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**INTERVIEWS: Tom Jensen 919-744-6312** 

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## **Democrats Lead in Michigan Gubernatorial Race**

**Raleigh, N.C.** – Michigan voters are unhappy with their Republican leaders. More Democrats than Republicans are favored in the Michigan legislature and for the Governor's race next year.

Not helping incumbent Republican Governor Rick Snyder's re-election race is his current approval rating. Sitting at a 37% approval rating and larger 54% disapproval rating, Snyder has dropped one point in his approval rating since a previous poll in December.

Comparing potential Democratic candidates for Governor next year with Governor Snyder, every Democrat beats Snyder. Voters prefer Virg Bernero, the mayor of Lansing and past candidate for Governor, to Snyder 43-38. Voters also prefer Democratic Congressman Gary Peters and former Democratic Congressman Mark Schauer to Snyder 44-37 and 40-36, respectively. Congressman Peters comes out on top of the Democratic potentials for Governor next year with his 7 point lead.

Michigan voters also voiced their disapproval of the Michigan legislature and their recently passed right-to-work legislation. When asked whether they support or oppose the right-to-work legislation passed last year, 48% of voters oppose the legislation while only 39% support it. 14% of voters are still unsure.

When asked whether they would vote for a Democratic candidate or Republican candidate if there was an election today, more voters would choose a Democrat (48%) over a Republican (36%). Interestingly, a larger percentage of Obama supporters would vote for a Democrat for the legislature than would Mitt Romney supporters vote for a Republican for the legislature.

"Rick Snyder's poll numbers haven't seen any recovery since December," said Dean Debnam, President of Public Policy Polling. "The decline he saw following passage of the right to work law has not subsided, and right now it looks like he faces an up hill path for reelection."

PPP surveyed 702 Michigan voters from March 2nd to 4th. The margin of error is +/- 3.7%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.





# **Michigan Survey Results**

Q1	Do you approve or disapprove of Governor Rick Snyder's job performance?	Q7	If the candidates for Governor in 2014 were Republican Rick Snyder and Democrat Mark		
	Approve37	<b>'</b> %	Schauer, who would you vote for?		
	Disapprove54		Rick Snyder		
	Not sure9		Mark Schauer		
Q2	Do you have a favorable or unfavorable opinio of Virg Bernero?		Not sure  Do you support or oppose the right-to-work		
	Favorable20	)%	legislation passed in Michigan late last year		
	Unfavorable26		Support		
	Not sure54		Oppose		
Q3	Do you have a favorable or unfavorable opinic		Not sure		
	of Gary Peters?	Q9	- 7		
	Favorable17	<b>'</b> %	decision to appoint an emergency financi manager for the city of Detroit?		
	Unfavorable18	3%	Support		
	Not sure65	5%	**		
Q4	Do you have a favorable or unfavorable opinion		Oppose		
	of Mark Schauer?	044	Not sure		
	Favorable11	% Q10	Do you have a favorable or unfavorable opin of the Democrats in the Michigan legislature		
	Unfavorable19	)%	Favorable		
	Not sure70	)%	Unfavorable		
Q5	If the candidates for Governor in 2014 were				
	Republican Rick Snyder and Democrat Virg Bernero, who would you vote for?	011	Not sure  I Do you have a favorable or unfavorable opin		
	-		of the Republicans in the Michigan legislatur		
	Rick Snyder38		Favorable		
	Virg Bernero43		Unfavorable		
	Not sure	1%			
Q6	If the candidates for Governor in 2014 were Republican Rick Snyder and Democrat Gary Peters, who would you vote for?		Not sure		
	Rick Snyder37	<b>'</b> %			
	Gary Peters44				
	Not sure19				

	Republican Rick Snyder and Democrat M Schauer, who would you vote for?	lark
	Rick Snyder	36%
	Mark Schauer	40%
	Not sure	24%
Q8	Do you support or oppose the right-to-wo legislation passed in Michigan late last ye	rk
	Support	39%
	Oppose	48%
	Not sure	14%
Q9	Do you support or oppose Rick Snyder's decision to appoint an emergency financi manager for the city of Detroit?	
	Support	57%
	Oppose	30%
	Not sure	
Q10	Do you have a favorable or unfavorable of the Democrats in the Michigan legislate	pinion
	Favorable	41%
	Unfavorable	38%
	Not sure	21%
Q11		pinion
	Favorable	27%
	Unfavorable	
	Not sure	17%





