

**September 13, 2012** 

**INTERVIEWS: Tom Jensen 919-744-6312** 

IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

# **Bullock edges Hill for Montana governor**

**Raleigh, N.C.** – Democrats have a slight edge in keeping control of the Montana governor's mansion when the term-limited Brian Schweitzer leaves office. Current Attorney General Steve Bullock leads former at-large Congressman Rick Hill by five points (44-39), with Libertarian Ron Vandevender and independent Bill Coate each at 4% and 9% undecided. In PPP's April pre-primary matchup between the two major party candidates, they tied at 39%, with 21% still undecided.

Since Hill remains at 39%, clearly Bullock's boost is not due to the minor party candidates siphoning support from Hill, even though they do take slightly more of the GOP vote than the Democratic vote. Bullock's increase in support is because he now leads by seven with independents, versus a tie in April.

Two measures on this fall's ballot lead by wide margins right now. An initiative establishing that corporations are not people leads by 29 points (53-24), and one which would reform the existing medical marijuana program leads by 17 (46-29). Both enjoy considerable support across the partisan spectrum.

In a prospective 2014 Senate election, Schweitzer would outperform Max Baucus versus a generic Republican opponent, but if Baucus did run again and Schweitzer challenged him in a primary, Schweitzer would not beat the incumbent by much. Schweitzer would top an unnamed Republican by eight points (50-42), just a bit more than Baucus' sixpoint edge (48-42). In a primary, 40% prefer Schweitzer to 36% in favor of renominating Baucus. That is down from a 48-37 Schweitzer advantage in April.

Overall, Schweitzer remains one of the most popular governors in the country, with 56% approving and only 35% disapproving of the progressive Democrat who governs a redleaning state. That is up from 52-36 in April. 56% of independents and even 26% of Republicans like the work Schweitzer is doing, up a tick from 53% and 24%. Baucus is not quite so beloved, but his 45-47 approval spread is up from 42-46 in the previous poll.

PPP surveyed 656 likely Montana voters, including 201 usual Democratic primary voters, from September 10<sup>th</sup> to 11<sup>th</sup>. The margin of error for the overall survey is +/-3.8%, and +/-6.9% for the Democratic primary portion. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.

Public Policy Polling 3020 Highwoods Blvd. Raleigh, NC 27604 Phone: 888 621-6988

Web: www.publicpolicypolling.com

Email: information@publicpolicypolling.com





# **Montana Survey Results**

Q1	Do you have a favorable or unfavorable opinion of Steve Bullock?	Q4	In 2004, Montana voters approcreating a medical marijuana p	rogram for
	Favorable43%		patients with debilitating medical Senate Bill 423, passed by the	
	Unfavorable27%		Legislature, repeals I-148 and	enacts a new
	Not sure30%		medical marijuana program, where permitting patients to grow mar	
Q2	Do you have a favorable or unfavorable opinion of Rick Hill?		designate a provider; limiting exprovider to three patients; proh	ach marijuana
	Favorable32%		providers from accepting anyth	
	Unfavorable39%		exchange for services or produ local governments authority to	
	Not sure30%		marijuana providers; establishin	
Q3	The candidates for Governor are Democrat Steve Bullock, Republican Rick Hill, Libertarian Ron Vandevender, and independent Bill Coate. If the election was today, who would you vote for?		standards for demonstrating chereviewing the practices of doctor marijuana use for 25 or more period. If SB 423 is affirm voters, there will be no fiscal im the legislature has funded the compared to the co	ors who certify atients in a 12- ned by the apact because
	Steve Bullock44%		implementation. If SB 423 is re	ected by the
	Rick Hill39%		voters, there may be a small sa State. If the election was today	
	Ron Vandevender4%		for or against SB 423?	, would you roto
	Bill Coate		For	46%
	Undecided9%		Against	29%

