FOR IMMEDIATE RELEASE

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## IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

## Sox fans miss Francona, see postseason but no Series in '12

Raleigh, N.C. - Massachusetts is no doubt Red Sox country-81\% of the state's voters claim to root for the Sox-but the turmoil that has been the club's offseason has its fans a little pessimistic about its chances this season. $82 \%$ of Massachusetts Sox fans think they will play in October, but of the various outcomes, a $43 \%$ plurality think they will not make it past the ALCS. $20 \%$ think they will win the whole thing, $19 \%$ that they will lose to the NL representative, and $11 \%$ think there will be a repeat of last season.

Fans also miss their recently departed, two-time champion skipper. 69\% see Terry Francona favorably and only 7\% unfavorably. New manager Bobby Valentine is also seen positively, but not nearly to the same extent. Only $6 \%$ see him negatively, but also only $44 \%$ positively, and half are still not yet sure of their opinion. Given a choice between the two, $39 \%$ would still rather Francona were in charge, despite missing the playoffs last season. $28 \%$ are glad Valentine is at the helm, and a third are not sure.

One thing Valentine has already done to ingratiate the fanbase is ban alcohol in the clubhouse after the infamous chicken-and-beer incident. 72\% approve of that move, and only $10 \%$ disapprove.

After a stellar 2011 season, center fielder Jacoby Ellsbury is fans’ favorite of the current squad, getting $29 \%$ of the vote. Second-baseman Dustin Pedroia and designated hitter David Ortiz, who also had great years, follow at $25 \%$ and $16 \%$, respectively, with everyone else at $6 \%$ or less. There is less question who Sox diehards see as the greatest player in their history: Ted Williams at 45\%, followed by Carl Yastrzemski at 17\%, Babe Ruth at $12 \%$, and everyone else at $6 \%$ or less.

Two of the franchise's greatest pitchers ended up winning multiple championships with their bitter rival New York Yankees: Ruth and Roger Clemens. But Sox fans have very divergent views of the two. Perhaps because he was traded, rather than having left of his own accord, Ruth is still seen very positively (68-12), but Clemens very negatively (2356). Ruth is also a much more distant memory, and a legendary player, while Clemens is recently retired and stained by the steroid controversy.

PPP surveyed 936 Massachusetts voters from March $16^{\text {th }}$ to $18^{\text {th }}$. The margin of error for the survey is $+/-3.2 \%$. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.

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## Massachusetts Survey Results

Q1 Do you consider yourself to be a Boston Red Sox fan, or not?
Are a Red Sox fan ..... 81\%
Are not ..... 19\%
Q2 (Q's 2-11 asked only of Sox fans) Do you havea favorable or unfavorable opinion of TerryFrancona?
Favorable ..... 69\%
Unfavorable ..... $7 \%$
Not sure ..... 24\%
Q3 Do you have a favorable or unfavorable opinion of Bobby Valentine?Favorable44\%
Unfavorable ..... 6\%
Not sure ..... 50\%
Q4 Who would you rather have as manager this season: Terry Francona or Bobby Valentine?
Terry Francona. ..... 39\%
Bobby Valentine ..... 28\% ..... 28\%
Not sure ..... 33\%
Q5 Do you support or oppose Bobby Valentine's decision to ban alcohol in the clubhouse?
Support ..... 72\%
Oppose ..... 10\%
Not sure ..... 18\%
Q6 Do you have a favorable or unfavorable opinion of Roger Clemens?
Favorable ..... 23\%
Unfavorable ..... 56\%
Not sure ..... 22\%
Q7 Do you have a favorable or unfavorable opinionof Babe Ruth?
Favorable ..... 68\%
Unfavorable ..... 12\%
Not sure ..... 19\%
Q8 Do you think that the Red Sox should retire Wade Boggs' number, or not?
They should retire it ..... 35\%
They should not ..... 29\%
Not sure ..... 36\%
Q9 Given the choices of Josh Beckett, Clay Buchholz, Jacoby Ellsbury, Adrian Gonzalez, Jon Lester, David Ortiz, Dustin Pedroia, and Kevin Youkilis, who is your favorite current Red Sox player?
Josh Beckett ..... 5\%
Clay Buchholz ..... 2\%
Jacoby Ellsbury ..... 29\%
Adrian Gonzalez ..... 2\%
Jon Lester. ..... 4\%
David Ortiz ..... 16\%
Dustin Pedroia ..... 25\%
Kevin Youkilis ..... 6\%
Someone else/Not sure ..... 10\%
Q10 Given the choices of Bobby Doerr, Roger
Clemens, Joe Cronin, Carlton Fisk, Johnny
Pesky, Babe Ruth, Jim Rice, Ted Williams, and
Carl Yastrzemski, who do you think is the
greatest Red Sox player ever?greatest Rox playereve
Bobby Doerr ..... 4\%
Roger Clemens ..... 2\%
Joe Cronin ..... 5\%
Carlton Fisk ..... 6\%
Johnny Pesky ..... 5\%
Babe Ruth ..... 12\%
Jim Rice ..... 5\%
Ted Williams ..... 45\%
Carl Yastrzemski ..... 17\%
Q11 What do you think the outcome of the Red Soxseason will be this year: win the World Series,win the American League but not the WorldSeries, make the playoffs but not win thepennant, or miss the playoffs?
Sox will win the World Series ..... 20\%
They'll win the AL but not the Series ..... 19\%
They'll make the playoffs but not win the pennant ..... 43\%
They'll miss the playoffs ..... 11\%
Not sure ..... 6\%
Q12 Who did you vote for President in 2008?John McCain32\%
Barack Obama ..... 57\%
Someone else/Don't remember ..... 11\%
Q13 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
Very liberal ..... 11\%
Somewhat liberal ..... 27\%
Moderate ..... 36\%
Somewhat conservative ..... 21\%
Very conservative ..... 5\%
Q14 If you are a woman, press 1. If a man, press 2.
Woman ..... 49\%
Man. ..... 51\%
Q15 If you are a Democrat, press 1. If a Republican,press 2. If you are an independent or identifywith another party, press 3.
Democrat ..... 41\%
Republican ..... 14\%
Independent/Other ..... 45\%
Q16 If you are white, press 1. If other, press 2.
White ..... 87\%
Other ..... 13\%
Q17 If you are 18 to 29 years old, press 1. If 30 to45 , press 2 . If 46 to 65 , press 3 . If you areolder than 65 , press 4.
18 to 29 ..... 13\%
30 to 45 ..... 27\%
46 to 65 ..... 40\%
Older than 65 ..... 20\%

