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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Obama Holds Narrow Edge in North Carolina

Raleigh, N.C.-- President Barack Obama added a couple of points to his slim margin over Mitt Romney in North Carolina that PPP found in a survey last month, bringing his current lead in the state to 3 points, at 49% to 46%. While Obama picked up two points in his approval rating to bring it to -1, Romney's favorability experienced a drop of 5 points.

Independent voters have warmed up to the President considerably over the past month, turning towards Obama by 12 points, though still favoring Romney by a 48% to 44% mark. Obama's approval rating has also improved among this key demographic, from a scathing -25 in July to -13 today.

This most recent survey includes results among North Carolina's newer residents, asking both if respondents were born in the Tar Heel state and how long they have lived there. Obama's entire margin comes from non native North Carolinians. In this group, the President leads 51% to 45%, while he is tied with Romney among natives at 47%.

Even more telling is Obama's standing with the newest group of NC residents; among those who have lived in the state for 10 years or less, a group that constitutes 11% of the voting population, Obama leads by 39 points. Romney's share of the vote generally increases with length of NC residence, peaking at +14 with those who have lived in North Carolina for 40 years or more.

"North Carolina continues to be one of the closest states in the country," said Dean Debnam, President of Public Policy Polling. "Month after month we find Barack Obama and Mitt Romney polling within 3 points of each other."

When possible Vice Presidential candidates are included on the Republican ticket, only favorite son Senator Richard Burr and the exceedingly popular Condoleezza Rice produce positive motion for Romney, with Rice pulling the race into a tie at 47%.

PPP surveyed 813 likely North Carolina voters from August 2nd to 5th. The margin of error for the survey is +/-3.4%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.

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North Carolina Survey Results

Q1	Do you approve or disapprove of President Barack Obama's job performance?	Q7	If the Democratic ticket was Barack Obama for President and Joe Biden for Vice President,
	Approve48%		and the Republican ticket was Mitt Romney for President and Bobby Jindal for Vice President,
	Disapprove49%		which would you vote for?
	Not sure		Obama-Biden48%
Q2	Do you have a favorable or unfavorable opinion of Mitt Romney?		Romney-Jindal44%
	Favorable42%	Q8	Undecided
	Unfavorable50%	QU	of Tim Pawlenty?
	Not sure 8%		Favorable27%
Q3	If the candidates for President this year were		Unfavorable28%
	Democrat Barack Obama and Republican Mitt Romney, who would you vote for?		Not sure45%
	Barack Obama49%	Q9	If the Democratic ticket was Barack Obama for
	Mitt Romney46%		President and Joe Biden for Vice President, and the Republican ticket was Mitt Romney for
	Undecided 5%		President and Tim Pawlenty for Vice President, which would you vote for?
Q4	Do you approve or disapprove of Senator Richard Burr's job performance?		Obama-Biden48%
	Approve31% Not sure35%		Romney-Pawlenty44%
	Disapprove34%		Undecided8%
Q5	If the Democratic ticket was Barack Obama for President and Joe Biden for Vice President,	Q10	Do you have a favorable or unfavorable opinion of Rob Portman?
	and the Republican ticket was Mitt Romney for		Favorable16%
	President and Richard Burr for Vice President, which would you vote for?		Unfavorable27%
	Obama-Biden49%		Not sure57%
	Romney-Burr47%	Q11	If the Democratic ticket was Barack Obama for President and Joe Biden for Vice President,
	Undecided4%		and the Republican ticket was Mitt Romney for
Q6	Do you have a favorable or unfavorable opinion of Bobby Jindal?		President and Rob Portman for Vice President, which would you vote for?
	Favorable27%		Obama-Biden48%
	Unfavorable26%		Romney-Portman42%
	Not sure47%		Undecided10%





