     | -   | -                      |                   |  |  |
| Barack Obama | 48%  | 88%             | 80%                   | 63% | 21%                    | 12%               |  |  |
| Ron Paul     | 40%  | 9%              | 14%                   | 24% | 63%                    | 71%               |  |  |
| Undecided    | 13%  | 2%              | 6%                    | 14% | 16%                    | 17%               |  |  |





|              |      | Ideolo          | deology               |     |                        |                   |  |  |
|--------------|------|-----------------|-----------------------|-----|------------------------|-------------------|--|--|
|              | Base | Very<br>liberal | Som ew hat<br>liberal |     | Somew hat conservative | Very conservative |  |  |
| Obama/Perry  |      | -               | <u>-</u>              | =   |                        |                   |  |  |
| Barack Obama | 50%  | 86%             | 81%                   | 69% | 20%                    | 13%               |  |  |
| Rick Perry   | 42%  | 11%             | 14%                   | 19% | 72%                    | 79%               |  |  |
| Undecided    | 8%   | 2%              | 5%                    | 12% | 9%                     | 8%                |  |  |

|              |      | Ideolog         | leology               |     |                       |     |  |  |
|--------------|------|-----------------|-----------------------|-----|-----------------------|-----|--|--|
|              | Base | Very<br>liberal | Som ew hat<br>liberal |     | Somewhat conservative | . , |  |  |
| Obama/Romney |      |                 |                       | -   | -                     |     |  |  |
| Barack Obama | 45%  | 86%             | 74%                   | 59% | 17%                   | 12% |  |  |
| Mitt Romney  | 46%  | 14%             | 17%                   | 27% | 79%                   | 76% |  |  |
| Undecided    | 9%   | -               | 9%                    | 14% | 4%                    | 11% |  |  |

|                |      | Gender |     |
|----------------|------|--------|-----|
|                | Base | Woman  | Man |
| Obama Approval |      | -      |     |
| Approve        | 45%  | 52%    | 38% |
| Disapprove     | 50%  | 42%    | 59% |
| Not sure       | 5%   | 6%     | 3%  |

|                          |      | Gender |     |  |
|--------------------------|------|--------|-----|--|
|                          | Base | Woman  | Man |  |
| Bachmann<br>Favorability |      |        |     |  |
| Favorable                | 27%  | 23%    | 32% |  |
| Unfavorable              | 51%  | 51%    | 50% |  |
| Not sure                 | 22%  | 26%    | 18% |  |





|                   |      | Gender |     |
|-------------------|------|--------|-----|
|                   | Base | Woman  | Man |
| Cain Favorability |      | -      |     |
| Favorable         | 39%  | 34%    | 45% |
| Unfavorable       | 40%  | 41%    | 39% |
| Not sure          | 21%  | 25%    | 16% |

|                       |      | Gender |     |
|-----------------------|------|--------|-----|
|                       | Base | Woman  | Man |
| Gingrich Favorability |      | -      |     |
| Favorable             | 35%  | 27%    | 44% |
| Unfavorable           | 53%  | 56%    | 49% |
| Not sure              | 12%  | 17%    | 7%  |

|                   |      | Gender |     |  |
|-------------------|------|--------|-----|--|
|                   | Base | Woman  | Man |  |
| Paul Favorability |      | -      |     |  |
| Favorable         | 22%  | 17%    | 28% |  |
| Unfavorable       | 54%  | 52%    | 56% |  |
| Notsure           | 24%  | 31%    | 15% |  |

|                    |      | Gender |     |  |
|--------------------|------|--------|-----|--|
|                    | Base | Woman  | Man |  |
| Perry Favorability |      | -      |     |  |
| Favorable          | 23%  | 19%    | 27% |  |
| Unfavorable        | 57%  | 55%    | 59% |  |
| Not sure           | 20%  | 25%    | 15% |  |





|                     |      | Gender |     |
|---------------------|------|--------|-----|
|                     | Base | Woman  | Man |
| Romney Favorability |      | -      |     |
| Favorable           | 36%  | 33%    | 39% |
| Unfavorable         | 47%  | 47%    | 46% |
| Not sure            | 17%  | 19%    | 15% |

