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# Paul maintains his Iowa lead

**Raleigh, N.C.** – The last week and a half has brought little change in the standings for the Iowa Republican caucus: Ron Paul continues to lead Mitt Romney by a modest margin, 24-20. Newt Gingrich is in 3rd at 13% followed by Michele Bachmann at 11%, Rick Perry and Rick Santorum at 10%, Jon Huntsman at 4%, and Buddy Roemer at 2%.

Paul's strength in Iowa continues to depend on a coalition of voters that's pretty unusual for a Republican in the state. Romney leads 22-20 with those who are actually Republicans, while Paul has a 39-12 advantage with the 24% who are either independents or Democrats. GOP caucus voters tend to skew old, and Romney has a 34-12 advantage with seniors. But Paul's candidacy looks like it's going to attract an unusual number of younger voters to the caucus this year, and with those under 45 he has a 35-11 advantage on Romney.

Newt Gingrich just keeps on sliding. He's gone from 27% to 22% to 14% to 13% over the course of our four Iowa tracking polls. His favorability numbers are pretty abysmal now at 37/54.

Michele Bachmann, Rick Perry, and Rick Santorum continue to all be clustered right around 10%. Santorum actually has the best favorability numbers of any of the candidates at +27 (56/29). He's also the most frequent second choice of voters at 14%. Whether he can translate any of this into a top 3 finish remains to be seen, but he's someone who would seem to have the potential to grow his support in the final week.

"If Ron Paul really manages to change the electorate by turning out large numbers of young people and independents he should win Iowa," said Dean Debnam, President of Public Policy Polling. "If it's a more traditional turnout with an older electorate, Romney will probably win. And given his personal popularity it's worth keeping an eye on Santorum in the final week."

PPP surveyed 565 likely Republican caucus voters on December 26<sup>th</sup> and 27th. The margin of error for the survey is +/-4.1%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

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# **Iowa Survey Results**

Q1	Do you plan to vote in the Republican caucus or the Democratic caucus, or are you not sure?	Q4	Who would be your second choice for President?	
	Republican caucus100%		Michele Bachmann	12%
	Democratic caucus 0%		Newt Gingrich	12%
	Not sure 0%		Jon Huntsman	7%
Q2	If the Republican candidates for President		Ron Paul	9%
	were Michele Bachmann, Newt Gingrich, Jon Huntsman, Ron Paul, Rick Perry, Buddy		Rick Perry	11%
	Roemer, Mitt Romney, and Rick Santorum,		Buddy Roemer	1%
	who would you vote for?		Mitt Romney	10%
	Michele Bachmann		Rick Santorum	14%
	Newt Gingrich		Someone else/Not sure	25%
	Jon Huntsman	Q5	Do you have a favorable or unfavorable o	pinion
	Ron Paul		of Michele Bachmann?	<b>52</b> 0/
	Rick Perry		Favorable	
	Buddy Roemer		Unfavorable	
	Mitt Romney20%		Not sure	
	Rick Santorum10%	Q6	Do you have a favorable or unfavorable o of Newt Gingrich?	pinion
	Someone else/Not sure		Favorable	37%
Q3	Would you say you are strongly committed to that candidate, or might you end up supporting		Unfavorable	
	someone else?	Q7	Not sure	
	Strongly committed to that candidate72%		Do you have a favorable or unfavorable o	
	Might end up supporting someone else28%		of Jon Huntsman?	•
			Favorable	31%
			Unfavorable	43%
			Not sure	26%
		Q8	Do you have a favorable or unfavorable o of Ron Paul?	pinion
			Favorable	53%
			Unfavorable	40%
			Not sure	7%





Q9	Do you have a favorable or unfavorable opinio of Rick Perry?	n	Q15 (Among Republican caucus goe vote for Mike Huckabee, Mitt Ro	mney, Fred
	Favorable48	%	Thompson, John McCain, Ron F Giuliani, or someone else in the	
	Unfavorable40	%	or do you not remember?	2000 044040,
	Not sure12	%	Mike Huckabee	36%
Q10	Do you have a favorable or unfavorable opinio of Mitt Romney?		Mitt Romney	
	Favorable44	%	Fred Thompson	
	Unfavorable47		John McCain	
	Not sure99		Ron Paul	
Q11	Do you have a favorable or unfavorable opinio		Rudy Giuliani	
	of Rick Santorum?		Someone else	3%
	Favorable56		Don't remember	
	Unfavorable29	%	Q16 Which of the following things is to you when deciding how to vot	
	Not sure15	%	economy, government spending	
Q12	Are you an Evangelical Christian, or not?		the debt, taxes, social issues lik	
	Are47	%	and abortion, illegal immigration policy and national security?	, or foreign
	Are not53	%	Jobs/economy	25%
Q13	Do you regularly watch Fox News, or not?		Government spending, reducing	
	Do52	%	Taxes	
	Do not48	%	Social issues	
Q14	In 2008 did you vote in the Democratic or Republican caucus, or did you not vote in a		Illegal immigration	
	caucus?			
	Democratic caucus16	%	Foreign policy/national security	
	Republican caucus55		Someone else	
	Didn't vote in a caucus29	0/	Not sure  Q17 What is more important to you w	
			who to vote for: a candidate's a Barack Obama in the general el positions on the issues?	bility to beat
			A candidate's ability to beat Obai	ma30%
			Their issue positions	58%
			Not sure	12%





Q18	Do you think that Newt Gingrich has strong principles, or not?		Q23	Have you s person, an
	He does	.32%		Have not person
	He does not	.45%		Have see
	Not sure	23%		Have see
Q19	Do you think that Ron Paul has strong			Not sure.
	principles, or not?	C00/	Q24	When deci
	He does			is it to you
	He does not			time in low important,
	Not sure	.19%		Very impo
Q20	Do you think that Mitt Romney has strong principles, or not?			Somewha
	He does	.42%		Not impo
	He does not	.37%		Not sure.
	Not sure	21%	Q25	Who do yo
Q21	Which of the Republican candidates do you			campaign i
	think has the best chance of defeating Bara Obama?	ack		Michele E
	Michele Bachmann	. 8%		Newt Gin
	Newt Gingrich			Jon Hunt
	Jon Huntsman			Ron Paul
	Ron Paul			Rick Perr
	Rick Perry	. 8%		Buddy Ro
	Buddy Roemer			Mitt Romi
	Mitt Romney			Rick San
	Rick Santorum			Someone
	Someone else/Not sure	23%		
Q22	How much attention have you paid to the televised debates between the candidates far: a lot of attention, some attention, or not much attention at all?	so		
	A lot of attention	.36%		
	Some attention			
	Not much attention at all			
	Not sure			

Q23	Have you seen any of the candidates sperson, and if so, how many?	eak in
	Have not seen any of the candidates in person	54%
	Have seen only one candidate	
	Have seen more than one candidate	16%
	Not sure	19%
Q24	When deciding who to vote for, how imports it to you that a candidate has spent a letime in lowa: very important, somewhat important, or not important at all?	
	Very important	22%
	Somewhat important	40%
	Not important at all	19%
	Not sure	
Q25	Who do you think has run the strongest campaign in lowa?	
	Michele Bachmann	18%
	Newt Gingrich	5%
	Jon Huntsman	1%
	Ron Paul	26%
	Rick Perry	7%
	Buddy Roemer	1%
	Mitt Romney	5%
	Rick Santorum	
	Someone else/Not sure	28%





# Q26 Who do you think is going to win the Iowa caucuses? Newt Gingrich ...... 8% Ron Paul......29% Mitt Romney......15% Rick Santorum ...... 5% Someone else/Not sure ......30% Q27 If you are a woman, press 1. If a man, press 2. Man......53% Q28 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

~_0	somewhat liberal, moderate, somewhat conservative, or very conservative?	,
	Very liberal	4%
	Somewhat liberal	5%
	Moderate	21%
	Somewhat conservative	33%
	Very conservative	37%
Q30	If you are a Democrat, press 1. If a Repu press 2. If you are an independent or ide with another party, press 3.	blican,
	Democrat	8%
	Republican	76%
	Independent/Other	16%
Q31	Do you consider yourself to be a membe the Tea Party?	r of
	Yes	26%
	No	64%
	Not sure	10%

Q29 Would you describe yourself as very liberal





		Committed to Candidate or Might Change Your Mind?					
	Base	Strongly committed to that candidate	Might end up supporting someone else				
2012 GOP Pres Primary							
Michele Bachmann	12%	14%	7%				
Newt Gingrich	13%	12%	17%				
Jon Huntsman	4%	5%	3%				
Ron Paul	26%	28%	21%				
Rick Perry	10%	9%	13%				
Buddy Roemer	2%	1%	4%				
Mitt Romney	21%	21%	22%				
Rick Santorum	11%	10%	14%				

		2012 GOP Pres Primary 2nd Choice								
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	-	Buddy Roemer		Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary					•	•	•			
Michele Bachmann	11%	-	2%	11%	5%	13%	-	6%	25%	17%
Newt Gingrich	13%	21%	-	9%	11%	22%	11%	25%	15%	6%
Jon Huntsman	4%	1%	-	-	13%	1%	79%	13%	2%	1%
Ron Paul	24%	31%	23%	27%	-	20%	11%	31%	13%	36%
Rick Perry	10%	9%	17%	-	24%	-	-	17%	13%	5%
Buddy Roemer	2%	3%	-	20%	2%	-	-	-	1%	0%
Mitt Romney	20%	9%	41%	29%	26%	26%	-	-	32%	10%
Rick Santorum	10%	27%	17%	4%	18%	17%	-	7%	-	2%
Someone else/Not sure	5%	-	-	-	-	-	-	-	-	22%

		Bachm ann		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Michele Bachmann	11%	20%	1%	3%
Newt Gingrich	13%	13%	14%	7%
Jon Huntsman	4%	2%	8%	3%
Ron Paul	24%	13%	42%	20%
Rick Perry	10%	10%	8%	14%
Buddy Roemer	2%	1%	3%	3%
Mitt Romney	20%	19%	21%	23%
Rick Santorum	10%	17%	2%	8%
Someone else/Not sure	5%	5%	2%	18%





		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Michele Bachmann	11%	7%	13%	17%
Newt Gingrich	13%	32%	1%	-
Jon Huntsman	4%	1%	6%	3%
Ron Paul	24%	12%	34%	16%
Rick Perry	10%	7%	10%	20%
Buddy Roemer	2%	3%	2%	-
Mitt Romney	20%	21%	20%	14%
Rick Santorum	10%	13%	9%	10%
Someone else/Not sure	5%	5%	4%	19%

		Huntsman		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary		•		
Michele Bachmann	11%	12%	11%	10%
Newt Gingrich	13%	14%	14%	8%
Jon Huntsman	4%	13%	-	1%
Ron Paul	24%	21%	26%	26%
Rick Perry	10%	5%	10%	15%
Buddy Roemer	2%	5%	0%	1%
Mitt Romney	20%	21%	19%	19%
Rick Santorum	10%	7%	14%	9%
Someone else/Not sure	5%	1%	5%	11%

		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Michele Bachmann	11%	7%	13%	29%
Newt Gingrich	13%	8%	20%	10%
Jon Huntsman	4%	4%	4%	6%
Ron Paul	24%	45%	1%	2%
Rick Perry	10%	8%	11%	18%
Buddy Roemer	2%	2%	2%	-
Mitt Romney	20%	13%	31%	11%
Rick Santorum	10%	9%	14%	3%
Someone else/Not sure	5%	5%	4%	21%





		Perry Favo	rability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Michele Bachmann	11%	10%	13%	9%
Newt Gingrich	13%	15%	9%	16%
Jon Huntsman	4%	2%	7%	3%
Ron Paul	24%	16%	36%	17%
Rick Perry	10%	20%	1%	1%
Buddy Roemer	2%	1%	4%	-
Mitt Romney	20%	21%	19%	19%
Rick Santorum	10%	13%	7%	11%
Someone else/Not sure	5%	3%	4%	23%

		Romney Fa	avorability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Michele Bachmann	11%	8%	14%	14%
Newt Gingrich	13%	14%	12%	8%
Jon Huntsman	4%	3%	4%	9%
Ron Paul	24%	12%	36%	23%
Rick Perry	10%	9%	10%	14%
Buddy Roemer	2%	0%	4%	-
Mitt Romney	20%	44%	1%	2%
Rick Santorum	10%	5%	16%	9%
Someone else/Not sure	5%	5%	3%	21%

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary		•		
Michele Bachmann	11%	13%	7%	11%
Newt Gingrich	13%	15%	9%	12%
Jon Huntsman	4%	2%	9%	4%
Ron Paul	24%	16%	38%	27%
Rick Perry	10%	8%	11%	15%
Buddy Roemer	2%	1%	4%	2%
Mitt Romney	20%	23%	17%	16%
Rick Santorum	10%	19%	-	-
Someone else/Not sure	5%	3%	5%	14%





		Evange	elical?
	Base	Are	Are not
2012 GOP Pres Primary			
Michele Bachmann	11%	15%	8%
Newt Gingrich	13%	14%	11%
Jon Huntsman	4%	1%	7%
Ron Paul	24%	21%	27%
Rick Perry	10%	12%	8%
Buddy Roemer	2%	0%	4%
Mitt Romney	20%	16%	24%
Rick Santorum	10%	15%	7%
Someone else/Not sure	5%	6%	5%

		Regularly Watch Fox?		
	Base	Do	Do not	
2012 GOP Pres Primary		=		
Michele Bachmann	11%	15%	7%	
Newt Gingrich	13%	16%	9%	
Jon Huntsman	4%	2%	6%	
Ron Paul	24%	12%	38%	
Rick Perry	10%	10%	9%	
Buddy Roemer	2%	2%	2%	
Mitt Romney	20%	27%	13%	
Rick Santorum	10%	11%	10%	
Someone else/Not sure	5%	6%	5%	

		2008 Caucus	Choice	
	Base	Democratic caucus	Republican caucus	Didn't vote in a caucus
2012 GOP Pres Primary				
Michele Bachmann	11%	10%	11%	12%
Newt Gingrich	13%	11%	13%	14%
Jon Huntsman	4%	9%	2%	5%
Ron Paul	24%	35%	21%	25%
Rick Perry	10%	6%	11%	10%
Buddy Roemer	2%	10%	1%	-
Mitt Romney	20%	16%	21%	20%
Rick Santorum	10%	3%	14%	9%
Someone else/Not sure	5%	1%	6%	6%







		2008 GOP (	Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
2012 GOP Pres Primary									
Michele Bachmann	11%	13%	13%	11%	8%	10%	-	14%	7%
Newt Gingrich	13%	10%	13%	19%	14%	-	38%	14%	12%
Jon Huntsman	2%	2%	-	4%	4%	6%	-	-	-
Ron Paul	21%	23%	7%	12%	20%	74%	-	35%	11%
Rick Perry	11%	12%	6%	22%	10%	-	15%	-	14%
Buddy Roemer	1%	1%	-	-	-	8%	-	-	-
Mitt Romney	21%	14%	48%	8%	31%	-	38%	9%	20%
Rick Santorum	14%	20%	5%	23%	4%	3%	9%	28%	13%
Someone else/Not sure	6%	5%	8%	2%	10%	-	-	-	22%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues	_	Foreign policy/national security		Not sure
2012 GOP Pres Primary									
Michele Bachmann	11%	5%	12%	-	23%	20%	-	11%	14%
Newt Gingrich	13%	17%	11%	19%	15%	4%	17%	12%	6%
Jon Huntsman	4%	9%	1%	3%	-	4%	8%	17%	3%
Ron Paul	24%	18%	30%	28%	20%	24%	31%	20%	23%
Rick Perry	10%	12%	6%	11%	11%	8%	14%	12%	15%
Buddy Roemer	2%	3%	2%	-	1%	-	-	-	3%
Mitt Romney	20%	28%	18%	36%	12%	14%	5%	-	24%
Rick Santorum	10%	3%	15%	-	12%	22%	21%	16%	5%
Someone else/Not sure	5%	4%	6%	3%	7%	4%	5%	11%	8%

		More Important: Electability or Iss						
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure				
2012 GOP Pres Primary								
Michele Bachmann	11%	14%	8%	17%				
Newt Gingrich	13%	16%	11%	10%				
Jon Huntsman	4%	2%	5%	4%				
Ron Paul	24%	14%	30%	26%				
Rick Perry	10%	11%	8%	13%				
Buddy Roemer	2%	2%	2%	3%				
Mitt Romney	20%	31%	14%	18%				
Rick Santorum	10%	5%	15%	2%				
Someone else/Not sure	5%	4%	6%	7%				





		Does Gingrich Have Strong Principles?					
	Base	He does	Not sure				
2012 GOP Pres Primary		•					
Michele Bachmann	11%	10%	12%	12%			
Newt Gingrich	13%	31%	4%	3%			
Jon Huntsman	4%	2%	7%	2%			
Ron Paul	24%	8%	35%	25%			
Rick Perry	10%	10%	9%	11%			
Buddy Roemer	2%	1%	3%	2%			
Mitt Romney	20%	22%	18%	20%			
Rick Santorum	10%	11%	9%	12%			
Someone else/Not sure	5%	4%	3%	11%			

		Does Paul Have Strong Principles?					
	Dan a		He does	Not			
2012 GOP Pres Primary	Base	does	not	sure			
Michele Bachmann	11%	9%	18%	13%			
Newt Gingrich	13%	11%	28%	7%			
Jon Huntsman	4%	5%	2%	2%			
Ron Paul	24%	30%	6%	17%			
Rick Perry	10%	9%	11%	13%			
Buddy Roemer	2%	3%	-	2%			
Mitt Romney	20%	19%	19%	23%			
Rick Santorum	10%	10%	14%	10%			
Someone else/Not sure	5%	4%	3%	13%			

		Does Romney Have Strong Principles?					
		He He does No					
	Base	does	not	sure			
2012 GOP Pres							
Primary							
Michele Bachmann	11%	11%	14%	7%			
Newt Gingrich	13%	14%	15%	7%			
Jon Huntsman	4%	3%	6%	3%			
Ron Paul	24%	15%	33%	28%			
Rick Perry	10%	7%	9%	17%			
Buddy Roemer	2%	2%	3%	2%			
Mitt Romney	20%	36%	3%	17%			
Rick Santorum	10%	5%	17%	9%			
Someone else/Not sure	5%	7%	2%	10%			



		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	-			Rick Santorum	Someone else/Notsure
2012 GOP Pres Primary								•		
Michele Bachmann	11%	73%	4%	8%	1%	2%	-	5%	17%	10%
Newt Gingrich	13%	10%	61%	17%	1%	5%	-	6%	-	6%
Jon Huntsman	4%	3%	-	46%	1%	-	-	3%	6%	4%
Ron Paul	24%	6%	7%	16%	92%	15%	12%	12%	-	24%
Rick Perry	10%	-	5%	4%	-	67%	-	5%	3%	9%
Buddy Roemer	2%	4%	3%	9%	-	-	60%	-	-	2%
Mitt Romney	20%	2%	4%	-	2%	-	27%	60%	-	17%
Rick Santorum	10%	2%	15%	-	-	7%	-	6%	74%	11%
Someone else/Not sure	5%	-	1%	-	3%	4%	-	3%	-	17%

		Attention	Paid to De	bates	
	Base	A lot of attention		Not much attention at all	Not sure
2012 GOP Pres Primary					-
Michele Bachmann	11%	14%	10%	9%	10%
Newt Gingrich	13%	19%	10%	8%	6%
Jon Huntsman	4%	5%	4%	4%	3%
Ron Paul	24%	22%	21%	39%	27%
Rick Perry	10%	5%	14%	8%	13%
Buddy Roemer	2%	1%	1%	6%	3%
Mitt Romney	20%	21%	20%	12%	24%
Rick Santorum	10%	11%	11%	11%	7%
Someone else/Not sure	5%	3%	9%	2%	7%

		Seen Any Candidates in F	Person?		
	Base	Have not seen any of the candidates in person	,	Have seen more than one candidate	Not sure
2012 GOP Pres Primary					
Michele Bachmann	11%	10%	19%	10%	11%
Newt Gingrich	13%	15%	14%	13%	6%
Jon Huntsman	4%	5%	3%	5%	2%
Ron Paul	24%	20%	27%	31%	28%
Rick Perry	10%	10%	8%	8%	13%
Buddy Roemer	2%	3%	-	1%	2%
Mitt Romney	20%	21%	13%	16%	24%
Rick Santorum	10%	12%	10%	11%	7%
Someone else/Not sure	5%	5%	6%	4%	7%





		Importance in IA	e of a Candi	date Spending	Time
	Base	Very important	Som ew hat important	Not important at all	Not sure
2012 GOP Pres Primary		-	-	-	
Michele Bachmann	11%	20%	10%	5%	9%
Newt Gingrich	13%	12%	14%	17%	6%
Jon Huntsman	4%	5%	2%	8%	2%
Ron Paul	24%	20%	22%	29%	29%
Rick Perry	10%	13%	7%	9%	13%
Buddy Roemer	2%	3%	1%	3%	2%
Mitt Romney	20%	13%	23%	16%	25%
Rick Santorum	10%	13%	11%	10%	7%
Someone else/Not sure	5%	1%	8%	3%	7%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	-	Buddy Roemer	Mitt Romney		Someone else/Not sure
2012 GOP Pres Primary							•			
Michele Bachmann	11%	35%	14%	-	5%	-	-	3%	8%	6%
Newt Gingrich	13%	19%	49%	-	6%	19%	40%	11%	9%	8%
Jon Huntsman	4%	3%	-	27%	6%	4%	14%	2%	4%	3%
Ron Paul	24%	8%	11%	30%	50%	11%	14%	15%	4%	26%
Rick Perry	10%	8%	8%	-	6%	51%	-	-	-	11%
Buddy Roemer	2%	4%	-	-	2%	-	32%	-	-	2%
Mitt Romney	20%	13%	9%	30%	16%	2%	-	53%	39%	22%
Rick Santorum	10%	5%	3%	-	6%	14%	-	8%	33%	11%
Someone else/Not sure	5%	4%	6%	12%	2%	-	-	7%	3%	11%

		Who Will Win IA?								
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul		Buddy Roemer	Mitt Romney		Someone else/Not sure
2012 GOP Pres Primary							•			
Michele Bachmann	11%	85%	4%	-	5%	7%	-	-	16%	7%
Newt Gingrich	13%	2%	76%	36%	7%	8%	-	4%	9%	9%
Jon Huntsman	4%	-	-	64%	6%	3%	24%	4%	6%	3%
Ron Paul	24%	4%	-	-	56%	3%	24%	5%	2%	22%
Rick Perry	10%	-	6%	-	3%	75%	-	8%	-	13%
Buddy Roemer	2%	-	-	-	4%	-	53%	-	-	2%
Mitt Romney	20%	2%	7%	-	8%	-	-	69%	3%	21%
Rick Santorum	10%	6%	5%	-	8%	3%	-	7%	63%	10%
Someone else/Not sure	5%	2%	2%	-	2%	-	-	4%	-	13%

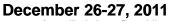




		Gender	
	Base	Woman	Man
2012 GOP Pres Primary		•	
Michele Bachmann	11%	11%	11%
Newt Gingrich	13%	15%	11%
Jon Huntsman	4%	3%	5%
Ron Paul	24%	19%	29%
Rick Perry	10%	9%	11%
Buddy Roemer	2%	3%	2%
Mitt Romney	20%	22%	18%
Rick Santorum	10%	11%	10%
Someone else/Not sure	5%	7%	4%

		Age			
		18 to	30 to	46 to	Older
	Base	29	45	65	than 65
2012 GOP Pres Primary					
Michele Bachmann	11%	11%	15%	11%	6%
Newt Gingrich	13%	11%	9%	14%	16%
Jon Huntsman	4%	5%	1%	6%	4%
Ron Paul	24%	37%	34%	20%	12%
Rick Perry	10%	8%	7%	10%	15%
Buddy Roemer	2%	3%	5%	1%	1%
Mitt Romney	20%	8%	13%	21%	34%
Rick Santorum	10%	11%	9%	13%	8%
Someone else/Not sure	5%	8%	6%	5%	4%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal	Moderate	Som ew hat conservative	Very conservative
2012 GOP Pres Primary						
Michele Bachmann	11%	39%	10%	12%	4%	13%
Newt Gingrich	13%	18%	16%	9%	15%	12%
Jon Huntsman	4%	7%	16%	10%	3%	-
Ron Paul	24%	17%	40%	29%	21%	24%
Rick Perry	10%	3%	3%	6%	14%	10%
Buddy Roemer	2%	10%	-	4%	2%	0%
Mitt Romney	20%	-	3%	23%	29%	15%
Rick Santorum	10%	-	3%	3%	6%	20%
Someone else/Not sure	5%	7%	10%	4%	5%	6%





		Party		
	Base	Democrat	Republican	Independent/Other
2012 GOP Pres Primary			•	
Michele Bachmann	11%	17%	10%	13%
New t Gingrich	13%	23%	13%	8%
Jon Huntsman	4%	5%	4%	5%
Ron Paul	24%	24%	20%	46%
Rick Perry	10%	6%	12%	4%
Buddy Roemer	2%	6%	1%	3%
Mitt Romney	20%	15%	22%	11%
Rick Santorum	10%	4%	11%	9%
Someone else/Not sure	5%	-	7%	2%

		Tea Pa	arty ID	
	Base	Yes	No	Not sure
2012 GOP Pres Primary				
Michele Bachmann	11%	24%	8%	-
Newt Gingrich	13%	17%	11%	14%
Jon Huntsman	4%	-	6%	3%
Ron Paul	24%	21%	26%	24%
Rick Perry	10%	8%	10%	15%
Buddy Roemer	2%	2%	2%	2%
Mitt Romney	20%	11%	24%	18%
Rick Santorum	10%	15%	9%	10%
Someone else/Not sure	5%	3%	5%	15%





		2012 GOP Pres Primary									
	Base	Michele Bachmann		Jon Huntsman	Ron Paul		, ,		Rick Santorum		
Committed to Candidate or Might Change Your Mind?											
Strongly committed to that candidate	72%	84%	64%	81%	77%	65%	45%	71%	64%		
Might end up supporting someone else		16%	36%	19%	23%	35%	55%	29%	36%		

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	_		Mitt Romney		Someone else/Not sure
2012 GOP Pres Primary 2nd Choice										
Michele Bachmann	12%	-	20%	4%	15%	11%	16%	6%	32%	-
Newt Gingrich	12%	3%	-	-	11%	21%	-	24%	19%	-
Jon Huntsman	7%	7%	5%	-	7%	-	64%	10%	3%	-
Ron Paul	9%	4%	8%	28%	-	22%	7%	11%	16%	-
Rick Perry	11%	13%	20%	4%	9%	-	-	15%	18%	-
Buddy Roemer	1%	-	1%	22%	0%	-	-	-	-	-
Mitt Romney	10%	5%	19%	31%	12%	17%	-	-	7%	-
Rick Santorum	14%	30%	16%	6%	7%	17%	7%	22%	-	-
Someone else/Not sure	25%	38%	12%	6%	37%	12%	6%	13%	6%	100%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Bachmann Favorability		•				•				
Favorable	53%	94%	56%	25%	29%	55%	23%	50%	87%	52%
Unfavorable	37%	3%	39%	68%	63%	30%	61%	38%	5%	14%
Not sure	10%	3%	5%	7%	8%	14%	16%	12%	8%	34%





		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Gingrich Favorability										
Favorable	37%	22%	94%	11%	18%	25%	55%	39%	45%	34%
Unfavorable	54%	64%	6%	82%	76%	57%	45%	54%	46%	36%
Not sure	9%	14%	-	7%	6%	18%	-	6%	9%	30%

		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Huntsman Favorability		,								
Favorable	31%	32%	35%	96%	26%	17%	77%	33%	21%	8%
Unfavorable	43%	45%	49%	-	46%	44%	7%	42%	56%	41%
Not sure	26%	23%	16%	4%	28%	39%	16%	25%	23%	51%

		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Paul Favorability										
Favorable	53%	35%	32%	49%	98%	43%	63%	34%	45%	45%
Unfavorable	40%	47%	63%	41%	1%	45%	37%	62%	53%	29%
Not sure	7%	18%	5%	10%	0%	12%	-	4%	2%	26%





		2012 GOP P	2 GOP Pres Primary									
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure		
Perry Favorability												
Favorable	48%	44%	58%	18%	32%	96%	16%	50%	61%	24%		
Unfavorable	40%	46%	27%	72%	59%	3%	84%	39%	26%	26%		
Not sure	12%	10%	15%	10%	8%	1%	-	11%	13%	50%		

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	_			_	Someone else/Not sure
Romney Favorability										
Favorable	44%	30%	48%	33%	22%	40%	7%	97%	21%	44%
Unfavorable	47%	59%	46%	46%	70%	47%	93%	2%	71%	22%
Not sure	9%	11%	6%	20%	9%	13%	-	1%	8%	34%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Santorum Favorability						•			-	
Favorable	56%	68%	66%	27%	38%	46%	23%	63%	100%	33%
Unfavorable	29%	17%	20%	59%	45%	31%	61%	25%	-	27%
Not sure	15%	15%	14%	14%	17%	23%	16%	12%	-	40%





		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Evangelical?			J			,				0.007.101.04.10
Are	47%	63%	53%	11%	41%	58%	6%	37%	66%	51%
Are not	53%	37%	47%	89%	59%	42%	94%	63%	34%	49%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Regularly Watch Fox?										
Do	52%	70%	64%	26%	25%	55%	45%	69%	53%	53%
Do not	48%	30%	36%	74%	75%	45%	55%	31%	47%	47%

		2012 GOP P	2012 GOP Pres Primary									
	Base	Michele Bachmann	New t Gingrich		Ron Paul	Rick Perry				Someone else/Not sure		
2008 Caucus Choice		•	•			•	•	•	•			
Democratic caucus	16%	15%	14%	35%	23%	10%	77%	13%	5%	3%		
Republican caucus	55%	55%	55%	31%	48%	61%	23%	58%	72%	64%		
Didn't vote in a caucus	29%	30%	31%	34%	29%	29%	-	28%	23%	34%		





		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul		Buddy Roemer		Rick Santorum	Someone else/Not sure
2008 GOP Caucus Vote										
Mike Huckabee	36%	42%	29%	37%	39%	39%	31%	23%	51%	31%
Mitt Romney	17%	20%	17%	-	5%	10%	-	39%	7%	20%
Fred Thompson	13%	13%	20%	23%	7%	26%	-	5%	22%	3%
John McCain	13%	9%	15%	21%	12%	12%	-	19%	4%	21%
Ron Paul	8%	7%	-	19%	27%	-	69%	-	2%	-
Rudy Giuliani	3%	-	9%	-	-	4%	-	5%	2%	-
Someone else	3%	4%	3%	-	5%	-	-	1%	6%	-
Don't remember	7%	4%	7%	-	4%	9%	-	7%	7%	24%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul		Buddy Roemer		Rick Santorum	Someone else/Not sure
Most Important Issue		<u> </u>								
Jobs/economy	25%	11%	33%	55%	18%	31%	39%	35%	8%	16%
Government spending, reducing the debt	39%	42%	34%	10%	48%	24%	39%	35%	54%	40%
Taxes	4%	-	6%	4%	5%	5%	-	8%	-	2%
Social issues	12%	24%	13%	-	9%	13%	6%	7%	14%	14%
Illegal immigration	3%	5%	1%	3%	3%	2%	-	2%	6%	2%
Foreign policy/national security	3%	-	4%	6%	4%	4%	-	1%	6%	3%
Someone else	4%	4%	4%	15%	3%	5%	-	-	6%	8%
Not sure	10%	13%	5%	7%	10%	16%	16%	12%	5%	15%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	_	Buddy Roemer	Mitt Romney	_	Someone else/Not sure
More Important: Electability or Issues?										
A candidate's ability to beat Obama		38%	39%	18%	17%	34%	23%	47%	14%	24%
Their issue positions	58%	44%	52%	72%	71%	50%	61%	42%	84%	60%
Not sure	12%	18%	9%	11%	12%	16%	16%	11%	2%	16%





		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			Rick Santorum	Someone else/Not sure
Does Gingrich Have Strong Principles?						•				
He does	32%	29%	78%	15%	11%	32%	16%	36%	35%	25%
He does not	45%	47%	15%	72%	65%	42%	61%	40%	39%	27%
Not sure	23%	25%	6%	14%	24%	26%	23%	24%	26%	48%

		2012 GOP P	res Prima	nry						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Does Paul Have Strong Principles?						•				
He does	68%	57%	60%	84%	83%	60%	84%	66%	65%	47%
He does not	14%	21%	30%	6%	4%	15%	-	13%	18%	7%
Not sure	19%	22%	10%	10%	13%	26%	16%	21%	17%	46%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Does Romney Have Strong Principles?						•			-	
He does	42%	42%	45%	33%	25%	30%	39%	76%	21%	51%
He does not	37%	45%	44%	49%	50%	33%	45%	5%	60%	11%
Not sure	21%	13%	11%	17%	25%	37%	16%	19%	19%	38%





		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	-		,	Mitt Romney	Rick Santorum	Someone else/Not sure
Most Electable										
Michele Bachmann	8%	51%	6%	6%	2%	-	16%	1%	1%	-
Newt Gingrich	13%	4%	62%	-	4%	6%	16%	3%	19%	3%
Jon Huntsman	4%	3%	5%	42%	2%	1%	16%	-	-	-
Ron Paul	14%	1%	1%	3%	51%	-	-	1%	-	8%
Rick Perry	8%	1%	4%	-	5%	57%	-	-	6%	5%
Buddy Roemer	1%	-	-	-	0%	-	28%	1%	-	-
Mitt Romney	25%	11%	11%	21%	13%	12%	-	74%	15%	13%
Rick Santorum	5%	7%	-	7%	-	1%	-	-	34%	-
Someone else/Not sure	23%	21%	10%	21%	22%	22%	23%	20%	25%	71%

		2012 GOP P	12 GOP Pres Primary									
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul				_	Someone else/Not sure		
Attention Paid to Debates						-		-				
A lot of attention	36%	45%	55%	44%	32%	17%	16%	37%	38%	17%		
Some attention	35%	30%	29%	32%	29%	50%	21%	35%	37%	57%		
Not much attention at all	,.	10%	8%	14%	20%	10%	39%	8%	13%	5%		
Not sure	17%	15%	9%	11%	19%	22%	23%	21%	12%	21%		

		2012 GOP P	res Prima	nry						
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Mitt Romney	Rick Santorum	Someone else/Not sure
Seen Any Candidates in Person?						•				
Have not seen any of the candidates in person		48%	63%	61%	45%	53%	70%	57%	60%	52%
Have seen only one candidate	11%	19%	12%	7%	12%	9%	-	7%	11%	12%
Have seen more than one candidate	16%	15%	16%	21%	20%	13%	7%	13%	17%	12%
Not sure	19%	19%	9%	11%	22%	25%	23%	23%	12%	24%





		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer		Rick Santorum	Someone else/Not sure
Importance of a Candidate Spending Time in IA										
Very important	22%	40%	21%	27%	18%	28%	29%	14%	27%	5%
Somewhat important		35%	45%	24%	36%	29%	16%	46%	42%	60%
Not important at all	19%	10%	25%	39%	23%	17%	32%	16%	18%	12%
Not sure	19%	15%	9%	11%	23%	25%	23%	24%	12%	24%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Who's Run Strongest IA Campaign?										
Michele Bachmann	18%	58%	28%	14%	6%	15%	32%	12%	10%	14%
Newt Gingrich	5%	6%	17%	-	2%	4%	-	2%	1%	5%
Jon Huntsman	1%	-	-	6%	1%	-	-	1%	-	2%
Ron Paul	26%	12%	13%	36%	53%	15%	32%	21%	16%	11%
Rick Perry	7%	-	10%	7%	3%	34%	-	1%	9%	-
Buddy Roemer	1%	-	3%	3%	0%	-	13%	-	-	-
Mitt Romney	5%	1%	4%	3%	3%	-	-	13%	4%	6%
Rick Santorum	10%	7%	7%	10%	2%	-	-	19%	31%	5%
Someone else/Not sure	28%	15%	19%	21%	30%	32%	23%	32%	30%	57%

		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul		,	Mitt Romney	Rick Santorum	Someone else/Not sure
Who Will Win IA?										
Michele Bachmann	7%	55%	1%	-	1%	-	-	1%	4%	3%
Newt Gingrich	8%	3%	49%	-	-	5%	-	3%	4%	3%
Jon Huntsman	1%	-	3%	14%	-	-	-	-	-	-
Ron Paul	29%	14%	15%	40%	68%	10%	64%	12%	21%	13%
Rick Perry	4%	3%	3%	4%	1%	33%	-	-	1%	-
Buddy Roemer	1%	-	-	3%	0%	-	13%	-	-	-
Mitt Romney	15%	-	5%	13%	3%	13%	-	51%	10%	10%
Rick Santorum	5%	7%	4%	7%	0%	-	-	1%	31%	-
Someone else/Not sure	30%	18%	22%	20%	26%	39%	23%	32%	29%	71%