Not sure 24%



Q5	Ballot initiative I-166 establishes a state policy that corporations are not entitled to constitutional rights because they are not human beings, and charges Montana elected and appointed officials, state and federal, to implement that policy. With this policy, the people of Montana establish that there should be a level playing field in campaign spending, in part by prohibiting corporate campaign contributions and expenditures and by limiting political spending in elections. Further,	Q10 If the Democratic candidates for Senate in 2014 were Max Baucus and Brian Schweitzer, who would you vote for? (201 Democratic primary voters)  Max Baucus36% Not sure24%  Brian Schweitzer40%  Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?  Very liberal
	Montana's congressional delegation is charged with proposing a joint resolution offering an	Somewhat liberal
	amendment to the United States Constitution establishing that corporations are not human	Moderate28%
	beings entitled to constitutional rights. If the	Somewhat conservative24%
	election was today, would you vote for or against initiative 166?	Very conservative21%
	For53%	Q12 If you are a woman, press 1. If a man, press 2.
	Against24%	Woman52%
	Not sure23%	Man48%
Q6	Do you approve or disapprove of Governor Brian Schweitzer's job performance?	Q13 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.
	Approve56% Not sure9%	Democrat33%
Q7	Disapprove35%  Do you approve or disapprove of Senator Max	Republican34%
Q1	Baucus' job performance?	Independent/Other33%
	Approve45% Not sure	Q14 If you are white, press 1. If other, press 2.
	Disapprove47%	White88%
Q8	Generally speaking, if there was an election for the Senate today, would you vote for Democrat Max Baucus or his Republican opponent?	Other
	Max Baucus48% Not sure10%	older than 65, press 4.
	Republican opponent42%	18 to 29
Q9	Generally speaking, if there was an election for	30 to 45
	the Senate today, and the Democratic candidate was Brian Schweitzer, would you vote for him or his Republican opponent?	46 to 65
	Brian Schweitzer50% Not sure8%	
	Republican opponent42%	





		Ideolo	ldeology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Bullock Favorability		-	-	=			
Favorable	43%	75%	82%	59%	16%	8%	
Unfavorable	27%	6%	1%	17%	38%	57%	
Not sure	30%	19%	18%	24%	47%	35%	

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Hill Favorability				-		
Favorable	32%	8%	4%	13%	48%	69%
Unfavorable	39%	73%	68%	57%	12%	6%
Not sure	30%	18%	28%	30%	40%	25%

		Ideolog	deology					
		Very	Som ew hat		Som ew hat	Very		
	Base	liberal	liberal	Moderate	conservative	conservative		
Bullock/Hill/Vandeve- nder/Coate		<u> </u>		•				
Steve Bullock	44%	82%	88%	63%	10%	6%		
Rick Hill	39%	5%	2%	15%	67%	83%		
Ron Vandevender	4%	7%	1%	4%	5%	5%		
Bill Coate	4%	1%	3%	4%	7%	3%		
Undecided	9%	4%	7%	15%	12%	3%		

		Ideolog	gy			
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
SB 423		-	-			
For	46%	33%	36%	44%	62%	47%
Against	29%	48%	29%	28%	20%	30%
Not sure	24%	20%	35%	27%	18%	23%





		Ideolog	ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative		
I-166			<u>-</u>	=			
For	53%	75%	76%	61%	39%	28%	
Against	24%	11%	6%	18%	36%	40%	
Not sure	23%	14%	18%	20%	26%	31%	

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Schweitzer Approval						
Approve	56%	83%	88%	78%	28%	22%
Disapprove	35%	9%	6%	14%	59%	70%
Not sure	9%	9%	7%	8%	12%	8%

		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative		
Baucus Approval		_	<u>-</u>	<u>-</u>	-		
Approve	45%	66%	79%	64%	19%	14%	
Disapprove	47%	30%	6%	27%	73%	81%	
Not sure	8%	5%	14%	9%	9%	5%	

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Baucus or GOP Opponent?		•	•	-	•	
Max Baucus	48%	81%	88%	69%	21%	7%
Republican opponent		13%	4%	18%	69%	87%
Not sure	10%	7%	8%	13%	11%	6%





		Ideolog	ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Schweitzer or GOP Opponent?							
Brian Schweitzer	50%	88%	84%	72%	18%	12%	
Republican opponent	42%	12%	5%	20%	72%	80%	
Not sure	8%	-	12%	8%	11%	9%	

		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	
Baucus/Schweitzer			-	<u>-</u>		
Max Baucus	36%	15%	33%	47%	53%	88%
Brian Schweitzer	40%	63%	43%	25%	34%	-
Not sure	24%	23%	24%	29%	13%	12%