|                  |      | Gender |     |
|------------------|------|--------|-----|
|                  | Base | Woman  | Man |
| Obam a/Bachmann  |      | -      |     |
| Barack Obama     | 50%  | 54%    | 44% |
| Michele Bachmann | 42%  | 38%    | 46% |
| Undecided        | 9%   | 8%     | 10% |

|              |      | Gender |     |
|--------------|------|--------|-----|
|              | Base | Woman  | Man |
| Obam a/Cain  |      | -      |     |
| Barack Obama | 47%  | 52%    | 42% |
| Herman Cain  | 44%  | 39%    | 50% |
| Undecided    | 8%   | 9%     | 8%  |

|                |      | Gender |     |
|----------------|------|--------|-----|
|                | Base | Woman  | Man |
| Obama/Gingrich |      | -      |     |
| Barack Obama   | 50%  | 55%    | 44% |
| Newt Gingrich  | 43%  | 38%    | 49% |
| Undecided      | 7%   | 8%     | 7%  |





|              |      | Gender |     |
|--------------|------|--------|-----|
|              | Base | Woman  | Man |
| Obam a/Paul  |      | -      |     |
| Barack Obama | 48%  | 53%    | 42% |
| Ron Paul     | 40%  | 35%    | 45% |
| Undecided    | 13%  | 12%    | 13% |

|              |      | Gender |     |
|--------------|------|--------|-----|
|              | Base | Woman  | Man |
| Obama/Perry  |      | -      |     |
| Barack Obama | 50%  | 54%    | 45% |
| Rick Perry   | 42%  | 38%    | 46% |
| Undecided    | 8%   | 8%     | 9%  |

|              |      | Gender |     |  |
|--------------|------|--------|-----|--|
|              | Base | Woman  | Man |  |
| Obama/Romney |      | -      |     |  |
| Barack Obama | 45%  | 50%    | 39% |  |
| Mitt Romney  | 46%  | 40%    | 54% |  |
| Undecided    | 9%   | 10%    | 8%  |  |

|                |      | Party    |            |                   |  |  |
|----------------|------|----------|------------|-------------------|--|--|
|                | Base | Democrat | Republican | Independent/Other |  |  |
| Obama Approval |      | ='       | •          | •                 |  |  |
| Approve        | 45%  | 78%      | 6%         | 38%               |  |  |
| Disapprove     | 50%  | 16%      | 91%        | 56%               |  |  |
| Not sure       | 5%   | 6%       | 3%         | 6%                |  |  |





|                          |      | Party    |            |                   |
|--------------------------|------|----------|------------|-------------------|
|                          | Base | Democrat | Republican | Independent/Other |
| Bachmann<br>Favorability |      |          | •          |                   |
| Favorable                | 27%  | 19%      | 35%        | 31%               |
| Unfavorable              | 51%  | 64%      | 38%        | 40%               |
| Not sure                 | 22%  | 17%      | 26%        | 29%               |

|                   |      | Party    |            |                   |  |
|-------------------|------|----------|------------|-------------------|--|
|                   | Base | Democrat | Republican | Independent/Other |  |
| Cain Favorability |      | •        | •          |                   |  |
| Favorable         | 39%  | 18%      | 64%        | 45%               |  |
| Unfavorable       | 40%  | 61%      | 17%        | 31%               |  |
| Not sure          | 21%  | 21%      | 19%        | 24%               |  |

|                       |      | Party    |            |                   |  |
|-----------------------|------|----------|------------|-------------------|--|
|                       | Base | Democrat | Republican | Independent/Other |  |
| Gingrich Favorability |      | ='       |            | •                 |  |
| Favorable             | 35%  | 9%       | 68%        | 35%               |  |
| Unfavorable           | 53%  | 79%      | 21%        | 49%               |  |
| Not sure              | 12%  | 12%      | 10%        | 16%               |  |

