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INTERVIEWS: Tom Jensen 919-744-6312

## IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

## Obama improving in NC, Romney leads primary

Raleigh, N.C. - In a state he won by a hair in 2008, North Carolinians are now again evenly split on President Obama’s job performance, and he has upped his leads over all four remaining Republican contenders since PPP’s last survey in February.

49\% both approve and disapprove of the job Obama is doing in office, basically unchanged from the $48-49$ spread PPP found last month. But he now leads GOP frontrunner Mitt Romney by three points (49-46), up from 47-46. He also tops challengers Rick Santorum (49-44, up from 48-46), Ron Paul (48-41, up from 47-41), and Newt Gingrich (51-42, up from 50-45).

Though their personal popularity, like the president's, remains essentially unmoved from the previous survey, the Republicans are all far less liked than the president is, a common theme throughout the primary process, but increasingly so. Santorum is actually best liked, but only $36 \%$ see him favorably, to $52 \%$ unfavorably. That is followed by Romney (31-56), Paul (27-57), and Gingrich (28-59).

Obama loses $13-16 \%$ of his party to the Republicans, but he still locks up about as much of his base (81-82\%) as the Republicans do ( $77 \%$ for Paul to $84 \%$ for Romney and Santorum) because more of them remain undecided.

Santorum and Gingrich are splitting conservatives in the primary such that Romney remains in the lead. He has 31\% to Santorum's 27\% and Gingrich’s 24\%, but if Gingrich were to drop out before May $8^{\text {th }}$, Santorum would lead with $42 \%$ to Romney's $38 \%$.
"North Carolina is a classic example of the spoiler effect Newt Gingrich is having at this point," said Dean Debnam, President of Public Policy Polling. "If Newt’s in the race, Mitt Romney's the small favorite in the state. If he's out, Rick Santorum becomes the leader."

PPP surveyed 804 North Carolina voters, including an oversample of 492 usual Republican primary voters, from March $8^{\text {th }}$ to $11^{\text {th }}$. The margin of error for the entire survey is $+/-3.5 \%$, and $+/-4.4 \%$ for the GOP sample. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the New York Times found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.


## North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve ...........................................................49\%
Disapprove..................................................... 49\%
Not sure .......................................................... 3\%
Q2 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable.
28\%
Unfavorable .................................................... 59\%
Not sure ......................................................... 12\%
Q3 Do you have a favorable or unfavorable opinion of Ron Paul?

Favorable....................................................... 27. 27
Unfavorable ................................................... $57 \%$
Not sure ........................................................... 16\%
Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable........................................................31\%
Unfavorable ............................................................ $56 \%$
Not sure .......................................................... 13\%
Q5 Do you have a favorable or unfavorable opinion of Rick Santorum?

Favorable.......................................................36\%
Unfavorable ................................................... 52\%
Not sure .................................................................... 13\%
Q6 If the candidates for President this year were Democrat Barack Obama and Republican Newt Gingrich, who would you vote for?

Barack Obama 51\%

Newt Gingrich ................................................ 42\%
Undecided....................................................... 7\%

Q7 If the candidates for President this year were
Democrat Barack Obama and Republican Ron
Paul, who would you vote for?
Barack Obama ..... 48\%
Ron Paul ..... 41\%
Undecided ..... 11\%
Q8 If the candidates for President this year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?
Barack Obama ..... 49\%
Mitt Romney ..... 46\%
Undecided ..... 5\%
Q9 If the candidates for President this year wereDemocrat Barack Obama and Republican RickSantorum, who would you vote for?
Barack Obama ..... 49\%
Rick Santorum ..... 44\%
Undecided ..... 7\%
Q10 Would you describe yourself as very liberal,somewhat liberal, moderate, somewhatconservative, or very conservative?
Very liberal ..... 12\%
Somewhat liberal ..... 15\%
Moderate ..... 29\%
Somewhat conservative ..... 25\%
Very conservative ..... 20\%
Q11 If you are a woman, press 1. If a man, press 2.Woman54\%
Man. ..... 46\%

Q12 If you are a Democrat, press 1. If a Republican, Q15 press 2. If you are an independent or identify with another party, press 3.
Democrat ......................................................... $45 \%$
Republican......................................................... $34 \%$
Independent/Other........................................... $21 \%$

Q13 If you are white, press 1. If African-American, press 2. If other, press 3.

White ............................................................. 75\%
African-American ............................................ 21\%
Other............................................................... 4\%
Q14 If you are 18 to 29 years old, press 1. If 30 to 45 , press 2 . If 46 to 65 , press 3 . If you are older than 65, press 4.

18 to 29.......................................................... 12\%
30 to 45.......................................................... $30 \%$
46 to 65...........................................................38\%
Older than 65................................................. 20\%

252
9\%

336 19\%
704..................................................................22\%
828................................................................. 14\%
910. 15\%
919................................................................. 20\%

## Crosstabs

|  |  | Ideology |  |  |  |  |  | Very <br> liberal | Somew hat <br> liberal | Moderate | Somewhat <br> conservative | Very <br> conservative |
| :---: | :---: | :---: | :---: | :---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama Approval |  |  |  |  |  |  |  |  |  |  |  |  |
| Approve | $49 \%$ | $90 \%$ | $84 \%$ | $67 \%$ | $15 \%$ | $13 \%$ |  |  |  |  |  |  |
| Disapprove | $49 \%$ | $10 \%$ | $13 \%$ | $30 \%$ | $81 \%$ | $86 \%$ |  |  |  |  |  |  |
| Not sure | $3 \%$ | - | $3 \%$ | $3 \%$ | $4 \%$ | $1 \%$ |  |  |  |  |  |  |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Gingrich Favorability |  |  |  |  |  |  |
| Favorable | 28\% | 17\% | 9\% | 16\% | 40\% | 53\% |
| Unfavorable | 59\% | 78\% | 85\% | 73\% | 43\% | 30\% |
| Not sure | 12\% | 5\% | 6\% | 11\% | 17\% | 17\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Paul Favorability |  |  |  |  |  |  |
| Favorable | 27\% | 17\% | 26\% | 28\% | 31\% | 27\% |
| Unfavorable | 57\% | 70\% | 63\% | 55\% | 50\% | 55\% |
| Not sure | 16\% | 13\% | 11\% | 17\% | 19\% | 18\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Romney Favorability | 31\% | 9\% | 22\% | 24\% | $51 \%$ | $34 \%$ |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 57\% | 85\% | 67\% | 65\% | 34\% | 47\% |
| Not sure | 13\% | 6\% | 11\% | 10\% | 15\% | 19\% |

