

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

No hope for Obama in Mississippi

Raleigh, N.C. – When PPP last took a look at President Obama’s re-election effort in Mississippi back in March, he was actually trailing a few of his potential opponents by single-digit margins. That is no longer the case. All but one of the six Republicans tested against him in the latest survey beat Obama by larger spreads than John McCain’s 13-point win three years ago.

Mitt Romney, as nearly everywhere, tops the president by the largest amount, 18 points (54-36), up 12 points from a six-point lead in March. Rick Perry and Herman Cain each lead by 17 (55-38 and 54-37, respectively); neither was tested eight months ago. Newt Gingrich leads by 16 (54-38), up 10 points from March. Ron Paul is up 15 (52-37), and Michele Bachmann by 12 (52-40); neither was polled last time. The Republicans lead by 23 to 44 points with independents, and take 12-13% of the Democratic vote.

Obama’s approval rating has declined 11 points from 42-54 in March to 36-59 now. Only four states where PPP has measured him this year see the president worse (Nebraska, Utah, West Virginia, and Wyoming)—all much whiter states. Only 16% of white Mississippi voters approve of Obama’s performance, with 80% disapproving. That figure has actually not changed from March. What makes this state unique is that its large share of black voters have soured a little on the president, from 93-5 to 80-14.

Unlike in other states, black voters in Mississippi who disapprove are not rallying behind the president when it comes time to vote. Still roughly 80% of them vote for him, but that is down from over 90% in the previous poll. Herman Cain gets the largest share of the black vote, at 15%, but the others pull 12-14%.

“There’s going to have to be some sort of major national partisan realignment before Democrats can hope to win Mississippi in the Presidential race again,” said Dean Debnam, President of Public Policy Polling.

PPP surveyed 796 likely Mississippi voters from November 4th to 6th. The margin of error for the survey is +/-3.5%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



Mississippi Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 36%
Disapprove..... 59%
Not sure 5%

Q2 Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable..... 30%
Unfavorable 37%
Not sure 33%

Q3 Do you have a favorable or unfavorable opinion of Herman Cain?

Favorable..... 39%
Unfavorable 35%
Not sure 26%

Q4 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable..... 42%
Unfavorable 36%
Not sure 22%

Q5 Do you have a favorable or unfavorable opinion of Ron Paul?

Favorable..... 23%
Unfavorable 44%
Not sure 33%

Q6 Do you have a favorable or unfavorable opinion of Rick Perry?

Favorable..... 28%
Unfavorable 43%
Not sure 29%

Q7 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 32%
Unfavorable 40%
Not sure 28%

Q8 If the candidates for President next year were Democrat Barack Obama and Republican Michele Bachmann, who would you vote for?

Barack Obama..... 40%
Michele Bachmann 52%
Undecided..... 9%

Q9 If the candidates for President next year were Democrat Barack Obama and Republican Herman Cain, who would you vote for?

Barack Obama..... 37%
Herman Cain..... 54%
Undecided..... 10%

Q10 If the candidates for President next year were Democrat Barack Obama and Republican Newt Gingrich, who would you vote for?

Barack Obama..... 38%
Newt Gingrich 54%
Undecided..... 9%

Q11 If the candidates for President next year were Democrat Barack Obama and Republican Ron Paul, who would you vote for?

Barack Obama..... 37%
Ron Paul..... 52%
Undecided..... 12%





Q12 If the candidates for President next year were Democrat Barack Obama and Republican Rick Perry, who would you vote for?

Barack Obama..... 38%
Rick Perry..... 55%
Undecided..... 7%

Q13 If the candidates for President next year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama..... 36%
Mitt Romney..... 54%
Undecided..... 10%

Q14 Who did you vote for President in 2008?

John McCain..... 54%
Barack Obama..... 40%
Someone else/Don't remember 6%

Q15 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 12%
Somewhat liberal 10%
Moderate..... 21%
Somewhat conservative..... 25%
Very conservative 32%

Q16 If you are a woman, press 1. If a man, press 2.

Woman 54%
Man..... 46%

Q17 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 39%
Republican..... 47%
Independent/Other..... 14%

Q18 If you are white, press 1. If African-American, press 2. If other, press 3.

