Public Policy Polling

Dems favored for MA-Gov.—unless Brown runs

Raleigh, N.C. – It's more than a year and a half out from the 2014 Massachusetts gubernatorial election, and the indecision of voters in PPP's latest look at the contest reflects that. At least 17% and as much as 48% of voters are undecided in 21 match-ups PPP tested in this very unsettled race.

But the general picture is no surprise in this deep blue state: Democrats have a slight edge unless Scott Brown is the Republican nominee. 53% see Brown favorably and 35% unfavorably, and he earns 43-49% of the vote, with leads of four to 18 points against the seven Democrats PPP tested. Yet those Democrats lead the other two Republicans tested—2010 gubernatorial nominee Charlie Baker and failed 2012 congressional and 2010 Lt. Gov. candidate Richard Tisei—in almost all the other head-to-heads.

Secretary of the Commonwealth William Galvin could be Democrats' best offering, at least at this early stage, due to name recognition and favorability. 37% see him positively and 15% negatively. He is the best-known Democrat in the poll, with only 49% unsure of their feelings toward him—still a far cry from Brown's 11%, but better than Congressman Mike Capuano's 53%, State Treasurer Steve Grossman's and U.S. Attorney Carmen Ortiz's 66%, Sen. Mo Cowan's 72%, and the more than 80% who are not sure about Joe Avellone and Don Berwick. But Galvin is also by far the best-liked of the lot. He trails Brown by only four points (39-43), and leads Baker by six (37-31) and Tisei by 15 (39-24).

By comparison, Grossman trails Brown by 12 (34-46). Capuano lags by 7 (38-45), and Ortiz by 18 (31-49). 44% of Democratic primary voters are unsure about their preference in a seven-way field, but Galvin edges Capuano 17-13, with the rest bunched between 4% and 6%.

"The Massachusetts Governor's race is really up in the air," said Dean Debnam, President of Public Policy Polling. "Other than Scott Brown none of the candidates are particularly well known, so it's hard to get much of an early read on it."

PPP surveyed 1,539 Massachusetts voters on May 1st and 2nd. The margin of error for the survey is +/-2.5%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.

Massachusetts Survey Results

Q1 (Asked of 666 Democratic primary voters) Given the choices of Joe Avellone, Don Berwick, Mike Capuano, Mo Cowan, William Galvin, Steve Grossman, and Carmen Ortiz, who would you most like to see as the Democratic candidate for Governor next year?

Joe Avellone 5%

Don Berwick 4%

Mike Capuano 17%

Mo Cowan 4%

William Galvin 13%

Steve Grossman 6%

Carmen Ortiz 5%

Someone else/Not sure 44%

Q2 Do you have a favorable or unfavorable opinion of Joe Avellone?

Favorable 7%

Unfavorable 12%

Not sure 81%

Q3 Do you have a favorable or unfavorable opinion of Charlie Baker?

Favorable 21%

Unfavorable 20%

Not sure 59%

Q4 Do you have a favorable or unfavorable opinion of Don Berwick?

Favorable 6%

Unfavorable 11%

Not sure 84%

Q5 Do you have a favorable or unfavorable opinion of Scott Brown?

Favorable 53%

Unfavorable 35%

Not sure 11%

Q6 Do you have a favorable or unfavorable opinion of Mike Capuano?

Favorable 26%

Unfavorable 20%

Not sure 53%

Q7 Do you approve or disapprove of Senator Mo Cowan's job performance?

Approve .... 12%   *Not sure* 72%

Disapprove 16%

Q8 Do you have a favorable or unfavorable opinion of William Galvin?

Favorable 37%

Unfavorable 15%

Not sure 49%

Q9 Do you have a favorable or unfavorable opinion of Steve Grossman?

Favorable 20%

Unfavorable 14%

Not sure 66%

Q10 Do you have a favorable or unfavorable opinion of Carmen Ortiz?

Favorable 14%

Unfavorable 20%

Not sure 66%

Q11 Do you have a favorable or unfavorable opinion of Richard Tisei?

Favorable..14%

Unfavorable 19%

Not sure..66%

Q12 If the candidates for Governor next year were Democrat Joe Avellone and Republican Charlie Baker, who would you vote for?

Joe Avellone 24%

Charlie Baker..33%

Not sure..43%

Q13 If the candidates for Governor next year were Democrat Don Berwick and Republican Charlie Baker, who would you vote for?

Don Berwick..25%

Charlie Baker..35%

Not sure..41%

Q14 If the candidates for Governor next year were Democrat Mike Capuano and Republican Charlie Baker, who would you vote for?

Mike Capuano...35%

Charlie Baker..33%

Not sure..32%

Q15 If the candidates for Governor next year were Democrat Mo Cowan and Republican Charlie Baker, who would you vote for?

Mo Cowan..26%

Charlie Baker..33%

Not sure..41%

Q16 If the candidates for Governor next year were Democrat William Galvin and Republican Charlie Baker, who would you vote for?

William Galvin..37%

Charlie Baker..31%

Not sure..33%

Q17 If the candidates for Governor next year were Democrat Steve Grossman and Republican Charlie Baker, who would you vote for?

Steve Grossman..32%

Charlie Baker..31%

Not sure..37%

Q18 If the candidates for Governor next year were Democrat Carmen Ortiz and Republican Charlie Baker, who would you vote for?

Carmen Ortiz 27%

Charlie Baker..35%

Not sure..38%

Q19 If the candidates for Governor next year were Democrat Joe Avellone and Republican Scott Brown, who would you vote for?

Joe Avellone 29%

Scott Brown 46%

Not sure..24%

Q20 If the candidates for Governor next year were Democrat Don Berwick and Republican Scott Brown, who would you vote for?

Don Berwick..30%

Scott Brown 47%

Not sure..23%

Q21 If the candidates for Governor next year were Democrat Mike Capuano and Republican Scott Brown, who would you vote for?

Mike Capuano...38%

Scott Brown 45%

Not sure..17%

Q22 If the candidates for Governor next year were Democrat Mo Cowan and Republican Scott Brown, who would you vote for?