## Crosstabs

|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Santorum Favorability | 36\% | 10\% | 16\% | 20\% | 53\% | 66\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 52\% | 83\% | 74\% | 66\% | 29\% | 25\% |
| Not sure | 13\% | 7\% | 10\% | 14\% | 18\% | 10\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Obama/Gingrich |  |  |  |  |  |  |
| Barack Obama | 51\% | 90\% | 88\% | 69\% | 19\% | 14\% |
| Newt Gingrich | 42\% | 7\% | 9\% | 24\% | 71\% | 79\% |
| Undecided | 7\% | 3\% | 3\% | 7\% | 10\% | 8\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very |
| Obama/Paul |  |  |  |  |  |  |
| Barack Obama | 48\% | 91\% | 83\% | 63\% | 18\% | 13\% |
| Ron Paul | 41\% | 9\% | 11\% | 28\% | 63\% | 74\% |
| Undecided | 11\% | 1\% | 6\% | 9\% | 19\% | 13\% |


|  |  | Ideology |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | Very <br> liberal | Somewhat <br> liberal | Moderate | Somewhat <br> conservative | Very <br> conservative |  |
| Obama/Romney |  |  |  |  |  |  |  |
| Barack Obama | $49 \%$ | $89 \%$ | $87 \%$ | $64 \%$ | $18 \%$ | $13 \%$ |  |
| Mitt Romney | $46 \%$ | $11 \%$ | $11 \%$ | $28 \%$ | $75 \%$ | $82 \%$ |  |
| Undecided | $5 \%$ | $1 \%$ | $2 \%$ | $8 \%$ | $7 \%$ | $5 \%$ |  |

Crosstabs

|  |  | Ideology |  |  |  |  |  | Very <br> liberal | Somew hat <br> liberal | Moderate | Somewhat <br> conservative | Very <br> conservative |
| :---: | :---: | :---: | :---: | :---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Obama/Santorum |  |  |  |  |  |  |  |  |  |  |  |  |
| Barack Obama | $49 \%$ | $89 \%$ | $86 \%$ | $65 \%$ | $19 \%$ | $13 \%$ |  |  |  |  |  |  |
| Rick Santorum | $44 \%$ | $8 \%$ | $6 \%$ | $26 \%$ | $74 \%$ | $83 \%$ |  |  |  |  |  |  |
| Undecided | $7 \%$ | $3 \%$ | $8 \%$ | $9 \%$ | $7 \%$ | $4 \%$ |  |  |  |  |  |  |


|  |  | Gender |  |
| ---: | ---: | ---: | ---: |
|  | Base | Woman | Man |
| Obam Approval |  |  |  |
| Approve | $49 \%$ | $55 \%$ | $41 \%$ |
| Disapprove | $49 \%$ | $42 \%$ | $56 \%$ |
| Not sure | $3 \%$ | $2 \%$ | $3 \%$ |


|  |  | Gender |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | Base | Woman | Man |  |
| Gingrich Favorability |  |  |  |  |
| Favorable | $\mathbf{2 8 \%}$ | $25 \%$ | $32 \%$ |  |
| Unfavorable | $59 \%$ | $60 \%$ | $59 \%$ |  |
| Not sure | $\mathbf{1 2 \%}$ | $15 \%$ | $9 \%$ |  |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Wom an | Man |
| Paul Favorability |  |  |  |
| Favorable | $27 \%$ | $21 \%$ | $34 \%$ |
| Unfavorable | $57 \%$ | $58 \%$ | $55 \%$ |
| Not sure | $16 \%$ | $21 \%$ | $11 \%$ |

## Crosstabs

|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Romney Favorability |  |  |  |
| Favorable | $31 \%$ | $28 \%$ | $34 \%$ |
| Unfavorable | $56 \%$ | $57 \%$ | $55 \%$ |
| Not sure | $13 \%$ | $15 \%$ | $10 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Santorum <br> Favorability |  |  |  |
| Favorable | $36 \%$ | $33 \%$ | $38 \%$ |
| Unfavorable | $52 \%$ | $53 \%$ | $51 \%$ |
| Not sure | $\mathbf{1 3 \%}$ | $14 \%$ | $11 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Wom an | Man |
| Obam a/Gingrich |  |  |  |
| Barack Obama | $51 \%$ | $57 \%$ | $44 \%$ |
| Newt Gingrich | $42 \%$ | $37 \%$ | $49 \%$ |
| Undecided | $7 \%$ | $6 \%$ | $7 \%$ |


|  |  | Gender |  |
| ---: | :---: | ---: | ---: |
|  | Base | Wom an | Man |
| Obam a/Paul |  |  |  |
| Barack Obama | $48 \%$ | $56 \%$ | $40 \%$ |
| Ron Paul | $41 \%$ | $35 \%$ | $48 \%$ |
| Undecided | $11 \%$ | $9 \%$ | $13 \%$ |

