

February 27, 2012

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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

## Michigan momentum back to Santorum?

**Raleigh, N.C.** – PPP's final poll in Michigan finds Rick Santorum holding on to the smallest of leads with 38% to 37% for Mitt Romney, 14% for Ron Paul, and 9% for Newt Gingrich.

It's always good to be cautious with one night poll numbers, but momentum seems to be swinging in Santorum's direction. Romney led with those interviewed on Sunday, but Santorum has a 39-34 advantage with folks polled on Monday. The best sign that things have gone back toward Santorum might be that with those polled today who hadn't already voted, Santorum's advantage was 41-31.

Much has been made of Democratic efforts to turn out the vote for Santorum and we see evidence that's actually happening. Romney leads with actual Republican voters, 43-38. But Santorum's up 47-10 with Democratic voters, and even though they're only 8% of the likely electorate that's enough to put him over the top.

Even though things seem to be moving back in Santorum's direction, there's one big reason to think that Romney will still come out as the winner tomorrow night. 18% of the electorate has already cast its ballots and with those voters in the bank Romney has a 56-29 advantage. Santorum's likely to win election day voters, but he"s going to have to do it by a wide margin to erase the lead Romney has stored. We see Santorum with a 40-33 advantage among those who have yet to vote.

Romney hasn't made a good last impression on Michigan voters. His favorability in Sunday interviews was 57/36, but in Monday interviews it was only 47/48. Santorum saw little difference in his reviews between the two days: 54/39 on Sunday and 56/36 on Monday.

"It looks like things in Michigan are swinging back toward Rick Santorum in the final hours before the polls open," said Dean Debnam, President of Public Policy Polling. "The big questions are whether Romney's absentee vote lead is too large for Santorum to make up, and whether Democrats really will turn out to support Santorum in the GOP primary."

PPP surveyed 922 likely Republican primary voters on February 26<sup>th</sup> and 27th. The margin of error for the survey is +/-3.2%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.

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# **Michigan Survey Results**

Q1	Do you plan to vote in the Republican primary	Q6	(Combined Horse Race, Q3 and Q	4)
	or the Democratic primary, or are you not sure?		Newt Gingrich	9%
	Republican primary100%		Ron Paul	14%
	Democratic primary 0%		Mitt Romney	
	Not sure0%		Rick Santorum	
Q2	Have you already cast your ballot for President, or do you plan to vote on election day?		Someone else/Not sure	2%
	Already voted17%	Q7	Do you have a favorable or unfavo of Newt Gingrich?	rable opinion
	Plan to vote on election day83%		Favorable	38%
Q3	(Early voters:) Did you vote for Newt Gingrich, Ron Paul, Mitt Romney, or Rick Santorum?		Unfavorable	50%
	Newt Gingrich9%		Not sure	
	Ron Paul5%	Q8	Do you have a favorable or unfavo of Ron Paul?	rable opinion
	Mitt Romney56%		Favorable	43%
	Rick Santorum29%		Unfavorable	
Q4	(Election day/not sure voters:) The Republican candidates for President are Newt Gingrich,		Not sure	
	Ron Paul, Mitt Romney, and Rick Santorum. If the election was today, who would you vote	Q9	Do you have a favorable or unfavo of Mitt Romney?	
	for?		Favorable	51%
	Newt Gingrich		Unfavorable	42%
	Ron Paul16%		Not sure	6%
	Mitt Romney33%	Q10	Do you have a favorable or unfavo	rable opinion
	Rick Santorum40%		of Rick Santorum?	
	Someone else/Not sure		Favorable	
Q5	Would you say you are strongly committed to		Unfavorable	37%
	that candidate, or might you end up supporting someone else?		Not sure	
	Strongly committed to that candidate73%	Q11	Did you watch the debate in Arizon Wednesday night?	a on
	Might end up supporting someone else27%		Yes	34%
				000/





Q12	Generally speaking, would you prefer to vo for a candidate you agree with most on the issues or a candidate who you think is best able to beat Barack Obama?			Do you consider yourself to be a member of he Tea Party?  Yes2
	A candidate you agree with most on the issues		Q18 <i>A</i>	No  Not sure  Are you an Evangelical Christian, or not?
Q13	Not sureAre you more concerned with a candidate's	.12%	040 1	Are an Evangelical
Q13		te's	F	•
	control, gay marriage, and immigration?  Economic issues			Democrat
Q14	Not sure  If you are a woman, press 1. If a man, pres	.17% ss 2.		Independent?  Are you or is anyone in your household a member of a labor union?
Q15	Woman  Man  If you are 18 to 45 years old, press 1. If 46 65, press 2. If you are older than 65, press	.54% to	Q21 /	Yes
	18 to 4546 to 65	.36%		248
Q16	Would you describe yourself as very liberal somewhat liberal, moderate, somewhat conservative, or very conservative?	,		313         517         586
	Very liberalSomewhat liberal	. 5%		616
	Moderate  Somewhat conservative  Very conservative	.35%		906 989.
			<b>Q22</b> [	Day of Interview

	the Tea Party?	
	Yes	24%
	No	
	Not sure	
Q18	Are you an Evangelical Christian, or not?	
	Are an Evangelical	42%
	Are not	58%
Q19	If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.	ess
	Democrat	8%
	Republican	
	Independent	
Q20	Are you or is anyone in your household a member of a labor union?	
	Yes	23%
	No	77%
Q21	Area Code	
	231	
	248	
	269	
	313	4%
	517	
	586	
	616	
	734	
	810	
	906	5%
	989	12%
Q22	Day of Interview	
	Sunday	
	Monday	56%





		Gingrich Favorability			
	Base	Favorable	Unfavorable	Not sure	
2012 GOP Pres Primary		-		-	
Newt Gingrich	9%	20%	2%	5%	
Ron Paul	14%	7%	19%	10%	
Mitt Romney	37%	32%	39%	44%	
Rick Santorum	38%	38%	37%	41%	
Someone else/Not sure	2%	3%	2%	-	

		Paul Favorability				
	Base	Favorable	Unfavorable	Not sure		
2012 GOP Pres Primary						
Newt Gingrich	9%	9%	11%	4%		
Ron Paul	14%	28%	4%	-		
Mitt Romney	37%	31%	38%	55%		
Rick Santorum	38%	30%	46%	37%		
Someone else/Not sure	2%	2%	2%	4%		

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary		1 2 2 4 4 5 1	James 31 dibito	
Newt Gingrich	9%	6%	13%	6%
Ron Paul	14%	5%	26%	7%
Mitt Romney	37%	68%	2%	18%
Rick Santorum	38%	19%	57%	68%
Someone else/Not sure	2%	3%	2%	2%

		Santorum Favorability		
				Not
	Base	Favorable	Unfavorable	sure
2012 GOP Pres Primary				
Newt Gingrich	9%	8%	11%	6%
Ron Paul	14%	4%	29%	8%
Mitt Romney	37%	26%	46%	70%
Rick Santorum	38%	59%	12%	15%
Someone else/Not sure	2%	3%	2%	1%





		Watched Wed Debate?		
	Base	Yes	No	
2012 GOP Pres Primary				
Newt Gingrich	9%	12%	7%	
Ron Paul	14%	15%	13%	
Mitt Romney	37%	37%	37%	
Rick Santorum	38%	34%	40%	
Someone else/Not sure	2%	2%	3%	

		Prefer Candidate You Agree w/ or Electable One?					
	Base		A candidate you think is best able to beat Obama	Not sure			
2012 GOP Pres Primary							
Newt Gingrich	9%	11%	5%	10%			
Ron Paul	14%	20%	4%	12%			
Mitt Romney	37%	22%	62%	36%			
Rick Santorum	38%	45%	25%	40%			
Someone else/Not sure	2%	2%	3%	2%			

		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?				
	Paga	Economic issues	Social	Not		
	Base	Economic issues	issues	sure		
2012 GOP Pres						
Primary						
Newt Gingrich	9%	10%	6%	9%		
Ron Paul	14%	15%	9%	13%		
Mitt Romney	37%	44%	13%	35%		
Rick Santorum	38%	28%	69%	40%		
Someone else/Not sure	2%	2%	3%	3%		

		Gender	
	Base	Woman	Man
2012 GOP Pres Primary			
Newt Gingrich	9%	8%	10%
Ron Paul	14%	12%	15%
Mitt Romney	37%	39%	35%
Rick Santorum	38%	37%	39%
Someone else/Not sure	2%	4%	1%





		Age		
	Base	18 to 45		Older than 65
2012 GOP Pres Primary				
Newt Gingrich	9%	11%	7%	9%
Ron Paul	14%	21%	12%	7%
Mitt Romney	37%	25%	37%	51%
Rick Santorum	38%	42%	40%	32%
Someone else/Not sure	2%	1%	4%	2%

		Ideolog	ldeology						
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative			
2012 GOP Pres Primary		•							
Newt Gingrich	9%	15%	6%	7%	9%	10%			
Ron Paul	14%	38%	16%	22%	11%	8%			
Mitt Romney	37%	12%	35%	34%	44%	34%			
Rick Santorum	38%	34%	40%	34%	33%	45%			
Someone else/Not sure	2%	-	2%	3%	2%	2%			

		Tea Party ID		
	Base	Yes	No	Not sure
2012 GOP Pres Primary				
Newt Gingrich	9%	15%	8%	6%
Ron Paul	14%	10%	17%	7%
Mitt Romney	37%	32%	39%	34%
Rick Santorum	38%	41%	35%	50%
Someone else/Not sure	2%	3%	2%	4%

		Evangelical?		
	Dana	Are an	Are	
	Base	Evangelical	not	
2012 GOP Pres Primary				
Newt Gingrich	9%	12%	7%	
Ron Paul	14%	10%	17%	
Mitt Romney	37%	31%	41%	
Rick Santorum	38%	45%	33%	
Someone else/Not sure	2%	2%	3%	





		Party					
	Base	Democrat	Republican	Independent			
2012 GOP Pres Primary							
Newt Gingrich	9%	10%	10%	7%			
Ron Paul	14%	30%	7%	24%			
Mitt Romney	37%	10%	43%	30%			
Rick Santorum	38%	47%	38%	36%			
Someone else/Not sure	2%	3%	2%	3%			

		Union Memb	er?
	Base	Yes	No
2012 GOP Pres Primary			
Newt Gingrich	9%	11%	9%
Ron Paul	14%	17%	13%
Mitt Romney	37%	32%	38%
Rick Santorum	38%	37%	38%
Someone else/Not sure	2%	3%	2%

		Area (	Area Code									
	Base	231	248	269	313	517	586	616	734	810	906	989
2012 GOP Pres Primary												
Newt Gingrich	9%	6%	8%	10%	13%	4%	3%	6%	16%	8%	9%	13%
Ron Paul	14%	12%	14%	15%	18%	10%	5%	12%	17%	19%	25%	10%
Mitt Romney	37%	38%	47%	33%	26%	43%	43%	33%	33%	32%	22%	44%
Rick Santorum	38%	41%	28%	40%	41%	43%	46%	47%	31%	39%	43%	30%
Someone else/Not	2%	2%	3%	3%	2%	-	2%	2%	3%	1%	2%	5%
sure												

		Day of Interview		
	Base	Sunday	Monday	
2012 GOP Pres Primary				
Newt Gingrich	9%	8%	10%	
Ron Paul	14%	12%	15%	
Mitt Romney	37%	40%	34%	
Rick Santorum	38%	37%	39%	
Someone else/Not sure	2%	2%	3%	





		Already Vote on	Voted or Will E Day?
	Base	Already voted	Plan to vote on election day
Already Voted or Will Vote on E Day?		•	
Already voted	17%	100%	-
Plan to vote on election day	83%	-	100%

		Already Voted or Will Vote on E Day?
	Base	Already voted
2012 GOP Pres Primary Early		-
Newt Gingrich	9%	9%
Ron Paul	5%	5%
Mitt Romney	56%	56%
Rick Santorum	29%	29%

		Already Voted or Will Vote on E Day?
	Base	Plan to vote on election day
2012 GOP Pres Primary EDay		
Newt Gingrich	9%	9%
Ron Paul	16%	16%
Mitt Romney	33%	33%
Rick Santorum	40%	40%
Someone else/Not sure	3%	3%

		Already Voted or Will Vote on E Day?
	Base	Plan to vote on election day
Committed to Candidate or Might Change Your Mind?		
Strongly committed to that candidate	73%	73%
Might end up supporting someone else	27%	27%





		Already Vote on	Voted or Will E Day?
	Base	Already voted	Plan to vote on election day
Gingrich Favorability		•	
Favorable	38%	36%	39%
Unfavorable	50%	48%	51%
Not sure	11%	15%	11%

		Already Voted or Will Vote on E Day?	
	Base	Already voted	Plan to vote on election day
Paul Favorability		•	
Favorable	43%	30%	45%
Unfavorable	47%	52%	45%
Not sure	11%	18%	9%

		Already Voted or Will Vote on EDay?	
	Base	Already voted	Plan to vote on election day
Romney Favorability		•	
Favorable	51%	67%	48%
Unfavorable	43%	26%	46%
Not sure	6%	7%	6%

		Already Voted or Will Vote on E Day?	
	Base	Already voted	Plan to vote on election day
Santorum Favorability			
Favorable	55%	48%	56%
Unfavorable	38%	40%	37%
Not sure	8%	12%	7%





		Already Voted or Will Vote on E Day?	
	Base	Already voted	Plan to vote on election day
Watched Wed. Debate?			
Yes	34%	32%	35%
No	66%	68%	65%

		Already Voted or Will Vote on E Day?	
	Base	Already voted	Plan to vote on election day
Prefer Candidate You Agree w/ or Electable One?			
A candidate you agree with most on the issues	56%	40%	59%
A candidate you think is best able to beat Obama	33%	44%	30%
Notsure	11%	15%	11%

		Already Voted or Will Vote on E Day?		
	Base	Already voted	Plan to vote on election day	
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?				
Economic issues	64%	63%	65%	
Social issues	19%	16%	20%	
Not sure	17%	21%	16%	