Q12 Do you have a favorable or unfavorable opinion of Condoleezza Rice?	Q18 If you are white, press 1. If African-American, press 2. If other, press 3.
Favorable61%	White75%
Unfavorable25%	African-American20%
Not sure14%	Other 5%
Q13 If the Democratic ticket was Barack Obama for President and Joe Biden for Vice President, and the Republican ticket was Mitt Romney for President and Condoleezza Rice for Vice	Q19 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.
President, which would you vote for?	18 to 29
Obama-Biden47%	30 to 45
Romney-Rice47%	46 to 65
Undecided7%	Older than 65
Q14 Who did you vote for President in 2008?	Q20 Were you born in North Carolina or in another state?
John McCain47%	North Carolina62% Another state38%
Barack Obama47%	Q21 How long have you lived in North Carolina: 10
Someone else/Don't remember 6%	years or less, 11 to 20 years, 21 to 30 years,
Q15 Would you describe yourself as very liberal,	31 to 40 years, or more than 40 years?
somewhat liberal, moderate, somewhat conservative, or very conservative?	10 years or less11% 31 to 40 years15%
Very liberal12%	11 to 20 years17% More than 40 years 39%
Somewhat liberal	21 to 30 years18%
Moderate28%	Q22 Area Code
	252
Somewhat conservative22%	33621%
Very conservative21% Q16 If you are a woman, press 1. If a man, press 2.	70417%
•	82811%
Woman	91015%
Man	91923%
Democrat45%	
Republican33%	
Independent/Other21%	





		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
Obama Approval				
Approve	48%	10%	88%	27%
Disapprove	49%	89%	10%	51%
Not sure	3%	1%	3%	22%

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Romney Favorability		·			
Favorable	42%	75%	9%	30%	
Unfavorable	50%	15%	86%	41%	
Not sure	8%	10%	4%	29%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Obama/Romney		•			
Barack Obama	49%	10%	90%	32%	
Mitt Romney	46%	86%	8%	32%	
Undecided	5%	4%	2%	36%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Burr Approval		•			
Approve	31%	51%	12%	26%	
Disapprove	34%	16%	52%	36%	
Not sure	35%	33%	36%	38%	





		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Obama- Biden/Romney-Burr					
Obam a-Biden	49%	10%	89%	39%	
Rom ney-Burr	47%	86%	9%	32%	
Undecided	4%	4%	1%	29%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Jindal Favorability					
Favorable	27%	46%	8%	24%	
Unfavorable	26%	8%	45%	16%	
Not sure	47%	46%	47%	60%	

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
Obama- Biden/Romney-Jindal				
Obam a-Biden	48%	10%	88%	33%
Romney-Jindal	44%	80%	9%	30%
Undecided	8%	9%	3%	37%

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
Pawlenty Favorability		-		
Favorable	27%	44%	12%	13%
Unfavorable	28%	9%	47%	26%
Not sure	45%	47%	40%	61%





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Obama- Biden/Romney- Pawlenty					
Obam a-Bide n	48%	10%	89%	25%	
Romney-Pawlenty	44%	81%	9%	34%	
Undecided	8%	9%	2%	41%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Portman Favorability		·			
Favorable	16%	27%	7%	9%	
Unfavorable	27%	10%	43%	30%	
Not sure	57%	63%	50%	61%	

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Obama- Biden/Romney- Portman					
Obam a-Bide n	48%	10%	88%	25%	
Romney-Portman	42%	77%	8%	36%	
Undecided	10%	13%	4%	39%	

		2008 Vo	2008 Vote					
	Base	John McCain		Someone else/Don't remember				
Rice Favorability		•						
Favorable	61%	75%	48%	48%				
Unfavorable	25%	14%	36%	34%				
Not sure	14%	11%	16%	17%				





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Obama- Biden/Romney-Rice					
Obam a-Biden	47%	9%	86%	33%	
Romney-Rice	47%	85%	9%	40%	
Undecided	7%	6%	4%	27%	

		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Obama Approval						
Approve	48%	94%	92%	58%	15%	6%
Disapprove	49%	6%	7%	37%	81%	92%
Not sure	3%	-	1%	5%	5%	1%

		Ideolo	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,			
Romney Favorability		_	<u>-</u>	_	<u>-</u>	='			
Favorable	42%	7%	4%	27%	72%	79%			
Unfavorable	50%	91%	89%	61%	20%	13%			
Not sure	8%	2%	6%	12%	8%	9%			