Crosstabs

|  |  | 2008 Vote |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |  |
| Sox Fan? |  |  |  |  |
| Are a Red Sox fan | $81 \%$ | $81 \%$ | $81 \%$ | $78 \%$ |
| Are not | $19 \%$ | $19 \%$ | $19 \%$ | $22 \%$ |


|  |  | 2008 Vote |  |  |
| ---: | ---: | ---: | ---: | ---: |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| Francona Favorability |  |  |  |  |
| Favorable | $69 \%$ | $69 \%$ | $71 \%$ | $55 \%$ |
| Unfavorable | $7 \%$ | $8 \%$ | $7 \%$ | $8 \%$ |
| Not sure | $\mathbf{2 4 \%}$ | $22 \%$ | $23 \%$ | $36 \%$ |


|  |  | 2008 Vote |  |  |
| :--- | :---: | :---: | :---: | ---: |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| Valentine <br> Favorability |  |  |  |  |
| Favorable | $\mathbf{4 4 \%}$ | $44 \%$ | $45 \%$ | $37 \%$ |
| Unfavorable | $\mathbf{6 \%}$ | $7 \%$ | $5 \%$ | $12 \%$ |
| Not sure | $\mathbf{5 0 \%}$ | $49 \%$ | $50 \%$ | $51 \%$ |


|  | Base | 2008 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | John McCain | Barack Obama | Someone else/Don't remember |
| Rather Have Francona or Valentine? | 39\% | 43\% | 36\% | 40\% |
| Terry Francona |  |  |  |  |
| Bobby Valentine | 28\% | 27\% | 30\% | 23\% |
| Not sure | 33\% | 30\% | 33\% | 37\% |

## Crosstabs

|  | Base | 2008 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | John McCain | Barack Obama | Someone else/Don't remember |
| Support/Oppose Clubhouse Alcohol Ban |  |  |  |  |
| Support | 72\% | 72\% | 73\% | 68\% |
| Oppose | 10\% | 11\% | 10\% | 3\% |
| Not sure | 18\% | 17\% | 17\% | 29\% |


|  |  | 2008 Vote |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| Clemens Favorability |  |  |  |  |
| Favorable | $\mathbf{2 3 \%}$ | $23 \%$ | $21 \%$ | $31 \%$ |
| Unfavorable | $56 \%$ | $60 \%$ | $57 \%$ | $39 \%$ |
| Not sure | $\mathbf{2 2 \%}$ | $18 \%$ | $22 \%$ | $30 \%$ |


|  |  | 2008 Vote |  |  |
| :--- | :--- | :--- | :--- | ---: |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| Ruth Favorability |  |  |  |  |
| Favorable | $68 \%$ | $68 \%$ | $69 \%$ | $66 \%$ |
| Unfavorable | $12 \%$ | $14 \%$ | $12 \%$ | $7 \%$ |
| Not sure | $19 \%$ | $18 \%$ | $18 \%$ | $27 \%$ |


|  |  | 2008 Vote |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| Should Boggs' \# Be <br> Retired? |  |  |  |  |
| They should retire it | $35 \%$ | $39 \%$ | $35 \%$ | $20 \%$ |
| They should not | $\mathbf{2 9 \%}$ | $26 \%$ | $29 \%$ | $38 \%$ |
| Not sure | $\mathbf{3 6 \%}$ | $35 \%$ | $36 \%$ | $42 \%$ |