			Already Voted or Will Vote on E Day?	
		Base	Already voted	Plan to vote on election day
Gender				
	Woman	46%	61%	43%
	Man	54%	39%	57%





		Already Voted or Will Vote on E Day?	
	Base	Already voted	Plan to vote on election day
Age		•	
18 to 45	34%	18%	38%
46 to 65	36%	19%	40%
Older than 65	30%	64%	23%

		Already Voted or Will Vote on E Day?	
	Base	Already voted	Plan to vote on election day
ldeology			
Very liberal	4%	3%	5%
Somewhat liberal	5%	5%	5%
Moderate	19%	11%	21%
Somewhat conservative	35%	40%	34%
Very conservative	36%	41%	35%

		Already Voted or Will Vote on E Day?	
	Base	Already voted	Plan to vote on election day
Tea Party ID		•	
Yes	24%	23%	24%
No	63%	57%	64%
Not sure	13%	20%	12%

		Already Voted or Will Vote on E Day?	
	Base	Already voted	Plan to vote on election day
Evangelical?			
Are an Evangelical	42%	44%	41%
Are not	58%	56%	59%





			Already Voted or Will Vote on E Day?	
		Base	Already voted	Plan to vote on election day
Party			•	
	Democrat	8%	5%	8%
	Republican	63%	72%	61%
	Independent	29%	23%	31%

		Already Voted or Will Vote on EDay?			
	Base	Already Plan to vote o			
Union Member?					
Yes	23%	21%	23%		
No	77%	79%	77%		

		Already Voted or Will Vote on E Day?			
	Base	Already voted	Plan to vote on election day		
Area Code		<del>-</del>			
231	9%	7%	10%		
248	12%	18%	10%		
269	12%	11%	12%		
313	4%	7%	4%		
517	9%	9%	8%		
586	6%	9%	5%		
616	12%	13%	12%		
734	11%	11%	11%		
810	8%	8%	8%		
906	5%	1%	6%		
989	12%	7%	13%		

		Already Voted or Will Vote on E Day?  Already Plan to vote on voted election day		
	Base			
Day of Interview				
Sunday	45%	47%	44%	
Monday	55%	53%	56%	





		2012 GOP Pres Primary Early				
	Base	Newt Gingrich			Rick Santorum	
Already Voted or Will Vote on E Day?						
Already voted	100%	100%	100%	100%	100%	

	2012 GOP Pres Primary Early					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	
2012 GOP Pres Primary Early						
Newt Gingrich	9%	100%	-	-	-	
Ron Paul	5%	-	100%	-	-	
Mitt Romney	56%	-	-	100%	-	
Rick Santorum	29%	-	-	-	100%	

Base

Base





		2012 GOP Pres Primary Early					
	Base	New t Gingrich	Ron Paul		Rick Santorum		
Gingrich Favorability				,			
Favorable	36%	93%	37%	23%	44%		
Unfavorable	48%	7%	63%	59%	38%		
Not sure	15%	-	-	17%	18%		

		2012 GOP Pres Primary Early					
	Base	New t Gingrich	Ron Paul		Rick Santorum		
Paul Favorability		-		-	•		
Favorable	30%	49%	62%	24%	30%		
Unfavorable	52%	21%	38%	55%	59%		
Not sure	18%	30%	-	21%	11%		

		2012 GOP Pres Primary Early					
	Base	New t Gingrich	-		Rick Santorum		
Romney Favorability		-		-	-		
Favorable	67%	57%	12%	95%	27%		
Unfavorable	26%	28%	88%	1%	62%		
Not sure	7%	15%	-	3%	11%		

		2012 GOP Pres Primary Early					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum		
Santorum Favorability							
Favorable	48%	64%	12%	28%	89%		
Unfavorable	40%	21%	88%	57%	7%		
Not sure	12%	15%	-	16%	5%		





			2012 GOP Pres Primary Early					
		Base	New t Gingrich	-		Rick Santorum		
Watched Wed. Debate?								
	Yes	32%	35%	50%	27%	37%		
	No	68%	65%	50%	73%	63%		

		2012 GOP Pres Primary Early				
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	
Prefer Candidate You Agree w/ or Electable One?						
A candidate you agree with most on the issues	40%	49%	100%	23%	60%	
A candidate you think is best able to beat Obama	44%	15%	-	65%	22%	
Not sure	15%	36%	-	12%	18%	

		2012 GOP Pres Primary Early					
	Base	New t Gingrich	Ron	Mitt	Rick Santorum		
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?	Buse	Ciligricii	T uui	inclinic y	<u>ounter um</u>		
Economic issues	63%	50%	50%	79%	40%		
Social issues	16%	7%	38%	6%	33%		
Not sure	21%	43%	12%	16%	27%		

			2012 GOP	Pres I	Primary E	arly
		Base	New t Gingrich	-		Rick Santorum
Gender						
	Woman	61%	71%	63%	60%	60%
	Man	39%	29%	37%	40%	40%





			2012 GOP Pres Primary Early						
		Base	New t Gingrich			Rick Santorum			
Age			-		-				
	18 to 45	18%	28%	50%	11%	22%			
	46 to 65	19%	13%	23%	18%	20%			
	Older than 65	64%	59%	27%	71%	58%			

		2012 GOP Pres Primary Early					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum		
ldeology		,					
Very liberal	3%	14%	-	1%	4%		
Somewhat liberal	5%	-	13%	6%	2%		
Moderate	11%	29%	25%	8%	9%		
Somewhat conservative	40%	36%	50%	43%	33%		
Very conservative	41%	21%	12%	41%	52%		

		2012 GOP Pres Primary Early					
	Base	New t Gingrich			Rick Santorum		
Tea Party ID		•	_	-	-		
Yes	23%	28%	12%	24%	22%		
No	57%	36%	63%	60%	58%		
Not sure	20%	36%	25%	17%	20%		

		2012 GOP	2012 GOP Pres Primary Early					
	Base	New t Gingrich			Rick Santorum			
Evangelical?								
Are an Evangelical	44%	36%	63%	39%	53%			
Are not	56%	64%	37%	61%	47%			





			2012 GOP Pres Primary Early					
		Base	New t Gingrich	Ron Paul		Rick Santorum		
Party			-		-	-		
	Democrat	5%	21%	27%	2%	2%		
	Republican	72%	43%	25%	80%	75%		
	Independent	23%	36%	48%	18%	23%		

		2012 GOP	Pres F	Primary E	arly
	Base	New t Gingrich	_		Rick Santorum
Union Member?			,	-	-
Yes	21%	14%	63%	16%	23%
No	79%	86%	37%	84%	77%

		2012 GOP	2012 GOP Pres Primary Early					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum			
Area Code					,			
231	7%	-	-	8%	7%			
248	18%	7%	50%	18%	16%			
269	11%	15%	13%	8%	13%			
313	7%	15%	13%	3%	11%			
517	9%	7%	12%	9%	9%			
586	9%	-	-	12%	9%			
616	13%	15%	-	14%	12%			
734	11%	21%	-	9%	11%			
810	8%	7%	-	9%	6%			
906	1%	-	-	2%	-			
989	7%	14%	12%	6%	6%			

		2012 GOP Pres Primary Early					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum		
Day of Interview		•					
Sunday	47%	43%	-	53%	47%		
Monday	53%	57% 100% 47% 53%					





		2012 GOP Pres Primary EDay						
	Base	New t Gingrich	Ron Paul	Mitt Romney		Someone else/Not sure		
Already Voted or Will Vote on E Day?		•						
Plan to vote on election day	100%	100%	100%	100%	100%	100%		



		2012 GOP	2012 GOP Pres Primary EDay							
	Base	Newt Gingrich	Ron Paul		_	Someone else/Not sure				
2012 GOP Pres Primary EDay		•								
Newt Gingrich	9%	100%	-	-	-	-				
Ron Paul	16%	-	100%	-	-	-				
Mitt Romney	33%	-	-	100%	-	-				
Rick Santorum	40%	-	-	-	100%	-				
Someone else/Not sure	3%	-	-	-	-	100%				

	2012 GOP Pres Primary EDay					
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum	
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	73%	68%	69%	77%	72%	
Might end up supporting someone else	27%	32%	31%	23%	28%	





		2012 GOP	P Pres Primary EDay				
	Base	Newt Gingrich	Ron Paul		-	Someone else/Not sure	
Gingrich Favorability		,					
Favorable	39%	83%	20%	37%	38%	51%	
Unfavorable	50%	10%	71%	51%	51%	49%	
Not sure	11%	7%	9%	12%	11%	-	

		2012 GOP Pres Primary EDay					
	Base	Newt Gingrich	Ron Paul		-	Someone else/Not sure	
Paul Favorability		•					
Favorable	45%	39%	89%	41%	34%	40%	
Unfavorable	45%	61%	11%	45%	56%	42%	
Not sure	9%	-	-	14%	11%	18%	

		2012 GOP	2012 GOP Pres Primary EDay						
	Base	Newt Gingrich	-		-	Someone else/Not sure			
Romney Favorability									
Favorable	48%	29%	18%	94%	26%	59%			
Unfavorable	46%	69%	79%	3%	63%	36%			
Not sure	6%	2%	3%	3%	11%	5%			

		2012 GOP Pres Primary EDay						
	Base	Newt Gingrich	Ron Paul	Mitt Romney	-	Someone else/Not sure		
Santorum Favorability				-	•			
Favorable	56%	44%	16%	43%	85%	64%		
Unfavorable	37%	53%	79%	43%	12%	32%		
Not sure	7%	3%	5%	14%	3%	4%		





			2012 GOP	2012 GOP Pres Primary EDay						
		Base	Newt Gingrich	-		-	Someone else/Not sure			
Watched Wed. Debate?			•							
	Yes	35%	50%	37%	37%	29%	31%			
	No	65%	50%	63%	63%	71%	69%			

	2012 GOP Pres Primary EDay					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	_	Someone else/Not sure
Prefer Candidate You Agree w/ or Electable One?						
A candidate you agree with most on the issues	59%	72%	78%	37%	67%	45%
A candidate you think is best able to beat Obama	30%	21%	11%	52%	22%	46%
Not sure	11%	7%	11%	11%	11%	9%

		2012 GOP Pres Primary EDay					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?							
Economic issues	64%	75%	74%	77%	49%	55%	
Social issues	20%	15%	10%	7%	34%	23%	
Not sure	16%	10%	16%	16%	16%	22%	

		2012 GOP	2012 GOP Pres Primary EDay						
	Base	Newt Gingrich	Ron Paul		-	Someone else/Not sure			
Gender					-				
Woman	43%	35%	39%	44%	43%	73%			
Man	57%	65%	61%	56%	57%	27%			





		2012 GOP	2012 GOP Pres Primary EDay					
	Base	Newt Gingrich	-		-	Someone else/Not sure		
Age		,						
18 to 45	37%	44%	53%	27%	40%	19%		
46 to 65	40%	33%	33%	42%	40%	57%		
Older than 65	23%	22%	14%	31%	20%	25%		

		2012 GOP Pres Primary EDay					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
Ideology							
Very liberal	5%	6%	13%	2%	4%	-	
Som ew hat liberal	5%	4%	5%	4%	6%	4%	
Moderate	21%	12%	31%	21%	19%	27%	
Som ew hat conservative	34%	35%	28%	42%	31%	32%	
Very conservative	35%	43%	23%	31%	41%	37%	

		2012 GOP	2012 GOP Pres Primary EDay					
	Base	Newt Gingrich	-		-	Someone else/Not sure		
Tea Party ID		ļ				I.		
Yes	24%	41%	18%	19%	26%	27%		
No	64%	56%	77%	70%	57%	54%		
Not sure	12%	3%	5%	10%	16%	19%		

		2012 GOP	2012 GOP Pres Primary EDay						
	Base	Newt Gingrich	Ron Paul		-	Someone else/Not sure			
Evangelical?				-	-				
Are an Evangelical	41%	58%	28%	34%	50%	36%			
Are not	59%	42%	72%	66%	50%	64%			





			2012 GOP	2012 GOP Pres Primary EDay				
		Base	Newt Gingrich	Ron Paul		-	Someone else/Not sure	
Party			,					
	Democrat	8%	6%	16%	2%	11%	9%	
	Republican	61%	72%	32%	72%	60%	60%	
	Independent	31%	22%	52%	26%	29%	32%	

		2012 GOP	2012 GOP Pres Primary EDay			
	Base	Newt Gingrich	-		_	Someone else/Not sure
Union Member?				-		•
Yes	23%	30%	26%	21%	22%	27%
No	77%	70%	74%	79%	78%	73%

		2012 GOP	2012 GOP Pres Primary EDay					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Area Code				=	<u>-</u>	-		
23	1 9%	8%	8%	10%	10%	9%		
24	B 10%	12%	9%	14%	7%	13%		
26	9 12%	13%	13%	11%	12%	13%		
31	3 4%	4%	5%	3%	4%	4%		
51	7 8%	3%	6%	10%	10%	-		
58	6 5%	3%	3%	5%	7%	4%		
61	6 12%	7%	11%	10%	16%	9%		
73	4 11%	19%	15%	10%	9%	14%		
81	0 8%	7%	12%	6%	8%	5%		
90	6 6%	6%	10%	3%	7%	4%		
98	9 13%	18%	8%	18%	10%	24%		

		2012 GOP	012 GOP Pres Primary EDay				
	Base	Newt Gingrich	-		-	Someone else/Not sure	
Day of Interview					•		
Sunday	44%	41%	42%	46%	42%	41%	
Monday	56%	59%	58%	54%	58%	59%	





		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Already Voted or Will Vote on E Day?						
Plan to vote on election day	100%	100%	100%			



		Committed to Candidate or Might Change Your Mind?			
	Base	Strongly committed to that candidate	Might end up supporting someone else		
2012 GOP Pres Primary EDay		-			
Newt Gingrich	9%	9%	11%		
Ron Paul	16%	15%	19%		
Mitt Romney	34%	36%	29%		
Rick Santorum	41%	41%	42%		

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	73%	100%	-	
Might end up supporting someone else	27%	-	100%	