		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obama/Romney			_		-		
Barack Obama	49%	93%	93%	61%	15%	8%	
Mitt Romney	46%	5%	5%	32%	79%	90%	
Undecided	5%	2%	2%	7%	7%	3%	





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Burr Approval				<u>-</u>		
Approve	31%	9%	13%	27%	45%	49%
Disapprove	34%	61%	49%	36%	24%	13%
Not sure	35%	31%	38%	36%	31%	37%

		ldeology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
Obama- Biden/Romney-Burr						
Obam a-Biden	49%	94%	93%	61%	16%	6%
Romney-Burr	47%	4%	5%	33%	79%	90%
Undecided	4%	2%	2%	6%	5%	4%

		ldeolog	gy				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Jindal Favorability		_	<u>-</u>	_	-		
Favorable	27%	6%	4%	25%	33%	52%	
Unfavorable	26%	59%	49%	26%	11%	5%	
Not sure	47%	36%	47%	48%	56%	43%	

		Ideology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	. ,
Obama- Biden/Romney-Jindal		=	•		-	
Obam a-Biden	48%	92%	93%	60%	14%	7%
Rom ne y-Jindal	44%	6%	5%	28%	75%	86%
Undecided	8%	2%	2%	11%	11%	7%





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	
Pawlenty Favorability		-	3	<u>-</u>	2	
Favorable	27%	14%	8%	18%	40%	50%
Unfavorable	28%	53%	46%	35%	12%	6%
Not sure	45%	33%	46%	47%	48%	44%

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Obam a- Biden/Romney- Pawlenty						
Obam a-Biden	48%	93%	92%	59%	16%	6%
Romney-Pawlenty	44%	3%	6%	31%	73%	88%
Undecided	8%	4%	2%	10%	11%	6%

		ldeolog	deology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative		
Portman Favorability		_	<u>-</u>	_	<u>-</u>	='	
Favorable	16%	12%	2%	11%	23%	31%	
Unfavorable	27%	57%	41%	28%	15%	8%	
Not sure	57%	31%	56%	61%	62%	61%	

		Ideolog	ду			
	Base	Very liberal			Somew hat conservative	Very conservative
Obama- Biden/Romney- Portman						
Obam a-Biden	48%	94%	90%	59%	14%	6%
Romney-Portman	42%	3%	6%	28%	73%	82%
Undecided	10%	3%	4%	13%	13%	12%





		Ideolog	gy			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Rice Favorability		-	-			
Favorable	61%	30%	56%	57%	70%	76%
Unfavorable	25%	56%	27%	27%	19%	11%
Not sure	14%	14%	16%	15%	11%	13%

		Ideolog	deology				
	Base	Very liberal			Som ew hat conservative	Very conservative	
Obam a- Biden/Rom ney-Rice							
Obam a-Biden	47%	88%	90%	58%	15%	6%	
Romney-Rice	47%	8%	6%	32%	76%	91%	
Undecided	7%	4%	3%	10%	9%	4%	

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	48%	55%	39%
Disapprove	49%	41%	59%
Not sure	3%	4%	2%

		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	42%	34%	50%
Unfavorable	50%	54%	45%
Not sure	8%	12%	4%





		Gender	
	Base	Woman	Man
Obama/Romney		-	
Barack Obama	49%	57%	40%
Mitt Romney	46%	38%	56%
Undecided	5%	5%	4%

		Gender	
	Base	Woman	Man
Burr Approval		-	
Approve	31%	23%	41%
Disapprove	34%	35%	33%
Not sure	35%	42%	26%

		Gender	
	Base	Woman	Man
Obama- Biden/Romney-Burr			
Obam a-Bide n	49%	56%	40%
Romney-Burr	47%	39%	56%
Undecided	4%	5%	4%

		Gender	
	Base	Woman	Man
Jindal Favorability		-	
Favorable	27%	19%	35%
Unfavorable	26%	27%	25%
Not sure	47%	53%	40%





		Gender	
	Base	Woman	Man
Obama- Biden/Romney-Jindal			
Obam a-Bide n	48%	55%	40%
Romney-Jindal	44%	36%	54%
Undecided	8%	9%	6%