## Crosstabs

|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Obama/Romney |  |  |  |
| Barack Obama | $49 \%$ | $55 \%$ | $42 \%$ |
| Mitt Romney | $46 \%$ | $39 \%$ | $54 \%$ |
| Undecided | $5 \%$ | $6 \%$ | $5 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Obam a/Santorum |  |  |  |
| Barack Obama | $49 \%$ | $54 \%$ | $43 \%$ |
| Rick Santorum | $44 \%$ | $39 \%$ | $51 \%$ |
| Undecided | $7 \%$ | $7 \%$ | $6 \%$ |


|  |  | Party |  |  |  |
| ---: | ---: | ---: | ---: | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Obama Approval |  |  |  |  |  |
| Approve | $49 \%$ | $79 \%$ | $11 \%$ | $46 \%$ |  |
| Disapprove | $49 \%$ | $19 \%$ | $87 \%$ | $51 \%$ |  |
| Not sure | $3 \%$ | $2 \%$ | $2 \%$ | $4 \%$ |  |


|  |  | Party |  |  |  |
| ---: | :---: | :---: | :---: | :--- | :---: |
|  | Base | Dem ocrat | Republican | Independent/Other |  |
| Gingrich Favorability |  |  |  |  |  |
| Favorable | $\mathbf{2 8 \%}$ | $14 \%$ | $49 \%$ | $26 \%$ |  |
| Unfavorable | $59 \%$ | $76 \%$ | $33 \%$ | $65 \%$ |  |
| Not sure | $\mathbf{1 2 \%}$ | $10 \%$ | $18 \%$ | $9 \%$ |  |

## Crosstabs

|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Paul Favorability | 27\% | 20\% | 33\% | 33\% |
| Favorable |  |  |  |  |
| Unfavorable | 57\% | 65\% | 50\% | 49\% |
| Not sure | 16\% | 15\% | 17\% | 19\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Romney Favorability | 31\% | 15\% | 48\% | 36\% |
| Favorable |  |  |  |  |
| Unfavorable | 56\% | 75\% | 34\% | 53\% |
| Not sure | 13\% | 10\% | 17\% | 12\% |


|  |  |  |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :---: |
|  | Basty |  |  |  |  |
|  |  | Democrat | Republican | Independent/Other |  |
| Santorum <br> Favorability |  |  |  |  |  |
| Favorable | $36 \%$ | $14 \%$ | $62 \%$ | $38 \%$ |  |
| Unfavorable | $52 \%$ | $74 \%$ | $24 \%$ | $49 \%$ |  |
| Not sure | $13 \%$ | $11 \%$ | $14 \%$ | $13 \%$ |  |


|  |  | Party |  |  |  |
| ---: | :---: | :---: | :---: | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Obam a/Gingrich |  |  |  |  |  |
| Barack Obama | $51 \%$ | $82 \%$ | $9 \%$ | $49 \%$ |  |
| Newt Gingrich | $42 \%$ | $14 \%$ | $81 \%$ | $42 \%$ |  |
| Undecided | $7 \%$ | $4 \%$ | $10 \%$ | $8 \%$ |  |

## Public Policy Polling

## Crosstabs

|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Obama/Paul | 48\% | 81\% | 8\% |  |
| Barack Obama |  |  |  | 42\% |
| Ron Paul | 41\% | 13\% | 77\% | 43\% |
| Undecided | 11\% | 6\% | 14\% | 14\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Obama/Romney | 49\% | 82\% | 8\% | 44\% |
| Barack Obama |  |  |  |  |
| Mitt Romney | 46\% | 16\% | 84\% | 49\% |
| Undecided | 5\% | 2\% | 8\% | 7\% |


|  |  | Party |  |  |  |
| ---: | ---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Obama/Santorum |  |  |  | $45 \%$ |  |
| Barack Obama | $49 \%$ | $81 \%$ | $9 \%$ | $45 \%$ |  |
| Rick Santorum | $44 \%$ | $14 \%$ | $84 \%$ | $10 \%$ |  |
| Undecided | $7 \%$ | $5 \%$ | $7 \%$ |  |  |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | AfricanAmerican | Other |
| Obam a Approval | 49\% | 37\% | 87\% | 63\% |
| Approve |  |  |  |  |
| Disapprove | 49\% | 60\% | 11\% | 30\% |
| Not sure | 3\% | 2\% | 2\% | 7\% |

## Crosstabs

|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | AfricanAmerican | Other |
| Gingrich Favorability |  |  |  |  |
| Favorable | 28\% | 34\% | 11\% | 7\% |
| Unfavorable | 59\% | 54\% | 77\% | 73\% |
| Not sure | 12\% | 12\% | 12\% | 20\% |


|  |  | Race |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | White | African- <br> American | Other |
| Paul Favorability |  |  |  |  |
| Favorable | $27 \%$ | $31 \%$ | $15 \%$ | $12 \%$ |
| Unfavorable | $57 \%$ | $54 \%$ | $66 \%$ | $61 \%$ |
| Not sure | $16 \%$ | $15 \%$ | $19 \%$ | $27 \%$ |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | AfricanAmerican | Other |
| Romney Favorability | 31\% | 37\% | 11\% | 26\% |
| Favorable |  |  |  |  |
| Unfavorable | 56\% | 50\% | 78\% | 57\% |
| Not sure | 13\% | 13\% | 12\% | 17\% |


|  |  | Race |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | White | African- <br> American | Other |
| Santorum <br> Favorability |  |  |  |  |
| Favorable | $\mathbf{3 6 \%}$ | $43 \%$ | $13 \%$ | $18 \%$ |
| Unfavorable | $\mathbf{5 2 \%}$ | $47 \%$ | $71 \%$ | $47 \%$ |
| Not sure | $\mathbf{1 3 \%}$ | $10 \%$ | $16 \%$ | $35 \%$ |

## Crosstabs

|  |  | Race |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | White | African- <br> American | Other |  |
| Obama/Gingrich |  |  |  |  |  |
| Barack Obama | $51 \%$ | $39 \%$ | $90 \%$ | $63 \%$ |  |
| Newt Gingrich | $42 \%$ | $53 \%$ | $9 \%$ | $26 \%$ |  |
| Undecided | $7 \%$ | $8 \%$ | $1 \%$ | $11 \%$ |  |


|  | Base | Race |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | White | AfricanAmerican | Other |
| Obama/Paul |  |  |  |  |
| Barack Obama | 48\% | 36\% | 89\% | 55\% |
| Ron Paul | 41\% | 51\% | 9\% | 27\% |
| Undecided | 11\% | 13\% | 2\% | 18\% |


|  |  | Race |  |  |  |  |
| ---: | :---: | :---: | :---: | :--- | :---: | :---: |
|  | Base | White | African- <br> American | Other |  |  |
| Obama/Romney |  |  |  |  |  |  |
| Barack Obama | $49 \%$ | $37 \%$ | $89 \%$ | $58 \%$ |  |  |
| Mitt Romney | $46 \%$ | $57 \%$ | $11 \%$ | $26 \%$ |  |  |
| Undecided | $5 \%$ | $6 \%$ | $1 \%$ | $15 \%$ |  |  |


|  |  | Race |  |  |  |  |
| ---: | ---: | ---: | ---: | :--- | :---: | :---: |
|  | Base | White | African- <br> American | Other |  |  |
| Obama/Santorum |  |  |  |  |  |  |
| Barack Obama | $49 \%$ | $38 \%$ | $89 \%$ | $53 \%$ |  |  |
| Rick Santorum | $44 \%$ | $55 \%$ | $9 \%$ | $27 \%$ |  |  |
| Undecided | $7 \%$ | $7 \%$ | $2 \%$ | $19 \%$ |  |  |