|                   |      | Party    |            |                   |  |
|-------------------|------|----------|------------|-------------------|--|
|                   | Base | Democrat | Republican | Independent/Other |  |
| Paul Favorability |      | ='       |            |                   |  |
| Favorable         | 22%  | 14%      | 21%        | 44%               |  |
| Unfavorable       | 54%  | 64%      | 52%        | 33%               |  |
| Not sure          | 24%  | 22%      | 27%        | 23%               |  |





|                    |      | Party    |            |                   |  |
|--------------------|------|----------|------------|-------------------|--|
|                    | Base | Democrat | Republican | Independent/Other |  |
| Perry Favorability |      |          |            |                   |  |
| Favorable          | 23%  | 10%      | 42%        | 19%               |  |
| Unfavorable        | 57%  | 72%      | 38%        | 54%               |  |
| Not sure           | 20%  | 19%      | 19%        | 27%               |  |

|                     |      | Party    |            |                   |  |  |
|---------------------|------|----------|------------|-------------------|--|--|
|                     | Base | Democrat | Republican | Independent/Other |  |  |
| Romney Favorability |      | •        |            |                   |  |  |
| Favorable           | 36%  | 24%      | 52%        | 33%               |  |  |
| Unfavorable         | 47%  | 61%      | 28%        | 48%               |  |  |
| Not sure            | 17%  | 15%      | 19%        | 19%               |  |  |

|                  |      | Party    |            |                   |  |  |  |
|------------------|------|----------|------------|-------------------|--|--|--|
|                  | Base | Democrat | Republican | Independent/Other |  |  |  |
| Obam a/Bachmann  |      | •        |            | •                 |  |  |  |
| Barack Obama     | 50%  | 83%      | 9%         | 43%               |  |  |  |
| Michele Bachmann | 42%  | 13%      | 78%        | 43%               |  |  |  |
| Undecided        | 9%   | 3%       | 13%        | 14%               |  |  |  |

|              |      | Party    |            |                   |  |  |  |
|--------------|------|----------|------------|-------------------|--|--|--|
|              | Base | Democrat | Republican | Independent/Other |  |  |  |
| Obam a/Cain  |      | ='       |            |                   |  |  |  |
| Barack Obama | 47%  | 81%      | 8%         | 39%               |  |  |  |
| Herman Cain  | 44%  | 14%      | 82%        | 47%               |  |  |  |
| Undecided    | 8%   | 5%       | 10%        | 14%               |  |  |  |





|                |      | Party    |            |                   |  |  |  |
|----------------|------|----------|------------|-------------------|--|--|--|
|                | Base | Democrat | Republican | Independent/Other |  |  |  |
| Obama/Gingrich |      |          |            |                   |  |  |  |
| Barack Obama   | 50%  | 84%      | 8%         | 44%               |  |  |  |
| Newt Gingrich  | 43%  | 12%      | 82%        | 46%               |  |  |  |
| Undecided      | 7%   | 5%       | 10%        | 10%               |  |  |  |

|              |      | Party                                 |     |     |  |  |  |
|--------------|------|---------------------------------------|-----|-----|--|--|--|
|              | Base | Democrat Republican Independent/Other |     |     |  |  |  |
| Obama/Paul   |      |                                       |     |     |  |  |  |
| Barack Obama | 48%  | 82%                                   | 8%  | 38% |  |  |  |
| Ron Paul     | 40%  | 12%                                   | 72% | 48% |  |  |  |
| Undecided    | 13%  | 6%                                    | 20% | 15% |  |  |  |

|              |      | Party    |            |                   |  |  |  |
|--------------|------|----------|------------|-------------------|--|--|--|
|              | Base | Democrat | Republican | Independent/Other |  |  |  |
| Obama/Perry  |      | •        | •          | -                 |  |  |  |
| Barack Obama | 50%  | 84%      | 8%         | 44%               |  |  |  |
| Rick Perry   | 42%  | 12%      | 79%        | 45%               |  |  |  |
| Undecided    | 8%   | 4%       | 13%        | 11%               |  |  |  |