		Committed to Candidate or Might Change Your Mind?			
	Base	Strongly committed to that candidate	Might end up supporting someone else		
Gingrich Favorability					
Favorable	38%	39%	38%		
Unfavorable	50%	51%	48%		
Not sure	11%	10%	14%		

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Paul Favorability		-		
Favorable	46%	46%	46%	
Unfavorable	45%	45%	45%	
Not sure	9%	9%	9%	

		Committed to Candidate or Might Change Your Mind?			
	Base	Strongly committed to that candidate	Might end up supporting someone else		
Romney Favorability		<del>-</del>	-		
Favorable	48%	47%	49%		
Unfavorable	46%	47%	43%		
Not sure	6%	6%	7%		

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Santorum Favorability				
Favorable	56%	57%	54%	
Unfavorable	37%	38%	35%	
Not sure	7%	5%	11%	





			Committed to Candidate or Might Change Your Mind?				
		Base	Strongly committed to that candidate	Might end up supporting someone else			
Watched Wed. Debate?							
	Yes	35%	37%	29%			
	No	65%	63%	71%			

		Committed to Candidate or Might Change Your Mind?			
	Base	Strongly committed to that candidate	Might end up supporting someone else		
Prefer Candidate You Agree w/ or Electable One?			-		
A candidate you agree with most on the issues	59%	58%	64%		
A candidate you think is best able to beat Obama	30%	31%	27%		
Not sure	11%	11%	9%		

		Committed to Candidate or Might Change Your Mind?			
	Base	Strongly committed to that candidate	Might end up supporting someone else		
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?					
Economic issues	65%	66%	63%		
Social issues	20%	19%	22%		
Not sure	15%	15%	15%		

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Gender		-				
Woman	42%	39%	48%			
Man	58%	61%	52%			





		Committed to Candidate or Might Change Your Mind?			
	Base	Strongly committed to that candidate	Might end up supporting someone else		
Age					
18 to 45	38%	38%	37%		
46 to 65	39%	38%	44%		
Older than 65	23%	24%	20%		

		Committed to Candidate or Might Change Your Mind?			
	Base	Strongly committed to that candidate	Might end up supporting someone else		
ldeology		-	-		
Very liberal	5%	5%	4%		
Som ew hat liberal	5%	5%	4%		
Moderate	21%	20%	22%		
Somewhat conservative	35%	34%	37%		
Very conservative	35%	36%	32%		

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Tea Party ID		-				
Yes	24%	24%	23%			
No	65%	65%	65%			
Not sure	11%	11%	12%			

		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate Might end up supporting someone else					
Evangelical?		-					
Are an Evangelical	42%	42%	42%				
Are not	58%	58%	58%				





		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed Might end up supporting to that candidate someone else				
Party		-	-			
Democr	at 8%	8%	9%			
Republica	n 61%	64%	52%			
Independe	nt 31%	28%	39%			

		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate someone else					
Union Member?		-	•				
Yes	23%	25%	20%				
No	77%	75%	80%				

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Area Code		<del>-</del>				
23	1 10%	11%	6%			
24	10%	10%	12%			
26	12%	12%	14%			
31:	3 4%	3%	4%			
51	7 8%	9%	6%			
58	5%	6%	4%			
61	12%	11%	15%			
73	11%	10%	13%			
81	8%	8%	9%			
90	6%	7%	5%			
98	13%	14%	11%			

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Day of Interview		-				
Sunday	44%	46%	38%			
Monday	56%	54%	62%			





		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	-	Mitt Romney	Rick Santorum	Someone else/Not sure		
Already Voted or Will Vote on E Day?								
Already voted	17%	18%	6%	27%	13%	-		
Plan to vote on election day		82%	94%	73%	87%	100%		

		2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum		
2012 GOP Pres Primary Early							
Newt Gingrich	9%	100%	-	-	-		
Ron Paul	5%	-	100%	-	-		
Mitt Romney	56%	-	-	100%	-		
Rick Santorum	29%	-	-	-	100%		

		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney		Someone else/Not sure		
2012 GOP Pres Primary EDay								
Newt Gingrich	9%	100%	-	-	-	-		
Ron Paul	16%	-	100%	-	-	-		
Mitt Romney	33%	-	-	100%	-	-		
Rick Santorum	40%	-	-	-	100%	-		
Someone else/Not sure	3%	-	-	-	-	100%		

		2012 GOP Pres Primary							
	Base	New t Gingrich	Ron Paul	Mitt Romney	Rick Santorum				
Committed to Candidate or Might Change Your Mind?									
Strongly committed to that candidate	73%	68%	69%	77%	72%				
Might end up supporting someone else	27%	32%	31%	23%	28%				





		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	-		-	Someone else/Not sure		
Gingrich Favorability		•						
Favorable	38%	84%	21%	33%	38%	51%		
Unfavorable	50%	10%	71%	53%	49%	49%		
Not sure	11%	6%	9%	14%	12%	-		

		2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul		Rick Santorum	Someone else/Not sure	
Paul Favorability		•					
Favorable	43%	41%	87%	36%	33%	40%	
Unfavorable	47%	54%	13%	48%	56%	42%	
Not sure	11%	5%	-	16%	11%	18%	

		2012 GOP	2012 GOP Pres Primary						
	Base	Newt Gingrich	-			Someone else/Not sure			
Romney Favorability		•							
Favorable	51%	34%	17%	95%	26%	59%			
Unfavorable	42%	62%	80%	2%	63%	36%			
Not sure	6%	4%	3%	3%	11%	5%			

		2012 GOP	2012 GOP Pres Primary						
	Base	Newt Gingrich	Ron Paul		_	Someone else/Not sure			
Santorum Favorability				-	-				
Favorable	55%	48%	16%	39%	86%	64%			
Unfavorable	37%	47%	79%	46%	11%	32%			
Not sure	8%	5%	5%	14%	3%	4%			





			2012 GOP	2012 GOP Pres Primary						
		Base	Newt Gingrich	-		-	Someone else/Not sure			
Watched Wed. Debate?			•							
	Yes	34%	47%	37%	34%	30%	31%			
	No	66%	53%	63%	66%	70%	69%			

		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure		
Prefer Candidate You Agree w/ or Electable One?								
A candidate you agree with most on the issues	56%	68%	79%	34%	66%	45%		
A candidate you think is best able to beat Obama	33%	20%	10%	55%	22%	46%		
Not sure	12%	12%	10%	11%	12%	9%		

		2012 GOP Pres Primary					
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure	
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?							
Economic issues	64%	70%	72%	77%	48%	55%	
Social issues	19%	13%	12%	7%	34%	23%	
Not sure	17%	16%	16%	16%	18%	22%	

		2012 GOP	2012 GOP Pres Primary						
	Base	Newt Gingrich	Ron Paul		-	Someone else/Not sure			
Gender					-				
Woman	46%	41%	41%	48%	45%	73%			
Man	54%	59%	59%	52%	55%	27%			





		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	-		_	Someone else/Not sure		
Age		,						
18 to 45	34%	41%	53%	23%	37%	19%		
46 to 65	36%	30%	32%	36%	38%	57%		
Older than 65	30%	29%	15%	41%	25%	25%		

		2012 GOP Pres Primary				
	Base	Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure
Ideology				-	-	•
Very liberal	4%	7%	12%	1%	4%	-
Som ew hat liberal	5%	3%	6%	5%	5%	4%
Moderate	19%	15%	31%	18%	17%	27%
Som ew hat conservative	35%	35%	29%	42%	31%	32%
Very conservative	36%	39%	22%	34%	43%	37%

		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	-		-	Someone else/Not sure		
Tea Party ID		ļ				I.		
Yes	24%	39%	17%	20%	26%	27%		
No	63%	53%	76%	68%	57%	54%		
Not sure	13%	9%	6%	12%	17%	19%		

		2012 GOP	2012 GOP Pres Primary						
	Base	Newt Ron Mitt Rick Some Gingrich Paul Romney Santorum else/Not s							
Evangelical?				-	-				
Are an Evangelical	42%	54%	30%	35%	50%	36%			
Are not	58%	46%	70%	65%	50%	64%			





			2012 GOP	2012 GOP Pres Primary					
		Base	Newt Gingrich	Ron Paul		-	Someone else/Not sure		
Party			,						
	Democrat	8%	9%	17%	2%	10%	9%		
	Republican	63%	67%	32%	74%	62%	60%		
	Independent	29%	24%	51%	24%	28%	32%		

		2012 GOP	2012 GOP Pres Primary					
	Base	Newt Gingrich	-		_	Someone else/Not sure		
Union Member?		•		-		•		
Yes	23%	27%	28%	20%	22%	27%		
No	77%	73%	72%	80%	78%	73%		

		2012 GOP	2012 GOP Pres Primary						
	Base	Newt Gingrich	Ron Paul		Rick Santorum	Someone else/Not sure			
Area Code				•					
23	1 9%	6%	8%	9%	10%	9%			
24	8 12%	11%	12%	15%	9%	13%			
26	9 12%	14%	13%	11%	12%	13%			
31	3 4%	6%	6%	3%	5%	4%			
51	7 8%	4%	6%	10%	10%	-			
58	6 6%	2%	2%	7%	7%	4%			
61	6 12%	8%	11%	11%	15%	9%			
73	4 11%	20%	14%	10%	9%	14%			
81	0 8%	7%	11%	7%	8%	5%			
90	6 5%	5%	10%	3%	6%	4%			
98	9 12%	17%	8%	15%	10%	24%			

		2012 GOP	012 GOP Pres Primary					
	Base	Newt Gingrich	-		-	Someone else/Not sure		
Day of Interview								
Sunday	44%	41%	40%	48%	43%	41%		
Monday	56%	59%	60%	52%	57%	59%		





		Gingrich Favorability				
	Base	Favorable	Unfavorable	Not sure		
Already Voted or Will Vote on E Day?						
Already voted	17%	17%	17%	23%		
Plan to vote on election day	83%	83%	83%	77%		

		Gingrich Favorability				
	Base	Favorable	Unfavorable	Not sure		
2012 GOP Pres Primary Early						
Newt Gingrich	9%	23%	1%	-		
Ron Paul	5%	5%	7%	-		
Mitt Romney	56%	36%	69%	65%		
Rick Santorum	29%	35%	23%	35%		

		Gingrich F		
	Base	Fovershie	Unfavorable	Not
	base	ravorable	Unitavorable	sure
2012 GOP Pres Primary EDay				
Newt Gingrich	9%	19%	2%	6%
Ron Paul	16%	8%	22%	14%
Mitt Romney	33%	31%	33%	38%
Rick Santorum	40%	38%	40%	43%
Someone else/Not sure	3%	4%	3%	-

		Gingrich F	Gingrich Favorability				
	Base	Favorable	Unfavorable	Not sure			
Committed to Candidate or Might Change Your Mind?							
Strongly committed to that candidate	73%	74%	74%	65%			
Might end up supporting someone else	27%	26%	26%	35%			





		Gingrich Favorability				
	Base	Favorable	Unfavorable	Not sure		
Gingrich Favorability						
Favorable	38%	100%	-	-		
Unfavorable	50%	-	100%	-		
Not sure	11%	-	-	100%		

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	43%	42%	47%	24%
Unfavorable	47%	50%	47%	32%
Not sure	11%	8%	6%	44%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	51%	60%	46%	49%
Unfavorable	42%	36%	50%	28%
Not sure	6%	4%	4%	23%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	55%	74%	42%	47%
Unfavorable	37%	23%	51%	25%
Not sure	8%	3%	6%	28%





		Gingrich F	avorability	
	Base	Favorable	Unfavorable	Not sure
Watched Wed. Debate?				
Yes	34%	42%	32%	21%
No	66%	58%	68%	79%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Prefer Candidate You Agree w/ or Electable One?				
A candidate you agree with most on the issues	56%	51%	62%	44%
A candidate you think is best able to beat Obama	33%	38%	26%	45%
Not sure	12%	11%	12%	11%

		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?				
Economic issues	64%	68%	65%	51%
Social issues	19%	19%	18%	25%
Not sure	17%	13%	18%	24%

		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Gender				
Woman	46%	43%	44%	64%
Man	54%	57%	56%	36%





		Gingrich Favorability			
	Base	Favorable	Unfavorable	Not sure	
Age					
18 to 45	34%	34%	35%	27%	
46 to 65	36%	36%	37%	30%	
Older than 65	30%	29%	28%	43%	

		Gingrich F	avorability	
	Base	Favorable	Unfavorable	Not sure
Ideology		-	- -	
Very liberal	4%	4%	5%	2%
Somewhat liberal	5%	2%	7%	4%
Moderate	19%	11%	27%	14%
Somewhat conservative	35%	35%	34%	44%
Very conservative	36%	48%	27%	36%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	24%	41%	13%	13%
No	63%	46%	77%	63%
Not sure	13%	14%	10%	24%

		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Evangelical?				
Are an Evangelical	42%	48%	36%	48%
Are not	58%	52%	64%	52%





			Gingrich Favorability		
		Base	Favorable	Unfavorable	Not sure
Party					
	Democrat	8%	4%	11%	5%
	Republican	63%	70%	57%	67%
	Independent	29%	26%	32%	28%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Union Member?				
Yes	23%	25%	23%	12%
No	77%	75%	77%	88%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Area Code		<u>-</u>	-	
231	9%	8%	10%	8%
248	12%	14%	11%	7%
269	12%	9%	14%	14%
313	4%	4%	5%	5%
517	8%	9%	8%	10%
586	6%	7%	5%	5%
616	12%	10%	12%	19%
734	11%	14%	10%	8%
810	8%	6%	9%	9%
906	5%	4%	5%	9%
989	12%	16%	10%	8%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Day of Interview				
Sunday	44%	49%	41%	43%
Monday	56%	51%	59%	57%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Already Voted or Will Vote on E Day?				
Already voted	17%	12%	20%	29%
Plan to vote on election day	83%	88%	80%	71%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary Early				
Newt Gingrich	9%	15%	4%	15%
Ron Paul	5%	11%	4%	-
Mitt Romney	56%	45%	59%	66%
Rick Santorum	29%	29%	33%	18%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary EDay				
Newt Gingrich	9%	8%	12%	-
Ron Paul	16%	31%	4%	-
Mitt Romney	33%	29%	33%	50%
Rick Santorum	40%	30%	49%	45%
Someone else/Not sure	3%	3%	3%	5%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	73%	73%	73%	74%
Might end up supporting someone else	27%	27%	27%	26%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	38%	38%	41%	27%
Unfavorable	50%	55%	51%	27%
Not sure	11%	6%	8%	46%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability		•	•	,
Favorable	43%	100%	-	-
Unfavorable	47%	-	100%	-
Not sure	11%	-	-	100%