		Gender	
	Base	Woman	Man
Pawlenty Favorability		-	
Favorable	27%	20%	36%
Unfavorable	28%	29%	27%
Not sure	45%	51%	37%

		Gender		
	Base	Woman	Man	
Obama- Biden/Romney- Pawlenty				
Obam a-Bide n	48%	55%	40%	
Romney-Pawlenty	44%	37%	53%	
Undecided	8%	8%	7%	

		Gender	
	Base	Woman	Man
Portman Favorability		- -	
Favorable	16%	11%	22%
Unfavorable	27%	26%	27%
Not sure	57%	62%	51%





		Gender		
	Base	Woman	Man	
Obama- Biden/Romney- Portman		-		
Obam a-Biden	48%	55%	39%	
Romney-Portman	42%	34%	53%	
Undecided	10%	11%	8%	

		Gender	
	Base	Woman	Man
Rice Favorability			
Favorable	61%	56%	66%
Unfavorable	25%	25%	26%
Not sure	14%	19%	8%

		Gender	
	Base	Woman	Man
Obam a- Biden/Rom ney-Rice			
Obam a-Bide n	47%	54%	38%
Romney-Rice	47%	40%	55%
Undecided	7%	7%	7%

		Party		
	Base	Democrat	Republican	Independent/Other
Obama Approval		='		
Approve	48%	81%	8%	41%
Disapprove	49%	16%	92%	54%
Not sure	3%	4%	0%	5%





		Party		
	Base	Democrat	Republican	Independent/Other
Romney Favorability		='		•
Favorable	42%	14%	81%	38%
Unfavorable	50%	79%	10%	52%
Not sure	8%	7%	9%	10%

		Party			
	Base	Democrat	Republican	Independent/Other	
Obama/Romney					
Barack Obama	49%	82%	8%	44%	
Mitt Romney	46%	14%	89%	48%	
Undecided	5%	4%	3%	8%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Burr Approval		='	•	-	
Approve	31%	14%	56%	29%	
Disapprove	34%	49%	12%	37%	
Not sure	35%	37%	32%	35%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Obama- Biden/Romney-Burr		•			
Obam a-Biden	49%	82%	6%	45%	
Romney-Burr	47%	15%	89%	49%	
Undecided	4%	3%	5%	6%	





		Party		
	Base	Democrat	Republican	Independent/Other
Jindal Favorability		•		•
Favorable	27%	9%	48%	30%
Unfavorable	26%	41%	5%	27%
Not sure	47%	50%	46%	43%

		Party		
	Base	Democrat	Republican	Independent/Other
Obama- Biden/Romney-Jindal			•	
Obam a-Biden	48%	81%	7%	43%
Romney-Jindal	44%	15%	84%	44%
Undecided	8%	4%	9%	13%

		Party				
	Base	Democrat	Republican	Independent/Other		
Pawlenty Favorability		-		-		
Favorable	27%	14%	47%	24%		
Unfavorable	28%	39%	8%	35%		
Not sure	45%	46%	45%	41%		

		Party					
	Base	Democrat	Republican	Independent/Other			
Obama- Biden/Romney- Paw lenty							
Obam a-Biden	48%	82%	7%	41%			
Rom ney-Paw lenty	44%	15%	84%	45%			
Undecided	8%	4%	9%	14%			





		Party				
	Base	Democrat	Republican	Independent/Other		
Portman Favorability		='				
Favorable	16%	7%	28%	19%		
Unfavorable	27%	39%	13%	22%		
Not sure	57%	54%	59%	59%		

		Party					
	Base	Democrat Republican Independent/Otho					
Obama- Biden/Romney- Portman							
Obam a-Biden	48%	81%	6%	40%			
Rom ne y-Portman	42%	13%	83%	42%			
Undecided	10%	6%	11%	18%			

		Party	Party					
	Base	Democrat	Republican	Independent/Other				
Rice Favorability								
Favorable	61%	47%	78%	62%				
Unfavorable	25%	35%	12%	26%				
Not sure	14%	17%	10%	12%				

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama- Biden/Romney-Rice						
Obam a-Biden	47%	79%	6%	40%		
Romney-Rice	47%	16%	87%	49%		
Undecided	7%	5%	7%	11%		