|              |      | Party    |            |                   |  |  |  |
|--------------|------|----------|------------|-------------------|--|--|--|
|              | Base | Democrat | Republican | Independent/Other |  |  |  |
| Obama/Romney |      | ='       | •          |                   |  |  |  |
| Barack Obama | 45%  | 79%      | 5%         | 34%               |  |  |  |
| Mitt Romney  | 46%  | 16%      | 85%        | 49%               |  |  |  |
| Undecided    | 9%   | 5%       | 10%        | 17%               |  |  |  |





|                |      | Race  |                      |       |
|----------------|------|-------|----------------------|-------|
|                | Base | White | African-<br>American | Other |
| Obama Approval |      |       |                      |       |
| Approve        | 45%  | 33%   | 85%                  | 70%   |
| Disapprove     | 50%  | 63%   | 9%                   | 30%   |
| Not sure       | 5%   | 5%    | 6%                   | -     |

|                          |      | Race  |                      |       |
|--------------------------|------|-------|----------------------|-------|
|                          | Base | White | African-<br>American | Other |
| Bachmann<br>Favorability |      |       |                      |       |
| Favorable                | 27%  | 28%   | 21%                  | 34%   |
| Unfavorable              | 51%  | 49%   | 55%                  | 52%   |
| Not sure                 | 22%  | 22%   | 24%                  | 14%   |

|                   |      | Race  |                      |       |
|-------------------|------|-------|----------------------|-------|
|                   | Base | White | African-<br>American | Other |
| Cain Favorability |      |       |                      |       |
| Favorable         | 39%  | 46%   | 15%                  | 30%   |
| Unfavorable       | 40%  | 35%   | 56%                  | 46%   |
| Not sure          | 21%  | 19%   | 28%                  | 24%   |

|                       |      | Race  |                      |       |
|-----------------------|------|-------|----------------------|-------|
|                       | Base | White | African-<br>American | Other |
| Gingrich Favorability |      |       |                      |       |
| Favorable             | 35%  | 43%   | 8%                   | 24%   |
| Unfavorable           | 53%  | 48%   | 74%                  | 44%   |
| Not sure              | 12%  | 9%    | 18%                  | 32%   |





|                   |      | Race  |                      |       |
|-------------------|------|-------|----------------------|-------|
|                   | Base | White | African-<br>American | Other |
| Paul Favorability |      |       |                      |       |
| Favorable         | 22%  | 26%   | 8%                   | 22%   |
| Unfavorable       | 54%  | 51%   | 64%                  | 44%   |
| Not sure          | 24%  | 22%   | 27%                  | 34%   |

|                    |      | Race  |                      |       |
|--------------------|------|-------|----------------------|-------|
|                    | Base | White | African-<br>American | Other |
| Perry Favorability |      |       |                      |       |
| Favorable          | 23%  | 26%   | 9%                   | 34%   |
| Unfavorable        | 57%  | 56%   | 62%                  | 44%   |
| Not sure           | 20%  | 18%   | 28%                  | 22%   |

|                      |      | Race  |                      |       |  |
|----------------------|------|-------|----------------------|-------|--|
|                      | Base | White | African-<br>American | Other |  |
| Rom ney Favorability |      |       |                      |       |  |
| Favorable            | 36%  | 44%   | 8%                   | 30%   |  |
| Unfavorable          | 47%  | 40%   | 68%                  | 54%   |  |
| Not sure             | 17%  | 16%   | 24%                  | 16%   |  |

|                  |      | Race  |                      |       |  |  |
|------------------|------|-------|----------------------|-------|--|--|
|                  | Base | White | African-<br>American | Other |  |  |
| Obama/Bachmann   |      |       |                      |       |  |  |
| Barack Obama     | 50%  | 38%   | 87%                  | 72%   |  |  |
| Michele Bachmann | 42%  | 51%   | 10%                  | 24%   |  |  |
| Undecided        | 9%   | 11%   | 3%                   | 4%    |  |  |





|              |      | Race  |                      |       |
|--------------|------|-------|----------------------|-------|
|              | Base | White | African-<br>American | Other |
| Obama/Cain   |      |       |                      |       |
| Barack Obama | 47%  | 36%   | 85%                  | 64%   |
| Herman Cain  | 44%  | 55%   | 10%                  | 32%   |
| Undecided    | 8%   | 10%   | 5%                   | 4%    |