Crosstabs

|  | Base | 2008 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | John McCain | Barack Obama | Someone else/Don't remember |
| Fave Current Player |  |  |  |  |
| Josh Beckett | 5\% | 5\% | 4\% | 8\% |
| Clay Buchholz | 2\% | 1\% | 3\% | 1\% |
| Jacoby Elsbury | 29\% | 32\% | 27\% | 32\% |
| Adrian Gonzalez | 2\% | 2\% | 2\% | 5\% |
| Jon Lester | 4\% | 4\% | 3\% | 9\% |
| David Ortiz | 16\% | 11\% | 21\% | 10\% |
| Dustin Pedroia | 25\% | 26\% | 25\% | 19\% |
| Kevin Youkilis | 6\% | 9\% | 4\% | 9\% |
| Someone else/Not | 10\% | 10\% | 11\% | 7\% |


|  |  | 2008 Vote |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | Base | John <br> McCain | Barack <br> Obama | Someone else/Don't <br> remember |
| Fave All-time Player |  |  |  |  |
| Bobby Doerr | $4 \%$ | $3 \%$ | $3 \%$ | $10 \%$ |
| Roger Clemens | $2 \%$ | $1 \%$ | $2 \%$ | $3 \%$ |
| Joe Cronin | $5 \%$ | $3 \%$ | $5 \%$ | $7 \%$ |
| Carlton Fisk | $6 \%$ | $7 \%$ | $4 \%$ | $12 \%$ |
| Johnny Pesky | $5 \%$ | $2 \%$ | $7 \%$ | - |
| Babe Ruth | $12 \%$ | $9 \%$ | $14 \%$ | $13 \%$ |
| Jim Rice | $5 \%$ | $8 \%$ | $3 \%$ | $2 \%$ |
| Ted Williams | $45 \%$ | $49 \%$ | $44 \%$ | $39 \%$ |
| Carl Yastrzemski | $\mathbf{1 7 \%}$ | $17 \%$ | $17 \%$ | $13 \%$ |


|  | Base | 2008 Vote |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | John McCain | Barack Obama | Someone else/Don't remember |
| This Season's Outcome? | 20\% | 19\% | 20\% | 24\% |
| Sox will win the World Series |  |  |  |  |
| They'll win the AL but not the Series | 19\% | 20\% | 19\% | 16\% |
| They'll make the playoffs but not win the pennant | 43\% | 42\% | 44\% | 45\% |
| They'll miss the playoffs | 11\% | 14\% | 10\% | 12\% |
| Not sure | 6\% | 6\% | 7\% | 3\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Sox Fan? | 81\% | 76\% | 84\% | 85\% | 78\% | 53\% |
| Are a Red Sox fan |  |  |  |  |  |  |
| Are not | 19\% | 24\% | 16\% | 15\% | 22\% | 47\% |

## Crosstabs

|  |  | Ideology |  |  |  |  |  |
| ---: | :---: | :---: | :---: | ---: | ---: | ---: | :---: |
|  | Base | Very <br> liberal | Somew hat <br> liberal | Moderate | Somewhat <br> conservative | Very <br> conservative |  |
| Francona Favorability |  |  |  |  |  |  |  |
| Favorable | $69 \%$ | $70 \%$ | $66 \%$ | $68 \%$ | $71 \%$ | $74 \%$ |  |
| Unfavorable | $7 \%$ | $6 \%$ | $11 \%$ | $5 \%$ | $8 \%$ | $4 \%$ |  |
| Not sure | $24 \%$ | $25 \%$ | $24 \%$ | $26 \%$ | $22 \%$ | $22 \%$ |  |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | conservative |
| Valentine Favorability | 44\% | 52\% | 43\% | 41\% | 43\% | 49\% |
| Favorable |  |  |  |  |  |  |
| Unfavorable | 6\% | 10\% | 8\% | 4\% | 8\% | - |
| Not sure | 50\% | 38\% | 49\% | 54\% | 49\% | 51\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | $\begin{array}{r} \text { Very } \\ \text { conservative } \end{array}$ |
| Rather Have Francona or Valentine? | 39\% | 49\% | 23\% | 43\% | 47\% | 33\% |
| Terry Francona |  |  |  |  |  |  |
| Bobby Valentine | 28\% | 28\% | 34\% | 25\% | 25\% | 44\% |
| Not sure | 33\% | 23\% | 43\% | 32\% | 28\% | 23\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Support/Oppose Clubhouse Alcohol Ban |  |  |  |  |  |  |
| Support | 72\% | 70\% | 75\% | 70\% | 77\% | 62\% |
| Oppose | 10\% | 12\% | 7\% | 11\% | 9\% | 19\% |
| Not sure | 18\% | 18\% | 18\% | 19\% | 15\% | 18\% |