Mo Cowan..31%

Scott Brown 48%

Not sure..21%

May 1-2, 2013
Survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Q23 If the candidates for Governor next year were Democrat William Galvin and Republican Scott Brown, who would you vote for?

William Galvin 39%

Scott Brown 43%

Not sure 19%

Q24 If the candidates for Governor next year were Democrat Steve Grossman and Republican Scott Brown, who would you vote for?

Steve Grossman 34%

Scott Brown 46%

Not sure 19%

Q25 If the candidates for Governor next year were Democrat Carmen Ortiz and Republican Scott Brown, who would you vote for?

Carmen Ortiz 31%

Scott Brown 49%

Not sure 20%

Q26 If the candidates for Governor next year were Democrat Joe Avellone and Republican Richard Tisei, who would you vote for?

Joe Avellone 29%

Richard Tisei 25%

Not sure 46%

Q27 If the candidates for Governor next year were Democrat Don Berwick and Republican Richard Tisei, who would you vote for?

Don Berwick 28%

Richard Tisei 24%

Not sure 48%

Q28 If the candidates for Governor next year were Democrat Mike Capuano and Republican Richard Tisei, who would you vote for?

Mike Capuano 38%

Richard Tisei 24%

Not sure 39%

Q29 If the candidates for Governor next year were Democrat Mo Cowan and Republican Richard Tisei, who would you vote for?

Mo Cowan 30%

Richard Tisei 25%

Not sure 45%

Q30 If the candidates for Governor next year were Democrat William Galvin and Republican Richard Tisei, who would you vote for?

William Galvin 39%

Richard Tisei 24%

Not sure 37%

Q31 If the candidates for Governor next year were Democrat Steve Grossman and Republican Richard Tisei, who would you vote for?

Steve Grossman 34%

Richard Tisei 25%

Not sure 41%

Q32 If the candidates for Governor next year were Democrat Carmen Ortiz and Republican Richard Tisei, who would you vote for?

Carmen Ortiz 29%

Richard Tisei 27%

Not sure 44%

Q33 In the last Presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama 57%

Mitt Romney 39%

Someone else/Don't remember 5%

Q34 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..17%

Somewhat liberal..22%

Moderate...33%

Somewhat conservative..................................20%

Very conservative 8%

Q35 If you are a woman, press 1. If a man, press 2.

Woman 55%

Man...45%

Q36 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 41%

Republican..17%

Independent/Other...42%

Q37 If you are white, press 1. If other, press 2.

White 84%

Other...16%

Q38 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29... 9%

30 to 45...24%

46 to 65...46%

Older than 65..21%

May 1-2, 2013
Survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
2014 Dem Gov Preference				
Joe Avellone	5%	6%	2%	-
Don Berwick	4%	4%	5%	3%
Mike Capuano	17%	19%	6%	31%
Mo Cowan	4%	4%	1%	-
William Galvin	13%	10%	34%	6%
Steve Grossman	6%	6%	9%	17%
Carmen Ortiz	5%	6%	4%	-
Someone else/Not sure	44%	45%	39%	43%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Avellone Favorability				
Favorable	7%	10%	4%	-
Unfavorable	12%	10%	14%	2%
Not sure	82%	80%	81%	98%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Baker Favorability				
Favorable	21%	12%	34%	18%
Unfavorable	20%	27%	11%	10%
Not sure	59%	61%	55%	72%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Berwick Favorability				
Favorable	6%	7%	5%	-
Unfavorable	11%	11%	10%	3%
Not sure	84%	81%	85%	97%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Crosstabs

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Brown Favorability				
Favorable	53%	30%	88%	36%
Unfavorable	35%	57%	6%	28%
Not sure	11%	13%	6%	36%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Capuano Favorability				
Favorable	26%	37%	14%	12%
Unfavorable	20%	15%	28%	20%
Not sure	53%	48%	58%	68%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Cowan Approval				
Approve	12%	19%	4%	2%
Disapprove	16%	10%	23%	19%
Not sure	72%	71%	72%	79%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Galvin Favorability				
Favorable	37%	42%	32%	13%
Unfavorable	15%	10%	21%	10%
Not sure	49%	48%	47%	77%

Grossman Favorability		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Favorable	20%	25%	13%	18%
Unfavorable	14%	11%	19%	14%
Not sure	66%	64%	67%	69%

Ortiz Favorability		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Favorable	14%	20%	8%	2%
Unfavorable	20%	14%	28%	19%
Not sure	66%	66%	64%	79%

Tisei Favorability		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Favorable	14%	11%	21%	6%
Unfavorable	19%	23%	14%	22%
Not sure	66%	66%	65%	73%

Avellone/Baker		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Joe Avellone	24%	39%	4%	10%
Charlie Baker	33%	11%	66%	23%
Not sure	43%	49%	30%	67%

Crosstabs

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Berwick/Baker				
Don Berwick	25%	42%	2%	10%
Charlie Baker	35%	11%	69%	23%
Not sure	41%	47%	28%	67%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Capuano/Baker				
Mike Capuano	35%	57%	5%	27%
Charlie Baker	33%	8%	68%	18%
Not sure	32%	34%	27%	56%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Cowan/Baker				
Mo Cowan	26%	44%	2%	14%
Charlie Baker	33%	9%	70%	19%
Not sure	41%	47%	28%	67%

		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Galvin/Baker				
William Galvin	37%	58%	9%	14%
Charlie Baker	31%	8%	64%	23%
Not sure	33%	34%	27%	63%

Grossman/Baker	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Steve Grossman	32%	51%	5%	18%
Charlie Baker	31%	7%	69%	21%
Not sure	37%	42%	26%	60%

Ortiz/Baker	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Carmen Ortiz	27%	44%	4%	14%
Charlie Baker	35%	12%	70%	23%
Not sure	38%	45%	26%	63%

Avellone/Brown	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Joe Avellone	29%	49%	2%	19%
Scott Brown	46%	19%	87%	37%
Not sure	24%	32%	11%	44%