White 66%
African-American 30%
Other..... 3%

Q19 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 16%
30 to 45..... 22%
46 to 65..... 37%
Older than 65..... 25%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	36%	3%	84%	16%
Disapprove	59%	94%	10%	65%
Not sure	5%	3%	5%	19%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Bachmann Favorability				
Favorable	30%	38%	19%	19%
Unfavorable	37%	28%	50%	35%
Not sure	33%	33%	31%	46%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Cain Favorability				
Favorable	39%	59%	13%	21%
Unfavorable	35%	20%	55%	45%
Not sure	26%	21%	32%	34%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Gingrich Favorability				
Favorable	42%	64%	10%	43%
Unfavorable	36%	19%	60%	34%
Not sure	22%	17%	30%	23%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Paul Favorability				
Favorable	23%	30%	13%	26%
Unfavorable	44%	43%	48%	22%
Not sure	33%	27%	39%	53%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Perry Favorability				
Favorable	28%	42%	6%	38%
Unfavorable	43%	32%	63%	19%
Not sure	29%	27%	31%	42%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Romney Favorability				
Favorable	32%	42%	17%	35%
Unfavorable	40%	34%	51%	28%
Not sure	28%	24%	32%	37%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Bachmann				
Barack Obama	40%	7%	91%	14%
Michele Bachmann	52%	82%	7%	50%
Undecided	9%	11%	2%	36%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Cain				
Barack Obama	37%	5%	88%	14%
Herman Cain	54%	86%	7%	49%
Undecided	10%	10%	6%	37%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Gingrich				
Barack Obama	38%	4%	90%	20%
Newt Gingrich	54%	87%	6%	40%
Undecided	9%	9%	3%	39%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Paul				
Barack Obama	37%	4%	88%	15%
Ron Paul	52%	82%	7%	50%
Undecided	12%	14%	5%	35%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Perry				
Barack Obama	38%	5%	90%	14%
Rick Perry	55%	88%	6%	55%
Undecided	7%	7%	5%	31%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Romney				
Barack Obama	36%	3%	88%	18%
Mitt Romney	54%	87%	6%	43%
Undecided	10%	10%	6%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	36%	74%	72%	56%	21%	9%
Disapprove	59%	22%	24%	35%	76%	87%
Not sure	5%	3%	3%	9%	3%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bachmann Favorability						
Favorable	30%	26%	15%	18%	22%	50%
Unfavorable	37%	54%	52%	47%	41%	17%
Not sure	33%	21%	33%	35%	37%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cain Favorability						
Favorable	39%	24%	20%	17%	44%	61%
Unfavorable	35%	67%	51%	47%	31%	13%
Not sure	26%	9%	29%	36%	25%	25%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gingrich Favorability						
Favorable	42%	14%	22%	17%	52%	66%
Unfavorable	36%	61%	61%	51%	30%	14%
Not sure	22%	25%	18%	32%	18%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Paul Favorability						
Favorable	23%	22%	15%	15%	26%	30%
Unfavorable	44%	52%	56%	41%	45%	39%
Not sure	33%	26%	29%	45%	29%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perry Favorability						
Favorable	28%	13%	11%	12%	31%	47%
Unfavorable	43%	69%	54%	54%	43%	23%
Not sure	29%	18%	35%	34%	26%	30%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	32%	24%	17%	26%	45%	34%
Unfavorable	40%	52%	50%	38%	33%	39%
Not sure	28%	24%	32%	35%	22%	28%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Bachmann						
Barack Obama	40%	77%	77%	64%	19%	14%
Michele Bachmann	52%	21%	21%	22%	67%	80%
Undecided	9%	1%	3%	14%	13%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Cain						
Barack Obama	37%	77%	77%	60%	18%	10%
Herman Cain	54%	18%	21%	24%	70%	83%
Undecided	10%	5%	2%	16%	12%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Gingrich						
Barack Obama	38%	77%	77%	62%	20%	10%
Newt Gingrich	54%	22%	19%	23%	71%	82%
Undecided	9%	1%	4%	15%	9%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Paul						
Barack Obama	37%	76%	76%	61%	18%	10%
Ron Paul	52%	22%	21%	23%	67%	78%
Undecided	12%	1%	3%	16%	15%	12%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Perry						
Barack Obama	38%	76%	76%	64%	21%	9%
Rick Perry	55%	23%	23%	23%	72%	84%
Undecided	7%	1%	1%	13%	7%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	36%	74%	76%	57%	19%	10%
Mitt Romney	54%	24%	20%	25%	72%	79%
Undecided	10%	1%	4%	18%	8%	12%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	36%	39%	32%
Disapprove	59%	56%	64%
Not sure	5%	5%	4%