		2012 GOP P	res Prima	012 GOP Pres Primary									
	Base	Michele Bachmann	New t Ginarich		Ron Paul	_			_	Someone else/Not sure			
Gender		1	<u> </u>										
Woman	47%	48%	55%	40%	36%	41%	61%	53%	50%	61%			
Man	53%	52%	45%	60%	64%	59%	39%	47%	50%	39%			

		2012 GOP P	12 GOP Pres Primary										
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_				Someone else/Not sure			
Age		-	-	•	-		-						
18 to 29	12%	11%	10%	15%	18%	10%	15%	5%	12%	17%			
30 to 45	28%	38%	21%	8%	39%	20%	64%	18%	25%	30%			
46 to 65	39%	38%	43%	54%	32%	39%	14%	41%	47%	35%			
Older than 65	21%	12%	26%	23%	11%	31%	6%	36%	16%	17%			

		2012 GOP P	012 GOP Pres Primary							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	_	Buddy Roemer	Mitt Romney	_	Someone else/Not sure
Ideology		-	-		-		-	•		
Very liberal	4%	15%	6%	8%	3%	1%	22%	-	-	6%
Somewhat liberal	5%	4%	6%	18%	8%	1%	-	1%	1%	9%
Moderate	21%	23%	15%	53%	24%	13%	39%	24%	6%	14%
Somewhat conservative	33%	13%	39%	21%	29%	49%	32%	48%	20%	30%
Very conservative	37%	44%	34%	-	36%	36%	7%	27%	73%	42%





		2012 GOP P	12 GOP Pres Primary								
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure	
Party											
Democrat	8%	12%	15%	10%	8%	5%	22%	6%	3%	-	
Republican	76%	69%	75%	70%	62%	89%	55%	85%	83%	95%	
Independent/Other	16%	19%	10%	20%	30%	6%	23%	9%	14%	5%	

		2012 GOP P	12 GOP Pres Primary							
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Tea Party ID										
Yes	26%	56%	35%	-	22%	21%	22%	14%	37%	16%
No	64%	44%	54%	93%	68%	65%	71%	77%	54%	58%
Not sure	10%	-	11%	7%	9%	14%	7%	9%	10%	26%

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Committed to Candidate or Might Change Your Mind?		•				
Strongly committed to that candidate	72%	100%	-			
Might end up supporting someone else	28%	-	100%			





		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
2012 GOP Pres Primary 2nd Choice			
Michele Bachmann	13%	12%	17%
Newt Gingrich	13%	10%	20%
Jon Huntsman	7%	8%	6%
Ron Paul	9%	9%	11%
Rick Perry	12%	12%	12%
Buddy Roemer	1%	2%	-
Mitt Romney	10%	8%	15%
Rick Santorum	14%	15%	13%
Someone else/Not sure	21%	26%	7%

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Bachmann Favorability						
Favorable	53%	50%	61%			
Unfavorable	38%	41%	30%			
Not sure	9%	9%	9%			

		Committed to Candidate or Might Change Your Mind?			
	Base	Strongly committed to that candidate	Might end up supporting someone else		
Gingrich Favorability					
Favorable	37%	33%	48%		
Unfavorable	55%	59%	44%		
Not sure	8%	7%	8%		





		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Huntsman Favorability						
Favorable	32%	34%	29%			
Unfavorable	43%	45%	40%			
Not sure	24%	22%	32%			

		Committed to Candidate or Might Change Your Mind?			
	Base	Strongly committed to that candidate	Might end up supporting someone else		
Paul Favorability					
Favorable	54%	53%	55%		
Unfavorable	41%	41%	39%		
Not sure	6%	6%	6%		

		Committed to Candidate or Might Change Your Mind?			
	Base	Strongly committed to that candidate	Might end up supporting someone else		
Perry Favorability					
Favorable	50%	45%	60%		
Unfavorable	41%	48%	22%		
Not sure	10%	7%	17%		





		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Romney Favorability		•				
Favorable	44%	43%	46%			
Unfavorable	48%	50%	44%			
Not sure	8%	6%	11%			

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Santorum Favorability						
Favorable	57%	55%	63%			
Unfavorable	29%	33%	19%			
Not sure	14%	12%	18%			

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Evangelical?				
Are	47%	47%	48%	
Are no	53%	53%	52%	





		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Regularly Watch Fox?				
Do	52%	53%	49%	
Do not	48%	47%	51%	

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
2008 Caucus Choice		-	
Democratic caucus	17%	18%	16%
Republican caucus	54%	53%	58%
Didn't vote in a caucus	28%	29%	27%

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
2008 GOP Caucus Vote				
Mike Huckabee	36%	33%	42%	
Mitt Romney	17%	20%	11%	
Fred Thompson	14%	14%	12%	
John McCain	13%	12%	14%	
Ron Paul	8%	12%	1%	
Rudy Giuliani	3%	3%	3%	
Someone else	3%	2%	6%	
Don't remember	6%	4%	11%	





		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Most Important Issue		•		
Jobs/economy	25%	26%	24%	
Government spending, reducing the debt	39%	40%	36%	
Taxes	4%	3%	7%	
Social issues	11%	11%	13%	
Illegal immigration	3%	4%	1%	
Foreign policy/national security	3%	4%	2%	
Someone else	3%	3%	6%	
Not sure	10%	10%	11%	

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
More Important: Electability or Issues?			
A candidate's ability to beat Obama		30%	31%
Their issue positions	58%	58%	58%
Not sure	11%	12%	10%

		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Does Gingrich Have Strong Principles?			
He does	32%	30%	37%
He does not	46%	49%	38%
Not sure	22%	21%	25%





		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Does Paul Have Strong Principles?			
He does	69%	68%	70%
He does not	14%	14%	13%
Not sure	17%	17%	17%

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Does Romney Have Strong Principles?			
He does	41%	40%	45%
He does not	38%	43%	27%
Not sure	20%	18%	27%

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Most Electable		2		
Michele Bachmann	8%	10%	4%	
Newt Gingrich	14%	11%	21%	
Jon Huntsman	4%	4%	3%	
Ron Paul	14%	17%	6%	
Rick Perry	9%	9%	9%	
Buddy Roemer	1%	1%	1%	
Mitt Romney	26%	25%	27%	
Rick Santorum	5%	6%	3%	
Someone else/Not sure	20%	17%	27%	





		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Attention Paid to Debates			
A lot of attention	37%	40%	29%
Some attention	33%	31%	39%
Not much attention at all	13%	13%	12%
Not sure	17%	15%	20%

		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Seen Any Candidates in Person?			
Have not seen any of the candidates in person	54%	53%	58%
Have seen only one candidate	11%	12%	8%
Have seen more than one candidate	16%	18%	12%
Not sure	19%	18%	22%

		Committed to Candidate or Might Change Your Mind?							
	Base	Strongly committed to that candidate	Might end up supporting someone else						
Importance of a Candidate Spending Time in IA									
Very important	23%	25%	18%						
Somewhat important		38%	40%						
Not important at all	20%	20%	21%						
Not sure	19%	18%	22%						





		Committed to Candidate or Might Change Your Mind?						
	Base	Strongly committed to that candidate	Might end up supporting someone else					
Who's Run Strongest IA Campaign?								
Michele Bachmann	19%	17%	22%					
Newt Gingrich	5%	5%	4%					
Jon Huntsman	1%	0%	2%					
Ron Paul	27%	30%	19%					
Rick Perry	7%	7%	7%					
Buddy Roemer	1%	1%	1%					
Mitt Romney	5%	5%	4%					
Rick Santorum	10%	11%	7%					
Someone else/Not sure	27%	24%	34%					

		Committed to Candidate or Might Change Your Mind?						
	Base	Strongly committed to that candidate	Might end up supporting someone else					
Who Will Win IA?		2						
Michele Bachmann	8%	9%	4%					
Newt Gingrich	8%	8%	9%					
Jon Huntsman	1%	0%	2%					
Ron Paul	30%	31%	28%					
Rick Perry	5%	5%	3%					
Buddy Roemer	1%	1%	-					
Mitt Romney	15%	17%	12%					
Rick Santorum	5%	5%	6%					
Someone else/Not sure	27%	24%	35%					

		Committed to Candid Your Mind?	Committed to Candidate or Might Change Your Mind?									
	Base	Strongly committed Might end up supporting to that candidate someone else										
Gender		-										
Woman	46%	44% 53%										
Man	54%	56%	47%									





		Committed to Candidate or Might Change Your Mind?						
	Base	Strongly committed Might end up supporti to that candidate someone el						
Age								
18 to 29	12%	13%	8%					
30 to 45	28%	28%	28%					
46 to 65	39%	37%	45%					
Older than 65	21%	22%	19%					

		Committed to Candidate or Might Change Your Mind?								
	Base	Strongly committed to that candidate	Might end up supporting someone else							
ldeology										
Very liberal	4%	4%	6%							
Somewhat liberal	4%	4%	4%							
Moderate	21%	22%	19%							
Somew hat conservative	33%	32%	36%							
Very conservative	37%	37%	36%							

		Committed to Candidate or Might Change Your Mind?							
	Base	Strongly committed Might end up supportin to that candidate someone els							
Party		•							
Democrat	8%	9%	8%						
Republican	75%	74%	77%						
Independent/Other	17%	17%	15%						





		Committed to Candidate or Might Change Your Mind?									
	Base	Strongly committed Might end up supporting to that candidate someone else									
Tea Party ID		•									
Yes	27%	28%	24%								
No	65%	65%	63%								
Not sure	9%	7%	7% 13%								

		2012 GOP Pres Primary 2nd Choice								
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Committed to Candidate or Might Change Your Mind?										
Strongly committed to that candidate	72%	64%	54%	77%	65%	71%	100%	58%	75%	91%
Might end up supporting someone else	28%	36%	46%	23%	35%	29%	-	42%	25%	9%

		2012 GOP P	res Prima	ary 2nd Cho	ice					
	Base	Michele Bachmann	New t Gingrich		-	-		Mitt Romney	-	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice		•	•	•			•		•	
Michele Bachmann	12%	100%	-	-	-	-	-	-	-	-
Newt Gingrich	12%	-	100%	-	-	-	-	-	-	-
Jon Huntsman	7%	-	-	100%	-	-	-	-	-	-
Ron Paul	9%	-	-	-	100%	-	-	-	-	-
Rick Perry	11%	-	-	-	-	100%	-	-	-	-
Buddy Roemer	1%	-	-	-	-	-	100%	-	-	-
Mitt Romney	10%	-	-	-	-	-	-	100%	-	-
Rick Santorum	14%	-	-	-	-	-	-	-	100%	-
Someone else/Not sure	25%	-	-	-	-	-	-	-	-	100%





		2012 GOP Pres Primary 2nd Choice								
	Base	Michele Bachmann	Newt Gingrich			_	,		_	Someone else/Not sure
Bachmann Favorability										
Favorable	53%	90%	61%	23%	37%	61%	13%	39%	72%	39%
Unfavorable	37%	9%	26%	70%	39%	29%	74%	53%	26%	46%
Not sure	10%	1%	13%	7%	24%	11%	13%	8%	2%	14%

		2012 GOP P	2 GOP Pres Primary 2nd Choice							
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Gingrich Favorability										
Favorable	37%	42%	88%	34%	23%	31%	24%	38%	29%	25%
Unfavorable	54%	52%	7%	66%	53%	67%	63%	57%	64%	62%
Not sure	9%	6%	6%	-	25%	1%	13%	6%	7%	14%

		2012 GOP Pres Primary 2nd Choice								
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Huntsman Favorability						•				
Favorable	31%	22%	26%	93%	31%	22%	79%	39%	26%	22%
Unfavorable	43%	57%	47%	-	36%	43%	21%	36%	49%	50%
Not sure	26%	21%	27%	7%	34%	35%	-	25%	25%	28%





		2012 GOP P	2 GOP Pres Primary 2nd Choice									
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure		
Paul Favorability												
Favorable	53%	58%	46%	64%	88%	46%	11%	56%	28%	57%		
Unfavorable	40%	41%	48%	36%	7%	50%	63%	36%	66%	30%		
Not sure	7%	1%	6%	-	5%	4%	26%	8%	6%	13%		

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_				Someone else/Not sure
Perry Favorability										
Favorable	48%	62%	56%	18%	58%	88%	-	44%	52%	26%
Unfavorable	40%	31%	34%	80%	27%	7%	87%	40%	38%	55%
Not sure	12%	7%	10%	2%	15%	6%	13%	17%	10%	19%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Romney Favorability										
Favorable	44%	21%	57%	53%	42%	48%	11%	85%	47%	30%
Unfavorable	47%	75%	37%	45%	43%	44%	63%	6%	46%	57%
Not sure	9%	5%	6%	2%	15%	8%	26%	9%	7%	13%





		2012 GOP P	012 GOP Pres Primary 2nd Choice										
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_	,		_	Someone else/Not sure			
Santorum Favorability													
Favorable	56%	68%	66%	44%	43%	64%	-	44%	98%	34%			
Unfavorable	29%	24%	17%	49%	36%	21%	74%	40%	-	41%			
Not sure	15%	8%	17%	7%	21%	16%	26%	16%	2%	25%			

		2012 GOP P	res Prima	ry 2nd Cho	ice							
	Base	Michele Bachmann	Newt Gingrich			Rick Perry			_	Someone else/Not sure		
Evangelical?		=										
Are	47%	61%	49%	22%	43%	58%	-	37%	50%	46%		
Are not	53%	39%	51%	78%	57%	42%	100%	63%	50%	54%		

		2012 GOP P	res Prima	ry 2nd Choi	се					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	Rick Perry			_	Someone else/Not sure
Regularly Watch Fox?										
Do	52%	52%	65%	45%	41%	52%	29%	56%	63%	43%
Do not	48%	48%	35%	55%	59%	48%	71%	44%	37%	57%





		2012 GOP P	12 GOP Pres Primary 2nd Choice										
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure			
2008 Caucus Choice		•		•	•	•	•		•				
Democratic caucus	16%	14%	8%	40%	8%	17%	24%	28%	7%	19%			
Republican caucus	55%	65%	68%	37%	56%	58%	26%	44%	60%	49%			
Didn't vote in a caucus	29%	21%	24%	23%	35%	25%	50%	28%	34%	31%			

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul			Mitt Romnev	Rick Santorum	Someone else/Not sure
2008 GOP Caucus Vote			<b>9</b>		1	1	1			
Mike Huckabee	36%	53%	33%	34%	31%	47%	-	10%	43%	26%
Mitt Romney	17%	9%	19%	26%	12%	14%	-	18%	24%	18%
Fred Thompson	13%	16%	8%	-	18%	20%	100%	13%	18%	6%
John McCain	13%	8%	21%	23%	17%	10%	-	26%	5%	11%
Ron Paul	8%	4%	1%	18%	7%	-	-	10%	-	22%
Rudy Giuliani	3%	2%	7%	-	-	2%	-	6%	2%	2%
Someone else	3%	2%	4%	-	7%	2%	-	3%	3%	3%
Don't remember	7%	6%	5%	-	7%	4%	-	14%	5%	12%

		2012 GOP P	res Prima	ary 2nd Cho	ice					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Most Important Issue		•	•				•			
Jobs/economy	25%	21%	28%	30%	32%	18%	100%	33%	20%	20%
Government spending, reducing the debt		40%	44%	38%	29%	41%	-	26%	48%	42%
Taxes	4%	6%	8%	4%	2%	6%	-	3%	2%	3%
Social issues	12%	14%	7%	7%	11%	17%	-	10%	14%	11%
Illegal immigration	3%	5%	2%	-	1%	6%	-	2%	-	4%
Foreign policy/national security	3%	-	1%	10%	7%	1%	-	9%	1%	2%
Someone else	4%	5%	1%	2%	8%	1%	-	5%	4%	4%
Not sure	10%	10%	8%	10%	10%	9%	-	12%	10%	13%





		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul			Mitt Romney	_	Someone else/Not sure
More Important: Electability or Issues?										
A candidate's ability to beat Obama	30%	27%	43%	27%	21%	38%	13%	27%	29%	28%
Their issue positions	58%	66%	48%	63%	71%	51%	74%	54%	61%	56%
Not sure	12%	7%	8%	10%	8%	12%	13%	19%	10%	15%

		2012 GOP P	2012 GOP Pres Primary 2nd Choice										
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_				Someone else/Not sure			
Does Gingrich Have Strong Principles?		,											
He does	32%	25%	62%	32%	22%	32%	24%	36%	31%	24%			
He does not	45%	53%	13%	52%	55%	56%	76%	44%	42%	46%			
Not sure	23%	22%	25%	17%	23%	13%	-	19%	27%	30%			

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_				Someone else/Not sure
Does Paul Have Strong Principles?		•				•				
He does	68%	66%	70%	77%	78%	74%	89%	71%	60%	60%
He does not	14%	16%	13%	9%	7%	15%	11%	8%	25%	11%
Not sure	19%	18%	16%	15%	15%	10%	-	21%	15%	29%





		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure
Does Romney Have Strong Principles?						•				
He does	42%	19%	53%	46%	39%	49%	24%	64%	41%	37%
He does not	37%	60%	22%	37%	36%	36%	76%	15%	40%	37%
Not sure	21%	21%	25%	17%	25%	14%	-	21%	19%	26%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	New t Gingrich		Ron Paul	Rick Perry		Mitt Romney	-	Someone else/Not sure
Most Electable										
Michele Bachmann	8%	5%	1%	11%	3%	7%	-	3%	15%	12%
Newt Gingrich	13%	19%	27%	4%	8%	12%	11%	15%	12%	7%
Jon Huntsman	4%	1%	1%	15%	7%	4%	42%	8%	1%	0%
Ron Paul	14%	16%	3%	18%	1%	9%	-	7%	9%	28%
Rick Perry	8%	6%	11%	-	23%	17%	-	7%	6%	4%
Buddy Roemer	1%	-	1%	5%	-	-	11%	-	2%	0%
Mitt Romney	25%	13%	37%	26%	28%	23%	-	38%	34%	16%
Rick Santorum	5%	15%	1%	2%	9%	2%	-	4%	6%	1%
Someone else/Not sure	23%	24%	17%	20%	21%	26%	37%	18%	15%	31%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman		_			Rick Santorum	Someone else/Not sure
Attention Paid to Debates		-			•	-				
A lot of attention	36%	38%	31%	42%	20%	39%	53%	29%	43%	37%
Some attention	35%	35%	44%	27%	32%	27%	34%	37%	37%	34%
Not much attention at all	13%	11%	7%	11%	34%	15%	-	16%	8%	9%
Not sure	17%	16%	18%	20%	13%	19%	13%	18%	12%	20%





		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul		_	Mitt Romney	Rick Santorum	Someone else/Not sure
Seen Any Candidates in Person?										
Have not seen any of the candidates in person	54%	59%	47%	60%	72%	45%	63%	49%	59%	49%
Have seen only one candidate	11%	5%	12%	7%	4%	14%	13%	16%	10%	13%
Have seen more than one candidate	16%	20%	21%	11%	8%	17%	11%	15%	19%	14%
Not sure	19%	16%	20%	22%	17%	24%	13%	20%	12%	23%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul			Mitt Romney	_	Someone else/Not sure
Importance of a Candidate Spending Time in IA										
Very important	22%	26%	13%	26%	31%	23%	11%	20%	27%	18%
Somewhat important		37%	48%	35%	33%	31%	37%	39%	46%	41%
Not important at all	19%	21%	17%	17%	21%	20%	40%	21%	15%	21%
Not sure	19%	16%	21%	22%	16%	26%	13%	20%	12%	21%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman		_		Mitt Romney	Rick Santorum	Someone else/Not sure
Who's Run Strongest IA Campaign?					•	•				
Michele Bachmann	18%	27%	9%	20%	9%	26%	13%	22%	24%	14%
Newt Gingrich	5%	7%	7%	2%	3%	1%	-	5%	1%	7%
Jon Huntsman	1%	1%	-	-	-	1%	-	3%	1%	1%
Ron Paul	26%	29%	21%	38%	23%	15%	53%	22%	28%	29%
Rick Perry	7%	2%	10%	2%	13%	11%	-	12%	5%	3%
Buddy Roemer	1%	-	-	5%	-	-	21%	-	1%	0%
Mitt Romney	5%	1%	5%	5%	6%	4%	-	9%	1%	7%
Rick Santorum	10%	9%	16%	6%	13%	9%	-	3%	22%	4%
Someone else/Not sure	28%	23%	32%	22%	33%	32%	13%	25%	17%	35%





		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul			Mitt Romney	Rick Santorum	Someone else/Not sure
Who Will Win IA?										
Michele Bachmann	7%	7%	-	6%	1%	9%	-	5%	15%	9%
Newt Gingrich	8%	11%	8%	6%	3%	13%	11%	10%	9%	6%
Jon Huntsman	1%	-	-	-	3%	3%	-	2%	-	0%
Ron Paul	29%	38%	11%	46%	22%	22%	66%	31%	24%	36%
Rick Perry	4%	2%	10%	5%	12%	3%	-	4%	3%	2%
Buddy Roemer	1%	1%	-	-	-	-	11%	-	1%	0%
Mitt Romney	15%	3%	32%	11%	25%	13%	-	17%	21%	8%
Rick Santorum	5%	10%	5%	2%	11%	3%	-	4%	8%	1%
Someone else/Not sure	30%	28%	34%	24%	23%	35%	13%	28%	18%	37%

		2012 GOP P	res Prima	ry 2nd Cho	ice								
	Paga	Michele											
	base	bachmann	mann Gingrich Huntsman Paul Perry Roemer Romney Santorum else/Not sure										
Gender													
Woman	47%	38%	46%	37%	56%	67%	40%	45%	44%	46%			
Man	53%	62%	54%	63%	44%	33%	60%	55%	56%	54%			

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_	,		Rick Santorum	Someone else/Not sure
Age		-				_				
18 to 29	12%	23%	3%	29%	11%	11%	-	7%	2%	15%
30 to 45	28%	19%	28%	35%	30%	24%	29%	20%	32%	33%
46 to 65	39%	41%	44%	24%	35%	46%	39%	52%	39%	33%
Older than 65	21%	17%	26%	12%	24%	19%	32%	21%	27%	19%





		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul		_	Mitt Romney	_	Someone else/Not sure
Ideology		•	<u> </u>				<u> </u>			
Very liberal	4%	9%	-	2%	1%	6%	-	5%	-	8%
Somewhat liberal	5%	5%	3%	10%	2%	1%	40%	6%	=	7%
Moderate	21%	7%	20%	38%	34%	8%	37%	27%	13%	26%
Somewhat conservative	33%	27%	40%	39%	27%	39%	13%	45%	41%	23%
Very conservative	37%	52%	37%	11%	36%	46%	11%	18%	46%	36%

		2012 GOP P	2 GOP Pres Primary 2nd Choice									
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_			_	Someone else/Not sure		
Party												
Democrat	8%	14%	1%	16%	9%	9%	-	11%	2%	8%		
Republican	76%	83%	90%	65%	78%	77%	87%	70%	80%	67%		
Independent/Other	16%	3%	8%	19%	13%	15%	13%	20%	18%	25%		

		2012 GOP P	res Prima	ry 2nd Choi	ice					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	_	,		_	Someone else/Not sure
Tea Party ID										
Yes	26%	36%	20%	14%	20%	32%	-	18%	38%	24%
No	64%	53%	69%	81%	63%	60%	100%	75%	58%	63%
Not sure	10%	11%	11%	5%	17%	7%	-	7%	4%	13%





		Bachmann	nn Favorability		
	Base	Favorable	Unfavorable	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	72%	68%	77%	72%	
Might end up supporting someone else	28%	32%	23%	28%	

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	12%	21%	3%	1%
Newt Gingrich	12%	14%	8%	15%
Jon Huntsman	7%	3%	13%	4%
Ron Paul	9%	6%	9%	21%
Rick Perry	11%	13%	9%	12%
Buddy Roemer	1%	0%	2%	1%
Mitt Romney	10%	7%	14%	8%
Rick Santorum	14%	18%	10%	2%
Someone else/Not sure	25%	18%	32%	35%

		Bachmann Favorability			
	Base	Favorable	Unfavorable	Not sure	
Bachmann Favorability					
Favorable	53%	100%	-	-	
Unfavorable	37%	-	100%	-	
Not sure	10%	-	-	100%	





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	37%	49%	24%	25%
Unfavorable	54%	46%	73%	25%
Not sure	9%	5%	3%	50%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	31%	30%	40%	6%
Unfavorable	43%	43%	48%	26%
Not sure	26%	27%	12%	69%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	53%	48%	62%	48%
Unfavorable	40%	45%	37%	26%
Not sure	7%	7%	1%	26%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	48%	63%	29%	36%
Unfavorable	40%	26%	66%	19%
Not sure	12%	10%	5%	45%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Rom ney Favorability				
Favorable	44%	45%	43%	43%
Unfavorable	47%	50%	51%	18%
Not sure	9%	5%	6%	39%

	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	56%	77%	33%	25%
Unfavorable	29%	13%	56%	11%
Not sure	15%	10%	10%	64%





		Bachmann Favorability			
	Base	Favorable	Unfavorable	Not sure	
Evange lical?		-	-		
Are	47%	60%	27%	53%	
Are not	53%	40%	73%	47%	

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Regularly Watch Fox?				
Do	52%	65%	36%	37%
Do not	48%	35%	64%	63%

	Bachmann Favorability			
	Base	Favorable	Unfavorable	Not sure
2008 Caucus Choice		•		
Democratic caucus	16%	10%	28%	8%
Republican caucus	55%	62%	41%	69%
Didn't vote in a caucus	29%	28%	31%	22%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Caucus Vote				
Mike Huckabee	36%	42%	28%	23%
Mitt Romney	17%	15%	20%	20%
Fred Thompson	13%	18%	6%	6%
John McCain	13%	9%	23%	10%
Ron Paul	8%	3%	15%	16%
Rudy Giuliani	3%	3%	-	8%
Someone else	3%	4%	2%	4%
Don't remember	7%	7%	5%	13%

		Bachm ann		
	Base	Favorable	Unfavorable	Not sure
Most Important Issue			-	
Jobs/economy	25%	20%	33%	23%
Government spending, reducing the debt	39%	45%	36%	22%
Taxes	4%	4%	5%	4%
Social issues	12%	15%	7%	11%
Illegal immigration	3%	3%	3%	6%
Foreign policy/national security	3%	2%	5%	5%
Someone else	4%	3%	4%	4%
Not sure	10%	10%	8%	24%

		Bachmann Favorability			
	Base	Favorable	Unfavorable	Not sure	
More Important: Electability or Issues?					
A candidate's ability to beat Obama	30%	35%	22%	31%	
Their issue positions	58%	55%	67%	47%	
Not sure	12%	10%	12%	21%	





		Bachmann Favorability			
	Base	Favorable	Unfavorable	Not sure	
Does Gingrich Have Strong Principles?					
He does	32%	41%	21%	22%	
He does not	45%	36%	64%	27%	
Not sure	23%	23%	15%	52%	

		Bachmann Favorability			
	Base	Favorable	Unfavorable	Not sure	
Does Paul Have Strong Principles?					
He does	68%	69%	73%	44%	
He does not	14%	15%	15%	4%	
Not sure	19%	17%	12%	52%	

		Bachm ann	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Romney Have Strong Principles?					
He does	42%	44%	40%	36%	
He does not	37%	38%	41%	12%	
Not sure	21%	17%	19%	52%	





		Bachmann	Favorability	
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	8%	13%	2%	1%
Newt Gingrich	13%	16%	10%	8%
Jon Huntsman	4%	2%	7%	-
Ron Paul	14%	7%	25%	7%
Rick Perry	8%	9%	6%	13%
Buddy Roemer	1%	-	2%	1%
Mitt Romney	25%	23%	28%	21%
Rick Santorum	5%	8%	0%	4%
Someone else/Not sure	23%	22%	19%	44%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	36%	41%	32%	21%
Some attention	35%	34%	39%	23%
Not much attention at all	13%	10%	14%	20%
Not sure	17%	15%	15%	36%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	54%	54%	56%	46%
Have seen only one candidate	11%	11%	14%	3%
Have seen more than one candidate	16%	18%	14%	13%
Not sure	19%	17%	17%	38%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	25%	19%	20%
Somewhat important	40%	44%	37%	26%
Not important at all	19%	15%	28%	14%
Not sure	19%	17%	17%	40%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	18%	27%	9%	7%
Newt Gingrich	5%	4%	5%	2%
Jon Huntsman	1%	1%	1%	1%
Ron Paul	26%	18%	41%	12%
Rick Perry	7%	6%	8%	4%
Buddy Roemer	1%	1%	1%	-
Mitt Romney	5%	4%	6%	5%
Rick Santorum	10%	14%	4%	7%
Someone else/Not sure	28%	25%	23%	62%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Will Win IA?				
Michele Bachmann	7%	13%	0%	-
Newt Gingrich	8%	10%	6%	9%
Jon Huntsman	1%	-	2%	-
Ron Paul	29%	23%	44%	12%
Rick Perry	4%	5%	3%	9%
Buddy Roemer	1%	0%	1%	-
Mitt Romney	15%	12%	19%	13%
Rick Santorum	5%	8%	1%	3%
Someone else/Not sure	30%	29%	23%	55%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Womar	47%	51%	39%	56%
Mar	53%	49%	61%	44%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		<u>-</u>		
18 to 29	12%	11%	16%	6%
30 to 45	28%	25%	32%	29%
46 to 65	39%	43%	35%	32%
Older than 65	21%	22%	17%	33%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Ideology		<u>-</u>		
Very liberal	4%	5%	4%	3%
Somewhat liberal	5%	4%	7%	1%
Moderate	21%	11%	34%	25%
Somewhat conservative	33%	32%	34%	35%
Very conservative	37%	48%	21%	35%





		Bachm ann		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	8%	7%	10%	4%
Republican	76%	85%	63%	78%
Independent/Other	16%	8%	27%	18%

		Bachmann		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	26%	38%	12%	13%
No	64%	52%	84%	60%
Not sure	10%	10%	5%	27%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	72%	63%	77%	71%
Might end up supporting someone else	28%	37%	23%	29%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	12%	14%	12%	9%
Newt Gingrich	12%	28%	1%	8%
Jon Huntsman	7%	6%	8%	-
Ron Paul	9%	5%	9%	25%
Rick Perry	11%	9%	14%	2%
Buddy Roemer	1%	1%	1%	2%
Mitt Romney	10%	10%	10%	6%
Rick Santorum	14%	11%	16%	11%
Someone else/Not sure	25%	16%	29%	39%

		Gingrich F	avorability		
	Base	Favorable	Unfavorable	Not sure	
Bachmann Favorability					
Favorable	53%	70%	46%	30%	
Unfavorable	37%	23%	50%	12%	
Not sure	10%	7%	5%	58%	

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	37%	100%	-	-
Unfavorable	54%	-	100%	-
Not sure	9%	-	-	100%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	31%	33%	33%	10%
Unfavorable	43%	46%	45%	22%
Not sure	26%	21%	23%	67%

	Gingrich Favorability			
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	53%	50%	57%	44%
Unfavorable	40%	46%	39%	17%
Not sure	7%	4%	4%	39%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	48%	61%	41%	38%
Unfavorable	40%	27%	53%	10%
Not sure	12%	11%	6%	51%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	44%	52%	40%	36%
Unfavorable	47%	42%	55%	21%
Not sure	9%	6%	5%	42%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	56%	71%	49%	34%
Unfavorable	29%	17%	41%	3%
Not sure	15%	12%	10%	63%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Evangelical?		-	-	
Are	47%	52%	44%	48%
Are not	53%	48%	56%	52%





		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Regularly Watch Fox?				
Do	52%	67%	43%	38%
Do not	48%	33%	57%	62%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Caucus Choice		•		
Democratic caucus	16%	13%	20%	11%
Republican caucus	55%	63%	48%	59%
Didn't vote in a caucus	29%	24%	31%	30%

		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Caucus Vote				
Mike Huckabee	36%	31%	43%	20%
Mitt Romney	17%	18%	16%	18%
Fred Thompson	13%	16%	9%	18%
John McCain	13%	16%	12%	9%
Ron Paul	8%	4%	11%	9%
Rudy Giuliani	3%	6%	-	2%
Someone else	3%	5%	1%	3%
Don't remember	7%	4%	7%	20%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	25%	27%	24%	19%
Government spending, reducing the debt	39%	44%	38%	21%
Taxes	4%	5%	4%	5%
Social issues	12%	8%	13%	15%
Illegal immigration	3%	1%	4%	5%
Foreign policy/national security	3%	3%	3%	4%
Someone else	4%	4%	2%	14%
Not sure	10%	8%	11%	18%

		Gingrich F	avorability	
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	30%	39%	24%	30%
Their issue positions	58%	51%	64%	53%
Not sure	12%	10%	12%	17%

		Gingrich F	avorability		
	Base	Favorable	Unfavorable	Not sure	
Does Gingrich Have Strong Principles?					
He does	32%	68%	9%	17%	
He does not	45%	11%	72%	23%	
Not sure	23%	21%	19%	60%	





		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Strong Principles?				
He does	68%	69%	69%	54%
He does not	14%	16%	14%	2%
Not sure	19%	15%	17%	44%

		Gingrich F	avorability		
	Base	Favorable	Unfavorable	Not sure	
Does Romney Have Strong Principles?					
He does	42%	49%	39%	31%	
He does not	37%	32%	42%	26%	
Not sure	21%	18%	20%	43%	

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	8%	7%	8%	8%
Newt Gingrich	13%	33%	1%	-
Jon Huntsman	4%	2%	6%	-
Ron Paul	14%	3%	23%	5%
Rick Perry	8%	6%	9%	13%
Buddy Roemer	1%	0%	2%	-
Mitt Romney	25%	26%	25%	16%
Rick Santorum	5%	3%	5%	10%
Someone else/Not sure	23%	20%	21%	48%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	36%	42%	34%	19%
Some attention	35%	35%	35%	33%
Not much attention at all	13%	7%	15%	21%
Not sure	17%	15%	16%	27%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	54%	55%	52%	59%
Have seen only one candidate	11%	9%	14%	5%
Have seen more than one candidate	16%	19%	15%	6%
Not sure	19%	18%	19%	29%

		Gingrich F	rich Favorability		
	Base	Favorable	Unfavorable	Not sure	
Importance of a Candidate Spending Time in IA					
Very important	22%	21%	24%	16%	
Somewhat important	40%	43%	37%	37%	
Not important at all	19%	18%	21%	17%	
Not sure	19%	17%	19%	29%	





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	18%	20%	19%	8%
Newt Gingrich	5%	9%	2%	1%
Jon Huntsman	1%	-	2%	-
Ron Paul	26%	21%	29%	22%
Rick Perry	7%	8%	7%	2%
Buddy Roemer	1%	1%	1%	-
Mitt Romney	5%	3%	6%	3%
Rick Santorum	10%	11%	9%	11%
Someone else/Not sure	28%	26%	25%	53%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Will Win IA?		•	•	•
Michele Bachmann	7%	5%	10%	3%
Newt Gingrich	8%	21%	1%	-
Jon Huntsman	1%	-	2%	-
Ron Paul	29%	21%	37%	20%
Rick Perry	4%	4%	5%	7%
Buddy Roemer	1%	-	1%	-
Mitt Romney	15%	14%	16%	13%
Rick Santorum	5%	4%	4%	12%
Someone else/Not sure	30%	32%	25%	45%

		Gingrich F	Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure	
Gender		-	-		
Woman	47%	48%	46%	51%	
Man	53%	52%	54%	49%	





		Gingrich F	avorability		
	Base	Favorable	Unfavorable	Not sure	
Age		<u>-</u>			
18 to 29	12%	8%	15%	11%	
30 to 45	28%	27%	27%	34%	
46 to 65	39%	43%	37%	34%	
Older than 65	21%	22%	20%	22%	

		Gingrich Favorability		
	D	F	11-4	Not
	Base	Favorable	Unfavorable	sure
Ideology				
Very liberal	4%	5%	4%	4%
Somewhat liberal	5%	3%	5%	7%
Moderate	21%	15%	22%	37%
Somewhat conservative	33%	39%	31%	20%
Very conservative	37%	39%	36%	33%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	8%	7%	9%	5%
Republican	76%	84%	70%	77%
Independent/Other	16%	9%	21%	18%





		Gingrich F	grich Favorability		
	Base	Favorable	Unfavorable	Not sure	
Tea Party ID					
Yes	26%	33%	23%	14%	
No	64%	56%	70%	62%	
Not sure	10%	10%	7%	24%	

