



FOR IMMEDIATE RELEASE

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Santorum leads in Michigan

Raleigh, N.C. – Rick Santorum's taken a large lead in Michigan's upcoming Republican primary. He's at 39% to 24% for Mitt Romney, 12% for Ron Paul, and 11% for Newt Gingrich.

Santorum's rise is attributable to two major factors: his own personal popularity (a stellar 67/23 favorability) and GOP voters increasingly souring on Gingrich. Santorum's becoming something closer and closer to a consensus conservative candidate as Gingrich bleeds support.

Santorum's winning an outright majority of the Tea Party vote with 53% to 22% for Romney and 10% for Gingrich. He comes close to one with Evangelicals as well at 48% to 20% for Romney and 12% for Gingrich. And he cracks the 50% line with voters identifying as 'very conservative' at 51% to 20% for Romney and 10% for Gingrich.

Republican voters aren't just declining to vote for Gingrich at this point- they don't even *like* him anymore. Just 38% have a favorable opinion of him to 47% with a negative one. His numbers are inching back closer to what they were before his surge in the polls began in November.

Michigan is perceived as a state where Romney really has a home field advantage, but only 26% of primary voters actually consider him to be a Michigander while 62% do not. Only 39% have a favorable opinion of George Romney with a 46% plurality having no opinion about him. Romney really doesn't have some great reservoir of goodwill in Michigan to fall back on.

“Rick Santorum has all the momentum in Michigan right now,” said Dean Debnam, President of Public Policy Polling. “But it’s important to note that more than 50% of voters say they could change their minds in the next 2 weeks. There’s a lot of room for this race to shift back toward Romney in the coming days.”

PPP surveyed 404 Republican primary between February 10th and 12th. The margin of error for the survey is +/-4.9%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.





Michigan Survey Results

Q1 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable..... 38%
Unfavorable 47%
Not sure 15%

Q2 Do you have a favorable or unfavorable opinion of Ron Paul?

Favorable..... 32%
Unfavorable 51%
Not sure 17%

Q3 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 49%
Unfavorable 39%
Not sure 12%

Q4 Do you have a favorable or unfavorable opinion of Rick Santorum?

Favorable..... 67%
Unfavorable 23%
Not sure 10%

Q5 Do you consider Mitt Romney to be a Michigander, or not?

Consider him a Michigander 26%
Do not..... 62%
Not sure 12%

Q6 Do you have a favorable or unfavorable opinion of Clark Durant?

Favorable..... 12%
Unfavorable 15%
Not sure 73%

Q7 Do you have a favorable or unfavorable opinion of Pete Hoekstra?

Favorable..... 52%
Unfavorable 18%
Not sure 30%

Q8 If the Republican candidates for Senate were Scotty Boman, Clark Durant, Gary Glenn, Randy Hekman, Pete Hoekstra, Peter Konetchy, Chuck Marino, and Rick Wilson, who would you vote for?

Scotty Boman 6%
Clark Durant..... 9%
Gary Glenn 4%
Randy Hekman 2%
Pete Hoekstra..... 42%
Peter Konetchy 1%
Chuck Marino..... 0%
Rick Wilson..... 1%
Someone else/Undecided..... 34%

Q9 If the Republican candidates for President were Newt Gingrich, Ron Paul, Mitt Romney, and Rick Santorum, who would you vote for?

Newt Gingrich 11%
Ron Paul..... 12%
Mitt Romney..... 24%
Rick Santorum 39%
Someone else/Not sure 13%





Q10 Would you say you are strongly committed to that candidate, or might you end up supporting someone else?

Strongly committed to that candidate..... 47%
Might end up supporting someone else 53%

Q11 Who is your second choice for President?

Newt Gingrich 18%
Ron Paul..... 10%
Mitt Romney..... 17%
Rick Santorum 18%
Someone else/Not sure 37%

Q12 If the Republican candidates for President were just Ron Paul, Mitt Romney, and Rick Santorum, who would you vote for?

Ron Paul..... 13%
Mitt Romney..... 27%
Rick Santorum 48%
Not sure 12%

Q13 Do you consider yourself to be a member of the Tea Party?

Yes..... 27%
No..... 58%
Not sure 15%

Q14 Are you an Evangelical Christian, or not?

Are an Evangelical..... 48%
Are not..... 52%

Q15 Do you have a favorable or unfavorable opinion of George Romney?

Favorable..... 39%
Unfavorable 15%
Not sure 46%

Q16 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 3%
Somewhat liberal 6%
Moderate..... 18%
Somewhat conservative..... 35%
Very conservative 38%

Q17 If you are a woman, press 1. If a man, press 2.

Woman 55%
Man..... 45%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 4%
Republican..... 70%
Independent/Other..... 26%

Q19 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 26%
46 to 65..... 49%
Older than 65..... 25%

Q20 Are you or is anyone in your household a member of a labor union?