		Race		
	Base	White	African- American	Other
Obama Approval				
Approve	48%	36%	89%	54%
Disapprove	49%	61%	9%	38%
Not sure	3%	3%	2%	8%

		Race		
	Base	White	African- American	Other
Romney Favorability				
Favorable	42%	51%	11%	26%
Unfavorable	50%	40%	85%	63%
Not sure	8%	9%	4%	11%

		Race		
	Base	White	African- American	Other
Obama/Romney				
Barack Obama	49%	38%	91%	52%
Mitt Romney	46%	58%	7%	36%
Undecided	5%	5%	2%	13%

		Race		
	Base	White	African- American	
Burr Approval				
Approve	31%	37%	11%	25%
Disapprove	34%	29%	47%	54%
Not sure	35%	34%	43%	20%





		Race		
	Base	White	African- American	Other
Obama- Biden/Romney-Burr		•		
Obam a-Biden	49%	38%	90%	52%
Romney-Burr	47%	58%	9%	36%
Undecided	4%	4%	1%	13%

		Race		
	Base	White	African- American	Other
Jindal Favorability				
Favorable	27%	31%	7%	34%
Unfavorable	26%	22%	39%	29%
Not sure	47%	46%	53%	37%

		Race		
	Base	White	African- American	Other
Obama- Biden/Romney-Jindal		•		
Obam a-Biden	48%	37%	88%	52%
Romney-Jindal	44%	54%	10%	36%
Undecided	8%	9%	2%	13%

		Race		
	Base	White	African- American	Other
Pawlenty Favorability				
Favorable	27%	32%	11%	16%
Unfavorable	28%	24%	38%	43%
Not sure	45%	43%	51%	41%





		Race				
	Base	White	African- American	Other		
Obam a- Biden/Rom ney- Paw lenty						
Obam a-Biden	48%	37%	88%	52%		
Romney-Pawlenty	44%	54%	9%	36%		
Undecided	8%	9%	2%	13%		

		Race				
	Base	White	African- American	Other		
Portman Favorability						
Favorable	16%	19%	7%	20%		
Unfavorable	27%	23%	40%	33%		
Not sure	57%	59%	53%	48%		

		Race		
	Base	White	African- American	Other
Obama- Biden/Romney- Portman				
Obam a-Biden	48%	36%	90%	52%
Rom ne y-Portman	42%	52%	7%	36%
Undecided	10%	12%	3%	13%

		Race		
	Base	White	African- American	
Rice Favorability				
Favorable	61%	65%	44%	58%
Unfavorable	25%	22%	37%	25%
Not sure	14%	12%	19%	18%





		Race		
	Base	White	African- American	Other
Obam a- Biden/Rom ne y-Rice		•		
Obam a-Biden	47%	36%	85%	52%
Rom ne y-Rice	47%	57%	9%	44%
Undecided	7%	7%	6%	5%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obam a Approval					
Approve	48%	59%	52%	44%	42%
Disapprove	49%	35%	45%	54%	56%
Not sure	3%	5%	3%	2%	2%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	42%	19%	35%	48%	53%
Unfavorable	50%	57%	59%	47%	42%
Not sure	8%	24%	6%	5%	5%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obam a/Rom ne y					
Barack Obama	49%	62%	55%	44%	42%
Mitt Romney	46%	30%	41%	52%	54%
Undecided	5%	8%	4%	4%	4%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	31%	24%	25%	36%	34%
Disapprove	34%	35%	42%	31%	30%
Not sure	35%	41%	33%	33%	37%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Obam a- Biden/Rom ney-Burr						
Obam a-Biden	49%	65%	52%	45%	42%	
Rom ne y-Burr	47%	32%	44%	51%	52%	
Undecided	4%	3%	4%	4%	6%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Jindal Favorability					
Favorable	27%	19%	22%	31%	30%
Unfavorable	26%	27%	24%	26%	28%
Not sure	47%	54%	55%	43%	41%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Obama- Biden/Romney-Jindal		•			
Obama-Biden	48%	62%	51%	44%	43%
Rom ne y-Jindal	44%	27%	41%	49%	49%
Undecided	8%	11%	8%	6%	8%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Pawlenty Favorability					
Favorable	27%	22%	25%	29%	30%
Unfavorable	28%	32%	31%	28%	22%
Not sure	45%	46%	44%	43%	48%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama- Biden/Romney- Pawlenty					
Obam a-Biden	48%	59%	53%	44%	42%
Romney-Pawlenty	44%	30%	40%	49%	50%
Undecided	8%	11%	7%	6%	8%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Portman Favorability					
Favorable	16%	8%	15%	17%	22%
Unfavorable	27%	38%	36%	22%	17%
Not sure	57%	54%	48%	61%	61%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Obam a- Biden/Romney- Portman					
Obama-Biden	48%	57%	52%	44%	41%
Romney-Portman	42%	27%	39%	47%	48%
Undecided	10%	16%	9%	8%	10%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Rice Favorability					
Favorable	61%	51%	56%	69%	57%
Unfavorable	25%	30%	35%	19%	24%
Not sure	14%	19%	9%	12%	19%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Obam a- Biden/Rom ney-Rice		•			
Obam a-Biden	47%	59%	51%	42%	41%
Romney-Rice	47%	38%	40%	51%	52%
Undecided	7%	3%	9%	6%	7%