		Huntsman	sman Favorability		
	Base	Favorable	Unfavorable	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	72%	75%	74%	63%	
Might end up supporting someone else	28%	25%	26%	37%	

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice		•		
Michele Bachmann	12%	9%	16%	10%
Newt Gingrich	12%	10%	13%	12%
Jon Huntsman	7%	20%	-	2%
Ron Paul	9%	9%	7%	11%
Rick Perry	11%	8%	11%	15%
Buddy Roemer	1%	3%	1%	-
Mitt Romney	10%	12%	8%	9%
Rick Santorum	14%	12%	15%	13%
Someone else/Not sure	25%	17%	29%	27%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Bachmann Favorability				
Favorable	53%	51%	54%	56%
Unfavorable	37%	47%	40%	18%
Not sure	10%	2%	6%	27%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	37%	40%	40%	30%
Unfavorable	54%	57%	56%	47%
Not sure	9%	3%	5%	23%

		Huntsman Favorability			
	Base	Favorable	Unfavorable	Not sure	
Huntsman Favorability					
Favorable	31%	100%	-	-	
Unfavorable	43%	-	100%	-	
Not sure	26%	-	-	100%	





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	53%	59%	47%	57%
Unfavorable	40%	40%	50%	23%
Not sure	7%	1%	3%	20%

		Huntsman		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	48%	50%	45%	51%
Unfavorable	40%	47%	47%	20%
Not sure	12%	3%	8%	29%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	44%	54%	40%	40%
Unfavorable	47%	41%	58%	34%
Not sure	9%	5%	2%	26%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	56%	63%	54%	52%
Unfavorable	29%	32%	40%	7%
Not sure	15%	6%	6%	42%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?			-	
Are	47%	34%	54%	52%
Are not	53%	66%	46%	48%

		Huntsman		
	Base	Favorable	Unfavorable	Not sure
Regularly Watch Fox?				
Do	52%	53%	56%	43%
Do not	48%	47%	44%	57%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Caucus Choice		•	<del>-</del>	
Democratic caucus	16%	25%	16%	7%
Republican caucus	55%	45%	62%	55%
Didn't vote in a caucus	29%	29%	23%	38%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Caucus Vote		•		
Mike Huckabee	36%	27%	38%	40%
Mitt Romney	17%	25%	17%	10%
Fred Thompson	13%	12%	14%	12%
John McCain	13%	23%	8%	14%
Ron Paul	8%	6%	9%	8%
Rudy Giuliani	3%	3%	1%	6%
Someone else	3%	2%	4%	3%
Don't remember	7%	2%	10%	7%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	25%	37%	21%	16%
Government spending, reducing the debt	39%	36%	42%	38%
Taxes	4%	2%	6%	4%
Social issues	12%	8%	12%	16%
Illegal immigration	3%	1%	4%	4%
Foreign policy/national security	3%	4%	4%	1%
Someone else	4%	5%	1%	6%
Not sure	10%	7%	10%	16%





		Huntsman	Favorability	Favorability		
	Base	Favorable	Unfavorable	Not sure		
More Important: Electability or Issues?						
A candidate's ability to beat Obama	30%	30%	31%	28%		
Their issue positions	58%	58%	58%	59%		
Not sure	12%	12%	11%	13%		

		Huntsman	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Gingrich Have Strong Principles?					
He does	32%	35%	33%	26%	
He does not	45%	48%	51%	31%	
Not sure	23%	18%	15%	43%	

		Huntsman	Favorability	
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Strong Principles?				
He does	68%	80%	64%	60%
He does not	14%	9%	20%	8%
Not sure	19%	11%	16%	32%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				
He does	42%	47%	40%	38%
He does not	37%	38%	43%	25%
Not sure	21%	15%	17%	37%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	8%	10%	8%	5%
Newt Gingrich	13%	11%	15%	12%
Jon Huntsman	4%	10%	1%	0%
Ron Paul	14%	11%	17%	11%
Rick Perry	8%	5%	9%	12%
Buddy Roemer	1%	2%	0%	0%
Mitt Romney	25%	27%	25%	22%
Rick Santorum	5%	3%	6%	5%
Someone else/Not sure	23%	21%	19%	32%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	36%	42%	40%	21%
Some attention	35%	31%	34%	41%
Not much attention at all	13%	12%	10%	17%
Not sure	17%	15%	16%	20%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	54%	58%	50%	55%
Have seen only one candidate	11%	9%	13%	10%
Have seen more than one candidate	16%	16%	19%	12%
Not sure	19%	16%	18%	24%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	23%	24%	18%
Somew hat important	40%	37%	39%	43%
Not important at all	19%	24%	19%	14%
Not sure	19%	16%	18%	24%

		Huntsman		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	18%	21%	20%	13%
Newt Gingrich	5%	5%	6%	1%
Jon Huntsman	1%	1%	-	2%
Ron Paul	26%	27%	25%	26%
Rick Perry	7%	7%	6%	7%
Buddy Roemer	1%	2%	0%	-
Mitt Romney	5%	5%	4%	5%
Rick Santorum	10%	9%	12%	6%
Someone else/Not sure	28%	22%	25%	40%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Will Win IA?				
Michele Bachmann	7%	8%	8%	5%
Newt Gingrich	8%	8%	9%	6%
Jon Huntsman	1%	2%	1%	-
Ron Paul	29%	33%	28%	26%
Rick Perry	4%	5%	4%	4%
Buddy Roemer	1%	2%	-	-
Mitt Romney	15%	15%	16%	13%
Rick Santorum	5%	3%	6%	6%
Someone else/Not sure	30%	24%	28%	40%

		Huntsman		
	Base	Favorable	Unfavorable	Not sure
Gender				
Woman	47%	40%	44%	60%
Man	53%	60%	56%	40%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		-		
18 to 29	12%	14%	12%	10%
30 to 45	28%	25%	25%	37%
46 to 65	39%	39%	43%	32%
Older than 65	21%	22%	21%	21%





		Huntsman	Favorability	vorability		
	Base	Favorable	Unfavorable	Not sure		
ldeology		-	-			
Very liberal	4%	9%	3%	1%		
Somewhat liberal	5%	6%	4%	3%		
Moderate	21%	27%	16%	21%		
Somewhat conservative	33%	35%	33%	31%		
Very conservative	37%	22%	44%	43%		

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	8%	14%	5%	5%
Republican	76%	69%	79%	80%
Independent/Other	16%	17%	17%	15%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	26%	21%	34%	19%
No	64%	72%	59%	64%
Not sure	10%	7%	7%	18%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	72%	71%	73%	72%
Might end up supporting someone else	28%	29%	27%	28%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice		•		·
Michele Bachmann	12%	13%	13%	2%
Newt Gingrich	12%	10%	14%	10%
Jon Huntsman	7%	8%	6%	-
Ron Paul	9%	15%	1%	7%
Rick Perry	11%	10%	14%	7%
Buddy Roemer	1%	0%	2%	4%
Mitt Romney	10%	10%	9%	12%
Rick Santorum	14%	7%	22%	12%
Someone else/Not sure	25%	27%	19%	47%

	Paul Favorability			
	Base	Favorable	Unfavorable	Not sure
Bachmann Favorability				
Favorable	53%	49%	60%	53%
Unfavorable	37%	42%	34%	8%
Not sure	10%	9%	7%	39%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	37%	35%	43%	22%
Unfavorable	54%	58%	53%	29%
Not sure	9%	7%	4%	49%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	31%	34%	31%	6%
Unfavorable	43%	38%	54%	17%
Not sure	26%	28%	15%	77%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability		•		
Favorable	53%	100%	-	-
Unfavorable	40%	-	100%	-
Not sure	7%	-	-	100%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	48%	49%	48%	39%
Unfavorable	40%	40%	45%	11%
Not sure	12%	11%	7%	51%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	44%	41%	51%	30%
Unfavorable	47%	53%	44%	18%
Not sure	9%	7%	5%	52%

	Paul Favorability			
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	56%	49%	69%	28%
Unfavorable	29%	35%	25%	8%
Not sure	15%	16%	6%	64%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	47%	46%	47%	62%
Are not	53%	54%	53%	38%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Regularly Watch Fox?				
Do	52%	40%	68%	50%
Do not	48%	60%	32%	50%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Caucus Choice			-	
Democratic caucus	16%	20%	14%	2%
Republican caucus	55%	54%	55%	62%
Didn't vote in a caucus	29%	26%	31%	36%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Caucus Vote				
Mike Huckabee	36%	37%	35%	28%
Mitt Romney	17%	13%	23%	12%
Fred Thompson	13%	11%	16%	17%
John McCain	13%	15%	10%	15%
Ron Paul	8%	14%	1%	-
Rudy Giuliani	3%	1%	5%	6%
Someone else	3%	4%	2%	3%
Don't remember	7%	5%	7%	19%

		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	25%	23%	28%	23%
Government spending, reducing the debt	39%	43%	38%	14%
Taxes	4%	5%	4%	2%
Social issues	12%	9%	11%	31%
Illegal immigration	3%	2%	4%	7%
Foreign policy/national security	3%	3%	4%	-
Someone else	4%	5%	2%	3%
Not sure	10%	10%	10%	20%

		Paul Favor	orability		
	Base	Favorable	Unfavorable	Not sure	
More Important: Electability or Issues?					
A candidate's ability to beat Obama	30%	23%	39%	28%	
Their issue positions	58%	66%	49%	53%	
Not sure	12%	11%	11%	20%	





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Strong Principles?				
He does	32%	27%	40%	22%
He does not	45%	51%	39%	33%
Not sure	23%	22%	21%	45%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Strong Principles?				
He does	68%	82%	52%	45%
He does not	14%	5%	27%	2%
Not sure	19%	13%	20%	54%

		Paul Favor	ul Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Romney Have Strong Principles?					
He does	42%	38%	49%	34%	
He does not	37%	40%	34%	26%	
Not sure	21%	22%	17%	40%	





		Paul Favor	ability	
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	8%	7%	8%	13%
Newt Gingrich	13%	9%	19%	10%
Jon Huntsman	4%	4%	4%	3%
Ron Paul	14%	24%	2%	-
Rick Perry	8%	9%	7%	12%
Buddy Roemer	1%	0%	2%	-
Mitt Romney	25%	22%	32%	6%
Rick Santorum	5%	2%	8%	7%
Someone else/Not sure	23%	23%	18%	50%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	36%	33%	43%	18%
Some attention	35%	32%	37%	38%
Not much attention at all	13%	17%	7%	9%
Not sure	17%	17%	13%	35%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	54%	54%	53%	55%
Have seen only one candidate	11%	9%	14%	8%
Have seen more than one candidate	16%	16%	18%	4%
Not sure	19%	21%	14%	33%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	22%	22%	24%
Somewhat important	40%	39%	40%	37%
Not important at all	19%	18%	23%	6%
Not sure	19%	21%	15%	33%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	18%	15%	24%	13%
Newt Gingrich	5%	3%	6%	3%
Jon Huntsman	1%	1%	1%	-
Ron Paul	26%	37%	15%	9%
Rick Perry	7%	6%	8%	8%
Buddy Roemer	1%	1%	1%	-
Mitt Romney	5%	3%	7%	6%
Rick Santorum	10%	5%	17%	7%
Someone else/Not sure	28%	30%	22%	55%

	Paul Favorability			
	Base	Favorable	Unfavorable	Not sure
Who Will Win IA?				
Michele Bachmann	7%	5%	10%	11%
Newt Gingrich	8%	4%	14%	6%
Jon Huntsman	1%	1%	1%	-
Ron Paul	29%	45%	12%	8%
Rick Perry	4%	4%	4%	10%
Buddy Roemer	1%	0%	1%	-
Mitt Romney	15%	9%	24%	7%
Rick Santorum	5%	3%	7%	7%
Someone else/Not sure	30%	29%	26%	51%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Woma	n 47%	44%	50%	57%
Ma	n 53%	56%	50%	43%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		<u>-</u>		
18 to 29	12%	17%	6%	5%
30 to 45	28%	33%	21%	24%
46 to 65	39%	34%	46%	37%
Older than 65	21%	16%	26%	35%

		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
Ideology	Dase	i avoi abie	Omavor able	3416
Very liberal	4%	5%	4%	5%
Somewhat liberal	5%	5%	3%	7%
Moderate	21%	26%	13%	23%
Som ew hat conservative	33%	29%	40%	31%
Very conservative	37%	35%	40%	34%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	8%	10%	6%	2%
Republican	76%	71%	82%	81%
Independent/Other	16%	19%	12%	16%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	26%	24%	29%	21%
No	64%	67%	62%	59%
Not sure	10%	9%	9%	20%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	72%	65%	85%	49%
Might end up supporting someone else	28%	35%	15%	51%





		Perry Favo	rability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	12%	16%	9%	7%
Newt Gingrich	12%	14%	10%	10%
Jon Huntsman	7%	3%	13%	1%
Ron Paul	9%	11%	6%	11%
Rick Perry	11%	20%	2%	5%
Buddy Roemer	1%	-	2%	1%
Mitt Romney	10%	9%	10%	13%
Rick Santorum	14%	15%	13%	11%
Someone else/Not sure	25%	13%	34%	40%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Bachmann Favorability				
Favorable	53%	70%	35%	46%
Unfavorable	37%	22%	60%	16%
Not sure	10%	8%	5%	38%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	37%	47%	26%	36%
Unfavorable	54%	46%	72%	27%
Not sure	9%	7%	2%	38%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	31%	32%	36%	9%
Unfavorable	43%	40%	51%	27%
Not sure	26%	27%	13%	64%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	53%	54%	53%	48%
Unfavorable	40%	40%	45%	23%
Not sure	7%	5%	2%	29%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability		•		
Favorable	48%	100%	-	-
Unfavorable	40%	-	100%	-
Not sure	12%	-	-	100%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	44%	51%	38%	36%
Unfavorable	47%	43%	58%	26%
Not sure	9%	6%	4%	38%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	56%	74%	39%	38%
Unfavorable	29%	15%	52%	6%
Not sure	15%	10%	9%	56%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?			-	
Are	47%	58%	35%	45%
Are not	53%	42%	65%	55%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Regularly Watch Fox?				
Do	52%	61%	42%	46%
Do not	48%	39%	58%	54%

	Perry Favorability			
	Base	Favorable	Unfavorable	Not sure
2008 Caucus Choice			-	
Democratic caucus	16%	12%	25%	6%
Republican caucus	55%	60%	47%	59%
Didn't vote in a caucus	29%	28%	28%	35%

		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Caucus Vote				
Mike Huckabee	36%	38%	33%	35%
Mitt Romney	17%	12%	21%	27%
Fred Thompson	13%	19%	7%	8%
John McCain	13%	13%	15%	8%
Ron Paul	8%	2%	17%	6%
Rudy Giuliani	3%	4%	2%	-
Someone else	3%	4%	1%	4%
Don't remember	7%	7%	5%	12%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	25%	24%	26%	26%
Government spending, reducing the debt	39%	39%	41%	31%
Taxes	4%	3%	5%	6%
Social issues	12%	13%	10%	12%
Illegal immigration	3%	3%	3%	3%
Foreign policy/national security	3%	2%	5%	-
Someone else	4%	3%	2%	10%
Not sure	10%	12%	8%	11%

		Perry Favo	rability	
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	30%	34%	25%	32%
Their issue positions	58%	53%	65%	55%
Not sure	12%	13%	10%	12%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Strong Principles?				
He does	32%	41%	23%	28%
He does not	45%	37%	58%	34%
Not sure	23%	22%	20%	38%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Strong Principles?				
He does	68%	70%	68%	58%
He does not	14%	14%	14%	13%
Not sure	19%	16%	18%	30%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				
He does	42%	46%	38%	39%
He does not	37%	35%	44%	18%
Not sure	21%	19%	18%	43%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	8%	6%	10%	6%
Newt Gingrich	13%	15%	7%	22%
Jon Huntsman	4%	2%	6%	4%
Ron Paul	14%	6%	25%	8%
Rick Perry	8%	17%	-	-
Buddy Roemer	1%	0%	2%	1%
Mitt Romney	25%	25%	27%	16%
Rick Santorum	5%	6%	4%	2%
Someone else/Not sure	23%	22%	19%	41%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	36%	36%	38%	27%
Some attention	35%	37%	31%	37%
Not much attention at all	13%	11%	14%	14%
Not sure	17%	16%	17%	21%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	54%	57%	49%	59%
Have seen only one candidate	11%	8%	14%	11%
Have seen more than one candidate	16%	17%	18%	8%
Not sure	19%	18%	19%	22%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	25%	22%	9%
Somewhat important	40%	41%	37%	43%
Not important at all	19%	16%	23%	25%
Not sure	19%	18%	19%	23%





		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	18%	21%	16%	14%
Newt Gingrich	5%	5%	5%	1%
Jon Huntsman	1%	1%	1%	3%
Ron Paul	26%	20%	35%	20%
Rick Perry	7%	12%	2%	3%
Buddy Roemer	1%	1%	1%	-
Mitt Romney	5%	4%	6%	7%
Rick Santorum	10%	10%	11%	4%
Someone else/Not sure	28%	27%	24%	48%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Will Win IA?		•	•	
Michele Bachmann	7%	8%	8%	2%
Newt Gingrich	8%	12%	5%	4%
Jon Huntsman	1%	0%	1%	3%
Ron Paul	29%	24%	39%	19%
Rick Perry	4%	8%	1%	1%
Buddy Roemer	1%	0%	1%	-
Mitt Romney	15%	14%	16%	14%
Rick Santorum	5%	5%	5%	5%
Someone else/Not sure	30%	29%	24%	51%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender				
Woman	47%	49%	40%	64%
Man	53%	51%	60%	36%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		<u>-</u>		
18 to 29	12%	9%	17%	11%
30 to 45	28%	24%	30%	36%
46 to 65	39%	43%	37%	31%
Older than 65	21%	25%	16%	23%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		<u>-</u>		
Very liberal	4%	4%	4%	8%
Somewhat liberal	5%	3%	7%	4%
Moderate	21%	12%	29%	29%
Somew hat conservative	33%	36%	33%	22%
Very conservative	37%	45%	27%	37%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	8%	7%	9%	7%
Republican	76%	82%	69%	76%
Independent/Other	16%	11%	22%	17%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	26%	34%	19%	17%
No	64%	57%	75%	58%
Not sure	10%	9%	6%	25%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	72%	70%	74%	60%
Might end up supporting someone else	28%	30%	26%	40%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice		•		
Michele Bachmann	12%	6%	20%	6%
Newt Gingrich	12%	15%	9%	8%
Jon Huntsman	7%	8%	6%	1%
Ron Paul	9%	8%	8%	14%
Rick Perry	11%	12%	11%	10%
Buddy Roemer	1%	0%	2%	3%
Mitt Romney	10%	19%	1%	9%
Rick Santorum	14%	14%	13%	11%
Someone else/Not sure	25%	17%	30%	37%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Bachmann Favorability				
Favorable	53%	54%	57%	32%
Unfavorable	37%	36%	39%	24%
Not sure	10%	10%	4%	43%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	37%	44%	33%	26%
Unfavorable	54%	49%	63%	32%
Not sure	9%	7%	4%	41%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	31%	38%	27%	17%
Unfavorable	43%	39%	54%	9%
Not sure	26%	23%	19%	74%





		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	53%	49%	60%	40%
Unfavorable	40%	46%	38%	20%
Not sure	7%	5%	3%	39%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	48%	55%	44%	32%
Unfavorable	40%	35%	49%	18%
Not sure	12%	10%	7%	50%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	44%	100%	-	-
Unfavorable	47%	-	100%	-
Not sure	9%	-	-	100%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	56%	62%	54%	36%
Unfavorable	29%	26%	36%	6%
Not sure	15%	13%	10%	58%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?				
Are	47%	42%	51%	52%
Are not	53%	58%	49%	48%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Regularly Watch Fox?				
Do	52%	61%	44%	43%
Do not	48%	39%	56%	57%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Caucus Choice		•		
Democratic caucus	16%	17%	19%	3%
Republican caucus	55%	55%	53%	64%
Didn't vote in a caucus	29%	28%	29%	33%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Caucus Vote				
Mike Huckabee	36%	24%	48%	33%
Mitt Romney	17%	31%	5%	10%
Fred Thompson	13%	8%	17%	17%
John McCain	13%	20%	7%	11%
Ron Paul	8%	3%	12%	10%
Rudy Giuliani	3%	5%	0%	2%
Someone else	3%	2%	5%	3%
Don't remember	7%	7%	5%	14%

		Romney F	avorability	
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	25%	32%	18%	22%
Government spending, reducing the debt	39%	40%	42%	16%
Taxes	4%	4%	5%	5%
Social issues	12%	7%	14%	22%
Illegal immigration	3%	3%	3%	4%
Foreign policy/national security	3%	2%	3%	7%
Someone else	4%	2%	4%	9%
Not sure	10%	9%	11%	15%





		Romney F	avorability	
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	30%	43%	20%	21%
Their issue positions	58%	47%	69%	60%
Not sure	12%	11%	11%	19%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Strong Principles?				
He does	32%	38%	29%	15%
He does not	45%	39%	52%	34%
Not sure	23%	22%	19%	51%

		Romney Fa	avorability		
	Base	Favorable	Unfavorable	Not sure	
Does Paul Have Strong Principles?					
He does	68%	71%	69%	43%	
He does not	14%	11%	17%	9%	
Not sure	19%	17%	14%	47%	





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				
He does	42%	70%	18%	26%
He does not	37%	13%	63%	12%
Not sure	21%	16%	18%	62%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	8%	6%	10%	5%
Newt Gingrich	13%	11%	15%	13%
Jon Huntsman	4%	3%	5%	1%
Ron Paul	14%	5%	23%	6%
Rick Perry	8%	7%	10%	7%
Buddy Roemer	1%	1%	1%	-
Mitt Romney	25%	48%	7%	5%
Rick Santorum	5%	2%	7%	4%
Someone else/Not sure	23%	17%	21%	60%

		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	36%	38%	38%	10%
Some attention	35%	37%	31%	42%
Not much attention at all	13%	10%	16%	11%
Not sure	17%	15%	15%	37%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	54%	56%	54%	44%
Have seen only one candidate	11%	11%	11%	7%
Have seen more than one candidate	16%	15%	18%	12%
Not sure	19%	18%	17%	37%

		Romney Fa	nney Favorability		
	Base	Favorable	Unfavorable	Not sure	
Importance of a Candidate Spending Time in IA					
Very important	22%	20%	26%	13%	
Somew hat important	40%	44%	35%	40%	
Not important at all	19%	18%	23%	9%	
Not sure	19%	18%	16%	38%	

	Romney Favorability			
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	18%	21%	18%	9%
Newt Gingrich	5%	4%	6%	1%
Jon Huntsman	1%	2%	1%	-
Ron Paul	26%	22%	30%	23%
Rick Perry	7%	6%	7%	7%
Buddy Roemer	1%	1%	1%	-
Mitt Romney	5%	8%	2%	2%
Rick Santorum	10%	11%	9%	5%
Someone else/Not sure	28%	26%	26%	54%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Will Win IA?				
Michele Bachmann	7%	7%	8%	5%
Newt Gingrich	8%	8%	8%	6%
Jon Huntsman	1%	1%	1%	-
Ron Paul	29%	22%	40%	13%
Rick Perry	4%	3%	5%	5%
Buddy Roemer	1%	0%	1%	-
Mitt Romney	15%	30%	3%	3%
Rick Santorum	5%	2%	8%	5%
Someone else/Not sure	30%	27%	26%	64%

		Romney Fa	/ Favorability		
	Base	Favorable	Unfavorable	Not sure	
Gender		-	-		
Woman	47%	49%	44%	57%	
Man	53%	51%	56%	43%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Age		-	-	
18 to 29	12%	11%	12%	18%
30 to 45	28%	18%	38%	26%
46 to 65	39%	43%	37%	29%
Older than 65	21%	28%	13%	28%





		Romney Fa	avorability	
	Base	Favorable	Unfavorable	Not sure
ldeology		-	-	
Very liberal	4%	4%	5%	7%
Somewhat liberal	5%	6%	4%	3%
Moderate	21%	24%	17%	28%
Somewhat conservative	33%	41%	28%	24%
Very conservative	37%	25%	47%	39%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	8%	9%	8%	2%
Republican	76%	77%	75%	76%
Independent/Other	16%	14%	17%	23%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	26%	21%	33%	14%
No	64%	71%	58%	65%
Not sure	10%	8%	9%	21%





		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	72%	69%	81%	64%
Might end up supporting someone else	28%	31%	19%	36%

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice		•		
Michele Bachmann	12%	15%	10%	6%
Newt Gingrich	12%	14%	7%	13%
Jon Huntsman	7%	5%	11%	3%
Ron Paul	9%	7%	11%	12%
Rick Perry	11%	13%	8%	11%
Buddy Roemer	1%	-	3%	2%
Mitt Romney	10%	8%	13%	10%
Rick Santorum	14%	24%	-	2%
Someone else/Not sure	25%	15%	36%	41%

		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Bachmann Favorability					
Favorable	53%	74%	25%	33%	
Unfavorable	37%	22%	72%	24%	
Not sure	10%	5%	4%	43%	





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	37%	47%	23%	29%
Unfavorable	54%	48%	76%	35%
Not sure	9%	5%	1%	36%

		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Huntsman Favorability					
Favorable	31%	34%	34%	11%	
Unfavorable	43%	42%	60%	18%	
Not sure	26%	24%	6%	71%	

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	53%	47%	64%	56%
Unfavorable	40%	50%	34%	16%
Not sure	7%	3%	2%	29%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	48%	64%	26%	33%
Unfavorable	40%	28%	72%	23%
Not sure	12%	8%	2%	44%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	44%	49%	39%	36%
Unfavorable	47%	46%	59%	30%
Not sure	9%	6%	2%	34%

		Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure	
Santorum Favorability					
Favorable	56%	100%	-	-	
Unfavorable	29%	-	100%	-	
Not sure	15%	-	-	100%	





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Evange lical?		-	-	
Are	47%	55%	34%	44%
Are not	53%	45%	66%	56%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Regularly Watch Fox?				
Do	52%	61%	41%	36%
Do not	48%	39%	59%	64%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Caucus Choice		•	<del>-</del>	
Democratic caucus	16%	10%	34%	8%
Republican caucus	55%	61%	40%	60%
Didn't vote in a caucus	29%	29%	26%	32%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Caucus Vote				
Mike Huckabee	36%	41%	31%	24%
Mitt Romney	17%	17%	15%	22%
Fred Thompson	13%	16%	9%	10%
John McCain	13%	12%	16%	16%
Ron Paul	8%	2%	22%	12%
Rudy Giuliani	3%	3%	-	5%
Someone else	3%	4%	-	4%
Don't remember	7%	7%	8%	8%

		Santorum		
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	25%	21%	32%	26%
Government spending, reducing the debt	39%	45%	34%	29%
Taxes	4%	4%	4%	6%
Social issues	12%	12%	9%	15%
Illegal immigration	3%	2%	4%	6%
Foreign policy/national security	3%	3%	5%	1%
Someone else	4%	3%	3%	8%
Not sure	10%	11%	9%	10%

		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
More Important: Electability or Issues?					
A candidate's ability to beat Obama	30%	33%	23%	32%	
Their issue positions	58%	56%	64%	56%	
Not sure	12%	11%	13%	12%	





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Strong Principles?				
He does	32%	39%	21%	27%
He does not	45%	38%	62%	38%
Not sure	23%	23%	18%	35%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Strong Principles?				
He does	68%	68%	72%	60%
He does not	14%	17%	11%	6%
Not sure	19%	15%	17%	35%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				
He does	42%	46%	35%	41%
He does not	37%	37%	44%	22%
Not sure	21%	17%	21%	37%





		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	8%	9%	7%	6%
Newt Gingrich	13%	15%	8%	13%
Jon Huntsman	4%	1%	8%	5%
Ron Paul	14%	8%	24%	14%
Rick Perry	8%	8%	9%	11%
Buddy Roemer	1%	1%	2%	-
Mitt Romney	25%	29%	21%	16%
Rick Santorum	5%	8%	-	2%
Someone else/Not sure	23%	20%	23%	33%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	36%	41%	36%	15%
Some attention	35%	36%	30%	39%
Not much attention at all	13%	10%	13%	21%
Not sure	17%	13%	22%	24%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	54%	55%	52%	51%
Have seen only one candidate	11%	11%	11%	10%
Have seen more than one candidate	16%	18%	14%	12%
Not sure	19%	15%	23%	28%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	25%	18%	16%
Somewhat important	40%	42%	36%	37%
Not important at all	19%	17%	23%	21%
Not sure	19%	15%	23%	27%

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	18%	22%	12%	19%
Newt Gingrich	5%	4%	7%	3%
Jon Huntsman	1%	1%	1%	1%
Ron Paul	26%	23%	34%	20%
Rick Perry	7%	7%	9%	2%
Buddy Roemer	1%	1%	1%	-
Mitt Romney	5%	4%	6%	4%
Rick Santorum	10%	16%	2%	2%
Someone else/Not sure	28%	23%	27%	49%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Will Win IA?				
Michele Bachmann	7%	10%	5%	4%
Newt Gingrich	8%	10%	5%	5%
Jon Huntsman	1%	-	2%	2%
Ron Paul	29%	26%	38%	25%
Rick Perry	4%	3%	7%	5%
Buddy Roemer	1%	0%	1%	-
Mitt Romney	15%	15%	16%	12%
Rick Santorum	5%	8%	-	2%
Someone else/Not sure	30%	27%	27%	45%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Gender		-	-	
Woman	47%	48%	39%	60%
Man	53%	52%	61%	40%

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
Age		<u>-</u>		
18 to 29	12%	9%	20%	8%
30 to 45	28%	26%	26%	39%
46 to 65	39%	43%	35%	31%
Older than 65	21%	22%	19%	22%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
ldeology		-	-	
Very liberal	4%	3%	8%	4%
Somewhat liberal	5%	3%	7%	7%
Moderate	21%	13%	30%	34%
Somewhat conservative	33%	34%	34%	29%
Very conservative	37%	48%	21%	26%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Party				
Democrat	8%	6%	12%	8%
Republican	76%	82%	64%	76%
Independent/Other	16%	12%	24%	17%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Tea Party ID				
Yes	26%	34%	18%	14%
No	64%	57%	77%	66%
Not sure	10%	9%	5%	20%

		Evange	elical?
	Base	Are	Are not
Committed to Candidate or Might Change Your Mind?		-	
Strongly committed to that candidate	72%	71%	72%
Might end up supporting someone else	28%	29%	28%





		Evange	elical?
	Base	Are	Are not
2012 GOP Pres Primary 2nd Choice			
Michele Bachmann	12%	16%	9%
Newt Gingrich	12%	12%	11%
Jon Huntsman	7%	3%	10%
Ron Paul	9%	8%	9%
Rick Perry	11%	14%	9%
Buddy Roemer	1%	-	2%
Mitt Romney	10%	8%	11%
Rick Santorum	14%	14%	13%
Someone else/Not sure	25%	25%	25%

		Evange lical?	
	Base	Are	Are not
Bachmann Favorability			
Favorable	53%	68%	41%
Unfavorable	37%	21%	51%
Not sure	10%	12%	9%

		Evange lical?	
	Base	Are	Are not
Gingrich Favorability			
Favorable	37%	41%	34%
Unfavorable	54%	50%	58%
Not sure	9%	9%	9%





		Evange lical?	
	Base	Are	Are not
Huntsman Favorability			
Favorable	31%	22%	39%
Unfavorable	43%	49%	38%
Not sure	26%	28%	24%

		Evange lical?	
	Base	Are	Are not
Paul Favorability			
Favorable	53%	51%	55%
Unfavorable	40%	40%	40%
Not sure	7%	9%	5%

		Evange lical?	
	Base	Are	Are not
Perry Favorability			
Favorable	48%	59%	38%
Unfavorable	40%	30%	49%
Not sure	12%	11%	12%





		Evange lical?	
	Base	Are	Are not
Romney Favorability			
Favorable	44%	39%	48%
Unfavorable	47%	51%	43%
Not sure	9%	10%	8%

		Evange lical?	
	Base	Are	Are not
Santorum Favorability			
Favorable	56%	65%	48%
Unfavorable	29%	21%	36%
Not sure	15%	14%	16%

		Evange lical?		
	Base	Are	Are not	
Evangelical?				
Are	47%	100%	-	
Are not	53%	-	100%	





		Evange lical?	
	Base	Are	Are not
Regularly Watch Fox?			
Do	52%	60%	44%
Do not	48%	40%	56%

		Evange lical?	
	Base	Are	Are not
2008 Caucus Choice			
Democratic caucus	16%	12%	21%
Republican caucus	55%	65%	46%
Didn't vote in a caucus	29%	23%	34%

		Evangelical?	
	Base	Are	Are not
2008 GOP Caucus Vote			
Mike Huckabee	36%	46%	22%
Mitt Romney	17%	12%	24%
Fred Thompson	13%	14%	12%
John McCain	13%	9%	19%
Ron Paul	8%	6%	10%
Rudy Giuliani	3%	1%	5%
Someone else	3%	4%	2%
Don't remember	7%	8%	6%



		Evange	elical?
	Base	Are	Are not
Most Important Issue			•
Jobs/economy	25%	21%	28%
Government spending, reducing the debt	39%	38%	40%
Taxes	4%	3%	5%
Social issues	12%	17%	7%
Illegal immigration	3%	3%	3%
Foreign policy/national security	3%	3%	3%
Someone else	4%	2%	5%
Not sure	10%	11%	10%

		Evange lical?	
	Base	Are	Are not
More Important: Electability or Issues?		-	
A candidate's ability to beat Obama	30%	30%	30%
Their issue positions	58%	60%	57%
Not sure	12%	10%	13%

		Evange lical?	
	Base	Are	Are not
Does Gingrich Have Strong Principles?			
He does	32%	40%	25%
He does not	45%	38%	51%
Not sure	23%	23%	24%





		Evange lical?		
	Base	Are	Are not	
Does Paul Have Strong Principles?				
He does	68%	66%	69%	
He does not	14%	16%	11%	
Not sure	19%	18%	19%	

		Evange lical?	
	Base	Are	Are not
Does Romney Have Strong Principles?			
He does	42%	39%	45%
He does not	37%	42%	32%
Not sure	21%	19%	23%

		Evange	elical?
	Base	Are	Are not
Most Electable			
Michele Bachmann	8%	10%	6%
Newt Gingrich	13%	16%	10%
Jon Huntsman	4%	2%	6%
Ron Paul	14%	14%	13%
Rick Perry	8%	10%	7%
Buddy Roemer	1%	1%	1%
Mitt Romney	25%	19%	31%
Rick Santorum	5%	7%	3%
Someone else/Not sure	23%	22%	23%



		Evange	elical?
	Base	Are	Are not
Attention Paid to Debates			
A lot of attention	36%	38%	34%
Some attention	35%	33%	36%
Not much attention at all	13%	13%	12%
Not sure	17%	15%	19%

		Evangelical?	
	Base	Are	Are not
Seen Any Candidates in Person?			
Have not seen any of the candidates in person	54%	53%	55%
Have seen only one candidate	11%	9%	12%
Have seen more than one candidate	16%	20%	12%
Not sure	19%	18%	21%

		Evange lical?	
	Base	Are	Are not
Importance of a Candidate Spending Time in IA			
Very important	22%	25%	19%
Somewhat important	40%	41%	38%
Not important at all	19%	16%	22%
Not sure	19%	17%	21%





		Evange	elical?
	Base	Are	Are not
Who's Run Strongest IA Campaign?			
Michele Bachmann	18%	23%	15%
Newt Gingrich	5%	5%	4%
Jon Huntsman	1%	1%	1%
Ron Paul	26%	22%	29%
Rick Perry	7%	6%	7%
Buddy Roemer	1%	1%	1%
Mitt Romney	5%	4%	6%
Rick Santorum	10%	9%	10%
Someone else/Not sure	28%	29%	27%

		Evange	elical?
	Base	Are	Are not
Who Will Win IA?			
Michele Bachmann	7%	11%	4%
Newt Gingrich	8%	10%	7%
Jon Huntsman	1%	-	2%
Ron Paul	29%	24%	34%
Rick Perry	4%	5%	4%
Buddy Roemer	1%	1%	1%
Mitt Romney	15%	12%	17%
Rick Santorum	5%	7%	3%
Someone else/Not sure	30%	30%	29%

		Evange lical?	
	Base	Are	Are not
Gender			
Woman	47%	52%	43%
Man	53%	48%	57%





		Evange lical?	
	Base	Are	Are not
Age			
18 to 29	12%	13%	11%
30 to 45	28%	26%	30%
46 to 65	39%	40%	38%
Older than 65	21%	22%	21%

		Evange lical?	
	Base	Are	Are not
Ideology			
Very liberal	4%	7%	3%
Somewhat liberal	5%	4%	5%
Moderate	21%	11%	30%
Somewhat conservative	33%	27%	39%
Very conservative	37%	52%	23%