Crosstabs

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Obama Approval | 49\% | 63\% | 50\% | 46\% | 44\% |
| Approve |  |  |  |  |  |
| Disapprove | 49\% | 37\% | 48\% | 51\% | 51\% |
| Not sure | 3\% | - | 2\% | 3\% | 5\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Gingrich Favorability |  |  |  |  |  |
| Favorable | 28\% | 28\% | 25\% | 29\% | 32\% |
| Unfavorable | 59\% | 57\% | 62\% | 59\% | 57\% |
| Not sure | 12\% | 15\% | 13\% | 12\% | 11\% |


|  |  | Age |  |  |  |
| :--- | :--- | :--- | ---: | ---: | ---: |
|  | Base | $\mathbf{1 8}$ to <br> $\mathbf{2 9}$ | $\mathbf{3 0}$ to <br> $\mathbf{4 5}$ | $\mathbf{4 6}$ to <br> $\mathbf{6 5}$ | Older <br> than $\mathbf{6 5}$ |
| Paul Favorability |  |  |  |  |  |
| Favorable | $\mathbf{2 7 \%}$ | $28 \%$ | $30 \%$ | $25 \%$ | $24 \%$ |
| Unfavorable | $57 \%$ | $52 \%$ | $54 \%$ | $58 \%$ | $61 \%$ |
| Not sure | $\mathbf{1 6 \%}$ | $20 \%$ | $16 \%$ | $16 \%$ | $15 \%$ |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} \hline 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Romney Favorability | 31\% | 30\% | 28\% | 32\% | 32\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 56\% | 59\% | 59\% | 55\% | 54\% |
| Not sure | 13\% | 11\% | 13\% | 13\% | 14\% |

Crosstabs

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Santorum Favorability |  |  |  |  |  |
| Favorable | 36\% | 39\% | 33\% | 35\% | 38\% |
| Unfavorable | 52\% | 48\% | 56\% | 52\% | 48\% |
| Not sure | 13\% | 13\% | 11\% | 13\% | 15\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Obama/Gingrich | 51\% | 67\% | 52\% | 47\% | 46\% |
| Barack Obama |  |  |  |  |  |
| Newt Gingrich | 42\% | 30\% | 40\% | 48\% | 44\% |
| Undecided | 7\% | 2\% | 8\% | 5\% | 11\% |


|  |  | Age |  |  |  |
| :--- | :--- | :--- | :--- | ---: | ---: |
|  | Base | $\mathbf{1 8}$ to <br> $\mathbf{2 9}$ | $\mathbf{3 0}$ to <br> $\mathbf{4 5}$ | $\mathbf{4 6}$ to <br> $\mathbf{6 5}$ | Older <br> than $\mathbf{6 5}$ |
| Obam a/Paul |  |  |  |  |  |
| Barack Obama | $\mathbf{4 8 \%}$ | $65 \%$ | $48 \%$ | $44 \%$ | $46 \%$ |
| Ron Paul | $\mathbf{4 1 \%}$ | $33 \%$ | $40 \%$ | $43 \%$ | $44 \%$ |
| Undecided | $\mathbf{1 1 \%}$ | $2 \%$ | $12 \%$ | $12 \%$ | $11 \%$ |


|  |  | Age |  |  |  |  |
| :---: | :---: | :---: | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{1 8}$ to <br> $\mathbf{2 9}$ | $\mathbf{3 0}$ to <br> $\mathbf{4 5}$ | $\mathbf{4 6}$ to <br> $\mathbf{6 5}$ | Older <br> than $\mathbf{6 5}$ |  |
| Obam a/Romney |  |  |  |  |  |  |
| Barack Obama | $\mathbf{4 9 \%}$ | $59 \%$ | $50 \%$ | $46 \%$ | $46 \%$ |  |
| Mitt Romney | $\mathbf{4 6 \%}$ | $37 \%$ | $46 \%$ | $48 \%$ | $46 \%$ |  |
| Undecided | $\mathbf{5 \%}$ | $4 \%$ | $3 \%$ | $5 \%$ | $9 \%$ |  |

Crosstabs

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Obama/Santorum | 49\% | 63\% | 50\% | 46\% | 45\% |
| Barack Obama |  |  |  |  |  |
| Rick Santorum | 44\% | 33\% | 40\% | 50\% | 48\% |
| Undecided | 7\% | 4\% | 10\% | 4\% | 7\% |


|  |  | Area Code |  |  |  |  |  |  |  |
| :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | 704 | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ |  |  |
| Obama Approval |  |  |  |  |  |  |  |  |  |
| Approve | $49 \%$ | $49 \%$ | $45 \%$ | $50 \%$ | $43 \%$ | $46 \%$ | $58 \%$ |  |  |
| Disapprove | $49 \%$ | $51 \%$ | $51 \%$ | $48 \%$ | $56 \%$ | $51 \%$ | $40 \%$ |  |  |
| Not sure | $3 \%$ | $1 \%$ | $4 \%$ | $3 \%$ | $0 \%$ | $3 \%$ | $3 \%$ |  |  |