		Born in NC or Other St.?		
	Base	North Carolina	Another state	
Obama Approval		•		
Approve	48%	47%	49%	
Disapprove	49%	50%	49%	
Not sure	3%	3%	2%	

		Born in NC or Other St.?		
	Base	North Carolina	Another state	
Romney Favorability		•		
Favorable	42%	43%	40%	
Unfavorable	50%	49%	52%	
Not sure	8%	8%	8%	





		Born in NC or Other St.?		
	Base	North Carolina	Another state	
Obama/Romney		•		
Barack Obama	49%	47%	51%	
Mitt Romney	46%	47%	45%	
Undecided	5%	6%	3%	

		Born in NC or Other St.?		
	Base	North Carolina	Another state	
Burr Approval		•		
Approve	31%	30%	33%	
Disapprove	34%	35%	32%	
Not sure	35%	35%	35%	

		Born in NC or Other St.?		
	Base	North Anothe Carolina state		
Obama- Biden/Romney-Burr				
Obam a-Biden	49%	47%	52%	
Romney-Burr	47%	48%	44%	
Undecided	4%	4%	4%	

		Born in NC or Other St.? North Anothe Carolina state		
	Base			
Jindal Favorability		-		
Favorable	27%	26%	27%	
Unfavorable	26%	24%	29%	
Not sure	47%	43%		





		Born in NC or Other St.?		
	Base	North Anothe Carolina stat		
Obama- Biden/Romney-Jindal		•		
Obam a-Biden	48%	47%	51%	
Romney-Jindal	44%	45%	42%	
Undecided	8%	8%	7%	

		Born in NC or Other St.? North Another Carolina state		
	Base			
Pawlenty Favorability		•		
Favorable	27%	24%	32%	
Unfavorable	28%	29%	26%	
Not sure	45%	47%	41%	

		Born in NC or Other St.?		
	Base	North Anothe Carolina stat		
Obam a- Biden/Rom ney- Paw lenty				
Obam a-Biden	48%	47%	51%	
Romney-Pawlenty	44%	46%	42%	
Undecided	8%	8%	7%	

		Born in NC or Other St.?		
	Base	North Anoth Carolina sta		
Portman Favorability		• -		
Favorable	16%	15%	20%	
Unfavorable	27%	29%	23%	
Not sure	57%	57%	57%	





		Born in NC or Other St.?			
	Base	North Carolina	Another state		
Obama- Biden/Romney- Portman					
Obam a-Biden	48%	46%	50%		
Romney-Portman	42%	43%	41%		
Undecided	10%	11%	9%		

		Born in NC or Other St.? North Anothe Carolina state		
	Base			
Rice Favorability				
Favorable	61%	57%	66%	
Unfavorable	25%	27%	22%	
Not sure	14%	15%	12%	