Q12	Generally speaking, if there was an election the state legislature today, would you vote the Democratic or Republican candidate factorized your district?	for
	Democratic candidate	48%
	Republican candidate	36%
	Not sure	16%
Q13	In the last presidential election, did you vo Barack Obama or Mitt Romney?	te for
	Barack Obama	51%
	Mitt Romney	42%
	Someone else/Don't remember	
Q14	Would you describe yourself as very libera somewhat liberal, moderate, somewhat conservative, or very conservative?	al,
	Very liberal	110/
	•	11/0
	Somewhat liberal	
		18%
	Somewhat liberal	18% 34%
	Somewhat liberal	18% 34% 23%
Q15	Somewhat liberal	18% 34% 23% 14%
Q15	Somewhat liberal	18%34%23%14% ess 2.

	press 2. If you are an independent of with another party, press 3.	or identify
	Democrat	33%
	Republican	
	Independent/Other	
Q17	If you are white, press 1. If African-press 2. If other, press 3.	
	White	78%
	African-American	13%
	Other	9%
Q18	If you are 18 to 29 years old, press 45 years old, press 2. If 46 to 65, pr you are older than 65, press 4.	1. If 30 to
	18 to 29	15%
	30 to 45	24%
	46 to 65	
	Older than 65	21%

Q16 If you are a Democrat, press 1. If a Republican,





		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Snyder Approval					
Approve	37%	21%	61%	16%	
Disapprove	54%	74%	26%	71%	
Not sure	9%	5%	13%	14%	

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Bernero Favorability					
Favorable	20%	32%	8%	10%	
Unfavorable	26%	19%	35%	22%	
Not sure	54%	49%	57%	67%	

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Peters Favorability					
Favorable	17%	26%	8%	12%	
Unfavorable	18%	13%	25%	12%	
Not sure	65%	61%	67%	76%	

		2012 Vo	2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember		
Schauer Favorability			,			
Favorable	11%	14%	8%	5%		
Unfavorable	19%	17%	20%	20%		
Not sure	70%	69%	71%	75%		





		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Snyder/Bernero				
Rick Snyder	38%	14%	69%	24%
Virg Bernero	43%	66%	16%	33%
Not sure	19%	20%	16%	43%

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Snyder/Peters					
Rick Snyder	37%	13%	69%	15%	
Gary Peters	44%	69%	15%	38%	
Not sure	19%	18%	16%	47%	

		2012 Vo	2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Snyder/Schauer			•		
Rick Snyder	36%	12%	67%	15%	
Mark Schauer	40%	64%	12%	37%	
Not sure	24%	24%	21%	49%	

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Support/Oppose Right to Work Law		•			
Support	39%	16%	67%	30%	
Oppose	48%	69%	21%	50%	
Not sure	14%	14%	12%	20%	





		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Support/Oppose Emergency Mgr. for Detroit					
Support	57%	43%	76%	50%	
Oppose	30%	44%	13%	37%	
Not sure	12%	14%	11%	14%	

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Leg Dems Favorability		•			
Favorable	41%	67%	8%	38%	
Unfavorable	38%	11%	71%	42%	
Not sure	21%	22%	20%	21%	

		2012 Vo	2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember			
Leg GOP Favorability			•				
Favorable	27%	7%	55%	18%			
Unfavorable	56%	81%	23%	61%			
Not sure	17%	12%	22%	21%			

		2012 Vo	te	
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Generic Leg Ballot			•	
Democratic candidate	48%	81%	8%	22%
Republican candidate	36%	5%	77%	22%
Not sure	16%	13%	15%	57%





		Ideology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Snyder Approval			-	<u>-</u>		
Approve	37%	23%	29%	24%	54%	65%
Disapprove	54%	72%	68%	66%	36%	19%
Not sure	9%	5%	3%	10%	10%	16%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Bernero Favorability						
Favorable	20%	35%	29%	21%	9%	14%
Unfavorable	26%	19%	23%	23%	32%	32%
Not sure	54%	47%	47%	55%	59%	55%

		ldeology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Peters Favorability		_	<u>-</u>	<u>-</u>	<u>-</u>	
Favorable	17%	40%	20%	16%	11%	10%
Unfavorable	18%	13%	22%	16%	22%	15%
Not sure	65%	47%	58%	68%	68%	75%