Berwick/Brown	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Don Berwick	30%	50%	3%	18%
Scott Brown	47%	19%	88%	38%
Not sure	23%	32%	9%	45%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Capuano/Brown	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Mike Capuano	38%	61%	5%	32%
Scott Brown	45%	17%	86%	35%
Not sure	17%	21%	9%	33%

Cowan/Brown	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Mo Cowan	31%	52%	3%	20%
Scott Brown	48%	19%	89%	34%
Not sure	21%	28%	7%	45%

Galvin/Brown	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
William Galvin	39%	63%	6%	22%
Scott Brown	43%	13%	85%	33%
Not sure	19%	24%	8%	45%

Grossman/Brown	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Steve Grossman	34%	57%	5%	19%
Scott Brown	46%	16%	90%	33%
Not sure	19%	26%	6%	48%

Ortiz/Brown

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Carmen Ortiz	31%	52%	3%	23%
Scott Brown	49%	19%	90%	31%
Not sure	20%	29%	6%	46%

Avellone/Tisei

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Joe Avellone	29%	47%	4%	18%
Richard Tisei	25%	6%	53%	10%
Not sure	46%	47%	43%	72%

Berwick/Tisei

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Don Berwick	28%	45%	4%	17%
Richard Tisei	24%	6%	51%	12%
Not sure	48%	48%	45%	71%

Capuano/Tisei

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Mike Capuano	38%	61%	6%	28%
Richard Tisei	24%	4%	52%	9%
Not sure	39%	35%	42%	64%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Cowan/Tisei		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Mo Cowan	30%	50%	4%	9%
Richard Tisei	25%	6%	53%	19%
Not sure	45%	44%	43%	73%

Galvin/Tisei		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
William Galvin	39%	61%	12%	9%
Richard Tisei	24%	5%	51%	19%
Not sure	37%	34%	37%	73%

Grossman/Tisei		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Steve Grossman	34%	56%	7%	11%
Richard Tisei	25%	5%	53%	19%
Not sure	41%	40%	40%	70%

Ortiz/Tisei		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Carmen Ortiz	29%	49%	5%	6%
Richard Tisei	27%	6%	55%	24%
Not sure	44%	45%	40%	70%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2014 Dem Gov Preference						
Joe Avellone	5%	12%	4%	3%	-	4%
Don Berwick	4%	4%	6%	3%	4%	-
Mike Capuano	17%	24%	14%	17%	2%	-
Mo Cowan	4%	3%	7%	2%	-	-
William Galvin	13%	6%	13%	15%	32%	46%
Steve Grossman	6%	8%	4%	7%	11%	-
Carmen Ortiz	5%	6%	5%	3%	13%	-
Someone else/Not sure	44%	37%	47%	50%	38%	50%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Avellone Favorability						
Favorable	7%	20%	6%	4%	4%	3%
Unfavorable	12%	15%	11%	10%	12%	14%
Not sure	82%	65%	83%	87%	84%	84%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Baker Favorability						
Favorable	21%	12%	15%	16%	34%	36%
Unfavorable	20%	34%	22%	20%	10%	9%
Not sure	59%	54%	62%	63%	56%	55%

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berwick Favorability						
Favorable	6%	11%	7%	4%	5%	-
Unfavorable	11%	14%	10%	10%	11%	6%
Not sure	84%	75%	83%	86%	85%	94%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brown Favorability						
Favorable	53%	26%	39%	54%	80%	78%
Unfavorable	35%	63%	51%	31%	12%	11%
Not sure	11%	11%	10%	15%	8%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Capuano Favorability						
Favorable	26%	42%	38%	24%	12%	6%
Unfavorable	20%	25%	11%	14%	31%	37%
Not sure	53%	33%	52%	62%	57%	56%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cowan Approval						
Approve	12%	25%	19%	7%	6%	2%
Disapprove	16%	11%	11%	16%	23%	21%
Not sure	72%	64%	70%	77%	72%	76%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Galvin Favorability						
Favorable	37%	45%	35%	38%	35%	22%
Unfavorable	15%	11%	12%	14%	19%	23%
Not sure	49%	45%	53%	48%	46%	55%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Crosstabs

Grossman Favorability	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Favorable	20%	36%	19%	18%	15%	10%
Unfavorable	14%	9%	13%	12%	21%	21%
Not sure	66%	55%	68%	70%	65%	69%

Ortiz Favorability	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Favorable	14%	29%	16%	11%	6%	9%
Unfavorable	20%	14%	15%	19%	26%	33%
Not sure	66%	57%	69%	69%	68%	58%

Tisei Favorability	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Favorable	14%	17%	8%	14%	22%	13%
Unfavorable	19%	27%	20%	18%	15%	19%
Not sure	66%	57%	73%	68%	63%	68%

Avellone/Baker	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Joe Avellone	24%	52%	32%	19%	6%	2%
Charlie Baker	33%	10%	16%	29%	63%	77%
Not sure	43%	37%	52%	53%	31%	22%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Crosstabs

Berwick/Baker	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Don Berwick	25%	55%	35%	19%	4%	3%
Charlie Baker	35%	10%	15%	30%	68%	78%
Not sure	41%	35%	50%	51%	28%	19%

Capuano/Baker	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mike Capuano	35%	69%	47%	33%	8%	5%
Charlie Baker	33%	10%	15%	26%	65%	79%
Not sure	32%	21%	38%	42%	28%	15%

Cowan/Baker	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mo Cowan	26%	59%	35%	21%	4%	3%
Charlie Baker	33%	8%	15%	29%	65%	79%
Not sure	41%	33%	50%	51%	31%	18%