|                |      | Race  |                      |       |
|----------------|------|-------|----------------------|-------|
|                | Base | White | African-<br>American | Other |
| Obama/Gingrich |      |       |                      |       |
| Barack Obama   | 50%  | 37%   | 88%                  | 72%   |
| Newt Gingrich  | 43%  | 53%   | 9%                   | 28%   |
| Undecided      | 7%   | 9%    | 3%                   | -     |

|              |      | Race  |                      |       |  |
|--------------|------|-------|----------------------|-------|--|
|              | Base | White | African-<br>American | Other |  |
| Obam a/Paul  |      |       |                      |       |  |
| Barack Obama | 48%  | 36%   | 87%                  | 64%   |  |
| Ron Paul     | 40%  | 49%   | 8%                   | 34%   |  |
| Undecided    | 13%  | 15%   | 5%                   | 2%    |  |

|              |      | Race  |                      |       |
|--------------|------|-------|----------------------|-------|
|              | Base | White | African-<br>American | Other |
| Obama/Perry  |      |       |                      |       |
| Barack Obama | 50%  | 38%   | 89%                  | 56%   |
| Rick Perry   | 42%  | 51%   | 9%                   | 38%   |
| Undecided    | 8%   | 10%   | 2%                   | 6%    |





|              |      | Race  |                      |       |
|--------------|------|-------|----------------------|-------|
|              | Base | White | African-<br>American | Other |
| Obama/Romney |      |       |                      |       |
| Barack Obama | 45%  | 31%   | 89%                  | 66%   |
| Mitt Romney  | 46%  | 59%   | 8%                   | 18%   |
| Undecided    | 9%   | 10%   | 3%                   | 16%   |

|                 |      | Age         |             |             |                  |
|-----------------|------|-------------|-------------|-------------|------------------|
|                 | Base | 18 to<br>29 | 30 to<br>45 | 46 to<br>65 | Older<br>than 65 |
| Obam a Approval |      |             |             |             |                  |
| Approve         | 45%  | 67%         | 32%         | 47%         | 42%              |
| Disapprove      | 50%  | 28%         | 62%         | 49%         | 54%              |
| Not sure        | 5%   | 6%          | 5%          | 4%          | 5%               |

|                          |      | Age         |             |     |                  |  |
|--------------------------|------|-------------|-------------|-----|------------------|--|
|                          | Base | 18 to<br>29 | 30 to<br>45 |     | Older<br>than 65 |  |
| Bachmann<br>Favorability |      |             |             |     |                  |  |
| Favorable                | 27%  | 28%         | 31%         | 24% | 30%              |  |
| Unfavorable              | 51%  | 47%         | 42%         | 56% | 50%              |  |
| Not sure                 | 22%  | 25%         | 27%         | 20% | 21%              |  |

|                   |      | Age         |     |             |                  |  |
|-------------------|------|-------------|-----|-------------|------------------|--|
|                   | Base | 18 to<br>29 |     | 46 to<br>65 | Older<br>than 65 |  |
| Cain Favorability |      |             |     |             |                  |  |
| Favorable         | 39%  | 19%         | 45% | 42%         | 39%              |  |
| Unfavorable       | 40%  | 39%         | 30% | 43%         | 44%              |  |
| Not sure          | 21%  | 42%         | 26% | 15%         | 17%              |  |





|                       |      | Age         |             |             |                  |
|-----------------------|------|-------------|-------------|-------------|------------------|
|                       | Base | 18 to<br>29 | 30 to<br>45 | 46 to<br>65 | Older<br>than 65 |
| Gingrich Favorability |      |             |             |             |                  |
| Favorable             | 35%  | 22%         | 38%         | 34%         | 41%              |
| Unfavorable           | 53%  | 56%         | 49%         | 55%         | 51%              |
| Not sure              | 12%  | 22%         | 14%         | 10%         | 8%               |