		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Schauer Favorability		-	_	-	-	
Favorable	11%	21%	8%	13%	9%	5%
Unfavorable	19%	12%	24%	18%	17%	20%
Not sure	70%	66%	68%	69%	74%	76%





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Snyder/Bernero		-	-	=		
Rick Snyder	38%	9%	19%	26%	62%	73%
Virg Bernero	43%	57%	66%	52%	23%	12%
Not sure	19%	34%	15%	22%	15%	15%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Snyder/Peters						
Rick Snyder	37%	16%	17%	22%	63%	71%
Gary Peters	44%	64%	70%	50%	24%	15%
Not sure	19%	20%	13%	28%	14%	14%

		Ideology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,	
Snyder/Schauer		_	<u>-</u>	_	<u>-</u>	='	
Rick Snyder	36%	14%	14%	22%	59%	75%	
Mark Schauer	40%	56%	64%	49%	20%	10%	
Not sure	24%	30%	22%	29%	21%	16%	

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	
Support/Oppose Right to Work Law		=	•		•	
Support	39%	14%	19%	25%	64%	74%
Oppose	48%	68%	70%	57%	25%	18%
Not sure	14%	18%	11%	18%	11%	8%





		Ideolog	deology			
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Support/Oppose Emergency Mgr. for Detroit						
Support	57%	41%	38%	52%	76%	77%
Oppose	30%	47%	46%	34%	17%	10%
Not sure	12%	12%	16%	14%	7%	13%

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
Leg Dems Favorability							
Favorable	41%	81%	54%	50%	19%	11%	
Unfavorable	38%	7%	22%	23%	62%	77%	
Not sure	21%	12%	23%	27%	20%	12%	

		Ideolo	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative		
Leg GOP Favorability		_	<u>-</u>	_	-	='	
Favorable	27%	16%	14%	9%	47%	63%	
Unfavorable	56%	77%	70%	69%	34%	26%	
Not sure	17%	7%	15%	22%	19%	12%	

		Ideolog	ldeology			
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Generic Leg Ballot			-	-		
Democratic candidate	48%	89%	73%	57%	19%	11%
Republican candidate	36%	5%	16%	19%	62%	80%
Not sure	16%	6%	11%	24%	19%	9%





		Gender	
	Base	Woman	Man
Snyder Approval		-	
Approve	37%	38%	37%
Disapprove	54%	53%	55%
Not sure	9%	9%	9%

		Gender	
	Base	Woman	Man
Bernero Favorability		-	
Favorable	20%	19%	22%
Unfavorable	26%	24%	29%
Not sure	54%	58%	50%

		Gender	
	Base	Woman	Man
Peters Favorability		-	
Favorable	17%	17%	18%
Unfavorable	18%	14%	23%
Not sure	65%	69%	59%

		Gender	
	Base	Woman	Man
Schauer Favorability		-	
Favorable	11%	11%	11%
Unfavorable	19%	15%	22%
Not sure	70%	74%	67%





		Gender	
	Base	Woman	Man
Snyder/Bernero		•	
Rick Snyder	38%	38%	38%
Virg Bernero	43%	39%	47%
Not sure	19%	24%	15%

		Gender	
	Base	Woman	Man
Snyder/Peters			
Rick Snyder	37%	36%	38%
Gary Peters	44%	44%	45%
Not sure	19%	21%	17%

		Gender	
	Base	Woman	Man
Snyder/Schauer		-	
Rick Snyder	36%	32%	39%
Mark Schauer	40%	39%	42%
Not sure	24%	29%	19%

		Gender	
	Base	Woman	Man
Support/Oppose Right to Work Law			
Support	39%	35%	43%
Oppose	48%	47%	48%
Not sure	14%	18%	9%





		Gender		
	Base	Woman	Man	
Support/Oppose Emergency Mgr. for Detroit				
Support	57%	55%	60%	
Oppose	30%	28%	33%	
Not sure	12%	17%	7%	