		Gender	
	Base	Woman	Man
Bullock Favorability		-	
Favorable	43%	42%	44%
Unfavorable	27%	22%	32%
Not sure	30%	36%	25%

		Gender	
	Base	Woman	Man
Hill Favorability		- -	
Favorable	32%	28%	36%
Unfavorable	39%	37%	40%
Not sure	30%	34%	24%





		Gender	
	Base	Woman	Man
Bullock/Hill/Vandeve- nder/Coate			
Steve Bullock	44%	45%	42%
Rick Hill	39%	36%	42%
Ron Vandevender	4%	4%	5%
Bill Coate	4%	4%	3%
Undecided	9%	10%	8%

		Gender	
	Base	Woman	Man
SB 423		-	
For	46%	44%	49%
Against	29%	28%	31%
Not sure	24%	29%	20%

		Gender	
	Base	Woman	Man
I-166		-	
For	53%	46%	60%
Against	24%	24%	24%
Not sure	23%	29%	16%

		Gender	
	Base	Woman	Man
Schweitzer Approval		- -	
Approve	56%	55%	56%
Disapprove	35%	34%	37%
Not sure	9%	11%	7%





		Gender	
	Base	Woman	Man
Baucus Approval		-	
Approve	45%	46%	43%
Disapprove	47%	45%	50%
Not sure	8%	10%	7%

		Gender	
	Base	Woman	Man
Baucus or GOP Opponent?			
Max Baucus	48%	48%	48%
Republican opponent	42%	41%	44%
Not sure	10%	11%	8%

		Gender	
	Base	Woman	Man
Schweitzer or GOP Opponent?			
Brian Schweitzer	50%	49%	50%
Republican opponent	42%	43%	41%
Not sure	8%	8%	9%

		Gender	
	Base	Woman	Man
Baucus/Schweitzer		- -	
Max Baucus	36%	25%	48%
Brian Schweitzer	40%	41%	39%
Not sure	24%	33%	14%





		Party			
	Base	Democrat	Republican	Independent/Other	
Bullock Favorability					
Favorable	43%	68%	16%	43%	
Unfavorable	27%	10%	40%	31%	
Not sure	30%	22%	44%	25%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Hill Favorability		='			
Favorable	32%	10%	57%	29%	
Unfavorable	39%	65%	8%	43%	
Not sure	30%	26%	35%	28%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Bullock/Hill/Vandeve- nder/Coate						
Steve Bullock	44%	83%	8%	41%		
Rick Hill	39%	8%	75%	34%		
Ron Vandevender	4%	3%	2%	8%		
Bill Coate	4%	0%	5%	6%		
Undecided	9%	6%	10%	12%		

		Party					
	Base	Democrat	Republican	Independent/Other			
SB 423		='		•			
For	46%	45%	54%	40%			
Against	29%	34%	20%	34%			
Not sure	24%	21%	26%	27%			





		Party	Party				
	Base	Democrat	Republican	Independent/Other			
I-166							
For	53%	67%	32%	59%			
Against	24%	13%	35%	25%			
Not sure		20%	34%	15%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Schweitzer Approval		•				
Approve	56%	85%	26%	56%		
Disapprove	35%	9%	62%	35%		
Not sure	9%	6%	12%	9%		

		Party					
	Base	Democrat	Republican	Independent/Other			
Baucus Approval		<del>-</del>	•	-			
Approve	45%	73%	19%	42%			
Disapprove	47%	21%	71%	51%			
Not sure	8%	7%	10%	8%			

		Party	Party			
	Base	Democrat	Republican	Independent/Other		
Baucus or GOP Opponent?						
Max Baucus	48%	87%	14%	42%		
Republican opponent		9%	77%	42%		
Not sure	10%	4%	9%	16%		





		Party				
	Base	Democrat	Republican	Independent/Other		
Schweitzer or GOP Opponent?						
Brian Schweitzer	50%	88%	14%	47%		
Republican opponent	42%	7%	80%	38%		
Not sure	8%	5%	6%	15%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Baucus/Schweitzer		='			
Max Baucus	36%	32%	72%	40%	
Brian Schweitzer	40%	44%	28%	33%	
Not sure	24%	24%	-	27%	