		Evange lical?	
	Base	Are	Are not
Party			
Democrat	8%	7%	9%
Republican	76%	82%	71%
Independent/Other	16%	11%	21%





		Evange lical?	
	Base	Are	Are not
Tea Party ID			
Yes	26%	37%	17%
No	64%	51%	76%
Not sure	10%	12%	7%

		Regularly Watch Fox?	
	Base	Do	Do not
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	72%	73%	70%
Might end up supporting someone else	28%	27%	30%

		Regularly Watch Fox?	
	Base	Do	Do not
2012 GOP Pres Primary 2nd Choice			
Michele Bachmann	12%	12%	12%
Newt Gingrich	12%	15%	8%
Jon Huntsman	7%	6%	8%
Ron Paul	9%	7%	11%
Rick Perry	11%	11%	11%
Buddy Roemer	1%	1%	2%
Mitt Romney	10%	11%	9%
Rick Santorum	14%	17%	10%
Someone else/Not sure	25%	21%	29%





		Regularly Watch Fox?	
	Base	Do	Do not
Bachmann Favorability		•	
Favorable	53%	67%	38%
Unfavorable	37%	25%	49%
Not sure	10%	7%	13%

		Regularly Watch Fox?	
	Base	Do	Do not
Gingrich Favorability			
Favorable	37%	49%	25%
Unfavorable	54%	45%	64%
Not sure	9%	6%	11%

		Regularly Watch Fox?	
	Base	Do	Do not
Huntsman Favorability			
Favorable	31%	32%	30%
Unfavorable	43%	47%	39%
Not sure	26%	22%	31%





		Regularly Watch Fox?	
	Base	Do	Do not
Paul Favorability			
Favorable	53%	41%	66%
Unfavorable	40%	52%	27%
Not sure	7%	7%	7%

		Regularly Watch Fox?	
	Base	Do	Do not
Perry Favorability			
Favorable	48%	57%	38%
Unfavorable	40%	32%	48%
Not sure	12%	11%	13%

		Regularly Watch Fox?	
	Base	Do	Do not
Romney Favorability			
Favorable	44%	52%	35%
Unfavorable	47%	40%	54%
Not sure	9%	7%	11%





		Regularly Watch Fox?	
	Base	Do	Do not
Santorum Favorability		_	
Favorable	56%	66%	45%
Unfavorable	29%	23%	35%
Not sure	15%	11%	20%

		Regularly Watch Fox?	
	Base	Do	Do not
Evangelical?			
Are	47%	55%	39%
Are not	53%	45%	61%

		Regularly Watch Fox?	
	Base	Do	Do not
Regularly Watch Fox?			
Do	52%	100%	-
Do not	48%	-	100%





		Regularly Watch Fox?	
	Base	Do	Do not
2008 Caucus Choice			
Democratic caucus	16%	13%	21%
Republican caucus	55%	59%	51%
Didn't vote in a caucus	29%	28%	29%

		Regularly Watch Fox?	
	Base	Do	Do not
2008 GOP Caucus Vote			
Mike Huckabee	36%	37%	35%
Mitt Romney	17%	22%	10%
Fred Thompson	13%	15%	11%
John McCain	13%	10%	17%
Ron Paul	8%	4%	12%
Rudy Giuliani	3%	3%	2%
Someone else	3%	3%	4%
Don't remember	7%	6%	9%

		Regularly Watch Fox?	
	Base	Do	Do not
Most Important Issue		-	
Jobs/economy	25%	23%	26%
Government spending, reducing the debt	39%	42%	36%
Taxes	4%	4%	4%
Social issues	12%	12%	11%
Illegal immigration	3%	3%	3%
Foreign policy/national security	3%	2%	4%
Someone else	4%	4%	3%
Not sure	10%	9%	13%





		Regularly Watch Fox?	
	Base	Do	Do not
More Important: Bectability or Issues?			
A candidate's ability to beat Obama	30%	40%	19%
Their issue positions	58%	50%	67%
Not sure	12%	10%	13%

		Regularly Watch Fox?	
	Base	Do	Do not
Does Gingrich Have Strong Principles?			
He does	32%	43%	20%
He does not	45%	36%	55%
Not sure	23%	21%	25%

		Regularly Watch Fox?	
	Base	Do	Do not
Does Paul Have Strong Principles?			
He does	68%	66%	69%
He does not	14%	17%	10%
Not sure	19%	17%	21%





		Regularly Watch Fox?	
	Base	Do	Do not
Does Romney Have Strong Principles?			
He does	42%	50%	33%
He does not	37%	32%	42%
Not sure	21%	18%	25%

		Regularly Watch Fox?	
	Base	Do	Do not
Most ⊟ectable		-	
Michele Bachmann	8%	10%	5%
Newt Gingrich	13%	17%	8%
Jon Huntsman	4%	2%	6%
Ron Paul	14%	7%	21%
Rick Perry	8%	8%	9%
Buddy Roemer	1%	1%	1%
Mitt Romney	25%	30%	20%
Rick Santorum	5%	6%	4%
Someone else/Not sure	23%	20%	26%

		Regularly Watch Fox?	
	Base	Do	Do not
Attention Paid to Debates			
A lot of attention	36%	44%	27%
Some attention	35%	35%	34%
Not much attention at all	13%	6%	19%
Not sure	17%	14%	20%





		Regularly Watch Fox?	
	Base	Do	Do not
Seen Any Candidates in Person?			
Have not seen any of the candidates in person	54%	56%	52%
Have seen only one candidate	11%	10%	12%
Have seen more than one candidate	16%	18%	14%
Not sure	19%	16%	22%

		Regularly Watch Fox?	
	Base	Do	Do not
Importance of a Candidate Spending Time in IA			
Very important	22%	23%	21%
Somewhat important	40%	43%	36%
Not important at all	19%	18%	21%
Not sure	19%	16%	22%

		Regularly Watch Fox?	
	Base	D-	Do
Who's Run Strongest IA Campaign?	base	Do	not
Michele Bachmann	18%	24%	12%
Newt Gingrich	5%	5%	4%
Jon Huntsman	1%	1%	1%
Ron Paul	26%	21%	31%
Rick Perry	7%	7%	7%
Buddy Roemer	1%	0%	1%
Mitt Romney	5%	6%	4%
Rick Santorum	10%	13%	6%
Someone else/Not sure	28%	23%	34%



		Regularly Watch Fox?	
	Base	Do	Do not
Who Will Win IA?			
Michele Bachmann	7%	10%	5%
Newt Gingrich	8%	11%	5%
Jon Huntsman	1%	-	2%
Ron Paul	29%	22%	37%
Rick Perry	4%	6%	3%
Buddy Roemer	1%	0%	1%
Mitt Romney	15%	19%	11%
Rick Santorum	5%	6%	4%
Someone else/Not sure	30%	26%	33%

		Regularly Watch Fox?	
	Base	Do	Do not
Gender			
Woman	47%	49%	45%
Man	53%	51%	55%

			Regularly Watch Fox?	
		Base	Do	Do not
Age				
	18 to 29	12%	10%	14%
	30 to 45	28%	21%	35%
	46 to 65	39%	42%	35%
	Older than 65	21%	26%	15%





		Regularly Watch Fox?	
	Base	Do	Do not
ldeology			
Very liberal	4%	4%	4%
Somewhat liberal	5%	4%	6%
Moderate	21%	12%	31%
Somewhat conservative	33%	38%	28%
Very conservative	37%	43%	31%

		Regularly Watch Fox?	
	Base	Do	Do not
Party			
Democrat	8%	6%	9%
Republican	76%	84%	68%
Independent/Other	16%	10%	23%

		Regularly Watch Fox?	
	Base	Do	Do not
Tea Party ID			
Yes	26%	38%	13%
No	64%	52%	77%
Not sure	10%	10%	10%





		2008 Caucus Choice			
	Base	Democratic caucus		Didn't vote in a caucus	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	72%	74%	70%	73%	
Might end up supporting someone else	28%	26%	30%	27%	

		2008 Caucus Choice			
	Base	Democratic caucus		Didn't vote in a caucus	
2012 GOP Pres Primary 2nd Choice		•	•	•	
Michele Bachmann	12%	10%	15%	9%	
Newt Gingrich	12%	6%	15%	10%	
Jon Huntsman	7%	16%	5%	5%	
Ron Paul	9%	4%	9%	11%	
Rick Perry	11%	11%	12%	10%	
Buddy Roemer	1%	2%	1%	2%	
Mitt Romney	10%	16%	8%	10%	
Rick Santorum	14%	5%	15%	16%	
Someone else/Not sure	25%	29%	22%	27%	

		2008 Caucus Choice				
	Base	Democratic caucus	-	Didn't vote in a caucus		
Bachmann Favorability						
Favorable	53%	32%	60%	53%		
Unfavorable	37%	63%	27%	39%		
Not sure	10%	5%	13%	8%		





		2008 Caucus	Choice	
	Base	Democratic caucus		Didn't vote in a caucus
Gingrich Favorability				
Favorable	37%	29%	43%	31%
Unfavorable	54%	66%	48%	59%
Not sure	9%	6%	9%	9%

		2008 Caucus	Choice	
	Base	Democratic caucus	· -	Didn't vote in a caucus
Huntsman Favorability				
Favorable	31%	48%	25%	32%
Unfavorable	43%	41%	49%	34%
Not sure	26%	11%	26%	34%

		2008 Caucus Choice		
	Base	Democratic caucus		Didn't vote in a caucus
Paul Favorability				
Favorable	53%	65%	52%	49%
Unfavorable	40%	35%	40%	43%
Not sure	7%	1%	8%	9%





		2008 Caucus	Choice	
	Base	Democratic caucus		Didn't vote in a caucus
Perry Favorability				
Favorable	48%	35%	53%	47%
Unfavorable	40%	60%	34%	39%
Not sure	12%	4%	13%	15%

		2008 Caucus Choice			
	Base	Democratic caucus	-	Didn't vote in a caucus	
Romney Favorability					
Favorable	44%	45%	44%	43%	
Unfavorable	47%	53%	45%	47%	
Not sure	9%	2%	10%	10%	

		2008 Caucus Choice			
	Base	Democratic caucus	-	Didn't vote in a caucus	
Santorum Favorability					
Favorable	56%	33%	62%	57%	
Unfavorable	29%	60%	21%	26%	
Not sure	15%	7%	17%	17%	





			2008 Caucus Choice		
		Base	Democratic caucus		Didn't vote in a caucus
Evange lical?					
	Are	47%	34%	56%	38%
A	re not	53%	66%	44%	62%

		2008 Caucus Choice		
	Base	Democratic caucus		Didn't vote in a caucus
Regularly Watch Fox?				
Do	52%	40%	55%	51%
Do not	48%	60%	45%	49%

		2008 Caucus	Choice	
	Base	Democratic caucus	· -	Didn't vote in a caucus
2008 Caucus Choice		•	•	
Democratic caucus	16%	100%	-	-
Republican caucus	55%	-	100%	-
Didn't vote in a caucus	29%	-	-	100%





		2008 Caucus Choice
	Base	Republican caucus
2008 GOP Caucus Vote		
Mike Huckabee	36%	36%
Mitt Romney	17%	17%
Fred Thompson	13%	13%
John McCain	13%	13%
Ron Paul	8%	8%
Rudy Giuliani	3%	3%
Someone else	3%	3%
Don't remember	7%	7%

		2008 Caucus Choice		
	Base	Democratic caucus	Republican caucus	Didn't vote in a caucus
Most Important Issue				
Jobs/economy	25%	46%	22%	18%
Government spending, reducing the debt		27%	41%	43%
Taxes	4%	3%	4%	5%
Social issues	12%	7%	14%	9%
Illegal immigration	3%	3%	3%	2%
Foreign policy/national security	3%	3%	4%	2%
Someone else	4%	4%	4%	2%
Not sure	10%	8%	8%	18%

		2008 Caucus	Choice	
	Base	Democratic caucus		Didn't vote in a caucus
More Important: Electability or Issues?				
A candidate's ability to beat Obama	30%	25%	35%	24%
Their issue positions	58%	65%	57%	57%
Not sure	12%	11%	8%	19%





		2008 Caucus Choice		
	Base	Democratic caucus	•	Didn't vote in a caucus
Does Gingrich Have Strong Principles?				
He does	32%	32%	35%	26%
He does not	45%	56%	44%	40%
Not sure	23%	12%	21%	35%

		2008 Caucus Choice		
	Base	Democratic caucus		Didn't vote in a caucus
Does Paul Have Strong Principles?				
He does	68%	76%	69%	61%
He does not	14%	15%	14%	12%
Not sure	19%	9%	17%	28%

		2008 Caucus Choice		
	Base	Democratic caucus		Didn't vote in a caucus
Does Romney Have Strong Principles?				
He does	42%	46%	43%	38%
He does not	37%	41%	38%	31%
Not sure	21%	13%	19%	31%





		2008 Caucus Choice		
	Base	Democratic caucus	Republican caucus	_
Most Electable				
Michele Bachmann	8%	15%	7%	5%
Newt Gingrich	13%	7%	15%	13%
Jon Huntsman	4%	8%	2%	4%
Ron Paul	14%	14%	12%	17%
Rick Perry	8%	8%	9%	7%
Buddy Roemer	1%	4%	0%	1%
Mitt Romney	25%	24%	26%	22%
Rick Santorum	5%	2%	6%	5%
Someone else/Not sure	23%	18%	22%	27%

		2008 Caucus Choice		
		Democratic		Didn't vote
	Base	caucus	caucus	in a caucus
Attention Paid to Debates				
A lot of attention	36%	39%	37%	32%
Some attention	35%	28%	36%	37%
Not much attention at all	13%	19%	12%	9%
Not sure	17%	14%	15%	22%

		2008 Caucus Choice		
	Base	Democratic caucus	Republican caucus	_
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	54%	56%	54%	52%
Have seen only one candidate	11%	12%	10%	12%
Have seen more than one candidate	16%	13%	19%	12%
Not sure	19%	20%	17%	24%





		2008 Caucus Choice		
	D	Democratic		_
	Base	caucus	caucus	in a caucus
Importance of a				
Candidate Spending Time in IA				
Very important	22%	24%	21%	22%
Somewhat important	40%	34%	42%	38%
Not important at all	19%	20%	20%	18%
Not sure	19%	21%	17%	22%

	2008 Caucus Choice			
	Base	Democratic caucus	Republican caucus	Didn't vote in a caucus
Who's Run Strongest IA Campaign?				
Michele Bachmann	18%	22%	19%	15%
Newt Gingrich	5%	6%	3%	5%
Jon Huntsman	1%	-	1%	1%
Ron Paul	26%	25%	27%	24%
Rick Perry	7%	6%	7%	6%
Buddy Roemer	1%	4%	-	0%
Mitt Romney	5%	6%	3%	7%
Rick Santorum	10%	5%	10%	11%
Someone else/Not sure	28%	25%	28%	31%

		2008 Caucus Choice		
	Base	Democratic caucus	Republican caucus	Didn't vote in a caucus
Who Will Win IA?				
Michele Bachmann	7%	9%	8%	5%
Newt Gingrich	8%	4%	8%	11%
Jon Huntsman	1%	2%	-	2%
Ron Paul	29%	40%	27%	29%
Rick Perry	4%	4%	5%	4%
Buddy Roemer	1%	2%	0%	-
Mitt Romney	15%	9%	18%	12%
Rick Santorum	5%	5%	5%	5%
Someone else/Not sure	30%	26%	29%	33%





		2008 Caucus Choice			
	Base	Democratic caucus		Didn't vote in a caucus	
Gender		<u> </u>	<u> </u>		
Woman	47%	42%	46%	53%	
Man	53%	58%	54%	47%	

		2008 Caucus Choice		
	Base	Democratic caucus	-	Didn't vote in a caucus
Age		-	-	
18 to 29	12%	19%	10%	12%
30 to 45	28%	32%	28%	26%
46 to 65	39%	37%	40%	38%
Older than 65	21%	12%	23%	23%

		2008 Caucus Choice		
		Democratic	Republican	Didn't vote
	Base	caucus	caucus	in a caucus
ldeology		-	-	
Very liberal	4%	18%	2%	2%
Somewhat liberal	5%	6%	3%	7%
Moderate	21%	42%	13%	23%
Somewhat conservative	33%	28%	35%	33%
Very conservative	37%	6%	47%	36%





		2008 Caucus	Choice	
	Base	Democratic caucus		Didn't vote in a caucus
Party				
Democrat	8%	36%	3%	2%
Republican	76%	37%	87%	77%
Independent/Other	16%	28%	10%	21%

		2008 Caucus	Choice	
	Base	Democratic caucus		Didn't vote in a caucus
Tea Party ID				
Yes	26%	17%	33%	18%
No	64%	79%	57%	71%
Not sure	10%	5%	10%	11%

		2008 GOP (	Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
Committed to Candidate or Might Change Your Mind?									
Strongly committed to that candidate		65%	81%	73%	66%	97%	70%	47%	46%
Might end up supporting someone else		35%	19%	27%	34%	3%	30%	53%	54%





		2008 GOP (	Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
2012 GOP Pres Primary 2nd Choice									
Michele Bachmann	15%	22%	8%	18%	9%	8%	9%	9%	12%
Newt Gingrich	15%	14%	16%	9%	24%	3%	38%	19%	10%
Jon Huntsman	5%	4%	7%	-	8%	10%	-	-	-
Ron Paul	9%	8%	6%	13%	12%	8%	-	19%	9%
Rick Perry	12%	16%	10%	18%	9%	-	9%	7%	7%
Buddy Roemer	1%	-	-	4%	-	-	-	-	-
Mitt Romney	8%	2%	8%	8%	15%	10%	17%	7%	15%
Rick Santorum	15%	18%	21%	20%	6%	-	9%	14%	11%
Someone else/Not sure	22%	16%	24%	10%	18%	61%	17%	24%	36%

		2008 GOP Caucus Vote								
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember	
Bachmann Favorability										
Favorable	60%	70%	53%	82%	42%	21%	62%	69%	56%	
Unfavorable	27%	21%	32%	12%	48%	53%	-	16%	20%	
Not sure	13%	8%	15%	6%	9%	26%	38%	16%	24%	

		2008 GOP (	08 GOP Caucus Vote									
	Base	Mike Huckabee		Fred Thompson			Rudy Giuliani	Someone else	Don't remember			
Gingrich Favorability												
Favorable	43%	37%	45%	52%	51%	21%	92%	69%	27%			
Unfavorable	48%	57%	45%	34%	42%	68%	-	23%	46%			
Not sure	9%	5%	10%	13%	6%	10%	8%	9%	27%			





		2008 GOP Caucus Vote								
	Base	Mike Huckabee	Mitt Romney	Fred Thompson			Rudy Giuliani	Someone else	Don't remember	
Huntsman Favorability										
Favorable	25%	19%	37%	24%	44%	19%	26%	14%	7%	
Unfavorable	49%	51%	48%	52%	29%	55%	19%	63%	66%	
Not sure	26%	29%	15%	24%	27%	26%	55%	23%	27%	

		2008 GOP Caucus Vote							
	Base	Mike Huckabee		Fred Thompson		Ron Paul	Rudy Giuliani	Someone else	Don't remember
Paul Favorability									
Favorable	52%	54%	40%	42%	60%	94%	17%	62%	39%
Unfavorable	40%	40%	55%	48%	32%	6%	66%	31%	40%
Not sure	8%	6%	5%	10%	9%	-	17%	7%	21%

		2008 GOP Caucus Vote							
	Base	Mike Huckabee	Mitt Romney	Fred Thompson			,	Someone else	Don't remember
Perry Favorability									
Favorable	53%	56%	38%	74%	54%	16%	79%	69%	53%
Unfavorable	34%	31%	41%	18%	39%	74%	21%	16%	26%
Not sure	13%	13%	20%	8%	7%	10%	-	16%	21%





		2008 GOP Caucus Vote									
	Base	Mike Huckabee		Fred Thompson		Ron Paul	Rudy Giuliani	Someone else	Don't remember		
Romney Favorability											
Favorable	44%	30%	79%	28%	68%	15%	85%	23%	45%		
Unfavorable	45%	60%	14%	59%	23%	72%	8%	69%	34%		
Not sure	10%	10%	6%	14%	9%	13%	8%	9%	21%		

		2008 GOP Caucus Vote							
	Base	Mike Huckabee		Fred Thompson			Rudy Giuliani	Someone else	Don't remember
Santorum Favorability									
Favorable	62%	71%	61%	74%	55%	15%	71%	77%	59%
Unfavorable	21%	18%	18%	14%	25%	59%	-	-	23%
Not sure	17%	11%	21%	13%	20%	26%	29%	23%	18%

		2008 GOP (	Caucus Vo	ote					
	Base	Mike Huckabee		Fred Thompson			Rudy Giuliani	Someone else	Don't remember
Evangelical?			•		- -		-	-	
Are	56%	72%	38%	59%	36%	45%	26%	77%	61%
Are not	44%	28%	62%	41%	64%	55%	74%	23%	39%





		2008 GOP Caucus Vote										
	Base	Mike Huckabee		Fred Thompson		Ron Paul	Rudy Giuliani	Someone else	Don't remember			
Regularly Watch Fox?												
Do	55%	57%	73%	63%	44%	30%	62%	45%	43%			
Do not	45%	43%	27%	37%	56%	70%	38%	55%	57%			

		2008 GOP (	Caucus Vo	ote					
	Base	Mike Huckabee		Fred Thompson			Rudy Giuliani	Someone else	Don't remember
2008 Caucus Choice		-	-	•	•	•		-	
Republican caucus	100%	100%	100%	100%	100%	100%	100%	100%	100%

		2008 GOP (	Caucus Vo	ote					
		Mike	Mitt	Fred	John		,	Someone	
	Base	Huckabee	Romney	Thompson	McCain	Paul	Giuliani	else	remember
2008 GOP Caucus Vote									
Mike Huckabee	36%	100%	-	-	-	-	-	-	-
Mitt Romney	17%	-	100%	-	-	-	-	-	-
Fred Thompson	13%	-	-	100%	-	-	-	-	-
John McCain	13%	-	-	-	100%	-	-	-	-
Ron Paul	8%	-	-	-	-	100%	-	-	-
Rudy Giuliani	3%	-	-	-	-	-	100%	-	-
Someone else	3%	-	-	-	-	-	-	100%	-
Don't remember	7%	-	-	-	-	-	-	-	100%





		2008 GOP (	Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul		Someone else	Don't remember
Most Important Issue		-	-	•	•	•	•		
Jobs/economy	22%	21%	31%	19%	17%	17%	30%	-	27%
Government spending, reducing the debt	41%	38%	40%	55%	43%	43%	55%	35%	19%
Taxes	4%	4%	5%	-	10%	6%	-	-	-
Social issues	14%	25%	5%	8%	10%	8%	-	14%	15%
Illegal immigration	3%	2%	5%	6%	2%	8%	-	9%	-
Foreign policy/national security	4%	2%	5%	4%	8%	-	-	26%	-
Someone else	4%	5%	5%	6%	2%	3%	8%	9%	-
Not sure	8%	3%	4%	2%	8%	15%	8%	7%	39%

		2008 GOP (	Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
More Important: Electability or Issues?									
A candidate's ability to beat Obama		32%	47%	37%	37%	19%	47%	16%	30%
Their issue positions	57%	65%	46%	57%	53%	70%	45%	84%	27%
Not sure	8%	3%	7%	6%	10%	11%	8%	-	42%

		2008 GOP Caucus Vote										
	Base	Mike Huckabee	Mitt Romney	Fred Thompson		Ron Paul	Rudy Giuliani	Someone else	Don't remember			
Does Gingrich Have Strong Principles?												
He does	35%	34%	34%	48%	43%	10%	62%	60%	14%			
He does not	44%	48%	57%	38%	31%	67%	-	40%	22%			
Not sure	21%	18%	8%	15%	26%	23%	38%	-	63%			





		2008 GOP (	2008 GOP Caucus Vote									
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember			
Does Paul Have Strong Principles?		,										
He does	69%	72%	66%	73%	76%	69%	64%	76%	36%			
He does not	14%	14%	22%	17%	9%	8%	8%	24%	4%			
Not sure	17%	14%	12%	10%	15%	23%	29%	-	60%			

		2008 GOP Caucus Vote									
	Base	Mike Huckabee		Fred Thompson		Ron Paul	Rudy Giuliani	Someone else	Don't remember		
Does Romney Have Strong Principles?		-									
He does	43%	35%	73%	30%	52%	17%	55%	49%	35%		
He does not	38%	51%	19%	56%	19%	57%	8%	51%	8%		
Not sure	19%	14%	7%	14%	29%	26%	38%	-	57%		

		2008 GOP (	Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Som eone else	Don't remember
Most Electable			•		l.				•
Michele Bachmann	7%	10%	4%	9%	6%	3%	-	14%	7%
Newt Gingrich	15%	13%	16%	17%	11%	3%	47%	46%	12%
Jon Huntsman	2%	3%	-	4%	4%	3%	-	-	-
Ron Paul	12%	12%	3%	6%	14%	49%	-	9%	3%
Rick Perry	9%	9%	8%	16%	13%	-	8%	7%	3%
Buddy Roemer	0%	-	-	-	2%	-	-	-	-
Mitt Romney	26%	22%	55%	14%	33%	17%	17%	16%	10%
Rick Santorum	6%	8%	-	18%	2%	-	-	9%	-
Someone else/Not sure	22%	23%	13%	16%	17%	26%	29%	-	65%





		2008 GOP (	2008 GOP Caucus Vote								
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember		
Attention Paid to Debates											
A lot of attention	37%	41%	36%	33%	29%	45%	26%	51%	26%		
Some attention	36%	34%	44%	46%	43%	15%	38%	42%	14%		
Not much attention at all	12%	13%	9%	13%	14%	17%	8%	7%	13%		
Not sure	15%	12%	11%	8%	15%	23%	29%	-	48%		

		2008 GOP (	Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
Seen Any Candidates in Person?			•						
Have not seen any of the candidates in person	54%	58%	52%	67%	68%	23%	45%	42%	31%
Have seen only one candidate	10%	9%	11%	12%	2%	29%	-	16%	4%
Have seen more than one candidate	19%	20%	25%	9%	15%	25%	26%	35%	14%
Not sure	17%	13%	12%	12%	15%	23%	29%	7%	51%

		2008 GOP (	Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
Importance of a Candidate Spending Time in IA									
Very important	21%	29%	16%	16%	16%	16%	19%	26%	18%
Som ew hat important	42%	42%	53%	43%	42%	27%	36%	42%	30%
Not important at all	20%	15%	16%	30%	28%	34%	17%	31%	4%
Not sure	17%	14%	14%	12%	15%	23%	29%	-	48%





		2008 GOP (	Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
Who's Run Strongest IA Campaign?									
Michele Bachmann	19%	21%	22%	25%	19%	6%	19%	21%	7%
Newt Gingrich	3%	2%	5%	4%	4%	-	9%	-	8%
Jon Huntsman	1%	2%	-	2%	3%	-	-	-	-
Ron Paul	27%	29%	16%	28%	26%	60%	9%	35%	9%
Rick Perry	7%	6%	6%	8%	12%	8%	17%	-	-
Mitt Romney	3%	-	14%	-	2%	3%	-	9%	3%
Rick Santorum	10%	15%	8%	14%	6%	-	8%	7%	11%
Someone else/Not sure	28%	25%	28%	20%	29%	23%	38%	28%	61%

		2008 GOP (	Caucus V	ote					
	<b>D</b>	Mike	Mitt	Fred	John	Ron	,	Someone	Don't
	Base	нискарее	Romney	Thompson	wccain	Paul	Giuliani	eise	remember
Who Will Win IA?									
Michele Bachmann	8%	11%	8%	4%	8%	3%	9%	14%	4%
Newt Gingrich	8%	5%	8%	19%	4%	-	38%	7%	8%
Ron Paul	27%	26%	18%	27%	21%	69%	-	53%	13%
Rick Perry	5%	5%	4%	6%	9%	-	8%	-	-
Buddy Roemer	0%	1%	-	-	-	-	-	-	-
Mitt Romney	18%	16%	43%	4%	30%	3%	8%	7%	6%
Rick Santorum	5%	8%	2%	10%	-	-	9%	19%	-
Someone else/Not	29%	29%	19%	31%	29%	26%	29%	-	69%
sure									

		2008 GOP (	Caucus Vo	ote								
	Base	_	Mike Mitt Fred John Ron Rudy Someone Don't Rabee Romney Thompson McCain Paul Giuliani else remember									
Gender			-	-			-	•				
Woman	46%	51%	47%	39%	46%	25%	55%	53%	44%			
Man	54%	49%	53%	61%	54%	75%	45%	47%	56%			





		2008 GOP (	Caucus Vo	ote					
	Base	Mike Huckabee		Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
Age		<b>-</b>	•	-	- -		-	•	
18 to 29	10%	15%	13%	-	4%	7%	-	-	16%
30 to 45	28%	29%	28%	14%	27%	54%	21%	39%	17%
46 to 65	40%	41%	28%	72%	41%	17%	56%	26%	30%
Older than 65	23%	16%	30%	15%	28%	22%	23%	35%	37%

		2008 GOP (	Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
Ideology								<u> </u>	
Very liberal	2%	2%	3%	-	-	-	-	-	8%
Somewhat liberal	3%	2%	3%	-	8%	3%	-	9%	3%
Moderate	13%	10%	17%	17%	15%	21%	-	-	15%
Somew hat conservative	35%	25%	44%	24%	55%	38%	66%	14%	36%
Very conservative	47%	60%	33%	59%	22%	38%	34%	77%	38%

		2008 GOP (	Caucus Vo	ote					
	Base	Mike Huckabee		Fred Thompson			Rudy Giuliani	Someone else	Don't remember
Party									
Democrat	3%	2%	6%	5%	2%	-	-	-	-
Republican	87%	91%	87%	85%	91%	68%	91%	86%	88%
Independent/Other	10%	7%	7%	10%	8%	32%	9%	14%	12%





		2008 GOP (	Caucus Vo	ote					
	Base	Mike Huckabee		Fred Thompson			Rudy Giuliani	Someone else	Don't remember
Tea Party ID									
Yes	33%	43%	29%	37%	11%	43%	26%	14%	26%
No	57%	48%	61%	51%	84%	46%	64%	70%	52%
Not sure	10%	9%	11%	12%	5%	10%	9%	16%	22%

		Most Important							
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues	- 3	Foreign policy/national security		Not sure
Committed to Candidate or Might Change Your Mind?									
Strongly committed to that candidate	72%	73%	74%	57%	67%	91%	80%	52%	70%
Might end up supporting someone else	28%	27%	26%	43%	33%	9%	20%	48%	30%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		
2012 GOP Pres Primary 2nd Choice									
Michele Bachmann	12%	10%	13%	17%	15%	20%	-	16%	12%
Newt Gingrich	12%	14%	13%	22%	7%	9%	5%	4%	9%
Jon Huntsman	7%	8%	6%	6%	4%	-	21%	3%	6%
Ron Paul	9%	11%	6%	3%	8%	4%	21%	20%	8%
Rick Perry	11%	8%	12%	15%	17%	24%	5%	4%	9%
Buddy Roemer	1%	5%	-	-	-	-	-	-	-
Mitt Romney	10%	13%	6%	8%	9%	8%	26%	12%	11%
Rick Santorum	14%	11%	17%	8%	17%	-	5%	13%	13%
Someone else/Not sure	25%	20%	26%	20%	23%	36%	19%	27%	32%





		Most Important	Important Issue									
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security					
Bachmann Favorability					•							
Favorable	53%	42%	61%	44%	68%	47%	32%	50%	49%			
Unfavorable	37%	48%	33%	46%	22%	32%	53%	38%	28%			
Not sure	10%	9%	6%	10%	10%	21%	15%	12%	24%			

		Most Important	t Important Issue									
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security					
Gingrich Favorability		•	•		•							
Favorable	37%	41%	42%	41%	27%	13%	37%	36%	27%			
Unfavorable	54%	52%	53%	49%	62%	72%	53%	32%	58%			
Not sure	9%	7%	5%	10%	12%	15%	10%	32%	15%			

		Most Important	Important Issue										
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security						
Huntsman Favorability		•		-	•								
Favorable	31%	47%	28%	16%	20%	9%	37%	42%	22%				
Unfavorable	43%	37%	47%	63%	44%	54%	52%	15%	39%				
Not sure	26%	17%	25%	21%	35%	37%	10%	43%	39%				





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	_	Foreign policy/national security		Not sure
Paul Favorability		•			•	-		•	
Favorable	53%	49%	59%	58%	44%	32%	50%	74%	50%
Unfavorable	40%	45%	38%	39%	38%	53%	50%	19%	37%
Not sure	7%	6%	2%	3%	18%	15%	-	6%	13%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	- 3	Foreign policy/national security		
Perry Favorability		•			•				
Favorable	48%	46%	48%	36%	55%	48%	38%	44%	56%
Unfavorable	40%	42%	42%	46%	33%	39%	62%	24%	31%
Not sure	12%	13%	10%	18%	12%	13%	-	32%	13%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	_	Foreign policy/national security		
Romney Favorability		•	•					-	
Favorable	44%	57%	45%	40%	26%	46%	35%	29%	39%
Unfavorable	47%	35%	51%	50%	57%	41%	46%	49%	49%
Not sure	9%	8%	4%	10%	17%	13%	19%	22%	13%





		Most Important	Issue						
	Base	_	Government spending, reducing the debt		Social issues	- 3	Foreign policy/national security		Not sure
Santorum Favorability									
Favorable	56%	47%	64%	49%	58%	32%	51%	46%	59%
Unfavorable	29%	37%	25%	30%	22%	35%	45%	21%	26%
Not sure	15%	16%	11%	21%	19%	33%	5%	33%	15%

		Most Important	Issue						
			Government spending,		Social	Illegal	Foreign policy/national	Someone	Not
	Base	Jobs/economy	reducing the debt	Taxes	issues	immigration	security	else	sure
Evangelical?		-			-	•		•	
Are	47%	41%	46%	38%	69%	54%	48%	31%	49%
Are not	53%	59%	54%	62%	31%	46%	52%	69%	51%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	- 3	Foreign policy/national security		
Regularly Watch Fox?									
Do	52%	49%	56%	54%	52%	54%	41%	60%	42%
Do not	48%	51%	44%	46%	48%	46%	59%	40%	58%





		Most Important	Important Issue									
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	. 3	Foreign policy/national security		Not sure			
2008 Caucus Choice		•	•	3	•	•	•	•	•			
Democratic caucus	16%	30%	11%	11%	11%	16%	15%	17%	12%			
Republican caucus	55%	48%	57%	54%	67%	60%	70%	64%	39%			
Didn't vote in a caucus	29%	21%	32%	35%	22%	24%	15%	19%	48%			

		Most Important	t Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		
2008 GOP Caucus Vote				•					•
Mike Huckabee	36%	35%	33%	35%	63%	16%	20%	39%	15%
Mitt Romney	17%	25%	17%	21%	6%	26%	21%	20%	8%
Fred Thompson	13%	11%	18%	-	7%	23%	13%	19%	4%
John McCain	13%	10%	14%	32%	10%	7%	25%	6%	14%
Ron Paul	8%	6%	8%	12%	4%	20%	-	5%	16%
Rudy Giuliani	3%	4%	4%	-	-	-	-	5%	3%
Someone else	3%	-	3%	-	3%	8%	20%	6%	3%
Don't remember	7%	9%	3%	-	7%	-	-	-	37%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		Not sure
Most Important Issue									
Jobs/economy	25%	100%	-	-	-	-	-	-	-
Government spending, reducing the debt	39%	-	100%	-	-	-	-	-	-
Taxes	4%	-	-	100%	-	-	-	-	-
Social issues	12%	-	-	-	100%	-	-	-	-
Illegal immigration	3%	-	-	-	-	100%	-	-	-
Foreign policy/national security	3%	-	-	-	-	-	100%	-	-
Someone else	4%	-	-	-	-	-	-	100%	-
Not sure	10%	-	-	-	-	-	-	-	100%





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		Not sure
More Important: Bectability or Issues?									
A candidate's ability to beat Obama	30%	38%	32%	27%	27%	58%	31%	16%	5%
Their issue positions		60%	63%	70%	71%	37%	69%	81%	14%
Not sure	12%	2%	5%	3%	3%	5%	-	3%	81%

		Most Important	portant Issue									
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	- 3	Foreign policy/national security		Not sure			
Does Gingrich Have Strong Principles?												
He does	32%	40%	37%	37%	27%	17%	37%	24%	5%			
He does not	45%	50%	44%	42%	60%	68%	53%	43%	10%			
Not sure	23%	10%	19%	21%	13%	15%	10%	32%	84%			