		Gender		
	Base	Woman	Man	
Leg Dems Favorability				
Favorable	41%	44%	38%	
Unfavorable	38%	36%	40%	
Not sure	21%	20%	22%	

		Gender	
	Base	Woman	Man
Leg GOP Favorability		-	
Favorable	27%	26%	29%
Unfavorable	56%	56%	56%
Not sure	17%	18%	16%

		Gender	
	Base	Woman	Man
Generic Leg Ballot		-	
Democratic candidate	48%	53%	43%
Republican candidate	36%	31%	41%
Not sure	16%	16%	16%





		Party		
	Base	Democrat	Republican	Independent/Other
Snyder Approval		•		
Approve	37%	21%	61%	34%
Disapprove	54%	75%	26%	56%
Not sure	9%	4%	13%	10%

		Party		
	Base	Democrat	Republican	Independent/Other
Bernero Favorability		•		
Favorable	20%	36%	7%	17%
Unfavorable	26%	19%	30%	29%
Not sure	54%	45%	63%	54%

		Party				
	Base	Democrat	Republican	Independent/Other		
eters Favorability		•	•	-		
Favorable	17%	31%	8%	12%		
Unfavorable	18%	13%	20%	21%		
Not sure	65%	56%	72%	67%		
eters Favorability Favorable Unfavorable	17% 18%	31% 13%	8% 20%	12		

		Party			
	Base	Democrat	Republican	Independent/Other	
Schauer Favorability		='			
Favorable	11%	16%	7%	9%	
Unfavorable	19%	20%	15%	21%	
Not sure	70%	64%	78%	70%	





		Party		
	Base	Democrat	Republican	Independent/Other
Snyder/Bernero		='		-
Rick Snyder	38%	16%	65%	37%
Virg Bernero	43%	70%	17%	39%
Not sure	19%	14%	18%	25%

		Party		
	Base	Democrat	Republican	Independent/Other
Snyder/Peters		='		
Rick Snyder	37%	12%	67%	35%
Gary Peters	44%	75%	17%	38%
Not sure	19%	13%	16%	27%

		Party			
	Base	Democrat	Republican	Independent/Other	
Snyder/Schauer		•	•	-	
Rick Snyder	36%	10%	69%	33%	
Mark Schauer	40%	69%	12%	37%	
Not sure	24%	21%	19%	31%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Support/Oppose Right to Work Law					
Support	39%	19%	62%	39%	
Oppose	48%	68%	21%	49%	
Not sure	14%	13%	17%	12%	





		Party		
	Base	Democrat	Republican	Independent/Other
Support/Oppose Emergency Mgr. for Detroit				
Support	57%	39%	70%	63%
Oppose	30%	46%	16%	27%
Not sure	12%	14%	14%	10%

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Leg Dems Favorability							
Favorable	41%	78%	10%	33%			
Unfavorable	38%	9%	71%	38%			
Not sure	21%	13%	18%	29%			

		Party					
	Base	Democrat	Republican	Independent/Other			
Leg GOP Favorability		-		•			
Favorable	27%	10%	53%	24%			
Unfavorable	56%	80%	30%	55%			
Not sure	17%	10%	18%	22%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Generic Leg Ballot		<u>-</u>				
Democratic candidate	48%	89%	10%	41%		
Republican candidate	36%	6%	81%	28%		
Not sure	16%	5%	9%	30%		





		Race		
	Base	White	African- American	Other
Snyder Approval				
Approve	37%	39%	30%	39%
Disapprove	54%	52%	64%	56%
Not sure	9%	10%	6%	6%

		Race		
	Base	White	African- American	Other
Bernero Favorability				
Favorable	20%	19%	29%	21%
Unfavorable	26%	26%	27%	22%
Not sure	54%	55%	44%	57%

		Race		
	Base	White	African- American	Other
Peters Favorability				
Favorable	17%	14%	37%	20%
Unfavorable	18%	18%	12%	22%
Not sure	65%	68%	50%	58%

		Race		
	Base	White	African- American	Other
Schauer Favorability				
Favorable	11%	11%	11%	6%
Unfavorable	19%	15%	34%	24%
Not sure	70%	73%	55%	70%





		Race		
	Base	White	African- American	Other
Snyder/Bernero				
Rick Snyder	38%	40%	23%	37%
Virg Bernero	43%	40%	59%	44%
Not sure	19%	20%	19%	19%