|  |  | Area Code |  |  |  |  |  |  |  |
| :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ |  |  |
| Gingrich Favorability |  |  |  |  |  |  |  |  |  |
| Favorable | $\mathbf{2 8 \%}$ | $27 \%$ | $29 \%$ | $28 \%$ | $38 \%$ | $28 \%$ | $22 \%$ |  |  |
| Unfavorable | $59 \%$ | $50 \%$ | $56 \%$ | $63 \%$ | $55 \%$ | $61 \%$ | $66 \%$ |  |  |
| Not sure | $\mathbf{1 2 \%}$ | $23 \%$ | $16 \%$ | $9 \%$ | $7 \%$ | $10 \%$ | $12 \%$ |  |  |


|  |  | Area Code |  |  |  |  |  |  |  |
| :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ |  |  |
| Paul Favorability |  |  |  |  |  |  |  |  |  |
| Favorable | $27 \%$ | $30 \%$ | $24 \%$ | $22 \%$ | $39 \%$ | $23 \%$ | $29 \%$ |  |  |
| Unfavorable | $57 \%$ | $54 \%$ | $57 \%$ | $65 \%$ | $53 \%$ | $57 \%$ | $51 \%$ |  |  |
| Not sure | $\mathbf{1 6 \%}$ | $16 \%$ | $20 \%$ | $13 \%$ | $8 \%$ | $20 \%$ | $20 \%$ |  |  |

## Crosstabs

|  |  | Area Code |  |  |  |  |  |
| ---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Base | 252 | 336 | 704 | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ |
| Romney Favorability |  |  |  |  |  |  |  |
| Favorable | $31 \%$ | $28 \%$ | $33 \%$ | $30 \%$ | $31 \%$ | $36 \%$ | $27 \%$ |
| Unfavorable | $56 \%$ | $58 \%$ | $50 \%$ | $59 \%$ | $61 \%$ | $53 \%$ | $58 \%$ |
| Not sure | $13 \%$ | $14 \%$ | $17 \%$ | $11 \%$ | $9 \%$ | $11 \%$ | $15 \%$ |


|  | Area Code |  |  |  |  |  |  |  |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{2 5 2}$ | $\mathbf{3 3 6}$ | $\mathbf{7 0 4}$ | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ |  |
| Santorum <br> Favorability |  |  |  |  |  |  |  |  |
| Favorable | $36 \%$ | $37 \%$ | $43 \%$ | $36 \%$ | $42 \%$ | $35 \%$ | $23 \%$ |  |
| Unfavorable | $52 \%$ | $55 \%$ | $42 \%$ | $54 \%$ | $47 \%$ | $48 \%$ | $63 \%$ |  |
| Not sure | $\mathbf{1 3 \%}$ | $7 \%$ | $16 \%$ | $9 \%$ | $11 \%$ | $16 \%$ | $15 \%$ |  |


|  | Base | Area Code |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 252 | 336 | 704 | 828 | 910 | 919 |
| Obama/Gingrich | 51\% | 49\% | 45\% | 54\% | 45\% | 45\% | 62\% |
| Barack Obama |  |  |  |  |  |  |  |
| Newt Gingrich | 42\% | 44\% | 45\% | 41\% | 45\% | 46\% | 35\% |
| Undecided | 7\% | 7\% | 9\% | 5\% | 10\% | 9\% | 3\% |


|  | Area Code |  |  |  |  |  |  |  |
| ---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | 252 | 336 | 704 | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ |  |
| Obama/Paul |  |  |  |  |  |  |  |  |
| Barack Obama | $\mathbf{4 8 \%}$ | $51 \%$ | $44 \%$ | $51 \%$ | $40 \%$ | $43 \%$ | $58 \%$ |  |
| Ron Paul | $41 \%$ | $37 \%$ | $44 \%$ | $41 \%$ | $46 \%$ | $43 \%$ | $34 \%$ |  |
| Undecided | $\mathbf{1 1 \%}$ | $12 \%$ | $12 \%$ | $8 \%$ | $13 \%$ | $14 \%$ | $8 \%$ |  |

Crosstabs

|  |  | Area Code |  |  |  |  |  |  |  |
| ---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Base | 252 | 336 | 704 | $\mathbf{8 2 8}$ | $\mathbf{9 1 0}$ | $\mathbf{9 1 9}$ |  |  |
| Obama/Romney |  |  |  |  |  |  |  |  |  |
| Barack Obama | $49 \%$ | $46 \%$ | $42 \%$ | $52 \%$ | $46 \%$ | $44 \%$ | $60 \%$ |  |  |
| Mitt Romney | $46 \%$ | $46 \%$ | $49 \%$ | $44 \%$ | $50 \%$ | $50 \%$ | $39 \%$ |  |  |
| Undecided | $5 \%$ | $8 \%$ | $9 \%$ | $4 \%$ | $4 \%$ | $6 \%$ | $2 \%$ |  |  |


|  | Base | Area Code |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 252 | 336 | 704 | 828 | 910 | 919 |
| Obama/Santorum | 49\% | 47\% | 44\% | 50\% | 44\% | 46\% | 59\% |
| Barack Obama |  |  |  |  |  |  |  |
| Rick Santorum | 44\% | 45\% | 50\% | 44\% | 49\% | 45\% | 35\% |
| Undecided | 7\% | 8\% | 6\% | 5\% | 7\% | 9\% | 6\% |