|                   |      | Age         |     |             |                  |
|-------------------|------|-------------|-----|-------------|------------------|
|                   | Base | 18 to<br>29 |     | 46 to<br>65 | Older<br>than 65 |
| Paul Favorability |      |             |     |             |                  |
| Favorable         | 22%  | 22%         | 28% | 22%         | 18%              |
| Unfavorable       | 54%  | 56%         | 42% | 55%         | 62%              |
| Not sure          | 24%  | 22%         | 30% | 23%         | 20%              |

|                    |      | Age         |             |             |                  |
|--------------------|------|-------------|-------------|-------------|------------------|
|                    | Base | 18 to<br>29 | 30 to<br>45 | 46 to<br>65 | Older<br>than 65 |
| Perry Favorability |      |             |             |             |                  |
| Favorable          | 23%  | 25%         | 26%         | 21%         | 23%              |
| Unfavorable        | 57%  | 50%         | 46%         | 61%         | 62%              |
| Not sure           | 20%  | 25%         | 28%         | 18%         | 16%              |

|                     |      | Age         |             |             |                  |
|---------------------|------|-------------|-------------|-------------|------------------|
|                     | Base | 18 to<br>29 | 30 to<br>45 | 46 to<br>65 | Older<br>than 65 |
| Romney Favorability |      |             |             |             |                  |
| Favorable           | 36%  | 31%         | 39%         | 34%         | 40%              |
| Unfavorable         | 47%  | 44%         | 41%         | 51%         | 44%              |
| Not sure            | 17%  | 25%         | 20%         | 15%         | 16%              |





|                  |      | Age         |             |             |                  |
|------------------|------|-------------|-------------|-------------|------------------|
|                  | Base | 18 to<br>29 | 30 to<br>45 | 46 to<br>65 | Older<br>than 65 |
| Obam a/Bachmann  |      |             |             |             |                  |
| Barack Obama     | 50%  | 67%         | 42%         | 49%         | 48%              |
| Michele Bachmann | 42%  | 28%         | 46%         | 43%         | 43%              |
| Undecided        | 9%   | 6%          | 12%         | 8%          | 9%               |

|              |      | Age         |     |             |                  |
|--------------|------|-------------|-----|-------------|------------------|
|              | Base | 18 to<br>29 |     | 46 to<br>65 | Older<br>than 65 |
| Obam a/Cain  |      |             |     |             |                  |
| Barack Obama | 47%  | 64%         | 35% | 49%         | 46%              |
| Herman Cain  | 44%  | 31%         | 57% | 42%         | 47%              |
| Undecided    | 8%   | 6%          | 8%  | 10%         | 7%               |

|                 |      | Age         |             |     |                  |
|-----------------|------|-------------|-------------|-----|------------------|
|                 | Base | 18 to<br>29 | 30 to<br>45 |     | Older<br>than 65 |
| Obam a/Gingrich |      |             |             |     |                  |
| Barack Obama    | 50%  | 69%         | 42%         | 49% | 48%              |
| Newt Gingrich   | 43%  | 22%         | 49%         | 44% | 47%              |
| Undecided       | 7%   | 8%          | 9%          | 7%  | 5%               |

|              |      | Age         |             |             |                  |
|--------------|------|-------------|-------------|-------------|------------------|
|              | Base | 18 to<br>29 | 30 to<br>45 | 46 to<br>65 | Older<br>than 65 |
| Obam a/Paul  |      |             |             |             |                  |
| Barack Obama | 48%  | 67%         | 36%         | 49%         | 46%              |
| Ron Paul     | 40%  | 22%         | 47%         | 40%         | 42%              |
| Undecided    | 13%  | 11%         | 16%         | 12%         | 12%              |





|              |      | Age         |             |             |                  |
|--------------|------|-------------|-------------|-------------|------------------|
|              | Base | 18 to<br>29 | 30 to<br>45 | 46 to<br>65 | Older<br>than 65 |
| Obama/Perry  |      |             |             |             |                  |
| Barack Obama | 50%  | 67%         | 42%         | 49%         | 48%              |
| Rick Perry   | 42%  | 25%         | 49%         | 42%         | 45%              |
| Undecided    | 8%   | 8%          | 9%          | 9%          | 7%               |