		Race		
	Base	White	African- American	Other
Snyder/Peters				
Rick Snyder	37%	41%	17%	31%
Gary Peters	44%	40%	68%	47%
Not sure	19%	19%	16%	22%

		Race		
	Base	White	African- American	Other
Snyder/Schauer				
Rick Snyder	36%	39%	18%	28%
Mark Schauer	40%	38%	58%	38%
Not sure	24%	23%	24%	34%

		Race		
	Base	White	African- American	Other
Support/Oppose Right to Work Law				
Support	39%	42%	17%	47%
Oppose	48%	46%	67%	34%
Not sure	14%	13%	16%	19%





		Race				
	Base	White	African- American	Other		
Support/Oppose Emergency Mgr. for Detroit						
Support	57%	60%	40%	56%		
Oppose	30%	26%	50%	39%		
Not sure	12%	14%	10%	5%		

		Race				
	Base	White	African- American	Other		
Leg Dems Favorability						
Favorable	41%	40%	55%	29%		
Unfavorable	38%	38%	29%	46%		
Not sure	21%	21%	16%	24%		

		Race				
	Base	White	African- American	Other		
Leg GOP Favorability						
Favorable	27%	30%	14%	15%		
Unfavorable	56%	53%	71%	66%		
Not sure	17%	17%	15%	19%		

		Race				
	Base	White	African- American	Other		
Generic Leg Ballot						
Democratic candidate	48%	47%	63%	38%		
Republican candidate	36%	39%	17%	28%		
Not sure	16%	14%	20%	34%		





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Snyder Approval						
Approve	37%	33%	37%	38%	40%	
Disapprove	54%	58%	55%	54%	47%	
Not sure	9%	9%	8%	8%	12%	

		Age					
	Base	18 to 29		46 to 65	Older than 65		
Bernero Favorability							
Favorable	20%	30%	20%	17%	20%		
Unfavorable	26%	27%	33%	25%	19%		
Not sure	54%	42%	47%	58%	61%		

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Peters Favorability						
Favorable	17%	30%	14%	16%	16%	
Unfavorable	18%	18%	21%	17%	15%	
Not sure	65%	52%	66%	67%	69%	

		Age					
	Base	18 to 29		46 to 65	Older than 65		
Schauer Favorability							
Favorable	11%	18%	9%	9%	11%		
Unfavorable	19%	27%	18%	18%	14%		
Not sure	70%	55%	72%	73%	76%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Snyder/Bernero					
Rick Snyder	38%	36%	32%	38%	45%
Virg Bernero	43%	39%	48%	43%	38%
Not sure	19%	24%	20%	19%	17%

		Age					
	Base	18 to 29		46 to 65	Older than 65		
Snyder/Peters							
Rick Snyder	37%	30%	32%	38%	44%		
Gary Peters	44%	55%	47%	42%	38%		
Not sure	19%	15%	21%	20%	18%		

		Age			
	Base	18 to 29		46 to 65	Older than 65
Snyder/Schauer					
Rick Snyder	36%	30%	31%	38%	40%
Mark Schauer	40%	42%	44%	40%	35%
Not sure	24%	27%	25%	22%	24%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Support/Oppose Right to Work Law					
Support	39%	30%	44%	39%	40%
Oppose	48%	45%	45%	52%	43%
Not sure	14%	24%	11%	9%	17%





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Support/Oppose Emergency Mgr. for Detroit						
Support	57%	52%	53%	60%	62%	
Oppose	30%	36%	38%	27%	23%	
Not sure	12%	12%	9%	13%	15%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Leg Dems Favorability						
Favorable	41%	35%	51%	39%	39%	
Unfavorable	38%	40%	36%	38%	38%	
Not sure	21%	25%	13%	23%	23%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Leg GOP Favorability						
Favorable	27%	32%	25%	26%	30%	
Unfavorable	56%	47%	55%	60%	53%	
Not sure	17%	21%	19%	14%	17%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Generic Leg Ballot						
Democratic candidate	48%	47%	50%	47%	48%	
Republican candidate	36%	32%	32%	37%	39%	
Not sure	16%	21%	18%	15%	14%	