## North Carolina Survey Results

Q1of Newt Gingrich?
Favorable ..... 48\%
Unfavorable ..... 39\%
Not sure ..... 14\%
Q2 Do you have a favorable or unfavorable opinionof Ron Paul?
Favorable ..... 32\%
Unfavorable ..... 54\%
Not sure ..... 14\%
Q3 Do you have a favorable or unfavorable opinionof Mitt Romney?
Favorable ..... 51\%
Unfavorable ..... 35\%
Not sure ..... 14\%
Q4 Do you have a favorable or unfavorable opinion of Rick Santorum?
Favorable ..... 58\%
Unfavorable ..... 27\%
Not sure ..... 15\%
Q5 If the Republican candidates for President were Newt Gingrich, Ron Paul, Mitt Romney, and Rick Santorum, who would you vote for?
Newt Gingrich ..... 24\%
Ron Paul ..... 8\% ..... 8\%
Mitt Romney ..... 31\%
Rick Santorum ..... 27\%
Someone else/Not sure ..... 10\%
Q6 Would you say you are strongly committed to that candidate, or might you end up supporting someone else?
Strongly committed to that candidate ..... 49\%
Might end up supporting someone else ..... 51\%
Q7 If the Republican candidates for President were just Ron Paul, Mitt Romney, and Rick Santorum, who would you vote for?
Ron Paul ..... 10\%
Mitt Romney ..... 38\%
Rick Santorum ..... 42\%
Not sure ..... 11\%
Q8 Do you consider yourself to be a member ofthe Tea Party?
Yes ..... 32\%
No ..... 52\%
Not sure ..... 16\%
Q9 Are you an Evangelical Christian, or not?
Are an Evangelical ..... 64\%
Are not ..... 36\%
Q10 Would you describe yourself as very liberal,somewhat liberal, moderate, somewhatconservative, or very conservative?
Very liberal ..... 2\%
Somewhat liberal ..... 4\%
Moderate ..... 15\%
Somewhat conservative ..... 42\%
Very conservative ..... 37\%
Q11 If you are a woman, press 1. If a man, press 2.
Woman ..... 48\%
Man. ..... 52\%

Q12 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.
Democrat ..... 3\%
Republican ..... 77\%
Independent/Other ..... 21\%

## Public Policy Polling

Q13 If you are 18 to 29 years old, press 1. If 30 to 45 , press 2 . If 46 to 65 , press 3 . If you are older than 65 , press 4.
18 to 29 ..... 8\%
30 to 45 ..... 24\%
46 to 65 ..... 39\%
Older than 65 ..... 29\%

## Crosstabs

|  | Base | Tea Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Yes | No | $\begin{aligned} & \text { Not } \\ & \text { sure } \end{aligned}$ |
| Gingrich Favorability |  |  |  |  |
| Favorable | 48\% | 63\% | 43\% | 35\% |
| Unfavorable | 39\% | 22\% | 51\% | 30\% |
| Not sure | 14\% | 15\% | 6\% | 35\% |


|  |  | Tea Party ID |  |  |
| :--- | :--- | ---: | ---: | ---: |
|  | Base | Yes | No | Not <br> sure |
| Paul Favorability |  |  |  |  |
|  | Favorable | $32 \%$ | $32 \%$ | $34 \%$ |
| Unfavorable | $54 \%$ | $60 \%$ | $54 \%$ | $42 \%$ |
| Not sure | $14 \%$ | $8 \%$ | $13 \%$ | $29 \%$ |


|  | Base | Tea Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Yes | No |  |
| Romney Favorability |  |  |  |  |
| Favorable | 51\% | 52\% | 52\% | 45\% |
| Unfavorable | 35\% | 32\% | 39\% | 28\% |
| Not sure | 14\% | 16\% | 9\% | 27\% |


|  | Base | Tea Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Yes | No |  |
| Santorum Favorability |  |  |  |  |
| Favorable | 58\% | 72\% | 54\% | 45\% |
| Unfavorable | 27\% | 19\% | 34\% | 20\% |
| Not sure | 15\% | 8\% | 12\% | 35\% |



## Crosstabs

|  |  | Tea Party ID |  |  |
| :--- | :--- | ---: | ---: | ---: |
|  | Base | Yes | No | Not <br> sure |
| Committed to <br> Candidate or Might <br> Change Your Mind? |  |  |  |  |
| Strongly committed <br> to that candidate | $49 \%$ | $53 \%$ | $47 \%$ | $48 \%$ |
| Might end up <br> supporting | $51 \%$ | $47 \%$ | $53 \%$ | $52 \%$ |
| someone else |  |  |  |  | 年


|  |  | Tea Party ID |  |  |  |
| :--- | :--- | ---: | ---: | ---: | :---: |
|  | Base | Yes | No | Not <br> sure |  |
| 2012 GOP Pres <br> Primary w/o Newt |  |  |  |  |  |
| Ron Paul | $\mathbf{1 0 \%}$ | $7 \%$ | $13 \%$ | $4 \%$ |  |
| Mitt Romney | $\mathbf{3 8 \%}$ | $37 \%$ | $39 \%$ | $35 \%$ |  |
| Rick Santorum | $\mathbf{4 2 \%}$ | $52 \%$ | $36 \%$ | $38 \%$ |  |
| Not sure | $\mathbf{1 1} \%$ | $5 \%$ | $12 \%$ | $23 \%$ |  |


|  |  | Evangelical? |  |
| ---: | :---: | :---: | :---: |
|  | Are an <br> Evangelical | Are <br> not |  |
| Bingrich Favorability |  |  |  |
| Favorable | $\mathbf{4 8 \%}$ | $53 \%$ | $39 \%$ |
| Unfavorable | $\mathbf{3 9 \%}$ | $32 \%$ | $51 \%$ |
| Not sure | $\mathbf{1 4 \%}$ | $16 \%$ | $10 \%$ |

## Crosstabs

|  | Base | Evangelical? |  |
| :---: | :---: | :---: | :---: |
|  |  | Are an Evangelical | Are not |
| Paul Favorability |  |  |  |
| Favorable | 32\% | 30\% | 37\% |
| Unfavorable | 54\% | 55\% | 52\% |
| Not sure | 14\% | 15\% | 11\% |


|  |  | Evangelical? |  |
| ---: | :---: | :---: | :---: |
|  |  | Are an <br> Evangelical | Are |
| not |  |  |  |$|$


|  | Base | Evangelical? |  |
| :---: | :---: | :---: | :---: |
|  |  | Are an Evangelical | Are not |
| Santorum Favorability | 58\% | 65\% | 46\% |
| Favorable |  |  |  |
| Unfavorable | 27\% | 21\% | 38\% |
| Not sure | 15\% | 14\% | 16\% |


|  |  | Evangelical? |  |
| :--- | :---: | :---: | :---: |
|  |  | Are an <br> Evangelical | Are <br> not |
| 2012 GOP Pres |  |  |  |
| Primary |  |  |  |
| Newt Gingrich | $\mathbf{2 4 \%}$ | $26 \%$ | $20 \%$ |
| Ron Paul | $\mathbf{8 \%}$ | $6 \%$ | $12 \%$ |
| Mitt Romney | $\mathbf{3 1 \%}$ | $28 \%$ | $36 \%$ |
| Rick Santorum | $\mathbf{2 7 \%}$ | $31 \%$ | $20 \%$ |
| Someone else/Not | $\mathbf{1 0 \%}$ | $9 \%$ | $12 \%$ |
| sure |  |  |  |