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		
Does Paul Have Strong Principles?				•					
He does	68%	78%	76%	68%	59%	50%	76%	83%	19%
He does not	14%	13%	14%	19%	27%	18%	5%	10%	-
Not sure	19%	10%	10%	13%	14%	32%	19%	7%	81%





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		Not sure
Does Romney Have Strong Principles?									
He does	42%	55%	44%	53%	28%	50%	39%	36%	13%
He does not	37%	30%	41%	17%	61%	32%	46%	52%	10%
Not sure	21%	14%	15%	29%	11%	18%	15%	11%	77%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	_	Foreign policy/national security		1
Most Electable									
Michele Bachmann	8%	8%	7%	-	20%	9%	-	11%	1%
Newt Gingrich	13%	15%	15%	11%	13%	13%	20%	12%	-
Jon Huntsman	4%	4%	4%	7%	3%	-	8%	9%	-
Ron Paul	14%	9%	17%	12%	17%	20%	31%	11%	1%
Rick Perry	8%	14%	7%	3%	7%	-	14%	24%	1%
Buddy Roemer	1%	3%	-	-	1%	-	-	-	-
Mitt Romney	25%	32%	29%	36%	17%	26%	12%	-	9%
Rick Santorum	5%	1%	7%	3%	5%	20%	10%	3%	-
Someone else/Not sure	23%	15%	13%	26%	18%	13%	5%	29%	87%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		Not sure
Attention Paid to Debates									
A lot of attention	36%	43%	40%	28%	40%	27%	33%	31%	5%
Some attention	35%	32%	38%	47%	34%	41%	35%	58%	14%
Not much attention at all		15%	12%	7%	12%	32%	24%	10%	3%
Not sure	17%	11%	9%	18%	13%	-	8%	-	79%





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		Not sure
Seen Any Candidates in Person?									
Have not seen any of the candidates in person	54%	59%	57%	45%	55%	69%	53%	85%	15%
Have seen only one candidate	11%	8%	13%	23%	13%	10%	15%	4%	3%
Have seen more than one candidate	16%	18%	19%	10%	19%	17%	23%	11%	-
Not sure	19%	15%	11%	22%	13%	4%	8%	-	81%

		Most Important Issue									
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security				
Importance of a Candidate Spending Time in IA											
Very important	22%	30%	19%	14%	30%	36%	24%	19%	2%		
Somewhat important		37%	45%	51%	49%	37%	63%	37%	3%		
Not important at all	19%	18%	24%	16%	9%	23%	5%	41%	14%		
Not sure	19%	14%	11%	19%	12%	4%	8%	3%	82%		

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		
Who's Run Strongest IA Campaign?									
Michele Bachmann	18%	19%	18%	19%	29%	14%	8%	36%	2%
Newt Gingrich	5%	6%	5%	10%	4%	-	-	4%	-
Jon Huntsman	1%	2%	1%	-	-	-	4%	-	-
Ron Paul	26%	20%	35%	32%	21%	28%	35%	33%	1%
Rick Perry	7%	12%	6%	3%	7%	-	9%	7%	-
Buddy Roemer	1%	2%	1%	-	1%	-	-	-	-
Mitt Romney	5%	6%	5%	11%	3%	17%	-	-	-
Rick Santorum	10%	11%	10%	7%	11%	25%	15%	-	3%
Someone else/Not sure	28%	21%	19%	19%	25%	16%	28%	19%	94%





		Most Important	tissue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues	_	Foreign policy/national security		
Who Will Win IA?				•		•			
Michele Bachmann	7%	5%	7%	-	22%	9%	-	7%	1%
Newt Gingrich	8%	11%	10%	3%	8%	4%	9%	3%	-
Jon Huntsman	1%	1%	0%	7%	-	-	-	4%	-
Ron Paul	29%	25%	43%	28%	17%	20%	35%	42%	1%
Rick Perry	4%	9%	2%	3%	8%	-	5%	11%	-
Buddy Roemer	1%	1%	0%	-	1%	-	-	-	-
Mitt Romney	15%	20%	14%	25%	14%	18%	17%	-	7%
Rick Santorum	5%	3%	5%	11%	1%	25%	21%	3%	3%
Someone else/Not sure	30%	25%	19%	22%	29%	25%	13%	29%	88%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		Not sure
Gender									
Woman	47%	51%	41%	39%	55%	69%	57%	55%	46%
Man	53%	49%	59%	61%	45%	31%	43%	45%	54%

		Most Important	Issue						
	Base	_	Government spending, reducing the debt		Social issues		Foreign policy/national security		
Age		•	•	3	•		•	•	
18 to 29	12%	14%	9%	15%	11%	11%	30%	9%	15%
30 to 45	28%	25%	28%	46%	26%	11%	21%	36%	34%
46 to 65	39%	36%	45%	28%	43%	35%	38%	36%	27%
Older than 65	21%	24%	19%	11%	20%	44%	11%	19%	24%





		Most Important Issue									
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		Not sure		
ldeology											
Very liberal	4%	11%	1%	7%	6%	-	-	-	4%		
Somewhat liberal	5%	6%	6%	-	1%	11%	-	11%	-		
Moderate	21%	30%	15%	20%	11%	13%	39%	52%	20%		
Somewhat conservative	33%	32%	37%	49%	22%	30%	32%	10%	35%		
Very conservative	37%	22%	41%	24%	60%	46%	29%	27%	41%		

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		Not sure
Party		•	•	3	•		•	•	
Democrat	8%	17%	5%	11%	5%	15%	-	4%	1%
Republican	76%	69%	79%	60%	87%	73%	85%	71%	77%
Independent/Other	16%	14%	17%	29%	8%	13%	15%	25%	21%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		
Tea Party ID		•			•	-		•	
Yes	26%	19%	33%	26%	38%	18%	19%	16%	13%
No	64%	74%	56%	65%	49%	73%	77%	73%	77%
Not sure	10%	7%	11%	9%	13%	9%	5%	10%	10%





		More Important: Elec	tability or Iss	ability or Issues?		
	Base	A candidate's ability to beat Obama		Not sure		
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	72%	71%	71%	74%		
Might end up supporting someone else	28%	29%	29%	26%		

		More Important: Elec	Important: Electability or Issues?		
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
2012 GOP Pres Primary 2nd Choice					
Michele Bachmann	12%	11%	14%	8%	
Newt Gingrich	12%	17%	10%	8%	
Jon Huntsman	7%	6%	7%	6%	
Ron Paul	9%	6%	11%	6%	
Rick Perry	11%	14%	10%	11%	
Buddy Roemer	1%	0%	1%	1%	
Mitt Romney	10%	9%	9%	16%	
Rick Santorum	14%	13%	14%	11%	
Someone else/Not sure	25%	23%	24%	33%	

		More Important: Elec	tability or Iss	ility or Issues?		
	Base	A candidate's ability to beat Obama		Not sure		
Bachmann Favorability						
Favorable	53%	63%	50%	46%		
Unfavorable	37%	27%	42%	36%		
Not sure	10%	11%	8%	18%		





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Gingrich Favorability					
Favorable	37%	48%	33%	31%	
Unfavorable	54%	43%	59%	57%	
Not sure	9%	9%	8%	13%	

		More Important: Elec	tability or Issues?		
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
Huntsman Favorability					
Favorable	31%	31%	30%	32%	
Unfavorable	43%	45%	43%	40%	
Not sure	26%	24%	26%	29%	

		More Important: Electability or Issues?				
	Base	A candidate's ability to beat Obama		Not sure		
Paul Favorability						
Favorable	53%	41%	60%	50%		
Unfavorable	40%	52%	34%	38%		
Not sure	7%	6%	6%	11%		





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Perry Favorability					
Favorable	48%	54%	44%	53%	
Unfavorable	40%	33%	45%	35%	
Not sure	12%	13%	11%	12%	

		More Important: Electability or Issues				
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure		
Romney Favorability						
Favorable	44%	63%	35%	41%		
Unfavorable	47%	31%	56%	45%		
Not sure	9%	6%	9%	15%		

		More Important: Elec	tability or Issues?		
	Base	A candidate's ability to beat Obama		Not sure	
Santorum Favorability					
Favorable	56%	62%	54%	52%	
Unfavorable	29%	22%	32%	32%	
Not sure	15%	16%	15%	16%	





			More Important: Electability or Issues?			
		Base	A candidate's ability to beat Obama		Not sure	
Evangelical?						
	Are	47%	46%	49%	41%	
Are	e not	53%	54%	51%	59%	

		More Important: Electability or Issues?		
	Base	A candidate's ability to beat Obama		Not sure
Regularly Watch Fox?				
Do	52%	69%	44%	44%
Do not	48%	31%	56%	56%

		More Important: Elec	tability or Issues?		
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
2008 Caucus Choice					
Democratic caucus	16%	13%	18%	15%	
Republican caucus	55%	63%	54%	40%	
Didn't vote in a caucus	29%	23%	28%	45%	





		More Important: Electability or Issues?		
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure
2008 GOP Caucus Vote		ļ		
Mike Huckabee	36%	33%	41%	13%
Mitt Romney	17%	23%	14%	13%
Fred Thompson	13%	14%	13%	9%
John McCain	13%	14%	12%	16%
Ron Paul	8%	4%	10%	10%
Rudy Giuliani	3%	4%	2%	3%
Someone else	3%	1%	5%	-
Don't remember	7%	6%	3%	36%

		More Important: Electability or Issues?		
	Base	A candidate's ability to beat Obama		Not sure
Most Important Issue				
Jobs/economy	25%	31%	25%	5%
Government spending, reducing the debt	39%	42%	42%	17%
Taxes	4%	4%	5%	1%
Social issues	12%	10%	14%	3%
Illegal immigration	3%	6%	2%	1%
Foreign policy/national security	3%	3%	4%	-
Someone else	4%	2%	5%	1%
Not sure	10%	2%	3%	73%

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
More Important: Electability or Issues?		•			
A candidate's ability to beat Obama	30%	100%	-	-	
Their issue positions	58%	-	100%	-	
Not sure	12%	-	-	100%	





		More Important: Elec	ortant: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure		
Does Gingrich Have Strong Principles?						
He does	32%	46%	29%	12%		
He does not	45%	38%	55%	13%		
Not sure	23%	16%	16%	75%		

		More Important: Elec	portant: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure		
Does Paul Have Strong Principles?						
He does	68%	71%	76%	21%		
He does not	14%	15%	14%	6%		
Not sure	19%	15%	10%	73%		

		More Important: Electability or Issues			
	Base	A candidate's ability to beat Obama		Not sure	
Does Romney Have Strong Principles?					
He does	42%	62%	37%	13%	
He does not	37%	27%	47%	13%	
Not sure	21%	11%	16%	74%	





		More Important: Electability or Issues?		
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure
Most Electable				
Michele Bachmann	8%	12%	6%	5%
Newt Gingrich	13%	14%	14%	5%
Jon Huntsman	4%	2%	5%	1%
Ron Paul	14%	7%	19%	4%
Rick Perry	8%	11%	8%	-
Buddy Roemer	1%	-	2%	-
Mitt Romney	25%	39%	21%	8%
Rick Santorum	5%	4%	6%	-
Someone else/Not sure	23%	11%	18%	77%

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Attention Paid to Debates					
A lot of attention	36%	44%	36%	12%	
Some attention	35%	35%	39%	11%	
Not much attention at all	13%	11%	15%	5%	
Not sure	17%	10%	10%	72%	

		More Important: ⊟ес	tability or Iss	ability or Issues?		
	Base	A candidate's ability to beat Obama		Not sure		
Seen Any Candidates in Person?						
Have not seen any of the candidates in person	54%	60%	57%	20%		
Have seen only one candidate	11%	9%	13%	5%		
Have seen more than one candidate	16%	16%	19%	2%		
Not sure	19%	16%	10%	72%		





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
Importance of a Candidate Spending Time in IA					
Very important	22%	24%	23%	10%	
Somewhat important	40%	44%	44%	6%	
Not important at all	19%	18%	22%	10%	
Not sure	19%	14%	11%	73%	

		More Important: Electability or Issues?		
	Base	A candidate's ability to beat Obama		Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	18%	30%	15%	6%
Newt Gingrich	5%	5%	5%	4%
Jon Huntsman	1%	1%	1%	1%
Ron Paul	26%	15%	35%	9%
Rick Perry	7%	7%	8%	-
Buddy Roemer	1%	-	1%	-
Mitt Romney	5%	7%	5%	-
Rick Santorum	10%	13%	10%	-
Someone else/Not sure	28%	21%	21%	80%

		More Important: Electability or Issues?		
		A candidate's ability		Not
	Base	to beat Obama	positions	sure
Who Will Win IA?				
Michele Bachmann	7%	11%	6%	3%
Newt Gingrich	8%	12%	7%	1%
Jon Huntsman	1%	1%	1%	-
Ron Paul	29%	18%	39%	10%
Rick Perry	4%	5%	5%	1%
Buddy Roemer	1%	-	1%	-
Mitt Romney	15%	22%	13%	5%
Rick Santorum	5%	4%	7%	-
Someone else/Not	30%	27%	21%	79%
Someone else/Not sure	30%	27%	21%	79%





			sues?		
		Base	A candidate's ability to beat Obama		Not sure
Gender		,			
W	/om an	47%	53%	44%	47%
	Man	53%	47%	56%	53%

		More Important: Electability or Issues?				
	Base	A candidate's ability to beat Obama		Not sure		
Age						
18 to 29	12%	13%	12%	11%		
30 to 45	28%	19%	32%	34%		
46 to 65	39%	38%	40%	35%		
Older than 65	21%	30%	16%	20%		

		More Important: Electability or Issues?				
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure		
ldeology		-	-			
Very liberal	4%	9%	2%	6%		
Somewhat liberal	5%	4%	6%	2%		
Moderate	21%	13%	25%	22%		
Somewhat conservative	33%	41%	28%	38%		
Very conservative	37%	34%	40%	31%		





		More Important: Electability or Issues?				
	Base	A candidate's ability Their issue to beat Obama positions s				
Party						
Democrat	8%	8%	9%	1%		
Republican	76%	85%	71%	77%		
Independent/Other	16%	7%	20%	22%		

		More Important: Electability or Issues?				
	Base	A candidate's ability to beat Obama		Not sure		
Tea Party ID						
Yes	26%	33%	24%	20%		
No	64%	54%	67%	76%		
Not sure	10%	12%	9%	5%		

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	72%	67%	76%	68%
Might end up supporting someone else	28%	33%	24%	32%





		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
2012 GOP Pres Primary 2nd Choice	Dase	uoes	liot	Suit
Michele Bachmann	12%	10%	15%	12%
Newt Gingrich	12%	23%	3%	13%
Jon Huntsman	7%	7%	8%	5%
Ron Paul	9%	6%	11%	9%
Rick Perry	11%	11%	14%	6%
Buddy Roemer	1%	1%	2%	-
Mitt Romney	10%	11%	10%	8%
Rick Santorum	14%	13%	13%	16%
Someone else/Not sure	25%	19%	26%	32%

			Gingrich H g Principle	
		He He does No		
	Base	does	not	sure
Bachmann				
Favorability	l			
Favorable	53%	69%	42%	54%
Unfavorable	37%	24%	52%	24%
Not sure	10%	7%	6%	23%

			Gingrich H g Principle	
		He He does No		
	Base	does	not	sure
Gingrich Favorability		•	-	
Favorable	37%	79%	9%	34%
Unfavorable	54%	16%	86%	44%
Not sure	9%	5%	4%	23%





		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Huntsman Favorability		•		
Favorable	31%	33%	33%	24%
Unfavorable	43%	45%	49%	28%
Not sure	26%	21%	18%	48%

		Does Gingrich Have Strong Principles?		
			He does	Not
	Base	does	not	sure
Paul Favorability				
Favorable	53%	45%	60%	51%
Unfavorable	40%	50%	35%	36%
Not sure	7%	5%	5%	13%

			Gingrich H g Principle	
			He does	Not
	Base	does	not	sure
Perry Favorability			-	
Favorable	48%	61%	40%	46%
Unfavorable	40%	28%	51%	34%
Not sure	12%	11%	9%	20%





		Does Gingrich Have Strong Principles?		
		He He does No		
	Base	does	not	sure
Romney Favorability			-	
Favorable	44%	53%	39%	43%
Unfavorable	47%	43%	55%	37%
Not sure	9%	4%	7%	20%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Santorum Favorability				
Favorable	56%	68%	48%	55%
Unfavorable	29%	19%	40%	22%
Not sure	15%	13%	13%	23%

			Gingrich H g Principle	
	Base	He does	He does not	Not sure
Evangelical?	,			
Are	47%	59%	40%	46%
Are not	53%	41%	60%	54%





		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Regularly Watch Fox?				
Do	52%	69%	41%	47%
Do not	48%	31%	59%	53%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
2008 Caucus Choice			-	
Democratic caucus	16%	17%	20%	9%
Republican caucus	55%	60%	54%	49%
Didn't vote in a caucus	29%	23%	25%	43%

		Does Gingrich Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
2008 GOP Caucus		=		
Vote				
Mike Huckabee	36%	34%	39%	31%
Mitt Romney	17%	17%	22%	7%
Fred Thompson	13%	18%	11%	9%
John McCain	13%	16%	9%	17%
Ron Paul	8%	2%	12%	9%
Rudy Giuliani	3%	5%	-	5%
Someone else	3%	5%	3%	-
Don't remember	7%	3%	4%	22%





		Does Gingrich Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Most Important Issue				
Jobs/economy	25%	31%	28%	11%
Government spending, reducing the debt	39%	45%	38%	32%
Taxes	4%	5%	4%	4%
Social issues	12%	10%	16%	6%
Illegal immigration	3%	2%	5%	2%
Foreign policy/national security	3%	4%	4%	1%
Someone else	4%	3%	4%	5%
Not sure	10%	2%	2%	38%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	30%	43%	25%	21%
Their issue positions	58%	52%	71%	41%
Not sure	12%	4%	3%	38%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Does Gingrich Have Strong Principles?				
He does	32%	100%	-	-
He does not	45%	-	100%	-
Not sure	23%	-	-	100%





		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Does Paul Have Strong Principles?		_		
He does	68%	78%	79%	33%
He does not	14%	17%	16%	4%
Not sure	19%	6%	5%	63%

		Does Gingrich Have Strong Principles?		
		He He does No		
	Base	does	not	sure
Does Romney Have Strong Principles?				
He does	42%	61%	39%	20%
He does not	37%	31%	53%	14%
Not sure	21%	8%	8%	66%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Most Electable	Duoc	4000		ouic
Michele Bachmann	8%	8%	9%	5%
Newt Gingrich	13%	33%	3%	4%
Jon Huntsman	4%	3%	6%	1%
Ron Paul	14%	1%	27%	4%
Rick Perry	8%	9%	10%	4%
Buddy Roemer	1%	0%	2%	1%
Mitt Romney	25%	30%	28%	11%
Rick Santorum	5%	4%	5%	6%
Someone else/Not sure	23%	10%	11%	65%





		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Attention Paid to Debates				
A lot of attention	36%	49%	38%	14%
Some attention	35%	37%	37%	26%
Not much attention at all	13%	8%	19%	7%
Not sure	17%	6%	6%	53%

		Does Gingrich Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	54%	60%	62%	30%
Have seen only one candidate	11%	11%	14%	5%
Have seen more than one candidate	16%	21%	16%	10%
Not sure	19%	9%	8%	55%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	23%	26%	11%
Somewhat important	40%	50%	40%	23%
Not important at all	19%	18%	25%	11%
Not sure	19%	9%	8%	54%





		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	18%	24%	20%	7%
Newt Gingrich	5%	7%	4%	1%
Jon Huntsman	1%	-	2%	1%
Ron Paul	26%	20%	36%	15%
Rick Perry	7%	10%	6%	3%
Buddy Roemer	1%	1%	1%	-
Mitt Romney	5%	5%	7%	1%
Rick Santorum	10%	13%	9%	6%
Someone else/Not sure	28%	19%	15%	66%

		Does Gingrich Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Who Will Win IA?		-		
Michele Bachmann	7%	6%	9%	5%
Newt Gingrich	8%	20%	3%	2%
Jon Huntsman	1%	-	2%	-
Ron Paul	29%	20%	45%	12%
Rick Perry	4%	6%	4%	3%
Buddy Roemer	1%	-	1%	1%
Mitt Romney	15%	16%	18%	8%
Rick Santorum	5%	6%	3%	6%
Someone else/Not sure	30%	26%	14%	64%

			Gingrich I g Principle	
	Base	He does	He does not	Not sure
Gender				
Woman	47%	50%	45%	47%
Man	53%	50%	55%	53%



			Does Gingrich Have Strong Principles?		
	Base	He does	He does not		
Age					
18 to 2	12%	5%	13%	20%	
30 to 4	28%	29%	28%	27%	
46 to 6	39%	46%	38%	31%	
Older than 6	21%	20%	22%	21%	

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
ldeology				
Very liberal	4%	6%	3%	5%
Somewhat liberal	5%	3%	7%	2%
Moderate	21%	14%	26%	20%
Somewhat conservative	33%	39%	30%	32%
Very conservative	37%	39%	34%	41%

			Gingrich F g Principle	
		He He does No		
	Base	does	not	sure
Party		•	-	
Democrat	8%	8%	10%	3%
Republican	76%	86%	69%	75%
Independent/Other	16%	6%	21%	22%





			Gingrich H g Principle	
		He He does No		
	Base	does	not	sure
Tea Party ID			-	
Yes	26%	33%	23%	21%
No	64%	58%	68%	65%
Not sure	10%	9%	8%	14%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	72%	71%	74%	72%
Might end up supporting someone else	28%	29%	26%	28%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	12%	12%	15%	12%
Newt Gingrich	12%	12%	12%	10%
Jon Huntsman	7%	8%	4%	5%
Ron Paul	9%	10%	4%	7%
Rick Perry	11%	12%	13%	6%
Buddy Roemer	1%	1%	1%	-
Mitt Romney	10%	10%	6%	11%
Rick Santorum	14%	12%	25%	11%
Someone else/Not sure	25%	22%	21%	38%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Bachmann Favorability		•		
Favorable	53%	54%	58%	48%
Unfavorable	37%	39%	40%	24%
Not sure	10%	7%	3%	28%

		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Gingrich Favorability		•	<del>-</del>	
Favorable	37%	38%	45%	29%
Unfavorable	54%	55%	54%	50%
Not sure	9%	7%	1%	20%

			Does Paul Have Strong Principles?		
	Base	He does	He does not		
Huntsman Favorability					
Favorable	31%	36%	21%	18%	
Unfavorable	43%	41%	64%	38%	
Not sure	26%	23%	15%	45%	





		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Paul Favorability				
Favorable	53%	65%	18%	37%
Unfavorable	40%	31%	81%	43%
Not sure	7%	4%	1%	20%

		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Perry Favorability				
Favorable	48%	50%	48%	42%
Unfavorable	40%	40%	40%	39%
Not sure	12%	10%	11%	19%

			Paul Have g Principle	es?
		He	He does	Not
	Base	does	not	sure
Romney Favorability		•	<del>-</del>	
Favorable	44%	46%	37%	41%
Unfavorable	47%	48%	57%	36%
Not sure	9%	6%	6%	23%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Santorum Favorability		•		
Favorable	56%	56%	69%	46%
Unfavorable	29%	30%	24%	26%
Not sure	15%	14%	6%	28%

			Paul Have g Principle	es?
	Base	He does	He does not	Not sure
Evangelical?				
Are	47%	46%	56%	45%
Are not	53%	54%	44%	55%

			Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure	
Regularly Watch Fox?		-		-	
Do	52%	51%	65%	46%	
Do not	48%	49%	35%	54%	





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
2008 Caucus Choice				
Democratic caucus	16%	18%	19%	8%
Republican caucus	55%	56%	57%	50%
Didn't vote in a caucus	29%	26%	25%	42%

		Does Paul Have Strong Principles?		
	Base	He does	He does	Not sure
2008 GOP Caucus Vote		<u>                                     </u>		00
Mike Huckabee	36%	38%	35%	29%
Mitt Romney	17%	16%	27%	12%
Fred Thompson	13%	14%	16%	8%
John McCain	13%	15%	9%	11%
Ron Paul	8%	8%	4%	11%
Rudy Giuliani	3%	3%	2%	5%
Someone else	3%	3%	5%	-
Don't remember	7%	4%	2%	25%

			Paul Have g Principle	s?
			He does	Not
	Base	does	not	sure
Most Important Issue				
Jobs/economy	25%	28%	23%	13%
Government spending, reducing the debt	39%	44%	40%	20%
Taxes	4%	4%	6%	3%
Social issues	12%	10%	23%	9%
Illegal immigration	3%	2%	4%	5%
Foreign policy/national security	3%	4%	1%	3%
Someone else	4%	5%	3%	1%
Not sure	10%	3%	-	45%



		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
More Important: Bectability or Issues?				
A candidate's ability to beat Obama	30%	31%	33%	23%
Their issue positions	58%	65%	62%	31%
Not sure	12%	4%	5%	46%

		Does Paul Have Strong Principles?		
	_	_	He does	Not
	Base	does	not	sure
Does Gingrich Have Strong Principles?				
He does	32%	37%	39%	10%
He does not	45%	52%	54%	12%
Not sure	23%	11%	7%	78%

		Does Paul Have Strong Principles?			
	Base	He does	He does not	Not sure	
Does Paul Have Strong Principles?					
He does	68%	100%	-	-	
He does not	14%	-	100%	-	
Not sure	19%	-	-	100%	





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Does Romney Have Strong Principles?		_		
He does	42%	50%	35%	19%
He does not	37%	41%	60%	5%
Not sure	21%	9%	5%	76%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Most Electable				
Michele Bachmann	8%	7%	16%	4%
Newt Gingrich	13%	13%	27%	4%
Jon Huntsman	4%	5%	3%	-
Ron Paul	14%	19%	5%	1%
Rick Perry	8%	9%	11%	4%
Buddy Roemer	1%	1%	1%	1%
Mitt Romney	25%	30%	24%	7%
Rick Santorum	5%	3%	9%	7%
Someone else/Not sure	23%	13%	3%	72%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Attention Paid to Debates				
A lot of attention	36%	40%	52%	8%
Some attention	35%	38%	33%	22%
Not much attention at all	13%	15%	13%	4%
Not sure	17%	7%	1%	66%





		Does Paul Have Strong Principles?		
	_		He does	Not
	Base	does	not	sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	54%	61%	55%	25%
Have seen only one candidate	11%	11%	24%	3%
Have seen more than one candidate	16%	19%	19%	5%
Not sure	19%	9%	2%	67%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	23%	29%	13%
Somew hat important	40%	44%	49%	18%
Not important at all	19%	24%	20%	3%
Not sure	19%	9%	2%	66%

		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	18%	19%	32%	5%
Newt Gingrich	5%	4%	13%	1%
Jon Huntsman	1%	1%	2%	-
Ron Paul	26%	35%	11%	3%
Rick Perry	7%	6%	15%	3%
Buddy Roemer	1%	1%	1%	-
Mitt Romney	5%	5%	9%	3%
Rick Santorum	10%	9%	14%	8%
Someone else/Not sure	28%	19%	4%	78%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Who Will Win IA?	Dase	uoes	1101	Suit
Michele Bachmann	7%	6%	19%	4%
Newt Gingrich	8%	8%	17%	3%
Jon Huntsman	1%	1%	3%	-
Ron Paul	29%	40%	12%	3%
Rick Perry	4%	4%	7%	2%
Buddy Roemer	1%	1%	-	-
Mitt Romney	15%	17%	17%	5%
Rick Santorum	5%	3%	14%	5%
Someone else/Not sure	30%	20%	11%	77%

			Paul Have g Principle	es?
	Base	He does	He does not	
Gender				
Woman	47%	47%	43%	51%
Man	53%	53%	57%	49%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Age				
18 to 29	12%	11%	12%	17%
30 to 45	28%	29%	22%	28%
46 to 65	39%	40%	44%	30%
Older than 65	21%	20%	23%	25%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Ideology				
Very liberal	4%	4%	8%	5%
Somewhat liberal	5%	5%	5%	4%
Moderate	21%	23%	9%	21%
Somewhat conservative	33%	33%	31%	36%
Very conservative	37%	36%	47%	34%

		Does Paul Have Strong Principles?		
		_	He does	Not
	Base	does	not	sure
Party				
Democrat	8%	8%	14%	2%
Republican	76%	75%	80%	77%
Independent/Other	16%	17%	5%	22%

			Paul Have g Principle	es?
		He	He does	Not
	Base	does	not	sure
Tea Party ID		•	<del>-</del>	
Yes	26%	28%	34%	14%
No	64%	63%	57%	73%
Not sure	10%	9%	9%	13%





		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	72%	69%	80%	62%
Might end up supporting someone else	28%	31%	20%	38%

		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
2012 GOP Pres	Dase	uoes	пос	Sure
Primary 2nd Choice				
Michele Bachmann	12%	6%	20%	12%
Newt Gingrich	12%	15%	7%	14%
Jon Huntsman	7%	7%	7%	5%
Ron Paul	9%	8%	9%	10%
Rick Perry	11%	13%	11%	7%
Buddy Roemer	1%	1%	2%	-
Mitt Romney	10%	15%	4%	9%
Rick Santorum	14%	13%	15%	12%
Someone else/Not sure	25%	22%	25%	30%

			Romney F g Principle	
	_		He does	Not
	Base	does	not	sure
Bachmann		_	_	
Favorability				
Favorable	53%	57%	56%	43%
Unfavorable	37%	35%	41%	32%
Not sure	10%	9%	3%	25%





			Romney F g Principle	
		He	He does	Not
	Base	does	not	sure
Gingrich Favorability			-	-
Favorable	37%	44%	33%	32%
Unfavorable	54%	50%	61%	50%
Not sure	9%	7%	6%	18%

			Romney H g Principle	
	Base	He does	He does not	Not sure
Huntsman Favorability				
Favorable	31%	35%	32%	21%
Unfavorable	43%	42%	50%	34%
Not sure	26%	24%	18%	45%

			Romney H g Principle	
		He	He does	Not
	Base	does	not	sure
Paul Favorability		•	-	
Favorable	53%	48%	58%	55%
Unfavorable	40%	46%	37%	33%
Not sure	7%	6%	5%	13%





		Does Romney Have Strong Principles?		
		_	He does	Not
	Base	does	not	sure
Perry Favorability				
Favorable	48%	53%	46%	42%
Unfavorable	40%	36%	48%	34%
Not sure	12%	11%	6%	24%

			Romney F g Principle	
		He	He does	Not
	Base	does	not	sure
Romney Favorability			-	
Favorable	44%	74%	16%	34%
Unfavorable	47%	21%	81%	40%
Not sure	9%	6%	3%	26%

			Romney F g Principle	
	Base	He does	He does not	
Santorum Favorability		_		
Favorable	56%	61%	56%	45%
Unfavorable	29%	24%	35%	29%
Not sure	15%	15%	9%	26%





				Romney F g Principle	
			He	He does not	Not
		Base	does	not	sure
Evangelical?	·			· · · · · · · · · · · · · · · · · · ·	·
	Are	47%	44%	53%	43%
	Are not	53%	56%	47%	57%

			Romney F g Principle	
	Base	He does	He does not	Not sure
Regularly Watch Fox?		-		
Do	52%	62%	45%	42%
Do not	48%	38%	55%	58%

			Romney H g Principle	
	Base	He does	He does not	Not sure
2008 Caucus Choice		_	-	_
Democratic caucus	16%	18%	18%	10%
Republican caucus	55%	56%	57%	49%
Didn't vote in a caucus	29%	26%	24%	41%





		Does Romney Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
2008 GOP Caucus				
Vote				
Mike Huckabee	36%	29%	48%	26%
Mitt Romney	17%	29%	9%	6%
Fred Thompson	13%	9%	19%	9%
John McCain	13%	16%	7%	20%
Ron Paul	8%	3%	12%	11%
Rudy Giuliani	3%	4%	1%	6%
Someone else	3%	4%	4%	-
Don't remember	7%	6%	1%	21%

		Does Romney Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Most Important				
Issue				
Jobs/economy	25%	33%	20%	17%
Government	39%	41%	44%	27%
spending, reducing the debt				
Taxes	4%	5%	2%	6%
Social issues	12%	8%	19%	6%
Illegal immigration	3%	4%	3%	2%
Foreign policy/national security	3%	3%	4%	2%
Someone else	4%	3%	5%	2%
Not sure	10%	3%	3%	38%

			Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure	
More Important: Bectability or Issues?					
A candidate's ability to beat Obama	30%	44%	22%	16%	
Their issue positions	58%	52%	74%	43%	
Not sure	12%	4%	4%	41%	





			Romney H g Principle	
	Base	He does	He does not	Not sure
Does Gingrich Have Strong Principles?				
He does	32%	47%	27%	12%
He does not	45%	42%	64%	16%
Not sure	23%	11%	9%	72%

		Does Romney Have Strong Principles?		
		He He does No		
	Base	does	not	sure
Does Paul Have				
Strong Principles?				
He does	68%	80%	75%	30%
He does not	14%	11%	22%	3%
Not sure	19%	8%	3%	67%

			om ney Ha Principles	
	Base	He does	He does not	Not sure
Does Romney Have Strong Principles?				
He does	42%	100%	-	-
He does not	37%	-	100%	-
Not sure	21%	-	-	100%





		Does Romney Have Strong Principles?		
			He does	Not
	Base	does	not	sure
Most Electable				
Michele Bachmann	8%	9%	11%	1%
Newt Gingrich	13%	13%	17%	6%
Jon Huntsman	4%	1%	8%	1%
Ron Paul	14%	6%	26%	7%
Rick Perry	8%	8%	9%	8%
Buddy Roemer	1%	2%	0%	1%
Mitt Romney	25%	49%	9%	4%
Rick Santorum	5%	2%	9%	3%
Someone else/Not sure	23%	10%	11%	69%

		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
Attention Paid to Debates				
A lot of attention	36%	42%	44%	11%
Some attention	35%	43%	35%	18%
Not much attention at all	13%	11%	18%	7%
Not sure	17%	5%	3%	64%

		Does Romney Have Strong Principles?		
			He does	Not
	Base	does	not	sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	54%	63%	60%	26%
Have seen only one candidate	11%	12%	14%	3%
Have seen more than one candidate	16%	18%	20%	5%
Not sure	19%	7%	5%	66%





		Does Romney Have Strong Principles?  He He does No does not sure					
	Base						
Importance of a Candidate Spending Time in IA							
Very important	22%	23%	28%	8%			
Somewhat important	40%	51%	40%	17%			
Not important at all	19%	18%	28%	8%			
Not sure	19%	8%	4%	66%			

		Does Romney Have Strong Principles?					
		He	He does	Not			
	Base	does	not	sure			
Who's Run Strongest IA Campaign?							
Michele Bachmann	18%	22%	22%	3%			
Newt Gingrich	5%	5%	7%	1%			
Jon Huntsman	1%	1%	0%	1%			
Ron Paul	26%	23%	36%	14%			
Rick Perry	7%	7%	8%	3%			
Buddy Roemer	1%	1%	1%	-			
Mitt Romney	5%	10%	2%	1%			
Rick Santorum	10%	13%	10%	3%			
Someone else/Not sure	28%	18%	13%	74%			

		Does Romney Have Strong Principles?					
			He does	Not			
	Base	does	not	sure			
Who Will Win IA?							
Michele Bachmann	7%	9%	10%	-			
Newt Gingrich	8%	9%	10%	2%			
Jon Huntsman	1%	1%	2%	-			
Ron Paul	29%	25%	46%	9%			
Rick Perry	4%	3%	6%	4%			
Buddy Roemer	1%	1%	1%	-			
Mitt Romney	15%	30%	4%	3%			
Rick Santorum	5%	3%	6%	6%			
Someone else/Not sure	30%	19%	15%	75%			





			Does Romney Have Strong Principles?				
			He	Not			
		Base	does	not	sure		
Gender					,		
	Woman	47%	51%	43%	47%		
	Man	53%	49%	57%	53%		

		Does Romney Have Strong Principles?						
	Base	He does not sur						
Age								
18 to 29	12%	8%	14%	18%				
30 to 45	28%	23%	31%	32%				
46 to 65	39%	42%	40%	31%				
Older than 65	21%	27%	15%	19%				

		Does Romney Have Strong Principles?						
	Base	He He does No						
	Dase	uoes	not	sure				
Ideology								
Very liberal	4%	4%	4%	6%				
Somewhat liberal	5%	4%	6%	4%				
Moderate	21%	24%	16%	23%				
Somewhat conservative	33%	39%	24%	37%				
Very conservative	37%	29%	50%	30%				





		Does Romney Have Strong Principles?					
		_	He does	Not			
	Base	does	not	sure			
Party							
Democrat	8%	7%	11%	3%			
Republican	76%	79%	75%	73%			
Independent/Other	16%	14% 14% 24					

