

October 31, 2012

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Obama and Romney still tied in North Carolina

Raleigh, N.C. – PPP's newest North Carolina poll finds the state all tied up for a second week in a row: Barack Obama and Mitt Romney are each at 49% and virtually no voters remain undecided.

If Obama ends up pulling out another narrow victory in the state he'll have done it during the early voting period. Among those who report already having voted he's ahead by a 58/41 margin. Romney leads 58/40 with those who haven't voted yet and he'll really need them to turn out if he's going to catch up with Obama.

"The Presidential race in North Carolina is tied up with 6 days to go and undecided voters basically no longer exist," said Dean Debnam, President of Public Policy Polling. "It all comes down to the ground game now."

The Governor's race is pretty steady with Pat McCrory at 50% to 39% for Walter Dalton and 4% for Libertarian Barbara Howe. All of our polls since Labor Day have shown McCrory with a lead in the 10-13 point range. McCrory has a 52/34 favorability rating and is winning over 24% of the Democratic vote.

The open race for Lieutenant Governor continues to look like it will be the state's closest besides President this year. Republican Dan Forest has a slim lead over Democratic foe Linda Coleman, 43/41. Every poll we've done on this race has found the candidates within a couple points of each other.

In the other Council of State races we tested incumbents lead comfortably. Democrat Janet Cowell leads 46-41 for reelection as State Treasurer, Republican Steve Troxler is up 48-38 for Agriculture Commissioner, and Democrat Beth Wood has extended her lead to 50-38 in the Auditor's race amidst a lot of personal drama for her Republican challenger Debra Goldman. In the critical Supreme Court contest Sam Ervin IV leads Paul Newby 39-35, but with 26% of voters undecided in the nonpartisan race it could still end up going either way.

PPP surveyed 730 likely voters from October 29th to 31st. The margin of error for the survey is +/-3.6%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.

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North Carolina Survey Results

QΊ	Barack Obama's job performance?	Qb	Walter Dalton, Republican Pat McCrory	
	Approve49%		Libertarian Barbara Howe. If the election today, who would you vote for?	n was
	Disapprove50%	1	Walter Dalton	39%
	Not sure		Pat McCrory	
Q2	Do you have a favorable or unfavorable opinion of Mitt Romney?		Barbara Howe	4%
	Favorable50%		Undecided	
	Unfavorable47%		Have you already voted, either at an eavoting site or with an absentee ballot?	arly
	Not sure		Yes	52%
Q3	The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?	Q8	No The candidates for Lieutenant Governo Democrat Linda Coleman and Republic	48% or are can Dan
	Barack Obama49%		Forest. If the election was today, who w you vote for?	vould
	Mitt Romney49%	ı	Linda Coleman	41%
	Undecided1%			
Q4	Do you have a favorable or unfavorable opinion of Walter Dalton?		Dan ForestUndecided	
	Favorable35%	Q9	The candidates for State Treasurer are Democrat Janet Cowell and Republicar	
	Unfavorable38%		Royal. If the election was today, who w	
	Not sure27%	ı	vote for?	
Q5	Do you have a favorable or unfavorable opinion		Janet Cowell	
	of Pat McCrory?		Steve Royal	41%
	Favorable52%		Undecided	13%
	Unfavorable34%	Q10	The candidates for Agriculture Commis	
	Not sure14%	1	are Democrat Walter Smith and Repub Steve Troxler. If the election was today would you vote for?	
			Walter Smith	38%
			Steve Troxler	





Q11 The candidates for State Auditor are Democrat Beth Wood and Republican Debra Goldman. If the election was today, who would you vote for?	Q17 Do you have a favorable or unfavorable opinion of the Democrats in the North Carolina Legislature?
	Favorable36%
Beth Wood	Unfavorable46%
Debra Goldman38%	Not sure18%
Undecided12%	Q18 Do you have a favorable or unfavorable opinion
Q12 The candidates for Supreme Court are Sam Ervin IV and Paul Newby. If the election was	of the Republicans in the North Carolina Legislature?
today, who would you vote for?	Favorable35%
Sam Ervin IV	Unfavorable46%
Paul Newby35%	Not sure19%
Undecided	Q19 If there was an election for the state legislature today, would you vote Democratic or Republican?
Barack Obama50%	Democratic45%
Mitt Romney47%	Republican45%
	Not sure10%
Not sure	Q20 If you are a woman, press 1. If a man, press 2.
more on the issue of foreign policy?	Woman55%
Barack Obama51%	
Mitt Romney46%	Man
Not sure	Q21 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify
Q15 Are you very excited, somewhat excited, or not	with another party, press 3.
at all excited about voting in the 2012	Democrat48%
elections?	Republican36%
Very excited69%	Independent/Other16%
Somewhat excited23%	Q22 If you are white, press 1. If African-American,
Not at all excited 9%	press 2. If other, press 3.
Q16 Do you approve or disapprove of the job the	White71%
General Assembly is doing?	African-American22%
Approve16% Not sure27%	Other7%
Disapprove57%	