## Crosstabs

|  |  | Ideology |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | ---: | ---: | :---: | :---: |
|  | Base | Very <br> liberal | Somew hat <br> liberal | Moderate | Somewhat <br> conservative | Very <br> conservative |  |  |
| Clemens Favorability |  |  |  |  |  |  |  |  |
| Favorable | $\mathbf{2 3 \%}$ | $37 \%$ | $23 \%$ | $20 \%$ | $19 \%$ | $24 \%$ |  |  |
| Unfavorable | $\mathbf{5 6 \%}$ | $47 \%$ | $53 \%$ | $57 \%$ | $63 \%$ | $45 \%$ |  |  |
| Not sure | $\mathbf{2 2 \%}$ | $16 \%$ | $24 \%$ | $23 \%$ | $18 \%$ | $31 \%$ |  |  |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | $\begin{array}{r} \text { Very } \\ \text { conservative } \end{array}$ |
| Ruth Favorability |  |  |  |  |  |  |
| Favorable | 68\% | 76\% | 71\% | 66\% | 66\% | 69\% |
| Unfavorable | 12\% | 6\% | 10\% | 15\% | 13\% | 13\% |
| Not sure | 19\% | 18\% | 19\% | 19\% | 22\% | 17\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Should Boggs' \# Be Retired? | 35\% | 38\% | 32\% | 30\% | 41\% | 54\% |
| They should retire it |  |  |  |  |  |  |
| They should not | 29\% | 21\% | 30\% | 28\% | 36\% | 18\% |
| Not sure | 36\% | 41\% | 38\% | 42\% | 23\% | 28\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Fave Current Player |  |  |  |  |  |  |
| Josh Beckett | 5\% | 7\% | 3\% | 5\% | 2\% | 17\% |
| Clay Buchholz | 2\% | - | 3\% | 3\% | 1\% | - |
| Jacoby Elsbury | 29\% | 33\% | 30\% | 27\% | 28\% | 41\% |
| Adrian Gonzalez | 2\% | 4\% | 2\% | 2\% | 1\% | 2\% |
| Jon Lester | 4\% | 4\% | 4\% | 5\% | 2\% | 6\% |
| David Ortiz | 16\% | 19\% | 15\% | 20\% | 12\% | 4\% |
| Dustin Pedroia | 25\% | 18\% | 24\% | 22\% | 36\% | 27\% |
| Kevin Youkilis | 6\% | 3\% | 9\% | 6\% | 8\% | - |
| Someone else/Not <br> sure | 10\% | 13\% | 9\% | 11\% | 11\% | 4\% |

Crosstabs

|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| Fave All-time Player |  |  |  |  |  |  |
| Bobby Doerr | 4\% | 2\% | 7\% | 2\% | 3\% | 14\% |
| Roger Clemens | 2\% | - | 2\% | 3\% | - | - |
| Joe Cronin | 5\% | - | 6\% | 7\% | 1\% | 4\% |
| Carlton Fisk | 6\% | 6\% | 5\% | 9\% | 4\% | - |
| Johnny Pesky | 5\% | 14\% | 8\% | 2\% | 2\% | 4\% |
| Babe Ruth | 12\% | 18\% | 8\% | 17\% | 5\% | 14\% |
| Jim Rice | 5\% | 3\% | 5\% | 4\% | 7\% | 4\% |
| Ted William s | 45\% | 48\% | 40\% | 41\% | 57\% | 40\% |
| Carl Yastrzemski | 17\% | 9\% | 20\% | 14\% | 21\% | 18\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very liberal | Somewhat liberal | Moderate | Somewhat conservative | Very conservative |
| This Season's Outcome? | 20\% | 9\% | 24\% | 23\% | 17\% | 15\% |
| Sox will win the World Series |  |  |  |  |  |  |
| They'll win the AL but not the Series | 19\% | 31\% | 16\% | 19\% | 14\% | 28\% |
| They'll make the playoffs but not win the pennant | 43\% | 41\% | 47\% | 41\% | 47\% | 34\% |
| They'll miss the playoffs | 11\% | 16\% | 10\% | 9\% | 13\% | 16\% |
| Not sure | 6\% | 4\% | 3\% | 7\% | 9\% | 7\% |


|  |  | Gender |  |
| ---: | :---: | :--- | :---: |
|  | Base | Woman |  |
|  | Man |  |  |
| Sox Fan? |  |  |  |
| Are a Red Sox fan | $81 \%$ | $84 \%$ |  |
| Are not | $19 \%$ | $16 \%$ |  |


|  |  | Gender |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | Base | Wom an | Man |  |
| Francona Favorability |  |  |  |  |
| Favorable | $\mathbf{6 9 \%}$ | $64 \%$ | $73 \%$ |  |
| Unfavorable | $\mathbf{7 \%}$ | $6 \%$ | $9 \%$ |  |
| Not sure | $\mathbf{2 4 \%}$ | $30 \%$ | $18 \%$ |  |