		Born in NC or Other St.? North Anothe Carolina state		
	Base			
Obama- Biden/Romney-Rice				
Obam a-Biden	47%	46%	48%	
Romney-Rice	47%	47%	47%	
Undecided	7%	8%	5%	

		Length o	Length of NC Residence				
	Base	10 years or less	11 to 20 years		31 to 40 years	More than 40 years	
Obama Approval							
Approve	48%	62%	47%	56%	44%	42%	
Disapprove	49%	33%	49%	40%	55%	56%	
Not sure	3%	5%	3%	5%	1%	2%	





		Length o	Length of NC Residence				
	Base	10 years 11 to 20 21 to 30 31 to 40 More e or less years years 40 y					
Romney Favorability							
Favorable	42%	18%	37%	36%	48%	50%	
Unfavorable	50%	68%	49%	58%	48%	43%	
Not sure	8%	14%	14%	5%	4%	8%	

		Length of NC Residence					
	Base	10 years 11 to 20 21 to 30 31 to 40 More that or less years years years 40 year					
Obama/Romney							
Barack Obama	49%	66%	54%	56%	43%	40%	
Mitt Romney	46%	27%	43%	38%	53%	54%	
Undecided	5%	7%	3%	5%	4%	5%	

		Length of NC Residence							
	Base	10 years or less				More than 40 years			
Burr Approval									
Approve	31%	20%	38%	23%	33%	34%			
Disapprove	34%	36%	27%	50%	35%	29%			
Not sure	35%	44%	35%	27%	33%	37%			

		Length o	Length of NC Residence						
	Base	10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years			
Obama- Biden/Romney-Burr		•							
Obam a-Biden	49%	64%	52%	60%	43%	41%			
Romney-Burr	47%	32%	43%	37%	52%	55%			
Undecided	4%	4%	5%	3%	5%	4%			





		Length of NC Residence							
	Base	10 years or less				More than 40 years			
Jindal Favorability									
Favorable	27%	18%	33%	25%	32%	25%			
Unfavorable	26%	39%	22%	35%	21%	22%			
Not sure	47%	43%	45%	40%	47%	53%			

		Length of NC Residence							
	Base	10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years			
Obama- Biden/Romney-Jindal		•							
Obam a-Biden	48%	64%	52%	54%	43%	42%			
Rom ney-Jindal	44%	27%	42%	37%	50%	51%			
Undecided	8%	9%	6%	9%	7%	8%			

		Length of NC Residence							
	Base	10 years or less				More than 40 years			
Pawlenty Favorability									
Favorable	27%	22%	36%	25%	34%	23%			
Unfavorable	28%	38%	27%	38%	20%	24%			
Not sure	45%	40%	37%	37%	46%	52%			

		Length of NC Residence						
	Base	10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years		
Obama- Biden/Romney- Pawlenty								
Obam a-Biden	48%	61%	52%	57%	43%	41%		
Romney-Pawlenty	44%	32%	39%	36%	52%	51%		
Undecided	8%	8%	9%	7%	5%	8%		





		Length of NC Residence						
	Base	10 years or less	11 to 20 years			More than 40 years		
Portman Favorability								
Favorable	16%	15%	20%	15%	21%	14%		
Unfavorable	27%	29%	28%	36%	25%	22%		
Not sure	57%	56%	52%	49%	53%	64%		

		Length of NC Residence					
	Base	10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years	
Obama- Biden/Romney- Portman							
Obam a-Biden	48%	63%	51%	55%	44%	40%	
Romney-Portman	42%	25%	39%	37%	48%	49%	
Undecided	10%	11%	10%	8%	8%	11%	

		Length o	Length of NC Residence						
	Base	10 years or less	11 to 20 years		31 to 40 years	More than 40 years			
Rice Favorability									
Favorable	61%	66%	70%	53%	62%	58%			
Unfavorable	25%	24%	20%	38%	22%	24%			
Not sure	14%	10%	10%	9%	15%	18%			

		Length o	Length of NC Residence						
	Base	10 years or less	11 to 20 years	21 to 30 years	31 to 40 years	More than 40 years			
Obama- Biden/Romney-Rice		•							
Obam a-Biden	47%	60%	48%	57%	43%	39%			
Romney-Rice	47%	34%	47%	35%	54%	53%			
Undecided	7%	6%	5%	7%	3%	9%			