Yes..... 24%
No..... 76%



Q21 Area Code

231.....	11%
248.....	12%
269.....	10%
313.....	3%
517.....	8%
586.....	6%
616.....	15%
734.....	10%
810.....	5%
907.....	2%
989.....	17%



Crosstabs

	Base	2012 GOP Pres Primary				
		Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure
Gingrich Favorability						
Favorable	38%	91%	15%	22%	39%	40%
Unfavorable	47%	1%	55%	66%	45%	45%
Not sure	15%	7%	30%	12%	15%	15%

	Base	2012 GOP Pres Primary				
		Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure
Paul Favorability						
Favorable	32%	34%	80%	31%	23%	17%
Unfavorable	51%	50%	12%	55%	60%	54%
Not sure	17%	16%	8%	14%	17%	28%

	Base	2012 GOP Pres Primary				
		Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure
M. Romney Favorability						
Favorable	49%	35%	23%	91%	35%	47%
Unfavorable	39%	55%	53%	6%	53%	36%
Not sure	12%	10%	24%	4%	12%	17%





Crosstabs

	Base	2012 GOP Pres Primary				
		Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure
Santorum Favorability						
Favorable	67%	67%	34%	47%	93%	63%
Unfavorable	23%	17%	50%	42%	4%	21%
Not sure	10%	16%	16%	11%	3%	16%

	Base	2012 GOP Pres Primary				
		Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure
Romney a Michigander?						
Consider him a Michigander	26%	18%	16%	53%	15%	21%
Do not	62%	73%	75%	33%	74%	60%
Not sure	12%	9%	9%	14%	11%	18%

	Base	2012 GOP Pres Primary				
		Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure
Durant Favorability						
Favorable	12%	9%	15%	9%	18%	1%
Unfavorable	15%	15%	33%	14%	11%	11%
Not sure	73%	76%	52%	77%	71%	88%





Crosstabs

	Base	2012 GOP Pres Primary				
		Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure
Hoekstra Favorability						
Favorable	52%	50%	35%	47%	62%	48%
Unfavorable	18%	15%	30%	22%	12%	19%
Not sure	30%	36%	35%	31%	26%	33%

	Base	2012 GOP Pres Primary				
		Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Sen Primary						
Scotty Boman	6%	9%	20%	9%	2%	-
Clark Durant	9%	10%	13%	7%	13%	-
Gary Glenn	4%	4%	5%	5%	4%	4%
Randy Hekman	2%	1%	-	4%	3%	2%
Pete Hoekstra	42%	49%	22%	42%	49%	30%
Peter Konetchy	1%	-	4%	-	1%	1%
Chuck Marino	0%	-	3%	-	-	-
Rick Wilson	1%	2%	-	-	-	5%
Someone else/Undecided	34%	25%	33%	34%	28%	58%

	Base	2012 GOP Pres Primary				
		Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary						
Newt Gingrich	11%	100%	-	-	-	-
Ron Paul	12%	-	100%	-	-	-
Mitt Romney	24%	-	-	100%	-	-
Rick Santorum	39%	-	-	-	100%	-
Someone else/Not sure	13%	-	-	-	-	100%





Crosstabs

	Base	2012 GOP Pres Primary			
		Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	47%	36%	48%	52%	46%
Might end up supporting someone else	53%	64%	52%	48%	54%

	Base	2012 GOP Pres Primary				
		Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice						
Newt Gingrich	18%	-	4%	20%	33%	-
Ron Paul	10%	8%	-	14%	14%	-
Mitt Romney	17%	28%	15%	-	31%	-
Rick Santorum	18%	47%	34%	33%	-	-
Someone else/Not sure	37%	17%	47%	32%	21%	100%

	Base	2012 GOP Pres Primary				
		Newt Gingrich	Ron Paul	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary w/o Gingrich						
Ron Paul	13%	14%	80%	1%	1%	9%
Mitt Romney	27%	21%	7%	90%	1%	10%
Rick Santorum	48%	54%	3%	6%	95%	25%
Not sure	12%	12%	9%	3%	3%	56%





Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Gingrich Favorability			
Favorable	38%	35%	40%
Unfavorable	47%	52%	43%
Not sure	15%	13%	17%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Paul Favorability			
Favorable	35%	30%	39%
Unfavorable	51%	58%	44%
Not sure	15%	12%	17%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
M. Romney Favorability			
Favorable	49%	49%	49%
Unfavorable	40%	46%	35%
Not sure	11%	5%	16%





Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Santorum Favorability			
Favorable	68%	66%	69%
Unfavorable	23%	28%	18%
Not sure	9%	5%	12%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Romney a Michigander?			
Consider him a Michigander	26%	34%	20%
Do not	62%	60%	64%
Not sure	11%	6%	16%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Durant Favorability			
Favorable	14%	14%	14%
Unfavorable	15%	21%	10%
Not sure	70%	65%	75%





Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Hoekstra Favorability			
Favorable	53%	56%	50%
Unfavorable	18%	18%	17%
Not sure	30%	26%	33%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
2012 GOP Sen Primary			
Scotty Boman	7%	10%	5%
Clark Durant	11%	10%	11%
Gary Glenn	4%	3%	5%
Randy Hekman	2%	4%	1%
Pete Hoekstra	43%	44%	42%
Peter Konetchy	1%	1%	1%
Chuck Marino	0%	-	1%
Rick Wilson	0%	-	1%
Someone else/Undecided	30%	27%	32%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
2012 GOP Pres Primary			
Newt Gingrich	13%	10%	16%
Ron Paul	14%	14%	14%
Mitt Romney	28%	31%	25%
Rick Santorum	45%	44%	45%





Crosstabs

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	47%	100%	-
Might end up supporting someone else	53%	-	100%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
2012 GOP Pres Primary 2nd Choice			
Newt Gingrich	21%	26%	16%
Ron Paul	12%	11%	12%
Mitt Romney	20%	17%	22%
Rick Santorum	20%	16%	24%
Someone else/Not sure	28%	30%	26%

	Base	Committed to Candidate or Might Change Your Mind?	
		Strongly committed to that candidate	Might end up supporting someone else
2012 GOP Pres Primary w/o Gingrich			
Ron Paul	14%	14%	13%
Mitt Romney	30%	33%	26%
Rick Santorum	52%	50%	53%
Not sure	5%	3%	7%





Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
Gingrich Favorability				
Favorable	38%	50%	34%	31%
Unfavorable	47%	32%	52%	54%
Not sure	15%	18%	14%	15%

	Base	Tea Party ID		
		Yes	No	Not sure
Paul Favorability				
Favorable	32%	34%	32%	33%
Unfavorable	51%	53%	52%	44%
Not sure	17%	13%	17%	23%

	Base	Tea Party ID		
		Yes	No	Not sure
M. Romney Favorability				
Favorable	49%	51%	48%	48%
Unfavorable	39%	39%	42%	31%
Not sure	12%	10%	10%	22%





Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
Santorum Favorability				
Favorable	67%	82%	59%	73%
Unfavorable	23%	10%	30%	15%
Not sure	10%	8%	10%	12%

	Base	Tea Party ID		
		Yes	No	Not sure
Romney a Michigander?				
Consider him a Michigander	26%	28%	22%	34%
Do not	62%	55%	68%	52%
Not sure	12%	17%	10%	14%

	Base	Tea Party ID		
		Yes	No	Not sure
Durant Favorability				
Favorable	12%	15%	11%	11%
Unfavorable	15%	11%	16%	18%
Not sure	73%	74%	73%	71%





Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
Hoekstra Favorability				
Favorable	52%	61%	48%	50%
Unfavorable	18%	11%	23%	8%
Not sure	30%	28%	28%	42%

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP Sen Primary				
Scotty Boman	6%	2%	9%	3%
Clark Durant	9%	10%	8%	12%
Gary Glenn	4%	6%	3%	6%
Randy Hekman	2%	1%	3%	4%
Pete Hoekstra	42%	58%	37%	31%
Peter Konetchy	1%	1%	2%	-
Chuck Marino	0%	-	0%	1%
Rick Wilson	1%	-	2%	-
Someone else/Undecided	34%	23%	36%	43%

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP Pres Primary				
Newt Gingrich	11%	10%	13%	8%
Ron Paul	12%	8%	16%	7%
Mitt Romney	24%	22%	27%	21%
Rick Santorum	39%	53%	30%	45%
Someone else/Not sure	13%	8%	14%	19%





Crosstabs

	Base	Tea Party ID		
		Yes	No	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	47%	52%	45%	42%
Might end up supporting someone else	53%	48%	55%	58%

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	18%	27%	15%	14%
Ron Paul	10%	11%	10%	7%
Mitt Romney	17%	19%	16%	20%
Rick Santorum	18%	19%	19%	10%
Someone else/Not sure	37%	25%	40%	49%

	Base	Tea Party ID		
		Yes	No	Not sure
2012 GOP Pres Primary w/o Gingrich				
Ron Paul	13%	4%	18%	9%
Mitt Romney	27%	25%	29%	23%
Rick Santorum	48%	63%	38%	61%
Not sure	12%	9%	14%	8%





Crosstabs

	Base	Evangelical	
		Are an Evangelical	Are not
Gingrich Favorability			
Favorable	38%	42%	34%
Unfavorable	47%	40%	53%
Not sure	15%	18%	13%

	Base	Evangelical	
		Are an Evangelical	Are not
Paul Favorability			
Favorable	32%	30%	35%
Unfavorable	51%	52%	50%
Not sure	17%	18%	15%

	Base	Evangelical	
		Are an Evangelical	Are not
M. Romney Favorability			
Favorable	49%	44%	53%
Unfavorable	39%	41%	38%
Not sure	12%	14%	9%





Crosstabs

	Base	Evangelical	
		Are an Evangelical	Are not
Santorum Favorability			
Favorable	67%	73%	62%
Unfavorable	23%	15%	30%
Not sure	10%	12%	8%