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## Crosstabs

|  |  | Evangelical? |  |
| :--- | :--- | :--- | :--- |
|  | Base | Are an <br> Evangelical | Are <br> not |
| Committed to <br> Candidate or Might <br> Change Your Mind? |  |  |  |
| Strongly committed <br> to that candidate | $49 \%$ | $51 \%$ | $46 \%$ |
| Might end up <br> supporting | $51 \%$ | $49 \%$ | $54 \%$ |
| someone else |  |  |  |$\quad$|  |
| :--- | :--- | :--- |


|  |  | Evangelical? |  |
| :--- | :--- | :--- | :--- |
|  | Are an <br> Evangelical | Are <br> not |  |
| 2012 GOP Pres <br> Primary w/o Newt |  |  |  |
| Ron Paul |  |  |  |
| Mitt Rom ney | $\mathbf{3 8 \%}$ | $33 \%$ | $13 \%$ |
| Rick Santorum | $\mathbf{4 2 \%}$ | $49 \%$ | $29 \%$ |
| Not sure | $\mathbf{1 1 \%}$ | $11 \%$ | $11 \%$ |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Gingrich Favorability | 48\% | 28\% | 21\% | 30\% | 48\% | 60\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 39\% | 66\% | 57\% | 58\% | 41\% | 25\% |
| Not sure | 14\% | 6\% | 22\% | 12\% | 12\% | 16\% |


|  |  | Ideology |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base | Very <br> liberal | Somewhat <br> liberal | Moderate | Somewhat <br> conservative | Very <br> conservative |  |
| Paul Favorability |  |  |  |  |  |  |  |
| Favorable | $32 \%$ | $23 \%$ | $22 \%$ | $42 \%$ | $31 \%$ | $31 \%$ |  |
| Unfavorable | $54 \%$ | $65 \%$ | $62 \%$ | $38 \%$ | $55 \%$ | $57 \%$ |  |
| Not sure | $14 \%$ | $11 \%$ | $16 \%$ | $20 \%$ | $13 \%$ | $12 \%$ |  |

## Crosstabs

|  |  | Ideology |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base | Very <br> liberal | Somewhat <br> liberal | Moderate | Somewhat <br> conservative | Very <br> conservative |  |  |
| Romney Favorability |  |  |  |  |  |  |  |  |
| Favorable | $51 \%$ | $27 \%$ | $44 \%$ | $50 \%$ | $57 \%$ | $46 \%$ |  |  |
| Unfavorable | $\mathbf{3 5 \%}$ | $68 \%$ | $33 \%$ | $36 \%$ | $31 \%$ | $38 \%$ |  |  |
| Not sure | $\mathbf{1 4 \%}$ | $6 \%$ | $24 \%$ | $14 \%$ | $11 \%$ | $16 \%$ |  |  |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | conservative |
| Santorum Favorability | 58\% | 32\% | 47\% | 35\% | 60\% | 68\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 27\% | 47\% | 20\% | 45\% | 27\% | 21\% |
| Not sure | 15\% | 21\% | 33\% | 20\% | 14\% | 11\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| 2012 GOP Pres Primary | 24\% | 11\% | 15\% | 23\% | 22\% | 28\% |
| Newt Gingrich |  |  |  |  |  |  |
| Ron Paul | 8\% | 47\% | 10\% | 11\% | 5\% | 9\% |
| Mitt Romney | 31\% | 27\% | 26\% | 36\% | 37\% | 23\% |
| Rick Santorum | 27\% | - | 29\% | 16\% | 25\% | 35\% |
| Someone else/Not sure | 10\% | 15\% | 20\% | 15\% | 11\% | 6\% |


|  |  | Ideology |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base | Very <br> liberal | Somewhat <br> liberal | Moderate | Somewhat <br> conservative | Very <br> conservative |
| Committed to <br> Candidate or Might <br> Change Your Mind? |  |  |  |  |  |  |
| Strongly committed <br> to that candidate | $49 \%$ | $55 \%$ | $53 \%$ | $44 \%$ | $51 \%$ | $49 \%$ |
| Might end up <br> supporting <br> someone else | $51 \%$ | $45 \%$ | $47 \%$ | $56 \%$ | $49 \%$ | $51 \%$ |

Crosstabs

|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| 2012 GOP Pres <br> Primary w/o Newt | 10\% | 23\% | 25\% | 16\% | 7\% | 8\% |
| Ron Paul |  |  |  |  |  |  |
| Mitt Romney | 38\% | 20\% | 26\% | 47\% | 45\% | 28\% |
| Rick Santorum | 42\% | 36\% | 44\% | 20\% | 35\% | 57\% |
| Not sure | 11\% | 21\% | 5\% | 16\% | 13\% | 7\% |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Gingrich Favorability |  |  |  |
| Favorable | $48 \%$ | $44 \%$ | $51 \%$ |
| Unfavorable | $39 \%$ | $38 \%$ | $39 \%$ |
| Not sure | $\mathbf{1 4 \%}$ | $18 \%$ | $10 \%$ |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Romney Favorability |  |  |  |
| Favorable | $51 \%$ | $53 \%$ | $49 \%$ |
| Unfavorable | $35 \%$ | $30 \%$ | $41 \%$ |
| Not sure | $\mathbf{1 4 \%}$ | $17 \%$ | $10 \%$ |