Galvin/Baker	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
William Galvin	37%	68%	48%	33%	12%	10%
Charlie Baker	31%	7%	14%	26%	60%	74%
Not sure	33%	25%	38%	41%	28%	16%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Grossman/Baker						
Steve Grossman	32%	67%	40%	27%	7%	8%
Charlie Baker	31%	7%	12%	27%	64%	79%
Not sure	37%	26%	48%	47%	29%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ortiz/Baker						
Carmen Ortiz	27%	63%	34%	20%	6%	3%
Charlie Baker	35%	9%	18%	30%	68%	79%
Not sure	38%	27%	49%	50%	26%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Avellone/Brown						
Joe Avellone	29%	63%	40%	23%	6%	3%
Scott Brown	46%	17%	26%	44%	80%	90%
Not sure	24%	20%	34%	32%	14%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Berwick/Brown						
Don Berwick	30%	66%	41%	23%	6%	4%
Scott Brown	47%	15%	27%	46%	81%	91%
Not sure	23%	20%	32%	30%	14%	5%

Capuano/Brown

| | Base | Ideology | | | | |
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mike Capuano	38%	77%	52%	33%	7%	4%
Scott Brown	45%	14%	25%	45%	80%	89%
Not sure	17%	9%	23%	22%	13%	7%

Cowan/Brown

| | Base | Ideology | | | | |
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Mo Cowan	31%	70%	44%	24%	6%	4%
Scott Brown	48%	16%	25%	49%	82%	91%
Not sure	21%	14%	32%	27%	12%	5%

Galvin/Brown

| | Base | Ideology | | | | |
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
William Galvin	39%	75%	54%	33%	10%	7%
Scott Brown	43%	10%	18%	45%	77%	85%
Not sure	19%	15%	28%	21%	13%	8%

Grossman/Brown

| | Base | Ideology | | | | |
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Steve Grossman	34%	75%	47%	28%	7%	6%
Scott Brown	46%	14%	21%	48%	83%	88%
Not sure	19%	12%	32%	23%	10%	6%

Ortiz/Brown

	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
			Ideology			
Carmen Ortiz	31%	71%	42%	23%	8%	4%
Scott Brown	49%	15%	28%	50%	81%	89%
Not sure	20%	15%	30%	27%	10%	7%

Avellone/Tisei

	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
			Ideology			
Joe Avellone	29%	60%	39%	25%	6%	4%
Richard Tisei	25%	9%	11%	17%	51%	61%
Not sure	46%	31%	50%	59%	43%	35%

Berwick/Tisei

	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
			Ideology			
Don Berwick	28%	60%	35%	24%	6%	7%
Richard Tisei	24%	10%	9%	16%	50%	64%
Not sure	48%	30%	56%	60%	44%	29%

Capuano/Tisei

	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
			Ideology			
Mike Capuano	38%	75%	48%	36%	10%	8%
Richard Tisei	24%	7%	7%	15%	52%	66%
Not sure	39%	18%	45%	49%	38%	27%

Cowan/Tisei

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cowan/Tisei						
Mo Cowan	30%	67%	36%	27%	5%	6%
Richard Tisei	25%	7%	11%	16%	55%	64%
Not sure	45%	26%	53%	56%	40%	30%

Galvin/Tisei

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Galvin/Tisei						
William Galvin	39%	70%	49%	39%	13%	14%
Richard Tisei	24%	6%	10%	15%	51%	64%
Not sure	37%	25%	41%	46%	36%	22%

Grossman/Tisei

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Grossman/Tisei						
Steve Grossman	34%	72%	42%	32%	6%	10%
Richard Tisei	25%	6%	7%	17%	57%	68%
Not sure	41%	23%	51%	51%	37%	22%

Ortiz/Tisei

		Ideology				
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ortiz/Tisei						
Carmen Ortiz	29%	66%	38%	25%	5%	6%
Richard Tisei	27%	6%	9%	20%	57%	68%
Not sure	44%	28%	54%	55%	38%	26%

		Gender	
	Base	Woman	Man
2014 Dem Gov Preference			
Joe Avellone	5%	8%	2%
Don Berwick	4%	4%	4%
Mike Capuano	17%	15%	20%
Mo Cowan	4%	3%	4%
William Galvin	13%	11%	17%
Steve Grossman	6%	4%	9%
Carmen Ortiz	5%	6%	4%
Someone else/Not sure	44%	48%	39%

		Gender	
	Base	Woman	Man
Avellone Favorability			
Favorable	7%	9%	5%
Unfavorable	12%	10%	14%
Not sure	82%	81%	82%

		Gender	
	Base	Woman	Man
Baker Favorability			
Favorable	21%	18%	24%
Unfavorable	20%	18%	22%
Not sure	59%	64%	54%

		Gender	
	Base	Woman	Man
Berwick Favorability			
Favorable	6%	6%	6%
Unfavorable	11%	9%	12%
Not sure	84%	85%	82%

	Base	Gender	
		Woman	Man
Brown Favorability			
Favorable	53%	52%	55%
Unfavorable	35%	36%	35%
Not sure	11%	12%	10%

	Base	Gender	
		Woman	Man
Capuano Favorability			
Favorable	26%	26%	27%
Unfavorable	20%	16%	26%
Not sure	53%	58%	48%

	Base	Gender	
		Woman	Man
Cowan Approval			
Approve	12%	12%	12%
Disapprove	16%	12%	20%
Not sure	72%	75%	68%

	Base	Gender	
		Woman	Man
Galvin Favorability			
Favorable	37%	32%	42%
Unfavorable	15%	13%	17%
Not sure	49%	55%	41%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

		Gender	
	Base	Woman	Man
Grossman Favorability			
Favorable	**20%**	16%	24%
Unfavorable	**14%**	13%	16%
Not sure	**66%**	71%	59%

		Gender	
	Base	Woman	Man
Ortiz Favorability			
Favorable	**14%**	14%	15%
Unfavorable	**20%**	17%	24%
Not sure	**66%**	69%	62%

		Gender	
	Base	Woman	Man
Tisei Favorability			
Favorable	**14%**	14%	15%
Unfavorable	**19%**	16%	23%
Not sure	**66%**	70%	62%

		Gender	
	Base	Woman	Man
Avellone/Baker			
Joe Avellone	**24%**	25%	23%
Charlie Baker	**33%**	29%	38%
Not sure	**43%**	46%	39%