		Paul Favor	Paul Favorability		
	Base	Favorable	Unfavorable	Not sure	
Romney Favorability					
Favorable	51%	50%	52%	57%	
Unfavorable	42%	48%	41%	23%	
Not sure	6%	2%	7%	20%	

		Paul Favor	ability	
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	55%	48%	62%	52%
Unfavorable	37%	47%	33%	19%
Not sure	8%	5%	5%	29%





			Paul Favorability		
		Base	Favorable	Unfavorable	Not sure
Watched Wed. Debate?					
	Yes	34%	36%	34%	28%
	No	66%	64%	66%	72%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Prefer Candidate You Agree w/ or Electable One?				
A candidate you agree with most on the issues	56%	66%	49%	44%
A candidate you think is best able to beat Obama	33%	24%	38%	46%
Not sure	12%	10%	13%	10%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?				
Economic issues	64%	71%	62%	46%
Social issues	19%	16%	20%	27%
Not sure	17%	13%	18%	28%

		Paul Favor	Paul Favorability		
	Base	Favorable	Unfavorable	Not sure	
Gender					
Woman	46%	40%	47%	64%	
Man	54%	60%	53%	36%	





		Paul Favor	ability		
	Base	Favorable	Unfavorable	Not sure	
Age					
18 to 45	34%	40%	30%	24%	
46 to 65	36%	37%	37%	31%	
Older than 65	30%	23%	33%	44%	

		Paul Favor	ability	ty		
	Base	Favorable	Unfavorable	Not sure		
Ideology		-				
Very liberal	4%	7%	3%	-		
Somewhat liberal	5%	5%	4%	6%		
Moderate	19%	23%	17%	12%		
Somewhat conservative	35%	35%	34%	45%		
Very conservative	36%	30%	42%	37%		

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	24%	25%	26%	8%
No	63%	67%	59%	66%
Not sure	13%	8%	15%	26%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Evangelical?				
Are an Evangelical	42%	36%	47%	43%
Are not	58%	64%	53%	57%





			Paul Favorability		
		Base	Favorable	Unfavorable	Not sure
Party					
	Democrat	8%	10%	6%	4%
	Republican	63%	55%	69%	70%
	Independent	29%	35%	25%	26%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Union Member?		-	•	
Yes	23%	26%	21%	14%
No	77%	74%	79%	86%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Area Code				
231	9%	8%	9%	10%
248	12%	13%	9%	14%
269	12%	11%	12%	15%
313	4%	5%	4%	4%
517	8%	8%	9%	5%
586	6%	5%	7%	6%
616	12%	11%	13%	14%
734	11%	15%	9%	7%
810	8%	6%	9%	9%
906	5%	4%	6%	4%
989	12%	13%	12%	11%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Day of Interview				
Sunday	44%	44%	46%	38%
Monday	56%	56%	54%	62%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Already Voted or Will Vote on E Day?				
Already voted	17%	23%	11%	19%
Plan to vote on election day	83%	77%	89%	81%

		Romney Fa	vorability		
	Base	Favorable	Unfavorable	Not sure	
2012 GOP Pres Primary Early		-		_	
Newt Gingrich	9%	8%	10%	21%	
Ron Paul	5%	1%	17%	-	
Mitt Romney	56%	80%	3%	29%	
Rick Santorum	29%	12%	70%	51%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary EDay				
Newt Gingrich	9%	5%	14%	2%
Ron Paul	16%	6%	27%	8%
Mitt Romney	33%	64%	2%	16%
Rick Santorum	40%	21%	55%	72%
Someone else/Not sure	3%	4%	2%	2%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	73%	72%	75%	69%
Might end up supporting someone else	27%	28%	25%	31%





		Romney Fa	avorability		
	Base	Favorable	Unfavorable	Not sure	
Gingrich Favorability					
Favorable	38%	44%	33%	27%	
Unfavorable	50%	45%	60%	30%	
Not sure	11%	11%	8%	43%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	43%	41%	48%	16%
Unfavorable	47%	47%	46%	49%
Not sure	11%	12%	6%	35%

		Romney F	ney Favorability		
	Base	Favorable	Unfavorable	Not sure	
Romney Favorability			•		
Favorable	51%	100%	-	-	
Unfavorable	42%	=	100%	-	
Not sure	6%	-	-	100%	

		Romney Fa	avorability	rability		
	Base	Favorable	Unfavorable	Not sure		
Santorum Favorability						
Favorable	55%	53%	55%	72%		
Unfavorable	37%	37%	42%	10%		
Not sure	8%	10%	3%	18%		





			Romney Favorability			
		Base	Favorable	Unfavorable	Not sure	
Watched Wed. Debate?						
	Yes	34%	33%	38%	22%	
	No	66%	67%	62%	78%	

		Romney Fa	nney Favorability		
	Base	Favorable	Unfavorable	Not sure	
Prefer Candidate You Agree w/ or Electable One?					
A candidate you agree with most on the issues	56%	42%	73%	55%	
A candidate you think is best able to beat Obama	33%	48%	16%	27%	
Not sure	12%	11%	12%	18%	

		Romney Fa	avorability		
	Base	Favorable	Unfavorable	Not sure	
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?					
Economic issues	64%	73%	56%	47%	
Social issues	19%	12%	25%	39%	
Not sure	17%	15%	20%	14%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender				
Woman	46%	46%	43%	64%
Man	54%	54%	57%	36%





		Romney F	vorability		
	Base	Favorable	Unfavorable	Not sure	
Age					
18 to	45 34%	26%	46%	21%	
46 to	65 36%	39%	33%	32%	
Older than	n 65 30%	36%	21%	47%	

		Romney F	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Ideology		-			
Very liberal	4%	2%	7%	2%	
Somewhat liberal	5%	3%	7%	7%	
Moderate	19%	18%	23%	7%	
Somewhat conservative	35%	40%	31%	27%	
Very conservative	36%	37%	31%	57%	

		Romney Favorability			
	Base	Favorable	Unfavorable	Not sure	
Tea Party ID					
Yes	24%	25%	24%	15%	
No	63%	61%	66%	56%	
Not sure	13%	13%	10%	29%	

		Romney Fa	avorability	
	Base	Favorable	Unfavorable	Not sure
Evangelical?				
Are an Evangelical	42%	38%	45%	56%
Are not	58%	62%	55%	44%





			Romney Fa	avorability		
		Base	Favorable	Unfavorable	Not sure	
Party						
	Democrat	8%	3%	15%	3%	
	Republican	63%	71%	52%	66%	
	Independent	29%	26%	33%	31%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Union Member?				
Yes	23%	20%	27%	15%
No	77%	80%	73%	85%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Area Code				-
231	9%	9%	11%	2%
248	12%	13%	10%	13%
269	12%	11%	12%	20%
313	4%	3%	6%	4%
517	8%	9%	6%	15%
586	6%	7%	5%	2%
616	12%	12%	12%	18%
734	11%	13%	10%	5%
810	8%	7%	9%	7%
906	5%	3%	8%	9%
989	12%	13%	12%	7%

	Romney Favorability			
	Base	Favorable	Unfavorable	Not sure
Day of Interview				
Sunday	44%	49%	37%	50%
Monday	56%	51%	63%	50%





		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Already Voted or Will Vote on E Day?					
Already voted	17%	15%	19%	27%	
Plan to vote on election day	83%	85%	81%	73%	

		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
2012 GOP Pres Primary Early					
Newt Gingrich	9%	12%	5%	12%	
Ron Paul	5%	1%	11%	-	
Mitt Romney	56%	32%	79%	76%	
Rick Santorum	29%	54%	5%	12%	

		Santorum Favorability		
	Base	Eavorable	Unfavorable	Not sure
2042 COD Drag	Dase	ravoi abie	Olliavoi able	Suit
2012 GOP Pres Primary EDay				
Newt Gingrich	9%	7%	13%	4%
Ron Paul	16%	4%	33%	11%
Mitt Romney	33%	25%	38%	67%
Rick Santorum	40%	60%	13%	16%
Someone else/Not sure	3%	3%	2%	2%

		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Committed to Candidate or Might Change Your Mind?				-	
Strongly committed to that candidate	73%	74%	75%	56%	
Might end up supporting someone else	27%	26%	25%	44%	





		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Gingrich Favorability					
Favorable	38%	52%	24%	15%	
Unfavorable	50%	39%	68%	42%	
Not sure	11%	10%	8%	43%	

		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Paul Favorability					
Favorable	43%	37%	53%	29%	
Unfavorable	47%	52%	41%	29%	
Not sure	11%	10%	6%	42%	

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	51%	50%	51%	68%
Unfavorable	42%	42%	47%	17%
Not sure	6%	8%	2%	15%

	-	Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	55%	100%	-	-
Unfavorable	37%	-	100%	-
Not sure	8%	-	-	100%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Watched Wed. Debate?				
Y	es 34%	33%	38%	27%
	No 66%	67%	62%	73%

		Santorum	orum Favorability		
	Base	Favorable	Unfavorable	Not sure	
Prefer Candidate You Agree w/ or Electable One?					
A candidate you agree with most on the issues	56%	54%	62%	35%	
A candidate you think is best able to beat Obama	33%	33%	28%	52%	
Not sure	12%	12%	10%	13%	

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?				
Economic issues	64%	56%	76%	65%
Social issues	19%	25%	11%	12%
Not sure	17%	18%	13%	24%

	Base	Favorable	Unfavorable	Not sure
Gender				
Woman	46%	47%	41%	64%
Man	54%	53%	59%	36%





			Santorum	Favorability	
		Base	Favorable	Unfavorable	Not sure
Age					
	18 to 45	34%	32%	41%	15%
	46 to 65	36%	39%	32%	34%
	Older than 65	30%	29%	27%	51%

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
ldeology		-		
Very liberal	4%	3%	8%	-
Somewhat liberal	5%	3%	7%	6%
Moderate	19%	14%	28%	14%
Som ew hat conservative	35%	35%	34%	47%
Very conservative	36%	45%	23%	32%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	24%	30%	18%	12%
No	63%	54%	78%	61%
Not sure	13%	17%	4%	27%

		Santorum	Favorability	rability		
	Base	Favorable	Unfavorable	Not sure		
Evangelical?						
Are an Evangelical	42%	49%	32%	43%		
Are not	58%	51%	68%	57%		





			Santorum Favorability		
		Base	Favorable	Unfavorable	Not sure
Party					
	Democrat	8%	5%	11%	9%
	Republican	63%	68%	55%	63%
	Independent	29%	27%	33%	28%

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
Union Member?		-		=
Yes	23%	22%	24%	20%
No	77%	78%	76%	80%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Area Code		<u>-</u>		
231	9%	10%	9%	4%
248	12%	12%	13%	7%
269	12%	11%	13%	13%
313	4%	3%	5%	6%
517	8%	9%	8%	4%
586	6%	5%	7%	8%
616	12%	12%	11%	19%
734	11%	12%	10%	12%
810	8%	8%	9%	3%
906	5%	5%	5%	9%
989	12%	13%	11%	14%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Day of Interview				
Sunday	44%	43%	46%	44%
Monday	56%	57%	54%	56%





		Watched Wed. Debate?	
	Base	Yes	No
Already Voted or Will Vote on EDay?			
Already voted	17%	16%	18%
Plan to vote on election day	83%	84%	82%

		Watched Wed Debate?	
	Base	Yes	No
2012 GOP Pres Primary Early			
Newt Gingrich	9%	10%	9%
Ron Paul	5%	8%	4%
Mitt Romney	56%	48%	60%
Rick Santorum	29%	34%	27%

		Watched Wed. Debate?	
	Base	Yes	No
2012 GOP Pres Primary EDay			
Newt Gingrich	9%	13%	7%
Ron Paul	16%	16%	15%
Mitt Romney	33%	35%	32%
Rick Santorum	40%	33%	43%
Someone else/Not sure	3%	3%	3%

		Watched Wed. Debate?	
	Base	Yes	No
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	73%	78%	70%
Might end up supporting someone else	27%	22%	30%





		Watched Wed. Debate?	
	Base	Yes	No
Gingrich Favorability			
Favorable	38%	47%	34%
Unfavorable	50%	46%	52%
Not sure	11%	7%	14%

		Watched Wed. Debate?	
	Base	Yes	No
Paul Favorability			
Favorable	43%	45%	41%
Unfavorable	47%	47%	46%
Not sure	11%	9%	12%

		Watched Wed. Debate?	
	Base	Yes	No
Romney Favorability			
Favorable	51%	50%	52%
Unfavorable	42%	46%	40%
Not sure	6%	4%	7%

		Watched Wed. Debate?	
	Base	Yes	No
Santorum Favorability			
Favorable	55%	53%	56%
Unfavorable	37%	42%	35%
Not sure	8%	6%	8%





			Watched Wed. Debate?	
		Base	Yes No	
Watched Wed. Debate?				
	Yes	34%	100%	-
	No	66%	-	100%

		Watched Wed Debate?	
	Base	Yes	No
Prefer Candidate You Agree w/ or Electable One?			
A candidate you agree with most on the issues	56%	61%	53%
A candidate you think is best able to beat Obama	33%	33%	33%
Not sure	12%	6%	15%

		Watched Wed. Debate?		
	Base	Yes	No	
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?				
Economic issues	64%	69%	62%	
Social issues	19%	19%	19%	
Not sure	17%	13%	19%	