		Area Code							
	Base	252	336	704	828	910	919		
Obama Approval									
Approve	48%	52%	42%	45%	37%	55%	54%		
Disapprove	49%	46%	55%	51%	60%	42%	45%		
Not sure	3%	2%	3%	4%	3%	3%	2%		

		Area Code						
	Base	252	336	704	828	910	919	
Romney Favorability								
Favorable	42%	39%	47%	44%	47%	38%	36%	
Unfavorable	50%	54%	44%	49%	42%	56%	54%	
Not sure	8%	7%	9%	7%	11%	6%	10%	

		Area Code								
	Base	252	336	704	828	910	919			
Obama/Romney										
Barack Obama	49%	52%	42%	47%	38%	55%	56%			
Mitt Romney	46%	45%	51%	48%	56%	39%	41%			
Undecided	5%	3%	7%	5%	6%	5%	3%			

		Area Code							
	Base	252	336	704	828	910	919		
Burr Approval									
Approve	31%	25%	46%	22%	32%	24%	32%		
Disapprove	34%	32%	30%	35%	29%	42%	35%		
Not sure	35%	43%	24%	42%	40%	34%	33%		





		Area Code								
	Base	252	336	704	828	910	919			
Obama- Biden/Romney-Burr			•		•					
Obam a-Biden	49%	52%	42%	49%	37%	56%	55%			
Romney-Burr	47%	45%	51%	46%	56%	39%	44%			
Undecided	4%	3%	7%	5%	7%	5%	1%			

		Area Code							
	Base	252	336	704	828	910	919		
Jindal Favorability									
Favorable	27%	25%	30%	28%	30%	26%	22%		
Unfavorable	26%	26%	23%	21%	26%	32%	29%		
Not sure	47%	49%	47%	51%	44%	42%	49%		

	Area Code									
	Base	252	336	704	828	910	919			
Obama- Biden/Romney-Jindal										
Obam a-Biden	48%	52%	43%	46%	37%	55%	53%			
Romney-Jindal	44%	43%	45%	49%	51%	36%	41%			
Undecided	8%	4%	13%	5%	11%	9%	5%			

		Area Code									
	Base	252	336	704	828	910	919				
Pawlenty Favorability											
Favorable	27%	29%	27%	29%	29%	28%	24%				
Unfavorable	28%	29%	24%	23%	35%	33%	28%				
Not sure	45%	42%	49%	48%	36%	39%	47%				





		Area Code							
	Base	252	336	704	828	910	919		
Obama- Biden/Romney- Pawlenty									
Obam a-Biden	48%	51%	41%	44%	37%	57%	56%		
Romney-Pawlenty	44%	44%	46%	48%	53%	36%	41%		
Undecided	8%	5%	13%	8%	9%	7%	4%		

		Area Code							
	Base	252	336	704	828	910	919		
Portman Favorability									
Favorable	16%	17%	14%	18%	20%	15%	16%		
Unfavorable	27%	28%	23%	28%	22%	35%	25%		
Not sure	57%	55%	63%	54%	58%	49%	60%		

		Area Code							
	Base	252	336	704	828	910	919		
Obama- Biden/Romney- Portman									
Obam a-Biden	48%	49%	40%	45%	38%	55%	55%		
Romney-Portman	42%	43%	43%	49%	49%	35%	38%		
Undecided	10%	7%	17%	5%	13%	10%	8%		

		Area Code								
	Base	252	336	704	828	910	919			
Rice Favorability										
Favorable	61%	62%	63%	62%	73%	52%	56%			
Unfavorable	25%	22%	21%	26%	16%	33%	30%			
Not sure	14%	16%	16%	12%	11%	15%	13%			





		Area Code									
	Base	252	336	704	828	910	919				
Obam a- Bide n/Rom ne y-Rice			•	•	•						
Obam a-Biden	47%	49%	38%	46%	38%	51%	55%				
Romney-Rice	47%	45%	54%	48%	55%	42%	40%				
Undecided	7%	6%	8%	6%	7%	7%	6%				