Q23 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29	15%
30 to 45	22%
46 to 65	40%
Older than 65	23%

Q24 Area Code

252	
336	20%
704	19%
828	16%
910	13%
010	21%



		Already Voted?	
	Base	Yes	No
Obama Approval			
Approve	49%	58%	40%
Disapprove	50%	41%	59%
Not sure	1%	2%	0%

		Already Voted?	
	Base	Yes N	
Romney Favorability			
Favorable	50%	42%	59%
Unfavorable	47%	55%	38%
Not sure	3%	4%	2%

		Already Voted?	
	Base	Yes No	
Obama/Romney			
Barack Obama	49%	58%	40%
Mitt Romney	49%	41%	58%
Undecided	1%	1%	2%

		Already Voted?	
	Base	Yes N	
Dalton Favorability			
Favorable	35%	44%	26%
Unfavorable	38%	31%	45%
Not sure	27%	25%	29%





		Already Voted?	
	Base	Yes	No
McCrory Favorability			
Favorable	52%	47%	57%
Unfavorable	34%	40%	27%
Not sure	14%	13%	16%

		Already Voted?	
	Base	Yes	No
Dalton/McCrory/How-			
е			
Walter Dalton	39%	50%	27%
Pat McCrory	50%	43%	57%
Barbara Howe	4%	3%	6%
Undecided	7%	5%	10%

			Already Voted?	
		Base	Yes	No
Already Voted?				
	Yes	52%	100%	-
	No	48%	-	100%

		Already Voted?	
	Base	Yes No	
Coleman/Forest LG			
Linda Coleman	41%	50%	31%
Dan Forest	43%	38%	49%
Undecided	16%	12%	20%





		Already Voted?	
	Base	Yes	No
Cowell/Royal Treas.			
Janet Cowell	46%	56%	36%
Steve Royal	41%	35%	48%
Undecided	13%	9%	16%

		Already Voted?	
	Base	Yes	No
Smith/Troxler Ag			
Walter Smith	38%	46%	29%
Steve Troxler	48%	44%	54%
Undecided	14%	10%	17%

		Already Voted?	
	Base	Yes	No
Wood/Goldman Auditor			
Beth Wood	50%	59%	39%
Debra Goldman	38%	31%	45%
Undecided	12%	9%	16%

		Already Voted?	
	Base	Yes	No
Ervin/New by SC			
Sam Ervin IV	39%	49%	28%
Paul New by	35%	32%	38%
Undecided	26%	19%	34%





		Already Voted?	
	Base	Yes	No
Trust More on Econ.?			
Barack Obama	50%	60%	39%
Mitt Romney	47%	38%	58%
Not sure	2%	2%	3%

		Already Voted?	
	Base	Yes	No
Trust More on Foreign Pol.?			
Barack Obama	51%	63%	39%
Mitt Romney	46%	36%	57%
Not sure	2%	1%	4%

		Already Voted?	
	Base	Yes	No
Voter Enthusiasm			
Very excited	69%	71%	66%
Somewhat excited	23%	23%	22%
Not at all excited	9%	5%	12%

		Already Voted?	
	Base	Yes	No
GA Approval			
Approve	16%	14%	18%
Disapprove	57%	57%	57%
Not sure	27%	29%	25%





		Already Voted?	
	Base	Yes	No
Leg. Dems Favorability			
Favorable	36%	43%	29%
Unfavorable	46%	39%	54%
Not sure	18%	18%	17%

		Already Voted?	
	Base	Yes	No
Leg. GOP Favorability			
Favorable	35%	29%	41%
Unfavorable	46%	53%	39%
Not sure	19%	18%	20%

		Already Voted?	
	Base	Yes	No
Generic Leg. Ballot			
Democratic	45%	58%	32%
Republican	45%	36%	54%
Not sure	10%	6%	14%