	Base	Gender	
		Woman	Man
Berwick/Baker			
Don Berwick	25%	27%	22%
Charlie Baker	35%	28%	42%
Not sure	41%	45%	35%

	Base	Gender	
		Woman	Man
Capuano/Baker			
Mike Capuano	35%	36%	34%
Charlie Baker	33%	26%	41%
Not sure	32%	38%	26%

	Base	Gender	
		Woman	Man
Cowan/Baker			
Mo Cowan	26%	29%	23%
Charlie Baker	33%	27%	41%
Not sure	41%	45%	36%

	Base	Gender	
		Woman	Man
Galvin/Baker			
William Galvin	37%	39%	33%
Charlie Baker	31%	25%	37%
Not sure	33%	35%	30%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Crosstabs

	Base	Gender	
		Woman	Man
Grossman/Baker			
Steve Grossman	32%	33%	30%
Charlie Baker	31%	26%	38%
Not sure	37%	41%	32%

	Base	Gender	
		Woman	Man
Ortiz/Baker			
Carmen Ortiz	27%	29%	25%
Charlie Baker	35%	29%	42%
Not sure	38%	42%	33%

	Base	Gender	
		Woman	Man
Avellone/Brown			
Joe Avellone	29%	31%	27%
Scott Brown	46%	41%	52%
Not sure	24%	27%	21%

	Base	Gender	
		Woman	Man
Berwick/Brown			
Don Berwick	30%	32%	28%
Scott Brown	47%	42%	53%
Not sure	23%	27%	19%

Crosstabs

Capuano/Brown	Base	Gender	
		Woman	Man
Mike Capuano	38%	40%	35%
Scott Brown	45%	41%	50%
Not sure	17%	19%	15%

Cowan/Brown	Base	Gender	
		Woman	Man
Mo Cowan	31%	35%	27%
Scott Brown	48%	43%	54%
Not sure	21%	23%	19%

Galvin/Brown	Base	Gender	
		Woman	Man
William Galvin	39%	41%	35%
Scott Brown	43%	38%	48%
Not sure	19%	20%	17%

Grossman/Brown	Base	Gender	
		Woman	Man
Steve Grossman	34%	37%	31%
Scott Brown	46%	42%	52%
Not sure	19%	21%	17%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

	Base	Gender	
		Woman	Man
Ortiz/Brown			
Carmen Ortiz	**31%**	34%	27%
Scott Brown	**49%**	44%	53%
Not sure	**20%**	21%	19%

	Base	Gender	
		Woman	Man
Avellone/Tisei			
Joe Avellone	**29%**	31%	25%
Richard Tisei	**25%**	19%	32%
Not sure	**46%**	49%	43%

	Base	Gender	
		Woman	Man
Berwick/Tisei			
Don Berwick	**28%**	31%	24%
Richard Tisei	**24%**	19%	30%
Not sure	**48%**	50%	46%

	Base	Gender	
		Woman	Man
Capuano/Tisei			
Mike Capuano	**38%**	42%	33%
Richard Tisei	**24%**	20%	28%
Not sure	**39%**	39%	38%

		Gender	
	Base	Woman	Man
Cowan/Tisei			
Mo Cowan	30%	33%	26%
Richard Tisei	25%	20%	32%
Not sure	45%	47%	42%

		Gender	
	Base	Woman	Man
Galvin/Tisei			
William Galvin	39%	43%	34%
Richard Tisei	24%	19%	30%
Not sure	37%	38%	36%

		Gender	
	Base	Woman	Man
Grossman/Tisei			
Steve Grossman	34%	35%	33%
Richard Tisei	25%	20%	31%
Not sure	41%	45%	36%

		Gender	
	Base	Woman	Man
Ortiz/Tisei			
Carmen Ortiz	29%	32%	26%
Richard Tisei	27%	22%	32%
Not sure	44%	46%	41%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

		Party		
	Base	Democrat	Republican	Independent/Other
2014 Dem Gov Preference				
Joe Avellone	5%	6%	23%	2%
Don Berwick	4%	5%	9%	2%
Mike Capuano	17%	19%	9%	14%
Mo Cowan	4%	4%	-	5%
William Galvin	13%	12%	19%	16%
Steve Grossman	6%	6%	12%	7%
Carmen Ortiz	5%	6%	9%	5%
Someone else/Not sure	44%	44%	20%	49%

		Party		
	Base	Democrat	Republican	Independent/Other
Avellone Favorability				
Favorable	7%	13%	6%	2%
Unfavorable	12%	12%	19%	8%
Not sure	82%	76%	75%	90%

		Party		
	Base	Democrat	Republican	Independent/Other
Baker Favorability				
Favorable	21%	13%	33%	22%
Unfavorable	20%	28%	16%	15%
Not sure	59%	59%	51%	63%

		Party		
	Base	Democrat	Republican	Independent/Other
Berwick Favorability				
Favorable	6%	10%	7%	2%
Unfavorable	11%	12%	12%	8%
Not sure	84%	78%	81%	90%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

	Base	Party		
		Democrat	Republican	Independent/Other
Brown Favorability				
Favorable	53%	33%	78%	61%
Unfavorable	35%	54%	16%	27%
Not sure	11%	13%	6%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Capuano Favorability				
Favorable	26%	38%	15%	21%
Unfavorable	20%	15%	32%	21%
Not sure	53%	48%	54%	58%

	Base	Party		
		Democrat	Republican	Independent/Other
Cowan Approval				
Approve	12%	21%	9%	6%
Disapprove	16%	10%	24%	17%
Not sure	72%	69%	66%	77%

	Base	Party		
		Democrat	Republican	Independent/Other
Galvin Favorability				
Favorable	37%	41%	28%	37%
Unfavorable	15%	12%	21%	14%
Not sure	49%	47%	50%	49%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Grossman Favorability				
Favorable	20%	27%	17%	15%
Unfavorable	14%	11%	21%	15%
Not sure	66%	62%	62%	70%

	Base	Party		
		Democrat	Republican	Independent/Other
Ortiz Favorability				
Favorable	14%	19%	13%	10%
Unfavorable	20%	17%	28%	19%
Not sure	66%	64%	58%	71%