		Watched Wed. Debate?	
	Base	Yes	No
Gender		-	
Woman	46%	45%	46%
Man	54%	55%	54%





			Watched Wed. Debate?	
		Base	Yes	No
Age				
	18 to 45	34%	35%	34%
	46 to 65	36%	34%	37%
	Older than 65	30%	32%	29%

		Watched Wee Debate?		
	Base	Yes	No	
ldeology				
Very liberal	4%	8%	3%	
Somewhat liberal	5%	4%	5%	
Moderate	19%	22%	18%	
Somewhat conservative	35%	36%	35%	
Very conservative	36%	30%	39%	

		Watched Wed. Debate?	
	Base	Yes	No
Tea Party ID			
Yes	24%	29%	21%
No	63%	62%	64%
Not sure	13%	9%	15%

		Watched Wed. Debate?	
	Base	Yes	No
Evangelical?		-	
Are an Evangelical	42%	43%	42%
Are not	58%	57%	58%





			Watched Wed. Debate?	
		Base	Yes	No
Party				
	Democrat	8%	10%	7%
	Republican	63%	61%	64%
	Independent	29%	29%	30%

			Watched Wed. Debate?	
		Base	Yes	No
Union Member?			-	
,	Yes	23%	24%	22%
	No	77%	76%	78%

		Watched Wed Debate?	
	Base	Yes	No
Area Code			
231	9%	9%	9%
248	12%	14%	11%
269	12%	10%	13%
313	4%	5%	4%
517	8%	8%	9%
586	6%	11%	3%
616	12%	10%	14%
734	11%	9%	12%
810	8%	9%	8%
906	5%	5%	6%
989	12%	11%	13%

		Watched Wed. Debate?	
	Base	Yes	No
Day of Interview		-	
Sunday	44%	44%	45%
Monday	56%	56%	55%





		Prefer Candidate You Agree w/ or Electable One?		
	Base	A candidate you agree with most on the issues	A candidate you think is best able to beat Obama	Not sure
Already Voted or Will Vote on E Day?				
Already voted	17%	12%	24%	23%
Plan to vote on election day		88%	76%	77%

		Prefer Candidate You Agree w/ or Electable One?		
	Base		A candidate you think is best able to beat Obama	
2012 GOP Pres Primary Early				
Newt Gingrich	9%	11%	3%	22%
Ron Paul	5%	13%	-	-
Mitt Romney	56%	32%	82%	44%
Rick Santorum	29%	44%	15%	34%

		Prefer Candidate You Ag	ree w/ or Electable One?	
	Base	A candidate you agree with most on the issues		Not sure
2012 GOP Pres Primary EDay				
Newt Gingrich	9%	11%	6%	6%
Ron Paul	16%	21%	6%	16%
Mitt Romney	33%	21%	56%	33%
Rick Santorum	40%	45%	28%	42%
Someone else/Not sure	3%	2%	4%	3%

		Prefer Candidate You Agree w/ or Electable One?			
	Base		A candidate you think is best able to beat Obama	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate		71%	75%	77%	
Might end up supporting someone else		29%	25%	23%	





		Prefer Candidate You Agree w/ or Electable One?			
	Base		A candidate you think is best able to beat Obama	Not sure	
Gingrich Favorability					
Favorable	38%	35%	45%	37%	
Unfavorable	50%	56%	40%	52%	
Not sure	11%	9%	16%	11%	

		Prefer Candidate You Agree w/ or Electable One?		
	Base	A candidate you agree with most on the issues	A candidate you think is best able to beat Obama	
Paul Favorability				
Favorable	43%	51%	31%	37%
Unfavorable	47%	41%	54%	54%
Not sure	11%	9%	15%	10%

		Prefer Candidate You Agi	ree w/ or Electable One?	
	Base	A candidate you agree with most on the issues	A candidate you think is best able to beat Obama	Not sure
Romney Favorability				
Favorable	51%	39%	75%	47%
Unfavorable	42%	55%	20%	43%
Not sure	6%	6%	5%	10%

		Prefer Candidate You Agi	ree w/ or Electable One?	
	Base	A candidate you agree with most on the issues	A candidate you think is best able to beat Obama	Not sure
Santorum Favorability				
Favorable	55%	54%	56%	60%
Unfavorable	37%	42%	32%	32%
Not sure	8%	5%	12%	9%





			Prefer Candidate You Agree w/ or Electable One?		
		Base	A candidate you agree with most on the issues	A candidate you think is best able to beat Obama	
Watched Wed. Debate?					
	Yes	34%	38%	35%	17%
	No	66%	62%	65%	83%

		Prefer Candidate You Agree w/ or Electable One?		
	Base	A candidate you agree with most on the issues	A candidate you think is best able to beat Obama	Not sure
Prefer Candidate You Agree w/ or Electable One?				
A candidate you agree with most on the issues		100%	-	-
A candidate you think is best able to beat Obama		-	100%	-
Not sure	12%	-	-	100%

		Prefer Candidate You Agree w/ or Electable One?		
	Base		A candidate you think is best able to beat Obama	
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?		•		
Economic issues	64%	66%	78%	17%
Social issues	19%	24%	14%	9%
Not sure	17%	10%	8%	73%

		Prefer Candidate You Agree w/ or Electable One?		
	Base	A candidate you agree with most on the issues	A candidate you think is best able to beat Obama	Not sure
Gender		•		
Woman	46%	40%	51%	60%
Man	54%	60%	49%	40%





		Prefer Candidate You Agree w/ or Electable One?						
	Base	A candidate you agree with most on the issues	A candidate you think is best able to beat Obama	Not sure				
Age								
18 to 45	34%	40%	24%	35%				
46 to 65	36%	37%	35%	32%				
Older than 65	30%	23%	41%	34%				

		Prefer Candidate You Agree w/ or Electable One?					
	Base	A candidate you agree with most on the issues	A candidate you think is best able to beat Obama	Not sure			
ldeology							
Very liberal	4%	7%	1%	3%			
Somewhat liberal	5%	5%	3%	8%			
Moderate	19%	25%	12%	15%			
Somew hat conservative	35%	33%	41%	30%			
Very conservative	36%	30%	43%	45%			

		Prefer Candidate You Agree w/ or Electable One?					
	Base	A candidate you agree with most on the issues	A candidate you think is best able to beat Obama	Not sure			
Tea Party ID							
Yes	24%	24%	27%	13%			
No	63%	69%	59%	49%			
Not sure	13%	7%	14%	39%			

		refer Candidate You Agree w/ or Electable One?					
	Base		A candidate you think is best able to beat Obama				
Evangelical?		•					
Are an Evangelical	42%	45%	42%	29%			
Are not	58%	55%	58%	71%			





		refer Candidate You Agree w/ or Electable One?					
	Base	A candidate you agree with most on the issues	A candidate you think is best able to beat Obama	Not sure			
Party							
Democrat	8%	10%	3%	9%			
Republican	63%	61%	78%	28%			
Independent	29%	28%	19%	64%			

		Prefer Candidate You Agree w/ or Electable One?				
	Base		A candidate you think is best able to beat Obama	Not sure		
Union Member?		•				
Yes	23%	28%	19%	11%		
No	77%	72%	81%	89%		

		Prefer Candidate You Agree w/ or Electable One?					
	Base	A candidate you agree with most on the issues	A candidate you think is best able to beat Obama	Not sure			
Area Code							
231	9%	11%	7%	8%			
248	12%	12%	12%	9%			
269	12%	14%	8%	13%			
313	4%	5%	4%	2%			
517	8%	8%	11%	5%			
586	6%	5%	7%	7%			
616	12%	11%	13%	16%			
734	11%	12%	10%	12%			
810	8%	8%	9%	6%			
906	5%	5%	6%	7%			
989	12%	11%	13%	17%			

	Prefer Candidate You Agree w/ or Electable One?					
Base			Not sure			
44%	44%	47%	39%			
56%	56%	53%	61%			
	44%	A candidate you agree with most on the issues  44%  44%	<b>44%</b> 44% 47%			





		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?			
	Base	Economic issues	Social issues	Not sure	
Already Voted or Will Vote on E Day?					
Already voted	17%	17%	14%	22%	
Plan to vote on election day	83%	83%	86%	78%	

		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?		
	Base	Economic issues	Social issues	Not sure
2012 GOP Pres Primary Early				
Newt Gingrich	9%	7%	4%	19%
Ron Paul	5%	4%	13%	3%
Mitt Romney	56%	70%	21%	41%
Rick Santorum	29%	19%	63%	37%

		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?		
			Social	Not
	Base	Economic issues	issues	sure
2012 GOP Pres			•	
Primary EDay				
Newt Gingrich	9%	10%	7%	6%
Ron Paul	16%	18%	8%	16%
Mitt Romney	33%	39%	12%	33%
Rick Santorum	40%	30%	70%	41%
Someone else/Not sure	3%	2%	3%	4%

		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?			
	Base	Economic issues	Social issues	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	73%	74%	70%	73%	
Might end up supporting someone else	27%	26%	30%	27%	





		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?		
	Base	Economic issues	Social issues	Not sure
Gingrich Favorability		•		
Favorable	38%	41%	38%	31%
Unfavorable	50%	50%	46%	53%
Not sure	11%	9%	15%	17%

		More Concerned w/ Candidate' Econ. or Soc. Issue Positions?		
	Base	Economic issues	Social issues	Not sure
Paul Favorability				•
Favorable	43%	47%	35%	33%
Unfavorable	47%	45%	50%	49%
Not sure	11%	8%	15%	18%

			More Concerned w/ Candidate' Econ. or Soc. Issue Positions?		
	Base	Economic issues	Social issues		
Romney Favorability					
Favorable	51%	59%	32%	45%	
Unfavorable	42%	37%	55%	50%	
Not sure	6%	5%	13%	5%	

		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?			
	Base	Economic issues	Social issues	Not sure	
Santorum Favorability					
Favorable	55%	48%	73%	60%	
Unfavorable	37%	44%	22%	30%	
Not sure	8%	8%	5%	11%	





			More Concerned w/ Candidate Econ. or Soc. Issue Positions?		
	Base	Economic issues	Social issues	Not sure	
Watched Wed. Debate?					
Y	es 34%	37%	34%	26%	
	No 66%	63%	66%	74%	

		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?			
	Base	Economic issues	Social issues	Not sure	
Prefer Candidate You Agree w/ or Electable One?					
A candidate you agree with most on the issues	56%	57%	70%	34%	
A candidate you think is best able to beat Obama	33%	40%	24%	16%	
Not sure	12%	3%	6%	50%	

		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?			
	Base	Economic issues		Not sure	
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?					
Economic issues	64%	100%	-	-	
Social issues	19%	-	100%	-	
Not sure	17%	-	-	100%	

		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?		
	Base	Economic issues	Social issues	Not sure
Gender				
Woman	46%	42%	50%	56%
Man	54%	58%	50%	44%





		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?			
	Base	Economic issues	Social issues	Not sure	
Age					
18 to 45	34%	33%	40%	33%	
46 to 65	36%	37%	36%	32%	
Older than 65	30%	30%	24%	35%	

		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?		
	Base	Economic issues	Social issues	Not sure
ldeology				
Very liberal	4%	5%	6%	1%
Somewhat liberal	5%	5%	5%	6%
Moderate	19%	22%	12%	17%
Somew hat conservative	35%	37%	28%	35%
Very conservative	36%	31%	49%	41%

		More Concerned v Econ. or Soc. Issue		
	Base	Economic issues	Social issues	Not sure
Tea Party ID				
Yes	24%	25%	25%	18%
No	63%	67%	62%	48%
Not sure	13%	8%	13%	33%

		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?		
	Base	Economic issues	Social issues	Not sure
Evangelical?				
Are an Evangelical	42%	36%	65%	40%
Are not	58%	64%	35%	60%





		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?			
	Base	Economic issues	Social issues	Not sure	
Party		•			
Demo	crat 8%	7%	8%	10%	
Republi	can 63%	67%	71%	38%	
Independ	lent 29%	26%	21%	52%	

		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?		
	Base	Economic issues	Social issues	Not sure
Union Member?				
Yes	23%	24%	28%	11%
No	77%	76%	72%	89%

		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?		
	Base	Economic issues	Social issues	Not sure
Area Code				
231	9%	8%	13%	7%
248	12%	12%	13%	10%
269	12%	11%	13%	14%
313	4%	5%	4%	4%
517	8%	10%	4%	7%
586	6%	5%	8%	7%
616	12%	10%	14%	17%
734	11%	12%	6%	12%
810	8%	7%	9%	9%
906	5%	6%	5%	3%
989	12%	13%	12%	10%

		More Concerned w/ Candidate's Econ. or Soc. Issue Positions?			
	Base	Economic issues	Social issues	Not sure	
Day of Interview					
Sunday	44%	48%	39%	37%	
Monday	56%	52%	61%	63%	





		Gender	
	Base	Woman	Man
Already Voted or Will Vote on EDay?			
Already voted	17%	23%	13%
Plan to vote on election day	83%	77%	87%

		Gender	
	Base	Woman	Man
2012 GOP Pres Primary Early		•	
Newt Gingrich	9%	11%	7%
Ron Paul	5%	5%	5%
Mitt Romney	56%	55%	58%
Rick Santorum	29%	29%	30%

		Gender	
	Base	Woman	Man
2012 GOP Pres Primary EDay			
Newt Gingrich	9%	7%	10%
Ron Paul	16%	14%	17%
Mitt Romney	33%	34%	32%
Rick Santorum	40%	40%	40%
Someone else/Not sure	3%	5%	1%

		Gender	
	Base	Woman	Man
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	73%	69%	76%
Might end up supporting someone else	27%	31%	24%





		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	38%	36%	41%
Unfavorable	50%	48%	52%
Not sure	11%	16%	8%

		Gender	
	Base	Woman	Man
Paul Favorability		-	
Favorable	43%	37%	47%
Unfavorable	47%	48%	45%
Not sure	11%	15%	7%

		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	51%	52%	51%
Unfavorable	42%	40%	44%
Not sure	6%	9%	4%

		Gender	
	Base	Woman	Man
Santorum Favorability			
Favorable	55%	56%	54%
Unfavorable	37%	33%	41%
Not sure	8%	11%	5%