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	49%	51%	47%
Disapprove	50%	48%	51%
Not sure	1%	0%	2%





		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	50%	50%	50%
Unfavorable	47%	48%	46%
Not sure	3%	3%	4%

		Gender	
	Base	Woman	Man
Obam a/Rom ne y		-	
Barack Obama	49%	50%	49%
Mitt Romney	49%	48%	51%
Undecided	1%	2%	1%

		Gender	
	Base	Woman	Man
Dalton Favorability		-	
Favorable	35%	35%	36%
Unfavorable	38%	34%	42%
Not sure	27%	31%	22%

		Gender	
	Base	Woman	Man
McCrory Favorability		-	
Favorable	52%	50%	54%
Unfavorable	34%	33%	36%
Not sure	14%	17%	10%





	Gender	
Base	Woman	Man
	<u> </u>	
39%	38%	40%
50%	49%	50%
4%	4%	5%
7%	9%	5%
	39% 50% 4%	Base Woman 39% 38% 50% 49% 4% 4%

			Gender	
		Base	Woman	Man
Already Voted?				
	Yes	52%	52%	53%
	No	48%	48%	47%

		Gender	
	Base	Woman	Man
Coleman/Forest LG		-	
Linda Coleman	41%	40%	42%
Dan Forest	43%	40%	47%
Undecided	16%	20%	10%

		Gender	
	Base	Woman	Man
Cowell/Royal Treas.		-	
Janet Cowell	46%	47%	46%
Steve Royal	41%	38%	45%
Undecided	13%	15%	9%





	Gender		
	Base	Woman	Man
Smith/Troxler Ag		-	
Walter Smith	38%	37%	39%
Steve Troxler	48%	48%	49%
Undecided	14%	16%	11%

		Gender	
	Base	Woman	Man
Wood/Goldman Auditor			
Beth Wood	50%	48%	52%
Debra Goldman	38%	36%	41%
Undecided	12%	16%	7%

		Gender	
	Base	Woman	Man
Ervin/New by SC		-	
Sam Ervin IV	39%	35%	44%
Paul New by	35%	32%	38%
Undecided	26%	33%	18%

		Gender	
	Base	Woman	Man
Trust More on Econ.?			
Barack Obama	50%	51%	48%
Mitt Romney	47%	47%	48%
Not sure	2%	2%	3%





		Gender		
	Base	Woman	Man	
Trust More on Foreign Pol.?				
Barack Obama	51%	52%	51%	
Mitt Romney	46%	45%	48%	
Not sure	2%	3%	1%	

		Gender	
	Base	Woman	Man
Voter Enthusiasm		-	
Very excited	69%	73%	63%
Somewhat excited	23%	18%	28%
Not at all excited	9%	9%	8%

		Gender	
	Base	Woman	Man
GA Approval		-	
Approve	16%	16%	16%
Disapprove	57%	47%	69%
Not sure	27%	37%	15%

		Gender	
	Base	Woman	Man
Leg. Dems Favorability			
Favorable	36%	41%	30%
Unfavorable	46%	42%	52%
Not sure	18%	17%	18%





		Gender	
	Base	Woman	Man
Leg. GOP Favorability		-	
Favorable	35%	34%	35%
Unfavorable	46%	44%	49%
Not sure	19%	21%	16%

		Gender	
	Base	Woman	Man
Generic Leg. Ballot		-	
Democratic	45%	47%	43%
Republican	45%	42%	49%
Not sure	10%	11%	8%

		Party			
	Base	Democrat	Republican	Independent/Other	
Obama Approval					
Approve	49%	76%	12%	52%	
Disapprove	50%	22%	87%	48%	
Not sure	1%	2%	0%	-	

		Party				
	Base	Democrat	Republican	Independent/Other		
Romney Favorability		='				
Favorable	50%	22%	89%	48%		
Unfavorable	47%	73%	11%	51%		
Not sure	3%	6%	1%	1%		





		Party			
	Base	Democrat	Republican	Independent/Other	
Obama/Romney		='		•	
Barack Obama	49%	78%	11%	49%	
Mitt Romney	49%	21%	89%	46%	
Undecided	1%	1%	1%	4%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Dalton Favorability				-	
Favorable	35%	58%	8%	32%	
Unfavorable	38%	22%	59%	36%	
Not sure	27%	21%	33%	32%	