	Base	Party		
		Democrat	Republican	Independent/Other
Tisei Favorability				
Favorable	14%	13%	23%	13%
Unfavorable	19%	21%	17%	19%
Not sure	66%	66%	61%	68%

	Base	Party		
		Democrat	Republican	Independent/Other
Avellone/Baker				
Joe Avellone	24%	43%	7%	13%
Charlie Baker	33%	13%	67%	38%
Not sure	43%	44%	26%	49%

Berwick/Baker

	Base	Party		
		Democrat	Republican	Independent/Other
Don Berwick	25%	45%	9%	12%
Charlie Baker	35%	13%	69%	40%
Not sure	41%	42%	22%	48%

Capuano/Baker

	Base	Party		
		Democrat	Republican	Independent/Other
Mike Capuano	35%	60%	10%	23%
Charlie Baker	33%	12%	69%	36%
Not sure	32%	28%	22%	41%

Cowan/Baker

	Base	Party		
		Democrat	Republican	Independent/Other
Mo Cowan	26%	48%	9%	13%
Charlie Baker	33%	12%	67%	39%
Not sure	41%	40%	24%	48%

Galvin/Baker

	Base	Party		
		Democrat	Republican	Independent/Other
William Galvin	37%	60%	15%	25%
Charlie Baker	31%	11%	65%	35%
Not sure	33%	29%	21%	41%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Grossman/Baker	Base	Party		
		Democrat	Republican	Independent/Other
Steve Grossman	32%	56%	12%	18%
Charlie Baker	31%	10%	67%	36%
Not sure	37%	34%	22%	46%

Ortiz/Baker	Base	Party		
		Democrat	Republican	Independent/Other
Carmen Ortiz	27%	49%	12%	13%
Charlie Baker	35%	14%	67%	40%
Not sure	38%	37%	21%	46%

Avellone/Brown	Base	Party		
		Democrat	Republican	Independent/Other
Joe Avellone	29%	53%	11%	16%
Scott Brown	46%	21%	79%	55%
Not sure	24%	27%	9%	29%

Berwick/Brown	Base	Party		
		Democrat	Republican	Independent/Other
Don Berwick	30%	54%	12%	16%
Scott Brown	47%	20%	78%	58%
Not sure	23%	26%	10%	26%

Crosstabs

Capuano/Brown	Base	Party		
		Democrat	Republican	Independent/Other
Mike Capuano	38%	64%	15%	23%
Scott Brown	45%	20%	78%	55%
Not sure	17%	16%	7%	22%

Cowan/Brown	Base	Party		
		Democrat	Republican	Independent/Other
Mo Cowan	31%	58%	11%	16%
Scott Brown	48%	20%	83%	59%
Not sure	21%	22%	6%	26%

Galvin/Brown	Base	Party		
		Democrat	Republican	Independent/Other
William Galvin	39%	65%	13%	25%
Scott Brown	43%	15%	78%	53%
Not sure	19%	20%	9%	22%

Grossman/Brown	Base	Party		
		Democrat	Republican	Independent/Other
Steve Grossman	34%	61%	13%	19%
Scott Brown	46%	18%	80%	58%
Not sure	19%	21%	7%	23%

Ortiz/Brown	Base	Party		
		Democrat	Republican	Independent/Other
Carmen Ortiz	31%	56%	11%	17%
Scott Brown	49%	22%	82%	59%
Not sure	20%	22%	7%	24%

Avellone/Tisei	Base	Party		
		Democrat	Republican	Independent/Other
Joe Avellone	29%	52%	10%	15%
Richard Tisei	25%	8%	59%	26%
Not sure	46%	40%	31%	59%

Berwick/Tisei	Base	Party		
		Democrat	Republican	Independent/Other
Don Berwick	28%	51%	9%	14%
Richard Tisei	24%	7%	53%	27%
Not sure	48%	41%	38%	59%

Capuano/Tisei	Base	Party		
		Democrat	Republican	Independent/Other
Mike Capuano	38%	64%	11%	25%
Richard Tisei	24%	6%	55%	27%
Not sure	39%	30%	34%	49%

	Base	Party		
		Democrat	Republican	Independent/Other
Cowan/Tisei				
Mo Cowan	30%	57%	9%	14%
Richard Tisei	25%	7%	57%	29%
Not sure	45%	36%	34%	57%

	Base	Party		
		Democrat	Republican	Independent/Other
Galvin/Tisei				
William Galvin	39%	64%	14%	26%
Richard Tisei	24%	6%	57%	26%
Not sure	37%	30%	28%	48%

	Base	Party		
		Democrat	Republican	Independent/Other
Grossman/Tisei				
Steve Grossman	34%	60%	12%	19%
Richard Tisei	25%	6%	57%	29%
Not sure	41%	33%	31%	51%

	Base	Party		
		Democrat	Republican	Independent/Other
Ortiz/Tisei				
Carmen Ortiz	29%	53%	12%	15%
Richard Tisei	27%	9%	58%	30%
Not sure	44%	39%	30%	54%

	Base	Race	
		White	Other
2014 Dem Gov Preference			
Joe Avellone	5%	3%	18%
Don Berwick	4%	4%	6%
Mike Capuano	17%	17%	16%
Mo Cowan	4%	4%	4%
William Galvin	13%	15%	8%
Steve Grossman	6%	6%	10%
Carmen Ortiz	5%	4%	10%
Someone else/Not sure	44%	48%	28%

	Base	Race	
		White	Other
Avellone Favorability			
Favorable	7%	5%	16%
Unfavorable	12%	11%	14%
Not sure	82%	84%	70%

	Base	Race	
		White	Other
Baker Favorability			
Favorable	21%	20%	24%
Unfavorable	20%	20%	21%
Not sure	59%	60%	55%

	Base	Race	
		White	Other
Berwick Favorability			
Favorable	6%	5%	10%
Unfavorable	11%	10%	14%
Not sure	84%	85%	76%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