	Base	Evangelical	
		Are an Evangelical	Are not
Romney a Michigander?			
Consider him a Michigander	26%	26%	25%
Do not	62%	60%	64%
Not sure	12%	14%	11%

	Base	Evangelical	
		Are an Evangelical	Are not
Durant Favorability			
Favorable	12%	12%	13%
Unfavorable	15%	12%	17%
Not sure	73%	76%	70%





Crosstabs

	Base	Evangelical	
		Are an Evangelical	Are not
Hoekstra Favorability			
Favorable	52%	58%	46%
Unfavorable	18%	14%	21%
Not sure	30%	28%	33%

	Base	Evangelical	
		Are an Evangelical	Are not
2012 GOP Sen Primary			
Scotty Boman	6%	6%	7%
Clark Durant	9%	7%	11%
Gary Glenn	4%	4%	5%
Randy Hekman	2%	2%	2%
Pete Hoekstra	42%	48%	36%
Peter Konetchy	1%	-	2%
Chuck Marino	0%	-	1%
Rick Wilson	1%	1%	1%
Someone else/Undecided	34%	33%	34%

	Base	Evangelical	
		Are an Evangelical	Are not
2012 GOP Pres Primary			
Newt Gingrich	11%	12%	11%
Ron Paul	12%	8%	17%
Mitt Romney	24%	20%	29%
Rick Santorum	39%	48%	31%
Someone else/Not sure	13%	13%	13%





Crosstabs

	Base	Evangelical	
		Are an Evangelical	Are not
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	47%	45%	48%
Might end up supporting someone else	53%	55%	52%

	Base	Evangelical	
		Are an Evangelical	Are not
2012 GOP Pres Primary 2nd Choice			
Newt Gingrich	18%	22%	15%
Ron Paul	10%	10%	10%
Mitt Romney	17%	20%	14%
Rick Santorum	18%	14%	21%
Someone else/Not sure	37%	35%	40%

	Base	Evangelical	
		Are an Evangelical	Are not
2012 GOP Pres Primary w/o Gingrich			
Ron Paul	13%	10%	16%
Mitt Romney	27%	20%	34%
Rick Santorum	48%	60%	37%
Not sure	12%	10%	13%





Crosstabs

	Base	G. Romney Favorability		
		Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	38%	37%	37%	39%
Unfavorable	46%	51%	54%	40%
Not sure	15%	12%	8%	20%

	Base	G. Romney Favorability		
		Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	32%	36%	41%	26%
Unfavorable	51%	49%	54%	52%
Not sure	17%	15%	5%	22%

	Base	G. Romney Favorability		
		Favorable	Unfavorable	Not sure
M. Romney Favorability				
Favorable	49%	71%	14%	41%
Unfavorable	39%	23%	84%	39%
Not sure	12%	6%	2%	20%





Crosstabs

	Base	G. Romney Favorability		
		Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	67%	65%	67%	69%
Unfavorable	23%	26%	33%	17%
Not sure	10%	9%	-	14%

	Base	G. Romney Favorability		
		Favorable	Unfavorable	Not sure
Romney a Michigander?				
Consider him a Michigander	26%	41%	13%	17%
Do not	62%	48%	83%	68%
Not sure	12%	11%	4%	16%

	Base	G. Romney Favorability		
		Favorable	Unfavorable	Not sure
Durant Favorability				
Favorable	13%	19%	15%	6%
Unfavorable	15%	14%	39%	8%
Not sure	73%	67%	46%	86%





Crosstabs

	Base	G. Romney Favorability		
		Favorable	Unfavorable	Not sure
Hoekstra Favorability				
Favorable	53%	59%	47%	49%
Unfavorable	18%	16%	39%	12%
Not sure	30%	25%	14%	39%

	Base	G. Romney Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Sen Primary				
Scotty Boman	6%	7%	7%	5%
Clark Durant	9%	12%	12%	6%
Gary Glenn	4%	3%	6%	4%
Randy Hekman	2%	3%	2%	2%
Pete Hoekstra	42%	43%	42%	41%
Peter Konetchy	1%	-	8%	-
Chuck Marino	0%	-	-	1%
Rick Wilson	1%	0%	2%	1%
Someone else/Undecided	34%	31%	22%	40%

	Base	G. Romney Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Newt Gingrich	11%	9%	11%	14%
Ron Paul	12%	6%	25%	13%
Mitt Romney	24%	42%	4%	16%
Rick Santorum	39%	35%	47%	39%
Someone else/Not sure	14%	8%	12%	19%





Crosstabs

	Base	G. Romney Favorability		
		Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	47%	47%	61%	41%
Might end up supporting someone else	53%	53%	39%	59%

	Base	G. Romney Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	19%	18%	18%	20%
Ron Paul	10%	10%	12%	10%
Mitt Romney	17%	21%	11%	16%
Rick Santorum	18%	22%	11%	17%
Someone else/Not sure	36%	29%	47%	38%