		Party				
	Base	Democrat	Republican	Independent/Other		
McCrory Favorability		•	•	•		
Favorable	52%	30%	82%	49%		
Unfavorable	34%	53%	9%	35%		
Not sure	14%	17%	10%	16%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Dalton/McCrory/How- e					
Walter Dalton	39%	62%	9%	36%	
Pat McCrory	50%	24%	84%	49%	
Barbara Howe	4%	4%	3%	9%	
Undecided	7%	10%	4%	6%	





			Party		
		Base	Democrat	Republican	Independent/Other
Already Voted?					
	Yes	52%	56%	47%	51%
	No	48%	44%	53%	49%

		Party		
	Base	Democrat	Republican	Independent/Other
Coleman/Forest LG		•	•	
Linda Coleman	41%	66%	10%	37%
Dan Forest	43%	20%	76%	37%
Undecided	16%	14%	13%	26%

		Party		
	Base	Democrat	Republican	Independent/Other
Cowell/Royal Treas.		='	•	-
Janet Cowell	46%	69%	17%	44%
Steve Royal	41%	18%	74%	35%
Undecided	13%	13%	9%	20%

		Party				
	Base	Democrat	Republican	Independent/Other		
Smith/Troxler Ag		=				
Walter Smith	38%	58%	13%	33%		
Steve Troxler	48%	30%	78%	40%		
Undecided	14%	13%	9%	27%		





		Party		
	Base	Democrat	Republican	Independent/Other
Wood/Goldman Auditor			,	
Beth Wood	50%	71%	20%	49%
Debra Goldman	38%	16%	71%	30%
Undecided	12%	12%	8%	22%

		Party		
	Base	Democrat	Republican	Independent/Other
Ervin/New by SC				
Sam Ervin IV	39%	50%	24%	39%
Paul New by	35%	23%	54%	28%
Undecided	26%	28%	22%	32%

		Party		
	Base	Democrat	Republican	Independent/Other
Trust More on Econ.?		•		
Barack Obama	50%	79%	10%	49%
Mitt Romney	47%	19%	86%	49%
Not sure	2%	1%	4%	2%

		Party			
	Base	Democrat	Republican	Independent/Other	
Trust More on Foreign Pol.?		•			
Barack Obama	51%	79%	13%	51%	
Mitt Romney	46%	19%	85%	45%	
Not sure	2%	2%	2%	4%	





		Party		
	Base	Democrat	Republican	Independent/Other
Voter Enthusiasm		='		•
Very excited	69%	75%	70%	46%
Somewhat excited	23%	20%	19%	38%
Not at all excited	9%	5%	10%	16%

		Party		
	Base	Democrat	Republican	Independent/Other
GA Approval				
Approve	16%	17%	17%	11%
Disapprove	57%	55%	58%	62%
Not sure	27%	28%	26%	27%

		Party		
	Base	Democrat	Republican	Independent/Other
Leg. Dems Favorability				
Favorable	36%	57%	10%	28%
Unfavorable	46%	24%	77%	47%
Not sure	18%	19%	13%	25%

		Party			
	Base	Democrat	Republican	Independent/Other	
Leg. GOP Favorability		='			
Favorable	35%	18%	63%	20%	
Unfavorable	46%	66%	18%	50%	
Not sure	19%	16%	19%	30%	





		Party		
	Base	Democrat	Republican	Independent/Other
Generic Leg. Ballot		='		
Democratic	45%	75%	8%	38%
Republican	45%	17%	86%	37%
Not sure	10%	7%	7%	25%

		Race		
	Base	White	African- American	Other
Obama Approval				
Approve	49%	35%	94%	50%
Disapprove	50%	63%	5%	50%
Not sure	1%	1%	1%	-

		Race		
	Base	White	African- American	Other
Romney Favorability				
Favorable	50%	63%	7%	51%
Unfavorable	47%	35%	85%	49%
Not sure	3%	2%	7%	-

		Race		
	Base	White	African- American	Other
Obama/Romney				
Barack Obama	49%	36%	94%	47%
Mitt Romney	49%	63%	4%	49%
Undecided	1%	1%	2%	4%





		Race		
	Base	White	African- American	Other
Dalton Favorability				
Favorable	35%	26%	66%	32%
Unfavorable	38%	47%	9%	35%
Not sure	27%	27%	25%	34%