			Gender	
		Base	Woman	Man
Watched Wed. Debate?				
	Yes	34%	34%	35%
	No	66%	66%	65%

		Gender	
	Base	Woman	Man
Prefer Candidate You Agree w/ or Electable One?		•	
A candidate you agree with most on the issues	56%	49%	61%
A candidate you think is best able to beat Obama	33%	36%	30%
Not sure	12%	15%	9%

		Gender	
	Base	Woman	Man
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?			
Economic issues	64%	59%	69%
Social issues	19%	21%	18%
Not sure	17%	20%	14%

		Gender	
	Base	Woman	Man
Gender			
Woman	46%	100%	-
Man	54%	-	100%





			Gender	
		Base	Woman	Man
Age			-	
	18 to 45	34%	30%	38%
	46 to 65	36%	38%	34%
o	lder than 65	30%	32%	28%

		Gender	
	Base	Woman	Man
Ideology		•	
Very liberal	4%	4%	5%
Somewhat liberal	5%	4%	6%
Moderate	19%	19%	19%
Somew hat conservative	35%	37%	34%
Very conservative	36%	35%	37%

		Gender	
	Base	Woman	Man
Tea Party ID		-	
Yes	24%	18%	29%
No	63%	64%	62%
Not sure	13%	18%	9%

		Gender	
	Base	Woman	Man
Evangelical?			
Are an Evangelical	42%	42%	42%
Are not	58%	58%	58%





		Gender	
	Base	Woman	Man
Party		-	
Democrat	8%	7%	8%
Republican	63%	66%	60%
Independent	29%	27%	32%

		Gender	
	Base	Woman	Man
Union Member?			
Yes	23%	20%	25%
No	77%	80%	75%

		Gender	
	Base	Woman	Man
Area Code		<del>-</del>	
231	9%	12%	7%
248	12%	11%	12%
269	12%	10%	13%
313	4%	4%	5%
517	8%	8%	9%
586	6%	5%	7%
616	12%	14%	10%
734	11%	11%	11%
810	8%	7%	8%
906	5%	5%	6%
989	12%	13%	12%

		Gender	
	Base	Woman	Man
Day of Interview			
Sunday	44%	42%	46%
Monday	56%	58%	54%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Already Voted or Will Vote on EDay?				
Already voted	17%	9%	9%	37%
Plan to vote on election day	83%	91%	91%	63%

		Age		
	Base	18 to 45	46 to 65	Older than 65
2012 GOP Pres Primary Early				
Newt Gingrich	9%	14%	6%	9%
Ron Paul	5%	14%	6%	2%
Mitt Romney	56%	36%	55%	62%
Rick Santorum	29%	36%	32%	27%

		Age			
	Base	18 to 45	46 to 65	Older than 65	
2012 GOP Pres Primary EDay					
Newt Gingrich	9%	11%	8%	9%	
Ron Paul	16%	22%	13%	9%	
Mitt Romney	33%	24%	35%	44%	
Rick Santorum	40%	42%	41%	35%	
Someone else/Not sure	3%	1%	4%	3%	

		Age		
	Base	18 to 45		Older than 65
Committed to Candidate or Might Change Your Mind?	base	43	03	man os
Strongly committed to that candidate	73%	74%	70%	77%
Might end up supporting someone else	27%	26%	30%	23%





		Age		
	Base	18 to 45		Older than 65
Gingrich Favorability				
Favorable	38%	39%	39%	37%
Unfavorable	50%	52%	52%	46%
Not sure	11%	9%	10%	17%

		Age		
	Base	18 to 45		Older than 65
Paul Favorability				
Favorable	43%	51%	43%	33%
Unfavorable	47%	42%	47%	51%
Not sure	11%	8%	10%	16%

		Age		
	Base	18 to 45		Older than 65
Romney Favorability				
Favorable	51%	39%	55%	61%
Unfavorable	42%	57%	39%	29%
Not sure	6%	4%	5%	10%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Santorum Favorability		-		
Favorable	55%	52%	59%	53%
Unfavorable	37%	45%	33%	34%
Not sure	8%	3%	7%	13%





			Age		
		Base	18 to 45		Older than 65
Watched Wed. Debate?					
	Yes	34%	35%	32%	36%
	No	66%	65%	68%	64%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Prefer Candidate You Agree w/ or Electable One?				
A candidate you agree with most on the issues	56%	65%	58%	43%
A candidate you think is best able to beat Obama	33%	23%	32%	44%
Not sure	12%	12%	10%	13%

		Age		
		18 to	46 to	
	Base	45	65	than 65
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?				
Economic issues	64%	62%	66%	65%
Social issues	19%	22%	19%	15%
Not sure	17%	16%	15%	20%

		Age		
	Base	18 to 45		Older than 65
Gender				
Woman	46%	40%	49%	49%
Man	54%	60%	51%	51%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Age				
18 to 45	34%	100%	-	-
46 to 65	36%	-	100%	-
Older than 65	30%	-	-	100%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Ideology	Dase	45	03	tilali 05
Very liberal	4%	8%	2%	2%
Somewhat liberal	5%	4%	6%	4%
Moderate	19%	19%	22%	17%
Somewhat conservative	35%	34%	35%	37%
Very conservative	36%	34%	35%	39%

		Age		
	Base	18 to 45		Older than 65
Tea Party ID				
Yes	24%	23%	25%	23%
No	63%	68%	63%	59%
Not sure	13%	10%	12%	18%

		Age		
	Base	18 to 45		Older than 65
Evangelical?		-		
Are an Evangelical	42%	40%	42%	44%
Are not	58%	60%	58%	56%





			Age		
		Base	18 to 45		Older than 65
Party					
	Democrat	8%	11%	6%	6%
	Republican	63%	57%	63%	69%
	Independent	29%	32%	31%	25%

			Age		
		Base	18 to 45		Older than 65
Union Member?					
	Yes	23%	29%	23%	15%
	No	77%	71%	77%	85%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Area Code				
231	9%	10%	9%	8%
248	12%	13%	12%	10%
269	12%	15%	10%	11%
313	4%	3%	4%	6%
517	8%	6%	10%	9%
586	6%	6%	5%	7%
616	12%	13%	11%	13%
734	11%	12%	10%	11%
810	8%	8%	7%	9%
906	5%	4%	5%	7%
989	12%	9%	17%	10%

		Age		
	Base	18 to 45		Older than 65
Day of Interview				
Sunday	44%	41%	45%	47%
Monday	56%	59%	55%	53%





		Ideology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
Already Voted or Will Vote on E Day?						
Already voted	17%	13%	17%	10%	20%	20%
Plan to vote on election day		87%	83%	90%	80%	80%

		Ideology				
		Very liberal			Somewhat conservative	Very conservative
2012 GOP Pres Primary Early						
Newt Gingrich	9%	39%	-	24%	8%	5%
Ron Paul	5%	-	15%	11%	6%	1%
Mitt Romney	56%	21%	70%	42%	61%	57%
Rick Santorum	29%	39%	15%	23%	24%	37%

		ldeology				
	Base	Very liberal	Som ew hat liberal	Moderate	Som ew hat conservative	Very conservative
2012 GOP Pres Primary EDay						
Newt Gingrich	9%	11%	8%	5%	9%	11%
Ron Paul	16%	44%	17%	23%	13%	10%
Mitt Romney	33%	11%	28%	33%	40%	29%
Rick Santorum	40%	34%	45%	35%	35%	47%
Someone else/Not sure	3%	-	3%	4%	3%	3%

		ldeology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Committed to Candidate or Might Change Your Mind?							
Strongly committed to that candidate		77%	75%	71%	71%	75%	
Might end up supporting someone else		23%	25%	29%	29%	25%	





		ldeology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Gingrich Favorability		-	-	<u>-</u>			
Favorable	38%	37%	14%	22%	38%	52%	
Unfavorable	50%	58%	77%	70%	48%	37%	
Not sure	11%	5%	9%	9%	14%	11%	

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Paul Favorability						
Favorable	43%	63%	48%	52%	42%	35%
Unfavorable	47%	37%	39%	41%	44%	54%
Not sure	11%	-	13%	7%	14%	11%

		Ideolo	deology						
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative				
Romney Favorability		_	<u>-</u>	_	<u>-</u>				
Favorable	51%	28%	30%	47%	58%	53%			
Unfavorable	42%	70%	60%	51%	37%	37%			
Not sure	6%	2%	10%	2%	5%	10%			

		Ideolog	deology						
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative			
Santorum Favorability					•				
Favorable	55%	35%	34%	40%	54%	69%			
Unfavorable	37%	65%	57%	54%	36%	24%			
Not sure	8%	-	9%	6%	10%	7%			





			Ideolo	ldeology					
		Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative		
Watched Wed. Debate?									
	Yes	34%	60%	30%	39%	35%	29%		
	No	66%	40%	70%	61%	65%	71%		

		Ideolog	ldeology					
	Base	Very liberal	Somew hat liberal	Moderate	Somew hat conservative	Very conservative		
Prefer Candidate You Agree w/ or Electable One?								
A candidate you agree with most on the issues	56%	85%	58%	71%	52%	47%		
A candidate you think is best able to beat Obama	33%	8%	23%	20%	38%	39%		
Not sure	12%	7%	19%	9%	10%	14%		

		ldeolog	ду			
	Base	Very liberal	Som ew hat liberal	Moderate	Somew hat conservative	
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?						
Economic issues	64%	72%	62%	73%	68%	55%
Social issues	19%	25%	18%	12%	15%	26%
Not sure	17%	3%	20%	15%	17%	19%

		Ideolog	ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	. ,		
Gender		=	=		-			
Woman	46%	43%	36%	46%	49%	45%		
Man	54%	57%	64%	54%	51%	55%		





		ldeology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative		
Age		•	•	=			
18 to 4	5 34%	65%	28%	34%	33%	32%	
46 to 6	5 36%	19%	45%	40%	35%	35%	
Older than 6	5 30%	16%	27%	26%	32%	33%	

		Ideology					
	Base	Very liberal	Som ew hat liberal	Moderate	Som ew hat conservative	Very conservative	
ldeology							
Very liberal	4%	100%	-	-	-	-	
Somewhat liberal	5%	-	100%	-	-	-	
Moderate	19%	-	-	100%	-	-	
Som ew hat conservative	35%	-	-	-	100%	-	
Very conservative	36%	-	-	-	-	100%	

		Ideolo	deology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	. ,		
Tea Party ID		_	<u>-</u>	_	<u>-</u>	='		
Yes	24%	40%	14%	12%	18%	35%		
No	63%	60%	82%	83%	68%	45%		
Not sure	13%	-	4%	5%	14%	19%		

		Ideology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	. ,	
Evangelical?		-	_		_	-	
Are an Evangelical	42%	32%	33%	26%	38%	57%	
Are not	58%	68%	67%	74%	62%	43%	





			Ideolog	deology				
		Base	Very liberal	Som ew hat liberal		Somew hat conservative		
Party			-	-	=			
	Democrat	8%	57%	32%	9%	3%	2%	
	Republican	63%	28%	44%	48%	68%	72%	
	Independent	29%	15%	25%	43%	28%	26%	

		Ideolog	leology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative		
Union Member?		-	_	_	-		
Yes	23%	44%	18%	20%	21%	24%	
No	77%	56%	82%	80%	79%	76%	

		Ideolog	gy			
	Base	Very liberal	Som ew hat liberal	Moderate	Som ew hat conservative	Very conservative
Area Code		-	•	-		
231	9%	8%	2%	8%	9%	10%
248	12%	15%	9%	12%	12%	11%
269	12%	18%	14%	13%	12%	10%
313	4%	13%	2%	7%	3%	3%
517	8%	2%	7%	8%	8%	10%
586	6%	5%	11%	6%	9%	3%
616	12%	2%	6%	9%	14%	15%
734	11%	7%	16%	8%	10%	14%
810	8%	3%	11%	12%	8%	6%
906	5%	7%	9%	3%	4%	6%
989	12%	20%	11%	13%	10%	13%

		Ideolog	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative				
Day of Interview		-	=		="				
Sunday	44%	35%	30%	43%	47%	46%			
Monday	56%	65%	70%	57%	53%	54%			





		Tea Pa		
	Base	Yes	No	Not sure
Already Voted or Will Vote on E Day?				
Already voted	17%	17%	16%	27%
Plan to vote on election day	83%	83%	84%	73%

		Tea Party ID		
	Base	Yes	No	Not sure
2012 GOP Pres Primary Early				
Newt Gingrich	9%	11%	6%	17%
Ron Paul	5%	3%	6%	6%
Mitt Romney	56%	58%	59%	47%
Rick Santorum	29%	28%	30%	30%

		Tea Pa		
	Base	Yes	No	Not sure
2012 GOP Pres Primary EDay	Busc	103	140	5416
Newt Gingrich	9%	15%	8%	2%
Ron Paul	16%	12%	19%	7%
Mitt Romney	33%	26%	36%	29%
Rick Santorum	40%	43%	35%	57%
Someone else/Not sure	3%	3%	2%	5%

		Tea Party ID		
	Base	Yes	No	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	73%	74%	73%	71%
Might end up supporting someone else	27%	26%	27%	29%





		Tea Pa		
	Base	Yes	No	Not sure
Gingrich Favorability				
Favorable	38%	66%	28%	40%
Unfavorable	50%	28%	61%	38%
Not sure	11%	6%	11%	22%

		Tea Pa		
	Base	Yes	No	Not sure
Paul Favorability				
Favorable	43%	45%	45%	26%
Unfavorable	47%	51%	43%	52%
Not sure	11%	4%	11%	22%

		Tea Party ID		
	Base	Yes	No	Not sure
Romney Favorability				
Favorable	51%	54%	50%	53%
Unfavorable	42%	42%	44%	33%
Not sure	6%	4%	6%	14%

		Tea Party ID		
	Base	Yes	No	Not sure
Santorum Favorability				
Favorable	55%	68%	47%	72%
Unfavorable	37%	28%	46%	13%
Not sure	8%	4%	7%	16%





			Tea Party ID		
		Base	Yes	No	Not sure
Watched Wed. Debate?					
	Yes	34%	42%	34%	24%
	No	66%	58%	66%	76%

