

March 8, 2011

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Claire McCaskill leads all Republicans but barely

Raleigh, N.C. – Senator Claire McCaskill's standing with Missouri voters has improved by a hair on the margin since PPP's last look at the state in November, but with voters divided on her job performance, she is still no better than even-money to be re-elected next fall.

The shape of the race has changed. Jim Talent, whom McCaskill narrowly ousted in the strong Democratic year of 2006, has decided against a rematch since the previous survey was conducted, and Lt. Governor Peter Kinder has announced a challenge to Governor Jay Nixon instead. So the identity of McCaskill's eventual opponent is less clear, but even the least-known of them trails by single digits.

McCaskill tops former State Treasurer Sarah Steelman, 45-42. Steelman was the only candidate tested in both polls; she was down only 45-44 in the first, the same margin Rep. Todd Akin now has. Attorney Ed Martin lags, 46-40. And former state GOP chairwoman Ann Wagner is down by the largest margin, 45-36. Steelman and Martin are the only announced candidates so far. McCaskill has her base pretty locked up, getting 88-89% of Democrats in each matchup, and losing only 3-7% to the Republican candidates. But a lot of Republicans and independents are still undecided, and the latter split almost evenly between McCaskill and the GOP contenders.

Right now, the contest is a measure of name recognition, with McCaskill showing a ceiling of 45-46% regardless of her opponent, and those opponents' levels of support varying by voters' familiarity with them. Akin and Steelman are the best known, but still a non-entity to 56% of voters. Two-thirds have no opinion of Martin, and almost three-quarters cannot express their views about Wagner. McCaskill's job approval rating is now at 46%, up from 43% last time, but her disapproval is also up to 45% from 44%. Though McCaskill is not well liked, all her potential opponents have net negative favorability margins except Steelman, who breaks even.

"This continues to look like a 50/50 race," said Dean Debnam, President of Public Policy Polling. "Missouri had a rare lopsided Senate election last year but in 2012 it looks like it will return to being one of the closest states in the country."

PPP surveyed 612 Missouri voters from March 3rd to 6th. The survey's margin of error is +/-4.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Public Policy Polling 3020 Highwoods Blvd. Raleigh, NC 27604 Phone: 888 621-6988

Web: www.publicpolicypolling.com

Email: information@publicpolicypolling.com





Missouri Survey Results

Q1	Do you approve or disapprove of Senator Claire McCaskill's job performance?	Q8	If the candidates for Senate next year were Democrat Claire McCaskill and Republicar	
	Approve46%		Sarah Steelman, who would you vote for?	450/
	Disapprove45%		Claire McCaskill	
	Not sure		Sarah Steelman	
Q2	Do you have a favorable or unfavorable opinion		Undecided	
	of Todd Akin?	Q9	If the candidates for Senate next year were Democrat Claire McCaskill and Republicar	
	Favorable20% Not sure55%		Ann Wagner, who would you vote for?	ı
	Unfavorable24%		Claire McCaskill	45%
Q3	Do you have a favorable or unfavorable opinion of Ed Martin?		Ann Wagner	
	Favorable		Undecided	
		Q10	Would you describe yourself as very libera	
04	Unfavorable22%		somewhat liberal, moderate, somewhat	,
Q4	Do you have a favorable or unfavorable opinion of Sarah Steelman?		conservative, or very conservative?	•
	Favorable22% Not sure56%		Very liberal	
	Unfavorable22%		Somewhat liberal	
Q5	Do you have a favorable or unfavorable opinion		Moderate	
	of Ann Wagner?		Somewhat conservative	27%
	Favorable8% Not sure74%		Very conservative	22%
	Unfavorable18%	Q11	If you are a woman, press 1. If a man, pres	ss 2.
Q6	If the candidates for Senate next year were		Woman	53%
	Democrat Claire McCaskill and Republican Todd Akin, who would you vote for?		Man	47%
	Claire McCaskill	Q12	If you are a Democrat, press 1. If a Republ	
	Todd Akin44%		press 2. If you are an independent or ident with another party, press 3.	шу
			Democrat	38%
Q7	Undecided		Republican	
Qί	Democrat Claire McCaskill and Republican Ed		Independent/Other	
	Martin, who would you vote for?	013	If you are white, press 1. If African-Americ	
	Claire McCaskill46%	Q I J	press 2. If other, press 3.	an,
	Ed Martin40%		White	84%
	Undecided14%		African-American	
				407





Q14 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29	10%
30 to 45	27%
46 to 65	42%
Older than 65	21%





		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
McCaskill Approval			-	=		
Approve	46%	85%	82%	62%	26%	10%
Disapprove	45%	10%	12%	25%	64%	84%
Not sure	9%	5%	6%	13%	10%	5%