	Base	Race	
		White	Other
Brown Favorability			
Favorable	53%	57%	34%
Unfavorable	35%	33%	49%
Not sure	11%	10%	17%

	Base	Race	
		White	Other
Capuano Favorability			
Favorable	26%	26%	27%
Unfavorable	20%	19%	27%
Not sure	53%	54%	46%

	Base	Race	
		White	Other
Cowan Approval			
Approve	12%	11%	19%
Disapprove	16%	16%	15%
Not sure	72%	73%	66%

	Base	Race	
		White	Other
Galvin Favorability			
Favorable	37%	36%	43%
Unfavorable	15%	15%	15%
Not sure	49%	50%	43%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

	Base	Race	
		White	Other
Grossman Favorability			
Favorable	**20%**	19%	26%
Unfavorable	**14%**	15%	13%
Not sure	**66%**	66%	61%

	Base	Race	
		White	Other
Ortiz Favorability			
Favorable	**14%**	13%	21%
Unfavorable	**20%**	20%	20%
Not sure	**66%**	67%	58%

	Base	Race	
		White	Other
Tisei Favorability			
Favorable	**14%**	15%	13%
Unfavorable	**19%**	18%	27%
Not sure	**66%**	67%	59%

	Base	Race	
		White	Other
Avellone/Baker			
Joe Avellone	**24%**	22%	32%
Charlie Baker	**33%**	36%	18%
Not sure	**43%**	42%	49%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Crosstabs

Berwick/Baker	Base	Race	
		White	Other
Don Berwick	**25%**	23%	35%
Charlie Baker	**35%**	37%	20%
Not sure	**41%**	40%	45%

Capuano/Baker	Base	Race	
		White	Other
Mike Capuano	**35%**	33%	45%
Charlie Baker	**33%**	35%	20%
Not sure	**32%**	32%	34%

Cowan/Baker	Base	Race	
		White	Other
Mo Cowan	**26%**	24%	35%
Charlie Baker	**33%**	36%	19%
Not sure	**41%**	40%	46%

Galvin/Baker	Base	Race	
		White	Other
William Galvin	**37%**	35%	48%
Charlie Baker	**31%**	33%	18%
Not sure	**33%**	32%	34%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Crosstabs

Grossman/Baker	Base	Race	
		White	Other
Steve Grossman	32%	30%	41%
Charlie Baker	31%	34%	17%
Not sure	37%	36%	42%

Ortiz/Baker	Base	Race	
		White	Other
Carmen Ortiz	27%	25%	38%
Charlie Baker	35%	37%	24%
Not sure	38%	38%	38%

Avellone/Brown	Base	Race	
		White	Other
Joe Avellone	29%	27%	42%
Scott Brown	46%	49%	30%
Not sure	24%	24%	28%

Berwick/Brown	Base	Race	
		White	Other
Don Berwick	30%	28%	41%
Scott Brown	47%	50%	29%
Not sure	23%	22%	29%

		Race	
	Base	White	Other
Capuano/Brown			
Mike Capuano	**38%**	34%	55%
Scott Brown	**45%**	49%	25%
Not sure	**17%**	17%	20%

		Race	
	Base	White	Other
Cowan/Brown			
Mo Cowan	**31%**	28%	48%
Scott Brown	**48%**	51%	30%
Not sure	**21%**	21%	22%

		Race	
	Base	White	Other
Galvin/Brown			
William Galvin	**39%**	35%	56%
Scott Brown	**43%**	46%	24%
Not sure	**19%**	19%	19%

		Race	
	Base	White	Other
Grossman/Brown			
Steve Grossman	**34%**	32%	46%
Scott Brown	**46%**	49%	30%
Not sure	**19%**	18%	23%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Ortiz/Brown	Base	Race	
		White	Other
Carmen Ortiz	31%	29%	43%
Scott Brown	49%	51%	31%
Not sure	20%	19%	26%

Avellone/Tisei	Base	Race	
		White	Other
Joe Avellone	29%	26%	45%
Richard Tisei	25%	27%	12%
Not sure	46%	47%	44%

Berwick/Tisei	Base	Race	
		White	Other
Don Berwick	28%	26%	41%
Richard Tisei	24%	26%	11%
Not sure	48%	48%	48%

Capuano/Tisei	Base	Race	
		White	Other
Mike Capuano	38%	35%	53%
Richard Tisei	24%	26%	10%
Not sure	39%	39%	37%

Crosstabs

		Race	
	Base	White	Other
Cowan/Tisei			
Mo Cowan	**30%**	28%	39%
Richard Tisei	**25%**	28%	10%
Not sure	**45%**	44%	51%

		Race	
	Base	White	Other
Galvin/Tisei			
William Galvin	**39%**	37%	51%
Richard Tisei	**24%**	26%	9%
Not sure	**37%**	37%	40%

		Race	
	Base	White	Other
Grossman/Tisei			
Steve Grossman	**34%**	33%	41%
Richard Tisei	**25%**	27%	11%
Not sure	**41%**	40%	47%