	Base	Gender	
		Woman	Man
Bachmann Favorability			
Favorable	30%	26%	34%
Unfavorable	37%	34%	41%
Not sure	33%	40%	25%





Crosstabs

	Base	Gender	
		Woman	Man
Cain Favorability			
Favorable	39%	30%	48%
Unfavorable	35%	38%	32%
Not sure	26%	32%	20%

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	42%	35%	49%
Unfavorable	36%	36%	36%
Not sure	22%	29%	15%

	Base	Gender	
		Woman	Man
Paul Favorability			
Favorable	23%	18%	29%
Unfavorable	44%	41%	47%
Not sure	33%	41%	24%

	Base	Gender	
		Woman	Man
Perry Favorability			
Favorable	28%	21%	36%
Unfavorable	43%	39%	47%
Not sure	29%	40%	17%





Crosstabs

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	32%	28%	36%
Unfavorable	40%	35%	45%
Not sure	28%	37%	19%

	Base	Gender	
		Woman	Man
Obama/Bachmann			
Barack Obama	40%	44%	35%
Michele Bachmann	52%	44%	60%
Undecided	9%	12%	5%

	Base	Gender	
		Woman	Man
Obama/Cain			
Barack Obama	37%	42%	30%
Herman Cain	54%	45%	63%
Undecided	10%	13%	6%

	Base	Gender	
		Woman	Man
Obama/Gingrich			
Barack Obama	38%	42%	33%
Newt Gingrich	54%	48%	60%
Undecided	9%	10%	7%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Paul			
Barack Obama	37%	41%	32%
Ron Paul	52%	45%	59%
Undecided	12%	14%	9%

	Base	Gender	
		Woman	Man
Obama/Perry			
Barack Obama	38%	42%	33%
Rick Perry	55%	48%	62%
Undecided	7%	10%	5%

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	36%	40%	31%
Mitt Romney	54%	47%	61%
Undecided	10%	12%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	36%	81%	5%	21%
Disapprove	59%	13%	92%	71%
Not sure	5%	7%	3%	8%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Bachmann Favorability				
Favorable	30%	20%	40%	23%
Unfavorable	37%	46%	28%	45%
Not sure	33%	34%	32%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
Cain Favorability				
Favorable	39%	16%	57%	39%
Unfavorable	35%	52%	23%	30%
Not sure	26%	31%	21%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
Gingrich Favorability				
Favorable	42%	15%	65%	33%
Unfavorable	36%	54%	19%	45%
Not sure	22%	31%	15%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Paul Favorability				
Favorable	23%	13%	31%	23%
Unfavorable	44%	46%	42%	43%
Not sure	33%	41%	26%	33%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Perry Favorability				
Favorable	28%	9%	45%	20%
Unfavorable	43%	58%	31%	45%
Not sure	29%	33%	24%	36%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	32%	19%	45%	25%
Unfavorable	40%	45%	35%	43%
Not sure	28%	36%	21%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Bachmann				
Barack Obama	40%	84%	8%	30%
Michele Bachmann	52%	13%	81%	53%
Undecided	9%	3%	11%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Cain				
Barack Obama	37%	81%	7%	21%
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Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Gingrich				
Barack Obama	38%	82%	5%	28%
Newt Gingrich	54%	12%	87%	52%
Undecided	9%	6%	8%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Paul				
Barack Obama	37%	82%	5%	27%
Ron Paul	52%	12%	81%	55%
Undecided	12%	6%	14%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Perry				
Barack Obama	38%	83%	6%	28%
Rick Perry	55%	13%	85%	60%
Undecided	7%	4%	8%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	36%	80%	6%	25%
Mitt Romney	54%	13%	83%	58%
Undecided	10%	7%	11%	17%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	36%	16%	80%	37%
Disapprove	59%	80%	14%	48%
Not sure	5%	4%	6%	15%