		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Akin Favorability			-	<u>-</u>		
Favorable	20%	18%	6%	15%	30%	27%
Unfavorable	24%	45%	51%	31%	9%	8%
Not sure	55%	37%	44%	55%	61%	64%

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Martin Favorability		_	<u>-</u>	_	-	
Favorable	12%	11%	3%	8%	20%	16%
Unfavorable	22%	43%	42%	27%	7%	10%
Not sure	66%	46%	55%	65%	73%	74%

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	
Steelman Favorability		=			•	
Favorable	22%	28%	15%	15%	29%	26%
Unfavorable	22%	36%	37%	27%	10%	15%
Not sure	56%	36%	48%	59%	62%	60%





		Ideology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Wagner Favorability			-	<u>-</u>		
Favorable	8%	15%	5%	5%	9%	9%
Unfavorable	18%	31%	35%	20%	9%	10%
Not sure	74%	54%	61%	75%	81%	80%

		Ideolog	у			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	
McCaskill/Akin			,			
Claire McCaskill	45%	83%	83%	66%	19%	8%
Todd Akin	44%	13%	10%	20%	67%	80%
Undecided	11%	4%	7%	14%	13%	12%

		Ideolo	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,			
McCaskill/Martin		_	<u>-</u>	_	<u>-</u>	='			
Claire McCaskill	46%	83%	84%	67%	22%	8%			
Ed Martin	40%	12%	10%	15%	62%	77%			
Undecided	14%	5%	6%	18%	17%	15%			

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
McCaskill/Steelman		-		-	-			
Claire McCaskill	45%	85%	83%	63%	22%	8%		
Sarah Steelman	42%	8%	10%	19%	63%	80%		
Undecided	14%	7%	7%	19%	15%	12%		





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
McCaskill/Wagner		-	3	_		
Claire McCaskill	45%	83%	81%	65%	22%	8%
Ann Wagner	36%	10%	9%	13%	53%	75%
Undecided	19%	7%	10%	22%	25%	17%

		Gender	
	Base	Woman	Man
McCaskill Approval			
Approve	46%	50%	41%
Disapprove	45%	41%	50%
Not sure	9%	9%	8%

		Gender	
	Base	Woman	Man
Akin Favorability		-	
Favorable	20%	18%	24%
Unfavorable	24%	22%	27%
Not sure	55%	61%	49%

		Gender	
	Base	Woman	Man
Martin Favorability		-	
Favorable	12%	10%	15%
Unfavorable	22%	19%	25%
Not sure	66%	71%	60%





		Gender	
	Base	Woman	Man
Steelman Favorability			
Favorable	22%	19%	25%
Unfavorable	22%	17%	27%
Not sure	56%	63%	48%

		Gender	
	Base	Woman	Man
Wagner Favorability		-	
Favorable	8%	6%	10%
Unfavorable	18%	16%	21%
Not sure	74%	78%	69%

	Gender		
	Base	Woman	Man
McCaskill/Akin		-	
Claire McCaskill	45%	49%	40%
Todd Akin	44%	40%	48%
Undecided	11%	11%	11%

		Gender	
	Base	Woman	Man
McCaskill/Martin		-	
Claire McCaskill	46%	48%	43%
Ed Martin	40%	38%	42%
Undecided	14%	13%	15%





		Gender	
	Base	Woman	Man
McCaskill/Steelman		-	
Claire McCaskill	45%	48%	42%
Sarah Steelman	42%	39%	45%
Undecided	14%	14%	13%

		Gender	
	Base	Woman	Man
McCaskill/Wagner		-	
Claire McCaskill	45%	47%	42%
Ann Wagner	36%	32%	41%
Undecided	19%	20%	17%

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
McCaskill Approval		•					
Approve	46%	85%	12%	36%			
Disapprove	45%	8%	80%	51%			
Not sure	9%	7%	8%	13%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Akin Favorability		='				
Favorable	20%	6%	33%	24%		
Unfavorable	24%	44%	8%	19%		
Not sure	55%	50%	60%	57%		





		Party	Party			
	Base	Democrat	Republican	Independent/Other		
Martin Favorability		•		•		
Favorable	12%	7%	18%	12%		
Unfavorable	22%	37%	8%	19%		
Not sure	66%	56%	74%	69%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Steelman Favorability			•			
Favorable	22%	17%	29%	20%		
Unfavorable	22%	33%	13%	16%		
Not sure	56%	49%	58%	64%		

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Wagner Favorability		='		•			
Favorable	8%	5%	12%	6%			
Unfavorable	18%	32%	10%	10%			
Not sure	74%	63%	78%	84%			