## Public Policy Polling

## Crosstabs

|  |  | Gender |  |
| :--- | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Valentine |  |  |  |
| Favorability |  |  |  |
| Favorable | $44 \%$ | $31 \%$ | $57 \%$ |
| Unfavorable | $6 \%$ | $6 \%$ | $7 \%$ |
| Not sure | $50 \%$ | $63 \%$ | $37 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Rather Have |  |  |  |
| Francona or |  |  |  |
| Valentine? |  |  |  |


|  |  | Gender |  |
| :--- | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Support/Oppose <br> Clubhouse Alcohol <br> Ban |  |  |  |
|  |  |  |  |
| Support | $72 \%$ | $73 \%$ | $71 \%$ |
| Oppose | $10 \%$ | $8 \%$ | $12 \%$ |
| Not sure | $18 \%$ | $19 \%$ | $17 \%$ |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Clemens Favorability |  |  |  |
| Favorable | $23 \%$ | $21 \%$ | $24 \%$ |
| Unfavorable | $56 \%$ | $51 \%$ | $60 \%$ |
| Not sure | $\mathbf{2 2 \%}$ | $28 \%$ | $15 \%$ |

## Crosstabs

|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Ruth Favorability |  |  |  |
| Favorable | $68 \%$ | $63 \%$ | $73 \%$ |
| Unfavorable | $12 \%$ | $12 \%$ | $13 \%$ |
| Not sure | $19 \%$ | $25 \%$ | $14 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Woman | Man |
| Should Boggs' \# Be <br> Retired? |  |  |  |
| They should retire it | $35 \%$ | $32 \%$ | $37 \%$ |
| They should not | $\mathbf{2 9 \%}$ | $23 \%$ | $36 \%$ |
| Not sure | $\mathbf{3 6 \%}$ | $45 \%$ | $27 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Fave Current Player |  |  |  |
| Josh Beckett | $5 \%$ | $5 \%$ | $4 \%$ |
| Clay Buchholz | $\mathbf{2 \%}$ | $2 \%$ | $2 \%$ |
| Jacoby Elsbury | $\mathbf{2 9 \%}$ | $26 \%$ | $33 \%$ |
| Adrian Gonzalez | $\mathbf{2 \%}$ | $2 \%$ | $2 \%$ |
| Jon Lester | $\mathbf{4 \%}$ | $5 \%$ | $3 \%$ |
| David Ortiz | $\mathbf{1 6 \%}$ | $20 \%$ | $12 \%$ |
| Dustin Pedroia | $\mathbf{2 5 \%}$ | $22 \%$ | $28 \%$ |
| Kevin Youkilis | $\mathbf{6 \%}$ | $4 \%$ | $9 \%$ |
| Someone else/Not | $\mathbf{1 0 \%}$ | $13 \%$ | $7 \%$ |
| sure |  |  |  |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Woman | Man |
| Fave All-time Player |  |  |  |
| Bobby Doerr | $\mathbf{4 \%}$ | $4 \%$ | $4 \%$ |
| Roger Clemens | $2 \%$ | $2 \%$ | $1 \%$ |
| Joe Cronin | $5 \%$ | $5 \%$ | $5 \%$ |
| Carlton Fisk | $\mathbf{6 \%}$ | $7 \%$ | $5 \%$ |
| Johnny Pesky | $5 \%$ | $5 \%$ | $5 \%$ |
| Babe Ruth | $\mathbf{1 2 \%}$ | $13 \%$ | $11 \%$ |
| Jim Rice | $\mathbf{5 \%}$ | $5 \%$ | $5 \%$ |
| Ted Williams | $\mathbf{4 5 \%}$ | $37 \%$ | $53 \%$ |
| Carl Yastrzemski | $\mathbf{1 7 \%}$ | $23 \%$ | $11 \%$ |

## Public Policy Polling

## Crosstabs

|  |  | Gender |  |
| :--- | :---: | :---: | :---: |
|  | Base | Woman | Man |
| This Season's <br> Outcome? |  |  |  |
| Sox will win the <br> World Series | $\mathbf{2 0 \%}$ | $24 \%$ | $16 \%$ |
| They'Il win the AL <br> but not the Series | $\mathbf{1 9 \%}$ | $23 \%$ | $15 \%$ |
| They'Il make the <br> playoffs but not win <br> the pennant | $\mathbf{4 3 \%}$ | $40 \%$ | $47 \%$ |
| They'll miss the <br> playoffs | $\mathbf{1 1 \%}$ | $6 \%$ | $16 \%$ |
| Not sure | $\mathbf{6 \%}$ | $7 \%$ | $6 \%$ |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Sox Fan? |  |  |  |  |
| Are a Red Sox fan | 81\% | 80\% | 78\% | 82\% |
| Are not | 19\% | 20\% | 22\% | 18\% |


|  |  | Party |  |  |  |
| ---: | ---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Francona Favorability |  |  |  |  |  |
| Favorable | $69 \%$ | $67 \%$ | $71 \%$ | $69 \%$ |  |
| Unfavorable | $7 \%$ | $7 \%$ | $11 \%$ | $7 \%$ |  |
| Not sure | $24 \%$ | $27 \%$ | $18 \%$ | $24 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Valentine Favorability |  |  |  |  |
| Favorable | 44\% | 44\% | 48\% | 42\% |
| Unfavorable | 6\% | 6\% | 10\% | 6\% |
| Not sure | 50\% | 50\% | 41\% | 52\% |