		Tea Pa		
	Base	Yes	No	Not sure
Prefer Candidate You Agree w/ or Electable One?				
A candidate you agree with most on the issues	56%	56%	61%	31%
A candidate you think is best able to beat Obama	33%	38%	31%	35%
Not sure	12%	6%	9%	34%

		Tea Party ID		
	Base	Yes	No	Not sure
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?				
Economic issues	64%	67%	68%	38%
Social issues	19%	20%	19%	19%
Not sure	17%	13%	13%	43%

		Tea Party ID		
	Base	Yes	No	Not sure
Gender				
Woman	46%	34%	47%	64%
Man	54%	66%	53%	36%





			Tea Party ID		
		Base	Yes	No	Not sure
Age					
	18 to 45	34%	32%	36%	25%
	46 to 65	36%	38%	36%	34%
Ole	der than 65	30%	29%	28%	41%

	Tea Party ID			
	Base	Yes	No	Not sure
ldeology				
Very liberal	4%	7%	4%	-
Somewhat liberal	5%	3%	6%	2%
Moderate	19%	10%	25%	8%
Somewhat conservative	35%	27%	38%	38%
Very conservative	36%	54%	26%	53%

		Tea Party ID			
	Base	Yes	No	Not sure	
Tea Party ID					
Yes	24%	100%	-	-	
No	63%	-	100%	-	
Not sure	13%	-	-	100%	

		Tea Party ID		
	Base	Yes	No	Not sure
Evangelical?		-		
Are an Evangelical	42%	59%	34%	47%
Are not	58%	41%	66%	53%





			Tea Party ID		
		Base	Yes	No	Not sure
Party					
	Democrat	8%	6%	10%	-
	Republican	63%	73%	61%	52%
	Independent	29%	21%	29%	48%

		Tea Pa		
	Base	Yes	No	Not sure
Union Member?		_	-	
Ye	23%	21%	25%	15%
N	77%	79%	75%	85%

			Tea Party ID		
		Base	Yes	No	Not sure
Area Code					
2	231	9%	6%	10%	10%
2	248	12%	10%	13%	8%
2	269	12%	12%	12%	10%
3	313	4%	5%	4%	4%
5	517	8%	12%	7%	9%
5	586	6%	6%	6%	7%
6	616	12%	12%	11%	20%
7	734	11%	11%	10%	17%
8	310	8%	8%	9%	5%
9	906	5%	6%	5%	3%
9	989	12%	14%	13%	8%

		Tea Party ID		
	Base	Yes	No	Not sure
Day of Interview				
Sunday	44%	53%	42%	37%
Monday	56%	47%	58%	63%





		Evangelical?		
	Base	Are an Evangelical	Are not	
Already Voted or Will Vote on E Day?				
Already voted	17%	18%	17%	
Plan to vote on election day	83%	82%	83%	

		Evangelical?	
	Base	Are an Evangelical	Are not
2012 GOP Pres Primary Early			
Newt Gingrich	9%	8%	11%
Ron Paul	5%	7%	3%
Mitt Romney	56%	50%	61%
Rick Santorum	29%	36%	25%

		Evangelical?	
	Base	Are an Evangelical	Are not
2012 GOP Pres Primary EDay			
Newt Gingrich	9%	13%	7%
Ron Paul	16%	11%	19%
Mitt Romney	33%	27%	37%
Rick Santorum	40%	48%	34%
Someone else/Not sure	3%	3%	3%

		Evangelical?		
	Base	Are an Evangelical	Are not	
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	73%	73%	73%	
Might end up supporting someone else	27%	27%	27%	





		Evangelical?	
	Base	Are an Evangelical	Are not
Gingrich Favorability			
Favorable	38%	44%	34%
Unfavorable	50%	43%	55%
Not sure	11%	13%	10%

		Evangelical?	
	Base	Are an Evangelical	Are not
Paul Favorability			
Favorable	43%	37%	47%
Unfavorable	47%	52%	43%
Not sure	11%	11%	11%

		Evange lical?	
	Base	Are an Evangelical	Are not
Romney Favorability			
Favorable	51%	46%	55%
Unfavorable	42%	46%	40%
Not sure	6%	8%	5%

		Evangelical?	
	Base	Are an Evangelical	Are not
Santorum Favorability			
Favorable	55%	64%	49%
Unfavorable	37%	28%	44%
Not sure	8%	8%	7%





			Evangelical?	
		Base	Are an Evangelical	Are not
Watched Wed. Debate?				
	Yes	34%	35%	34%
	No	66%	65%	66%

		Evangelical?	
	Base	Are an Evangelical	Are not
Prefer Candidate You Agree w/ or Electable One?			
A candidate you agree with most on the issues	56%	59%	53%
A candidate you think is best able to beat Obama	33%	33%	33%
Not sure	12%	8%	14%

		Evangelical?		
	Base	Are an Evangelical	Are not	
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?				
Economic issues	64%	55%	71%	
Social issues	19%	29%	11%	
Not sure	17%	16%	17%	

		Evangelical?	
	Base	Are an Evangelical	Are not
Gender		•	
Woman	46%	46%	46%
Man	54%	54%	54%





		Evangelical?	
	Base	Are an Evangelical	Are not
Age			
18 to 4	5 34%	32%	35%
46 to 6	36%	36%	36%
Older than 6	30%	32%	29%

		Evangelical?	
	Base	Are an Evangelical	Are not
Ideology			
Very liberal	4%	3%	5%
Somewhat liberal	5%	4%	6%
Moderate	19%	12%	25%
Somewhat conservative	35%	32%	38%
Very conservative	36%	49%	27%

		Evangelical?	
	Base	Are an Evangelical	Are not
Tea Party ID			
Yes	24%	34%	17%
No	63%	52%	71%
Not sure	13%	15%	12%

		Evangelical?	
	Base	Are an Evangelical	Are not
Evangelical?			•
Are an Evangelical	42%	100%	-
Are not	58%	-	100%





			Evangelical?	
		Base	Are an Are Evangelical no	
Party				
	Democrat	8%	7%	8%
R	epublican	63%	74%	55%
Ind	ependent	29%	19%	37%

		Evangelical?	
	Base	Are an Evangelical	Are not
Union Member?		<u>-                                    </u>	
Yes	23%	28%	19%
No	77%	72%	81%

		Evangelical?	
	Base	Are an Evangelical	Are not
Area Code			
23	31 9%	10%	8%
24	18 12%	9%	14%
26	12%	11%	12%
3′	13 4%	4%	5%
5 <sup>-</sup>	17 8%	10%	8%
58	6%	6%	6%
6′	16 12%	16%	10%
73	11%	8%	13%
8	8%	8%	8%
90	5%	7%	4%
98	12%	12%	12%

		Evangelical?	
	Base	Are an Evangelical	Are not
Day of Interview		•	
Sunday	44%	45%	44%
Monday	56%	55%	56%





		Party			
	Base	Democrat	Republican	Independent	
Already Voted or Will Vote on E Day?					
Already voted	17%	12%	20%	13%	
Plan to vote on election day	83%	88%	80%	87%	

		Party				
	Base	Democrat	Republican	Independent		
2012 GOP Pres Primary Early						
Newt Gingrich	9%	37%	5%	15%		
Ron Paul	5%	26%	2%	11%		
Mitt Romney	56%	24%	62%	45%		
Rick Santorum	29%	13%	31%	30%		

		Party			
	Base	Democrat	Republican	Independent	
2012 GOP Pres Primary EDay					
Newt Gingrich	9%	7%	11%	6%	
Ron Paul	16%	31%	8%	26%	
Mitt Romney	33%	8%	39%	28%	
Rick Santorum	40%	52%	40%	37%	
Someone else/Not sure	3%	3%	3%	3%	

		Party		
	Base	Democrat	Republican	Independent
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	73%	71%	77%	66%
Might end up supporting someone else	27%	29%	23%	34%





		Party			
	Base	Democrat	Republican	Independent	
Gingrich Favorability				•	
Favorable	38%	21%	43%	34%	
Unfavorable	50%	71%	45%	55%	
Not sure	11%	7%	12%	11%	

		Party		
	Base	Democrat	Republican	Independent
Paul Favorability		<u> </u>		
Favorable	43%	57%	37%	51%
Unfavorable	47%	37%	51%	40%
Not sure	11%	6%	12%	10%

		Party			
	Base	Democrat	Republican	Independent	
Romney Favorability					
Favorable	51%	17%	58%	46%	
Unfavorable	42%	80%	35%	47%	
Not sure	6%	3%	7%	7%	

		Party			
	Base	Democrat	Republican	Independent	
Santorum Favorability					
Favorable	55%	36%	59%	50%	
Unfavorable	37%	56%	33%	42%	
Not sure	8%	8%	8%	7%	





			Party		
		Base	Democrat	Republican	Independent
Watched Wed. Debate?					
	Yes	34%	44%	34%	33%
	No	66%	56%	66%	67%

		Party		
	Base	Democrat	Republican	Independent
Prefer Candidate You Agree w/ or Electable One?				
A candidate you agree with most on the issues	56%	75%	54%	54%
A candidate you think is best able to beat Obama	33%	12%	41%	22%
Not sure	12%	13%	5%	25%

		Party		
	Base	Democrat	Republican	Independent
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?				
Economic issues	64%	59%	68%	57%
Social issues	19%	20%	21%	13%
Not sure	17%	21%	10%	30%

		Party		
	Base	Democrat	Republican	Independent
Gender		•		
Woman	46%	45%	48%	41%
Man	54%	55%	52%	59%





		Party		
	Base	Democrat	Republican	Independent
Age		,	•	•
18 to 45	34%	49%	31%	37%
46 to 65	36%	30%	36%	38%
Older than 65	30%	22%	33%	26%

		Party		
	Base	Democrat	Republican	Independent
ldeology				
Very liberal	4%	33%	2%	2%
Somewhat liberal	5%	20%	3%	4%
Moderate	19%	23%	15%	28%
Somewhat conservative	35%	15%	39%	34%
Very conservative	36%	10%	41%	31%

		Party		
	Base	Democrat	Republican	Independent
Tea Party ID				
Yes	24%	18%	28%	17%
No	63%	82%	62%	62%
Not sure	13%	-	11%	21%

		Party		
	Base	Democrat	Republican	Independent
Evangelical?		,	•	
Are an Evangelical	42%	37%	49%	27%
Are not	58%	63%	51%	73%





		Party				
	Base	Democrat	Republican	Independent		
Party				•		
Democrat	8%	100%	-	-		
Republican	63%	-	100%	-		
Republican Independent	29%	-	-	100%		

		Party				
	Base	Democrat	Republican	Independent		
Union Member?		,				
Yes	23%	57%	20%	19%		
No	77%	43%	80%	81%		

		Party		
	Base	Democrat	Republican	Independent
Area Code				
231	9%	6%	10%	8%
248	12%	11%	11%	13%
269	12%	13%	11%	13%
313	4%	16%	3%	3%
517	8%	8%	8%	9%
586	6%	1%	6%	8%
616	12%	7%	13%	12%
734	11%	3%	11%	13%
810	8%	9%	9%	6%
906	5%	14%	4%	5%
989	12%	11%	14%	10%

		Party				
	Base	Democrat	Republican	Independent		
Day of Interview		,				
Sunday	44%	30%	48%	41%		
Monday	56%	70%	52%	59%		





		Union Member?	
	Base	Yes	No
Already Voted or Will Vote on E Day?			
Already voted	17%	16%	18%
Plan to vote on election day	83%	84%	82%

		Union Member?	
	Base	Yes	No
2012 GOP Pres Primary Early			
Newt Gingrich	9%	6%	10%
Ron Paul	5%	16%	2%
Mitt Romney	56%	45%	59%
Rick Santorum	29%	33%	28%

		Union Member?	
	Base	Yes	No
2012 GOP Pres Primary EDay			
Newt Gingrich	9%	12%	8%
Ron Paul	16%	17%	15%
Mitt Romney	33%	30%	34%
Rick Santorum	40%	38%	40%
Someone else/Not sure	3%	3%	3%

		Union Member?	
	Base	Yes	No
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	73%	77%	72%
Might end up supporting someone else	27%	23%	28%





		Union Member?	
	Base	Yes	No
Gingrich Favorability			
Favorable	38%	42%	37%
Unfavorable	50%	51%	50%
Not sure	11%	6%	13%

		Union Member?	
	Base	Yes	No
Paul Favorability			
Favorable	43%	50%	41%
Unfavorable	47%	44%	47%
Not sure	11%	7%	12%

		Union Memb	Union Member?	
	Base	Yes	No	
Romney Favorability				
Favorable	51%	45%	53%	
Unfavorable	42%	51%	40%	
Not sure	6%	4%	7%	

		Union Member?	
	Base	Yes	No
Santorum			
Favorability			
Favorable	55%	54%	55%
Unfavorable	37%	39%	37%
Not sure	8%	7%	8%





			Union Member?	
		Base	Yes No	
Watched Wed. Debate?				
	Yes	34%	36%	34%
	No	66%	64%	66%

		Union Member?	
	Base	Yes	No
Prefer Candidate You Agree w/ or Electable One?			
A candidate you agree with most on the issues	56%	68%	52%
A candidate you think is best able to beat Obama	33%	27%	34%
Not sure	12%	5%	13%

		Union Member?	
	Base	Yes	No
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?			
Economic issues	64%	69%	63%
Social issues	19%	23%	18%
Not sure	17%	8%	19%

		Union Memb	er?
	Base	Yes	No
Gender		•	
Woman	46%	40%	48%
Man	54%	60%	52%





			Union Member?	
		Base	Yes	No
Age				
	18 to 45	34%	44%	31%
	46 to 65	36%	37%	36%
	Older than 65	30%	20%	33%

		Union Member?	
	Base	Yes	No
Ideology			
Very liberal	4%	9%	3%
Somewhat liberal	5%	4%	5%
Moderate	19%	17%	20%
Somew hat conservative	35%	33%	36%
Very conservative	36%	37%	36%