		Party				
	Base	Democrat	Republican	Independent/Other		
McCaskill/Akin		=				
Claire McCaskill	45%	88%	7%	37%		
Todd Akin	44%	7%	82%	42%		
Undecided	11%	5%	12%	21%		





		Party					
	Base	Democrat	Republican	Independent/Other			
McCaskill/Martin							
Claire McCaskill	46%	89%	7%	37%			
Ed Martin	40%	6%	77%	37%			
Undecided	14%	5%	16%	25%			

		Party				
	Base	Democrat	Republican	Independent/Other		
McCaskill/Steelman						
Claire McCaskill	45%	88%	8%	33%		
Sarah Steelman	42%	6%	82%	36%		
Undecided	14%	5%	10%	31%		

		Party				
	Base	Democrat	Republican	Independent/Other		
McCaskill/Wagner		-	•	-		
Claire McCaskill	45%	89%	8%	33%		
Ann Wagner	36%	3%	74%	30%		
Undecided	19%	8%	18%	36%		

		Race		
	Base	White	African- American	Other
McCaskill Approval				
Approve	46%	41%	76%	62%
Disapprove	45%	51%	10%	30%
Not sure	9%	8%	15%	8%





		Race		
	Base	White	African- American	Other
Akin Favorability				
Favorable	20%	21%	15%	22%
Unfavorable	24%	22%	37%	27%
Not sure	55%	56%	49%	51%

		Race		
	Base	White	African- American	Other
Martin Favorability				
Favorable	12%	12%	17%	11%
Unfavorable	22%	20%	32%	30%
Not sure	66%	68%	51%	59%

		Race		
	Base	White	African- American	Other
Steelman Favorability				
Favorable	22%	22%	25%	6%
Unfavorable	22%	21%	18%	42%
Not sure	56%	56%	57%	53%

		Race		
	Base	White	African- American	
Wagner Favorability				
Favorable	8%	8%	7%	5%
Unfavorable	18%	17%	27%	30%
Not sure	74%	75%	66%	65%





		Race		
	Base	White	African- American	Other
McCaskill/Akin				
Claire McCaskill	45%	39%	83%	59%
Todd Akin	44%	49%	15%	27%
Undecided	11%	13%	2%	14%

		Race		
	Base	White	African- American	Other
McCaskill/Martin				
Claire McCaskill	46%	40%	83%	62%
Ed Martin	40%	44%	15%	24%
Undecided	14%	16%	2%	14%

		Race				
	Base	White	African- American	Other		
McCas kill/Steelman						
Claire McCaskill	45%	38%	83%	62%		
Sarah Steelman	42%	47%	15%	19%		
Undecided	14%	15%	2%	19%		

		Race				
	Base	White	African- American	Other		
McCaskill/Wagner						
Claire McCaskill	45%	39%	83%	59%		
Ann Wagner	36%	40%	12%	24%		
Undecided	19%	21%	5%	16%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
McCaskill Approval					
Approve	46%	58%	39%	47%	46%
Disapprove	45%	31%	52%	46%	42%
Not sure	9%	11%	9%	7%	12%

		Age				
	Base	18 to 29			Older than 65	
Akin Favorability						
Favorable	20%	14%	19%	21%	24%	
Unfavorable	24%	26%	22%	26%	23%	
Not sure	55%	61%	59%	53%	52%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Martin Favorability					
Favorable	12%	9%	13%	10%	18%
Unfavorable	22%	35%	20%	21%	19%
Not sure	66%	56%	67%	68%	64%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Steelman Favorability		•			
Favorable	22%	14%	20%	22%	28%
Unfavorable	22%	27%	21%	23%	18%
Not sure	56%	59%	59%	55%	54%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Wagner Favorability					
Favorable	8%	9%	6%	8%	10%
Unfavorable	18%	23%	18%	19%	14%
Not sure	74%	68%	77%	73%	75%

		Age			
	Base	18 to 29		46 to 65	Older than 65
McCaskill/Akin					
Claire McCaskill	45%	47%	42%	45%	46%
Todd Akin	44%	37%	48%	41%	48%
Undecided	11%	17%	9%	14%	6%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
McCaskill/Martin					
Claire McCaskill	46%	51%	41%	47%	47%
Ed Martin	40%	37%	45%	37%	40%
Undecided	14%	12%	14%	16%	12%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
McCaskill/Steelman					
Claire McCaskill	45%	51%	38%	48%	44%
Sarah Steelman	42%	35%	49%	39%	42%
Undecided	14%	14%	13%	14%	14%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
McCaskill/Wagner					
Claire McCaskill	45%	48%	39%	48%	45%
Ann Wagner	36%	29%	44%	34%	36%
Undecided	19%	23%	17%	18%	19%