	Base	G. Romney Favorability		
		Favorable	Unfavorable	Not sure
2012 GOP Pres Primary w/o Gingrich				
Ron Paul	13%	7%	28%	13%
Mitt Romney	27%	47%	5%	17%
Rick Santorum	48%	37%	56%	55%
Not sure	12%	8%	11%	15%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gingrich Favorability						
Favorable	38%	21%	23%	23%	43%	44%
Unfavorable	47%	79%	68%	62%	44%	36%
Not sure	15%	-	10%	15%	14%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Paul Favorability						
Favorable	32%	49%	43%	49%	30%	24%
Unfavorable	51%	46%	54%	34%	54%	56%
Not sure	17%	5%	3%	17%	17%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
M. Romney Favorability						
Favorable	49%	28%	43%	47%	59%	43%
Unfavorable	39%	54%	52%	41%	30%	44%
Not sure	12%	18%	4%	12%	11%	13%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Santorum Favorability						
Favorable	67%	56%	42%	29%	80%	78%
Unfavorable	23%	39%	42%	56%	11%	13%
Not sure	10%	5%	16%	15%	8%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney a Michigander?						
Consider him a Michigander	26%	28%	16%	21%	24%	31%
Do not	62%	72%	84%	61%	62%	59%
Not sure	12%	-	-	18%	14%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Durant Favorability						
Favorable	12%	14%	15%	11%	11%	13%
Unfavorable	15%	48%	25%	16%	12%	12%
Not sure	73%	38%	60%	73%	77%	74%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hoekstra Favorability						
Favorable	52%	35%	46%	26%	57%	62%
Unfavorable	18%	54%	31%	37%	6%	14%
Not sure	30%	12%	23%	37%	36%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Sen Primary						
Scotty Boman	6%	28%	11%	14%	4%	2%
Clark Durant	9%	28%	17%	7%	8%	9%
Gary Glenn	4%	-	4%	11%	3%	3%
Randy Hekman	2%	14%	-	1%	2%	2%
Pete Hoekstra	42%	12%	31%	25%	42%	53%
Peter Konetchy	1%	-	-	3%	1%	0%
Chuck Marino	0%	-	3%	1%	-	-
Rick Wilson	1%	-	-	1%	1%	1%
Someone else/Undecided	34%	19%	34%	37%	38%	30%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary						
Newt Gingrich	11%	7%	11%	8%	15%	10%
Ron Paul	12%	28%	27%	20%	8%	9%
Mitt Romney	24%	18%	27%	37%	24%	20%
Rick Santorum	39%	33%	16%	15%	41%	51%
Someone else/Not sure	13%	14%	19%	19%	13%	10%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	47%	62%	43%	41%	36%	58%
Might end up supporting someone else	53%	38%	57%	59%	64%	42%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary 2nd Choice						
Newt Gingrich	18%	-	7%	14%	15%	26%
Ron Paul	10%	42%	4%	14%	9%	7%
Mitt Romney	17%	-	10%	10%	26%	15%
Rick Santorum	18%	7%	13%	7%	24%	18%
Someone else/Not sure	37%	51%	66%	55%	26%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary w/o Gingrich						
Ron Paul	13%	21%	35%	28%	7%	8%
Mitt Romney	27%	18%	26%	33%	27%	25%
Rick Santorum	48%	35%	28%	19%	54%	61%
Not sure	12%	26%	11%	20%	13%	6%





Crosstabs

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	38%	34%	43%
Unfavorable	47%	50%	43%
Not sure	15%	17%	14%

	Base	Gender	
		Woman	Man
Paul Favorability			
Favorable	32%	29%	36%
Unfavorable	51%	54%	48%
Not sure	17%	17%	16%

	Base	Gender	
		Woman	Man
M. Romney Favorability			
Favorable	49%	48%	50%
Unfavorable	39%	37%	43%
Not sure	12%	16%	7%





Crosstabs

	Base	Gender	
		Woman	Man
Santorum Favorability			
Favorable	67%	66%	69%
Unfavorable	23%	22%	24%
Not sure	10%	12%	7%

	Base	Gender	
		Woman	Man
Romney a Michigander?			
Consider him a Michigander	26%	26%	26%
Do not	62%	61%	63%
Not sure	12%	13%	11%

	Base	Gender	
		Woman	Man
Durant Favorability			
Favorable	12%	12%	13%
Unfavorable	15%	12%	18%
Not sure	73%	76%	69%





Crosstabs

	Base	Gender	
		Woman	Man
Hoekstra Favorability			
Favorable	52%	48%	56%
Unfavorable	18%	17%	19%
Not sure	30%	35%	25%