		Does Romney Have Strong Principles?					
		He	He does	Not			
	Base	does	not	sure			
Tea Party ID		•	<del>-</del>	=			
Yes	26%	23%	35%	15%			
No	64%	68%	58%	68%			
Not sure	10%	9% 6% 17%					

		Most Electa	ost Electable							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	_	Someone else/Not sure
Committed to Candidate or Might Change Your Mind?										
Strongly committed to that candidate	72%	87%	57%	76%	88%	71%	67%	70%	84%	62%
Might end up supporting someone else		13%	43%	24%	12%	29%	33%	30%	16%	38%





		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul		Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice										
Michele Bachmann	12%	7%	19%	4%	14%	9%	-	6%	40%	13%
Newt Gingrich	12%	2%	25%	4%	2%	16%	12%	18%	3%	9%
Jon Huntsman	7%	9%	2%	26%	9%	-	33%	7%	3%	6%
Ron Paul	9%	3%	6%	15%	1%	24%	-	10%	17%	8%
Rick Perry	11%	10%	10%	12%	8%	22%	-	11%	6%	13%
Buddy Roemer	1%	-	1%	13%	-	-	12%	-	-	2%
Mitt Romney	10%	3%	11%	20%	5%	8%	-	15%	9%	8%
Rick Santorum	14%	26%	13%	3%	9%	10%	30%	18%	16%	9%
Someone else/Not sure	25%	39%	13%	3%	52%	11%	12%	16%	7%	33%

		Most Electable								
	Base	Michele Bachmann	New t Gingrich		_	Rick Perry			Rick Santorum	Someone else/Not sure
Bachmann Favorability					•	•				
Favorable	53%	90%	65%	35%	27%	57%	-	50%	88%	51%
Unfavorable	37%	8%	28%	65%	68%	27%	88%	42%	3%	30%
Not sure	10%	2%	6%	-	5%	16%	12%	9%	9%	20%

		Most Electa	ost Electable							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Gingrich Favorability										
Favorable	37%	33%	94%	17%	7%	26%	12%	39%	25%	33%
Unfavorable	54%	58%	6%	83%	90%	61%	88%	55%	56%	49%
Not sure	9%	9%	-	-	3%	13%	-	6%	19%	18%





		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_	,		Rick Santorum	Someone else/Not sure
Huntsman Favorability						•				
Favorable	31%	41%	26%	85%	24%	19%	76%	33%	18%	28%
Unfavorable	43%	42%	51%	12%	55%	45%	12%	43%	53%	36%
Not sure	26%	17%	23%	3%	21%	36%	12%	23%	29%	36%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Paul Favorability										
Favorable	53%	47%	35%	55%	96%	55%	27%	47%	26%	53%
Unfavorable	40%	42%	59%	39%	4%	35%	73%	52%	65%	32%
Not sure	7%	11%	5%	6%	-	10%	-	2%	9%	15%

		Most Electa	able							
	Base	Michele Bachmann			Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Perry Favorability										
Favorable	48%	39%	57%	28%	21%	100%	15%	49%	57%	46%
Unfavorable	40%	52%	23%	61%	73%	-	73%	44%	38%	33%
Not sure	12%	9%	20%	12%	7%	-	12%	8%	6%	22%





		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Romney Favorability										
Favorable	44%	32%	36%	32%	18%	36%	43%	85%	21%	34%
Unfavorable	47%	62%	55%	65%	79%	56%	57%	13%	72%	43%
Not sure	9%	6%	9%	3%	4%	8%	-	2%	7%	23%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman		Rick Perry			Rick Santorum	Someone else/Not sure
Santorum Favorability		,								
Favorable	56%	64%	67%	22%	35%	51%	43%	66%	93%	49%
Unfavorable	29%	25%	18%	58%	50%	30%	57%	24%	-	29%
Not sure	15%	11%	15%	20%	16%	19%	-	10%	7%	22%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Evangelical?					•	-				
Are	47%	62%	57%	21%	49%	57%	24%	35%	66%	46%
Are not	53%	38%	43%	79%	51%	43%	76%	65%	34%	54%





		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul				_	Someone else/Not sure
Regularly Watch Fox?										
Do	52%	66%	68%	28%	25%	51%	40%	62%	62%	45%
Do not	48%	34%	32%	72%	75%	49%	60%	38%	38%	55%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
2008 Caucus Choice		•	•	•		•	•			
Democratic caucus	16%	31%	9%	34%	17%	16%	60%	16%	6%	13%
Republican caucus	55%	52%	63%	33%	47%	60%	12%	58%	66%	53%
Didn't vote in a caucus	29%	17%	28%	33%	36%	24%	27%	25%	28%	33%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul		Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
2008 GOP Caucus Vote										
Mike Huckabee	36%	49%	30%	48%	36%	37%	-	30%	49%	37%
Mitt Romney	17%	9%	19%	-	5%	15%	-	35%	-	10%
Fred Thompson	13%	15%	15%	21%	7%	23%	-	7%	43%	9%
John McCain	13%	11%	10%	21%	16%	18%	100%	16%	4%	10%
Ron Paul	8%	3%	1%	9%	33%	-	-	5%	-	9%
Rudy Giuliani	3%	-	9%	-	-	2%	-	2%	-	4%
Someone else	3%	6%	10%	-	2%	2%	-	2%	5%	-
Don't remember	7%	6%	6%	-	2%	2%	-	3%	-	21%





		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	-	Buddy Roemer		Rick Santorum	Someone else/Notsure
Most Important Issue		<u> </u>								
Jobs/economy	25%	24%	28%	27%	16%	40%	88%	32%	3%	16%
Government spending, reducing the debt		37%	45%	41%	50%	31%	-	45%	59%	23%
Taxes	4%	-	4%	8%	4%	2%	-	6%	3%	5%
Social issues	12%	29%	12%	8%	14%	10%	12%	8%	13%	9%
Illegal immigration	3%	3%	3%	-	4%	-	-	3%	13%	2%
Foreign policy/national security		-	5%	7%	7%	5%	-	2%	7%	1%
Someone else	4%	5%	3%	8%	3%	11%	-	-	2%	5%
Not sure	10%	2%	-	-	1%	1%	-	4%	-	40%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	,		Rick Santorum	Someone else/Not sure
More Important: Electability or Issues?										
A candidate's ability to beat Obama	30%	45%	32%	16%	16%	41%	-	47%	26%	14%
Their issue positions	58%	47%	64%	80%	80%	59%	100%	49%	74%	47%
Not sure	12%	8%	4%	4%	4%	-	-	4%	-	39%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Does Gingrich Have Strong Principles?						•				
He does	32%	33%	81%	29%	3%	35%	15%	39%	28%	14%
He does not	45%	51%	11%	68%	89%	55%	73%	50%	44%	21%
Not sure	23%	15%	7%	3%	7%	10%	12%	11%	28%	65%





		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Does Paul Have Strong Principles?		,								
He does	68%	63%	66%	88%	93%	74%	76%	82%	46%	39%
He does not	14%	28%	28%	12%	5%	18%	12%	13%	26%	2%
Not sure	19%	9%	6%	-	2%	8%	12%	5%	28%	59%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich			Rick Perry			Rick Santorum	Someone else/Not sure
Does Romney Have Strong Principles?					•	•				
He does	42%	46%	43%	16%	20%	39%	76%	82%	19%	18%
He does not	37%	52%	47%	77%	69%	40%	12%	14%	66%	18%
Not sure	21%	2%	10%	7%	11%	20%	12%	4%	15%	64%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	Rick Perry		Mitt Romney	Rick Santorum	Someone else/Not sure
Most Electable										
Michele Bachmann	8%	100%	-	-	-	-	-	-	-	-
Newt Gingrich	13%	-	100%	-	-	-	-	-	-	-
Jon Huntsman	4%	-	-	100%	-	-	-	-	-	-
Ron Paul	14%	-	-	-	100%	-	-	-	-	-
Rick Perry	8%	-	-	-	-	100%	-	-	-	-
Buddy Roemer	1%	-	-	-	-	-	100%	-	-	-
Mitt Romney	25%	-	-	-	-	-	-	100%	-	-
Rick Santorum	5%	-	-	-	-	-	-	-	100%	-
Someone else/Not sure	23%	-	-	-	-	-	-	-	-	100%





		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul			Mitt Romney	Rick Santorum	Someone else/Not sure
Attention Paid to Debates										
A lot of attention	36%	63%	55%	50%	42%	26%	24%	44%	27%	6%
Some attention	35%	26%	39%	26%	32%	49%	60%	43%	42%	22%
Not much attention at all	13%	3%	6%	24%	24%	23%	15%	11%	30%	5%
Not sure	17%	7%	-	-	2%	2%	-	2%	-	67%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	_	Someone else/Not sure
Seen Any Candidates in Person?										
Have not seen any of the candidates in person	54%	60%	61%	68%	55%	66%	57%	65%	79%	23%
Have seen only one candidate	11%	19%	12%	21%	18%	10%	15%	10%	3%	4%
Have seen more than one candidate	16%	9%	26%	11%	23%	14%	27%	21%	18%	5%
Not sure	19%	12%	1%	-	4%	10%	-	5%	-	68%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer		Rick Santorum	Someone else/Not sure
Importance of a Candidate Spending Time in IA						•				
Very important	22%	61%	18%	7%	25%	36%	55%	20%	40%	3%
Somew hat important		21%	56%	35%	42%	35%	12%	55%	47%	20%
Not important at all	19%	11%	26%	58%	31%	18%	33%	19%	13%	8%
Not sure	19%	7%	-	-	2%	11%	-	6%	-	68%





		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	_		Buddy Roemer	Mitt Romney	_	Someone else/Not sure
Who's Run Strongest IA Campaign?						•				
Michele Bachmann	18%	65%	23%	29%	11%	22%	-	20%	15%	1%
Newt Gingrich	5%	8%	19%	-	1%	4%	-	3%	-	1%
Jon Huntsman	1%	-	-	7%	1%	-	-	2%	-	1%
Ron Paul	26%	13%	22%	37%	69%	13%	48%	28%	12%	9%
Rick Perry	7%	-	8%	8%	2%	46%	-	3%	6%	1%
Buddy Roemer	1%	-	-	9%	-	-	40%	-	-	1%
Mitt Romney	5%	3%	2%	-	4%	3%	12%	12%	3%	1%
Rick Santorum	10%	3%	11%	7%	3%	-	-	16%	57%	3%
Someone else/Not sure	28%	7%	14%	3%	9%	13%	-	17%	6%	82%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul			Mitt Romney	Rick Santorum	Someone else/Not sure
Who Will Win IA?										
Michele Bachmann	7%	65%	1%	-	2%	4%	-	4%	7%	1%
Newt Gingrich	8%	5%	53%	-	1%	1%	-	2%	3%	-
Jon Huntsman	1%	3%	-	12%	-	-	-	1%	-	-
Ron Paul	29%	12%	21%	61%	90%	15%	45%	26%	24%	9%
Rick Perry	4%	-	-	12%	-	43%	-	0%	-	1%
Buddy Roemer	1%	-	-	-	-	-	27%	-	-	1%
Mitt Romney	15%	2%	5%	11%	1%	11%	27%	48%	3%	1%
Rick Santorum	5%	-	9%	-	1%	2%	-	2%	57%	2%
Someone else/Not sure	30%	13%	11%	3%	5%	24%	-	17%	6%	85%

		Most Electa	able							
	Base	Michele Bachmann	New t Ginarich		Ron Paul	_			_	Someone else/Not sure
Gender		1								
Woman	47%	57%	46%	41%	38%	56%	73%	49%	32%	48%
Man	53%	43%	54%	59%	62%	44%	27%	51%	68%	52%





		Most Electa	ost Electable									
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure		
Age		-	-	•	-		-	•				
18 to 29	12%	20%	2%	25%	21%	4%	33%	5%	13%	17%		
30 to 45	28%	21%	31%	35%	36%	24%	-	22%	21%	33%		
46 to 65	39%	38%	42%	27%	31%	46%	30%	44%	56%	33%		
Older than 65	21%	21%	25%	13%	11%	27%	37%	29%	10%	18%		

		Most Electa	able							
		Michele	Newt	Jon	Ron		Buddy	Mitt	_	Someone
	Base	Bachmann	Gingrich	Huntsman	Paul	Perry	Roemer	Romney	Santorum	else/Not sure
Ideology					-	-				
Very liberal	4%	22%	3%	8%	2%	1%	12%	1%	-	5%
Somewhat liberal	5%	3%	6%	13%	12%	4%	-	2%	9%	1%
Moderate	21%	21%	14%	43%	27%	9%	63%	22%	7%	22%
Somew hat conservative	33%	21%	36%	27%	22%	40%	-	40%	27%	35%
Very conservative	37%	33%	42%	8%	37%	46%	24%	35%	57%	36%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_	,		_	Someone else/Not sure
Party										
Democrat	8%	20%	8%	17%	7%	4%	12%	8%	7%	3%
Republican	76%	66%	81%	70%	67%	85%	40%	81%	84%	74%
Independent/Other	16%	14%	11%	13%	25%	11%	48%	11%	9%	23%





		Most Electa	ost Electable							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Tea Party ID										
Yes	26%	59%	34%	8%	22%	28%	12%	21%	35%	19%
No	64%	39%	56%	83%	67%	61%	76%	72%	47%	69%
Not sure	10%	2%	9%	9%	10%	12%	12%	8%	18%	12%

		Attention Paid to Debates					
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure		
Committed to Candidate or Might Change Your Mind?							
Strongly committed to that candidate	72%	78%	67%	74%	66%		
Might end up supporting someone else	28%	22%	33%	26%	34%		

		Attention Paid to Debates				
	Base	A lot of attention	Some attention	Not much attention at all	Not sure	
2012 GOP Pres Primary 2nd Choice						
Michele Bachmann	12%	13%	12%	11%	12%	
Newt Gingrich	12%	10%	15%	6%	12%	
Jon Huntsman	7%	8%	5%	6%	8%	
Ron Paul	9%	5%	8%	24%	7%	
Rick Perry	11%	12%	9%	13%	12%	
Buddy Roemer	1%	2%	1%	-	1%	
Mitt Romney	10%	8%	10%	13%	10%	
Rick Santorum	14%	16%	15%	8%	9%	
Someone else/Not sure	25%	26%	24%	18%	29%	





		Attention Paid to Debates					
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure		
Bachmann Favorability							
Favorable	53%	62%	52%	42%	47%		
Unfavorable	37%	32%	41%	42%	31%		
Not sure	10%	6%	7%	16%	21%		

		Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure		
Gingrich Favorability							
Favorable	37%	44%	38%	21%	34%		
Unfavorable	54%	51%	54%	65%	52%		
Not sure	9%	5%	8%	14%	14%		

		Attention	Attention Paid to Debates					
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure			
Huntsman Favorability								
Favorable	31%	36%	27%	29%	27%			
Unfavorable	43%	48%	42%	35%	41%			
Not sure	26%	15%	31%	36%	31%			





		Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure		
Paul Favorability							
Favorable	53%	49%	50%	74%	55%		
Unfavorable	40%	48%	43%	21%	31%		
Not sure	7%	3%	7%	5%	14%		

		Attention	Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure			
Perry Favorability								
Favorable	48%	48%	52%	43%	44%			
Unfavorable	40%	43%	35%	44%	41%			
Not sure	12%	9%	13%	13%	15%			

		Attention	Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure			
Romney Favorability								
Favorable	44%	47%	47%	34%	40%			
Unfavorable	47%	50%	42%	58%	40%			
Not sure	9%	3%	11%	8%	20%			





		Attention	Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure			
Santorum Favorability								
Favorable	56%	64%	58%	45%	42%			
Unfavorable	29%	29%	25%	29%	36%			
Not sure	15%	7%	17%	26%	22%			

			Attention	Paid to De	bates	
		Base	A lot of attention		Not much attention at all	Not sure
Evangelical?			-	•		
	Are	47%	50%	45%	50%	42%
	Are not	53%	50%	55%	50%	58%

		Attention	Paid to De	bates	
	Base	A lot of attention		Not much attention at all	Not sure
Regularly Watch Fox?					
Do	52%	64%	53%	26%	43%
Do not	48%	36%	47%	74%	57%





		Attention	Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure		
2008 Caucus Choice		•	•				
Democratic caucus	16%	18%	13%	25%	13%		
Republican caucus	55%	56%	56%	55%	49%		
Didn't vote in a caucus	29%	26%	30%	20%	38%		

		Attention Paid to Debates				
		A lot of	Some	Not much	Not	
	Base	attention	attention	attention at all	sure	
2008 GOP Caucus						
Vote						
Mike Huckabee	36%	40%	34%	38%	29%	
Mitt Romney	17%	17%	21%	13%	12%	
Fred Thompson	13%	12%	17%	13%	7%	
John McCain	13%	10%	16%	15%	13%	
Ron Paul	8%	10%	3%	10%	12%	
Rudy Giuliani	3%	2%	3%	2%	5%	
Someone else	3%	4%	4%	2%	-	
Don't remember	7%	5%	3%	7%	22%	

		Attention Paid to Debates				
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure	
Most Important Issue		-		•		
Jobs/economy	25%	30%	23%	29%	15%	
Government spending, reducing the debt	39%	44%	43%	39%	21%	
Taxes	4%	3%	6%	2%	5%	
Social issues	12%	13%	11%	12%	9%	
Illegal immigration	3%	2%	4%	8%	-	
Foreign policy/national security	3%	3%	3%	6%	2%	
Someone else	4%	3%	6%	3%	-	
Not sure	10%	1%	4%	2%	49%	





		Attention Paid to Debates				
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure	
More Important: Electability or Issues?						
A candidate's ability to beat Obama	30%	37%	31%	26%	17%	
Their issue positions	58%	59%	66%	69%	33%	
Not sure	12%	4%	4%	5%	50%	

		Attention	Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure			
Does Gingrich Have Strong Principles?								
He does	32%	44%	34%	20%	11%			
He does not	45%	47%	48%	67%	17%			
Not sure	23%	9%	18%	12%	73%			

		Attention	Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure		
Does Paul Have Strong Principles?							
He does	68%	76%	75%	79%	26%		
He does not	14%	20%	13%	14%	1%		
Not sure	19%	4%	12%	7%	73%		





		Attention	Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure			
Does Romney Have Strong Principles?								
He does	42%	49%	52%	36%	12%			
He does not	37%	45%	37%	52%	7%			
Not sure	21%	6%	11%	12%	81%			

		Attention Paid to Debates				
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure	
Most Electable						
Michele Bachmann	8%	14%	6%	2%	3%	
Newt Gingrich	13%	20%	15%	6%	-	
Jon Huntsman	4%	5%	3%	7%	-	
Ron Paul	14%	16%	12%	26%	2%	
Rick Perry	8%	6%	12%	15%	1%	
Buddy Roemer	1%	1%	2%	1%	-	
Mitt Romney	25%	31%	31%	22%	3%	
Rick Santorum	5%	4%	6%	11%	-	
Someone else/Not sure	23%	4%	14%	9%	91%	

		Attention Paid to Debates					
	Base	A lot of attention	Some attention	Not much attention at all	Not sure		
Attention Paid to Debates							
A lot of attention	36%	100%	-	-	-		
Some attention	35%	-	100%	-	-		
Not much attention at all	13%	-	-	100%	-		
Not sure	17%	-	-	-	100%		





		Attention	Attention Paid to Debates				
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure		
Seen Any Candidates in Person?							
Have not seen any of the candidates in person	54%	58%	70%	67%	2%		
Have seen only one candidate	11%	12%	16%	9%	-		
Have seen more than one candidate	16%	29%	11%	14%	-		
Not sure	19%	1%	3%	9%	98%		

		Attention Paid to Debates					
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure		
Importance of a Candidate Spending Time in IA							
Very important	22%	30%	22%	28%	1%		
Somewhat important	40%	43%	57%	35%	-		
Not important at all	19%	26%	19%	28%	1%		
Not sure	19%	1%	2%	9%	98%		

		Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure	
Who's Run Strongest IA Campaign?						
Michele Bachmann	18%	26%	18%	21%	-	
Newt Gingrich	5%	5%	7%	-	1%	
Jon Huntsman	1%	0%	1%	3%	-	
Ron Paul	26%	32%	32%	27%	-	
Rick Perry	7%	8%	10%	5%	-	
Buddy Roemer	1%	1%	1%	1%	-	
Mitt Romney	5%	5%	5%	10%	-	
Rick Santorum	10%	13%	10%	14%	-	
Someone else/Not sure	28%	9%	16%	19%	99%	





		Attention	Paid to De	bates	
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure
Who Will Win IA?					
Michele Bachmann	7%	11%	7%	6%	-
Newt Gingrich	8%	12%	9%	6%	-
Jon Huntsman	1%	1%	1%	1%	-
Ron Paul	29%	39%	30%	38%	-
Rick Perry	4%	4%	6%	8%	-
Buddy Roemer	1%	-	1%	1%	-
Mitt Romney	15%	17%	19%	17%	-
Rick Santorum	5%	4%	7%	11%	-
Someone else/Not sure	30%	12%	19%	12%	100%

		Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure		
Gender		=	-	-			
Woman	47%	48%	46%	56%	43%		
Man	53%	52%	54%	44%	57%		

		Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure	
Age		-	-	-		
18 to 29	12%	11%	10%	10%	21%	
30 to 45	28%	23%	28%	34%	33%	
46 to 65	39%	40%	44%	39%	27%	
Older than 65	21%	26%	18%	17%	20%	





		Attention Paid to Debates			
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure
ldeology					
Very liberal	4%	7%	2%	3%	7%
Somewhat liberal	5%	2%	8%	2%	4%
Moderate	21%	17%	23%	28%	20%
Somewhat conservative	33%	32%	34%	28%	36%
Very conservative	37%	42%	33%	39%	33%

		Attention Paid to Debates			
	Base	A lot of attention		Not much attention at all	Not sure
Party					
Democrat	8%	10%	7%	12%	4%
Republican	76%	77%	76%	75%	75%
Independent/Other	16%	14%	17%	13%	22%

		Attention	Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure		
Tea Party ID							
Yes	26%	35%	23%	21%	16%		
No	64%	54%	68%	69%	74%		
Not sure	10%	10%	9%	10%	10%		





		Seen Any Candidates in Person?						
	Base	Have not seen any of the candidates in person	•		Not sure			
Committed to Candidate or Might Change Your Mind?		•						
Strongly committed to that candidate	72%	70%	78%	79%	67%			
Might end up supporting someone else		30%	22%	21%	33%			

		Seen Any Candidates in F	en Any Candidates in Person?					
	Base	Have not seen any of the candidates in person		Have seen more than one candidate	Not sure			
2012 GOP Pres Primary 2nd Choice								
Michele Bachmann	12%	13%	5%	15%	11%			
Newt Gingrich	12%	10%	13%	16%	12%			
Jon Huntsman	7%	7%	4%	5%	8%			
Ron Paul	9%	12%	3%	4%	8%			
Rick Perry	11%	9%	15%	12%	14%			
Buddy Roemer	1%	1%	1%	1%	1%			
Mitt Romney	10%	9%	14%	9%	10%			
Rick Santorum	14%	15%	13%	16%	8%			
Someone else/Not sure	25%	23%	31%	22%	29%			

		Seen Any Candidates in Person?					
	Base	Have not seen any of the candidates in person			Not sure		
Bachmann Favorability							
Favorable	53%	54%	51%	60%	49%		
Unfavorable	37%	38%	46%	32%	31%		
Not sure	10%	9%	3%	8%	20%		





		Seen Any Candidates in Person?					
	Base	Have not seen any of the candidates in person	•		Not sure		
Gingrich Favorability							
Favorable	37%	38%	29%	45%	34%		
Unfavorable	54%	52%	67%	52%	53%		
Not sure	9%	10%	4%	3%	13%		

		Seen Any Candidates in Person?					
	Base	Have not seen any of the candidates in person	-		Not sure		
Huntsman Favorability							
Favorable	31%	33%	25%	31%	26%		
Unfavorable	43%	40%	51%	50%	42%		
Not sure	26%	26%	23%	19%	32%		

		Seen Any Candidates in Person?						
	Base	Have not seen any of the candidates in person	_		Not sure			
Paul Favorability								
Favorable	53%	53%	44%	53%	58%			
Unfavorable	40%	40%	51%	46%	30%			
Not sure	7%	7%	5%	2%	12%			





		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	•		Not sure	
Perry Favorability						
Favorable	48%	51%	36%	50%	46%	
Unfavorable	40%	36%	51%	44%	40%	
Not sure	12%	13%	12%	6%	14%	

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person			Not sure	
Romney Favorability						
Favorable	44%	46%	45%	41%	41%	
Unfavorable	47%	47%	49%	52%	42%	
Not sure	9%	7%	6%	7%	17%	

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	-		Not sure	
Santorum Favorability						
Favorable	56%	58%	59%	63%	44%	
Unfavorable	29%	28%	28%	26%	34%	
Not sure	15%	15%	14%	11%	22%	





		Seen Any Candidates in F	Person?		
	Base	Have not seen any of the candidates in person	•		Not sure
Evangelical?			-	•	•
Are	47%	46%	41%	59%	43%
Are not	53%	54%	59%	41%	57%

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	•		Not sure	
Regularly Watch Fox?						
Do	52%	54%	48%	57%	44%	
Do not	48%	46%	52%	43%	56%	

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person			Not sure	
2008 Caucus Choice						
Democratic caucus	16%	17%	17%	13%	17%	
Republican caucus	55%	55%	51%	66%	47%	
Didn't vote in a caucus	29%	28%	32%	21%	35%	





		Seen Any Candidates in F	en Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	,		Not sure		
2008 GOP Caucus Vote							
Mike Huckabee	36%	38%	33%	37%	28%		
Mitt Romney	17%	17%	19%	22%	12%		
Fred Thompson	13%	16%	15%	6%	9%		
John McCain	13%	17%	3%	10%	12%		
Ron Paul	8%	3%	22%	10%	11%		
Rudy Giuliani	3%	2%	-	4%	5%		
Someone else	3%	2%	5%	6%	1%		
Don't remember	7%	4%	3%	5%	22%		

		Seen Any Candidates in F	Person?		
	Base	Have not seen any of the candidates in person		Have seen more than one candidate	Not sure
Most Important Issue			•		
Jobs/economy	25%	27%	19%	28%	19%
Government spending, reducing the debt	39%	42%	47%	46%	22%
Taxes	4%	4%	9%	3%	5%
Social issues	12%	12%	14%	14%	8%
Illegal immigration	3%	4%	3%	3%	1%
Foreign policy/national security	3%	3%	4%	5%	1%
Someone else	4%	6%	1%	3%	-
Not sure	10%	3%	3%	-	44%

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	-		Not sure	
More Important: Electability or Issues?						
A candidate's ability to beat Obama	30%	34%	23%	29%	24%	
Their issue positions	58%	62%	71%	70%	31%	
Not sure	12%	4%	6%	1%	44%	





		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	-		Not sure	
Does Gingrich Have Strong Principles?						
He does	32%	35%	32%	41%	14%	
He does not	45%	52%	58%	43%	20%	
Not sure	23%	13%	10%	15%	66%	

		Seen Any Candidates in Person?			
	Base	Have not seen any of the candidates in person			Not sure
Does Paul Have Strong Principles?					
He does	68%	77%	66%	78%	33%
He does not	14%	14%	29%	16%	1%
Not sure	19%	9%	4%	6%	66%

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person			Not sure	
Does Romney Have Strong Principles?						
He does	42%	49%	45%	47%	16%	
He does not	37%	41%	48%	47%	10%	
Not sure	21%	10%	7%	6%	74%	





		Seen Any Candidates in F	en Any Candidates in Person?					
	Base	Have not seen any of the candidates in person			Not sure			
Most Electable								
Michele Bachmann	8%	9%	14%	4%	5%			
Newt Gingrich	13%	15%	14%	21%	1%			
Jon Huntsman	4%	5%	7%	3%	-			
Ron Paul	14%	14%	23%	19%	3%			
Rick Perry	8%	10%	8%	7%	4%			
Buddy Roemer	1%	1%	1%	2%	-			
Mitt Romney	25%	30%	23%	32%	6%			
Rick Santorum	5%	7%	1%	5%	-			
Someone else/Not sure	23%	10%	8%	7%	81%			

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	_		Not sure	
Attention Paid to Debates						
A lot of attention	36%	38%	39%	65%	2%	
Some attention	35%	45%	50%	24%	5%	
Not much attention at all	13%	16%	11%	11%	6%	
Not sure	17%	0%	-	-	87%	

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person			Not sure	
Seen Any Candidates in Person?						
Have not seen any of the candidates in person		100%	-	-	-	
Have seen only one candidate	11%	-	100%	-	-	
Have seen more than one candidate	16%	-	-	100%	-	
Not sure	19%	-	-	-	100%	





		Seen Any Candidates in Person?					
	Base	Have not seen any of the candidates in person	_		Not sure		
Importance of a Candidate Spending Time in IA							
Very important	22%	23%	25%	38%	3%		
Somewhat important	40%	49%	49%	47%	1%		
Not important at all	19%	26%	26%	14%	1%		
Not sure	19%	1%	-	1%	95%		

		Seen Any Candidates in F	n Any Candidates in Person?				
	Base	Have not seen any of the candidates in person		Have seen more than one candidate	Not sure		
Who's Run Strongest IA Campaign?							
Michele Bachmann	18%	21%	31%	18%	3%		
Newt Gingrich	5%	6%	7%	3%	-		
Jon Huntsman	1%	1%	-	2%	-		
Ron Paul	26%	30%	32%	36%	1%		
Rick Perry	7%	7%	12%	10%	-		
Buddy Roemer	1%	1%	-	2%	-		
Mitt Romney	5%	7%	7%	2%	1%		
Rick Santorum	10%	11%	6%	20%	1%		
Someone else/Not sure	28%	15%	6%	8%	95%		

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person			Not sure	
Who Will Win IA?						
Michele Bachmann	7%	8%	16%	6%	2%	
Newt Gingrich	8%	10%	7%	12%	1%	
Jon Huntsman	1%	0%	3%	2%	-	
Ron Paul	29%	34%	39%	42%	1%	
Rick Perry	4%	6%	3%	4%	-	
Buddy Roemer	1%	1%	-	1%	-	
Mitt Romney	15%	20%	18%	11%	1%	
Rick Santorum	5%	7%	6%	5%	-	
Someone else/Not sure	30%	14%	9%	18%	96%	





		Seen Any Candidates in F	n Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	•		Not sure		
Gender							
Woman	47%	52%	43%	37%	44%		
Man	53%	48%	57%	63%	56%		

		Seen Any Candidates in F	Person?		
	Base	Have not seen any of the candidates in person	•		Not sure
Age			-	-	
18 to 29	12%	11%	12%	10%	18%
30 to 45	28%	26%	42%	20%	33%
46 to 65	39%	39%	36%	54%	28%
Older than 65	21%	25%	10%	15%	22%

		Seen Any Candidates in F	n Any Candidates in Person?						
	Base	Have not seen any of the candidates in person	-		Not sure				
ldeology			-	•					
Very liberal	4%	4%	6%	4%	6%				
Somewhat liberal	5%	5%	9%	3%	3%				
Moderate	21%	24%	18%	11%	23%				
Somewhat conservative	33%	34%	26%	34%	35%				
Very conservative	37%	34%	42%	48%	32%				





		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	-		Not sure	
Party						
Democrat	8%	9%	10%	5%	6%	
Republican	76%	75%	73%	86%	72%	
Independent/Other	16%	16%	18%	8%	22%	

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person			Not sure	
Tea Party ID						
Yes	26%	24%	34%	36%	19%	
No	64%	65%	60%	56%	71%	
Not sure	10%	11%	5%	7%	10%	

		Importanc in IA	e of a Candi	date Spending	Time
	Base	Very important	Somewhat important	Not important at all	Not sure
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	72%	78%	71%	71%	67%
Might end up supporting someone else	28%	22%	29%	29%	33%





		Importance of a Candidate Spending Time in IA					
	Base	Very important	Som ew hat important	Not important at all	Not sure		
2012 GOP Pres Primary 2nd Choice		-		-			
Michele Bachmann	12%	15%	11%	13%	11%		
Newt Gingrich	12%	7%	15%	10%	13%		
Jon Huntsman	7%	8%	6%	6%	8%		
Ron Paul	9%	12%	7%	9%	7%		
Rick Perry	11%	12%	9%	11%	15%		
Buddy Roemer	1%	1%	1%	2%	1%		
Mitt Romney	10%	9%	10%	10%	10%		
Rick Santorum	14%	17%	16%	10%	9%		
Someone else/Not sure	25%	20%	26%	27%	27%		

		Importance of a Candidate Spending Time in IA				
	Base	Very important		Not important at all	Not sure	
Bachmann Favorability		-				
Favorable	53%	60%	59%	41%	47%	
Unfavorable	37%	31%	34%	52%	32%	
Not sure	10%	9%	7%	7%	21%	

		Importanc in IA	Importance of a Candidate Spending Time in IA					
	Base	Very important		Not important at all				
Gingrich Favorability		!						
Favorable	37%	36%	41%	35%	34%			
Unfavorable	54%	58%	51%	57%	53%			
Not sure	9%	6%	8%	8%	13%			





		Importance of a Candidate Spend in IA						
	Base	Very important		Not important at all				
Huntsman Favorability								
Favorable	31%	32%	29%	38%	26%			
Unfavorable	43%	47%	43%	43%	40%			
Not sure	26%	21%	29%	19%	33%			

		Importance of a Candidate Spending Time in IA				
		_		Not important	Not	
	Base	important	im portant	at all	sure	
Paul Favorability						
Favorable	53%	52%	53%	51%	58%	
Unfavorable	40%	40%	41%	47%	30%	
Not sure	7%	8%	6%	2%	12%	

		Importanc in IA	Importance of a Candidate Spending Time in IA					
	Base	Very important		Not important at all	Not sure			
Perry Favorability		<u>, , , , , , , , , , , , , , , , , , , </u>	•					
Favorable	48%	56%	50%	39%	46%			
Unfavorable	40%	40%	37%	46%	40%			
Not sure	12%	5%	13%	15%	15%			





		Importance of a Candidate Spending Time in IA						
	Base	Very important		Not important at all	Not sure			
Romney Favorability		•	•	-				
Favorable	44%	40%	49%	40%	42%			
Unfavorable	47%	55%	42%	56%	40%			
Not sure	9%	5%	9%	4%	18%			

		Importance of a Candidate Spending Time in IA				
	Base	Very important		Not important at all		
Santorum Favorability						
Favorable	56%	65%	60%	50%	44%	
Unfavorable	29%	24%	26%	33%	34%	
Not sure	15%	11%	14%	16%	22%	

		Importance in IA	Importance of a Candidate Spending Time in IA					
	Base		Somewhat important	Not important at all	Not sure			
Evange lical?								
-	Are 47%	54%	49%	40%	43%			
Are	not 53%	46%	51%	60%	57%			





		Importance of a Candidate Spending Tir in IA					
	Base	Very important		Not important at all			
Regularly Watch Fox?		-		•			
Do	52%	53%	57%	48%	44%		
Do not	48%	47%	43%	52%	56%		

		Importance of a Candidate Spending Time in IA				
	Base	Very important	Somewhat important	Not important at all	Not sure	
2008 Caucus Choice		-	-	-		
Democratic caucus	16%	18%	14%	17%	18%	
Republican caucus	55%	53%	58%	57%	48%	
Didn't vote in a caucus	29%	29%	28%	26%	34%	

		Importance of a Candidate Spending Time in IA					
	Base	Very important	Somewhat important	Not important at all	Not sure		
2008 GOP Caucus Vote			•				
Mike Huckabee	36%	49%	36%	27%	29%		
Mitt Romney	17%	13%	22%	14%	15%		
Fred Thompson	13%	10%	13%	19%	9%		
John McCain	13%	10%	13%	18%	11%		
Ron Paul	8%	6%	5%	13%	11%		
Rudy Giuliani	3%	3%	2%	2%	5%		
Some one else	3%	4%	3%	5%	-		
Don't remember	7%	6%	5%	1%	20%		





		Importance of a Candidate Spending Tim in IA				
		Very	Somew hat	Not important	Not	
	Base	important	important	at all	sure	
Most Important Issue		-				
Jobs/economy	25%	34%	23%	23%	19%	
Government spending, reducing the debt	39%	35%	45%	49%	23%	
Taxes	4%	3%	5%	4%	4%	
Social issues	12%	16%	15%	5%	7%	
Illegal immigration	3%	5%	3%	3%	1%	
Foreign policy/national security	3%	3%	5%	1%	1%	
Someone else	4%	3%	3%	8%	1%	
Not sure	10%	1%	1%	7%	45%	