		Race		
	Base	White	African- American	Other
McCrory Favorability				
Favorable	52%	63%	15%	57%
Unfavorable	34%	25%	61%	36%
Not sure	14%	12%	23%	8%

		Race		
	Base	White	African- American	Other
Dalton/McCrory/How-				
е				
Walter Dalton	39%	28%	70%	46%
Pat McCrory	50%	63%	11%	40%
Barbara Howe	4%	5%	1%	10%
Undecided	7%	4%	17%	5%

		Race		
	Base	White	African- American	Other
Already Voted?			•	-
Yes	52%	49%	64%	43%
No	48%	51%	36%	57%





		Race		
	Base	White	African- American	Other
Coleman/Forest LG				
Linda Coleman	41%	32%	75%	34%
Dan Forest	43%	54%	4%	50%
Undecided	16%	14%	21%	15%

		Race		
	Base	White	African- American	Other
Cowell/Royal Treas.				
Janet Cowell	46%	36%	76%	58%
Steve Royal	41%	53%	7%	29%
Undecided	13%	11%	17%	13%

		Race		
	Base	White	African- American	Other
Smith/Troxler Ag				
Walter Smith	38%	28%	68%	48%
Steve Troxler	48%	61%	9%	45%
Undecided	14%	11%	23%	7%

		Race		
	Base	White	African- American	Other
Wood/Goldman Auditor				
Beth Wood	50%	39%	79%	56%
Debra Goldman	38%	50%	6%	28%
Undecided	12%	11%	15%	16%





		Race		
	Base	White	African- American	Other
Ervin/New by SC				
Sam Ervin IV	39%	37%	45%	36%
Paul New by	35%	41%	14%	34%
Undecided	26%	21%	41%	30%

		Race		
	Base	White	African- American	Other
Trust More on Econ.?		-		
Barack Obama	50%	36%	98%	42%
Mitt Romney	47%	61%	1%	53%
Not sure	2%	3%	1%	5%

		Race				
	Base	White	African- American	Other		
Trust More on Foreign Pol.?		•		•		
Barack Obama	51%	38%	98%	42%		
Mitt Romney	46%	60%	1%	53%		
Not sure	2%	3%	1%	5%		

		Race			
	Base	White	African- American	Other	
Voter Enthusiasm					
Very excited	69%	65%	83%	58%	
Somewhat excited	23%	25%	16%	25%	
Not at all excited	9%	10%	2%	18%	





		Race		
	Base	White	African- American	Other
GA Approval				
Approve	16%	13%	23%	20%
Disapprove	57%	64%	40%	41%
Not sure	27%	23%	37%	38%

		Race		
	Base	White	African- American	Other
Leg. Dems Favorability				
Favorable	36%	25%	72%	34%
Unfavorable	46%	57%	9%	52%
Not sure	18%	18%	19%	14%

		Race			
	Base	White	African- American	Other	
Leg. GOP Favorability					
Favorable	35%	44%	6%	26%	
Unfavorable	46%	37%	72%	60%	
Not sure	19%	19%	21%	15%	

		Race			
	Base	White	African- American	Other	
Generic Leg. Ballot					
Democratic	45%	33%	89%	40%	
Republican	45%	58%	1%	44%	
Not sure	10%	9%	10%	16%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	49%	47%	56%	54%	37%
Disapprove	50%	50%	44%	45%	62%
Not sure	1%	3%	-	1%	1%

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Romney Favorability						
Favorable	50%	47%	45%	47%	62%	
Unfavorable	47%	50%	50%	51%	35%	
Not sure	3%	3%	5%	2%	3%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obama/Romney						
Barack Obama	49%	53%	54%	54%	36%	
Mitt Romney	49%	47%	44%	45%	62%	
Undecided	1%	-	2%	1%	2%	

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Dalton Favorability						
Favorable	35%	39%	33%	38%	30%	
Unfavorable	38%	34%	30%	38%	46%	
Not sure	27%	26%	37%	24%	24%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
McCrory Favorability					
Favorable	52%	51%	44%	50%	62%
Unfavorable	34%	35%	33%	39%	26%
Not sure	14%	14%	23%	11%	12%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Dalton/McCrory/How-						
е						
Walter Dalton	39%	43%	35%	43%	32%	
Pat McCrory	50%	46%	45%	48%	59%	
Barbara Howe	4%	8%	7%	2%	3%	
Undecided	7%	3%	12%	6%	7%	