## Public Policy Polling

## Crosstabs

|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Rather Have Francona or Valentine? |  |  |  |  |
| Terry Francona | 39\% | 35\% | 44\% | 41\% |
| Bobby Valentine | 28\% | 30\% | 38\% | 24\% |
| Not sure | 33\% | 35\% | 18\% | 35\% |


|  |  | Party |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :---: |
|  |  | Democrat | Republican | Independent/Other |  |
| Support/Oppose <br> Clubhouse Alcohol <br> Ban |  |  |  |  |  |
| Support | $72 \%$ | $75 \%$ | $68 \%$ | $71 \%$ |  |
| Oppose | $10 \%$ | $7 \%$ | $13 \%$ | $11 \%$ |  |
| Not sure | $18 \%$ | $18 \%$ | $19 \%$ | $18 \%$ |  |


|  |  | Party |  |  |  |
| ---: | :---: | :---: | :---: | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Clemens Favorability |  |  |  |  |  |
| Favorable | $23 \%$ | $24 \%$ | $27 \%$ | $20 \%$ |  |
| Unfavorable | $56 \%$ | $51 \%$ | $57 \%$ | $59 \%$ |  |
| Not sure | $\mathbf{2 2 \%}$ | $25 \%$ | $17 \%$ | $20 \%$ |  |


|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Ruth Favorability |  |  |  |  |  |
| Favorable | $68 \%$ | $70 \%$ | $66 \%$ | $68 \%$ |  |
| Unfavorable | $12 \%$ | $9 \%$ | $17 \%$ | $13 \%$ |  |
| Not sure | $19 \%$ | $21 \%$ | $16 \%$ | $19 \%$ |  |

## Crosstabs

|  |  | Party |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Should Boggs' \# Be <br> Retired? |  |  |  |  |  |
| They should retire it | $35 \%$ | $35 \%$ | $41 \%$ | $32 \%$ |  |
| They should not | $29 \%$ | $25 \%$ | $29 \%$ | $32 \%$ |  |
| Not sure | $36 \%$ | $40 \%$ | $30 \%$ | $36 \%$ |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| Fave Current Player |  |  |  |  |
| Josh Beckett | 5\% | 3\% | 9\% | 4\% |
| Clay Buchholz | 2\% | 2\% | 1\% | 2\% |
| Jacoby Elsbury | 29\% | 30\% | 29\% | 29\% |
| Adrian Gonzalez | 2\% | 1\% | 3\% | 3\% |
| Jon Lester | 4\% | 3\% | 10\% | 3\% |
| David Ortiz | 16\% | 19\% | 13\% | 14\% |
| Dustin Pedroia | 25\% | 24\% | 24\% | 26\% |
| Kevin Youkilis | 6\% | 5\% | 9\% | 7\% |
| Someone else/Not sure | 10\% | 13\% | 2\% | 11\% |


|  |  | Party |  |  |  |
| ---: | :---: | :--- | :--- | :--- | :---: |
|  | Base | Democrat | Republican | Independent/Other |  |
| Fave All-time Player |  |  |  | $3 \%$ |  |
| Bobby Doerr | $\mathbf{4 \%}$ | $4 \%$ | $8 \%$ | $2 \%$ |  |
| Roger Clemens | $\mathbf{2 \%}$ | $2 \%$ | $1 \%$ | $4 \%$ |  |
| Joe Cronin | $5 \%$ | $6 \%$ | $5 \%$ | $6 \%$ |  |
| Carlton Fisk | $\mathbf{6 \%}$ | $5 \%$ | $8 \%$ | $2 \%$ |  |
| Johnny Pesky | $5 \%$ | $9 \%$ | $5 \%$ | $12 \%$ |  |
| Babe Ruth | $\mathbf{1 2 \%}$ | $16 \%$ | $2 \%$ | $6 \%$ |  |
| Jim Rice | $\mathbf{5 \%}$ | $5 \%$ | $1 \%$ | $50 \%$ |  |
| Ted Williams | $\mathbf{4 5 \%}$ | $35 \%$ | $53 \%$ | $15 \%$ |  |
| Carl Yastrzemski | $\mathbf{1 7 \%}$ | $19 \%$ | $18 \%$ |  |  |


|  | Base | Party |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Republican | Independent/Other |
| This Season's Outcome? | 20\% | 21\% | 22\% | 18\% |
| Sox will win the World Series |  |  |  |  |
| They'll win the AL but not the Series | 19\% | 23\% | 12\% | 17\% |
| They'll make the playoffs but not win the pennant | 43\% | 42\% | 49\% | 42\% |
| They'll miss the playoffs | 11\% | 8\% | 12\% | 14\% |
| Not sure | 6\% | 5\% | 4\% | 8\% |