		Importanc in IA	e of a Candi	date Spending <sup>*</sup>	Time
	Base	Very important	Somewhat important	Not important at all	Not sure
More Important: Electability or Issues?					
A candidate's ability to beat Obama	30%	34%	34%	27%	21%
Their issue positions	58%	61%	64%	67%	34%
Not sure	12%	5%	2%	6%	45%

		Importance of a Candidate Spending Time in IA				
	Base	Very important	Somew hat important	Not important at all	Not sure	
Does Gingrich Have Strong Principles?		<u></u>				
He does	32%	34%	41%	29%	14%	
He does not	45%	54%	46%	58%	20%	
Not sure	23%	12%	14%	13%	66%	





		Importance of a Candidate Spending Time in IA				
	Base	Very important		Not important at all		
Does Paul Have Strong Principles?						
He does	68%	71%	75%	83%	34%	
He does not	14%	18%	17%	14%	1%	
Not sure	19%	11%	9%	3%	65%	

		Importance of a Candidate Spending Time in IA			
	Base	Very important		Not important at all	Not sure
Does Romney Have Strong Principles?					
He does	42%	44%	54%	39%	18%
He does not	37%	48%	37%	52%	8%
Not sure	21%	8%	9%	9%	74%

		Importance of a Candidate Spending Time in IA				
	Base	Very important	Somew hat important	Not important at all	Not sure	
Most ⊟ectable		='				
Michele Bachmann	8%	22%	4%	4%	3%	
Newt Gingrich	13%	10%	18%	17%	-	
Jon Huntsman	4%	1%	3%	11%	-	
Ron Paul	14%	16%	14%	21%	2%	
Rick Perry	8%	14%	7%	8%	5%	
Buddy Roemer	1%	2%	0%	2%	-	
Mitt Romney	25%	23%	34%	24%	8%	
Rick Santorum	5%	9%	6%	3%	-	
Someone else/Not sure	23%	3%	12%	10%	82%	





		Importanc in IA	e of a Candi	date Spending	Time
	Base	Very important		Not important at all	Not sure
Attention Paid to Debates					
A lot of attention	36%	49%	39%	47%	3%
Some attention	35%	35%	50%	34%	4%
Not much attention at all	13%	16%	11%	18%	6%
Not sure	17%	1%	-	1%	87%

		Importance of a Candidate Spending Time in IA				
	Base	Very important		Not important at all	Not sure	
Seen Any Candidates in Person?						
Have not seen any of the candidates in person	54%	57%	67%	72%	4%	
Have seen only one candidate	11%	12%	13%	15%	-	
Have seen more than one candidate	16%	28%	19%	12%	1%	
Not sure	19%	2%	1%	1%	95%	

		Importance of a Candidate Spending Time in IA			
	Base	Very important		Not important at all	Not sure
Importance of a Candidate Spending Time in IA					
Very important	22%	100%	-	-	-
Somewhat important	40%	-	100%	-	-
Not important at all	19%	-	-	100%	-
Not sure	19%	-	-	-	100%





		Importance of a Candidate Spending Time in IA					
	Base	Very important		Not important at all	Not sure		
Who's Run Strongest IA Campaign?					,		
Michele Bachmann	18%	31%	20%	18%	-		
Newt Gingrich	5%	5%	7%	3%	-		
Jon Huntsman	1%	1%	1%	2%	-		
Ron Paul	26%	26%	31%	40%	1%		
Rick Perry	7%	14%	6%	7%	-		
Buddy Roemer	1%	2%	0%	2%	-		
Mitt Romney	5%	6%	6%	6%	-		
Rick Santorum	10%	10%	16%	6%	1%		
Someone else/Not sure	28%	5%	12%	18%	98%		

		Importance of a Candidate Spending in IA			
	Base	Very important		Not important at all	Not sure
Who Will Win IA?		•			
Michele Bachmann	7%	19%	7%	2%	-
Newt Gingrich	8%	9%	11%	9%	-
Jon Huntsman	1%	1%	0%	2%	-
Ron Paul	29%	29%	33%	50%	1%
Rick Perry	4%	9%	4%	5%	-
Buddy Roemer	1%	1%	1%	-	-
Mitt Romney	15%	16%	20%	17%	1%
Rick Santorum	5%	5%	9%	3%	-
Someone else/Not sure	30%	11%	16%	11%	98%

		Importanc in IA	Importance of a Candidate Spending Time in IA					
	Base	Very important		Not important at all	Not sure			
Gender		•						
Womar	47%	52%	47%	45%	45%			
Mar	53%	48%	53%	55%	55%			





		Importanc in IA	e of a Candi	date Spending <sup>-</sup>	Time
	Base	Very important		Not important at all	
Age					
18 to 29	12%	19%	6%	11%	18%
30 to 45	28%	23%	26%	34%	33%
46 to 65	39%	37%	47%	35%	29%
Older than 65	21%	22%	22%	20%	20%

		Importancin IA	Importance of a Candidate Spending Time in IA									
	Base	Very important	Somewhat important	Not important at all	Not sure							
Ideology												
Very liberal	4%	10%	0%	5%	6%							
Somewhat liberal	5%	5%	5%	5%	3%							
Moderate	21%	17%	21%	23%	23%							
Somew hat conservative	33%	28%	36%	30%	36%							
Very conservative	37%	40%	38%	37%	31%							

		Importanc	e of a Candid	date Spending <sup>-</sup>	Time
	Base	Very important		Not important at all	Not sure
Party		<u>                                     </u>	<u>-</u>		
Democrat	8%	10%	7%	10%	6%
Republican	76%	77%	79%	72%	73%
Independent/Other	16%	13%	15%	18%	21%





		Importancin IA	mportance of a Candidate Spending Time n IA									
	Base	Very important		Not important at all	Not sure							
Tea Party ID		•	•	-								
Yes	26%	38%	25%	23%	18%							
No	64%	56%	64%	66%	74%							
Not sure	10%	7%	11%	11%	8%							

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Committed to Candidate or Might Change Your Mind?										
Strongly committed to that candidate	72%	67%	76%	34%	79%	72%	60%	76%	79%	64%
Might end up supporting someone else	28%	33%	24%	66%	21%	28%	40%	24%	21%	36%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	-	Buddy Roemer	Mitt Romney		Someone else/Not sure
2012 GOP Pres Primary 2nd Choice				-						
Michele Bachmann	12%	18%	20%	15%	14%	4%	-	3%	11%	10%
Newt Gingrich	12%	6%	18%	-	9%	18%	-	13%	19%	13%
Jon Huntsman	7%	7%	3%	-	10%	2%	40%	6%	4%	5%
Ron Paul	9%	4%	6%	-	8%	17%	-	11%	12%	10%
Rick Perry	11%	16%	3%	15%	7%	18%	-	10%	10%	13%
Buddy Roemer	1%	1%	-	-	2%	-	28%	-	-	1%
Mitt Romney	10%	12%	10%	27%	8%	18%	-	17%	3%	9%
Rick Santorum	14%	18%	3%	15%	15%	11%	18%	3%	30%	8%
Someone else/Not sure	25%	19%	37%	27%	28%	12%	14%	36%	10%	31%





		Who's Run Strongest IA Campaign?									
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure	
Bachmann Favorability		•			-	•					
Favorable	53%	79%	52%	42%	38%	47%	40%	43%	76%	48%	
Unfavorable	37%	17%	43%	45%	58%	46%	60%	48%	16%	30%	
Not sure	10%	4%	5%	12%	5%	7%	-	10%	7%	22%	

		Who's Run	o's Run Strongest IA Campaign?									
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure		
Gingrich Favorability												
Favorable	37%	41%	70%	-	31%	45%	40%	26%	42%	35%		
Unfavorable	54%	55%	27%	100%	62%	53%	60%	69%	48%	49%		
Not sure	9%	4%	3%	-	7%	2%	-	5%	10%	16%		

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_				Someone else/Not sure
Huntsman Favorability						•				
Favorable	31%	35%	33%	42%	32%	32%	86%	33%	30%	25%
Unfavorable	43%	47%	62%	-	42%	42%	14%	39%	53%	39%
Not sure	26%	18%	5%	58%	26%	26%	-	28%	17%	37%





		Who's Run	o's Run Strongest IA Campaign?									
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure		
Paul Favorability												
Favorable	53%	43%	38%	61%	75%	45%	72%	36%	25%	56%		
Unfavorable	40%	53%	56%	39%	22%	47%	28%	56%	70%	31%		
Not sure	7%	5%	5%	-	2%	8%	-	8%	5%	13%		

		Who's Run	o's Run Strongest IA Campaign?									
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_				Someone else/Not sure		
Perry Favorability												
Favorable	48%	56%	57%	30%	37%	86%	40%	35%	50%	45%		
Unfavorable	40%	35%	41%	27%	54%	9%	60%	48%	46%	34%		
Not sure	12%	9%	3%	42%	9%	5%	-	17%	5%	20%		

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			Rick Santorum	Someone else/Not sure
Romney Favorability										
Favorable	44%	50%	36%	70%	37%	40%	57%	75%	51%	40%
Unfavorable	47%	45%	62%	30%	55%	51%	43%	22%	45%	43%
Not sure	9%	5%	3%	-	8%	9%	-	3%	5%	17%





		Who's Run	o's Run Strongest IA Campaign?										
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure			
Santorum Favorability													
Favorable	56%	66%	47%	42%	51%	55%	57%	51%	90%	45%			
Unfavorable	29%	19%	45%	42%	37%	40%	43%	35%	6%	28%			
Not sure	15%	15%	8%	15%	12%	4%	-	14%	3%	27%			

		Who's Run	ho's Run Strongest IA Campaign?										
	Base	Michele Bachmann	Michele Newt Jon Ron Rick Buddy Mitt Rick Someone hmann Gingrich Huntsman Paul Perry Roemer Romney Santorum else/Not sure										
Evange lical?													
Are	47%	58%	54%	30%	40%	45%	54%	39%	43%	49%			
Are not	53%	42%	46%	70%	60%	55%	46%	61%	57%	51%			

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	New t Gingrich		Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Regularly Watch Fox?										
Do	52%	68%	59%	42%	42%	53%	14%	64%	71%	41%
Do not	48%	32%	41%	58%	58%	47%	86%	36%	29%	59%





		Who's Run	ho's Run Strongest IA Campaign?										
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_			_	Someone else/Not sure			
2008 Caucus Choice		•	•	•			•	•	•				
Democratic caucus	16%	20%	24%	-	16%	15%	86%	22%	9%	14%			
Republican caucus	55%	58%	42%	70%	57%	58%	-	38%	60%	55%			
Didn't vote in a caucus	29%	23%	34%	30%	27%	27%	14%	40%	31%	31%			

		Who's Run	Stronges	t IA Campai	gn?				
		Michele	Newt	Jon	Ron	Rick	Mitt	Rick	Someone
	Base	Bachmann	Gingrich	Huntsman	Paul	Perry	Romney	Santorum	else/Notsure
2008 GOP Caucus									
Vote									
Mike Huckabee	36%	40%	22%	43%	39%	32%	-	50%	31%
Mitt Romney	17%	20%	24%	-	10%	15%	73%	14%	17%
Fred Thompson	13%	17%	14%	22%	14%	14%	-	18%	9%
John McCain	13%	13%	15%	35%	13%	23%	6%	7%	13%
Ron Paul	8%	3%	-	-	18%	8%	6%	-	6%
Rudy Giuliani	3%	3%	8%	-	1%	7%	-	2%	4%
Someone else	3%	3%	-	-	4%	-	8%	2%	3%
Don't remember	7%	3%	17%	-	2%	-	6%	8%	15%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	-		Mitt Romney	Rick Santorum	Someone else/Not sure
Most Important Issue		<u> </u>								
Jobs/economy	25%	26%	31%	61%	19%	46%	46%	32%	28%	19%
Government spending, reducing the debt	39%	39%	47%	27%	53%	32%	40%	40%	41%	26%
Taxes	4%	4%	9%	-	5%	2%	-	9%	3%	3%
Social issues	12%	18%	10%	-	9%	12%	14%	8%	13%	10%
Illegal immigration	3%	2%	-	-	3%	-	-	10%	8%	2%
Foreign policy/national security	3%	1%	-	12%	4%	4%	-	-	5%	3%
Someone else	4%	7%	3%	-	5%	4%	-	-	-	3%
Not sure	10%	1%	-	-	1%	-	-	-	3%	35%





		Who's Run	Stronges	t IA Cam pai	gn?					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul				_	Someone else/Not sure
More Important: Electability or Issues?		•								
A candidate's ability to beat Obama	30%	49%	31%	42%	18%	32%	-	43%	41%	23%
Their issue positions	58%	47%	59%	42%	78%	68%	100%	57%	59%	44%
Not sure	12%	4%	10%	15%	4%	-	-	-	-	33%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Does Gingrich Have Strong Principles?					•	•				
He does	32%	41%	52%	-	25%	47%	40%	36%	44%	22%
He does not	45%	49%	42%	88%	62%	43%	60%	60%	41%	24%
Not sure	23%	9%	6%	12%	13%	10%	-	5%	15%	54%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	New t Gingrich		Ron Paul				_	Someone else/Not sure
Does Paul Have Strong Principles?					•	•			-	
He does	68%	71%	58%	73%	93%	61%	86%	66%	65%	46%
He does not	14%	24%	39%	27%	5%	31%	14%	24%	20%	2%
Not sure	19%	5%	3%	-	2%	8%	-	10%	15%	52%





		Who's Run	Who's Run Strongest IA Campaign?								
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_			_	Someone else/Not sure	
Does Romney Have Strong Principles?											
He does	42%	51%	43%	55%	37%	44%	72%	85%	54%	27%	
He does not	37%	45%	54%	15%	52%	46%	28%	13%	40%	17%	
Not sure	21%	4%	3%	30%	12%	11%	-	2%	6%	56%	

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry			-	Someone else/Not sure
Most Electable										
Michele Bachmann	8%	28%	13%	-	4%	-	-	5%	3%	2%
Newt Gingrich	13%	16%	55%	-	11%	16%	-	5%	14%	7%
Jon Huntsman	4%	6%	-	27%	5%	4%	40%	-	3%	0%
Ron Paul	14%	8%	3%	15%	36%	5%	-	10%	4%	4%
Rick Perry	8%	10%	7%	-	4%	58%	-	5%	-	4%
Buddy Roemer	1%	-	-	-	2%	-	46%	2%	-	-
Mitt Romney	25%	27%	16%	42%	27%	11%	-	63%	40%	15%
Rick Santorum	5%	4%	-	-	2%	4%	-	3%	28%	1%
Someone else/Not sure	23%	2%	6%	15%	8%	2%	14%	7%	7%	67%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	New t Ginarich	Jon Huntsman	Ron Paul	_	Buddy Roemer		_	Someone else/Not sure
Attention Paid to Debates		]	J. 3.1.							
A lot of attention	36%	51%	43%	12%	44%	41%	54%	37%	47%	12%
Some attention	35%	35%	55%	45%	43%	50%	28%	38%	35%	20%
Not much attention at all		14%	-	42%	13%	9%	18%	25%	18%	9%
Not sure	17%	-	3%	-	-	-	-	-	-	60%





		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul		,	Mitt Romney	Rick Santorum	Someone else/Not sure
Seen Any Candidates in Person?										
Have not seen any of the candidates in person		62%	73%	73%	64%	56%	68%	78%	59%	29%
Have seen only one candidate	11%	18%	18%	-	14%	19%	-	15%	6%	2%
Have seen more than one candidate	16%	16%	10%	27%	22%	24%	32%	5%	33%	5%
Not sure	19%	3%	-	-	0%	-	-	2%	2%	64%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_		Mitt Romney	_	Someone else/Not sure
Importance of a Candidate Spending Time in IA										
Very important	22%	37%	26%	27%	22%	44%	46%	26%	23%	4%
Som ew hat im portant		44%	63%	42%	47%	37%	14%	48%	64%	17%
Not important at all	19%	19%	12%	30%	30%	19%	40%	25%	12%	12%
Not sure	19%	-	-	-	1%	-	-	-	2%	67%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	Rick Perry	Buddy Roemer		Rick Santorum	Someone else/Notsure
Who's Run Strongest IA Campaign?										
Michele Bachmann	18%	100%	-	-	-	-	-	-	-	-
Newt Gingrich	5%	-	100%	-	-	-	-	-	-	-
Jon Huntsman	1%	-	-	100%	-	-	-	-	-	-
Ron Paul	26%	-	-	-	100%	-	-	-	-	-
Rick Perry	7%	-	-	-	-	100%	-	-	-	-
Buddy Roemer	1%	-	-	-	-	-	100%	-	-	-
Mitt Romney	5%	-	-	-	-	-	-	100%	-	-
Rick Santorum	10%	-	-	-	-	-	-	-	100%	-
Someone else/Not sure	28%	-	-	-	-	-	-	-	-	100%





		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul			Mitt Romney	Rick Santorum	Someone else/Not sure
Who Will Win IA?										
Michele Bachmann	7%	34%	7%	-	1%	-	-	3%	2%	-
Newt Gingrich	8%	10%	58%	-	2%	11%	-	8%	13%	2%
Jon Huntsman	1%	2%	-	-	1%	2%	-	-	2%	-
Ron Paul	29%	25%	11%	30%	74%	20%	54%	12%	15%	4%
Rick Perry	4%	5%	3%	-	2%	42%	-	-	-	-
Buddy Roemer	1%	-	-	-	-	-	46%	-	-	0%
Mitt Romney	15%	13%	12%	39%	14%	10%	-	67%	28%	5%
Rick Santorum	5%	3%	3%	-	1%	2%	-	3%	29%	4%
Someone else/Not sure	30%	9%	6%	30%	5%	13%	-	7%	12%	84%

		Who's Run	no's Run Strongest IA Campaign?									
	Base	Michele Bachmann	lichele Newt Jon Ron Rick Buddy Mitt Rick Someone mann Gingrich Huntsman Paul Perry Roemer Romney Santorum else/Not sure									
Gender		=										
Woman	47%	58%	25%	42%	36%	48%	54%	46%	47%	54%		
Man	53%	42%	75%	58%	64%	52%	46%	54%	53%	46%		

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	New t Gingrich			_			_	Someone else/Not sure
Age			-			_	-	•	-	
18 to 29	12%	17%	7%	-	15%	5%	-	6%	3%	13%
30 to 45	28%	20%	22%	-	33%	30%	40%	20%	20%	34%
46 to 65	39%	42%	42%	76%	37%	46%	18%	42%	50%	31%
Older than 65	21%	21%	29%	24%	15%	19%	43%	31%	26%	22%





	Who's Run Strongest IA Campaign?									
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman		_	Buddy Roemer	Mitt Romney	_	Someone else/Not sure
Ideology										
Very liberal	4%	13%	7%	-	1%	2%	14%	-	-	4%
Somewhat liberal	5%	4%	10%	-	6%	7%	-	-	5%	4%
Moderate	21%	17%	16%	27%	25%	4%	72%	45%	15%	20%
Som ew hat conservative	33%	28%	36%	45%	30%	49%	-	31%	40%	34%
Very conservative	37%	37%	31%	27%	38%	39%	14%	24%	40%	38%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Party										
Democrat	8%	12%	20%	-	6%	2%	54%	8%	6%	5%
Republican	76%	74%	74%	70%	73%	90%	28%	78%	85%	75%
Independent/Other	16%	13%	6%	30%	21%	8%	18%	13%	9%	19%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			Rick Santorum	Someone else/Not sure
Tea Party ID										
Yes	26%	43%	36%	30%	26%	28%	14%	13%	29%	15%
No	64%	48%	59%	55%	65%	63%	46%	74%	64%	74%
Not sure	10%	8%	5%	15%	9%	9%	40%	13%	7%	11%





		Who Will Win IA?									
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul		,		Rick Santorum	Someone else/Not sure	
Committed to Candidate or Might Change Your Mind?						•					
Strongly committed to that candidate	72%	83%	71%	34%	73%	80%	100%	78%	67%	63%	
Might end up supporting someone else		17%	29%	66%	27%	20%	-	22%	33%	37%	

		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	-		Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice							•			
Michele Bachmann	12%	12%	17%	-	16%	7%	24%	2%	23%	12%
Newt Gingrich	12%	-	11%	-	5%	27%	-	25%	12%	14%
Jon Huntsman	7%	6%	5%	-	11%	7%	-	5%	3%	5%
Ron Paul	9%	2%	3%	34%	6%	24%	-	15%	19%	7%
Rick Perry	11%	14%	18%	36%	8%	7%	-	9%	6%	13%
Buddy Roemer	1%	-	1%	-	3%	-	24%	-	-	0%
Mitt Romney	10%	6%	12%	17%	10%	9%	-	11%	8%	9%
Rick Santorum	14%	29%	15%	-	11%	9%	29%	19%	22%	8%
Someone else/Not sure	25%	32%	17%	13%	31%	9%	24%	13%	7%	31%

		Who Will W	in IA?							
	Base	Michele Bachmann	New t Gingrich			_	,			Someone else/Not sure
Bachmann Favorability						•				
Favorable	53%	98%	63%	-	41%	56%	24%	45%	85%	52%
Unfavorable	37%	2%	25%	100%	55%	24%	76%	47%	9%	29%
Not sure	10%	-	11%	-	4%	20%	-	9%	6%	19%





		Who Will W	ho Will Win IA?										
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure			
Gingrich Favorability													
Favorable	37%	25%	95%	-	26%	31%	-	34%	31%	41%			
Unfavorable	54%	72%	5%	100%	68%	56%	100%	58%	47%	46%			
Not sure	9%	4%	-	-	6%	14%	-	8%	22%	13%			

		Who Will W	in IA?			o Will Win IA?											
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure							
Huntsman Favorability		,															
Favorable	31%	36%	32%	64%	35%	35%	100%	30%	21%	25%							
Unfavorable	43%	48%	50%	36%	42%	39%	-	47%	49%	40%							
Not sure	26%	16%	19%	-	23%	26%	-	22%	30%	35%							

		Who Will W	in IA?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Paul Favorability										
Favorable	53%	35%	27%	47%	81%	44%	53%	32%	33%	53%
Unfavorable	40%	55%	68%	53%	17%	40%	47%	65%	58%	35%
Not sure	7%	10%	5%	-	2%	16%	-	3%	9%	12%





		Who Will W	in IA?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul				_	Someone else/Not sure
Perry Favorability										
Favorable	48%	52%	71%	17%	39%	86%	24%	44%	49%	47%
Unfavorable	40%	44%	23%	47%	53%	11%	76%	44%	39%	32%
Not sure	12%	4%	7%	36%	8%	3%	-	11%	11%	21%

		Who Will W	no Will Win IA?											
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure				
Romney Favorability														
Favorable	44%	40%	46%	30%	32%	34%	29%	89%	21%	40%				
Unfavorable	47%	54%	47%	70%	64%	56%	71%	9%	71%	41%				
Not sure	9%	6%	7%	-	4%	9%	-	2%	9%	19%				

		Who Will W	in IA?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_	,			Someone else/Not sure
Santorum Favorability						•				
Favorable	56%	74%	71%	-	49%	39%	53%	57%	93%	51%
Unfavorable	29%	18%	19%	64%	37%	44%	47%	30%	-	26%
Not sure	15%	8%	10%	36%	13%	17%	-	13%	7%	23%





		Who Will W	in IA?							
	Basa	Michele	Newt		Ron	_			_	Someone else/Not sure
Evangelical?	Dase	Daciiiiaiiii	Olligiton	Tiumtsiiiaii	i aui	I CITY	Roemer	Rolliney	Santorum	eise/Not sure
	47%	72%	57%	-	39%	55%	47%	39%	69%	47%
Are not	53%	28%	43%	100%	61%	45%	53%	61%	31%	53%

		Who Will W	no Will Win IA?											
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure				
Regularly Watch Fox?														
Do	52%	69%	71%	-	39%	68%	47%	65%	61%	46%				
Do not	48%	31%	29%	100%	61%	32%	53%	35%	39%	54%				

		Who Will W	ho Will Win IA?											
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_				Someone else/Not sure				
2008 Caucus Choice		•		•		•	•		•					
Democratic caucus	16%	21%	9%	30%	22%	16%	76%	10%	15%	14%				
Republican caucus	55%	61%	53%	-	50%	57%	24%	68%	58%	54%				
Didn't vote in a caucus	29%	18%	38%	70%	28%	28%	-	23%	26%	32%				





		Who Will W	in IA?						
	Base	Michele Bachmann	Newt Gingrich	Ron Paul	Rick Perry	Buddy Roemer		Rick Santorum	Someone else/Not sure
2008 GOP Caucus Vote									
Mike Huckabee	36%	49%	21%	35%	40%	100%	30%	53%	35%
Mitt Romney	17%	17%	17%	11%	13%	-	40%	5%	11%
Fred Thompson	13%	7%	32%	13%	17%	-	3%	25%	14%
John McCain	13%	13%	6%	11%	25%	-	22%	-	13%
Ron Paul	8%	3%	-	20%	-	-	1%	-	7%
Rudy Giuliani	3%	3%	14%	-	5%	-	1%	5%	3%
Someone else	3%	5%	3%	6%	-	-	1%	11%	-
Don't remember	7%	3%	8%	3%	-	-	2%	-	17%

		Who Will W	in IA?							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_		Mitt Romney	Rick Santorum	Someone else/Notsure
Most Important Issue		<u> </u>			•		•			
Jobs/economy	25%	17%	34%	30%	21%	50%	53%	34%	12%	21%
Government spending, reducing the debt		38%	46%	17%	57%	14%	24%	36%	39%	26%
Taxes	4%	-	2%	36%	4%	3%	-	7%	9%	3%
Social issues	12%	36%	11%	-	7%	20%	24%	11%	2%	12%
Illegal immigration	3%	4%	1%	-	2%	-	-	4%	15%	3%
Foreign policy/national security		-	4%	-	4%	3%	-	4%	13%	1%
Someone else	4%	4%	1%	17%	5%	9%	-	-	2%	4%
Not sure	10%	2%	-	-	1%	-	-	5%	6%	31%

		Who Will W	in IA?							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	_	Buddy Roemer	Mitt Romney	_	Someone else/Not sure
More Important: Electability or Issues?										
A candidate's ability to beat Obama		46%	45%	36%	18%	33%	-	45%	21%	27%
Their issue positions	58%	49%	53%	64%	78%	64%	100%	51%	79%	41%
Not sure	12%	5%	2%	-	4%	3%	-	4%	-	32%





		Who Will W	in IA?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Does Gingrich Have Strong Principles?						•				
He does	32%	28%	77%	-	22%	41%	-	34%	40%	28%
He does not	45%	57%	16%	100%	68%	45%	76%	55%	30%	21%
Not sure	23%	15%	6%	-	10%	14%	24%	12%	30%	50%

		Who Will W	in IA?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	Rick Perry			Rick Santorum	Someone else/Not sure
Does Paul Have Strong Principles?										
He does	68%	55%	65%	50%	92%	69%	100%	78%	42%	46%
He does not	14%	35%	28%	50%	6%	22%	-	15%	37%	5%
Not sure	19%	10%	7%	-	2%	9%	-	7%	20%	49%

		Who Will W	in IA?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_				Someone else/Not sure
Does Romney Have Strong Principles?						•				
He does	42%	51%	48%	30%	36%	30%	53%	84%	28%	27%
He does not	37%	49%	47%	70%	58%	49%	47%	11%	46%	18%
Not sure	21%	-	5%	-	7%	20%	-	5%	26%	55%





		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	-		,	Mitt Romney	_	Someone else/Not sure
Most Electable										
Michele Bachmann	8%	70%	5%	30%	3%	-	-	1%	-	4%
Newt Gingrich	13%	2%	85%	-	9%	-	-	4%	23%	5%
Jon Huntsman	4%	-	-	53%	8%	11%	-	3%	-	0%
Ron Paul	14%	4%	2%	-	41%	-	-	1%	2%	2%
Rick Perry	8%	4%	1%	-	4%	83%	-	6%	3%	7%
Buddy Roemer	1%	-	-	-	1%	-	53%	2%	-	-
Mitt Romney	25%	15%	5%	17%	22%	3%	-	81%	9%	15%
Rick Santorum	5%	4%	2%	-	4%	-	-	1%	54%	1%
Someone else/Not sure	23%	2%	-	-	7%	3%	47%	2%	9%	66%

		Who Will W	no Will Win IA?										
	Base	Michele Bachmann	Newt	Jon Huntsman	Ron	Rick	Buddy	Mitt	_	Someone else/Not sure			
Attention Paid to Debates	Busc	Baomiani	Ciligricii	riantoman	Tuui		Nocinci		ountor um	elocition out o			
A lot of attention	36%	54%	54%	30%	48%	29%	-	41%	27%	15%			
Some attention	35%	35%	37%	53%	36%	48%	71%	45%	45%	23%			
Not much attention at all	13%	10%	9%	17%	16%	23%	29%	14%	28%	5%			
Not sure	17%	-	-	-	-	-	-	-	-	57%			

		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Ron Paul	Rick Perry	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Seen Any Candidates in Person?		•								
Have not seen any of the candidates in person		58%	66%	30%	62%	79%	71%	74%	71%	25%
Have seen only one candidate	11%	24%	9%	36%	14%	7%	-	13%	12%	3%
Have seen more than one candidate	16%	13%	23%	34%	23%	14%	29%	12%	17%	10%
Not sure	19%	5%	1%	-	1%	-	-	1%	-	62%





		Who Will W	Who Will Win IA?										
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	Rick Perry		Mitt Romney	_	Someone else/Not sure			
Importance of a Candidate Spending Time in IA													
Very important	22%	57%	25%	34%	22%	44%	53%	24%	20%	8%			
Somewhat important		38%	53%	17%	44%	33%	47%	53%	67%	21%			
Not important at all	19%	5%	23%	50%	33%	23%	-	22%	13%	7%			
Not sure	19%	-	-	-	1%	-	-	1%	-	64%			

		Who Will W	in IA?							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul	-	Buddy Roemer	Mitt Romney	Rick Santorum	Someone else/Not sure
Who's Run Strongest IA Campaign?										
Michele Bachmann	18%	86%	22%	50%	15%	19%	-	16%	9%	5%
Newt Gingrich	5%	5%	32%	-	2%	3%	-	4%	3%	1%
Jon Huntsman	1%	-	-	-	1%	-	-	3%	-	1%
Ron Paul	26%	4%	8%	17%	65%	13%	-	23%	6%	4%
Rick Perry	7%	-	9%	17%	5%	64%	-	4%	3%	3%
Buddy Roemer	1%	-	-	-	2%	-	76%	-	-	-
Mitt Romney	5%	2%	5%	-	2%	-	-	22%	3%	1%
Rick Santorum	10%	3%	15%	17%	5%	-	-	18%	55%	4%
Someone else/Not sure	28%	-	8%	-	4%	-	24%	10%	20%	80%

		Who Will W	in IA?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	Rick Perry		Mitt Romney	Rick Santorum	Someone else/Not sure
Who Will Win IA?										
Michele Bachmann	7%	100%	-	-	-	-	-	-	-	-
Newt Gingrich	8%	-	100%	-	-	-	-	-	-	-
Jon Huntsman	1%	-	-	100%	-	-	-	-	-	-
Ron Paul	29%	-	-	-	100%	-	-	-	-	-
Rick Perry	4%	-	-	-	-	100%	-	-	-	-
Buddy Roemer	1%	-	-	-	-	-	100%	-	-	-
Mitt Romney	15%	-	-	-	-	-	-	100%	-	-
Rick Santorum	5%	-	-	-	-	-	-	-	100%	-
Someone else/Not sure	30%	-	-	-	-	-	-	-	-	100%





		Who Will W	in IA?							
	Rasa	Michele Bachmann	Newt		Ron	_	,		_	Someone else/Not sure
Gender	Dase	Bacilliaili	Giligiton	liulitsiliali	i aui	Гену	Noemen	Kommey	Santorum	eise/Not sure
Woman	47%	51%	36%	53%	36%	67%	24%	47%	58%	56%
Man	53%	49%	64%	47%	64%	33%	76%	53%	42%	44%

		Who Will W	ho Will Win IA?									
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure		
Age		-	-			-	-	•	•			
18 to 29	12%	17%	4%	36%	15%	15%	-	4%	13%	13%		
30 to 45	28%	23%	8%	-	37%	15%	-	18%	39%	32%		
46 to 65	39%	40%	53%	50%	36%	54%	29%	42%	41%	34%		
Older than 65	21%	20%	35%	13%	12%	16%	71%	37%	7%	21%		

		Who Will W	ho Will Win IA?										
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Ron Paul		Buddy Roemer	Mitt Romney	_	Someone else/Not sure			
Ideology		-	-				•	•					
Very liberal	4%	20%	-	36%	3%	3%	24%	-	-	5%			
Somewhat liberal	5%	-	9%	47%	7%	3%	-	-	11%	3%			
Moderate	21%	16%	12%	17%	27%	7%	53%	24%	9%	20%			
Somewhat conservative	33%	22%	46%	-	27%	41%	-	42%	28%	35%			
Very conservative	37%	43%	32%	-	35%	47%	24%	34%	52%	37%			





		Who Will W	ho Will Win IA?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_			_	Someone else/Not sure
Party										
Democrat	8%	17%	11%	66%	7%	-	24%	3%	9%	7%
Republican	76%	66%	84%	17%	70%	97%	47%	88%	79%	74%
Independent/Other	16%	18%	5%	17%	22%	3%	29%	9%	12%	19%

		Who Will W	ho Will Win IA?							
	Base	Michele Bachmann	New t Gingrich		Ron Paul	_	,		_	Someone else/Not sure
Tea Party ID										
Yes	26%	56%	37%	-	24%	31%	24%	20%	31%	20%
No	64%	38%	51%	100%	68%	56%	53%	71%	62%	68%
Not sure	10%	6%	11%	-	8%	14%	24%	9%	8%	12%

		Gender	
	Base	Woman	Man
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	72%	68%	75%
Might end up supporting someone else	28%	32%	25%





		Gender	
	Base	Woman	Man
2012 GOP Pres Primary 2nd Choice		•	
Michele Bachmann	12%	10%	14%
Newt Gingrich	12%	11%	12%
Jon Huntsman	7%	5%	8%
Ron Paul	9%	10%	7%
Rick Perry	11%	16%	7%
Buddy Roemer	1%	1%	1%
Mitt Romney	10%	9%	10%
Rick Santorum	14%	13%	14%
Someone else/Not sure	25%	24%	26%

		Gender	
	Base	Woman	Man
Bachmann Favorability			
Favorable	53%	58%	49%
Unfavorable	37%	30%	42%
Not sure	10%	12%	8%

		Gender	der	
	Base	Woman	Man	
Gingrich Favorability		-		
Favorable	37%	38%	36%	
Unfavorable	54%	52%	56%	
Not sure	9%	10%	8%	





		Gender		
	Base	Woman	Man	
Huntsman Favorability				
Favorable	31%	26%	35%	
Unfavorable	43%	41%	46%	
Not sure	26%	33%	20%	

		Gender	
	Base	Woman	Man
Paul Favorability		-	
Favorable	53%	49%	57%
Unfavorable	40%	43%	38%
Not sure	7%	8%	6%

		Gender		
	Base	Woman	Man	
Perry Favorability		-		
Favorable	48%	50%	46%	
Unfavorable	40%	34%	45%	
Not sure	12%	16%	8%	





		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	44%	46%	43%
Unfavorable	47%	43%	50%
Not sure	9%	11%	7%

		Gender	
	Base	Woman	Man
Santorum			
Favorability			
Favorable	56%	57%	55%
Unfavorable	29%	24%	33%
Not sure	15%	19%	12%

		Gender	
	Base	Woman	Man
Evangelical?			
Are	47%	52%	43%
Are not	53%	48%	57%





		Gender	
	Base	Woman	Man
Regularly Watch Fox?			
Do	52%	54%	50%
Do not	48%	46%	50%

		Gender	
	Base	Woman	Man
2008 Caucus Choice			
Democratic caucus	16%	15%	18%
Republican caucus	55%	53%	56%
Didn't vote in a	29%	32%	26%
caucus			

		Gender	
	Base	Woman	Man
2008 GOP Caucus Vote			
Mike Huckabee	36%	40%	32%
Mitt Romney	17%	18%	17%
Fred Thompson	13%	11%	15%
John McCain	13%	13%	13%
Ron Paul	8%	4%	11%
Rudy Giuliani	3%	3%	2%
Someone else	3%	4%	3%
Don't remember	7%	7%	7%





		Gender	
	Base	Woman	Man
Most Important Issue			
Jobs/economy	25%	27%	23%
Government spending, reducing the debt	39%	34%	44%
Taxes	4%	4%	5%
Social issues	12%	13%	10%
Illegal immigration	3%	4%	2%
Foreign policy/national security	3%	4%	3%
Someone else	4%	4%	3%
Not sure	10%	10%	11%