	Base	Gender	
		Woman	Man
2012 GOP Sen Primary			
Scotty Boman	6%	7%	6%
Clark Durant	9%	9%	9%
Gary Glenn	4%	5%	4%
Randy Hekman	2%	2%	3%
Pete Hoekstra	42%	40%	43%
Peter Konetchy	1%	0%	2%
Chuck Marino	0%	0%	1%
Rick Wilson	1%	-	2%
Someone else/Undecided	34%	37%	30%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary			
Newt Gingrich	11%	10%	13%
Ron Paul	12%	12%	13%
Mitt Romney	24%	25%	23%
Rick Santorum	39%	42%	35%
Someone else/Not sure	13%	11%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	47%	46%	48%
Might end up supporting someone else	53%	54%	52%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary 2nd Choice			
Newt Gingrich	18%	19%	17%
Ron Paul	10%	10%	10%
Mitt Romney	17%	18%	16%
Rick Santorum	18%	18%	17%
Someone else/Not sure	37%	35%	40%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary w/o Gingrich			
Ron Paul	13%	12%	15%
Mitt Romney	27%	26%	28%
Rick Santorum	48%	50%	46%
Not sure	12%	12%	11%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Gingrich Favorability				
Favorable	38%	33%	44%	22%
Unfavorable	47%	62%	40%	63%
Not sure	15%	4%	16%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Paul Favorability				
Favorable	32%	38%	32%	34%
Unfavorable	51%	51%	52%	47%
Not sure	17%	11%	16%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
M. Romney Favorability				
Favorable	49%	13%	57%	30%
Unfavorable	39%	82%	32%	53%
Not sure	12%	4%	10%	17%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Santorum Favorability				
Favorable	67%	31%	72%	59%
Unfavorable	23%	69%	18%	29%
Not sure	10%	-	10%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney a Michigander?				
Consider him a Michigander	26%	13%	28%	20%
Do not	62%	87%	56%	74%
Not sure	12%	-	15%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Durant Favorability				
Favorable	12%	13%	12%	13%
Unfavorable	15%	46%	11%	20%
Not sure	73%	40%	77%	67%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hoekstra Favorability				
Favorable	52%	40%	56%	43%
Unfavorable	18%	56%	13%	26%
Not sure	30%	4%	31%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
2012 GOP Sen Primary				
Scotty Boman	6%	13%	6%	8%
Clark Durant	9%	13%	8%	11%
Gary Glenn	4%	4%	4%	5%
Randy Hekman	2%	-	2%	3%
Pete Hoekstra	42%	26%	44%	38%
Peter Konetchy	1%	-	1%	2%
Chuck Marino	0%	-	0%	1%
Rick Wilson	1%	-	1%	1%
Someone else/Undecided	34%	43%	34%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
2012 GOP Pres Primary				
Newt Gingrich	11%	13%	12%	8%
Ron Paul	12%	31%	10%	16%
Mitt Romney	24%	11%	26%	22%
Rick Santorum	39%	31%	38%	42%
Someone else/Not sure	13%	14%	14%	12%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	47%	72%	46%	45%
Might end up supporting someone else	53%	28%	54%	55%

	Base	Party		
		Democrat	Republican	Independent/Other
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	18%	-	21%	12%
Ron Paul	10%	-	9%	13%
Mitt Romney	17%	18%	17%	19%
Rick Santorum	18%	13%	20%	13%
Someone else/Not sure	37%	69%	33%	43%

	Base	Party		
		Democrat	Republican	Independent/Other
2012 GOP Pres Primary w/o Gingrich				
Ron Paul	13%	31%	10%	18%
Mitt Romney	27%	11%	29%	23%
Rick Santorum	48%	44%	48%	48%
Not sure	12%	14%	12%	11%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Gingrich Favorability				
Favorable	38%	37%	43%	30%
Unfavorable	47%	46%	45%	51%
Not sure	15%	17%	13%	19%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Paul Favorability				
Favorable	32%	41%	32%	24%
Unfavorable	51%	41%	53%	58%
Not sure	17%	19%	14%	19%

	Base	Age		
		18 to 45	46 to 65	Older than 65
M. Romney Favorability				
Favorable	49%	44%	48%	56%
Unfavorable	39%	41%	42%	34%
Not sure	12%	15%	11%	10%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Santorum Favorability				
Favorable	67%	56%	74%	67%
Unfavorable	23%	35%	16%	22%
Not sure	10%	9%	10%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Romney a Michigander?				
Consider him a Michigander	26%	24%	23%	33%
Do not	62%	65%	66%	52%
Not sure	12%	11%	11%	15%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Durant Favorability				
Favorable	12%	9%	14%	13%
Unfavorable	15%	20%	12%	14%
Not sure	73%	70%	74%	73%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Hoekstra Favorability				
Favorable	52%	52%	54%	48%
Unfavorable	18%	19%	18%	17%
Not sure	30%	30%	28%	35%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP Sen Primary				
Scotty Boman	6%	17%	3%	2%
Clark Durant	9%	7%	9%	12%
Gary Glenn	4%	4%	4%	7%
Randy Hekman	2%	-	3%	3%
Pete Hoekstra	42%	35%	46%	40%
Peter Konetchy	1%	2%	1%	1%
Chuck Marino	0%	-	1%	1%
Rick Wilson	1%	2%	1%	1%
Someone else/Undecided	34%	33%	34%	35%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP Pres Primary				
Newt Gingrich	11%	9%	11%	14%
Ron Paul	12%	30%	6%	7%
Mitt Romney	24%	20%	22%	34%
Rick Santorum	39%	22%	49%	35%
Someone else/Not sure	13%	19%	12%	10%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	47%	52%	42%	51%
Might end up supporting someone else	53%	48%	58%	49%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP Pres Primary 2nd Choice				
Newt Gingrich	18%	11%	25%	11%
Ron Paul	10%	11%	10%	8%
Mitt Romney	17%	17%	17%	18%
Rick Santorum	18%	19%	18%	16%
Someone else/Not sure	37%	43%	30%	46%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2012 GOP Pres Primary w/o Gingrich				
Ron Paul	13%	30%	7%	8%
Mitt Romney	27%	20%	25%	38%
Rick Santorum	48%	37%	57%	42%
Not sure	12%	13%	12%	11%