## Public Policy Polling

|  |  | Race |  |
| ---: | :--- | :--- | :--- |
|  | Base | White | Other |
| Sox Fan? |  |  |  |
| Are a Red Sox fan | $81 \%$ | $83 \%$ | $67 \%$ |
| Are not | $19 \%$ | $17 \%$ | $33 \%$ |


|  |  | Race |  |
| ---: | :---: | :--- | :---: |
|  | Base | White |  |
|  | Other |  |  |
| Francona Favorability |  |  |  |
| Favorable | $69 \%$ | $68 \%$ |  |
| Unfavorable | $7 \%$ | $7 \%$ |  |
| Not sure | $\mathbf{2 4 \%}$ | $25 \%$ |  |


|  |  | Race |  |
| :--- | :---: | :--- | :---: |
|  | Base | White |  |
|  | Other |  |  |
| Valentine |  |  |  |
| Favorability |  |  |  |
| Favorable | $44 \%$ | $44 \%$ |  |
| Unfavorable | $6 \%$ | $6 \%$ |  |
| Not sure | $50 \%$ | $50 \%$ |  |


|  |  | Race |  |
| :--- | :--- | :--- | :--- |
|  | Base | White | Other |
| Rather Have <br> Francona or <br> Valentine? |  |  |  |
| Terry Francona | $39 \%$ | $39 \%$ | $38 \%$ |
| Bobby Valentine | $\mathbf{2 8 \%}$ | $28 \%$ | $32 \%$ |
| Not sure | $\mathbf{3 3 \%}$ | $33 \%$ | $31 \%$ |

## Crosstabs

|  |  | Race |  |  |
| :--- | :--- | :--- | :--- | :---: |
|  | Base | White | Other |  |
| Support/Oppose <br> Clubhouse Alcohol <br> Ban |  |  |  |  |
|  |  |  |  |  |
| Support | $72 \%$ | $72 \%$ | $72 \%$ |  |
| Oppose | $10 \%$ | $10 \%$ | $10 \%$ |  |
| Not sure | $18 \%$ | $18 \%$ | $18 \%$ |  |


|  |  | Race |  |
| ---: | :--- | :--- | :--- |
|  | Base | White | Other |
| Clemens Favorability |  |  |  |
| Favorable | $23 \%$ | $23 \%$ | $19 \%$ |
| Unfavorable | $56 \%$ | $56 \%$ | $51 \%$ |
| Not sure | $\mathbf{2 2 \%}$ | $21 \%$ | $30 \%$ |


|  |  | Race |  |
| :--- | :--- | :--- | :--- |
|  | Base | White | Other |
| Ruth Favorability |  |  |  |
| Favorable | $68 \%$ | $69 \%$ | $60 \%$ |
| Unfavorable | $12 \%$ | $12 \%$ | $11 \%$ |
| Not sure | $19 \%$ | $18 \%$ | $29 \%$ |


|  |  | Race |  |
| :--- | :--- | :--- | :--- |
|  | Base | White | Other |
| Should Boggs' \# Be <br> Retired? |  |  |  |
| They should retire it | $35 \%$ | $34 \%$ | $44 \%$ |
| They should not | $29 \%$ | $29 \%$ | $28 \%$ |
| Not sure | $36 \%$ | $37 \%$ | $28 \%$ |


|  |  | Race |  |
| :---: | :---: | :---: | :---: |
|  | Base | White | Other |
| Fave Current Player |  |  |  |
| Josh Beckett | 5\% | 4\% | 7\% |
| Clay Buchholz | 2\% | 2\% | 4\% |
| Jacoby Elsbury | 29\% | 29\% | 36\% |
| Adrian Gonzalez | 2\% | 2\% | 2\% |
| Jon Lester | 4\% | 4\% | 5\% |
| David Ortiz | 16\% | 16\% | 18\% |
| Dustin Pedroia | 25\% | 26\% | 14\% |
| Kevin Youkilis | 6\% | 6\% | 7\% |
| Someone else/Not sure | 10\% | 11\% | 6\% |

## Crosstabs

|  | Base | Race |  |
| :---: | :---: | :---: | :---: |
|  |  | White | Other |
| Fave All-time Player |  |  |  |
| Bobby Doerr | 4\% | 3\% | 14\% |
| Roger Clemens | 2\% | 1\% | 6\% |
| Joe Cronin | 5\% | 4\% | 9\% |
| Carlton Fisk | 6\% | 6\% | 5\% |
| Johnny Pesky | 5\% | 5\% | 1\% |
| Babe Ruth | 12\% | 13\% | 8\% |
| Jim Rice | 5\% | 4\% | 8\% |
| Ted Williams | 45\% | 46\% | 39\% |
| Carl Yastrzemski | 17\% | 18\% | 9\% |


|  | Base | Race |  |
| :---: | :---: | :---: | :---: |
|  |  | White | Other |
| This Season's Outcome? |  |  |  |
| Sox will win the World Series | 20\% | 20\% | 25\% |
| They'll win the AL but not the Series | 19\% | 20\% | 13\% |
| They'll make the playoffs but not win the pennant | 43\% | 43\% | 45\% |
| They'll miss the playoffs | 11\% | 11\% | 12\% |
| Not sure | 6\% | 6\% | 5\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} \hline 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Sox Fan? | 81\% | 82\% | 78\% | 82\% | 81\% |
| Are a Red Sox fan |  |  |  |  |  |
| Are not | 19\% | 18\% | 22\% | 18\% | 19\% |