		Race	
	Base	White	Other
Ortiz/Tisei			
Carmen Ortiz	**29%**	28%	41%
Richard Tisei	**27%**	29%	13%
Not sure	**44%**	43%	46%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2014 Dem Gov Preference					
Joe Avellone	**5%**	26%	5%	2%	2%
Don Berwick	**4%**	-	6%	5%	1%
Mike Capuano	**17%**	9%	19%	20%	13%
Mo Cowan	**4%**	9%	3%	4%	2%
William Galvin	**13%**	17%	18%	11%	13%
Steve Grossman	**6%**	9%	4%	5%	10%
Carmen Ortiz	**5%**	4%	4%	7%	4%
Someone else/Not sure	**44%**	26%	40%	46%	55%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Avellone Favorability					
Favorable	**7%**	17%	10%	5%	4%
Unfavorable	**12%**	17%	21%	7%	8%
Not sure	**82%**	66%	69%	88%	89%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Baker Favorability					
Favorable	**21%**	28%	20%	21%	18%
Unfavorable	**20%**	23%	23%	20%	17%
Not sure	**59%**	50%	57%	59%	65%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Berwick Favorability					
Favorable	**6%**	8%	7%	6%	3%
Unfavorable	**11%**	18%	16%	8%	7%
Not sure	**84%**	74%	77%	86%	90%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Brown Favorability					
Favorable	**53%**	49%	55%	53%	54%
Unfavorable	**35%**	38%	36%	36%	33%
Not sure	**11%**	13%	10%	11%	13%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Capuano Favorability					
Favorable	**26%**	18%	31%	27%	23%
Unfavorable	**20%**	34%	24%	17%	18%
Not sure	**53%**	47%	45%	56%	59%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Cowan Approval					
Approve	**12%**	22%	13%	11%	10%
Disapprove	**16%**	27%	19%	13%	14%
Not sure	**72%**	51%	69%	76%	77%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Galvin Favorability					
Favorable	**37%**	38%	31%	38%	40%
Unfavorable	**15%**	16%	19%	12%	13%
Not sure	**49%**	46%	50%	50%	47%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Grossman Favorability					
Favorable	**20%**	18%	19%	20%	23%
Unfavorable	**14%**	21%	17%	13%	12%
Not sure	**66%**	62%	64%	67%	66%

		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Ortiz Favorability					
Favorable	**14%**	21%	10%	15%	14%
Unfavorable	**20%**	21%	25%	18%	17%
Not sure	**66%**	59%	64%	66%	69%

		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Tisei Favorability					
Favorable	**14%**	15%	14%	15%	13%
Unfavorable	**19%**	26%	21%	18%	17%
Not sure	**66%**	59%	65%	67%	69%

		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Avellone/Baker					
Joe Avellone	**24%**	29%	23%	25%	21%
Charlie Baker	**33%**	24%	32%	35%	35%
Not sure	**43%**	47%	45%	41%	44%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Berwick/Baker	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Don Berwick	25%	32%	26%	24%	20%
Charlie Baker	35%	26%	32%	35%	39%
Not sure	41%	41%	41%	40%	41%

Capuano/Baker	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mike Capuano	35%	33%	34%	38%	31%
Charlie Baker	33%	24%	33%	32%	38%
Not sure	32%	42%	33%	31%	31%

Cowan/Baker	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mo Cowan	26%	36%	28%	25%	22%
Charlie Baker	33%	15%	34%	34%	40%
Not sure	41%	48%	38%	42%	38%

Galvin/Baker	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
William Galvin	37%	45%	34%	38%	34%
Charlie Baker	31%	26%	31%	30%	35%
Not sure	33%	29%	35%	33%	31%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Grossman/Baker					
Steve Grossman	**32%**	35%	32%	31%	30%
Charlie Baker	**31%**	13%	31%	33%	37%
Not sure	**37%**	52%	37%	36%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ortiz/Baker					
Carmen Ortiz	**27%**	32%	31%	25%	24%
Charlie Baker	**35%**	26%	33%	36%	39%
Not sure	**38%**	42%	37%	39%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Avellone/Brown					
Joe Avellone	**29%**	32%	31%	29%	28%
Scott Brown	**46%**	35%	47%	46%	51%
Not sure	**24%**	32%	22%	26%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Berwick/Brown					
Don Berwick	**30%**	29%	32%	30%	28%
Scott Brown	**47%**	32%	46%	48%	51%
Not sure	**23%**	39%	21%	22%	20%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Capuano/Brown	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mike Capuano	38%	43%	36%	37%	37%
Scott Brown	45%	30%	48%	45%	50%
Not sure	17%	27%	15%	18%	13%

Cowan/Brown	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Mo Cowan	31%	39%	32%	30%	29%
Scott Brown	48%	32%	48%	48%	54%
Not sure	21%	29%	20%	22%	17%

Galvin/Brown	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
William Galvin	39%	50%	36%	38%	37%
Scott Brown	43%	25%	44%	44%	47%
Not sure	19%	25%	21%	18%	16%

Grossman/Brown	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Steve Grossman	34%	32%	35%	34%	35%
Scott Brown	46%	32%	46%	47%	51%
Not sure	19%	36%	19%	19%	13%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

Crosstabs

		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Ortiz/Brown					
Carmen Ortiz	**31%**	35%	32%	30%	29%
Scott Brown	**49%**	38%	49%	49%	52%
Not sure	**20%**	27%	18%	21%	19%

		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Avellone/Tisei					
Joe Avellone	**29%**	42%	30%	27%	25%
Richard Tisei	**25%**	8%	28%	27%	25%
Not sure	**46%**	50%	42%	47%	50%

		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Berwick/Tisei					
Don Berwick	**28%**	38%	28%	27%	25%
Richard Tisei	**24%**	13%	24%	26%	26%
Not sure	**48%**	50%	48%	47%	49%

		Age			
	Base	**18 to 29**	**30 to 45**	**46 to 65**	**Older than 65**
Capuano/Tisei					
Mike Capuano	**38%**	46%	38%	37%	36%
Richard Tisei	**24%**	8%	24%	25%	27%
Not sure	**39%**	46%	39%	38%	37%

May 1-2, 2013
survey of 1,539 Massachusetts voters

3020 Highwoods Blvd.
Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988

![PPP logo]

Crosstabs

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Cowan/Tisei					
Mo Cowan	**30%**	33%	32%	28%	29%
Richard Tisei	**25%**	17%	24%	27%	27%
Not sure	**45%**	50%	44%	44%	44%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Galvin/Tisei					
William Galvin	**39%**	43%	37%	38%	42%
Richard Tisei	**24%**	13%	24%	25%	26%
Not sure	**37%**	43%	39%	37%	32%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Grossman/Tisei					
Steve Grossman	**34%**	29%	39%	32%	35%
Richard Tisei	**25%**	14%	23%	27%	27%
Not sure	**41%**	57%	38%	41%	38%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Ortiz/Tisei					
Carmen Ortiz	**29%**	33%	34%	26%	30%
Richard Tisei	**27%**	14%	23%	30%	28%
Not sure	**44%**	52%	43%	44%	42%