Crosstabs

	Base	Union Member?	
		Yes	No
Gingrich Favorability			
Favorable	38%	36%	39%
Unfavorable	47%	53%	45%
Not sure	15%	11%	17%

	Base	Union Member?	
		Yes	No
Paul Favorability			
Favorable	32%	27%	34%
Unfavorable	51%	59%	49%
Not sure	17%	14%	17%

	Base	Union Member?	
		Yes	No
M. Romney Favorability			
Favorable	49%	37%	52%
Unfavorable	39%	51%	36%
Not sure	12%	12%	12%



Crosstabs

	Base	Union Member?	
		Yes	No
Santorum Favorability			
Favorable	67%	59%	70%
Unfavorable	23%	31%	20%
Not sure	10%	10%	10%

	Base	Union Member?	
		Yes	No
Romney a Michigander?			
Consider him a Michigander	26%	21%	27%
Do not	62%	72%	59%
Not sure	12%	7%	14%

	Base	Union Member?	
		Yes	No
Durant Favorability			
Favorable	12%	14%	12%
Unfavorable	15%	21%	13%
Not sure	73%	65%	75%



Crosstabs

	Base	Union Member?	
		Yes	No
Hoekstra Favorability			
Favorable	52%	41%	55%
Unfavorable	18%	31%	14%
Not sure	30%	28%	31%

	Base	Union Member?	
		Yes	No
2012 GOP Sen Primary			
Scotty Boman	6%	4%	7%
Clark Durant	9%	13%	8%
Gary Glenn	4%	9%	3%
Randy Hekman	2%	-	3%
Pete Hoekstra	42%	31%	45%
Peter Konetchy	1%	2%	1%
Chuck Marino	0%	-	1%
Rick Wilson	1%	1%	1%
Someone else/Undecided	34%	40%	32%

	Base	Union Member?	
		Yes	No
2012 GOP Pres Primary			
Newt Gingrich	11%	14%	10%
Ron Paul	12%	8%	14%
Mitt Romney	24%	24%	25%
Rick Santorum	39%	38%	39%
Someone else/Not sure	13%	16%	12%



Crosstabs

	Base	Union Member?	
		Yes	No
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	47%	46%	47%
Might end up supporting someone else	53%	54%	53%

	Base	Union Member?	
		Yes	No
2012 GOP Pres Primary 2nd Choice			
Newt Gingrich	18%	17%	18%
Ron Paul	10%	10%	10%
Mitt Romney	17%	14%	18%
Rick Santorum	18%	16%	18%
Someone else/Not sure	37%	42%	36%

	Base	Union Member?	
		Yes	No
2012 GOP Pres Primary w/o Gingrich			
Ron Paul	13%	9%	14%
Mitt Romney	27%	22%	28%
Rick Santorum	48%	51%	47%
Not sure	12%	18%	10%





Crosstabs

	Base	Area Code										
		231	248	269	313	517	586	616	734	810	907	989
Gingrich Favorability												
Favorable	38%	28%	45%	48%	55%	39%	51%	26%	30%	32%	25%	44%
Unfavorable	47%	51%	47%	44%	19%	48%	28%	55%	60%	49%	36%	42%
Not sure	15%	21%	8%	8%	26%	13%	20%	19%	10%	19%	39%	14%

	Base	Area Code										
		231	248	269	313	517	586	616	734	810	907	989
Paul Favorability												
Favorable	32%	39%	39%	34%	26%	52%	12%	27%	31%	21%	22%	32%
Unfavorable	51%	41%	56%	48%	34%	36%	73%	49%	54%	60%	61%	55%
Not sure	17%	20%	5%	18%	40%	12%	15%	24%	16%	19%	18%	13%

	Base	Area Code										
		231	248	269	313	517	586	616	734	810	907	989
M. Romney Favorability												
Favorable	49%	43%	53%	46%	67%	48%	59%	47%	50%	37%	50%	49%
Unfavorable	39%	46%	43%	45%	33%	37%	28%	35%	41%	43%	39%	39%
Not sure	12%	12%	4%	9%	-	16%	13%	18%	9%	20%	11%	12%