		Gender	
	Base	Woman	Man
More Important: Electability or Issues?			
A candidate's ability to beat Obama	30%	34%	27%
Their issue positions	58%	55%	62%
Not sure	12%	12%	12%

		Gender	
	Base	Woman	Man
Does Gingrich Have Strong Principles?			
He does	32%	34%	30%
He does not	45%	43%	47%
Not sure	23%	23%	23%





		Gender	
	Base	Woman	Man
Does Paul Have Strong Principles?			
He does	68%	67%	68%
He does not	14%	12%	15%
Not sure	19%	20%	17%

		Gender	
	Base	Woman	Man
Does Romney Have Strong Principles?			
He does	42%	45%	39%
He does not	37%	34%	40%
Not sure	21%	21%	22%

		Gender	
	Base	Woman	Man
Most Electable		•	
Michele Bachmann	8%	9%	6%
Newt Gingrich	13%	12%	13%
Jon Huntsman	4%	3%	4%
Ron Paul	14%	11%	16%
Rick Perry	8%	10%	7%
Buddy Roemer	1%	1%	1%
Mitt Romney	25%	26%	24%
Rick Santorum	5%	3%	6%
Someone else/Not sure	23%	23%	22%





		Gender	
	Base	Woman	Man
Attention Paid to Debates			
A lot of attention	36%	36%	36%
Some attention	35%	34%	36%
Not much attention at all	13%	15%	10%
Not sure	17%	15%	18%

		Gender	
	Base	Woman	Man
Seen Any Candidates in Person?			
Have not seen any of the candidates in person	54%	60%	49%
Have seen only one candidate	11%	10%	12%
Have seen more than one candidate	16%	13%	19%
Not sure	19%	18%	20%

		Gender	
	Base	Woman	Man
Importance of a Candidate Spending Time in IA			
Very important	22%	24%	20%
Somewhat important	40%	39%	40%
Not important at all	19%	18%	20%
Not sure	19%	18%	20%



		Gender	
	Base	Woman	Man
Who's Run Strongest IA Campaign?			
Michele Bachmann	18%	22%	15%
Newt Gingrich	5%	2%	6%
Jon Huntsman	1%	1%	1%
Ron Paul	26%	20%	31%
Rick Perry	7%	7%	7%
Buddy Roemer	1%	1%	1%
Mitt Romney	5%	5%	5%
Rick Santorum	10%	10%	10%
Someone else/Not sure	28%	32%	25%

		Gender	
	Base	Woman	Man
Who Will Win IA?		•	
Michele Bachmann	7%	8%	7%
Newt Gingrich	8%	6%	10%
Jon Huntsman	1%	1%	1%
Ron Paul	29%	22%	36%
Rick Perry	4%	6%	3%
Buddy Roemer	1%	0%	1%
Mitt Romney	15%	15%	15%
Rick Santorum	5%	6%	4%
Someone else/Not sure	30%	35%	25%

		Gender	
	Base	Woman	Man
Gender			
Woman	47%	100%	-
Man	53%	-	100%





		Gender	
	Base	Woman	Man
Age			
18 to 29	12%	12%	12%
30 to 45	28%	27%	29%
46 to 65	39%	37%	41%
Older than 65	21%	24%	19%

		Gender		
	Base	Woman	Man	
Ideology		•		
Very liberal	4%	5%	4%	
Somewhat liberal	5%	4%	5%	
Moderate	21%	19%	23%	
Somew hat conservative	33%	30%	36%	
Very conservative	37%	43%	32%	

		Gender	
	Base	Woman	Man
Party	-		
Democrat	8%	8%	7%
Republican	76%	79%	73%
Independent/Other	16%	13%	19%





		Gender		
	Base	Woman	Man	
Tea Party ID		-		
Yes	26%	26%	27%	
No	64%	65%	64%	
Not sure	10%	10%	10%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	72%	80%	71%	68%	75%
Might end up supporting someone else	28%	20%	29%	32%	25%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary 2nd Choice				-	
Michele Bachmann	12%	24%	8%	13%	10%
Newt Gingrich	12%	3%	12%	13%	15%
Jon Huntsman	7%	16%	8%	4%	4%
Ron Paul	9%	8%	9%	8%	10%
Rick Perry	11%	11%	9%	13%	10%
Buddy Roemer	1%	-	1%	1%	2%
Mitt Romney	10%	5%	7%	13%	10%
Rick Santorum	14%	3%	15%	14%	17%
Someone else/Not sure	25%	32%	29%	21%	22%





		Age			
	Base	18 to 29	30 to 45		Older than 65
Bachmann Favorability					
Favorable	53%	47%	47%	59%	54%
Unfavorable	37%	47%	42%	33%	30%
Not sure	10%	5%	11%	8%	16%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	37%	24%	36%	41%	39%
Unfavorable	54%	68%	53%	52%	52%
Not sure	9%	8%	11%	8%	9%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Huntsman Favorability					
Favorable	31%	37%	27%	31%	32%
Unfavorable	43%	42%	39%	47%	42%
Not sure	26%	21%	34%	22%	26%





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Paul Favorability						
Favorable	53%	76%	64%	46%	39%	
Unfavorable	40%	21%	31%	47%	49%	
Not sure	7%	3%	6%	6%	11%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Perry Favorability						
Favorable	48%	34%	41%	53%	56%	
Unfavorable	40%	55%	44%	38%	31%	
Not sure	12%	11%	15%	9%	13%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	44%	39%	28%	48%	60%
Unfavorable	47%	47%	64%	45%	29%
Not sure	9%	13%	8%	7%	12%





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Santorum Favorability						
Favorable	56%	42%	52%	62%	58%	
Unfavorable	29%	47%	27%	26%	26%	
Not sure	15%	11%	21%	12%	16%	

		Age	Age				
	Base	18 to	30 to 45	46 to 65	Older than 65		
Evangelical?			<u>.</u>				
	Are 47%	50%	44%	48%	48%		
Are	not 53%	50%	56%	52%	52%		

		Age	Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65		
Regularly Watch Fox?							
Do	52%	45%	39%	56%	65%		
Do not	48%	55%	61%	44%	35%		





		Age				
	Base	18 to 29	30 to 45		Older than 65	
2008 Caucus Choice		•			•	
Democratic caucus	16%	26%	19%	16%	10%	
Republican caucus	55%	45%	54%	56%	59%	
Didn't vote in a caucus	29%	29%	27%	28%	31%	

		Age				
	Paga	18 to	30 to	46 to	Older	
0000 000 0	Base	29	45	65	than 65	
2008 GOP Caucus Vote						
Mike Huckabee	36%	53%	37%	36%	26%	
Mitt Romney	17%	24%	17%	12%	23%	
Fred Thompson	13%	-	7%	23%	9%	
John McCain	13%	6%	13%	13%	16%	
Ron Paul	8%	6%	15%	3%	8%	
Rudy Giuliani	3%	-	2%	4%	3%	
Someone else	3%	-	4%	2%	5%	
Don't remember	7%	12%	4%	5%	11%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Most Important Issue						
Jobs/economy	25%	29%	22%	23%	29%	
Government spending, reducing the debt		29%	39%	45%	35%	
Taxes	4%	5%	7%	3%	2%	
Social issues	12%	11%	11%	13%	11%	
Illegal immigration	3%	3%	1%	3%	6%	
Foreign policy/national security	3%	8%	2%	3%	2%	
Someone else	4%	3%	5%	3%	3%	
Not sure	10%	13%	13%	7%	12%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
More Important: Electability or Issues?					
A candidate's ability to beat Obama	30%	32%	20%	30%	43%
Their issue positions	58%	58%	66%	60%	46%
Not sure	12%	11%	14%	11%	11%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Does Gingrich Have Strong Principles?						
He does	32%	13%	33%	38%	30%	
He does not	45%	47%	45%	44%	46%	
Not sure	23%	39%	22%	19%	24%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Does Paul Have Strong Principles?						
He does	68%	61%	71%	70%	63%	
He does not	14%	13%	11%	15%	15%	
Not sure	19%	26%	19%	14%	22%	





		Age			
	Base	18 to 29	30 to 45		Older than 65
Does Romney Have Strong Principles?		•			
He does	42%	26%	34%	45%	54%
He does not	37%	42%	41%	38%	26%
Not sure	21%	32%	25%	17%	19%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Most Electable					
Michele Bachmann	8%	13%	6%	8%	8%
Newt Gingrich	13%	3%	14%	14%	15%
Jon Huntsman	4%	8%	5%	3%	2%
Ron Paul	14%	24%	18%	11%	7%
Rick Perry	8%	3%	7%	10%	11%
Buddy Roemer	1%	3%	-	1%	2%
Mitt Romney	25%	11%	20%	28%	34%
Rick Santorum	5%	5%	4%	7%	2%
Someone else/Not sure	23%	32%	27%	19%	19%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Attention Paid to Debates						
A lot of attention	36%	32%	29%	37%	45%	
Some attention	35%	29%	35%	39%	29%	
Not much attention at all	13%	11%	15%	13%	10%	
Not sure	17%	29%	20%	12%	16%	



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		Age				
	Base	18 to 29	30 to 45		Older than 65	
Seen Any Candidates in Person?						
Have not seen any of the candidates in person	54%	47%	49%	54%	63%	
Have seen only one candidate	11%	11%	16%	10%	5%	
Have seen more than one candidate	16%	13%	12%	22%	12%	
Not sure	19%	29%	22%	14%	20%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Importance of a Candidate Spending Time in IA						
Very important	22%	34%	18%	21%	22%	
Somewhat important	40%	18%	36%	48%	40%	
Not important at all	19%	18%	24%	17%	19%	
Not sure	19%	29%	22%	14%	19%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Who's Run Strongest IA Campaign?					
Michele Bachmann	18%	26%	13%	20%	18%
Newt Gingrich	5%	3%	4%	5%	6%
Jon Huntsman	1%	-	-	2%	1%
Ron Paul	26%	32%	31%	25%	19%
Rick Perry	7%	3%	7%	8%	6%
Buddy Roemer	1%	-	1%	0%	2%
Mitt Romney	5%	3%	4%	5%	7%
Rick Santorum	10%	3%	7%	13%	12%
Someone else/Not sure	28%	32%	34%	22%	29%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Who Will Win IA?					
Michele Bachmann	7%	11%	6%	8%	7%
Newt Gingrich	8%	3%	2%	11%	13%
Jon Huntsman	1%	3%	-	1%	1%
Ron Paul	29%	37%	39%	27%	17%
Rick Perry	4%	5%	2%	6%	3%
Buddy Roemer	1%	-	-	0%	2%
Mitt Romney	15%	5%	9%	16%	26%
Rick Santorum	5%	5%	7%	5%	2%
Someone else/Not sure	30%	32%	34%	26%	29%

			Age	Age				
		Base	18 to 29	30 to 45	46 to 65	Older than 65		
Gender								
	Woman	47%	47%	46%	45%	53%		
	Man	53%	53%	54%	55%	47%		

		Age					
	Base	18 to 29	30 to 45	46 to 65	Older than 65		
Age							
18 to 29	12%	100%	-	-	-		
30 to 45	28%	-	100%	-	-		
46 to 65	39%	-	-	100%	-		
Older than 65	21%	-	-	-	100%		





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
ldeology		-				
Very liberal	4%	24%	2%	2%	2%	
Somewhat liberal	5%	11%	5%	3%	3%	
Moderate	21%	24%	24%	20%	18%	
Somew hat conservative	33%	13%	34%	37%	37%	
Very conservative	37%	29%	35%	39%	40%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Party					
Democrat	8%	21%	7%	5%	7%
Republican	76%	58%	73%	81%	81%
Independent/Other	16%	21%	20%	14%	12%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Tea Party ID					
Yes	26%	32%	24%	28%	22%
No	64%	63%	68%	62%	63%
Not sure	10%	5%	8%	9%	15%





	Base	Ideology					
		Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Committed to Candidate or Might Change Your Mind?		•					
Strongly committed to that candidate	72%	64%	73%	75%	70%	72%	
Might end up supporting someone else	28%	36%	27%	25%	30%	28%	

		Ideolog	ldeology				
	Base	Very liberal	Som ew hat liberal	Moderate	Som ew hat conservative	Very conservative	
2012 GOP Pres Primary 2nd Choice			•	•	•		
Michele Bachmann	12%	25%	13%	4%	10%	17%	
Newt Gingrich	12%	-	7%	11%	14%	12%	
Jon Huntsman	7%	3%	14%	12%	8%	2%	
Ron Paul	9%	3%	3%	14%	7%	9%	
Rick Perry	11%	14%	3%	4%	13%	14%	
Buddy Roemer	1%	-	10%	2%	0%	0%	
Mitt Romney	10%	10%	12%	13%	13%	5%	
Rick Santorum	14%	-	-	8%	17%	17%	
Someone else/Not sure	25%	44%	39%	31%	18%	24%	

		ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Bachmann Favorability							
Favorable	53%	60%	41%	28%	52%	70%	
Unfavorable	37%	33%	56%	59%	38%	21%	
Not sure	10%	7%	3%	12%	11%	10%	





		ldeology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Gingrich Favorability							
Favorable	37%	39%	23%	26%	44%	39%	
Unfavorable	54%	54%	64%	58%	51%	53%	
Not sure	9%	7%	13%	15%	5%	8%	

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Huntsman Favorability							
Favorable	31%	62%	43%	40%	33%	19%	
Unfavorable	43%	31%	39%	33%	43%	51%	
Not sure	26%	7%	19%	27%	24%	30%	

		Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Paul Favorability							
Favorable	53%	59%	62%	67%	46%	50%	
Unfavorable	40%	34%	29%	25%	48%	43%	
Not sure	7%	7%	10%	8%	6%	6%	





		Ideology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative	
Perry Favorability							
Favorable	48%	45%	27%	28%	52%	59%	
Unfavorable	40%	34%	62%	56%	40%	29%	
Not sure	12%	21%	12%	16%	8%	12%	

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Romney Favorability								
Favorable	44%	35%	58%	51%	55%	30%		
Unfavorable	47%	51%	37%	37%	39%	60%		
Not sure	9%	14%	6%	12%	6%	9%		

		ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Santorum Favorability			•				
Favorable	56%	35%	32%	34%	57%	73%	
Unfavorable	29%	51%	45%	41%	30%	16%	
Not sure	15%	14%	23%	25%	14%	11%	





		Ideolog	ldeology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	•	
Evangelical?				•			
Are	47%	69%	38%	24%	38%	67%	
Are not	53%	31%	62%	76%	62%	33%	

		Ideolog	deology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	,		
Regularly Watch Fox?								
Do	52%	52%	42%	29%	59%	60%		
Do not	48%	48%	58%	71%	41%	40%		

		Ideology				
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative
2008 Caucus Choice		•	•			
Democratic caucus	16%	65%	22%	33%	14%	3%
Republican caucus	55%	25%	36%	35%	57%	70%
Didn't vote in a caucus	29%	10%	42%	31%	29%	28%





		Ideology					
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
2008 GOP Caucus Vote		•					
Mike Huckabee	36%	42%	19%	28%	26%	46%	
Mitt Romney	17%	29%	19%	21%	22%	12%	
Fred Thompson	13%	-	-	17%	9%	16%	
John McCain	13%	-	36%	14%	21%	6%	
Ron Paul	8%	-	9%	12%	9%	6%	
Rudy Giuliani	3%	-	-	-	5%	2%	
Someone else	3%	-	9%	-	1%	5%	
Don't remember	7%	29%	7%	8%	7%	6%	

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Most Important Issue								
Jobs/economy	25%	59%	32%	35%	24%	14%		
Government spending, reducing the debt	39%	7%	49%	28%	44%	44%		
Taxes	4%	7%	-	4%	6%	3%		
Social issues	12%	17%	3%	6%	8%	19%		
Illegal immigration	3%	-	7%	2%	3%	4%		
Foreign policy/national security	3%	-	-	6%	3%	2%		
Someone else	4%	-	9%	9%	1%	3%		
Not sure	10%	9%	-	10%	11%	12%		

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
More Important: Electability or Issues?								
A candidate's ability to beat Obama	30%	60%	24%	18%	37%	27%		
Their issue positions	58%	23%	71%	69%	49%	63%		
Not sure	12%	17%	6%	13%	13%	10%		





		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Does Gingrich Have Strong Principles?							
He does	32%	42%	19%	21%	37%	33%	
He does not	45%	34%	68%	56%	41%	41%	
Not sure	23%	24%	12%	23%	22%	26%	

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	,	
Does Paul Have Strong Principles?			•				
He does	68%	56%	69%	76%	67%	65%	
He does not	14%	24%	15%	6%	13%	17%	
Not sure	19%	20%	15%	19%	21%	18%	

		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	
Does Romney Have Strong Principles?			•			
He does	42%	39%	36%	48%	50%	33%
He does not	37%	34%	46%	29%	26%	50%
Not sure	21%	27%	18%	24%	24%	17%





		Ideolog	ldeology					
	Base	Very liberal	Som ew hat liberal	Moderate	Somewhat conservative	Very conservative		
Most Electable								
Michele Bachmann	8%	39%	5%	8%	5%	7%		
Newt Gingrich	13%	7%	16%	8%	14%	15%		
Jon Huntsman	4%	7%	10%	8%	3%	1%		
Ron Paul	14%	7%	37%	17%	9%	14%		
Rick Perry	8%	3%	6%	4%	10%	10%		
Buddy Roemer	1%	3%	-	3%	-	1%		
Mitt Romney	25%	7%	9%	26%	30%	24%		
Rick Santorum	5%	-	10%	2%	4%	7%		
Someone else/Not sure	23%	27%	7%	24%	24%	22%		

		ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Attention Paid to Debates							
A lot of attention	36%	53%	19%	29%	35%	40%	
Some attention	35%	13%	61%	38%	36%	31%	
Not much attention at all	13%	7%	6%	17%	11%	13%	
Not sure	17%	27%	14%	16%	18%	15%	

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative		
Seen Any Candidates in Person?								
Have not seen any of the candidates in person	54%	44%	56%	61%	55%	50%		
Have seen only one candidate	11%	14%	20%	10%	9%	12%		
Have seen more than one candidate	16%	14%	10%	8%	17%	21%		
Not sure	19%	27%	14%	21%	20%	17%		





		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Importance of a Candidate Spending Time in IA							
Very important	22%	48%	22%	18%	19%	24%	
Somew hat important		3%	42%	40%	43%	41%	
Not important at all	19%	22%	22%	21%	17%	20%	
Not sure	19%	27%	14%	21%	21%	16%	

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Som ew hat conservative	Very conservative		
Who's Run Strongest IA Campaign?								
Michele Bachmann	18%	53%	16%	15%	16%	19%		
Newt Gingrich	5%	7%	10%	3%	5%	4%		
Jon Huntsman	1%	-	-	1%	1%	1%		
Ron Paul	26%	7%	32%	32%	23%	27%		
Rick Perry	7%	3%	10%	1%	10%	7%		
Buddy Roemer	1%	3%	-	3%	-	0%		
Mitt Romney	5%	-	-	10%	5%	3%		
Rick Santorum	10%	-	10%	7%	12%	10%		
Someone else/Not sure	28%	27%	23%	27%	29%	29%		

		Ideolog	Ideology					
	Base	Very liberal	Som ew hat liberal	Moderate	Somewhat conservative	Very conservative		
Who Will Win IA?								
Michele Bachmann	7%	32%	-	6%	5%	8%		
Newt Gingrich	8%	-	16%	5%	11%	7%		
Jon Huntsman	1%	7%	9%	1%	-	-		
Ron Paul	29%	22%	42%	39%	24%	28%		
Rick Perry	4%	3%	3%	1%	5%	6%		
Buddy Roemer	1%	3%	-	1%	-	0%		
Mitt Romney	15%	-	-	17%	19%	14%		
Rick Santorum	5%	-	12%	2%	4%	7%		
Someone else/Not sure	30%	34%	17%	28%	31%	30%		





		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	,		
Gender		-		-	-			
Woman	47%	52%	39%	43%	42%	55%		
Man	53%	48%	61%	57%	58%	45%		

		Ideolog	ду			
	Base	Very liberal	Somewhat liberal		Somew hat conservative	,
Age		_		-		
18 to 29	12%	64%	27%	14%	5%	9%
30 to 45	28%	15%	28%	32%	29%	27%
46 to 65	39%	13%	29%	37%	43%	41%
Older than 65	21%	8%	15%	18%	23%	23%

		ldeolog	deology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	, ,	
Ideology		=	•	-	-		
Very liberal	4%	100%	-	-	-	-	
Somewhat liberal	5%	-	100%	-	-	-	
Moderate	21%	-	-	100%	-	-	
Somew hat conservative	33%	-	-	-	100%	-	
Very conservative	37%	-	-	-	-	100%	





		Ideolog	deology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative		
Party								
Democrat	8%	59%	25%	12%	2%	2%		
Republican	76%	35%	58%	53%	85%	88%		
Independent/Other	16%	5%	16%	35%	12%	10%		

		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal		Somew hat conservative	•
Tea Party ID						
Yes	26%	38%	3%	4%	23%	43%
No	64%	54%	89%	90%	64%	48%
Not sure	10%	7%	8%	6%	13%	10%

		Party				
	Base	Democrat	Republican	Independent/Other		
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	72%	74%	71%	74%		
Might end up supporting someone else	28%	26%	29%	26%		





		Party			
	Base	Democrat	Republican	Independent/Other	
2012 GOP Pres Primary 2nd Choice			•		
Michele Bachmann	12%	22%	13%	2%	
New t Gingrich	12%	2%	14%	6%	
Jon Huntsman	7%	14%	6%	8%	
Ron Paul	9%	10%	9%	7%	
Rick Perry	11%	13%	11%	10%	
Buddy Roemer	1%	-	1%	1%	
Mitt Romney	10%	13%	9%	12%	
Rick Santorum	14%	3%	14%	15%	
Someone else/Not sure	25%	24%	22%	39%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Bachmann Favorability						
Favorable	53%	49%	59%	27%		
Unfavorable	37%	46%	30%	62%		
Not sure	10%	6%	10%	11%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Gingrich Favorability		-	-			
Favorable	37%	31%	41%	21%		
Unfavorable	54%	63%	50%	69%		
Not sure	9%	6%	9%	10%		





		Party				
	Base	Democrat	Republican	Independent/Other		
Huntsman Favorability						
Favorable	31%	56%	28%	32%		
Unfavorable	43%	26%	45%	44%		
Not sure	26%	17%	27%	24%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Paul Favorability		-	-			
Favorable	53%	70%	49%	63%		
Unfavorable	40%	28%	43%	30%		
Not sure	7%	2%	7%	7%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Perry Favorability					
Favorable	48%	41%	52%	33%	
Unfavorable	40%	48%	36%	54%	
Not sure	12%	11%	12%	13%	





		Party		
	Base	Democrat	Republican	Independent/Other
Romney Favorability		-		
Favorable	44%	53%	45%	37%
Unfavorable	47%	45%	46%	51%
Not sure	9%	2%	9%	13%

		Party	Party			
	Base	Democrat	Republican	Independent/Other		
Santorum Favorability						
Favorable	56%	42%	60%	42%		
Unfavorable	29%	43%	24%	42%		
Not sure	15%	15%	15%	16%		

			Party	Party		
		Base	Democrat	Republican	Independent/Other	
Evange lical?						
	Are	47%	43%	51%	31%	
	Are not	53%	57%	49%	69%	





		Party			
	Base	Democrat	Republican	Independent/Other	
Regularly Watch Fox?					
Do	52%	43%	57%	31%	
Do not	48%	57%	43%	69%	

		Party		
	Base	Democrat	Republican	Independent/Other
2008 Caucus Choice				
Democratic caucus	16%	75%	8%	28%
Republican caucus	55%	18%	63%	34%
Didn't vote in a caucus	29%	7%	29%	38%

		Party		
	Base	Democrat	Republican	Independent/Other
2008 GOP Caucus Vote		-		
Mike Huckabee	36%	30%	37%	25%
Mitt Romney	17%	39%	17%	11%
Fred Thompson	13%	23%	13%	13%
John McCain	13%	8%	14%	10%
Ron Paul	8%	-	6%	25%
Rudy Giuliani	3%	-	3%	3%
Someone else	3%	-	3%	4%
Don't remember	7%	-	7%	9%





		Party		
	Base	Democrat	Republican	Independent/Other
Most Important Issue		-	-	
Jobs/economy	25%	54%	22%	21%
Government spending, reducing the debt	39%	23%	40%	40%
Taxes	4%	6%	3%	8%
Social issues	12%	7%	13%	6%
Illegal immigration	3%	6%	3%	2%
Foreign policy/national security	3%	-	4%	3%
Someone else	4%	2%	3%	6%
Not sure	10%	2%	11%	14%

		Party		
	Base	Democrat	Republican	Independent/Other
More Important: Electability or Issues?				
A candidate's ability to beat Obama	30%	32%	33%	13%
Their issue positions	58%	66%	55%	71%
Not sure	12%	2%	12%	16%

		Party			
	Base	Democrat	Republican	Independent/Other	
Does Gingrich Have Strong Principles?					
He does	32%	34%	36%	11%	
He does not	45%	58%	41%	57%	
Not sure	23%	8%	23%	32%	





		Party		
	Base	Democrat	Republican	Independent/Other
Does Paul Have Strong Principles?				
He does	68%	72%	67%	70%
He does not	14%	25%	14%	4%
Not sure	19%	4%	19%	25%

		Party		
	Base	Democrat	Republican	Independent/Other
Does Romney Have Strong Principles?				
He does	42%	39%	43%	36%
He does not	37%	53%	36%	32%
Not sure	21%	8%	21%	32%

		Party		
	Base	Democrat	Republican	Independent/Other
Most ⊟ectable		•	•	
Michele Bachmann	8%	20%	7%	7%
Newt Gingrich	13%	13%	14%	9%
Jon Huntsman	4%	8%	3%	3%
Ron Paul	14%	13%	12%	21%
Rick Perry	8%	4%	9%	5%
Buddy Roemer	1%	2%	1%	3%
Mitt Romney	25%	26%	26%	17%
Rick Santorum	5%	4%	5%	3%
Someone else/Not sure	23%	10%	22%	32%





		Party				
	Base	Democrat	Republican	Independent/Other		
Attention Paid to Debates						
A lot of attention	36%	44%	36%	30%		
Some attention	35%	29%	35%	36%		
Not much attention at all	13%	18%	12%	10%		
Not sure	17%	8%	17%	23%		

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Seen Any Candidates in Person?							
Have not seen any of the candidates in person	54%	60%	53%	54%			
Have seen only one candidate	11%	13%	10%	12%			
Have seen more than one candidate	16%	11%	18%	8%			
Not sure	19%	16%	18%	26%			

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Importance of a Candidate Spending Time in IA							
Very important	22%	27%	22%	18%			
Somewhat important	40%	34%	41%	36%			
Not important at all	19%	24%	19%	22%			
Not sure	19%	16%	18%	24%			





		Party		
	Base	Democrat	Republican	Independent/Other
Who's Run Strongest IA Campaign?				
Michele Bachmann	18%	29%	18%	15%
Newt Gingrich	5%	12%	4%	2%
Jon Huntsman	1%	-	1%	2%
Ron Paul	26%	20%	25%	34%
Rick Perry	7%	2%	8%	3%
Buddy Roemer	1%	6%	0%	1%
Mitt Romney	5%	5%	5%	4%
Rick Santorum	10%	8%	11%	5%
Someone else/Not sure	28%	19%	28%	34%

		Party		
	Base	Democrat	Republican	Independent/Other
Who Will Win IA?				
Michele Bachmann	7%	16%	6%	8%
Newt Gingrich	8%	11%	9%	3%
Jon Huntsman	1%	7%	0%	1%
Ron Paul	29%	27%	27%	41%
Rick Perry	4%	-	6%	1%
Buddy Roemer	1%	2%	0%	1%
Mitt Romney	15%	6%	17%	8%
Rick Santorum	5%	6%	5%	4%
Someone else/Not sure	30%	25%	29%	35%

			Party	Party			
		Base	Democrat	Republican	Independent/Other		
Gender							
	Woman	47%	50%	49%	37%		
	Man	53%	50%	51%	63%		





		Party					
	Base	Democrat	Republican	Independent/Other			
Age		•	•	•			
18 to 29	12%	32%	9%	16%			
30 to 45	28%	25%	27%	35%			
46 to 65	39%	24%	42%	34%			
Older than 65	21%	18%	22%	16%			

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
ldeology		•	•				
Very liberal	4%	34%	2%	1%			
Somewhat liberal	5%	15%	4%	5%			
Moderate	21%	31%	15%	45%			
Somewhat conservative	33%	10%	37%	25%			
Very conservative	37%	10%	43%	23%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Party		-	-			
Democrat	8%	100%	-	-		
Republican	76%	-	100%	-		
Independent/Other	16%	-	-	100%		





		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Tea Party ID		-	•				
Yes	26%	27%	26%	25%			
No	64%	64%	64%	66%			
Not sure	10%	9%	10%	9%			

		Tea Pa	arty ID	
	Base	Yes	No	Not sure
Committed to Candidate or Might Change Your Mind?		-	-	
Strongly committed to that candidate	72%	74%	72%	58%
Might end up supporting someone else	28%	26%	28%	42%

		Tea Party ID		
	Base	Yes	No	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	12%	17%	10%	14%
Newt Gingrich	12%	9%	13%	13%
Jon Huntsman	7%	4%	8%	3%
Ron Paul	9%	7%	9%	15%
Rick Perry	11%	14%	11%	8%
Buddy Roemer	1%	-	2%	-
Mitt Romney	10%	7%	11%	7%
Rick Santorum	14%	20%	12%	5%
Someone else/Not sure	25%	23%	24%	34%





		Tea Party ID		
	Base	Yes	No	Not sure
Bachmann Favorability				
Favorable	53%	79%	43%	54%
Unfavorable	37%	16%	48%	18%
Not sure	10%	5%	10%	28%

		Tea Pa		
	Base	Yes	No	Not sure
Gingrich Favorability				
Favorable	37%	47%	33%	40%
Unfavorable	54%	48%	59%	38%
Not sure	9%	5%	8%	22%

		Tea Party ID		
	Base	Yes	No	Not sure
Huntsman Favorability				
Favorable	31%	25%	35%	22%
Unfavorable	43%	56%	40%	30%
Not sure	26%	19%	26%	48%





		Tea Party ID		
	Base	Yes	No	Not sure
Paul Favorability				
Favorable	53%	50%	55%	49%
Unfavorable	40%	45%	38%	37%
Not sure	7%	5%	6%	14%

		Tea Pa		
	Base	Yes	No	Not sure
Perry Favorability				
Favorable	48%	62%	43%	47%
Unfavorable	40%	30%	47%	23%
Not sure	12%	8%	11%	30%

		Tea Pa		
	Base	Yes	No	Not sure
Romney Favorability				
Favorable	44%	36%	49%	35%
Unfavorable	47%	59%	42%	46%
Not sure	9%	5%	9%	19%





		Tea Party ID		
	Base	Yes	No	Not sure
Santorum Favorability				
Favorable	56%	72%	50%	53%
Unfavorable	29%	20%	34%	15%
Not sure	15%	8%	16%	32%

		Tea Party ID		
	Base	Yes	No	Not sure
Evangelical?				
Are	47%	66%	37%	60%
Are not	53%	34%	63%	40%

		Tea Party ID		
	Base	Yes	No	Not sure
Regularly Watch Fox?				
Do	52%	75%	42%	52%
Do not	48%	25%	58%	48%





		Tea Pa		
	Base	Yes	No	Not sure
2008 Caucus Choice				
Democratic caucus	16%	11%	20%	8%
Republican caucus	55%	70%	48%	58%
Didn't vote in a caucus	29%	20%	31%	34%

		Tea Party ID		
	Base	Yes	No	Not sure
2008 GOP Caucus Vote				
Mike Huckabee	36%	47%	30%	30%
Mitt Romney	17%	15%	18%	18%
Fred Thompson	13%	15%	12%	15%
John McCain	13%	4%	20%	7%
Ron Paul	8%	10%	6%	8%
Rudy Giuliani	3%	2%	3%	3%
Someone else	3%	1%	4%	5%
Don't remember	7%	6%	7%	15%

		Tea Party ID		
	Base	Yes	No	Not sure
Most Important Issue				
Jobs/economy	25%	18%	29%	17%
Government spending, reducing the debt	39%	49%	34%	45%
Taxes	4%	4%	4%	4%
Social issues	12%	17%	9%	15%
Illegal immigration	3%	2%	3%	3%
Foreign policy/national security	3%	2%	4%	2%
Someone else	4%	2%	4%	4%
Not sure	10%	5%	13%	11%



		Tea Pa		
	Base	Yes	No	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	30%	38%	25%	38%
Their issue positions	58%	53%	61%	57%
Not sure	12%	9%	14%	5%

		Tea Party ID		
	Base	Yes	No	Not sure
Does Gingrich Have Strong Principles?				
He does	32%	41%	29%	28%
He does not	45%	40%	48%	38%
Not sure	23%	19%	23%	33%

		Tea Pa		
	Base	Yes	No	Not sure
Does Paul Have Strong Principles?				
He does	68%	72%	67%	62%
He does not	14%	18%	12%	12%
Not sure	19%	10%	21%	25%





		Tea Party ID		
	Base	Yes	No	Not sure
Does Romney Have Strong Principles?				
He does	42%	38%	44%	39%
He does not	37%	50%	33%	24%
Not sure	21%	12%	23%	37%

		Tea Pa		
	Base	Yes	No	Not sure
Most Electable			•	
Michele Bachmann	8%	18%	5%	1%
Newt Gingrich	13%	17%	11%	12%
Jon Huntsman	4%	1%	5%	3%
Ron Paul	14%	12%	14%	15%
Rick Perry	8%	9%	8%	10%
Buddy Roemer	1%	0%	1%	1%
Mitt Romney	25%	20%	28%	20%
Rick Santorum	5%	6%	3%	9%
Someone else/Not sure	23%	17%	25%	29%

		Tea Pa		
	Base	Yes	No	Not sure
Attention Paid to Debates				
A lot of attention	36%	49%	30%	38%
Some attention	35%	31%	37%	32%
Not much attention at all	13%	10%	13%	13%
Not sure	17%	11%	20%	17%



3020 Highwoods Blvd.



		Tea Pa		
	Base	Yes	No	Not sure
Seen Any Candidates in Person?		•		
Have not seen any of the candidates in person	54%	49%	55%	62%
Have seen only one candidate	11%	14%	10%	6%
Have seen more than one candidate	16%	22%	14%	12%
Not sure	19%	14%	21%	20%

		Tea Pa		
	Base	Yes	No	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	32%	19%	15%
Somewhat important	40%	38%	39%	46%
Not important at all	19%	17%	20%	22%
Not sure	19%	13%	22%	17%

		Tea Party ID		
	Base	Yes	No	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	18%	31%	14%	15%
Newt Gingrich	5%	6%	4%	2%
Jon Huntsman	1%	1%	1%	2%
Ron Paul	26%	25%	26%	24%
Rick Perry	7%	7%	7%	6%
Buddy Roemer	1%	0%	1%	3%
Mitt Romney	5%	2%	6%	7%
Rick Santorum	10%	11%	10%	7%
Someone else/Not sure	28%	16%	32%	33%



		Tea Party ID		
	Base	Yes	No	Not sure
Who Will Win IA?				
Michele Bachmann	7%	16%	4%	4%
Newt Gingrich	8%	12%	6%	9%
Jon Huntsman	1%	-	1%	-
Ron Paul	29%	27%	31%	24%
Rick Perry	4%	5%	4%	6%
Buddy Roemer	1%	0%	0%	1%
Mitt Romney	15%	11%	16%	14%
Rick Santorum	5%	6%	5%	4%
Someone else/Not sure	30%	22%	31%	37%

		Tea Party ID		
	Base	Yes	No	Not sure
Gender				
Woman	47%	46%	48%	47%
Man	53%	54%	52%	53%

	·	Tea Pa		
	Base	Yes	No	Not sure
Age				
18 to 29	12%	15%	12%	7%
30 to 45	28%	25%	30%	24%
46 to 65	39%	42%	38%	38%
Older than 65	21%	18%	21%	32%





		Tea Party ID		
	Base	Yes	No	Not sure
Ideology			<u> </u>	
Very liberal	4%	7%	4%	3%
Somewhat liberal	5%	1%	6%	4%
Moderate	21%	3%	29%	14%
Somewhat conservative	33%	29%	33%	43%
Very conservative	37%	61%	27%	36%

		Tea Party ID		
	Base	Yes	No	Not sure
Party				
Democrat	8%	8%	8%	7%
Republican	76%	76%	76%	78%
Independent/Other	16%	16%	17%	15%

		Tea Party ID		
	Base	Yes	No	Not sure
Tea Party ID				
Yes	26%	100%	-	-
No	64%	-	100%	-
Not sure	10%	-	-	100%