	Base	Race		
		White	African-American	Other
Bachmann Favorability				
Favorable	30%	33%	23%	26%
Unfavorable	37%	36%	42%	29%
Not sure	33%	31%	35%	45%

	Base	Race		
		White	African-American	Other
Cain Favorability				
Favorable	39%	49%	19%	14%
Unfavorable	35%	29%	44%	60%
Not sure	26%	22%	36%	27%

	Base	Race		
		White	African-American	Other
Gingrich Favorability				
Favorable	42%	54%	16%	28%
Unfavorable	36%	29%	50%	43%
Not sure	22%	17%	34%	29%





Crosstabs

	Base	Race		
		White	African-American	Other
Paul Favorability				
Favorable	23%	28%	13%	7%
Unfavorable	44%	44%	43%	48%
Not sure	33%	27%	44%	45%

	Base	Race		
		White	African-American	Other
Perry Favorability				
Favorable	28%	37%	9%	15%
Unfavorable	43%	37%	56%	48%
Not sure	29%	26%	35%	37%

	Base	Race		
		White	African-American	Other
Romney Favorability				
Favorable	32%	41%	13%	16%
Unfavorable	40%	36%	49%	46%
Not sure	28%	23%	38%	38%

	Base	Race		
		White	African-American	Other
Obama/Bachmann				
Barack Obama	40%	20%	84%	54%
Michele Bachmann	52%	69%	13%	31%
Undecided	9%	11%	3%	15%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama/Cain				
Barack Obama	37%	18%	79%	62%
Herman Cain	54%	71%	15%	32%
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	Base	Race		
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Barack Obama	38%	18%	83%	54%
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		White	African-American	Other
Obama/Paul				
Barack Obama	37%	17%	81%	56%
Ron Paul	52%	68%	14%	29%
Undecided	12%	14%	5%	16%

	Base	Race		
		White	African-American	Other
Obama/Perry				
Barack Obama	38%	18%	83%	56%
Rick Perry	55%	73%	14%	29%
Undecided	7%	8%	3%	16%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama/Romney				
Barack Obama	36%	15%	84%	56%
Mitt Romney	54%	72%	12%	25%
Undecided	10%	12%	4%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	36%	45%	43%	38%	23%
Disapprove	59%	49%	54%	57%	72%
Not sure	5%	6%	3%	5%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bachmann Favorability					
Favorable	30%	25%	33%	29%	31%
Unfavorable	37%	35%	38%	39%	34%
Not sure	33%	40%	29%	32%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cain Favorability					
Favorable	39%	35%	42%	38%	40%
Unfavorable	35%	40%	34%	34%	34%
Not sure	26%	25%	25%	28%	25%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	42%	33%	47%	36%	51%
Unfavorable	36%	38%	36%	40%	30%
Not sure	22%	29%	17%	25%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Paul Favorability					
Favorable	23%	17%	31%	23%	21%
Unfavorable	44%	43%	36%	45%	48%
Not sure	33%	39%	33%	32%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perry Favorability					
Favorable	28%	31%	25%	23%	36%
Unfavorable	43%	38%	45%	44%	42%
Not sure	29%	31%	30%	32%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	32%	40%	25%	26%	44%
Unfavorable	40%	36%	46%	43%	32%
Not sure	28%	24%	30%	31%	24%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Bachmann					
Barack Obama	40%	47%	45%	43%	26%
Michele Bachmann	52%	42%	52%	49%	60%
Undecided	9%	11%	3%	7%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Cain					
Barack Obama	37%	48%	35%	41%	26%
Herman Cain	54%	43%	57%	52%	60%
Undecided	10%	9%	8%	7%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Gingrich					
Barack Obama	38%	47%	37%	42%	26%
Newt Gingrich	54%	44%	53%	49%	67%
Undecided	9%	9%	10%	8%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Paul					
Barack Obama	37%	47%	37%	40%	27%
Ron Paul	52%	49%	54%	48%	56%
Undecided	12%	5%	8%	12%	17%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Perry					
Barack Obama	38%	48%	40%	41%	26%
Rick Perry	55%	45%	57%	49%	68%
Undecided	7%	7%	3%	10%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	36%	51%	34%	38%	25%
Mitt Romney	54%	41%	52%	52%	65%
Undecided	10%	7%	14%	10%	10%