			Age				
		Base	18 to 29			Older than 65	
Already Voted?							
	Yes	52%	50%	48%	55%	53%	
	No	48%	50%	52%	45%	47%	

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Coleman/Forest LG						
Linda Coleman	41%	41%	42%	46%	33%	
Dan Forest	43%	41%	42%	42%	48%	
Undecided	16%	19%	15%	12%	19%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Cowell/Royal Treas.					
Janet Cowell	46%	49%	48%	49%	39%
Steve Royal	41%	46%	41%	37%	46%
Undecided	13%	6%	12%	14%	16%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Smith/Troxler Ag						
Walter Smith	38%	42%	37%	41%	30%	
Steve Troxler	48%	47%	48%	45%	55%	
Undecided	14%	11%	15%	13%	15%	

		Age					
	Base	18 to 29	30 to 45	46 to 65	Older than 65		
Wood/Goldman Auditor							
Beth Wood	50%	53%	54%	50%	43%		
Debra Goldman	38%	36%	37%	38%	41%		
Undecided	12%	11%	10%	12%	16%		

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Ervin/New by SC					
Sam Ervin IV	39%	50%	27%	39%	40%
Paul New by	35%	28%	32%	37%	39%
Undecided	26%	22%	41%	24%	21%





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Trust More on Econ.?						
Barack Obama	50%	53%	54%	55%	36%	
Mitt Romney	47%	44%	41%	44%	62%	
Not sure	2%	3%	5%	1%	2%	

		Age					
	Base	18 to 29	30 to 45	46 to 65	Older than 65		
Trust More on Foreign Pol.?		•					
Barack Obama	51%	56%	56%	56%	36%		
Mitt Romney	46%	44%	39%	43%	60%		
Not sure	2%	-	5%	1%	3%		

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Voter Enthusiasm						
Very excited	69%	64%	76%	68%	67%	
Somewhat excited	23%	22%	15%	25%	25%	
Not at all excited	9%	14%	8%	7%	8%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
GA Approval						
Approve	16%	17%	22%	14%	14%	
Disapprove	57%	67%	46%	58%	58%	
Not sure	27%	17%	32%	29%	28%	





		Age						
	Base	18 to 29	30 to 45		Older than 65			
Leg. Dems Favorability								
Favorable	36%	31%	38%	42%	29%			
Unfavorable	46%	54%	41%	42%	51%			
Not sure	18%	14%	21%	16%	20%			

		Age						
	Base	18 to 29		46 to 65	Older than 65			
Leg. GOP Favorability								
Favorable	35%	44%	33%	27%	41%			
Unfavorable	46%	41%	46%	55%	37%			
Not sure	19%	15%	21%	18%	22%			

		Age	, , , , , , , , , , , , , , , , , , , ,							
	Base	18 to 29	30 to 45	46 to 65	Older than 65					
Generic Leg. Ballot										
Democratic	45%	41%	51%	51%	34%					
Republican	45%	50%	37%	39%	58%					
Not sure	10%	9%	12%	10%	8%					

		Area Code									
	Base	252	336	704	828	910	919				
Obama Approval											
Approve	49%	56%	48%	49%	41%	43%	59%				
Disapprove	50%	42%	52%	49%	59%	56%	41%				
Not sure	1%	2%	-	2%	-	2%	1%				





		Area Code								
	Base	252	336	704	828	910	919			
Romney Favorability										
Favorable	50%	42%	53%	49%	60%	61%	37%			
Unfavorable	47%	50%	46%	45%	37%	37%	61%			
Not sure	3%	8%	1%	5%	3%	2%	1%			

		Area Code								
	Base	252	336	704	828	910	919			
Obama/Romney										
Barack Obama	49%	58%	46%	51%	40%	42%	59%			
Mitt Romney	49%	42%	53%	47%	58%	58%	39%			
Undecided	1%	1%	1%	1%	3%	1%	2%			

		Area (Code				
	Base	252	336	704	828	910	919
Dalton Favorability							
Favorable	35%	36%	35%	32%	29%	35%	44%
Unfavorable	38%	43%	43%	30%	36%	37%	38%
Not sure	27%	20%	22%	39%	35%	28%	18%

		Area Code								
	Base	252	336	704	828	910	919			
McCrory Favorability										
Favorable	52%	47%	55%	56%	49%	55%	47%			
Unfavorable	34%	37%	32%	31%	31%	31%	41%			
Not sure	14%	15%	12%	13%	21%	14%	12%			