|  |  | Age |  |  |  |  |
| ---: | :---: | :---: | ---: | ---: | ---: | :---: |
|  | Base | $\mathbf{1 8}$ to | $\mathbf{3 0}$ to |  |  |  |
| $\mathbf{2 9}$ | $\mathbf{4 6}$ to | Older <br> $\mathbf{6 5}$ <br> than $\mathbf{6 5}$ |  |  |  |  |
| Francona Favorability |  |  |  |  |  |  |
| Favorable | $\mathbf{6 9 \%}$ | $65 \%$ | $75 \%$ | $68 \%$ | $64 \%$ |  |
| Unfavorable | $\mathbf{7 \%}$ | $10 \%$ | $7 \%$ | $6 \%$ | $8 \%$ |  |
| Not sure | $\mathbf{2 4 \%}$ | $26 \%$ | $18 \%$ | $26 \%$ | $28 \%$ |  |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Valentine Favorability | 44\% | 39\% | 49\% | 42\% | 42\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 6\% | 10\% | 6\% | 7\% | 4\% |
| Not sure | 50\% | 52\% | 45\% | 51\% | 54\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} \hline 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Rather Have Francona or Valentine? |  | 57\% | 43\% | 34\% | 31\% |
| Terry Francona | 39\% |  |  |  |  |
| Bobby Valentine | 28\% | 23\% | 29\% | 28\% | 31\% |
| Not sure | 33\% | 20\% | 28\% | 38\% | 38\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Support/Oppose Clubhouse Alcohol Ban | 72\% | 62\% | 67\% | 76\% | 79\% |
| Support |  |  |  |  |  |
| Oppose | 10\% | 14\% | 14\% | 7\% | 7\% |
| Not sure | 18\% | 24\% | 20\% | 16\% | 14\% |

Crosstabs

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Clemens Favorability |  |  |  |  |  |
| Favorable | 23\% | 24\% | 23\% | 22\% | 23\% |
| Unfavorable | 56\% | 62\% | 48\% | 61\% | 52\% |
| Not sure | 22\% | 14\% | 29\% | 18\% | 25\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Ruth Favorability | 68\% | 69\% | 63\% | 68\% | 75\% |
| Favorable |  |  |  |  |  |
| Unfavorable | 12\% | 10\% | 19\% | 11\% | 7\% |
| Not sure | 19\% | 21\% | 17\% | 21\% | 18\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Should Boggs' \# Be Retired? |  |  |  |  |  |
| They should retire it | 35\% | 34\% | 41\% | 29\% | 37\% |
| They should not | 29\% | 24\% | 28\% | 34\% | 24\% |
| Not sure | 36\% | 41\% | 31\% | 37\% | 39\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Fave Current Player |  |  |  |  |  |
| Josh Beckett | 5\% | 4\% | 5\% | 5\% | 4\% |
| Clay Buchholz | 2\% | - | 2\% | 4\% | - |
| Jacoby Els bury | 29\% | 29\% | 23\% | 30\% | 37\% |
| Adrian Gonzalez | 2\% | - | 2\% | 3\% | 2\% |
| Jon Lester | 4\% | 4\% | 7\% | 3\% | 3\% |
| David Ortiz | 16\% | 14\% | 20\% | 13\% | 18\% |
| Dustin Pedroia | 25\% | 21\% | 30\% | 24\% | 21\% |
| Kevin Youkilis | 6\% | 7\% | 10\% | 4\% | 6\% |
| Someone else/Not sure | 10\% | 21\% | 2\% | 13\% | 9\% |

Crosstabs

|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{\|r} \hline 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| Fave All-time Player | 4\% | 4\% | 6\% | 2\% | 5\% |
| Bobby Doerr |  |  |  |  |  |
| Roger Clemens | 2\% | - | 2\% | 2\% | 2\% |
| Joe Cronin | 5\% | - | 4\% | 7\% | 6\% |
| Carlton Fisk | 6\% | 8\% | 6\% | 6\% | 5\% |
| Johnny Pesky | 5\% | 8\% | 6\% | 3\% | 5\% |
| Babe Ruth | 12\% | 32\% | 6\% | 9\% | 12\% |
| Jim Rice | 5\% | 4\% | 6\% | 4\% | 5\% |
| Ted Williams | 45\% | 28\% | 55\% | 42\% | 49\% |
| Carl Yastrzemski | 17\% | 16\% | 11\% | 24\% | 11\% |


|  | Base | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 45 \end{array}$ | $\begin{array}{r} 46 \text { to } \\ 65 \end{array}$ | Older than 65 |
| This Season's Outcome? |  |  |  |  |  |
| Sox will win the World Series | 20\% | 22\% | 19\% | 21\% | 20\% |
| They'll win the AL but not the Series | 19\% | 17\% | 19\% | 19\% | 20\% |
| They'll make the playoffs but not win the pennant | 43\% | 43\% | 43\% | 43\% | 43\% |
| They'll miss the playoffs | 11\% | 4\% | 19\% | 11\% | 7\% |
| Not sure | 6\% | 13\% | - | 6\% | 10\% |