		Union Memb	er?
	Base	Yes No	
Tea Party ID			
Yes	24%	22%	24%
No	63%	69%	61%
Not sure	13%	9%	14%

		Union Memb	er?
	Base	Yes	No
Evangelical?		•	
Are an Evangelical	42%	51%	39%
Are not	58%	49%	61%





			Union Memb	er?
		Base	Yes	No
Party				
	Democrat	8%	19%	4%
	Republican	63%	57%	65%
	Independent	29%	24%	31%

			Union Membe	r?
		Base	Yes	No
Union Member?				
,	Yes	23%	100%	-
	No	77%	-	100%

			Union Member?	
		Base	Yes	No
Area Code				
	231	9%	8%	9%
	248	12%	13%	11%
	269	12%	9%	13%
	313	4%	5%	4%
	517	8%	10%	8%
	586	6%	5%	6%
	616	12%	7%	14%
	734	11%	13%	10%
	810	8%	7%	8%
	906	5%	6%	5%
	989	12%	17%	11%

		Union Memb	er?
	Base	Yes	No
Day of Interview		•	
Sunday	44%	47%	43%
Monday	56%	53%	57%





		Area (	Code									
	Base	231	248	269	313	517	586	616	734	810	906	989
Already Voted or Will Vote on EDay?		•		•								
Already voted	17%	13%	27%	15%	29%	19%	27%	19%	16%	17%	4%	10%
Plan to vote on election day	83%	87%	73%	85%	71%	81%	73%	81%	84%	83%	96%	90%

		Area (	Code									
	Base	231	248	269	313	517	586	616	734	810	906	989
2012 GOP Pres Primary Early									-			
Newt Gingrich	9%	-	3%	13%	19%	7%	-	11%	19%	9%	-	18%
Ron Paul	5%	-	14%	7%	9%	7%	-	-	-	-	-	9%
Mitt Romney	56%	71%	56%	44%	27%	57%	73%	63%	50%	67%	100%	46%
Rick Santorum	29%	29%	26%	37%	45%	30%	27%	27%	31%	24%	-	27%

		Area C	Code									
	Base	231	248	269	313	517	586	616	734	810	906	989
2012 GOP Pres Primary EDay												
Newt Gingrich	9%	7%	10%	10%	11%	3%	5%	5%	15%	8%	9%	12%
Ron Paul	16%	14%	14%	16%	21%	11%	7%	15%	20%	23%	26%	10%
Mitt Romney	33%	33%	43%	31%	25%	40%	32%	26%	30%	25%	18%	43%
Rick Santorum	40%	43%	29%	40%	40%	46%	53%	51%	31%	42%	45%	30%
Someone else/Not	3%	3%	4%	3%	3%	-	2%	2%	3%	2%	2%	5%
sure												

		Area (	Code									
	Base	231	248	269	313	517	586	616	734	810	906	989
Committed to Candidate or Might Change Your Mind?		_		•			•	•				
Strongly committed to that candidate	73%	83%	67%	69%	67%	81%	80%	67%	68%	69%	79%	77%
Might end up supporting someone else		17%	33%	31%	33%	19%	20%	33%	32%	31%	21%	23%





		Area (	Code									
	Base	231	248	269	313	517	586	616	734	810	906	989
Gingrich Favorability												
Favorable	38%	33%	46%	28%	34%	39%	48%	32%	48%	28%	30%	50%
Unfavorable	50%	57%	47%	59%	53%	48%	43%	50%	43%	59%	51%	43%
Not sure	11%	10%	7%	13%	13%	13%	10%	18%	8%	12%	19%	7%

		Area (	Code									
	Base	231	248	269	313	517	586	616	734	810	906	989
Paul Favorability												
Favorable	43%	40%	49%	39%	46%	43%	37%	37%	57%	33%	34%	46%
Unfavorable	47%	47%	38%	47%	44%	50%	52%	51%	36%	54%	58%	44%
Not sure	11%	13%	13%	14%	10%	7%	11%	12%	7%	13%	8%	10%

		Area (	Code									
	Base	231	248	269	313	517	586	616	734	810	906	989
Romney Favorability												
Favorable	51%	49%	58%	47%	39%	57%	61%	49%	59%	45%	28%	56%
Unfavorable	42%	49%	35%	42%	56%	32%	37%	42%	38%	50%	62%	40%
Not sure	6%	1%	7%	10%	5%	11%	2%	9%	3%	5%	11%	4%

		Area (	Code									
	Base	231	248	269	313	517	586	616	734	810	906	989
Santorum Favorability												
Favorable	55%	59%	55%	51%	44%	60%	50%	55%	57%	54%	53%	58%
Unfavorable	37%	37%	41%	41%	46%	36%	41%	33%	34%	43%	34%	33%
Not sure	8%	4%	5%	8%	10%	4%	10%	12%	8%	3%	13%	9%





			Area (	Code									
		Base	231	248	269	313	517	586	616	734	810	906	989
Watched Wed. Debate?													
	Yes	34%	35%	41%	28%	43%	34%	63%	27%	29%	38%	30%	30%
	No	66%	65%	59%	72%	57%	66%	37%	73%	71%	62%	70%	70%

		Area (	Code									
	Base	231	248	269	313	517	586	616	734	810	906	989
Prefer Candidate You Agree w/ or Electable One?		_	<u> </u>		-				-	-	-	
A candidate you agree with most on the issues	56%	65%	58%	64%	66%	50%	46%	49%	58%	56%	49%	49%
A candidate you think is best able to beat Obama		25%	33%	23%	28%	43%	41%	35%	30%	36%	36%	35%
Not sure	12%	10%	9%	12%	5%	6%	13%	16%	12%	8%	15%	16%

		Area (	ode									
	Base	231	248	269	313	517	586	616	734	810	906	989
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?		=										
Economic issues	64%	60%	64%	59%	69%	78%	56%	55%	71%	60%	70%	68%
Social issues	19%	26%	22%	21%	15%	8%	26%	22%	11%	21%	19%	18%
Not sure	17%	14%	14%	19%	15%	14%	18%	23%	18%	19%	11%	14%

		Area (	ode									
	Base	231	248	269	313	517	586	616	734	810	906	989
Gender												
Woman	46%	61%	44%	40%	39%	43%	38%	55%	45%	43%	41%	47%
Man	54%	39%	56%	60%	61%	57%	62%	45%	55%	57%	59%	53%





		Area C	Code									
	Base	231	248	269	313	517	586	616	734	810	906	989
Age												
18 to 45	34%	37%	38%	43%	26%	26%	33%	36%	38%	36%	25%	25%
46 to 65		36%	37%	31%	36%	40%	31%	32%	32%	31%	36%	51%
Older than 65	30%	28%	25%	27%	38%	34%	36%	31%	31%	33%	39%	24%

		Area Code										
	Base	231	248	269	313	517	586	616	734	810	906	989
Ideology												
Very liberal	4%	4%	6%	7%	13%	1%	4%	1%	3%	1%	6%	7%
Somewhat liberal	5%	1%	4%	6%	3%	4%	9%	3%	7%	7%	9%	4%
Moderate	19%	18%	21%	22%	33%	18%	20%	14%	14%	29%	13%	20%
Somew hat conservative	35%	36%	36%	35%	28%	34%	50%	39%	33%	37%	30%	30%
Very conservative	36%	41%	34%	31%	23%	43%	17%	44%	44%	26%	42%	38%

		Area C	Code									
	Base	231	248	269	313	517	586	616	734	810	906	989
Tea Party ID												
Yes	24%	15%	21%	23%	25%	34%	24%	23%	23%	22%	28%	27%
No	63%	70%	71%	66%	64%	53%	61%	56%	57%	69%	64%	65%
Not sure	13%	15%	9%	11%	11%	13%	15%	21%	20%	8%	8%	8%

		Area (	Code									
	Base	231	248	269	313	517	586	616	734	810	906	989
Evangelical?												
Are an Evangelical	42%	46%	31%	39%	36%	47%	44%	54%	32%	43%	53%	41%
Are not	58%	54%	69%	61%	64%	53%	56%	46%	68%	57%	47%	59%





		Area Code										
	Base	231	248	269	313	517	586	616	734	810	906	989
Party												
Democrat	8%	5%	7%	8%	28%	8%	2%	4%	2%	8%	21%	7%
Republican	63%	68%	59%	59%	48%	62%	60%	67%	64%	68%	53%	70%
Independent	29%	27%	33%	33%	24%	31%	38%	28%	34%	24%	26%	24%

		Area (	Code									
	Base	231	248	269	313	517	586	616	734	810	906	989
Union Member?												
Yes	23%	21%	25%	17%	25%	26%	21%	12%	27%	19%	27%	31%
N	77%	79%	75%	83%	75%	74%	79%	88%	73%	81%	73%	69%

		Area C	ode									
	Base	231	248	269	313	517	586	616	734	810	906	989
Area Code												
23	1 9%	100%	-	-	-		-	-		-	-	
24	8 12%	-	100%	-	-	-	-	-	-	-	-	-
26	9 12%	-	-	100%	-	-	-	-	-	-	-	-
31	3 4%	-	-	-	100%	-	-	-	-	-	-	-
51	7 8%	-	-	-	-	100%	-	-	-	-	-	-
58	6 6%	-	-	-	-	-	100%	-	-	-	-	-
61	6 12%	-	-	-	-	-	-	100%	-	-	-	-
73	4 11%	-	-	-	-	-	-	-	100%	-	-	-
81	0 8%	-	-	-	-	-	-	-	-	100%	-	-
90	6 5%	-	-	-	-	-	-	-	-	-	100%	-
98	9 12%	-	-	-	-	-	-	-	-	-	-	100%

		Area (	Code									
	Base	231	248	269	313	517	586	616	734	810	906	989
Day of Interview												
Sunday	44%	39%	47%	49%	31%	51%	54%	42%	40%	46%	53%	38%
Monday	56%	61%	53%	51%	69%	49%	46%	58%	60%	54%	47%	62%





		Day of Ir	nterview
	Base	Sunday	Monday
Already Voted or Will Vote on E Day?			
Already voted	17%	19%	16%
Plan to vote on election day	83%	81%	84%

		Day of Ir	nterview
	Base	Sunday	Monday
2012 GOP Pres Primary Early		•	
Newt Gingrich	9%	8%	10%
Ron Paul	5%	-	10%
Mitt Romney	56%	63%	50%
Rick Santorum	29%	29%	30%

		Day of Ir	nterview
	Base	Sunday	Monday
2012 GOP Pres Primary EDay			
Newt Gingrich	9%	9%	9%
Ron Paul	16%	15%	16%
Mitt Romney	33%	35%	31%
Rick Santorum	40%	39%	41%
Someone else/Not sure	3%	3%	3%

		Day of Interviev		
	Base	Sunday	Monday	
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	73%	76%	70%	
Might end up supporting someone else	27%	24%	30%	





		Day of Interview	
	Base	Sunday	Monday
Gingrich Favorability		<u>-</u>	
Favorable	38%	43%	35%
Unfavorable	50%	46%	53%
Not sure	11%	11%	12%

		Day of Interview	
	Base	Sunday	Monday
Paul Favorability		3	
Favorable	43%	43%	43%
Unfavorable	47%	48%	45%
Not sure	11%	9%	12%

		Day of Interview	
	Base	Sunday	Monday
Romney Favorability		-	-
Favorable	51%	57%	47%
Unfavorable	42%	36%	48%
Not sure	6%	7%	6%

		Day of Interview	
	Base	Sunday	Monday
Santorum Favorability			
Favorable	55%	54%	56%
Unfavorable	37%	39%	36%
Not sure	8%	8%	8%





			Day of Interview	
		Base	Sunday	Monday
Watched Wed. Debate?				
	Yes	34%	34%	35%
	No	66%	66%	65%

		Day of Intervie	
	Base	Sunday	Monday
Prefer Candidate You Agree w/ or Electable One?			
A candidate you agree with most on the issues	56%	55%	56%
A candidate you think is best able to beat Obama	33%	35%	31%
Not sure	12%	10%	13%

		Day of Ir	nterview
	Base	Sunday	Monday
More Concerned w/ Candidate's Econ. or Soc. Issue Positions?			
Economic issues	64%	69%	60%
Social issues	19%	17%	21%
Not sure	17%	14%	19%

		Day of Interview	
	Base	Sunday	Monday
Gender			
Woman	46%	44%	47%
Man	54%	56%	53%





			Day of Interview	
		Base	Sunday	Monday
Age			3	
18 to	o 45	34%	31%	36%
46 to	o 65	36%	37%	36%
Older tha	n 65	30%	32%	28%

		Day of Interview	
	Base	Sunday	Monday
ldeology			
Very liberal	4%	3%	5%
Somewhat liberal	5%	3%	6%
Moderate	19%	19%	20%
Somewhat conservative	35%	37%	34%
Very conservative	36%	37%	35%

		Day of Interview	
	Base	Sunday	Monday
Tea Party ID			
Yes	24%	29%	20%
No	63%	61%	65%
Not sure	13%	11%	15%

		Day of Interview	
	Base	Sunday	Monday
Evangelical?			
Are an Evangelical	42%	43%	41%
Are not	58%	57%	59%





		Day of Interview	
	Base	Sunday	Monday
Party		-	•
Democrat	8%	5%	10%
Republican	63%	68%	59%
Independent	29%	27%	31%

		Day of Interview	
	Base	Sunday	Monday
Union Member?			
Yes	23%	24%	21%
No	77%	76%	79%

	Day of Interview	
Base	Sunday	Monday
	-	
9%	8%	10%
12%	12%	11%
12%	13%	11%
4%	3%	5%
8%	10%	8%
6%	7%	5%
12%	12%	13%
11%	10%	12%
8%	8%	8%
5%	6%	4%
12%	10%	14%
	9% 12% 4% 8% 6% 12% 11% 8%	Base         Sunday           9%         8%           12%         12%           12%         13%           4%         3%           8%         10%           6%         7%           12%         12%           11%         10%           8%         8%           5%         6%

		Day of Interview	
	Base	Sunday	Monday
Day of Interview			
Sunday	44%	100%	-
Monday	56%	-	100%