## Crosstabs

|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Santorum <br> Favorability |  |  |  |
| Favorable | $58 \%$ | $57 \%$ | $60 \%$ |
| Unfavorable | $27 \%$ | $25 \%$ | $29 \%$ |
| Not sure | $15 \%$ | $18 \%$ | $11 \%$ |


|  | Base | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Woman | Man |
| 2012 GOP Pres Primary |  |  |  |
| Newt Gingrich | 24\% | 20\% | 27\% |
| Ron Paul | 8\% | 9\% | 8\% |
| Mitt Romney | 31\% | 31\% | 31\% |
| Rick Santorum | 27\% | 26\% | 27\% |
| Someone else/Not sure | 10\% | 13\% | 8\% |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Committed to <br> Candidate or Might <br> Change Your Mind? |  |  |  |
| Strongly committed <br> to that candidate | $49 \%$ | $50 \%$ | $48 \%$ |
| Might end up <br> supporting | $51 \%$ | $50 \%$ | $52 \%$ |
| someone else |  |  |  |$\quad$|  |
| :--- |


|  | Base | Gender |  |
| :---: | :---: | :---: | :---: |
|  |  | Woman | Man |
| 2012 GOP Pres Primary wlo Newt |  |  |  |
| Ron Paul | 10\% | 10\% | 9\% |
| Mitt Romney | 38\% | 36\% | 39\% |
| Rick Santorum | 42\% | 40\% | 43\% |
| Not sure | 11\% | 13\% | 10\% |

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## Crosstabs

|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Gingrich Favorability |  |  |  |  |
| Favorable | 48\% | 62\% | 51\% | 35\% |
| Unfavorable | 39\% | 38\% | 35\% | 53\% |
| Not sure | 14\% | - | 15\% | 12\% |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Paul Favorability | 32\% | 26\% | 32\% | 36\% |
| Favorable |  |  |  |  |
| Unfavorable | 54\% | 74\% | 55\% | 48\% |
| Not sure | 14\% | - | 13\% | 17\% |


|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Romney Favorability |  |  |  |  |  |
| Favorable | $51 \%$ | $55 \%$ | $53 \%$ | $42 \%$ |  |
| Unfavorable | $35 \%$ | $38 \%$ | $33 \%$ | $42 \%$ |  |
| Not sure | $14 \%$ | $7 \%$ | $14 \%$ | $15 \%$ |  |


|  |  | Party |  |  |
| :--- | :---: | :--- | :--- | :--- |
|  | Base | Dem ocrat | Republican | Independent/Other |
| Santorum <br> Favorability |  |  |  |  |
| Favorable | $58 \%$ | $51 \%$ | $60 \%$ | $51 \%$ |
| Unfavorable | $\mathbf{2 7 \%}$ | $49 \%$ | $25 \%$ | $34 \%$ |
| Not sure | $\mathbf{1 5 \%}$ | - | $15 \%$ | $15 \%$ |

## Public Policy Polling

## Crosstabs

|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| 2012 GOP Pres Primary | 24\% | 30\% | 24\% | 21\% |
| Newt Gingrich |  |  |  |  |
| Ron Paul | 8\% | 26\% | 7\% | 11\% |
| Mitt Romney | 31\% | 25\% | 32\% | 27\% |
| Rick Santorum | 27\% | 12\% | 28\% | 24\% |
| Someone else/Not sure | 10\% | 7\% | 8\% | 17\% |


|  |  | Party |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | Democrat | Republican | Independent/Other |
| Committed to <br> Candidate or Might <br> Change Your Mind? |  |  |  |  |
| Strongly committed <br> to that candidate | $49 \%$ | $52 \%$ | $50 \%$ | $43 \%$ |
| Might end up <br> supporting | $51 \%$ | $48 \%$ | $50 \%$ | $57 \%$ |
| someone else |  |  |  |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| 2012 GOP Pres <br> Primary wlo Newt |  |  |  |  |
| Ron Paul | 10\% | 13\% | 9\% | 11\% |
| Mitt Romney | 38\% | 36\% | 38\% | 36\% |
| Rick Santorum | 42\% | 44\% | 44\% | 34\% |
| Not sure | 11\% | 7\% | 9\% | 20\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Gingrich Favorability | 48\% | 41\% | 42\% | 49\% | 54\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 39\% | 45\% | 40\% | 40\% | 33\% |
| Not sure | 14\% | 14\% | 18\% | 11\% | 14\% |

Crosstabs

|  |  | Age |  |  |  |  |
| :--- | :--- | :--- | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{1 8}$ to | $\mathbf{3 0}$ to | $\mathbf{4 6}$ to | Older <br> 29 |  |
| $\mathbf{4 5}$ | $\mathbf{6 5}$ |  |  |  |  |  |
| than 65 |  |  |  |  |  |  |$|$


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Romney Favorability | 51\% | 45\% | 47\% | 48\% | 59\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 35\% | 41\% | 40\% | 38\% | 26\% |
| Not sure | 14\% | 14\% | 12\% | 14\% | 14\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r\|} \hline 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Santorum Favorability | 58\% | 59\% | 58\% | 60\% | 56\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 27\% | 32\% | 23\% | 28\% | 29\% |
| Not sure | 15\% | 9\% | 19\% | 12\% | 16\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} \hline 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| 2012 GOP Pres <br> Primary | 24\% | 14\% | 16\% | 25\% | 31\% |
| Newt Gingrich |  |  |  |  |  |
| Ron Paul | 8\% | 9\% | 14\% | 9\% | 3\% |
| Mitt Romney | 31\% | 36\% | 25\% | 29\% | 37\% |
| Rick Santorum | 27\% | 27\% | 32\% | 28\% | 21\% |
| Someone else/Not sure | 10\% | 14\% | 14\% | 8\% | 8\% |

Crosstabs

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Committed to Candidate or Might Change Your Mind? | 49\% | 53\% | 49\% | 46\% | 53\% |
| Strongly committed to that candidate |  |  |  |  |  |
| Might end up supporting someone else | 51\% | 47\% | 51\% | 54\% | 47\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| 2012 GOP Pres <br> Primary wlo Newt | 10\% | 5\% | 16\% | 10\% | 5\% |
| Ron Paul |  |  |  |  |  |
| Mitt Romney | 38\% | 45\% | 26\% | 35\% | 49\% |
| Rick Santorum | 42\% | 36\% | 46\% | 45\% | 35\% |
| Not sure | 11\% | 14\% | 12\% | 10\% | 11\% |