		Area (Code		Area Code							
	Base	252	336	704	828	910	919					
Dalton/McCrory/How-												
е												
Walter Dalton	39%	43%	35%	36%	33%	34%	50%					
Pat McCrory	50%	45%	51%	51%	59%	50%	42%					
Barbara Howe	4%	2%	6%	8%	3%	4%	2%					
Undecided	7%	11%	7%	5%	5%	12%	6%					

			Area Code								
		Base	252	336	704	828	910	919			
Already Voted?											
	Yes	52%	59%	52%	56%	47%	47%	52%			
	No	48%	41%	48%	44%	53%	53%	48%			

		Area Code							
	Base	252	336	704	828	910	919		
Coleman/Forest LG									
Linda Coleman	41%	40%	37%	43%	33%	39%	52%		
Dan Forest	43%	41%	46%	46%	46%	47%	34%		
Undecided	16%	19%	17%	10%	21%	14%	15%		

		Area Code									
	Base	252	336	704	828	910	919				
Cowell/Royal Treas.											
Janet Cowell	46%	49%	48%	45%	33%	45%	55%				
Steve Royal	41%	35%	45%	44%	48%	39%	34%				
Undecided	13%	16%	7%	11%	19%	15%	11%				





		Area Code						
	Base	252	336	704	828	910	919	
Smith/Troxler Ag								
Walter Smith	38%	46%	35%	41%	26%	33%	47%	
Steve Troxler	48%	40%	50%	49%	57%	50%	43%	
Undecided	14%	14%	15%	10%	17%	17%	11%	

		Area Code								
	Base	252	336	704	828	910	919			
Wood/Goldman Auditor										
Beth Wood	50%	52%	50%	53%	35%	42%	60%			
Debra Goldman	38%	37%	39%	35%	49%	40%	31%			
Undecided	12%	11%	11%	12%	15%	18%	9%			

		Area Code						
	Base	252	336	704	828	910	919	
Ervin/Newby SC								
Sam Ervin IV	39%	35%	34%	38%	31%	41%	50%	
Sam Ervin IV Paul Newby	35%	44%	42%	37%	37%	24%	26%	
Undecided								

		Area Code							
	Base	252	336	704	828	910	919		
Trust More on Econ.?									
Barack Obama	50%	53%	52%	51%	37%	44%	59%		
Mitt Romney	47%	46%	47%	46%	61%	49%	41%		
Not sure	2%	1%	2%	4%	2%	7%	0%		





		Area Code						
	Base	252	336	704	828	910	919	
Trust More on Foreign Pol.?		•	•	•				
Barack Obama	51%	50%	49%	55%	37%	50%	62%	
Mitt Romney	46%	45%	51%	42%	58%	49%	37%	
Not sure	2%	6%	-	3%	4%	1%	2%	

		Area Code						
	Base	252	336	704	828	910	919	
Voter Enthusiasm								
Very excited	69%	73%	77%	63%	57%	74%	70%	
Somewhat excited	23%	24%	14%	29%	31%	15%	22%	
Not at all excited	9%	3%	9%	7%	12%	11%	8%	

		Area Code						
	Base	252	336	704	828	910	919	
GA Approval								
Approve	16%	19%	11%	16%	15%	19%	18%	
Disapprove	57%	50%	59%	56%	58%	49%	64%	
Not sure	27%	31%	31%	28%	28%	33%	18%	

		Area Code							
	Base	252	336	704	828	910	919		
Leg. Dems Favorability									
Favorable	36%	35%	38%	34%	27%	39%	41%		
Unfavorable	46%	44%	48%	46%	54%	44%	41%		
Not sure	18%	20%	14%	19%	18%	18%	17%		





		Area Code						
	Base	252	336	704	828	910	919	
Leg. GOP Favorability								
Favorable	35%	32%	33%	33%	41%	39%	32%	
Unfavorable	46%	49%	48%	51%	35%	44%	49%	
Not sure	19%	19%	19%	16%	24%	17%	19%	

		Area Code						
	Base	252	336	704	828	910	919	
Generic Leg. Ballot								
Democratic	45%	46%	46%	48%	34%	45%	50%	
Republican	45%	45%	47%	41%	54%	47%	39%	
Not sure	10%	9%	6%	11%	12%	8%	11%	