Crosstabs

	Base	Area Code										
		231	248	269	313	517	586	616	734	810	907	989
Santorum Favorability												
Favorable	67%	68%	59%	63%	86%	65%	87%	65%	69%	63%	93%	65%
Unfavorable	23%	28%	31%	25%	10%	26%	3%	15%	31%	23%	7%	24%
Not sure	10%	4%	9%	13%	5%	9%	11%	20%	-	14%	-	12%

	Base	Area Code										
		231	248	269	313	517	586	616	734	810	907	989
Romney a Michigander?												
Consider him a Michigander	26%	15%	35%	10%	34%	23%	30%	24%	33%	38%	21%	27%
Do not	62%	74%	59%	81%	47%	56%	65%	61%	56%	59%	68%	56%
Not sure	12%	11%	6%	9%	19%	20%	5%	15%	11%	3%	11%	16%

	Base	Area Code										
		231	248	269	313	517	586	616	734	810	907	989
Durant Favorability												
Favorable	12%	7%	18%	8%	12%	14%	13%	12%	21%	17%	11%	7%
Unfavorable	15%	18%	18%	21%	5%	12%	7%	9%	24%	15%	14%	13%
Not sure	73%	75%	64%	71%	83%	74%	80%	78%	55%	68%	75%	80%





Crosstabs

	Base	Area Code										
		231	248	269	313	517	586	616	734	810	907	989
Hoekstra Favorability												
Favorable	52%	60%	51%	61%	50%	38%	46%	67%	46%	60%	18%	45%
Unfavorable	18%	23%	24%	15%	17%	15%	-	14%	25%	20%	18%	18%
Not sure	30%	17%	25%	24%	34%	47%	54%	19%	30%	20%	64%	37%

	Base	Area Code										
		231	248	269	313	517	586	616	734	810	907	989
2012 GOP Sen Primary												
Scotty Boman	6%	-	16%	4%	-	6%	-	5%	9%	9%	-	8%
Clark Durant	9%	11%	8%	9%	22%	9%	24%	-	14%	9%	11%	8%
Gary Glenn	4%	4%	4%	-	12%	12%	3%	2%	4%	9%	7%	4%
Randy Hekman	2%	-	2%	-	5%	-	-	8%	2%	3%	-	1%
Pete Hoekstra	42%	45%	38%	52%	50%	30%	29%	60%	31%	43%	18%	37%
Peter Konetchy	1%	-	4%	2%	-	-	-	-	5%	-	-	-
Chuck Marino	0%	-	2%	-	-	-	-	-	-	-	-	1%
Rick Wilson	1%	2%	4%	3%	-	-	-	-	-	-	-	-
Someone else/Undecided	34%	39%	23%	31%	12%	43%	44%	25%	34%	26%	64%	41%

	Base	Area Code										
		231	248	269	313	517	586	616	734	810	907	989
2012 GOP Pres Primary												
Newt Gingrich	11%	5%	13%	25%	5%	13%	23%	6%	6%	8%	25%	10%
Ron Paul	12%	15%	9%	9%	-	30%	11%	10%	12%	15%	11%	11%
Mitt Romney	24%	21%	40%	17%	31%	27%	10%	25%	28%	29%	7%	21%
Rick Santorum	39%	41%	26%	39%	41%	27%	38%	38%	50%	42%	57%	41%
Someone else/Not sure	13%	17%	12%	10%	24%	3%	19%	20%	5%	6%	-	17%





Crosstabs

	Base	Area Code										
		231	248	269	313	517	586	616	734	810	907	989
Committed to Candidate or Might Change Your Mind?												
Strongly committed to that candidate	47%	48%	63%	34%	62%	43%	30%	39%	50%	62%	25%	49%
Might end up supporting someone else	53%	52%	37%	66%	38%	57%	70%	61%	50%	38%	75%	51%

	Base	Area Code										
		231	248	269	313	517	586	616	734	810	907	989
2012 GOP Pres Primary 2nd Choice												
Newt Gingrich	18%	14%	18%	19%	29%	16%	7%	19%	10%	32%	7%	24%
Ron Paul	10%	11%	7%	7%	5%	3%	11%	16%	17%	-	11%	11%
Mitt Romney	17%	23%	2%	18%	12%	19%	29%	12%	27%	5%	36%	18%
Rick Santorum	18%	12%	26%	22%	17%	36%	20%	19%	11%	11%	22%	8%
Someone else/Not sure	37%	40%	47%	34%	38%	26%	34%	34%	35%	52%	25%	39%

	Base	Area Code										
		231	248	269	313	517	586	616	734	810	907	989
2012 GOP Pres Primary w/o Gingrich												
Ron Paul	13%	10%	8%	16%	14%	23%	8%	8%	15%	15%	11%	17%
Mitt Romney	27%	22%	41%	26%	36%	30%	23%	24%	28%	23%	14%	24%
Rick Santorum	48%	48%	40%	52%	41%	39%	55%	45%	57%	49%	75%	48%
Not sure	12%	20%	11%	6%	10%	8%	14%	23%	-	12%	-	11%