|                 |      | Age         |             |     |                  |  |
|-----------------|------|-------------|-------------|-----|------------------|--|
|                 | Base | 18 to<br>29 | 30 to<br>45 |     | Older<br>than 65 |  |
| Obam a/Rom ne y |      |             |             |     |                  |  |
| Barack Obama    | 45%  | 64%         | 36%         | 44% | 42%              |  |
| Mitt Romney     | 46%  | 28%         | 55%         | 47% | 48%              |  |
| Undecided       | 9%   | 8%          | 8%          | 9%  | 9%               |  |

|                |      | Area Code |     |     |     |     |     |
|----------------|------|-----------|-----|-----|-----|-----|-----|
|                | Base | 252       | 336 | 704 | 828 | 910 | 919 |
| Obama Approval |      |           |     |     |     |     |     |
| Approve        | 45%  | 52%       | 39% | 46% | 43% | 45% | 49% |
| Disapprove     | 50%  | 42%       | 58% | 46% | 54% | 53% | 45% |
| Not sure       | 5%   | 6%        | 2%  | 8%  | 3%  | 3%  | 7%  |

|                          |      | Area Code |     |     |     |     |     |
|--------------------------|------|-----------|-----|-----|-----|-----|-----|
|                          | Base | 252       | 336 | 704 | 828 | 910 | 919 |
| Bachmann<br>Favorability |      |           |     |     |     |     |     |
| Favorable                | 27%  | 40%       | 22% | 25% | 25% | 28% | 27% |
| Unfavorable              | 51%  | 34%       | 57% | 50% | 53% | 47% | 56% |
| Not sure                 | 22%  | 27%       | 21% | 25% | 23% | 25% | 17% |





|                   |      | Area Code |     |     |     |     |     |
|-------------------|------|-----------|-----|-----|-----|-----|-----|
|                   | Base | 252       | 336 | 704 | 828 | 910 | 919 |
| Cain Favorability |      |           |     |     |     |     |     |
| Favorable         | 39%  | 37%       | 41% | 36% | 41% | 46% | 36% |
| Unfavorable       |      |           |     |     |     |     |     |
| Not sure          | 21%  | 29%       | 18% | 23% | 22% | 15% | 21% |

|                       |      | Area ( | Area Code |     |     |     |     |  |  |
|-----------------------|------|--------|-----------|-----|-----|-----|-----|--|--|
|                       | Base | 252    | 336       | 704 | 828 | 910 | 919 |  |  |
| Gingrich Favorability |      |        |           |     |     |     |     |  |  |
| Favorable             | 35%  | 30%    | 40%       | 33% | 36% | 38% | 31% |  |  |
| Unfavorable           | 53%  | 59%    | 44%       | 55% | 50% | 53% | 57% |  |  |
| Not sure              | 12%  | 11%    | 15%       | 12% | 14% | 9%  | 12% |  |  |

|                   |      | Area ( | Code |     |     |     |     |
|-------------------|------|--------|------|-----|-----|-----|-----|
|                   | Base | 252    | 336  | 704 | 828 | 910 | 919 |
| Paul Favorability |      |        |      |     |     |     |     |
| Favorable         | 22%  | 19%    | 28%  | 18% | 25% | 19% | 23% |
| Unfavorable       | 54%  | 49%    | 54%  | 56% | 44% | 61% | 55% |
| Not sure          | 24%  | 31%    | 18%  | 26% | 31% | 20% | 22% |

|                    |      | Area Code |     |     |     |     |     |
|--------------------|------|-----------|-----|-----|-----|-----|-----|
|                    | Base | 252       | 336 | 704 | 828 | 910 | 919 |
| Perry Favorability |      |           |     |     |     |     |     |
| Favorable          | 23%  | 15%       | 29% | 25% | 29% | 20% | 19% |
| Unfavorable        | 57%  | 52%       | 53% | 59% | 55% | 59% | 59% |
| Not sure           | 20%  | 33%       | 18% | 15% | 16% | 21% | 21% |