		Race	
	Base	White	Other
Bullock Favorability		·	
Favorable	43%	43%	44%
Unfavorable	27%	26%	32%
Not sure	30%	31%	25%

		Race	
	Base	White	Other
Hill Favorability			
Favorable	32%	32%	30%
Unfavorable	39%	38%	41%
Notsure	30%	30%	29%





		Race	
	Base	White	Other
Bullock/Hill/Vandeve- nder/Coate			
Steve Bullock	44%	43%	49%
Rick Hill	39%	40%	30%
Ron Vandevender	4%	4%	5%
Bill Coate	4%	4%	5%
Undecided	9%	9%	12%

			Race	
		Base	White	Other
SB 423				
	For	46%	47%	41%
	Against	29%	28%	35%
	Not sure	24%	25%	24%

		Race	
	Base	White	Other
I-166		_	
For	53%	52%	55%
Against	24%	24%	29%
Not sure	23%	24%	16%

		Race		
	Base	White	Other	
Schweitzer Approval		_	='	
Approve	56%	55%	61%	
Disapprove	35%	35%	35%	
Not sure	9%	10%	4%	





		Race		
	Base	White	Other	
Baucus Approval				
Approve	45%	45%	44%	
Disapprove	47%	48%	45%	
Not sure	8%	8%	11%	

		Race	
	Base	White	Other
Baucus or GOP Opponent?		_	-
Max Baucus	48%	46%	58%
Republican opponent	42%	44%	31%
Not sure	10%	9%	10%

		Race	
	Base	White	Other
Schweitzer or GOP Opponent?			
Brian Schweitzer	50%	49%	57%
Republican opponent	42%	43%	33%
Not sure	8%	8%	9%

		Race		
	Base	White	Other	
Baucus/Schweitzer				
Max Baucus	36%	34%	45%	
Brian Schweitzer	40%	43%	27%	
Not sure	24%	23%	28%	





		Age			
	Base	18 to 29		46 to 65	Older than 65
Bullock Favorability					
Favorable	43%	41%	39%	46%	44%
Unfavorable	27%	19%	23%	32%	30%
Not sure	30%	41%	38%	22%	26%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Hill Favorability					
Favorable	32%	19%	26%	39%	37%
Unfavorable	39%	41%	33%	42%	40%
Not sure	30%	41%	41%	20%	23%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Bullock/Hill/Vandeve- nder/Coate		-			
Steve Bullock	44%	49%	41%	45%	42%
Rick Hill	39%	32%	33%	43%	44%
Ron Vandevender	4%	5%	8%	3%	2%
Bill Coate	4%	5%	5%	3%	2%
Undecided	9%	8%	14%	5%	9%

			Age			
		Base	18 to 29	30 to 45	46 to 65	Older than 65
SB 423						
	For	46%	38%	49%	48%	44%
	Against					
	Not sure	24%	28%	21%	23%	29%





			Age			
		Base	18 to 29	30 to 45	46 to 65	Older than 65
I-166						
	For	53%	58%	42%	61%	53%
	Against	24%	27%	29%	20%	23%
	Not sure	23%	15%	29%	19%	24%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Schweitzer Approval					
Approve	56%	65%	54%	51%	60%
Disapprove	35%	19%	42%	39%	30%
Not sure	9%	15%	4%	11%	10%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Baucus Approval						
Approve	45%	60%	40%	44%	42%	
Disapprove	47%	24%	50%	48%	54%	
Not sure	8%	16%	10%	7%	4%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Baucus or GOP Opponent?						
Max Baucus	48%	56%	50%	46%	44%	
Republican opponent	42%	36%	40%	43%	48%	
Not sure	10%	8%	10%	11%	9%	





		Age				
	Base	18 to 29	30 to 45	46 to 65		
Schweitzer or GOP Opponent?						
Brian Schweitzer	50%	67%	49%	46%	48%	
Republican opponent	42%	29%	45%	41%	46%	
Not sure	8%	4%	6%	14%	6%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Baucus/Schweitzer						
Max Baucus	36%	46%	33%	38%	27%	
Brian Schweitzer	40%	31%	33%	45%	48%	
Not sure	24%	23%	33%	18%	25%	