|                     |      | Area Code |     |     |     |     |     |
|---------------------|------|-----------|-----|-----|-----|-----|-----|
|                     | Base | 252       | 336 | 704 | 828 | 910 | 919 |
| Romney Favorability |      |           |     |     |     |     |     |
| Favorable           | 36%  | 26%       | 41% | 31% | 33% | 40% | 39% |
| Unfavorable         | 47%  | 55%       | 44% | 48% | 47% | 45% | 46% |
| Not sure            |      |           |     |     |     |     |     |

|                  |      | Area Code |     |     |     |     |     |  |
|------------------|------|-----------|-----|-----|-----|-----|-----|--|
|                  | Base | 252       | 336 | 704 | 828 | 910 | 919 |  |
| Obama/Bachmann   |      |           |     |     |     |     |     |  |
| Barack Obama     | 50%  | 59%       | 41% | 49% | 44% | 47% | 57% |  |
| Michele Bachmann | 42%  | 36%       | 43% | 43% | 50% | 46% | 34% |  |
| Undecided        | 9%   | 5%        | 16% | 7%  | 6%  | 7%  | 9%  |  |

|              |      | Area ( | Area Code |     |     |     |     |  |  |
|--------------|------|--------|-----------|-----|-----|-----|-----|--|--|
|              | Base | 252    | 336       | 704 | 828 | 910 | 919 |  |  |
| Obam a/Cain  |      |        |           |     |     |     |     |  |  |
| Barack Obama | 47%  | 59%    | 40%       | 46% | 46% | 46% | 50% |  |  |
| Herman Cain  | 44%  | 36%    | 48%       | 45% | 50% | 46% | 41% |  |  |
| Undecided    | 8%   | 5%     | 12%       | 9%  | 4%  | 9%  | 9%  |  |  |

|                 |      | Area Code |     |     |     |     |     |  |
|-----------------|------|-----------|-----|-----|-----|-----|-----|--|
|                 | Base | 252       | 336 | 704 | 828 | 910 | 919 |  |
| Obam a/Gingrich |      |           |     |     |     |     |     |  |
| Barack Obama    | 50%  | 55%       | 44% | 53% | 47% | 48% | 52% |  |
| Newt Gingrich   | 43%  | 36%       | 46% | 40% | 46% | 46% | 41% |  |
| Undecided       | 7%   | 9%        | 9%  | 7%  | 7%  | 6%  | 7%  |  |





|              |      | Area Code |     |     |     |     |     |  |
|--------------|------|-----------|-----|-----|-----|-----|-----|--|
|              | Base | 252       | 336 | 704 | 828 | 910 | 919 |  |
| Obam a/Paul  |      |           |     |     |     |     |     |  |
| Barack Obama | 48%  | 57%       | 39% | 51% | 48% | 46% | 49% |  |
| Ron Paul     |      |           |     |     |     |     |     |  |
| Undecided    | 13%  | 7%        | 17% | 11% | 7%  | 11% | 17% |  |

|              |      | Area Code |     |     |     |     |     |  |
|--------------|------|-----------|-----|-----|-----|-----|-----|--|
|              | Base | 252       | 336 | 704 | 828 | 910 | 919 |  |
| Obam a/Perry |      |           |     |     |     |     |     |  |
| Barack Obama | 50%  | 59%       | 48% | 48% | 43% | 48% | 54% |  |
| Rick Perry   | 42%  | 33%       | 42% | 41% | 52% | 48% | 37% |  |
| Undecided    | 8%   | 9%        | 11% | 11% | 4%  | 5%  | 10% |  |

|                |      | Area ( | Area Code |     |     |     |     |  |  |
|----------------|------|--------|-----------|-----|-----|-----|-----|--|--|
|                | Base | 252    | 336       | 704 | 828 | 910 | 919 |  |  |
| Obam a/Rom ney |      |        |           |     |     |     |     |  |  |
| Barack Obama   | 45%  | 59%    | 39%       | 45% | 35% | 45% | 48% |  |  |
| Mitt Romney    | 46%  | 38%    | 49%       | 46% | 53% | 51% | 41% |  |  |
| Undecided      | 9%   | 3%     | 12%       | 9%  | 12% | 4%  | 11% |  |  |

